Call for Papers:

COMMUNICATION AND COMMUNITY

2012 Conference of the International Communication Association
24-28 May 2012
Phoenix, Arizona, USA
Submission: http://www.icahdq.org/cfp
The 21st century has witnessed unparalleled efforts at community building and resilience. This period has also experienced significant community devastation, decline, and dissolution. Notions of community are complex, multidimensional, and in flux. Through personal relationships, messages, institutions, and artifacts, communication may inspire inclusion and/or exclusion, support and/or discourage interaction, enhance and/or constrain civil and uncivil discourse, and promote and/or devalue individual and collective rights. As boundaries become more permeable and connectivity ever more possible, the meanings of community are being contested. Conceptualizations and configurations of our personal, social, organizational, professional and political communities are undergoing enormous change.

The ICA 2012 Conference theme, Communication and Community, addresses the challenges, opportunities, and implications of these changes. Communication scholars across ICA Divisions and Interest Groups are theoretically, substantively, and methodologically well positioned to articulate the multilevel dynamics of community. The study of communication and community can span diverse contexts ranging from political partisanship to terrorist-cell organization, health campaigns to natural
disasters, civic activism to corporate social responsibility, identity conflicts to intergroup collaboration, and secret societies to familial, friendship, and work networks. Communication researchers examine, for example, how groups battle for legitimacy in the media; how parent-child and doctor-patient boundaries change with the advent of technology; how messages shape our understanding of local diaspora and foreign cultures; and how individuals’ perceptions of their community influence how they engage with those around them. Clearly the problems that inform communication scholarship are drawn from numerous concerns connected to issues of community.

Ultimately, and regardless of the context of study, central questions of community address:

• **The role that communication plays in the constitution, development, maintenance, and dissolution of community:** How have our conceptions of community evolved over time? Similarly, how have our communicative practices driven or changed in response to these evolving conceptions of community?

• **The normative and ethical issues grounded in emerging notions of community:** What are the current theoretical, methodological, political, and practical debates surrounding communication scholars’ engagement in our local and global communities? Under what conditions is a community ideal? What role do interpersonal, environmental, economic, organizational, political, technological, cultural and ethical factors play in defining this utopian community?

• **Identifying communicative opportunities and challenges that arise as communities are transformed:** How can we better understand the relationship between the globalization of communities and the contemporary information environment? How is change communicated? How do communities address the inherent tensions, contradictions, and dualities of change such as convergence/divergence and fragmentation/integration?

The ICA annual conference is a primary vehicle for connecting and sustaining an international community of scholars. Our conference in Phoenix, Arizona, provides an exciting venue to situate intellectual debates and dialogue regarding the multiple issues surrounding communication and community both within and outside the discipline. Scholars are encouraged to consider the ways in which their own research addresses the theme and participate in the critical conversations that help shape the parameters of our community.

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“COMMUNICATION AND COMMUNITY”: 24-28 MAY 2012
GENERAL GUIDELINES FOR ALL SUBMISSIONS

ALL Divisions and Interest Groups will accept only online submissions for the Phoenix conference. Contact information for each division and interest group are provided for questions only. If you have specific questions regarding a Division or Interest Group program, you may contact the program planner for that Division or Interest Group.

The following guidelines apply to ALL submissions, including theme sessions and affiliate organizations. NOT FOLLOWING THE GUIDELINES MAY CAUSE YOUR SUBMISSION TO NOT BE REVIEWED.

NEW FOR THIS CONFERENCE: EACH SUBMITTER/PRESENTER IS LIMITED TO FIVE (5) PEER REVIEWED SUBMISSIONS INCLUDING ALL PAPERS AND PANELS.

Deadline: All submissions must be completed online no later than 23:00 EST, 1 November 2011. To avoid technical problems, early submission is strongly encouraged. The conference submission website will go online around 6 September 2011. To reach the conference website, go to the ICA home page at http://www.icahdq.org and follow the link for 2012 Conference Submission. It is essential that you read the complete instructions carefully and prepare your submission prior to logging on. NOT FOLLOWING THE GUIDELINES MAY CAUSE YOUR SUBMISSION TO NOT BE REVIEWED.

Eligibility: You do not need to be an ICA member to submit a paper or proposal for the conference. Simply go to the paper submission site by clicking the link in the “Conferences” area of the ICA web site.
You will be prompted to search for yourself in our database. If you see a record that corresponds to you (even if it has old information—you will be able to update it), click “This is me” to the left of your name and log in. (If you don’t remember your login information, click “Forgot your Password?” We will send your login information to the e-mail address we have on file.) Once you have logged in, update your profile or scroll down to continue to the submission site.

Exclusive submissions: Each paper/proposal may be submitted to only ONE Division or Interest Group, OR to the theme sessions. Submission of the same paper/proposal to more than one section is NOT permitted, and will disqualify the paper for presentation. You are welcome, however, to submit different papers or proposals to the same or different sections. Decision notices will be sent in mid-January 2012.

Conference registration: Submission of your paper or proposal does NOT enroll you as an ICA member, or automatically register you for the conference itself. If your paper or proposal is accepted for presentation at the Phoenix conference, you will be notified and must then register for the conference and pay the conference fee. An online membership application is always available on the ICA home page. Online registration for the Phoenix conference will be available beginning in early 2012.

E-mail address: Each conference participant must use one and only one e-mail address for all submissions. If you are an ICA member, this should be the same e-mail address you have entered into the ICA membership database. You should consider this your unique identification for all ICA purposes.

Categories of Submissions: As many as four categories of submissions—full papers, extended abstracts, poster presentations, and panel session proposals—may be accepted, depending on the submission guidelines of the specific division or interest group. NOT FOLLOWING THE GUIDELINES MAY CAUSE YOUR SUBMISSION TO NOT BE REVIEWED.
1. **Full Papers:** 10,000 words, plus tables and references maximum.

2. **Extended Abstracts:** A few Divisions and Interest Groups accept either full papers or extended abstracts. Consult the Division’s or Interest Group’s submission guidelines in this Call for Papers for specific information.

3. **Interactive Paper (Poster) Presentations:** Most Divisions and Interest Groups accept poster presentations. A poster presentation is a paper you would like considered for presentation at an interactive poster session. Some research lends itself well to this style of presentation. If your poster presentation is accepted, you will be expected to prepare a poster display of your research for presentation at the conference. Poster sessions have plenary status at ICA conferences.

4. **Panel Session Proposals:** Most Divisions and Interest Groups and the theme sessions accept proposals for organized panel sessions.

Division and Interest Group program planners will assemble the submissions into divisional sessions and will assign the papers to the format (paper session, poster session, or virtual session) that provides the most in-depth scholarly program.

**Virtual Conference**

If you can’t travel to Phoenix, or your work lends itself to online presentations, you have the opportunity to join us virtually for the 2012 Annual Conference. The virtual conference is an online, highly interactive experience. The details of the virtual conference will be released in the fall of 2011. The virtual conference will be opened prior to the start of the Phoenix conference, and remain open for two weeks beyond its close (it does not remain online long after the conference, as authors may wish to submit their papers for subsequent publication).

**Registering for the Preconference**

**Everyone** planning to attend the conference must complete the registration process.

This includes paper presenters, non-ICA members, and Life and Sustaining members.

**Preconferences**

All preconference ideas and proposals must be submitted to the conference program chair (Cynthia Stohl, cstohl@comm.ucsb.edu) by 1 September 2011. All accepted proposals must then be entered into the “Sponsored Sessions” area of the paper submission by the 1 November 2011 deadline.

**Travel Grants**

Travel grants are available to students and to participants from developing/transitional economy (as identified each
Those who wish to be considered for a travel grant MUST fill out the online grant request form, available after submitters are notified of paper/panel acceptance. The amount of the grant will depend on actual travel costs. A $5 USD surcharge on each conference registration and other available funds finance these grants.

Additionally, each Division and Interest Group may award travel grants to students selected for top paper awards or other honors, and may have other grant money available. ICA matches up to $300 USD per division for student travel grants. For information on Division and/or Interest Group grant availability, contact the chair/conference planner of the Division/Interest Group that accepted your paper.

Allocation of Conference Sessions
Each ICA Conference has a limited number of slots for scheduling sessions, depending on the number of meeting rooms available at the conference venue. However, ICA always receives more submissions than is possible to schedule. ICA members expect that sessions should present only high-quality research. As the ICA conference operates primarily through its Divisions and Interest Groups, the important question is how many slots each unit will receive. ICA uses an explicit formula based on how many sessions are available in the conference venues and each division’s or interest group’s number of submissions, members, and past conference history.
SUBMITTING A PAPER, EXTENDED ABSTRACT, OR INTERACTIVE POSTER PRESENTATION

NEW FOR THIS CONFERENCE: EACH SUBMITTER/PRESENTER IS LIMITED TO FIVE (5) PEER REVIEWED SUBMISSION INCLUDING ALL PAPERS AND PANELS.

Preparing the file: Before submitting, consult the guidelines in the Call for Papers and have your paper, poster presentation, or extended abstract ready to upload as a single document (maximum length 10,000 words plus tables and references). All online submissions must be in one of five formats—MS Word for Windows, MS Word for Mac, WordPerfect, PDF, or Rich Text Format. All tables, graphs, and pictures associated with your submission must be included with the main text in a single document.

Author identification: Names must be removed for blind reviews of submissions. Before uploading your paper, remove all author identification from the document including any file properties. (For example, in MS Word, in the “File” menu, select “Properties,” delete any identifying information, click “OK,” and save the document.) NOT FOLLOWING THE GUIDELINES MAY CAUSE YOUR SUBMISSION TO NOT BE REVIEWED.

Additional information: Title, author(s), a 150-word abstract, and other information (e.g., student authorship, special requests) must be entered online when you submit your paper, poster, or extended abstract. To begin the submission process, visit the conference page on the ICA website, register as a submitter, select the Division or Interest Group and type of submission, enter all required information, click “Continue,” AND follow the instructions to upload your document. You must upload a paper, poster, or extended abstract in order to complete the submission process.

Tracking number: Each paper, poster, and extended abstract submission is automatically assigned a unique tracking number. Upon completion of the submission process for each paper, poster, or extended abstract, the submitter will receive an automatic email acknowledgment including the tracking number. During the peer review process, submissions will be identified by tracking numbers only.

The Mystery Castle.
**Submitting a Panel Session Proposal**

**NEW FOR THIS CONFERENCE: EACH SUBMITTER/PRESENTER IS LIMITED TO FIVE (5) PEER REVIEWED SUBMISSIONS INCLUDING ALL PAPERS AND PANELS.**

**Registering panelists:** All panelists must agree in advance of submission to participate as panel presenters AND to register for the ICA conference. ICA does NOT provide registration waivers for members or for nonmembers participating in panels.

**Texts needed:** If your panel session will include individual presentations, you (the session organizer) also need to obtain a title and 150-word abstract from each presenter before submitting. Also before submitting, you need to prepare a 400-word rationale for your panel proposal and a 75-word panel description for the conference program. Panels can contain up to four papers.

**Entering the panel:** If you are the panel organizer, once you have the required information for each participant, you will then visit the website, submit the panel proposal, and enter all panel information. You will be able to enter the panel title, rationale, panel description, chair/discussant, presentation titles, abstracts, and any other required information by cutting and pasting the text from your word processing program.

**Changing or Deleting a Submission**

*Changing title or abstract:* Up until the deadline of 23:00 EDT 1 November you may return to the conference website, select “View/Edit a previous submission,” click on the title of the submission you wish to change, and edit the information or delete the submission. Follow online instructions for editing submissions.

*Changing text:* In order to change the document, you must delete the submission and resubmit it as a new submission.

*Changing Unit:* You also CANNOT simply change the unit (Division or Interest Group) to which you submitted. If you need to send your submission to a different unit, you can do so in either of two ways: (1) Delete your submission and resubmit to a different unit, OR (2) e-mail your request to the Conference Program Chair, who can transfer your submission to a different unit.

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**AUDIOVISUAL EQUIPMENT**

All meeting rooms will be equipped identically with a screen and an LCD projector. **You will need to provide your own laptop computer for your presentation.**

TV/VCRs, OVERHEAD PROJECTORS, AND SLIDE PROJECTORS WILL NOT BE AVAILABLE. You will need to convert those modes of presenting to allow for presentations from your laptop computer.
**ETHICAL CONSIDERATIONS**

*Authorship:* Authors must give credit through references or notes to the original author of any idea or concept presented in the paper or proposal. This includes direct quotations and paraphrases.

*Publication or presentation history:* If material in your presentation has been published, presented, or accepted for publication or presentation, this must be disclosed in your paper or proposal and may be ineligible, depending on the Division/Interest Group.

*Conference attendance:* If your panel, paper, or interactive display presentation is accepted for an ICA conference, you have a commitment to register for and attend the conference and perform your assigned role. All chairs and respondents also make this commitment. If extenuating circumstances prevent you from attending, you should find a substitute to perform your duties and notify the program chair and Division or Interest Group contact person.

**AUDIO VISUAL EQUIPMENT**

All meeting rooms will be equipped identically with a screen and an LCD projector. You will need to provide your own laptop computer for your presentation. TV/VCRs, OVERHEAD PROJECTORS, AND SLIDE PROJECTORS WILL NOT BE AVAILABLE. You will need to convert those modes of presenting to allow for presentations from your laptop computer.

**THEME SESSION PROPOSALS**

*General:* Submissions to theme sessions must follow all guidelines outlined above. Proposals for papers and panels on the conference theme are invited from all sectors of the field, and will be evaluated competitively by anonymous referees. Theme-based submissions must be cross-divisional; that is, they must span the interests and purview of more than one ICA division or interest group. Papers or panels must NOT, however, be submitted simultaneously for consideration to any division or interest group. All submissions should have broad appeal across the units of the association. All theme-based papers and panels may be programmed on special panels, interactive paper (poster) session, or the virtual conference.
Theme focus: Papers and panels deemed to fit the special interests of one of the divisions or interest groups rather than the conference as a whole will be forwarded to that group for consideration.

Texts needed: Panel proposals on the conference theme must include a 400-word rationale explaining how the panel fits the conference theme and 75-word summary of the rationale to appear in the conference program.

In keeping with ICA tradition, an edited volume focusing on the conference theme will be published. This volume will draw from presentations in divisions, interest groups, and theme sessions.

CONFERENCE THEME CHAIR:
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CONTACT INFORMATION FOR DIVISIONS AND INTEREST GROUPS

Children, Adolescents, and the Media
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The Children, Adolescents, and the Media (CAM) Interest Group welcomes paper submissions and panel proposals that concern the role of media in the lives of children and young people. CAM aims to cover all media and technologies aimed at and/or used by children and young people. CAM’s orientation is interdisciplinary: It attempts to contribute to communication theory, but also to psychological, sociological, and critical theories. CAM’s approach is multimethodological: It welcomes all theoretical and empirical studies based on quantitative and qualitative research methods.

Only completed papers within the ICA limit of 25 pages (excluding references and tables; with 12-point font, double-spaced, 1-inch margins) will be considered. Panel proposals should include a rationale for the panel (400-word maximum), as well as abstracts of each participant’s contribution (150-word maximum). All submissions will be judged based on interest group relevance, theoretical significance, research quality, contribution of findings, and quality of writing.

All submissions must be made online (http://www.icahdg.org) no later than 11 pm EST, 1 November 2011. Early submissions are strongly encouraged. Submitters can withdraw or edit their submissions until 1 November. All presenters must plan to attend the conference if their work is accepted.
The Communication and Technology (CAT) Division is primarily concerned with the role played by information and communication technologies (ICTs) in the process of communication. It is committed to enhancing theory and methodology pertaining to adoption, usage, effects, and policy of ICTs. Areas of research include human-computer interaction, computer-mediated communication, mobile communication, and other technologically mediated social interaction and networking in all contexts (interpersonal, group, organizational, societal/cultural) and at all levels of analyses.

CAT invites papers that make an innovative and original contribution to our understanding of ICTs, with the primary focus on communication aspects of particular technological characteristics. Papers in which technology is not a specific object of investigation but is instead the context or backdrop for a communication study should be directed to other ICA Divisions.

CAT does not accept extended abstracts. Only full papers (no more than 25 pages of double-spaced text in 12-point font, plus references, tables, figures, and appendices) will be reviewed for presentation at the annual conference. CAT recognizes the Top Division Papers and Top Student Papers submitted each year. For a submission to be identified as a Student Paper, ALL authors of the paper must be students.

In addition to paper submissions, CAT welcomes panel session proposals (400-word rationale for the panel, 250-400 word abstract from each panel participant). For panel session proposals, they should have a clear discussion orientation and topics proposed should not only lend themselves to a debate among panelists but also generate discussion among session attendees. This year, we will also consider interactive paper session proposals (no fixed format, 1000-word description for the proposal). Interactive paper session proposal are for newly designed extended sessions. These sessions will consider creative combinations of scholarly presentations, interactive demos, and/or illustrative media/art/performances. Experimental formats are strongly encouraged. The session should try to bring together participants from various universities/institutions with a mix of ranks (i.e., graduate students, junior and senior faculty, new and established artists/performers/activists, etc.). Manuscripts and proposals reflecting the conference theme will receive special consideration.
The Communication Law and Policy Division is interested in research and analysis of laws, regulations, and policies that affect information, communication, and culture. Defining policy broadly, the Division includes within its purview research that addresses principles that should or do underlie law and regulation, proposals for new law and regulation, and analysis of the programs and institutions through which policy is implemented. The Division’s scope is international, presenting work that focuses on individual nation-states, localities, or regions; comparative law and policy; and international and global law and policy. The Division welcomes work dealing with law and policy for the medium (the architecture and technologies of the global information infrastructure) as well as the message (e.g., content regulation and press law)—and the interactions between the two. The Division encourages the submission of theoretical and applied research using quantitative, qualitative, historical, and comparative methodologies that touch on any of the foregoing subjects, including private and public regulation of content and communication infrastructures.

The Communication Law and Policy division only accepts full papers (circa 25 pages, and no longer than 9,000 words), interactive poster proposals, panel and roundtable proposals, and for the Extended Session short position papers or extended abstracts (circa, two pages - see below). Papers can utilize any accepted citation style including MLA, APA, and “Bluebook” legal citation and should adhere to the guidelines in ICA’s general call for papers, including no identifying information about the author and no previously published submissions. Student papers must be identified as such to be considered for the top student paper award. Panel and roundtable proposals should include a detailed abstract describing the topic and the role of each participant and also adhere to ICA’s panel submission guidelines carefully. This year for the first time we are also inviting short position papers or extended abstracts of around two pages specifically for the purpose of the two and a half hour Extended Session. We propose to devote this to a roundtable discussion – with 10-15 panelists - on the theme of “Media, Markets and Democracy”, to continue the Division’s interest in developing scholarship building on the work done by the late C. Edwin Baker. We propose to award the C. Edwin Baker Award, inaugurated by our Division and the Philosophy of Communication Division at last year’s Boston Conference at the end of this session. Applicants should indicate that their paper is intended for this session (even though this is the only possibility for short papers).
ERIC seeks papers and panel proposals that explore race, ethnicity, diaspora, and national identity within local, national and transnational contexts for the 2012 ICA conference. The Division is keen to attract submissions that engage with diverse theoretical and empirical approaches, and interdisciplinary research at the intersections of race, ethnicity, diaspora, transnationalism, class, gender, and sexuality. The location of the 2012 conference, in Phoenix, Arizona, offers the Division a unique opportunity to engage a range of issues highlighted by Arizona’s newly passed – and fiercely contested – anti-immigration law, SB 1070, which, as critics argue, legitimizes racial profiling but, as polls indicate, enjoys broad support among voters in and out of Arizona. As we know all too well, however, the situation in Arizona is not unique. Indeed, what is happening in Arizona is echoed in different ways in many other places across the world. Thus, for its 2012 program, ERIC particularly encourages paper/panel submissions that draw conceptual/historical/cultural links to the situation in Arizona, and which engage with voices/tensions within the Phoenix community.

SUBMISSION FORMATS:
Please read this section carefully as there are several important changes in submission formats for the 2012 conference.
Research Papers. These submissions should present complete papers on previously unpublished work on a topic of obvious interest to members of the Division. Each paper should run no more than 10,000 words (not counting tables and references) and include a complete list of references. All submissions must provide a title, a 150-word abstract summarizing the topic and scholarly significance of the paper, and two or three keywords that identify the thematic focus of the work. All information identifying the author(s), including name(s), institutional affiliation(s), etc. should be removed. Student papers should be clearly marked as such on the title page. Submissions should indicate if the paper may be included on the Division’s virtual or media/poster sessions for the 2012 conference (details below).

Traditional Paper Panels. These proposals should include up to four papers organized around a coherent theme that will be of obvious interest to members of the Division. If submitters wish to include a Discussant for the panel, proposals should name the same person to serve as Chair and Discussant. Panels that bring together participants from various universities, across geographical regions, and representing a mix of ranks (i.e., graduate students as well as junior and senior faculty) will be preferred. These submissions require a 400-word rationale and a 75-word description (for the conference program) summarizing the topic and scholarly significance of the session, two or three keywords that identify the thematic focus of the session, and suggested divisional and interest group co-sponsors. Proposals should include names and institutional affiliations for each participant as well as a title and 150-word abstract for each paper to be featured in the session. Submitters should indicate if the panel may be included as a virtual or media/poster session for the 2012 conference (details below).

Extended Session (new for 2012 conference). ERIC invites proposals for a single extended session that will run 2.5 hours, i.e., twice as long as a typical ICA session. Proposals for the extended session should be geared to the theme, Keywords in Ethnicity and Race, highlighting a single thematic keyword that will serve as a pivot for intellectually absorbing discussions about how ethnicity and race in communication as a field has developed, where it stands today, and where it is headed. Keywords for the extended session may include: “Borders,” “Commodity,” “Diaspora,” “Difference,” “Critical Race Feminisms,” “Critical Race Theory,” “Empire/Nation/Post-Colony,” “History/Memory,” “Intersectionality,”
“Media/Aesthetics,” “Power/Knowledge,” “Resistance/Revolution,” and so on. As this list suggests, keywords for the extended session should be intellectually versatile, capable of engaging a range of methodological approaches and presentation styles, and serve to imaginatively trace conceptual, political, historical genealogies of the field.

The extended session should feature creative combinations of scholarly presentations, interactive and workshop experiences, and/or illustrative media/art/performances. The session should be designed as innovatively as possible in terms of the number of speakers/performers, level of interactivity, and range of presentation formats and styles. Experimental formats are strongly encouraged. The session should try to bring together participants from various universities/institutions, across geographical regions, and representing a mix of ranks (i.e., graduate students, junior and senior faculty, new and established artists/performers/activists, etc.). If submitters wish to include a Discussant for the session, proposals should name the same person to serve as Chair and Discussant. Submissions for the extended session require a 400-word rationale and a 75-word description (for the conference program) that clearly and coherently justify the selection of the keyword, explaining how it has shaped/continues to shape the past, present, and future of the field, and highlighting the intellectual and aesthetic breadth of the session. Proposals should include names and institutional affiliations for each participant, a title and 150-word abstract/description for each paper/performance to be featured, and suggested divisional and interest group co-sponsors.

Roundtable Sessions. These are high-density panels featuring up to eight papers organized around a coherent theme that will be of obvious interest to members of the Division. Submitters are strongly urged to choose topics that are particularly well suited to brief, punchy presentations and to select par-
participants who are willing to present their work under the time constraints necessary for these sessions. If submitters wish to include a Discussant for the roundtable, proposals should name the same person to serve as Chair and Discussant. Roundtables that bring together participants from various universities, across geographical regions, and representing a mix of ranks (i.e., graduate students as well as junior and senior faculty) will be preferred. These submissions require a 400-word rationale and a 75-word description (for the conference program) summarizing the topic and scholarly significance of the session, two or three keywords that identify the thematic focus of the session, and suggested divisional and interest group co-sponsors. Proposals should include names and institutional affiliations for each participant as well as a title and 150-word abstract for each paper to be featured in the session. Submitters should indicate if the panel may be included as a virtual or media/poster session for the 2012 conference (details below).

**Virtual Sessions.** All research papers and panel proposals submitted to the Division should indicate whether submitters are willing to have their papers/panels included among the Division’s virtual sessions for the 2012 conference. The virtual sessions have the potential to play a particularly dynamic role at the 2012 conference, given that some ERIC members have proposed to boycott Phoenix as a form of political protest. ERIC is sympathetic to the concerns of these members and proposes to organize two or three virtual sessions, which would allow scholars to participate in the 2012 proceedings without needing to travel to Arizona. Members proposing to boycott the 2012 conference are strongly urged to submit papers/propose panels for consideration among the Division’s virtual sessions.

**Media/Poster Session.** All research papers and panel proposals submitted to the Division should indicate whether submitters are willing to have their papers/panels included in the Division’s media/poster session for the 2012 conference. ERIC will consider research papers as well as entire panel proposals for the Division’s media/poster session at the 2012 conference. Submitters are strongly urged to propose papers/panels that are particularly well suited to the visual/interactive format of the media/poster session and to select participants who will present their work making the best use of these formats.

**DEADLINES:**
All submissions are due online no later than 23:00 EST on November 1, 2011. To reach the conference website, go to the ICA home page at http://www.icahdq.org and follow the link for Conference Submission. ICA’s Call for Papers include general guidelines for submissions, and is available online at http://www.icahdq.org/conferences/2011/index.asp. It is essential that you read the instructions carefully and prepare your submission prior to logging on. To avoid technical problems, early submission is strongly encouraged. The 2012 submission website will go online in early September 2011. ICA will send acceptance/rejection notices to submitters by mid-January 2012.

**EXCLUSIVE SUBMISSION:**
Papers and panel proposals submitted to ERIC may not be submitted simultaneously to any other ICA
Division, Interest Group, or as a “theme” paper/session for the 2012 conference. Submitters are welcome, however, to submit as many as three different papers and/or panel proposals to ERIC.

TOP PAPERS/TRAVEL AWARDS:
Based on submission ranks as yielded through the review process, ERIC will confer “top paper” awards for the three highest ranked papers. The Division will also offer student travel awards based on ranking and financial need. In order to be considered for any award, the recipient must be a member of the Division.

Feminist Scholarship
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The Feminist Scholarship Division is interested in receiving formal research papers, papers that are a work in progress, panel proposals, and roundtable proposals that explore the relationship of gender and communication, both mediated and non-mediated, within a context of feminist theories, methodologies, and practices.

The division particularly encourages collaborations between various divisions of ICA to focus on issues that impact women of diverse backgrounds. How does feminist theory and practice play out in the Global Activism and in Places of Work and Play across cultures, for instance? How do activist and academic spaces connect in mobilizing policy change for women and the poor? Feminist Scholars and Development workers are encouraged to submit panels that allow a productive exchange on transnational issues of women's labor and identity. Further, issues of eco-friendly production and consumption have long been of concern to feminists and in the current world socio-political as well as academic climates these have begun to be highlighted. Thus the division this year encourages submissions that

Encanto Park. (© Jonathan Boeke)
can bring a focus to the trans-feminist work internationally, that will inform feminist scholarship in decades to follow.

As in the past, we continue to solicit submissions exploring issues including feminist pedagogy; the social implications of the gendered digital divide; international gender commonalities and differences by race, social class, gender, sexuality, and nationality; women’s alternative media; feminist political economy of the media; feminist cultural studies; and transnational feminist theory and political practice, amongst others.

Submissions may be
1. Full length completed research papers (maximum length 25 pages, plus tables and references; no personal references);
2. Works in progress papers may be submitted in any stage of completion but should have enough material to allow for evaluation (3,000-7,500 words). Works in progress reflect on-going research that has not yet reached full completion stage. Works in progress should be clearly labeled.
3. Panel proposals (title, rationale of 400 words maximum, and a 150-word description of each panel paper; 75-word rationale for conference program; a full list of participants; or
4. Roundtable proposals (same submission criteria as panel proposals).

Please Note: Remove all self-identifying information from submitted papers and works in progress. In creating your panels and roundtables, avoid single institution representation. Stress variety in institutional affiliations among panelists and roundtable members.

Authors should submit their paper or proposal to the Feminist Scholarship Division online at the ICA website: (see www.icahdq.org then follow the links for the 2012 Conference and online submissions). Note: your submission MUST indicate the category in which the proposal fits.

All submissions must be registered online no later than the ICA deadline.

Global Communication and Social Change
Antonio La Pastina
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The Division for Global Communication and Social Change welcomes papers (not abstracts; 25 pp. plus tables and references maximum) and panel proposals that focus on issues of production, distribution, content, and reception of communications media at global, “glocal,” transna-
Within this purview we consider work across a wide variety of theoretical and methodological approaches, concerning issues of media/mediated communication in cultural, economic, political, or social contexts, including strategic communication for development, social change, or social justice. Please be sure to consult the general guidelines for all ICA submissions.

**Health Communication**
Monique Turner  
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The Health Communication Division is committed to excellence in research on both the development of theory as well as the application of theory to health communication problems. Communicating about health takes place intrindividually, interpersonally, within groups and networks, in health care organizations, in the mass media, online, in and between institutions, and in society as a whole. The division invites full papers and panel proposals that address health communication at any level of analysis using qualitative or quantitative methods. Only full papers are accepted (25 pages plus tables and references maximum). The Division provides awards to the top paper authored solely by a student and to the top paper that is student-led, so student authors who want to be considered for these awards should indi-
cate their student status. Very few panel proposals can be accepted so they must show innovation and provide exceptional added value. Panel proposals should be no substitute for peer review of completed papers. No extended abstracts or interactive paper (poster) presentations will be accepted.

However, some full papers will be assigned by the division to interactive paper presentations and authors of these papers will be notified of this assignment when decision notices are sent. Paper and panel proposals must follow the ICA submission guidelines and should be submitted online at the ICA website.

**Information Systems:**
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VU U - Amsterdam  
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Science  
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Information Systems is a Division that prides itself on developing a conference environment encouraging interaction between scholars with data and ideas to share.

Most papers accepted for presentation will be programmed into high-density sessions. These sessions will feature extremely brief (3-minute) presentations of each study followed by author/audience interaction taking place at research posters created by the authors.

Student submissions are encouraged. Papers solely authored by students are eligible for the Best Student Paper designation. Please identify your paper as a student paper when submitting it through the All Academic System, not within the body of the paper itself.

Four types of submissions will be accepted for review.

**Category 1**: Completed papers or extended abstracts reporting on new research. This category includes all data-based studies reporting new results. Abstracts are limited to 4 pages, double-spaced. Completed papers are limited to 25 pages, double-spaced. Only completed papers will be considered for presentation on the Best of Information Systems panel at the conference.

**Please note**—submission of extended abstracts for review implies acknowledgement by the authors that data will be collected, analyzed to the extent suggested in the abstract, and presented at the upcoming conference regardless of findings.

**Category 2**: Theoretical or programmatic research papers. This category includes substantial new syntheses of several related studies (programs of research) or major reviews of important bodies of research. Full papers are required and are limited to 25 pages, double-spaced.
Category 3: Panel proposals featuring debates or spotlights on current issues, bodies of scholarly work, or methodologies. Panel proposals should include participants' names, abstracts of papers, background information on participants, and a justification for the panel. This justification should explain the importance of the topic and why it is of interest to division members.

Category 4: Submissions for the Virtual Overlay. This year ICA is officially launching a virtual conference overlay to allow for the full use of web-based media in the presentation and discussion of scholarly topics of interest. (See pages 20-21 for more details). Division members are invited to think creatively about ways to utilize this new format and submit proposals describing their vision. Proposal descriptions of the virtual overlay should be limited to 5 pages. However, papers suggested as topics of discussion using the virtual overlay may also be submitted and should follow the 25-page limit.

Note: All page limits do not include references, tables, or figures. Submissions that do not observe page limitations will not be sent for review. Neither will submissions containing author identification on a title page.

Instructional & Developmental Communication:
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U of Kentucky
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The members of the Division of Instructional and Developmental Communication share interest in a variety of communication issues related to a) instructional communication and b) developmental processes. Our division defines instructional communication as broadly including any teaching, instructional, or learning process that may occur in a variety of contexts, both within and beyond the traditional classroom (e.g., organizational training and development, health behavior education, interpersonal skills training). These processes may include teacher–student interaction, teaching styles, instructional technology, student behaviors, and student outcomes. We are also interested in communication and developmental processes across the lifespan including the impact of mass media on children's development, the development of communication skills across the life span, and communication between generations across the life span.

The division is seeking papers and panels that deal with instructional, developmental, or both areas of
scholarship. Only completed proposals will be considered. We encourage cross-institutional affiliation, cross-disciplinary collaboration, and innovative work in these areas. All proposals must be submitted using the online submission system. For more information, please see the ICA general guidelines for all submissions or contact Brandi Frisby at brandi.frisby@uky.edu.

Intercultural Communication:
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The Intercultural Communication Division (ICD) welcomes submissions that focus on interrelationships between culture and human communication in all forms. We consider research across a variety of theoretical and methodological approaches. Submitted works generally are expected to attend to communication across, between, or among cultures, including nations, societies, ethnic and other types of cultural communities.

Papers and panels may report cross-cultural research with direct or implicit comparison, or other types of research concerning ways culture affects human symbolic activities, including, but not limited to,
culture’s influence on the processes of human message production, reception, effects, and meanings. ICD also seeks papers/panels on communication processes between cultures at any levels and in any forms.

Manuscripts should be written in a style that is accessible to a varied and international academic audience. Works in which culture is not an object of investigation or part of the discussion, but is instead the context or backdrop for a communication study, should be directed to other ICA divisions. Competitive paper submissions shall include complete paper. Abstracts will not be considered. Persons proposing panels, seminars, workshops, and/or other types of formats shall submit proposals to the program committee listing the names and titles of participants and the purpose and expected outcome of the program. Panels should avoid single institution representation to promote variety in institutional affiliations among panelists. Submission of competitive papers and/or programs panels obligates the submitter to attend the convention where the work is to be presented. ICD participants on the program who do not arrange for a substitute in the event of an emergency may receive negative points during conference program preparation in subsequent years. Please refer to ICA guidelines for more information on specific instructions regarding paper and panel submissions.

South Mountain.

Interpersonal Communication:
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The Interpersonal Communication Division is interested in communication processes that occur between people. Such processes include (but are not limited to) mutual influence, individuals’ adaptations to others, people’s interpretations and reactions to others’ messages, and so forth. Interpersonal communication occurs in many contexts, such as close relationships, organizations, health, intercultural, intergroup, and others. Interpersonal communication also occurs through a variety of channels, including face-to-face interaction, telephone conversations, and interactions via computers.

We accept full papers, interactive paper (poster) presentations, and panel proposals (see general call for details). We do not accept extended abstracts. Full papers that exceed the page limits (25 pages, excluding references, abstract, title page, tables, & figures) OR that use less than 11-point font will not be sent out for review.

The Division is committed to a range of theoretical approaches and the use of multiple methodologies and welcomes papers using quantitative or qualitative approaches.

The Division encourages authors to consider the applied implications of their work when relevant. All submissions are automatically considered for the division’s applied paper award. The top student paper award is given to the highest ranked paper that is authored solely by individuals who were students at the time of submission. To be considered for this award, students must indicate their status during the submission process (by checking the appropriate box).

**Journalism Studies**

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The Journalism Studies Division is concerned with theory, research, and professional education in journalism. The Division encourages submission of scholarly work that advances our understanding of how journalism works within individual regions or comparatively across regions. Subject areas include, but are not limited to, the functions of journalism in society, the structural and cultural influences on journalism, the attitudes and characteristics of journalists, features of news content and their effects on consumers. Of interest are the relationships between journalism and power, democratic standards, economic pressures, technological change, and (academic) critique. The Journalism Studies Division is also interested in submissions attempting to clarify, define, and question core concepts in our field, such as “news,” “media,” and “journalism,” which are increasingly vague in meaning.

Scholarly papers should be original and innovative, and employ quantitative or qualitative methods at an advanced level. Papers should be no longer than 35 pages, including tables, figures, references cited, and notes. Only full papers and fully developed panel proposals will be considered for review.
Please remove all author information from the manuscript to facilitate the double-blind review process. Student submissions should be clearly identified as such so that they can be considered for the student paper competition. Panel proposals must provide all the information required by the all-academics template, including a rationale for the panel and individual abstracts from each participant. Because very few panel proposals can be accepted they must provide exceptional added value. Besides topicality and substance, international composition is another strong point of successful panel submissions.

Language and Social Interaction
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Language and Social Interaction (LSI) research is focused on the study of language use, discourse, and interaction. The LSI Division welcomes submissions about the social uses of language or embodiment in various contexts of human interaction. Among the range of research perspectives found within the Division are: discourse analysis, ethnography of communication, conversation analysis, critical discourse analysis, pragmatics, sociolinguistics, semiotics, embodied communication, social constructionism, social psychology of language, as well as other approaches. Theoretical, empirical, critical, and practical works are welcome using qualitative or quantitative methodologies. Most LSI work includes some empirical analysis of language use. One resource for those wondering about the fit of their work in the LSI division is the *Handbook of Language and Social Interaction* (Fitch, K., & Sanders, R. E.)

**Paper & Extended Abstracts.** Individual paper authors should submit either a full paper (~25 pages) or a well-developed extended abstract similar to a conference-presentation length paper (1500-3000 words). All paper submissions (full papers & extended abstracts) will be judged together, however, only full papers will be considered for the Top Paper and Top Student Paper Awards. Extended abstracts should at minimum include a rationale/background, description of methods (if appropriate), and at least some initial analysis (as appropriate).

**Panels.** Panel proposals will also be considered. Panel proposals should include a title, 150-word abstract, 400-word rationale for the panel as well as abstracts from each panelist if appropriate. Because LSI accepts extended abstracts, higher-ranking panel proposals should use the panel format in innovative ways (so not just four papers on a similar topic).

**Virtual Panel.** ICA will continue the Virtual Overlay feature for the Phoenix conference. If you have an idea for a panel that would work well virtually or if know you cannot attend the conference but would still like to participate, present, and get feedback on your work, submit an abstract or panel and check the Virtual Overlay option for your submission. Virtual Overlay submissions will still be competitively selected in the LSI Division and included in the program.

Please read the ICA submission rules carefully for information about preparing your document and de-identifying authors. You may submit more than one submission to LSI, however, only one first-authored paper will be accepted for presentation in this division.

Attendees from “soft currency” countries and ethnic minority members may apply for financial support from ICA’s Diversity Travel Funds. Please apply for consideration by sending a separate message addressed to the program planner listed above. You will need to attend the business meeting to receive the travel grant.

**Mass Communication:**
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The Mass Communication Division welcomes paper submissions and panel proposals on a broad range of topics that exemplify the societal importance and impact of mass communication in its various forms. Topics of interest range from the content and psychological effects of media messages to interactions among media systems and political economy to comparative and international media concerns. Research on factors that redefine the nature of mass communication and its changing role in society, international and comparative work, and integrative theoretical pieces are especially encouraged. The Division is committed to a range of theoretical approaches and the use of multiple methodologies, and we welcome papers using quantitative or qualitative approaches.

**Papers:** Only completed papers within the ICA limit of 25 pages (double-spaced, 12-point font, excluding references and tables) will be considered. Reviewers will be instructed to stop reading after 25 pages. If all of the authors are students, then it should be designated a student paper, and it is eligible for the student paper awards.

**Panels:** Panel proposals should include a rationale for the panel (400-word maximum), as well as abstracts of each participant’s contribution (150-word maximum for each presenter). Reviewers will be asked to give extra weight to proposals that feature institutional and/or national diversity.

All presenters must plan to attend the conference, if their work is accepted.
Organizational Communication:
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The Organizational Communication Division (OCD) focuses on the analysis, understanding, and critique of communication practices, processes, and technologies within and between organizations. OCD members study organizing in all sectors of society (public, private, nongovernmental/nonprofit, intergovernmental). The division is committed to the use of multiple methodologies for data gathering and data analysis. Both theoretical and applied projects are encouraged. Topics of interest to OCD members range from microanalysis of organizational phenomena (e.g., talk, knowledge-sharing) to macroanalysis of processes (e.g., discourses of globalization, network society). The OCD welcomes submission of special panels and programs that will enhance multicultural, multinational, and academic–industry interaction.

The OCD will consider only completed papers and fully developed panel proposals for regular panels.

In addition, in keeping with ICA’s experimentation with extended sessions this year, the OCD will also introduce a “Research Escalator” session. This session will provide an opportunity for less experienced researchers to pair up with experienced scholars to discuss and get feedback on a paper-in-progress, with the goal of making the paper ready for submission to a conference or journal. Those interested in the Research Escalator session should submit an extended abstract (500-600 words) of their paper;
if accepted, participants are expected to send the full paper to the scholar assigned to their paper two months before the convention. Anyone can submit an abstract for the Research Escalator session. However, we especially encourage advanced doctoral students, junior faculty, and people inexperienced in publishing in ICA journals or in English. For more details on the Research Escalator session, see the OCD website: www.icahdq.org/divisions/orgcomm/News/News/ConferenceUpdates.htm.

Six important issues should be considered before submitting papers, extended abstracts, or panels:

1. The OCD does not review papers that are over the ICA 25-page limit, excluding references and tables.
2. We also do not review more than 3 submissions authored by the same person either as sole author or co-author. For the Research Escalator session, we do not review more than 1 abstract authored by the same person either as sole author or co-author. Hence, you may submit 3 papers and/or panels OR 1 extended abstract plus 2 papers and/or panels.
3. If your panel, paper, or Research Escalator extended abstract is accepted for the ICA conference, you have an obligation to register for and attend the conference and present your work.
4. Be sure that paper submissions are completely anonymous, by removing your name from headers, references, footnotes, etc.
5. The OCD encourages panel submissions to include authors from multiple institutions and/or multiple countries.
6. There will be a US$500 prize (sponsored by Waveland Press) for the top interactive display presentation (i.e., poster presentation) submitted to the OCD. Please consider indicating a willingness or preference to present as an interactive display.
7.
Submissions may be:

1. Full-length completed research papers (8,000–9,000 words; maximum 25 pages, excluding references and tables),
2. Panel proposals (title, rationale of 400 words maximum, and a 150-word description of each panelist’s paper or presentation; 75-word rationale for conference program, a full list of participants), or

Philosophy of Communication

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The Philosophy of Communication Division encourages you to submit papers and/or panels for the 2012 conference. Our division will accept submissions in three formats:

1. Full paper submission of up to 25-30 pages (double spaced/equal about 8000-9000 words) excluding references and illustrative material.

2. Panel submissions. Panels provide a good forum for the discussion of new approaches and innovative ideas. If you plan to submit a panel, please submit the following details:
   - Panel Theme or Title
   - Names of panel participants (usually 4, but can be 3, if a sound rationale for this is made)
   - A 400 word outline, describing the rationale for the panel
   - 150-word abstract of each panelist
   - A 75-word description of the panel for the conference program
   - Name of panel chair/organizer (usually the same person) and any proposed respondent

3. Roundtable submissions. Roundtables provide an opportunity for a larger panel (maximum 6 participants) to offer short position statements on a theme of major interest or controversy; in special cases, it may be possible to program a roundtable directly after a panel of longer papers, each contributing to the same larger topic. If you plan to submit a roundtable, please submit the same details as for a panel, except that abstracts from each panelist should be 100-150 words in length and no respondent is required.

4.
If you have any questions concerning these formats or general enquiries regarding your individual submission, please contact Amit Pinchevski. Amit as Vice-chair of the division will coordinate the Phil Comm sessions at ICA 2012, except the preconference which is the responsibility of Laurie Ouellette. Amit’s email is amitpi@mscc.huji.ac.il and Laurie’s is ouell031@umn.edu. Your submissions will go through a process of peer review and ICA will notify you if your paper has been accepted in early January.

Volunteer to Review Papers and Panels
Given the expected high number of papers/panels, we encourage you to review papers and panels for our Division. If you are interested and have not already volunteered for the coming year, please email Amit Pinchevski, providing some details on your expertise and contact information. You can also nominate yourself on the ICA website.

Political Communication:
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The Political Communication Division supports research and theory development at the intersection of politics and communication. The division recognizes that political communication takes place in many settings, including within, between, and among individuals, small groups, organizations, cultures, and nations. Studies of communication dealing with government, political media, policy, political figures, citi-
zens, campaigns, and advocacy groups are all within the purview of the division. Papers that address political communication problems at all levels of analysis using a variety of theories and methods are welcome. Panel proposals that are focused on a relevant topic, but that are diverse in terms of the methodologies, theoretical standpoints or nationalities of the presenters, are encouraged.

The division accepts only full papers (no longer than 25 pages, plus figures and references) and panel proposals. Submitters must delete all identifying information before submitting a paper. Papers must also include on the cover page as well as in the electronic submission from two to five topical keywords and at least one method keyword, selected from the list available on the division website (http://www.politicalcommunication.org/upcoming.html). Papers containing identifying information or lacking keywords from the division list will not undergo review. The number of submissions originating from the same author is limited to five by ICA regulations. Given limited space on the program, the division may accept only a single paper first-authored paper.

The division especially encourages participation from Latin America, Asia, and Africa, and will consider panel proposals using creative formats that advance division aims such as expanding participation and mentoring of student scholars. ICA is introducing one long session (2.5 hrs) per division, questions and suggestions for this session can be send directly to the division program chair well ahead of the submission deadline.

Popular Communication
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The Popular Communication Division provides a forum for scholarly investigation, analysis, and dialogue among communication researchers interested in popular communication and popular culture. The Division invites papers, panels, and roundtable proposals, from diverse theoretical and methodological approaches, that explore a wide range of artifacts, processes, meanings, effects and affects associated with the shaping of popular communication and popular culture. The division particularly values critical research that regards popular communication and popular culture as productive sites for
the examination of everyday life, and modern/postmodern culture, society and economy. The Division welcomes research analysing cultural industries, texts, and audiences alike, as well as the role of technology in relation to them. Submissions that address the conference theme are particularly welcomed.

The following submission formats are permissible:
• full papers (either for paper panels or the interactive paper session)
• panel proposals and roundtable proposals.

Please note that the Popular Communication Division does not accept paper abstracts and extended paper abstracts.

Panel submissions must include the following:
1. Official panel listing as it is to appear in the program
2. A 400-word rationale for the panel
3. A 150-word abstract for each of the papers on the panel followed by a description of the panelists’ qualifications regarding the proposed topic
4. Complete contact information for each panelist
5. A 75-word description of the panel for the conference program.

Panels should consist of 4 or 5 panelists (or 4 panelists and a respondent).

Panel organisers are invited to use the Division’s discussion forum on the ICA website in seeking panelists (go to the list of ICA sections at http://www.icahdq.org/sections/sectioninfo.asp, click on “Popular Communication”, and click on “Visit the Forum” on the far right of the screen).

Panels should aim to reflect and juxtapose different interregional, international, transnational, and global perspectives. Panels consisting entirely of panelists from a single department or institution are strongly discouraged.
Those seeking help in organising cross-divisional panel submissions as special theme sessions are invited to contact the Division Conference Programme Planner (and Division Vice-Chair), Jonathan Gray: jagray3@wisc.edu.

Scottsdale Waterfront.

Public Relations
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The Public Relations Division encourages the submission of research papers and panel proposals that focus on key issues for public relations and with an emphasis on theory development. The latter includes studies that further a greater understanding of the theoretical basis for effective communication, but also submissions that focus on the role of public relations in society. We encourage submissions addressing the variety of organizational forms and international contexts. Submissions can use a range...
of theoretical approaches, including for instance social scientific, historical, rhetorical, critical, and philosophical theory. Both quantitative and qualitative methods are considered appropriate.

Members are also invited to submit proposals around emergent international research collaborations for which they seek international partners. These submissions should be in the form of an extended abstract (2,500 to 3000 words). These proposals will form a session to promote cross national research collaborations amongst public relations scholars around the world.

The Public Relations Division will consider only completed manuscripts and fully developed panel proposals. Those reflecting the conference theme will also receive special consideration. Authors should submit online at the ICA website (see www.icahdq.org then follow the links for the 2012 Conference and online submissions).

For all submissions, please indicate the status of each author (e.g., professor, researcher, master’s, or doctoral student). Please note that the authorship status of the paper is determined by the authorship status of the first author. The Public Relations Division has two “Top Paper” panels for awards, one for faculty and one for students. Similarly, please indicate in your submission one of the three presentation options: paper, interactive poster, or virtual. All three options are peer-reviewed, have the same academic importance, and will be equally published in the program. Members are also reminded that high level papers directly addressing the overall theme of the Conference “Communication and Community” will be nominated for Top Theme Paper recognition within the Association.

In order to avoid compromising the integrity of the judging process, author identification must NOT appear on the paper itself. No more than two (2) papers authored by the same person submitted to this Division either as sole or coauthor will be considered. All submissions must be registered online no later than Tuesday, November 1, 2011. The Public Relations Division urges members to submit before this date.
deadline in order to avoid overload on the paper submission site and upload documents in PDF to avoid formatting changes. If your submission is accepted for the ICA conference, you have a commitment to register and attend the conference and to present your work.

1. Full length completed research papers (8,000–9,000 words; maximum 25 pages, excluding references and tables) stripped of all identifiers. Submitted papers must NOT have been previously presented, scheduled for presentation, published, accepted for publication, and if under review, must NOT appear in print before the conference.

2. Panel proposals should focus on current issues and debates in the public relations field; that is, they should have a real discussion format. Proposals with clear discussion statements (pro or con, effect confirmed or not) are preferred. Panel proposals should include a 500-word rationale (overview) for the panel, a 200-word abstract of each participant’s contribution, a description of each panelist’s qualifications regarding the proposed topic, and complete contact information for each panelist. Additionally the panel proposal should include a statement from the organizer declaring: “I have received signed statements from all intended participants agreeing to register for the conference and participate in the panel.” If any item of the above guidelines and formatting instructions is not met, the panel will NOT be reviewed.

3. International research proposals should provide a strong overview of the research project aims, methods, and existing collaborations with an emphasis on the contribution to public relations theory and opportunity for international collaboration. Proposals should not exceed 3000 words.

Visual Communication Studies
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The Visual Communication Studies Division invites paper and poster (interactive paper) submissions as well as panel proposals, virtual conference session proposals, and proposals for innovative presentational formats focusing on the production, content, interpretation and reception of visuals in the broadest sense. The Division strives to be inclusive. Both empirical and theoretical submissions are encouraged. However, proposals that only nominally concern visual media, without exploring or addressing issues that are specifically visual in nature will be at a competitive disadvantage. All proposals are evaluated through a blind peer review process.

Completed papers and fully developed proposals are preferred. Extended abstracts will be taken into consideration. Extended abstracts should be substantial and represent well-developed or continuing research projects. Incomplete or sketchy proposals for nascent or future work are considered inappropriate. Please note the introduction of an extended session designed to accommodate proposals for innovative formats and/or activities.
Submission formats:

- **Full Papers** (10,000 words maximum, excluding tables, figures, and references). Note: Video/multimedia uploads should be embedded as links in a paper rather than as separate uploads.
- **Extended Abstracts** (2500 words minimum)
- **Interactive papers** (poster presentations) (2500-10,000 words, excluding tables, figures and references)
- **Panel Proposals** (400-word rationale for the panel, 250-400 word abstract from each panel participant). A roundtable proposal will be considered as a panel proposal and has to be submitted in that category.
- **Extended Session Proposals**. Starting with the Phoenix Conference there will be opportunities for 2.5 hour extended sessions that can accommodate creative combinations of scholarly presentations, interactive and workshop experiences, including mentoring or ‘incubator’ sessions bringing together experienced scholars and graduate students, and/or illustrative media/art/performances. The session should strive to be innovative in terms of the number of speakers/performers, level of interactivity, and range of presentation formats and styles. Experimental formats are encouraged.
- **Other Innovative Format or Session Proposals** (these should be submitted via the ICA Conference website with special notes included on plans and format).
- Papers and presentations that lend themselves to interactive and/or multi-media forms will also be considered for the **ICA Virtual Conference**, an opportunity to give work even wider visibility in conjunction with the physical conference.

All submissions (also panel proposals) should be accompanied by a file that is uploaded to the ICA Conference website. Please double-check to make sure that uploads are successful.

Student submissions (a student being the first author of the proposed paper or poster) should be clearly identified as such so that they may be considered for the student paper competition.

All submissions must be made online, via the ICA Conference website, no later than 23:00 EST, 1 November 2011.
Communication History
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The Communication History Interest Group is dedicated to providing a base for at least three kinds of historical scholarship in communication: the history of communication (including media history), the history of the field of communication, and the history of the idea of communication. More details about the interest group are available at http://www.communicationhistory.org

We welcome papers, panels, and poster presentations on topics that relate to these broad areas of historical inquiry. The Interest Group reminds potential contributors that ‘history’ is linked to numerous methodological and theoretical approaches to scholarship, and encourages submitters to think broadly about history.

The Interest Group accepts full papers and panel proposals. Full papers should be no longer than 30 pages in length, double-spaced.

Panel proposals should include:

1. Official panel listing as it would appear in the program
2. A 400-word rationale for the panel
3. A 150-word abstract of each of the papers on the panel
4. Complete contact information for each panelist
5. A 75-word description of the panel for the conference program

Authors should submit papers and panel proposals to the Communication History Interest Group online at the ICA website.

Environmental Communication
Richard J. Doherty
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Communication
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The Environmental Communication Interest Group invites submissions that illuminate all aspects of communication related to nature and the natural world. The group aims to advance research on the interplay of the environment with any level of communication (such as interpersonal, group, intergroup, organizational, mass, or global) and in any setting (education/instruction, leisure/gaming, economic, legal, and so forth). Research on health, risk, and science communication issues related to the environment are especially germane. Topics might include environmental rhetoric and discourse, visual and textual representations of the natural environment in popular culture or journalism, political communication about environmental issues, public participation or interaction in ecological decision making, environmental campaigns and green marketing, scientific sense-making about nature, and the impact of communication technologies and communication about environmental technologies, among others. The group welcomes work from any perspective (including critical, cultural, ethnic/minority, feminist) employing any research method motivated by sound research questions on environmental communication—philosophical/theoretical, historical, and applied research and conceptual, performative, or empirical presentations.

The group will accept full papers (maximum 10,000 words plus tables, charts, and references in minimum 12-point type) and panel proposals. Include panelists' names and background, abstracts of papers, and a justification that explains the importance of the topic and its interest to ICA members. Follow the length guidelines on the ICA panel submission template. The group will consider panel proposals that employ novel formats to expand participation, mentor junior scholars, promote graduate student research projects, and advance similar aims. To encourage an international perspective, panel proposals that include presenters from different countries receive priority. Submit paper and panel proposals online at the conference submission website and follow the ICA submission guide-
lines. Please indicate if your paper can be in an interactive (display/poster) or virtual (distance/asyncronous) session. Read carefully the ICA rules for preparing your submission, especially for removing from papers any information identifying authors.

Top faculty and student papers will receive recognition awards at the group’s business meeting. To be eligible, student authors should indicate their status.

Game Studies
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The study of video games and the game experience offers opportunities for the study of human communication involving multidisciplinary approaches merging the disciplines of communication studies with cultural studies, arts and visual design, cognitive sciences, computer sciences, engineering, social sciences, education, health sciences, and information design.

The interest group welcomes papers, panels, and poster presentations on topics involving the social and psychological uses and impacts of video games, the cultural affordances, uses and meanings of games, games as training or instructional media, comparative media analyses involving games, human-computer interaction in games, design research in the context of games, and game players’ motivations and emotional and psychophysiological experiences while playing games. This list is far from exhaustive and is provided only as an indication of the scope of inquiry welcomed by the interest group.

We encourage the submission of papers and proposals using a wide array of theoretical and methodological approaches. Full papers, fully developed panel proposals, and poster-only proposals will be considered for review. Alternative formats and ideas can be suggested via email with the interest group’s vice chair.
Submissions are especially welcome for topics that are consistent with this year's conference theme, "Communication and Community," which refers to a broad range of concepts, issues, and contexts dealing with community and communication.

Accepted papers may be scheduled in traditional research presentation sessions (featuring oral presentations 10-12 minutes in length), in high-density sessions (featuring brief oral presentations accompanied by a poster presentations), in the conference’s interactive paper plenary session (featuring poster presentations in a plenary session), or in a virtual conference session (featuring innovative presentation formats accessible to the virtual conference’s broader audience).

Full paper submissions should be a maximum of 25 pages (double-spaced) in length, plus figures, tables, and references. Poster-only proposals, which should be restricted to works-in-progress or late-breaking results, will be considered only for the interactive paper plenary session, and must be accompanied by short papers (5–10 double-spaced pages) describing the research, the form of the presentation, and indicating any results not available at the time of submission that will likely be included in the final interactive presentation. The poster presented at the conference should be in actual poster form and not a series of printed pages from a manuscript or presentation. Panel proposals should include a 400-word rationale for the panel, a 150-word abstract describing each participant’s contribution, a description of each panelist’s qualifications regarding the proposed topic, and complete contact information for each panelist. Suggestions for cosponsored panels with other ICA divisions are also welcomed. Each panelist must be willing to register for and attend the conference if the panel is accepted. Student submissions must be clearly identified, with the understanding that student authors are the primary creators of the work and are the sole author or first author of any paper labeled as a student submission.
Reviewers will evaluate submissions based on these five criteria: Quality of Theory Development/Literature Review, Quality of Method & Analysis Employed, Significance of the Findings, Relevance to the Game Studies Special Interest Group, and Quality of the Writing.

**Gay, Lesbian, Bisexual, and Transgender Studies**

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Gay, Lesbian, Bisexual, and Transgender Studies is concerned with the analysis and critique of sexual systems, discourses, and representations, particularly those that animate, inform, and impinge upon the lives of lesbian, gay, bisexual, and transgender people. Such systems and discourses occur in institutional, community, domestic, and intimate contexts; are closely connected to other social, cultural, and political practices (such as nationalism, education, or popular entertainment); and play a critical role in the formation and communication of individual and group identity.

The Interest Group welcomes quality research in these areas, using any methodological approach. Papers should not exceed 25 pages, and panel proposals should provide a 400-word rationale for the panel and a 200-word abstract for each participant’s contribution. Extended abstracts of 6-8 pages will also be considered, but preference will be given to complete papers and panel proposals.

**Intergroup Communication**
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The study of intergroup communication concerns the ways in which communication within and between groups affects social relations. Intergroup encounters occur when social, rather than personal, identity forms the basis for communication. Intergroup communication is often characterized by power inequality, bias, competition or conflict. These troubling aspects of intergroup communication have been realized in scholarship on prejudice and discrimination (e.g., ageism, racism, sexism), aggression, violence, and genocide. However, intergroup communication can be equally characterized by positive communication found in identity expansion, cooperation, altruism, negotiation, and collaboration. Intergroup research informs many social contexts; some examples of these contexts are to be found in communication between members of co-cultures, cultures, nationalities, genders, generations, as well as groups belonging in the workplace and health contexts. There are arguable intergroup dimensions to all of the areas of concern to communication scholars. Intergroup communication informs mass, organizational, intercultural, political, sociocognitive, and interactive aspects of communication.

The Intergroup Communication Interest Group provides a home for quantitative and qualitative approaches to intergroup communication phenomena. We welcome perspectives from social psychology, sociology, sociolinguistics, and political science with an aim to providing an exciting interdisciplinary niche for intergroup communication.

**Submission Guidelines.** All submissions must include a 150 – 200 word abstract. Authors must make evident in the abstract how their paper/proposal is relevant to the study of intergroup communication. Abstracts that fail to show a clear link to intergroup communication will be transferred to a more appropriate division/interest group. The Intergroup Communication Interest Group welcomes (a) completed papers (25 pages maximum excluding references), (b) fully developed panel or roundtable proposals (400-word description, with 100-word abstracts for each paper and contact information for each author), and (c) extended abstracts of papers that are currently in progress (500 to 1000 words).
Submissions will be considered for traditional panel programming, high-density paper sessions, virtual presentations and/or interactive paper sessions. Submission is NOW AVAILABLE online through the ICA Conference website. To reach the conference website, go to the ICA home page at http://www.icahdq.org and follow the link for 2011 Conference Submission. It is essential that you read the complete instructions carefully and prepare your submission prior to logging on. **All submissions must be completed online no later than 11:00 p.m. EST, 1 November 2011. To avoid technical problems, early submission is strongly encouraged.**

**GENERAL INFORMATION**

**ON INVITING PARTICIPANTS**

EVERY conference participant must register for the conference and pay the registration fee. When proposing your panel, or theme session, please include in your plans a method for paying registration fees for any nonmember you invite. Please address the registration fee issue before inviting nonmembers to the conference.

**ABOUT OUR CONFERENCE SITE**

**Conference Hotel:** Tasteful design and panoramic views greet you at the Phoenix Sheraton Downtown Hotel, Phoenix’s largest hotel, with smoke-free guest rooms. Dine in an upscale, social setting or enjoy complimentary Internet at our chic café. Relax on the pool deck or in the inviting lobby bar. Located just minutes from the Phoenix Sky Harbor International Airport and adjacent to the convention center, the hotel is also steps away from ample dining, culture, and entertainment options, for an easy transition from business to leisure.

_The city:_ Things are different in the desert. The sky is bigger. The stars are brighter. The sunsets stop you in your tracks. It’s a feeling that can’t be conjured, landscaped or kindled with twinkling bulbs. Film director John Ford knew that. So did architect Frank Lloyd Wright. Come to Phoenix and you’ll understand, too. America’s sixth-largest city still has real cowboys and rugged mountains and the kind of cactus most people see only in cartoons. Phoenix is the gateway to the Grand Canyon, and its history is a testament to the spirit of puebloans, ranchers, miners and visionaries. Projected against this rich backdrop is a panorama of urban sophistication: resorts and spas that drop jaws and soothe souls, stadiums and arenas worthy of the world’s biggest sports spectacles, restaurants with inspired cuisine and inspiring patio views, golf courses that beckon players the year round, and shopping centers as stylish and eclectic as the fashions they house. This is Phoenix — Arizona’s urban heart and America’s sunniest metropolis.

Mesa LDS Temple.
**Paper Distribution**

For the conference, ICA will have a Web-based paper distribution system. All conference registrants, as part of their fees, will have automatic access to all papers from the conference. Papers distributed through the Web-based system will be those submitted/accepted during the review process. Nonattendees can purchase access to the Web after the conference. Fees will be used to support travel grants for researchers from soft-currency countries.

**Submission of Papers, Rights, and Agreement**

By submitting papers, abstracts, author names, diagrams, and other data (the “submission”) to the International Communication Association (ICA) for inclusion in the 2011 ICA conference, authors understand that they become part of an agreement between ICA and All Academic, Inc., that governs the online submission process and stipulates the following:

As part of the conference, this submission may be included and/or made available in the online conference website, printed conference documents, or other online or electronic media. After the conference, accepted submissions will be archived and distributed as a participating submission of the ICA conference. Authors grant certain rights and privileges to ICA and its “affiliates,” which, in this regard, include All Academic, Inc., and its sublicensees.

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An author submitting a paper to this conference retains the right to publish this work in a journal or other publication without limitation by ICA or affiliates.