Preconference: New Media and Internet Communication and Communities in China

**Sponsored Sessions, #ica12**

**Chairs**
Jianqiang Li, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
Hong Jiang, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
Chen-Yu Kuo, Nanyang Technological U, SINGAPORE

**Participants**

**Awakening Squint: The Internet Popular Words Under Social Change**
Lihao Gan, East China Normal U, CHINA, PEOPLE'S REPUBLIC OF

**An Analysis of Architectural Designs of Renren.com as a Cyber-Guanxi Space**
Wenjia Yang, Southern Illinois U - Edwardsville, USA
Min Liu, Southern Illinois U - Edwardsville, USA

**An Integrated Model for Online Crisis Communication: Issue Management & Public Relations: Based on the Case Study of Online Events on Weibo.com**
Chi Zhou, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
Wei Wang, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF

**Mediation and Negotiation: Chinese Parents’ and Children’s Internet Use at Home**
Yuanying Cao, National U of Singapore, SINGAPORE

**Analysis on the Features of Interpersonal Communication in Virtual Community: A Case Study on OldKids Website in Mainland China**
Huan WU, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

**Chinese Fansub Groups as Communities of Practice: How Do the Fansub Group Members Improve Their Knowledge by Making Subtitles**
Xiao Liu, U de Montréal, CANADA
Lorna Heaton, U de Montréal, CANADA

**Searching Online: New Media, Personnel Selection, and its Implications for Work and Career in China and the Global Economy**
Brenda L. Berkelaar, U of Texas, USA

**Are Microblogs Transforming Public Relations in China? A Case Study of Sino Weibo**
Ni Chen, City U of Hong Kong, HONG KONG
Xianhong Chen, Huazhong U of Science & Technology, HONG KONG

**A Comparative Study on Ritual Communication and Modern Media Practice Between Chinese and Western**
Yumin Wu, Shenzhen U, CHINA, PEOPLE'S REPUBLIC OF
Xiaohui Pan, Shenzhen U, CHINA, PEOPLE'S REPUBLIC OF

**Group Polarization of Network Public Opinion in Public Emergencies: Analysis of Cases Over the Past 5 Years in China**
Di Wang, Wuhan U, CHINA, PEOPLE'S REPUBLIC OF
Chao Huang, Sun Yat-Sen U, CHINA, PEOPLE'S REPUBLIC OF

**Internet and Social Capital in China: An Explorative Comparison of Internet, Print, and Broadcast Influences in a Changing Society**
Qingjiang (Q. J.) Yao, Fort Hays State U, USA

**A Perspective of Spatial Planning: The New Media and the Reconstruction of the Values on Contemporary Chinese People**
Huijun Li, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF

**Exploring the Meanings of Work Constructed by Teleworkers in China**
Ziyu Long, Purdue U, USA

**“Digital Public Sphere” in China: Exploring the Development of China’s Public Sphere From the Xiamen PX Event**
Xingmin Huang, Xiamen U, CHINA, PEOPLE'S REPUBLIC OF

**The Interface is the Message: How a Technological Platform Shapes Communication in an Online Chinese-American Community**
Tabitha Hart, U of Washington, USA
Qingwen Chen, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
Yi Chen, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
The Formation of Online Fandom Culture and New Contemporary Chinese Public Domain
Xunzhi Zou, Lanzhou U of Technology, CHINA, PEOPLE'S REPUBLIC OF
Haiqun Zang, Gansu Provincial Bureau of Radio, Film and Television, CHINA, PEOPLE'S REPUBLIC OF
Beyond Nostalgia: Hanfu Movement, Internet, and Re-Ethnicization of Han Majority
Weidong Zhang, Winona State U, USA
The Collapse and Reconstruction of Trust: A Research on How New Media Influences Basic Values of the Public in Current China
Qian Wang, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
Qualitative Research on Chinese Consumer’s Aesthetic Values and Lifestyle 1949-2010
Ting Han, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
Analysis of the Dissonance of Online Public Opinions in China and South Korea
Wenxiang Gong, Peking U, CHINA, PEOPLE'S REPUBLIC OF
Zhihui Li, Peking U, CHINA, PEOPLE'S REPUBLIC OF
Relationship Between Microblogosphere and Deliberative Democracy in China-Case Study of Sina Blogs
Liangen Yin, Shenzhen U, CHINA, PEOPLE'S REPUBLIC OF
Social Media and Political Socialization of Teenagers: The Case of the 2011 Microblog Events in China
Jiayin Lu, China Youth U for Political Sciences, CHINA, PEOPLE'S REPUBLIC OF
The Structure of Discussion Networks in Virtual Community and the Effect of Emergency Information Communication
Xi Chen, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
Ke Xue, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
Media Empowerment and the Possibility of Democracy Case Study on Microblog Champion of People’ Representatives in Grassroot
Xiaojing An, Peking U, CHINA, PEOPLE'S REPUBLIC OF
The Internet and Politics in China: The Agenda-Setting Influence of Online Public Opinion on Media Coverage and Government Policy
Yunjuan Luo, Texas Tech U, USA
The Formation and Interaction of Dual Discourse Fields in Chinese Political Communication Context: A Case Study on Bullet Train Crash
Zhemin Jia, Peking U, CHINA, PEOPLE'S REPUBLIC OF
Public Diplomacy 2.0: The Study of U.S. Embassy’s Blogs and Microblogs
Xin Zhong, Renmin U of China, CHINA, PEOPLE'S REPUBLIC OF
Jiayi Lu, Renmin U of China, CHINA, PEOPLE'S REPUBLIC OF
The Possibility of Sina Weibo(Microblog) As A Tool To Promote Civil Society Development in China
Anfeng Wan, Peking U, CHINA, PEOPLE'S REPUBLIC OF
How Subculture Groups Impact the Dominant Culture in the Background of the Era of Network: With the Example of Fujoshi Culture
Lu Wei, Shenzhen U, CHINA, PEOPLE'S REPUBLIC OF
The Role of Cell Phone in Narrowing the Information Gap of Rural Teenagers: A Case Study of the Less Developed Regions of Guangdong Province
Haijing Liu, Guangdong Yangcheng Evening News Digital Media Co., CHINA, PEOPLE'S REPUBLIC OF
The Opportunities and Risks in the Children’s Use of New Media in China: Based on Depth Interviews of 500 Children Aged 8-15
Weihua Liu, Minzu U, CHINA, PEOPLE'S REPUBLIC OF
Shuo Chen, Minzu U, CHINA, PEOPLE'S REPUBLIC OF
A Study of Tibetan Web Media and Social Development of Tibetan Residential Areas
Jinqiu Zhao, Communication U of China, CHINA, PEOPLE'S REPUBLIC OF
Ping Yu, Communication U of China, CHINA, PEOPLE'S REPUBLIC OF
Yuanyuan Liu, Communication U of China, CHINA, PEOPLE'S REPUBLIC OF
The Influence of New Media to the Values of China’s Rural Teenagers
Lingning Wang, Shanghai International Studies U, CHINA, PEOPLE'S REPUBLIC OF
Yingyan Sheng, Shanghai International Studies U, CHINA, PEOPLE'S REPUBLIC OF
Online and Offline Community Participation Among Chinese Diasporas
Gang (Kevin) Han, Iowa State U, USA
Qing Ai, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
The Monitoring and Persuasion about Extremalization of Network Opinion
Yu Hao, Shanghai U, CHINA, PEOPLE'S REPUBLIC OF
Jing Wu, U of Iowa, USA
Keynote Address: Crafting a Research Agenda on New Media and Internet Communication and Communities in China
Patrice M. Buzzanell, Purdue U, USA
Pearl Wang, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
Keynote Address: The Evolution of Mass Communication Theories in the Era of Web 2.0
Ran Wei, U of South Carolina, USA
Keynote Address: Digital Media Innovation: Implications for China
John Pavlik, Rutgers U, USA
Keynote Address: The Semisovereign Netizen: The Politics of the Fifth Estate in China
William H. Dutton, Oxford Internet Institute, UNITED KINGDOM
Keynote Address: The (Business) Case for Sustainability: the Communication Challenge
Dorte Salskov-Iversen, Copenhagen Business School, DENMARK
Keynote Address: Reflection on How the Rise of New Media Influences Chinese Communication Studies
Guoliang Zhang, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
The Study on Communication Mechanism of the Grass-Roots Network of Group Events- A Case Study of Zhejiang Yueqing Qian Yunhui
Xiaojun Yang, Sun Yat-Sen U, CHINA, PEOPLE'S REPUBLIC OF
Six Laws of Online Cultural Communication
Wenming Li, Zhejiang U, CHINA, PEOPLE'S REPUBLIC OF
Fuyu Lv, Sichuan Institute of Technology, CHINA, PEOPLE'S REPUBLIC OF
Lidan Chen, Zhejiang U, CHINA, PEOPLE'S REPUBLIC OF
De-Bureaucracy: Re-Inspection the Function of Internet in Chinese Political Communication
Xianghui Pan, Zhejiang U, CHINA, PEOPLE'S REPUBLIC OF
The Communication Risk of Diffusion: Interpersonal Communication and the Breeding of the Spread of False Information
Yan Sui, Communication U of China, CHINA, PEOPLE'S REPUBLIC OF
Yan Li, Communication U of China, CHINA, PEOPLE'S REPUBLIC OF
What Differences Exist in Citations Between Communication Study in China & USA: A Citation Analysis of Academic Journals Paper from 2006 to 2010
Wu Li, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
Jialin Zhou, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
Media Use, Social Contact and National Image
Shenqing Liao, Fudan U, CHINA, PEOPLE'S REPUBLIC OF
Qi Shen, Fudan U, CHINA, PEOPLE'S REPUBLIC OF
A Study of Tibetan Web Media and Social Development of Tibetan Residential Areas
Jinqiu Zhao, Communication U of China, CHINA, PEOPLE'S REPUBLIC OF
Ping Yu, Communication U of China, CHINA, PEOPLE'S REPUBLIC OF
Yuanyuan Liu, Communication U of China, CHINA, PEOPLE'S REPUBLIC OF
As the largest developing country, China has made great achievements in economics, with the nominal GDP ranking the second largest in the world. Yet the political system reform and social management still face many problems. The growth of new communication technologies, especially the boom of internet, has made unprecedented changes to China’s traditional communication ecology, and consequentially caused changes in politics, economics, society, and culture etc. On the one hand, new media and internet accelerate the exposure of contradiction and conflicts in all sides. On the other hand, new technologies provide opportunities and practicability to solve these problems. A crucial question is “How to study, comprehend and utilize the rules of new media and internet to maximize their positive roles and eradicate drawbacks?” Researchers in communication have the responsibility to find the answer and this is also a good chance to show talents. Against the background of globalization, China and the world can not be separated from each other. Therefore, the preconference opens a platform for researchers interested in New Media and Internet Communication and Communities in China.
Preconference: New Media and Internet Communication and Communities in China Breakout

**Sponsored Sessions, #ica12**

**Wednesday**
08:30-17:00
North Mountain

Preconference: Political Communication Graduate Student Workshop

**Sponsored Sessions, #ica12**

**Wednesday**
09:00-17:00
U of Arizona School of Communication (TUCSON)

**Participants**

- Communication and Opinion Formation on Local and National Political Issues: Issue Effects and Implications for Direct Democratic Voting
  - Julia Metag, U of Münster, GERMANY

- How News Media Use Affects Political Discussion in a Transitional Society: Evidence From the China Survey
  - Jiawei Tu, City U of Hong Kong, HONG KONG

- Kayhan’s Reaction to 9/11
  - Ehsan Shahghasemi, U of Tehran, IRAN

- Looking Good: The Role of Physical Attractiveness as a Predictor of Television News Coverage Among Politicians
  - Dana Markowitz Elfassi, U of Haifa, ISRAEL

- The Effect of Crises Event Framing on Psycho-Social Components
  - Ronit Bloom, U of Haifa, ISRAEL

- Citizens Resilience Toward Media Frame Effects
  - Anouk Susan van Drunen, U of Amsterdam, THE NETHERLANDS

- Professionalisation of Election Campaign in South Korea
  - Joo Lee, U of Leeds, UNITED KINGDOM

- Comparing Public Confidence in Mass Media and Political Institutions: Differential Gains From Changing Partisanship and Ideology
  - Yang Liu, City U of Hong Kong, HONG KONG

**Respondents**

- Kevin Coe, U of Arizona, USA
- Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS
- Jill A. Edy, U of Oklahoma, USA
- R. Lance Holbert, Ohio State U, USA
- Kate Kenski, U of Arizona, USA
- Yariv Tsfati, U of Haifa, ISRAEL
- Talia Stroud, U of Texas, USA

The preconference goals include providing guidance, feedback and professional socialization to political communication graduate students at the master's and doctoral levels, introducing graduate students to ICA and inviting them to take part in the academic discourse on political communication through ICA, and cultivating a network among young political communication scholars. To achieve these goals, the preconference will bring together a select group of graduate students working on political communication projects and provide them with the opportunity to present and discuss their projects in a constructive atmosphere. The preconference will also address common issues graduate students face, including working toward publication and building a c.v. The event will take place at the University of Arizona in Tucson.

Preconference: New Media and Internet Communication and Communities in China Luncheon

**Sponsored Sessions, #ica12**

**Wednesday**
12:00-13:00
Deer Valley
Preconference: Mobile Communication, Community, and Locative Media Practices: From the Everyday to the Revolutionary

Sponsored Sessions, #ica12

Chairs
Adriana A. de Souza e Silva, North Carolina State U, USA
Jason Farman, U of Maryland, USA
Scott W. Campbell, U of Michigan, USA
Jonathan Donner, Microsoft Research, USA
Brett Oppegaard, Washington State U - Vancouver, USA
Rich Ling, IT U of Copenhagen, NORWAY
Lee M. Humphreys, Cornell U, USA
Kathleen Mae Cumiskey, CUNY - Staten Island, USA
Christian Licoppe, Telecom ParisTech, FRANCE
Mimi Sheller, Drexel U, USA

Participants
Observing the Use of Social and Locative Media on the Move
Christian Licoppe, Telecom ParisTech, FRANCE
Julien Figeac, Telecom ParisTech, FRANCE
Doki Doki Dash: Gaming Your Way to a Stronger, Fitter You
Cindy Hing-Yuk Wong, New York U, USA
The Locative Politics of Making and Masking Visibility
Daniel M. Sutko, North Carolina State U, USA
Mobile Literacy Among the Young Adults: Evidence for Information and Locational Privacy
Yong Jin Park, Howard U, USA
Mobile Donation In America
Wenhong Chen, U of Texas, USA
Sexting, Mobile Porn Use, and the Mobile Youth Culture
Marike Vanden Abeele, U of Leuven, BELGIUM
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Keith Roe, Catholic U - Leuven, BELGIUM
Watching TV – Anywhere and Anytime: A Classification of Mobile TV Usage Situations
Olaf Jandura, Ludwig-Maximilians-U Munich, GERMANY
Lena Ziegler, Ludwig-Maximilians-U Munich, GERMANY
Mobile Internet Usage: Anywhere, Anytime, Any App?
Thilo von Pape, U of Züirich, GERMANY
Veronika Karnowsk, Ludwig-Maximilians-U Munich, GERMANY
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Michael J. Palenchar, U of Tennessee, USA
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Carla Ganito, Catholic U - Portugal, PORTUGAL
Demographics, Means of Access, and Internet Activities: How Do Mobile-Only Internet Users Differ From PC-Only Internet Users?
Katy Elizabeth Pearce, Georgetown U, USA
Ronald E. Rice, U of California - Santa Barbara, USA
Janine Slaker, Georgetown U, USA
Nida Ahmad, Georgetown U, USA
Crowdsourcing U.S. Election Day: The Evolution of an Experiment in Mobile Social Reporting
Susan L. Jacobson, Temple U, USA
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Vic Perotti, Rochester Institute of Technology, USA
Role Call - The Role of Mobiles in Relational Roles
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Tetsuro Kobayashi, National Institution of Informatics, JAPAN
Private Mobile Civic Engagement
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One Day Without My Mobile Devices: An Experience Sampling Method to Study Cross-Cultural Experiences With Mobile Devices in People’s Daily Life
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PolySocial Reality and Connected Individuation in Communities
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Michael Fischer, U of Kent - Canterbury, UNITED KINGDOM
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Pearl Lee, Nanyang Technological U, SINGAPORE
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From Place and Mobiles, to Locative Media'
Gerard Michael Goggin, U of Sydney, AUSTRALIA
Rowan Wilken, Swinburne U of Technology, AUSTRALIA
You Have the Internet in Your Pocket: Why Are You (Still) at a Telecentre? Emerging Patterns of Internet Access in Urban South Africa
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Marion Walton, U of Cape Town, SOUTH AFRICA
Photographs of Place in Phonespace: Camera Phones as a Location-Aware Mobile Technology
Mikko Villi, Aalto U, FINLAND
A Comparative Study of Relationships Between Mobile Phone Use and Social Capital Among College Students in Four Chinese Cities
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Content Development for Mobile Phones: A Long-Term Study
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Looking Into the Past to See our Future: Mobile Devices as Dynamic Historical Interpretation Tools
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From the Street to Facebook: Mobile Publics, Urban Sociability, and Civic Engagement During Zambia’s 2011 Elections
Wendy Willems, U of the Witwatersrand, SOUTH AFRICA
The "Livehoods" Project: A technological representation of local social groups
Mobile and location-based networked interactions permeate our world. We no longer enter the Internet—we carry it with us. We experience it while moving through physical spaces. Smart phones, GPS receivers, and RFID tags are only a few examples of location-aware mobile technologies that mediate our interaction with networked spaces and the people in them. Increasingly, our physical location determines the types of information with which we interact, and the people and things we find around us. These new kinds of networked interactions manifest in everyday social practices that are supported by the use of mobile technologies, such as participation in location-based mobile games and social networks, engagement with location-based services, development of mobile annotation projects, and social mapping, just to name a few. The engagement with these practices has important implications for identity construction, our sense of privacy, our notions of place and space, civic and political participation, building community, policy making, as well as cultural production and consumption in everyday life. This preconference will provide a venue for innovative scholars from around the world who are doing research in exploring how we experience our locally-rooted mobile networked interactions and mobile communication’s impact on community. It will give them a chance to gather and discuss the challenges that this shift in the use of both mobile phones and the Internet poses not only for the users but for those doing research on mobile communication.
**International Communication Association Executive Committee Meeting**

**Sponsored Sessions, #ica12**

**Chair**
Larry Gross, U of Southern California, USA

**Participants**
- Cynthia Stohl, U of California - Santa Barbara, USA
- Francois Cooren, U de Montréal, CANADA
- Barbie Zelizer, U of Pennsylvania, USA
- Patrice M. Buzzanell, Purdue U, USA
- Francois Heinderyckx, U Libre de Bruxelles, BELGIUM
- Michael L. Haley, International Communication Association, USA

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**Preconference: Communication and the Ethics of Consumption**

**Sponsored Sessions, #ica12**

**Chairs**
- Merav Katz-Kimchi, U of California, USA
- Lee Ahern, Pennsylvania State U, USA
- Xinghua Li, Babson College, USA
- Chad Raphael, Santa Clara U, USA

**Participants**
- John Durham Peters, U of Iowa, USA
- Kim Humphery, RMIT U, USA
- Sandra Braman, U of Wisconsin - Milwaukeee, USA
- Omneya Nour roxEdinn Khalifa, Ain Shams U, USA
- Lucy Atkinson, U of Texas, USA
- Mark Pedelty, U of Minnesota, USA
- Joshua Trey Barnett, U of Georgia, USA
- Sheree Martin, Samford U, USA
- Carrie Packwood Freeman, Georgia State U, USA
- Oana Leventi-Perez, Georgia State U, USA
- Sophie Esmann Andersen, Aarhus U, DENMARK
- Anne Ellerup Nielsen, Aarhus U, DENMARK
- Miranda Jean Brady, Carleton U, CANADA
- Salma Monani, Gettysburg College, USA
- Patrick D. Murphy, Temple U, USA
- Garrett Manuel Broad, U of Southern California, USA
- Mikkel Fugl Eskjaer, Aalborg U, DENMARK
- Philip Solomon Hart, American U, USA
- Lauren M. Feldman, American U, USA
- Nicholas A. John, Hebrew U - Jerusalem, ISRAEL
- Susan Ward, Southern Cross U, AUSTRALIA
- Ross B. Singer, Southern Illinois U, USA
- Seth Ashley, Boise State U, USA
- Alison Mary Henderson, U of Waikato, NEW ZEALAND
- David Benin, Saint Mary's College of California, USA

This inaugural event for the Environmental Communication Interest Group brings scholars, grad students, community activists, journalists, and other environmental communicators together to engage in a meaningful dialogue about what lies at the crux of our environmental crisis: excessive consumption.
Preconference: Mobile Communication, Community, and Locative Media Practices: From the Everyday to the Revolutionary

Thursday
09:00-16:30
Cronkite School,
Room 252

Sponsored Sessions, #ica12

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Wendy Willems, U of the Witwatersrand, SOUTH AFRICA

The "Livehoods" Project: A technological representation of local social groups
Mobile and location-based networked interactions permeate our world. We no longer enter the Internet—we carry it with us. We experience it while moving through physical spaces. Smart phones, GPS receivers, and RFID tags are only a few examples of location-aware mobile technologies that mediate our interaction with networked spaces and the people in them. Increasingly, our physical location determines the types of information with which we interact, and the people and things we find around us. These new kinds of networked interactions manifest in everyday social practices that are supported by the use of mobile technologies, such as participation in location-based mobile games and social networks, engagement with location-based services, development of mobile annotation projects, and social mapping, just to name a few. The engagement with these practices has important implications for identity construction, our sense of privacy, our notions of place and space, civic and political participation, building community, policy making, as well as cultural production and consumption in everyday life. This preconference will provide a venue for innovative scholars from around the world who are doing research in exploring how we experience our locally-rooted mobile networked interactions and mobile communication’s impact on community. It will give them a chance to gather and discuss the challenges that this shift in the use of both mobile phones and the Internet poses not only for the users but for those doing research on mobile communication.
This preconference aims to showcase innovative scholarly work examining various subjects concerning the role of social media, mobile phones, and other new communication technologies in the formation of democratic citizenship—write large—in Asia. The preconference seeks studies that address relevant topics in a particular Asian country, and welcomes comparative research on Asian countries or Asian and non-Asian countries. The preconference encourages researchers to explore diverse topics, and possible areas include (but are not limited to): use of social media, mobile phones, and other new communication technologies in elections; influence of new media on citizen choices, participation, and knowledge; political elites’ use of new media; use of social media by civic and grassroots groups; social media and civic engagement; new media and community; political talk and social media; patterns of new media use and political and civic consequences; trends in social media; cloud computing and collective action;
changes in news consumption; computational social science.

Preconference: Borders, Migration, Community: Arizona and Beyond

Sponsored Sessions, #ica12

**Chairs**

Angharad N. Valdivia, U of Illinois, USA
Antonio C. La Pastina, Texas A&M U, USA
Celeste Gonzalez de Bustamante, U of Arizona, USA

**Participants**

Matthew J. Garcia, Arizona State U, USA
Hector Amaya, Southwestern U, USA
Cecilia Menjivar, Arizona State U, USA
Ricardo Dominguez, U of California - San Diego, USA
Paula M Gardner, OCAD U, CANADA
John Nguyet Erni, Lingnan U, CHINA, PEOPLE'S REPUBLIC OF

**Respondent**

Josh Kun, U of Southern California, USA

For many of us, ICA’s presence in Arizona raises difficult concerns in the wake of the state’s newly passed – and fiercely contested – anti-immigration law, SB 1070, which, as critics argue, legitimizes racial profiling but, as polls indicate, enjoys broad support among voters in Arizona and beyond. Members from several of ICA’s scholarly sections articulated these concerns in a variety of ways – some proposed a boycott of the Phoenix conference as a form of political protest; others pointed to opportunities for intellectual discovery and dialogue that our concerns collectively highlighted. This preconference emerged from these discussions, and reflects the joint efforts of six scholarly sections within ICA: Ethnicity and Race in Communication; Feminist Studies; Global Communication and Social Change; the Gay, Lesbian, Bisexual and Transgender Interest Group; Philosophy of Communication; and Popular Communication. The event is co-sponsored by all six sections. The preconference brings together scholars, artists, and political activists working on issues of borders, immigrants, and community.

Preconference: Occupy@ICA: The Occupy Movement and the Construction of Community

Sponsored Sessions, #ica12

**Much more than a social movement but in some ways still not well defined, the Occupy Movement marks a reclamation of spaces even as it reinvigorates important popular institutions. The groups, networks, and coalitions comprising the movement at the moment are diverse in composition though united in profound disappointment over the neoliberal dominance of economic, political, and social policy in many parts of the world for more than three decades. Utilizing all forms of media, from handmade posters to social networks, the "occupations" are also very much about spontaneity, opportunities for connection, the seizing and reanimation of place, and the reinvention of democracy and leadership. This boundary-spanning movement calls for searching and engaged as well as more distanced forms of inquiry by communication scholars. In fact, the Occupy Movement can only be understood fully with analyses from the standpoints of multiple areas of our field, including organizational analysis (Ganesh, Zoller & Cheney, 2005), social movement studies (Huesca, 2001), political and cultural critique (Enck-Wenzer, 2006), and media and technology studies (Bennett & Segerberg, 2011). This preconference itself can serve as an integrating function by bringing together unaccustomed bedfellows: a wide range of scholars and some practitioners in considering the merits and blind spots of multiple theories and methodologies. Accordingly, this pre-conference, designed to accentuate and develop the theme of the conference, is sponsored and supported by the Environmental Communication interest group, the Global Communication and Social Change division, the Organizational Communication division and the Mass Communication division.**
Preconference: Organizational Communication Division Junior Scholar Workshop

**Sponsored Sessions, #ica12**

**Participants**
- Boris H. J. M. Brummans, U de Montréal, CANADA
- Noshir S. Contractor, Northwestern U, USA
- Laurie K. Lewis, Rutgers U, USA
- Marshall Scott Poole, U of Illinois, USA
- David R. Seibold, U of California, Santa Barbara, USA
- Michelle D. Shumate, U of Illinois, USA
- Sarah J. Tracy, Arizona State U, USA

This workshop is open to all junior members of the division who have completed the requirements for the Ph.D. This includes, for example, pre-tenure (and its equivalent), clinical, and adjunct faculty in academic institutions; postdoctoral researchers; and researchers working in industry, government and nonprofit sectors while in the early stages of their careers. A preliminary list of topics has been developed based on input from mid-career and junior scholars. Registrants for the preconference will also have the opportunity to suggest other topics that would be valuable to junior scholars. For each topic, discussion facilitators will include both senior and mid-career scholars, and sessions are designed to be highly interactive.

Preconference: Third Doctoral Consortium of the Communication and Technology Division

**Sponsored Sessions, #ica12**

Goal of the Doctoral Consortium: The consortium intends to bring together Ph.D. candidates working on Communication and Technology to give them the opportunity to present and discuss their research in a constructive and international atmosphere. The goals of the event are to provide feedback and advice to participating Ph.D. candidates on their in-progress research thesis. Moreover, the doctoral consortium will provide the opportunity to meet experts as well as fellow Ph.D. candidates from different backgrounds working on related topics. During the consortium, students will be invited to present their work, following which they will receive feedback from their fellow students and faculty participants, all of whom will have read the proposals in advance of the Doctoral Consortium. In addition, one faculty participant will be assigned to respond in detail to each proposal. Besides the presentations of proposals, there will also be discussion of other topics such as ethics, research methods, publishing the thesis, and positioning one’s work for the job market.

Preconference: Political Communication Graduate Student Workshop

**Sponsored Sessions, #ica12**

**Participants**
- Communication and Opinion Formation on Local and National Political Issues: Issue Effects and Implications for Direct Democratic Voting
  - Julia Metag, U of Münster, GERMANY
- How News Media Use Affects Political Discussion in a Transitional Society: Evidence From the China Survey
  - Jiawei Tu, City U of Hong Kong, HONG KONG
- Kayhan’s Reaction to 9/11
  - Ehsan Shahghasemi, U of Tehran, IRAN
- Looking Good: The Role of Physical Attractiveness as a Predictor of Television News Coverage Among Politicians
  - Julia Metag, U of Münster, GERMANY
The preconference goals include providing guidance, feedback and professional socialization to political communication graduate students at the master's and doctoral levels, introducing graduate students to ICA and inviting them to take part in the academic discourse on political communication through ICA, and cultivating a network among young political communication scholars. To achieve these goals, the preconference will bring together a select group of graduate students working on political communication projects and provide them with the opportunity to present and discuss their projects in a constructive atmosphere. The preconference will also address common issues graduate students face, including working toward publication and building a c.v. The event will take place at the University of Arizona in Tucson.

**Preconference: Political Communication in the Online World: Innovation in Theory and Research Designs**

**Sponsored Sessions, #ica12**

**Participants**

Silke Adam, U Bern, SWITZERLAND  
Uli Bernhard, U of Dusseldorf, GERMANY  
Bruce Bimber, U of California - Santa Barbara, USA  
Hajo G. Boomgaarden, U of Amsterdam, THE NETHERLANDS  
Hans-Bernd Brosius, Ludwig-Maximilians-U Munich, GERMANY  
Andrew Chadwick, Royal Holloway, U of London, UNITED KINGDOM  
Jonathan Cohen, U of Haifa, ISRAEL  
Marco Dohle, U of Dusseldorf, GERMANY  
Patrick Donges, U of Greifswald, GERMANY  
Christiane Eilders, U of Augsburg, GERMANY  
Martin J. Emmer, Free U - Berlin, GERMANY  
Thomas Haeussler, U of Bern, SWITZERLAND  
Paul Haridakis, Kent State U, USA  
Joerg Hassler, U of Jena, GERMANY  
Till Keyling, Ludwig-Maximilians-U Munich, GERMANY  
Jan Kleinnijenhuis, VU U - Amsterdam, THE NETHERLANDS  
Frank Marcinkowski, U of Münster, GERMANY  
Marcus Maurer, U of Jena, GERMANY  
Peter Miltner, Free U - Berlin, GERMANY
Preconference: Historiography as Intervention Communicating Across Geographies, Communities, and Divides

**Thursday**

09:00-17:00

Laveen A

<table>
<thead>
<tr>
<th>Participants</th>
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<tbody>
<tr>
<td>Janice Peck, U of Colorado, USA</td>
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<td>Inger Lisbeth Stole, U of Illinois, USA</td>
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<td>Jason Loviglio, U of Maryland – Baltimore County, USA</td>
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<td>Carol A. Stabile, Center for the Study of Women in Society, USA</td>
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<td>Steve Macek, North Central College, USA</td>
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<td>Mariano Emmanuel Navarro, U de Navarra, SPAIN</td>
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<td>Jose Luis Ortiz, U Panamericana, MEXICO</td>
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<td>Benjamin Peters, U of Tulsa, USA</td>
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<td>Alison Trope, U of Southern California, USA</td>
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<td>Terra Eggink, U of California – San Diego, USA</td>
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<td>Fred Fejes, Florida Atlantic U, USA</td>
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<td>Abiodun Sakiru Salawu, U of Fort Hare, SOUTH AFRICA</td>
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<td>Vicki Mayer, Tulane U, USA</td>
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<td>Peter D. Schaefer, Marymount Manhattan College, USA</td>
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<td>Carolyn Lee Kane, Hunter College, CUNY, USA</td>
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<td>Lauren Bratslavsky, U of Oregon, USA</td>
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<td>Benjamin J. Birkinbine, Southern Illinois U - Carbondale, USA</td>
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<td>Josh Lauer, U of Pennsylvania, USA</td>
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<td>Christopher A House, USA</td>
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<td>Stephanie Schulte, U of Arkansas, USA</td>
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<td>Michael H Dick, U of Toronto, CANADA</td>
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<td>Yasuhiro Abe, U of Southern California, USA</td>
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<td>Mandy Troger, U of Illinois, USA</td>
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<td>Aharon Ariel Lavi, National Union of Israeli Students, USA</td>
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<td>Ryan Nelson Ellis, U of California - San Diego, USA</td>
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<tr>
<td>Anna Everett, U of California - Santa Barbara, USA</td>
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Writing history is far from neutral. Recovering undocumented stories can reassess different groups’ actions and contributions. Counterhistories can denaturalize the present and challenge ideologies. The past provides tools, warnings, solutions and mistakes. Historiography can engage in contemporary struggles and change the way we see the world and its possibilities. This ICA preconference convenes
communication scholars pursuing historiographic work and historians addressing communication-related areas. Some topics may be established and vibrant areas of historic inquiry; others may be neglected areas needing appraisal. Panels will address historic issues in communication scholarship, such as evolving theories and philosophies, and also stage engagements between related fields, such as medical historians and health communication scholars or political communication scholars and social-movement historians. The preconference will also feature invited speakers from both fields. Throughout, international and intercultural representation will afford insights from comparative histories of relevant topics, such as media policies or strategic interventions. Ultimately, this preconference aims to instigate intersections and encounters that can provoke collaborative interventions with issues facing our discipline, schools, communities, and countries.

4130

Preconference: Health Communication Interventions Addressing Health Disparities/Inequities: Theoretical Issues, Methodological Questions, Applications

Thursday
09:00-17:00
Laveen B

Sponsored Sessions, #ica12

Participants

- David B. Buller, Klein Buendel, Inc., USA
- Gary L. Kreps, George Mason U, USA
- Jeff Niederdeppe, Cornell U, USA
- Heather Zoller, U of Cincinnati, USA
- Mohan Jyoti Dutta, Purdue U, USA
- Elisia L. Cohen, U of Kentucky, USA
- Kathryn Greene, Rutgers U, USA

Over the last five decades, the gaps between the haves and have-nots have consistently increased in the realm of access to healthcare services, quality of healthcare services, access to health supplies and technologies, access to and usage of health information and health prevention services, vulnerability to certain types and categories of diseases, and health outcomes. Burdens of morbidity and mortality vary dramatically within and between populations across the regions of the globe, mapping out the dramatically differential patterns of economic growth experienced in different sectors of the globe. The proposed pre-conference brings together the works of a diverse group of leading health communication scholars working on communication solutions to the problem of health care disparities, and creates a space for training and dissemination of ideas through intense sessions on various approaches to interventions addressing health disparities. It proposes to present scholarship on disparities across a variety of geographical contexts, and utilizing a wide range of theories and methodologies. The ultimate goal of the pre-conference is to offer a space for collaboration and debate among the community of health communication scholars working on the topic of health disparities. It will embrace a dialectical-dialogical approach that will highlight debates, discussions and collaborative entry points for health communication scholarship on health disparities.

4131

Preconference: Communication and Community: Bridging Disciplinary Divides

Thursday
09:00-17:00
South Mountain

Sponsored Sessions, #ica12

Participants

- Gene Arnold Burd, U of Texas, USA
- Susan Drucker, Hofstra U, USA
- Gary Gumpert, Urban Communication Foundation, USA
- Harvey Jassem, U of Hartford, USA
- Casey Man Kong Lum, William Paterson U, USA
- Matthew D. Matsaganis, U at Albany - SUNY, USA

This seminar brings together scholars and professionals from multiple areas within the communication disciplines, and also from other related fields such as architecture, design, and urban, planning. Our purpose is to explore and discuss theoretical perspectives, new and ongoing field research findings, as well as case studies aimed at enhancing our understanding of: (a) communication patterns in urban communities, (b)
how these patterns are shaped by and shape the physical, built, and social environment of the places we live in, (c) how the communication ecologies we construct in the process of our everyday lives impact our well-being, and (d) the positive and negative ways in which policy interventions influence the communication environment of cities. In addition, this seminar offers an opportunity for researchers interested in urban communication to explore possibilities for collaboration that can lead to the development of research grants, new books and other publications, new courses, and conferences. Within the framework of the conference theme, “Communication and Community,” the research papers and field projects selected for presentation and discussion will that bridge traditional disciplinary boundaries and seek to connect individuals and groups in community settings.

4211

Preconference: It’s More Than Just a Game: Best Practices in Video Game Research Design and Methodology

Thursday 11:00-17:00
CRONK 314

Sponsored Sessions, #ica12

Participants
11:00 a.m.-Noon: Informal Lunch, “Meet & Greet,” and Opening Comments
Nicholas David Bowman, West Virginia U, USA

Data Acquisition: Best Practices for Understanding Players, Their Motives, and Their Experiences
Jeroen Jansz, Erasmus U Rotterdam, THE NETHERLANDS
Leonard Reinecke, U of Mannheim, GERMANY
John L. Sherry, Michigan State U, USA
Gerald Alan Voorhees, Oregon State U, USA
Dmitri Williams, U of Southern California, USA

2:15 p.m.-3:45 p.m.: Constructing a Game: Better Research Through Better Stimulus Design
Ashish Amresh, Arizona State U, USA
James Gee, Arizona State U, USA
Sven Jockel, U of Erfurt, GERMANY
Wei Peng, Michigan State U, USA
Bonnie Nardi, U of California - Irvine, USA

4:00-5:00 p.m.: The Spread Gun Isn’t Always The Most Accurate: Pairing Up Methodology With Research Questions – Collaborative Workshops – and Closing Comments
Nicholas David Bowman, West Virginia U, USA

Scholarly interest in video games has grown almost as fast as popular interest in the medium itself. Yet, the study of video games - be it experimental or critical - brings with it a nuanced set of challenges, as the medium often finds itself somewhere between video (analogous to television and film) and game (analogous to logic puzzles or sports competition). This issue of definition is not trivial, as it speaks to larger methodological concerns when attempting to understand both how video games are played and how game play affects us at the cognitive, affective, and behavioral levels. Organized by the Game Studies Special Interest Group, this preconference will bring together scholars interested in studying video games to discuss best practices in designing research aimed at studying video games. Leading game scholars from diverse backgrounds have been invited to lead discussions in their areas of expertise by drawing from personal experiences and theoretical considerations within a variety of contexts and epistemological approaches to studying video games. Notably, our preconference is designed to support ongoing dialogues both during and following each session, providing attendees with a true “workshop” environment with which to refine their own research programs. The goal of this pre-conference is to provide all attendees with an opportunity to reflect on and plan future video game research with a small group of similarly-interested colleagues.

4228

Preconference: Media Research in Transnational Spheres

Thursday 11:00-17:00
Ahwatukee B

Sponsored Sessions, #ica12

Participants
Introduction: Media Research in a De-Territorialized Communication Space
Ingrid Volkmer, U of Melbourne, AUSTRALIA

Lost, Found, and Made: Global Data Flows for the Study of Local Communications
Klaus Bruhn Jensen, U of Copenhagen, DENMARK

Studying Global Internets: Media Research in the New World
Gerard Michael Goggin, U of Sydney, AUSTRALIA

The Methodology Trap: Why Theory is Rather Adynamic in Transnational Media Research
Kai Hafez, U of Erfurt, GERMANY

Policy and Theory for Global Communication: Just Friends?
Cees J. Hamelink, U of Amsterdam, THE NETHERLANDS

Analysing Cultural Complexity: For a Multilevel Approach
Andreas Hepp, U of Bremen, GERMANY
Nick Couldry, Goldsmiths College, U of London, UNITED KINGDOM

Methodological Pluralism: Interrogating Ethnic Identity and Diaspora in Southeast Asia
Umi Khattab, U of Malaysia, MALAYSIA

Virtual Localities: Forced Migrants and New Media Practices
Saskia Witteborn, Chinese U of Hong Kong, HONG KONG

Mediating Transnational Publics: Europe and the Euro
Christina Slade, Bath Spa U, UNITED KINGDOM

"Africa Talks Climate": Comparing Audience Understanding of Climate Change
Anna Godfrey, BBC World Service Trust, UNITED KINGDOM
Emily G LeRoux-Rutledge, BBC World Service Trust, UNITED KINGDOM

What is Governance? Citizens’ Perspectives on Governance in Sierra Leone and Tanzania
Kavitha Abraham-Dowsing, BBC World Service Trust, UNITED KINGDOM

Parochialism and Cosmopolitanism in Global Television News Broadcasts
Akiba A. Cohen, Tel Aviv U, ISRAEL

Footprints of the Global South
Lisa Parks, U of California - Santa Barbara, USA

Global Media Policy Research: Returning to Grand Theory?
Katherine Sarikakis, U of Leeds, UNITED KINGDOM

Researching Global Media: A Research Agenda
Oliver Boyd-Barrett, Bowling Green State U, USA

Transnational media research has a long history in our discipline, however, over recent years our methodological paradigms have been severely challenged. They are challenged not only by the increasing complexity of transnational formations, such as social networking and new forms of smartphone mobile communication, but also by networked delivery of traditional ‘place based’ national media (through apps etc). Today, transnational research is often faced with, on one hand, the methodological ‘mapping’ of a new territory of communicative spaces as crucial spheres of trans-border public communication, however, on the other, with a need to critically investigate these emerging terrains through methodical approaches which often still consider the nation as the core ‘unit’ of analysis. This preconference aims to serve as a ‘workshop’ for discussing these challenges but also for identifying new methodological approaches as well as frameworks for quality measures and benchmarks. The preconference brings together speakers from various international regions, from Asia, Australia, Europe, Israel and the US. However, the preconference is open to anyone who is interested in these much needed discussions.

International Communication Association Annual Board of Directors’ Meeting

Sponsored Sessions, #ica12

Chair
Larry Gross, U of Southern California, USA

Participants
Cynthia Stohl, U of California - Santa Barbara, USA
Francois Cooren, U de Montréal, CANADA
Barbie Zelizer, U of Pennsylvania, USA
ICA Phoenix Opening Plenary: Telling Stories of Community: The Lost Boys of Sudan

Sponsored Sessions, #ica12

Chair
Cynthia Stohl, U of California - Santa Barbara, USA

Participants
Kuol Awan, Arizona Lost Boys Center, USA
Diing Arok, Arizona Lost Boys Center, USA

The 21st century has witnessed unparalleled efforts at community building and resilience as well as community decay and dissolution. For more than 20 years, the Lost Boys of Sudan have been on an extraordinary journey, a journey that began when 27,000 young boys fled their villages in southern Sudan to escape the horrors of civil war. In 2001, after 14 years of living in refugee camps, first in Ethiopia and then, when war came there, fleeing to camps in Kenya, more than 6,000 Sudanese young men were resettled in the United States. Over 500 came to live in the Phoenix area. In this plenary session, Kuon Awan and Diing Arok of the Arizona Lost Boys Center will reflect upon the dynamic community efforts to support these young men and woman rebuild their lives and how a digital archive of their refugee records, based on interviews recovered by a researcher in 2004, has reconnected them with their past.
Theirs are stories of strength, stories of communication and organization, of loss and triumph. It is a story that is still unfolding locally and globally, as these men, using their education and skills, now dedicate themselves to rebuilding their homes and communities and their country, The Republic of South Sudan.

ICA's 62nd Annual Conference Opening Welcome Reception

Sponsored Sessions, #ica12

The Opening Reception is being held at the Grotto at the Arizona Center, 400 East Van Buren Street, across from the hotel. Follow the signs from the Sheraton Lobby to locate the reception.
Social and Political Participation as Media Uses and Effects

**Friday**
09:00-10:15
*Valley of the Sun A*

**Mass Communication, #ica_mass**

**Chair**
Natalie Jomini Stroud, U of Texas, USA

**Participants**
Media Use, Media Literacy, and Inequalities in Participation
- Hans Martens, U of Antwerp, BELGIUM
- Philippe Meers, U of Antwerp, BELGIUM

Online Disagreement Expression and Reasoned Opinions: An Exploratory Study of Political Discussion Threads on Online Newspapers
- Xudong Liu, Macau U of Science & Technology, USA
- Xigen Li, City U of Hong Kong, HONG KONG

Online Participation and Political Efficacy in a Transitional Society
- Baohua Zhou, Fudan U, CHINA, PEOPLE'S REPUBLIC OF

Online Participation in a Community Context: Civic Engagement and Connections to Local Communication Resources
- Katherine Ognyanova, U of Southern California, USA
- Nien-Tsu Nancy Chen, U of Southern California, USA
- Zheng An, U of Southern California, USA
- Minhee Son, U of Southern California, USA
- Sandra J. Ball-Rokeach, U of Southern California, USA
- Michael C. Parks, U of Southern California, USA
- Daniela Gerson, U of Southern California, USA

Political Motivation and Participation: Social Media as Leveler?
- Kristoffer Holt, Mid Sweden U, SWEDEN
- Adam Shehata, Mid Sweden U, SWEDEN
- Jesper Stromback, Mid Sweden U, SWEDEN
- Elisabet ljungberg, Mid Sweden U, SWEDEN
- Lars W. Nord, Mid Sweden U, SWEDEN

Twenty Years of Exemplification Research: State of the Art and New Approaches

**Friday**
09:00-10:15
*Valley of the Sun B*

**Mass Communication, #ica_mass**

**Chair**
Hans-Bernd Brosius, Ludwig-Maximilians-U Munich, GERMANY

**Participants**
Individual Differences in Exemplification Effects With a Focus on Arithmetic Ability
- Rhonda Gibson Hester, U of North Carolina, USA
- Coy Callison, Texas Tech U, USA

Exemplification 2.0: Exemplars in the Online Environment and Their Impact on Users' Judgments
- Christina V. Peter, Ludwig-Maximilians-U Munich, GERMANY
- Constanze Felicitas Rossmann, Ludwig-Maximilians-U Munich, GERMANY
- Till Keyling, Ludwig-Maximilians-U Munich, GERMANY

Exemplar Effects on Selective Exposure to Health Information: A Review of Recent Research
- Silvia Knobloch-Westerwick, Ohio State U, USA
- Melanie Sarge, Ohio State U, USA
- Matthias R. Hastall, U of Augsburg, GERMANY

Exemplar Effects in the Framework of the Influence of Presumed Media Influence
- Philipp Mueller, Ludwig-Maximilians-U Munich, GERMANY
- Sebastian Scherr, U of Munich, GERMANY
- Victoria Fast, Ludwig-Maximilians-U Munich, GERMANY
Respondent
Dolf Zillmann, U of Alabama, USA

News reports typically contain two different types of information: summary descriptions of base-rate information and single case reports (so called exemplars). Research on information processing has shown that people tend to rely more on exemplar information when forming judgments because they are easier to process. This finding has been adopted to communication research by Zillmann, Perkins and Sundar in 1992. The authors could show that after reading a news report, people tend to form their judgments on the basis of the exemplars, ignoring more valid base-rate information. This effect is highly problematic since journalists often select such exemplars in a biased or unsystematic way. The past 20 years have witnessed a large number of studies evolving around this “exemplification effect”, showing its persistence in different contexts, focusing on different mediating factors, stimulus variations and time lags, and, thus, underlining its relevance. This panel intends to take a look back over the past 20 years of exemplification research in communication, to give a state-of-the-art overview about recent research produced in the field, and to break new ground for the application of exemplification research in related fields. The presentations within this panel examine exemplification effects in different contexts.
Credibility Claims and User-Generated Rating Effects on HIV Advice Perceptions
   Jeong-woo Jang, Michigan State U, USA
   Ashley A Hanna, Michigan State U, USA
   Joseph B. Walther, Michigan State U, USA

Internet Skills and Support Matter
   Alexander van Deursen, U of Twente / GW / CW, THE NETHERLANDS
   Cedric Courtois, Ghent U, BELGIUM
   Jan A. G. M. Van Dijk, U of Twente, THE NETHERLANDS

Cultural Talk About the Mobile Phone Nation
   Saila Poutiainen, U of Helsinki, FINLAND

Organizations’ Barriers to Disruptive Innovations: Examining e-Book Adoption by German Book Publishers
   Catherine Isabelle Noelle, Hannover U of Music & Drama, GERMANY
   Christopher Buschow, Hochschule für Musik und Theater Hannover, GERMANY
   Beate M Schneider, Hannover U of Music and Drama, GERMANY

They Call it 3nglezy: Exploring the Digi-Speak of the 2011 Arab Revolution
   Lamiyah Bahrainwala, U of Texas, USA

Communication and Performance Across Different Communication Contexts in a Collaborative Information Seeking Task: A Mixed Method Approach
   Muge Haseki, Rutgers U, USA
   Roberto Gonzalez-Ibanez, Rutgers U, USA
   Chirag Shah, Rutgers U, USA

Telepresence and Sexuality
   Matthew Lombard, Temple U, USA
   Matthew T. Jones, Temple U, USA

Facebook Use During Relationship Termination: Uncertainty Reduction and Surveillance
   Stephanie Tom Tong, U of Puget Sound, USA
   Joseph B. Walther, Michigan State U, USA

Health & Technology

Friday
09:00-10:15
Valley of the Sun E

Communication and Technology, #ica_cat

Chair
   Hayeon Song, U of Wisconsin - Milwaukee, USA

Participants
Implications of Fear, Anxiety, and Shame for Social Health Websites
   Nicolas Friederici, Michigan State U, USA
   Gary Hsieh, Michigan State U, USA
   Maria Knight Lapinski, Michigan State U, USA

Active Participants and Lurkers in Health-Based SNSs for Smoking Cessation: Factors That Influence Participation and Smoking Cessation Self-Efficacy
   Joe Phua, U of Georgia, USA

Assessing the Viability of Mediated Exercise Technologies in Motivating Future Exercise Intentions
   Anthony Limperos, U of Kentucky, USA
   Mary Beth Oliver, Pennsylvania State U, USA

Factors Associated with Women’s Readiness to use Mobile Health Technology: Results of a National Survey
   Leanne Chang, National U - Singapore, SINGAPORE
Implications of Changing Narratives in Television News

**Journalism Studies, #ica_jsd**

**Participants**
Media Equation Revisited: Does a Reporter’s Presence Matter in Online Video?  
Hans Karl Meyer, Ohio U, USA  
Jessica A. Lohner, Ohio U, USA

Showing Versus Telling: Comparing Newspaper and Television Video Narratives on the Web  
Mary Angela Bock, Kutztown U of Pennsylvania, USA  
David Alan Schneider, Temple U, USA

Still “Live at the Scene”: Local Television Broadcast News Stories Republished as Online Content  
Jennifer Marie Ware, North Carolina State U, USA

The Influence of Message and Audience Characteristics on TV News Grazing Behavior  
Rachel L. Bailey, Indiana U, USA  
Julia Fox, Indiana U, USA  
Maria Elizabeth Grabe, Indiana U, USA

**Respondent**  
Craig Allen, Arizona State U, USA

Mediatization of Media Activism: The New Tools, Ubiquitous Networks, and Emergent Voices of Networked Journalism

**Journalism Studies, #ica_jsd**

**Participants**
2011 UN Climate Summit and the Voice of Global Publics, Durban South Africa  
Adrienne Russell, U of Denver, USA

Muslimah Media Watch: Muslim Media Activism and Social Change  
Nabil Echchaibi, U of Colorado, USA

Elites to the Streets: Social Media and Political Mobilizations in the Arab Spring  
Merlyna Lim, Arizona State U, USA

Insu’ttv, ‘Assalto al cielo,’ and Media Activism in Naples, Italy  
Michela Ardizzoni, Franklin College, SWITZERLAND

Disenfranchised Youth and Media Power: Transforming Media Literacy to Collective Action  
Lynn Schofield Clark, U of Denver, USA

This panel brings together five researchers from different disciplines, national backgrounds, and areas of expertise to consider the intersection of alternative media and journalistic endeavors in emergent definitions of journalism. The focus of each of our case studies is on media activism—groups and individuals working to change the media environment. Together these case studies examine how different media technologies are used in a variety of cultural and linguistic contexts to promote a counter-public perspective on social and political issues that are often silenced or distorted in mainstream, traditional media. As such, these studies highlight the dynamic process of the transformation and adaptation of journalism in contemporary globalized societies.

Health and Risk Information: Sources and Effects

**Health Communication, #ica_hc**

**Chair**  
Sahara Byrne, Cornell U, USA
Participants
Enticing High Sensation Seekers: The Dynamic Interplay of Sensation Seeking, Visual-Auditory Complexity, and Arousing Content
Zheng Joyce Wang, The Ohio State U, USA
Mao Houamoua Vang, Ohio State U, USA
Kathryn L Lookadoo, The Ohio State U, USA
Cody Cooper, The Ohio State U, USA

Interactivity in Risk Communication: Examining the Interaction Effect Among Threat, Response Efficacy, and Interactivity
Kai Kuang, Purdue U, USA
Hyunyi Cho, Purdue U, USA

Understanding Public Fears on New Food Technologies
Soojin Kim, Purdue U, USA
Jeong-Nam Kim, Purdue U, USA
Soo Yun Kim, U of South Carolina, USA
Arunima Krishna, Purdue U, USA

“It’s Weight Loss, Not Wait Loss”: How Message Quality Influences Acceptance of Bloggers’ Nutrition Advice
Jennifer Ann Tyrawski, The Ohio State U, USA

"When Diet and Exercise Are Not Enough": Mixed Messages About the Efficacy of Nonpharmaceutical Alternatives in Direct-to-Consumer Advertising
Sahara Byrne, Cornell U, USA
Jeff Niederdeppe, Cornell U, USA
Rosemary Jane Avery, Cornell U, USA
Jonathan Cantor, Cornell U, USA

ICA Annual Member Meeting
Friday
09:00-10:15
Laveen B

Sponsored Sessions, #ica12
Chair
Larry Gross, U of Southern California, USA

Participants
Cynthia Stohl, U of California - Santa Barbara, USA
Francois Cooren, U de Montréal, CANADA
Barbie Zelizer, U of Pennsylvania, USA
Patrice M. Buzzanell, Purdue U, USA
Francois Heinderyckx, U Libre de Bruxelles, BELGIUM
Michael L. Haley, International Communication Association, USA

Disenfranchised Youth and Media Power: Transforming Media Literacy to Collective Action
Lynn Schofield Clark, U of Denver, USA

This session is designed for all members and to provide an opportunity to raise issues regarding the association. This is your opportunity to interact with the Executive Committee of ICA and help shape the association and its future direction. ALL MEMBERS ARE STRONGLY ENCOURAGED TO ATTEND. Refreshments will be provided.

The Culture of Discourse About Nature
Friday
09:00-10:15
South Mountain

Environmental Communication, #ica_env
Chair
Debashish Munshi, U of Waikato, NEW ZEALAND
**Participants**

Gynocentric Greenwashing: The Discursive Gendering of Nature (Top Faculty Paper)
Tema Oliveira Milstein, U of New Mexico, USA
Elizabeth Dickinson, U of North Carolina at Chapel Hill, USA

Shifting Discourses of Climate Change in India: A Grounded Theory Analysis
Jagadish J Thaker, George Mason U, USA
Anthony Leiserowitz, Yale U, USA

"Dam" the Irony for Greater Common Good: A Critical Cultural Analysis of the Narmada Dam Debate
Tabassum Khan, U of California - Riverside, USA

“It's Using Nature for Your Own Sake, For Survival”: Toward a Theory of Cultural Reorientation as Cultural Appropriation (Top Student Paper, Also Featured in Virtual Conference)
Danielle Sue Jones-Kvam, U of New Mexico, USA

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**Doing It: Methodological Challenges for Sexuality Research in Communication**

*Friday*
09:00-10:15
Encanto A

**Gay, Lesbian, Bisexual & Transgender Studies, #ica_glbt**

**Popular Communication, #ica_pop**

**Participants**

Moving Beyond Panic and Praise: Studying Commodified Sex in the Neoliberal U.S.
Beth Hartman, Northwestern U, USA

Sexual Disclosures and Excessive Subjects
Vicki Mayer, Tulane U, USA

Troubling Engagements: The Politics of Engaging Queer Feminist Media Studies
Mary L. Gray, Indiana U, USA

Queering the Mother Tongue
Sara Mourad, U of Pennsylvania, LEBANON

Physiology, Sex, and Communication: The Challenges of Studying Communication During and After Sexual Activity
Amanda Denes, U of California - Santa Barbara, USA

The Search for Winks and Nods: The Complications of Archival Research on Historical Sexual Cultures
Nora R A Draper, U of Pennsylvania, USA

Sex Museums: Global Flows, Methodological Dilemmas
Katherine Sender, U of Pennsylvania, USA

The Heart of the Matter
Lisa Henderson, U of Massachusetts, USA

Putting the “Sexual” in “Public Intellectual”
Lynn A. Comella, U of Nevada - Las Vegas, USA

The global pornography industry's annual revenues have been estimated to be $96 billion, suggesting that porn and other sex-related products and practices might be the most popular culture of all. At the same time, critical approaches central to the study of popular culture (including signification, discourse, cultural production, and globalization) provide a robust framework for studying sexuality: historically, contemporarily, locally, and cross-culturally. The contribution that communication makes to the study of sexuality and the methods our field brings to this scholarship remain understudied, however. This panel addresses this gap, presenting nine scholars who research sexuality from a communication perspective. We examine sexuality at the margins and the mainstream, in both queer and heteronormative cultural formations. We address two key questions: 1) What can a communication approach bring to the study of sexual practices and representations in popular culture? 2) What are the methodological challenges of doing sexuality research in communication and popular culture? The panelists explore a range of methodological approaches.
### "Other" Encounters

**Ethnicity and Race in Communication, #ica_eric**

**Chair**
Roopali Mukherjee, CUNY - Queens College, USA

**Participants**
- Fucking the Other: Marking Race and Communicating Intra- and Cross-Racial Desire on Manhunt.net
  - Alfred Leonard Martin, Jr., U of Texas, USA
- Living Foreignness: Potentiality and “Ordinary” Performances of Being/Not-Being
  - Rahul Mitra, Purdue U, USA
- Toast Cannibal: Culture Shock and the "Exotic" Other in Intercultural Reality Television
  - An Helene Kuppens, Erasmus U Rotterdam, BELGIUM
  - Jelle Mast, U of Antwerp, BELGIUM
- The Racial Nationalization of the Favela: A Contextual Analysis of Contemporary Brazilian Film
  - Bryce Henson, U of Illinois, USA

### Politics in the News, News About Politics

**Political Communication, #ica_poli**

**Chair**
Janice Barrett, Lasell College, USA

**Participants**
- Ecologies of Information Production: NGOs, Journalism and the Dynamics of Humanitarian and Human Rights News
  - Matthew Powers, New York U, USA
- Differential News Framing of Unmanned Aerial Drones: Efficient and Effective or Illegal and Inhumane?
  - Penelope Helen Sheets, U of Amsterdam, THE NETHERLANDS
  - Timothy M Jones, U of Washington, USA
  - Charles Michael Rowling, U of Washington, USA
- Personalization Online: A Content Analysis of Representative's Homepages in Switzerland and Germany
  - Andrea Burmester, U of Zürich, SWITZERLAND
- News Access Revisited: NGO’S as the New Newsmakers? A Study of MSF Press Releases in Foreign Coverage
  - Sarah Van Leuven, Ghent U, BELGIUM
  - Karin Raeymaeckers, Ghent U, BELGIUM
- Who Caused the Crash? Public Opinion and Media Framing of Responsibility for the Housing Crisis
  - Andrew M. Daniller, U of Pennsylvania, USA

### Online Political Participation

**Political Communication, #ica_poli**

**Chair**
Lilach Nir, Hebrew U / U of Wisconsin - Madison, USA

**Participants**
- The Active Issue Publics in the New Media Environment: Political Expression, Political Participation, and Internal Political Efficacy
  - Hsuan-Ting Chen, U of Texas, USA
  - Sun Ho Jeong, U of Texas, USA
  - Homero Gil de Zuniga, U of Texas, USA
One of the pressing concerns for critical theory in the coming years will be to develop approaches for thinking through the societal implications of fast-developing technologies and techniques for exploiting the plethora of information about users generated by interactive devices and services. There has been much talk of privacy in the digital era, but the notion of privacy does not capture many of the concerns associated with an era of asymmetrical transparency – one in which monitoring practices are often opaque or invisible because they take place behind the interface, and in which those who have access to the means of storing, sorting, and manipulating data have very different uses for it than those who do not. The logic of digital-era surveillance relies on the monitoring of populations as a whole in order to generate large amounts of data that generate predictive patterns of behavior and response and to restructure interactive environments accordingly. As the technology makes it cheaper and easier to collect and process large amounts of data, the scope as well as the depth of commercial surveillance has grown to include locational information, new forms of behavioral and biometric monitoring, and techniques for tracking sentiment and affect. Such developments lead commercial monitoring strategies into the realms of neuroscience and genetics, probability and statistics, and emotion and psychology, among others. The range of information captured is limited only by the imaginations of those developing new applications and techniques for putting the information they capture to use. Surveillance, in such contexts, is no longer simply a matter of “watching” – but of experimenting with and managing an assemblage of techniques for data capture and correlation. With these developments in mind, the goal of this panel is to draw on case studies of emerging digital-era surveillance practices to theorize their societal implications. As surveillance moves beyond “watching” into the realms of emotion management, affect modulation, behavior prediction, and the search for correlations amongst newly developed categories of information, it opens itself up to a range of theoretical approaches, several of which are explored by the panel participants. The panel’s focus is on commercial surveillance in part because of the impetus to “monetize” data collection practices associated with the emerging commercial model for digital media, and in part because of the increasing reliance of the public sector upon commercial contractors and their pioneering surveillance practices.
Best Practices in Creating and Sustaining Communities of Practice for Global Health

Friday
09:00-10:15
Camelback A

Global Communication and Social Change, #ica_gesc
Health Communication, #ica_hc

Chair
Piers Bocock, Johns Hopkins U, USA

Participants
Communities of Practice to Enhance Conference Participation
   Angela Nash-Mercado, Johns Hopkins U, USA
Technical Exchange Networks as a Knowledge Sharing Mechanism at the Organizational Level
   Natalie Campbell, Management Sciences for Health, USA
Sustaining Learning: Experiences With a Community of Students From a Global Distance Education Program at UNC
   Rohit Ramaswamy, U of North Carolina, USA
   Michael Runyon, U of North Carolina, USA
Use of Online Community of Practice Forums to Support Global Program Staff in Improving Service Delivery
   Theresa Norton, Johns Hopkins U, USA

Is “Positive Organizational Scholarship” A Positive Move for Organizational Communication? Forging Toward a Critical Embrace

Friday
09:00-10:15
Camelback B

Organizational Communication, #ica_og

Chiar
Sarah J. Tracy, Arizona State U, USA

Participants
Fire and Ice: Modeling the Social Influences of Emotion Across Five Dimensions
   Shawna Malvini-Redden, Arizona State U, USA
   Kristin Fleischer, Arizona State U, USA
Cultivating Strength-Based Feedback to Student Doctors: An Appreciative Inquiry Approach to Medical Education
   Lou Clark, Arizona State U, USA
   Amy Way, Arizona State U, USA
   Trisha Hoffman, Arizona State U, USA
Phronesis as a Practical Bridge Between Positive Organizational Scholarship and Community-Based Engaged Research
   Timothy Huffman, Arizona State U, USA
   Cassandra Leier, Arizona State U, USA
More Than Just Saying “Thank You”: Incorporating the Study of Gratitude in Organizational Communication Research
   Gino Giannini, Arizona State U, USA
   Jenny Lane, Arizona State U, USA

Respondents
   Pamela Lutgen-Sandvik, U of New Mexico, USA
   Shiv Ganesh, U of Waikato, NEW ZEALAND
   Larry D. Browning, U of Texas - Austin, USA

After twenty years of organizational communication scholarship examining problems such as emotional labor, burnout and bullying in the workplace, scholars in management and psychology have suggested that we have much to learn from examining more “positive” phenomena (Fineman, 2008; Tracy, 2008). Positive organizational scholarship (POS) is concerned with positive emotions such as gratitude, vitality, compassion, exhilaration and fulfillment, as well as positive organizational contexts, states, processes, and relationships. More than 20 years ago, Eisenberg (1990) referenced Csikszentmihályi’s concept of “flow”—a principal and germinal theorizing concept in POS—in his influential, “Jamming: Transcendence through Organizing.” Since that time, communication scholars have examined meaningful
work and how appreciating job-related strengths and the most positive parts of working may improve organizations and the employee condition. Nonetheless, substantive uptake of positive scholarship is relatively slim in organizational communication. One reason may be that, as demonstrated in two related panels at the National Communication Association in 2009 and 2010, organizational communication scholars are extremely skeptical (and some overtly hostile toward) positive scholarship, finding it to be naïve, managerialist and evangelical in nature. This is despite the fact that, on its face, many of the goals of POS align with those of critical, social justice, and engaged research—such as the concern for human flourishing, meaningfulness and well-being. This panel examines whether organizational communication scholars have unfairly framed and pigeon-holed positive scholarship, and if, upon closer investigation, some strains of it may indeed have worth for our discipline. At the same time, panelists take seriously the critiques and skepticism of the research.

**5139**

**Relationship Theory in Public Relations**

**Friday**

*09:00-10:15*  
*Alhambra*

**Public Relations, #ica_pr**

**Chair**

Mary Ann Ferguson, U of Florida, USA

**Participants**

Diaspora Relations: A Specific Type of Relationship in the Field of Global Public Relations  
Vanessa Bravo, Elon U, USA

Yi-Hui Huang, Chinese U of Hong Kong, HONG KONG

Toward a Model of Engaged Publics: Trust, Satisfaction, and the Mediating Role of Public Engagement for Supportive Behaviors  
Minjeong Kang, Syracuse U, USA

Tracing Organization-Public Relationship Theory: Review and Assessment  
Nadine Christina Billgen, U of Georgia, USA

Use of Affect in Blog Communication: Credibility, Authenticity, and Trust as Public Relations Outcomes  
Ji Young Kim, U of Florida, USA

**5140**

**Gender Politics From Ads to Aesthetics in Contemporary Popular Culture**

**Friday**

*09:00-10:15*  
*Deer Valley*

**Popular Communication, #ica_pop**

**Feminist Scholarship, #ica_fsd**

**Chair**

Matthew P. McAllister, Pennsylvania State U, USA

**Participants**

An Analysis of Gender Discourse on Korean Comedy: "We Need a Committee for Men's Rights" (Top Paper in Popular Communication, Also Featured in Virtual Conference)  
Shinheu Claire Lee, U of Texas, USA

"Brut Slaps…And Twins": Hypercommercialized Sports Media and Gender Ideology  
Matthew P. McAllister, Pennsylvania State U, USA

Sports (Broad)casting? American Football, Television Aesthetics, and the Pursuit of the Female Fan  
Kit Hughes, U of Wisconsin - Madison, USA
“I Dumped My Husband for a Turkish Toyboy”: Romance Tourism in British Popular Media
Nilyufer Hamid-Turksoy, Erasmus U Rotterdam, THE NETHERLANDS
Liesbet Van Zoonen, U of Loughborough, UNITED KINGDOM
Giselinde Kuipers, Erasmus U Rotterdam, THE NETHERLANDS

It’s a Mad, Mad, Mad, Ad World: A Feminist Critique of Mad Men
Patrick Ferrucci, U of Missouri, USA
Heather Shoenberger, U of Missouri, USA
Erin Elizabeth Schauster, U of Missouri, USA

Whole Earth, Fragmented Cultures, Apocalyptic Futures: Visualizing Community and Destiny on Spaceship Earth

Friday
09:00-10:15
Paradise Valley

Visual Communication Studies, #ica_vis
Popular Communication, #ica_pop

Chair
Barry Vacker, Temple U, USA

Participants
Social Media and Facebook: Fragmented Communities, Virtual Tribes, and Video Games at the Center of Everything
  Angela M. Cirucci, Lincoln U, USA
Reclaiming Earth After the Apocalypse
  Jarice Hanson, U of Massachusetts, USA
Spaceship Earth in a Violent Universe: Apocalypses in Science Documentaries
  Genevieve Gillespie, Temple U, USA
Art, Media, and Cosmology: Visualizing Our Place and Destiny in the Universe
  Barry Vacker, Temple U, USA

The 2012 ICA Call For Papers opens by highlighting the profound challenges facing the global community in the 21st century: There have been “unparalleled efforts at community building and resilience” amidst “community devastation, decline, and dissolution.” The Call for Papers later poses several questions central to communication and community, including: • How have our conceptions of community evolved over time? • Under what conditions is a community ideal? What role do interpersonal, environmental, economic, organizational, political, technological, cultural and ethical factors play in defining this utopian community? • How can we better understand the relationship between the globalization of communities and the contemporary information environment? This panel will embrace the challenge of these questions, which are particularly relevant for the current moment in global culture.

Fembot & Ada: Exploring Feminist Digital Publishing

Friday
09:00-10:15
North Mountain

Feminist Scholarship, #ica_fsd

Chair
Carol A. Stabile, Center for the Study of Women in Society, USA

Across the humanities and social sciences, academic publishing is in a state of crisis. University presses are rethinking their lines and adjusting strategies in response to cuts in budgets and changes in the industry. Not only are journal subscriptions increasingly expensive, forcing universities to cut back on their acquisitions, but journals themselves are struggling to secure the unpaid labor they once relied upon. As Antonio Gramsci would remind us, moments of crisis are also moments of great opportunity. In this spirit, this panel draws from lessons learned in the past, and projects into the future the full potential of the publication, as imagined through a feminist lens.
Understanding the Player Experience: Attention, Immersion, Flow, and Enjoyment

**Game Studies, #ica_gs**

**Chair**
Michael Schmierbach, Pennsylvania State U, USA

**Participants**
No One Likes to Lose: Game Difficulty, Motivation, Immersion, and Enjoyment
- Michael Schmierbach, Pennsylvania State U, USA
- Mun-Young Chung, Pennsylvania State U, USA
- Mu Wu, Pennsylvania State U, USA
- Keunyeong Kim, Pennsylvania State U, USA

More Than One Session: The Development of Video Game Enjoyment in a Role Playing Game Over Time
- Fabian Ryffel, U of Zürich, SWITZERLAND
- Werner Wirth, U of Zürich, SWITZERLAND
- Thilo von Pape, U of Zürich, GERMANY
- Veronika Karnowski, Ludwig-Maximilians-U Munich, GERMANY

Toward Integrative Models of Flow in Video Games
- Seung-A Annie Jin, Boston College, USA

The Synchronization Theory of Flow: Consequences of a Limited Capacity for Attention and Consciousness
- Amber L. Westcott-Baker, U of California - Santa Barbara, USA
- Rene Weber, U of California - Santa Barbara, USA

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Innovative Instructional Communication: Techniques for the Classroom and Training

**Instructional & Developmental Communication, #ica_idd**

**Chair**
Jerri Lynn Hogg, Media Psychology Research Center, USA

**Participants**
Community and Collaboration in Online Courses
- Rozanne Leppington, James Madison U, USA
- Timothy Ball, James Madison U, USA

Creativity in Advertising Design Education: An Experimental Study
- Ming Cheung, U of Adelaide, AUSTRALIA

The Practical Nurse: A Case for COMFORT training
- Elaine M Wittenberg-Lyles, U of Kentucky, USA
- Joy V Goldsmith, Young Harris College, USA
- Brian K. Richardson, U of North Texas, USA
- Jennifer Hallett, USA
- Ray Clark, USA

Videoconferencing for Communication and Community: A Case Study in an Undergraduate Course
- Bolanle A. Olaniran, Texas Tech U, USA

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Intercultural Interaction and Adjustment

**Intercultural Communication, #ica_icd**

**Chair**
Khadidiatou Ndiaye, Michigan State U, USA

**Participants**
Cross-Cultural Adaptation Among Hispanic Youth: A Theoretical Thematic Analysis
- Kelly McKay-Semmler, U of South Dakota, USA
- Young Yun Kim, U of Oklahoma, USA
Y. Connie Yuan, Cornell U, USA
Natalya N. Bazarova, Cornell U, USA
Zhi-Xue Zhang, Peking U, CHINA, PEOPLE'S REPUBLIC OF
Janet Fulk, U of Southern California, USA

Stereotypes of Chinese International Students Held by Americans
Racheal A. Ruble, Iowa State U, USA
Yan Bing Zhang, U of Kansas, USA

Intercultural Adjustment and Friendship Dialectics in International Students: A Qualitative Study
Jean Hotta, California State U - Fullerton, USA
Stella Ting-Toomey, California State U - Fullerton, USA

Respondent
Matthew Heinz, Royal Roads U, CANADA

5153
Narrative and Community in Intractable Conflicts

Friday
09:00-10:15
Phoenix E

Intergroup Communication, #ica_igc

Chair
Don Ellis, U of Hartford, USA

Participants
Meeting the Enemy”: The Reception of a Television Interview With a Female Palestinian Terrorist Among Hawkish Jewish Youth in Israel
Hananel Rosenberg, Hebrew U - Jerusalem, ISRAEL
Ifat Maoz, Hebrew U - Jerusalem, ISRAEL
Narratives in Dialogue: The Effect of Continuous Involvement of Israeli-Jews
Yiftach Ron, Hebrew U, ISRAEL
Ifat Maoz, Hebrew U - Jerusalem, ISRAEL
Narratives of National Communities in Conflict: PRIME’s Dual Narrative Project "Israelis and Palestinians Learning Each Other's Historical Narrative"
Yiftach Ron, Hebrew U, ISRAEL
"Yes, We Have Skype But We Don’t Use It”: Fear and the Inutility of Social Media in Middle Eastern Intergroup Communication
Yael Warshel, U of California - Los Angeles, USA

Respondent
Wendy Leeds-Hurwitz, U of Wisconsin - Parkside, USA

It is increasingly common to recognize the role of communication in the development and maintenance of communities. Communication scholars are at the forefront of work in how communication responds to communities and plays a role in the ethical consideration of issues. The relationship between communication, community, and groups experiencing intractable conflicts is particularly complex. Intractable intergroup conflicts are especially subject to cognitive and perceptual distortions. These are conflicts that emphasize differences and are particularly resistant to resolution because of issues identity, sanctity, and collective memory. This program brings together four studies by highly skilled and engaged faculty who have been working for many years in what is considered to be the prototypical intractable conflict – the Israeli-Palestinian conflict. Each works in dialogue, in a broad sense of the term, within particular cultural settings that overemphasize differences and privilege themes of exclusion – inclusion. Such themes as exclusion – inclusion are common to intractable conflicts and other tensions that must be managed in order to make progress in developing new senses of community between old rivals.
**Communication at Borders: Journalistic Practice, News Frames, and Public Policy at U.S. and E.U. Southern Borders**

**Theme Sessions, #ica12**

**Chair**
Giovanna Dell'Orto, U of Minnesota, USA

**Participants**
Rodney Benson, New York U, USA
Writing Immigration: U.S. Journalists and Policymakers Struggle to Address Immigration Realities  
Roberto Suro, U of Southern California, USA
Covering the Southern Borders of the U.S. and the E.U.: Perspectives From the Frontlines  
Daniel Gonzalez, The Arizona Republic, USA
Setting the Stage: Journalism and Policymaking at the Southern Borders of the United States and the European Union  
Giovanna Dell'Orto, U of Minnesota, USA

**Respondent**
Rick Rodriguez, Arizona State U, USA

The problematic of immigration intersects some of the most urgent political, social, economic, cultural and communicative dilemmas of the 21st century. Inherently torn between the human right to move freely in search of better conditions and the national right to control sovereign borders, immigration raises critical questions of security and integration that urgently call for public debate. Today, hardly two areas are more contested than South-to-North migrations into the United States, where state measures such as Arizona’s SB1070 are under the microscope, and into the European Union, where managing migrant flows in the wake of the Arab revolutions is testing the Union’s core policies. This panel brings together professional journalists, scholars and educators to examine the intersection of news media, journalistic practice and public debates over immigration at the southern U.S. and E.U. borders. How have U.S. and European journalists covered borders and immigrants, and how have their jobs changed as today’s media organizations struggle under the pressures of cutbacks and infotainment? Have news stories facilitated or hindered attempts to address major legislative change at the local, state, federal and supranational levels—from Phoenix to Washington, from Lampedusa to Brussels? The panel addresses such critical questions from the assumption that scholarly and journalistic inquiry is the necessary starting point for better policymaking.

**Engaging Social Media in Health Communication**

**Health Communication, #ica_hc**

**Chair**
Lora Appel, Rutgers U, USA

**Participants**
Do Personal Narratives Predict Cognitive Changes? An Investigation of Online Health Support Group Participation  
Weirui Wang, Florida International U, USA
Effects of Online Comments on Smokers' Perception of Antismoking Public Service Announcements  
Rui Shi, U of Pennsylvania, USA
Paul Messaris, U of Pennsylvania, USA
Joseph N. Cappella, U of Pennsylvania, USA
Targeting the Intended Patient Audience: A Demographic Study of Patient Participation in Social Media  
Lora Appel, Rutgers U, USA
To Tweet or to Retweet? That is the Question for Doctors on Microblogs  
Ji Young Lee, Ohio State U, USA
S. Shyam Sundar, Pennsylvania State U, USA
Valence Framing, New Communication Platform, and Health Risk: Does Social Networking Media Matter in Understanding Painkiller Use?

Gang (Kevin) Han, Iowa State U, USA
Jueman (Mandy) Zhang, New York Institute of Technology, USA

Rethinking the Audience in the Digital Age: Perspectives on the News, Entertainment, and Marketing Industries

Valley of the Sun A
Friday
10:30-11:45
Mass Communication, #ica_mass

Participants

Self-Regulation and the Construction of Audience Harms: Notes on the Battle Over Digital “Privacy”
Joseph Turow, U of Pennsylvania, USA

(Re)Designing Women: Women’s Magazines and the Contemporary Challenge of Constructing the Audience
Brooke Erin Duffy, Temple U, USA

Online+: Theorizing the Audience-News Engagement Across Social Media
Nikki Usher, George Washington U, USA

Postmodern Fandom: Conceptualizing the Audience of Fantasy Sports
Darren Bau-Madsen, Temple U, USA

As Raymond Williams remarked, “There are in fact no masses; there are only ways of seeing people as masses.” Although many communication scholars agree that audiences are social constructs, significant transformations in the technologies and culture of mass media are challenging traditional audience conceptualizations. On one hand, digital metrics provide marketing and media executives with powerful new tools for gathering information about audiences as niche segments and, increasingly, as individuals. On the other hand, interactive platforms present audiences with ever more opportunities to engage with media producers, form new practices in new kinds of groups, and share information in innovative ways. Together, such changes are causing contemporary media producers and marketers to rethink their approaches to and categorizations of audiences in the twenty-first century. The papers in this panel draw upon different theoretical and methodological traditions to examine the ways in which cultural producers monitor, measure, and target their audiences; the ways in which changes in media grow, shrink, and shift the masses that media industries see; and the means by which media producers re-conceptualize them. Each panelist addresses a distinctive industrial production site from a unique interpretive position.

Political Talk Shows and Entertainment

Valley of the Sun B
Friday
10:30-11:45
Mass Communication, #ica_mass

Chair
Peter Vorderer, U of Mannheim, GERMANY

Participants

Developing a Cache of Explanatory Principles: The Case of Political Entertainment Talk Shows
R. Lance Holbert, Ohio State U, USA

Toward a Theory of Entertainment Media Socialization
Young Mie Kim, U of Wisconsin - Madison, USA
Stephanie Edgerly, U of Wisconsin - Madison, USA
Leticia Bode, U of Wisconsin - Madison, USA

When Entertainment and Justification Intersect: Analyzing Democratic Functions of Political Talk Shows
Eike Mark Rinke, U of Mannheim, GERMANY

Entertainment and Education: How and Why Do Viewers Watch Political Talk Shows on TV?
Peter Vorderer, U of Mannheim, GERMANY
Franziska Susanne Roth, U of Mannheim, GERMANY
Sabine Reich, U of Mannheim, GERMANY
Political talk shows have been part of the global media landscape in the US and Europe since the 1950s. This panel will discuss various perspectives on how and why talk shows still reach a growing audience and what contributes to the entertainment value of this TV format. Research in this field is scarce possibly due to the fact that entertaining political talk shows are often considered not to be “serious” enough to serve an educational purpose. Scholars from different corners of the discipline and from various countries will offer theoretical conceptualizations and empirical elaborations on the role of political talk shows within contemporary political discourses in different countries, on how “infotainment” can contribute to political education, and which personality traits of viewers influence their perception of political actors shown on screen, and their feeling of being entertained. Today, we do know how political information is processed in the context of everyday conversations and discussions (e.g., Eveland, 2006), and that entertaining political information impacts users differently than does “ordinary political information” (Kim, 2008). There also exists research about the impact of “civility” in political discussions on viewers’ understanding of politics (Mutz, 2007). This panel will help in understanding mechanisms underlying the ongoing success of political talk shows and their role in impacting individual and public opinion more in-depth. Furthermore, it will spark discussion on the compatibility of information and entertainment in media.

5222

Challenges of Researching on/With Communities of Practice

Friday
10:30-11:45
Valley of the Sun C

Communication Law & Policy, #ica_clp

Chair
Elizabeth Bird, U of South Florida, USA

Participants
Media Justice and Reform: Challenges of Collaborative Research
Minna KM Aslama, U of Helsinki, FINLAND
“I’d just like to know…”: Exploring What People Don’t Think About, With Them
Patricia A. Aufderheide, American U, USA
Whose History? Crossing the Sociotechnical Border
Sandra Braman, U of Wisconsin - Milwaukee, USA
Space, Place, and Participation in Studies of Online Activism
Leah A. Lievrouw, U of California - Los Angeles, USA

The field of communication has close relationships with a variety of communities of practice for which the field provides training—journalists, filmmakers, broadcasters, public relations and marketing specialists, political strategists, policymakers, policy advocates, among others. Researchers also develop relationships with communities in a wide variety of specific areas in which researchers focus on communications issues—e.g. public health, defense, e-government implementers. Such research often results in policy recommendations, either at the institutional or societal level, and has gravitas because of the academic location of the research. Research conducted over time with particular communities engages longstanding issues of appropriate process, from acceptable involvement with subjects to perceived ownership of information to distinctions between applied and theoretical research. It requires an understanding of the culture of the community to be studied, in order to structure the design appropriately. Such research also often faces challenges of acceptance within the academy, and raises questions about the role of the communications scholar as a public intellectual. This panel focuses on several experiences of long-term relationships with communities of practices, and features researchers with conclusions about best practices. Speakers address questions of research design, research methods, ethical challenges and the public face of scholarship. Their remarks will be a platform on which attendees can initiate a discussion that can be continued after the panel ends, both in person and virtually.

5223

Diverse Facets of ICT Use (CAT High Density Panel II)

Friday
10:30-11:45
Valley of the Sun D

Communication and Technology, #ica_cat

Chair
Christian E. Sandvig, U of Illinois, USA
Participants
Open Source Challenges: The Role of the Android Developer Challenges in Shaping the Development Community
Tony Liao, Cornell U, USA
Income Disparity and Digital Divide: The Three-Dimensional S-Shape Curve Framework and its Applications
Xiaoqun Zhang, Bowling Green State U, USA
Polymedia: Towards a New Theory of Digital Media in Interpersonal Communication
Maria Mirca Madianou, U of Leicester, UNITED KINGDOM
Social Network Activity on Facebook and Social Capital
Min Woo Kwon, U of Wisconsin - Madison, USA
Douglas M. McLeod, U of Wisconsin - Madison, USA
Crafting Credible Confirmation Contexts: Impacts of Consistency and Credibility on Selective Exposure and Reinforcement
Axel Westerwick, Ohio State U, USA
Steven B Kleinman, Ohio State U, USA
Silvia Knobloch-Westerwick, Ohio State U, USA
Can We Be Friends? Building Cultural Bridges in Globally Distributed Work Contexts
Bhuvana Narayananmurthy, Northwestern U, USA
Living in the Moment When Every Second Counts: Time, Technology, and Work-Life in Hospital Organizations
Ashley Katherine Barrett, U of Texas, USA
Communication About Technology: Attitude Towards Nanotechnology in the Public Debate
Lidwien van de Wijngaert, Twente U, THE NETHERLANDS
Tsjalling Swierstra, Maastricht U, THE NETHERLANDS
The Role of Social Media Usage Related to the Stampede at the Love Parade 2010
German Neubaum, U of Duisburg - Essen, GERMANY
Leonic Roesner, U of Duisburg - Essen, GERMANY
Palle Presting, U of Duisburg - Essen, GERMANY
Grace Muraa, U of Duisburg - Essen, GERMANY
Astrid Marieke von der Puetten, U of Duisburg-Essen, GERMANY
Nicole C. Krmer, U of Duisburg - Essen, GERMANY
Exodus to the Real World? Assessing the Impact of Offline Meetups on Community Participation and Social Capital
Cuihua Shen, U of Texas - Dallas, USA
Charles Cage, U of Texas - Dallas, USA

Political Discussion in Online Space

Friday
10:30-11:45
Valley of the Sun E

Communication and Technology, #ica_cat

Chair
Seungahn Nah, U of Kentucky, USA

Participants
Political Communication in the Social Web: A Process Model on the Example of User-Generated Online Videos’ Production and Reception
Patrick Roessler, U of Erfurt, GERMANY
Marie Legrand, U of Erfurt, GERMANY
Who Will Cross the Borders? The Transition of Political Discussion Into the Newly Emerged Venues
Soo Young Bae, U of Michigan, USA
Nojin Kwak, U of Michigan, USA
Scott W. Campbell, U of Michigan, USA
Social Media and Political Engagement: Extending Theory and Evaluating Causal Claims With a Prospective Analysis
Joshua M. Pasek, U of Michigan, USA
Eian More, U of Pennsylvania, USA
The Role of Communal Ratings as Cues in Online Political Discussions
Alcides Velasquez, Michigan State U, USA
Cliff Lampe, Michigan State U, USA

Who Benefits From Twitter? Social Media and Political Competition in the U.S. House of Representatives
Sounman Hong, Harvard U, USA

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Professionalization or De-Professionalization? International Perspectives on Journalists’ Roles and Education in the New Communication Environment

**Friday**
10:30-11:45
Ahwatukee A

**Journalism Studies, #ica_jsd**

**Chairs**
Wolfgang Donsbach, Technical U - Dresden, GERMANY
Miriam Meckel, U of St. Gallen, SWITZERLAND

**Participants**
Challenges for Content Creation in Media, Communication, and Journalism Education
Everette E. Dennis, Fordham U, USA

Journalism Education in Asia: Dealing With New Media Environments
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE

Journalists as the New Knowledge Profession and Consequences for Journalism Education
Wolfgang Donsbach, Technical U - Dresden, GERMANY

Sorting the Good From the Bad in the New Communication Environment
Dan Gillmor, Arizona State U, USA

Journalistic Skillsets in the Age of Data-Driven Journalism
Miriam Meckel, U of St. Gallen, SWITZERLAND
Johannes Christian Fieseler, U of St. Gallen, SWITZERLAND

Students as Investigative Journalists: Using Journalism Education for Journalism Production
Jane B. Singer, U of Iowa, USA

The panel will discuss necessary changes to journalists’ societal role and their consequences for professional education and socialization caused by their new societal role amidst millions of other voices trying to reach out directly to the public. It aims, at the end of the session and through cooperation after the ICA conference, at practical suggestions how to adjust journalism education. The six panelists present views from five different countries in three continents and relate to different aspects of the problem. The presentations each will be brief to leave enough time for developing a proposal for key elements of future journalism programs. It is planned to turn the outcome into theses that can be used in subsequent discussion on the future of journalism education.

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Beyond the Arab Spring: Nostalgia, Ideology, and News Values in Coverage of Non-Western Events

**Friday**
10:30-11:45
Ahwatukee B

**Global Communication and Social Change, #ica_gesc**

**Participants**
Arab Coverage of the 2011 Uprisings: Anticolonial Nostalgia and "the New Generation"
Omar Alghazzi, U of Pennsylvania, USA

Framing the 2011 Egyptian Revolution Within Ideological Boundaries: One Incident, Three Stories
Ying Roselyn Du, Hong Kong Baptist U, HONG KONG
Ka Lun Benjamin Cheng, Hong Kong Baptist U, HONG KONG

Rosemary Pennington, Indiana U, USA

The September 11 Attacks and The Changing Trends of Journalism in Pakistan
Rauf Arif, U of Iowa, USA

**Respondent**
Daniel A. Berkowitz, U of Iowa, USA
ICT-Based Health Interventions Against Cyberbullying Amongst Youngsters

Health Communication, #ica_bc

Participants

Personalized and Adaptive Virtual Experience Scenarios to Combat Cyberbullying: Insights From the Friendly ATTAC Project
Heidi Vandebosch, U of Antwerp, BELGIUM
Karolien Poels, U of Antwerp, BELGIUM
Gie Deboutte, U of Antwerp, BELGIUM
Olga De Troyer, VU U - Brussels, BELGIUM
Ilse Debourdeaudhuij, Ghent U, BELGIUM
Koen Samyn, Hovest U College West Flanders, BELGIUM

Noncadiamointrappola! (Let’s Not Fall Into the Trap!) Online and Offline Peer Led Models Against Bullying and Cyberbullying.
Ersilia Menesini, U of Florence, ITALY
Anna Laura Nocentini, U of Florence, ITALY
Benedetta Palladino, U of Florence, ITALY

Prevention of Depressive Symptoms, Anxiety, Distress and Suicidal Thoughts Among Victims of Cyberbullying Through an Online Tailored Advice
Trijntje Vollink, Open U of the Netherlands, THE NETHERLANDS
Francine Dehue, Open U of the Netherlands, THE NETHERLANDS

Teachers’ Needs With regard to Cyberbullying Interventions: What We Learn From Current Practice.
Jacek Pyzalski, Nofer Institute of Occupational Medicine, POLAND

Cyberbullying, or bullying via electronic communication tools such as email, cell phones, instant messaging, social network sites, is a relatively recent phenomenon. Especially among early adolescents the prevalence rates are high. Cyberbullying has a serious impact on the mental (and physical) wellbeing of victims. In this panel, experts in the field of cyberbullying will present the scientific rationale behind the intervention methods/programs they developed, and the results of the effect/process evaluations. Special attention will be paid to the potential of ICT-related tools (i.e. games, online tailoring, adaptive virtual scenarios), besides more traditional face-to-face communication (i.e. school lessons, offline peer-to-peer communication), in interventions with regard to cyberbullying. Given their typical characteristics (i.e. anonymity, large scale, widespread among youngsters, high level of involvement, possibility of personalisation, 24/7 availability, combination of entertainment, information and socializing functions,..) information and communication technologies such as the internet and mobile phones, can thus not only trigger cyberbullying, but also provide unique platforms and opportunities to tackle the problem.

New Member and Graduate Student Orientation

Sponsored Sessions, #ica12

Chair
Larry Gross, U of Southern California, USA

Participants
Cynthia Stohl, U of California - Santa Barbara, USA
Diana Iulia Nastasia, Southern Illinois U, USA
Sojung Claire Kim, U of Pennsylvania, USA
Michael L. Haley, International Communication Association, USA

This session is designed for new members to ICA and will include a general overview of ICA as an organization, an overview of the conference and opportunities for participation in ICA.
Extended Session: Media Policy Meets Media Studies: Intersecting Histories

**Communication History, #ica_his**

**Chair**
Jefferson D. Pooley, Muhlenberg College, USA

**Participants**
- "Public Forum" Broadcasting and the Origins of Federal Investment in Educational Media, 1934-1942
  - Josh Shepperd, U of Wisconsin - Madison, USA
- A Historical Comparison of the Social Origins of Broadcasting Policy, 1896-1920
  - Seth Ashley, Boise State U, USA
- Early Surveys in Latin America and Different Framings of Community in Communication Research
  - Jose Luis Ortiz, U Panamericana, MEXICO
  - Mariano Emmanuel Navarro, U de Navarra, SPAIN
- ICA Fellows: A Collective Biography
  - Michael Meyen, U of Munich, GERMANY
- Locating Localism? Shaping Low-Power Radio in the 1990s-2000s
  - Christina Dunbar-Hester, Rutgers U, USA
  - Josh Shepperd, U of Wisconsin - Madison, USA
- Social Democracy or Corporate Libertarianism? Competing Logics in Postwar U.S. Media Policy
  - Victor W. Pickard, U of Pennsylvania, USA
- The Propaganda Problem
  - W. Russell Neuman, U of Michigan, USA
- "Towering Legal Reforms": W.E. "Ned" Chilton III and Legal Battles for the Public Sphere, 1971-1986
  - Edgar C. Simpson, Ohio U, USA

**Respondents**
- Brenton John Malin, U of Pittsburgh, USA
- Allison Perlman, U of California - Irvine, USA

The Communication History Interest Group's “extended session” for the Phoenix conference is focused on dialogue between two literatures not normally in conversation: media policy and the history of communication research. The session features nine presentations that speak to media policy and/or the field’s history. Papers addressing the two topics will be presented in short form in three successive mini-panels, each followed by 15-minute breakout sessions. These breakout sessions are intended to spark conversation between presenters, and between presenters and attendees.

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Extended Session: Communicating With Children: Principles and Practices to Nurture, Inspire, Excite, Educate, and Heal

**Children Adolescents and Media, #ica_cam**

**Chair**
Dafna Lemish, Southern Illinois U, USA

**Participants**
- UNICEF and Communication for Development
  - Rafael Obergon, UNICEF, USA
- Communicating With Children: Why, What, and How?
  - Dafna Lemish, Southern Illinois U, USA
- Principles and Practices to Nurture, Inspire, Excite, Educate, and Heal
  - Barbara Kolucki, UNICEF, USA
- Putting the UNICEF Initiative in Global Context
  - Charlotte Cole, Sesame Workshop, USA

**Respondent**
Charlotte Cole, Sesame Workshop, USA
This extended panel session illustrates the collaboration of academia and practice, through highlighting a resource package produced by UNICEF entitled: Communicating with children: Principles and practices to nurture, inspire, excite, educate and heal. The resource package, in both print form and a website (http://www.unicef.org/cwc/), is a product of several years of collaboration between a leading practitioner and a leading scholar who are committed to advancing the use of communication with children around the world which are age appropriate, culturally sensitive, and inclusive in the spirit of the UN Convention for the Rights of the Child. It is based on a professional life time of experience of the first author in holding workshops for the advancement of the production of media for children in low resource countries and emergency situations and grounded in academic scholarship. It supports the priorities of UNICEF to improve the survival, development, protection and participation of children and their families, specifically the most vulnerable and disadvantaged, in ways that build their resilience, help them survive and thrive, and set them on the trajectory for a better life. In this special panel, we intend to provide not only an overview of the project, but also a report on a workshop that implements this work around the world. The extended panel format provides a unique opportunity to allow participants, the vast majority of them from high-resource countries, to be exposed to the potential positive roles media can have in the lives of mostly marginalized children worldwide.

Extended Session: Battleground Arizona

**Ethnicity and Race in Communication, #ica_eric**

**Chair**
Federico Subervi, Texas State U, USA

**Participants**
Arizona and the Making of a State of Exclusion, 1912-2012
Celeste Gonzalez de Bustamante, U of Arizona, USA
The Burglar Alarm Model and the Reporting of the National Media of Arizona Senate Bill 1070: Monitoring Critical Issues for the Public
Manuel D. Chavez, Michigan State U, USA
What Happened to the Social Contract? Arizonan’s Attacks on Mexican American Studies Under the Guise of Social Preservation
Frank G. Perez, U of Texas - El Paso, USA
Areli Chacon Silva, Tecnologico de Monterrey - Chihuahua, MEXICO
Not Business as Usual: Spanish-Language TV Coverage of Arizona’s Immigration Law, April-May 2010
Mercedes Vigon, Florida International U, USA
Between Heroes and Victims: Mexican Media Framing of Immigration
Manuel Alejandro Guerrero Martinez, U Iberoamericana, MEXICO
Battleground Arizona: Visual Fidelity in Network News Coverage of Arizona’s Immigration Law
Melissa A. Johnson, North Carolina State U, USA
Framing White Privilege: Mainstream and Minority News Organization Coverage of the Elimination of Ethnic Studies From Arizona Schools
Hemant Shah, U of Wisconsin - Madison, USA
A Critical Look Without Critical Thinking: Finding by the State Superintendent of Public Instruction of Violation of by the Tucson Unified School District
Yarma Velazquez Vargas, California State U - Northridge, USA
¿De Quien es el Sueno?/Whose Dream Is It?
Fredi Avalos, California State U - San Marcos, USA

**Respondents**
Otto Santa Ana, U of California - Los Angeles, USA
Stacey Kathryn Sowards, U of Texas - El Paso, USA

In the spring of 2010, Arizona Governor Jan Brewer signed into law two highly contested state bills – SB 1070 and HB 2281. The first made failure to carry immigration documents a crime and gave local police broad authority to arrest people merely on suspicion of being “illegal.” The second banned Arizona high schools from teaching classes designated as “ethnic studies.” A ferocious media firestorm erupted in their
wake, spurring copycat measures as well as massive grassroots opposition across the United States. This extended session features work by ten scholars working across the US/Mexico border that explores the influence of media coverage of these battles on public opinion, policy making, and social norms. Speakers examine how, why, and with what consequences local and national newspapers, ethnic minority press, and visual depictions in the media have shaped public discussion – within the US and beyond – with deep implications for the politics of social exclusion and cultural fragmentation, modes of ethno-racial xenophobia and social control, and global struggles over borders, migration, and community.

### 5234

**Campaigns 2.0**

**Political Communication, #ica_poli**

**Chair**

Hernando Rojas, U of Wisconsin - Madison, USA

**Participants**

- Constructing Skeptical Citizens: How Campaign Microsites Foster New Ways of Engaging Information and Understanding Citizenship
  - Jessica Baldwin-Philippi, Northwestern U, USA

- Acting in the Networked Public Sphere: The Obama Campaign’s Strategic Use of New Media to Shape Narratives of the 2008 Presidential Race
  - Daniel Kreiss, U of North Carolina, USA

- Online and On Track? Political Party Use of Websites and Facebook During Singapore's 2011 General Election
  - Debbie Goh, Nanyang Technological U, SINGAPORE
  - Natalie Pang, Nanyang Technological U, SINGAPORE

- Exactly What You Want? Comparing Interest in Politics & Elections to Observed Web Use (Top 3 PhD Paper)
  - Ericka Menchen-Trevino, Northwestern U, USA

- Explaining Online Campaigns: The Interplay of Strategic, Structural, and Individual Predictors in National, State, and Local Elections
  - Julia Metag, U of Münster, GERMANY
  - Frank Marcinkowski, U of Münster, GERMANY

### 5235

**Political News and Political Engagement**

**Political Communication, #ica_poli**

**Chair**

Silvio R. Waisbord, George Washington U, USA

**Participants**

- Creating, Sustaining, and Reducing Gaps in Trust and Participation: A Comparative Perspective
  - Jay D. Hmielowski, Yale U, USA
  - Myiah J Hutchens, Texas Tech U, USA
  - Patrick Merle, Texas Tech U, USA

- Apathy Towards European Integration: The Role of News Media in Fostering Political Opinionation
  - Yioryos Nardis, U of Michigan, USA

- Public Space: How News Characteristics Close Gaps in Political Engagement
  - Lilach Nir, Hebrew U / U of Wisconsin - Madison, USA

- Self-Censorship as Demotivation: A Moderated-Mediation Model of Willingness to Self-Censor, Motivated Processing, and Discussion Frequency
  - Sebastian Valenzuela, Catholic U of Chile, CHILE
  - Jorg Matthes, U of Vienna

- The Polarizing Effects of News Preference on Political Learning and Participation in a High-Choice Media Environment
  - Su Jung Kim, Northwestern U, USA
Media Coverage in Asymmetric Conflict: The Interplay of Political, Ethical, and Representational Practices

**Philosophy of Communication, #ica_phil**

**Participants**

Why the Palestinian-Israeli Conflict Conquers Global Headlines: A Chapter in Journalistic Geosophy
Elad Segev, Hebrew U - Jerusalem, ISRAEL
Menahem Blondheim, Hebrew U - Jerusalem, ISRAEL

The Compassion Paradox in Asymmetrical Conflict: Responses to a Mediated Encounter With the Enemy
Ifat Maoz, Hebrew U - Jerusalem, ISRAEL
Hananel Rosenberg, Hebrew U - Jerusalem, ISRAEL

Deliberation and Media in Asymmetrical Ethnopolitical Conflicts
Don Ellis, U of Hartford, USA

When Do “Terrorists” Become “Freedom Fighters”? Gestalt Shifts in Victim Status
Joshua Meyrowitz, U of New Hampshire, USA

**Respondent**

Bruce A. Williams, U of Virginia, USA

Asymmetric conflict is a conflict between rivals whose power differs significantly. When an asymmetric conflict turns violent, it often involves strategies and tactics of unconventional warfare such as terrorism, counterterrorism, guerrilla warfare, insurgency, and counterinsurgency. Recent thinking about asymmetric conflict emphasizes the importance of the interplay of political, ethical, and representational practices in such conflicts. The premise of this panel is that mass media representations are a key part of the political and moral competition at the heart of asymmetric conflict. A number of important questions about media coverage in asymmetric conflict are raised in this panel, mainly in relation to the specific case of the Israeli-Palestinian conflict. This panel includes papers by scholars who are experts on media coverage in conflict. Their studies provide examples of the kind of research needed to answer the questions indicated and, to the extent possible, seek recommendations beyond “government in a box” for leaders and policy makers responsible for peace and world order. They may also add to the education of journalists and their readers as to biases and blind-spots, but also the prospects of clarity and rational deliberation in reporting asymmetric conflict. Most generally, this panel can help both academics and policy makers become more aware of the role of media and its cognitive as well as symbolic implications in the dynamics of asymmetric conflicts – such as the Israeli-Palestinian one. This awareness can help toward stabilization and resolution of such conflicts, and contribute to understanding and ameliorating conflicts between states and non-state challengers.

Internet Politics From a Civil Society Perspective: Goals, Strategies, and Political Consciousness of Internet Policy Initiatives

**Global Communication and Social Change, #ica_gesc**

**Communication and Technology, #ica_cat**

**Chairs**

Maria Loeblich, U of Munich, GERMANY
Arne Hintz, IAMCR, CANADA

**Participants**

Challenging Digital Gatekeepers: Exploring International Policy Initiatives for Free Expression Online
Arne Hintz, IAMCR, CANADA
Stefania Milan, U of Toronto, ITALY

Civil Society Participation in Internet Politics on the National Level and Beyond: A Case Study on Germany
Maria Loeblich, U of Munich, GERMANY
Manuel Wendelin, U of Munich, GERMANY

Building a Base for Internet Politics in the United States and Beyond: A Media Justice Perspective
Sasha Costanza-Chock, U of Southern California, USA
Activist Policy Pedagogy: Teaching “Internet Governance” From a Civil Society Perspective  
R. G. Lentz, McGill U, CANADA  

Respondent  
Laura Stein, U of Texas, USA  

The internet has become an object of political controversy on a worldwide scale. Governments, corporations and citizens struggle for the use, control and ownership of the internet's infrastructure, tools and content. These conflicts often crystallize around legislative reforms for stronger copyright enforcement, the blocking of particular content online or issues of traffic prioritization and “net neutrality”. These reforms combine digital rights, media and telecommunications policy into new legal arrangements that trigger online and offline opposition from civil society groups protesting against the limitation of access, the expansion of property rights and increased control over digital communications. The panel will focus on the conflicts that revolve around internet regulation by providing the perspective of internet users. It understands civil collective activism as a mechanism that not only conveys the interests and needs of citizens to decision makers within a complex political environment but tries to advance social change in the area of online communication. Panel participants will analyse the belief sets, agendas and practices underlying internet-based collective action and examine in which ways activists organize online, and offline, to protect and defend an open internet infrastructure and oppose regulations that constrain fundamental rights such as free expression. The panel will detect both constraints and opportunities which internet policy activism faces and includes the knowledge transfer about online communication as such a condition of success. The question which and how knowledge about the shaping of the internet is transferred to citizens, especially to young people, raises the issue in how far citizens do or do not develop a political consciousness regarding the shaping of the internet. The panel applies a trans-national and trans-regional approach and investigates the civil society concerns that are discussed at regional and national level and those that are addressed at international level.

5238  

Women's Use of New and Old Media to Create Social Change  

Global Communication and Social Change, #ica_gesc  
Feminist Scholarship, #ica_fsd  

Chair  
Janet D. Kwami, Furman U, USA  

Participants  
Gender and Social Resource: Predicting Divides of SNS and Mobile Phone Use in Singapore  
Ji Pan, Nanyang Technological U, SINGAPORE  
Marko M. Skoric, Nanyang Technological U, SINGAPORE  
Gendered Reception of a Botswana Edutainment Drama  
L. Meghan Peirce, West Chester U, USA  
Information and Communication Technology for Development (ICT4D) and Gendered Narratives in the Global South: Perspectives from Women in Ghana  
Janet D. Kwami, Furman U, USA  
Social Media for Social Change in the Middle East and North Africa: Women’s Use of Social Media to Enhance Civil Society and Facilitate Social Change in the MENA  
Victoria A. Newsom, Olympic College, USA  
Lara Lengel, Bowling Green State U, USA

5239  

Social Media and Public Relations  

Public Relations, #ica_pr  

Chair  
Friederike Schultz, VU U - Amsterdam, GERMANY
Participants
Elaboration Likelihood Model as an Explanation of Twitter-Adoption: An Exploratory Study
Adam J. Saffer, U of Oklahoma, USA
Exploring Event-Based Online Communities: How A Practical Wedding Keeps Members Around
Melissa Janoske, U of Maryland, USA
Relationship Maintenance Strategies on Corporations' Facebook Brand Pages
   Hanna Park, U of Florida, USA
   June Yung Kim, U of Florida, USA
   Jinhyon Kwon, U of Florida, USA
   Doori Song, U of Florida, USA
Top U.S. Nonprofit Use of Web 2.0 to Achieve Dialogic Potential
   Geah Nicole Presgrove, U of South Carolina, USA
Unregulated Investment Schemes and the Circuit of Culture: The Growth of Online Communities in Jamaica
   Clea Bourne, Cardiff U, UNITED KINGDOM

Extended Session: Popular Communication Workshop

Popular Communication, #ica_pop

Chairs
   Jonathan Alan Gray, U of Wisconsin - Madison, USA
   Gina Neff, U of Washington, USA

Participants
   Ece Algan, California State U - San Bernardino, USA
   Mark B. Andrejevic, U of Queensland, AUSTRALIA
   Goran Bolin, Sodertorn U, SWEDEN
   Christopher Boulton, U of Massachusetts, USA
   Aymar Jean Christian, U of Pennsylvania, USA
   Lynn Schofield Clark, U of Denver, USA
   Melissa A. Click, U of Missouri, USA
   Ranjana Das, U of Luneburg, GERMANY
   Mark Deuze, Indiana U, USA
   John Nguyet Erni, Lingnan U, CHINA, PEOPLE'S REPUBLIC OF
   Paul Frosh, Hebrew U - Jerusalem, ISRAEL
   Mary L. Gray, Indiana U, USA
   Steven Jones, U of Illinois - Chicago, USA
   Marwan M. Kraidy, U of Pennsylvania, USA
   Matthew P. McAllister, Pennsylvania State U, USA
   Gina Neff, U of Washington, USA
   Laurie Ouellette, U of Minnesota, USA
   Hector Postigo, Temple U, USA
   Devon Powers, Drexel U, USA
   Aswin Punathambekar, U of Michigan, USA
   Emily Elizabeth West, U of Massachussetts, USA

Popular Communication’s extended session examines, through a workshop/discussion-format, the state of research into popular culture and media. What pressing concerns face the field? What innovative solutions and methods are emerging? What will tomorrow’s research look like? And what should it look like? After preliminary comments, the session will divide into three groups -- Publics, Production, and Methods -- each tasked with looking at a different area and theme. Several scholars on each group will offer some guiding and initial thoughts, and then open discussion to all present. At the end of the session, all three groups will reunite to share insights and highlights from the discussions. Please join us and bring your ideas.
In Race in Cyberspace (2000), Lisa Nakamura, Beth E. Kolko and Gilbert Rodman argue against the assumption that race, class, gender and sex don’t matter online. Although the authors concede that users may indeed occupy any number of online personas, thus allowing for a wide range of identity play, the very act of self-presentation always-already refers back to a particular(ly) gendered, raced and classed body. Whether or not we explicitly declare our nominatives, they argue, and whether or not these nominatives play an active role in the online identities we choose to construct for ourselves, we cannot escape the very real body sitting behind the computer screen. Nor should we, as this body brings to bear any number of political and ethical concerns, including who exactly has access to what, how these resources are engaged and whose interests this engagement serves. This panel will consider the representation, appropriation and regulation of masculinity within particular online communities.
Understanding Communication Through Physiological Responses

Information Systems, #ica_is

Chair
Stacie Renfro Powers, Ohio State U, USA

Participants
The Role of Orienting Responses in Mediated Message Processing: Distinction Between Implicit and Explicit Automatic Processing
Chen-Chao Tao, National Chiao Tung U, TAIWAN
To Accelerate or Decelerate: Orienting Response-Elicitors, Emotion, and Individual Differences in Cardiac Orienting to Television
Bridget E Rubenking, Indiana U, USA
Rachel L. Bailey, Indiana U, USA
Annie Lang, Indiana U, USA
Neural Correlates of Empathy for Social Behavioral Models
Stacie Renfro Powers, Ohio State U, USA
Rachel Ralston, The Ohio State U, USA
James Collier, The Ohio State U, USA
Margaret Rooney, Ohio State U, USA
Cody Cooper, U of California - Davis, USA
Stefanie Best, The Ohio State U, USA
The Impact of Political Ideology and Motivational Activation on Processing Partisan Political Media Content
Paul David Bolls, U of Missouri, USA
Kyungho Kim, U of Missouri, USA
Jaime Williams, PRIME Lab, USA
Doug Davis, U of Missouri, USA
Anthony Sean Almond, U of Missouri, USA
Susan Visscher, U of Missouri, USA
Sexual Responses to Same- and Opposite-Sex Stimuli in Men: The Impact of Visual Attention
Lelia Samson, Indiana U, USA
Erick Janssen, Indiana U, USA
Applying LC4MP to Online Advertising: An Eye Tracking Study
Christopher Blake, Hannover U of Music and Drama, GERMANY
Daniela M. Schluetz, Hannover U of Music & Drama, GERMANY
Continuous Emotional Response to the Audio, Visual, and Audiovisual Channels of Television Messages
Wan-Chu Chuang, Texas Tech U, USA
Johnny V. Sparks, Texas Tech U, USA
Elizabeth L. Gardner, Texas Tech U, USA
Samuel D. Bradley, Texas Tech U, USA
When Television Advertisement Overwhelms Viewers: Application of Information Introduced and Physiological Measures on Television Advertisement Message Processing
Byungho Park, KAIST, KOREA, REPUBLIC OF
Hwanjun Chung, KAIST, KOREA, REPUBLIC OF

Interpersonal Conflict

Interpersonal Communication, #ica_ipc

Chair
Allison Marie Scott, U of Kentucky, USA

Participants
Conflict Styles as Predictors of Cooperation, Directness, and Relational Satisfaction in Romantic Couples: A Dyadic Analysis
Laura K. Guerrero, Arizona State U, USA
Leslie Ramos Salazar, Arizona State U, USA
“GRAR” is in the Eye of the Beholder: Anonymity and Conflict in an Online Community
  Kris M. Markman, U of Memphis, USA
  Kumi Ishii, Western Kentucky U, USA

Adult Sibling Conflict: A Test of the Conflict Management Strategies Scale
  Mark A. Hamilton, U of Connecticut, USA
  Theresa MacNeil, U of Connecticut, USA
  Melissa Ann Tafoya, U of Connecticut, USA

An Exploration of Verbal Aggressiveness, Conflict Strategies, and Attention Deficit Hyperactivity Disorder (AD/HD) Characteristics
  Jessalyn I. Vallade, West Virginia U, USA
  Melanie Booth-Butterfield, West Virginia U, USA

The Dark Side of Humor: The Use of Aggressive Humor in Conflicts in Close Relationships
  Norah E. Dunbar, U of Oklahoma, USA
  Amy M. Bippus, California State U – Long Beach, USA
  Abigail Allums, U of Oklahoma, USA
  Shawn King, U of Oklahoma, USA

Extended Session: Intercultural Communication Division

**Intercultural Communication, #ica_icd**

**Chair**
  Hee Sun Park, Michigan State U, USA

**Participants**

Theorizing About Intercultural Communication: Diversification vs. Convergence?
  Yea-Wen Chen, Ohio U, USA

Addressing International Research Challenges: IRB and Local Partnership Issues
  Khadidiatou Ndiaye, Michigan State U, USA

Conceptualizing Culture
  Beth Bonniwell Haslett, U of Delaware, USA

Culture, Identity, and Measurement
  Mary Jiang Bresnahan, Michigan State U, USA

Cultural Considerations in Health: Communication Among Physicians
  Kris A. Kirschbaum, East Carolina U, USA

Interaction and Reconnection With Culture Through Discourse of (Foreign) Films
  Julia Khrebtan-Hoerhager, U of Denver, USA

Cultural Transition as an Inspiration for Intercultural Communication Research
  Seungcheol Austin Lee, Michigan State U, USA

Multiculturalism
  Aaron Castelan Cargile, California State U, USA

How Intercultural Are We? A Discussion About the Role of Professors in Teaching International Communication
  Nurhaya Muchtar, Indiana U of Pennsylvania, USA

How to Conduct an Experiment in Intercultural Communication
  Hye Eun Lee, U of Hawaii, USA

In Search of Culturally Relevant Paradigms in Intercultural Communication Studies
  Paul S. N. Lee, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Levels of Measurement and Cross-Cultural Differences
  Michael David Hazen, Wake Forest U, USA
  Juanjuan Yan, Wake Forest U, USA

Other Cultures are Always Present: Identity Negotiations in Hopi Communities
  Ritva Levo-Henriksson, U of Helsinki, FINLAND

  Xiaqian Li, U of Texas, USA

Theorizing the Experience of International Scholars in the United States
  Sorin Nastasia, Southern Illinois U, USA
Translating Cultural “Hybridity”  
Zheng Zhu, Washington State U, USA  
A Manchurian Western: Cross-Cultural Phenomenon of Genre  
Youngyiil Kim, Sogang U, KOREA, REPUBLIC OF  
Using Positive Communication to Create a Community Abroad  
Flora Keshishian, St. John's U, USA  
Doing Large Scale Cross-National Comparative Studies: Opportunities, Challenges, and Insights  
Gitte Bang Stald, IT U Copenhagen, DENMARK

In this extended session, participants will share their experiences and offer suggestions to those who research and teach in the areas relevant to intercultural communication. Example topics can include, but not limited to, issues with translation, data collection in different countries, IRB, academic adjustment to foreign countries, etc. The format of the session is a round-table / discussion format. There will be several small-group tables that people can choose to attend and then engage in in-depth discussion and exchange valuable information with experienced others.

Extended Session: Key Themes, Debates, and Conversations in Health Communication Theory, Research, and Application: Engaging Diverse Worldviews in Dialogue

Health Communication, #ica_hc

Participants
Heather Zoller, U of Cincinnati, USA  
Rajiv N. Rimal, Johns Hopkins U, USA  
May O. Lwin, Nanyang Technological U, SINGAPORE  
Leanne Chang, National U - Singapore, SINGAPORE  
Gary L. Kreps, George Mason U, USA  
Kimberly Kline, U of Texas – San Antonio, USA  
Lynn Marie Harter, Ohio U, USA  
Enny Henrica Das, VU U - Amsterdam, THE NETHERLANDS  
Annegret Friedrike Hannawa, U of Lugano, SWITZERLAND  
Mei-Ling Hsu, National Chengchi U, TAIWAN  
Satyajeet Nanda, Mudra Institute of Communications, Ahmedabad, INDIA  
David B. Buller, Klein Buendel, Inc., USA  
Nancy Grant Harrington, U of Kentucky, USA  
Peter J. Schulz, U Della Svizzera Italiana, SWITZERLAND

Respondent
Monique Mitchell Turner, George Washington U, USA

This extended session in the Health Communication Division serves as a platform for engaging in debate and dialogue about the key paradigm issues in health communication scholarship, both historically as well as in the presentation of contemporary debates in the field. Drawing upon a dialogical-dialectical framework, the session engages scholars with divergent paradigmatic commitments to chart out specific terrains of arguments that are responsive to the diversity of worldviews, research methods, as well as conceptualizations of health communication applications in global contexts. Through the presentations of these key debates, it is hoped that the session will chart out points of dialogue among the different approaches to health communication, working through the differences and convergences. The session will consist of the following components: (a) an opening overview section; (b) specific mini-presentations on topics, (c) broader debates that will build on the mini-presentations; and (d) a wrap-up section that summarizes key discussions and suggests future directions. In conversation with the broader convention theme of "Community," the session will engage the question: What are the key points of conversation that constitute the foundations of the global community of health communication scholars and practitioners?
Extended Session: Research on Problematic Video Game Use and Effects of Violent Games

**Friday**
10:30-13:15
Cave Creek

**Game Studies, #ica_gs**

**Chair**
John L. Sherry, Michigan State U, USA

**Participants**

A Social Cognitive Perspective on Problematic Game Behavior
Maria Haagsma, U of Twente, THE NETHERLANDS
Oscar Peters, U of Twente, THE NETHERLANDS
Marcel Pieterse, U of Twente, THE NETHERLANDS

Comparing Apples and Oranges? The Effects of Confounding Factors in Experimental Research on Digital Games and Aggression
Malte Elson, Ghent U, BELGIUM
Johannes Sebastian Breuer, U Hohenheim, GERMANY
Jan Van Looy, Ghent U, BELGIUM
Julia Kneer, U of Cologne, GERMANY

The Scale Development and Testing of Character Identification as a Mediating Mechanism of the Effect of Media Interactivity on the Relationship of Violence and Aggression
Jih-Hsuan Lin, National Chiao Tung U, TAIWAN
Robert Larose, Michigan State U, USA

No Hard Feelings: The Importance of a Dynamic Approach to Violent Video Game Effects
John Velez, Ohio State U, USA
Tobias Greitemeyer, U of Innsbruck, AUSTRIA
Jodi L. Whitaker, Ohio State U, USA
David R. Ewoldsen, Ohio State U, USA
Brad J. Bushman, U of Michigan, USA

Implicit Defense Strategies Concerning First-Person Shooter Games
Julia Kneer, U of Cologne, GERMANY
Daniel Munko, U of Cologne, GERMANY
Gary Bente, U of Cologne, GERMANY

The Prevalence of Problematic Video Gamers in the Netherlands
Maria Haagsma, U of Twente, THE NETHERLANDS
Marcel Pieterse, U of Twente, THE NETHERLANDS
Oscar Peters, U of Twente, THE NETHERLANDS

Excessive Gaming: Healthy Enthusiasm or Pathological Personality?
Marloes Spekman, VU U - Amsterdam, THE NETHERLANDS
Elly A. Konijn, VU U - Amsterdam, THE NETHERLANDS
Peter Roeloof, VU U - Amsterdam, THE NETHERLANDS

"Conductor Effect": Violent Video Game Play Extends Anger, Leading to Triggered Displaced Aggression Among Women
Gina Marie Chen, Syracuse U, USA
Valarie N. Schweisberger, Syracuse U, USA
Kristi Gilmore, Syracuse U, USA

Social Contributors and Consequences of Compulsive Game Play
Donghee Yvette Wohn, Michigan State U, USA
Yu-Hao Lee, Michigan State U, USA

The Effects of Competition and Relationships on Hostility and Prosocial Behaviors in Video Game Play
Julia Crouse, Michigan State U, USA
Wei Peng, Michigan State U, USA

**Respondents**

Christopher J. Ferguson, Texas A&M International U, USA
John L. Sherry, Michigan State U, USA
David R. Ewoldsen, Ohio State U, USA
Given that research on the negative effects of video games continues to be a prominent and debated topic, the Game Studies Special Interest Group is hosting this special extended symposium session. The extended session combines short presentations of competitively-selected papers, an interactive poster session, open small-group/one-on-one "roundtable" discussions with some prominent featured scholars, and a Q&A panel session featuring the invited scholars' responses to member-submitted discussion questions. The 2.5 hour session is designed to keep "flowing" through different formats to provide a variety of experiences for attendees while showcasing excellent research papers. ICA conference participants are invited to attend some or all of the session, as attendees are welcome to arrive or leave between segments of the extended session as their schedules require.

Extended Session: Talk in and for Action: Connecting Communities Through Discourse

**Language & Social Interaction, #ica_lsi**

**Chair**
Theresa R. Castor, U of Wisconsin - Parkside, USA

**Participants**

- New Media Practices and the Creation of Community: An Example From Research With Forced Migrants
  Saskia Witteborn, Chinese U of Hong Kong, HONG KONG
- From Talking Together to Sharing a Vision: Facilitating Regional Cooperation Amidst Distrust
  Leah Sprain, Colorado State U, USA
- "Maria Speaks": Using Principles From C.A. and Semiotics to Guide Chicana Women's Journeys of Change
  Sarah Amira De La Garza, Arizona State U, USA
- Producing the Deviant Other: Discursive Strategies for the Production of Homeless Subjectivities
  Amoshaun Toft, U of Washington - Bothell, USA
- Language and its Key Role in the Digital Engagement Process of Immigrant Vulnerable Latino Women
  Maria Isabel Pavez-Andonaegui, London School of Economics, UNITED KINGDOM
- Complicating Communal Coping Through an Examination of Family Member Talk of Breast Cancer Experiences
  Bianca Wolf, U of Puget Sound, USA
- Deférence v. Assertiveness: A Dialectic Tension in Pharmacists' Interprofessional Interactions With Physicians
  Paul M. Denvir, Albany College of Pharmacy and Health Sciences, USA
- Can Developing Gestures Among Workers Along a Production Line Improve Communication?
  Simon Mark Harrison, RWTH Aachen U, GERMANY

The purpose of this extended session is to gather scholars who are interested in researching language and social interaction (LSI) for the purpose of helping communication practices within specific communities. Given the conference theme of communication and community and LSI's focus on talk in interaction and calling attention to the taken for granted aspects of naturally-occurring communication, LSI is especially well-poised to use and apply research for the benefit of individuals and groups in the community. This session begins with three LSI researchers whose work is centrally tied to studying talk, discourse, or naturally-occurring communication with community groups or on topics that can directly have a positive impact on an important social issue. In the second half of the extended session, five current LSI scholars will present their own competitively selected papers that fit the theme of community and communication.

Media Content and Public Perceptions of Real and Imagined Threats

**Mass Communication, #ica_mass**

**Chair**
Nick Carcioppolo, Purdue U, USA
Participants

An Attack on Science?: Media Use, Trust in Scientists, and Perceptions about Global Warming (Top 3 Faculty Paper, Also Featured in Virtual Conference)
Jay D. Hmielowski, Yale U, USA
Lauren M. Feldman, American U, USA
Teresa Myers, George Mason U, USA
Anthony Leiserowitz, Yale U, USA

The Beginning of the End: Learning to Live Through Apocalyptic Film Genre
Alexis Pulos, U of New Mexico, USA
Kristen Lee Cole, U of New Mexico, USA

Do Conflicting Cues Create Needless Uncertainty and Fear? Exploring the Effects of Balanced News on Perception of Nanotechnology
Nan Li, U of Wisconsin - Madison, USA
Dominique Brossard, U of Wisconsin - Madison, USA

Effects of Differences in Numeric Ability on the Perception of Adversity Risk to Others and Self
Rhonda Gibson Hester, U of North Carolina, USA
Coy Callison, Texas Tech U, USA
Dolf Zillmann, U of Alabama, USA

Research in Advertising: Perceptions, Content, and Effects

Mass Communication, #ica_mass

Chair
Jerri Lynn Hogg, Media Psychology Research Center, USA

Participants
Exploring Variations of Exaggeration in Advertising: Perceptions and Effects of Hyperbole and Puffery
Lesa A. Stern, Westmont College, USA
Mark Callister, Brigham Young U, USA

Individualism and Collectivism in Chinese and American Television Advertising
Siu Yu Hsu, Liberty U, USA
Gina G Barker, Coastal Carolina U, USA

Priming and Context Through Cognitive and Advertising Lenses
Mariana Goya Martinez, U of Illinois - Urbana Champaign, USA

The Yielding-Reactance Response Model and Youth Sensitivity to Ethically Problematic Commercials
Esther Thorson, U of Missouri, USA
Eunjin Kim, U of Missouri, USA
Margaret Ellen Duffy, U of Missouri, USA

Organizing Occupy Wall Street: A Test Case For Theories of Internet Politics

Theme Sessions, #ica12

Chair
Joshua M. Pasek, U of Michigan, USA

Participants
The Internet, Occupy Wall Street, and the Tea Party
Jennifer Earl, U of California - Santa Barbara, USA

Is Social Media a Political Opportunity?: Reconciling Social Movement Theory With Occupy Wall Street
Joshua M. Pasek, U of Michigan, USA

The OWS Movement: Analyzing the Contexts and Role of Media in Mass Mobilization
Daniel Kreiss, U of North Carolina, USA

Ontologies of Organizing Within the Occupy Wall Street Movement
David Karpf, Rutgers U, USA
The Occupy Wall Street (#OWS) movement is one of the largest social movements in recent history. The emergence of #OWS is firmly embedded in new Information and Communication Technologies – most prominently twitter, tumblr, and social networking sites. The movement presents a challenge to the common frames for understanding social activism, and an opportunity for evaluating emerging theories of Internet politics. Why did the movement form when it did? What political opportunities and grievances are at its root? What organizing structures, networks of initiators, and institutional frameworks were present? Traditional theories of collective action provide only a limited explanation. For this reason, actors in the media and social scientists have assessed the movement’s coordination through its use of online social networking as an organizational tool. For many, the use of online social networks has been perceived as an explanation for the otherwise quizzical formation of the group. In this panel, we examine the formation and organization of Occupy Wall Street through four preeminent perspectives that dominate theorizing on online social networks. Our discussion considers the implications of these findings for the literatures on both social movement formation and the influence of online social networking. Occupy Wall Street is, in many respects, outside of the standard theoretical frames for social movement organizations. It therefore elicits the consideration of potential novel conditions for collective action.

5323

**Intimacy & Emotional Supports in Social Network Sites**

**Friday**

12:00-13:15

**Valley of the Sun D**

**Communication and Technology, #ica_cat**

**Chair**

Ran Wei, U of South Carolina, USA

**Participants**

Absence Makes the Heart Grow Fonder: The Effects of Geographic Separation and Interpersonal Media on Intimacy Processes

L.Crystal Jiang, City U of Hong Kong, HONG KONG

Jeff Hancock, Cornell U, USA

When Deprived Needs are Satiated in Computer-Mediated Groups: The Impacts of State Changes in Uniqueness and Belongingness on Compensatory Behavior Processes

Junghyun Kim, Kent State U, USA

Jinhee Kim, Pohang U of Science and Technology, USA

Hee Sun Park, Michigan State U, USA


Miriam Metzger, U of California - Santa Barbara, USA

Christo Wilson, U of California - Santa Barbara, USA

Rebekah A Pure, U of California - Santa Barbara, USA

Ben Zhao, U of California - Santa Barbara, USA

Relatedness Need Satisfaction During Social Media Goal Pursuit: The Influence of Online Social Identity and Motivations

Thomas P. Novak, U of California - Riverside, USA

Donna L. Hoffman, U of California

5324

**Inequality and Digital Divide**

**Friday**

12:00-13:15

**Valley of the Sun E**

**Communication and Technology, #ica_cat**

**Chair**

Debbie Goh, Nanyang Technological U, SINGAPORE

**Participants**

Geographical Inequalities in New Media Connectedness in Seoul: A Multilevel Approach

Haeyoung Shon, Yonsei U, KOREA, REPUBLIC OF

Yong-Chan Kim, Yonsei U, KOREA, REPUBLIC OF
A Social Revolution Online?
   Jan A. G. M. Van Dijk, U of Twente, THE NETHERLANDS
   Alexander van Deursen, U of Twente / GW / CW, THE NETHERLANDS

Telecommunication Imbalances: A Network Perspective
   Catherine Unyoung Huh, U of California - Davis, USA

The Leisure Divide: Can the “Third World” Come Out to Play?
   Payal Arora, Erasmus U Rotterdam, THE NETHERLANDS

ICA Publication Strategic Planning Meeting

**Friday**
12:00-13:15
Arcadia

**Sponsored Sessions, #ica12**

**Chair**
   Michael L. Haley, International Communication Association, USA

**Participants**
   Cynthia Stohl, U of California - Santa Barbara, USA
   Larry Gross, U of Southern California, USA
   Francois Heinderyckx, U Libre de Bruxelles, BELGIUM
   Barbie Zelizer, U of Pennsylvania, USA
   Francois Cooren, U de Montréal, CANADA
   Amy B. Jordan, U of Pennsylvania, USA
   Frank Esser, U of Zürich, SWITZERLAND
   Karin E. Becker, Stockholm U, SWEDEN
   Daniel Robichaud, U de Montréal, CANADA
   Sun Sun Lim, National U of Singapore, SINGAPORE
   Malcolm R. Parks, U of Washington, USA
   James E. Katz, Rutgers U, USA
   Thomas Hanitzsch, U of Munich, GERMANY
   Maria Bakardjieva, U of Calgary, CANADA
   Elisia L. Cohen, U of Kentucky, USA
   John Paul Gutierrez, International Communication Association, USA
   Michael J. West, International Communication Association, USA

This is a meeting of the ICA leadership, the publication committee and the editors to focus on a strategic plan for ICA publications.

On the Homefront: The Role of National Identity in News Coverage

**Friday**
12:00-13:15
Ahwatukee A

**Journalism Studies, #ica/jsd**

**Chair**
   Robert Lyle Handley, U of Denver, USA

**Participants**
   "Le Spectateur Engagé": Detachment Versus Involvement Among French War Correspondents
      Sandrine Boudana, Sciences Po, FRANCE
   The Soft Side of Hot Nationalism? Newspaper Supplements During Wartime
      Motti Neiger, Netanya Academic College, ISRAEL
      Karni Rimmer-Tsory, U of Haifa, ISRAEL
   "It’s OK to be Mad, But Not OK to be Mean": Storytelling of War in Afghanistan and Street Crime at "Home" in the Omaha World-Herald
      Robert Gutsche Jr, U of Iowa, USA
      Frank D. Durham, U of Iowa, USA
Brussels Correspondents and EU Officials: Perceptions of the Communication Deficit Debate  
Ana Isabel Costa Martins, U of Coimbra, PORTUGAL  
Sophie Lecheler, U of Amsterdam, THE NETHERLANDS  
The Management of Visibility: News Coverage of Kidnapping and Captivity Cases Around the World  
Keren Tenenboim-Weinblatt, Hebrew U - Jerusalem, ISRAEL  

5328  
Professional Expertise and Subjective Emotionality in News Work  

**Friday**  
12:00-13:15  
Ahwatukee B  

**Journalism Studies, #ica_jsd**  

**Chair**  
Adrienne Russell, U of Denver, USA  

**Participants**  
Evolving Notions of Expertise in News Work: The Personal, the Objective, and the Communal  
Nicole L Joseph, Northwestern U, USA  
Journalism as Bipolar Interactional Expertise  
Zvi Reich, Ben-Gurion U of the Negev, ISRAEL  
Subjectivity in Journalism and the Strategic Ritual of Emotionality: Examining Expressions of Affect, Judgment, and Appreciation in Pulitzer Prize-Winning Stories  
Karin Wahl-Jorgensen, Cardiff U, UNITED KINGDOM  
Mind the Gap: Between Journalistic Role Conception and Role Enactment  
Edson Jr. Castro Tandoc, U of Missouri - Columbia, USA  
Lea C. Hellmueller, U of Missouri, USA  
Tim P. Vos, U of Missouri, USA  
What Does it Take? Compensational Capital, Professional Recognition, and Gender Disparities Among Pulitzer Prize Winners, 1917-2010  
Yong Z. Volz, U of Missouri, USA  
Francis L. F. Lee, Chinese U of Hong Kong, HONG KONG  

5329  
Legal, Regulatory, and Policy Challenges of the New Technologies  

**Friday**  
12:00-13:15  
Laveen A  

**Communication Law & Policy, #ica_clp**  

**Chair**  
Sandra Braman, U of Wisconsin - Milwaukee, USA  

**Participants**  
Digitality: How a Sea Change in Technology Has Led to Obsolescence in Current Copyright Law  
J. Patrick McGrail, Jacksonville State U, USA  
Ewa McGrail, Georgia State U, USA  
Copyright Challenges Facing the Website Design Industry: A Survey With Creative Directors in Hong Kong  
Ming Cheung, U of Adelaide, AUSTRALIA  
To Digitize or Not to Digitize: The Google Digital Books Universal Library Initiative and the Exceptionalist Intellectual Property Law Regimes of the United States and France  
Lyombe S. Eko, U of Iowa, USA  
Anup Kumar, Cleveland State U, USA  
Qingjiang (Q. J.) Yao, Fort Hays State U, USA  
“Frozen” Media Subsidy Arrangements During Times of Change: A Comparative Analysis of Six Developed Democracies  
Rasmus Kleis Nielsen, U of Oxford, UNITED KINGDOM  
Exploring Privacy on Online Social Networks in Civil Cases  
Emily A. Dolan, Syracuse U, USA  

In different ways, all the papers in this session address the challenges that digital communication technologies present to traditional approaches of communication law, regulation and policy. The subjects span copyright, media subsidy arrangements, and privacy of social network users.
Current Issues in Intergroup Communication

Friday 12:00-13:15  
Laveen B

Intergroup Communication, #ica_igc

Chair
Jake Harwood, U of Arizona, USA

Participants
Communication Between Generations
Karen Kroman Myers, U of California - Santa Barbara, USA
Courtney Wong Davis, U of California - Santa Barbara, USA

Gendering Jokes: Intergroup Bias in Reactions to Same- vs. Opposite-Gender Humor
Jessica R. Abrams, California State U - Long Beach, USA
Amy M. Bippus, California State U – Long Beach, USA

Measuring Person-Centered Communication in Intergroup Interactions Between Residents and Staff: A Psychometric Analysis
Kristine L. Williams, U of Kansas, USA
Mary Lee Hummert, U of Kansas, USA
Ruth Herman, U of Kansas, USA
Diane Boyle, U of Kansas, USA

TV Language, Cultivation, and Perceived Vitality of Hungarians in Slovakia
Laszlo Vincze, U of Helsinki, FINLAND
Jake Harwood, U of Arizona, USA

Entertainment, Soft News, and Politics

Friday 12:00-13:15  
Maryvale A

Political Communication, #ica_poli

Chair
Hajo G. Boomgaard, U of Amsterdam, THE NETHERLANDS

Participants
Inadvertent Audience for Democracy: Corruption in the Television Serial The Good Wife
Rita Maria Figueiras, CECC - Catholic U - Portugal, PORTUGAL

Soft News and Political Cynicism: How Exposure to Political Information Genres Affects Public Cynicism About Politics
Mark Boukes, U of Amsterdam, THE NETHERLANDS
Hajo G. Boomgaard, U of Amsterdam, THE NETHERLANDS

Policing Comics as Means of Political Campaigning: An Analysis of the Mass-Mediated Discourse on Comic Books Used in the Viennese Election Campaign 2010
Cornelia Brantner, U of Vienna, AUSTRIA
Katharina Lobinger, U of Bremen, GERMANY
Dorothee Christiane Meier, U of Bremen, GERMANY

When Soft News Becomes Applicable: Simultaneous Exposure to Multiple News Sources and Political Perceptions of Inefficacy, Alienation and Cynicism
Meital Balmas, Hebrew U - Jerusalem, ISRAEL

Tabloidized Campaign Coverage? A Comparative Analysis of German and Austrian Newspapers (1949-2006)
Melanie Magin, U of Mainz, GERMANY

Social Presence and Online Experiences for Faculty and Students

Friday 12:00-13:15  
Maryvale B

Instructional & Developmental Communication, #ica_idd

Chair
Anthony Limperos, U of Kentucky, USA

Participants
Integrating Personal Experiences and Course Materials to Promote Net Generation Student Learning in an
Social institutions like universities worldwide have been impacted significantly by neoliberal philosophies and government policies that champion capitalization and corporate involvement, undermine organized labor, and seek to dismantle equality gains by women and minorities. Insidiously, universities played an important role in advancing this ideology well-before contemporary neoliberal attempts to end tenure and collective bargaining; for example, (1) nearly universal adoption of promotion criteria that value only the capitalist-entrepreneurial paradigm of individual research published in peer-reviewed, elitist, English-language venues read by a closed-network of same-minded scholars; and (2) limiting service to the professional realm marginalizes the civic domain. Indeed, civic and social justice concerns are nearly absent in critiques of neoliberalism and the neoliberal academy. The centrality of monetary, managerial, entrepreneurial, global, multicultural, and security-nationalist spheres in this discourse is evidence of the success of neoliberalism in dictating the debate. Thus, proponents as well as critics ignore the important impacts of neoliberal hegemony and policies on the social justice sphere of social, political, and cultural life. Couldry, in Why Voice Matters: Culture and Politics after Neoliberalism (2010) is nearly alone in discussion of the media’s roles in advancing the neoliberal agenda. Overall, we lack grounded theorizing about the efforts of social justice-oriented engaged academics in the neoliberal university, in general, and in media/communication studies, in particular. The proposed panel seeks to begin to remedy this situation by challenging panelists to problematize these activities and, in doing so, to advance Couldry’s call for alternative voices and actions.
5337

The Global-Local Tension in Communication Research

Global Communication and Social Change, #ica_gesc

Chair
Mike Friedrichsen, Stuttgart Media U, GERMANY

Participants
Globalization, Media Policy, and Regulatory Design: Rethinking the Australian Media Classification Scheme
Terry Flew, Queensland U of Technology, AUSTRALIA
Local Experiences, Global Theories: Cultural Relevance in International Communication Research
Chin-Chuan Lee, City U of Hong Kong, HONG KONG
Resurrecting Cultural Imperialism (Also Featured in Virtual Conference)
Colin Stuart Sparks, Hong Kong Baptist U, HONG KONG
Global Nollywood: The Nigerian Movie Industry and Alternative Global Networks in Production and Distribution
Jade L. Miller, Tulane U, USA

5338

Unmasking the Hidden and Suppressed Through Organizational Communication Research

Organizational Communication, #ica_org

Chair
Sarah J. Tracy, Arizona State U, USA

Participants
Predatory Mimicry in the Crisis Pregnancy Center Movement: Ambiguous Form Communication as an Evolutionary Strategy
Bettina M. Richards Heiss, Ruprecht-Karls-U Heidelberg, GERMANY
Peter Monge, U of Southern California, USA
Janet Fulk, U of Southern California, USA
Short, Vague and Generally Unhelpful: A Content Analysis of Sexual Harassment Policies in the Codes of Conduct of Top American Companies
Will Nevin, U of Alabama, USA
Lu Tang, U of Alabama, USA
Show Them A Good Time: Classed Masculine (Hetero)Sexuality and the Discursive Construction of Violent Risk
Kate Lockwood Harris, U of Colorado - Boulder, USA
Unmasking Hidden Organizations: A Call to Expand Our Thinking
Craig R. Scott, Rutgers U, USA

Respondent
Steven K. May, U of North Carolina, USA

5339

Corporate and Strategic Public Relations

Public Relations, #ica_pr

Chair
Charles William Marsh, U of Kansas, USA

Participants
How the World’s Top 100 Universities Identify Image to Multiple Stakeholders
Sheila Marie McAllister, Monmouth U, USA
Organizational Identities During and After Mergers: A Case Study
Nell C Huang-Horowitz, California Polytechnic State U - Pomona, USA
Sun Young Lee, U of North Carolina, USA
Social Media Communication in Organizations: The Challenges of Balancing Openness, Strategy, and Management  
Jim Macnamara, U of Technology - Sydney, AUSTRALIA  
Angsar Zerfass, U of Leipzig, GERMANY

Strategic Public Relations: A Cross-Sector Study From Italy  
Chiara Valentini, Aarhus U, DENMARK  
Krishnamurthy Sriramesh, Massey U, NEW ZEALAND

The Current Trends in Social Media Use: Analysis of Facebook Fan Pages of Fortune 500 Companies  
Jae-Hwa Shin, U of Southern Mississippi, USA  
Heather Carithers, U of Southern Mississippi, USA  
Seungae Lee, U of Southern Mississippi, USA  
Meghan Graham, U of Southern Mississippi, USA  
Nicole Hendricks, U of Southern Mississippi, USA

Interaction as the Site of Organizing  
Organizational Communication, #ica_org

Chair  
Johny T. Garner, Texas Christian U, USA

Participants
Testing a Multilevel Model of Interpersonal Exchange Relationships, Cooperative Communication, and Group Cohesion: The Mediating Role of Communication  
Hassan Abu Bakar, U Utara Malaysia, MALAYSIA  
Vivian C. Sheer, Hong Kong Baptist U, HONG KONG

"Professional" Performances of Expertise by Sustainability Practitioners: Deliberations in an Online Forum  
Rahul Mitra, Purdue U, USA

What’s Fair? Public and Private Delivery of Project Feedback  
Catherine Y Kingsley Westerman, U of Tennessee, USA  
David Keith Westerman, West Virginia U, USA

A Game-Theoretic Model of Disclosure-Donation Interactions in the Market for Charitable Contributions  
Gregory Douglas Saxton, U at Buffalo, SUNY, USA  
Jun Zhuang, U at Buffalo, SUNY, USA

Theorizing Beyond Informational Message Characteristics: Social Considerations, Materiality, and a Contemporary View of Communication Overload  
Keri Keilberg Stephens, U of Texas, USA

The Message Design Logics of Organizational Change: A Multisite, Multiple Message Investigation  
Joshua B. Barbour, Texas A&M U, USA  
Cara Whitney Jacocks, Texas Christian U, USA  
Kylene J. Wesner, Texas A&M U, USA

Toward a Conceptual Understanding of Communicating Workplace Dignity  
Kristen Lucas, U of Nebraska - Lincoln, USA

Well-Being, Work Engagement, or Both? Explaining the Linkage Between Information Provision, Communication Climate, and Performance  
Claartje L. ter Hoeven, U of Amsterdam, THE NETHERLANDS  
Marielke L. Fransen, U of Amsterdam, THE NETHERLANDS

Respondents
Patricia M. Sias, U of Arizona, USA  
Vernon D. Miller, Michigan State U, USA

In this high density panel, authors will provide brief (3-4 minute) introductions to their research and then make themselves available to discuss their research one-on-one or in small groups through the aid of an interactive display. Respondents will provide feedback one-on-one to the authors.
Methodological Interventions: Feminist Frameworks for Analyzing Power and Agency

Feminist Scholarship, #ica_fsd

Chair
Vicki Mayer, Tulane U, USA

Participants
Discourse Analysis of the Midwestern Congresswomen’s Self-Presentations
Jayeon Lee, Ohio State U, KOREA, REPUBLIC OF

Evolving Issues and Theoretical Tensions: A Revised Standpoint Theory for 21st Century (Also Featured in Virtual Conference)
Olga Zaytseva, U of New Mexico, U.S. MINOR OUTLYING ISLANDS

Where to Turn? A Content Analysis of Online Social Support Groups for Survivors of DV/IPV
Elycia M Taylor, U of Illinois - Chicago, USA

“A World of Possibility”: Employing a Feminist Methodology to Textual Analysis
Lauren Jaclyn DeCarvalho, Pennsylvania State U, USA
Alexandra Nutter Smith, Pennsylvania State U, USA

Variant Voices: New Media Technology, Political Life, and Making Queer Communities

Theme Sessions, #ica12

Chair
Paula A. Treichler, , USA

Participants
I Know I Am But What Are You? Creating and Policing Lesbian Communities on Facebook
Laura Stempel, U of Illinois - Chicago, USA

Gay Men & Feminist Women: Networks of Communication, Representation, and Coalition
Travers Scott, Clemson U, USA
Sarah Arbogast, Clemson U, USA

Helpless Love: Queer Narrative, YouTube Daytime Fandom, and Political Identity
Kevin G. Barnhurst, U of Illinois at Chicago, USA

Respondent
Lisa Henderson, U of Massachusetts, USA

How do conditions surrounding social media “queer” community in the digital era? Three authors and a respondent explore different perspectives on how digital networks accommodate discursive social communities beyond simply transmitting and storing information about identity. Together the panelists offer research projects in conversation with political communication, communication technology, feminist studies, visual communication, and GLBT studies. Communication networks transmit and challenge discourses that surround practices and identity among social groups based in gender and sexuality, but networks also play a role in constituting the groups as they view themselves and others view them. New media technologies may afford and limit political expression, visual representation, and critical articulation of feminist, gay, queer, and other disruptive identities. A network does not invent connections among disparate groups, but its speed, relative ease of use, and ubiquity may open opportunities for groups of queers, allies, and queer/ally members of other groups to encounter, engage, and bond with one another. Or a network may just as easily spread stereotypes, negative representations, and political misinformation. The panelists will discuss theories, research methods, and user practices emerging in community construction online. Mainstream power relationships may emerge in network society through the management of communication networks, but what happens among marginalized groups? The panel contributes to the intersection of traditional methods with new-media narrative, digitized archives, data mining, and network analysis. Building on the work of Manuel Castells and others, the panel examines popular media, technology, politics, gender, and identity among those struggling for social empowerment.
Disclosures and Deception

Friday
12:00-13:15
Phoenix B

Interpersonal Communication, #ica_ipc

Chair
Annie Merrill, U of California - Santa Barbara, USA

Participants
Exploring the Relationship Between Hormones, Risk-Benefit Assessments, and Disclosure Decisions: An Initial Test of the Theory of Altered Disclosures
Amanda Denes, U of California - Santa Barbara, USA

Factors Influencing Interactive Coping: Stressfulness, Communication Competence, and Tendency to Disclose About Stressors
Tara G. McManus, U of Nevada - Las Vegas, USA

In The Game of Love, Play by the Rules: Agreement and Understanding About Honesty and Deception Rules in Romantic Relationships
Katlyn Elise Roggensack, U of California - Santa Barbara, USA
Alan L. Sillars, U of Montana, USA

Snooping Delight? The Effects of Judge Mood on Deception Detection Accuracy
David D. Clare, Michigan State U, USA
Timothy R. Levine, Michigan State U, USA

Miniplenary: Engaging and Sustaining Community in Contexts of Extreme Need

Friday
13:30-14:45
Valley of the Sun B

Sponsored Sessions, #ica12

Chair
Juliet P. Roper, U of Waikato, NEW ZEALAND

Participant
Shawny Anderson, St. Mary's College of California, USA

Respondent
Jiro Takai, Nagoya U, JAPAN

Shawny Anderson, associate dean of the School of Liberal Arts, and co-founder of the Justice and Community program at St. Mary's College of California, along with current and former students, describe a “microstructural” approach to academic involvement in relief and development work. The group’s high impact, deep immersion, global development work focuses on infrastructural development including housing, water and sanitation efforts, sustainability/resilience programs, education, greenspace development, and/or community garden projects. As they plan and participate in manual labor projects, the students chronicle their own experiences as well as the experiences of their community partners. They have worked in Northern Brazil, the Amazon, Dominica, Haiti, New Orleans and most recently Tanzania. Through photography, videography, blogging, vlogging, journalism, and direct interviews, students analyze the problems, privileges, and perils of interpretation and translation, while also documenting their own personal transformations.

Miniplenary: Infusing Social Signals Into Search

Friday
13:30-14:45
Valley of the Sun C

Sponsored Sessions, #ica12

Chair
Janet Fulk, U of Southern California, USA

Participant
Stephan Weitz, Microsoft, USA
Social signals are being infused into the next generation of web-based search results because of the understanding that human curation can do things machines can’t. What has been missing from search, according to Stefan Weitz, the Senior Director of Search at Microsoft and Director of its search engine Bing, is the emotional connection to other people when making decisions. A 14 year veteran of Microsoft, prior to Search, Weitz led the strategy to develop the next generation MSN portal platform and developed Microsoft's muni WiFi strategy and implementation, leading the charge to blanket free WiFi access across metropolitan cities. In this session Weitz will discuss why the social adaptation side of search is so intrinsic to the human experience. Looking at how we as humans really rely on signaling from each other to make good decisions Weitz and the discussants will explore the opportunity to infuse social interactions into the online decision/search process.

Miniplenary: Sound, Activism, and Community at the Arizona-Mexico Border

Friday
13:30-14:45
Valley of the Sun D

Sponsored Sessions, #ica12

Chair
Josh Kun, U of Southern California, USA

Participant
Glenn Weyant, Sound Artist and Border Activist, USA

A conversation and workshop with acclaimed sound artist, musician, and border activist Glenn Weyant. Since 2006, Weyant has been creating and recording sound and music at the US-Mexico border wall in Arizona, using sound to make commentaries on militarization, surveillance, migration, and creativity as activism. His goal in this process is to transform the wall from a symbol of fear and loathing into one capable of promoting unity and communication. This special session will explore the role of sound in thinking about politics and community at the Arizona-Mexico border and will feature both a conversation with Weyant and a workshop in which he will teach audience members how to build their own "border wall amplification devices."

Miniplenary: ICA Fellows' Panel

Friday
13:30-14:45
Valley of the Sun E

Sponsored Sessions, #ica12

Chair
Robert Hornik, U of Pennsylvania, USA

Participants
Examining Everyday Negotiations From Intersectional Lenses
Patrice M. Buzzanell, Purdue U, USA

Communication and Emotion: Moving Beyond Folk Theory
James Price Dillard, Pennsylvania State U, USA

Keeping Up With Internet Research
Ronald E. Rice, U of California - Santa Barbara, USA

Communication Inequalities and Health Disparities in the Age of Information Plenty
K. Viswanath, Harvard U, USA

ICA honors its new Fellows each year with a special program that focuses on their life work and contributions to the field of communication.
How Fragmented Are We? Patterns of Media Use Around the Globe

Friday
15:00-16:15
Valley of the Sun A

Mass Communication, #ica_mass

Chair
Klaus Schoenbach, U of Vienna, AUSTRIA

Participants
Television Audience Fragmentation: A Combinatorial Power Law or a Preference Driven Structured Polarization?
Jakob Bjur, Goeteborgs U, SWEDEN

Two Decades of Exposure to Public-Affairs TV in the Netherlands
Anke Wonneberger, U of Vienna, AUSTRIA

A Comparative Network Analysis of Audience Fragmentation in China and U.S.
Elaine J. Yuan, U of Illinois - Chicago, USA
Thomas Burton Ksiazek, Villanova U, USA

Describing Audience Flow on the Internet Using A Network Analytic Approach
Harsh Taneja, Northwestern U, USA

News Audience Polarization Across TV and the Internet: Preference for Genre or Platform
Su Jung Kim, Northwestern U, USA
Young Min Baek, U of Pennsylvania, USA
Sung-Dong Cho, Seoul National U, KOREA, REPUBLIC OF
Namjun Kang, Seoul National U, KOREA, REPUBLIC OF

Respondent
James G. Webster, Northwestern U, USA

The last decade has witnessed an abundant growth in electronic media options, supposedly leading to audience fragmentation. Some celebrate the infinite diversity of available content, for audiences to exercise their preferences, whereas others caution that audiences are isolated in their niches, diminishing the role of mass media as common cultural forums. However, despite many studies on this topic, we do not know whether audience fragmentation is a universal phenomenon across countries with different media systems and histories. Also, most empirical work on audience fragmentation suffers from two methodological limitations. First, self-reported data tend to be inaccurate in capturing highly granular estimates of media use. Second, passive and electronic measures (e.g., peoplemeter) when analyzed in the aggregate tend to reveal little information at the level of individual users. The proposed panel aims to provide an up-to-date account of the patterns of audience fragmentation by overcoming such limitations. The panelists present five original studies that examine emerging patterns of audience fragmentation in Asia, Europe, US, and worldwide, respectively. All papers rely on a variety of electronically monitored media use data (e.g., television ratings data, clickstream data, TV-Internet convergence data) collected at the individual level. These data provide relatively precise and uniform metrics, appropriate for cross-country comparisons.

Theory Development in News Frame Exposure Effects

Friday
15:00-16:15
Valley of the Sun B

Mass Communication, #ica_mass

Chair
Magdalena E. Wojcieszak, IE U, SPAIN

Participants
Framing Effects Over Time: Comparing Affective and Cognitive News Frames
Sophie Lecheler, U of Amsterdam, THE NETHERLANDS
Jorg Matthes, U of Vienna, Austria

Political News, Emotions, and Opinion Formation: Toward a Model of Emotional Framing Effects
Rinaldo Kuehne, U of Zürich, SWITZERLAND
Type of Frame Dependence: Variation in Media Frames Affecting Attitudes via Audience Frames
Anouk Susan van Drunen, U of Amsterdam, THE NETHERLANDS
Hajo G. Boomgaarden, U of Amsterdam, THE NETHERLANDS
Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS
Framing Emigration in Lithuania: Media Portrayal and Effects on Public Opinion
Andreas Schuck, U of Amsterdam, THE NETHERLANDS
Vidmante Sirgedaite, U of Amsterdam, THE NETHERLANDS
Addressing the "Medical Malady": Second-Level Agenda Setting and Public Approval of "Obamacare"
Bethany Anne Conway, U of Arizona, USA

Popular Culture and Political Communication Around the World

Friday 15:00-16:15
Valley of the Sun C

Popular Communication, #ica_pop
Political Communication, #ica_poli
Global Communication and Social Change, #ica_gesc

Chair
Keren Tenenboim-Weinblatt, Hebrew U - Jerusalem, ISRAEL

Participants
Political Communication and Popular Culture in the United States
Michael X. Delli Carpini, U of Pennsylvania, USA
Bruce A. Williams, U of Virginia, USA
Participation First, Politics Next
Aswin Punathambekar, U of Michigan, USA
Popular Communication and Politics in Iran
Mehdi Semati, Northern Illinois U, USA
Azadeh Nazer Fassihi, Northern Illinois U, USA
Intimate Leaders: Media Coverage of the Personal Lives of National Leaders in Seven Democracies
James Stanyer, Loughborough U, UNITED KINGDOM
Global Approaches to News Parody
Geoffrey Baym, U of North Carolina - Greensboro, USA

This panel brings together prominent scholars from the fields of popular communication and political communication, whose work addresses the intersection of politics and popular culture in different parts of the world. The purpose of the panel is to provide a basis for conceptualizing the ways in which the relationships between popular culture and political communication are articulated in different geopolitical contexts and media environments. It is also hoped that this panel will contribute to the building of new bridges between popular and political communication scholarship.

Mobile Device Use

Friday 15:00-16:15
Valley of the Sun D

Communication and Technology, #ica_cat

Chair
Rich Ling, IT U of Copenhagen, NORWAY

Participants
Understanding Mobile Internet Use: Integrating Habit Strength Into the Theory of Planned Behavior
Sookyong Kim, Michigan State U, USA
Hsin-Yi Sandy Tsai, Michigan State U, USA
Jong-Hwan Baek, Michigan State U, USA
The Power of "Talking on the Phone": Effects of Mobile Technology on Social Divides (Also Featured in Virtual Conference)
Sojung Claire Kim, U of Pennsylvania, USA
Jill Elizabeth Hopke, U of Wisconsin - Madison, USA
Hernando Rojas, U of Wisconsin - Madison, USA
Bonding and Bridging with Multimedia Mobile Phones: A Study Using the Communication Explorer Smartphone Application
Jeffrey Boase, Ryerson U, CANADA
Tetsuro Kobayashi, National Institution of Informatics, JAPAN
The Rise of Mobile Media and its Impact on the Fabric of Time, Space, and Community
Adriane Stoner, U of Illinois - Chicago, USA

A New Era of Strategic Communication? How New Insights Into Decision-Making, Data Mining, and Algorithms Have Changed Persuasion

Communication and Technology, #ica_cat

Participants
Tracking, Targeting, and Tailoring: Sorting Out the Different Ethical Issues in the New Sciences of Persuasion
Solon Barocas, New York U, USA
Where We Want You to Go Today: Algorithms, Internet Traffic Management, and the New Persuasion
Fenwick Robert McKelvey, Ryerson U, CANADA
Yes We Can (Profile You): Political Campaigns and Online Advertising, 2000-2012
Daniel Kreiss, U of North Carolina, USA
Lisa Barnard, U of North Carolina, USA
Strategic Communication and Audience Commodification in Advertising-Supported Social Network Services
Jeremy Shtern, U of Ottawa, CANADA

New insights into how people make decisions prompt this panel to question the current era of strategic communications. Once a fine art, advances in psychology, economics, statistics, computer science, and marketing promise to turn persuasion into a matter of probability. This panel will investigate the new science of strategic communication by bringing together scholars who study new modes of persuasive messaging with scholars who study the infrastructure that allow organizations to develop and deliver more persuasive messages. This panel will focus on the specific mechanisms that have developed to generate data and the specific ends to which they are put. It will draw on, for example, the discovery of systematic biases in behavioral economics, persuasive styles in psychology, social contagion in network analysis, subtle patterns of human behavior in data mining, and the optimized display of information in so-called A/B testing. It will probe the new science of strategic communication that promises to turn persuasion into a matter of probability, asking: -What is the nature of persuasive communication in the age of algorithms? -How do the technological affordances of advance traffic management create the architecture for a new era of strategic communication? -How is the changing political economy of the “persuasion industry” and interactive advertising creating a new era of strategic communication? -How are the data created by these technical systems and political-economic imperatives used to strategically influence user behavior? Answers to these questions will help communication scholars understand the emerging era of strategic communication.

Innovation and Organizational Change in Journalism

Journalism Studies, #ica_jsd

Participants
A Digital Strategy Journey at NPR: Accepting Ambiguity During Change
Nikki Usher, George Washington U, USA
The Impact of Newsroom Integration On Journalism Practices, Quality, and Identity: Perceptions of Flemish PSB staff
Hilde Dy Van Den Bulck, U of Antwerp, BELGIUM
Sil Tambuyzer, U of Antwerp, BELGIUM
Another Challenge of Convergence: The Impact on Newspaper Journalists of the Convergence of Print Journalism With Social Media
Jihyang Choi, Indiana U, USA
Managing Creativity: Changing Work Practices in Finnish Magazines
Maija Anneli Toyry, Aalto U, FINLAND
Sammye Johnson, Trinity U, USA
Merja Helle, Aalto U, FINLAND

Respondent
Theodore L. Glasser, Stanford U, USA

Surveys of Journalists' Attitudes Across a Diverse Sample of Countries

Friday
15:00-16:15
Ahwateeke B

Journalism Studies, #ica_jsd

Participants
Explaining Journalists’ Trust in Public Institutions Across 20 Countries: Media Freedom, Corruption and Ownership Matter Most (Top 1 Faculty Paper, Also Featured in Virtual Conference)
Thomas Hanitzsch, U of Munich, GERMANY
Rosa Berganza, U Rey Juan Carlos, SPAIN

How Journalists Perceive Reality: Considering the Cultural, Organizational, and Personal Attitudes of Newsworkers Across 18 Countries
Yigal Godler, Ben-Gurion U of the Negev, ISRAEL
Zvi Reich, Ben-Gurion U of the Negev, ISRAEL

Journalists’ Attitudes Towards Media Self-Regulation and Media Accountability 2.0: First Results From a Comparative Survey
Susanne Fengler, U Dortmund, GERMANY
Tobias Eberwein, U of Dortmund, GERMANY
Judith Pies, Erich Brost Institute for International Journalism, GERMANY
Tanja Leppik-Bork, U Dortmund, GERMANY
Susan Philipp, U Dortmund, GERMANY
Matthias Karmasin, U of Klagenfurt, AUSTRIA
Klaus Bichler, Medienhaus Wien, AUSTRIA

Relevance of Media System in Professionalism: A Comparison of Spanish and U.S. Journalists
Sergio Roses, U of Malaga, SPAIN
Pedro Farias, U of Melaga, SPAIN

Respondent
Silvio R. Waisbord, George Washington U, USA

Health Content in Mediated Contexts: Intended and Unintended Effects

Friday
15:00-16:15
Laveen A

Health Communication, #ica_HC

Chair
Hannah Kang, U of Florida, USA

Participants
Audience Reactions to Stigma and Stigmatized Behaviors in Fictional Content
Daniel G. McDonald, Ohio State U, USA
Bridget Potocki, Ohio State U, USA

Comparing Effects of “My Anti-Drug” and “Above the Influence” on Campaign Evaluations and Marijuana-Related Perceptions
Maria Leonora (Nori) G. Comello, U of North Carolina - Chapel Hill, USA

How Different Televised Sexual Portrayals May Influence the Sexual Health of Young Adult Females
Rebecca R. Ortiz, U of North Carolina, USA
Not All Antismoking Ads Are Created Equal: Evaluation of Ad Genre on Attitudinal Outcomes, and Quitting Intentions
Eulalia Puig Abril, U of Illinois - Chicago, USA
Sherry L Emery, U of Illinois - Chicago, USA
Erik P. Bucy, Indiana U, USA
Robert L Alexander, Office on Smoking and Health, Centers for Disease Control and Prevention, USA

Sunscreen Advertising in Parenting Magazines: Does it Promote Sun Exposure or Sun Protection?
Hannah Kang, U of Florida, USA
Kim B. Walsh-Childers, U of Florida, USA

Message Features and Segmentation Strategies: Theorizing and Measuring Effects

Health Communication, #ica hc

Chair
Cabral A Bigman, Harvard U, USA

Participants
Do Fear-Appeal Media Messages Work in China? Effects of Law Enforcement, Perceived Consequences, and Injunctive Norms on Drinking-and-Driving Behavior Among Chinese Students
Xiaojing Shen, Hohai U, CHINA, PEOPLE'S REPUBLIC OF
Chien-fei Chen, U of Tennessee, USA

How Effective are Mediated Health Campaigns? A Systematic Review of Meta-Analyses
Leslie Snyder, U of Connecticut, USA
Jessica LaCroix, U of Connecticut, USA

Race and Gender Moderation of Cessation Belief-Intention Relationships: Is Message Segmentation Necessary in Antismoking Campaigns?
Sarah Parvanta, U of Pennsylvania, USA
Laura Gibson, U of Pennsylvania, USA
Mihaela Johnson, U of Pennsylvania, USA

The Effects of Smoking Cues and Argument Strength on Former Smokers' Self-Efficacy, Attitude, and Intention to Abstain From Smoking
Sungkyoung Lee, U of Pennsylvania, USA
Joseph N. Cappella, U of Pennsylvania, USA
Caryn Lerman, U of Pennsylvania, USA
Andrew Strasser, U of Pennsylvania, USA

When Equal Becomes Less: Social Comparison Framing and Perceived Racial Risk for Skin Cancer
Cabral A Bigman, Harvard U, USA

Network Development and Regulation

Communication Law & Policy, #ica_clp

Chair
Sharon Strover, U of Texas, USA

Participants
Network Control: U.S. Radio Policy in Latin America, 1912-1917
Rita Zajacz, U of Iowa, USA
Diffusion of the New Video Delivery Technology: Is There Redlining in the IPTV Service Market?
Sung Wook Ji, Indiana U, USA
Policy Evaluation of Creating U.S. Broadband Demand From the Webometric Approach
Sujin Choi, U of Texas, USA
Rationales For and Against Regulatory Involvement in Resolving Internet Interconnection Disputes
Robert M. Frieden, Pennsylvania State U, USA
Competing Ideologies in Global Internet Governance: The Access Issue-Area
Slavka Borissova Antonova, U of North Dakota, USA

The unifying theme for this five paper session is network development, control and regulation. The first paper looks at the extension of US control over communications networks between the USA and Latin America in the period 1912-1917. The second paper looks at the market entry behaviour of IPTV companies. The third looks at the demand-side policy of broadband diffusion after the 2009 American Recovery and Reinvestment Act. The fourth explores the rationales for and against regulatory involvement in resolving ISP interconnection disputes. The final paper moves beyond the US to explore competing ideologies in global Internet governance.

5532

The Home Ecology of Children’s Media Use
Children Adolescents and Media, #ica_cam
Chair
Lynn Schofield Clark, U of Denver, USA
Participants
Background Television in the Homes of American Children (Top Paper)
Matthew A. Lapierre, U of Pennsylvania, USA
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Deborah L. Linebarger, U of Pennsylvania, USA
Parent Attitudes Toward Preschool Directed Media
Marina Krcmar, Wake Forest U, USA
Drew Cingel, Wake Forest U, USA
Predicting Infants’ and Toddlers’ Exposure to Foreground Television and Videos: Mothers’ Cognitions Versus Structural Life Circumstances
Sarah Ellen Vaala, Sesame Workshop, USA
Predictors and Consequences of Using Television as a Babysitter for Young Children
Ine Beyens, Katholieke U Leuven, BELGIUM
Steven Eggermont, U of Leuven, BELGIUM

5533

Perceptions of Advisors, Students, and Student Services in Instructional Settings
Instructional & Developmental Communication, #ica_idd
Chair
Brandi N Frisby, U of Kentucky, USA
Participants
Identifying the Teacher’s Pet: Student Perceptions of Instructor Favoritism Behaviors
Brenda L. MacArthur, Bryant U, USA
Kristen M. Berkos, Bryant U, USA
Information Sources, Perceptions, and Attitudes as Predictor and Mediator of Behavioral Inclination: A Study of School Students Social Learning About Persons With a Disability
Ling Chen, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF
Guangchao Feng, Hong Kong Baptist U, HONG KONG
Vivienne S.Y. Leung, Hong Kong Baptist U, HONG KONG
Perceptions of Disability Services and the Disability Student Community
Erich Matthew Hayes, U of Oklahoma, USA
Relational Uncertainty in The Advisor-Advisee Mentoring Relationship: Examining Received Mentoring Support and Relational Maintenance Behaviors
Daniel Hans Mansson, Pennsylvania State U - Hazleton, USA
Scott Allan Myers, West Virginia U, USA
The Use of Social Networks for Building Political Brands: A Comparative Perspective

Friday
15:00-16:15
Maryvale A

Political Communication, #ica_poli

Chair
Sorin Nastasia, Southern Illinois U, USA

Participants
Social Network and Political Communication in the United States
  Diana Iulia Nastasia, Southern Illinois U, USA
Social Network and Political Communication in France
  Sorin Nastasia, Southern Illinois U, USA
Social Network and Political Communication in Romania
  Diana Maria Cismaru, National U of Political Studies and Public Administration, ROMANIA
Social Network and Political Communication in India
  Charu Uppal, Karlstad U, SWEDEN

Respondent
Michael Nitz, Augustana College, USA

This panel aims to compare the use of social networks in political communication in four countries, namely the United States, France, Romania, and India. Important political figures in these countries have a recent but marked presence in social networks. The comparison of the strategies that such political figures employ in social networks, and of the approaches that such figures take to social networks, will help emphasize and theorize new developments and new perspectives pertaining to impact of new media on political communication processes. The frame of analysis used for comparative evaluation will be comprehensive, starting with data about the use of social media in the respective countries, including communication strategies used in political branding and features of publics, and finishing with the specific features of profiles in social networks. The social networks chosen as environment for analysis are Facebook and Twitter, the most powerful in the social media landscape. The panelists will also suggest, and invite the audience to suggest, ways to improve the political communication in social media.

Advances in Political Communication Theory and Research

Friday
15:00-16:15
Maryvale B

Political Communication, #ica_poli

Chair
Michael F. Meffert, Leiden U, THE NETHERLANDS

Participants
Media Effects: The Marginalized Element in Normative Theories of Democratic Communication
  Mariana Goya Martinez, U of Illinois - Urbana Champaign, MEXICO
Physical Attractiveness: On the Theoretical and Methodological Conceptualization of a Critical Predictor Variable in Political Communication Studies
  Klaus Kamps, U Erfurt, GERMANY
  Stephanie Geise, U of Erfurt, GERMANY
The Shifting of Explanatory Principles in Political Communication Research
  R. Lance Holbert, Ohio State U, USA
  Brian E Weeks, Ohio State U, USA
  Sarah Esralew, The Ohio State U, USA
Surfing Together: The Social Capital of Media Societies
  Sarah Geber, Hannover U of Music & Drama, GERMANY
  Helmut Scherer, Hannover U of Music & Drama, GERMANY
  Dorothee Hefner, Hannover U of Music & Drama, GERMANY
The Face of the Enemy: The Effect of Facial Features of Opponent Political Leaders on Support for Peace in Conflict
  Ifat Maoz, Hebrew U - Jerusalem, ISRAEL
Applying Foucault's Technologies of the Self to Web 2.0: Communication, Self and Online Community

**Philosophy of Communication, #ica_phil**

**Chair**
Barbara Schneider, U of Calgary, CANADA

**Participants**
Practices of the Self on Social Networking Sites: Foucault and Facebook  
Maria Bakardjieva, U of Calgary, CANADA
Blogging, Technologies of the Self, and Everyday Acting  
Georgia Gaden, U of Calgary, CANADA
The Arising of the "Blogger" Identity: Materiality and Web Technologies of the Self  
Ignacio Siles, Northwestern U, USA
Blogging Homelessness: Technology of the Self or Practice of Freedom?  
Barbara Schneider, U of Calgary, CANADA

**Respondent**
Goran Bolin, Sodertorn U, SWEDEN

The goal of this panel is to investigate the utility of Foucault’s concept of technologies of the self as a heuristic device for the analysis and understanding of Web 2.0 technologies and practices. Foucault was interested in what he called governmentality, or how "a human being turns him or herself into a subject" to align with larger social, governmental, and institutional aims. This is accomplished through technologies of the self, "which permit individuals to effect by their own means, or with the help of others, a certain number of operations on their own bodies and souls, thoughts, conduct, and way of being, so as to transform themselves in order to attain a certain state of happiness, purity, wisdom, perfection, or immortality." The panel brings together four papers that invoke the concept of technologies of the self, alone or in combination with other theories, in an effort to understand various Web 2.0 practices with a view to the interplay of domination and self-determination inherent in them.

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Media, the Person, and the Square: An Exploration of Social Movement Communication Tactics and Relationships of Liberation, Resistance, and Community

**Global Communication and Social Change, #ica_gesc**

**Chair**
David Conrad, U of Pennsylvania, USA

**Participants**
Mapping Utopias: From Tahrir Square to Plaça Catalunya  
David Conrad, U of Pennsylvania, USA
Carolina Novella Centellas, Ohio U, USA
Occupy the Media: Social Movement Communication Practices Across Platforms  
Sasha Costanza-Chock, Massachusetts Institute of Technology, USA
Arab Spring, Spanish Revolution, and Occupy Movement: Mainstream Media Coverage Versus Twitter  
Pablo Rey, Massachusetts Institute of Technology, USA
When Artists Are Out of Work: Handmade Protest Signs in the Digital Revolution Era  
Lyndsey Beutin, U of Pennsylvania, USA

**Respondent**
Clemencia Rodriguez, U of Oklahoma, USA

This panel offers multiple perspectives and empirical research on the relationship between media, the person and the square in social movements. Distinguishing itself from other explorations of social media and revolutions, this panel privileges innovative methods that explore the use and impact of both traditional and contemporary communication tactics in fostering dynamic local and transnational discourses, social change, mobilization, and new forms of citizen engagement and participation. This panel’s aim is to provide a learning space for discussions on the organized complexities of community building, change, resilience and the popular protest.
5538

**Journalism Practice and Content in Global Context**

**Global Communication and Social Change, #ica_gesc**

**Journalism Studies, #ica_jsd**

**Friday**

**15:00-16:15**

**Camelback B**

**Chair**

Janice Barrett, Lasell College, USA

**Participants**

Disillusioned Working Abroad? U.S. and Foreign Correspondents’ Illusion of Professional Freedom

Lea C. Hellmueller, U of Missouri, USA

Journalistic Autonomy and News Media in War

Hun Shik Kim, U of Colorado, USA

Intermedia Agenda Setting in the Global Age: International News Coverage and the Online Media in Ghana

Etse Godwin Sikanku, U of Iowa, USA

Networked Youth and Politics: A Content Analysis on the Political Impact of Social Media by World Major Newspapers

Miao Feng, U of Illinois at Chicago, USA

5539

**Digital and Interactive Image/Texts: Changing the Forms of Viewer Engagement with Information, Politics, and Art**

**Friday**

**15:00-16:15**

**Alhambra**

**Visual Communication Studies, #ica_vis**

**Chair**

Jana Holsanova, Lund U, SWEDEN

**Participants**

Between Data Visualization and Visual Storytelling: The Interactive Information Graphic as a Hybrid Form

Wibke Weber, Stuttgart Media U, GERMANY

Hans-Martin Rall, Nanyang Technological U, SINGAPORE

Political Communication Online: Structures, Functions, and Challenges

Ognyan A. Seizov, Jacobs U Bremen, GERMANY

Cellular Photo: Settings for a New Visual Paradigm

Jacob Banuelos, Tecnologico de Monterrey - Ciudad de Mexico, MEXICO

The Work of Art in the Age of Digital Participation: Theorizing Crowdsourced Art (Also Featured in Virtual Conference)

Ioana Literat, U of Southern California, ROMANIA

The End of the Art Connoisseur? Experts and Knowledge Production in the Visual Arts in the Digital Age

Payal Arora, Erasmus U Rotterdam, USA

Filip Vermeylen, Erasmus U Rotterdam, THE NETHERLANDS

The Visual Logic of Chromakey in Digital and Analog Electronic Media Art

Carolyn Lee Kane, Hunter College, CUNY, USA

5540

**Suffering, Trauma, and Media Reception**

**Friday**

**15:00-16:15**

**Deer Valley**

**Popular Communication, #ica_pop**

**Chairs**

Jonathan Corpus Ong, Hong Kong Baptist U, HONG KONG

Vicki Mayer, Tulane U, USA

**Participants**

The Place of Violence: Local and National Audiences of Hate Crime

Jennifer Petersen, U of Virginia, USA
Responses to Mediated Representations of Distant Suffering: Research Findings From the UK Public
Shani Orgad, London School of Economics, UNITED KINGDOM
Bruna Seu, Birkbeck, U of London, UNITED KINGDOM
A Carnival of Cruel Optimism: Understanding Media Reception Post-Katrina
Vicki Mayer, Tulane U, USA
Spectacular Suffering on Philippine Television: Audience Interpretations of Exploitation and Empowerment
Jonathan Corpus Ong, Hong Kong Baptist U, HONG KONG

This panel argues for the significance of a holistic, ethical critique of the mediation of human suffering by bringing together scholars working within two separate—but interrelated—strands of media research: one on the representation and reception of distant suffering and conflict (cf Boltanski 1999; Chouliaraki 2006; Frosh 2011), the other on how ‘traumatized’ communities cope symbolically through media consumption (cf Abu-Lughod 2002; Illouz 2003; Press 1999). By making normative judgments about media bias, exploitation, and the recognition/misrecognition that media visibility confers, these two research strands raise more questions around the specificities of geographic locations, types of collective suffering and personal trauma, and the generic modes for representing suffering. The panelists will explore these questions through their own qualitative reception case studies.

Creating Community, Achieving Mission: Communication in Nontraditional Organizations

Organizational Communication, #ica_org

Chair
Kirstie Lynd McAllum, U of Waikato, NEW ZEALAND

Participants
Negotiating the Meanings of Organizational Identities in Nonprofit Organizations
Nell C Huang-Horowitz, California Polytechnic State U - Pomona, USA
Brooke Weberling, U of South Carolina, USA

Examining the Effects of the Civic Engagement Movement When Predicting Intentions to Volunteer
Isabel C. Botero, Aarhus U, DENMARK
Tomasz Antoni Fediuk, Aarhus U, DENMARK
Kate M. Sies, Independent, USA

Conversations with the Virtual Grassroots: A Quantitative Study of Social Media Use by International Development NGOs
Antara Das, Thomson Reuters, USA

Communicating Transnational Praxis
Stephanie N. Norander, Missouri State U, USA

Chaos Theory, Self-Organization and Industrial Accidents: Crisis Communication in the Kingston Coal Ash Spill
Elizabeth Lauren Petrun, U of Kentucky, USA
Timothy Sellnow, U of Kentucky, USA
Matthew Seeger, Wayne State U, USA
Curtis Liska, Morehead State U, USA

Contested Meanings of "Community" Among Elders: Insiders' and Outsiders' Attitudes Towards Organized Retirement Village Living
Mary Louisa Simpson, U of Waikato, NEW ZEALAND
George Cheney, Kent State U, USA
Celia Kay Weaver, U of Waikato, NEW ZEALAND

Perceived Cohesion and Individual-Level Voluntary Group Participation
Nick Geidner, U of Tennessee, USA

"Labels, Semantics, and Terminology Don’t Mean Much": Consequences of Language in Organizations Concerning Sex Trafficking
Julie L Taylor, U of Utah, USA
Respondents
Laurie K. Lewis, Rutgers U, USA
Sarah E Dempsey, U of North Carolina, USA

In this high density panel, authors will provide brief (3-4 minute) introductions to their research and then make themselves available to discuss their research one-on-one or in small groups through the aid of an interactive display. Respondents will provide feedback one-on-one to the authors.

5542
Mediating Postsocialist Femininities
Friday
15:00-16:15
North Mountain

Feminist Scholarship, #ica_fsd
Chair
Carol A. Stabile, Center for the Study of Women in Society, USA

Participants
Selling Bodies and Bodies for Sale: Commercial Representations of Women in Postsocialist Media
Nadia Kaneva, U of Denver, USA
Mother Pole of the Blogs: Public Discourse and Polish Female Bloggers’ (Re)Constructions of Gender Identity
Katarzyna Chmielewska, Indiana U, USA
Sex and Politics: Consuming the Political Body
Elza Nistorova Ibroscheva, Southern Illinois U - Edwardsville, USA
Television and the Postfeminist Bodies of Postsocialism
Aniko Imre, U of Southern California, USA

This panel explores the cultural and political implications of rapid and spectacular shifts in the nature of post-socialist femininities. Drawing on feminist scholarship of media and communication, the papers focus on four particular realms where gendered mediated discourses can be observed: commercial advertising, women’s blogs, news coverage of female politicians, and unscripted television. The papers explore how cultural discourses about femininity and women’s emancipation are re-invented in each of these cases and discuss the significance of these changes for women’s rights in the post-socialist world. Importantly, each of the papers documents how the female body serves as a battleground for the enactment and renegotiation of gendered identities as they interact with ideas about consumption, nationhood, political participation, and globalization.

5550
Online Experiences and Behaviors
Friday
15:00-16:15
Phoenix A

Information Systems, #ica_is
Chair
Sriram Kalyanaraman, U of North Carolina, USA

Participants
Online News Sensationalism: The Effects of Sensational Levels of Online News Stories and Photographs on Viewers’ Attention, Arousal, and Information Recall
Cui Zhang, U of Alabama, CHINA, PEOPLE'S REPUBLIC OF
Charles Meadows, U of Alabama, USA
Shuhua Zhou, U of Alabama, USA

Sharing Experiences Online: When Peer Responses Decrease the Negative Impact of Emotional Disclosure Writing
Anika Batenburg, VU U - Amsterdam, THE NETHERLANDS
Enny Henrica Das, VU U - Amsterdam, THE NETHERLANDS

Success in Online Searches: Differences Between Selection and Finding Tasks
Katharina Sommer, U of Zürich, SWITZERLAND
Werner Wirth, U of Zürich, SWITZERLAND
Thilo von Pape, U of Zürich, GERMANY
Veronika Karnowski, Ludwig-Maximilians-U Munich, GERMANY
The Feel-Good Effect of Online Authenticity: A Longitudinal Study on the Predictors and Effects of Authenticity on Social Network Sites
Sabine Trepte, U of Hamburg, GERMANY
Leonard Reinecke, U of Mannheim, GERMANY

Often Mentioned, Hardly Measured: Explicating and Measuring Web Site Navigability
Bartosz Wojtek Wojdynski, Virginia Polytechnic Institute & State U, USA
Sriram Kalyanaraman, U of North Carolina, USA

On Predicting the Collective Surfing Behavior
Lingfei Wu, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Analyzing Influencing Factors on Elderly People’s Perceived Ease of Use of Interactive Media
Leyla Dogruel, Free U - Berlin, GERMANY
Sven Joeckel, U of Erfurt, GERMANY
Nicholas David Bowman, West Virginia U, USA

Understanding the Acceptance of Teleconferencing Systems Among Employees: An Empirical Assessment of the Technology Acceptance Model
Mohja Rhoads, U of Southern California, USA
Namkee Park, U of Oklahoma, USA
Jinghui Hou, U of Southern California, USA
Kwan Min Lee, U of Southern California, USA

Advances in Relational Communication

Friday
15:00-16:15
Phoenix B

Interpersonal Communication, #ica_ipc
Chair
Ashley V Middleton, U of Illinois, USA

Participants
Partner Effects Of Compulsive Internet Use: A Self-Control Account
Linda Daphne Muusses, VU U - Amsterdam, THE NETHERLANDS
Catrin Finkenauer, VU U - Amsterdam, THE NETHERLANDS
Peter Kerkhof, VU U - Amsterdam, THE NETHERLANDS
Francesca Righetti, VU U - Amsterdam, THE NETHERLANDS

Secrecy in Romantic Relationships: Implications of Adult Romantic Attachment for Personal and Relational Well-Being
Anne Merrill, U of California - Santa Barbara, USA
Tamara D. Afifi, U of California - Santa Barbara, USA

The Antecedents, Consequences, and Mechanisms of Rumination About a Romantic Relationship: An Extended Actor-Partner Interdependence Model
Tatsuya Imai, U of Texas, USA
Anita L. Vangelisti, U of Texas, USA
Rene M. Dailey, U of Texas, USA
Tomo Umemura, U of Texas, USA

The Effects of Relational Tensions on Optimal Listening in Legal Communication Relationships
Sanna Ala-Kortesmaa, U of Tampere, FINLAND


Friday
15:00-16:15
Phoenix D

Intercultural Communication, #ica_icd
Chair
Peter S. Lee, California State U - Fullerton, USA

Participants
A Four-Tier Relational Model of Japanese Conflict Communication
Jiro Takai, Nagoya U, JAPAN
Situational and Relational Factors Affecting Conflict Styles of the Japanese
Satoshi Morizumi, Nanzan Junior College, JAPAN
Conflict Avoidance as Competent Communication
Satomi Nakatsugawa, Hamamatsu U, JAPAN
Dealing With interpersonal conflict: A Japan-U.S. Comparison on Conflict Accounts
Takuji Shimada, Tenri U, JAPAN

Respondents
Stella Ting-Toomey, California State U - Fullerton, USA
Akira Miyahara, Seinan Gakuin U, JAPAN
Tenzin Dorjee, California State U - Fullerton, USA

This panel focuses particularly on the Japanese cultural characteristics of conflict communication styles as compared to Western expectations within the context of “Communication and Community.” Much of the literature on conflict communication uphold the belief that actively engaging in open, mutual and constructive talk, i.e. integrating, is the best way to deal with issues between partners. However, Ting-Toomey’s Face Negotiation Theory (FNT) has challenged this belief by noting that not all of us are driven by self-serving interests. According to FNT, those who emphasize self-face concerns (Westerners) give precedence the competence dimension of effectiveness within a conflict, while those who value other-face concerns (Asians), focus on the appropriateness dimension. For the former, integration, in which partners actively voice their views and needs within a conflict, and both fully realize their needs, is the most desired strategy in conflict management. For the latter, the compromise strategy, in which both make equal concessions (neither getting fully what they want) is valued. In the context of Japanese culture, however, a third feasible tactic is that of avoidance, which has consistently been dismissed as the least desirable strategy. This panel elaborates on Japanese competent conflict communication, and explains how this may pose problems within an intercultural conflict situation.

Future Directions of Language and Social Psychology Roundtable: International Association of Language and Social Psychology

Sponsored Sessions, #ica12

Participants
Jon F. Nussbaum, Pennsylvania State U, USA
Karen Tracy, U of Colorado, USA
Craig O. Stewart, U of Memphis, USA
Janice Raup Krieger, Ohio State U, USA
John P. Caughlin, U of Illinois, USA
Jake Harwood, U of Arizona, USA
Young Yun Kim, U of Oklahoma, USA
Kelly McKay-Semmler, U of South Dakota, USA

In this roundtable discussion, we invite ICA members and representatives from IALSP to talk about future directions in the area of Language and Social Psychology research and application. The discussion will focus specifically on developing research programs and collaborations that ensure LSP continues to be a relevant force in communication research and vice-versa. To this end, current and past IALSP executive members, as well as IALSP task force contributors, will revisit the work of previous research intensive topics that IALSP has undertaken in the form of “Task Forces.” These commenced in 2002 and to date five task forces covering diverse topics including, adolescence, computer-mediated communication, language and discrimination, health communication, and language endangerment, have been presented at IALSP and ICA. Most recently, four of the task forces have contributed to a special issue in JLSP to celebrate 30 years of this LSP flagship journal. In each of these pieces the authors look at how the research has continued to grow and strengthen our understanding from a language and social psychology perspective. These four papers and the two latest taskforce topics provide a spring board for discussing the future directions of LSP. Previous taskforce leaders will talk about their particular taskforce topics and how they have developed and expanded. Roundtable moderators will then direct the discussion toward the development of the 2012-2014 IALSP task force to be presented during ICLASP14 at the University of Hawai'i at Manoa in 2014.
Media Studies in Language and Social Interaction: Phone, Radio, Online, TV

Language & Social Interaction, #ica_lsi

Chair
Jessica Sarah Robles, U of New Hampshire, USA

Participants
Reaffirming the Community: Narratives of Personal Experience in Television News Interviews After the London Bombings
Martin Mathew Montgomery, U of Macau, MACAU
Host Power and Triadic Conversation Management in Radio Phone-in Talk Shows in Hong Kong
MIAO LI, Chinese U of Hong Kong, HONG KONG
Francis L. F. Lee, Chinese U of Hong Kong, HONG KONG
Camouflage Techniques in Social Science Research: Ignoring Interactional Details in Telephone Surveys as a Certainty-Building Device (LSI Top Paper)
Letizia Caronia, U of Bologna, ITALY
Comparative Topoi Analysis of Online HIV/AIDS Patient Narratives in the United States and in China
Jingwen Zhang, U of Pennsylvania, USA
Rhetorizing Visual Literacies (Also Featured in Virtual Conference)
Patricia G. Lange, U of Southern California, USA

IAMCR Panel: Critical Approaches to Communication and Community

Sponsored Sessions, #ica12

Chair
Stefania Milan, U of Toronto, ITALY

Participants
Reconfiguring Privacy and Empowerment in Social Media
Jo Pierson, VU U - Brussels, BELGIUM
Mediatized Worlds: A Social World Perspective on Communities With Reference to Communication
Friedrich Lothar Krotz, U of Bremen, GERMANY
Notions of Community in Times of Social Media
Stefania Milan, U of Toronto, ITALY
Arne Hintz, IAMCR, CANADA
From Community Media to Media Communities: Can a Medium be a Community?
Hillel Nossek, College of Management Academic Studies, ISRAEL

Different notions of what constitutes "community" lurk in most work in communications and this interface provides many fascinating analytic issues. IAMCR has had a formal section devoted to its study for many years. The three papers presented here address the issue from a range of conceptual and locational vantage points.

ICA Plenary: Creating Community: A Special Performance by Jana Mashone

Sponsored Sessions, #ica12

Chair
J. Alison Bryant, PlayScience, LLC, USA

Participant
Jana Mashone, International Talent Organization, Inc., USA
Jana Mashone, an award-winning Native American singer-songwriter will perform and discuss the ways her music and the Jana's Kids Foundation address the challenges of community, communication, cultural pride, identity, motivation, and ambition. Jana has performed at prestigious international venues, most recently at Carnegie Hall in New York City and her work has been recognized globally. Her music video The Enlightened Time has won awards at major film festivals around the world. In 2010 Jana released the highly acclaimed New Moon Born on Miss Molly Records, the first Native American-owned label to be distributed by RED/BDG, a Division of Sony Music Entertainment/BDG. She also recently published her first book, American Indian Story—the Adventures of Sha'kona, based on her grammy-nominated album of the same name. Besides recognition for her extraordinary artistry, Jana was honored as the 2011 "Woman of the Year" by the Year of the Woman Foundation for her work in business and philanthropy. In this plenary session, the remarkable Jana Mashone shares her unique vision of our conference theme, Communication and Community.

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**5725**

**Oceania/Africa Networking Session**

*Friday*

18:00-19:00

Oculus

**Sponsored Sessions, #ica12**

**Chair**

Michael Stuart Bromley, U of Queensland, AUSTRALIA

This session is designed as a networking opportunity for scholars from the Oceania/Africa region. You are encouraged to attend and meet others from your geographical region and discuss possible ways to collaborate, explore ideas on how ICA can better meet your needs, and address issues such as journal publication, conference presentations, and any other topics that seem relevant. Refreshments will be provided.

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**5727**

**East Asia Networking Session**

*Friday*

18:00-19:00

Ahwatukee A

**Sponsored Sessions, #ica12**

**Chair**

Eun-Ju Lee, Seoul National U, KOREA, REPUBLIC OF

This session is designed as a networking opportunity for scholars from the East Asia region. You are encouraged to attend and meet others from your geographical region and discuss possible ways to collaborate, explore ideas on how ICA can better meet your needs, and address issues such as journal publication, conference presentations, and any other topics that seem relevant. Refreshments will be provided.

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**5731**

**The Americas (Not Including the US) Networking Session**

*Friday*

18:00-19:00

South Mountain

**Sponsored Sessions, #ica12**

**Chair**

R. G. Lentz, McGill U, CANADA

This session is designed as a networking opportunity for scholars from the Americas (not including the US) region. You are encouraged to attend and meet others from your geographical region and discuss possible ways to collaborate, explore ideas on how ICA can better meet your needs, and address issues such as journal publication, conference presentations, and any other topics that seem relevant. Refreshments will be provided.
Honoring Hanno Hardt

Friday
18:00-19:15
Maryvale A

Sponsored Sessions, #ica12

Chairs
Andrew Calabrese, U of Colorado, USA
Bonnie S. Brennen, Temple U, USA

Professor Hanno Hardt played a pivotal role in the development of critical media studies. An internationally renowned scholar whose research focused on critical theory, labor history and visual rhetoric, Professor Hardt was also an accomplished photographer who documented community life in Iowa, Ireland, Germany and Slovenia. He was Professor Emeritus at the University of Iowa School of Journalism and Mass Communication where he taught for thirty-three years as the John F. Murray Professor. After retirement, he was a professor on the Faculty of Social Sciences at the University of Ljubljana in Slovenia. Professor Hardt was the founder of the Journal of Communication Inquiry and one of the founding board members of the Euricom, the European Institute for Communication and Culture. This research session will discuss the legacy of Hanno Hardt's work as well as his influence on the field of critical communication studies. Session co-conveners Andrew Calabrese and Bonnie Brennen.

Remembering Frederick Williams: Honoring a Pioneer in the Field

Friday
18:00-19:15
Estrella

Sponsored Sessions, #ica12

Chair
John Pavlik, Rutgers U, USA

Participants
William H. Dutton, Oxford Internet Institute, UNITED KINGDOM
Janet Fulk, U of Southern California, USA
Robert Larose, Michigan State U, USA
Sharon Strover, U of Texas, USA

The late Frederick (Fred) Williams, who passed away in 2010, was a seminal figure in the field of communication research. He was president of ICA (1978-79) and was the founding dean of the Annenberg School for Communication at the University of Southern California from 1973 to 1980. During this remarkable career, Fred wrote or edited 54 books, and contributed tremendously to the shaping of the field and those who are a part of it. It is important that ICA recognize the contributions of this great and influential scholar and this panel is a part of that effort. Fred is survived by his children Frederick D. Williams Jr., Mary K. Williams, Tiffany Townsend, Robert Williams, John D. Williams, Peter A. Williams, his niece andward Amanda Williams and five grandchildren, and they will be invited to the panel.
A Celebration of the Life and Contribution of W. Barnett Pearce

**Sponsored Sessions, #ica12**

**Chair**
Stanley A. Deetz, U of Colorado, USA

**Participants**
- John Lannamann, U of New Hampshire, USA
- Linda L. Putnam, U of California - Santa Barbara, USA
- Kevin J Barge, Texas A&M U, USA
- John Chetro-Szivos, Fitchburg State U, USA
- Arthur Jensen, , USA

W. Barnett Pearce contributed greatly to the study and practice of communication through his work on communication theory, the analysis of interaction systems, and public discourse and community dialogue. Brief remarks on his influence will be given by a number if individuals.

West Asia Networking Session

**Sponsored Sessions, #ica12**

**Chair**
Rohan Samarajiva, LIRNEasia, SRI LANKA

This session is designed as a networking opportunity for scholars from the West Asia region. You are encouraged to attend and meet others from your geographical region and discuss possible ways to collaborate, explore ideas on how ICA can better meet your needs, and address issues such as journal publication, conference presentations, and any other topics that seem relevant. Refreshments will be provided.

European Networking Session

**Sponsored Sessions, #ica12**

**Chair**
Karin Wahl-Jorgensen, Cardiff U, UNITED KINGDOM

This session is designed as a networking opportunity for scholars from the European region. You are encouraged to attend and meet others from your geographical region and discuss possible ways to collaborate, explore ideas on how ICA can better meet your needs, and address issues such as journal publication, conference presentations, and any other topics that seem relevant. Refreshments will be provided.

Heard Museum Tour, Reception, and Tequila Tasting

**Sponsored Sessions, #ica12**

Price: $35.00 per person. Advanced ticket purchase required. Visit the exquisite and exclusive surroundings of the Heard Museum for an evening of art and tequila tasting complimented by a variety of southwestern hors d’oeuvres. Make your way station-to-station to compare the best tequilas from the region and beyond. Participants will also have the opportunity to explore the comprehensive collections, intriguing exhibitions, and magnificent American Indian artwork displayed in this resplendent world class museum. The Heard Museum, the adobe-style building built in 1929 as the home of Dwight and Marie Heard, is nestled on a tree-lined street in the heart of Phoenix. The internationally acclaimed Museum is one of the best places to experience and learn about the fascinating cultures and art of Native Americans of the Southwest. The Spanish Colonial-style architecture of the Museum and its arched walkways, spacious galleries, museum store, outdoor bricked patios and fountains, and lush desert landscapes add to the rich Southwestern experience that awaits you. Transportation will be provided.
ICA Graduate Student Reception

Sponsored Sessions, #ica12

Chairs
  Diana Iulia Nastasia, Southern Illinois U, USA
  Sojung Claire Kim, U of Pennsylvania, USA
ICA Fellows' Breakfast

*Sponsored Sessions, #ica12*

Saturday 07:30-08:45
Oculus

Organizational Communication Division New Members' Breakfast

Organizational Communication, #ica_org

Chair
Shawna Malvini Redden, Arizona State U, USA

This is an opportunity for relatively new members of the Organizational Communication Division, or members who wish to become more active in the division, to share a meal, meet other new members and current division officers, and learn more about the division's activities and how to get involved. Number of spaces is limited. The breakfast will be held starting at 7:30 am at the Mercado, ASU Downtown Phoenix Campus, 502 E. Monroe St. It's a short walk from the conference hotel. There is a $10USD additional fee.

News Production: Processes and Products

Mass Communication, #ica_mass

Chair
Gang (Kevin) Han, Iowa State U, USA

Participants
Elaboration Model of Uses and Gratifications: Predicting Audience’s Evaluation Criteria for Media Performance
Shuo Zhou, Hong Kong Baptist U, HONG KONG

Market-Oriented Journalism and Perceived Credibility of Television News in Bangladesh
Anis Rahman, Simon Fraser U, CANADA
Sabihu Gulshan, U of Liberal Arts Bangladesh, BANGLADESH
Nasrin Akter, U of Liberal Arts Bangladesh, BANGLADESH
Mehdi Rajeb, Ball State U, USA
Syed Saad Andaleeb, Pennsylvania State U - Erie, USA

The Myriad Model: The Explication of a Theoretical Model Designed to Test the Development of Bias
Kimberly Bissell, U of Alabama, USA
Scott Parrott, U of North Carolina, USA

Why do People Trust the News Media? Multilevel Modeling Using World Values Survey Data
Gal Ariely, U of Haifa, ISRAEL
Yariv Tsfati, U of Haifa, ISRAEL

Noelle-Neumanns Theory of Public Opinion in the Digital Age: New Directions in Theory and Methodology

Mass Communication, #ica_mass

Chair
Patricia Moy, U of Washington, USA

Participants
How to Test Spiral of Silence Theory: Bringing the Media Back In
Jorg Matthes, U of Vienna, AUSTRIA
Elisabeth Noelle-Neumann’s Theory of Public Opinion, promoted under the label of a ‘Spiral of Silence’ asserts that a person is less likely to voice an opinion on a topic if one feels that one is in the minority for fear of reprisal or isolation from the majority. Regarding (a) theory, two papers of this panel focus on conceptual issues – the refinement of the SoS model by relating it to the dynamic-transactional model of media effects, and the readjustment of the SoS argument in the light of new media such as the Internet and social web applications. This paper also refers to (b) technological issues and is complemented by another paper presenting evidence on the emergence of SoS dynamics in the case of Wikipedia. While the latter focuses on processes of collaboration, our fourth paper addresses traditional mass media from (c) a methodological point of view by ascertaining its role in a contemporary perception of the theory. Both last-mentioned contributions include an (d) empirical account with data on selected parts of the SoS process.

Networks in Context: Ecological Approaches, Communication, and Healthy Communities

Saturday
09:00-10:15
Valley of the Sun C

Theme Sessions, #ica12

Chair
Jack M. McLeod, U of Wisconsin - Madison, USA

Participants
Understanding Individuals in the Context of Their Environment: Communication Ecology as a Concept and Method
Sandra J. Ball-Rokeach, U of Southern California, USA
Carmen Gonzalez, U of Southern California, USA
Minhee Son, U of Southern California, USA
Neta Kligler-Vilenchik, U of Southern California, USA

Communication Ecology: A Brief Review of Theory
Lewis A. Friedland, U of Wisconsin - Madison, USA
Nakho Kim, U of Wisconsin - Madison, USA

Communication Asset Mapping: An Ecological Application Toward Building Healthy Communities in South Los Angeles
George Allen Onas Villanueva, U of Southern California, USA
Garrett Manuel Broad, U of Southern California, USA

The Communicative Construction of Bridging and Bonding Civic Engagement for Healthier Neighborhoods
Matthew D. Matsaganis, U at Albany - SUNY, USA
Holley A. Wilkin, Georgia State U, USA

Respondent
Jack M. McLeod, U of Wisconsin - Madison, USA

This panel contributes theoretical, methodological and empirical insights to those fields of research that analyze the intersections of communication and community. It brings together researchers from across the academic career spectrum, all of whom are bound by a recognition that an ecological approach to communication and media studies offers a grounded understanding of how communicative dynamics serve to shape community, at the same time as communication is shaped by broader environmental structures. In developing their theoretical assumptions, the works draw from a wide body of scholarly traditions and critiques from across several disciplines.
Uses, Gratification, and Acceptance of Various Media

Saturday
09:00-10:15
Valley of the Sun D

Communication and Technology, #ica_cat

Chair
David Keith Westerman, West Virginia U, USA

Participants
Making Friends with “Everybody”: Understanding Social Gratifications in Renren
Chei Sian Lee, Nanyang Technological U, SINGAPORE
Long Ma, Nanyang Technological U, SINGAPORE
Chao Zheng, Nanyang Technological U, SINGAPORE
Jiafu Shi, Nanyang Technological U, SINGAPORE
Shaoxin Cao, Nanyang Technological U, SINGAPORE

Apps, Apps, and More Apps: A Uses and Gratification Study of App Use
Ran Wei, U of South Carolina, USA
Jack Karlis, U of South Carolina, USA
Matthew Joseph Haught, U of South Carolina, USA

Adolescents’ Mobile Phone Use: a Typology Based on Mobile Phone Gratifications
Mariek Vanden Abeele, U of Leuven, BELGIUM

Harvey’s Last Appearance: Long-Term Use and Acceptance of Social Robots
Maartje de Graaff, U of Twente, THE NETHERLANDS
Somaya Ben Allouch, U of Twente, THE NETHERLANDS

Researching Social Media: Ethical and Methodological Challenges

Saturday
09:00-10:15
Valley of the Sun E

Communication and Technology, #ica_cat

Chairs
Anders Olof Larsson, Uppsala U, SWEDEN
Hallvard Moe, U of Bergen, NORWAY

Participants
New Media, New Ethics: How Social Media-Based Research Demand New Attention to Research Ethics
Michael Zimmer, U of Wisconsin - Milwaukee

The Biases That Result From Site Activity as Data Source
Eszter Hargittai, Northwestern U, USA

Data Access, Ownership and Control in Social Web Services: Issues for Twitter Research
Cornelius Puschmann, U of Düsseldorf, GERMANY
Jean Burgess, Queensland U of Technology, AUSTRALIA
Axel Bruns, Queensland U of Technology, AUSTRALIA
Merja Mahrt, Heinrich-Heine-U, GERMANY

More Important Than Ever or Outdated Relics? Research Ethics Committees and Big Data Research
Anders Olof Larsson, Uppsala U, SWEDEN
Hallvard Moe, U of Bergen, NORWAY

Respondent
Zizi A. Papacharissi, U of Illinois - Chicago, USA

One of the recent key trends in communication and technology research concerns the use so-called “big data” to study social media use. Whether its high profile projects on students’ Facebook use, comprehensive mappings of the blogosphere, or studies of Twitter use during crisis, the potential for collecting and processing large amounts of new forms of data has brought novel approaches and important insights. However, these new forms of data also require us to critically engage with some of the more delicate issues regarding how research on social media use is undertaken. The presentations will deal with how ethical challenges in these contexts can take on different forms, regarding how we as researchers deal with respondents and data providers, as well as how we communicate our ideas to institutional review boards. Bringing together scholars from Australia, Germany, Scandinavia and the US, the panel is well-suited to generate discussion among division members, as well as attendees beyond the CAT division.
Open-Source, News-Sharing, and Wikileaks: New Meanings for Transparency and Diffusion

**Journalism Studies, #ica_jsd**

**Participants**

Open Source and Journalism: Toward New Frameworks for Imagining News Innovation  
Nikki Usher, George Washington U, USA  
Seth C. Lewis, U of Minnesota, USA  

The Epistemological Effects of Extra- and Cross-National Journalistic Partnerships: Wikileaks  
Robert Lyle Handley, U of Denver, USA  

Shifting Journalistic Capital? Transparency and Objectivity in the 21st Century  
Lea C. Hellmueller, U of Missouri, USA  
Tim P. Vos, U of Missouri, USA  
Mark Anthony Poepsel, Loyola U - New Orleans, USA  

Jumping Over Network Threshold: How Widespread Could News Diffuse on News Sharing Website?  
Chengjun WANG, City U of Hong Kong, HONG KONG  

**Respondent**  
Michael Schudson, Columbia U, USA

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Cross-National Comparisons of Political News

**Journalism Studies, #ica_jsd**  
**Political Communication, #ica_poli**

**Participants**

The Democratic Value of Election Reporting: A Cross-national Analysis of Public and Market-Driven News Studies  
Stephen Cushion, Cardiff U - JOMEC, UNITED KINGDOM  

Mapping Political Reporting Styles. TV Election News in the United States, Great Britain, Denmark, Germany, Switzerland, France, Italy, and Spain  
Frank Esser, U of Zürich, SWITZERLAND  
Florin Buechel, U of Zürich, SWITZERLAND  

Finding Europe: Mapping and Explaining Antecedents of "Europeanness" in News About the 2009 European Parliamentary Elections  
Andreas Schuck, U of Amsterdam, THE NETHERLANDS  

The Media and the Eurocrisis 2009-2011: Hopes Versus Fears and the Call for Leadership  
Jan Kleinnijenhuis, VU U - Amsterdam, THE NETHERLANDS  
Friederike Schultz, VU U - Amsterdam, THE NETHERLANDS  
Wouter van Atteveldt, VU U - Amsterdam, THE NETHERLANDS  
Dirk Oegema, VU U - Amsterdam, THE NETHERLANDS  

**Respondent**  
Wolfgang Donsbach, Technical U - Dresden, GERMANY

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Health Information Seeking: Integrating Theory, Method, and Application

**Health Communication, #ica_hc**

**Chair**  
Rebekah Nagler, Harvard U, USA

**Participants**

Adverse Outcomes Associated With Media Exposure to Contradictory Nutrition Messages  
Rebekah Nagler, Harvard U, USA  

Health Cognition and Information-Seeking Behavior: The Case of the H1N1 Influenza  
Carolyn A. Lin, U of Connecticut, USA  
Carolyn Lagoe, U of Connecticut, USA
Testing Predictions on Selective Exposure to Health News: A Comparison of Three Models
Benjamin K. Johnson, Ohio State U, USA
Silvia Knobloch-Westerwick, Ohio State U, USA

Information Seeking From Interpersonal and Media Sources Improves Adherence to Breast Cancer Surveillance After Curative Treatment: Results from a Longitudinal Study
Andy SL Tan, U of Pennsylvania, USA
Mihaela Johnson, U of Pennsylvania, USA
Stacy W Gray, Dana-Farber Cancer Institute, USA
Katrina Armstrong, U of Pennsylvania, USA
Robert Hornik, U of Pennsylvania, USA

Health Communication High Density Panel Session: The Social Ecological Model in Health Communication Scholarship

Saturday
09:00-10:15
Health Communication, #ica_hc
Laveen B

Chair
Heather Elaine Canary, U of Utah, USA

Participants
Determinants of Warning Label Effectiveness: The Interplay Among Message Formats, Context-Induced Moods, and Personal Interests
Yongick Jeong, Louisiana State U, USA

Mapping Intervention Effects Over Time: The Benefits of Integrating e-Health Intervention With a Human Mentor for Cancer Patients With Depression
Sojung Claire Kim, U of Pennsylvania, USA
Bret Shaw, U of Wisconsin - Madison, USA
Dhavan Shah, U of Wisconsin - Madison, USA
Robert P. Hawkins, U of Wisconsin - Madison, USA
Suzanne Pingree, U of Wisconsin - Madison, USA
Fiona M. McTavish, U of Wisconsin - Madison, USA
David H Gustafson, U of Wisconsin - Madison, USA

Medical Dramas and Viewers’ Perception and Knowledge About Health: Testing Cultivation Effects and Knowledge Gap Hypothesis
Jae Eun Chung, Kent State U, USA

Misconceptions About Brain Death as Barriers to Organ Donation
Mary Jiang Bresnahan, Michigan State U, USA
Jie Zhuang, Michigan State U, USA

PAR and Health Communication: Mental Health Service User/Survivor Research
Barbara Schneider, U of Calgary, CANADA

"We’re Not Fighting Each Other, We’re Fighting Autism": Parent Decision Making Regarding Children With Autism
Heather Elaine Canary, U of Utah, USA
Danielle C. Jackson, Arizona State U, USA

Effect of Eating Disorder-Related Magazine Articles on Implicit Thinness Associations in Women
Christine Renee Maldonado, Boise State U, USA

Social Support and Social Undermining as Correlates of Health-Related Quality of Life in People Living With HIV/AIDS
John Oetzel, U of Waikato, NEW ZEALAND
Bryan Wilcox, U of New Mexico, USA
Ashley Archiopoli, U of New Mexico, USA
Magdalena Avila, U of New Mexico, USA
Cia Hell, U of New Mexico, USA
Ricky Hill, U of New Mexico, USA

The Effect of Invisible Narrators in PSAs Targeting Adolescent Marijuana Use
Yuliyana Beleva, Claremont Graduate U, USA
Zachary D Hohman, Claremont Graduate U, USA
William D. Crano, Claremont Graduate U, USA
Visualizing Ideal Self vs. Actual Self Through Avatars: Impact on Preventive Health Outcomes
Youjeong Kim, New York Institute of Technology, USA
S. Shyam Sundar, Pennsylvania State U, USA

Media Effect Perceptions: Processes and Outcomes
Saturday
09:00-10:15
South Mountain

Mass Communication, #ica_mass

Chair
Mina Tsay, Boston U, USA

Participants
Effects of First-Person vs. Third-Person Narratives on Sympathy and Intentions to Help People in Need
Xiaoxia Cao, U of Wisconsin - Madison, USA

On a Cognitive Model of the Third-Person Perception
Lijiang Shen, U of Georgia, USA
Jason Palmer, U of Georgia, USA
Laura Min Mercer Kollar, U of Georgia, USA
Sarah Comer, U of Georgia, USA

The Influence of Presumed Media Influence on Agents of the Criminal Justice System
Ornit Kravitz, Tel Aviv U, ISRAEL
Akiba A. Cohen, Tel Aviv U, ISRAEL

Third-Person Perception in Relation to the Effects of Ideal-Body Media Portraying Men
Alice E. Hall, U of Missouri - St. Louis, USA

The First Person Perception: Exploring its Behavioral Consequences and the Nature of Perceived Influence
Nurit Talor, U of Haifa, ISRAEL
Tamar Lazar, U of Haifa, ISRAEL
Tal Angrest, U of Haifa, ISRAEL
Ronit Bloom, U of Haifa, ISRAEL
Arie Ner, U of Haifa, ISRAEL
Yehuda Oren, U of Haifa, ISRAEL

Issues in the Effects of Media on Youth Development
Saturday
09:00-10:15
Encanto A

Children Adolescents and Media, #ica_cam

Chair
Erica L. Scharrer, U of Massachusetts, USA

Participants
"I’m From Europe, But I’m Not European": Television’s Influence on Children’s Identities
Vera Slavtcheva-Petkova, U of Chester, UNITED KINGDOM

Blurring the Boundaries: Work-Related Discourse in Adolescents' Favorite Situation Comedies
Angela Lynn Palmer-Wackerly, Ohio State U, USA
Kathryn L Lookadoo, The Ohio State U, USA

Casting a Political Idol? The Effect of a Political TV Casting Show on Adolescents
Judith Moller, U of Amsterdam, THE NETHERLANDS

Peers, Media, and Morals: How Peer Rejection Impacts Moral Judgment and Preferences for Antisocial Media Content in Adolescents (Top Paper)
Xanthe S. Plaisier, VU U - Amsterdam, THE NETHERLANDS
Elly A. Konijn, VU U - Amsterdam, THE NETHERLANDS

Who is Watching Me on Facebook? Predicting Teenagers’ Involvement in Privacy-Management Strategies on Social Network Sites
Michel Walrave, U of Antwerp, BELGIUM
Wannes Heirman, U of Antwerp, BELGIUM
Moving Beyond Boundaries: Media and Caribbean Transnational Communities

Ethnicity and Race in Communication, #ica_eric

Chair
Isabel Molina-Guzman, U of Illinois, USA

Participants
Resistance and Empowerment of La Sista. (Re)birth of Black Woman on the Puerto Rican Popular Music Stage
Barbara Abadia-Rexach, U of Texas, USA
Boricua in the Windy City: Cinematic Representations of Puerto Rican Chicago
Jillian M. Baez, College of Staten Island-CUNY, USA
Another Hero? Navigating Media and Caribbean Identity
Manoucheka Celeste, U of South Florida, USA
Performing Expertise: Discussing Music and Defining Caribbean Identities
Susan Harewood, U of Washington - Bothell, USA
Global Advertising and Narratives of Caribbean Masculinity
Tara Wilkinson, U of the West Indies, BARBADOS

This roundtable seeks to extend the relatively limited literature on contemporary media practice within the wider Caribbean. We explore the ways in which Caribbean identities are constituted within transnational media practices. The scholars on this roundtable use a range of research methods to examine how Caribbean communities – both those living in the region and those living in the wider diaspora – make use of media to assert presence in the face of elite and/or mainstream efforts to fix the range of Caribbean identities within knowable borderlines. The research highlights how raced, classed, and gendered identities exceed the limits imposed by dominant Caribbean nationalist and/or US imperial projects. The scholars on this roundtable pay close attention to how those who, in a variety of ways, identify themselves as Caribbean, participate in media production and consumption. Thus the dialog at this roundtable focuses on the issues of border identities and border struggles which are particularly pertinent, especially in Arizona, at this time. The roundtable problematizes borders and pushes for a stronger understanding of the ways that identities operate inside and outside of the Caribbean. Recognizing that many of these complex identity practices are often invisible in US-based discourses about the Caribbean the roundtable invites participants to think carefully about complex identity work that Caribbean citizens engage in within their everyday media practices.

Political Speeches and Rhetoric

Political Communication, #ica_poli

Chair
Maria Jose Canel, U Complutense de Madrid, SPAIN

Participants
In Praise of Deliberation: President Barack Obama and Sarah Palin Discuss the Tucson, Arizona Shooting
Devon L. Brackbill, U of Pennsylvania, USA
Factors That Influence the Inclusion of Values in Political Speeches
Moniza Waheed, U of Amsterdam, THE NETHERLANDS
The Impact of Gender and Verbal Aggressiveness on Speaker and Message Perception in Political Speeches
Charlotte Nau, U of Memphis, USA
Craig O. Stewart, U of Memphis, USA
Rhetorical Criticism of the 2008 Presidential Campaign: Establishing Premises of Agreement in Announcement Speeches
Emma Frances Bloomfield, U of Southern California, USA
Richard A Katula, Communication Studies, USA

Respondent
Hartmut Wessler, U Mannheim, GERMANY
Participatory, Promotional Cultures: "Sharing" and Self-Representation in the Contemporary Media Moment

Saturday
09:00-10:15
Maryvale B

Popular Communication, #ica_pop

Chair
Nancy Thumim, U of Leeds, UNITED KINGDOM

Participants
The Social Logics of Sharing
Nicholas A. John, Hebrew U - Jerusalem, ISRAEL
Self-Representation, Digital Culture, and Genre
Nancy Thumim, U of Leeds, UNITED KINGDOM
“Nowadays It’s Like Remix World”: The Hidden Demography of New Media Ethics
Mark Latonero, U of Southern California, USA
Aram A. Sinnreich, Rutgers SC and I, USA
Marissa Gluck, Radar Research
Nadia Riley, Rutgers SC and I, USA
Consuming Television Series. The Digital Transformation of Youth Audiences
Carla Ganito, Catholic U - Portugal, PORTUGAL
Catarina Duff Burnay, Catholic U - Portugal, PORTUGAL
Catia Ferreira, Portuguese Catholic U, PORTUGAL
"Citizen-Advertisers": Promotional Culture, ‘Mediatized’ Commodity Displays, and Political Action
Joel Penney, Montclair State U, USA

New Directions in the Theory of Communication

Saturday
09:00-10:15
Estrella

New Directions in the Theory of Communication

Philosophy of Communication, #ica_phil

Chair
Amit Pinchevski, Hebrew U, ISRAEL

Participants
Henri Lefebvre’s Sociology of Communication: A Critical Introduction
James Pamment, Karlstad U, SWEDEN
Legitimizing Human-Animal Communication: A Call for Philosophical Transformation
Susan Hafen, Weber State U, USA
Michel Foucault’s Contribution to a Critical Theory of Communication: The Case of Disciplinary Power
Alexandre Macmillan, U Paris VII - Denis Diderot, FRANCE
Relativism as Subversive of Communication
Jason Hannan, Northwestern U, USA

News, Advertising, and National Identity

Saturday
09:00-10:15
Camelback A

Global Communication and Social Change, #ica_gesc

Chair
Che Baysinger, Kaplan U, USA

Participants
A Foreign Brand Under a Chinese Veil: an Analysis of the Chineseness Constructed and Presented in KFC China’s TV Commercials
Bo Mai, U of Pennsylvania, USA
National Memory in News Discourses: The Influence of War Memories to National Identity
Choonghee Han, Hope College, USA
Using New and Old Media to Create Social Change

Global Communication and Social Change, #ica_gesc

Chair
Hye Jin Lee, U of Iowa, USA

Participants
Alternative Community, Potential Transformation: The Meaning of Online Community for Korean Immigrant Housewives
Hye Jin Lee, U of Iowa, USA
Yeon-kyeong Kim-Cho, U of Iowa, USA
Hope is a Good Thing: Field Study on the Potential for Digital Storytelling in Assam
Shankar Borua, Texas Tech U, USA
Indian Activists’ Use of Social Networking Sites (SNS): An Exploratory Study
Monica Chadha, U of Texas, USA
Dustin M. Harp, U of Texas, USA
Will Politics be Tweeted? New Media Use by Iranian Youth in 2011
Magdalena E. Wojcieszak, IE U, SPAIN

CSR Communication in Social Media Environments: Theory-Building, Case-Studies, and Research Agenda

Public Relations, #ica_pr

Chair
Guenter Bentele, U of Leipzig, GERMANY

Participants
Corporate Social Responsibility in Social Media Environments: Theorizing Forms, Dynamics, and Consequences of Networked Responsibility Communication
Friederike Schultz, VU U - Amsterdam, GERMANY
Itziar Castello, Copenhagen Business School, DENMARK
Mette Morsing, Copenhagen Business School, DENMARK
Social Media and CSR: The Contribution of Agonistic Pluralism for Analyzing a Growing Communication Field
Stefan Wehmeier, Paris-London U - Salzburg, AUSTRIA
Peter Winkler, FHViern U of Applied Sciences, AUSTRIA
The Rhetoric of and in Corporate Social Media: Analyzing Strategic CSR Communication of Norwegian Companies
Oyvind Ihlen, U of Oslo, NORWAY
Mobilization and Resistance Through Social Media: Analyzing Content, Effects, and Meaning Networks in CSR Scandals in the Chocolate Industry
Anne Vestergaard, Copenhagen Business School, DENMARK
Michael Andreas Etter, Center for CSR Copenhagen Business School, SWITZERLAND
Elanor Colleoni, Copenhagen Business School, DENMARK

Respondent
Jennifer L. Bartlett, Queensland U of Technology, AUSTRALIA
This panel examines the role, usage and impact of social media and herewith related dynamics and forms of communication for the construction, institutionalization and effects of CSR. It, in particular, focuses on the networked interplay of organizations, publics/stakeholders, civil society and traditional news. The international panel contributes to fill this research gap in three ways: 1) Both theory papers reflect on the discourse on, the usage of and the effects of social media based CSR Communication. The first builds on the CCO- and recently developed Network-Perspective on PR to discuss forms, dynamics, consequences, but also paradoxes and limitations of Social Media for CSR Communication in networked societies. The second offers a solution for these problem by building on the postmodernist idea of “agonistic pluralism” and developing an alternative, conflictive understanding of CSR and CSR Communication. 2) Both empirical papers investigate the discourse on, the usage of and the effects of social media based CSR communication via case-studies from several countries (Denmark, Norway, USA), from corporations and protest actors. They build on new and advanced methodological approaches such as rhetoric analysis and network analysis. 3) All papers draw conclusions for the future research agenda. They discuss appropriate strategies of CSR Communication via social media, and potentially dysfunctional effects on organizational aims (reputation) and societal aims (global community).

Critical Geographies of Popular Television: Regionalization and Residual Empires

Saturday
09:00-10:15
Deer Valley

Participants
Digital Television in the Black Atlantic
Timothy Havens, U of Iowa, USA

Popular Television and the Legacy of Intra-European Imperialism
Aniko Imre, U of Southern California, USA

Old Empire Vs. Geographic Proximity: The Roles of Brazil as an Exporter in Both the Lusophone Cultural-Linguistic Space and Latin America
Joseph D. Straubhaar, U of Texas, USA

Global Media Regions and Multiple Modernities: Turkish TV Between “East” and “West”
Serra Tinic, U of Alberta, CANADA

Critical geography has provided important insights into the circulation patterns and significance of popular television trade, underwriting such important concepts as the regional limits of American television appeal (O’Regan 1992); the ways in which communications infrastructures circulate ideas and images across borders, much as earlier transportation infrastructures circulated people (Harvey, Morley); and the importance of media capitals in the spatial reorganization of the economic, political and cultural logics of a post-national media era (Curtin, 2008). However, despite frequent reference to the importance of transnational regions in the developing geographies of global media, the concept of regionalization is most frequently invoked as either a bulwark against the powers of global media conglomerates or as a static representation of pre-existing cultural relations, rather a structure of feeling that is continually reworked and renewed and can hasten as well as slow the spread of transnational modernities. This panel brings together prominent scholars who focus on four distinct television regions—the Arab world and Eastern Europe; Western and Eastern Europe; the Lusophone world and Latin America; and the Black Atlantic—to examine the ways in which new organizational strategies and flows recuperate, build upon, and break with the regional patterns of earlier historical periods, particularly the colonial and imperial ages.

The Ties that Bind: Networks and Network Analysis in Organizational Communication Scholarship

Saturday
09:00-10:15
Paradise Valley

Chair
Matthew Scott Weber, Rutgers U, USA
The Interstices of Race, Ethnicity, Class, and Nation State

Saturday
09:00-10:15
North Mountain

**Feminist Scholarship, #ica_fsd**

**Chair**

Radhika Gajjala, Bowling Green State U, USA

**Participants**

American Girl as a Technology of Racialized Girl-Citizenship
Heidi Zimmerman, U of Minnesota, USA

Labor Pains: Surrogates' Voicing Their Identities in India
Jennifer A Sandoval, U of Central Florida, USA

James McDonald, U of Colorado, USA

Soil Not Oil: Transnational Feminist Politics of Vandana Shiva
Priya Kapoor, Portland State U, USA

Communication Theories, Models, and Critiques

Saturday
09:00-10:15
Phoenix A

**Information Systems, #ica_is**

**Chair**

Sheetal Janak Patel, U of Texas - Arlington, USA

**Participants**

A Simulation of a Dynamic Nonrecursive Theory of Reasoned Action With Implications for the Fit of the Cross-Sectional Theory of Reasoned Action
Franklin J. Boster, Michigan State U, USA
Allison Soo-Jung Shaw, Michigan State U, USA
Lisa L. Massi Lindsey, Centers for Disease Control and Prevention, USA

Dynamics of Frame Convergence in Negotiation: A Simulation Study
William A. Donohue, Michigan State U, USA
John L. Sherry, Michigan State U, USA
The Media Priming Effect Follows an Exponential Decay Function.
   Florian Arendt, U of Vienna, AUSTRIA

A Bayesian Model of Argumentation, With Application to the Base-Rate Fallacy
   Dale Hample, U of Maryland, USA
   Adam S. Richards, U of Maryland, USA

A Critique of Research on the Dual-Process Models
   Thanomwong Poorisat, Nanyang Technological U, SINGAPORE
   Benjamin H. Detenber, Nanyang Technological U, SINGAPORE

Testing Three Models of Source Expertise’s Effect on Attitude Change
   Sungeun Chung, Sungkyunkwan U, KOREA, REPUBLIC OF
   Heejo Keum, Sungkyunkwan U, KOREA, REPUBLIC OF
   Wonji Lee, Sungkyunkwan U, KOREA, REPUBLIC OF
   Haejeong Shin, Sungkyunkwan U
   Woojeong Yang, Sungkyunkwan U, KOREA, REPUBLIC OF

Construal-Level Theory of Context-Aware Technology
   Sherri Jean Katz, Cornell U, USA
   Sahara Byrne, Cornell U, USA

Embodying Shared Cognition
   Adam S. Kahn, U of Southern California, USA

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Gender and Individual Differences

Saturday
09:00-10:15
Phoenix B

Interpersonal Communication, #ica_ipc

Chair
   David D. Clare, Michigan State U, USA

Participants
   Aggression Among Women is Calibrated by Physical Attractiveness
   Grace Leigh Anderson, Samford U, USA
   Scott A. Reid, U of California - Santa Barbara, USA

   Demarcating Humility From Self-Deprecation
   Sang-Yeon Kim, U of Wisconsin - Milwaukee, USA
   Mike Allen, U of Wisconsin - Milwaukee, USA
   Hayeong Song, U of Wisconsin - Milwaukee, USA
   Tae-Seop Lim, U of Wisconsin - Milwaukee, USA

   Direct and Indirect Effects of Attachment Orientation on Relationship Quality and Loneliness in Married Coupless
   Michelle Dora Givertz, California State U - Chico, USA
   Alesia Diane Woszidlo, U of Kansas, USA
   Chris Segrin, U of Arizona, USA
   Kris Grill, U of Kansas, USA

   How to Be… a Leader: Examining the Impact of Gender and Nonverbal Behavior
   Jennifer Klatt, U of Duisburg - Essen, GERMANY
   Nina Haferkamp, Dresden U of Technology, GERMANY
   Lena Tetzlaff, U of Duisburg-Essen, GERMANY
   Nicole C. Krmer, U of Duisburg - Essen, GERMANY

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Culture, Work, and Organizations

Saturday
09:00-10:15
Phoenix D

Intercultural Communication, #ica_icd

Chair
   Brian Manata, Michigan State U, USA
Participants
Negotiating Narratives of Human Trafficking: NGOs, Communication, and the Power of Culture
Erin Michelle Kamler, U of Southern California, USA
Dissimilarity in Supervisor-Subordinate Relationships: An Assessment on Subordinate Job Satisfaction, Affective Commitment, and Perceived Subordinate Performance in Malaysia Organization
Hassan Abu Bakar, U Utara Malaysia, MALAYSIA
Keith Edward Dilbeck, U of Wisconsin - Madison, USA
Perceptions of Accommodation in Interactions With Colleagues: A Study of Language-Discordant Mobile Medical Professionals
Jessica Gasiorek, U of California - Santa Barbara, USA
Kris van de Poel, U of Antwerp, BELGIUM
"We Will Work in the Working Hours": Work/Home Boundary Management and the Culture of the Norwegian Organization
Ashley Katherine Barrett, U of Texas, USA

Respondent
Xiao Wang, Rochester Institute of Technology, USA

6153
Saturday
09:00-10:15
Phoenix E
Representing "Reality": The Complex and Messy World of Documentary Production
Visual Communication Studies, #ica_vis
Chair
Shahira S. Fahmy, U of Arizona, USA
Participants
Cinematic Metaphors as “Mythical Realities”: Ethnographic Film as Fieldwork
Mark Pedelty, U of Minnesota, USA
Consciousness Awakens: Arts of Testament in Documentaries of Vietnam
James S. Ettema, Northwestern U, USA
Ethical Conflicts in Documentary Filmmaking: Producers’ and Consumers’ Viewpoints
Patricia A. Aufderheide, American U, USA
Messing Up Genre Conventions
Marie-Louise Paulesc, Arizona State U, USA
Negotiating "Documentary Values" in "Reality TV": Views From the Production Side
Jelle Mast, U of Antwerp, BELGIUM

6154
Saturday
09:00-10:15
Cave Creek
Motive and Intent for Technology Use
Communication and Technology, #ica_cat
Chair
Namkee Park, U of Oklahoma, USA
Participants
Structural Equation Models of Young Chinese Consumers’ Viral E-mail Attitudes, Intents, and Behavior
Hongwei Yang, Appalachian State U, USA
Liuning Zhou, U of Southern California, USA
Examining the Influence of Attitudes on Motives to Use Social Networking Sites
Archana Krishnan, Yale U, USA
Daniel Scot Hunt, U of Connecticut, USA
ICC (Identify, Content, Community) Model of Blog Participation: A Test and Modification
Brittney D. Lee, U of Arkansas, USA
Lynne M. Webb, U of Arkansas, USA
Using Habit Strength to Explain Sustained Participation in an Online Community for User-Generated
Intergroup Communication Interest Group Business Meeting

**Saturday**
09:00-10:15
Desert Sky

**Intergroup Communication, #ica_igc**

**Chair**
Margaret J. Pitts, U of Arizona, USA

Entertainment and Other Attractions of Media Content: Antecedents and Moderators

**Saturday**
10:30-11:45
Valley of the Sun A

**Mass Communication, #ica_mass**

**Chair**
Veronica Hefner, Chapman U, USA

**Participants**
- Are You Not Entertained? Investigating Motivations and Predictors for Mass Media Migration
  - Drew D. Shade, Pennsylvania State U, USA
  - Sarah Kornfield, Pennsylvania State U, USA
  - Mary Beth Oliver, Pennsylvania State U, USA
- Predicting Narrative Involvement From Social Attraction to an Actor
  - Adrienne Haesun Chung, Ohio State U, USA
  - Emily Moyer-Guse, Ohio State U, USA
- Reactions to Moral Conflict in Narrative Entertainment: The Moderating Influence of Moral Intuitions
  - Robert Joel Lewis, Michigan State U, USA
  - Ron Tamborini, Michigan State U, USA
  - Matthew N Grizzard, Michigan State U, USA
  - Rene Weber, U of California - Santa Barbara, USA
  - Sujay Prabhu, Michigan State U, USA
- Modeling the Antihero Narrative Enjoyment Process
  - Sophie H Janicke, Florida State U, USA
  - Arthur A. Raney, Florida State U, USA

The Intersection of Instructional Communication and Culture

**Saturday**
10:30-11:45
Valley of the Sun B

**Instructional & Developmental Communication, #ica_idd**

**Chair**
Brandi N Frisby, U of Kentucky, USA

**Participants**
- International Students’ Information-Seeking Behaviors in the US: A Cross-Cultural Comparative Analysis of American Graduate Students and International Ones from Far East Asian Countries
  - Jaehee Cho, U of North Carolina - Charlotte, USA
- Student Film Collaboration: The East-West Dilemma
  - Pieter Aquilia, U of Newcastle, AUSTRALIA
  - Susan Kerrigan, U of Newcastle, AUSTRALIA
  - Cathie Payne, U of Newcastle, AUSTRALIA
- The Impact of Accents on the Evaluation of Teaching Assistants From India and China
Uttara Manohar, Ohio State U, USA  
They Are Not Only Venting Online: Exploring Characteristics of Students’ Evaluations of Chinese Teachers in American Universities  
Li Li, Ohio U, USA  
Joseph Paul Mazer, Clemson U, USA  
Ran Ju, Ohio U, USA  
Jerry L. Miller, Ohio U, USA

6222  
Saturday  
10:30-13:15  
Valley of the Sun C  

Extended Session: Revisiting Cultural Imperialism, Interrogating Social Change  
Global Communication and Social Change, #ica_gesc  

Participants  
Position on Extended Session Theme  
- Paolo Sigismondi, U of Southern California, USA  
Position on Extended Session Theme  
- Radhika E. Parameswaran, Indiana U, USA  
Position on Extended Session Theme  
- Colin Stuart Sparks, Hong Kong Baptist U, HONG KONG  
Position on Extended Session Theme  
- Oliver Boyd-Barrett, Bowling Green State U, USA  
Position on Extended Session Theme  
- Silvio R. Waisbord, George Washington U, USA  
Position on Extended Session Theme  
- Karin Gwinn Wilkins, U of Texas, USA  
Position on Extended Session Theme  
- Marwan M. Kraidy, U of Pennsylvania, USA

The extended session will provide a forum for provocative and lively discussion on the question of whether and to what extent power is shifting globally, particularly in the arena of culture and media. We will also broach the possible implications of such a shift or lack of shift, including implications for social change. Finally, as part of the inquiry we will interrogate the meaning of social change, including its shifting meanings at the current historical juncture and across different locations globally. After invited participants present their position succinctly, in no more than 8 minutes each, there will be ample opportunity for multi-directional, interactive discussion with the audience. The idea is to put forward innovative and even heretical ideas to move the conversation forward.

6223  
Saturday  
10:30-13:15  
Valley of the Sun D  

Extended Session: Virtual Environment and Representation  
Communication and Technology, #ica_cat  

Chair  
James E. Katz, Rutgers U, USA  

Participants  
The Avatar Shadow Passenger: Physiological Effects of Self-Presence After Disconnection From the Avatar  
- Rabindra A. Ratan, Michigan State U, USA  
- Christelle Williams, U of Southern California, USA  
- Michael Dawson, U of Southern California, USA  
Designing the Virtual Self: How Psychological Connections to Avatars May Influence Outcomes of Use  
- Rabindra A. Ratan, Michigan State U, USA  
- Béatrice Susanne Hasler, The Interdisciplinary Center, SWITZERLAND  
Embodied Experiences in Immersive Virtual Environments: Effects on Proenvironmental Self-Efficacy and Behavior  
- Sun Joo (Grace%29 Ahn, U of Georgia, USA  
- Jeremy N. Bailenson, Stanford U, USA  
Social Presence, Re(de)fined
Adam S. Kahn, U of Southern California, USA
Communicating Art, Virtually! Psychological Effects of Technological Affordances in a Virtual Museum
S. Shyam Sundar, Pennsylvania State U and Sungkyunkwan Univ, USA
Eun Go, Pennsylvania State U, USA
Hyang-Sook Kim, Pennsylvania State U, USA
Bo Zhang, Pennsylvania State U, USA
The Influence of Social Categories and Interpersonal Behaviors on Future Intentions and Attitudes to Form Subgroups in Virtual Teams
Gamze Erturk, U of Texas - Austin, USA
Jorge F. Pena, U of Texas, USA
Technology Affordances and Group Communication in an Immersive Virtual Environment
Yi-Ching Liu, Cornell U, USA
Rachil Davids, Cornell U, USA
Susanna Li, Cornell U, USA
Poppy L. McLeod, Cornell U, USA
Investigating the Effects of Physical and Virtual Embodiment in Different Interaction Settings
Laura Hoffmann, U Duisburg-Essen, GERMANY

With virtual environments, communication scholars can test and develop communication theories on a real time basis. In this extended session, participants will showcase their state-of-art methodologies and theorizations with vivid experimental materials used in their studies. Studies cover a wide range of virtual experiences from avatar identification to virtual art consumption. With its extended time setting, participants and audience will be able to review and discuss various opportunities provided by virtual environments for the developments of intrapersonal, interpersonal, and organizational communication.

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**Technology Adoption**

**Saturday**

**10:30-11:45**

**Valley of the Sun E**

**Communication and Technology, #ica_cat**

**Chair**

Trisha Tsui-Chuan Lin, Nanyang Technological U, SINGAPORE

**Participants**

Experimental Users and the Adoption of High-Speed Broadband: The Case of Community Networks in the Netherlands
Bert Sadowski, Eindhoven U of Technology, THE NETHERLANDS
Uwe Matzat, Eindhoven U of Technology, THE NETHERLANDS
Incentives and Barriers to the Adoption of Digital Terrestrial Television in Portugal: Perspectives of the Stakeholders Involved in the Transition Process
Agata Dourado Sequeira, U Lusófona de Humanidades e Tecnologias, PORTUGAL
Iolanda Verissimo, U Lusófona de Humanidades e Tecnologias, PORTUGAL
Celia Maria Quico, U Lusófona de Humanidades e Tecnologias, PORTUGAL
An Integrated Adoption Model of Mobile e-Books: Evidence From South Korea
Sungjoon Lee, Cheongju U, KOREA, REPUBLIC OF
Broadband Adoption in the Inner City: Revisiting a Classic Diffusion Paradigm
Robert Larose, Michigan State U, USA
Kurt DeMaagd, Michigan State U, USA
Han Ei Chew, Michigan State U, USA
Hsin-Yi Sandy Tsai, Michigan State U, USA
Steven S. Wildman, Michigan State U, USA
Johannes M. Bauer, Michigan State U, USA
Plagiarism, Copy-Paste, and Other Ethical Challenges in the New Media Environment

Saturday 10:30-11:45  
Ahwatukee A

Journalism Studies, #ica_jsd

Chair  
Amy Schmitz Weiss, San Diego State U, USA

Participants  
The Roots of Plagiarism: Contested Attribution Beliefs Among U.S. Journalists  
Norman P. Lewis, U of Florida, USA  
Bu Zhong, Pennsylvania State U, USA

Journalism, Freedom of Speech, and Copyright in the Digital Environment  
Patricia A. Auferheide, American U, USA  
Jan Lauren Boyles, American U, USA

Natalia Vasilendiuc, U of Bucharest, ROMANIA

Bringing Journalistic Codes of Ethics Into the Digital Age  
Katherine Fink, Columbia U, USA

Best Practices for Corrections at Online Newspapers  
Kirstie Hettinga, Ursinus College, USA

Follow Me: Twitter in the News-Making Process

Saturday 10:30-11:45  
Ahwatukee B

Journalism Studies, #ica_jsd

Chair  
Mary Angela Bock, Kutztown U of Pennsylvania, USA

Participants  
Framing News in 140 Characters: How Social Media Editors Frame the News and Interact With Audiences via Twitter  
Ben S. Wasike, U of Texas - Brownsville, USA

How Professional News Media Adopt Twitter: Findings of a Cross-National Comparison  
Sven Engesser, U of Zürich, SWITZERLAND  
Edda Humprecht, U of Zürich, SWITZERLAND

Print Sports Journalists’ Use of Social Media and its Effect on Professionalism  
Sada Reed, USA

Who’s Following Twitter? Coverage of the Microblogging Phenomenon by Broadcast News Media, 2007-2010  
Deborah S. Chung, U of Kentucky, USA  
Mina Tsay, Boston U, USA  
Yung Soo Kim, U of Kentucky, USA

Dinner Table or Party Talk? Connecting Blog, Facebook, Twitter With Gaps in Knowledge and Participation  
Sung Woo Yoo, U of Texas, USA  
Homero Gil de Zuniga, U of Texas, USA

Message Frames, Narratives, and Humor: Emerging Issues in Health Communication Scholarship

Saturday 10:30-11:45  
Laveen A

Health Communication, #ica_HC

Chair  
Nicholas T. Iannarino, U of Kentucky, USA
Participants

Anticipated Regret Messages and Women’s Intention to Consume Folic Acid: A Moderated-Mediation Model
Lourdes Martinez, Michigan State U, USA

Message Features That Shape the Perceived Effectiveness of Antidrug Messages
Soyoon Kim, U of Minnesota, USA
Marco C. Yzer, U of Minnesota, USA
Kathleen Vohs, U of Minnesota, USA
Monica Luciana, U of Minnesota, USA
angus macdonald III, U of Minnesota, USA

The Persuasive Impact of Disgust-Provoking Images in Animal Rights Campaigns
Chelsea Fristoe, Michigan State U, USA
Maria Knight Lapinski, Michigan State U, USA
Sandi W Smith, Michigan State U, USA

The Therapeutic Potential of Humorous Illness Narratives
Nicholas T. Iannarino, U of Kentucky, USA
Teresa L. Thompson, U of Dayton, USA

Utilizing Audiovisual and Gain Message Frames to Attenuate Psychological Reactance Towards Strategic Health Messages
Hyunmin Lee, Saint Louis U, USA
Glen T. Cameron, U of Missouri, USA

Health Communication High Density Panel Session: Engaging the Different Contexts of Health Communication Scholarship: From Micro to Meso to Macro

Saturday
10:30-11:45
Laveen B

Health Communication, #ica_hc

Chair
Holley A. Wilkin, Georgia State U, USA

Participants

Communication with Parents and Body Satisfaction in College Students
Emiko Taniguchi, U of Hawaii, USA
R. Kelly Aune, U of Hawaii, USA

Just be Active: Inspiring Youth to Make Healthier Lifestyle Choices
Ramona D Wheeler, Brigham Young U, USA

Self-Other Merging and Realism Judgments About Characters in Health Narratives
Tae Kyoung Lee, Cornell U, USA
Michael A. Shapiro, Cornell U, USA

The Association Between Open Communication and Psychological Well-Being as Mediated by Approach Coping in Women with Breast Cancer: Cross-Sectional and Longitudinal Evidence
Minsun Shim, U of Georgia, USA
Laura Min Mercer Kollar, U of Georgia, USA
Linda Roberts, U of Wisconsin - Madison, USA
David H Gustafson, U of Wisconsin - Madison, USA

The Effects of Claim Type and Nutrient Relevance on Ad Credibility and Perceived Product Characteristics of Advertised Food Products
Heidi Vandebosch, U of Antwerp, BELGIUM
Karolien Poels, U of Antwerp, BELGIUM

The Role of Affect in the Decision to Exercise: Does Being Happy Lead to a More Active Lifestyle?
Jennifer Allen Catellier, U at Buffalo, SUNY, USA
Zheng Yang, U at Buffalo, SUNY, USA

Toward a Detailed Understanding of Condom Use Intentions Among Male and Female College Students
Xiao Wang, Rochester Institute of Technology, USA

Understanding Patients’ Perspectives on Opt-Out, Incentivized, and Anonymous Mandatory HIV Testing
Carey Marie Noland, Northeastern U, USA
Hans Peter Schlecht, Drexel U, USA
Using the Theory of Planned Behavior to Understand Intentions to Use Emergency Versus Primary Healthcare
Michael Adam Tannebaum, Georgia State U, USA
Holley A. Wilkin, Georgia State U, USA
Jobia Keys, Georgia State U, USA

Viewing Alone or Together: The Effect of Sexually Explicit Internet Material Among College Students
Jihyun Kim, U of Wisconsin - Milwaukee, USA

When New Technologies Were Old

Communication History, #ica_his
Chair
Benjamin Peters, U of Tulsa, USA

Participants
A Prehistory of Radar: Feedback, Logistics, and Remote Control
Judd A. Case, Manchester College, USA

From Scrapbook to Facebook: A History of Personal Media Assemblage and Archives
Katie Day Good, Northwestern U, USA

Likeness Made Public: On Cartes de Visite, Circulation, and the Oldness of "New Media"
Annie Rudd, Columbia U, USA

Noah Arceneaux, San Diego State U, USA

Recipe for Failure: Gender and the Creation of the Home Computer Market
Maureen Ryan, Northwestern U, USA

Respondent
Benjamin Peters, U of Tulsa, USA

Effects of Sexual Media Content on Adolescents

Children Adolescents and Media, #ica_cam
Chair
Robin Stanback Stevens, U of Pennsylvania, USA

Participants
Love Bites: Sex, Love, Violence, and the New Romantic Vampire
Sarah Erickson, U of Michigan, USA

Sexually Objectifying Media Exposure and Girls’ Internalization of Beauty Ideals, Self-Objectification, and Body Surveillance
Laura Vandenbosch, Katholieke U Leuven, BELGIUM
Steven Eggermont, U of Leuven, BELGIUM

Understanding the Effects of MTV’s 16 and Pregnant on Adolescent Girls’ Beliefs, Attitudes, and Behavioral Intentions Toward Teen Pregnancy
Jennifer Aubrey, U of Missouri, USA
Elizabeth Behm-Morawitz, U of Missouri, USA
Kyung Bo Kim, U of Missouri, USA

Use of Sexually Explicit Websites and Sexual Initiation: The Moderating Role of Pubertal Status
Laura Vandenbosch, Katholieke U Leuven, BELGIUM
Steven Eggermont, U of Leuven, BELGIUM

"No Strings Attached?": A Cross-Cultural Content-Analytic Comparison of the Hook-Up Culture in U.S. and Dutch Teen Girl Magazines
Suchi Pradyumn Joshi, U of Amsterdam, THE NETHERLANDS
Jochen Peter, U of Amsterdam, THE NETHERLANDS
**Nations and Narrations**

**Ethnicity and Race in Communication, #ica_eric**

**Chair**
Robeson Taj Frazier, U of Southern California, USA

**Participants**
- Geronimo, Osama bin Laden, and American Glory: The Ideology of Masculine Colonialism and the Misrepresentation of the Apache Indians in American Rhetoric
  - Kevin Ray Kemper, U of Arizona, USA
- Imagining Ethnicity and National Identity in Diasporic New Media: A Case for Zimbabwe
  - Shepherd Mpofu, U of the Witwatersrand, SOUTH AFRICA
- Remembering and Forgetting in Journalistic Discourse: The Asia-Pacific War in Three Asian Newspapers
  - (Also Featured in Virtual Conference)
  - Choonghee Han, Hope College, USA
- Undermining the Commonwealth Games in India: Framing and Ideology in the Western Press
  - Suman Mishra, Southern Illinois U - Edwardsville, USA

**Political Communication Effects I**

**Political Communication, #ica_poli**

**Chair**
Sophie Lecheler, U of Amsterdam, THE NETHERLANDS

**Participants**
- Can Party Labels Be Resisted?: Party Labels, Automaticity, and the Flexible Correction Model
  - Daniel E. Bergan, Michigan State U, USA
  - Kaiping Zhang, Stanford U, USA
- Populist Communication Strategies
  - Linda Bos, U of Amsterdam, THE NETHERLANDS
  - Wouter van der Brug, U of Amsterdam, THE NETHERLANDS
- The Influence of the News Media on Stereotypic Attitudes Toward Immigrants in a Political Campaign
  - (Top Faculty Paper, Also Featured in Virtual Conference)
  - Christian Schemer, U of Zürich, SWITZERLAND
  - Misperceptions of Political Preferences Across Political Systems: Party System Concentration and Generalised Trust
  - David Nicolas Hopmann, U of Southern Denmark, DENMARK

**Respondent**
R. Lance Holbert, Ohio State U, USA

**Political Journalism**

**Political Communication, #ica_poli**

**Journalism Studies, #ica_jsd**

**Chair**
Erik Albaek, U of Southern Denmark, DENMARK

**Participants**
- Media Logic: The Use of Journalistic Schemata in Political News Coverage
  - Janet Takens, VU U - Amsterdam, THE NETHERLANDS
  - Wouter van Atteveldt, Free U - Amsterdam, THE NETHERLANDS
  - Anita M. J. van Hoof, VU U - Amsterdam, THE NETHERLANDS
  - Jan Kleinnijenhuis, VU U - Amsterdam, THE NETHERLANDS
What Happens When Newspapers Fail? The Demise of Seattle’s Post-Intelligencer and Denver’s Rocky Mountain News
Lee Shaker, Portland State U, USA

Media Influence on the Political Agenda Cross-Nationally: Journalists' Perception of Media Power in Eight Parliamentary Democracies
Arjen van Dalen, U of Southern Denmark, Centre for Journalism, DENMARK
Peter Van Aelst, U of Antwerp, BELGIUM

Trusting the Government to Censor the Press?
Bruce William Hardy, Louisiana State U, USA
Emily Pfetzer, Louisiana State U, USA

Respondent
Frank Esser, U of Zürich, SWITZERLAND

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6236
Materialities of Communication

Saturday
10:30-11:45

Philosophy of Communication, #ica_phil
Chair
Margaret Schwartz, Fordham U, USA

Participants
A Texto-Material Perspective on the Use of Media Technologies
Ignacio Siles, Northwestern U, USA
Pablo J. Bozkowski, Northwestern U, USA

Narrative, Formative Myths, and Religious Identity: The Mormon Missionary Discussions
Rosemary Avance, U of Pennsylvania, USA

What is it Like to Be a Bat Watching Television: Media Physicalism and the Promise and Peril of New Technology
Brenton John Malin, U of Pittsburgh, USA

Written on the Flesh: Embalming as Inscription Medium
Margaret Schwartz, Fordham U, USA

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6237
Extended Session: Young Scholars Research Workshop

Saturday
10:30-13:15

Visual Communication Studies, #ica_vis

Chairs
Kevin G. Barnhurst, U of Illinois at Chicago, USA
Michael S. Griffin, Macalester College, USA

Participants
Robert L. Craig, U of St. Thomas, USA
Marion G. Mueller, Jacobs U - Bremen, GERMANY
Catherine L. Preston, U of Kansas, USA
Jana Holsanova, Lund U, SWEDEN

Participants
The Punitive Theater of the Western Gaze: Staging Orientalism in Eat, Pray, Love
Roberta Chevrette, Arizona State U, USA

The ‘Me’ Through ‘Them’: Recognizing Community Influence on Children’s Storytelling
Komathi Ale, U of Southern California, USA

Visual Representation of Hong Kong in Tourism Advertisements: Multiple-Place as Nonplace
Ho Man Tang, Chinese U - Hong Kong, HONG KONG

Seeing is Experiencing, Not Believing: Visual Media, Cognition, and Media Effects Research
Stephanie K. Brehe, U of Minnesota, USA
A Connotation-Inference Model of Visual Framing
Tara Marie Buehner, U of Oklahoma, USA

Framing Earthquakes in China: A Comparative Study of News Photos in Chinese and Western Newspapers
Shuo Tang, Indiana U, USA
Shi Li, Indiana U, USA

Iconic Self-Immolation: The Case of Mohammed Bouazizi
Jason L Jarvis, Georgia State U, USA

Effects of Visual Framing in Social Network Sites
Stephanie Geise, U of Erfurt, GERMANY
Afifa El Bayed, U of Erfurt, GERMANY
Michael Grimm, U of Erfurt, GERMANY
Carolina Saucedo, U of Erfurt, GERMANY

Kaleidoscopic Transformations: Sofia Maldonado and Racial Representation in the Art World
Inna Arzumanova, U of Southern California, USA

Visual News Framing and Effects on Recipients’ Attitudes Towards Athletes With Physical Disabilities
Christian von Sikorski, German Sport U Cologne, GERMANY

Ways of Being Together, Heterotopias in the Colombian Armed Conflict Documentaries
Maria Luna, U Autònoma de Barcelona, SPAIN

In addition to the usual difficulties of conceptualizing and designing communication research, studies in visual communication present specific challenges related to the analysis of analogic visual fields, cultural iconography, questions of design and multi-modal media forms. This Visual Communication Studies Division session fosters interaction and mentoring among senior visual communication studies scholars, young faculty, and graduate students at various stages of visual studies project development. The extended session will bring together a panel of senior scholars, all of whom are current or former officers of the Visual Communication Studies Division who have had extensive experience reviewing research papers and planning conference programs, and a select group of young faculty and graduate students working on visual communication studies projects. The session will provide young scholars with an opportunity to present and discuss their projects in a constructive atmosphere with free-flowing back-and-forth feedback and advice concerning issues raised by research paradigms, the operationalizing of research questions and the particular challenges of different methods.

Extended Session: Media, Markets, and Democracy

Communication Law & Policy, #ica_clp

Chair
Peter J. Humphreys, U of Manchester, UNITED KINGDOM

Participants
Free Markets for Free Media? U.S. Policy Measures and the Building of the German Media
Mandy Troger, U of Illinois, USA

From Universal Service to Socially Productive Use: New Foundations for a Progressive Broadband Development Policy
Alissa Lorraine Centivany, U of Michigan, USA
Steven J. Jackson, Cornell U, USA

Canaries in the Coal Mine: Law and Policy Conflicts Around Activist Media
Laura Stein, U of Texas, USA

Attempting to Reconcile the Irreconcilable: Baker’s Political Economy and the Contradiction of Capitalist Democracy
Brice Nixon, U of Colorado, USA

Confronting Market Failure: Toward a Social Democratic View of Media
Victor W. Pickard, U of Pennsylvania, USA

Extended Session: Edwin Baker and the Marketplace of Ideas: Lessons for the Information Society
Nikhil Moro, U of North Texas, USA
Verlagsgruppe Passau, Orkla Media, and Mecom: Analysis of Different Business Strategies on Polish Press Market
Adam Szynol, U of Wroclaw, POLAND
Explore the Law and Regulations on New Media
Shanshan Lou, Ohio U, USA

This session continues the Communication Law and Policy Division’s interest in developing scholarship building on the work done by the late C. Edwin Baker. We propose to award the C. Edwin Baker award, inaugurated by our Division and the Philosophy of Communication Division at last year’s Boston Conference at the end of this session. The session focuses on the relationship between government's policies, the economics of the media, and the media's role for a healthy democracy.

6239
Safety, Risk & Crisis Communications

Public Relations, #ica_pr

Chair
Chiara Valentini, Aarhus U, DENMARK

Participants
Social Media and Food Safety Crises: The Potential Risks of Unconfirmed Messages
Karen Freberg, U of Louisville, USA
Michael J. Palenchar, U of Tennessee, USA
Exploring an Integrated Model Regarding Social Acceptance of Nuclear Power in Risk Communication:
Perceived Efficacy, Risk Perception, Communication Quality, and Trust
Yosep Song, Korea Creative Content Agency, KOREA, REPUBLIC OF
Daewook Kim, Texas Tech U, USA
Game Off!: Understanding Newspapers Portrayals of the NHL Lockout Using Situational Crisis Communication Theory
Melanie Jane Formentin, Pennsylvania State U, USA
Health Literacy and Crisis: Public Relations in the 2010 Egg Recall
Holly Roberts, U of Kentucky, USA
Shari R. Veil, U of Kentucky, USA
The Olympic Torch Relay Crisis: Insights From a Rhetorical Arena Approach
Timothy Coombs, U of Central Florida, USA

6240
Thinking Methods: Popular Communication and Everyday Experiences of the Geopolitical

Popular Communication, #ica_pop

Global Communication and Social Change, #ica_gesc

Chair
Miyase Christensen, Karlstad U; Royal Institute of Technology(KTH), SWEDEN

Participants
Popular Communication as Occupation?
Patrick Burkart, Texas A and M U, USA
Popular Communication Tools and Spaces of Belonging in Migrant Contexts
Miyase Christensen, Karlstad U; Royal Institute of Technology(KTH), SWEDEN
The Muslim in Contemporary Western Popular Music
Nabeel Zuberi, U of Auckland, NEW ZEALAND
Geopolitics, the Middle East and the Popular Imagination
Mehdi Semati, Northern Illinois U, USA

Respondent
Paul Frosh, Hebrew U - Jerusalem, ISRAEL
This panel takes as its departure point the position that questions of theoretical and methodological orientation in popular communication research have heightened significance due to two current factors: first, the persistence of historically constructed intellectual anxieties (and the current shapes they take) over binaries such as high and low; commercial and authentic culture; and, secondly, the ways in which the dynamics ensuing from the latest phase of digitization and transnationalization/globalization add further complexity to such binary constructs and to the study of the “popular” as a whole. Taken together, such factors point to key concerns such as what constitutes the popular object (of study); the representational and the political vs. the banal and the ephemeral value of such objects (as well as the value of such categorization); and, the cross-border, transcultural significance and coherence of both the study objects and of research approaches. The ever-increasing pervasiveness of online social media and mobile applications, cross-media storytelling, and the visibility of the everyday, mediated, dimensions of geopolitical dynamics via recent phenomena such as the so-called Arab Spring inform both conceptual and methodological considerations in popular communication research. The panel convenes, for the first time, the new editors of *Popular Communication: The International Journal of Media and Culture* (from 2013) to address the theme of their first special issue on “geopolitics and the popular.”

**Extended Session: The Research Escalator**

**Organizational Communication, #ica_org**

**Chairs**
Debashish Munshi, U of Waikato, NEW ZEALAND
Heather Zoller, U of Cincinnati, USA

**Participants**

"We Have the Best Technology": Organizational Sensemaking in Oil and Gas Policy Environments
Elizabeth S. Goins, U of Texas at Austin, USA

(Re)Considering the Professional: The Politics of Professionalism for Pleasure and the Archive
Kiely Flanigan Adams, U of North Carolina, USA

Collaboration, Contestation, and the Construction of Volunteer Communities of Practice
Kirstie Lynd McAllum, U of Waikato, NEW ZEALAND

Colleges and Universities’ Use of Twitter to Foster Dialogue
Elizabeth Bates, Baylor U, USA

Community of Choice: La Via Campesina and the Campaign for Food Sovereignty
Alana Mann, U of Sydney, AUSTRALIA

Communication and Organizational Engagement: PR Practitioners and Employee Empowerment
Therese Eva Maria Hedman Monstad, Uppsala U, SWEDEN

Communication Effectiveness: A Consequence of Differences in Categorical Knowledge of Communicators
Mina Rohani Tabatabai, U of Waterloo, CANADA
Frank Safayeni, U of Waterloo, CANADA

Enabling Empathetic Innovation: Organizing Grassroots Innovators in The Honey Bee Network
Prashant Rajan, Purdue, USA
Lorraine G. Kisselburgh, Purdue U, USA

Exploring the Role of Past Work Experience and Organizational Identification in Neophyte and Veteran Newcomer Assimilation Processes
Courtney Wong Davis, U of California - Santa Barbara, USA

Extended Abstract: Reducing Consumer Skepticism Towards CSR Advertising
Jeroen Timmer, U of Twente, THE NETHERLANDS

Healthy Food? “Naturally”: Anthropocentrism, Sustainability, and Normality
Alison Mary Henderson, U of Waikato, NEW ZEALAND

Intranet Communication in Workplaces: Everyday Interactions on a Social Space and Virtual Community
Nur Uysal, U of Oklahoma, USA

Keeping in Touch: Corporate Blogs for Building Organizational Public Relationships and Consumer Brand Relations
Brigitte Arianna Balogh, Michigan State U, USA
Let There Be Light: Lessons From an Indonesian Model of Participatory Development and Social Entrepreneurship
Desideria Cempaka Wijaya Murti, U of Atma Jaya Yogyakarta, INDONESIA
Leah Sprain, Colorado State U, USA

On the Discrepant Discourses of Self-Management
Mette Lund Kristensen, U of Southern Denmark, DENMARK

Organizational Transparency as a Communicative Practice in a Lobbying Organization
Oana Brindusa Albu, Copenhagen Business School, DENMARK

Sequencing Information Flow in Networked Organizations: The Case of GRAND
Guang Ying Mo, U of Toronto, CANADA

The Adoption of Social Network Sites (SNS) by U.S. Television “On-Air” Media Employees: Understanding Individual Choice as Constrained by Social and Organizational Interactions
Steven P. Garry, Arizona State U, USA

The Conceptual Blending Model of Organizational Identity
Janis Pencis, U of Latvia, LATVIA

The Depression Epidemic at Work: The Role of Communication in Reducing Depression
Claartje L. ter Hoeven, U of Amsterdam, THE NETHERLANDS
Marieke L. Fransen, U of Amsterdam, THE NETHERLANDS
Lieke ten Brummelhuis, Erasmus U Rotterdam, THE NETHERLANDS
Bram Peper, Erasmus U Rotterdam, THE NETHERLANDS

The Role of Community-Based Organizations in Mental Health Concerns of International Students
Yunmi Lee, U at Albany - SUNY, USA

Understanding Organizational Identity From Ecological and Interpretive Perspectives: NGOs in Contemporary China
Huijun Suo, Purdue U, USA

Users’ Expectations and Demands Towards NGO Pages in Facebook: An Exploratory Study
Joachim Preusse, U of Münster, GERMANY
Anne Schulze, U of Münster, GERMANY

Who Is Your Mentor? Applying Self-Determination Theory to Developmental Relationships at Work
Suzanne Janssen, U of Twente, THE NETHERLANDS

Your Report is Mandated: Third Parties, Sexual Harassment, and Voice in Higher Education
Kate Lockwood Harris, U of Colorado - Boulder, USA

An Exploratory Study of Communicatively Restricted Organizational Stress (CROS) II: Associations With Organizational Stress and Elevated Cholesterol
Justin P Boren, Santa Clara U, USA
Alice Epsilon Veksler, U of Connecticut, USA

Analysing Leadership Style and Organizational Effectiveness: The Mediating Role of Face-to-Face and Computer-Mediated Communication
Vijai Nath Giri, Indian Institute of Technology Kharagpur, INDIA

Respondents
Janet Fulk, U of Southern California, USA
Vernon D. Miller, Michigan State U, USA
Sarah E Dempsey, U of North Carolina, USA
Majia Nadesan, Arizona State U - West, USA
Michele H. Jackson, U of Colorado - Boulder, USA
Keri Keilberg Stephens, U of Texas, USA
Steven K. May, U of North Carolina, USA
Lars Thoger Christensen, U of Southern Denmark, DENMARK
Juliet P. Roper, U of Waikato, NEW ZEALAND
Noshir S. Contractor, Northwestern U, USA
Peter Monge, U of Southern California, USA
Andrew Flanagin, U of California - Santa Barbara, USA
Timothy Kuhn, U of Colorado, USA
Shiv Ganesh, U of Waikato, NEW ZEALAND
Sarah J. Tracy, Arizona State U, USA
Katherine Miller, Texas A&M U, USA
James R. Barker, Dalhousie U, CANADA
In this extended session, contributing authors have been matched up with mentors--experienced organizational scholars--to discuss how their papers can be "escalated" to prepare for publication or conference submission. This session is open to ICA members who are interested in observing the process by which papers are elaborated, edited, and prepared for publication.

**Extended Session: Feminist Scholarship Division**

**Saturday**  
10:30-13:15  
North Mountain

**Feminist Scholarship, #ica_fsd**

**Chair**  
Paula M Gardner, OCAD U, CANADA

**Participants**

The Future of FSD: Priorities and Strategizing for Our Division for the Next Decade  
Vicki Mayer, Tulane U, USA  
Carolyn M. Byerly, Howard U, USA  
Marian J. Meyers, Georgia State U, USA  
Isabel Molina-Guzman, U of Illinois, USA

Feminist Networking, Dissemination an Activist Strategies Via New Media  
Carol A. Stabile, Center for the Study of Women in Society, USA  
Mél Hogan, Concordia U, CANADA  
Mari Castaneda, U of Massachusetts, USA  
Sarah Kember, Goldsmiths College, U of London, UNITED KINGDOM  
Marybeth Haralovich, U of Arizona, USA

The State of Feminist Methodologies: Taking Stock, and New Challenges  
Janice Radway, Northwestern U, USA  
Lisa Henderson, U of Massachusetts, USA  
Lynne M. Webb, U of Arkansas, USA  
Patrice M. Buzzanell, Purdue U, USA

Mentoring Feminist PhD Students for Varied Career Options  
Radhika Gajjala, Bowling Green State U, USA  
Michelle Rodino-Colocino, Pennsylvania State U, USA  
Dafna Lemish, Southern Illinois U, USA  
Angharad N. Valdivia, U of Illinois, USA

By popular request across the division, the FSD extended session will provide a forum to discuss issues of pressing concern to the Feminist Scholarship division, and central to our feminist work in the academy, as mentors, and in practices of disseminating our work into the community. The session is divided into four discussion areas. Each discussion will be initiated by a range of brief “teasers” from panelists and followed by dialogue among all session members.

**Social Games, Social Capital, Social Rituals, and Community**

**Saturday**  
10:30-11:45  
Phoenix A

**Game Studies, #ica_gs**

**Chair**  
Joyce L.D. Neys, Erasmus U Rotterdam, THE NETHERLANDS

**Participants**

The Influence of Proximity and Familiarity on Online and Offline Social Capital in Electronic Sports  
Sabine Trepte, U of Hamburg, GERMANY  
Leonard Reinecke, U of Mannheim, GERMANY  
Keno Juechems, U of Hamburg, GERMANY

Reap What You Sow: A Social Capital Perspective on Playing Farmville on Facebook
Shaojung Sharon Wang, National Sun Yat-Sen U, TAIWAN
Facebook and Farmville: A Ritual Analysis of Social Gaming and Community
Benjamin Burroughs, U of Iowa, USA
Transforming Play and Practice in Social Gaming Through Data Mining
Florence Chee, Simon Fraser U - Vancouver, CANADA
Peter Chow-White, Simon Fraser U, CANADA
Richard Smith, Simon Fraser U, CANADA

Extended Session: Interpersonal Communication, International Connections, and Culture

**Saturday**
**10:30-13:15**
**Phoenix B**

**Interpersonal Communication, #ica_ipc**

**Chair**
John P. Caughlin, U of Illinois, USA

**Participants**
"This is Our Culture!" Or Is It? Credibility in Parent-Child Communication About Social Norms
Shuktara Sen Das, Rutgers U, USA
The Effects of Message Content on Communication Processes in Intercultural and Intracultural Interactions
Duyen T. Nguyen, Cornell U, USA
Susan R Fussell, Cornell U, USA
Does the Unknown Information Matter for Online Daters?
Chengjun WANG, City U of Hong Kong, HONG KONG
Pianpian WANG, City U of Hong Kong, HONG KONG
Silence in Supportive Communication of the Finnish People: Extended Possibilities for Research on Social Support
Ira A Virtanen, U of Tampere, FINLAND
The Effects of Smiling Virtual Faces on Person Perception: A Cross-Cultural-Comparison
Sabrina Sobieraj, U of Duisburg - Essen, GERMANY
Nicole C. Krmer, U of Duisburg - Essen, GERMANY
Nonverbal Sensitivity in Judging Trustworthiness. Holier Than Thou Effect in Brief Exposure Situations
Loredana Nadia Ivan, National School of Political and Administrative Studies, ROMANIA
Mexican-Heritage Youth’s Perceived Academic Performance and Language Brokering: Assessing Directionality and Growth
Jennifer Andrea Kam, U of Illinois, USA
Homosexuality in Singapore: Public Opinion, Perceptions, and Personal Contact
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE
Japanese Employees Want Advice or Empathy? A Multilevel Perspective on Supervisor Support and Leader-Member Exchange
Masaki Matsunaga, Rikkyo U, JAPAN
Culture, Emotion, and Shared Mental Models in Dispute Resolution
Meina Liu, U of Maryland, USA
Bullying at School: Creating and Sustaining Hurtful Communication Cultures Among Peers
Sanna Leena Elina Herkama, U of Helsinki, FINLAND
Maili H. Porhola, U of Jyväskylä, FINLAND
Revisiting the Components of Health Communication
Bernadette M Watson, U of Queensland, AUSTRALIA
Conversations Between Cancer Patients and Family Members About Medical Treatment decisions in the Rural, Appalachian Cultural Context
Janice Raup Krieger, Ohio State U, USA
Cross-Cultural Similarities and Differences in Apology and Thank You Statements
Hee Sun Park, Michigan State U, USA

**Respondents**
Pekka Isotalus, U of Tampere, FINLAND
Akira Miyahara, Seinan Gakuin U, JAPAN
This session highlights research on interpersonal communication and culture, defined broadly. The papers include both research that specifically examines interpersonal communication and culture and traditional interpersonal communication topics studied in cultures that have not been historically prominent in the interpersonal division of ICA. One goal of this panel is to facilitate greater connections among interpersonal scholars around the world.

**Extended Session: Engaging Opinions: Speed Dating for Publication in Environmental Communication**

**Saturday**

10:30-13:15

*Phoenix D*

**Environmental Communication, #ica_env**

**Chair**

Chad Raphael, Santa Clara U, USA

**Participants**

Comparing Views About Nanotechnology and Nuclear Energy

John C. Besley, U of South Carolina, USA
Katherine A. McComas, Cornell U, USA

Coping with Risks and Crises Through Communication: Uses of Science Blogs on Acute Food Risks and Nuclear Disasters

Merja Mahrt, Heinrich-Heine-U, GERMANY
Cornelius Puschmann, U of Düsseldorf, GERMANY

Ethical Considerations of Using Narrative to Communicate Science

Michael Field Dahlstrom, Iowa State U, USA
Shirley S. Ho, Nanyang Technological U, SINGAPORE

Hope or Anger? Framing and Emotions in the Climate Change Debate

Teresa Myers, George Mason U, USA
Matthew C. Nisbet, American U, USA
Edward Maibach, George Mason U, USA
Anthony Leiserowitz, Yale U, USA


Harsha Gangadharbatla, U of Oregon, USA
Kim Sheehan, U of Oregon, USA

Opinion Polarization: The Asymmetric Effects of Hostile Media Perceptions on Opinions Regarding U.S. Environmental Policies

Cindy T. Christen, Colorado State U, USA

Pathways to Support Genetically Modified (GM) Foods in South Korea

Sei-Hill Kim, U of South Carolina, USA
Jeong-Nam Kim, Purdue U, USA
John C. Besley, U of South Carolina, USA

Republicans and Climate Change: An Audience Analysis of Predictors for Belief and Policy Preferences

Justin Rolfe-Redding, George Mason U, USA
Edward Maibach, George Mason U, USA
Lauren M. Feldman, American U, USA
Anthony Leiserowitz, Yale U, USA

The Complex Road to Happiness: The Influence of Human Development, a Healthy Environment and a Free Press

Edson Jr. Castro Tandoc, U of Missouri - Columbia, USA
Bruno Takahashi, U of ESF, SUNY, USA

The Relationship Between Opinion Leadership and Personality Attributes: A Diffusion of Innovations Investigation Using the Issue of Climate Change

Se-Jin Kim, Colorado State U, USA

(Re)Reading the Discourses of Sustainability: A Cautionary Tale of Being “Green”

erin mcclellan, Boise State U, USA
John McClellan, Boise State U, USA

Engaging the Government for Environmental Collective Action in Rural China

Rong Wang, U of Southern California, USA
Getting work published is key to academic success, and for budding academics the process and contacts are not always obvious or accessible. This extended session, posing as a poster session, features Environmental Communication work in the areas of Civic Engagement and Public Opinion. It provides a fun and interactive venue for connecting authors with publications and at the same time expanding the networks of everyone involved. The session is divided into two parts. In the first half, everyone is a potential editor and is shopping for papers. Presenters and visitors look at the presentations with an eye toward creating edited volumes or special issues of journals. Presenters who are giving similar papers are located close to one another in the room. For the second half of the session, people contacted in advance who have proposed volume or issue themes, and people who are struck by an inspiration at the poster session set up shop at different areas in the room and attract presenters (and visitors) who want to discuss contributing to their volume or issue.

**Extended Session: Theory and Research in Memory for Media Content: Cultivation and Beyond**

**Saturday**  
10:30-13:15  
Phoenix E

**Mass Communication, #ica_mass**

**Chair**  
David Tewksbury, U of Illinois, USA

**Participants**

- Does TV Viewing Cultivate Meritocracy?  
  Carmen Stavrositu, U of Colorado - Colorado Springs, USA
- Exposure to Medical Dramas and Perception of Medical Miracles  
  Rachael A Record, U of Kentucky, USA  
  Nancy Grant Harrington, U of Kentucky, USA
- Keeping Track of Time: Applying the Event Indexing Model to Cultivation  
  Sarah Brookes, Ohio State U, USA  
  David R. Ewoldsen, Ohio State U, USA
- Media Effects on Body Image: Examining Media Exposure in the Broader Context of Internal and Other Social Factors  
  Kristen Elizabeth VanVonderen, U of Central Florida, USA  
  William Kinnally, U of Central Florida, USA
- Social Norm Violations in Popular U.S. and German Crime Drama Television Series: A Content Analysis  
  Matthias R. Hastall, U of Augsburg, GERMANY  
  Helena Bilandzic, Augsburg U, GERMANY  
  Freya Sukalla, Augsburg U, GERMANY
- Specific Situations or Specific People?  
  Christine E. Meltzer, U Mainz, GERMANY  
  Anna Schnauber, U Mainz, GERMANY
- TV Series and Expectations About Occupations: Cultivation and Accessibility Effects of TV Series on Occupational Estimations and Career Aspirations of Adolescents  
  Volker Gehrau, U of Münster, GERMANY
- Toward a Dose-Response Account of Media Priming and Cultivation (Top 3 Student Paper)  
  Florian Arendt, U of Vienna, AUSTRIA

**Respondents**  
Robin Nabi, U of California - Santa Barbara, USA  
L. J. Shrum, U of Texas - San Antonio, USA

A fundamental effect posited for media content is the creation of audience memory for social facts. Memory traces can affect audience perceptions of self and others, can mold social norms, and can drive political beliefs and attitudes. A number of different models have been suggested to account for these effects. Cultivation is perhaps the most enduring of these, but it is not the only one. More than 40 years after the introduction of Cultivation theory, scholars continue to suggest theory and method that can elucidate how media exposure leaves memory in its wake. This extended session is devoted to charting the current history of cultivation research and its cousins.
Social Media: A Game-Changer in Community Disaster Preparedness and Response

Theme Sessions, #ica12

Chair
Terry L. Rentner, Bowling Green State U, USA

Participants
Community Expectation of Aid During Disasters
Roger K. Lowe, American Red Cross, USA
What happened to 911? Developing Community-Based Campaigns for Emergency Response During Disasters
Terry L. Rentner, Bowling Green State U, USA
Crisis Communication Management During Times of Disasters
Seth Oyer, Bowling Green State U, USA
Connecting the Dots: How Social Media Connects Emergency Responders, Aid Organizations, and Communities During Disasters
David P. Burns, Salisbury U, USA

This panel examines how social media affects societal expectation of aid and its impact on emergency response, explores current technologies and individuals who have made successful inroads in recent disasters, develops a plan to address this across the emergency spectrum, and creates awareness of the cultural shift that is influencing all areas of disaster response. The panel brings together experts in the field and academia -- an expert for the American Red Cross and researchers in social media, crises communication, health campaigns, and international communication and community.

Communication Research in the U.S./Mexican Border Region

Sponsored Sessions, #ica12

Chair
Daniel C. Hallin, U of California - San Diego, USA

Participants
Media Coverage of the U.S.-Mexico Frontier (2001-2011): Cross-Border Visibility and the Public Sphere
David Gonzalez, U of California - San Diego, USA
Represented Landscapes in the Mexicali Valley: An Analysis of Textual Data
Luz Maria Ortega-Villa, U of Baja California, USA
Judith Ley García, Autonomous U of Baja California, Mexicali, MEXICO
Cultural Consumption and New Technologies: Latin American Immigrants in their Diasporic Context
Jessica Retis, California State U - Northridge, USA
Burlando la Migra: Shifting Conceptions of the U.S./Mexico Border
Michaela Django Walsh, U of California - San Diego, USA

Respondent
Celeste Gonzalez de Bustamante, U of Arizona, USA

The Binational Association of Schools of Communication of the Californias brings together communication scholars and educators from the U.S. and Mexico, with a particular focus on the border region. Our panel highlights research about the border region, about borders more generally and about media and communication in and between our two countries, and features the distinctive perspective of scholars from the border region. This year's panel includes research on social representation of the landscape in Mexicali, Baja California, an ethnographic study of forms of "eco-tourism" that represent the border-crossing experience, a content analysis of news coverage of the border region and a study of the use of digital communication technology by Latin American immigrants in Los Angeles, London and Madrid.
6320

**Communication Within and Across Borders and Cultures**

**Saturday**

12:00-13:15

**Valley of the Sun A**

**Mass Communication, #ica_mass**

**Chair**

Juliette Storr, Pennsylvania State U, USA

**Participants**

A Content Analytic Examination of Morality Displays in Spanish- and English-Language Television Programming

Dana Mastro, U of Arizona, USA

Marisa Enriquez, U of Arizona, USA

Ron Tamborini, Michigan State U, USA

Nicholas David Bowman, West Virginia U, USA

Sujay Prabhu, Michigan State U, USA

Audience Behavior in China and the U.S.: Comparing Market Diversity With a Network Analytic Approach

Elaine J. Yuan, U of Illinois - Chicago, CHINA, PEOPLE'S REPUBLIC OF

Thomas Burton Ksiazek, Villanova U, USA

Flows, Power, and Globalization: A Case Study of Canadian-China Coproduction

Carol Pui Ha Chow, Chinese Univeristy Hong Kong, HONG KONG

TV News: Dismissed? Young News Viewers in the Netherlands and South Korea Over Time

Anke Wonneberger, U of Vienna, AUSTRIA

Su Jung Kim, Northwestern U, USA

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6321

**Ethnographic Studies of Cultural Communication Practices in Language and Social Interaction**

**Saturday**

12:00-13:15

**Valley of the Sun B**

**Language & Social Interaction, #ica_lsi**

**Chair**

Theresa R. Castor, U of Wisconsin - Parkside, USA

**Participants**

People Sajiao All the Time: A Culturally Situated Persuasive Performance

Hsin-I Sydney Yueh, U of Iowa, USA

"Evangelism" as a Key Term for Chinese Indonesian Evangelical (CIE) Discourse of Identity

Sunny Lie, U of Massachusetts, USA

Accounting for the Inexpressible: Routine Accounts Employed in Verbal Reports of Inexpressible Experience (LSI Top Student Paper)

Brion van Over, U of Massachusetts, USA

Gestures of Time Among the Miriuwong People of Western Australia

Marilyn B Mitchell, Bond U, AUSTRALIA

"You Can See it in Their Eyes": A Communication Ethnography of a Humane Society

Sara Victoria Alicia Kaufman, Portland State U, USA

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6324

**Negative Aspect of Information and Communication Technologies**

**Saturday**

12:00-13:15

**Valley of the Sun E**

**Communication and Technology, #ica_cat**

**Chair**

Sonja Donata Kretzschmar, U of the German Federal Army, GERMANY

**Participants**

The Outcomes of Online and Offline Victimization by Sex: Males’ and Females’ Reactions to Cyberbullying Versus Traditional Bullying

Rebekah A Pure, U of California - Santa Barbara, USA

Miriam Metzger, U of California - Santa Barbara, USA
Teenagers and Sexting: Perceived Norms and Sexual Double Standard
Julia R Lippman, U of Michigan, USA
Scott W. Campbell, U of Michigan, USA

Narcissism, Internet Uses, and Addiction in Taiwan
Saleem Elias Alhabash, Michigan State U, USA
Kanni Huang, Michigan State U, USA
Jing Yang, Michigan State U, USA
Yi-hsuan Chiang, Shih Hsin U, TAIWAN

Antecedents and Outcomes Associated With Deviant Online Behavior: Testing a Model of Cyberbullying Perpetration
Douglas Martin Deiss Jr., Arizona State U, USA
Matthew W Savage, U of Hawaii, USA
Robert Shota Tokunaga, U of Arizona, USA

Explaining Cross-National Differences in News: The Influence of State, Market, and Professionalism

Saturday
12:00-13:15
Ahwatukee A

Journalism Studies, #ica_jsd
Political Communication, #ica_poli

Chair
D. Charles Whitney, Northwestern U, USA

Participants
Cosmopolitanism in Global News Networks: Countries of Location and Countries Involved
Akiba A. Cohen, Tel Aviv U, ISRAEL
Erga Atad, Tel Aviv U, ISRAEL

Competing Models of Journalism? A Content Analysis of British, U.S. American, German, Swiss, Italian, and French Newspapers Across Time
Andrea Umbricht, U of Zürich, SWITZERLAND
Frank Esser, U of Zürich, SWITZERLAND

Tabloidization Trends in German and Austrian Newspapers in the Context of National Market Structures.
A Cross-National Comparative Study
Birgit Stark, U of Mainz, GERMANY
Melanie Magin, U of Mainz, GERMANY

Media Commercialization and the Role of the State: A Comparative Study of South Africa and China
Adrian John Chaplin Hadland, U of Nottingham - Ningbo, CHINA, PEOPLE'S REPUBLIC OF
Shixin Ivy Zhang, U of Nottingham - Ningbo, CHINA, PEOPLE'S REPUBLIC OF

An Author Under Surveillance: Bylines and Authorship in French Journalism
Sandrine Boudana, Sciences Po, FRANCE
Zvi Reich, Ben-Gurion U of the Negev, ISRAEL

Probing the "Realities" of Media Bias and its Link to Content and Perceptions

Saturday
12:00-13:15
Ahwatukee B

Journalism Studies, #ica_jsd

Participants
Political Instrumentalization of News Factors in Journalism: Effects of Journalistic Attitudes on News Decisions of Issues, Sources, and Statements
Ines Engelmann, U of Jena, GERMANY

Subjectivity in Media Source Perception: Fox News Versus NPR
KyuJin Shim, Syracuse U, KOREA, REPUBLIC OF

“Health Care Reform” vs. “ObamaCare”: Partisan Framing of FOX, MSNBC, NYT, and WSJ
Jaesik Ha, Indiana U, USA
Difficult Issues x Busy People x Systemic Constraints: A Reciprocity Model of Bias Risks in News Media Reporting of Social Science Research
Christoph Klimmt, Hannover U of Music & Drama, GERMANY
Alexandra Ellen Sowka, Hannover U of Music & Drama, GERMANY
Tobias Rothmund, U of Koblenz-Landau, GERMANY
Mario Gollwitzer, Philipps-U Marburg, GERMANY

Respondent
Erik Albaek, U of Southern Denmark, DENMARK

6329

Communicating Social Support: From Micro Interactions to Communication in Communities

Health Communication, #ica_hc

Saturday
12:00-13:15
Laveen A

Chair
Meara H. Faw, U of Washington, USA

Participants
A Typology of Communication Strategies for Soliciting Social Support in Weight-Loss Attempts Among Obese and Overweight Young Adults
Meara H. Faw, U of Washington, USA
Alzheimer's Caregivers and Support-Seeking: Themes in Eliciting Social Support in Online Discussion Forums
Katey Price, The Ohio State U, USA
Susan Lee Kline, Ohio State U, USA
Cancer Communication and Caregiver Burden: An Exploratory Study
Maria Koskan Venitis, Rutgers U, USA
Kate Magsamen-Conrad, Rutgers U, USA
Maria G Checton, Rutgers U, USA
Kathryn Greene, Rutgers U, USA
Passport to the Community: Promising Outcomes for Virtual Fieldtrips for Long-Term Care Residents
Elaine M Wittenberg-Lyles, U of Kentucky, USA
Debra Parker Oliver, U of Missouri, USA
George Demiris, U of Washington, USA
Sara Shaunfield, U of Kentucky, USA
“Physicians Do Not Like When You Raise the Issue of the Internet”: A Study of Pregnant Women’s Experiences of Doctor-Patient Communication in Light of the Internet
Eimi Lev, Tel Aviv U, ISRAEL

6330

Health Communication High Density Panel Session: Social, Cultural, and Community-Based Contexts of Health Communication

Health Communication, #ica_hc

Saturday
12:00-13:15
Laveen B

Chair
Xiaoli Nan, U of Maryland, USA

Participants
Analysis of Medication Adherence and Self-Efficacy for People Living With HIV
Ashley Archiopoli, U of New Mexico, USA
Magdalena Avila, U of New Mexico, USA
Cia Hell, U of New Mexico, USA
Ricky Hill, U of New Mexico, USA
Bryan Wilcox, U of New Mexico, USA
John Oetzel, U of Waikato, NEW ZEALAND
Framing a Flu Pandemic: Tracing the Influence of Government Information Subsidies on News Coverage of H1N1
Seow Ting Lee, National U of Singapore, SINGAPORE
Iccha Basnyat, National U of Singapore, SINGAPORE

HPV Vaccine Information in the Blogosphere: How Positive and Negative Blogs Influence Vaccine-Related Risk Perceptions, Attitudes, and Behavioral Intentions
Xiaoli Nan, U of Maryland, USA
Kelly Madden, U of Maryland, USA

Healthy Eating on a Budget: Negotiating Tensions Between Two Discourses
Marianne LeGreco, U of North Carolina - Greensboro, USA
Derek Shaw, U of North Carolina - Greensboro, USA
Stephanie Greene, U of North Carolina - Greensboro, USA

Media, Marketing, and Medicine: Information Sources and Effects on HPV Knowledge and Vaccination Acceptance
Courtney Nicole Johnson, U of Washington, USA

Deliberative vs. Nondeliberative Evaluations of International-Medical-Graduate Physicians After Viewing a Medical Drama
Parul Jain, Washington State U, USA
Michael D. Slater, Ohio State U, USA

Social Media for Message Testing: Linking Viewer Responses With Message, Producer, and Viewer Influence on YouTube
Hye-Jin Paek, Hanyang U, KOREA, REPUBLIC OF
Thomas Hove, Hanyang U, KOREA, REPUBLIC OF
Jehoon Jeon, Wayne State U, USA

“Explicitly Implicit”: Examining the Importance of Physician Nonverbal Involvement During Error Disclosures
Annegret Friedrike Hannawa, U of Lugano, SWITZERLAND

Local News Media Framing of Obesity Before and During a Public Health Media Intervention
Joelle Sano Gilmore, U of Pennsylvania, USA
Michelle Jeong, U of Pennsylvania, USA
Fashina Mira Alade, The Ohio State U, USA
Amy B. Jordan, U of Pennsylvania, USA
Shonna Kydd, U of Pennsylvania, USA

Workshop on Innovative Methods in Communication History

Communication History, #ica_his

Chair
Sharrona Pearl, U of Pennsylvania, USA

Participants
A 3-Generation and 3-Nation Triangulation of 3 Methods: An Approach to Transnational Communicative Life-Worlds
Christian Schwarzenegger, RWTH Aachen U, GERMANY
Susanne Kinnebrock, RWTH Aachen U, GERMANY

An Early History of Social Media: Users Self-Report Searching for Missing Persons on Facebook Following the 2010 Chile Earthquake
Peter Joseph Gloviczki, U of Minnesota, USA

Dialoguing With Socrates or Disseminating Like Jesus? Rereading Communication History Through ‘One-to-One’ and ‘One-to-Many’ Lenses
Gabriele Balbi, U of Lugano, SWITZERLAND
Juraj Kittler, St. Lawrence U, USA

Not Just for Pretty Pictures: Using the Layering Feature of Vector Graphics Editors to Visualize Data
Deborah Lubken, U of Pennsylvania, USA
Recovering the Forgotten Past: Teaching Digital Storytelling, Memory, and History  
Nicole Maurantonio, U of Richmond, USA

Respondent  
Sharrona Pearl, U of Pennsylvania, USA

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**The Online Experiences of Children and Adolescents**

**Saturday 12:00-13:15**  
*Encanto A*  

**Chair**  
Michel Walrave, U of Antwerp, BELGIUM

**Participants**
Developmental Trajectories of Peer Victimization: Offline and Online Experiences During Adolescence  
Sindy R. Sumter, U of Amsterdam, THE NETHERLANDS  
Susanne E. Baumgartner, U of Amsterdam, THE NETHERLANDS  
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS  
Jochen Peter, U of Amsterdam, THE NETHERLANDS  
Simone van der Hof, Leiden U, THE NETHERLANDS

Elementary School Goes Online: Making Sense of Peer-to-Peer and Peer-to-Content Interactions With SNAs  
Maria da Conceicao Goncalves Costa, U Lusófona de Humanidades e Tecnologias, PORTUGAL  
Manuel José Damásio, U Lusófona de Humanidades e Tecnologias, PORTUGAL

Peer Influence on Adolescents’ Communication Behavior: A Comparison of Different Context Effects on Cyberbullying  
Ruth Festl, U of Hohenheim, GERMANY  
Michael Scharkow, U Hohenheim, GERMANY  
Thorsten Quandt, U Hohenheim, GERMANY

Social Network Profiles as Information Sources for Adolescents' Offline Relations  
Cedric Courtois, Ghent U, BELGIUM  
Anissa All, Ghent U, BELGIUM

The Role of Questionnaire Construction and Cognitive Interviewing in the Assessment of Children’s Online Risk-Taking and Other Activities  
Christine L. Ogan, Indiana U, USA  
Turkan Karakus, Mersin U, TURKEY  
Engin Kursun, Ataturk U, TURKEY

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**Immigration and Media Usage: A Comparative Analysis Between Hispanophone and Lusophone Diasporas**

**Saturday 12:00-13:15**  
*Encanto B*  

**Chair**  
Stuart Davis, U of Texas, USA

**Participants**
How Latino Migration Flows and Latino Media Growth Influence Local Communities in the US  
Matthew D. Matsaganis, U at Albany - SUNY, USA  
Vikki Sara Katz, Rutgers U, USA

Into the Tordesilhas Twilight Zone of Transnational Television: The Paradox of Heightened Hispanidad and Lusophone Viewership at Key Urban Sites of Transmission  
Catherine Benamou, U of California - Irvine, USA
Diasporic Users in Digital Tejas: The Multilayered Cultural Geography of Identity and Media Use
Joseph D. Straubhaar, U of Texas, USA
Stuart Davis, U of Texas, USA
Viviana D. Rojas, U of Texas - San Antonio, USA
Jeremiah P. Spence, U of Texas, USA

Historicizing Migration Patterns and Media Trends Within the Lusophone World System
Isbel Ferin Cunha, U of Coimbra, PORTUGAL

This panel seeks to explore the relationship between immigration patterns and media usages in a transnational context. Drawing on research projects featuring immigrant populations in the United States, Spain, and Portugal, we attempt to create a conversation that puts national and regional patterns in conversation. Questions investigated include: -What are the different patterns through which immigrants are getting access to traditional and new media? -What diasporic or ethnic media are growing in the USA and other host societies to address immigrant populations, like Latinos in the USA or Luso-African immigrants in Portugal? -What transnational media systems are growing up within regions or cultural-linguistics spaces to follow immigrants as they move between societies? Examples might be the Lusophone media that address immigrants before and after they move to Portugal from other Portuguese speaking countries, or Latin American media systems that follow immigrants from home countries across the Americas into the USA. -How can we analyze and understand the ways in which immigrants are forming different types of capital (Bourdieu 1984), including technological, educational, linguistic, cultural, and economic?

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Political Communication Effects II

**Saturday**
12:00-13:15
**Maryvale A**

**Political Communication, #ica_poli**

**Chair**
Daniel E. Bergan, Michigan State U, USA

**Participants**

Long-term Sociopolitical Effects of 9/11 TV Viewing and Conversation in Young Adults Who Were Children in 2001
J. Brian Houston, U of Missouri, USA

Ability Matters: A Look at Ability Manipulation for Cable TV News and Late-Night TV Satire Elaboration
Heather LaMarre, U of Minnesota, USA
Whitney Walther, U of Minnesota, USA

Happy Go Lucky: Mood as a Moderator of Political News Framing Effects
Sophie Lecheler, U of Amsterdam, THE NETHERLANDS
Andreas Schuck, U of Amsterdam, THE NETHERLANDS
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS
Thomas E. Nelson, The Ohio State U, USA
Merel de Lange, U of Amsterdam, THE NETHERLANDS

Political Ideologies, Psychographics, and Media Habits: A Comparison of Liberals and Conservatives in the United States
Tien-Tsung Lee, U of Kansas, USA

The Moderating Effect of Prior Attitudes on Framing Effects and Their Combined Contribution to the Public Politicization of EU Immigration Policy
Marijn Van Klinger, U of Amsterdam, THE NETHERLANDS
Hajo G. Boomgaarden, U of Amsterdam, THE NETHERLANDS
Political Deliberation and The Public Sphere

Saturday
12:00-13:15
Maryvale B

Political Communication, #ica_poli

Chair
Daniel C. Hallin, U of California - San Diego, USA

Participants
Deliberative Qualities of Generic News Frames: Assessing the Democratic Value of Horse-Race and Contestation Framing
Eike Mark Rinke, U of Mannheim, GERMANY
Hartmut Wessler, U Mannheim, GERMANY
Charlotte Loeb, U of Mannheim, GERMANY
Carina Weinmann, U of Mannheim, GERMANY
The Muslim Brotherhood as a Counterpublic to the Mubarak Regime: What Does the Rhetoric In Ikhwanweb Say?
Soumia Dhar-Bardhan, U of New Mexico, USA
On Strong Attitudes and Group Deliberation: Relationships, Structure, Changes, and Effects
Magdalena E. Wojcieszak, IE U, SPAIN
The Critical Moral Voice in the American Public Sphere
Tyson Mitman, Drexel U, USA
Alexander G Nikolaev, Drexel U, USA
Douglas Vincent Porpora, Drexel U, USA
The Personal and the Political: The Power and Influence of Stories in Deliberation
Nuri Kim, Stanford U, USA

The Scholars Guide to Promoting Your Research: Everything You’ve Ever Wanted to Know About Promoting Your Research and Were Afraid to Ask

Saturday
12:00-13:15
Estrella

Sponsored Sessions, #ica12

Chair
John Paul Gutierrez, International Communication Association, USA

Meet ICA’s new Communication Director and learn ways to promote your research using social media and traditional media channels with the help of ICA staff. Learn about what ICA has in store for promoting research in its journals and discuss new ideas to put ICA on the right track when it comes to scholarly communication.

Top Student Papers in Public Relations

Saturday
12:00-13:15
Alhambra

Public Relations, #ica_pr

Chair
Oyvind Ihlen, U of Oslo, NORWAY

Participants
Measuring the Impact of Leadership Style and Employee Empowerment on Perceived Organizational Reputation
Lijuan Rita Men, U of Miami
Don W. Stacks, U of Miami, USA
Disclosure in Online Word-of-Mouth (eWOM) Communication: What Does it Mean for Public Relations?
Elmie Nekmat, U of Alabama, SINGAPORE
Karla K. Gower, U of Alabama, USA
Engaging International Publics and Building Online Networks: How International Activists Use Web Sites and Social Media (Also Featured in Virtual Conference)
Aimei Yang, Oklahoma U, USA
Examining the Effects of Corporate Social Responsibility Logo
Young Eun Park, U of Florida, USA
Mary Ann Ferguson, U of Florida, USA
Comparative Study of Crisis Communication Strategies Between Mainland China and Taiwan in the Chinese Context: A Double-Case Study of Melamine-Tainted Milk Powder Crisis
Joanne Chen Lu, Chinese U of Hong Kong, HONG KONG

6340

**Fields of Production: Logics and Practices of the Media Industries**

**Saturday**

*12:00-13:15*

*Deer Valley*

**Popular Communication, #ica_pop**

**Chair**
Goran Bolin, Sodertorn U, SWEDEN

**Participants**

Television Journalism, Politics and Entertainment. Power and Autonomy in the Field of Television Journalism (Top Paper in Popular Communication)
Goran Bolin, Sodertorn U, SWEDEN

Market Demands, Artistic Integrity, and Identity Work in Reality Television Production
Junhow Wei, U of Pennsylvania, USA

Engendering Autonomy: Comics Books and Masculinity as Symbolic Value in Cultural Production
Casey Brienza, U of Cambridge, USA

“The Kind of Program Service All the People Want”: Pat Weaver’s Failed Fourth Network
Evan Elkins, U of Wisconsin-Madison, USA

Sony Pictures Entertainment, International Operations, and the Local Language Production Strategy: The Contemporary Case of Brazil Film Co-Productions (Top Paper in Popular Communication, Also Featured in Virtual Conference)
Courtney Brannon Donoghue, U of Texas, USA

6350

**Networks and Social Media**

**Saturday**

*12:00-13:15*

*Phoenix A*

**Information Systems, #ica_is**

**Chair**
Sabine Reich, U of Mannheim, GERMANY

**Participants**

Aggression vs. Friendliness?: Gender Differences in Self-Presentation on Business Networking Sites
Sabrina Cornelia Eimler, U of Duisburg - Essen, GERMANY
Olga Drapkina, U of Duisburg-Essen, GERMANY
Vera Pfäender, U of Duisburg-Essen, GERMANY
Alexandra Schawohl, U of Duisburg-Essen, GERMANY
Daniela Schliwa, U of Duisburg-Essen, GERMANY

Semantic Network Analysis of Smoking Conversation on Twitter
Ashley Sanders-Jackson, U of California - San Francisco, USA
Cati Brown, U of California - San Francisco, USA
Jodi Prochaska, U of California - San Francisco, USA

Towards a Networked Crisis Communication Theory: Analyzing the Effects of (Social) Media, Media Credibility, Crisis Type, and Emotions
Friederike Schultz, VU U - Amsterdam, GERMANY
Sonja Utz, VU U Amsterdam, THE NETHERLANDS
Sandra Glocka, VU U - Amsterdam, THE NETHERLANDS

The Reviewer Reviewed: Impact of Reviewer Credibility Indicators on Online Review Persuasiveness
Sonja Utz, VU U Amsterdam, THE NETHERLANDS
Ivar Vermeulen, VU U - Amsterdam, THE NETHERLANDS
Diana Limas de Brito, VU U - Amsterdam, THE NETHERLANDS
User Behaviors in Social Commerce
Dong-Hee Shin, Sungkyunkwan U, KOREA, REPUBLIC OF
Tae-Yang Kim, Sungkyunkwan U, KOREA, REPUBLIC OF

The Influence of Source Reputation and User Statements on the Perception of Online News Articles
Stephan Winter, U Duisburg-Essen, GERMANY
Yuhua (Jake) Liang, Michigan State U, USA

Individual Differences in Need to Belong in Users of Social Networking Sites
Sabine Reich, U of Mannheim, GERMANY
Peter Vorderer, U of Mannheim, GERMANY

Selecting Science Information in Web 2.0: Effects of Personality Characteristics, Source Cues, and Message Complexity
Stephan Winter, U Duisburg-Essen, GERMANY
Nicole C. Krmer, U of Duisburg - Essen, GERMANY
German Neubaum, U of Duisburg - Essen, GERMANY
Leonie Roesner, U of Duisburg - Essen, GERMANY
Jana Appel, U Duisburg-Essen, GERMANY

The Teaching Hospital Model in Journalism Education: The Cronkite School Case Study
Sponsored Sessions, #ica12
Chair
Christopher Callahan, Arizona State U, USA

A recent report by the New America Foundation and John S. and James L. Knight Foundation proposes that journalism programs become “anchor institutions” and train journalists by allowing them to produce significant professional content, partner with news organizations and experiment boldly with new technologies. The Walter Cronkite School of Journalism and Mass Communication has fully embraced that model, designing and developing a curriculum, programs, faculty and even a building around the "teaching hospital" concept. Dean Christopher Callahan will lead a panel discussing how Cronkite has implemented the new design and the ways it benefits students, the profession and the community.

Social Navigation: A New Paradigm for Explaining Audience Selectivity?
Sponsored Sessions, #ica12
Chair
Paul Haridakis, Kent State U, USA

Participants
Finding What You Did Not Search For: Social Navigation Based on Other User's Searches and Interests
Patrick Roessler, U of Erfurt, GERMANY
Marco Luenich, U of Erfurt, GERMANY
Lena Maria Hautzer, U of Erfurt, GERMANY

Like, Comment, Discuss? A News Value Theory-Based Explorative Study on Factors and Motivators Stimulating Online Comments
Marc Ziegele, U of Mainz, GERMANY
Oliver Quiring, Johannes Gutenberg U of Mainz, GERMANY

User Recommendations for Journalistic Websites on Twitter
Hanna Jo vom Hofe, U of Münster, GERMANY
Christian Neuberger, U of Münster, GERMANY

Social Media Guidelines in Journalism
Wiebke Loosen, U of Hamburg, GERMANY
Jan Schmidt, U of Hamburg, GERMANY
Beyond the traditional search options, Google Trends offers a list of “hot searches”, and Google News in German provides a list of “most clicked” articles. Internet users are able to click on and to rate or comment media content, to forward it to others or to produce entirely new content. Subsequently, other users may use this information for orientation. These phenomena are often called Social Navigation, “navigation that is driven by the actions of others” (Svensson, 2000: 1). The power of Social Navigation lies in its ability to overcome traditional patterns of audience selectivity: Media choices are not exclusively dependent on user’s expectations, previous experience, intuition, or random finds while surfing – now people have evidence at their disposal of what other people were interested in. On a micro level, Social Navigation involves processes of interpersonal communication between people; it is linked to network effects in social groups on the meso level; and it is tied to journalistic practice on a macro level. The presentations suggested by this panel address all three levels with empirical studies related to different instruments of Social Navigation while paying attention to the relevant social interactions among users, between users and media companies, and between users and journalists.
The Consumption of Television Programming in a Social Media Context: Development and Validation of the Social Engagement Scale  
Miao Guo, U of Florida, USA

The Differences in Social Comparison Between Media Characters and Real Persons: Measures and Results  
Christina V. Peter, Ludwig-Maximilians-U Munich, GERMANY  
Andreas M. Fahr, Ludwig-Maximilians-U Munich, GERMANY  
Annette Fahr, Ludwig-Maximilians-U Munich, GERMANY  
Hannah Helene Frueh, U of Erfurt, GERMANY

Two Liberal-Conservative Hierarchies for Indices of Intercoder Reliability  
Xinshu Zhao, Hong Kong Baptist U, HONG KONG  
Ke DENG, Harvard U, USA  
Guangchao FENG, Hong Kong Baptist U, HONG KONG  
Lixing ZHU, Hong Kong Baptist U, HONG KONG  
Visne Kam Che CHAN, Hong Kong Baptist U, HONG KONG

Use of Surveys in Top Mass Communication Journals 2001-2010  
Louisa S Ha, Bowling Green State U, USA  
Xiao Hu, Bowling Green State U, USA  
Ling Fang, Bowling Green State U, USA  
Sarah Henize, Bowling Green State U, USA  
Sanghee Park, Bowling Green State U, USA  
Alexandru Stana, Bowling Green State U, USA  
Xiaoqun Zhang, Bowling Green State U, USA

Validation of a Content Analytic Instrument for Evaluating the Parasocial Interaction Potential of Political Talk Radio  
Shane Michael Semmler, U of South Dakota, USA

The Communication Anxiety Regulation Scale: Development and Initial Validation  
Bu Zhong, Pennsylvania State U, USA  
Jose A Soto, Pennsylvania State U, USA  
Kaitlin Hanley, Pennsylvania State U, USA  
Chris Perez, Pennsylvania State U, USA  
Elizabeth Lee, Pennsylvania State U, USA  
Nana Dawson-Andoh, Pennsylvania State U, USA

Thickening Behavioural Data: Toward an Increased Meaningfulness of Audience Measurement Data  
Jakob Bjur, Goeteborgs U, SWEDEN

Cultural Issues in Health Communication: Relationships, Interventions, and Communities

Health Communication, #ica_hc

Chair  
Khadidiatou Ndiaye, Michigan State U, USA

Participants  
Cross-Cultural Assumptions of Cultural Variation and Self-Criticism on Depression in Mental Health  
Ayano Yamaguchi, Reitaku U, JAPAN  
Min-Sun Kim, U of Hawaii, USA

Negotiating Health in the US: Understanding International Students Beliefs and Health Care Experiences  
Khadidiatou Ndiaye, Michigan State U, USA  
Jie Zhuang, Michigan State U, USA  
Neala Havener, Michigan State U, USA  
Nicole Sparapany, Michigan State U, USA  
Jonathan Kurian, Michigan State U, USA  
Yashu Chen, Michigan State U, USA
Reducing STD/HIV Stigmatizing Attitudes Through Community Popular Opinion Leaders in Chinese Markets
Ronald E. Rice, U of California - Santa Barbara, USA
Zunyou Wu, National Center for AIDS/STD Control and Prevention, Chinese Center for Disease Control and Prevention, CHINA, PEOPLE'S REPUBLIC OF
Li Li, U of California - Los Angeles, USA
Roger Detels, U of California - Los Angeles, USA
Mary Jane Rotheram-Borus, U of California - Los Angeles, USA

Reproductive and Sexual Health Portrayals on Primetime Television
Katrina Louise Pariera, U of Southern California, USA
Heather Jane Hether, U of the Pacific, USA
Sheila Teresa Murphy, U of Southern California, USA
Sandra de Castro Buffington, Hollywood, Health & Society, USA
Lourdes Baezconde-Garbanati, U of Southern California, USA

The Relative Impacts of Uncertainty and Mother’s Communication on Hopelessness Among Palestinian Youth in Lebanese Refugee Camps
Walid Afifi, U of California - Santa Barbara, USA
Tamara D. Afifi, U of California - Santa Barbara, USA
Stephanie A Robbins, U of California - Santa Barbara, USA
Najib Nimah, Phoenix Foundation, LEBANON

News Media Use

Communication and Technology, #ica_cat

Chair
Joseph D. Straubhaar, U of Texas, USA

Participants
The Digital Production Gap: The Role of News Media Use, Information Processing, and Opinion Expression
Doo-Hun Choi, U of Wisconsin - Madison, USA
Michael Cacciatore, U of Wisconsin - Madison, USA
Michael Andrew Xenos, U of Wisconsin - Madison, USA
Dietram A. Scheufele, U of Wisconsin - Madison, USA
Dominique Brossard, U of Wisconsin - Madison, USA

Understanding News Sharing in Social Media: An Explanation From the Diffusion of Innovations Theory
Long Ma, Nanyang Technological U, SINGAPORE
Chei Sian Lee, Nanyang Technological U, SINGAPORE
Dion Goh, Nanyang Technological U, SINGAPORE

Social Recommendation, Source Credibility, and Recency: Effects of News Cues in a Social Bookmarking Website
Qian Xu, Elon U, USA

Incidental Exposure to Online News Among Rural Americans
Borchuluun Yadamsuren, U of Missouri, USA
Sanda Erdelez, U of Missouri, USA
Joonghwa Lee, U of Missouri, USA
Esther Thorson, U of Missouri, USA

Government and SNS

Communication and Technology, #ica_cat

Chair
Andrea Allen Hickerson, Rochester Institute of Technology, USA
Participants
From e-Government to Social Network Government: A Global Survey of National Leadership Websites
   Daniel Halpern, Rutgers U, CHILE
   James E. Katz, Rutgers U, USA
   Seol Ki, Rutgers U, USA
   Nik Rozaidi Rashid, Rutgers U, USA
Dialogic Relationship Building on Facebook: A Government Communication Campaign for Pronatalism
   Seow Ting Lee, National U of Singapore, SINGAPORE
Not by Technology Alone: The "Analog" Aspects of Online Public Engagement in Rulemaking
   Dmitry Epstein, Cornell U, USA
   Rebecca B. Vernon, Cornell eRulemaking Initiative, USA
Anatomy of Protest in the Digital Era: A Network Analysis of Twitter and Occupy Wall Street
   Mark Tremayne, U of Texas - Arlington, USA

Critical Reporting and Watchdog Journalism
Journalism Studies, #ica_jsd
Chair
   Claudia Mellado, U of Santiago, CHILE
Participants
How Watchdog Reporting in US Newspapers is Changing During These Challenging Economic Times
   Beth Knobel, Fordham U, USA
Journalism Reviews: Watchdog of the Watchdogs
   Mohammad Delwar Hossain, College of Mass Communication and Media Arts, USA
   William Babcock, Southern Illinois U, USA
Watchdogs on a Leash? Journalists’ Sense of Professional Autonomy and Relationship With Their Superiors
   Morten Skovsgaard, U of Southern Denmark, DENMARK
Too Hostile, Too Deferential: Processes of Media Answerability Following Political Interviews
   Zohar Kampf, Hebrew U - Jerusalem, ISRAEL
   Efrat Daskal, Hebrew U - Jerusalem, ISRAEL
Questioning Chinese Premier at Press Conferences: Exploring the Discrepant Roles of Foreign and Domestic Journalists
   Yan Yi, City U of Hong Kong, HONG KONG

Experimental Studies on the Effects of Sensational Storytelling
Journalism Studies, #ica_jsd
Participants
How Viewers of Different Ages Perceive the Journalistic Performance of Arousing Television News Stories
   Mariska Kleemans, Radboud U, THE NETHERLANDS
   Paul G. HendriksVettehen, Radboud U, THE NETHERLANDS
Sensationalism in the Information Age: Affordance as a New Gratification in Apple Action News
   Ka Lun Au, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF
   Ni-Chen Sung, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF
More or Less? Gauging Affective Effects of Multimedia Use in News Presentation
   Hai Tran, DePaul U, USA
The Book is Better Than the Movie: Vivid Writing’s Effect on Cognitive and Affective Processing
Carolyn Yaschur, U of Texas - Austin, USA
Rebecca Ann McEntee, U of Texas, USA
Renita Coleman, U of Texas, USA

Respondent
Miglena Mantcheva Sternadori, U of South Dakota, USA

6529
Comics as Journalism? Scholars, Educators, and Practitioners Reflect on the Exploding Field of Graphic Reportage

Saturday
15:15-16:30
Laveen A
Visual Communication Studies, #ica_vis
Journalism Studies, #ica_jsd
Popular Communication, #ica_pop

Participants
Comics and the Future of Journalism
Isabel Macdonald, Concordia U, CANADA

Graphic Journalism and Nonfiction Visual Storytelling
Dan Archer, Stanford U, USA

The Epistemology of Comics Journalism
Richard Todd Stafford, George Mason U, USA

From New Journalism to Comics Journalism
Michael Taylor, Henderson State U, USA

Recent years have seen the explosion of “comics journalism”—non-fiction comics that draw on journalistic methods. With the definition of journalism itself increasingly fuzzy in the context of the rise of new online media and the collapse of traditional news industry business models, this unique form of visual reportage is commanding increased attention, amongst communications scholars, educators and media professionals alike.

6530
Consumer Activism from a Historical Perspective: Eight Decades and Counting…

Saturday
15:15-16:30
Laveen B
Communication History, #ica_his

Chair
Robert W. McChesney, U of Illinois, USA

Participants
The 1930s: Consumers Reactions to Advertising and Demands for Federal Regulation
Inger Lisbeth Stole, U of Illinois, USA

A Revitalized FTC at Policy Crossroads: Advertising Regulation and Response in the 1970s
Molly Catherine Niesen, U of Illinois, USA

The 1990s: Antiadvertising Blowback From the Children’s Television Act of 1990 to 2000’s No Logo
Matthew P. McAllister, Pennsylvania State U, USA

The 2010s: Online Consumer Reviewing as Resistance
Kathleen Kuehn, Pennsylvania State U, USA

Respondent
Robert W. McChesney, U of Illinois, USA

Through the presentation of four cases studies, each representing a distinct period of active consumer resistance to advertising and commercialization, this panel shows the ongoing tensions over commercial culture. While each individual presentation reflects time-specific concerns and conditions, their combined message is the ongoing concern over commercialism that never is resolved to the public’s satisfaction.
Russian Communication: 25 Years Since Perestroika

Sponsored Sessions, #ica12

Chair
Michael David Hazen, Wake Forest U, USA

Participant
Elina V. Erzikova, Central Michigan U, USA

This program will focus on the changes in Russian society and its communicative practices in the 25 years since Perestroika. A set of scholars from Russia and North America will discuss these changes with a particular focus on the difficulties that have been countered and the positive developments that have resulted. Topics will include media, emerging PR and advertising functions, political communication, intergenerational communication, and communication with other societies.

Media Literacy (High Density Session)

Children Adolescents and Media, #ica_cam

Chair
J. Alison Bryant, PlayScience, LLC, USA

Participants
Can Media Really Be Good?: Media Literacy Education for North Korean Refugees
Jiwon Yoon, Roosevelt U, USA

Factual Mediation, Individual Differences, and Thin-Ideal Exposure’s Effect on Adolescent Girls’ Self-Esteem
Eric E Rasmussen, Ohio State U, USA
Amy Nathanson, Ohio State U, USA

How Media Literacy Supports Civic Engagement in a Digital Age
Hans Martens, U of Antwerp, BELGIUM
Renee Hobbs, Temple U

Mean Girls and Tough Boys: Responses to Media Literacy Lessons on Gender Stereotypes and Bullying
Erica L. Scharrer, U of Massachusetts, USA
Kimberly Walsh, U of Massachusetts, USA
Laras Sekarasih, U of Massachusetts, USA

Acquisition of Anti-Smoking Media Literacy Skills: A Focus Group Analysis
Yi-Chun (Yvonnes) Chen, Virginia Polytechnic Institute & State U, USA
Christine E. Kaestle, Virginia Polytechnic Institute & State U, USA
Paul Estabrooks, Virginia Polytechnic Institute & State U, USA
Jamie Zoellner, Virginia Polytechnic Institute & State U, USA

The Evolution of Video Games and Growing Challenges for Parental Mediation
Hee Jhee Jiow, National U of Singapore, SINGAPORE
Sun Sun Lim, National U of Singapore, SINGAPORE

The Influence of Religion on Parental Mediation of Children’s Internet Use: A Study of Indonesian Muslim Mothers
Yayu Rahayu, National U of Singapore, SINGAPORE
Sun Sun Lim, National U of Singapore, SINGAPORE

Media, Migrants, and Diaspora

Ethnicity and Race in Communication, #ica_eric

Chair
Aymar Jean Christian, U of Pennsylvania, USA
Participants
Ahnlee Jang, U of Maryland, USA

Storytelling Networks and Immigrant Political Socialization: A Communication Resource-Based Model
Wenlin Liu, U of Southern California, USA
Sandra J. Ball-Rokeach, U of Southern California, USA

Studying Ethnic Minorities’ Media Uses: Comparative Conceptual and Methodological Reflections
Alexander Dhoest, U of Antwerp, BELGIUM
Marta Cola, U della Svizzera Italiana, SWITZERLAND
Manuel Mauri Brusa, U della Svizzera Italiana, SWITZERLAND
Dafna Lemish, Southern Illinois U, USA

Racially Discriminatory Messages (RDM) Targeting Asian Americans and Asian Americans’ Communication Approach for Responding to RDMs
Jungmi Jun, U of Northern Iowa, USA

6534

High Density Session: Talking Online: Discourse, Debates, Discussions, Deliberation
Saturday
15:15-16:30
Maryvale A

Political Communication, #ica_poli
Chair
David Nicolas Hopmann, U of Southern Denmark, DENMARK

Participants
Give to the Party What Supports the Party and Give to the Internet What Seems to be Supported: Empirical Evidence on Dualistic Discourse Universes in China
Fei Chris Shen, City U of Hong Kong, HONG KONG
Ning Mena Wang, Hong Kong Baptist U, HONG KONG

Multiple Transcripts as Political Strategy: Social Media and Conflicting Identities of the Moro Liberation Movement in the Philippines
Cheryll Ruth Reyes Soriano, National U of Singapore, SINGAPORE
T.T. Sreekumar, National U of Singapore, SINGAPORE

The Spiral of Silence and the Internet: Selection of Online Content and the Perception of the Public Opinion Climate in Computer-Mediated Communication Environments
Patrick Roessler, U of Erfurt, GERMANY
Anne Schulz, U of Zürich, FRANCE

Hail the Independent Thinker: Online Debates, Emerging Norms, and Democratic Culture in China
Xiao Wu, Northwestern U, USA

Procedural Justice in Deliberation: Predictors and Effects
Weiwei Zhang, National U of Singapore, SINGAPORE

Relationships Among Twitter Conversation Networks, Language Use, and Congressional Voting
Libby Hemphill, Illinois Institute of Technology, USA
Jahna Otterbacher, Illinois Institute of Technology, USA
Matthew Shapiro, Illinois Institute of Technology, USA

Political Deliberation Online, Watchdog Offline? A Study of Online Political Deliberation Coverage in China Newspaper
Weiwei Zhang, Chinese U of Hong Kong, HONG KONG

The Influence of Social Media on Online Political Discussion in China
Yi Mou, U of Connecticut, USA
David J. Atkin, U of Connecticut, USA
Hanlong Fu, U of Connecticut, USA
Carolyn A. Lin, U of Connecticut, USA
T. Y. Lau, U of Southern California, USA
Democracy Online

Political Communication, #ica_poli

Chair
Homero Gil de Zuniga, U of Texas, USA

Participants
Demanding Democracy Online: Internet Use and Citizen Attitudes About Democracy
Erik C. Nisbet, Ohio State U, USA
Elizabeth Stoycheff, Ohio State U, USA
Katy Elizabeth Pearce, Georgetown U, USA

Fight Against Political Control in China: An Ethnographic Study of an Internet-Based Alternative Media
Pei Zheng, Chinese U of Hong Kong, HONG KONG

From Two-Step to One-Step to Curated Flows: Technology, Social Change, and Contingent Information Exposure
Kjerstin Thorson, U of Southern California, USA
Christopher Wells, U of Wisconsin - Madison, USA

New Digital Communication Strategies: The Effects of Personalized and Interactive Political Communication
Guda van Noort, U of Amsterdam, THE NETHERLANDS
Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS
Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS

The Micro Revolution in Macro China? How Chinese Independent Candidates Are Framing Political Messages Through Microblogging
Yu Liu, U of Miami, USA
Paola Pascual-Ferra, U of Miami, USA

Media and Caring

Philosophy of Communication, #ica_phil

Chair
Laurie Ouellette, U of Minnesota, USA

Participants
Affectively Caring Citizens: Care, Care Work, and Socially Responsible Media
Heidi Zimmerman, U of Minnesota, USA

Looking at the End of Life: Privacy and Publicity in Depictions of Death and Dying
Emily Elizabeth West, U of Massachusetts, USA

Love to Care: Instrumental Affect and the Visual Culture of Alzheimer's
Scott Selberg, New York U, USA

“There’s an App for That”: Mediating the Mobile Moms and the Connected Careerists Through Smartphones and Networked Individualism
Julie Frizzo-Barker, Simon Fraser U, CANADA
Peter Chow-White, Simon Fraser U, CANADA

Tensions Between the Real and the Ideal: How to Improve the US/Mexico Border News Environment Through Training and Education?

Global Communication and Social Change, #ica_gsc

Ethnicity and Race in Communication, #ica_eric

Chair
José Luis Benavides, California State U - Northridge, USA
Participants
Virtual Journalism Training: Challenges and Opportunities to Help Teach Journalism Students and Journalists About Covering Crises Along the Border
Amy Schmitz Weiss, San Diego State U, USA
The Challenges of Improving Coverage, While Keeping Students Safe: An Early Assessment of the Border Journalism Network
Celeste Gonzalez de Bustamante, U of Arizona, USA
Threats Real and Imagined to Cross-Border Journalism Programs
Richard J. Schaefer, U of New Mexico, USA
The Journalistic Triumph of the Student Newspaper The Bridge During Times of Violence
Maria de los Angeles Flores, U of Texas, USA

This panel will focus on how journalism educators along the U.S./Mexico border are currently responding to the challenges, obstacles, and tensions of teaching and doing research related to the U.S./Mexico border news environment. Specific case studies and examples will be presented on this issue. All panelists in this session are members of the Border Journalism Network. Created in spring 2011, the group seeks “to create deeper public understanding of the US/Mexico borderlands in all its diversity and complexity.”

Freedom of Expression/Information Issues

Communication Law & Policy, #ica_clp

Chair
Edward L. Carter, Brigham Young U, USA

Participants
Access to Information in the European Court of Human Rights
Cheryl Ann Bishop, Quinnipiac U
The Violence of a Generation: Supreme Court Ruling on Regulating Violent Video Games for Minors
Ryan Rogers, U of North Carolina, USA
Different Structures, Similar Outcomes: An Exploration of Video Game Rating Systems in the US and Europe
Sven Joeckel, U of Erfurt, GERMANY
Leyla Dogruel, FU - Berlin, GERMANY
The School Principal Is Your Pal: The Myspace Cases and Student Speech Rights
Dale A Herbeck, Boston College, USA
Are Adult Businesses Crime Hotspots? Comparing Adult Businesses to Other Locations in Three Cities
Christopher Seaman, U of California - Santa Barbara, USA
Daniel Linz, U of California - Santa Barbara

This session has five papers looking at different issues relating to freedom of expression. The papers range from addressing court rulings on the right to access to government information, court rulings and regulation of violent video games, consideration of whether fake Myspace profiles of schools principals created by public school students are entitled to First Amendment protection, to an inquiry into whether adult businesses correlate with crime hotspots.

Top Papers in Public Relations

Public Relations, #ica_pr

Chair
Lynn M. Zoch, Radford U, USA

Participants
A Network Approach to Measuring Organization–Public Relationships: Research Directions for Public Relations Using Social Network Analysis
Erich James Sommerfeldt, Towson U, USA
Michael L. Kent, U of Oklahoma, USA
Comparative Quantitative Research on Social Roles in 10 Latin American Countries
Juan-Carlos Molleda, U of Florida, USA

Dialectics in Corporate Discourse on CSR in India: Key Themes and Drivers
Ganga Sasidharan Dhanesh, National U of Singapore, SINGAPORE

The Evolving Image of U.S. Business in Chinese News Coverage, 1979-2010 (Also Featured in Virtual Conference)
Priscilla Murphy, Temple U, USA

Why Women Earn Less Than Men: The Cost of Gender Discrimination in U.S. Public Relations
David Michael Dozier, San Diego State U, USA
Bey-Ling Sha, San Diego State U, USA
Hongmei Shen, San Diego State U, USA

Genre as an Analytical Tool in Contemporary Media Environments
Saturday
15:15-16:30
Deer Valley

Popular Communication, #ica_pop

Chair
Goran Bolin, Sodertorn U, SWEDEN

Participants
Horizons of Expectation: Genres of Communication and Genres of Texts in the Reception of Harry Potter
Ranjana Das, U of Luneburg, GERMANY

From Genre to Hybridity and Branded Content: The Notion of Genre in Convergence Culture
Lothar Mikos, U of Film & Television, GERMANY

The Past is a Shared Country. How Social Media Collaborate to the Definition of the ‘Nostalgic’ Genre
Fausto Colombo, U of Cattolica - Sacro Cuore, ITALY

But We Are the Real Journalists
Merja Helle, U of Helsinki, FINLAND

The Talk Show in a New Democracy: Democratization of Public Participation in Croatia
Zrinjka Perusko, U of Zagreb, CROATIA

Addressing genre as a key conceptual tool in popular communication research, this panel brings together five international papers that look at genres of communication, texts and participation. Each paper presents a different approach to genres. The papers present findings from projects in the United Kingdom, Germany, Italy, Croatia and Finland, they approach genres from divergent theoretical standpoints and apply it to different empirical locations but they all reflect on the continuing utility of the concept in contemporary popular communication research.

Hypocrisy, Distortion, Risk, and Materiality: Discourse and Organizing
Saturday
15:15-16:30
Paradise Valley

Organizational Communication, #ica_org

Chair
Alison Mary Henderson, U of Waikato, NEW ZEALAND

Participants
CSR as Aspirational Talk: A Critical Revisit of Transparency and Hypocrisy
Lars Thoger Christensen, U of Southern Denmark, DENMARK
Mette Morsing, Copenhagen Business School, DENMARK
Ole Thyssen, The Copenhagen Business School, DENMARK

Discourses of Public Participation and the Communicative Distortion of Democracy
John McClellan, Boise State U, USA

Toward a Poststructural Communication Theory of Risk Organization
Clifton W. Scott, U of North Carolina - Charlotte, USA
Margaret Mary Quinlan, U of North Carolina - Charlotte, USA
Why Matter Always Matters in Organizational Communication
François Cooren, U de Montréal, CANADA
Gail Fairhurst, U of Cincinnati, USA
Romain Huët, U Européenne de Bretagne, FRANCE

Respondent
Timothy Kuhn, U of Colorado, USA

6542
Top Four Papers in Instructional and Developmental Communication

Saturday
15:15-16:30
North Mountain

Instructional & Developmental Communication, #ica_idd

Chair
Betsy Wackernagel Bach, National Communication Association, USA

Participants
Finding the Gap: Technology-Enhanced PBL Among Urban and Rural Teachers in West Virginia (Also Featured in Virtual Conference)
Ugur Kale, West Virginia U, USA
Debbie Goh, Nanyang Technological U, SINGAPORE
Participating to Speak or Learn: Using Participation Quantity and Quality to Predict Student Learning
Brandi N Frisby, U of Kentucky, USA
Do Blended Virtual Learning Communities Enhance Teachers’ Professional Development More Than Purely Virtual Ones? A Large-Scale Empirical Comparison
Uwe Matzat, Eindhoven U of Technology, THE NETHERLANDS
Online Educational Simulations: Exploring Questions, Context, and Moral Development (Also Featured in Virtual Conference)
Jonathan D'Angelo, Wisconsin, USA
Susan Lee Kline, Ohio State U, USA

6550
Information Systems Top Papers

Saturday
15:15-16:30
Phoenix A

Information Systems, #ica_is

Chair
Elly A. Konijn, VU U - Amsterdam, THE NETHERLANDS

Participants
Presence as an Emergent Property of the Motivated Cognition Dynamic System
Rachel L. Bailey, Indiana U, USA
Information Labels on Thin Media Models’ Weight Status Counteract Adolescent Girls’ Negative Body Perceptions (Also Featured in Virtual Conference)
Jolanda Veldhuis, VU U - Amsterdam, THE NETHERLANDS
Beware: This is Sponsored! How Disclosures of Sponsored Content Affect Persuasion Knowledge and Brand Responses
Sophie Carolien Boerman, U of Amsterdam, THE NETHERLANDS
Eva van Reijmersdal, U of Amsterdam, THE NETHERLANDS
Peter Neijens, U of Amsterdam, THE NETHERLANDS
Effects of Modality-Interactivity in Exergames on Health Behavior Intentions: Moderating Role of Regulatory Focus (Also Featured in Virtual Conference)
Sung Yeun Kim, Syracuse U, USA
Yoo Min Lee, Korea U, KOREA, REPUBLIC OF
Richard H. Gramzow, Syracuse U, USA
Frank Biocca, Syracuse U, USA
Top Three Papers in Interpersonal Communication

**Saturday**
**15:15-16:30**
**Phoenix B**

**Interpersonal Communication, #ica_ipc**

**Chair**
John P. Caughlin, U of Illinois, USA

**Participants**
Communication Accommodation Theory: A Contextual and Meta-Analytical Review
Jordan Soliz, U of Nebraska, USA
Howard Giles, U of California - Santa Barbara, USA
The Quality of End-of-Life Communication in Families Matters More Than the Quantity
Allison Marie Scott, U of Kentucky, USA
The Association Between Overinvolved Parenting and Young Adults’ Self-Efficacy, Psychological Entitlement, and Family Communication
Michelle Dora Givertz, California State U - Chico, USA
Chris Segrin, U of Arizona, USA

Intercultural Communication Division Top Four Papers

**Saturday**
**15:15-16:30**
**Phoenix D**

**Intercultural Communication, #ica_icd**

**Chair**
Hee Sun Park, Michigan State U, USA

**Participants**
Analyzing Portrayals of the Desired National Identity of the Tibetan Ethnicity in China's Propaganda
(Also Featured in Virtual Conference)
Chen Wu, Wonderful Sky Financial Group, HONG KONG
Hao-Chieh Chang, Hong Kong Baptist U, HONG KONG
Germania: La Dolce Terra d’Immigrazione? Challenging Transnational European Citizenship on German Screen (Top Student Paper)
Julia Khrebtan-Hoerhager, U of Denver, USA
Kiva.org, Person-to-Person Lending, and the Conditions of Intercultural Contact
Sara L. McKinnon, U of Wisconsin - Madison, USA
Elizabeth Dickinson, U of North Carolina at Chapel Hill, USA
John Carr, U of New Mexico, USA
Karma Ruth Chavez, Arizona State U, USA
The Interplay of Motivation to Adapt, Host Communication, and Cultural Adaption Among Immigrants
(Also Featured in Virtual Conference)
Amanda Huan, Nanyang Technological U, SINGAPORE
Clement Quek, Nanyang Technological U, SINGAPORE
Aviel Tan, Nanyang Technological U, SINGAPORE
Xiaoming Hao, Nanyang Technological U, SINGAPORE

Constructing Communities of Scholars: Celebrating the Work of Wendy Leeds-Hurwitz

**Saturday**
**15:15-16:30**
**Phoenix E**

**Language & Social Interaction, #ica_lsi**

**Chair**
Theresa R. Castor, U of Wisconsin - Parkside, USA

**Participants**
Saskia Witteborn, Chinese U of Hong Kong, HONG KONG
Beth Bonniwell Haslett, U of Delaware, USA
Teresa Marie Harrison, U at Albany - SUNY, USA
Liliana Castañeda Rossmann, California State U - San Marcos, USA
Respondent
Wendy Leeds-Hurwitz, U of Wisconsin - Parkside, USA

Dr. Wendy Leeds-Hurwitz began teaching at the University of Wisconsin-Parkside in 1982 and retired in 2010. While Dr. Leeds-Hurwitz has published in the diverse areas of language and social interaction, intercultural communication, interpersonal communication, semiotics, and social construction, a common thread that unites her work is the study of how language use in social interactions constructs communities despite differences in culture, generations, national origin, or disciplinary background. This panel is part retrospective—reflecting on Dr. Leeds-Hurwitz’s impact on communities of scholars in language and social interaction, intercultural communication, and social construction, and part prospective—projecting ahead on her work in creating discursive communities in international and interdisciplinary contexts to address issues and problems in intercultural communication.

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**6554**

**Saturday**
**15:15-16:30**
**Cave Creek**

**Game Studies Interest Group Top Papers**

**Game Studies, #ica_gs**

**Chair**
James D. Ivory, Virginia Tech, USA

**Participants**

The Moderating Role of the Media Interactivity on the Relationship Between Video Game Violence and Aggression and the Mediating Role of Self-Concept (Also Featured in Virtual Conference)
Jih-Hsuan Lin, National Chiao Tung U, TAIWAN

Razing the Virtual Glass Ceiling: Gendered Economic Disparity in Two Massive Online Games (Also Featured in Virtual Conference)
Rabindra A. Ratan, Michigan State U, USA
Vili Lehdonvirta, Helsinki Institute for Information Technology, FINLAND
Tracy L. M. Kennedy, Brock U, CANADA
Dmitri Williams, U of Southern California, USA

Negotiating Governance in Virtual Worlds: Grief Play, Hacktivism, and LeakOps in Second Life
Burcu S. Bakioglu, Lawrence U, USA

Need Satisfaction Supportive Game Features as Motivational Determinants: An Experimental Study of A Self-Determination Theory Guided Exergame
Wei Peng, Michigan State U, USA
Jih-Hsuan Lin, National Chiao Tung U, TAIWAN
Karin Pfeiffer, Michigan State U, USA
Brian Winn, Michigan State U, USA

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**6555**

**Saturday**
**15:15-16:30**
**Desert Sky**

**Sponsored Sessions, #ica12**

**Chair**
Junghyun Kim, Kent State U, USA

**Participants**

Testing Joint Effects of Health Information Orientation and Situational Perceptual Influence on Active Communication Behaviors About the GMO Food Issue
Soojin Kim, Purdue U, USA
Jeong-Nam Kim, Purdue U, USA
Soo Yun Kim, U of South Carolina, USA

The Diffusion of “Hug AIDS” Among Young People: Exploring the Effectiveness of an Online HIV/AIDS Campaign in Korea
Kyoung-Ah Shin, Hanyang U, KOREA, REPUBLIC OF
Hyun Jung Oh, Michigan State U, USA
Byoungkwan Lee, Hanyang U, KOREA, REPUBLIC OF
The Effects of Parent-Child Communication Patterns on Children's Interactive Communication in Online Communities: Focusing on Social Self-Efficacy and Unwillingness to Communicate as Mediated Factors
Jooyoung Jang, U of Alabama, USA
Yong-Chan Kim, Yonsei U, KOREA, REPUBLIC OF

Hallyu for Hire: The Commodification of Korea in Tourism Advertising and Marketing
Sherri Lynn Ter Molen, Wayne State U, USA

This is a research panel where members of Korean American Communication Association will present their research papers on matters related to Korea and Korean Americans.

6620
Mass Communication Division Business Meeting

Saturday
16:45-18:00
Valley of the Sun A

Mass Communication, #ica_mass

Participants
Rene Weber, U of California - Santa Barbara, USA
Veronica Hefner, Chapman U, USA

6621
Building Community Through Communication in Political and Public Sector Organizations

Saturday
16:45-18:00
Valley of the Sun B

Sponsored Sessions, #ica12

Chairs
Maria Jose Canel, U Complutense de Madrid, SPAIN
Karen Sanders, CEU San Pablo U, SPAIN

Participants
Connecting Branding and CSR: Strategies to Increase Efficiency in Portraying "Corporate Citizenship"
Nuria Villagra, Complutense U of Madrid, SPAIN
Belen Lopez, ESIC, SPAIN

The Democratic Impact of "Imagined Communities": Online Political Discussion and Swing Vote at the European Parliament Elections 2004 and 2009 in Germany
Pablo Porten-Chee, U of Düsseldorf, GERMANY

Construction and Dissolution of Community: The Role of Public Communication 2.0. in Preventing Drug Consumption
Ubaldo Cuesta, U Complutense de Madrid, SPAIN
Sandra Gaspar, U Complutense de Madrid, SPAIN
Tania Menendez, U Complutense de Madrid, SPAIN

Building Local Communities: How Spanish Local Governments Establish Relationships With Citizens Through Communication
Karen Sanders, CEU San Pablo U, SPAIN
Maria Jose Canel, U Complutense de Madrid, SPAIN
Francisco Diaz, CEU San Pablo U, SPAIN
Mario G. Gurrionero, ACOP - Asociacion de Comunicacion Politica, SPAIN

Building a Scholarly Community for Political Communication Research: The State of the Art of New Media and Political Communication Research in Spain (2000-2010)
Eva Campos-Dominguez, U of Valladolid, SPAIN
Miguel Vicente, U of Valladolid, SPAIN

This panel analyzes the role that communication of political/public sector organizations plays in the constitution, development, maintenance and dissolution of community. It particularly focuses on the role communication plays in building relationships with stakeholders in the context of global economic and financial crisis. Questions addressed include: how should political and public sector organizations think and plan their communication to establish long-term relationships with their stakeholders? What are the effects of political/public sector organizations’ communication on how stakeholders engage with others?
Excellence and Quality in Journalism

Journalism Studies, #ica_jsd

Chair
Howard Tumber, City U London, UNITED KINGDOM

Participants
Beyond New Toolsets and New Skillsets to New Mindsets: Journalist-Faculty and the Promotion of Excellence in Journalism
Michael Stuart Bromley, U of Queensland, AUSTRALIA
Cold War Mindedness as a Questionable Quality Marker for U.S. Journalism
Barbie Zelizer, U of Pennsylvania, USA
Postprofessional Journalism? Challenges and Responses to Jurisdictional Control
Silvio R. Waisbord, George Washington U, USA
Investigating Journalism Prizes and Awards: Resolving the Problem of the Construction and Validation of Excellence in Journalistic Practices
Howard Tumber, City U London, UNITED KINGDOM

There is no general consensus about what constitutes journalistic quality or indeed how to measure it, as the existing accounts fail to provide a standard and empirically-grounded definition which could be universally accepted. The quality and performance of journalism are generally assessed using a series of criteria or standards which often remain implicit. In open and free societies journalistic quality is determined by three preconditions: adequate resources, a protecting legal and political order, and the adherence to professional standards (Schulz, 2000). The fundamental criteria for journalistic quality are, in this view, diversity, objectivity and independence. Similarly, journalistic quality has been identified as a variable depending on: infrastructure, professionalisation of journalism, media market, regulation policies and media networks (Russ-Mohl, 1992). In this view, quality criteria in journalism vary depending on the type of media, target groups, genres, and sources; as a result, it is hard to put forward universalistic standards of journalistic quality. Yet quality standards seem to result from the mixture of regulation of market forces, the existence of professional journalistic education as well as of ethical standards, self-reflection of own practice, information, public policies and the building and differentiation of well-functioning infrastructures of journalism. The development of new digital technologies poses significant challenges and new problems to journalistic quality. The emergence of grassroots journalists is part of the wider phenomenon of citizen-generated media and should not be seen as a necessary threat to traditional journalism, but as a unique opportunity to do better journalism (Gillmor, 2006; Benkler, 2006). The call is to incorporate new forms of news reporting, new tools, and a new relationship with readers. Despite all these efforts to conceptualise journalistic quality, the question over how to measure it effectively on a practical basis remains; as does the confusion, uncertainty and ambiguity over what journalistic quality comprises.

Self Presentation in Social Network Sites

Communication and Technology, #ica_cat

Chair
S. Shyam Sundar, Pennsylvania State U and Sungkyunkwan U, USA

Participants
I'm So Much Cooler Online: An Examination of Self-Presentation in Facebook Profiles
Catalina Laura Toma, U of Wisconsin - Madison, USA
Cassandra Lee Carlson, U of Wisconsin - Madison, USA
Online Social Network Profile Management: Self-Presentation, Self-Concept, and Social Network Perspectives
Jian Rui, U at Buffalo, SUNY, USA
Michael A. Stefanone, U at Buffalo, SUNY, USA
Status Update: Understanding Facebook Use Through Explicit and Implicit Measures of Attitudes and Motivations
Heather Shoenberger, U of Missouri, USA
Edson Jr. Castro Tandoc, U of Missouri - Columbia, USA

Impression Management and Formation on Facebook: The Lens Model Approach
Jeffrey A. Hall, U of Kansas, USA
Natalie Pennington, U of Kansas, USA
Allyn McCalman, U of Kansas, USA

News in Old and New Media

Communication and Technology, #ica_cat
Chair
Saleem Elias Alhabash, Michigan State U, USA

Participants
Media Cues and User Preference in Print and Digital Newspapers
Yun Xia, Rider U, USA
Shawn Kildea, Rider U, USA

The Effects of Cognitive Gratifications on Intention to Read Citizen Journalism News: The Mediating Effect of Attitude
Julian Lin, National U of Singapore, SINGAPORE

Body Found on Twitter: The Role of Alternative Sources in Social Media Agenda Setting
Claudette Guzan Artwick, Washington & Lee U, USA

Historicizing New Media: A Content Analysis of Twitter
Lee M. Humphreys, Cornell U, USA
Phillipa Gill, U of Toronto, CANADA
Balachander Krishnamurthy, AT&T Research, USA
Elizabeth Newbury, Cornell U, USA

Influences on News in China

Journalism Studies, #ica-jsd
Global Communication and Social Change, #ica_gesc
Chair
Adrian John Chaplin Hadland, U of Nottingham - Ningbo, CHINA, PEOPLE'S REPUBLIC OF

Participants
Contextualizing Inter-Media Influence: Diffusion of Online News About Three Collective Actions in China
Fen Jennifer Lin, City U of Hong Kong, HONG KONG
Xinzhi Zhang, City U of Hong Kong, HONG KONG

Online Journalism in Social Transformations: A Community Structure Approach
Elaine J. Yuan, U of Illinois - Chicago, CHINA, PEOPLE'S REPUBLIC OF

Politics, Market, and Framing Strategy of News Media in China
Xianwen Kuang, U of Southern Denmark, DENMARK

The Ambiguity of Memory in East Asian Newspapers: Journalistic Representations of War Memories
Choonghee Han, Hope College, USA

The Politicization of Health News in Contemporary China
Dong Dong, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF
The Session of the Polish Communication Association Journalistic Professionalism Around the Baltic

Saturday
16:45-18:00
Ahwatukee B

Sponsored Sessions, #ica12

Chair
Bogusława Dobek-Ostrowska, PCA - Polish Communication Association, POLAND

Participants
De-Professionalization of Journalism?
Joran Hok, Södertörn U in Stockholm, SWEDEN
Gunnar Nygren, Södertörn U in Stockholm, SWEDEN

Professional Standards and Values Across Generations of Polish Journalists
Bogusława Dobek-Ostrowska, PCA - Polish Communication Association, POLAND
Agnieszka Stepinska, Adam Mickiewicz U, POLAND
Michal Bartosz Glowacki, U of Warsaw, POLAND

Journalistic Professional Ethos and the Challenges of Social Fragmentation and Disengagement: The Baltic Perspective
Aukse Balcytiene, Vytautas Magnus U, LITHUANIA

Professional Standards, Roles, and New Extensions of Journalism in Russia
Elena Dagtereva, Södertörn U in Stockholm, SWEDEN
Maria Anikina, Lomonosov Moscow State U, RUSSIAN FEDERATION

Respondents
Owen V. Johnson, Indiana U, USA
Peter Gross, U of Oklahoma, USA

The region of the Baltic Sea provides a perfect example of different approaches when defining professionalization of journalism today. In taking a closer look at the countries in the region one may find mature and well-developed democracies in Germany and the Nordic countries as well as new democracies from the post-soviet bloc (Poland, Estonia, Latvia, Lithuania) and an example of semi-authoritarian regime (Russia). Thus, the countries differ with respect to development of media regulation, relations with politics, levels of media concentration, organization and funding of public service media, and last, but not least, in accordance to tradition when defining professional journalism culture. The long tradition of press freedom together with the long tradition of media/communication research have resulted with a large number of studies emphasizing high level of professionalization and competitive production of news among the features that may help to analyze media systems in Denmark, Finland and Sweden (Lund, 2007). Most recently, the Nordic countries, traditionally analyzed through the concepts of corporatism and welfare state, have been also analyzed by the growing importance of the liberal tradition, having an impact on definition of professional roles and changes of relations in the newsrooms.

News and Health Information: Cognitive, Affective, and Contextual Features

Saturday
16:45-18:00
Laveen A

Health Communication, #ica_hc

Chair
Joe Phua, U of Georgia, USA

Participants
Examining the Effect of Online News Text and Web Comments on Women’s Body Image
Kyungho Kim, U of Missouri, USA

It Takes Two: The Significance of Examining Both Recency and Frequency of Media Priming Effects
Hyun Suk Kim, U of Pennsylvania, USA
Susan Lorraine Mello, U of Pennsylvania, USA
Sungkyoung Lee, U of Pennsylvania, USA
Joseph N. Cappella, U of Pennsylvania, USA

The Reference Group Perspective for Smoking Cessation: An Examination of the Influence of Social Norms and Social Identification with Reference Groups on Smoking Cessation Self-Efficacy
Joe Phua, U of Georgia, USA
How Health Journalists Evaluate, Use, and Locate Exemplars for Their News Stories
Amanda Hinnant, U of Missouri, USA
Maria E. Len-Rios, U of Missouri, USA
Rachel Young, U of Missouri, USA

The Social Context of Health Communication: Current Trends and Future Directions
Saturday
16:45-18:00
Laveen B
Health Communication, #ica_hc
Chair
Lynn Carol Miller, U of Southern California, USA

Participants
Ads Depicting Social Support for Weight Loss Increase Response Efficacy in Highly Stressed Women
Stacie Renfro Powers, Ohio State U, USA
Margaret Rooney, Ohio State U, USA
Rachel Ralston, The Ohio State U, USA
Stefanie Best, The Ohio State U, USA

Informational and Emotional Expression in a CMSS Group: A Multistep Analysis of Online Discussion Among Breast Cancer Patients
Tae Joon Moon, U of Wisconsin - Madison, USA
Ming-Yuan Chih, U of Wisconsin - Madison, USA
Dhavan Shah, U of Wisconsin - Madison, USA
JungHwan Yang, U of Wisconsin - Madison, USA
Sandra Knisely, U of Wisconsin - Madison, USA
Byung-Gu Lee, U of Wisconsin - Madison, USA
Yangsun Hong, U of Wisconsin - Madison, USA
Chang Won Jung, U of Wisconsin - Madison, USA
Jinja Kim, U of Wisconsin - Madison, USA
David H Gustafson, U of Wisconsin - Madison, USA

Predictors of the Change in the Expression of Emotional Support Within Online Breast Cancer Support Groups: A Longitudinal Study
Woohyun Yoo, U of Wisconsin - Madison, USA
Ming-Yuan Chih, U of Wisconsin - Madison, USA
Min Woo Kwon, U of Wisconsin - Madison, USA
JungHwan Yang, U of Wisconsin - Madison, USA
Eunji Cho, U of Wisconsin - Madison, USA
Tae Joon Moon, U of Wisconsin - Madison, USA
Kang Namkoong, U of Kentucky, USA
Dhavan Shah, U of Wisconsin - Madison, USA
David H Gustafson, U of Wisconsin - Madison, USA

Social Media and Health: The Impact of Participation on a Health-Related Social Networking Site
Heather Jane Hether, U of the Pacific, USA
Sheila Teresa Murphy, U of Southern California, USA
Thomas W. Valente, U of Southern California, USA

Socially Optimized Learning in Virtual Environments (SOLVE): RCT Evaluating MSM HIV Risk-Reduction
Lynn Carol Miller, U of Southern California, USA
John Christensen, U of Pennsylvania, USA
Paul Robert Appleby, U of Southern California, USA
Stephen J. Read, U of Southern California, USA
Carlos Gustavo Godoy, Rensselaer Polytechnic Institute, USA
Charisse L’Pree Corsbie-Massay, U of Southern California, USA
Environmental Communication Interest Group Business Meeting

Environmental Communication, #ica_env
Chair
Richard J. Doherty, U of Illinois - Chicago, USA

Children, Adolescents, and Media Division Business Meeting

Children Adolescents and Media, #ica_cam

GLBT Studies Interest Group Business Meeting

Gay, Lesbian, Bisexual & Transgender Studies, #ica_glbt

High Density Session: Dynamics of Political Knowledge

Political Communication, #ica_poli
Chair
Nojin Kwak, U of Michigan, USA

Participants
Incidental Learning: An Experimental Test in the Modern Media Environment
   Natalie Jomini Stroud, U of Texas, USA
   Joshua Scacco, U of Texas, USA
Learning From the News Media: A Political Knowledge Meta-Analysis
   Margaret Marie Flynn, U of Connecticut, USA
Making Corrections Work: Role of Partisanship, Perceptions of Bias, and Message Length in Increasing Recall of Political Facts
   Ashley Muddiman, U of Texas, USA
The Impact of Information Acquisition on EU Performance Judgments (Top 3 PhD Paper)
   Matthijs Elenbaas, U of Amsterdam, THE NETHERLANDS
Measurement of Political Knowledge in American Adolescents
   Esther Thorson, U of Missouri, USA
   Seoyeon Kim, U of Missouri, KOREA, DEMO. PEOPLE'S REP. OF
   Joonghwa Lee, U of Missouri, USA
Incidental Exposure on the Internet: The Past 10 Years
   Nicholas Aaron Merola, U of Texas, USA
The Dynamics of Political Interest and News Media Consumption: A Longitudinal Perspective
   Jesper Stromback, Mid Sweden U, SWEDEN
   Monika Anna Lena Djerf-Pierre, U of Gothenburg, SWEDEN
   Adam Shehata, Mid Sweden U, SWEDEN
Reassessing Issue Publics with a New Method: Individual Tendency toward Specialist and its Relationships with Media Type
   Seung Mo Jang, U of Michigan, USA
6635

**Communication and Civic Engagement**

**Saturday**
16:45-18:00
Maryvale B

**Political Communication, #ica_poli**

**Chair**
Magdalena E. Wojcieszak, IE U, SPAIN

**Participants**
Communication and Sociodemographic Forces Shaping Civic Engagement Patterns in a Multiethnic Neighborhood
Nien-Tsu Nancy Chen, U of Southern California, USA
Katherine Ognyanova, U of Southern California, USA
Nan Zhao, U of Southern California, USA
Wenlin Liu, U of Southern California, USA
Daniela Gerson, U of Southern California, USA
Sandra J. Ball-Rokeach, U of Southern California, USA
Michael C. Parks, U of Southern California, USA

From Satisfied and Self-Interested to Concerned and Civic-Minded: Connecting Conscientious Consumption to Political Engagement
Lucy Atkinson, U of Texas, USA

Ethnic Identity, Acculturative Stress, News Uses, and Two Domains of Civic Engagement: A Case of Korean Immigrants in the US
Mihye Seo, U at Albany - SUNY, USA
Seong-Gin Moon, Inha U, KOREA, REPUBLIC OF

The Contribution of Communicative Action to Public Policy Decision Acceptance
Thomas L. Jacobson, Temple U, USA
Thomas Webler, Social and Environmental Research Institute, USA
Lingling Pan, Temple U, USA

Political Engagement and Religious Social Capital of Korean Diaspora in the Washington D.C. area
Ahnlee Jang, U of Maryland, USA

6636

**Media, Migration, and Nationalism**

**Saturday**
16:45-18:00
Estrella

**Philosophy of Communication, #ica_phil**

**Chair**
Karina Horsti, New York U, FINLAND

**Participants**
Hospitality Lost? The Rise of the Anti-Immigrant Movement in Finnish Media Publicity
Karina Horsti, New York U, FINLAND
Kaarina Nikunen, U of Helsinki, FINLAND

Media and Migration Through the Lens of Mediatization and Transnationalism (Also Featured in Virtual Conference)
Magnus Andersson, Malmoe U, SWEDEN

The Form of Moral Discourse in the Public Sphere: The Case of Bosnia
James W Malazita, Drexel U, USA
Alexander G Nikolaev, Drexel U, USA
Douglas Vincent Porpora, Drexel U, USA

Public Service and Individual Rights: Striking the Balance Between Social Order, Development, and Freedom of Speech in China
Yik Chan Chin, U of Nottingham, UNITED KINGDOM
Global Communication and Social Change Division Business Meeting

Global Communication and Social Change, #ica_gesc

Chair
Antonio C. La Pastina, Texas A&M U, USA

Participants
Rashmi Luthra, U of Michigan - Dearborn, USA
Jeffery Chaichana Peterson, Washington State U, USA

Communication Law and Policy Division Business Meeting

Communication Law & Policy, #ica_clp

Public Relations Division Business Meeting

Public Relations, #ica_pr

Chair
Juan-Carlos Molleda, U of Florida, USA

Participants
Jennifer L. Bartlett, Queensland U of Technology, AUSTRALIA
Chiara Valentini, Aarhus U, DENMARK

Media Production Communities and Creative Work

Popular Communication, #ica_pop

Participants
Recasting the Casting Director: Managing Change, Gendering Labor
Erin Hill, U of California - Los Angeles, USA
Artists, Integrators, Application Developers: Web Design Communities and the Production of Expertise in Historical Context
Megan Sapnar Ankerson, U of Michigan, USA
What Community? The Cultural Geography of Licensed Video Game Production
Derek Johnson, U of Wisconsin - Madison, USA
Artists As Entrepreneurs, Fans As Workers
Jeremy Wade Morris, U of Ottawa, CANADA

Respondent
Serra Tinic, U of Alberta, CANADA

This panel investigates communities of production in the media industries as historically conditioned sites of struggle over creativity, communication, meaning and power. In studies of cultures of production (Deuze 2007; Mayer et al 2009; Pratt 2004), critical attention has been paid not just to how labor and other industrial structures shape cultural products, but also how industrial work enables meaning and struggle as a site of culture in and of itself. In Production Culture (2008), for example, Caldwell conceives media workers as situated within what he calls production communities—imagined loci of self-reflexive discourses and shared identities in which labor takes on value and meaning. Interrogating the role of communicative and symbolic work within the media industries, this panel embraces, explores, and critiques theories of production community, for as Williams (1958) explains, “any real theory of communication is also a theory of community.” We can better understand media industries as sites of communicative meanings (not just economic structures) if we explore how production communities cohere and fracture, how they are maintained and transformed, and how they perform meaningful work in industrial practice. Such questions empower this panel to investigate the relationships between the
composition and structures of production communities and the particular cultural forms that practitioners creatively and collectively produce.

### 6641

**Organizations as Communities of Doing: Exploring the Role of Pragmatism in Organizational Communication**

**Saturday**

**16:45-18:00**

*Paradise Valley*

**Organizational Communication, #ica_org**

**Chair**

Francois Cooren, U de Montréal, CANADA

**Participants**

- An Ordering Approach to Communication in Organizations
  Jeffrey William Treem, Northwestern U, USA

- Pragmatism, Inquiry, and the Organization of Opinion in Uncertain Situations
  Chris Russill, Carleton U, CANADA

- Grounded Practical Theory: A Pragmatist Methodology for Organizational Communication
  Robert T. Craig, U of Colorado, USA

- Stories of Knowing & Doing: Understanding Abductive Narratology
  Elizabeth S. Goins, U of Texas at Austin, USA

**Respondent**

James R. Taylor, U de Montréal, CANADA

We are focused on one primary question: what exactly is pragmatism in Organizational Communication research? Organizations differ from other research settings in that they are fundamentally grounded in practice, yet few studies have articulated the appropriate scope and consequences of adopting a pragmatist lens to organizational communication studies. Taylor and Van Every (2011) approach this task with their recent book *The Situated Organization*. From their perspective, applying a pragmatist lens to studies of novel organizational forms offers communication scholars one opportunity for merging theory and praxis. Distributed work settings, informal groups, and emergent alliances all pose new questions regarding the constitutive nature of communication in organizations. A pragmatic paradigm may offer opportunities to rethink many fundamental organizational communication theories and how they may shift in different contexts. However, pragmatism has also been criticized as a meta-model with little explanatory power in empirical settings. Thus, this panel discusses potential methodologies, philosophical considerations, empirical challenges, research applications, and collaborative opportunities within the broader communication community for pragmatist organizational scholars.

### 6642

**Instructional and Developmental Communication Division Business Meeting**

**Saturday**

**16:45-18:00**

*North Mountain*

**Instructional & Developmental Communication, #ica_idd**

**Participants**

- Rebecca M. Chory, West Virginia U, USA
- Betsy Wackernagel Bach, National Communication Association, USA
- Aaron R. Boyson, U of Minnesota - Duluth, USA

### 6650

**Information Systems Division Business Meeting**

**Saturday**

**16:45-18:00**

*Phoenix A*

**Information Systems, #ica_is**

**Chair**

Elly A. Konijn, VU U - Amsterdam, THE NETHERLANDS

**Participant**

Prabu David, Washington State U, USA
Interpersonal Communication Division Business Meeting

**Saturday**
16:45-18:00
Phoenix B

**Interpersonal Communication, #ica_ipc**

**Participants**
Masaki Matsunaga, Rikkyo U, JAPAN
Timothy R. Levine, Michigan State U, USA

Intercultural Communication Division Business Meeting

**Saturday**
16:45-18:00
Phoenix D

**Intercultural Communication, #ica_icd**

Language and Social Interaction Division Business Meeting

**Saturday**
16:45-18:00
Phoenix E

**Language & Social Interaction, #ica_lsi**

**Chair**
Evelyn Y. Ho, U of San Francisco, USA

**Participants**
Theresa R. Castor, U of Wisconsin - Parkside, USA
Todd L. Sandel, U of Oklahoma, USA
Jessica Sarah Robles, U of New Hampshire, USA

Game Studies Interest Group Business Meeting

**Saturday**
16:45-18:00
Cave Creek

**Game Studies, #ica_gs**

**Chair**
Dmitri Williams, U of Southern California, USA

**Participants**
James D. Ivory, Virginia Tech, USA
Joyce L.D. Neys, Erasmus U Rotterdam, THE NETHERLANDS

Information Systems Division, Communication, and Technology Division and Game Studies Special Interest Group Joint Reception (OFF SITE)

**Saturday**
16:45-18:00
Cave Creek

**Game Studies, #ica_gs**

**Information Systems, #ica_is**

**Communication and Technology, #ica_cat**

**Chair**
Prabu David, Washington State U, USA

**Participants**
Kwan Min Lee, U of Southern California, USA
James D. Ivory, Virginia Tech, USA

This off-site reception is sponsored by the Information Systems Division, the Communication and Technology Division, and the Game Studies Special Interest Group. Information about the location will be made available at the business meetings of the hosting sections.
Korean American Communication Association (KACA) Mentoring Session

**Saturday**
16:45-18:00
Desert Sky

**Sponsored Sessions, #ica12**

**Chair**
Hye-Jin Paek, Hanyang U, KOREA, REPUBLIC OF

**Participants**
Sei-Hill Kim, U of South Carolina, USA
Junghyun Kim, Kent State U, USA
Hyunjin Seo, U of Kansas, USA
Kang Namkung, U of Kentucky, USA

This is a mentoring session where selected senior and junior faculty members will share their experiences with KACA members on job search, tenure & promotion, and job change.

Mass Communication Division Reception

**Saturday**
18:00-19:15
Valley of the Sun A

**Mass Communication, #ica_mass**

**Participants**
Rene Weber, U of California - Santa Barbara, USA
Veronica Hefner, Chapman U, USA

Master Class: A Conversation With Stan Deetz: Communication, Democracy, and the Governance Challenge

**Saturday**
18:00-19:15
Ahwatukee A

**Sponsored Sessions, #ica12**

**Chair**
Peter Monge, U of Southern California, USA

**Participant**
Stanley A. Deetz, U of Colorado, USA

Master Classes continue the ICA tradition where senior scholars briefly speak about their work and are then available for conversation and exchange.

Master Class: A Conversation With James Curran: From Misunderstanding the Internet to Reinterpreting the Rise of Entertainment

**Saturday**
18:00-19:15
Ahwatukee B

**Sponsored Sessions, #ica12**

**Chair**
Barbie Zelizer, U of Pennsylvania, USA

**Participant**
James Curran, Goldsmiths College, U of London, UNITED KINGDOM

Master Classes continue the ICA tradition where senior scholars briefly speak about their work and are then available for conversation and exchange.
<table>
<thead>
<tr>
<th>Event ID</th>
<th>Event Title</th>
<th>Date</th>
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<th>Chair</th>
<th>Participant</th>
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<tbody>
<tr>
<td>6730</td>
<td>Master Class: A Conversation With Mark Knapp: Doing It Interpersonally</td>
<td>Saturday</td>
<td>18:00-19:15</td>
<td>Laveen B</td>
<td>John P. Caughlin, U of Illinois, USA</td>
<td>Mark L. Knapp, U of Texas, USA</td>
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<td><strong>Sponsored Sessions, #ica12</strong></td>
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<tr>
<td>6731</td>
<td>Environmental Communication Interest Group Reception (OFF SITE)</td>
<td>Saturday</td>
<td>18:00-19:15</td>
<td>South Mountain</td>
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<td>Environmental Communication, #ica_env</td>
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<td>6732</td>
<td>Children, Adolescents, and Media Division Reception</td>
<td>Saturday</td>
<td>18:00-19:15</td>
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<td>Children Adolescents and Media, #ica_cam</td>
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<td>6737</td>
<td>Global Communication and Social Change Division Reception</td>
<td>Saturday</td>
<td>18:00-19:15</td>
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<td>Global Communication and Social Change, #ica_gesc</td>
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<td>6738</td>
<td>Communication Law and Policy Division Reception</td>
<td>Saturday</td>
<td>18:00-19:15</td>
<td>Camelback B</td>
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<td></td>
<td>Communication Law &amp; Policy, #ica_clp</td>
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<td>6739</td>
<td>Public Relations Division Reception</td>
<td>Saturday</td>
<td>18:00-19:15</td>
<td>Alhambra</td>
<td>Juan-Carlos Molleda, U of Florida, USA</td>
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<td>Public Relations, #ica_pr</td>
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<tr>
<td>6740</td>
<td>Master Class: A Conversation With Jack McLeod: Media and Citizenship: Searching for &quot;Fairness and Balance&quot; in Times of Increasing Inequality</td>
<td>Saturday</td>
<td>18:00-19:15</td>
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</table>
Patricia Moy, U of Washington, USA

Participant
Jack M. McLeod, U of Wisconsin - Madison, USA

Master Classes continue the ICA tradition where senior scholars briefly speak about their work and are then available for conversation and exchange.

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6752

Intercultural Communication Division Reception

Saturday
18:00-19:15
Phoenix D

Intercultural Communication, #ica_icd

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6753

Language and Social Interaction Division Reception (OFF SITE)

Saturday
18:00-19:15
Phoenix E

Language & Social Interaction, #ica_lsi

The LSI reception will take place offsite, location TBD. Please meet in Phoenix E immediately following the business meeting to walk over together OR email eyho@usfca.edu by 5/21 for the reception location.

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6754

Communication and Technology Division, Information Systems Division, and Game Studies Special Interest Group Joint Reception (OFF SITE)

Saturday
18:00-19:15
Cave Creek

Communication and Technology, #ica_cat

Participant
James A. Danowski, Northwestern U, USA

This off-site reception is sponsored jointly by the Information Systems Division, the Communication and Technology Division, and the Game Studies Special Interest Group for members of the three ICA sections. Information about the event's location will be made available at the business meetings of the hosting sections.

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6754

Information Systems Division, Communication, and Technology Division and Game Studies Special Interest Group Joint Reception (OFF SITE)

Saturday
18:00-19:15
Cave Creek

Information Systems, #ica_is

Chair
Elly A. Konijn, VU U - Amsterdam, THE NETHERLANDS

Participant
Prabu David, Washington State U, USA

This off-site reception is sponsored jointly by the Information Systems Division, the Communication and Technology Division, and the Game Studies Special Interest Group for members of the three ICA sections. Information about the event's location will be made available at the business meetings of the hosting sections.
### Korean American Communication Association (KACA) Reception

**Sponsored Sessions, #ica12**

Korean American Communication Association (KACA) will host a reception for its members.

**Saturday**

18:00-19:15

Desert Sky

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### Returning Fire: Interventions in Video Game Culture

**Sponsored Sessions, #ica12**

This session is a screening of the new documentary film, "Returning Fire." Video games like Modern Warfare, America's Army, Medal of Honor, and Battlefield are part of an exploding market of war games whose revenues now far outpace even the biggest Hollywood blockbusters. The sophistication of these games is undeniable, offering users a stunningly realistic experience of ground combat and a glimpse into the increasingly virtual world of long-distance, push-button warfare. Far less clear, though, is what these games are doing to users, our political culture, and our capacity to empathize with people directly affected by the actual trauma of war. For the culture-jamming activists featured in this film, these uncertainties were a call to action. In three separate vignettes, we see how Anne-Marie Schleiner, Wafaa Bilal, and Joseph Delappe moved dissent from the streets to our screens, infiltrating war games in an attempt to break the hypnotic spell of "militainment." Their work forces all of us -- gamers and non-gamers alike -- to think critically about what it means when the clinical tools of real-world killing become forms of consumer play.
ICA Past Presidents' Breakfast

Sponsored Sessions, #ica12

Sunday
07:30-08:45
Oculus

Web 2.0: Interactive Media and Society

Mass Communication, #ica_mass

Chair
Veronika Karnowsk, Ludwig-Maximilians-U Munich, GERMANY

Participants
The (Non)Violent World of Youtube: Content Trends in Web Video (Top 3 Faculty Paper)
Andrew J. Weaver, Indiana U, USA
Asta Zelenkauskaite, Indiana U, USA
Leila Samson, Indiana U, ROMANIA
The Revolution Will Be Hyperbolized: Western Media Discourse of Use of Social Media in the 2011 Egyptian Revolution
Brandie Martin, Pennsylvania State U, USA
Social Curation and Audience Communities: Social Consumption of Professional Media Content on the Internet
Mikko Villi, Aalto U, FINLAND
Promoting Women’s Soccer Through Social Media: How the U.S. Federation Used Twitter for the 2011 World Cup
Roxane Jeanne Lilia Coche, U of North Carolina, USA
Social Media, News, and the Thwarting Hypothesis: An Assessment of the Relationship Between Reception and Transmission
Brian E Weeks, Ohio State U, USA
R. Lance Holbert, Ohio State U, USA

Contemporary Media Effects Research: New Media and New Directions

Mass Communication, #ica_mass

Chair
Gregory D. Newton, Ohio U, USA

Participants
Bittersweet Films are More Bitter Than Sweet: An Experimental Comparison of the Subjective and Neural Effects of Positive, Bittersweet, and Negative Film Clips
Nicole C. Krmer, U of Duisburg - Essen, GERMANY
Frank Schulte, U Duisburg-Essen, GERMANY
Thomas Witschel, U Duisburg-Essen, GERMANY
Stefan Maderwald, Erwin L. Hahn Institute for Magnetic Resonance Imaging, GERMANY
Alberto Fuchslocher, U Duisburg-Essen, GERMANY
Matthias Brand, U of Duisburg-Essen, GERMANY
Priming Morality: The Influence of Media Exposure on Moral Intuitions
Ron Tamborini, Michigan State U, USA
Robert Joel Lewis, Michigan State U, USA
Sujay Prabhu, Michigan State U, USA
Matthew N Grizzard, Michigan State U, USA
Allison Eden, VU U Amsterdam, THE NETHERLANDS
Song That Matters: How “Born This Way” Primes Genetic Attributions of Homosexuality in Forming Gay Attitudes (Top 3 Student Paper)
Seung Mo Jang, U of Michigan, USA
Hoon Lee, U of Michigan, USA

Exploration of the Influence of Entertainment Versus Health News Content on Weight Loss Behavior
Mina Choi, U of Wisconsin - Madison, USA
Dave Wilcox, U of Wisconsin - Madison, USA

Contemporary Cougars: The Influence of Television and Film Viewing on Midlife Women’s Body Image, Disordered Eating, Food Choice, and Relational Satisfaction
Veronica Hefner, Chapman U, USA
Kelly Woodward, Chapman U, USA
Laura Figge, Chapman U, USA
Nikki Santora, Chapman U, USA
Sabeen Baloch, Chapman U, USA

“Comparatively Speaking” Revisited: Building a Future Agenda for Comparative Communication Research
Sponsored Sessions, #ica12

Chair
Frank Esser, U of Zürich, SWITZERLAND

Participants
Nick Couldry, Goldsmiths College, U of London, UNITED KINGDOM
Wolfgang Donsbach, Technical U - Dresden, GERMANY
Daniel C. Hallin, U of California - San Diego, USA
Thomas Hanitzsch, U of Munich, GERMANY
Young Yun Kim, U of Oklahoma, USA
Jack M. McLeod, U of Wisconsin - Madison, USA
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

More than twenty years ago, comparative research has been characterized as the communication field’s “extended and extendable frontier”, and 12 years later it was found to be “poised for maturity”. Since then, comparative communication research has made remarkable progress, indicated by a rapidly growing body of literature. In some areas, such as political communication or media policy, comparative work has almost become fashionable. Across the field, comparative research is moving from description to explanation, from conceptual poverty to theoretical sophistication, as well as from anecdotal evidence to methodological rigor. At the same time, comparative research has not yet fully exhausted its rich analytic potentials. The purpose of this session is to build an agenda for comparative communication research and open up new avenues of study.

Disclosure and Privacy in Social Networking Sites
Communication and Technology, #ica_cat

Chair
Natalya N. Bazarova, Cornell U, USA

Participants
The Impact of Context Collapse and Privacy on Social Network Site Disclosures
Jessica Vitak, Michigan State U, USA
What's on Her Mind? Women's Self-Disclosures on Facebook
Emily A. Dolan, Syracuse U, USA
Privacy Meanings: A Semantic Network Analysis of Discourses of Young Adults
Lorraine G. Kisselburgh, Purdue U, USA
Preeti Rao, Purdue U, USA
Symbolic Interactionist Perspective on Linking Privacy and Identity in Social Network Sites
Ralf Patrick De Wolf, VUB, BELGIUM
Jo Pierson, VU U - Brussels, BELGIUM

7124
Interacting With a Medium
Sunday
09:00-10:15
Communication and Technology, #ica_cat
Valley of the Sun E
Chair
Oliver Quiring, Johannes Gutenberg U of Mainz, GERMANY
Participants
Compliance Gaining With Computer Actors
Yuhua (Jake) Liang, Michigan State U, USA
Seungcheol Austin Lee, Michigan State U, USA
Jeong-woo Jang, Michigan State U, USA
Please Turn on the TV: Effect of Visual Representation, Input Modality, and Their Matches on Human-TV Interaction
Young June Sah, Sungkyunkwan U, KOREA, REPUBLIC OF
Lee Kwan Min, Sungkyunkwan U, KOREA, REPUBLIC OF
Exploration and Analysis of People’s Nonverbal Behavior Towards an Android
Astrid Marieke von der Puetten, U of Duisburg-Essen, GERMANY
Christian Becker-Asano, Albert-Ludwigs-U Freiburg, GERMANY
Kohei Ogawa, Advanced Telecommunications Research Institute International, JAPAN
Shuichi Nishio, Advanced Telecommunications Research Institute International, JAPAN
Hiroshi Ishiguro, Advanced Telecommunications Research Institute International, JAPAN
Parsing the Effects of Website Interactivity and Navigability
Bartosz Wojtek Wojdynski, Virginia Polytechnic Institute & State U, USA
Sriram Kalyanaraman, U of North Carolina, USA

7127
Framing Immigration and Identity in the News
Sunday
09:00-10:15
Journalism Studies, #ica-jsd
Ahwatukee A
Participants
Going North: News Framing of Immigration in Mexico, Guatemala, and El Salvador
Summer Harlow, U of Texas, USA
Ingrid Bachmann, Pontificia U Catolica de Chile, CHILE
Narratives of Othering? Immigrants in South Africa's Newspapers
Jyotika Ramaprasad, U of Miami, USA
Katharina Lang, U of Miami, USA
Whitney Sessa, U of Miami, USA
Race Attribution: Local Versus National Newspaper Coverage of the Virginia Tech Shootings
Kyle J Holody, Coastal Carolina U, USA
Sung-Yeon Park, Bowling Green State U, USA
Xiaoqun Zhang, Bowling Green State U, USA
Effects of Selective Exposure to FOX and CNN Cable News on Attitudes Toward Mexican Immigrants
Homero Gil de Zuniga, U of Texas, USA
Teresa Correa, U of Texas, USA
Sebastian Valenzuela, Catholic U of Chile, CHILE
Respondent
Paul D'Angelo, The College of New Jersey, USA
New Theories for Participatory Journalism

Journalism Studies, #ica_jsd

Participants
Conversing the Audience
Steen Steensen, Oslo and Akershus U College of Applied Sciences, NORWAY
Sharing the News: Toward a Construct of Epistemic Interoperability
Joshua Braun, Quinnipiac U, USA
User-Generated Content and Participatory Journalism
Edith Manosevitch, Netanya Academic College, USA
Yaron Ariel, Yezreel Valley College, ISRAEL
Cautious Traditionalists? Use of Interactive Features on Swedish Newspaper Web Sites
Anders Olof Larsson, Uppsala U, SWEDEN

Respondent
Jane B. Singer, U of Iowa, USA

Complementary and Contradictory Patterns in Health Information Seeking

Health Communication, #icahc

Chair
Ming-Ching Liang, U of Texas, USA

Participants
A Validity Assessment of the Superdiffuser Measures
Christopher John Carpenter, Western Illinois U, USA
Michael R. Kotowski, U of Tennessee, USA
Media Complementarity and Health Information Seeking in Puerto Rico
Yan Tian, U of Missouri - St. Louis, USA
James D. Robinson, U of Dayton, USA
Role of Information Efficacy and Perceived Susceptibility in Predicting Health Information Seeking Behavior
Weina Ran, Washington State U, USA
Masahiro Yamamoto, Colby-Sawyer College, USA
Stacey J.T. Hust, Washington State U, USA
Selective Exposure to Health Information: The Role of Headline Features in the Choice of Health Newsletter Articles
Hyun Suk Kim, U of Pennsylvania, USA
Heather Forquer, U of Pennsylvania, USA
Joe Rusko, Jaypee Brothers Medical Publishing, USA
Robert Hornik, U of Pennsylvania, USA
Joseph N. Cappella, U of Pennsylvania, USA
The Role of Communication in Health Disparities: An Analysis of 2007 Health Information National Trends Survey (HINTS)
Ming-Ching Liang, U of Texas, USA

Information Processing, Message Strategies, and Media Effects: From Health Promotion to Public Policy

Health Communication, #icahc

Chair
Jeff Niederdeppe, Cornell U, USA
Participants
The Social Groups Approach to Quitting Smoking: An Examination of Smoking Cessation in Social Networking Sites through the Influence of Social Norms, Social Identification, Social Capital, and Social Support
Joe Phua, U of Georgia, USA

A Theory of Planned Behavior Examination of Parent/Adolescent Drug Prevention: The Role that Attitudes, Subjective Norms, and Perceived Control Play in Whether Parents Engage in Drug Preventative Practices
Julie Delaney Shields, U of Wisconsin - Milwaukee, USA

Deeper Processing Leads to a Liberal Shift in Support of Public Health Policy
Tae Kyoung Lee, Cornell U, USA
Michael A. Shapiro, Cornell U, USA
Jeff Niederdeppe, Cornell U, USA

Understanding Narrative Effects: The Role of Discrete Negative Emotions on Message Processing and Attitudes among Low-Income African American Women
Jina H. Yoo, U of Missouri - St. Louis, USA
Matthew W. Kreuter, Saint Louis U, USA

Virtual Coaches and Intrinsic Motivation: The Role of Parasocial Interaction
Jeana H. Frost, VU U - Amsterdam, THE NETHERLANDS
Peter Roelofsma, VU U - Amsterdam, THE NETHERLANDS
Nora E. Boukris, VU U - Amsterdam, THE NETHERLANDS

Researching Communication Policy Revisited: Challenges in Times of Media Change and New Governance

Sunday
09:00-10:15
South Mountain
Communication Law & Policy, #ica_clp

Participants
From Self-Consciousness to Self-Confidence: How Communication Policy Research Copes With Changing Media and Governance Structures
Natascha Just, U of Zürich, SWITZERLAND
Manuel Puppis, U of Zürich, SWITZERLAND

Media Policy Research under Pressure: The Problem of Reactive Effects
Kari Karppinen, U of Helsinki, FINLAND
Hallvard Moe, U of Bergen, NORWAY

Researching Media Policy Silences (in Noisy Times)
Des Freedman, Goldsmiths College, U of London, UNITED KINGDOM

Communications Research in Action: Scholar/Activist Collaboration and Media Policy-Making
Minna KM Aslama, U of Helsinki, FINLAND

Communication Researchers in Policy Committees In the Era of Multistakeholder, Evidence-Based Governance
Hilde Dy Van Den Bulck, U of Antwerp, BELGIUM

Respondent
Sandra Braman, U of Wisconsin - Milwaukee, USA

The field of communication policy research has a long tradition of self-reflection. In these debates scholars vocally lament the lacking influence of our research on communication policy. Yet this assessment merits some reconsideration. Convergence, commercialization and globalization impel regulatory reform, which in turn increases the demand for fresh insights from communication policy research. In addition, changing governance structures in the communication sector yield new opportunities for getting involved in policy-making processes: The efforts to involve civil society into decision-making on the national but increasingly also on the international level opens up new possibilities to draw attention to relevant research results. Given these developments, there is an urgent need to scrutinize what we do when we research communication policy, how we do it, and with which consequences. This proposed panel session sheds light on possibilities for our research field to deal with the fundamental change of media landscapes currently under way and discusses the implications of the often-times strained relationship to policy-makers for our research.
Youth Media Around the World: Communities Creating Communication

Children Adolescents and Media, #ica_cam

Chair
JoEllen Fisherkeller, New York U, USA

Participants
Whose Narrative?
Peter Lemish, Global Media Research Center, Southern Illinois U, USA
Youth Media Imaginaries in the Arab World: A Narrative and Discourse Analysis
Sanjay Asthana, Middle Tennessee State U, USA
Media Production for the Community: Top Down or Bottom Up?
Sun Sun Lim, National U of Singapore, SINGAPORE
Elmie Nekmat, U of Alabama, SINGAPORE
Shobha Vadrevu, National U of Singapore, SINGAPORE
Youth Media in School Communities
Lisa Marie Tripp, U of Southern California, USA
Young People as News Media Providers and the Importance of Partnerships
Katina Paron, Baruch College - CUNY, USA

This interactive discussion session will bring together researchers, educators, policy analysts, advocates, and activists who are working within different Youth Media contexts. The particular aims and objectives, practices, outcomes, and futures of Youth Media vary due to issues of local contexts that are rooted in the histories, economies, politics, and cultures of different social, material, disciplinary, and global realities. The roundtable will encourage participants’ and attendees’ thoughtful attention to questions arising from the diversity and overlap of perspectives, practices, and circumstances of Youth Media in different communities. Contributors to this session will briefly present their research and analyses of Youth Media drawing on their own experiences in diverse communities. This will be a prelude to a discussion of avenues for further research, advocacy, and practices that can build the field of Youth Media within larger fields such as communication and globalization, as well as, media activism, media education, media studies, youth development, civic participation, and social change within communities. Participants in this session will be some of the many contributors to an anthology edited by Fisherkeller, International Perspectives on Youth Media: Cultures of Production and Education (2011, Peter Lang Publishers).

Race in Popular Discourse

Ethnicity and Race in Communication, #ica_eric

Chair
Khadijah White, U of Pennsylvania, USA

Participants
Behind the Music: Exploring Audiences’ Attitudes Toward Gospel and Contemporary Christian Music
Omotayo Banjo, U of Cincinnati, USA
Kesha Morant Williams, Pennsylvania State U - Berks, USA
Father Knows Best: Sitcoms, Social Policy, and Black Patriarchy 1972-1984
Elizabeth J Ault, U of Minnesota, USA
Rappin', Riffin', Resistin': The Liberatory Poetics and Revolutionary Potential of Radical Rap and Neo-Soul (Part 2)
Christopher Harris, Nevada State College, USA
A Black and White Game: Racial Stereotypes in Baseball
Patrick Ferrucci, U of Missouri, USA
Edson Jr. Castro Tandoc, U of Missouri - Columbia, USA
Chad Painter, U of Missouri, USA
Glenn M. Leshner, U of Missouri, USA
Sticking it to the Mother Myth: Discussing Race and Gender in Nurse Jackie and HawthoRNe Online
Victoria Leigh Bemker LaPoe, Louisiana State U, USA
Benjamin Rex LaPoe II, Louisiana State U, USA
Daniel A. Berkowitz, U of Iowa, USA

Journalism’s Hip Hop Generation: Vibe Magazine Covers Convey Resistance and Aspiration
Vinita Srivastava, Ryerson U, CANADA

Remaking the Indian Man: Transnationalism, Masculinity, and the Consumption of “Fairness”
Murali Balaji, Lincoln U, USA

State-Press Relationships and Diplomacy
Political Communication, #ica_poli
Chair
Ifat Maoz, Hebrew U - Jerusalem, ISRAEL

Participants
Guy J. Golan, Syracuse U, USA
Sung-Un Yang, Syracuse U, USA

Can Systemic Differences and Individual Beliefs Explain Actors’ Perceptions of Mass Media’s Impact on the Political Agenda and the Success of Politicians? France and Germany Compared
Peter Michael Maurer, U of Vienna, AUSTRIA

Do Judges Perceive Value in Voter Guides for Judicial Elections?
Jeffrey A. Gottfried, U of Pennsylvania, USA
Eran N. Ben-Porath, Social Science Research Solutions, USA
Kathleen Hall Jamieson, U of Pennsylvania, USA

Intelligence Services Face the Information Age
Eytan Gilboa, Bar-Ilan U, ISRAEL
Clila Magen, Boston U, ISRAEL

Politicians’ Press Relations and Media Performance
Wouter van Atteveldt, Free U - Amsterdam, THE NETHERLANDS
Nel Ruigrok, U of Amsterdam, THE NETHERLANDS
Stefaan Walgrave, U of Antwerp, BELGIUM
Arjen van Dalen, U of Southern Denmark, Centre for Journalism, DENMARK
David Nicolas Hopmann, U of Southern Denmark, DENMARK

News, Conflicts, and Crisis
Political Communication, #ica_poli
Chair
Penelope Helen Sheets, U of Amsterdam, THE NETHERLANDS

Participants
(De)Facing the Enemy: The Political Iconography of Dead Enemies From Saddam Hussein and Osama bin Laden to Muammar Gaddafi
David Higgins, Jacobs U Bremen, GERMANY
Marion G. Mueller, Jacobs U - Bremen, GERMANY

Exclusionary Framing and Media Discourse: American News Media’s Portrayal of Afghanistan
Amina Asim, Northwestern U, USA

A Mideast “Trilogy”: Hamas, Fatah, and Israeli Press Coverage of a Video for Prisoners Swap
Tsira Grebelsky-Lichtman, Hebrew U - Jerusalem, ISRAEL
Akiba A. Cohen, Tel Aviv U, ISRAEL
The Attack on Iraq: Fragmentation and Bias Across Eight Television Networks
Alexander Ryan Jenkins, Drexel U, USA
Alexander G Nikolaev, Drexel U, USA
Douglas Vincent Porpora, Drexel U, USA
The Al-Jazeera-Qatari Nexus: A Longitudinal Content Analysis of Al-Jazeera's Reporting Throughout the Qatari-Saudi Crisis
Tal Samuel-Azran, The Interdisciplinary Center Herzliya, ISRAEL
Naama Pecht, The Interdisciplinary Center Herzliya, ISRAEL

### 7136

**Surveillance, Power, and Resistance**

**Sunday 09:00-10:15**

**Estrella**

**Philosophy of Communication, #ica_phil**

**Chair**
Patrick D. Murphy, Temple U, USA

**Participants**
Hyperreal Governance? Baudrillard’s Media Theory and Computer Games as Institutions of Political Socialization
Anne-Katrin Arnold, U of Pennsylvania, USA
Rethinking ‘Resistance’: Lessons From Latin America on Media, Culture, and Environmental Discourse
Patrick D. Murphy, Temple U, USA
The Encapsulated vs. the Cosmopolitan Self? Towards a Phenomenological Understanding of Mediatized Communication and Complicit Surveillance
Miyase Christensen, Karlstad U; Royal Institute of Technology(KTH), SWEDEN
André Jansson, Karlstad U, SWEDEN
The Secret Name of Power: Identity, Agency and Antidescriptivism in Patrick MacGoohan’s The Prisoner
David Morris, U of South Florida, USA

### 7137

**Tracking New Media Influence in Multiple Cultural Spheres**

**Sunday 09:00-10:15**

**Camelback A**

**Global Communication and Social Change, #ica_gesc**

**Chair**
Jodie Luu, National U of Singapore, SINGAPORE

**Participants**
New Media & Cultural Sustainability Through the Art
Jodie Luu, National U of Singapore, SINGAPORE
Religion, Global Communication, and Social Change
Moh Yasir Alimi, Semarang State U, INDONESIA
Rethinking Localization in the Era of Global Social Media: MySpace and Facebook
Ole J. Mjos, U of Bergen, NORWAY
The Map is Not Which Territory?: The Geo-Spatial Diffusion of Ideas in the Arab Spring
Brian H. Spitzberg, San Diego State U, USA
Ming-Hsiang Tsou, San Diego State U, USA
Li An, San Diego State U, USA
Dipak K Gupta, San Diego State U, USA
Jean Mark Gawron, San Diego State U, USA

### 7138

**Critical Perspectives on Development Campaigns**

**Sunday 09:00-10:15**

**Camelback B**

**Global Communication and Social Change, #ica_gesc**

**Chair**
Satarupa Dasgupta, New York U, USA
Participants
A Long and Winding Road to Development: Lessons Learned From ICTD Project in Rural Tanzanian Schools
Juhee Kang, Michigan State U, KOREA, REPUBLIC OF
Kurt DeMaagd, Michigan State U, USA
Gender Inequality and Rural Employment Generation Program in India
Uttaran Dutta, Purdue U, USA
Green Umbrella: An Eurocentric Health Campaign in Bangladesh
Raihan Jamil, Purdue U, USA
Participation as a Health Communication Strategy in HIV/AIDS Intervention Projects: An Examination of an Initiative Targeting Commercial Sex Workers in India
Satarupa Dasgupta, New York U, USA

Public Relations Campaigns and Media

Public Relations, #ica_pr

Chair
Bey-Ling Sha, San Diego State U, USA

Participants
Fundraising Practices at Noncommercial Radio Stations: A Public Relations Perspective
Josh Bentley, U of Oklahoma, USA
Giving Campaign Appeals in University Web Sites: A Cross-Cultural Content Analysis of the United States and Korea
Yeo Jin Kim, U of Alabama, USA
Hyuk Soo Kim, U of Alabama, USA
Doohwang Lee, U of Alabama, USA
Governmental Renewal Discourse in Rebuilding Wenchuan Earthquake-Damaged Communities
Yue Hu, George Mason U, USA
Tiance Dong, Jinan U, CHINA, PEOPLE'S REPUBLIC OF
Meijie Song, Renmin U of China, CHINA, PEOPLE'S REPUBLIC OF
Tears vs. Rules and Regulations: Media Strategies and Framing of Immigration Issues
Oyvind Ihlen, U of Oslo, NORWAY
Kjersti Thorbjornsrud, U of Oslo, NORWAY
The Evidence of Compelling Arguments in Agenda-Building Process During Pandemic Outbreak
Hyejoon Rim, U of Florida, USA
Jin Hong Ha, U of North Carolina, USA

Media, Affect, and Publics in Global Contexts

Popular Communication, #ica_pop

Participants
Where in Africa is Malawi? Malawian Experiences of Global Media and Locality
Jonathan Alan Gray, U of Wisconsin - Madison, USA
Excluded Publics, Quarantined Bodies, Imagined Affective Communities: Media Discourses and "Research Subject Affectivity" in Gay Men
Cynthia K. Patton, Simon Fraser U, CANADA
Television Comedy, Laughter, and the Making of an Indian Middle Class
Aswin Punathambekar, U of Michigan, USA
Affective Histories: Imagining Poverty in Indian Popular Cinema
Esha Shah, Maastricht U, THE NETHERLANDS
New Media Publics, Terror, and Affect: the 9/11 Digital Archive and the 26/11 Twitter Archive
Rohit Chopra, Santa Clara U, USA
This roundtable addresses the relationships between media, affect, and publics in a range of theoretical contexts, forms of media, and geographical locations. Taking as axiomatic the role of media in the creation of “imagined communities,” the roundtable articulates the media-affect-public problematic in terms of two related propositions. First, that affect is central to the creation of publics, and, second, that media significantly engender, shape, and respond to affective imperatives and charges that mark these publics. The roundtable examines a series of theoretical questions through specific cases covered in each paper. These questions include, but are not limited to the following. What assumptions do media industries or specific shows make about publics in their form and content? How do media discourses construct publics through specific media strategies? What might be the unanticipated consequences in the ways in which publics respond to these affective charges and how do those in turn feed back to the media discourses themselves?

**Theoretical and Empirical Insights Into the Communicative Constitution of Authority in Nonprofit Organizations**

**Organizational Communication, #ica_org**

**Chair**
Boris H. J. M. Brummans, U de Montréal, CANADA

**Participants**
Who Speaks for the Good of the Organization? How Authority is Negotiated by Stakeholders in a Nonprofit Undergoing Employee Benefit Cuts
Owen Hanley Lynch, Southern Methodist U, USA
Zachary A. Schaefer, Saint Louis U, USA

The Communicative Constitution of Authority in a Taiwanese Buddhist Humanitarian Organization Through Mindful Invocation
Boris H. J. M. Brummans, U de Montréal, CANADA
Jennie M. Hwang, U de Montréal, CANADA
Pauline Hope Cheong, Arizona State U, USA

Texts That Make a Différance: The De/Stabilizing Role of Textual Agents in Authorizing Change in a Small Canadian Nonprofit Organization
Lissette Marroquin, U de Costa Rica, COSTA RICA
Francois Cooren, U de Montréal, CANADA

The Communicative Constitution of Authority in a Corporate Responsibility Initiative: From Partiality To Completion
Dennis Schoeneborn, U of Zürich, SWITZERLAND
Timothy Kuhn, U of Colorado, USA
Patrick Haack, U of Zürich, SWITZERLAND

**Respondent**
James R. Taylor, U de Montréal, CANADA

Those who manage nonprofits “face more ambiguous and diverse goals than their for-profit counterparts, and this problem is magnified because of the large number of ‘external constituencies,’ each of which has its own stake in, and accompanying goals for, the organization.” Moreover, “whereas financial measures of success are central in for-profit organizations, success in nonprofits is largely measured in relation to achievement of their mission or the services they offer” (Lewis et al., 2001, p. 7). For reasons like these, the communicative constitution of authority in nonprofit contexts is fraught with difficulties (Krohling Peruzzo, 2009; Lewis, 2005). But how are these challenges dealt with on the terra firma (Cooren, 2006) of daily interactions, which are also constitutive of these very challenges? This panel will bring together an international group of scholars who address this question through in-depth qualitative studies conducted in various parts of the world. Their presentations, followed by James Taylor’s response and subsequent discussion, will offer invaluable theoretical and empirical insights into a rich set of issues associated with the communicative constitution of authority in nonprofit organizations, which will interest scholars in the fields of organizational communication, language and social interaction, and intercultural communication.
The News on Gender: Labor, Identity, Health, and Journalism

Feminist Scholarship, #ica_fsd

Chair
Carolyn M. Byerly, Howard U, USA

Participants
(Re)Framing Gender and Network News: A Comparative Analysis
Rebecca L. Kern, Manhattan College, USA
Suman Mishra, Southern Illinois U - Edwardsville, USA

Why Leave Journalism? Women Journalists’ Labor Force Participation in Mainland China and Hong Kong
Haiyan Wang, Chinese U of Hong Kong, HONG KONG

Bold Red Line: Media, Patriarchy, and National Identity in Saudi Arabia
Marwan M. Kraidy, U of Pennslyvania, USA
Sara Mourad, U of Pennsylvania, USA

News Coverage of the HPV Debate: Where are the Women?
Katie Michelle Blevins, Pennsylvania State U, USA

Advances in Message Processing

Information Systems, #ica_is

Chair
Francesca Renee Dillman Carpentier, U of North Carolina, USA

Participants
Differentiating Coactive Messages and Coactive Reactions: The Processing of Poignant Messages
Justin Robert Keene, Indiana U, USA
Annie Lang, Indiana U, USA

The Worth of Pictures in Print Ads
Tyler Solloway, Ohio State U, USA
Jennifer Ann Tyrawski, The Ohio State U, USA
Zheng Joyce Wang, The Ohio State U, USA

Appraising Threatening Anecdotes: Implications of Story Appraisal Theory for Understanding Narrative Impact
Charles R. Berger, U of California - Davis, USA
Yerheen Ha, U of California - Davis, USA

Information Processing Of Mutual Fund Characteristics
Andreas Philippe Huesser, U of Zürich, SWITZERLAND
Werner Wirth, U of Zürich, SWITZERLAND

Supporting the Cigarette Graphic Warning Policy on the Web: An Examination of Health-Political Attitude Interaction
Zheng Joyce Wang, The Ohio State U, USA
Jennifer Ann Tyrawski, The Ohio State U, USA
Erin M. Schumaker, Ohio State U, USA
Cody Cooper, The Ohio State U, USA
Xuyan Zhao, The Ohio State U, USA
Lori Bishop, The Ohio State U, USA

Differences in Actual Persuasiveness Between Experiential and Professional Expert Evidence
Christian Burgers, VU U - Amsterdam, THE NETHERLANDS
Anneke de Graaf, U of Amsterdam, THE NETHERLANDS
Sabine Callaars, VU U - Amsterdam, THE NETHERLANDS
Relational Change and Maintenance

Sunday 09:00-10:15 Phoenix B

Interpersonal Communication, #ica_ipc

Chair
Masaki Matsunaga, Rikkyo U, JAPAN

Participants
Obstacles and Opportunities: Emotions, Communication Reactions, and Relationship Consequences of Boundary Turbulence
Rachel McLaren, U of Iowa, USA
Keli Ryan Steuber, U of Iowa, USA
Multimedia Relationship Maintenance Research: Why Is It Important?
Kayla Danielle Hales, Michigan State U, USA
Uncertainty Management During Retirement Planning: The Role of Social Costs in Face-to-Face and Online Contexts
Kyungwon Kang, Rutgers U, USA
Daisy R Lemus, California State U - Northridge, USA
Hee Sun Park, Michigan State U, USA
Equity, Relational Satisfaction, and Maintenance Behaviors in Stressed Marriages
Danielle C. Jackson, Arizona State U, USA
Daniel James Canary, Arizona State U, USA
The Effects of Joint Religious Practices, Sanctity of Marriage, and Forgiveness on Marital Quality
Laura Stafford, U of Kentucky, USA
Prabu David, Washington State U, USA

Uncertainty and Community in the Context of Disasters

Sunday 09:00-10:15 Cave Creek

Theme Sessions, #ica12

Chair
Walid Afifi, U of California - Santa Barbara, USA

Participants
Uncertainty, Communal Coping, and Well-Being in the Context of Disasters
Walid Afifi, U of California - Santa Barbara, USA
Tamara D. Afifi, U of California - Santa Barbara, USA
A Review of Community-Based Information Channels During Wildfires
Andrew Flanagin, U of California - Santa Barbara, USA
Miriam Metzger, U of California - Santa Barbara, USA
The Role of Volunteered Geographic Information in Coping With Disaster-Related Uncertainty
Reginald Archer, U of California - Santa Barbara, USA
The "Other Disaster": Social Toxicity as a Source of Uncertainty and Trauma in Communities
Experiencing a Slow-Motion Technological Disaster
Rebecca J. Cline, Kent State U, USA
Heather Orom, U of Buffalo, USA
Slow-Motion Technological Disasters: Communities Confronting Endless Uncertainty
Tanis Hernandez, Center for Abestos Related Disease
Disasters have been the focus of increased scholarly attention. Yet, two critical aspects of the disaster experience have gone relatively unexamined: their inherent nature as (a) community events and (b) uncertainty-affecting experiences. Given the known negative consequences of uncertainty for psychological distress, this oversight is surprising. This panel attends to the role of community in the experience and management of uncertainty during disasters. As part of the effort to understand the intersection of uncertainty and community during disasters, the panel brings attention to a recently-articulated distinction between rapid disasters (e.g., wildfires, hurricanes) – the sort that typically receive the attention of scholars – and slow-motion disasters (e.g., radiation leaks), which have just recently been the focus of some analysis (see Cline et al., 2010). While rapid disasters are generally defined by clearly-identifiable phases (pre-event, event occurrence, post-event) and are generally situated in a particular locale, slow-motion (e.g., environmental hazards) sometimes play out over years and across geographic venues (beyond the original contamination site), thereby not only blurring the notion of phases and the restriction of geographic locale, but, partly as a result, also challenges communities’ experience and management of uncertainty. This panel highlights two particular disasters, one that is rapid (the experience of three wildfires during a year-long period in Santa Barbara County) and one that is slow-motion (community-wide exposure to asbestos exposure in Libby, Montana).

### Border Crossings in Media History

**Sunday**  
09:00-10:15  
*Desert Sky*  
**Communication History, #ica_his**

**Chair**  
James Curran, Goldsmiths College, U of London, UNITED KINGDOM

**Participants**

- From Aural Places to Visual Spaces: The Latin/o and General Music Industries, 1898 to 1964  
  Christopher Joseph Westgate, Johnson and Wales U, USA
- Mundane Dissidence: The Pre-Emigration Experiences of Radio Free Europe Broadcasters in Communist Czechoslovakia  
  Susan D. Haas, U of Pennsylvania, USA  
  Mihaela Popescu, California State U - San Bernardino, USA
- Pirates’ Progress: Advertising, Sovereignty, Culture, and Cross-Border Radio in 1950s South Africa and India  
  John Jenks, Dominican U, USA
- Telemedicine in North Carolina Newspapers: Portrayals of the Diffusion of a Telecommunications Innovation  
  Jessica Gall Myrick, U of North Carolina, USA
- The Audiovisual Unconscious: Media and Trauma in the Video Archive for Holocaust Testimonies (Also Featured in Virtual Conference)  
  Amit Pinchevski, Hebrew U, ISRAEL

**Respondent**  
James Curran, Goldsmiths College, U of London, UNITED KINGDOM

### Issue Careers and the Agenda Setting Process

**Sunday**  
10:30-11:45  
*Valley of the Sun A*  
**Mass Communication, #ica_mass**

**Chair**  
Hai Tran, DePaul U, USA

**Participants**

- The Emergence of Issue Careers: A Social Simulation Approach  
  Annie Waldherr, Free U - Berlin, GERMANY
- Fictional Agenda-Setting. The Influence of Feature Films on News Coverage  
  Carsten Wuesch, Heinrich-Heine-U, GERMANY  
  Cordula Nitsch, Heinrich-Heine-U, GERMANY
Spreading News About the Flu: H1N1 and Intermedia Agenda Setting in National and Local Newspapers
Christine Rachael Filer, U of Arizona, USA
Kate Kensi, U of Arizona, USA
Shahira S. Fahmy, U of Arizona, USA
Steve Rains, U of Arizona, USA
A New Era of Minimal Effects? A Study of Individual and Societal Agenda-Setting Effects
Jesper Stromback, Mid Sweden U, SWEDEN
Adam Shehata, Mid Sweden U, SWEDEN
Tracing the Institutionalization of an Emerging Field: An Examination of Media Discourse
Nell C Huang-Horowitz, California Polytechnic State U - Pomona, USA

Event and Issue Framing: What the Frames Say About Us
Mass Communication, #ica_mass
Chair
Karen M. Markin, U of Rhode Island, USA
Participants
Bringing Home the Crisis: How U.S. Evening News Framed the 2011 Japan Nuclear Crisis
Nicholas T. Iannarino, U of Kentucky, USA
Alfred J Cotton, U of Kentucky, USA
Shari R. Veil, U of Kentucky, USA
Outrage in The American Pastime: Major League Baseball and the Framing of a Steroid Scandal
Frank Irizarry, Suffolk U, USA
Cynthia A. Irizarry, USA
The Fires of Fear: Framing Religion in Coverage of Terry Jones’s “International Burn a Qur’an Day”
Jaime Riccio, Syracuse U, USA
Savannah R Overton, Syracuse U, USA
The Morality of May 2, 2011: A Content Analysis of U.S. Headlines Regarding the Death of Osama bin Laden
Nicholas David Bowman, West Virginia U, USA
Robert Joel Lewis, Michigan State U, USA
Meagan Bryand, West Virginia U, USA

Extended Session: Looking through the Crystal Ball: The Future of Communication Research
Information Systems, #ica_is
Chair
Prabu David, Washington State U, USA
Participants
A Network Approach Toward Literature Review
Lidwien van de Wijngaert, Twente U, THE NETHERLANDS
A Pattern in Online Behavior Streams: The Transition and Repetition of Behavior Choices
Hai Liang, City U of Hong Kong, HONG KONG
Jonathan J.H. Zhu, City U of Hong Kong, HONG KONG
Morality and Media: Neural Indicators of Moral Processing Within News Stories
Allison Eden, VU U Amsterdam, THE NETHERLANDS
Ron Tamborini, Michigan State U, USA
Lu Wang, Michigan State U, USA
Issidoros Sarinoploulos, Michigan State U, USA
The Functionality of Social Tagging as a Communication System
Poong Oh, U of Southern California, USA
Peter Monge, U of Southern California, USA
The Relationship Between Adolescent Usage of Text Messaging and Facebook and Neural Responses to Exclusion
Emily Falk, U of Michigan, USA
Matthew Brook O'Donnell, U of Michigan, USA
Joe Bayer, U of Michigan, USA
Christopher Cascio, U of Michigan, USA

Respondents
Annie Lang, Indiana U, USA
Michael A. Shapiro, Cornell U, USA
Elly A. Konijn, VU U - Amsterdam, THE NETHERLANDS
Peter Monge, U of Southern California, USA
Michael E. Roloff, Northwestern U, USA
Edward L. Fink, U of Maryland, USA
S. Shyam Sundar, Pennsylvania State U and Sungkyunkwan U, USA
Malcolm R. Parks, U of Washington, USA

The six papers will be presented two at a time, followed by comments from a panel of three journal editors and established scholars. Panelists will offer their thoughts on how the approaches used in the papers might or might not influence the future of communication research. The panel discussion will be followed by a lively Q&A before we switch to the next two papers. The papers will be made available in advance to foster online discussion well before the conference.
Participants
We Had a “Text Fight”: Understanding the Role of Technology-Mediated Communication in Romantic Couple Conflict
Lauren Scissors, Northwestern U, USA

“It’s Complicated”: The Role of SNS Use Within Romantic Relationships
Derek Blackwell, U of Pennsylvania, USA

Information Overload: Communicative Responses to Facebook Jealousy in Romantic Relationships
Trisha Hoffman, Arizona State U, USA
Jocelyn M. DeGroot, Southern Illinois U - Edwardsville, USA

Love Internet, Love Its Content: Predicting Media and Content Affinity With Social and Informational Gratifications
Ji Pan, Nanyang Technological U, SINGAPORE
Wayne Fu, Nanyang Technological U, SINGAPORE

Extended Session: Innovating in Journalism Studies: New Theoretical and Methodological Approaches

Sunday 10:30-13:15
Ahwatukee A

Journalism Studies, #ica_jsd

Participants
"Exposure" to the News: Who Sees What in an Age of Social Curation? And How do we Know?
Christopher Wells, U of Wisconsin - Madison, USA
Emily K. Vraga, U of Wisconsin - Madison, USA
Kjerstin Thorson, U of Southern California, USA
Leticia Bode, U of Wisconsin - Madison, USA

A Mixed-Methods Inquiry Into Studying News Innovation Through the Study of Journalists and Technologists
Nikki Usher, George Washington U, USA
Seth C. Lewis, U of Minnesota, USA

A Networked Approach to Emergent News Media Landscapes
Adrienne Russell, U of Denver, USA

News as Cultural Narrative: Toward an International Comparative Perspective
Daniel A. Berkowitz, U of Iowa, USA

"Scenario Planning” on the Future of News Media
Sandra Evans, U of Southern California, USA
Patricia Riley, U of Southern California, USA
Zhan Li, U of Southern California, USA
Elisha Weiss, U of Southern California, USA

Boundaries of Journalism: Approaching Metajournalistic Discourse in the Age of Convergence
Matthew A. Carlson, Saint Louis U, USA

The Interaction of Journalists and Recipients: Uwe Schimank’s Theoretical Approach and its Potential for Journalism Research
Claudia Riesmeyer, Ludwig-Maximilians-U Munich, GERMANY
Senta Pfaff-Rdiger, U of Munich, GERMANY
Michael Meyen, U of Munich, GERMANY

Reinnovating Practical Reason: A Phronetic Approach to Journalism Studies
Gitte Meyer, U of Copenhagen, DENMARK
Anker Brink Lund, Copenhagen Business School, DENMARK

Respondents
Barbie Zelizer, U of Pennsylvania, USA
Herman Wasserman, Rhodes U, SOUTH AFRICA
Howard Tumber, City U London, UNITED KINGDOM
Journalism research includes a wide range of topics, methods, theories and sites of inquiry — everything from professionalism and the public sphere to framing and agenda-setting, newsroom ethnography and survey research, discourse analysis and oral history, collective memory and digital convergence. For this extended, 2.5 hr session, we have organized a mini colloquium to explore where, within this robust and varied landscape, scholars are innovating. For example, where are people building new theoretical insights or employing new methodological approaches to uncover fresh data? Are new news genres and technologies stretching the limits of some approaches and pushing us toward others? Where is innovation — in either theory or methods — most urgently needed? How can we innovate while still building on the foundations of the past? The session include presentations by eight scholars (or teams of scholars) -- four addressing innovations in theory and theory-building, and four focusing on methodological innovation -- who have undertaken work that employs new approaches and/or who are seeking to push through barriers or gaps in research in the field of journalism studies. Both sets of presentations will be followed by responses and discussion with the editors of *Journalism: Theory, Practice and Criticism* and *Ecquid Novi: African Journalism Studies* regarding the innovations they are seeing or would like to see in manuscript submissions.

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**The Global Journalist in the 21st Century**

**Sunday**

**10:30-11:45**

**Ahwatukee B**

**Journalism Studies, #ica_jsd**

**Participants**

- Israeli Journalists in a Comparative Perspective
  - Yariv Ts fati, U of Haifa, ISRAEL
  - Oren Meyers, U of Haifa, ISRAEL

- Professional Values and Constraints of Danish Journalists
  - Morten Skovsgaard, U of Southern Denmark, DENMARK

- Spanish Journalists Under Pressure
  - Pedro Farias, U of Melaga, SPAIN
  - Francisco Paniagua, U of Melaga, SPAIN
  - Sergio Roses, U of Malaga, SPAIN

- Professional Values and Characteristics of Chilean Journalists
  - Claudia Mellado, U of Santiago, CHILE

- Hong Kong's Journalists in Transition
  - Clement YK So, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF HONG KONG

- Journalists in Taiwan: Demand for Change
  - Ven-Hwei Lo, Chinese U of Hong Kong, HONG KONG

- The Global Journalist: What Have We Learned?
  - Lars Willnat, Indiana U, USA
  - David H. Weaver, Indiana U, USA

The past decade has seen dramatic changes in journalism around the world with the rise of the Internet and social media such as Twitter and Facebook. The times have never been more uncertain for journalists, it seems. Reports of layoffs, buyouts or general staff reductions have become an everyday occurrence on Web sites that report on journalism. Given this context it is more important than ever to systematically assess the demographics, education, socialization, professional attitudes, values and working conditions of journalists in various countries around the world. This panel includes the editors (David Weaver and Lars Willnat) of the forthcoming book from Routledge, *The Global Journalist in the 21st Century*, which is based on survey interviews with 29,000 journalists from 31 countries around the world. The first six panelists will report on their main findings and implications for changes in journalism and journalists in Israel, Denmark, Spain, Chile, Hong Kong, and Taiwan. Professors Weaver and Willnat will conclude the panel with a comparative analysis of the demographics, attitudes and values of journalists from most of the countries included in this forthcoming book. As with the first edition of *The Global Journalist* published in 1998, our major assumption is that journalists’ backgrounds, working conditions and ideas are related to what is reported (and how it is covered) in the various news media around the world, in spite of societal and organizational constraints, and that this news coverage matters in terms of world public opinion and government policies.
Interpersonal Factors in Health Campaigns Research: Current Trends and Future Directions

**Sunday**
10:30-11:45
Laveen A

**Health Communication, #ica_hc**

**Chair**
Traci Hong, Texas A&M U, USA

**Participants**
"Word is Out": On Word of Mouth in Health Communication
- Thomas Van Rompay, U of Twente, THE NETHERLANDS
- Jordy Gosselt, U of Twente, THE NETHERLANDS

A Panel Study of Peer Norms and Adolescent Alcohol Consumption: Developing Strategies for Communication Interventions
- Traci Hong, Texas A&M U, USA
- Christopher E. Beaudoin, Texas A&M U, USA
- Carolyn Johnson, Tulane U, USA

A Psychometric Assessment of the Superdiffuser Scales in a Health Context
- Christopher John Carpenter, Western Illinois U, USA
- Kyle R. Andrews, Northern Illinois U, USA
- Franklin J. Boster, Michigan State U, USA

Mass Media Campaign Exposure and Interpersonal Discussions Indirectly Affect Youth’s Drug Use by Motivating Them to Visit Drug-Related Websites
- Jennifer Andrea Kam, U of Illinois, USA
- Chul-joo Lee, Ohio State U, USA

Smokers Talking to Smokers About Quitting: Online Consumer Reviews of Cessation Products
- Petya Eckler, U of Iowa, USA
- Julie L. Andsager, U of Iowa, USA
- Erin O’Gara, U of Iowa, USA

Issues and Directions in Health Campaigns Research

**Sunday**
10:30-11:45
Laveen B

**Health Communication, #ica_hc**

**Chair**
Anupreet Sidhu, U of California - Davis, USA

**Participants**
Effect of Local Content and Images on Perceived Relevance and Intention to Exercise
- Eun Hwa Jung, Pennsylvania State U, USA
- Nicole Lawrence, Pennsylvania State U, USA
- Tara Lurae Traeder, Pennsylvania State U, USA

Perceived Message Effectiveness of Delay of Sex PSAs Targeted to African American and White Adolescents
- Stephanie Kay van Stee, U of Kentucky, USA
- Seth M. Noar, U of North Carolina, USA
- Philip Palmgreen, U of Kentucky, USA
- Lisanne Grant, U of Kentucky, USA
- Brenikki R. Floyd, U of Kentucky, USA
- Rick S. Zimmerman, PIRE, USA

Predicting H1N1 Vaccine Uptake and H1N1-Related Health Beliefs: The Role of Individual Difference in Consideration of Future Consequences
- Xiaoli Nan, U of Maryland, USA
- Jarim Kim, U of Maryland, USA

Temporal Framing in Health Communication: The Effect of Temporal Distance on Importance of Behavior Antecedents
- Yuliya Lutchyn, U of Tennessee, USA
 Marco C. Yzer, U of Minnesota, USA  
The Semantic Structure of Tobacco Control: An Analysis of State Programs' Missions, Goals, and Objectives  
Anupreet Sidhu, U of California - Davis, USA  
George A. Barnett, U of California - Davis, USA

7231  
New Media and Models for Understanding Content and Effects  
**Sunday**  
10:30-11:45  
*South Mountain*  

**Chair**  
Nina Haferkamp, Dresden U of Technology, GERMANY

**Participants**  
Constructing the Net: How Cable News Coverage Articulates Meaning for the Net Neutrality Debate  
Brant Burkey, U of Oregon, USA  
Jill-of-All-Trades: Media Convergence and the Professional Identities of Women’s Magazine Producers  
Brooke Erin Duffy, Temple U, USA  
Prediction of Newspaper Financial Performance From Differing Features of Online News Content  
You Li, U of Missouri, USA  
Esther Thorson, U of Missouri, USA  
Contemporary News Production and Consumption: Implications for Selective Exposure, Group Polarization, and Credibility  
Ethan Hartsell, U of California - Santa Barbara, USA  
Miriam Metzger, U of California - Santa Barbara, USA  
Andrew Flanagan, U of California - Santa Barbara, USA

7232  
Media and the Health and Well-Being of Children and Adolescents  
**Sunday**  
10:30-11:45  
*Encanto A*

**Chair**  
Kristen Harrison, U of Michigan, USA

**Participants**  
Explaining the Relationship Between Electronic Media Exposure and Adolescents' Body Image: The Role of Favorite Characters  
Keren Eyal, The Interdisciplinary Center Herzliya, ISRAEL  
Tali Te'eni-Harari, Bar-Ilan U, ISRAEL  
Predicting Young Drivers’ Traffic Crashes: The Role of Media Use: Results From a Prospective Cohort Study  
Kathleen Beullens, Katholieke U Leuven, BELGIUM  
Keith Roe, Catholic U - Leuven, BELGIUM  
Jan Van den Bulck, Katholieke U Leuven, BELGIUM  
Televised Relational Aggression and Hostile Attributional Response in Children  
Nicole Martins, Indiana U, USA  
Violent Media and Children’s ADHD-Related Behavior: Testing a Disposition-Content Congruency Model  
Sanne Nikkelen, U of Amsterdam, THE NETHERLANDS  
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS  
Helen Vossen, U of Amsterdam, THE NETHERLANDS  
Mariette Huizinga, U of Amsterdam, THE NETHERLANDS  
Busy Doing Nothing: Youth, “Produsage,” and the Media Framing of Antisocial Behavior  
Andy David Ruddock, Monash U, AUSTRALIA
**Imagining Community**

**Ethnicity and Race in Communication, #ica_eric**

**Chair**
Miyase Christensen, Karlstad U; Royal Institute of Technology (KTH), SWEDEN

**Participants**
Family in Migration Debates: Polarised Discourses in Finnish Media and Parliament
Karina Horsti, New York U, FINLAND
Saara Pellander, U of Helsinki, FINLAND

Re-Membering Through Film Practices: The Moroccan Diaspora in Belgium and its Engagements With Homeland Film
Kevin Smets, U of Antwerp, BELGIUM

Social Media, Place-Making, and the Question of Cosmopolitan Belonging: Gendered Perspectives From the Turkish Diaspora
Miyase Christensen, Karlstad U; Royal Institute of Technology (KTH), SWEDEN

"Uncivil" Social Media in the Civil Society Narrative
Karina Horsti, New York U, FINLAND

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**Extended Session: What Do We (Really) Know About Online Political Participation?**

**Political Communication, #ica_poli**

**Participants**
After the Protest: Online Social Media and Political Engagement
Julie Uldam, Copenhagen Business School, DENMARK

Examining the Use of Facebook for Participatory Behavior
Elizabeth Housholder, U of Minnesota, USA
Heather LaMarre, U of Minnesota, USA

Participatory Consequences of Ideological News Online: Mobilization and Cross-Pressures in the 2008 U.S. Presidential Election Cycle
Jennifer Brundidge, U of Texas, USA
R. Kelly Garrett, Ohio State U, USA
Hernando Rojas, U of Wisconsin - Madison, USA
Homero Gil de Zuniga, U of Texas, USA

Slactivists or Activists? The Impact of Social Media Use on Individual-Level Political Participation: Evidence From the Brazilian Ficha Limpa Campaign
Anita Breuer, German Development Institute, GERMANY
Bilal Farooq, École Polytechnique Fédérale de Lausanne, SWITZERLAND

Political Consumerism and Political Communication: The Social Media Connection
Homero Gil de Zuniga, U of Texas, USA
Lauren Copeland, U of California - Santa Barbara, USA
Bruce Bimber, U of California - Santa Barbara, USA

Politics Online: The Effect of Political Internet Use on Citizens’ Political Involvement
Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS
Guda van Noort, U of Amsterdam, THE NETHERLANDS
Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS

The Internet, Young Adults, and Political Engagement Around the 2008 U.S. Presidential Elections
Eszter Hargittai, Northwestern U, USA
Aaron Shaw, U of California, USA

Yes, I Can! Exploring the Contingent Effects of Party Identification and Political Efficacy on Internet News Use and Its Impact on Political and Civic Participation
Michael Che Ming Chan, Chinese U of Hong Kong, HONG KONG
Online political participation is one of the most important current topics in political communication research. This extended session brings together eight competitively selected papers on this topic in an attempt to take stock of our current knowledge. The session will be opened by Professor Michael Xenos who will also moderate the session. There will be ample time for reflection and discussion.

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### 7235

**Choice, Choice, Choice: Understanding Selective Exposure**

**Political Communication, #ica_poli**

**Chair**

Dietram A. Scheufele, U of Wisconsin - Madison, USA

**Participants**

How Does Selective Exposure Create Attitude Polarization?

shira Dvir-Gvirsman, Netanya Academic College, ISRAEL

Procrastination and News Media Consumption: A Focus on Media Environment, Choice, and Gratifications Obtained

Morgan E. Ellithorpe, Ohio State U, USA
R. Lance Holbert, Ohio State U, USA
Angela Lynn Palmer-Wackerly, Ohio State U, USA

When Party and Issue Preferences Clash: Selective Exposure and Attitudinal Depolarization

Michael F. Meffert, Leiden U, THE NETHERLANDS
Thomas Gschwend, U Mannheim

Selective Exposure for Better or Worse: Mediation of Online News Impacts on Political Participation

Silvia Knobloch-Westerwick, Ohio State U, USA
Benjamin K. Johnson, Ohio State U, USA

**Respondent**

Kimberly A. Gross, George Washington U, USA

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### 7236

**Analyzing the Visual: Theory, Methods, and Practice of Visual Content Analysis**

**Visual Communication Studies, #ica_vis**

**Chair**

Kevin G. Barnhurst, U of Illinois at Chicago, USA

**Participants**

Quantitative Visual Content Analysis: An Overview of the State of the Art and Current Challenges

Elke Grittmann, U of Münster, GERMANY
Katharina Lobinger, U of Bremen, GERMANY

Getting to the Bottom of it All: Arguing for the Importance of a Theoretical Basis in Visual Content Analysis

Franziska Marquart, U of Vienna, AUSTRIA

Visual Content Analysis: A Proposal for Theoretically Dimensioning Pictures

Stephanie Geise, U of Erfurt, GERMANY
Patrick Roessler, U of Erfurt, GERMANY

Analyzing Visual Contents and Contexts: From Motifs to Metadata to Meanings

Marion G. Mueller, Jacobs U - Bremen, GERMANY
Up to this day, the content analysis of pictures is mainly conducted on a qualitative basis with the aim of analyzing one or more given pictures against an interpretative, semiotic or iconological context. Due to an increasing relevance of visual communication and a growing number of visualizations in multimedia applications various research questions arise which require a standardized collection of data and quantitative generalizations about visuals and other forms of visual representation. This panel is dedicated to the methods of visual content analysis, emphasizing both quantitative and qualitative approaches and focussing on the problems in applied research as well as on the theoretical reflection of the method.

**7237**

**Hybridizing Global Popular Culture**

**Global Communication and Social Change, #ica_gesc**

**Popular Communication, #ica_pop**

**Chair**

Sangeet Kumar, U of Iowa, USA

**Participants**


Dal Yong Jin, Simon Fraser U, CANADA

Woongjae Ryoo, Hanyang U, KOREA, REPUBLIC OF


Weiqun (Wendy) Su, U of California - Riverside, USA

The Globalization of Political Humor: Postcolonial Identity and Parody On Indian Television (Top Paper)

Sangeet Kumar, U of Iowa, USA

The Self-Reinforcing Process of Cultural Deterritorialization

Bettina Glanzner, Hannover U of Music & Drama, GERMANY

Daniela M. Schluetz, Hannover U of Music & Drama, GERMANY

Beate M Schneider, Hannover U of Music and Drama, GERMANY

**7238**

**Technology, Innovation, and Organizational Communication**

**Organizational Communication, #ica_org**

**Chair**

Keri Keilberg Stephens, U of Texas, USA

**Participants**

Digital Natives, Praise Hounds, and Content-Switchers? Negotiating Generational Difference in the Contemporary Workplace

Shiv Ganesh, U of Waikato, NEW ZEALAND

Steven David Hitchcock, U of Waikato, NEW ZEALAND

Innovation Incubation as Mood Manufacture: Investigating the Communicative Construction and Consequences of Work to Organize and Perform an Innovation Organization

Elizabeth K. Rush, U of Colorado, USA

Technology Use as a Status Characteristic: The Influences of Mundane and Novel Communication Technologies on Attributions of Expertise in Organizations

Jeffrey William Treem, Northwestern U, USA

The Moderating Role of Parents' Socialization Messages on Student STEM Career Interests

Melissa Bator, U of California - Santa Barbara

Bernadette Marie Gailliard, U of California - Santa Barbara, USA

**Respondent**

Lorraine G. Kisselburgh, Purdue U, USA
Extended Session: Global Issues and Opportunities: International and Cross-Cultural Research in Public Relations

Sunday
10:30-13:15
Alhambra

Public Relations, #ica_pr

Chairs
Ralph Tench, Leeds Metropolitan U, UNITED KINGDOM
Ansgar Zerfass, U of Leipzig, GERMANY

Respondents
Jennifer L. Bartlett, Queensland U of Technology, AUSTRALIA
Dean Kruckeberg, U of North Carolina - Charlotte, USA
Juan-Carlos Molleda, U of Florida, USA
Juliet P. Roper, U of Waikato, NEW ZEALAND
Bruce K. Berger, U of Alabama, USA
Jennifer L. Bartlett, Queensland U of Technology, AUSTRALIA

One of the repetitive claims of every generation is that society is changing - and more rapidly than ever. We have discussed for many years in communications that technology can be one driver (McLuhan, 1964), but it’s not the only one. Currently in society we are seeing transformations across the socio-political landscape which are affecting how, when, with whom and possibly why we engage in communicative dialogue with stakeholders. In this extended session, an expert panel of public relations scholars from around the globe will discuss the central challenges and opportunities facing public relations, leading edge global and cross-cultural research and pose some key questions they see public relations facing. This will provide the starting point for participants to engage in a world café to explore questions and opportunities to stimulate our thinking, engage in research and educate future practitioners back in our home universities.

Activism, Mobilization, and Social Movements and/Through Popular Culture

Sunday
10:30-11:45
Deer Valley

Popular Communication, #ica_pop

Chair
Patrick Burkart, Texas A and M U, USA

Participants
Cultural Environmentalism and Collective Action: The Case of the Swedish Pirate Party
Patrick Burkart, Texas A and M U, USA

Fandom Meets Activism: Rethinking Civic and Political Participation
Melissa M. Brough, U of Southern California, USA
Sangita M. Shresthova, U of Southern California, USA

Experiencing Fan Activism: Understanding the Mobilizing Power of Fan Activist Organizations Through Members’ Narratives
Neta Kligler-Vilenchik, U of Southern California, USA
Joshua McVeigh-Schultz, U of Southern California, USA
Christine Weitbrecht, U of Southern California, USA
Chris Tokuhama, U of Southern California, USA

"We Do Not Forgive. We Do Not Forget." An Anonymous Ethos of Lulz and Epideictic Rhetoric of Blame
Rhea Antonia Vichot, U of Southern California, USA

Speaking of Leadership: Organizational Leadership and Interpersonal Processes

Sunday
10:30-11:45
Paradise Valley

Organizational Communication, #ica_org

Chair
Franzisca Weder, U of Klagenfurt, NEW ZEALAND
Participants
Revisiting the Association of LMX Quality With Perceived Role Stressors: Evidence for Inverted U Relationships Among Immigrant Employees
Guowei Jian, Cleveland State U, USA
The Perceived Leader Communication Questionnaire (PLCQ): Development and Validation
Frank M. Schneider, U of Koblenz-Landau, GERMANY
Michaela Maier, U of Koblenz-Landau, GERMANY
Sara Lovrekovic, U of Koblenz-Landau, GERMANY
Andrea Retzbach, U of Koblenz-Landau, GERMANY
What Are You Telling Me? Supervisors’ Perceptions of Employees’ Dissent Messages and Conversational Outcomes
Johny T. Garner, Texas Christian U, USA
Culture Matters for Proactive Behaviors of Seeking Task and Feedback Information: A Case Study of American Employees’ Information-Seeking Behaviors in a Korean Multinational Corporation in the U.S.
Jaehee Cho, U of North Carolina - Charlotte, USA

Respondent
Gail Fairhurst, U of Cincinnati, USA

Extended Session: Coming Together: Online, Offline, and Transmedia Studies of GLBT/Q Politics and Representation
Sunday 10:30-13:15 North Mountain
Gay, Lesbian, Bisexual & Transgender Studies, #ica_glb

Participants
Discovering ‘True’ Sexualities Online: Empirical Explorations of LGB Internet Uses
Lukasz Szulc, U of Antwerp, BELGIUM
Alexander Dhoest, U of Antwerp, BELGIUM
Inscribing Transmale Discourses Online
Matthew Heinz, Royal Roads U, CANADA
Developing a Global Queer Community in the Digital Age: A Narrative Analysis of International Contributions to the It Gets Better Project
Erica Ciszek, U of Oregon, USA
Constructing Collectivity in Diversity: Online Political Mobilization of a National LGBT Political Party Cheryl Ruth Reyes Soriano, National U of Singapore, SINGAPURE
Sperm Stealers! …And Other Representations of Lesbian Parenting Across Television (Also Featured in Virtual Conference)
Elena Martinez, California State U, San Bernardino, USA
Modern Family and the Mainstream: The Politics of Respectability and Creation of a New Televisual Gayness
Alfred Leonard Martin, Jr., U of Texas, USA
Gleefully Gay & Born That Way: The New Contradictory Gay Stereotypes
Laurena Elizabeth Nelson Bernabo, U of Iowa, USA
A Different Kind of Man: Mediated Transgendered Subjectivity, Chaz Bono on Dancing With the Stars Richard Mocarski, U of Alabama, USA
Betsy Emmons, U of Alabama, USA
Rachael Smallwood, U of Alabama, USA
Sim Butler, U of Alabama, USA
Framing Homosexuality in Contemporary Media Across Nations
Yusuf Kalyango, Jr., Ohio U, USA
Sarah Richmond, Ohio U, USA
The Effects of Religiosity, Egalitarianism, and Media Usage on Support for Gay Rights
Tien-Tsung Lee, U of Kansas, USA
Building "Communities" in the "LGTB Sphere": Online Practices and LGTB Activism
Begonya Enguix, U Oberta de Catalunya, SPAIN
Generational Differences Among Gay Men and Lesbians: Social and Media Change (Also Featured in Virtual Conference)
David Gudelunas, Fairfield U, USA

In this extended session, participants will reflect on the state of the field of GLBT/Q research in communication. Instead of traditional panel presentations, the session will feature moderated half-hour discussions, followed by open discussion, on each of these three themes: 1) GLBT/Q Identities and Collectivities Online; 2) GLBT/Q Representation on Television; 3) GLBT/Q Transmedia Engagement and Representation.

7250

IFCA Panel: Communication Associations Across the World

Sponsored Sessions, #ica12

Chair
Bogusława Dobek-Ostrowska, PCA - Polish Communication Association, POLAND

Participants
the Israel Communication Association
Noam Lemelshtrich Latar, Ben-Gurion U of the Negev, ISRAEL
Baltic Association for Media Research
Aukse Balcytiene, Vytautas Magnus U, LITHUANIA
Central European Journal of Communication
Michał Bartosz Glowacki, U of Warsaw, POLAND

Respondent
Mario Plenkovic, U of Zagreb, CROATIA

International Federation of Communication Associations is one of those organizations which should incorporate associations oriented towards improving the sharing of research in communication field on a global basis. The Federation was created because of the felt need that there is very limited exchange of communications research between both developed and developing countries. The IFCA was created in 1985, at the ICA conference in Hawaii, where Gary Gumpert organized an informal meeting between representatives of various communication associations in the field. Klaus Krippendorff from the Annenberg School of Communication was among creators of the Federation. Today 24 associations are members of the IFCA. The main aim of panel is to show successes and difficulties of members. We would like to mapping research in the countries where communication studies are not a long tradition, such as the Central and Eastern Europe, Asia or Africa. IFCA would like to take the opportunity to strengthen the links between national and regional associations, to exchange experience, develop new forms of collaboration between them. National and regional journals for communication research will be other topic of panel. We find a lot of academic journals in the World. Some of them are published by communication associations. They focus on communication, media studies, cultural studies, political communication, etc. They tend to share their close ties to local, regional, national culture. We find some similarities and a lot of differences among them. We would like to discuss about a future and perspectives of those journals. We aim at exchanging ideas about the content and organization of editorial process. We would discuss about common problems and how to resolve them.

7251

Culture and Family

Intercultural Communication, #ica_icd

Chair
Seungcheol Austin Lee, Michigan State U, USA

Participants
A Social Ecological Perspective on Understanding “Honor Killing”: An Intercultural Moral Dilemma
Tenzin Dorjee, California State U - Fullerton, USA
Noorie Baig, California State U - Fullerton, USA
Stella Ting-Toomey, California State U - Fullerton, USA
Asian American Family Communication Style: From the Perspective of the Asian-American Children  
Ahnlee Jang, U of Maryland, USA  
Su Ahn Jang, U of Missouri - St. Louis, USA  

Extending Cross-Cultural Comparisons on the Role of Communication and Culture Based Concepts in Marital Role Expectations: A Five-Country Analysis  
Susan Lee Kline, Ohio State U, USA  
Shuangyue Zhang, Sam Houston State U, USA  
Uttara Manohar, Ohio State U, USA  
Sung Jin Ryu, Daegu U, KOREA, REPUBLIC OF  

Cross-National Comparison of Parental Mediation: The Role of Cultural Dimensions and Family Communication Patterns  
Uttara Manohar, Ohio State U, USA  

Respondent  
Pamela Kay Morris, Loyola U, USA  

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Extended Session: Precious Knowledge: A Film and Discussion  
Theme Sessions, #ica12  
Sunday  
10:30-13:15  
Cave Creek  

Chairs  
Robert Huesca, Trinity U, USA  
Roopali Mukherjee, CUNY - Queens College, USA  

Participant  
Eren McGinnis, Dos Vatos Productions, USA  

Precious Knowledge (Ari Palos and Eren McGinnis, 2011,75 min. Dos Vatos Productions, USA) is a film about the recently cancel course in the Tucson High School System. At Tucson High School, charismatic teachers and a rigorous curriculum help Latino students complete high school and realize their dream to go to college. The recently released film, Precious Knowledge interweaves the transformative stories of seniors in Tucson High School’s Mexican American Studies Program, which inspires 85 percent of its graduates to enroll in college. Against this story of transition, hope, and pride, are the efforts of Arizona state lawmakers working to ban Ethnic Studies, including the Mexican American Studies Program. The documentary follows students as they mobilize against the legislation to save their program. Eren McGinnis, one of the filmmakers, along with a few of the Tucson High School students featured in the film, will be present at the screening and to participate in a post-screening discussion/Q&A about their experiences.  

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Extended Session: Media Literacy at the Forefront of Instruction  
Instructional & Developmental Communication, #ica_idd  
Sunday  
10:30-13:15  
Desert Sky  

Chairs  
Mihaela Popescu, California State U - San Bernardino, USA  
Kudradeep Dhaliwal, California State U - San Bernardino, USA  

Participants  
YouTube and the Occupy Wall Street Movement: Students Investigate Citizen Advocacy and Media Representation  
Susan D. Haas, U of Pennsylvania, USA  

Using YouTube in Communication Theory Instruction  
Mary Angela Bock, Kutztown U of Pennsylvania, USA
Digital Media Literacy and Student Class Performance: Teaching Communication Research Methods With YouTube
Mihaela Popescu, California State U - San Bernardino, USA
James Kaufman, California State U - San Bernardino, USA
Mark Agars, California State U - San Bernardino, USA
Kudradeep Dhaliwal, California State U - San Bernardino, USA

Can YouTube Unite Us All? Integrating Course Content Across the Theory/Production Divide
Bill D. Herman, Hunter College, CUNY, USA

Media Education in the School 2.0 Era: Teaching Media Literacy Through Laptop Computers and iPads
Alice Yuet Lin Lee, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

The Differential Effects of Media Literacy Instruction on Cognitive, Affective, and Attitudinal Learning: A Natural Experiment on Film Education
Hans Martens, U of Antwerp, BELGIUM

What is a Media Literacy Intervention? A Conceptualization and A Set of Criteria
Chan Le Thai, U of California - Santa Barbara, USA

This extended session will include the top panel submission for the division of Instructional and Developmental Communication titled "YouTube Instruction: Digital Media Literacy, Curricular Innovation, and Student Performance", lively discussion, presentations of three additional media literacy papers, and will conclude with a more in depth examination and discussion of media literacy and it's role in instruction led by panelists and presenters.

How We Choose: Factors Affecting Media Selection

Mass Communication, #ica_mass

Chair
Azmat Rasul, Florida State U, USA

Participants
Attracted but Unsatisfied: The Effects of Sensational Content on Television Consumption Choices
Marco Gui, U of Milano-Bicocca, ITALY
Luca Stanca, U of Milano-Bicocca, ITALY
Marcello Gallucci, U of Milano-Bicocca, ITALY

Digit Ratio Versus Gender as Predictors of Violent, Scary, and Sad Media Preferences and Responses
Kristen Harrison, U of Michigan, USA
Kira Varava, U of Illinois, USA
Yuanyuan Zhang, U of Illinois, USA
Barbara J. Wilson, U of Illinois, USA
Sylvia Ogilvie, U of Illinois, USA

Self-Construal, TV Viewing Motives, and Caring in a Disaster Context
Shaojing Sun, Fudan U, CHINA, PEOPLE'S REPUBLIC OF
Andy Merolla, Colorado State U, USA
Mihye Seo, U at Albany - SUNY, USA
Shuangyue Zhang, Sam Houston State U, USA

Love in the Countryside: Explaining Motivations for Watching the German Reality TV Show "Farmer Wants a Wife" in Consideration of Gender Differences
Nina Haferkamp, Dresden U of Technology, GERMANY
Juliane Rietzsch, U of Münster, GERMANY
Elena von Roell, U of Münster, GERMANY
Louisa Mahr, U of Münster, GERMANY
Pamela Przybylski, U of Muenster, GERMANY

Schemata Approach to Affective Disposition Theories of Entertainment
Riva Tukachinsky, U of Arizona, USA
Dana Mastro, U of Arizona, USA
Audience-Journalist Relationships in Online News Production and Consumption

**Sunday**
*12:00-13:15*
*Valley of the Sun B*

**Mass Communication, #ica_mass**

**Chair**
Julius Matthew Riles, U of Illinois, USA

**Participants**
A New Site for Participatory Democracy?: Journalists’ Perceptions of Online Comment Sections
Maegan Stephens, U of Texas, USA

"You Have to Hand Over the Keys": Reshaping Gatekeeping Within a Networked Context
Mark Coddington, U of Texas, USA
Avery E. Holton, U of Texas, USA

Driving Forces Behind Readers’ Donation to Crowd-Funded Journalism: The Case of Spot.us
Jieun Shin, U of Southern California, USA
Lian Jian, U of Southern California, USA

Frequent Online Newsreaders Affected by the Number of Comments and Recommendations
Xue Dong, Pennsylvania State U, USA

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Predictors of Online Participation and Behaviors

**Sunday**
*12:00-13:15*
*Valley of the Sun D*

**Communication and Technology, #ica_cat**

**Chair**
Beth Bonniwell Haslett, U of Delaware, USA

**Participants**
Does Group Size Matter? The Effects of Group Size on Member Participation and Attachment in an Online Community
Tae Joon Moon, U of Wisconsin - Madison, USA
Ming-Yuan Chih, U of Wisconsin - Madison, USA
Dhavan Shah, U of Wisconsin - Madison, USA
Fiona M. McTavish, U of Wisconsin - Madison, USA
David H Gustafson, U of Wisconsin - Madison, USA

The Pushback on Digital/Social Media Participation
Kirsten A. Foot, U of Washington, USA

Brokering New Technologies: The Role of Children in Their Parents’ Usage of the Internet
Teresa Correa, U of Texas, USA
Joseph D. Straubhaar, U of Texas, USA
Jeremiah Spence, U of Texas, USA
Wenhong Chen, U of Texas, USA

Proposing an Internet Skills Survey Instrument
Alexander van Deursen, U of Twente / GW / CW, THE NETHERLANDS
Jan A. G. M. Van Dijk, U of Twente, THE NETHERLANDS
Oscar Peters, U of Twente, THE NETHERLANDS

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Games for Entertainment and Serious Purposes

**Sunday**
*12:00-13:15*
*Valley of the Sun E*

**Communication and Technology, #ica_cat**

**Chair**
Leonard Reinecke, U of Mannheim, GERMANY

**Participants**
Playing Their Game: Changing American Students’ Evaluations of Palestinians and Israelis Through Video Game Play
Saleem Elias Alhabash, Michigan State U, USA
Kevin Wise, U of Missouri, USA
Flow and Cooperative Learning in Civic Game Play: Building ICT-Enabled Learning Communities
Chad Raphael, Santa Clara U, USA
Christine Bachen, Santa Clara U, USA
Pedro Hernandez-Ramos, Santa Clara U, USA

The Contribution of Graphic and Enactive Realism to Video Game Enjoyment and Effort
Wei Peng, Michigan State U, USA
Jih-Hsuan Lin, National Chiao Tung U, TAIWAN
Gyoung Kim, Syracuse U, USA

Anti-Smoking Game Using Avatars as Visualized Possible Selves
Hayeon Song, U of Wisconsin - Milwaukee, USA
Jihyun Kim, U of Wisconsin - Milwaukee, USA
Younbo Jung, Nanyang Technological U, SINGAPORE

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Sponsored Sessions, #ica12

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Joanne Cantor, U of Wisconsin - Madison, USA
Joseph N. Cappella, U of Pennsylvania, USA
Joseph M. Chan, Chinese U of Hong Kong, HONG KONG
Akiba A. Cohen, Tel Aviv U, ISRAEL
Cindy Gallois, U of Queensland, AUSTRALIA
Covering Revolutions and Conflicts in Communist and Postcommunist States

Participants
Counterrevolutionary Icons: The Representation of the 1956 'Counterrevolution' in the Hungarian Communist Press
Julia Sonnevend, Columbia U, USA

Reporting Anticomunist Protests in Moldova: An Investigation of Peace Journalism’s Potential to Generate Trust (Top 2 Faculty Paper)
Christine Lohmeier, U of Munich, GERMANY
Catalina Barzescu, U of Rotterdam, THE NETHERLANDS

In Name Only? The Effect of Color Revolutions on Political Democracy and Press Freedom in Georgia and Kyrgyzstan
Elena Chadova-Devlen, Ludwig-Maximilians-U Munich, TURKEY

Interfax and Reuters: Covering Conflict Among Russia’s Political Elite
Anthony Bernard Frampton, Bowling Green State U, USA
Oliver Boyd-Barrett, Bowling Green State U, USA

Respondent
Oren Meyers, U of Haifa, ISRAEL

Understanding and Addressing the Social Contexts of Health Behaviors

Participants
Descriptive Norms, Social Acceptability, Self-Monitoring, and Unhealthy Food Consumption Among University Students
Su Ahn Jang, U of Missouri - St. Louis, USA
Jina H. Yoo, U of Missouri - St. Louis, USA

Developing Strategies to Improve Attitudes Toward Psychiatric Help Seeking: Increasing the Salience of the Value-Expressive Function
Hye Kyung Kim, Cornell U, USA
<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Date</th>
<th>Time</th>
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<th>Co-chairs</th>
<th>Participants</th>
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<tbody>
<tr>
<td>7331</td>
<td>Location-Based Services and the Shaping of Local Communities</td>
<td>Sunday</td>
<td>12:00-13:15</td>
<td>South Mountain</td>
<td>Communication and Technology, #ica_cat</td>
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<td>Interactions in Networked Localities: How Knowledge of Location Mediated by Digital Networks Reframes Local Communities&lt;br&gt;Eric Gordon, Engagement Game Lab, USA</td>
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As Location-based services (LBS) such as foursquare, Gowalla, SCVNGR, etc. are gaining a wider user base, location-based practices such as “checking-in” or “battling for mayorships” are being interwoven into local social practices of everyday life. Consequently, the study of these mixed online and offline interactions is attracting growing attention among media outlets, business owners, technology industries, and researchers in various fields. Examining the elements that create these hybrid spaces as well as their implications for understanding local interactions will stand at the base of our discussion. By portraying cases of “socio-locative broadcasting” practices and “networked localities”, analyzing location-based gaming cultures, and visualising users check-in actions, this panel will critically analyze the relationship between mediated communication and place-making as well as investigate the role played by “locative” or location-based media in the socialization processes of local communities and the meaning of “local” in both the virtual and the physical worlds.
Mapping "Diversity of Participation" in Networked Media Environments
Martha Fuentes-Bautista, U of Massachusetts, USA

Following the 1996 Telecommunications Act: Media Mergers and the Public Interest Standard
Laura Osur, Syracuse U, USA

European Commission Media Policy and its Promarket Inclination: The Revised 2009 Communication on State Aid to PSB and its Deleterious Effect on PSB Online
Benedetta Brevini, Brunel U, UNITED KINGDOM

Public Cultural Service: New Paradigms of Broadcasting Policy and Reform in the People’s Republic of China
Yik Chan Chin, U of Nottingham, UNITED KINGDOM
Matthew Johnson, Grinnell College, USA

Mapping and Processing the Rhetoric of Image/Texts in News and Advertising

Visual Communication Studies, #ica_vis

Chair
Marion G. Mueller, Jacobs U - Bremen, GERMANY

Participants
Juxtaposition and News: Analysis of Juxtaposition and its Evolution in U.S. Newspapers and Online News
Mariana Goya Martinez, U of Illinois - Urbana Champaign, MEXICO

Mapping Text-Visual Frames of Sub-Saharan Africa in the News: A Comparison of Online News Reports From Al Jazeera and BBC Websites
Mastewal Adane Mellese, Jacobs U Bremen, GERMANY
Marion G. Mueller, Jacobs U - Bremen, GERMANY

Processing Visual Rhetoric in Advertisements: Interpretations Determined by Verbal Anchoring and Visual Complexity
Luuk Lagerwerf, VU U - Amsterdam, THE NETHERLANDS
Charlotte Van Hooijdonk, VU U - Amsterdam, THE NETHERLANDS
Ayalies Korenberg, United Retail NL, THE NETHERLANDS

“Facing AIDS” as Visual and Verbal Representation: Iconic and Indexical Performance Codes in a Social Media Health Campaign
Warren Bareiss, U of South Carolina Upstate, USA
Karen Mercincavage, King's College, USA

Political Economy of Media, New, and Old

Philosophy of Communication, #ica_phil

Chair
Des Freedman, Goldsmiths College, U of London, UNITED KINGDOM

Participants
Personal and Mobile Media in the Digital Economy
Goran Bolin, Sodertorn U, SWEDEN

Political Economy and the Public Interest: Comparing American and British Conceptualizations in Communication Policy
Seth Ashley, Boise State U, USA

Reinforcing Property by Strengthening the Commons: A New Media Policy Paradigm?
Peter Jakobsson, Sodertorn U, SWEDEN
Fredrik Sternstedt, Sodertörn U, SWEDEN

The Resilience of Capital: A Critical Analysis of the Web Economy
Des Freedman, Goldsmiths College, U of London, UNITED KINGDOM
WikiLeaks, ICTs, and the Shifting Global Public Sphere

Global Communication and Social Change, #ica_gesc
Communication and Technology, #ica_cat

Chair
Edgar C. Simpson, Ohio U, USA

Participants
A Theoretical Model for the Wikileaks Phenomenon (Top Paper, Also Featured in Virtual Conference)
Rebeca Agneta Pop, U of Oklahoma, USA
Transcending Boundaries? WikiLeaks and a Transborder Public Sphere
Edgar C. Simpson, Ohio U, USA
WikiLeaks and Freedom of Expression: Perspectives Voiced via the International Press
Iveta Imre, U of Tennessee, USA
Ivanka Radovic, U of Tennessee, USA
Catherine A. Luther, U of Tennessee, USA
Beyond the Panopticon: Strategic Agency in an Age of Limitless Information
Jonah Bossewitch, Columbia U, USA
Aram A. Sinnreich, Rutgers SC and I, USA

Communication Constraints and Possibilities in Transitional Societies

Global Communication and Social Change, #ica_gesc

Chair
Olga Baysha, U of Colorado, USA

Participants
Social Exclusion Through Internet Awareness, Adoption, and Use: The Cases of Kazakhstan, Kyrgyzstan, and Tajikistan
Katy Elizabeth Pearce, Georgetown U, USA
Ronald E. Rice, U of California - Santa Barbara, USA
Modernity as Myth: Discourses on Democracy and Market in Ukraine on Its Road to Independence
Olga Baysha, U of Colorado, USA
The Moroccan Media Field: An Analysis of Elite Hybridity in Television and Film Institutions
Jill G. Campaiola, Rutgers U, USA
Palestinian Telecommunications Infrastructure and Israeli Coercion
Rebecca Mahfouz, Wayne State U, USA

Mediated Narratives of Difference and Norms

Popular Communication, #ica_pop
Gay, Lesbian, Bisexual & Transgender Studies, #ica_glbt

Chair
Melissa A. Click, U of Missouri, USA

Participants
Even Muslims are Afraid of Islam! The Impossibility of Communicating Moderateness (Top Student Paper in Popular Communication)
Piotr Michal Szpunar, U of Pennsylvania, USA
A Study of Chinese Cross-Cultural Fandom of Western Entertainment Media and Celebrities
Jing Zhao, U of Wisconsin - Milwaukee, USA
Only Time: Queering Postmodernism in Queer As Folk
Kyra Ann Hunting, U of Wisconsin - Madison, USA
Focus on the Family: Representation and Rhetoric in the Marketing of Mobile Family Plans  
Nora R A Draper, U of Pennsylvania, USA
Postnetwork Television, Audience Reception, and Social Class: Some Preliminary Thoughts  
Michael Wayne, U of Virginia, USA

The World at Work: National Culture and Organizational Communication
Organizational Communication, #ica_org
Chair  
Ling Chen, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF
Participants
At the Intersection of Culture and Gender: Exploring Women’s Career Discourses in Chinese Post80s Generation  
Ziyu Long, Purdue U, USA
Expanding Understandings of Human and Nonhuman Socialization Agents: Chinese Children Talk About Desirable Work and Career  
Patrice M. Buzzanell, Purdue U, USA  
Brenda L. Berkelaar, U of Texas, USA  
Lorraine G. Kisselburgh, Purdue U, USA
Problematicizing Culture, Structure, and Agency in Career Research: Outlining a Culture-Centered Approach  
Rahul Mitra, Purdue U, USA
The “Fields” of Organizational Communication Field: Latin American and North American Perspectives  
Adriana Angel, Ohio U, USA
Respondent  
Kristen Lucas, U of Nebraska - Lincoln, USA

Slow Science for Fast Communication
Sponsored Sessions, #ica12
Chair  
Francois Heinderyckx, U Libre de Bruxelles, BELGIUM
Participants
Nico Carpentier, VU U - Brussels, BELGIUM  
Cees J. Hamelink, U of Amsterdam, THE NETHERLANDS  
Tino GK Meitz, Eberhard Karls U Tuebingen, GERMANY  
Jan E. Servaes, U of Massachusetts, USA  
Stephen John Anthony Ward, U of Wisconsin - Madison, USA
A large portion of media and communication science is carried away by the dazzling pace of innovation in information and communication technologies and their social appropriation. Academic research, just like policy making, often appears structurally incapable of keeping up with changes. In a desperate attempt to catch up with real life communication, scholars are torn between the requirements of well established academic ways which require time, contemplation, empirical validation and complex theorization; and the need to create and fill a space of expression within the noisy babbling of the digital public sphere (social media, blogosphere and the like) that demands immediate reaction and quick position taking. These largely antagonist inclinations prompt difficulties for communication scholars who are faced with two perils. One is to be driven toward a short-cycle, fast-track, hasty type of research that fits the expectations of society and maintains the legitimacy of academia. The other peril is to be drifting off the social-political realities by renouncing to take part in the debate in the name of proper science, thus remaining in the academic ivory tower. This roundtable will explore areas where this tension can be felt and explore ways by which scholars can best keep up the standards of quality research while voicing their views and that of the academic community in society.
Use of Individualism-Collectivism Dimension

**Sunday**  
12:00-13:15  
Phoenix B

**Intercultural Communication, #ica_icd**

**Chair**  
Holli A. Semetko, Emory U, USA

**Participants**
Examining Cultural Similarities and Differences in Responses to Advice: A Comparison of American and Chinese College Students  
Bo Feng, U of California - Davis, USA  
Hairong Feng, U of Minnesota - Duluth, USA  
The Relationships Among Hofstede’s Cultural Dimensions, Attitude Towards Cause-Related Marketing, and Behavioral Intention: Comparisons between the United States and South Korea  
Seul Lee, U of Florida, USA  
A True Core of Cultural Stereotypes? Discerning Individualism-Collectivism From Nonverbal Behavior  
Gary Bente, U of Cologne, GERMANY  
Thomas Dratsch, U of Cologne, GERMANY  
Haug Leuschner, U of Cologne, GERMANY  
Ahmad Al-issa, American U - Sharjah, UNITED ARAB EMIRATES  
Perceiving Individualism-Collectivism Across Cultures: How to Correct for Instable Response Bias  
Haug Leuschner, U of Cologne, GERMANY  
Gary Bente, U of Cologne, GERMANY

**Respondent**  
Seon-Kyoung An, MediaScience, USA

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Contemporary Dangers in Practicing Journalism

**Sunday**  
13:30-14:45  
Valley of the Sun C

**Sponsored Sessions, #ica12**

**Chairs**  
Frank Esser, U of Zürich, SWITZERLAND  
Stephanie L. Craft, U of Missouri, USA

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Plenary Interactive Poster Session

**Sunday**  
13:30-14:45  
Phoenix D

**Sponsored Sessions, #ica12**

While this session is scheduled for 13:30 - 14:45, presenters are encouraged to place their posters early and to leave them posted until 17:00.

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Children, Adolescents, and Media Division Interactive Poster Session

**Sunday**  
13:30-14:45  
Phoenix D

**Children Adolescents and Media, #ica_cam**

**Participants**
1. Healthy Characters: A Content Analysis of Food Advertisements Featuring Familiar Children’s Characters (Also Featured in Virtual Conference)  
Jessica Castonguay, U of Arizona, USA  
Dale Kunkel, U of Arizona, USA  
Paul Wright, U of Arizona, USA  
Caroline Duff, U of Arizona, USA
2. Validity of Adolescents' Direct Estimates of Exposure to Media Violence in Three Types of Media
   Karin Fikkers, U of Amsterdam, THE NETHERLANDS
   Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS
   Helen Vossen, U of Amsterdam, THE NETHERLANDS
3. The Disappearing Digital Divide: An Examination of SES and Children's Activity Pursuits Across
   Media Platforms
   Kara M. Garrity, U of Pennsylvania, USA
   Marissa Drell, PlayScience, LLC, USA
   J. Alison Bryant, PlayScience, LLC, USA

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**Communication History Interest Group Interactive Poster Session**

**Sunday**
13:30-14:45
Phoenix D

**Participants**

4. Ethel and Albert: A Case Study in Forgotten Television History
   Lauren Bratslavsky, U of Oregon, USA

5. Japanese State and Shinto: Spanning the History of the Secularized Scripture
   Kimiko Akita, U of Central Florida, USA
   Rick Kenney, Florida Gulf Coast U, USA

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**Communication Law and Policy Division Interactive Poster Session**

**Sunday**
13:30-14:45
Phoenix D

**Participants**

   Detectives
   Susan Huelsing Sarapin, Purdue U, USA
   Glenn G. Sparks, Purdue U, USA
   Jaclyn Gross, Purdue U, USA

   Lok Raj Pokhrel, Washington State U, USA

8. Juror Misconduct 2.0: The Right to an Impartial Jury in the Age of Social Networking
   Michael K Park, U of Southern California, USA

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**Communication and Technology Division Interactive Poster Session**

**Sunday**
13:30-14:45
Phoenix D

**Participants**

9. Person-Centered Messages and Gender Attributions in Computer-Mediated Social Support
   Erin Spottswood, Cornell U, USA
   Joseph B. Walther, Michigan State U, USA
   Nicole Ellison, Michigan State U, USA
   Amanda J. Holmstrom, Michigan State U, USA

10. Social Media Contact Network Size and Semantic Network Complexity for Collaboration
    James A. Danowski, Northwestern U, USA

11. Facebook Group Resistance Toward the Social Networking Surveillance Environment
    Jan Fernback, Temple U, USA

12. Analysis of the Multilevel Functionality of Social Media: In the Aftermath of the Great East
    Japan Earthquake
    Joo-Young J. Jung, International Christian U, JAPAN
    Munehito Moro, International Christian U, JAPAN
13. The Use of Social Media in Healthcare: A Review of the Literature
   Pamela S. Whitten, Michigan State U, USA
   Carolyn Kay LaPlant, Michigan State U, USA
   Jennifer Cornacchione, Michigan State U, USA

14. Finding Love Online: Romantic Attraction Based on Group Membership
   Nicholas Aaron Merola, U of Texas, USA
   Jorge F. Pena, U of Texas, USA

15. Understanding and Evaluating Source Expertise in an Evolving Media Environment
   Rebekah A Pure, U of California - Santa Barbara, USA
   Alex Markov, U of California - Santa Barbara, USA
   J. Michael Mangus, U of California - Santa Barbara, USA
   Miriam Metzger, U of California - Santa Barbara, USA
   Andrew Flanagin, U of California - Santa Barbara, USA
   Ethan Hartsell, U of California - Santa Barbara, USA

16. Left to Their Own Devices: College Students’ “Guilty Pleasure” Media Use and Time Management
   Elliot T. Panek, U of Michigan, USA

17. Measuring Effects of Tailoring on Elaboration of Health Messages Related to Teen Sexual Health and Decision Making
   Mia Liza A. Lustria, Florida State U, USA
   Juliann Cortese, Florida State U, USA

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Environmental Communication Interest Group Interactive Poster Session

**Participants**

18. Food Justice and Embodied Health: An Ethnography of Neighborhood United
    Garrett Manuel Broad, U of Southern California, USA

    Monique Mitchell Turner, George Washington U, USA
    Sejal Patel, U of Maryland, USA
    Jill Cornelius Underhill, U of Maryland, USA

20. Was Blind But Now I See: Animal Liberation Documentaries’ Deconstruction of Barriers to Witnessing Injustice
    Carrie Packwood Freeman, Georgia State U, USA
    Scott Tulloch, Georgia State U, USA

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Ethnicity and Race in Communication Division Interactive Poster Session

**Participants**

21. Community Barriers in the Ivory Tower: The Hardships of Hispanic Faculty in U.S. Academia
    Astrid Villamil, U of Missouri, USA

22. Offline Status, Online Status: Replication of Social Categories in Information Skill and Knowledge
    Yong Jin Park, Howard U, USA
Feminist Scholarship Division Interactive Poster Session

**Feminist Scholarship, #ica_fsd**

**Participants**

23. "Black Women's" Hair and the Postcolonial Practice of Style  
   Nicola A. Corbin, U of Georgia, USA  
   James Hamilton, U of Georgia, USA

24. Just Say Yes!: The Consumption Curriculum of Say Yes to the Dress  
   Katherine Felsburg Wong, U of Pennsylvania, USA

25. Whose Man at His Best? A Comparative Study of Masculine Ideals in Esquire Middle East and the American Esquire  
   Brian Heffernan, U of Missouri, USA  
   Amanda Hinnant, U of Missouri, USA

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Game Studies Interest Group Interactive Poster Session

**Game Studies, #ica_gs**

**Participants**

26. Ad Exposure While “in the Game”: Player Involvement, Immersion, and In-Game Advertising Effects  
   Laura Herrewijn, U of Antwerp, BELGIUM  
   Karolien Poels, U of Antwerp, BELGIUM

27. Role-Playing Video Games and Emotion: How Transportation Into the Narrative Mediates the Relationship Between Immoral Actions and Feelings of Guilt  
   Chad Mahood, U of Texas - San Antonio, USA  
   Michael Hanus, The Ohio State U, USA  
   Carlos Cruz, The Ohio State U, USA

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GLBT Studies Interest Group Interactive Poster Session

**Gay, Lesbian, Bisexual & Transgender Studies, #ica_glbtt**

**Participants**

28. Aural Identities: The Performativity of Sound in Queer Avant-Garde Cinema  
   David Benin, Saint Mary's College of California, USA

29. No on Proposition 8 Campaign: The Need for Intersectionality of “Unified Voices”  
   Darshan Sawantdesai, U of Oregon, USA

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Global Communication and Social Change Division Interactive Poster Session

**Global Communication and Social Change, #ica_gesc**

**Participants**

30. Communicating Memory in Inter-National Conflict  
   Sandra Ristovska, U of Pennsylvania, USA

31. Health at the Margins of Migration: Negotiations of Community Culture Among Bangladeshi Immigrants in New York  
   Mohan Jyoti Dutta, Purdue U, USA  
   Raihan Jamil, Purdue U, USA

32. Movie Genres’ Impact on Tourism: Crime Thriller vs. Romantic Drama  
   Fang Yang, Michigan State U, USA  
   Bruce Vanden Bergh, Michigan State U, USA
33. Philitainment: Simulating Poverty, Playing Development  
Ergin Bulut, U of Illinois, USA

34. Postcommunist Bulgarian Media or Another Failure of Capitalist Political Economy in Eastern Europe  
Martin Marinos, U of Pittsburgh, USA

35. Similarity and Difference or Similarity in Difference?: China’s TV Programming in Global Trend of Neo-Liberal Imperialism  
Shuang Xie, Northern Michigan U, USA

36. The Container Project: Defining Locally Relevant Community Media Production Practice  
Debbie James, Governors State U, USA

37. How Globalization Goes Local: -South Korea’s International Marriage and Social Discourses  
HaeLim Suh, Temple U, USA

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Health Communication Division Interactive Poster Session

Sunday 13:30-14:45
Phoenix D

Health Communication, #ica_hc
Chair  
Shaunak Sastry, Purdue U, USA

Participants

38. A Test of Two Metaphors for the Inoculation Process in the Context of Vaccinations  
Norman C. H. Wong, U of Oklahoma, USA  
Kylie Jeanine Harrison, U of Oklahoma, USA

39. Persuading People With Depression to Seek Treatment  
Brianna Alyssa Lieneman, Claremont Graduate U, USA  
Jason T Siegel, Claremont Graduate U, USA  
William D. Crano, Claremont Graduate U, USA

40. Predicting Health: The Interplay Between Interpersonal Communication and Health Campaigns  
Hanneke Hendriks, U of Amsterdam, THE NETHERLANDS  
Bas van den Putte, U of Amsterdam, THE NETHERLANDS  
Gert-Jan de Bruijn, U of Amsterdam, THE NETHERLANDS

41. Religiosity and Willingness to Seek Treatment for HIV/AIDS: An Analysis in France, Germany, and the United Kingdom  
Stephen Michael Croucher, Marist College, USA

42. Shame, Stigma, and Solutions: Linking Weight Loss Products to Personal Bloggers.  
Emilie L Lucchesi, U of Illinois - Chicago, USA

43. Social Media Messages About Dog Ownership Among Families of Children With Autism Spectrum Disorders  
Rebecca Johnson, U of Missouri, USA  
Hyojung Park, U of Missouri, USA  
Micah Mazurek, U of Missouri, USA  
Steven Osterlind, U of Missouri, USA  
Glen T. Cameron, U of Missouri, USA  
Gretchen Carlisle, U of Missouri, USA  
Charlotte McKenney, U of Missouri, USA

44. The Role of Numeracy in Information Seeking and Processing About Adjuvant Therapy for Breast Cancer  
Christine Skubisz, U of Pennsylvania, USA  
Melinda Morris Villagran, George Mason U, USA  
Brian Keefe, National Cancer Institute, USA  
Christine Lehmann, Westat, USA  
Paula K. Baldwin, George Mason U, USA  
Nicholas Robert, Inova Health System, USA

45. Understanding the Communication Processes That Shape Perceptions of Health Risks  
Sang Hwa Oh, U of South Carolina, USA  
Ye Ji Kwon, Sogang U, KOREA, REPUBLIC OF  
Soo Yun Kim, U of South Carolina, USA
Information Systems Division Interactive Poster Session

**Sunday**
13:30-14:45
Phoenix D

**Information Systems, #ica_is**

**Participants**
46. Decoding the Musical Message
   Bethany Barker, The Ohio State U, USA
47. Exploring Defensive Processing of Suicide Narratives in Entertainment Programming (Extended Abstract)
   Anthony Sean Almond, U of Missouri, USA
48. Funding in Published Communication Research
   Timothy R. Levine, Michigan State U, USA
49. The Role of Rational and Experiential Systems on Safe Driving
   Key Jung Lee, Stanford U, USA
   Kaitlyn Erin Gardner, Stanford U, USA

Instructional and Developmental Communication Division Interactive Poster Session

**Sunday**
13:30-14:45
Phoenix D

**Instructional & Developmental Communication, #ica_idd**

**Participants**
50. A Meta-Assessment Approach for the Field of Communication
   Marcus Paroske, U of Michigan - Flint, USA
   Sarah F. Rosaen, U of Michigan - Flint, USA
51. Imagine Your Future: Inspiring American Youth Toward Innovative Careers
   Andrew B. Quagliata, U at Buffalo, SUNY, USA
   Hua Wang, U at Buffalo, SUNY, USA

Intercultural Communication Division Interactive Poster Session

**Sunday**
13:30-14:45
Phoenix D

**Intercultural Communication, #ica_icd**

**Participants**
52. Sanctioned Carnival as a Tool for Cultural Advancement: China's 798 Art Factory
   Elizabeth Ann Brunner, U of Utah, USA
53. Water Doesn't Know the Boundary: An Analysis of Cultural Models That Affect Community Decision-Making
   Somava Pande, Washington State U, USA
   Eli Typhina, Washington State U, USA
   Jeffery Chaichana Peterson, Washington State U, USA
54. Deconstructing Typologies: Overcoming the Limitations of the Binary Opposition Paradigm
   Thomas Herdin, U of Salzburg, AUSTRIA
55. Commodified English
   Jong In Chang, U of Iowa, USA

Intergroup Communication Interest Group Interactive Poster Session

**Sunday**
13:30-14:45
Phoenix D

**Intergroup Communication, #ica_igc**

**Participants**
56. Mortality Salience Effects on Linguistic Intergroup Bias and Infrahumanization
   Jing Guo, Cornell U, USA
   Brian Louis Mayer, Cornell U, USA
   Andrew Kim, Cornell U, USA
   Poppy L. McLeod, Cornell U, USA
Jinguang Zhang, U of California - Santa Barbara, USA  
Scott A. Reid, U of California - Santa Barbara, USA

Interpersonal Communication Division Interactive Poster Session

Sunday 13:30-14:45  Phoenix D

Interpersonal Communication, #ica_ipc

Participants

58. Associations Among Friendship Satisfaction, Self-Verification, Self-Enhancement, and Friends’ Communication Skill  
Ann S. Bloch, Full Sail U, USA  
Harry W. Weger, Jr., U of Central Florida, USA

59. Attachment, Accommodation, and Love: Proposing a Mediational Model  
Erica Watson-Currie, U of Southern California, USA

60. Voice Pitch Variation and Status Differentiation in Mixed-Sex Dyads: A Test of Three Competing Theories  
Jinguang Zhang, U of California - Santa Barbara, USA  
Scott A. Reid, U of California - Santa Barbara, USA  
Jessica Gasiorek, U of California - Santa Barbara, USA  
Nicholas A. Palomares, U of California - Davis, USA

Journalism Studies Division Interactive Poster Session

Sunday 13:30-14:45  Phoenix D

Journalism Studies, #ica_jsd

Participants

61. A Study of U.S. Online Community Journalists, Organizational Traits, and Story Generation Routines  
Serena Carpenter, Arizona State U, USA  
Seungahn Nah, U of Kentucky, USA  
Deborah S. Chung, U of Kentucky, USA

62. Geographic Dissonance in Media Issue Framing: A Content Analysis on Wisconsin Protests  
Fei Qiao, U of Missouri, USA  
Joseph Yerardi, U of Missouri, USA  
Yan Lu, U of Missouri, USA

63. Issue-Specific News Frames Affecting Recipients’ Attitudes and the Perception of Issue Importance in Disability Sports Communication (Top 3 Student Paper)  
Christian von Sikorski, German Sport U Cologne, GERMANY

64. Field Maturation in Journalism: The Role of Hackademics as a 'Motley Crew'  
Michael Stuart Bromley, U of Queensland, AUSTRALIA

65. Journalism and "The Call to Allah": Teaching Journalism in Indonesia’s Islamic Universities and State Institutes  
Janet Ellen Steele, George Washington U, USA

66. Telling The Untold Stories Of Crisis Reporting: Journalistic Perceptions Toward Peace Versus War Coverage  
Shahira S. Fahmy, U of Arizona, USA  
Rico Neumann, U for Peace, COSTA RICA

67. The Strategic Ritual of Emotionality: A Case Study of Pulitzer Prize-Winning Articles  
Karin Wahl-Jorgensen, Cardiff U, UNITED KINGDOM

68. Towards a Typology of Journalistic Careers: Conceptualizing Journalists’ Occupational Trajectories Through Life History Narratives  
Roei Davidson, U of Haifa, ISRAEL  
Oren Meyers, U of Haifa, ISRAEL
## Language and Social Interaction Division Interactive Poster Session

**Sunday**  
13:30-14:45  
Phoenix D

### Language & Social Interaction, #ica_lsi

#### Participants

69. Historical and Existential Coherence in Two Tea Party Campaign Advertisements  
   Melissa R. Meade, Temple U, USA

70. How to Build Civil Community in an Authoritarian Country: NGOs’ Discursive Strategies in Contemporary China  
   Huijun Suo, Purdue U, USA

## Mass Communication Division Interactive Poster Session

**Sunday**  
13:30-14:45  
Phoenix D

### Mass Communication, #ica_mass

#### Participants

71. A Comparative Study of Traditional Media Dependency and Internet Dependency in Mainland China  
   Joanne Chen Lu, Chinese U of Hong Kong, HONG KONG

72. A Newspaper’s Effect on the Strength of the Automatic Association in Memory  
   Florian Arendt, U of Vienna, AUSTRIA

73. Audience Exposure and Motivation: Conveying and Consuming the Contemporary Celebrity in Entertainment Media  
   Alissa Ryan, U of Connecticut, USA  
   Mark A. Hamilton, U of Connecticut, USA

74. Dealing With Feelings: Positive and Negative Discrete Emotions as Mediators of News Framing Effects  
   Sophie Lecheler, U of Amsterdam, THE NETHERLANDS  
   Andreas Schuck, U of Amsterdam, THE NETHERLANDS

75. Distraction, Narrative Transportation, and Need for Cognition: Narrative Persuasion in a Multitasking World  
   Lara Zwarun, U of Missouri - St. Louis, USA  
   Alice E. Hall, U of Missouri - St. Louis, USA

76. Examining HPV Threat-to-Efficacy Ratios in the Extended Parallel Process Model  
   Nick Carcioppolo, Purdue U, USA  
   Jakob D. Jensen, U of Utah, USA  
   Steven Robert Wilson, Purdue U, USA  
   William Bart Collins, Purdue U, USA  
   Melissa Carrion, Purdue U, USA  
   Georgiann Linnemeier, St. Vincent's Hospital, USA

77. The Future is Present: The Media as an Agent of Collective Vision  
   Motti Neiger, Netanya Academic College, ISRAEL

78. The Nationalistic Revolution Will Be Televised: The 2010 Vancouver Olympic Games on NBC  
   James Reynolds Angelini, U of Delaware, USA  
   Andrew C. Billings, U of Alabama, USA  
   Paul MacArthur, Utica College, USA

79. Third-Person Perceptions and Different Movie Genres  
   Keunyeong Kim, Pennsylvania State U, USA  
   Mary Beth Oliver, Pennsylvania State U, USA

   Srividya Ramasubramanian, Texas A&M U, USA  
   Sarah Kornfield, Pennsylvania State U, USA
Organizational Communication Division Interactive Poster Session

Sunday
13:30-14:45
Phoenix D

Organizational Communication, #ica_org

Participants

81. Figuring out the Organization in the Light of Change: The NFB and its Rhetoric of Funding
Pascal Gagne, U of Colorado, USA

82. Structuring Dis/Ability: “Needs Talk” and the Communicative Constitution of Reasonable Accommodation
James Michael Fortney, U of Colorado, USA

83. Knowledge Networks Between Organizations and Their Crisis Prevention Usability
Ania Izabela Rynarzewska, Florida State U, POLAND

84. Conceptualizing Organizational Structure as a Multiplex Network: The Case of the U.S. Federal Government
Ryan S.M. Whalen, Northwestern U, USA

85. Deploying Strategic Essentialism in a Quest for Diversity in IT: Crafting and Marketing the Identity of ‘Technical Women’
James McDonald, U of Colorado, USA

Philosophy of Communication Division Interactive Poster Session

Sunday
13:30-14:45
Phoenix D

Philosophy of Communication, #ica_phil

Participants

86. Touching the Liberty Bell: Affect and Expectation in Ritual
Debora Ann Ling Lui, U of Pennsylvania, USA

87. Beyond Truthfulness, Mutual Understanding, and Respect for Autonomy: Some Blind Spots in the Rigorous Model of Ethical Persuasion
Thomas Hove, Hanyang U, KOREA, REPUBLIC OF

88. Digitizing Dewey: Searching the Internet for the Great Community
Brian Mac-Ray Creech, U of Georgia, USA

89. Building Pandemonium: A Theoretical Approach to Control Over Internet Transmission
Fenwick Robert McKelvey, Ryerson U, CANADA

Political Communication Division Interactive Poster Session

Sunday
13:30-14:45
Phoenix D

Political Communication, #ica_poli

Participants

90. Discursive Contention of Mediated Movement: A Case Study of an Anti-Incinerator Event in Guangzhou
Li Deng, Chinese U of Hong Kong, HONG KONG

91. Moral Panics, Culture, Immigration, and Hegemonic Strategy: Rereading the Danish Cartoon Affair Against the Grain
Ferruh Yilmaz, Tulane U, USA

92. Parties on the Ballot: Visual Cues and Voting Behavior in Uganda (Also Featured in Virtual Conference)
Devra Coren Moehler, U of Pennsylvania, USA
Jeffrey Conroy-Krutz, Michigan State U, USA
Rosario Aguilar Pariente, Centro de InvestigaciÃ³n y Docencia EconÃ³micas (CIDE), MEXICO

93. Social Capital and the Spiral of Silence
Francis Dalisay, Cleveland State U, USA
Jay D. Hmielowski, Yale U, USA
Matthew Kushin, Utah Valley U, USA
Masahiro Yamamoto, Colby-Sawyer College, USA
94. Spiral of Silence and Genetically Modified (GM) Foods in South Korea
   Sei-Hill Kim, U of South Carolina, USA
95. What Do People Do With Political Talk Shows on German TV?
   Tamara Mattheiss, U of Mannheim, GERMANY
   Carina Weinmann, U of Mannheim, GERMANY
   Charlotte Loeb, U of Mannheim, GERMANY
   Katharina Rauhe, U of Mannheim, GERMANY
   Katharina Bartsch, U of Mannheim, GERMANY
   Franziska Susanne Roth, U of Mannheim, GERMANY
   Sabine Spenkuch, U of Mannheim, GERMANY
   Peter Vorderer, U of Mannheim, GERMANY
96. Mahjong Table: An Ethnographic Study of the Proletarian Public Sphere of Rural China
   Jiachun Hong, Southern Illinois U, USA

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**Popular Communication Division Interactive Poster Session**

**Sunday**
13:30-14:45
*Phoenix D*

**Popular Communication, #ica_pop**

**Participants**
   Emily Elizabeth West, U of Massachusetts, USA
98. Embodying Social Change: Communication, Education, and Critical Practice
   Loren B Saxton, U of Georgia, USA
   James Hamilton, U of Georgia, USA
99. Memory Itineraries: Branding Philadelphia Through Bodily Practice
   Debora Ann Ling Lui, U of Pennsylvania, USA
100. The Dark Side of "Reality TV": Questions of Ethics in "Popular Factual Entertainment"
    Jelle Mast, U of Antwerp, BELGIUM
    J. Richard Stevens, U of Colorado, USA
    Christopher Bell, U of Colorado, USA

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7452

**Public Relations Interactive Poster Session**

**Sunday**
13:30-14:45
*Phoenix D*

**Public Relations, #ica_pr**

**Participants**
102. Experiencing Nation Brands at Shanghai Expo
    jay wang, U of Southern California, USA
    Shaojing Sun, Fudan U, CHINA, PEOPLE'S REPUBLIC OF
103. Peitho: An Isocratean Model of Persuasion for Public Relations
    Charles William Marsh, U of Kansas, USA
104. The Interactive Role of Apology With Product Involvement in Crisis Communication: An Experimental Study on the Toyota Recall Crisis
    Jinbong Choi, Sungkonghoe U, USA
    Wonjun Chung, U of Louisiana - Lafayette, USA
105. The Effects of Congruency, Corporate Credibility, and the Familiarity of Cause Brands for Cause-Related Marketing
    Jihye Kim, U of Florida, USA
    Jaejin Lee, U of Florida, USA
    Soojin Kim, U of Florida, USA
Visual Communication Studies Division Interactive Poster Session

**Sunday**
13:30-14:45
Phoenix D

**Participants**

106. Shooting Straight: Graphic Versus Nongraphic War Photographs  
Rebecca Ann McEntee, U of Texas, USA

107. Cutting the Women Out: Gender Representation and the Newspaper Cutouts in the Turkish Press  
Esra Ayse Ozcan, Kadir Has U, TURKEY

Pamela Kay Morris, Loyola U, USA

Engagement With Narrative and Entertainment: Process and Effects

**Sunday**
15:00-16:15
Valley of the Sun A

**Chair**  
Allison Eden, VU U - Amsterdam, THE NETHERLANDS

**Participants**

Exploring Transportation, Narrative Persuasion, and Enjoyment: Effects on Global Attitudes and Story-Specific Beliefs About Organ Donation  
Sophie H Janicke, Florida State U, USA  
Arthur A. Raney, Florida State U, USA

The Role of Prior Knowledge for Narrative Engagement and Effects  
Helena Bilandzic, Augsburg U, GERMANY  
Matthias R. Hastall, U of Augsburg, GERMANY  
Rick W. Busselle, Washington State U, USA

Narrative Engageability as a Trait: The Propensity for Being Engaged With a Story  
Freya Sukalla, Augsburg U, GERMANY  
Helena Bilandzic, Augsburg U, GERMANY  
Matthias R. Hastall, U of Augsburg, GERMANY  
Rick W. Busselle, Washington State U, USA  
Sophie Schloegl, Augsburg U, GERMANY

Perceived Realism and Engagement as Predictors of Enjoyment and Persuasion: The Case of a Medical Drama Program About Mental Illness  
Rick W. Busselle, Washington State U, USA  
Jessie M. Quintero Johnson, U of Massachusetts - Boston, USA  
Chun Yang, Washington State U, USA  
Helena Bilandzic, Augsburg U, GERMANY

Interactive Media Uses and Effects

**Sunday**
15:00-16:15
Valley of the Sun B

**Chair**  
Hyunjin Seo, U of Kansas, USA

**Participants**

Immersive Television and the On-Demand Audience  
Sharon Strover, U of Texas, USA  
William Moner, U of Texas - Austin, USA

Social Television Ecology: The Misfits and New Viewing Practices  
Jakob Bjur, Goeteborgs U, SWEDEN

The Relationship Between Media Use and Motherhood Competition (Top 3 Student Paper)  
Jiyoung Chae, U of Illinois, USA
Meet the Editors of ICA Publications

**Sunday**

15:00-16:15

**Sponsored Sessions, #ica12**

**Chair**

Amy B. Jordan, U of Pennsylvania, USA

**Participants**

Malcolm R. Parks, U of Washington, USA
James E. Katz, Rutgers U, USA
Thomas Hanitzsch, U of Munich, GERMANY
Maria Bakardjieva, U of Calgary, CANADA
Elisia L. Cohen, U of Kentucky, USA
Michael J. West, International Communication Association, USA

This panel provides the ICA membership the opportunity to meet the editors of ICA's journals and the Communication Yearbook. The session is devoted to answering and addressing issues you may have about specific ICA publications.

Taking Risks to Avoid Them: Risk Communication and the Environment

**Sunday**

15:00-16:15

**Environmental Communication, #ica_env**

**Chair**

Charlotte Ryan, U of Massachusetts - Lowell, USA

**Participants**

Applying Regulatory Focus Theory to Environmental Communication: How Outcome Focus Orientation May Interact With Message-Framing
Aimei Yang, Oklahoma U, USA
Claude Miller, U of Oklahoma, USA
Cultural Values, Religiosity, and Indonesians' Assessment About the Risk of Global Warming
Heather Akin, U of Wisconsin - Madison
Soojung Kim, U of Minnesota, USA
Yoori Hwang, U of Minnesota, KOREA, REPUBLIC OF
Se-Hoon Jeong, Korea U, KOREA, REPUBLIC OF
"Prospects are Gloomy": Risk Conflicts, Critical Discourse Analysis, and Media Discourses on GM Food
Pieter Maeseele, U of Antwerp, BELGIUM

Race and Gender in Journalism History

**Sunday**

15:00-16:15

**Communication History, #ica_his**

**Chair**

Elizabeth Bird, U of South Florida, USA
Participants
"When It Ended, There Was Only One Way to Believe": Journalism and the Bounded Visual
Nicole Maurantionio, U of Richmond, USA
A Struggle for Identity: The Rise and Fall of Sports Illustrated Women
Ashley D. Furrow, Ohio U, USA
Socialist Women's Print Culture, 1900-1917: Creating Community, Challenging Male Hegemony in the Socialist Press
Linda Jeanne Lumsden, U of Arizona, USA
“An Afternoon with Signor Lynch”: Roi Ottley’s International Racial Observations
Benjamin Rex LaPoe II, Louisiana State U, USA
Jinx Broussard, Louisiana State U, USA

Respondent
Elizabeth Bird, U of South Florida, USA

7527
Sunday
15:00-16:15
Ahwatukee A
Journalism Studies, #ica_jsd
Chair
Karin Wahl-Jorgensen, Cardiff U, UNITED KINGDOM

Participants
Covering Your Own Funeral: Journalism’s Eroding Monopoly on Political Discourse
Jill A. Edy, U of Oklahoma, USA
Shawn M. Snidow, U of Oklahoma, USA
Bobby L. Rozzell, U of Oklahoma, USA
Making Sense of the Newspaper Crisis: An Agenda for Future Work
Ignacio Siles, Northwestern U, USA
Pablo J. Boczkowski, Northwestern U, USA
To Embody and to Embalm: Collective Memory in the Final Editions of Closed Newspapers (Top Student Paper, Also Featured in Virtual Conference)
Nicholas Gilewicz, U of Pennsylvania, USA
The Impudence of Being Earnest: Jon Stewart, the Journalistic Community, and Boundary Traversal (Top 3 Faculty Paper)
Matthew A. Carlson, Saint Louis U, USA
Jason Peifer, Ohio State U, USA
Spot.us: A Case Study of a New Business Model for News and its Implications for Journalists
Nikki Usher, George Washington U, USA
Elisheva Weiss, U of Southern California, USA

7528
Sunday
15:00-16:15
Ahwatukee B
Visual Communication Studies, #ica_vis
Chair
Mary Angela Bock, Kutztown U of Pennsylvania, USA

Participants
Speaking With Celluloid: The China Syndrome, Three Mile Island, and the Enthymematic Possibilities of Film
Ron Von Burg, Wake Forest U, USA
Telling Other People’s Stories: The Iconic Image of Reconciliation in Peru (Also Featured in Virtual Conference)
Robin Emily Hoecker, Northwestern U, USA
Shooting the Dead: Images of Death, Inclusion, and Exclusion in the Israeli Press
Tal Morse, London School of Economics and Political Science, UNITED KINGDOM
Framing War: Domesticity and the Visuality of Conflict  
Isabel Maria Capeloa Gil, U Catolica Portuguesa, PORTUGAL

The Disorderly Sight of Homelessness: Media Images, Homeless Subjects, and Public Space  
Chaseten Remillard, U of Calgary, CANADA

7529  
Sunday  
15:00-16:15  
Laveen A

Top Papers in Health Communication  
Health Communication, #ica_hc

Participants  
Effects of Self-Affirmation on Daily vs. Occasional Smokers’ Responses to Graphic Warning Labels  
(Also Featured in Virtual Conference)  
Xiaoquan Zhao, George Mason U, USA  
Emily Peterson, George Mason U, USA  
Wonsun Kim, George Mason U, USA  
Justin Rolfe-Redding, George Mason U, USA

Message Sensation and Cognition Values: Factors of Competition or Integration?  
Jie Xu, Villanova U, USA

Social Support, Social Strain, Loneliness, and Well-Being: An Investigation Using the HRS National Sample  
Cindy Yixin Chen, U at Buffalo, USA

The Relationships Among Structurational Divergence, Communication, and Negative Outcomes in the Nursing Workplace Environment  
Anne M Nicotera, George Mason U, USA  
Wonsun Kim, George Mason U, USA

Respondent  
Monique Mitchell Turner, George Washington U, USA

7531  
Sunday  
15:00-16:15  
South Mountain

Playing With Others and Playing With the Game: Varying Social Contexts, Influences, and Outcomes of Video Game Use (High-Density Session)  
Game Studies, #ica_gs

Chair  
Malte Elson, Ghent U, BELGIUM

Participants  
The Effects of Passion for MMORPGs on Interpersonal Relationships  
Sonja Utz, VU U Amsterdam, THE NETHERLANDS  
Kai J. Jonas, U of Amsterdam, THE NETHERLANDS  
Ellen Tonkens, U of Amsterdam, THE NETHERLANDS

The Influence of Competition, Cooperation, and Player Relationship on Performance, Motivation, and Goal Commitment in Game Play  
Wei Peng, Michigan State U, USA  
Gary Hsieh, Michigan State U, USA

Intensive Laboring Practices in Game Modding  
Renyi Hong, U of Southern California, SINGAPORE  
Vivian Hsueh-Hua Chen, Nanyang Technological U, SINGAPORE

Self as Multimodal, Multiplex, Multispatial: Reframing the Player Self as a Network of Personas  
Jaime Banks, Colorado State U, USA  
Rosa Mikeal Martey, Colorado State U, USA

Qinfeng Zhu, Nanyang Technological U, SINGAPORE  
Vivian Hsueh-Hua Chen, Nanyang Technological U, SINGAPORE

Countergaming: New Tools and Problems
Aaron Trammell, Rutgers U, USA
Does Culture Affect How We Play? Examining the Effect of Culture Orientations on Expected Outcomes and Usage Patterns of Social Network Games
Yu-Hao Lee, Michigan State U, USA
Donghee Yvette Wohn, Michigan State U, USA
Computer Game Modders’ Motivations and Sense of Community: A Mixed-Methods Approach
Nathaniel D. Poor, unaffiliated, USA
Channel Matters: Media Multiplicity and Social Capital for Multiplayer Online Battle Gamers
Jingbo Meng, U of Southern California, USA
Dmitri Williams, U of Southern California, USA

7532
Negotiating Parenting in the Age of Ubiquitous Media

Sunday
15:00-16:15
Encanto A

Children Adolescents and Media, #ica_cam

Chair
Sarah Ellen Vaala, Sesame Workshop, USA

Participants
Exploring Directions of Influence in Parent-Child Political Decision-Making
Leticia Bode, U of Wisconsin - Madison, USA
Christopher Wells, U of Wisconsin - Madison, USA
Kjerstin Thorson, U of Southern California, USA
Emily K. Vraga, U of Wisconsin - Madison, USA
Dhavan Shah, U of Wisconsin - Madison, USA
Marketing Genius: The Impact of Educational Claims and Cues on Parents’ Reactions to Infant/Toddler DVDs
Matthew A. Lapierre, U of Pennsylvania, USA
Sarah Ellen Vaala, Sesame Workshop, USA
Predicting Parent-Child Disagreement of the Frequency of Children's Positive Online Experiences
Sherri Jean Katz, Cornell U, USA
Theodore Lee, Cornell U, USA
Sahara Byrne, Cornell U, USA
What to Feed the Children? A Content Analysis of Food and Beverage Advertisements in Parents Magazine
Katharine E Heintz, Santa Clara U, USA
Michelle Biocini, Santa Clara U, USA
Developing Scales to Measure Parental Mediation of Young Children’s Internet Use
Peter Nikken, Erasmus U Rotterdam, THE NETHERLANDS
Jeroen Jansz, Erasmus U Rotterdam, THE NETHERLANDS

7533
Modernity, Citizenship and Difference: Media and the Negotiation of National/Transnational Identities

Sunday
15:00-16:15
Encanto B

Ethnicity and Race in Communication, #ica_eric

Chair
Radhika E. Parameswaran, Indiana U, USA

Participants
Of Hip Hop Bling and Punjabi Bhangra: Gender and Modernity in New Times
Madhavi Murty, U of Washington, USA
“The Republic is Lived With the Face Uncovered”: Framing the Legal Ban on the ‘Burqa’ in France
Shazia Iftikhar, U of Michigan, USA
Queer and Now: Contemporary Queer Representations in India
Betsy Jose, Indiana U, USA
Human Rights Discourse on Surrogacy, Race, and Human Trafficking
Diem-My Bui, U of Illinois - Chicago, USA
Respondent
Radhika E. Parameswaran, Indiana U, USA

How are narratives of modernity and difference invoked in media representations of ways of being, belonging, and living identity? How is difference mobilized in the representation of citizenship and identity, including in struggles over inclusion in the national community? The place of the raced/gendered/sexual body in discourses of modernity within national and transnational media flows is at the core of all four panel papers, which examine media as the site of ethnic coding of subjects across Indian-U.S. transnational contexts; discourse on non-Western women, surrogacy and human rights; the expression and assertion of non-normative sexual identities within the Indian postcolonial national context; and the repression and exclusion of abject bodies within the French national context.

7534

Election Campaign Effects

Sunday
15:00-16:15
Maryvale A

Political Communication, #ica_poli

Chair
Jesper Stromback, Mid Sweden U, SWEDEN

Participants
Does the Filter Still Work? How Voters Perceive Party Advertising on Television
Christina Holtz-Bacha, U of Erlangen - Nurelberg, GERMANY
Bengt Mauritz Johansson, Gothenburg U, SWEDEN
You Say Pink, I Say Red: Selective Perception and Biased Information Processing in the 2008 Presidential Election
Kyoungrae Oh, U of Dayton, USA
Jee Hee Han, U of Dayton, USA
Effects of Issue, Candidate, and Party Primes: Decision-Making in a Dynamic News Environment (Top 3 PhD Paper)
Stefan Geiss, U of Mainz, GERMANY
Cynics All Around? The Impact of Election News on Political Cynicism in Comparative Perspective
Andreas Schuck, U of Amsterdam, THE NETHERLANDS
Hajo G. Boomgaarden, U of Amsterdam, THE NETHERLANDS
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS
Learning From Television: A Panel Study of Knowledge Gaps During the 2010 Swedish Election Campaign
Adam Shehata, Mid Sweden U, SWEDEN

7535

Discursive Challenges of Expression in Public Meetings

Sunday
15:00-16:15
Maryvale B

Language & Social Interaction, #ica_lsi

Chair
Kathleen C. Haspel, Fairleigh Dickinson U, USA

Participants
Speaking as “Experts” and “Citizens” in Public Meetings
Leah Sprain, Colorado State U, USA
“I Agree With All of That, But…” Examining Expressions of Difference in Citizen Discussion Groups
Laura W. Black, Ohio U, USA
Anna Marie Wiederhold, Ohio U, USA
Majority Rule or a Minority Right? Discursive Orientations Toward Democratic Ideals in a U.S. Public Hearing
Jessica Fridy, U of Colorado, USA
Karen Tracy, U of Colorado, USA
Respondent
Kathleen C. Haspel, Fairleigh Dickinson U, USA

This panel examines the interactional difficulties faced by citizens in public meetings that possess different organizational structures and different issue foci. The panel includes studies of differently formatted discussion about water in the Western US, a discussion of community and university people to consider the future of higher education in the US, and a public hearing about a bill to legalize civil unions by a state legislative body. Each paper looks closely at the talk that occurred in these meetings to identify discursive challenges that the participants face. The panel concludes with a response analyzing some of the LSI challenges faced in studying this kind of discourse.

7536 Images, Economies, and Technologies

Sunday 15:00-16:15 Estrella

Philosophy of Communication, #ica_phil

Chair
Andreas Hepp, U of Bremen, GERMANY

Participants
Dialectical Cartographies? Data Visualization as Critical Practice in Finance Capitalism
Tyler Morgenstern, Simon Fraser U, CANADA
Image Capital, Field, and the Economies of Signs and Space (Also Featured in Virtual Conference)
Carol Pui Ha Chow, Chinese University Hong Kong, HONG KONG
Media Democracy and the Paradoxes of Neoliberalization
Sean Phelan, Massey U, NEW ZEALAND
The (Structured) Cloud: Class and New(s) Media
Jen Schradie, U of California, USA

7537 Activism, Revolution, and New/Social Media

Sunday 15:00-16:15 Camelback A

Global Communication and Social Change, #ica_gesc
Communication and Technology, #ica_cat

Chair
Helen Sun, U of Texas - Permian Basin, USA

Participants
Between the Grassroots and the Transnational: Information Activism Among Rights Advocates
Laura Stein, U of Texas, USA
Tanya Notley, U of Western Sydney, AUSTRALIA
Stuart Davis, U of Texas, USA
From Wall Street to Wellington: Digital Technology, Collective Action Frames, and Activist Organizing at Occupy Wellington
Shiv Ganesh, U of Waikato, NEW ZEALAND
Cynthia Stohl, U of California - Santa Barbara, USA
Population Change and The Channeling of Grievance and Nonviolent Protest Through Newer and Older Communication Technologies During the Jasmine Revolutions
Yael Warshel, U of California - Los Angeles, USA
Muted Activism?: Examining Planned Behavior, Participation, and Motivations of Social Movement Organization Online Message Recipients
Amanda Leigh Sanford, Portland State U, USA
Tess Grayson McBride, Portland State U, USA
Popular Culture and Media in the Diasporic Landscape

**Sunday**  
15:00-16:15  
*Camelback B*

**Global Communication and Social Change, #ica_gesc**  
**Popular Communication, #ica_pop**

**Chair**  
Elizabeth S. Goins, U of Texas at Austin, USA

**Participants**

- Bollywood, the Vendor of Emotion: India in the Lives of Indo-Fijians  
  Charu Uppal, Karlstad U, SWEDEN

  Christopher Joseph Westgate, Johnson and Wales U, USA

- New Media and Old Media, Transnational Practices and Identities, and Japanese-Brazilian Return Migrants in Japan  
  Ryuta Komaki, U of Illinois, USA

- Framing Politics in Transnational Communities: Spanish-Language Immigrant Media and Election Coverage in South Florida  
  Juliana Fernandes, Florida International U, USA

- Moses A Shumow, Florida International U, USA

- Bollywood Cinema, Emotional Arousal, and Stereotypes: Assessing Cortical Activity Among Novice Viewers in a Western Setting  
  David J. Schaefer, Franciscan U, USA

- Joseph Pathakamuri, Franciscan U, USA

- Stephen Sammut, Franciscan U, USA

- Kavita Karan, Southern Illinois U, USA

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Considering the Role of Organizations as Collective External Rhetors

**Sunday**  
15:00-16:15  
*Alhambra*

**Public Relations, #ica_pr**

**Chair**  
Michael J. Palenchar, U of Tennessee, USA

**Participant**  
Michael L. Kent, U of Oklahoma, USA

**Participants**

- Rhetoric, Climate Change, and Corporate Identity Management  
  Finn Frandsen, U of Aarhus, DENMARK

- Winni Johansen, Aarhus U, DENMARK

- On Barnyard Scrambles: Towards a Rhetoric of Public Relations  
  Øyvind Ihlen, U of Oslo, NORWAY

- Self-Regulatory Discourse: Corrective or Quiescent?  
  Timothy Coombs, U of Central Florida, USA

- Sherry Holladay, U of Central Florida, USA

- Adopting an Attitude of Wisdom in Organizational Rhetorical Theory and Practice: Contemplating the Ideal and the Real  
  Rebecca J. Meisenbach, U of Missouri, USA

- Sarah Bonewits Feldner, Marquette U, USA

**Respondents**

- Robert L. Heath, U of Houston, USA

- Maureen Taylor, U of Oklahoma, USA
The ICA conference theme of the intersection of communication and community is central to questions regarding the roles of the organization and its related public relations management within society. This session considers and debates the persuasive and ethical roles of organizations as collective rhetors within communities. This panel discussion will mine the rhetorical heritage to explore the challenges facing those who engage in and critique external organizational rhetoric, setting its sights on helping organizations make society a better place to live. Panelists will make a brief presentation offering a particular position on the intersection of external rhetoric, organizations, and community. The majority of the time will be left to allow authors to continue the conversation started in the issue and to engage with the audience. The three special issue editors will moderate and lead audience interaction.

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**Chinese Media and Audiences**

**Sunday 15:00-16:15 Deer Valley**

**Popular Communication, #ica_pop**

**Chair**
- Lynn Schofield Clark, U of Denver, USA

**Participants**
- Offensive and Controversial Advertising in China
  - Hongmei Li, Georgia State U, USA
- Shanzhai Phenomenon in China: The Disparity Between IPR Legislation and Enforcement
  - Ming Cheung, U of Adelaide, AUSTRALIA
- Marketing Hollywood in Hong Kong: Localization and the Globalized Urban Landscape
  - Katherine Felsburg Wong, U of Pennsylvania, USA
- Paris Off Screen: Analyzing the Chinese Tourist Experience of Cinematic Paris
  - Yun-An Dung, Erasmus U Rotterdam, THE NETHERLANDS
  - Stijn Reijnders, Erasmus U Rotterdam, THE NETHERLANDS

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**Top Papers in Organizational Communication**

**Sunday 15:00-16:15 Paradise Valley**

**Organizational Communication, #ica_org**

**Chair**
- Janet Fulk, U of Southern California, USA

**Participants**
- The Evolution of Population Networks: Multilevel Mechanisms That Influence Selection and a Research Agenda
  - Michelle D. Shumate, U of Illinois, USA
  - Yannick Atouba, U of Illinois, USA
- Creative Interaction in Organizations: The Dynamics of Network Multiplexity (Also Featured in Virtual Conference)
  - Seungyoon Lee, Purdue U, USA
  - Cheolhan Lee, U of Missouri, USA
- Interaction, Transparency, and Practice: Communicative and Material Factors Contributing to Convergence in Technology Use
  - Alan Clark, Northwestern U, USA
  - William Barley, Northwestern U, USA
  - Paul Leonard, Northwestern U, USA
- Exploring the Emotional Cueing of Airport Security Queues: Implications of Passenger Emotional Experience in Airports (Also Featured in Virtual Conference)
  - Shawna Malvini Redden, Arizona State U, USA

**Respondent**
- Dennis K. Mumby, U of North Carolina, USA
Wikis, Zines, and Beyond: New Media Representations and Interventions

Feminist Scholarship, #ica_fsd

Chair
Sarah Kember, Goldsmiths College, U of London, UNITED KINGDOM

Participants
Pink Hijab Day: Neo-Colonial or Dynamically Local/Global?
Rebecca S. Robinson, Arizona State U, USA
Merlyna Lim, Arizona State U, USA
Clearing Sacred Ground: Women-Centered Reworkings of the Indian Epics
Rashmi Luthra, U of Michigan - Dearborn, USA
Wikipedia's Gender Gap
Stine Eckert, U of Maryland, USA
Linda C. Steiner, U of Maryland, USA
Girls, Zines, and the 1990s: Creating Organic Intellectuals for a New Era
Janice Radway, Northwestern U, USA

Media and Entertainment

Information Systems, #ica_is

Chair
Jonathan Cohen, U of Haifa, ISRAEL

Participants
It's Right to Be Sad: The Role of Meta-Appraisals in the Sad Film Paradoxon A Multiple Mediator Model
Matthias Hofer, U of Zürich, SWITZERLAND
Werner Wirth, U of Zürich, SWITZERLAND
Is it the Damsel or the Distress? Teasing Out the Effects of Amber Alert Stories
Shuhua Zhou, U of Alabama, USA
Mike Devlin, U of Alabama, USA
Bin Shen, U of Alabama, USA
Don't Talk About Her Like That: The Effect of Character Information Valence on Identification and Enjoyment
Sarah Brookes, Ohio State U, USA
Jonathan Cohen, U of Haifa, ISRAEL
David R. Ewoldsen, Ohio State U, USA
John Velez, The Ohio State U, USA
Elevating Entertainment and the “Kind-World” Syndrome
Mary Beth Oliver, Pennsylvania State U, USA
K. Maja Krakowiak, U of Colorado - Colorado Springs, USA
Mina Tsay, Boston U, USA
Why Can’t We Be Friends? Understanding Comedy and Cultural Competence
Omotayo Banjo, U of Cincinnati, USA
Examining the Influence of Awe-Inspiring News Stories on Elevation and Sharing
Mu Wu, Pennsylvania State U, USA
Erin Michelle Ash, Pennsylvania State U, USA
Mary Beth Oliver, Pennsylvania State U, USA
Transportation, Need for Cognition, and Affective Disposition as Factors in Enjoyment of Film Narratives
Bradford Owen, California State U - San Bernardino, USA
Matt Riggs, California State U - San Bernardino, USA
Breaking Up With a Gryffindor: Examining Parasocial Breakups With Long-Time Media Friends and its Connection to Eudaimonic and Hedonic Motivations
Meghan Shara Sanders, Louisiana State U, USA
Mina Tsay, Boston U, USA
Kristin Marks, Louisiana State U, USA

7551
Creating Interpersonal Connections

Interpersonal Communication, #ica_ipc

Chair
Amanda Denes, U of California - Santa Barbara, USA

Participants
The Role of Facebook in Romantic Relationship Development: An Exploration of Knapp’s Relational Stage Model
Jesse Fox, Ohio State U, USA
Kathleen Marie Warber, Wittenberg U, USA
Dana Makstaller, Wittenberg U, USA
The Role of Instrumental Affection in Marriage
Timothy R. Cline, Notre Dame of Maryland U, USA
Using the Web to Snowball Discussants of Survey Respondents (Also Featured in Virtual Conference)
David Nicolas Hopmann, U of Southern Denmark, DENMARK
We All Scream for Ice Cream: How Mundane Topics Strengthen Bonding in Computer-Mediated Support Groups
Bryan McLaughlin, U of Wisconsin - Madison, USA
Shawnika Jeanine Hull, U of Wisconsin - Madison, USA
Kang Namkoong, U of Kentucky, USA
Dhavan Shah, U of Wisconsin - Madison, USA
David H Gustafson, U of Wisconsin - Madison, USA

7554
Roles of Social Media and the Internet in Culture and Community

Intercultural Communication, #ica/icd

Chair
Che Baysinger, Kaplan U, USA

Participants
At Home on the Outstation: Barriers to Home Internet in Remote Indigenous Communities
Ellie Rennie, Swinburne U of Technology, AUSTRALIA
Andrew Crouch, Centre for Appropriate Technology, AUSTRALIA
Alyson Wright, Central Land Council, AUSTRALIA
Julian Thomas, Swinburne U of Technology, AUSTRALIA
Diasporas in Virtual Homeland: The Role of the Internet in the Lives of Female Nigerians
Jin Kim, The College of Saint Rose, USA
Ayanfeoluwa Ololade, Hope College, USA
Emerging Emotional Cultures in Social Networks à la Facebook and Hi5: Exploring the Internet Use of Young People in Austria and Thailand to Question Globalizing Effects of Social Media
Margarita Marie Koehl, National Kaohsiung First U of Science and Technology, TAIWAN
Gerit Goetzenbrucker, U of Vienna, AUSTRIA
Social Media and Community: Helping Strengthen Garifuna Culture and Language
Jared Johnson, Brigham Young U, USA

Respondent
Che Baysinger, Kaplan U, USA
Information Seekers and Their Strategies

Communication and Technology, #ica_cat

Chair
George A. Barnett, U of California - Davis, USA

Participants
Communicating Information Needs on Facebook (Also Featured in Virtual Conference)
Cliff Lampe, Michigan State U, USA
Jessica Vitak, Michigan State U, USA
Rebecca Gray, Michigan State U, USA
Nicole Ellison, Michigan State U, USA

Not Just for Interruptions: An Experimental Study of the Effects and Usage of Awareness Information
Jeremy Birnholtz, Cornell U, USA
Dai Tang, Cornell U, USA

Learning About Your Employees One Bit at A Time: Increasing Attributional Certainty via Online Information
Caleb T. Carr, U of Oklahoma, USA
Joseph B. Walther, Michigan State U, USA

Do Extreme Voices Drive Out Moderate Voices?
Hyunseo Hwang, U of California - Davis, USA
Youngju Kim, U of California - Davis, USA
Catherine Unyoung Huh, U of California - Davis, USA

Extended Session: Top Papers in Intergroup Communication: Immigration Issues in Applied Contexts

Intergroup Communication, #ica_igc

Chair
Bernadette M Watson, U of Queensland, AUSTRALIA

Participants
Intergroup Accommodations in Traffic Stops: Ethnicity, Accent, and Extensive Policing (Also Featured in Virtual Conference)
Howard Giles, U of California - Santa Barbara, USA
Daniel Linz, U of California - Santa Barbara
Douglas Bonilla, U of California - Santa Barbara, USA
Michelle Leah Gomez, Independent Researcher, USA

Uncovering the Opportunities for Korean-Latino Intergroup Communication in Los Angeles’ Koreatown Through Community-Based Collaborative Research
Minhee Son, U of Southern California, USA

Is Contact Enough?: The Role of Vicarious Contact With Racial Outgroups via Social Networking Sites (Also Featured in Virtual Conference)
Valerie E. Barker, San Diego State U, USA

Identity Negotiations: Role of Media in Influencing Intergroup Perceptions of Newer and Older U.S. Immigrants From India
Marissa Joanna Doshi, Texas A&M U, USA
Srividya Ramasubramanian, Texas A&M U, USA

Respondent
Margaret J. Pitts, U of Arizona, USA

This extended session on Intergroup Communication addresses immigration from a range of intergroup perspectives. The session includes both the top papers in Intergroup Communication, as well as input by community groups.
News Reception Effects Within Broader Frameworks: Cognition and Interpretation

**Sunday**
*16:30-17:45*  
**Valley of the Sun A**

**Mass Communication, #ica_mass**

**Chair**  
Kyle J Holody, Coastal Carolina U, USA

**Participants**
- Context Effects in News Reception  
  Hannah Helene Frueh, U of Erfurt, GERMANY  
  Stephanie Geise, U of Erfurt, GERMANY
- A Network Model of Contextual Priming in News Juxtaposition  
  Mariana Goya Martinez, U of Illinois - Urbana Champaign, MEXICO
- The Effect of Popular Exemplars and Expert Account Base-Rate Information on Perceived Public Opinion  
  Jonas Lefevere, U of Antwerp, BELGIUM  
  Stefaan Walgrave, U of Antwerp, BELGIUM  
  Knut De Swert, U of Antwerp, BELGIUM
- Who Learns From Cross-Cutting Exposure? Motivated Reasoning, Counterattitudinal News Coverage, and Awareness of Oppositional Views (Top 3 Faculty Paper, Also Featured in Virtual Conference)  
  Jorg Matthes, U of Vienna  
  Sebastian Valenzuela, Catholic U of Chile, CHILE
- Perceived Ability and Resistance to Persuasion  
  Daniel E. Bergan, Michigan State U, USA

Media and Race: Exploring Relationships Between Exposure, Belief, and Attitude

**Sunday**
*16:30-17:45*  
**Valley of the Sun B**

**Mass Communication, #ica_mass**

**Chair**  
Christopher Joseph Westgate, Johnson and Wales U, USA

**Participants**
- Cultivation of Racial Attitudes: A Complex Relationship  
  David R. Ewoldsen, Ohio State U, USA  
  Morgan E. Ellithorpe, Ohio State U, USA  
  Russell H. Fazio, The Ohio State U, USA
- The Implications of Television Exposure and Diverse Casts on the Implicit Association of White and Latino With American  
  Michelle Ortiz, Ohio State U, USA  
  Laura Willis, Ohio State U, USA  
  Tabitha Hillman, Ohio State U, USA
- Mediated Threats, Emotion, and Intergroup Relations  
  Cynthia A. Hoffner, Georgia State U, USA  
  Elizabeth L. Cohen, Georgia State U, USA
- Exploring Perceptions of African-Americans’ Political Habits: A Study of Expectancy Violation Theory and Humor  
  Whitney Walther, U of Minnesota, USA

2012 Steve Jones Internet Research Lecture: Dan Gillmor: Civic Literacy in a Networked Age

**Sunday**
*16:30-17:45*  
**Valley of the Sun C**

**Sponsored Sessions, #ica12**

**Chair**  
Steven Jones, U of Illinois - Chicago, USA

**Participant**  
Dan Gillmor, Arizona State U, USA
In a media- and information-saturated environment, where everyone is a consumer and a creator, we need to learn -- and teach -- updated skills. For the people who were once only consumers, a variety of modern literacies are crucial to know what (and whom) we can trust. Media creators, too, will need to grasp some key principles that add up to being honorable. At stake is whether self-governing societies will have the information they need. Dan Gillmor, an internationally recognized author and leader in new media and citizen-based journalism, is the founding director of the new Knight Center for Digital Media Entrepreneurship and the Kauffman Professor of Digital Media Entrepreneurship.

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**How News and Politics Portray the Environment to the Public**

**Environmental Communication, #ica_env**

**Chair**

Patrick D. Murphy, Temple U, USA

**Participants**

Ambivalence and the Environment: News Use, Attitudinal Ambivalence, and Support for Environmental Policies (Top Faculty Paper)

Jay D. Hmielowski, Yale U, USA

Erik C. Nisbet, Ohio State U, USA

Chemical Controversy: Canadian and U.S. News Coverage of the Bisphenol A Debate

Paul R Brewer, U of Wisconsin - Milwaukee

David A. Wise, U of Wisconsin - Madison, USA

Barbara L. Ley, U of Wisconsin - Milwauke, USA

The Competition Between Frames and Counterframes in the U.S. Media's Social Construction of Global Warming

Jihyang Choi, Indiana U, USA

Spirals of Attention: Issue Dynamics in Environmental News Reporting Over 50 Years

Monika Anna Lena Djerf-Pierre, U of Gothenburg, SWEDEN

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**Communication History Interest Group Business Meeting**

**Communication History, #ica_his**

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**Journalism Studies Division Business Meeting**

**Journalism Studies, #ica_jsd**

**Chairs**

Frank Esser, U of Zürich, SWITZERLAND

Stephanie L. Craft, U of Missouri, USA

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**Visual Communication Studies Division Business Meeting**

**Visual Communication Studies, #ica_vis**

**Chair**

Michael S. Griffin, Macalester College, USA
Health Communication Division Business Meeting

**Sunday**
16:30-17:45
Laveen A

**Health Communication, #ica_hc**

**Chair**
Monique Mitchell Turner, George Washington U, USA

**Participant**
Norman C. H. Wong, U of Oklahoma, USA

Commercial and Prosocial Applications of Video Games (High-Density Session)

**Sunday**
16:30-17:45
South Mountain

**Game Studies, #ica_gs**

**Chair**
Donghee Yvette Wohn, Michigan State U, USA

**Participants**
Medium-Specific Factors and Their Relation With Game Genre in the Study of Attitudes Towards In-Game Advertising
Karolien Poels, U of Antwerp, BELGIUM
Laura Herrewijn, U of Antwerp, BELGIUM
Wim Janssens, Hasselt U, BELGIUM

Story Immersion in a Health Video Game for Child Obesity Prevention
Amy Shirong Lu, Indiana U, USA
Debbe Thompson, Baylor College of Medicine, USA
Janice Baranowski, Baylor College of Medicine, USA
Richard Buday, Archimage, Inc, USA
Thomas Baranowski, Baylor College of Medicine, USA

Driving Home the Message: Using a Video Game Simulator to Steer Attitudes Away From Distracted Driving
Edward Downs, U of Minnesota - Duluth, USA

Exploring the Relationship Between Exergame Play Experiences, Enjoyment, and Intentions for Continued Play
Anthony Limperos, U of Kentucky, USA
Michael Schmierbach, Pennsylvania State U, USA

No Success of In-Game Advertising Without Success in the Game?
Sophia Anja Grundnig, U of Duisburg-Essen, GERMANY
Alberto Fuchslocher, U Duisburg-Essen, GERMANY

Poverty Is Not a Game: Behavioral Changes and Long-Term Effects After Playing PING
Joyce L.D. Neys, Erasmus U Rotterdam, THE NETHERLANDS
Jan Van Looy, Ghent U, BELGIUM
Frederik de Grove, Ghent U, BELGIUM
Jeroen Jansz, Erasmus U Rotterdam, THE NETHERLANDS

Examining the Role of Goal Setting in Influencing the Experience and Learning Outcomes of Video Game Play for Earthquake Preparedness
Zeynep Tanes-Ehle, Duquesne U, USA
Hyunyi Cho, Purdue U, USA

Under Pressure: Avatar Appearance and Cognitive Load Effects on Persuasion, Trust, Bargaining, and Interpersonal Distance in a Virtual Store
Jorge F. Pena, U of Texas, USA
Seung-Chul Yoo, U of Texas - Austin, USA
Chinese Communication: From Media Use to Framing China in the Internet Age

Sponsored Sessions, #ica12

Chair
Eddie C. Y. Kuo, Nanyang Technological U, SINGAPORE

Participants
Backfire of the Public: Reverse Agenda Setting in the Interactive Era in China
Xiao Hu, Bowling Green State U, USA

Medals, Media, and Myth of National Images: How Chinese Audiences Think of Foreign Countries During the Beijing Olympics
Huailin Chen, U of Macau, CHINA, PEOPLE'S REPUBLIC OF
Huan Ye, U of Macau, CHINA, PEOPLE'S REPUBLIC OF

Weibo in China: Understanding Its Development Through Communication Analysis and Culture Studies
Gianluigi Negro, U of Lugano, CHILE
Zhan Zhang, U of Lugano, ITALY
Giuseppe Richeri, U of Lugano, ITALY

Celebrity Endorser Images in Chinese TV Advertising: From the Perspective of Visual Rhetoric
Zhen Sun, Macau U of Science & Technology, CHINA, PEOPLE'S REPUBLIC OF

Mass Media and Institutional Change: Theoretical Models and China’s Empirical Studies
Xiaoqun Zhang, Bowling Green State U, USA

A Study of Chinese Television Market Entry Modes: The Relationship Between Taiwanese Firms and Hunan Broadcasting System
Vicki Chiu, Ming Chuan U, TAIWAN
Trisha Tsui-Chuan Lin, Nanyang Technological U, SINGAPORE

Respondent
Eddie C. Y. Kuo, Nanyang Technological U, SINGAPORE

This panel session presents six papers on a wide array of timely and fascinating topics, including Chinese perceptions of other countries, the use of celebrities in television advertising, theories about how the media create change, relations of Taiwan television stations, and interactive viral media including microblogs. Presenters come from Taiwan, Macao, Switzerland and the United States, representing diverse perspectives in cutting-edge communication research in the Chinese context.
**7635**

**Sunday**

**16:30-17:45**

**Maryvale B**

**Language and Social Interaction Studies of Identity and Self Presentation**

**Language & Social Interaction, #ica_lsi**

**Chair**

Leah Sprain, Colorado State U, USA

**Participants**

Ordinary Moral Constructions of Class and Gender in a Gossip Episode (Also Featured in Virtual Conference)
Jessica Sarah Robles, U of New Hampshire, USA

Beautiful Script, Cute Spelling, and Glamorous Words: Doing Girlhood Through Language Playfulness on Israeli Blogs
Carmel Lydia Vaisman, Indiana U, USA

A First Look at Talk in On-Again/Off-Again Romantic Relationships: Challenges in Relational Maintenance
Andrew B. Long, U of Colorado, USA
Robert R. Agne, Auburn U, USA

Framing Selves in Interactional Practice
Gregory Thompson, U of Colorado, USA
Gonen Dori-Hacohen, U of Massachusetts, USA

Social Epistemology Aspect of Mediation Talk
Alena L. Vasilyeva, Minsk State Linguistic U, BELARUS

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**7636**

**Sunday**

**16:30-17:45**

**Estrella**

**Philosophy of Communication Division Business Meeting**

**Philosophy of Communication, #ica_phil**

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**7637**

**Sunday**

**16:30-17:45**

**Camelback A**

**Speaking From and About the Margins Through Oral Testimony and Journalism**

**Global Communication and Social Change, #ica_gesc**

**Chair**

Itay Gabay, U of Wisconsin - Madison, USA

**Participants**

The Aggressor as a Witness: The Case of Breaking the Silence (Top Paper)
Itay Gabay, U of Wisconsin - Madison, USA

Mediating the Communication of the Red Brigades: The Struggle Over the State Inhabitants and Hegemonic Neo-Corporatism
Marco Briziarelli, U of Colorado, USA

War and Peace Journalism: Coverage of the 11-M Train Bombings in Spain’s El País
Melissa R. Meade, Temple U, USA

“Latino” and “Asian” as Pan-Ethnic Layers of Identity and Media Use Among Second Generation Immigrants
Laura Dixon, U of Texas, USA
Joseph D. Straubhaar, U of Texas, USA
Copyright, Patents, and Piracy

Communication Law & Policy, #ica_clp

Chair
Laura Stein, U of Texas, USA

Participants
Accused and Confused: An Analysis of YouTube Reaction Videos to Copyright Violations
Chad Tew, U of Southern Indiana, USA
Amy Jorgensen, U of Southern Indiana, USA

Show Me the Money: Revisiting Global Software Piracy
Seung-Hwan Mun, Northeastern Illinois U, USA

Will Free Speech Walk the Plank at The Pirate Bay: Proposed Antipiracy Laws and Online Peer-to-Peer Networks
Sid Bedingfield, U of South Carolina, USA

Choking the Channel of Public Information
Edward L. Carter, Brigham Young U, USA

Patent Pending: Business Method Patents and the Digitization of Culture
Jeremy Wade Morris, U of Ottawa, CANADA

Government and Public Relations: Politics to Diplomacy

Public Relations, #ica_pr

Chair
Candace L. White, U of Tennessee, USA

Participants
Agenda Building Linkages Among Public Relations and State News Media During the Florida 2010 Senate Election
Spiro K. Kiousis, U of Florida, USA
Ji Young Kim, U of Florida, USA
Sarab Kochar, U of Florida, USA
Hyun-Ji Lim, U of Florida, USA
Jung Min Park, U of Florida, USA
Jin Sook Im, U of Florida, USA

Digital Political Public Relations and Relationship Management: The Swedish Case
Michael B. Karlsson, Karlstad U, SWEDEN
Christer Clerwall, Karlstad U, SWEDEN
Ulf Buskqvist, Karlstad U, SWEDEN

Information Source Importance, Quality Evaluation, and Scanning for China’s Political Environment: A Government Official’s Perspective
Yi-Ru Regina Chen, Hong Kong Baptist U, HONG KONG

Relationship Maintenance Strategies on U.S. Current Senators’ Facebook Pages
June Yung Kim, U of Florida, USA
Jung Min Park, U of Florida, USA
Jin Sook Im, U of Florida, USA

Social Media in Public Diplomacy: Communicating a National Image One Tweet @ a Time
Nur Uysal, U of Oklahoma, USA
Maureen Taylor, U of Oklahoma, USA
Jared Schroeder, U of Oklahoma, USA
Popular Communication Division Business Meeting

Sunday 16:30-17:45 Deer Valley

Popular Communication, #ica_pop

Chairs
Jonathan Alan Gray, U of Wisconsin - Madison, USA
Paul Frosh, Hebrew U - Jerusalem, ISRAEL

Participants
Andy David Ruddock, Monash U, AUSTRALIA
Ranjana Das, U of Luneburg, GERMANY

Organizational Communication Division Business Meeting

Sunday 16:30-17:45 Paradise Valley

Organizational Communication, #ica_org

Chair
Janet Fulk, U of Southern California, USA

Participants
Ted Zorn, Massey U, NEW ZEALAND
Boris H. J. M. Brummans, U de Montréal, CANADA
Craig R. Scott, Rutgers U, USA

Feminist Scholarship Division Business Meeting

Sunday 16:30-17:45 North Mountain

Feminist Scholarship, #ica_fsd

Chairs
Paula M Gardner, OCAD U, CANADA
Radhika Gajjala, Bowling Green State U, USA

Communication and Context: Medium, Message, Source, and Receiver Characteristics

Sunday 16:30-17:45 Phoenix A

Information Systems, #ica_is

Chair
Saleem Elias Alhabash, Michigan State U, USA

Participants
How Arousing News Increases the Knowledge Gap
Mariska Kleemans, Radboud U, THE NETHERLANDS
Paul G. HendriksVettehen, Radboud U, THE NETHERLANDS

I "Might" Want Your Sex! The Impact of Model Gender on Females’ Processing of Sexually Objectifying Video Ads
Dawn Lynn Schillinger, U of Missouri, USA
Paul David Bolls, U of Missouri, USA

Individual Differences Matter: How Motivational Reactivity and Implicit Attitudes Moderate the Effects of Race Congruency on the Persuasiveness of Tailored Health Messages
Saleem Elias Alhabash, Michigan State U, USA
Miglena Mantcheva Sternadori, U of South Dakota, USA

Processing Political Information in the Light of Exemplification Theory: Exemplification Effects Limited?
Christina V. Peter, Ludwig-Maximilians-U Munich, GERMANY
Hans-Bernd Brosius, Ludwig-Maximilians-U Munich, GERMANY
Evaluation Context, Enjoyment, and Acceptance in Media Priming Effects
Francesca Renee Dillman Carpentier, U of North Carolina, USA
Temple Northup, U of North Carolina, USA
Scott Parrott, U of North Carolina, USA
Phantom Phone Calls: An Investigation Into the Prevalence and Predictors of Imagined Mobile Phone Calls
Camiel J. Beukeboom, VU U - Amsterdam, THE NETHERLANDS
Tilo Hartmann, VU U - Amsterdam, THE NETHERLANDS
Martin Tanis, VU U - Amsterdam, THE NETHERLANDS
Ivar Vermeulen, VU U - Amsterdam, THE NETHERLANDS
Receptive to Bad Reception: Can Jerky Video Make Persuasive Messages More Effective?
Lauren Bayliss, Virginia Polytechnic Institute & State U, USA
Alexandra McCarthy, Virginia Polytechnic Institute & State U, USA
Kendall Woodard, Virginia Polytechnic Institute & State U, USA
Lauren Dennis, Virginia Polytechnic Institute & State U, USA
James D. Ivory, Virginia Tech, USA
Himalaya Patel, Indiana U, USA
Karl F. MacDorman, Indiana U, USA
Unfamiliar Risk Information Increases Implicit Attention to Threat and Promotes Acceptance of Threatening Health Messages
Enny Henrica Das, VU U - Amsterdam, THE NETHERLANDS
Charlotte Vonkeman, VU U - Amsterdam, THE NETHERLANDS
Martijn Boermans, U of Applied Sciences Utrecht, THE NETHERLANDS
Ivar Vermeulen, VU U - Amsterdam, THE NETHERLANDS

Talk About Sex and Sexual Assault
Interpersonal Communication, #ica_ipc
Chair
Lisa Mary Guntzviller, Purdue U, USA
Participants
Creating and Sharing Sexually Explicit User-Generated Content: Understanding Motivations and Behaviors Using Social Cognitive Theory
Joseph Matthew Sirianni, U at Buffalo, SUNY, USA
Arun Vishwanath, U at Buffalo, SUNY, USA
Negotiating Safe Sex: Attitude Functions, Anticipated Emotions, Relationship Status, and Gender
Xiao Wang, Rochester Institute of Technology, USA
Adolescents’ Perceptions of Caregivers’ Safe-Sex Messages: Family Communication Patterns and Caregiver-Child Persuasion
David Michael Keating, Michigan State U, USA
A Normative Approach to Confidants’ Experiences in the Context of Sexual Assault Disclosure
Ashley V Middleton, U of Illinois, USA
Kelly McAninch, U of Illinois, USA
Kimberly B Pusateri, U of Illinois, USA
Amy L Delaney, U of Illinois, USA
Jillian Beley, U of Illinois, USA
**Communication and Community Across Space and Time**

**Sunday**  
16:30-17:45  
Cave Creek

**Theme Sessions, #ica12**

**Participants**
A Culture-Centered Approach for Communicating Health Rights to the Israeli Ethiopian Community:  
Dilemmas and Challenges  
Nurit Guttman, Tel Aviv U, ISRAEL  
Anat Gesser-Edelsburg, Haifa U, ISRAEL  
Seffefe Aycheh, Tene Briut, ISRAEL  

Diaspora Relations: El Salvador’s State Relationship-Building Efforts With Its Migrant Community in the United States  
Vanessa Bravo, Elon U, USA  

Real Friends and Virtual Life? Computer Games as Foci of Activity for Social Community Building  
Emese Domahidi, U of Hohenheim, GERMANY  
Michael Scharkow, U Hohenheim, GERMANY  
Thorsten Quandt, U Hohenheim, GERMANY  

Russian American Ethnic Community: Political Identity and Cultural Integration During U.S.-Russian Conflicts  
Elena Chadova-Devlen, Ludwig-Maximilians-U Munich, TURKEY

**Communication and Technology Division Business Meeting**

**Sunday**  
16:30-17:45  
Desert Sky

**Communication and Technology, #ica_cat**

**Chair**  
Kwan Min Lee, U of Southern California, USA

**Participants**  
James A. Danowski, Northwestern U, USA  
Lee M. Humphreys, Cornell U, USA

**Journalism Studies and Political Communication Joint Reception**

**Sunday**  
18:00-19:15  
First Amendment Forum

**Journalism Studies, #ica_jsd**  
**Political Communication, #ica_poli**

**Chairs**  
Frank Esser, U of Zürich, SWITZERLAND  
Stephanie L. Craft, U of Missouri, USA

Our party will be held off-site, jointly organized with the Political Communication Division. Details about the location will be sent out to members by email prior to the Phoenix conference.

**Political Communication and Journalism Studies Joint Reception**

**Sunday**  
18:00-19:15  
First Amendment Forum

**Political Communication, #ica_poli**  
**Journalism Studies, #ica_jsd**
Nanyang Technological University (NTU) and Communication Yearbook Reception

**Sponsored Sessions, #ica12**

This reception honors friends of the Wee Kim Wee School of Communication and Information at NTU, and associate editors, editorial board members, authors, reviewers, and assistants for volumes 34, 35 and 36 of *Communication Yearbook*. The reception will be hosted by Charles T. Salmon, Professor at NTU and outgoing editor of *Communication Yearbook*.

Visual Communication Studies Division Reception (OFF SITE)

**Visual Communication Studies, #ica_vis**

Health Communication Division Reception

**Health Communication, #ica_hc**

Master Class: A Conversation With Chin-Chuan Lee: On Being an International Scholar

**Sponsored Sessions, #ica12**

**Chair**

David Tewksbury, U of Illinois, USA

**Participant**

Chin-Chuan Lee, City U of Hong Kong, HONG KONG

Master Classes continue the ICA tradition where senior scholars briefly speak about their work and are then available for conversation and exchange.

Master Class: A Conversation With Dafna Lemish: Creating a Shared Arena: When Feminist Scholarship Meets Children and Media

**Sponsored Sessions, #ica12**

**Chair**

Carolyn M. Byerly, Howard U, USA

**Participant**

Dafna Lemish, Southern Illinois U, USA

Master Classes continue the ICA tradition where senior scholars briefly speak about their work and are then available for conversation and exchange.
A joint reception for the Popular Communication Division, the Ethnicity and Race in Communication Division, the Gay, Lesbian, Bisexual, and Transgender Studies Division, the Feminist Scholarship Division, the Philosophy of Communication Division, and the Communication History Division. The reception will be held off site, location TBD.
Popular Communication, ERIC, GLBT Studies, Feminist Scholarship, Philosophy of Communication, and Communication History Joint Reception (OFF SITE)

Sunday
18:00-19:15
Valley Overlook

Popular Communication, #ica_pop
Communication History, #ica_his
Ethnicity and Race in Communication, #ica_eric
Feminist Scholarship, #ica_fsd
Gay, Lesbian, Bisexual & Transgender Studies, #ica_glbt
Philosophy of Communication, #ica_phil

A joint reception for the Popular Communication Division, the Ethnicity and Race in Communication Division, the Gay, Lesbian, Bisexual, and Transgender Studies Division, the Feminist Scholarship Division, the Philosophy of Communication Division, and the Communication History Division. The reception will be held off site, location TBD.

Organizational Communication Division Reception

Sunday
18:00-20:00
Sports Bar

Organizational Communication, #ica_org

Participants
Steven R. Corman, Arizona State U, USA
James R. Barker, Dalhousie U, CANADA

Organizational Communication Division members are invited to enjoy a drink, some nibbles, and good company at an off-site venue to be announced at the OCD Business Meeting. Sponsored by Management Communication Quarterly. The reception is being held at Alice Cooperstown's Sports Bar, 101 E. Jackson Street, Phoenix, about 4 blocks from the Sheraton.

Teresa Award Reception

Sunday
19:30-20:45
North Mountain

Feminist Scholarship, #ica_fsd
The Selection of Content in the Contemporary Media Environment

**Monday**

09:00-10:15

Valley of the Sun A

**Mass Communication, #ica_mass**

**Chair**

Andrew J. Weaver, Indiana U, USA

**Participants**

Appetitive and Defensive Arousal in Violent Video Games: Investigating Attraction and Effects
Marina Krcmar, Wake Forest U, USA
Kirstie Farrar, U of Connecticut, USA
Gerard Jalette, U of Connecticut, USA
Rory Peter McGloin, U of Connecticut, USA

Choosing Digital Games: The Relationship Between Gaming Motives and Genre Preferences
Michael Scharkow, U Hohenheim, GERMANY
Ruth Festl, U of Hohenheim, GERMANY
Jens Vogelgesang, U Hohenheim, GERMANY
Thorsten Quandt, U Hohenheim, GERMANY

Socio Cognitive Model of Problematic Video Game Use
Elif Yilmaz Ozkaya, Michigan State U, USA
Alcides Velasquez, Michigan State U, USA
Javier de la Fuente, USA
Youngwha Yun, Michigan State U, USA

Examine Uses and Gratifications in Real-Time Settings of Internet News Browsing
Lingzi Zhang, National U of Singapore, SINGAPORE
Weiyu Zhang, National U of Singapore, SINGAPORE

High-Bandwidth Media and the Distribution of News Content Attention
David Tewksbury, U of Illinois, USA
Julius Matthew Riles, U of Illinois, USA

Challenging Movies: Cognitive and Affective Complexity, Meaningfulness, and Entertainment Experience

**Monday**

09:00-10:15

Valley of the Sun B

**Mass Communication, #ica_mass**

**Chair**

Helena Bilandzic, Augsburg U, GERMANY

**Participants**

Responses to Meaningful Films: Exploring the Impact of Cognitively Challenging Content on Mortality
Saliencem
Mina Tsay, Boston U, USA
K. Maja Krakowiak, U of Colorado - Colorado Springs, USA
Mary Beth Oliver, Pennsylvania State U, USA

Meaningful Violence? The Role of Perceived Meaningfulness in Individuals' Perception of Violent Portrayals
Anne Bartsch, DGPUK, GERMANY
Anja Kalch, U of Augsburg, GERMANY

The Importance of Being Challenged: Subjective Movie Evaluation Criteria and Entertainment Experiences with Challenging Movies
Frank M. Schneider, U of Koblenz-Landau, GERMANY

"…And the Good Guy Dies in the End": Viewers’ Mental Representations of Emotionally Challenging Movies
Ines Clara Vogel, U of Koblenz-Landau, GERMANY
Uli Gleich, U of Koblenz-Landau, GERMANY
This panel explores the role of cognitive and emotional challenge in entertainment experience with a special focus on movies, using different research methods and theoretical approaches. All contributions deal with the complex interplay of cognitive and affective information processing in film viewers, thus providing new insights about entertainment experience beyond hedonic mood regulation.

### Divine Databases

**Philosophy of Communication, #ica_phil**

**Participants**

Prayer 1.0: The Biblical Tabernacle and the Problem of Communicating with a Deity  
Menahem Blondheim, Hebrew U - Jerusalem, ISRAEL

Orthoprax: Judaism and Accounting  
Sharrona Pearl, U of Pennsylvania, USA

Saving Information: Mormonism and Open-Source  
Benjamin Peters, U of Tulsa, USA

The Theology and Technology of Omnipotence  
John Durham Peters, U of Iowa, USA

**Respondent**  
Stewart M. Hoover, U of Colorado, USA

Mankind’s relationship to deity has long been loaded with communication problems. Prayers to God, like petitions to bureaucrats Elihu Katz once pointed out (1969), involve persuasive appeals aimed at clearing imbalanced power relations, hierarchies of authority, and veils of silence and uncertain response. While the communicative status between man and divinity remains subject to debate, the influence of religious thought on media studies is clear: a number of leading media and communication scholars have found in religious practices deep reservoirs of insight for rethinking both timeless and pressing communication conundrums. Backlit by this tradition, this panel directs critical attention to modern-day digital technologies and techniques that mediate between religious peoples and their mediated practices.

### New Information and Communication Technologies and Old Organizational Challenges

**Communication and Technology, #ica_cat**

**Chair**  
Andrew Chadwick, Royal Holloway, U of London, UNITED KINGDOM

**Participants**

Developing Technologies of Control: Producing Political Participation in Online Electoral Campaigning  
Daniel Kreiss, U of North Carolina, USA

Rasmus Kleis Nielsen, U of Oxford, UNITED KINGDOM

From Public Journalism to the Public’s Journalism? Innovation and Tradition in the “Next Mayor” Project  
C.W. Anderson, College of Staten Island- CUNY, USA

The Technological Basis of Organizational Membership: Passive Democratic Feedback on Third-Wave Membership Organizations  
David Karpf, Rutgers U, USA

**Respondent**  
Andrew Chadwick, Royal Holloway, U of London, UNITED KINGDOM
New information and communication technologies have transformed several longstanding social institutions, from electoral campaigns and political parties to interest groups and new media. Yet, we lack interdisciplinary perspectives and methods for understanding these changes. While political science and sociology have developed a strong understanding of the various political and organizational processes involved, they have generally ignored technology and treated innovation as an exogenous variable. These fields often pay little attention to the communication infrastructures and technological tools integral to various forms of social action. This panel brings the robust literature on communication and technology to bear to explore the changing social and technical contexts of political and journalistic work.

### Technology in College Students' Lives

**Monday
09:00-10:15
Valley of the Sun E**

**Communication and Technology, #ica_cat**

**Chair**
Nicole Ellison, Michigan State U, USA

**Participants**
- Differential Effects of Social Networking Use on Academic Adjustment of First-Year College Students
  - Donghee Yvette Wohn, Michigan State U, USA
  - Robert Larose, Michigan State U, USA
  - Nicole Ellison, Michigan State U, USA
  - Charles Steinfield, Michigan State U, USA
- Factors Contributing to Smartphone Adoption Among College Students
  - Daejoong Kim, U at Buffalo - SUNY, USA
  - Heasun Chun, U at Buffalo - SUNY, USA
  - Hyunjoo Lee, KonKuk U, KOREA, REPUBLIC OF
- Harnessing Social Technology in Students’ Transition to College: Facebook’s Role in Student Adjustment and Persistence
  - Rebecca Gray, Michigan State U, USA
  - Jessica Vitak, Michigan State U, USA
  - Emily Easton, U of Illinois - Chicago, USA
  - Nicole Ellison, Michigan State U, USA
- China College Student’s Use of SNSs: An Exploration of Gratifications, Self-Disclosure, Offline Social Trust, and Online Trust
  - Weiwei Zhang, Chinese U of Hong Kong, HONG KONG
  - Peiyi Huang, Chinese U of Hong Kong, HONG KONG

### Theoretical Perspectives on Journalistic Autonomy and Power

**Monday
09:00-10:15
Ahwatukee A**

**Journalism Studies, #ica_jsd**

**Chair**
Tim P. Vos, U of Missouri, USA

**Participants**
- A Theoretical Claim for Journalism’s Autonomy
  - Maria Luengo, Carlos III U of Madrid, SPAIN
- Coverage of the Four Major Rivers Restoration Project: Social Control in a South Korean Newsroom?
  - Hyunjeong Choi, U of Texas, USA
- Cultural Capital and Change: Afrikaans Arts Journalism and the Democratic Transformation of South Africa
  - Gabriel J. Botma, Stellenbosch U, SOUTH AFRICA
- Journalistic Autonomy as Cultural Practice: Boundary Processes and Social Performance in Political News Production (Top 2 Student Paper)
  - Matthias Revers, U at Albany - SUNY, USA
- Journalistic Freedom and Effective News Reporting: Shifting U.S. Views Over Time?
  - Bill W. Hornaday, Indiana U, USA
The Impact of Competition and Commercialization on Journalism

Journalism Studies, #ica_jsd

Participants
Competing Identifications Among a Newspaper’s Journalists and Advertising Salespeople
  William Kelvin, California State U, Chico, USA
Journalism in Times of Cost-Cutting and Web 2.0: A Study on the Impact of Marketing and Digitization on Sourcing Practices and Editorial Content
  Sarah Van Leuven, Ghent U, BELGIUM
  Karin Raeymaeckers, Ghent U, BELGIUM
Converging the Competition: An Exploratory Study Examining the Local News Pool
  Kate West, U of Texas, USA
This is SportsCenter: A Longitudinal Content Analysis of ESPN’s Signature Television Sports News Program From 1999 and 2009
  Jacob Stephen Turner, Merrimack College, USA

Respondent
  John J. Pauly, Marquette U, USA

The Use of Narrative in Health Communication: Empirical Explorations of Mediators, Moderators, and Effects

Health Communication, #ica_bc

Chair
  Joseph N. Cappella, U of Pennsylvania, USA

Participants
Exploring the Similarity-Identification Hypothesis: The Role of Perceived Similarity
  Jonathan Cohen, U of Haifa, ISRAEL
  Dana Weimann-Saks, Yezreel Valley College, ISRAEL
Identification, Reactance, and Counterarguing: Reactions to an Explicit Persuasive Appeal Following a Prime-Time Drama
  Emily Moyer-Guse, Ohio State U, USA
  Parul Jain, Washington State U, USA
  Adrienne Haesun Chung, Ohio State U, USA
  Angela Lynn Palmer-Wackerly, Ohio State U, USA
The Roles of Reactance and Counterarguing in an E-E Drama
  Rick W. Busselle, Washington State U, USA
  Jessie M. Quintero Johnson, U of Massachusetts - Boston, USA
An Empirical Test of the Use of Narrative Versus Nonnarrative in Cancer Communication: The Role of Identification and Transportation
  Sheila Teresa Murphy, U of Southern California, USA
  Lourdes Baezconde-Garbanati, U of Southern California, USA
  Lauren B. Frank, U of Southern California, USA
  Joyee Shairee Chatterjee, U of Southern California, USA

It has been demonstrated that messages conveyed in compelling stories are more effective than traditional public service campaigns because they are less "obvious" and, as a result, viewers may be less resistant to their content. Some researchers have also suggested that one advantage of using an entertainment education strategy over a traditional public health campaign that employs public service announcements and clinic brochures is that the use of narratives can lead viewers to become transported into a narrative world where disbelief is suspended and counterarguing circumvented. Yet when it comes time to craft health messages designed to convey crucial, potentially lifesaving health information, Western medicine all but ignores the use of narrative. Rather this vital information is typically presented in a written list of risk factors, prevention steps, symptoms, and treatment options. This panel examines empirical evidence of the relative efficacy of narratives as well as potential mediating and moderating factors.
Theorizing Unintended Effects of Health Campaigns

Health Communication, #ica_hc

Participants
Theorizing Unintended Effect in Health Campaigns: An Examination of Dissonance, Boomerang, Culpability, and Opportunity Cost
Kai Kuang, Purdue U, USA
Lorin Brooke Friley, Purdue U, USA
Changing the Collective by Chance: An Examination of the Unintended Effects of Health Communication Campaigns at the Societal Level
Christine Mary Spinetta, Purdue U, USA

As social actions, health communication campaigns represent an outcome of and an input for social processes (Cho & Salmon, 2007). The purpose of health communication campaigns, ultimately, is to influence a large number of individuals’ beliefs, attitudes, and behaviors (Rogers & Storey, 1987). However, in addition to the intended effects, health campaigns sometimes create unintended consequences at individual levels, organizational levels, and societal levels, some of which are desirable while others are not. For example, Cho & Salmon (2007) identified 11 types of unintended effects, including obfuscation, dissonance, boomerang, epidemic of apprehension, desensitization, culpability, opportunity cost, social reproduction, social norming, enabling, and system activation. The majority of these unintended effects are undesirable.
Participants
Participatory Drawing as a Visual Research Method With Children and Youth (Also Featured in Virtual Conference)
Ioana Literat, U of Southern California, ROMANIA
Remixing Children’s Cultures: Media-Referenced Play on the Playground
Rebekah Willett, U of Wisconsin - Madison, USA
Sensation Seeking and Trait Empathy as Predictors for the Preference of Happy Slapping Video Use Among German Adolescents
Tina Becherer, U of Erfurt, GERMANY
Sven Joeckel, U of Erfurt, GERMANY
Social Networking, Entertainment Talk Shows and News: When it Comes to Current Events, Teens Prefer Opinions Over Objectivity
Regina M. Marchi, Rutgers U, USA
The Influence of Peers on Adolescents’ Television Viewing Behavior: Conformity to Close Peers’ Television Preferences
Laura Vandenbosch, Katholieke U Leuven, BELGIUM
Mesfin Awoke Bekalu, Katholieke U Leuven, BELGIUM
Ine Beyens, Katholieke U Leuven, BELGIUM
Steven Eggermont, U of Leuven, BELGIUM
Adolescents’ School Performance and Their Use of the Mobile Phone as a Status Object: Conformity, Compensation, and Resistance?
Mariek Vanden Abeele, U of Leuven, BELGIUM
Keith Roe, Catholic U - Leuven, BELGIUM

Questions of Authenticity
Monday 09:00-10:15
Encanto B

Ethnicity and Race in Communication, #ica_eric
Chair
LeiLani Nishime, U of Washington, USA

Participants
"Real" Black + "Real" Money: How African American Audiences Interpret Racial and Class Identities in The Real Housewives of Atlanta
Gretta Moody, U of Pennsylvania, USA
Sacred Spaces for the Hopi: Rhetorical Sovereignty, Cultural Hybridity, and the Legal and Ethical Limits of Visual Communication in Indian Country
Kevin Ray Kemper, U of Arizona, USA
The Extermination of Kennewick Man’s Authenticity Through Discourse
Cynthia-Lou Coleman, Portland State U, USA
The Rise of a Social Media Superstar: Antoine Dodson and the Appropriation of the “Homo Coon” (Also Featured in Virtual Conference)
Amber Lauren Johnson, Prairie View A&M U, USA

Agenda-Building and Agenda-Setting
 Monday 09:00-10:15
Maryvale A

Political Communication, #ica_poli
Chair
Reimar Zeh, U of Erlangen - Nuremberg, GERMANY

Participants
Agenda Setting and Issue Definition at the Micro Level: Giving Climate Change a Voice in the Peruvian Congress
Bruno Takahashi, U of ESF, SUNY, USA
Determining the Optimal Effect Span of Political Public Relations on Media Agenda Formation
Josef Seethaler, Austrian Academy of Sciences, AUSTRIA
Gabriele Melischek, Austrian Academy of Sciences, AUSTRIA

Revisiting Agenda-Setting in a Fragmented Media Environment: Exposure to Diverse News Sources and Identifying the Economy as the Most Important Problem
Chance York, Louisiana State U, USA
Bruce William Hardy, Louisiana State U, USA

The Internet and Agenda Setting in China: The Influence of Online Public Opinion on Media Coverage and Government Policy
Yunjuan Luo, Texas Tech U, USA

Effects of Media Criticism on Gatekeeping Trust and Implications for Agenda Setting
Raymond J. Pingree, Ohio State U, USA
Andrea M Quenette, Ohio State U, USA
John Tchernev, Ohio State U, USA
Ted Dickinson, Ohio State U, USA

State- and Supra-State-Sponsored Strategic Communication I: Theoretical Approaches to Foundations and Ethics

Organizational Communication, #ica_org
Chair
Scott W Ruston, Arizona State U, USA

Participants
Leveraging Communication to Protect and Empower the Young and Vulnerable During and Following a Crisis
Adam Rogers, United Nations Development Programme, USA

When Deeds and Values Collide: Ethical Conundrums in Public Sector Strategic Communication
Mohammad A. Auwal, California State U - Los Angeles, USA

Balancing the Internal and External: Communicating Strategically in International Organizations
Aleksandra Sasa Gorisek, International Atomic Energy Agency, AUSTRIA

Public Sector Strategic Communication as a Theory of Communicative Interdependence
Gail Fann Thomas, USA
Kimberlie Joy Stephens, U of Southern California, USA

Where Does "Strategic Communication" End and "Propaganda" Begin?
John A. Williston, U of Ottawa, CANADA

Strategic communication is deeply intertwined in many of the pressing government policy action problems of the present day. Consider US Secretary of State Clinton acknowledging to Congress that the US is losing the ‘battle of the narrative’ in Afghanistan or the Japanese government’s struggle to assure its own citizens and the world of the expediency of their crisis response. Consider, too, the challenges the UN has in formulating crisis and post-crisis intervention polices, or the challenges NATO faces in articulating to its constituent citizens and leaders the future direction of the organization. These examples illustrate that strategic communication should be an intrinsic part of policy development, public diplomacy and crisis response among a number of governmental and supra-governmental agency actions. However, only modest attention has been paid to strategic communication in the public sector. What are the foundational concepts and theories that inform our understanding of strategic communication in government contexts? What ethical concerns are involved when governments attempt to inform, persuade, or influence their citizens or other populations? How should these concerns be addressed? This panel explores definitional issues, theoretical considerations, methodological approaches and ethical concerns to come to a richer understanding of strategic communication in a government context. This panel pairs with its sister panel, focused on case studies of government strategic communication successes and failures, to provide a thorough exploration of the topic in both theory and practice.
What Was That? Which Way Did They Go? Reactions to Visual Dimensions, Features, and Movement

**Monday 09:00-10:15**

**Estrella**

**Visual Communication Studies, #ica_vis**

**Chair**

Jelle Mast, U of Antwerp, BELGIUM

**Participants**

Which Way Did He Go? Directionality of Film Character and Camera Movement and Subsequent Spectator Interpretation

Matthew Egizii, Cleveland State U, USA
James Denny, Cleveland State U, USA
Kimberly Neuendorf, Cleveland State U, USA
Paul Skalski, Cleveland State U, USA
Rachel Campbell, Cleveland State U, USA

Stereoscopic Death View: Does the Third Dimension Add to Effects on the Audience of a Horror Movie?

Bernhard Goodwin, Ludwig-Maximilians-U Munich, GERMANY
Hannah Helene Frueh, U of Erfurt, GERMANY

Outcome Value and Outcome Delay as Determinant Factors of Suspense in Film Viewing: An Experiment

Miruna Maria Doicaru, U of Amsterdam, THE NETHERLANDS
Eduard Sioe-Hao Tan, U of Amsterdam, THE NETHERLANDS

Analyzing the Animated Text: The Case of "Humorous Phases of Funny Faces"

Raz Greenberg, Hebrew U - Jerusalem, ISRAEL

The papers in this session examine effects of different visual manipulations on viewer perceptions and interpretations of space, movement, action and humor.

Harnessing Social Media and the Web for Revolutionary and Humanitarian Purposes

**Monday 09:00-10:15**

**Camelback A**

**Global Communication and Social Change, #ica_gesc**

**Communication and Technology, #ica_cat**

**Chair**

Oliver Boyd-Barrett, Bowling Green State U, USA

**Participants**

Global Social Networks and Social Media: A Network Analysis of the Japan and Haiti Earthquake Relief Networks on Facebook

Kang Hui Baek, U of Texas, USA
Sun Ho Jeong, U of Texas, USA

Media Systems Dependency and Human Rights Online Video: The “Saffron Revolution” and WITNESS’s Hub

Melissa M. Brough, U of Southern California, USA
Zhan Li, U of Southern California, USA

National Web Studies: The Case of Iran

Richard Rogers, U of Amsterdam, THE NETHERLANDS
Esther Weltevrede, U of Amsterdam, THE NETHERLANDS
Sabine Niederer, U of Amsterdam, THE NETHERLANDS
Erik Borra, U of Amsterdam, THE NETHERLANDS

Tweets Reaching the Global Community During Disasters: Organizational Use of Twitter Surrounding the Haiti Earthquake

Nicole Ellenberger, George Washington U, USA
Jennifer Katz, George Washington U, USA
Tilly Ann Gurman, George Washington U, USA
#### Consumption Technologies: Motherhood to Masculinity

**Feminist Scholarship, #ica_fsd**

**Chair**
Paula M Gardner, OCAD U, CANADA

**Participants**
Nadya Suleman and Kate Gosselin in the Media: Images of Motherhood and Reproductive Technology  
Lisa Hanna, Georgia State U, USA  
Marian J. Meyers, Georgia State U, USA  
Coopting Feminism: Media Discourses on Political Women and the Definition of a (New) Feminist Identity  
Jaime Loke, U of Texas, USA  
Ingrid Bachmann, Pontificia U Catolica de Chile, CHILE  
Dustin M. Harp, U of Texas, USA  
The Female Audience Commodity, Affluent Lifestyle Programming, and Postfeminist Consumer-Citizenship: From Bravo to Lifetime, And Beyond  
Alison Denise Brzenchek, U of Massachusetts, USA  
“Is that a PC in Your Pocket, or is it Something More?” The Newton PDA and White-Collar Masculinity Sex/Text: Internet Sex Chatting and “Vernacular Masculinity” in Hong Kong  
Michelle Rodino-Colocino, Pennsylvania State U, USA  
John Nguyet Erni, Lingnan U, CHINA, PEOPLE’S REPUBLIC OF

#### The Public Relations Practitioner Experience

**Public Relations, #ica_pr**

**Chair**
Erich James Sommerfeldt, Towson U, USA

**Participants**
A Dialogue With Social Media Experts: Measurement and Challenges of Social Media Use in Chinese Public Relations Practice  
Yi Luo, Montclair State U, USA  
Hua Jiang, Towson U, USA  
Exploring Social Media Empowerment in Public Relations: A Case Study of Practitioner Roles and the Use of Social Media  
Brian G. Smith, U of Houston, USA  
Practitioner Perceptions of Organizational Ethics Initiatives in the Public Relations Workplace  
Seow Ting Lee, National U of Singapore, SINGAPORE  
Transparent Leadership in Top Management Inspires Confident, Even Excellent, Public Relations Performance  
Bokyung Kim, U of Missouri, USA  
Eun Hae Park, U of Missouri, USA  
Glen T. Cameron, U of Missouri, USA  
You Just Cannot Have it All, and At What Cost: Another Look Into Public Relations Practitioners’ Work vs. Life  
Hongmei Shen, San Diego State U, USA  
Hua Jiang, Towson U, USA

#### National Media, Transnational Media, and Their Citizen-Subjects

**Popular Communication, #ica_pop**

**Global Communication and Social Change, #ica_gesc**

**Chair**
Marwan M. Kraidy, U of Pennsylvania, USA
Participants
If You Are the One: Hybrid Governmentality in a Chinese Matchmaking Reality TV Show
Hua Su, U of Iowa, USA

Constructing Patriotism Above Reproach: The Rehabilitation of German National Pride in the 2006 World Cup
Kate Zambon, U of Pennsylvania, USA

Big Brother is Being Watched: Reality Television as Global Form
Biswaup Sen, U of Oregon, USA

Broken Promise: Music Video, Contention, and Circulation in Iraq-U.S. Relations
Marwan M. Kraidy, U of Pennsylvania, USA

The Hostel Rhetoric of Torture: A Discourse Analysis of Torture Porn
William Gartside, U of Illinois - Chicago, USA

“I Like What I Hear!” The Impact of Partisan News
Political Communication, #ica_poli
Chair
Joost van Spanje, U of Amsterdam, THE NETHERLANDS

Participants
The Impact of Partisan News Exposure on Vote Choice
Susanna Dilliplane, U of Pennsylvania, USA

Partisan Selective Exposure and Presidential Evaluation: Moderating Factors of the Priming Effect
Jaesik Ha, Indiana U, USA
Sung Wook Ji, Indiana U, USA

Partisan Differences in Knowledge of Candidate Policy Positions
Emily Thorson, U of Pennsylvania, USA

Predictors of Online News Use: Perceived Bias of Traditional Media and Preference for Partisan News
Woohyun Yoo, U of Wisconsin - Madison, USA
Hernando Rojas, U of Wisconsin - Madison, USA

Respondent
Natalie Jomini Stroud, U of Texas, USA

Interpersonal Communication Challenges
Interpersonal Communication, #ica_ipc
Chair
Michelle Dora Givertz, California State U - Chico, USA

Participants
Contextualizing Communal Coping and Examining its Benefits Beyond Individual Active Coping and Social Support
Tamara D. Afifi, U of California - Santa Barbara, USA
Anne Casillas, U of California - Santa Barbara, USA
Sharde Davis, U of California - Santa Barbara, USA
Stephanie A Robbins, U of California - Santa Barbara, USA

Coping With Life Challenges: The Relationship Between Humor Orientation, Self-Disclosure, Social Support, and Stress
Lori Elizabeth Vela, West Virginia U, USA
Melanie Booth-Butterfield, West Virginia U, USA

Furthering Research on Adolescent Language Brokering: Psychometric Evaluations on Language Brokering Measures
Lisa Mary Guntzviller, Purdue U, USA
Jakob D. Jensen, U of Utah, USA
The Heart of the Matter: The Effects of Humor on Well-Being During Recovery From Cardiovascular Disease
Nicholas Lee Lockwood, U of Montana, USA
Stephen M. Yoshimura, U of Montana, USA

8150
Methodological Innovations

Monday
09:00-10:15
Phoenix A

Information Systems, #ica_is

Chair
Kevin Wise, U of Missouri, USA

Participants
Factors Affecting Intercoder Reliability in Content Analysis: A Monte Carlo Experiment
Guangchao Feng, Hong Kong Baptist U, HONG KONG
Goodbye, Listwise Deletion: Presenting an Easy and Effective Tool for Handling Missing Data
Teresa Myers, George Mason U, USA
Establishing Measurement Invariance in Communication Research: Pitfalls and Opportunities
Rinaldo Kuehne, U of Zürich, SWITZERLAND
Christian Schemer, U of Zürich, SWITZERLAND
Jorg Matthes, U of Vienna
Disentangling the Impact of Centering on Collinearity in OLS Regression
Hanlong Fu, U of Connecticut, USA
David J. Atkin, U of Connecticut, USA
Yi Mou, U of Connecticut, USA
A Primer on the Trim and Fill Method of Detecting Publication Bias in Meta-Analyses and a Trim and Fill Estimate of the Impact of Publication Bias on Communication Meta-Analyses
Christopher John Carpenter, Western Illinois U, USA
Development of a Scale to Measure Individual Differences in Opportunistic Discovery of Information
Kevin Wise, U of Missouri, USA
Sanda Erdelez, U of Missouri, USA
Yi-hsuan Chiang, Shih Hsin U, TAIWAN
Rated Measures of Narrative Structure for Written Texts
Ashley Sanders-Jackson, U of California - San Francisco, USA

8153
2013 London Conference Planning Meeting

Monday
09:00-11:45
Phoenix E

Sponsored Sessions, #ica12

Chair
Francois Heinderyckx, U Libre de Bruxelles, BELGIUM

Participants
Michael L. Haley, International Communication Association, USA
Amit Pinchevski, Hebrew U, ISRAEL
Erica L. Scharrer, U of Massachusetts, USA
Brandi N Frisby, U of Kentucky, USA
Jesper Stromback, Mid Sweden U, SWEDEN
Rene Weber, U of California - Santa Barbara, USA
Theresa R. Castor, U of Wisconsin - Parkside, USA
Hee Sun Park, Michigan State U, USA
James D. Ivory, Virginia Tech, USA
Jana Holsanova, Lund U, SWEDEN
Jennifer L. Bartlett, Queensland U of Technology, AUSTRALIA
Timothy R. Levine, Michigan State U, USA
This meeting is for all Division and Interest Group planners for the 2013 conference in London. All sections need to be represented.

**Media, Citizens, and Governance: Creating National Conversations in Angola, Sierra Leone, and Tanzania**

*Monday 09:00-10:15 Cave Creek*

**Sponsored Sessions, #ica12**

**Chair**
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

**Participants**
Caroline Ford, BBC World Service Trust, UNITED KINGDOM
James Deane, BBC World Service Trust, UNITED KINGDOM
Philippine Reimpell, BBC World Service Trust, UNITED KINGDOM
David Musiime, BBC World Service Trust, SIERRA LEONE
Katendi Wandi, BBC World Service Trust, ANGOLA

**Participant**
A Cross National Comparison of Public Understanding of the Media’s Role in Improving Governance at the Local Community Level in Angola, Sierra Leone and Tanzania
Philippine Reimpell, BBC World Service Trust, UNITED KINGDOM
Anna Godfrey, BBC World Service Trust, UNITED KINGDOM
David Musiime, BBC World Service Trust, SIERRA LEONE
Katendi Wandi, BBC World Service Trust, ANGOLA
Mercy Kimaro, BBC World Service Trust, TANZANIA
Allan Oniba, BBC World Service Trust, TANZANIA

There is variation in the public’s understanding of the role of the media in improving local governance across Angola, Sierra Leone and Tanzania. This research supports the BBC World Service Trust’s work building community radio capacity in these countries as part of the “A National Conversation” project, which involves the development of a consumer watchdog programme that is broadcast via local community radio stations. Journalism training equips these stations with the skills to deliver high quality reporting on the issues that affect people in their communities. The programme constitutes a platform where these issues can be publicly discussed and where local decision-makers and citizens are brought together and interact. Angola, Sierra Leone and Tanzania were selected for this study since they are three countries with varying degrees of media openness and good governance. Consequently, the media’s capacity to improve governance varies between these three countries. The model stipulates that the media’s role to lead to improvements in local governance follows a transition “from talk to action”. This means that in order to see action, conversations have to be started where there are currently none. This involves raising awareness to issues that are important to the people, providing a platform for dialogue...
and equipping citizens with the information to participate and make their voices heard. When these measures are provided the media begins to contribute to making government officials listen to problems and to pay attention to them, which will ultimately make it more likely that problems will be resolved. We hypothesise that the three countries will rank at three different points along the “talk to action” scale. We further hypothesize that regular listeners of our consumer watchdog programmes will be more likely to see that the media can play this role in improving governance in their local communities across all three countries.

8155

**Issues Facing Immigrants and Ethnic Minority Members**

**Intercultural Communication, #ica_icd**

**Chair**

Wai Hsien Cheah, Southern Illinois U - Edwardsville, USA

**Participants**

Predicting Students' Attitudes Toward and Level of Interracial Interaction From Interracial Interaction Expectation and Campus Racial Climate  
Ezhar Tamam, U of Putra Malaysia, MALAYSIA

Host Receptivity, Conformity Pressure, and Satisfaction With Life: A Preliminary Study of Ethnic Minority Members in Hong Kong  
Ling Chen, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Using Self-Affirmation to Increase Acceptance of Persuasive Communication in Immigration Health Policy Context  
Yue Hu, George Mason U, USA  
Tiance Dong, Jinan U, CHINA, PEOPLE'S REPUBLIC OF

“A Wobbly Bed Still Stands on Three Legs”: A Phenomenology Study on Chinese Immigrant Women’s Experiences With Their Community  
Hsin-I Cheng, Santa Clara U, USA

**Respondent**

Sonia Ada Peters, Covenant U, NIGERIA

8220

**Sex in Media: Content and Effects**

**Mass Communication, #ica_mass**

**Chair**

Francesca Renee Dillman Carpentier, U of North Carolina, USA

**Participants**

Experimental Effects of Exposure to Pornography: The Moderating Effect of Personality  
Gert Martin Hald, U of Copenhagen, DENMARK  
Neil M. Malamuth, U of California - Los Angeles, USA

Being Involved in Something One Should not Get Involved With: Resistance to Sexual Music Videos  
Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS  
Jochen Peter, U of Amsterdam, THE NETHERLANDS  
Inge Boot, U of Amsterdam, THE NETHERLANDS

Sociosexual Orientation and Multitasking Influence the Effect of Sexual Media Content on Involvement With a Sexual Character.  
Inge Boot, U of Amsterdam, THE NETHERLANDS  
Jochen Peter, U of Amsterdam, THE NETHERLANDS  
Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS

The Architecture of Female Competition: Derogation of a Sexualized Female News Anchor  
Maria Elizabeth Grabe, Indiana U, USA  
Ozen Bas, Indiana U, USA  
Louis A. Pagano, U of North Dakota, USA
Addressing the Needs of the Many and the Few: Issues in Media Policy

Mass Communication, #ica_mass

Chair
Mariana Goya Martinez, U of Illinois - Urbana Champaign, MEXICO

Participants
Bootlegging Culture: Patterns of Censorship and Defiance
  Pavel Zdravkov Mitov, U of Wisconsin - Milwaukee, USA
Looking Behind the Scenes: A Political Economic Speculation of Universal Service
  Ju Young Lee, Pennsylvania State U, USA
Media Systems in the Contemporary World: A Political Economy Framework and Empirical Analysis
  Xiaoqun Zhang, Bowling Green State U, USA
Ewart C. Skinner, , USA
The Construction of Platform Imperialism in the Digital Era: Continuing U.S. Dominance vs. Emerging Local Power
  Dal Yong Jin, Simon Fraser U, CANADA
Follow the Money: The Entertainment Software Association Attack on Video Game Regulation
  Jennifer M. Proffitt, Florida State U, USA
  Margot A. Susca, Florida State U, USA

Inclusion, Exclusion, Exploitation, and Normalization: Culture, Gender, Race, and the Video Game Industry

Game Studies, #ica_gs

Chair
Dmitri Williams, U of Southern California, USA

Participants
Working as Playing? Consumer Labor and the Guild of Online Gaming in China
  Lin Zhang, U of Southern California, CHINA, PEOPLE'S REPUBLIC OF
White Man’s Virtual World: A Systematic Content Analysis of Gender and Race in Massively Multiplayer Online Games
  Frank Waddell, Virginia Polytechnic Institute & State U, USA
  Rommelyn Conde, Virginia Polytechnic Institute & State U, USA
  Courtney Long, Virginia Polytechnic Institute & State U, USA
  Rachel McDonnell, Virginia Polytechnic Institute & State U, USA
Boundaries of Inclusion and Exclusion at a Video Game Studio
  Robin Johnson, Sam Houston State U, USA
The Normalization of the First-Person Shooter
  Gerald Alan Voorhees, Oregon State U, USA

The Games Studies Special Interest Group hosts this live "virtual" session concurrently at the conference in Phoenix and through an online site. In addition to the on-site audience, a virtual audience from all over the world is able to participate in the session online by watching a streaming feed of the presentations and offering questions, comments, and discussion via text feedback.

Understanding Media Users

Communication and Technology, #ica_cat

Chair
Lelia Samson, Indiana U, ROMANIA
Chair
Robert Larose, Michigan State U, USA

Participants
The Accuracy of Self-Reports of Social Network Site Use: Comparing Survey Responses to Server Logs
Lauren Sessions Goulet, U of Pennsylvania, USA
Keith N. Hampton, Rutgers U, USA
Media Realities Need Crossed Methods Solutions: How Computer Resources Can Contribute to Communication Research’s Development
Miguel Vicente, U of Valladolid, SPAIN
Frauke Zeller, Wilfrid Laurier U, GERMANY
Online Chronemics Convey Social Information
Yoram M. Kalman, Open U of Israel, ISRAEL
Lauren Scissors, Northwestern U, USA
Alastair Gill, U of Surrey, UNITED KINGDOM
Darren R. Gergle, Northwestern U, USA

Political Activity in Online Space

Monday
10:30-11:45
Communication and Technology, #ica_cat
Valley of the Sun E

Chair
Malcolm R. Parks, U of Washington, USA

Participants
Dynamics of Cyberactivism: Organizations, Action Repertoires, and the Policy Arena
Stefania Milan, U of Toronto, ITALY
Arne Hintz, IAMCR, CANADA
Who is Retweeted in Times of Political Protest? An Analysis of Characteristics of Top Tweeters and Top Retweeted Users During the 2011 Egyptian Revolution
Malgorzata Boyraz, Rutgers U, USA
Danielle Catona, Pennsylvania State U, USA
Aparna Krishnan, Rutgers U, USA
Social Media and Political Participation: The Mediating Role of Exposure to Cross-Cutting Perspectives and Like-Minded Perspectives
Yonghwan Kim, U of Texas, USA
Hsuan-Ting Chen, U of Texas, USA

Source Selection Across News Beats, Organizations, and Platforms

Monday
10:30-11:45
Journalism Studies, #ica_jsd
Ahwatukee A

Participants
Renewing the Sociology of Sources: A Case Study of Humanitarian and Human Rights Organizations
Matthew Powers, New York U, USA
Breaking News Coverage: A Comparison of Sources Used in the Coverage of the Shootings at Virginia Tech and Tucson, Arizona
Maria I Fontenot, U of Tennessee, USA
Shelley Lynn Wigley, U of Texas - Arlington, USA
News Reporting Across Political, Financial, and Territorial Beats: A Comparative Perspective
Zvi Reich, Ben-Gurion U of the Negev, ISRAEL
It’s the Profession, Not the Platform, Stupid! The Quality of News in Internet and Traditional Sources
Wolfgang Donsbach, Technical U - Dresden, GERMANY
Mathias Rentsch, Technical U - Dresden, GERMANY
Cornelia Walter, Technical U - Dresden, GERMANY
Cornelia Mothes, Technical U - Dresden, GERMANY
Rethinking Audience Participation: The Role of Users in News Creation

Journalism Studies, #ica_jsd
Mass Communication, #ica_mass

Chair
Luuk Lagerwerf, VU U - Amsterdam, THE NETHERLANDS

Participants
Driving the Dialogue: A Media-Use Profile of Online Newspaper Commenters
Tobias M Hopp, U of Oregon, USA
Arthur Daniel Santana, U of Oregon, USA

Understanding Nonuse of Interactivity in the Online Newspaper Context: Insights From Structuration Theory
Anders Olof Larsson, Uppsala U, SWEDEN

User-Directed Agenda Setting: Explaining and Exploring the New Agenda
Margaret Marie Flynn, U of Connecticut, USA

What's in it for Them? Why Ordinary Citizens Want to Be in the News
Ruth A. Palmer, Columbia U, USA

Why Users Comment on Online News, and Why They Don't
Nina Springer, U of Munich, GERMANY
Christian Pfaffinger, U of Munich, GERMANY

Provider-Patient Communication: Relational, Group, and Process-Based Approaches

Health Communication, #ica_hc

Chair
Susana Peinado, U of California - Santa Barbara, USA

Participants
Addressing Cultural Competence From Both Sides of the Patient-Provider Relationship: The Importance of Patient Health Care Cultural Literacy
Susana Peinado, U of California - Santa Barbara, USA

Not at all Effective: Differences in Views on the Causes of Prescription Nonadherence Between North Korean Defectors and Medical Providers in South Korea
Soo Jung Hong, Pennsylvania State U, USA

The Influence of Provider and Peer Communication on Body Image Concerns for Gay Men Living With HIV/AIDS
Veronica Hefner, Chapman U, USA
Michele Morrisey, Chapman U, USA
Lisa Sparks, Chapman U, USA

The Role of Patient Clinician Information Engagement and Information Seeking From Nonmedical Sources in Fruit and Vegetable Intake Among Cancer Patients
Mihaela Johnson, U of Pennsylvania, USA
Lourdes Martinez, Michigan State U, USA
Nehama Lewis, Florida International U, USA
Robert Hornik, U of Pennsylvania, USA

The Patient Hand-Off: An Investigation Into How Patient Information is Transferred
Kenneth J. Levine, U of Tennessee, USA
Mitchell Goldman, U of Tennessee, USA
Dana Taylor, U of Tennessee, USA
Advertising and Commercial Speech: Issues of Law and Regulation

Communication Law & Policy, #ica_clp

Chair
Peter J. Humphreys, U of Manchester, UNITED KINGDOM

Participants
Citizens United, Issue Ads and Radio...An Analysis Fortified With Data!
Christopher R Terry, U of Wisconsin - Madison, USA
Mitchell Bard, U of Wisconsin - Madison, USA

The Buck[ley Decision] Stops Here: Chronicling the Conversion of Beliefs on the Road to Austin
Matthew Telleen, U of South Carolina, USA
Erik L. Collins, U of South Carolina, USA

Troublesome Legal Issues Related to For-Profit Corporate Social Responsibility Mixed-Motive Speech
Geah Nicole Pressgrove, U of South Carolina, USA
Erik L. Collins, U of South Carolina, USA

This Isn’t Your Grandma’s Advertising: Discarding First Amendment Limitations on Commercial Speech
Matthew L Schafer, Louisiana State U, USA

FCC Regulation of Commercial Speech in Public Radio
Joseph William Kasko, U of South Carolina, USA

The Battle for Online Behavioral Advertising Regulation and Legislation: A Contemporary History
Jorge Nestor Amador, Rutgers U, USA

The Role of Emotion in Media Selection and Effects

Mass Communication, #ica_mass

Chair
Kira Varava, U of Illinois, USA

Participants
Betting on the Underdog: Operationalizing Hope and Inspiration in Media Narratives
Abby Prestin, U of California - Santa Barbara, USA

Mood Repair Through Identification With Characters and Strategic Interpretation of Television Narratives
Riva Tukachinsky, U of Arizona, USA
Jonathan Cohen, U of Haifa, ISRAEL

Moved to Think: The Role of Emotional Media Experiences in Stimulating Reflective Thoughts
Anne Bartsch, DGPuk, GERMANY
Anja Kalch, U of Augsburg, GERMANY

Understanding Reel Friendships: Assessing the Role of Need for Affect in the Development of Parasocial Relationships
Angeline L. Sangalang, U of Southern California, USA

The Guilty Couch Potato: The Role of Negative Emotions in Reducing Recovery Through Media Use
Leonard Reinecke, U of Mannheim, GERMANY
Tilo Hartmann, VU U - Amsterdam, THE NETHERLANDS
Allison Eden, VU U Amsterdam, THE NETHERLANDS

Adolescents, Media, and Identity Formation

Children Adolescents and Media, #ica_cam

Chair
Kira Varava, U of Illinois, USA

Participants
Betting on the Underdog: Operationalizing Hope and Inspiration in Media Narratives
Abby Prestin, U of California - Santa Barbara, USA

Mood Repair Through Identification With Characters and Strategic Interpretation of Television Narratives
Riva Tukachinsky, U of Arizona, USA
Jonathan Cohen, U of Haifa, ISRAEL

Moved to Think: The Role of Emotional Media Experiences in Stimulating Reflective Thoughts
Anne Bartsch, DGPuk, GERMANY
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The Guilty Couch Potato: The Role of Negative Emotions in Reducing Recovery Through Media Use
Leonard Reinecke, U of Mannheim, GERMANY
Tilo Hartmann, VU U - Amsterdam, THE NETHERLANDS
Allison Eden, VU U Amsterdam, THE NETHERLANDS
This panel consists of four presenters who discuss media’s relation to adolescents’ identity development. Two presenters examined television programs, while the other two presenters analyzed social networking sites. Nickelodeon’s iCarly and MTV’s 16 and Pregnant were the television programs studied, for according to Nielson’s ratings, these shows were considered popular amongst adolescents. The social networking sites examined were MySpace and Facebook because both sites, at the time the research was conducted, were considered trendy amongst adolescents. All studies employed textual analysis and a critical cultural approach to analyze data. All panelists recognize the important role media play in adolescent identity development. The research conducted in this panel demonstrated how adolescents not only use the media for information and entertainment, but also for agency. By studying two pervasive forms of media in adolescents’ lives, television and internet, the panelists are able to demonstrate the pertinent position of media creators and consumers in the adolescent community.
State- and Suprastate-Sponsored Strategic Communication II: Case Studies in Success and Failure

Political Communication, #ica_poli

Participants
Success and Failure in Strategic Communication: Indonesian and Singaporean Responses to Islamist Terror
Chris Lundry, Arizona State U, USA

Strategic Government Communication for Cancer Prevention and Control: Reaching and Influencing Vulnerable Audiences
Gary L. Kreps, George Mason U, USA

Strategic Diplomacy and the “War on Terror”: Words, Deeds, and Strategic Communicative Messages From G.W. Bush to Barack Obama
Michael Stohl, U of California - Santa Barbara, USA
Krista Martin, U of California - Santa Barbara, USA

Master Narratives and Governance: The Singapore Story and Governance in Singapore
Norm Vasu, Nanyang Technological U, SINGAPORE
Damien Cheong, Nanyang Technological U, SINGAPORE

Examining Mormon Polygamy: Church-State Relations and the Prosecution of Religious Fundamentalists
Megan Fisk, Arizona State U, USA

This panel uses case studies to explore the factors that lead to success or failure in strategic communication from states to their citizens. These cases include the American government’s communication about cancer prevention and control, the “War on Terror,” and concerning the prosecution of polygamy. Two papers have an international perspective, examining “The Singapore Story” as a narrative about the city-state that attempts to support its corporatist system of governance, and a comparative view of Singaporean and Indonesian responses to Islamist terrorist threats. What are the factors that make government-to-population communication successful? How do states use new forms of media to get their messages across? How do populations respond? What causes them to accept or reject the message, or act to support or oppose the campaign?

Dissensus, Legitimacy, and Recognition in the Public Sphere

Philosophy of Communication, #ica_phil

Chair
Natalia Roudakova, U of California - San Diego

Participants
"Here I Stand; I Can Do No Other": Paradoxes of Legitimacy in the Soviet Union
Natalia Roudakova, U of California - San Diego

Dissensus: Corporate and Environmental Worlds Colliding in the Desert
8237

**Monday**
10:30-11:45
Camelback A

**News Discourse and National Image**

**Global Communication and Social Change, #ica_gesc**

**Journalism Studies, #ica_jsd**

**Chair**

Suman Mishra, Southern Illinois U - Edwardsville, USA

**Participants**

Shaming Rituals in the Age of Global Media: How DSK’s Perp Walk Generated Estrangement
Sandrine Boudana, Sciences Po, FRANCE

“The Shopper’s Republic of China”: Orientalism in Neoliberal U.S. News Discourse About China
Zhuo Ban, Purdue U, USA
Shaunak Sastry, Purdue U, USA

“The Shame Games”: Projections of Power, News Framing, and India’s 2010 Commonwealth Games
Suman Mishra, Southern Illinois U - Edwardsville, USA

Western Coverage of Islam in Spain: Dominant News Frames and Their Interpretation
Tetiana Vaskivska, U of North Dakota, USA

8238

**The State, the Market, and the Media in China**

**Monday**
10:30-11:45
Camelback B

**Global Communication and Social Change, #ica_gesc**

**Chair**

Hua Jiang, Towson U, USA

**Participants**

Between the State and the Market: An Analysis of the Business Reality Show Win in China
Luzhou Li, U of Illinois, CHINA, PEOPLE'S REPUBLIC OF

Underdetermined Globalization: Media Consumption via P2P Networks
Bingchun Meng, London School of Economics, UNITED KINGDOM

“How An Art of Regrets”: Creativity and Constraints in Olympic Documentary Making in China
Limin Liang, City U of Hong Kong, HONG KONG

How Neo-Liberal Imperialism is Expressed by Programming Strategies of Phoenix TV: A Critical Case Study
Shuang Xie, Northern Michigan U, USA

8239

**Reputation, Responsibility, and Regional Issues in Public Relations**

**Monday**
10:30-11:45
Alhambra

**Public Relations, #ica_pr**

**Chair**

Craig E. Carroll, Lipscomb U, USA

**Participants**

Corporate Reputation in Emerging Markets: A Culture-Centered Review and Critique
Rahul Mitra, Purdue U, USA
Mohan Jyoti Dutta, Purdue U, USA
Robert J. Green, Purdue U, USA
Corporate Social Responsibility: Public Relations Through Organizational Web Sites  
Sarabdeep K Kochhar, U of Florida, USA  
Relationship Maintenance Strategies: Does CSR Fit the Bill?  
Ganga Sasidharan Dhanesh, National U of Singapore, SINGAPORE  
Public Relations Activities in France And Romania: A Critical Theory and Mixed Method Approach  
Sorin Nastasia, Southern Illinois U, USA  
Using the Theory of Institutional Work to Explore Public Relations Practices in the Chinese Cultural Contexts  
Zhengye Hou, U of Queensland, AUSTRALIA  
Yunxia Zhu, U of Queensland, AUSTRALIA  
Michael Stuart Bromley, U of Queensland, AUSTRALIA

8240  
**Monday**  
10:30-11:45  
**Deer Valley**  
**Controlling the Promotional Flow: Managing Discourse and Data in Popular Music Culture**  
**Popular Communication, #ica_pop**

**Chair**  
Devon Powers, Drexel U, USA

**Participants**
- Notes on Hype  
  Devon Powers, Drexel U, USA
- Big Champagne and Charting the Buzz  
  Jeremy Wade Morris, U of Ottawa, CANADA
- Don’t Conceive the Hype: Slowing the Flow of Musical Information in the Digital Era  
  Eric Harvey, Indiana U, USA
- Promoting Ideology: Music Copyright, Media Policy, and the Public  
  Bethany Klein, U of Leeds, UNITED KINGDOM
  Lee Edwards, Institute of Communications Studies, UNITED KINGDOM

**Respondent**  
Matthew P. McAllister, Pennsylvania State U, USA

This international panel gathers key scholars of digital music and promotional culture and offers case studies and theoretical reflections for understanding the promotional discourses that shape popular music culture. Drawing on perspectives from media and cultural studies, ethnography, policy studies, and public relations, the panel examines how hype, buzz, and the rhetoric around copyright affect the flow of popular music and our experiences of it. All panelists treat music as a bellwether for developments in other media (Attali 1985; Baym 2010) and promotion and its related forms as a theoretical prism through which to reflect on the changing structure of the music industries and the music commodity in light of digitization. Although focused on music, the salience of digitization within the cultural economy suggests issues this panel will address are not limited to music alone. At stake more broadly are questions about how we encounter commodities in our culture and how the promotional discourses that sound their arrival shape the meanings we make from them.

8241  
**Monday**  
10:30-11:45  
**Paradise Valley**  
**Creating Better Workplaces: Flexibility, Balance, and Well-Being**  
**Organizational Communication, #ica_org**

**Chair**  
Mette Lund Kristensen, U of Southern Denmark, DENMARK

**Participants**
- Managing Contradictions and Tensions in Workplace Flexibility: Adaptability as an Alternative Perspective  
  Karen Kroman Myers, U of California - Santa Barbara, USA
  Linda L. Putnam, U of California - Santa Barbara, USA
Strategies for Home-Based Teleworkers: Managing the Work-Home Boundary and Attaining Work-Life Balance
Kathryn L Fonner, U of Wisconsin - Milwaukee, USA
“The Work Must Go On”: The Role of Communication in the Use of Work-Life Policies
Claartje L. ter Hoeven, U of Amsterdam, THE NETHERLANDS
Vernon D. Miller, Michigan State U, USA
Bram Peper, Erasmus U Rotterdam, THE NETHERLANDS
Laura Den Dulk, Erasmus U Rotterdam, BELGIUM
Individual, Organizational, and Cultural Polychronicity: Investigating Effects on Stressfulness, Job Satisfaction, and Blurred Work/Life Boundaries
Jaehee Cho, U of North Carolina - Charlotte, USA
Keri Keilberg Stephens, U of Texas, USA

Respondent
Renee Houston, U of Puget Sound, USA

8242
Social Support and Esteem
Interpersonal Communication, #ica_ipc
Chair
Rachel McLaren, U of Iowa, USA
Participants
A Multiple-Goals Perspective on Edifying and Esteem Support
Susan Lee Kline, Ohio State U, USA
Margaret Rooney, Ohio State U, USA
Elizabeth Jones, Ohio State U, USA
Esteem Support Messages and the Job Search: An Application of a Cognitive-Emotional Theory of Esteem Support Messages
Amanda J. Holmstrom, Michigan State U, USA
Jessica Russell, Michigan State U, USA
David D. Clare, Michigan State U, USA
Measuring Supportive Listening: A Multitrait-Multimethod Validity Assessment
Graham Douglas Bodie, Louisiana State U, USA
Andrea Vickery, Louisiana State U, USA
Susanne Jones, U of Minnesota, USA
Motivation and Communicating Social Support in Education and Utilization of Computer Technologies Among Older Adults (Also Featured in Virtual Conference)
Zhuowen Dong, Chinese U of Hong Kong, HONG KONG

8250
Media Multitasking: Competing Capacities
Information Systems, #ica_is
Chair
Annie Lang, Indiana U, USA
Participants
Perceptual and Cognitive Aspects of Textual Conversational Multitasking
Eli Dresner, Tel Aviv U, ISRAEL
Multitasking in University Classrooms: Prevalence, Origins, and Perceived Effects
Matthias R. Hastall, U of Augsburg, GERMANY
Sabine Reich, U of Mannheim, GERMANY
Multitasking has become a common phenomenon in educational, professional and private situations. The rise of new media and mobile devices has added to its prevalence. Widely described as doing two different things at a time (Koolstra, 2008), multitasking poses new challenges for communication theory and methods alike. Current research on multitasking in a variety of situations including entertainment (e.g., television and internet surfing), classroom participation (e.g., mobile phone use during lectures) and media use during interpersonal conversations offer different perspectives on its mechanisms and effects. This panel brings together scholars of different media-related fields to reflect recent theoretical advancements and empirical work on this topic. Although multitasking has become a widely spread phenomenon particularly among adolescents, little is known about why people multitask and what role easy access to new technology plays. Especially the measurement of multitasking has been at the core of much of the academic debate. The panel brings together multiple empirical approaches to shed light on these open questions. Understanding media multitasking as an interdisciplinary phenomenon, we invited scholars from psychology, communication, and media technology to inspire the academic discourse about understandings of multitasking and methodological challenges.

8254
Dimensions of Messy Engagement: When University-School Partnerships Bring Digital Media into Urban Schools

Monday
10:30-11:45
Cave Creek

Theme Sessions, #ica12

Participants
Breaking Down Institutional Silos to Sustain University-School Partnerships
David Cooper Moore, Temple U, USA

Messy Engagement and Strategic Risk Taking as an Instructional Strategy in Informal Learning With Digital Media
Renee Hobbs, Temple U

Video Stories and Competence: Considering Children as Qualified Authors of Media Content
Michael Schoonmaker, Syracuse U, USA

The Social Construction of Urban Students as Unbelievable: A Call for “Disruptive Listening”
Sari K. Biklen, Syracuse U, USA

Respondent
Lalitha Vasudevan, Teachers College Columbia U, USA

This panel brings together communication and education scholars who are engaged in university-school partnerships as a means to create rich learning opportunities for both children in urban communities and undergraduate and graduate students as well. We address these questions: • What kinds of “messy engagement” and other communicative practices occur in the development and maintenance of relationships between university and school partners? • How do we understand the nature of “change” in the context of university-school partnerships? What are the intentional and unintentional changes that result when university scholars enter into long-term relationships with educators and students in urban public schools? In this panel, we explore the design of such collaborations and examine some of the
messy complications that result from differences in aims, goals and vision among children, teachers, school leaders, scholars, media makers and other stakeholders.

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### Media Influence

- **Intercultural Communication, #ica_icd**
- **Chair**
  - Sachiyo Morinaga Shearman, East Carolina U, USA
- **Participants**
  - An Intercultural Comparison of Online Self-Presentation Between Singaporeans and Americans
    - Jian Rui, U at Buffalo, SUNY, USA
    - Michael A. Stefanone, U at Buffalo, SUNY, USA
  - The Positive Influence of Television on Attitudes Toward Deaf Culture
    - Seon-Kyoung An, MediaScience, USA
    - Llewyn E Paine, MediaScience, USA
    - Amy Tilley Rask, MediaScience, USA
    - Jamie Nichole McNiel, MediaScience, USA
    - Jourdan Holder, MediaScience, USA
    - Duane Varan, Murdoch U, AUSTRALIA
  - White or Tan? A Cross-Cultural Analysis of Skin Beauty Advertisements Between China and the US
    - Qinwei Xie, U of Florida, USA
    - Meng Zhang, U of Florida, USA
  - The Korean Wave in Taiwan: Developments and the Implications for an Emerging East Asian Identity
    - Yu-Kei Tse, Goldsmiths College, U of London, TAIWAN

**Respondent**
- Hye Eun Lee, U of Hawaii, USA

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### ICA Phoenix Closing Plenary: The Internet is the End of Communication Theory As We Know It

- **Sponsored Sessions, #ica12**
- **Chair**
  - Cynthia Stohl, U of California - Santa Barbara, USA
- **Participants**
  - Steven Jones, U of Illinois - Chicago, USA
  - Carolyn Marvin, U of Pennsylvania, USA
  - Jeremy N. Bailenson, Stanford U, USA
  - Jack Qiu, Chinese U of Hong Kong, HONG KONG

**Respondent**
- Joseph B. Walther, Michigan State U, USA

Emerging technologies are radically changing the communication landscape. New media enable new possibilities for community, governance, participation, relationships, work, and play. What are the implications of digitalization for communication theory as it has traditionally been conceptualized? Are our methods outdated? Are our questions no longer relevant? In our closing plenary, four highly influential communication scholars, each uniquely positioned to address the relationship among technology, social practices, and the study of communication will debate the proposition "The Internet is the End of Communication Theory As We Know It."