Conference Update: On the Theme "Communication and Community"

Cynthia Stohl, U of California - Santa Barbara

Debates, artistic performances, video presentations, provocative papers, community engagement, academic workshops, mentoring sessions, international receptions, tequila tasting, side trips to the Grand Canyon and Sedona, and oh so much more, are all part of our forthcoming Phoenix conference. With less than 2 months to go, it's time to make your final plans. Starting with Thursday's opening plenary, featuring Kuon Awan and Diing Arok of the Arizona Lost Boys of Sudan Center to the closing plenary debate among some of the most creative thinkers in our field, the conference program represents the most exciting work being done in our discipline. In this Newsletter I focus on the theme sessions but I urge you to explore our conference website to see all of the possibilities, times, and locations.

The conference program includes nine fascinating "theme sessions" that focus directly on "Communication and Community." Taking advantage of and building on recent issues related to Arizona's SB-1070, Friday morning's theme sessions begin with "Communication at Borders," which illustrates how immigration has shaped public discourse and public policy. This panel brings together professional journalists, scholars, and educators to examine the intersection of news media, journalistic practice, and public debates about immigration in both the United States and Europe.

Another notable session will discuss Occupy Wall Street, one of the largest social movements in recent history which has made unprecedented use of Twitter, Tumblr, and other social networking sites. This Friday noon panel brings together scholars of internet politics and social movements to craft a framework for better understanding social movement organizations in a new media environment.

Another session, scheduled for Sunday morning, looks at disasters -- both rapid disasters (e.g., wildfires) and slow-motion disasters (e.g., radiation leaks) -- as community events. Panelists from the academic and nonprofit sectors will discuss the role of community in the experience and management of uncertainty during these different types of disasters.

Additional theme sessions will address the topics such as the role of social media in community disasters and its role in making queer communities. Community building across cultures, university-public school partnerships, and building healthy communities are the focus of our other theme sessions. Also note Sunday morning's extended theme session's screening and discussion with the filmmaker and participants of "Precious Knowledge," a documentary film focusing on the highly transformative and recently cancelled...
Mexican American Studies Program in Tucson, Arizona high schools.

In keeping with ICA tradition, an edited volume focusing on the conference theme will be published. This volume will draw from presentations in divisions, interest groups, and theme sessions.

The deadline for early registration is 4 May, 2012. In our continuing efforts to foster sustainable practices the conference program is available as a mobile app. We encourage members to utilize this option.

My thanks to all the division planners and to Patricia Moy who has done an outstanding job as Conference Theme chair. We all look forward to seeing you in Phoenix. This will be a great conference!

ICA Regional Conference in France: A Big Success!

Francois Cooren, U of Montreal

For the first time in its history, ICA sponsored a regional conference in France, more precisely in Roubaix, a town located in the Metropolitan Region of Lille, Northern France. No less than 200 scholars coming from 19 countries around the world participated in this event, titled "Communicating in a World of Norms," which took place from March 7-9. This international conference was co-organized by ICA, the University of Lille 3, and the SFSIC [French Society for Information and Communication Sciences], and aimed to develop strong scientific relationships between communication scholars represented by ICA all around the world.

One of the objectives of this regional conference especially was to make ICA more visible to French and, more generally, francophone scholars, given that the French-speaking world has been historically underrepresented in our membership. We believe that this goal was reached, with the massive presence of scholars coming from France, Belgium, or Morocco, who were able to meet and discuss with ICA colleagues from all around the world, coming from countries like the United States, Canada, Denmark, Germany, Russia, South Africa, and China, just to name a few. This conference thus created the conditions for future collaborations between different research traditions that otherwise tend to ignore each other.

A total of 118 presentations were scheduled and organized into 32 panel sessions that were regrouped in four axes of research: 1) Communication Approaches to Norms in Organizations; 2) Visual worlds: Contributions of Information and Communication Studies to Visual Studies; 3) New Media, New Public Spheres; and 4) Communication Between Cultures: Another Globalization? We hope that this event will not only increase our membership coming from the francophone world, but will also ultimately allow ICA to become even more international.

François Cooren (Université de Montréal) and Patrice de la Broise (Université de Lille 3) served as co-organizer.

Click the following link to view video footage from the Lille conference.

For your information, the breakdown of conference attendees by country is below:

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President's Message: Cultivating Engaged Scholars and Scholarship

Larry Gross, U of Southern California

In a previous column I noted that the time is right for re-evaluation of the focus and mission of communication studies programs. I proposed several distinct but related directions for rethinking the role of the discipline and of communications scholarship and I want to take up two of these now:

1.) The rediscovery of relevance, or the return of the repressed in communication studies;
2.) The expansion of our definitions and criteria for scholarship to encompass more public engagement.

There have been some initiatives that exemplify both the challenges and the possibilities of scholarship that engages public issues and public actors. One important undertaking in the U.S. was the Necessary Knowledge program of collaborative grants in media and communication launched in 2005 by the Social Science Research Council (SSRC) with funding primarily from the Ford Foundation (http://www.ssrc.org/programs/necessary-knowledge-for-a-democratic-public-sphere/). This project recognized the serious disconnects between policy-oriented scholars and the activists and policy advocates they might hope to support:

"Few academics worked closely with policy or social change actors, or produced research that was directly relevant to activist or advocate needs. Few activists and advocates had the time, training, or incentives necessary to produce or effectively use research. The slow pace of academic research guaranteed that research supply and demand were perpetually out of synch. Networks for sharing knowledge, defining research needs, and building linkages between issues tended to be improvised and temporary, dependent on a few committed individuals."

The SSRC project focused a lot of attention on collaboration with media reform activists, in particular the Free Press (an organization founded by academic Robert McChesney (U of Illinois) and activist journalist John Nichols), and other organizations attempting to stem the tide of deregulation pushed by the Bush-era FCC. This movement demonstrated the power and potential of citizen engagement and activism in domains previously dominated by lawyers, and contributed significantly to an unprecedented victory in rolling back the loosening of caps on station ownership enacted by the FCC in 2007-2008.

As heartening as such victories have been, the experience of the SSRC project also highlighted obstacles facing academics seeking to intervene in policy debates. One notable challenge is the inherently different time frames of scholarship and policy interventions. As SSRC president Craig Calhoun put it,

"Some social science should be directly responsive to public issues as they are already subjects of public debate or policy-making. To be effective, this must be something close to 'real time social science.' That is, it must bring knowledge into public discussion very quickly; it must accommodate the schedules of policy-making, not the ideal working conditions of scholarship."

Taking seriously the goals of encouraging scholarship capable of contributing to real time policy deliberations, and of training scholars willing and able to undertake such efforts, requires adjustments in our curricular models and in our methods of assessing and rewarding academic work.

In the field of sociology, Michael Burawoy’s call for a revitalized "public sociology" in his 2004 American Sociological Association presidential address inspired support along with predictable criticism. The public sociology Burawoy called for is "a sociology that engages with diverse publics, reaching beyond the university, to enter into an ongoing dialogue with these publics about fundamental values."

In making the case for more publicly engaged scholarship Burawoy emphasized two important but contradictory points:

1. A large fraction of graduate students enroll in our programs out of a desire to learn more about the possibilities of social change and, eventually, to contribute to effecting such change;
2. However, "How often have I heard faculty advise their students to leave public sociology until after tenure - not realizing (or realizing all too well?) that public sociology is what keeps sociological passion alive."

There is no doubt that there are real institutional and cultural obstacles facing those who wish to encourage and engage in publicly
engaged scholarship, but there are also hopeful signs, such as the creation of an ASA Task Force for the institutionalization of public sociology that considered three key issues:

1. How to recognize and validate the public sociology that already exists;
2. How to introduce incentives for public sociology, to reward the pursuit of public sociology that is so often slighted in merits and promotions;
3. How to develop criteria to distinguish good from bad public sociology.

Similarly, the American Political Science Association established a Task Force on Political Science in the 21st Century charged to address two questions:

"Is political science positioned to embrace and incorporate the changing demographics, increasing multicultural diversity, and ever-growing disparities in the concentration of wealth present in many nation-states?"

"Can political science do so within its research, teaching, and professional development?"

Something is in the air.

We must also improve our ability to communicate with audiences beyond the confines of disciplinary cohorts. We're all familiar with the condescension if not contempt with which many academics view colleagues who address lay audiences rather than scholarly peers and graduate students. Writing about the challenges facing public sociology Herb Gans described a situation not much different for communication scholars:

"In sociology as in the other social sciences, people who consider themselves scientists first and foremost are often critical of colleagues who seek to communicate their science to the general public, if only because it has to be reframed and simplified to appeal to such an audience. When sociologists who are hostile to public sociology control the academic power structure, in sociology as in other social science disciplines, scholars whose work is looked down on as journalism are not likely to obtain tenure. A vicious circle operates here; the disparagement and discrimination that accompany public sociology are likely to end once there are more public sociologists, the general public has smiled favorably on their work, and the status and prestige of sociology have risen. However, few sociologists will want to put their career at risk until the stigmatizing of public sociology shows signs of declining."

One of the ironies of the hostility to writing that addresses a broad audience rather than a peer cohort is that one such audience is comprised of our undergraduate students (and even some of our graduate students and colleagues in somewhat distant corners of the discipline). As Janice Radway (Northwestern U) put it,

"The largest and most predictable audience for the material we generate is not composed of our professional peers. Rather it is made up of young men and women, aged roughly eighteen to twenty-two, ranged before us in the classroom, seeking not only professional middle-class validation, but often guidance and reassurance about the appropriate emotional, moral, and political standpoint to take with respect to a confusing and oppressive world."

Even as we expand the range of writing that is deemed worthy of acknowledgement and reward in the academic realm, we need to explore ways to make engaged scholarship count towards career advancement, including tenure. The recent Imagining America Tenure Team Initiative, chaired by Syracuse University president Nancy Cantor and California Institute of the Arts president Steven Lavine, addressed ways to "remove obstacles to academic work carried out for and/or with the public by giving such work full standing as scholarship, research, or artistic creation."

The recommendations of the Initiative focus on defining public scholarship and creative work; recognizing the importance of academic public engagement at the local and regional as well as the national and international level; developing criteria for evaluating and procedures for documenting projects jointly planned, carried out and reflected on by university and community partners; expanding the range of what counts as scholarly achievement, including public presentation of knowledge; broadening the definition of peer review to ensure a comprehensive evaluation of a faculty member's public scholarly or creative work, by including reviewers from publics and audiences relevant to the achievements of the candidate.

Any attempt to redefine and broaden the traditional norms and criteria employed in the tenure review process - the inner sanctum of academic life - must contend with several distinct centers of power and organizational inertia. Leadership from the top is the first essential ingredient. But, while necessary, support from the top is certainly not sufficient. Departments are the locus of hiring, mentoring and promotion, and department chairs, deans, and personnel committees are all crucial gatekeepers. In other words, change will have to move from bottom up as well as from top down, neither will suffice alone.

One of the components of the Imagining America project is the Publicly Active Graduate Education (PAGE) program, that focuses on ways to encourage, mentor - and protect - graduate students who are engaged in public or community work, and who wish to incorporate these roles in their academic profile. In the context of sociology Michael Burawoy wrote, "many graduate students would never survive the ordeals of graduate school were it not for their ventures into public sociology - sometimes open, sometimes secretive. That is what gives their commitment to professional sociology its meaning." I would venture the same observation about graduate students in communication that I have known and worked with over the years, and probably more now than in earlier periods.

At USC's Annenberg School we have been able to provide institutional and collegial support for projects that engage faculty and graduate students in projects collaboratively created and conducted with community groups. The Mobile Voices project, launched with funding from SSRC's Necessary Knowledge program and supported by the Annenberg Program on Online Communities, and
then funded by the MacArthur Foundation and Nokia, was a collaboration with the Institute of Popular Education of Southern California (IDEPSCA), a nonprofit organization whose mission is to create a more humane and democratic society by responding to the needs and problems of disenfranchised people (http://vozmob.net/en/about). The Metamorphosis Project, initiated by Professor Sandra Ball-Rokeach, has for more than a decade involved numerous faculty and graduate students. The project uses Los Angeles’ many ethnic communities of both new and settled immigrants to understand the transformation of urban community under the forces of globalization, new communication technologies, and population diversity. Their goal is to make the communication infrastructure of daily life visible so that it can be employed by residents, practitioners, and policy makers to improve the quality of family and community life (http://www.metamorph.org).

As a natural outgrowth of such activities, for the past few years Professor Ball-Rokeach and journalist turned academic turned community advocate Barbara Osborn have been teaching a graduate course on “Research, Practice and Social Change” that bridges the divide between theory-based research and community-based advocacy. The course connects students with local community organizations with whom they will design and execute a research project.

Efforts such as these inevitably raise questions about the appropriate guidance and mentoring for graduate students who wish to incorporate public engagement in their academic studies and in their future careers. The Imagining America project acknowledges the challenges facing graduate students and junior faculty whose efforts and ambitions move beyond conventional academic boundaries. This is not a challenge we should minimize, but neither should we be afraid to tackle it, as it is just such ambitious undertakings that offer the possibility of cultivating an engaged scholarship.*

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* The current issue of the NCA newsletter, Spectra, is a special issue on The Future of Academic Publishing that contains valuable articles relating to the topics I’ve been discussing here.

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Virtual Conference Keynote Address: Livingstone, Children and Media

Available in the upcoming ICA Virtual Conference, Sonia Livingstone's keynote address tackles questions relating to children, young people and the internet; media and digital literacies; the mediated public sphere; audience reception for diverse television genres and public understanding of communications regulation.

For the past decade, Livingstone has been researching the ways in which children gain access to and experience of new media, especially the internet, in their home, school and community. The rapid and apparently overwhelming rewriting of everyday life but online technologies, especially mobile and social media, poses some fascinating challenges for research. Is childhood being radically transformed? Is the internet now bringing up our children, replacing parents and teachers in a highly immersive networked culture?

Although techno-optimism is strong, in relation to children it is the anxieties, even moral panics, that dominate the agenda - just as they always have in the history of once-new media. Through the EU Kids Online network, which Livingstone directs, she has had a fantastic opportunity to collect a substantial and original body of empirical data, and to debate its significance with a lively multidisciplinary research network internationally. This work has also drawn her into the multistakeholder policy community seeking to maximise opportunities and minimise risks for children and families online. In this lecture, Livingstone reflects on the key findings and lessons learned, focusing on the thorny question, too often misunderstood, of the relation between risk and harm, in order to advance an evidence-based framework for policy intervention and, of course, for much-needed further research.

About the Presenter:

Sonia Livingstone is Professor of Social Psychology and Head of the Department of Media and Communications at the London School of Economics and Political Science. Recent books include Audiences and Publics (edited, Intellect, 2005), The Handbook of New Media (edited, with Leah Lievrouw, Sage, 2006), Media Consumption and Public Engagement: Beyond the Presumption of Attention (with Nick Couldry and Tim Markham, Palgrave, 2007), Children and the Internet (2009, Polity) and Media Regulation (with Peter Lunt, Sage, 2012). She was President of the International Communication Association (2007-8).

The ICA Virtual Conference will feature keynote addresses by three eminent global communication scholars: Lance Bennett, Ruddick C. Lawrence Professor of Communication and Professor of Political Science at the U of Washington; Hans Henrik Holm,
Entertainment, Culture & Outdoor Activities Await in Tempe, Arizona

Colleen Brady, ICA Staff

This year, ICA's annual conference will be held in downtown Phoenix's bustling Stadium District. For those searching for a respite from this urban center, the city of Tempe, Arizona serves as a welcome retreat. A 30-minute ride east on Phoenix's Metro Light Rail brings visitors to Tempe, named after Greece's Vale of Tempe for its river, scenic buttes, and greenery. Tempe lives up to its name, offering an abundance of outdoor activities along with a colorful mix of history, culture and entertainment.

Today's city of Tempe, Arizona is built upon layers of history. The prehistoric Hohokam people first settled the area from AD 1 – 1450, leaving behind a system of irrigation canals and hundreds of petroglyphs that can still be seen around the region. Later, in the 19th century, farmers moved to the region, building upon the Hohokam's irrigation system. Hispanic families from southern Arizona settled the area, and soon combined with the nearby settlement of Hayden's Ferry (homesteaded by Charles Trumbull Hayden) to create the town of Tempe in 1879. Five years later, the Territorial Normal School was established in Tempe to train the state's teachers. Over time, agriculture was pushed outward as the town's population burgeoned, and Tempe's once-small teacher's college evolved into Arizona State U. Today, the university forms the heart of the city, and Tempe's diverse history is reflected throughout the campus and surrounding environs.

Home to Arizona State U, Tempe boasts both the school's cultural landmarks and a vibrant college-town scene. Among ASU's cultural sites of interest is the Gammage Theater, located on the southeast end of the campus. The theater is among the largest university performing arts centers in the world, and is architecturally notable as Frank Lloyd Wright's last public commission. Close by, art aficionados can explore ASU's Art Museum, which counts examples of modern art, American ceramics, Southwest art by local artists, and Latin American works among its 12,000-item collection.

Tempe's college-town vibe becomes apparent in the nearby Mill Avenue District. Named after settler Charles Hayden's original flour mill that first made Tempe a business hub, this area today serves as Tempe's entertainment center and includes a dense array of bars and restaurants, all within easy walking distance of one another. Restaurant options range from large chains offering everything from Italian to Thai cuisine to eclectic local haunts, like the self-acclaimed "most famous Irish Pub," Casey Moores Oyster House. Musical performances take place along the avenue on Thursday evenings as part of the "Music on Mill" series, while during the day dozens of retail stores are open for shoppers.

In addition to cultural and entertainment locales, Tempe offers visitors the opportunity to explore parks and participate in various outdoor activities. The Hayden Butte Preserve sits adjacent to the Veterans Way/College Light Rail Station; and has 25 acres filled with hiking trails, scenic views, and petroglyphs carved by the Hohokam people. The butte provides a bird's eye view of downtown Tempe and nearby communities. Nearby, Tempe Town Lake is another area ideal for outdoor enthusiasts. It includes a two-mile recreational area for kayaking, sailing, rowing, jogging, or picnicking. Visitors can rent kayaks, or stroll the five miles of trails at Tempe Beach Park. Those keen on adventuring can also explore Papago Park, a 296-acre space situated between Tempe and Phoenix. Papago Park contains miles of hiking and biking trails through a Sonoran Desert landscape, and is also home to the Desert Botanical Garden. The garden showcases over 50,000 plant displays throughout its 145 acres that visitors can explore alone or in a guided tour. A notable event at the Garden that will be held while ICA is in Phoenix is Ballet Arizona's performance of "Topia," a ballet inspired by the natural beauty of the Sonoran Desert. From hiking and kayaking to seeing the ballet, Tempe's outdoor spaces offer a great range of experiences for all types of visitors.

Tempe, Arizona has grown from its agricultural roots to an eclectic city filled with history, art, entertainment and outdoor activities. Simultaneously a vibrant college town and an outdoor oasis; a home to modern art and to ancient petroglyphs, Tempe, Arizona promises to be a fascinating excursion for those venturing out from Phoenix's urban core.
A Message from the Communication Director: Conference and Twitter
John Paul Gutierrez, ICA Communication Director

Initially I started this column with a very specific U.S. pop culture reference that had to do with a large cell phone, Zack Morris, and syndicated tween television programming from the early 1990s. Then I realized that not only was this age- and America-specific, it was probably tired. So, to get to the point, technology has changed and due to it, our presentation of self with and within these ICTs.

These changes happen all the time, even at specific cultural events like an academic conference. Last year in Boston, ICA was hit head-on with this realization. Essentially, ICA planned for two conferences, the one that happened within the halls of the Westin and the Virtual Conference held online with the help of Wiley-Blackwell. What ICA didn’t plan for was the third conference that happened 140 characters at a time.

It’s now standard for an association to have a dedicated constituency interacting with each other on social networks, even more so with an association that studies the effects of this in its mission. ICA has active communities on Twitter, Facebook, LinkedIn, and a fledgling following on Google+. This is one of the main reasons I’m now with ICA, to address a large portion of our membership that interacts on these new channels of communication.

This year we are prepared for the conference that lives on Twitter. First, we will be monitoring for questions and tweeting specific administrative and scheduling information from our official Twitter handle, @icahdq. We encourage members to use the #ica12 hashtag for easy aggregation and identification for the ICA staff to monitor and reply. Second, in conjunction with the each division’s leaders, we have created division-specific hashtags for tweets regarding the actual sessions (see the list below), themed, sponsored and association wide sessions will use the #ica12 hashtag. These hashtags will be listed on each session in the program, including the mobile app. All of this will allow the staff to react and respond quickly and with more accuracy.

We encourage attendees to live tweet during sessions, in the halls and out on the streets of Phoenix. Live tweeting during sessions can be extremely useful for those in conflicting sessions or couldn’t attend the conference. Last year I attended a conference called Journalism Interactive at the University of Maryland. This was my first crack at live tweeting. At the time, I tweeted that the conference took an amount of multitasking I was just not accustomed, but it was clear that most attendees were constantly typing away, expressing opinions or sharing what the speakers had to say. So, to be candid, if you’re presenting and someone is typing away, don’t be offended, be flattered that the reach of your words, your research is spilling into the thousands that will be watching the conference unfold on Twitter.

But, what if I’m not on Twitter? Don’t worry we got you covered. At the end of each day ICA will compile a Twitter “best of” and post them in one easy place using Storify for those off the Twitter-grid. In addition, we are planning for a monitor, or monitors strategically placed that will stream tweets for all to see.

If you have questions or ideas, let me know. You can email me at jpgutierrez@icahdq.org.

Special thanks to Francois Heinderyckx and Katy Pearce for helping with the development of these initiatives, your insights have been extremely valuable. I hope to see everyone in Phoenix; I hear the weather is great.

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Preconferences Focus on New Media, Mobile Communication, Asia, and Political Communication Online

In each Newsletter leading up to the conference, we will highlight a few of the exciting preconferences that have been planned for Phoenix. This month, learn more about "New Media and Internet Communication and Communities in China"; "Mobile Communication, Community, and Locative Media Practices: From the Everyday to the Revolutionary"; "New Media and Citizenship in Asia: Social Media, Politics, and Community-Building"; and "Political Communication in the Online World: Innovation in Theory and Research Designs."

New Media and Internet Communication and Communities in China

**Time:** Wednesday, 23 May 9:00 – 17:00  
**Location:** Phoenix Sheraton Downtown Hotel  
**Limit:** 100  
**Cost:** $80.00 USD *(Includes am and pm refreshment breaks, lunch, dinner)*

Thirty years has passed since China started the reform and opening-up policy in 1978. As the largest developing country, China has made great achievements in economics, with the nominal GDP ranking the second largest in the world. Yet the political system reform and social management still face many problems. The growth of new communication technologies, especially the boom of internet, has made unprecedented changes to China’s traditional communication ecology, and consequentially caused changes in politics, economics, society, and culture etc. On the one hand, new media and internet accelerate the exposure of contradiction and conflicts in all sides. On the other hand, new technologies provide opportunities and practicability to solve these problems.

A crucial question is “How to study, comprehend and utilize the rules of new media and internet to maximize their positive roles and eradicate drawbacks?” Researchers in communication have the responsibility to find the answer and this is also a good chance to show talents. Against the background of globalization, China and the world can not be separated from each other. Therefore, the preconference opens a platform for researchers interested in New Media and Internet Communication and Communities in China. We cordially invite people from all over the world to share their findings, exchange insights, and make efforts to promote communication research.

Relevant information is provided below:

**Registration fee:** USD80 or RMB500 per person. It covers the costs for meeting rooms, forum materials, snacks and beverage, lunch and dinner.

**Preconference Schedule** (Wednesday, May 23, 2012)

Opening ceremony: 8:30-8:40  
Keynote speeches: 8:40-10:10  
Morning Tea break: 10:10-10:30  
Parallel sessions A/B: 10:30-12:00  
Lunch: 12:00-13:00  
Parallel sessions C/D: 13:00-14:30  
Afternoon Tea break: 14:30-15:00  
Parallel sessions E/F: 15:00-16:30  
Closing: 16:30-17:00  
Dinner: 18:00-20:00

(An optional post-preconference tour of Grand Canyon will be organized on 24 May 2012. Interested attendees must register with ICA because they are making arrangements and calculating expenses. Others can explore the city themselves.)
Mobile Communication, Community, and Locative Media Practices: From the Everyday to the Revolutionary

**Time:** Wednesday, 23 May 13:00 – 18:30 and Thursday, 24 May 8:30 – 17:15

**Location:** Walter Cronkite School of Journalism and Mass Communication, Arizona State U located at 555 N. Central Avenue, Phoenix AZ 85004, less than one block from the Sheraton Phoenix Downtown Hotel

**Limit:** 75 persons

**Cost:** $75.00USD (Includes refreshment breaks, and lunch)

http://sociomobile.org/mobile2012/program.html

Mobile and location-based networked interactions permeate our world. We no longer enter the Internet—we carry it with us. We experience it while moving through physical spaces. Smart phones, GPS receivers, and RFID tags are only a few examples of location-aware mobile technologies that mediate our interaction with networked spaces and the people in them. Increasingly, our physical location determines the types of information with which we interact, and the people and things we find around us. These new kinds of networked interactions manifest in everyday social practices that are supported by the use of mobile technologies, such as participation in location-based mobile games and social networks, engagement with location-based services, development of mobile annotation projects, and social mapping, just to name a few. The engagement with these practices has important implications for identity construction, our sense of privacy, our notions of place and space, civic and political participation, building community, policy making, as well as cultural production and consumption in everyday life.

This preconference will provide a venue for innovative scholars from around the world who are doing research in exploring how we experience our locally-rooted mobile networked interactions and mobile communication’s impact on community. It will give them a chance to gather and discuss the challenges that this shift in the use of both mobile phones and the Internet poses not only for the users but for those doing research on mobile communication. We welcome abstracts that will focus on the following areas:

- Mobile communication and location awareness in everyday life practices;
- New urban spatialities developed with mobile gaming and locative social media; definitions of “community” in a mobile mediated context
- Privacy and surveillance issues as they relate to location-based social networks;
- Identity and spatial construction through locative media art / performance design and its impact on communities;
- Civic engagement and political participation through mobile social media, new mapping practices and location-aware technologies;
- Learning and education potentials of mobile and location-based media.

**Organizing Committee:**

- Adriana de Souza e Silva, conference chair (Associate Professor of Communication, NC State U)
- Jason Farman (Assistant Professor of American Studies, U of Maryland)
- Kathleen M. Cumiskey, Associate Professor of Psychology, College of Staten Island/CUNY)
- Lee Humphreys (Assistant Professor of Communication, Cornell U)
New Media and Citizenship in Asia: Social Media, Politics, and Community-Building

Time: 8:30 am – 5:00 pm, 24 May 2012
Location: Cronkite 440, Walter Cronkite School of Journalism and Mass Communication, Arizona State University (walking distance from conference hotels)
Limit: 50 participants
Cost: $50 USD (includes morning and afternoon refreshments and lunch)

This preconference aims to showcase innovative scholarly work examining various subjects concerning the
role of social media, mobile phones, and other new communication technologies in the formation of democratic citizenship writ large—in Asia. Studies presented at the preconference will help illuminate the role of new communication technologies in recent elections and other social/political changes in Asian countries and comparative contexts. Topics to be addressed include: use of social media, mobile phones, and other new communication technologies in elections; influence of new media on citizen choices, participation, and knowledge; political elites’ use of new media; use of social media by civic and grassroots groups; political talk and social media; patterns of new media use.

The preconference will feature a total of 18 studies, which are organized around three research panels, entitled “Newly Emerging forms of Citizenship: Opportunities and Challenges in the Era of New Media,” “Social media, Elections, and Political Participation,” and “New Media, Civic Networks, and Citizen Mobilization.” In addition, a methodology workshop, titled “Computational Social Science Approaches to Studying Political Communication,” will be presented.

Program

8:30 – 9:00 Registration

9:00 – 10:30 Research Panel 1: Newly Emerging Forms of Citizenship: Opportunities and Challenges in the Era of New Media

- Minorities and Online Political Mobilization in Developing Asia: Reconfiguring Citizenship? Cheryll Soriano (National U of Singapore, Singapore)
- From Active Consumers to Active Citizens: Social Media and Political Consumerism in China. Mihye Seo (U of Albany, SUNY, USA); Shaojin Sun (Fudan U, China)
- Online Public Opinion as an Agenda-Builder in the Issue Development of China. Yunjuan Lou (Texas Tech U, USA)
- The Empire Strikes Back: Internet Content Regulation and a Crisis of Participatory Democracy in South Korea. Siho Nam (U of North Florida, USA)

10:50 – 12:30 Research Panel 2: Social media, Elections, and Political Participation

- Campaigning with Weibo: Independent Candidates’ Use of Social Media in Local Level People’s Congress Elections in China. Fei Shen (City U of Hong Kong, China)
- Social Media and General Elections in Authoritarian Democracies: The Cases of Malaysia and Singapore. Weiyu Zhang (National U of Singapore, Singapore), Joanne Lim Bee Yin (U of Nottingham, Malaysia)
- Blogs and the Rhetorical Publics in Singapore. Natalie Pang Goh (Nanyang Technological U, Singapore); Debbie Goh (Nanyang Technological U, Singapore)
- Mobile Phone Rumors as “Weapons of the Weak”: Mobile Communication and Contentious Politics in Contemporary China. Jun Liu (U of Copenhagen, Denmark)
- Social Media and Political Learning in Korea. Nojin Kwak (U of Michigan, USA), Scott Campbell (U of Michigan, USA), and Dam Hee Kim (U of Michigan, USA)

12:30 – 1:30 Lunch

1:30 – 2:40 Methodology Workshop: Computational Social Science Approaches to Studying Political Communication

Speakers: Jonathan Zhu (City U of Hong Kong, Hong Kong, China), Han Woo Park (YeungNam U, South Korea) and Marko Skoric (Nanyang Technological U, Singapore).

3:00 – 4:40 Research Panel 3: New Media, Civic Networks, and Citizen Mobilization

- Old Cemeteries and Railways, New Media and New Politics: Heritage and Green Politics goes Digital in Singapore. Kai Khium Liew (Nanyang Technological U, Singapore); Natalie Pang (Nanyang Technological U, Singapore); Brenda Chan (Nanyang Technological U, Singapore); Reggy Capacio Figer (Nanyang Technological U, Singapore)
- Distant Democracy: Mobile Phone and Political Discussion Among Migrant Laborers in Singapore. Rajiv George Aricat (Nanyang Technological U, Singapore)
- Commenting on Consensus and Corruption: Democratic Collective Action and the 'India Against Corruption' Movement. Rajan Prashant (Purdue U, USA); Sastry Shanak (Purdue U, USA)
- Virtual Queer Futures in Asia Gay Ski and Swim Groups in South Korea’s Daum Portal. John (Song Pae) Cho (Center for Korean Studies UC Berkeley, USA)
- Shared Identity and Collective Actions of a Twitter-Based Community for a Political Goal in South Korea. Sujin Choi (U of Texas at Austin, USA), Han Woo Park (Yeongnam U, Korea)
- Implications of Self-Report Error for Mobile Communication Research: Comparative Study of Japan and the U.S. Tetsuro Kobayashi (National Institute of Informatics, Japan), Jeffrey Boase (Rutgers U, USA), Takahisa Suzuki (The Graduate U for Advanced Studies, Japan)

4:40 -5:00 Wrap-Up Session

Organizers: Nojin Kwak (U of Michigan, USA), Marko Skoric (Nanyang Technological U, Singapore), Scott Campbell (U of
Political Communication in the Online World: Innovation in Theory and Research Designs

Time: Thursday, 24 May 8:30 – 17:00
Location: Sheraton Phoenix Downtown Hotel
Limit: 60 persons
Cost: $100.00 USD (includes morning and afternoon coffee/tea breaks, lunch on your own)

Organized by: Marco Dohle (U of Duesseldorf, Germany), Patrick Rössler (U of Erfurt, Germany), Gerhard Vowe (U of Duesseldorf, Germany)

Sponsored by the Political Communication and Mass Communication Divisions

The preconference addresses substantial changes in political communication that have come about as a result of an increasing relevance of online media for campaigns, decision-making, and mobilization. By including the perspectives of mass communication and Internet research, it brings together scholars from different fields to discuss several key areas of interest.

The preconference aims to achieve two main objectives:

1. It is the intention of the preconference to answer the question of how far the change in media – especially the growing importance of Web 2.0 media – makes a substantial difference for political communication, and may thus actually lead to political change. Five workshops will address this basic question with regard to more specific issues from a specific analytical and theoretical perspective: How is the political communication of public, semi-public, and non-public nature extended by the potentials of online media and online technology? How are online media applied in the communication routines between the three political actor groups: citizens, politicians as well as political organizations, and media organizations? What politically relevant consequences can be expected and/or observed from an individual, organizational, or societal point of view?

2. Moreover, the diffusion of online media has implications for empirical research in itself. To name but a few questions: What are the consequences for analyses of political online content if the research topic, such as video portals or social network sites, is constantly changing and unpredictable because of continuous technological and user-driven developments? How can we conceptualize and assess the formation of public opinion within a public sphere and audience that has become fragmented as a result of online exposure? The presentations will discuss the methodological challenges for political communication research with a focus on online media, and suggest ideas for how to deal with them. The preconference is structured into five workshops of 75 minutes each and a final round of closing remarks. The workshops give the opportunity for detailed feedback and extensive discussion. Moreover, the preconference brings together researchers from different countries and political cultures. Thus, the preconference provides a fresh update on the latest developments within a highly dynamic area of research.

Program and Participants:

Workshop 1 (8:30-9:45)

Political Communication on Video Platforms

Social online portals like YouTube indicate a new quality of agenda-setting processes. Given that the media agenda serves as an indicator for social relevance in both "old" and "new" media outlets, we ask how the different concepts of relevance as well as the gatekeeping processes relate to the observable YouTube-Clip agenda and the traditional TV news agenda. In a broader perspective, YouTube is one representative of user-generated online video (UGOV) diffusion that has increasingly become an alternative media source for citizens. UGOV crystallize both formal and informal content in political communication, opening up new opportunities for the electorate, as well as for political organizations. The workshop will suggest theoretical frameworks to explain the role of YouTube and other UGOV for political participation.

David Tewksbury (U of Illinois at Urbana-Champaign, USA)
Online news video in the high-choice environment: Choosing our way into political oblivion?

Hans-Bernd Brosius & Till Keyling (LMU Munich, Germany)
YouTube as an intermediary. The emergence and uses of political agendas on YouTube

Patrick Rössler (U of Erfurt, Germany)
Video hosting services as agents of political mobilization: Uses, perception, and functions of user-generated online videos on the Internet

Paul Haridakis (Kent State U, USA)
Political communication on video platforms: Perspectives for future research

Workshop 2 (10:00-11:15)

Effects of Online Communication on Political Knowledge and Political Attitudes
The changing media environment provides citizens with more options to communicate and participate in the political process, and thus offers opportunities to strengthen their (previously quite weak) position in the political arena. This raises questions about how political online communication affects their knowledge of and attitudes about politics, political actors and the political process in general. The proposed workshop aims to identify the main challenges, and discuss theory and methodology in order to extend our knowledge in this field.

Hajo G. Boomgaarden (U of Amsterdam, The Netherlands)
Politics on the web and political cognition, attitudes, behaviour: A state of the art overview

Marcus Maurer, Corinna Oschatz & Jörg Haßler (FSU Jena, Germany)
Digital knowledge gaps? A model for measuring effects of offline and online media on political knowledge

Martin Emmer (FU Berlin, Germany)
Changing habits, changing attitudes? On the interdependence of what people think about politics and what they do about it

Jan Kleinjijenhuis (VU Amsterdam, The Netherlands)
Effects of online communication on political knowledge and political attitudes: Perspectives for future research

Workshop 3 (11:30-12:45)

*Political Organizations and Network Structure in the Online World*

The workshop takes the consequences of the structural transformation of political communication for the intermediate system into account: To what extent and in what forms do political or government organizations use online media for their internal and external communication? Which functions do online media have for their communication? What are the implications for their organizational structure and behavior? The workshop will also investigate the impact of the media change on the network structures between political actors and media actors. One specific aim is to discuss online media relations from an organizational and network analytical perspective.

Andrew Chadwick (Royal Holloway U of London, Great Britain)
Political organizing in the hybrid media system

Patrick Donges, Paula Nitschke & Henriette Schade (U of Greifswald, Germany)
Political organizations in the online world: The case of health organizations

Juliana Raupp & Christin Schink (FU Berlin, Germany)
Media relations online

Katerina Tsetsura (U of Oklahoma, USA)
The age of (non)transparency: Reconsidering the limits of political communication online through reconfiguring networks of political actors and publics

Workshop 4 (13:45-15:00)

*Online Users’ Perceptions of Public Opinion and Media’s Political Influence*

This workshop focuses on online-users’ perceptions of political communication and related effects. It will assess the impact of online media use on the perception of public opinion and further consequences for discursive participation. It draws on the spiral of silence theory and other approaches on projections of public opinion. The workshop will also investigate the degree of political influence attributed to different online media by different types of actors, and analyze the reasons for this association, as well as the related consequences for political attitudes and behavior. By doing this, the workshop focuses on theoretical approaches such as the influence of presumed influence approach and the third-person effect, and analyzes notable characteristics of online media with respect to presumed political influences and their consequences.

Jonathan Cohen (U of Haifa, Israel)
Online users’ perceptions of public opinion and media’s political influence: State of the art

Uli Bernhard, Marco Dohle & Gerhard Vowe (U of Düsseldorf, Germany)
The perception of online media’s political influence and its consequences on attitudes and behavior

Christiane Eilders & Pablo Porten-Chéé (U of Düsseldorf, Germany)
The sense of the imaginary others. Theoretical and conceptual considerations on online users’s perception of public opinion

Magdalena Wojcieszak (IEU, Spain) & Hernando Rojas (U of Wisconsin-Madison, USA)
Online users’ perceptions of public opinion and media’s political influence: Perspectives for future research

Workshop 5 (15:15-16:30)

*Political Online Communication and the Public Sphere: Methodological Challenges*

The workshop deals with different issues and developments concerning the political public sphere. The rise of online communication provides new avenues of access to public debates, particularly for so-called challengers who until now had less access not only to the institutionalized political process, but also to public political debates in traditional mass media. The analysis of the quality and deliberativeness of online communication, and the way it interacts with traditional mass media, brings about methodological challenges. For this reason, the workshop will discuss tools for how to measure communication in both online and offline debates.
Extended Session Preview: ISD, ICD, Intergroup, Interpersonal, JSD, LSI

New to the ICA Conference this year is the Extended Session - a conference slot of 2.5 hours that gives each Division and Interest Group the opportunity to go beyond the typical four- or five-paper presentation and respondent format. The goal of the extended session is to enable more dialogue and intellectual debate, more time for creative presentations, greater possibilities for members to exchange ideas and expertise in a less constrained manner, and more opportunities to engage the larger community.

In each Newsletter leading up to the conference, we will highlight several extended sessions. Stay tuned to see what each Division and Interest Group is planning!

Instructional/Developmental Communication: Media Literacy at the Forefront of Instruction

This extended session will include the top panel submission for the division of Instructional and Developmental Communication titled "YouTube Instruction: Digital Media Literacy, Curricular Innovation, and Student Performance"; lively discussion; and presentations of three additional media literacy papers, and will conclude with a more in depth examination and discussion of media literacy and it’s role in instruction led by panelists and presenters.

Intercultural Communication Extended Session

In this extended session, participants will share their experiences and offer suggestions to those who research and teach in the areas relevant to intercultural communication. Example topics can include, but not limited to, issues with translation, data collection in different countries, IRB, academic adjustment to foreign countries, etc. The format of the session is a round-table/discussion format. There will be several small-group tables that people can choose to attend and then engage in in-depth discussion and exchange valuable information with experienced others.

Intergroup Communication: Top Papers in Intergroup Communication: Immigration Issues in Applied Contexts

This extended session on Intergroup Communication addresses immigration from a range of intergroup perspectives. The session includes both the top papers in Intergroup Communication, as well as input by community groups and members of other Divisions. The aim is to consider both an intergroup perspective and a range of alternative perspectives on communication issues around immigration. The Intergroup Communication Interest Group proposes to form a working group out of the extended session that will take an international approach to communication about immigration, particularly illegal immigration. Many countries focus on particular groups or types of illegal immigration, while ignoring or focusing less on other groups. The working group would aim to bring a symposium to a subsequent ICA.

Our session will take place Sunday, May 27th from 3:15 - 6:00pm in the Phoenix Sheraton Downtown Hotel, Laveen B.

The papers that are being presented in this special 2h 45m session are as follows and my colleague Bernadette Watson (U of Queensland, Australia) and I will be introducing and monitoring the discussion:

1. "Intergroup Accommodation in Traffic Stops: Ethnicity, Accent, and Extensive Policing," Howard Giles et al. (Top Paper Award)
Interpersonal Communication: Interpersonal Communication, International Connections, and Culture

This session highlights research on interpersonal communication and culture, defined broadly. The papers include both research that specifically examines interpersonal communication and culture and traditional interpersonal communication topics studied in cultures that have not been historically prominent in the interpersonal division of ICA. One goal of this panel is to facilitate greater connections among interpersonal scholars around the world.

The format of the session is a blend between a high density session and mini-addresses. The session will include four distinct but interrelated components: (a) introduction to the session, (b) brief research presentations, (c) poster presentations of the research, and (d) three presentations to the entire group from senior scholars from different regions (Dr. Pekka Isotalus, Dr. Akira Miyahara, and Dr. John Caughlin). The concluding comments will include a discussion of the state of interpersonal research internationally and the directions it should take.

Dr. John Caughlin is Associate Head and Associate Professor of Communication and the University of Illinois at Urbana-Champaign, USA. He is also current chair of the interpersonal division of ICA.

Dr. Pekka Isotalus is Professor of Speech Communication at the School of Communication, Media and Theatre, University of Tampere, Finland. He is also Chair of Section for Interpersonal Communication and Social Interaction in ECREA.

Dr. Akira Miyahara is Professor of communication studies at Seinan Gakuin University and current President of Communication Association of Japan, and Japan-U.S. Communication Association.

Journalism Studies : Innovating in Journalism Studies: New Theoretical and Methodological Approaches

Journalism research includes a wide range of topics, methods, theories and sites of inquiry - everything from professionalism and the public sphere to framing and agenda-setting, newsroom ethnography and survey research, discourse analysis and oral history, collective memory and digital convergence. For this extended, 2.5 hr session, we have organized a minicolloquium to explore where, within this robust and varied landscape, scholars are innovating. For example, where are people building new theoretical insights or employing new methodological approaches to uncover fresh data? Are new news genres and technologies stretching the limits of some approaches and pushing us toward others? Where is innovation -- in either theory or methods -- most urgently needed? How can we innovate while still building on the foundations of the past?

The session include presentations by eight scholars (or teams of scholars) -- four addressing innovations in theory and theory-building, and four focusing on methodological innovation -- who have undertaken work that employs new approaches and/or who are seeking to push through barriers or gaps in research in the field of journalism studies. Both sets of presentations will be followed by responses and discussion with the editors of *Journalism: Theory, Practice and Criticism* and *Ecquid Novi: African Journalism Studies* regarding the innovations they are seeing or would like to see in manuscript submissions.

The presenters include:

3. A Networked Approach to Emergent News Media Landscapes Adrienne Russell (U of Denver)
4. News as Cultural Narrative: Toward an International Comparative Perspective, Daniel A. Berkowitz (U of Iowa)
5. "Scenario Planning" on the Future of News Media, Sandra Evans (U of Southern California), Patricia Riley (U of Southern California), Zhan Li (U of Southern California), Elisheva Weiss

Elisheva Weiss (U of Southern California)
Language and Social Interaction: Talk in and for Action: Connecting Communities Through Discourse

The purpose of this extended session is to gather scholars who are interested in researching language and social interaction (LSI) for the purpose of helping communication practices within specific communities. Given the conference theme of communication and community and LSI's focus on talk in interaction and calling attention to the taken for granted aspects of naturally occurring communication, LSI is especially well poised to use and apply research for the benefit of individuals and groups in the community.

This session begins by featuring the work of LSI researchers Amira de la Garza, Leah Sprain, and Saskia Witteborn whose work is centrally tied to studying talk, discourse, or naturally occurring communication with community groups or on topics that can directly have a positive impact on important social issues. The opening presentations will address: Chicana women, discourse and change; facilitating regional cooperation; and, asylum seekers and new technologies.

In the second half of the extended session, five current LSI scholars (Amoshaun Toft, Maria Isabel Pavez-Andonaegui, Bianca Wolf, Paul Denvir, and Simon Harrison) will present their own competitively selected papers that address the theme of community and communication. Topics addressed in the second part of the session include homelessness, immigration, cancer experiences, physician interactions, and production line workers.

Master Classes: This Month Featuring Knapp and McLeod

In each Newsletter leading up to the conference, we will highlight two of the fascinating master classes that have been planned for Phoenix. Master lecturers will feature Mark Knapp (U of Texas-Austin), Chin-Chuan Lee (City U of Hong Kong), Dafna Lemish (Southern Illinois U-Carbondale), Jack McLeod (U of Wisconsin), James Curran (U of London), and Stan Deetz (U of Colorado-Boulder).

This month, learn more about lecturers Mark Knapp and Jack McLeod and what they have planned for Phoenix.

Doing It Interpersonally
by Mark Knapp

As a prelude to a spirited interaction with the audience, I will review some of the early aspects of my career, omitting the especially salacious and illegal moments. Along the way I will offer items that may be of some historical interest concerning interpersonal communication as I perceived it in the Stone Age. This journey will necessitate me telling the story of my own twisted career trajectory from interpersonal to organizational and back to interpersonal. The articles I published while the field was searching for its identity and what I personally have in common with the books I’ve written on nonverbal communication, relationships, and deception may only serve to cement the idea that for 45 years I had a helluva good time at work as well as after work. In a final effort to inject some substance into this session, I will bare my biases for studying interpersonal communication and take a stab at what the future may have in store.

Mark L. Knapp is the Jesse H. Jones Centennial Professor Emeritus and a Distinguished Teaching Professor Emeritus at the University of Texas at Austin. He received his PhD from Pennsylvania State University in 1966. Prior to his appointment at the University of Texas he was employed by the University of Wisconsin-Milwaukee, Purdue University, the State University of New York at New Paltz, and the University of Vermont. He was the editor of Human Communication Research (1980-83); an Eastern Communication Association Scholar (1982-83); an ICA Fellow (1980); and an NCA Distinguished Scholar. The Mark L. Knapp Award for career contributions to the study of interpersonal communication is awarded annually by the National Communication Association.
He received teaching awards from two professional associations and four different universities. He was the President of ICA (1975-76); NCA (1989-90); the Association for Communication Administrators (1996-97); and the University of Texas chapter of the Phi Kappa Phi honor society (2001-03). He chaired the Department of Communication Studies at the University of Texas from 1989-1996 and 2000-2001. His published research explored a wide variety of message types in interpersonal transactions. Four of his books are: Nonverbal Communication in Human Interaction; Interpersonal Communication and Human Relationships; Lying and Deception in Human Interaction; and the Handbook of Interpersonal Communication.

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**Media and Citizenship: Searching for “Fairness and Balance” in Times of Increasing Inequality**
by Jack McLeod

I will begin by summarizing how chance events and limited decision-making combine to shape our professional career paths. I will illustrate this with a number of life-course events that developed my research concerns with inequalities in knowledge and participation in civic life and the possibility that communication could play a role in reducing disparities based on education, income, race and ethnicity, and gender. I will also reflect on how these events influenced the development of strategies for teaching and the conduct of research.

Next we will discuss how current trends in media use and the US political system have combined with the severe economic system to produce a crisis in political communication. Implications of the crisis and of the growth of the digital and online media forms will be examined in terms of their effects on knowledge and participation gaps.

Finally, I will show a communication mediation model, O1 --- S --- O2 --- R, where O1 represents pre-exposure orientations that mediate the effects of exogenous demographic variables and media exposure. These orientations can include various types of beliefs (e.g., worldviews) and values (e.g., normative goals) that act as mediators or moderators. S is media exposure and attention and O2 orientations mediate the effects of media S on various effects (e.g., political and civic knowledge and participation). O2 orientations can include various types of information processing strategies. I will ask the class participants to help with suggestions as to which variables can be added, which need to be reconceptualized so as to understand better the influence processes affecting civic engagement.

I will allocate a substantial amount of time at the end for questions not only about what was presented but also regarding topics from the list of recent chapters listed below.

Jack McLeod is Professor Emeritus of Journalism and Mass Communication, University of Wisconsin, Madison. His ICA awards are: ICA Fellow (1988); B. Aubrey Fisher Mentorship Award (1991); ICA-APSA Murray Edelman Award for Career Achievement, with Steven Chaffee (2001). His recent co-authored book chapters include: Multilevel designs for comparative communication research (2012); Social networks, public discussion, and civic engagement: A socialization perspective (2012); The role of methods in advancing political communication research (2011); Communication and Education: Creating competence for socialization into public life (2010); Levels of analysis in communication science (2010); Political communication effects (2009); and US election coverage (2008). His current writing project is co-authoring a text *Communication and Public Opinion*.

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**Excursions: Heard Museum Tequila Tasting and Free Tour of Cronkite School**

**Heard Museum Tour, Reception, and Tequila Tasting**

**Friday, 25 May 2012  7:00-9:30pm**
**Price: $35.00 per person**

Visit the exquisite and exclusive surroundings of the Heard Museum for an evening of art and tequila tasting complimented by a variety of southwestern hors d’oeuvres. Make your way station-to-station to compare the best tequilas from the region and beyond. Participants will also have the opportunity to explore the comprehensive collections, intriguing exhibitions, and magnificent American Indian artwork displayed in this resplendent world class museum.

The Heard Museum, the adobe-style building built in 1929 as the home of Dwight and Marie Heard, is nestled on a tree-lined street in the heart of Phoenix. The internationally acclaimed Museum is one of the best places to experience and learn about the fascinating cultures and art of Native Americans of the Southwest. The Spanish Colonial-style architecture of the Museum and its arched
walkways, spacious galleries, museum store, outdoor bricked patios and fountains, and lush desert landscapes add to the rich Southwestern experience that awaits you.

Transportation to and from the museum will be provided.

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**The Walter Cronkite School of Journalism and Mass Communication**

**5 Available Tour Options:**

- Friday, 25 May - 3:00pm-4:15pm
- Saturday, 26 May - 10:30am-11:45am and 3:15pm-4:30pm
- Sunday, 27 May - 10:30am-11:45am and 3:00pm-4:15pm

The Cronkite School will be offering 45-minute tours of its state-of-the-art facility, which is a 3-minute walk from the convention hotel. Highlights of the tour include the First Amendment Forum, New Media Innovation Lab, state-of-the-art television studios and control rooms, digital editing suites, student newsrooms, and a gallery that features journalism artifacts, including items from Mr. Cronkite’s office.

There is a 25-person limit per tour.

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**Navigate the Conference With Your Phone: The ICA Program Mobile App**

This year, ICA is teaming up with Guidebook to bring you the conference program as a Mobile App! No need to worry about roaming charges -- Guidebook downloads the guide to your mobile device, allowing you to view information without connecting to wi-fi or needing a cell signal.

The Mobile App is compatible with iOS devices (iPhone, iPod Touch, iPad), Blackberry devices, Windows Phone 7 devices, and Android devices.

**Features:**

**Schedule & My Schedule:** The entire schedule is right on your phone. You can pick sessions and add them to your personalized agenda with reminders. If you want more details, simply click on a session.

**Exhibitions:** Learn more about presenters and exhibitors at Phoenix in the “Presenters” section. After finding out where your favorite exhibitors have set up, you can add them to your to-do list.

**Journals:** Read abstracts of articles published in ICA journals right on your phone, and follow links to articles of interest.

**Maps:** View high-resolution maps of the venue. You can scroll and zoom in order to navigate your way around the conference, finding room numbers and points of interest.

**How to Get It:**

When asked which form of program you would like, select the "Mobile App" option during Registration.

Download the Guidebook App for free and select ICA before the conference. ICA’s Mobile App will be available mid-May.

Visit Guidebook's website to download the app. Then, once the program is available, search for ICA and download the 2012 program.
Student Column: For Meaningful Conference Experiences: Strategic Plans for the 2012 ICA Conference "Communication and Community"

Sojung Claire Kim, U of Pennsylvania and Diana Nastasia, Southern Illinois U

The 62nd ICA Annual Conference is about a month away. We are delighted to have this year's ICA conference in Phoenix, the capitol and the largest city of the state of Arizona. To encourage more productive, engaging, and meaningful ICA conference experiences among students, this month's student column will focus on offering some useful tips for advance conference planning.

Diana Nastasia (Southern Illinois University), the cochair of the ICA student affairs committee, emphasizes the importance of the advance conference participation planning, by sharing her own experience: "I always consult the online conference program carefully before coming to the ICA conference. In the weeks before the conference, I just spend 10-15 minutes browsing through panels, paper sessions, special sessions, and events of the divisions that I am interested in or affiliated with. I save the information about the activities that I would like to attend, and I keep a file of this information. It makes my life so much easier at the convention! When I'm there, I know exactly where I want to go, whom I would like to meet, what exciting events are there. This also leaves me time to walk around and enjoy the surroundings."

Since the ICA provides various outlets for conference attendees to receive information, participate, socialize, and discuss conference-related activities – Facebook, Twitter, LinkedIn, mobile app, ICA official website -- do not forget to check them out in advance for your own benefits!

Here are some specific conference planning tips:

- Be sure to submit the most updated and revised version of your paper by 30 April.

- Preregister for the ICA conference by 4 May 11:00 PM EST: The early registration guarantees the lowest prices. By preregistering, you can avoid waiting in line at the conference to register and also secure all the necessary conference materials.

- Register for the ICA preconferences of your interest: Fifteen preconference opportunities will be featured this year in Phoenix. All the preconferences will be held on Wednesday (23 May) and Thursday (24 May). Some will be held in the conference hotel (Phoenix Sheraton Downtown Hotel) and others will take place at either Arizona State University or University of Arizona in Tucson. These are paid workshops, but student discounts are available for many of them. Below are specific pre-conference workshop topics available for 2012 conference attendees:
  - New Media and Internet Communication and Communities in China
  - Mobile Communication, Community, and Locative Media Practices: From the Everyday to the Revolutionary
  - Borders, Migration, Community: Arizona and Beyond
  - Political Communication Graduate Student Workshop
  - New Media and Citizenship in Asia: Social Media, Politics, and Community-Building
  - Political Communication in the Online World: Innovation in Theory and Research Designs
  - It's More Than Just A Game: Best Practices In Video Game Research Design and Methodology
  - Organizational Communication Junior Scholar Workshop 2012
  - Communication and the Ethics of Consumption
  - Third Communication and Technology Doctoral Consortium
  - Historiography as Intervention Communicating Across Geographies, Communities, and Divides
  - Health Communication Interventions Addressing Health Disparities
  - Occupy ICA
  - Communication and Community: Bridging Disciplinary Divides
  - Media Research in Transnational Spheres

- Take full advantage of the ICA virtual conference from 14 May to 8 June! Based on the feedback received from the first virtual conference in Boston, the ICA is excited to introduce new and innovative programming for its second virtual conference in Phoenix.
  - 45 featured academic papers: To facilitate rich, scholarly discussions, each division has selected two papers for the virtual
conference online session. In addition to being presented in the physical (offline, in-person) Phoenix conference, these selected papers will also be uploaded to the virtual conference site and available to download for all conference participants. During the virtual conference, each paper's respondent, author(s), and any other interested scholars can participate in an online discussion through message postings.

- 28 hours of sessions streamed live: For those who are not able to attend the physical conference in Phoenix, there will be 28 hours of live streaming of sessions. The schedule of these sessions is now available on the ICA website and scholars can join the chat sessions for interactions.

- Make sure to finalize your travel plans to Phoenix, AZ: All ICA conference attendees are offered special discounted rates on the Sheraton Phoenix Downtown Hotel stay, flights through American Airlines and United Airlines, and car rental through AVIS. Since the conference host hotel is always very popular, be sure to make a reservation at your earliest convenience to secure a room.

- Check the conference program in advance for scholarly and social activities of interest: The conference program is now available on the ICA website. By checking the program in advance, you can make plans of what scholarly sessions you want to attend by knowing the theme of the sessions, reading abstracts of papers, and finding established scholars you would like to meet. Moreover, you can find social events and make plans of networking and socializing with scholars from different institutions.

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News of Interest to the Profession

Dyadic Data Analysis Workshop

July 23-27, 2012 at Michigan State University

The workshop will focus on analyses for data in which both members of a dyad are measured on the same set of variables. Topics to be addressed include the measurement of nonindependence, the Actor-Partner Interdependence Model, the analysis of distinguishable and indistinguishable dyads, and the analysis of over-time dyadic data (e.g., dyadic growth curve models). The software package used in the workshop will be SPSS. Although the workshop does not require any prior knowledge or experience with multilevel modeling, participants are expected to have a working knowledge of multiple regression and analysis of variance, as well as SPSS.

Please see the website for more specific information and a link to the workshop registration:
http://psychology.msu.edu/Workshops_Courses/dda.aspx

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Division and Interest Group News

Communication Law and Policy and Philosophy of Communication Divisions

The Communication Law and Policy and Philosophy of Communication Divisions of the International Communication Association are very pleased to announce that the 2012 C. Edwin Baker Award for the Advancement of Scholarship on Media, Markets and Democracy has been awarded to Professor Robert W. McChesney, Gutgsell Endowed Professor, Department of Communication, University of Illinois at Urbana-Champaign, in recognition of his major scholarship in this area.

The Baker Award was established in 2010 through an endowed fund created from the estate of Professor C Edwin Baker (1947-2009), who was the Nicholas F. Gallicchio Professor of Law and Communication at the University of Pennsylvania Law School, and is intended to honor the enormous contribution made by Professor Baker to communications scholarship.

The Divisions gratefully acknowledge the assistance of Professor Baker's sister Dr Nancy Baker in facilitating this annual award. The annual prize is US$500.

The selection committee was composed of Professors James Curran, Dan Hallin, David Hesmondhalgh, and Monroe Price, and the Chairs of the Philosophy of Communication and Communication Law and Policy Divisions (ex officio), and Dr Nancy Baker. Peter Humphreys, Chair, Communication Law and Policy Division Laurie Ouellette, Chair, Philosophy of Communication Division
Updates from Ethnicity and Race in Communication

ERIC is pleased to invite all members to a number of important events organized and hosted by the Division at the 2012 conference in Phoenix:

ICA PRECONFERENCE – Borders, Migration, Community: Arizona and Beyond: Frontera, Migracion, Communidad, Arizona y mas alla

Thursday, May 24, 2012, 9:00 AM – 4:30 PM
Walter Cronkite School, ASU Downtown Phoenix, Cronkite Theater

Cosponsored by ERIC and five other ICA divisions, this daylong preconference features an international roster of scholars, artists, radical filmmakers, and includes field trips (via chartered bus) in which ERIC members will visit local border activist organizations in the Phoenix area. $100 registration fee (includes lunch). Our poster announcing the preconference is now available for download on ERIC's website, http://www.icahdq.org/divisions/eric/index.html. Please help us spread the word by printing, posting, and sharing the announcement across your networks. The poster is printable on US 8.5x11 (letter) and European A4 (letter) sizes. Color copies will be better than B&W.

ERIC Extended Session: Battleground Arizona

Friday, May 25, 2012, 10:30 AM – 1:15 PM
Phoenix Sheraton Downtown, Encanto B

ERIC’s extended session at the 2012 conference will feature an international panel of ethnicity and race scholars from across the U.S./Mexico border in a timely discussion of ongoing struggles over citizenship, marginality, and community against the ravages of ethno-racial repression playing out in Arizona. Our flyer announcing the extended session is now available for download on ERIC’s website, http://www.icahdq.org/divisions/eric/index.html. You are invited to print, post, and share it across your networks. The flyer is printable on US 8.5x11 (letter) and European A4 (letter) sizes. Color copies will be better than B&W.

ICA Theme Extended Session: Precious Knowledge

Wednesday, May 27, 2012, 10:30 AM - 1:15 PM
Phoenix Sheraton Downtown, Cave Creek

ERIC will screen a new documentary, PRECIOUS KNOWLEDGE (Ari Palos and Eren McGinnis 2011, 75 min), which follows students enrolled at Tucson High School as they mobilize against new state legislation that seeks to ban Ethnic Studies in Arizona high schools. The screening will be followed by a discussion with the filmmakers and several of the Tucson High School students featured in the film. Our flyer announcing the screening will soon be available for download on ERIC's website.

ERIC Online Discussion: Statement on the Immigration Climate in Arizona/ Declaracion Sobre el Clima Entorno a la Immigration en Arizona

ERIC will host an online web forum on a statement, drafted by members on behalf of the Division, expressing concern over the immigration climate in Arizona, and crucially, ICA's 2012 conference location in Phoenix, Arizona. We will post the statement on ERIC's website in the near future, and propose an open online web forum, inviting members to respond, think aloud, and discuss our responsibilities as scholars of ethnicity and race against ongoing assaults on community, civic responsibility, and citizenship in Arizona and beyond. ERIC members who have decided to boycott the Phoenix conference in conscientious objection are particularly invited to speak up once the web forum opens. We look forward to your leadership in directing the work of the Division as we attempt to intervene in these difficult struggles.

We hope you are as excited by these upcoming events/discussions as we are, and we look forward to your participation in Phoenix – and online.

Roopali Mukherjee
ERIC Chair

Political Communication Division

The Department of Social & Political Studies of the University of Milan organizes the 3rd edition of the International Summer School of “Political Communication and Electoral Behaviour” (16-20 July 2012), cosponsored by our Division. Confirmed lecturers will be Shanto Iyengar, Barbara Pfetsch, Stephen Coleman, Patricia Moy, Kees Brants, Jacques Tomassen, Russell Dalton, Marco Maraffi, Oddbjoern Knutsen. The opening lecture will be given by Denis McQuail.

The School is open to 30 Master, PhD, and junior researchers from the fields of political communication, sociology of communication, media studies, political science, political sociology, political psychology and cousin fields. Participants will receive 6 ECTS. Deadline for application: 28 April 2012. More information at the School's website: www.dssp.unimi.it/summerschool/polcomm

Contact: Prof. Gianpietro Mazzoleni
Calls for Papers

Il International Conference on
COMMUNICATION, COGNITION AND MEDIA:
POLITICAL AND ECONOMIC DISCOURSE

September 19-21, 2012
Catholic University of Portugal
Braga, Portugal

Final Call for Papers: EXTENDED DEADLINE: April 30, 2012

http://www.cicom2012.org

Contact: cicom2012@gmail.com

Plenary speakers:
Mats Alvesson (Lund University, Sweden)
Patrick Charaudeau (Universite Paris 13, CNRS, France)
Jonathan Charteris-Black (University of the West of England, UK)
Veronika Koller (Lancaster University, UK)
Joao Cesar das Neves (Catholic University of Portugal)
Ruth Wodak (Lancaster University, UK)

The Conference aims to promote interdisciplinary research into the cognitive, sociocultural, functional-pragmatic, linguistic and semiotic dimensions of political and economic discourse, organizational and businesses discourse, including their various, new and traditional genres and underlining empirical methodologies. It brings together Critical Discourse Analysis and Communication Studies traditions, the Cognitive Linguistics paradigm and other cognitively and socially oriented approaches to political and economic discourse.

Within this sociocognitive and interdisciplinary context of research into political and economic discourse, papers are invited on the following (non exclusive) themes and topics:

- conceptual metaphor and metonymy, image schemas and conceptual blending in political and economic discourse
- cognitive frames and cultural cognitive models in political and economic communication
- construal and perspectivization operations (profiling, salience, distribution of attention, force dynamics, intersubjectivity) and their semantic, grammatical and pragmatic expressions within political and economic discourse
- overt and covert, conscious and unconscious ideologies in political and economic discourse, sociopolitical and socioeconomic ideologies, ideologies of crosscultural otherness
- discursive representations of national, ethnic, collective, and corporate identities; psychological, linguistic and semiotic strategies for manipulation in political and economic discourse
- political and economic rhetoric; corporate promotional communication; structures and strategies of argumentation, persuasion and propaganda
- traditional and new genres in political, economic, business and organizational communication; political speeches, campaigns, debates, interviews, elections, talk shows, blogs, parliamentary discourses; public relations, advertising, marketing, management, customer chat forums; new hybrid genres in the Internet
- multimodality in political and economic/business communication
- interplay between political and economic communication, interdiscursivity and intertextuality, political economy and economic politics
- the media agents in political and economic discourse; political and economic journalism, advertising and marketing
- language variation and change and crosscultural variation in political and economic discourse
- globalization and localization of political and economic discourse; supranational, corporate, and subnational political and economic organizations
economic organizations
- discursive legitimization of political and economic power; political polarization, socioeconomic Darwinism, and economic imperialism
- perception of political and economic actors; social attitudes to political and economic discourse
- political and economic systems, political and economic behavior, public policies, political and economic audiences
- immigration, multiculturalism, racism, and ethnic or nationalist conflicts
- corpus analysis of political and economic discourse and the implementation of advanced quantitative and multivariate techniques
- language training of politicians, economists, and business people.

For further information, please visit the conference website http://www.cicom2012.org

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CALL FOR PAPERS 2012
PLATFORM: JOURNAL OF MEDIA & COMMUNICATION

An Interdisciplinary Journal for Early Career Researchers of Media
"Automating Conduct: Autonomy in Control" (Vol. 4, Issue 2)
Abstract Submissions Due: APRIL 26 2012
Full Paper Submissions Due: JULY 22 2012

Platform encourages all contributions related to media studies, with special consideration given to engagement with the cultures, politics and social issues layered within automation and transparency.

The freedoms of control that circulate in the digital networked society imbue modalities of both transparency and automation. The coupling of high technological automation with a heightened sense of surveillance implies certain forms of automated conduct as necessary, but not sufficient, for autonomy in spatiotemporal, psychological, economic and aesthetic dimensions of subjectivity and polity. Thus, locating autonomy, automation and transparency in the network becomes a critical project in both respects of the word. After WikiLeaks, can freedom be a creature of the light or the dark? Is autonomy found in the open or in the hidden and unique?

What are the critical responses to automated agents that ubiquitously categorise and increasingly contribute to the construction of our social world and its boundaries? How do they create terror and police the social, while effectively engaging themselves in ‘boundary work’? Together, automation and transparency create: issues of privacy in surveillance for mediated and inhabited spaces; asymmetries of access and temptation (e.g. online shopping & dating); and fundamental implications for literacy, living, and society.

We encourage contributors to ask what opacities, reflexes, subjectivities, and politics are available in what Robert Samuels (2009) terms ‘automodernity’ as society approaches indistinguishability between either of David Brin’s (1996) allegorical cities of automated transparency?

PLATFORM encourages the submission of empirical and theoretical work engaging with these themes of freedom, control, transparency, and automation including but not limited to:

- Automation and/or transparency as a facet of everyday life
- New technologies of automation and transparency and their affect on artists, protestors, publishers, and the police;
- Automodernity and/or the aesthetics of the automatic
- Transparency and its impact on the potential to ‘represent’
- Automation and/or transparency as (counter) hegemonic instruments
- Challenges to social, political, and economic assumptions including relations to, and means of, production (P2P, FOSS, Venture Communism etc.);
- The impact of automation and/or transparency on media production and consumption
- Processes and practices of privacy within automated surveillance
- The impact of automation and/or transparency on reading/writing/learning
- Automation and its impact on the body (automation as prosthesis, as memory)
- Legal/IP/ethical considerations in media automation and/or transparency
- Methodological considerations for automation and/or transparency in research
- Other critiques working across diverse fields in media and communication studies are welcome

Issue Editors:
Luke Heemsbergen (University of Melbourne, School of Culture and Communication)
Suneel Jethani (University of Melbourne, School of Culture and Communication)

Please send all enquiries and submissions to platformjmc@gmail.com

We recommend that prospective authors submit abstracts well before the abstract deadline of April 26, 2012 to allow for feedback and suggestions from the editors. All submissions should be from early career researchers (defined as being within a few years of completing their Ph.D) or current graduate students undertaking their Masters, Ph.D. or international equivalent.

All eligible submissions will be sent for double-blind peer-review. Early submission is highly encouraged as the review process will commence on submission.
Note: Please read the Submission Guidelines before submitting work. Submissions not in house style will not be accepted and authors will be asked to resubmit their work with the correct formatting before it is sent for review.

PLATFORM: Journal of Media and Communication is a fully refereed, open-access online graduate journal. Founded and published by the School of Culture and Communication at the University of Melbourne (Australia), PLATFORM was launched in November 2008.

PLATFORM is refereed by an international board of established and emerging scholars working across diverse fields in media and communication studies, and is edited by graduate students at the University of Melbourne.

PLATFORM invites graduate students working in disciplines related to media studies to submit to the journal. We also welcome applications for editorial positions as well as proposals to guest edit a special issue of the journal. For more information and to apply, please contact us at platformjmc@gmail.com.

Available Positions and Other Advertising

GEORGE WASHINGTON UNIVERSITY
School of Media and Public Affairs
Research Fellowship, Political Communication

Postdoctoral Research Fellowship in Political Communication at the School of Media and Public Affairs, The George Washington University, September 2012-August 2013.

GW is seeking a scholar to spend one year working closely with Robert Entman, Shapiro Professor of Media and Public Affairs (and in 2012-2013 with Kimberly Gross, Associate Professor). For 2012-13 the focus will be on public opinion effects of framing in traditional news media, hybrid formats and online media with particular reference to healthcare policy. The person appointed will devote three-four days per week to collaborative work with Professors Entman and Gross and the rest of the time to personal research projects. The position carries a $50,000 salary and is designed for a recent recipient of the Ph.D. The Research Instructor position at GW comes with faculty benefits. For more information see [link here]

To be appointed, individuals must have a Ph.D. in communication, political science or a related discipline by August 1, 2012; and an excellent record of published research in political communication or, for recent degree recipients, a record suggesting great promise. Preference will be given to applicants with experience in quantitative content analysis. Background and training in experimental methods is highly desirable.

In order to be considered, send a C.V., writing samples, a 500-750 word proposal for personal research that might be carried out during the year at GW, and the names of three scholars who can be contacted for recommendations to: Professor Robert Entman, School of Media and Public Affairs, Suite 400, 805 21st Street NW, Washington DC 20052. Review of applications will begin on April 15, 2012.

COLORADO STATE UNIVERSITY
Communication and Popular Culture
Special Assistant Professor/Special Instructor (temporary, non-tenure-track)

The Department of Communication Studies at Colorado State University seeks a Special Assistant Professor/Special Instructor to teach sections of Communication and Popular Culture to mixed classes of domestic and international students. Appointment date August 16, 2012. Applications considered until position filled. Submit complete application by April 15, 2012 for full consideration for Fall 2012. Required qualifications: Ph.D. in Communication Studies for Special Assistant Professor rank or M.A. in Communication Studies for Special Instructor rank and teaching excellence. Experience teaching popular culture is desirable. Experience teaching international students for whom English is not the first language is desirable. Submit letter of application that outlines your teaching experience, including experience teaching international students; statement of interest in and qualifications for teaching popular culture; detailed résumé or c.v.; recent supporting materials that indicate teaching quality in each of four categories: written reports of classroom observations, student evaluations, syllabi, AND three graded student papers and/or student performance projects/evaluations—one graded A, one B, and one C of the same assignment. Please also include the names of three references who can speak to your teaching. Send required materials to Dr. Sue Pendell, Department of Communication Studies, 1783 Campus Delivery, Colorado State University, Fort Collins, CO 80523-1783. Colorado State is an EO/EA/AA employer and conducts background checks on all final candidates.
Indiana University’s School of Journalism on the Indiana University – Purdue University at Indianapolis campus seeks candidates for one or more open-rank tenured/tenure-track positions to teach public relations, beginning Fall 2012 or Spring 2013. Successful candidates will have a Ph.D. in a relevant academic field, a minor or other academic preparation in the health and life sciences area, a program of research and publication appropriate for the faculty rank, a commitment to classroom teaching, a record of appropriate service, and professional experience in public relations. Other desirable qualifications include the ability to work collaboratively within the School and with scholars in other disciplines on campus and internationally.

Screenings of applicants will begin April 16, and will continue until the position is filled. Send vita, a statement of interest in the position, and names and contact information for three references if applying for an assistant professor position or six references if applying for a tenured position to: Emily Harrison, School of Journalism, IUPUI, West Michigan Street, Indianapolis, IN 46202-5154.

Indiana University – Purdue University at Indianapolis is an Equal Employment Affirmative Action Employer and is strongly committed to achieving excellence through cultural diversity. The university actively encourages applications and nominations of women, minorities, persons with disabilities, and candidates with diverse cultural backgrounds.