Preconference: 11th Annual ICA Mobile Research for Building a Better World

Sponsored Sessions

Chairs
Brett Oppegaard, Washington State U- Vancouver, USA
Katy Elizabeth Pearce, U of Washington, USA
Andrew Schrock, U of Southern California

Participants
Scott W. Campbell, U of Michigan, USA
Yi-Fan Chen, Old Dominion U, USA
Kathleen Mae Cumiskey, College of Staten Island, City U of New York, USA
Jason Farman, U of Maryland, USA
Leslie Haddon, London School of Economics and Political Science, UNITED KINGDOM
Lee Humphreys, Cornell U, USA
Veronika Karnowski, Ludwig-Maximilians-U Munich, GERMANY
Christian Licoppe, Telecom ParisTech, FRANCE
Rich Ling, IT U of Copenhagen/Telenor, NORWAY
Didem Ozkul, U of Westminster, UNITED KINGDOM
Raz Schwartz, Rutgers U, USA
Adriana A. de Souza e Silva, North Carolina State U, USA
Jane M Vincent, U of Surrey, UNITED KINGDOM

Mobile communication focuses on the intersection of mobility, place, technology, and culture, against a backdrop of rapid international economic and social change. The past decade of research on mobile communication has expanded on topics such as the reordering of social relationships, the global diffusion of mobile media, and the societal and psychological effects of mobile usage. This uniquely situates mobile communication for an interdisciplinary pre-conference to address positive and negative impacts of mobile-mediated communication in society. In the 11th ICA Mobile Pre-conference Workshop, in the lush Pacific Northwest, we want to reflect upon the positive and negative aspects brought to our lives by this rapid spread of mobile communication, through the theme of “Mobile Research for Building a Better World.” Complementing the main conference theme, we expect participants to promote various definitions of “the good life” – such as capital enhancement, personal freedoms, social justice, more productive interactions, and stronger social ties – or factors that impede it.
International Communication Association Executive Committee Meeting

Sponsored Sessions

Chair
Francois Heinderyckx, U Libre de Bruxelles, BELGIUM

Participants
Peter Vorderer, U of Mannheim, GERMANY
Cynthia Stohl, U of California - Santa Barbara, USA
Larry Gross, U of Southern California, USA
Francois Cooren, U de Montreal, CANADA
Amy B. Jordan, U of Pennsylvania, USA
Michael L. Haley, International Communication Association, USA

Preconference: Publishing for the Future

Sponsored Sessions

Chair
Elizabeth P. Swayze, Wiley-Blackwell Publishing, USA

Participants
Elizabeth P. Swayze, Wiley-Blackwell Publishing, USA
Margaret N. Zusky, Wiley-Blackwell Publishing, USA

Is print dead? How do I choose the best journal for my work in a rapidly changing environment? What are the different e-book platforms available, and what do they have to offer their audiences? Why aren’t all books and journals freely and openly available on the internet? What kinds of things do we lose and what do we gain in this era of rapid change in publishing? If you have these kinds of questions and more, come and participate with your colleagues from Wiley in a preconference that examines the challenges and opportunities of digital publishing for books and journals.

Preconference: (Re)Defining and (Re)Negotiating the Meaning of Work, Success, Happiness, and Good Life

Sponsored Sessions

Participants
Suchitra Shenoy-Packer, DePaul U, USA
Elena Gabor, Bradley U, USA
Patrice M. Buzzanell, Purdue U, USA
Majia Nadesan, Arizona State U - West, USA
Daniel J. Lair, U of Denver, USA
Pamela Lutgen-Sandvik, U of New Mexico, USA

What is the role of work in constructing “the good life”? How have our definitions of what it means to work, be successful, and be happy evolved over the years? This preconference examines questions about work and life including the important practical, social, and theoretical concerns surrounding these issues. Arguably, aspiring to lead a good life almost mandates that every aspect of one’s life align with an individual’s personal definition of what constitutes her or his own ‘good’ life. This idea unequivocally includes pursuing a professional life of passion, pride, dignity, and worthy of one’s time, skills, and energy. To further extend research on the changing roles of work, success, and happiness in contemporary lives and in order to develop a an agenda for future scholarly investigations, we will bring together scholars who have an interest in examining the constraints and opportunities for a good life and how that definition is shaped discursively by the myriad contexts we engage with everyday. While there are
multiple lenses with which to view one’s good life, we circumscribe our pre-conference within specific frames of work and its allied implications within, between, and outside of organizations. Presented within the broader platform of ‘work’ defined but not limited to engagement this pre-conference will examine what it means to work, the different orientations individuals have toward their work, differences in cross-cultural norms of work ethic, the characteristics of meaningful work and a good life across cultures, and other factors that influence the meaning-making of work, success, and happiness.


Thursday
08:00-17:30
Washington State Convention Center, 6th Floor

Sponsored Sessions

Chairs
Angela Siefer, U of Illinois, USA
Sharon Strover, U of Texas, USA
Jack L. Harris, Rutgers U, USA
Susan B. Kretchmer, Johns Hopkins U, USA
Rod Carveth, Morgan State U, USA
Vikki Sara Katz, Rutgers U, USA
Elizabeth Ellcessor, Indiana U, USA
Heng Su, National Chengchi U, TAIWAN
Paul S. N. Lee, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Richard Anderson, U of Washington
Toshie Takahashi, Waseda U, JAPAN
Amit Schejter, Ben-Gurion U of the Negev, USA
Kathi Kitner, Intel Labs, USA
Gerard Michael Goggin, U of Sydney, AUSTRALIA
Leslie Regan Shade, U of Toronto, CANADA
Paula M Gardner, OCAD U, CANADA
Joseph D. Straubhaar, U of Texas, USA
Teresa Correa, U Diego Portales, CHILE
Laura Robinson, Santa Clara U, USA
Ellen Johanna Helmer, London School of Economics and Political Science, UNITED KINGDOM
Alexander van Deursen, U of Twente, THE NETHERLANDS
Massimo Ragnedda, Northumbria U, UNITED KINGDOM

Participants

Beyond the Functional (Digital) Illiteracy Divide
Samantha Becker, U of Washington, USA

Supporting All Learners in School-Wide Computing: A Cross-Case Qualitative Analysis
Martin Wolske, U of Illinois, USA
Maya Israel, U of Illinois, USA
George Reese, U of Illinois, USA
Avigail Snir, U of Illinois, USA

Integrating Digital Inclusion, Dissolving Silos
Angela Siefer, U of Illinois, USA
Alisson Walsh, Broadband Rhode Island/ Office of Digital Excellence

Digital Divides Name Game: From Homeownership and Dialup to Mobile Devices and Wi-Fi
Joy Pierce, U of Utah, USA

Ideological Reproduction: Working and Laboring Within Digital Landscapes
Marco Briziarelli, U of New Mexico, USA

Designing for Inclusion: Using Agency and Resource-Constraints to Investigate the Lived Experience of the Digital Divide
Emma J. Rose, U of Washington, USA

Cell Phone Disconnection Commonly Disrupts Access to Healthcare and Other Services for Low-Income Users
Amy L Gonzales, Indiana U, USA
Lindsay Ems, Indiana U, USA
Ratandeep Suri, Nanyang Technological U, SINGAPORE
Digital Divide in New Media Use Between Female and Male High Achieving Adolescents
Katie Alpizar, San Jose State U, USA
Diana Stover, San Jose State U, USA
Reconsidering Open Wi-Fi Networks in the Context of Multiple Capitals
Christopher Lee McConnell, U of Texas, USA
Joseph D. Straubhaar, U of Texas, USA
Wenhong Chen, U of Texas, USA
The Good Life: Twitter, Facebook, and You Tube What We Can Learn About Civic Engagement From High-Risk Urban Youth
Angela F Cooke-Jackson, Emerson College, USA
How Sustained Engagement in Game Design and Social Media Use Among Diverse Students Can Attenuate Effects of the Digital Divide
Rebecca B. Reynolds, Rutgers U, USA
Ming Ming Chiu, U at Buffalo, State U of New York
What Are We Bridging? U.S. Internet Policy and the Decline of Rights-of-Way Oversight
Robert Mejia, SUNY Brockport, USA
Public Wi-Fi Networks: An Analysis of Collaborative Efforts to Bridge the Mobile Divide
Ju Young Lee, Pennsylvania State U, USA
Designing Millionaire City: Casual Games and the Digital Divide
Aaron Trammell, Rutgers U, USA
Jessica Crowell, Rutgers U, USA
An Organic Response to the Urban Crisis: Broadband Adoption and the Techno-Social Infrastructure
Todd Wolfson, Rutgers U, USA
Jessica Crowell, Rutgers U, USA
And the Band Played on: How the Digital Divide is Creating a Disparity in the Distribution of Music
Frank Bridges, Rutgers U, USA
Broadband Adoption Among Latinos in the U.S.: Lessons Learned for Promoting Digital and Social Inclusion
Matthew D. Matsaganis, U at Albany, State U of New York, USA
Bitstrips: Documenting Emotions and Events Through Comics
Katie Lever-Mazzuto, Western Connecticut State U, USA
Health Benefits and Barriers to Cell Phone Use in Low-Income Urban U.S. Neighborhoods: Signs of Technology Maintenance
Amy L Gonzales, Indiana U, USA
Mobile Memories: What Food Photos on Social Network Sites Tell Us
Yi-Fan Chen, Old Dominion U, USA
Affects of New Media: Digital Data in Embodied Perception
Jay Brower, Western Connecticut State U, USA
Conceptualizing Access: Beyond Keyhole to Systems View
Harmeet Sawhney, Indiana U, USA
Hamid Ekbia, Indiana U, USA
Crossing the Divide: The Role of Self-Taught Learning in Developing Digital Literacy
Yunjuan Luo, Texas Tech U, USA
Randy Reddick, Texas Tech U, USA
Sha Li, Texas Tech U, USA
The Digital Divide and Digital Exclusion Among the Marginalized: How to Increase Digital Inclusion
Seung-Hyun Lee, U of North Carolina - Greensboro, USA
Digital Divide in Context: A Case Study in Complex Policymaking Through Online Civic Engagement
Dmitry Epstein, Cornell U, USA
Mary J. Newhart, Cornell U, USA
Cynthia R. Farina, Cornell U, USA
Cheryl L. Blake, Cornell U, USA
Health Communication and the Digital Divide: The Role of Display Resolution on eHealth Intervention Effectiveness
Charisse L'Tree Corsbie-Massay, Syracuse U, USA
John Christensen, U of Connecticut, USA
Carlos Gustavo Godoy, U of Southern California, USA
Lynn Carol Miller, U of Southern California, USA
Paul Robert Appleby, U of Southern California, USA
Stephen J. Read, U of Southern California, USA

From Prescriptive to Embedded: The Internet and the Digital Divide in Economic Life
Sharon Strover, U of Texas, USA
Yoonmo Sang, U of Texas, USA

What Are We Talking About When We Talk About 'Access'?: Digital Bootstraps in Neoliberal Times
Dan Greene, U of Maryland

Mind the Emotional Gap: The Emotional Costs of the Digital Divide in High-Poverty Schools
Kuo-Ting Huang, Michigan State U, USA
Shelia Cotten, Michigan State U, USA
Alex Page Leith, Michigan State U, USA

From Digital to Mobile and Occupation Divide: A Longitudinal Study of Broadband and Mobile Media Adoption and Use in General Population and College Students
Louisa S Ha, Bowling Green State U, USA
Liu Yang, Bowling Green State U, USA

The Age of Technopopulism: Crafting a Policy Agenda for the New Digital Divide
Jack L. Harris, Rutgers U, USA

Empowering and Disempowering Aspects of the Digital Divide: Historical Perspectives and Ways Forward
Kenneth L. Hacker, New Mexico State U, USA
Eric L Morgan, New Mexico State U, USA

Geographic Place and Cyber Space: Neighborhood Socioeconomic Characteristics, Technology Interventions, and Motives for Learning
Philip A. Gibson, U of Alabama, USA
LaToya O'Neal Coleman, U of Alabama, USA
Shelia Cotten, Michigan State U, USA

Motivations to End the Digital Divide: Can the Public Interest Trump Corporate Interests?
Brian Mac-Ray Creech, Temple U, USA
Amy Sindik, Central Michigan U, USA

Searching for the Answers: The Knowledge Gap and Changing Information Sources
Ruth Shillair, Michigan State U, USA
Kuo-Ting Huang, Michigan State U, USA
Tian Cai, Michigan State U, USA
Joseph Fordham, Michigan State U, USA

Getting Grandma Online: Are Tablets the Answer for Increasing Digital Inclusion for Older Adults in the US?
Hsin-yi Sandy Tsai, Michigan State U, USA
Ruth Shillair, Michigan State U, USA
Shelia Cotten, Michigan State U, USA

From Digital Divides to Information Divides
Laura Robinson, Santa Clara U, USA

The Pros and Cons of the Digital Divide Today
Ann Racuya-Robbins, World Knowledge Bank, USA

Selfies: Exploring Notions of Self and Ethnicity on Twitter, Facebook, and Instagram
Apryl Williams, Texas A&M U, USA

An Analysis of the American New Media Diplomacy Toward China---Case Study of Twitter Diplomacy by the White House and the State Department
Juan Liu, Wayne State U, USA

Stretching a Neighborhood Safety Net: Public Libraries and Children’s Computer Use
Donna Celano, La Salle U, USA

After the Access Divide: A Digital Divide Case in Outcomes From Searching for Online Health Information
Hui Zhang, Colorado State U, USA

The Digital Divide Without Net Neutrality
Aalok Mehta, U of Southern California, USA

Equity vs. Neutrality? How Digital Divide and Network Neutrality Became Opposing Concepts in the
Debate About Open Internet Rules
Maria Löblich, U of Munich, GERMANY

Digital Citizenship: Broadband, Mobile Use and Activities Online Over Time
Karen Mossberger, Arizona State U, USA
Caroline Tolbert, U of Iowa, USA

Teaching Digital Skills in Rural and Appalachia Ohio: A Case Study
Chris McGovern, Connected Nation, USA
Lindsay Shanahan, Connected Nation, USA

Purposeful Digital Exclusion of Individuals in United States Prisons
Lassana Magassa, U of Washington, USA

Wellness Outcomes: Operationalizing Ways to Measure the Contribution of ICT to Community Development
Ricardo Gomez, U of Washington, USA
Philip Reed, U of Washington, USA
Margaret Young, U of Washington, USA

Seeking for the Good Life in the Land of Opportunity: Information and Communication Technology Use of Immigrant Women Entrepreneurs in an Urban Economy
Muge Haseki, Rutgers U, USA

Blurred Lines: The Multiracial World Wide Web
Brandale Mills, Howard U, USA

Overcoming the Minneapolis Digital Divide
Otto Doll, City of Minneapolis, USA

Digital Human Capital: A Policy Framework for Transitioning From Digital Exclusion to a “Good Life”
Gwen Shaffer, California State U - Long Beach, USA
Todd Wolfson, Rutgers U, USA
Amy Bach, U of Texas - El Paso, USA

TV Stations, Twitter, and the Digital Divide
Yuan Wang, U of Alabama, USA

The Digital Divide and the Path to “The Good Life”
Susan B. Kretchmer, Johns Hopkins U, USA

Home Literacy and Students’ Online Reading Behavior in Comparative Perspective
Natascha Notten, Radboud U Nijmegen, THE NETHERLANDS
Birgit Becker, Goethe U Frankfurt, GERMANY

Disability and Digital Distinction
Elizabeth Ellcessor, Indiana U, USA

Along the Periphery of the ‘Digital Divide’: Re-Contextualizing ‘Accesses’ in the Global South Through an Examination of Burma’s Political-Economic Transition
Brett Rodrique Labbe, Bowling Green State U, USA

The Divide Between 1 and 50: The Growth of the Internet and the Retreat of Democracy in South Korea During the Two Conservative Administrations
Siho Nam, U of North Florida, USA

Technological Conversion and the Reconfiguration of Power: The Case Study of Digitizing China’s Cable TV System
Deqiang Ji, Communication U of China, CHINA, PEOPLE’S REPUBLIC OF

Understanding Digital Divide in China: The “Resultant Force” of Economic and Political Implications of ICT
Qinghua Yang, U of Miami, USA

“Developing” the Rural-Urban Divide: ICT4D Discourse and Practice in China
Ming Tan, U of Illinois, USA

Cultural Industries in Digital Divide Era
He Chungeng, Hunan U, CHINA, PEOPLE’S REPUBLIC OF

Revisiting the Diffusion: A Field Study on Internet Adoption in Rural China From Symbolic Interactionist Perspective
Mingrui Ye, U of South Australia, AUSTRALIA

Selling “Internet Freedom”: VPN Service in China and What Does it Mean for “Digital Divide”?
Fan Mai, U of Virginia, USA
Framing and Reframing the Digital Divide Policy in Taiwan
   Herng Su, National Chengchi U, TAIWAN
Digital Divide as a Global Process
   Paul S. N. Lee, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Digital Divide in the Era of Multi-Platform Mediation: A Peripheral View
   Anis Rahman, Simon Fraser U, CANADA
Projecting Health: Demonstrating Digital Inclusion for Communities to Change Health Behaviors
   Olivia Firdawsi, PATH, USA
   Richard Anderson, U of Washington, USA
   Rikin Gandhi, Digital Green, USA
   Sudip Mahapatra, PATH, USA
   Michelle Desmond, U of Washington, USA
   Trevor Perrier, U of Washington, USA
   Corwyn Ellison, PATH, USA
   Kiersten Israel-Ballard, PATH, USA
Technology as a Red Herring: An Analysis of Mobile Apps in India
   Ashwin Nagappa, Tata Institute of Social Sciences, INDIA
Internet and Social Exclusion: Rethinking Digital Divide in Pakistan
   Arzak Khan, NADRA, INDIA
Use of Mobile Phone and Radio Technology for Mother and Child Health Communication in the Earthquake Hit Areas of Pakistan
   Syed Ali Hussain, Michigan State U, USA
Why Mobile Finance Service (MFS) Cannot Reach the Poor: An Analysis of Barriers to Adoption in Developing Countries
   Tian Cai, Michigan State U, USA
An Ecological Perspective on Participation Divide: The Relationship Between Mass Media Connectedness and Social Media Political Participation
   Joo-Young J. Jung, International Christian U, JAPAN
   Yong-Chan Kim, Yonsei U, KOREA, REPUBLIC OF
Japanese Youths and the Opportunities and Risks of Social Media
   Toshie Takahashi, Waseda U, JAPAN
Digital Divide in Korea: Differences in Social Media Usage Patterns Among Age Groups and Political Engagement
   Dam Hee Kim, U of Michigan, USA
Is Mobile and Social Media Environment Narrowing or Widening the Digital Divide?
   Yongsuk Hwang, Konkuk U, KOREA, REPUBLIC OF
   Hyunjoo Lee, Konkuk U, KOREA, REPUBLIC OF
   Jaewoong Lee, National Information Society Agency Korea, KOREA, REPUBLIC OF
“Mensil-silpon isnan ka-Igorotan”: A Culture-Centered Study of Mobile Phone Use In/By Indigenous Communities in the Philippines
   Dazzelyn Baltazar Zapata, National U of Singapore, PHILIPPINES
Egyptian Diasporas, Social Media, and the 2011 Egyptian Revolution: How Egyptians Living in Saudi Arabia Used Social Media During the Revolution
   Maisoon O. Al-sebaei, Howard U, USA
Entertainment Media Use and the Digital Divide in the Arab World: A Six-Nation Study
   Everett E Dennis, Northwestern U in Qatar, QATAR
   Justin D. Martin, Northwestern U in Qatar, USA
   Robb Wood, Northwestern U in Qatar, USA
“…Be Openhanded Toward Your Fellow Israelites Who Are Poor and Needy in Your Land”: Introducing a Need Based Approach to Digital Divide Policy Interventions
   Amit Schejter, Ben-Gurion U of the Negev, USA
   Orit Ben-Harush, Queensland U of Technology, AUSTRALIA
   Noam Tirosh, Ben-Gurion U of the Negev, ISRAEL
   Shula Mola, Ben-Gurion U of the Negev, ISRAEL
   Jonathan Mendels, Ben-Gurion U of the Negev, ISRAEL
   Malka Shaham, Ben-Gurion U of the Negev, ISRAEL
Dumbphone in My Hand, Smartphone in My Pocket: The Ultra-Orthodox Case of the Digital Divide
   Hananel Rosenberg, Hebrew U of Jerusalem, ISRAEL
Mapping the Path to the Good Life: The Complexities of Smartphone Adoption in Johannesburg, South Africa
Kathi Kitner, Intel Labs, USA
Thea de Wet, U of Johannesburg, SOUTH AFRICA
Giuseppe Raffa, Intel Labs, USA

Digital Divide and Democracy Building: Exploring Different Cases in Lusophone Africa
Susana Salgado, U of Oxford, UNITED KINGDOM

The Politics of Transnational Affective Capital: Transnational Communication Among Young Somalis Stranded in Ethiopia
Koen Leurs, London School of Economics and Political Science, UNITED KINGDOM

Emerging ‘Born Online’ TV Networks and Opportunities for Innovation in Screen Production and Distribution
Stuart Duncan Cunningham, Queensland U of Technology, AUSTRALIA
Jon Silver, Queensland U of Technology, AUSTRALIA

The Digital Divide and Remote Aboriginal Communities
Ellie Rennie, Swinburne U of Technology, AUSTRALIA
Julian Thomas, Swinburne U of Technology, AUSTRALIA

Bridging the Digital Divide With the Civics and Citizenship Curriculum
Amy Antonio, U of Southern Queensland, AUSTRALIA
Jon Austin, U of Southern Queensland, AUSTRALIA
Glen Parkes, U of Southern Queensland, AUSTRALIA

Participatory Reluctance in Gay Men's Digital Culture: A Case Study of Gaydar, User Resistance and Interface Rejection
Elija Cassidy, Queensland U of Technology, AUSTRALIA

Disability and Mobile Media: Digital Divide or Platform for Innovation?
Gerard Michael Goggin, U of Sydney, AUSTRALIA

Digital Inequality: Bridging the Digital Divide in Dwellers of Low-Income Housing
Michael Haight, Western U, CANADA
Anabel Quan-Haase, U of Western Ontario, CANADA

The Convergence of Digital Divide and Low Health Literacy and in Canada: Promoting Health Literacy Through the Use of Technology
Rukhsana Ahmed, U of Ottawa, CANADA

Creating the Good Life Through Access to Research: Open Access and the Knowledge Divide
Andrea Whitely, U of Calgary, CANADA

Socio-Cultural Interpretation of the Global Digital Divide in the Social Media Era
Dal Yong Jin, Simon Fraser U, CANADA

Biometric Cultures: The Moral Politics of Self-Surveillance Among the Haves
Paula M Gardner, OCAD U, CANADA

First Mile and the Capabilities Approach to Digital Divide Policy
Rob McMahon, U of New Brunswick, CANADA

Digital Inclusion? An Analysis of Rural Broadband Policies Affecting Indigenous Populations in the US and Canada
Heather Hudson, U of Alaska – Anchorage, USA

Gender Analyses and Gender Specific Policy in Canadian Information and Communication Technology (ICT) Policy
Leslie Regan Shade, U of Toronto, CANADA

The Ends of Analogue: The Canadian Broadcasting Corporation and Canada’s Digital Television Transition
Steven James May, Ryerson U, CANADA

Measuring the Digital Divide
Catherine Middleton, Ryerson U, CANADA

Alcides Velasquez, Pontificia U Javeriana, COLOMBIA

Teaching and Digital Education in Argentina: Challenges and Opportunities
Sergio Ricardo Queoega, Instituto Cultural Argentino de Education Superior, ARGENTINA

‘Digital Capital’ as a Form of Expertise in the Age Of Digital Reproduction: The Case of Music Fans in Contemporary Chile
Arturo Arriagada, U Diego Portales, CHILE
Comparing Digital Inclusion in Latin America and the US
Joseph D. Straubhaar, U of Texas, USA
More Than Facebook and Porn? Unexpected Consequences of Increased Access to Computers in Colombia
Luís Fernando Baron, U Icesi, COLOMBIA
Ricardo Gomez, U of Washington, USA
Eduardo Villanueva, Pontificia U Catolica del Peru, PERU
Proposal for a Digital Literacy Index: Results of the Methodological Formulation
Fernanda Ribeiro Rosa, Getulio Vargas Foundation, BRAZIL
A Mobile System for Community Based Natural Resource Monitoring in the Sierra Madre, Chiapas, Mexico
Elizabeth Tyson, Colorado State U, USA
Adam Calo, U of California – Berkeley, USA
The Missing "K" of Information/Communication/Technology Research
Jorge A. Gonzalez, U Nacional Autonoma de Mexico, MEXICO
LAN House Classification: Why Are Technology Centers Only Good for the Brazilian Poor
David Nemer, Indiana U, USA
Interactive Digital Television as a Tool for Social Inclusion: The Controversies Surrounding Ginga Middleware as the Digital Inclusion Technology in Brazil
Sayonara Leal, U de Brasilia, BRAZIL
Brokering Digital Media: The Role of Children in the Bottom-Up Technology Transmission Within Families and its Relation to Digital (In)Equality
Teresa Correa, U Diego Portales, CHILE
The Challenge of Measuring Information Flow Divides in Latin America
Martin Hilbert, U of California, Davis, USA
Weber and the Digital Divide: Class, Status, and Power in the Digital Age
Massimo Ragnedda, Northumbria U, UNITED KINGDOM
Glenn W. Muschert, Miami U – Ohio, USA
Divided By What We Share? A Cultural Capital Perspective on Exclusion in the Social Web
Thilo von Pape, U of Hohenheim, GERMANY
Theresa Steffens, U Hohenheim, GERMANY
Digital Divides: Past Lessons and Future Study
Panayiota Tsatsou, U of Leicester, UNITED KINGDOM
A Matter of Context: Differentiating Participation Divides by Social Field
Christoph Lutz, U of St. Gallen, SWITZERLAND
Christian Pieter Hoffmann, U of St. Gallen, SWITZERLAND
Digital Re-Connections: Digital Memory and New Media
Ahmet Atay, College of Wooster, USA
National Digital Inclusion Policies in Europe: Theory, Practice, and Evaluation
Ellen Johanna Helser, London School of Economics and Political Science, UNITED KINGDOM
Digital Inclusion and Exclusion: Engaging Communities and Local Government
Simeon John Yates, U of Liverpool, UNITED KINGDOM
Eleanor Lockley, Sheffield Hallam U, UNITED KINGDOM
John Kirby, Sheffield Hallam U, UNITED KINGDOM
Major Improvement of Digital Inclusion in Sweden, But One Million Swedes Are Still Outside in Internet Autonomy on the Airwaves: The Strategic Advantages of Remaining Offline
Christine Cars-Ingels, SE the Internet Infrastructure Foundation
Larisa Kingston Mann, Rutgers U, USA
The Changing Nature of Internet Use: Shifts in Gender, Age, and Educational Inequalities
Alexander van Deursen, U of Twente, THE NETHERLANDS
Educational Background and Acquisition of Career-Relevant Social Capital on the Internet
Uwe Matzat, Eindhoven U of Technology, THE NETHERLANDS
The Inversion of the Digital Divide: Social Differences in Internet Use Among Italian Adolescents
Marina Micheli, U Milano Bicocca, ITALY
The “Stuff” of a Good Life or Digital Materiality in Practice: The Digital Divide in the Context of the Eastern European Roma
This interdisciplinary preconference explores the nexus of the International Communication Association (ICA) Conference Theme of "The Good Life" and the issues of digital inclusion/exclusion for those who do not share the advantages of continuous connectivity.

Preconference: Strategic Communication Campaigns in a Contemporary, Digital, and Networked Society

**Thursday**
08:30-17:00
Issaquah

**Sponsored Sessions**

The purpose of this preconference is to explore strategic communication campaigns and their function in a contemporary, digital, and networked society. Strategic communication is “the purposeful use of communication by an organization to fulfill its mission,” and assumes that people will engage in “deliberate communication practice on behalf of organizations, causes, and social movements.” Organizations include corporations, for-profit and nonprofit organizations, activist groups, nongovernmental organizations, organizations promoting various forms of social change, political parties or movements, and government organizations. Also included are communicative entities such as entertainers, sports personalities, celebrities and others in popular culture. Strategic communication integrates theoretical and methodological approaches from diverse disciplines, including corporate and managerial communication, organizational communication, public relations, marketing communication, advertising, political and health communication, social marketing, international relations, public diplomacy, and other specialized communication areas. While these disciplines are unique, they offer perspectives that contribute to a broader understanding of strategic communication in a global society. A key application of strategic communication is the campaign. Strategic communication campaigns are conducted under many labels including public relations, community relations, constituent relations, crisis management, health promotion, issues management, investor relations, membership relations, outreach, public affairs, public health, public information, risk communication, strategic advertising, strategic marketing, and the like. Despite this, the strategic communication campaign represents the intersection of distinct perspectives on the communication function in organizations. Research in this area can further understanding of the power of strategic communication to influence society and motivate change. Topics of interest include the impact of social media networks, mobile media, and other new communication technologies on strategic communication campaigns. Moreover, theoretical challenges like various concepts of strategy and strategizing, describing and managing campaigns in cross-media environments and a networked society, and balancing the strive for organizational goals and the good life in modern societies can be addressed.

Preconference: Making Sense of Memory & History

**Thursday**
08:30-17:00
Museum of History & Industry Conference Room

**Sponsored Sessions**

History and memory – two modes of thinking about the past that often appear at odds – have an intimate, albeit at times strained, intellectual relationship. Despite the argued antagonism between history and memory studies, historians Natalie Zemon Davis and Randolph Starn suggested in their introduction to the 1989 special issue of Representations that, “Rather than insisting on the opposition between memory and history, then, we want to emphasize their interdependence…If anything, it is the tension or outright
conflict between history and memory that seem necessary and productive. The explosive pertinence of a remembered detail may challenge repressive or merely complacent systems of prescriptive memory or history; memory, like the body, may speak in a language that reasoned inquiry will not hear.” (5)

Following Davis & Starn, this preconference, sponsored by the Communication History Division, will grapple with the tension between history and memory, exploring the varied ways in which scholars, from a variety of subfields within communication studies and across the humanities, have engaged with this relationship in recent years. Through its emphasis upon cross-field, cross-disciplinary connections, this preconference will highlight new directions within memory studies, underscoring the intersections of work done within communication, media studies, journalism, rhetoric, public history, and the digital humanities more broadly. Scheduled to take place at Seattle’s Museum of History and Industry (MOHAI), this preconference will build upon existing theoretical and methodological frameworks as well as empirical studies by opening a space for new and reconsidered perspectives that capitalize upon the interdisciplinarity of memory studies and the possibilities of new technologies. In so doing, this preconference will bring together work that draws upon under-utilized theoretical paradigms and analytical frameworks, focuses on world regions or nations that have received relatively little historical attention, considers comparative analysis, makes use of underutilized source materials, revises dominant interpretations of institutions, individuals, and practices, and considers how digital technologies may challenge understandings of public memory and history. Preconference Organizers: Nicole Maurantoni, University of Richmond and Dave Park, Lake Forest College Contact: Nicole Maurantoni, nmaurant@richmond.edu

Preconference: 5th Annual Doctoral Consortium of the Communication and Technology Division

Sponsored Sessions

The consortium will bring together PhD candidates working on Communication and Technology to give them the opportunity to present and discuss their research in a constructive and international atmosphere. The goals of the event are to provide feedback and advice to participating PhD candidates on their in-progress research thesis. Moreover, the doctoral consortium will provide the opportunity to meet experts as well as fellow PhD candidates from different backgrounds working on related topics. During the consortium, students will be invited to present their work, following which they will receive feedback from their fellow students and faculty participants, all of whom will have read the proposals in advance of the Doctoral Consortium. In addition, at least one faculty participant will be assigned to respond in detail to each proposal. Besides the presentations of proposals, there will also be discussion of other topics such as ethics, research methods, publishing the thesis, and positioning one’s work for the job market. The CAT Division within ICA is concerned with the role played by Information and Communication Technologies (ICTs) in the process of communication. It is committed to enhancing theory and methodology pertaining to adoption, usage, effects, and policy of ICTs. Areas of research include human-computer interaction, computer-mediated communication, mobile communication, and other technologically mediated social interaction and networking in all contexts (interpersonal, group, organizational, societal/cultural) and at all levels of analyses. The goal of the CAT Doctoral Consortium is to provide a unique professional development and intellectual opportunity for those doctoral candidates who seek to make an innovative and original contribution to our understanding of ICTs, with the primary focus on communication aspects of particular technological characteristics. The CAT Division will seek participants that follow any and all disciplinary approaches (psychology, sociology, anthropology, economics, and policy studies, among others) and all methodological orientations (quantitative, qualitative, critical, cultural, historical, legal, and institutional, among others).

Preconference: Qualitative Political Communication Research

Sponsored Sessions

This pre-conference will focus on how qualitative research can lead to new analytical and empirical understandings of contemporary political communication processes, from the changing forms of journalism and campaigns to the new platforms and contexts where citizens gather and create political
information. This pre-conference defines ‘qualitative research’ to be rigorous inquiry into political communication processes through an established set of empirical methods including (but not limited to): participant observation, ethnography, interviewing, archival research, and content analysis. It similarly defines ‘political communication’ broadly to include studies of the institutional (campaigns, legislative bodies, the presidency, the press, civil society organizations) and extra-institutional (movements) actors, events, and processes that constitute democratic life.

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### Preconference: New Media and Citizenship in Asia: Values, Digital Politics, and Civic Well-Being

#### Thursday 09:00-17:00

**Cedar A**

**Sponsored Sessions**

**Chairs**

- Nojin Kwak, U of Michigan, USA
- Marko M. Skoric, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
- Natalie Pang, Nanyang Technological U, SINGAPORE
- Baohua Zhou, Fudan U, CHINA, PEOPLE’S REPUBLIC OF
- Tetsuro Kobayashi, National Institute of Informatics, JAPAN
- Scott W. Campbell, U of Michigan, USA
- Junho Choi, Yonsei U, JAPAN

**Participants**

Online Environmental Activists: Initiating Environmental Protests in China Through Social Media
- Leon van Jaarsveldt, National Chengchi U, TAIWAN

Social Media as Political Arena: Framing, Discourse Competition and Power Struggling
- Fangzhou Ding, Zhejiang U, CHINA, PEOPLE’S REPUBLIC OF

Return on Investment or Social Capital? Comparing Field Experiment Results of a Civil Society SNS Page in Japan
- Muneo Kaigo, U of Tsukuba, JAPAN

- Dazzelyn Baltazar Zapata, National U of Singapore, PHILIPPINES

Beyond the Facebook Post: A Critical Analysis of the Online Public Sphere in Singapore
- Dickson Su, Nanyang Technological U, SINGAPORE
- Natalie Pang, Nanyang Technological U, SINGAPORE

An Emerging Interpretive Community of Citizens in Digital Era: A Case of South Koreans in the Candlelight Vigils Between 2008 and 2013
- Wooyeol Shin, U of Oregon, USA

Differential Roles of Offline and Online Discussion in the Political Process: A New Mediation Model
- Chang Sup Park, Southern Illinois U Carbondale, USA

Information Verification in the Course of the Turkish Gezi Social Movement
- Gulizar Haciyakupoglu, National U of Singapore, SINGAPORE
- Weiyu Zhang, National U of Singapore, SINGAPORE

Democratic Potential of China’s Micro-Blogging Sites: Framing of News Media Posts and Civility of Comments
- Yanqin Lu, Indiana U, USA

Digit or Fist?: An Analysis of ‘Region’ in Mediatized Politics of Telangana
- Venkat Nagesh Babu Karri, Tata Institute of Social Sciences, INDIA

Who Participates in Elections in China? Examining the Relationship Between Political Value Orientation and Political Participation
- Fei Chris Shen, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
- Tianjiao Wang, Renmin U of China, CHINA, PEOPLE’S REPUBLIC OF
- YE LU, Fudan U, CHINA, PEOPLE’S REPUBLIC OF
- Zhi’an Zhang, Sun Yat-Sen U, CHINA, PEOPLE’S REPUBLIC OF

Politics, Polemics and the ‘Internet Hindu’: Identity, Community and Political Speech in the Indian Cyberspace
- Sriram Mohan, Tata Institute of Social Sciences, INDIA
Mobilizing the Active or the Inactive? Social Media Uses, Organizational Membership, and Political Participation
Xinzhi Zhang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Wan-Ying Lin, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Protesting the Singapore Government: The Role of Collective Action Frames in Social Media Mobilization
Debbie Goh, Nanyang Technological U, SINGAPORE
Natalie Pang, Nanyang Technological U, SINGAPORE

Personalization and Interactivity of Politicians on Instagram
Ashley Tay, Nanyang Technological U, SINGAPORE
Goh Yan Hui, Nanyang Technological U, SINGAPORE
Judith Ho, Nanyang Technological U, SINGAPORE
Youbo Jung, Nanyang Technological U, SINGAPORE
Terence Heng, Nanyang Technological U, SINGAPORE

The Effects of SNS Use on Chinese Young Citizens’ Political Participation: Extending the Citizen Communication Mediation Model
Yu Xu, Tsinghua U, CHINA, PEOPLE’S REPUBLIC OF

Weibo: From a News Platform to a Space of (Democratic) Citizenship Debates in Contemporary China
Le Han, U of Pennsylvania, USA

The Consumption and Diffusion of Election News on Twitter: The Case of the 18th Korean Presidential Campaign
Hyeyon Lee, Seoul National U, KOREA, REPUBLIC OF
Kyu S. Hahn, Seoul National U, KOREA, REPUBLIC OF
Jihye Lee, Seoul National U, KOREA, REPUBLIC OF

Mobile Internet Usage and Civic Engagement in China During Annual Parliamentary Sessions
Xinniao Chen, Zhejiang U, CHINA, PEOPLE’S REPUBLIC OF
Yingru Ji, Zhejiang U, CHINA, PEOPLE’S REPUBLIC OF

Tweets That Matter: Evidence From a Randomized Field Experiment in Japan
Yu Ichifuji, Research Organization of Information and Systems, JAPAN
Tetsuro Kobayashi, National Institute of Informatics, Japan, JAPAN

Social Media-Based Civic Engagement for Dengue Prevention in Sri Lanka
May O. Lwin, Nanyang Technological U, SINGAPORE
Santosh Vijaykumar, Nanyang Technological U, SINGAPORE
Owen Noel Newton Fernando, Nanyang Technological U, SINGAPORE
Vajira Sampath Rathnayake, Nanyang Technological U, SINGAPORE
Gentatsu Lim, Nanyang Technological U, SINGAPORE
Schubert Foo, Nanyang Technological U, SINGAPORE

Text Mining for New Media Research
Jonathan J.H. Zhu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Taiquan Peng, Nanyang Technological U, SINGAPORE
Zhenzhen Wang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

The role of new communication technologies—such as the internet, social media, and mobile phones—in political and civic engagement has generated significant interest not only from scholars, but also organizations, politicians, and ordinary citizens. While recent events in the Middle East help recognize the potential of new communication media as an agent contributing to macro-level political changes, these new communication tools are also actively utilized in more traditional political processes, such as electoral campaigns. Also important is everyday use of new communication technologies, which research has uncovered as providing an opportunity to encounter public affairs news and discourse, enhancing understanding of issues, and becoming involved in civic and political activities. One of critical elements to pay attention to when appreciating the role of new media—perhaps underlying all of these processes and practices—would be the values, traditions, and histories that define each Asian country and the region. This preconference aims to showcase innovative scholarly work examining various subjects concerning the role of social media, mobile phones, and other new communication technologies in the formation of democratic citizenship writ large—in Asia.
While the analysis of social networks and semantic networks has quickly advanced over the past years, this development is still weakly received in the communication sciences. Network researchers have developed a whole bouquet of powerful and scalable tools and approaches to the analysis of discourse texts and communicative interactions, and first inroads are being cut toward the joint analysis of social and semantic network data. However, these methods’ communication theoretic foundations, as well as their applications for addressing pressing questions in the field are still underdeveloped. This workshop is aimed to connect network analytic methodology with important developments in the field of communication research, such as: the rising importance of networked communication patterns with flat hierarchies, a dedifferentiation of communicator roles, and self-organizing publics - the reconceptualization of existing communication patterns, social structures, institutions, and other in society in terms of interaction networks - the rising attention to the semantic context of messages and the configuration of different contents and meanings exchanged in public debates - the beginning integration of text and social network data in communication analysis (e.g., in social media communication) The preconference is co-sponsored by the ICA’s Mass Communication Division and the ICA’s Political Communication Division, but it touches upon the fields of many more ICA divisions and interest groups. The preconference aims to bring together researchers from different backgrounds, including theoretically, methodologically, and practically oriented researchers in diverse fields of application, both inside and outside the academia. It thereby aims to instill a mutual learning process and exchange innovative ideas and challenges for the further development of network analysis in communication research.
to think outside the box. This pre-conference will be a space to think about the marks that digital games are making on our world. Submissions should look within the game, outside the game, and around the game for their inspiration. Careful consideration of the influence of specific elements of the game design itself, such as avatars, sound, user interfaces, types of game play, are welcome. We encourage innovative challenges to the notion of digital games as having a singular influence on the user, and the implications for that influence as it relates to broader society. Considerations for the infrastructures that have developed around games and continue to influence games, as well as explorations of the communities that develop around, within, and beyond games, are also encouraged. Potential pre-conference topics include but are not restricted to: Game content; Game design choices and their implications; Game elements such as avatar, sound, and user interface; Solo vs. social game play experience; Cross modal games; Game analysis from critical to analytics; Innovative methods for studying uses and applications of games; Impact of designing games for educational, health, moral, or commercial gain; Academic vs. industry game research; Game research methods. Push the boundaries. Go beyond the pixels.

2228

Preconference: Communication Science - Evolution, Biology, and Brains 2.0: Innovation in Theory and Methods

**Thursday 09:00-17:00 Willow B**

**Sponsored Sessions**

The goal of this preconference is to bring together scholars who are working across sub-fields of communication studies using evolutionary theory, neuroscience and other biological measures to address core questions in communication studies. A critical mass of scholars are now employing such methods to advance theory and application within communication studies. Furthermore, biological paradigms include additional questions and methods that can be added to our research agenda, however, incorporation of biological explanations and methods can also lead to new questions. Three upcoming special issues on biological/neuroscientific paradigms in Communication (see http://www.medianeuroscience.org/) highlight the importance of this perspective in our field. In addition to plenary talks given by invited senior scholars in the area, the pre-conference participants will share new data and ideas and discuss a vision for how communication studies can best leverage such new theorizing and study paradigms moving forward.

2242

Preconference: Engagement as Theory, Strategy, and Practice: Communication, Interaction and Connection

**Thursday 09:00-14:00 Ballard**

**Sponsored Sessions**

**Participants**

Maureen Taylor, U of Oklahoma, USA
Kim A. Johnston, Queensland U of Technology, AUSTRALIA
Robert L. Heath, U of Houston, USA
Anne B Lane, Queensland U of Technology, AUSTRALIA

Engagement has emerged as an important concept across a range of disciplines including public relations, organizational communication, and strategic management. In practice, engagement (with employees, stakeholders, or consumers) is articulated as a benchmark to address policy development and organizational decision-making. Organizations increasingly prioritise the need to include, motivate, and collaborate across and within these groups to improve communication, reduce conflict, and bring together divergent interests. Theoretically however, engagement remains undeveloped. The focus of this preconference therefore will be to advance the philosophical, theoretical, and applied conceptualisations of engagement as relevant to building interaction and connections.
Preconference: Data and Discrimination: Converting Critical Concerns Into Productive Inquiry

Sponsored Sessions

Chair
Seeta P. Gangadharan, Open Technology Institute, USA

Critics increasingly cite the pervasiveness of data collection by corporate and government actors as evidence of a growing problem that requires intervention and oversight. But what about the analysis of these data or other processes like data storage, transmission, and sharing? More importantly, in each of these contexts, what constitutes harm and who or what is likely affected? In this preconference, scholars will explore the nature and consequences of discrimination that occurs when corporations and governments collect, store, transmit, share, and analyze information about consumers and citizens. Discrimination can be understood in technical terms, such as parameters of an algorithm that identify patterns in a data set, in political terms, such as when a lack of data collection on certain populations leads to policy choices and the distribution of resources, or social and economic terms, such as when analysis of consumers’ digital behavior leads to targeted marketing of particular products. This convening will present new ways to identify and differentiate forms of data-based discrimination and to convert critical concerns into productive inquiry. We aim to discuss historical, methodological, moral, and ethical issues that will inform a critical perspective on computational, algorithmic, and aggregative processes governing public and private decision making today.

Preconference: PhD Workshop: Public Relations and Strategic Communication

Sponsored Sessions

This seminar is relevant for PhD students within the research field of Public Relations at different stages of their dissertation process. The aim of the seminar is to provide doctoral students in the field of Public Relations with an opportunity to present and discuss their dissertation research in a constructive atmosphere. Students receive feedback and advice on their projects, theoretical frameworks, methodologies and research designs from senior scholars and other students, who review the proposals. Participants will therefore give a short 10 minutes presentation of their PhD project and will themselves give feedback in the form of comments and questions to one proposal of a fellow student. The workshop also serves as a platform for students working in these areas to establish a valuable network and examine issues which are important for their future careers. It provides a basis for general discussions a variety of other issues. By reviewing other students' papers and taking part in the discussions students learn also more about the reviewing process as well as improving their skills on how to write, submit and revise papers for top journals.

Preconference: Liberating Structures: How to Unleash the Potential of Everyone and Transform the Communication Dynamics of Any Group

Sponsored Sessions

Chairs
Henri Lipmanowicz, Liberating Structures Institute, USA
Keith McCandless, Liberating Structures Institute, USA

As a teacher, a scholar, and/or a practitioner in the field of communication, we all have been to classrooms with rows of tables and chairs neatly arranged, the students sitting there with their fingers glued to the smartphone while the sage on the stage is lecturing away – a lot of bodies that are present but minds that may be absent; or meetings in a department, at a conference, or with an organizational partner where discussions are managed by the chair and the entire group spends the whole time listening to just one person talking – perhaps too much is said yet too little is accomplished. These are challenges that we face routinely in our professional life. The conventional structures in these situations are either too inhibiting (presentations, status reports and managed discussions) or too loose (open discussions and
brainstorms) to creatively engage people in shaping their own future. They frequently generate feelings of frustration and/or exclusion and fail to provide space for good ideas to emerge and germinate. This means that huge amounts of time and money are spent working the wrong way. More time and money are then spent trying to fix the unintended consequences. Liberating Structures provide an alternative approach. They are easy, subtle, and powerful. They make it possible to truly include everyone in any group, unleash their potential, and transform the communication dynamics from too much control, too little control, or no control to be well-balanced, free-flowing, and productive. They can help build trust, develop functional and generative relationships, cultivate a community and culture of respect and safety, and create conditions for innovation, reflection, self-actualization, and dialogue. This is an analog mechanism for harnessing collective intelligence and addressing the issues of individuals with the wisdom of the many. An international community of practice is emerging, with professors, researchers, and industry professionals employing liberating structures in university classrooms, faculty meetings, conference sessions, leadership workshops, and healthcare fieldwork.

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**Preconference: Researching and Working in a Global/Transnational Context: Mentoring on Practical Considerations**

**Thursday 09:00-17:00**

**Boren**

**Sponsored Sessions**

**Chairs**

- Rashmi Luthra, U of Michigan - Dearborn, USA
- Terry Flew, Queensland U of Technology, AUSTRALIA

**Participants**

- Joe F. Khalil, Northwestern U - Qatar, USA
- Radhika E. Parameswaran, Indiana U, USA
- Karin Gwinn Wilkins, U of Texas, USA
- Robert Huesca, Trinity U, USA
- Peng Hwa Ang, Nanyang Technological U, SINGAPORE
- Lisa B. Brooten, Southern Illinois U - Carbondale, USA
- John Graham Sinclair, U of Melbourne, AUSTRALIA
- Yahya R. Kamalipour, Purdue U, USA
- Myria Georgiou, London School of Economics and Political Science, UNITED KINGDOM
- Susan Abbott, U of Pennsylvania, USA
- Randy Kluver, Texas A&M U, USA
- Clemencia Rodriguez, U of Oklahoma, USA

The Global Communication and Social Change Division is uniquely positioned to provide mentoring to graduate students and early career faculty members on practical considerations related to doing transnational research as well as obtaining academic and non-academic positions in transnational contexts. Many division members have substantial experience in these areas which they can fruitfully share with younger scholars. Moreover, with the growing trend of internationalizing campuses in Asia, Scandinavia and beyond, as well as the trend of universities in the U.S., U.K., and other countries establishing communication programs modeled after their “home” campuses in the Middle East, Eastern Europe, China and beyond, new job opportunities in a transnational context have opened up for graduate students and early career academics. Further, enduring practical considerations related to doing research transnationally have only intensified as obtaining funding becomes more difficult and as access to communities and regulations related to research become more complex. This is therefore a perfect time for senior scholars to share their experience on preparing for and doing research transnationally, as well as preparing for and doing work transnationally.

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**Preconference: Political Communication Graduate Student Workshop**

**Thursday 09:00-17:00**

**U of Washington Alder 103**

**Sponsored Sessions**

**Chair**

- Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS
Preconference: Technologies of Sex and Gender: Queer Theories and Subjects

Sponsored Sessions

Technologies have long been used to discipline bodies and subjects, but at the same time they have also provided points of resistance for marginalized populations. A number of scholars, artists, and activists have examined this phenomenon. For example, a vibrant and growing body of scholarship has explored the use of communication technologies by sexual- and gender-nonconforming populations. Post-structural and queer theories have explored the constitution and contestation of such identity-based categories. Media activists and scholars have examined how digital spaces and virtual embodiments have afforded gender explorations and safe spaces, but these spaces are also sites of sexual abuse, gender policing and homophobic bullying. And finally, the integrated, transmedia spaces of social media, virtual game spaces, and layered geo-networking applications have been examined by artists and community organizers as simultaneously radical 21st-century fulfillments of earlier queer theories and conservative technologies of normalization.

Preconference: The Cultural Politics of Protest - Confronting Social Justice and Inequality in Communication Studies

Sponsored Sessions

Chairs

- Miyase Christensen, Stockholm U; Royal Institute of Technology(KTH), SWEDEN
- Anamik Saha, U of Leeds, UNITED KINGDOM
- Patrick D. Murphy, Temple U, USA
- LeiLani Nishime, U of Washington, USA

Participants

- Hector Amaya, U of Virginia, USA
- Lilie Chouliaraki, London School of Economics and Political Science, UNITED KINGDOM
- Lisa B. Brooten, Southern Illinois U - Carbondale, USA
- Clemencia Rodriguez, London School of Economics and Political Science, UNITED KINGDOM
- Tai Zixue, U of Kentucky, USA
- Nabeel Zuberi, U of Auckland, NEW ZEALAND
- Lisa Duggan, New York U, USA
- Gary Younge, Journalist, USA
- David Hesmondhalgh, U of Leeds, UNITED KINGDOM

The 1999 WTO protests in Seattle - also known as 'The Battle of Seattle' - was the largest and one of the most important public demonstrations in US modern history. The protest became a critical intervention, in drawing attention to a form of corporate governance that had previously gone unquestioned, and more broadly, exposing the inner-workings of neoliberal capitalism and the rampant inequality it produces across the globe. What was striking about the protest was that it was not organized by a specific group, or based upon a singular set of political aims. Rather, the protest consisted of a disparate and diverse range of groups and interests, from NGOs, anti-globalization activists, unions, and environmentalists, who came together and organized one of the largest protests of its kind, leading to the collapse of the WTO talks, and arguably, the transformation of international trade. Inspired by this moment, this pre-conference imagines what a similar politics of protest and solidarity might look like for the social and cultural movements of the 21st century. For many, the anti-globalization movement lost its momentum following 9/11 and the shift in the agenda towards an almost exclusive focus on terrorism, Islamism, and homeland security. In light of this shift from corporate to ethnic governance, the pre-conference asks, how do politics of ethnicity and race, as well as its intersections with gender, class, sexuality etc. figure in the new politics of protest? The recent Occupy movement is clearly significant here, but the preconference wants to consider also other forms of action and protest. The purpose is to foreground issues of social justice and inequality in communications studies. It is particularly interested in engaging scholars researching social and cultural identities in relation to popular communication and the media. Too often scholars in this field have been criticized for contributing to a type of identity politics that is trivial and marginal, and more decisively,
neglects issues of political economy and redistribution. This preconference aims to address these criticisms directly and situate cultural and identity politics in the political economy within which they are embedded. Drawing thematic links to the 2014 conference theme, “Communication and ‘The Good Life’,” the preconference explores how minority groups, through staging different forms of protest against social injustice and inequality, can build alliances and solidarities that lead to heightened forms of community and collective flourishing. The preconference is broadly based upon the following question: how can communication studies of racial, ethnic, gendered and sexual identities better address questions of social justice and inequality? For this purpose, rather than full research papers, participants are going to be asked to produce critical interventions. These will take the shape of extended abstracts or position papers that last no longer than five minutes. Following a keynote talk, the one-day conference will be made up of three sessions that will each consist of around ten short presentations. Each of the three sessions will be chaired by one of the preconference conveners and include two invited speakers who will deliver short (5 minutes) position talks to open the session. Based on the session themes, these invited speakers will be selected from prominent names working in the field (academics and/or activists-artists). In order to maximize discussion, the short papers by presenters will be distributed beforehand. In the final session, participants will attempt to draw up a working set of questions/propositions that, in light of the day’s discussions, they believe protest movements needs to address. The aim is to underscore what communications and media studies can bring to the discussion on the politics of protest.

Preconference: “Media and Religion”: Betwixt and Between

Sponsored Sessions

Chairs
Guenter Thomas, Ruhr U - Bochum, GERMANY
Heidi Ann Campbell, Texas A&M U, USA

Participants
Mia E. Lovheim, Uppsala U, SWEDEN
Stig Hjarvard, U of Copenhagen, DENMARK
Knut Lundby, U of Oslo, NORWAY
Menahem Blondheim, Hebrew U of Jerusalem, ISRAEL
Stewart M. Hoover, U of Colorado, USA
Jeremy Stolow, Concordia U, CANADA

Respondents
Paddy Scannell, U of Michigan, USA
Nick Couldry, London School of Economics and Political Science, UNITED KINGDOM

“Media and religion” is a phrase used to describe a growing cross-disciplinary field of research. Communication scholars have noted interesting social and cultural implications of the intersection of media and religion on several levels. This includes acknowledging how communication processes within media and religious practice often point to a ritualization of communication, drawing attention to acts of witnessing and confession in media cultures. There is also recognition by scholar that media and religion highlights an important intersection of cultural and social imaginations, where media creates and informs deep feelings of social belonging. Against this background, it is not surprising that the intersection of religion and media is attracting research attention, especially in regards to the mediatization of religion and the proliferation of mediated religion. Given the complexity of the relationship between media and religion, we advocate moving beyond the simple questions of “How is religion represented in the media?” and “How to religions use media to promote their cause?” to consider broader and deeper theoretical investigations of this evolving interplay. We suggest media may evoke and create a sense of wonder, transcendence, and flow, which in many ways approach experiences often assigned to the religious realm. To put it with Victor Turner’s classical essay on liminality: Religious media events, as well as media as a religious event, call into question simplistic social ontologies by being “betwixt and between” purely religious and purely media contexts. This preconference seeks to bring into conversation a variety of approaches common within the study of media, religion and culture, in order to showcase the diverse perspectives scholars of Communication have taken in the study of this interrelationship. The goal of the
The notion of sharing is widely deployed nowadays, and in a number of different ways. First, sharing is a keyword for the digital age: In Web 2.0 we share statuses, tweets, files, photos, videos, book reviews and more. Second, sharing is the proposed bedrock of alternative forms of production and consumption. Some of these forms are known collectively as the Sharing Economy, an emergent movement that identifies with and rests upon the technologies of social networks; others might fall under headings such as FLOSS, peer production, or the P2P economy. Third, sharing is a category of speech, or a type of communication, that is fundamental to our therapeutic culture, referring mainly—but certainly not only—to the conveyance of intimate information about the self to a significant other. These are just some of the ways in which sharing, in its different senses, is constitutive of important aspects of our social, economic and intimate lives. A feature of sharing that is common to these different practices is that they all touch on the nebulous and porous boundary between the ‘public’ and the ‘private’: for instance, SNS users are criticized for polluting the public sphere, or ‘oversharing’; a popular model in the Sharing Economy involves offering private spaces (spare bedrooms, space in one’s car) for public consumption; and the rise of the therapeutic discourse has entailed increased levels of self-exposure between intimates, friends, and even colleagues. Relatedly, each of the types of sharing draws on a similar pool of values, which includes honesty, openness, trust, and commonality. To the extent that these are desirable values, sharing would thus seem to be integral to any vision of the good life. Indeed, sharing is almost by definition good. But this is precisely the point at which a critique of sharing is required. For instance, we might wish to note that by sharing on social network sites we are contributing to privately-owned (and government-accessed) assemblages of surveillance; we might want to ask in what sense renting out a spare room is sharing it, and we might want to explore the role of venture capital and big business in the Sharing Economy; and we might wonder what structures of power are enacted and reproduced by privileging certain types of culturally-situated speech. More generally, if inclusion in a social framework is predicated on the ability to share, where does this leave people who have nothing?
Preconference: 11th Annual ICA Mobile Research for Building a Better World

Sponsored Sessions

Chairs

- Brett Oppegaard, Washington State U- Vancouver, USA
- Katy Elizabeth Pearce, U of Washington, USA
- Andrew Schrock, U of Southern California, USA

Participants

- Scott W. Campbell, U of Michigan, USA
- Yi-Fan Chen, Old Dominion U, USA
- Kathleen Mae Cumiskey, College of Staten Island, City U of New York, USA
- Jason Farman, U of Maryland, USA
- Leslie Haddon, London School of Economics and Political Science, UNITED KINGDOM
- Lee Humphreys, Cornell U, USA
- Veronika Karnowski, Ludwig-Maximilians-U Munich, GERMANY
- Christian Licoppe, Telecom ParisTech, FRANCE
- Rich Ling, IT U of Copenhagen/Telenor, NORWAY
- Didem Ozkul, U of Westminster, UNITED KINGDOM
- Raz Schwartz, Rutgers U, USA
- Adriana A. de Souza e Silva, North Carolina State U, USA
- Jane M Vincent, U of Surrey, UNITED KINGDOM

Mobile communication focuses on the intersection of mobility, place, technology, and culture, against a backdrop of rapid international economic and social change. The past decade of research on mobile communication has expanded on topics such as the reordering of social relationships, the global diffusion of mobile media, and the societal and psychological effects of mobile usage. This uniquely situates mobile communication for an interdisciplinary pre-conference to address positive and negative impacts of mobile-mediated communication in society. In the 11th ICA Mobile Pre-conference Workshop, in the lush Pacific Northwest, we want to reflect upon the positive and negative aspects brought to our lives by this rapid spread of mobile communication, through the theme of “Mobile Research for Building a Better World.” Complementing the main conference theme, we expect participants to promote various definitions of “the good life” – such as capital enhancement, personal freedoms, social justice, more productive interactions, and stronger social ties – or factors that impede it. We anticipate a broad range of topics in mobile communication and welcome abstracts based on empirical and theoretical work entwined with mobile communication as it relates to: International contexts International development Health Social media Cultural differences Gender Local culture and heritage Learning and education Journalism Activism and social movements Politics Civic engagement Usability issues Methodologies.

Preconference: Innovation in Higher Education: Building a Better Future?

Sponsored Sessions

Oxford University, in collaboration with academic partners, will hold a pre-conference (prior to the Seattle Conference) also in Seattle, from 10am to 4pm on Thursday 22 May 2014. The preconference will be organized around a small number of plenary sessions and several streams of parallel panels. The pre-conference will focus on innovation in higher education.


Sponsored Sessions

Chair

- Jochen Peter, U of Amsterdam, THE NETHERLANDS
Participants
Frank Esser, U of Zurich, SWITZERLAND
Pamela J. Shoemaker, Syracuse U, USA
Eun-Ju Lee, Seoul National U, KOREA, REPUBLIC OF
Peter Vorderer, U of Mannheim, GERMANY
Michael D. Slater, Ohio State U, USA
Malcolm R. Parks, U of Washington, USA

As for many international academic associations, ICA employs English as the primary language for scholarly publication and exchange. The advantages of using a single language to share ideas and research findings are obvious. Challenges are equally apparent, notably the potential to disadvantage scholars for whom English is a second language and who may be less familiar with the norms of how scholarly articles are structured in such journals. The purpose of this preconference is to review these issues and provide guidance regarding publication in such journals, from journal editors, reviewers, and from scholars for whom English is a second language, who have had substantial success publishing in the major English language communication journals. This preconference is intended primarily to serve younger faculty and graduate students, or more senior faculty planning or beginning to publish in English-language journals. It should also be of interest to native English-speaking scholars who are more senior, and serving or likely to serve as journal editors or active editorial board members, as well as to native English-speaking graduate students who might benefit from an in-depth discussion of journal publication issues.

Preconference: Communicating Corporate Social Responsibility: A Showcase of Projects From the Arthur W. Page Center

Thursday
13:00-16:00
Aspen

Sponsored Sessions
Chair
Denise S. Bortree, Pennsylvania State U, USA

Participants
Richard D. Waters, U of San Francisco, USA
Sarah Bonewits Feldner, Marquette U, USA
Jennifer L. Bartlett, Queensland U of Technology, AUSTRALIA
Sora Kim, U of Florida, USA
Mary Ann Ferguson, U of Florida, USA
Kati Tusinski Berg, Marquette U, USA

This preconference will include two panel discussions. The first will feature sponsored research on corporate social responsibility and the second will feature communication professionals from the Seattle area who currently handle CSR communication for their organizations. In 2012-2013 the Arthur W. Page Center funded a number of studies on corporate social responsibility. The research panel will feature five of the research projects that together look at the main aspects of CSR – environment, community, social, and diversity as well as measurement of CSR impact. The projects use multiple methods to examine best practices in CSR communication, challenges and benefits, successful channels for communication, audiences and influencers, and future trends. The second panel will include local communication professionals who will speak about the challenges and successes that they have had with CSR communication in recent years. This preconference would be interesting to the Public Relations Division and the Environmental Communication Division as well as others.

International Communication Association Annual Board of Directors’ Meeting

Thursday
13:00-17:00
Grand Ballroom D

Sponsored Sessions
Chair
Francois Heinderyckx, U Libre de Bruxelles, BELGIUM
ICA Seattle Opening Plenary: "Communication and the Good Life"

Sponsored Sessions

Chair
Peter Vorderer, U of Mannheim, GERMANY

Participants
Rich Ling, IT U of Copenhagen/Telenor, NORWAY
Miriam Meckel, U of St. Gallen, CH
Mary Beth Oliver, Pennsylvania State U, USA
Hua Wang, U at Buffalo, State U of New York, USA
We are pleased to have four scholars from different areas discussing their perspectives and ideas related to this theme, helping us to tune into a hopefully rich and exciting conference: Theme chair, Hua “Helen” Wang reviewed more than 60 submissions related to the conference theme and has selected the best 20 of them and is well positioned to offer insight as to what to expect from the various sessions addressing this topic. Joining her will be Miriam Meckel who has worked and published extensively on the subject of quality of life with respect to new technology, considering issues such as “information overload,” “technostress,” social media readiness, and new strategies of coping with the challenges of a digitally networked life. The plenary will also include Rich Ling who is an expert on mobile communication and will thus be sharing his perspective on the question of whether the mobilization of media (use) has contributed to or compromised the quality of our lives in a systematic way. Mary Beth Oliver will present whose work has profoundly affected our understanding of media entertainment, will share her thoughts and findings on the Good Life.

ICA's 64th Annual Conference Opening Welcome Reception

*Sponsored Sessions*

*Thursday*
19:30-22:00
Metropolitan Ballroom
Political Discussion as a Determinant of Political Knowledge – Theoretical and Methodological Challenges

Political Communication

Chair
William P. Eveland, Jr., Ohio State U, USA

Participants
Elaborating on Elaboration: How to Grasp What Newsreaders Think and Learn While Discussing Politics
William P. Eveland, Jr., Ohio State U, USA
Sabine Trepte, U of Hohenheim, GERMANY

(Not) Learning From Political Conversation? Insights From a Social Interaction Perspective
Dorothee Hefner, U of Mannheim, GERMANY
Denise Sommer, U of Leipzig, GERMANY

Respondent
Sabine Trepte, U of Hohenheim, GERMANY

Correlational evidence for the relationship between various forms of political talk and political knowledge has grown considerably over the past two decades. However, causal evidence is notable in its absence. Multiple attempts at obtaining evidence of clear links between the actual observed act of discussion and knowledge outcomes, particularly by linkage to the specific features of the political discussion, have produced at best weak or conflicting results. The purpose of this panel is twofold. First, given the publication bias against null findings, the panel will provide a “confessional” setting in which researchers can discuss their failed attempts at demonstrating a causal link between discussion and knowledge. Second, the panel brings together some of the top scholars in political discussion and deliberation from various perspectives – experimental (laboratory and field), network, survey, and ethnographic – to brainstorm reasons for the absence of strong causal evidence and possible approaches moving forward to solving this puzzle.

The Panel of the Polish Communication Association: 25 Years of Media Freedom and Democracy in Central and East Europe

Sponsored Sessions

Chair
Iwona Hofman, Marie-Curie Skłodowska U, POLAND

Participants
Journalism Culture and Media Accountability: Central and East European Perspective
Bogusława Dobek-Ostrowska, U of Wrocław, POLAND
Michał Glowacki, U of Wrocław, POLAND

From Media Freedom to Media Pluralism and its Measurement
Alina Dobrevă, European U Institute

Media Performance in South-East Europe (A Comparative Look at Post-Socialist, Post-Conflict, Post-Yugoslav Media Systems)
Zrinka Perusko, U of Zagreb, CROATIA

Media Freedom in Russia: How Reporters Realize it?
Svetlana Pasti, U of Tampere, FINLAND

Media and Journalism in Post-Communist Romania
Natalia Milewski, U of Bucharest, ROMANIA

Respondents
Jane Curry, Santa Clara U
Elza Nistorova Ibroscheva, Southern Illinois U - Edwardsville, USA
Media, democracy as well as relations between media and politics in Central and East Europe (CEE) might be analyzed by using various methods, models and conceptualizations including media systems analysis, studies on journalism culture and professionalization as well as the examination of the development of civil society and the role of media when fostering and improving democratic processes. Having in mind the 25th anniversary of the collapse of communism in many Central and East European countries and the 10th anniversary of the first CEE countries accession to the EU, this panel aims at summarizing the most significant debates on media freedom and public sphere conditions in selected countries in the region, including Bulgaria, Croatia, Poland, Romania and Russia. By posing questions related to early stages of social and political transformations it also aims at exploring models for CEE media and democracy going forward in the era of convergence, internationalization of communications and the growing importance of network practices. What is the current state of democracy in Central and East Europe? To what extent traditional models of democracy, public sphere and participation are nowadays being challenged by new media and technologies? To what extent traditional concepts of media, journalism, ethics and accountability as well as media systems and policy are being challenged in the new mediascape? What is the impact of contemporary media on the quality of democracy and political communication? How traditional concepts of mass, the audience and the public are being challenged by those of participants, engagers and prosumers? What are the perspectives for the future?

**Really Useful Analytics and the Good Life**

**Friday\n09:00-10:15\nRedwood B**

**Theme Sessions**

**Participants**

Social Analytics: Doing Digital Phenomenology in the Face of Algorithmic Power  
Nick Couldry, London School of Economics and Political Science, UNITED KINGDOM  
Aristea Fotopoulou, U of Sussex, UNITED KINGDOM  
Making Analytics Public: Really Useful Analytics and Public Engagement  
Helen Kennedy, U of Leeds, UNITED KINGDOM  
Giles Moss, U of Leeds, UNITED KINGDOM  
Plenty as a Response to Austerity: Expanding Big Data Expertise in Cultures and Communities  
Caroline Bassett, U of Sussex, UNITED KINGDOM  
Publics, Public Opinion and Semantic Analysis  
Nick Anstead, London School of Economics and Political Science, UNITED KINGDOM

This panel addresses the conference theme of communication and ‘the good life’ by bringing together two current areas of interest in the field: a) media ethics / the media and well-being and b) big data and social media analytics. Our contemporary digital and networked communications landscape is said to raise new questions about whether our interests and well-being are being served, and about what conditions support or threaten the attainment of well-being for individuals and communities, especially in times of austerity. This panel addresses these concerns through a focus on what a ‘good life’ might look like in the context of big data and social media analytics. Communications scholarship about data analytics has been polarized to date: in one corner are celebrants of the possibilities that such techniques offer for ‘knowing the social’ and, in the other, critics, largely operating within a critical Marxist tradition, who see modern day analytics as new forms of value extraction, surveillance and control. Recognising the value of both approaches, this panel weaves together both perspectives through four papers which reflect on the ways in which big data and social media analytics and their visualizations and algorithms might serve the social or public good – what we call in the panel title ‘really useful analytics’, adapting cultural theorist Richard Johnson’s concept ‘really useful knowledge’ (1979), as in self-defined and empowering knowledge, to be contrasted with ‘merely useful knowledge’, which serves rather to keep people in their place.

**Meda Coverage of Health Issues**

**Friday\n09:00-10:15\nAspen**

**Health Communication**

**Chair**

Xiaoli Nan, U of Maryland, USA
Participants
Exploring Japanese Media’s Health Coverage in Response to the 2011 Triple Catastrophe
Holley A. Wilkin, Georgia State U, USA
Michael Adam Tannebaum, Georgia State U, USA
Joo-Young J. Jung, International Christian U, JAPAN
Caroline Belser Foster, College of Charleston, USA
Andrea Tanner, U of South Carolina, USA
Sei-Hill Kim, U of South Carolina, USA
Soo Yun Kim, U of Wisconsin, USA
The Impact of Imagery Ability on Perceived Image Vividness: The Case of HPV Vaccine Advertising
Fan YANG, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Steve Guo, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
The Role of Media Coverage in Cities With/Without Smoke-Free Ordinances: A 7-Year Content Analysis
Shelly L. Rodgers, U of Missouri, USA
Zongyuan Wang, U of Missouri, USA

Shaping Political Attitudes: New Perspectives

Political Communication

Friday
09:00-10:15
Cedar A

Chair
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

Participants
A Spiral of Skepticism or Cynicism? The Relationship of Citizens’ Involvement With Public Affairs Information to Their Skepticism, Cynicism, and Political Knowledge
Jay D. Hmielowski, U of Arizona, USA
Bruce Pinkleton, Washington State U, USA
Myiah J Hutchens, U of Arizona, USA
Michael A. Beam, Washington State U, USA
Effects of News Cues and Citizen Self-Expression on Causal Absolutism
Raymond J. Pingree, Louisiana State U, USA
Paul DeBell, Ohio State U, USA
Sarah Esralew, Ohio State U, USA
Revisiting the Contagious Cynicism Effect: How Game-Framed News and Perceptions of Partisan Bias Influence Media Trust
David Nicolas Hopmann, U of Southern Denmark, DENMARK
Adam Shehata, Mid Sweden U, SWEDEN
Jesper Stromback, Mid Sweden U, SWEDEN
Opinionated News and How it Affects Political Attitudes
Mark Boukes, U of Amsterdam, THE NETHERLANDS
Hajo Boomgaarden, U of Amsterdam, THE NETHERLANDS
Marjolein Moorman, U of Amsterdam, THE NETHERLANDS

Cognition and Health

Health Communication

Friday
09:00-10:15
Cedar B

Chair
Seth M. Noar, U of North Carolina, USA
Participants
Change Your Ways: Fostering Health Attitudes Toward Change Through Selective Exposure to Online Health Messages
Axel Westerwick, Ohio State U, USA
Benjamin K. Johnson, Ohio State U, USA
Silvia Knobloch-Westerwick, Ohio State U, USA
Exploring How Personal Health Beliefs and Social Risks Contribute to College Students’ Use and Perceptions of Online Mental Health Resources
Christopher Joseph McKinley, Montclair State U, USA
Erin Ruppel, U of Wisconsin – Milwaukee, USA
Testing a Social Cognitive Theory-Based Model of Indoor Tanning: Implications for Health Communication
Seth M. Noar, U of North Carolina, USA
Jessica Gall Myrick, Indiana U, USA
Alexandra Zeitany, U of North Carolina, USA
Dannielle Kelley, U of North Carolina, USA
Brenda Morales-Pico, U of North Carolina, USA
Distributed Cognition in Cancer Treatment Decision-Making: An Application of the DECIDE Family Decision-Making Styles Typology
Janice Raup Krieger, Ohio State U, USA
Angela Lynn Palmer-Wackerly, Ohio State U, USA
Phokeng M Dailey, Ohio State U, USA
Jessica Krok, Ohio State U, USA
Julianne Wojno, Ohio State U, USA

3225
Changing the News 140 Characters At a Time: Twitter's Impact on Journalism

Friday
09:00-10:15
Juniper

Journalism Studies
Chair
Seth C. Lewis, U of Minnesota USA

Participants
J-Tweeters: Pointing Towards a New Set of Professional Practices and Norms in Journalism
Ulrika Hedman, U of Gothenburg, SWEDEN
The Twitterization of News Making: Transparency and Journalistic Professionalism
Matthias Revers, U at Albany, State U of New York, AUSTRIA
Journalism Endures: Has Twitter Changed the News Product?
Shin Haeng Lee, U of Washington, USA
I Know You on Twitter: How Journalists’ Self-Disclosures Influence Sharing on Social Media
Jan Boehmer, Michigan State U, USA
Shares, Pins, and Tweets: News Readership From Daily Papers to Social Media
Marco Toledo Bastos, Duke U

3226
Media and Political Contestation in Greater China

Friday
09:00-10:15
Madrona

Global Communication and Social Change
Chair
Guobin Yang, U of Pennsylvania, USA

Participants
The Opportunity Structures and Cultural Schemas of Online Collective Action: The Case of China
Guobin Yang, U of Pennsylvania, USA
Wei Wang, U of Southern California, USA
Between Corporate Development and Public Service: The Cultural System Reform in the Chinese Media Sector
Yu Hong, U of Southern California, USA

Mediation of Global Logic: The Case of Transnational Environmentalism in China
Stephen D. Reese, U of Texas, USA

Virtual Mobilities and Sociopolitical Becoming of Forced Migrants
Saskia Witteborn, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

The Transnationalization of Chinese ICT Corporations: A Case Study of Huawei
Yun Wen, Simon Fraser U, CANADA

Between Science and the Public: Studies in Science Journalism

Friday 09:00-10:15
Willow A

Journalism Studies

Chair
Henrik Ornebring, Karlstad U, SWEDEN

Participants
What’s Science? Where’s Science? Science Journalism in Print Media
Annika Summ, U of Münster, GERMANY
Anna-Maria Volpers, U of Münster, GERMANY

Between Consensus and Denial: Climate Journalists as Interpretive Community
Michael Brueggemann, U of Zurich, SWITZERLAND
Sven Engesser, U of Zurich, SWITZERLAND

Journalists’ Perceptions and Reporting on Scientific Uncertainty and Risks of Nanotechnology: Results From Interviews and a Content Analysis
Lars Guenther, Institute of Communication Research/ Friedrich Schiller U Jena, GERMANY
Jutta Milde, U of Landau, GERMANY
Georg Ruhrmann, U of Jena, GERMANY

Examining Geographical Level and News Source in H1N1 Pandemic News: A Case of Impacted Chinese Communities
Bolin Cao, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF
Wan-Ying Lin, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Swine Flu and Hype: A Systematic Review of Media Dramatization of the H1N1 Pandemic
Celine Klemm, VU U - Amsterdam, THE NETHERLANDS
Enny Henrica Das, Radboud U Nijmegen, THE NETHERLANDS
Tilo Hartmann, VU U - Amsterdam, THE NETHERLANDS

Good Grief! Disasters, Crises, and High-Risk Organizational Environments

Friday 09:00-10:15
Willow B

Organizational Communication

Chair
Sun Kyong Lee, U of Oklahoma, USA

Participants
Crisis Communication and the Disconnected Coworker: The Role of ICT Access in Shaping Identification and Safety Message Satisfaction
Jessica Lynn Barnes, U of Texas, USA
Jacob Stuart Ford, U of Texas, USA
Yaguang Zhu, U of Texas, USA
Nicky Alekajbaf, U of Texas, USA
Chih-Hao Chen, U of Texas, USA

Negotiating the Non-Negotiable: Managing Nuclear Safety in the US After Fukushima
William J. Kinsella, North Carolina State U, USA

Organizing and Adaptations of Collective Grassroots Efforts for Disaster Response
Chih-Hui Lai, U of Akron, USA
Lisa Volk Chewning, Pennsylvania State U - Abington, USA
A Message Worth a Thousand Lives: Understanding Organizational Change in High-Risk Environments
Laura E Young, U of Kentucky, USA

Respondent
Marya L. Doerfel, Rutgers U, USA

3241

**Persuasion in Social Media Contexts**

**Friday**

**Communication and Technology**

**Chair**
Jong-Eun Roselyn Lee, Ohio State U, USA

**Participants**
When Self is the Source: Implications of Media Customization on Message Processing
Hyunjin Kang, U of Wollongong, USA
S. Shyam Sundar, Pennsylvania State U and Sungkyunkwan Univ, USA

It’s Not What You Say But How You Say It: Information Asymmetry and Compliance Gaining Online
Michael Joseph Egnoto, U at Buffalo, State U of New York, USA
Jessica M. Covert, U at Buffalo, State U of New York, USA
Michael A. Stefanone, U at Buffalo, State U of New York, USA
Carolyn Marie Hurley, U at Buffalo, State U of New York, USA

Lost and Found in Translation: Persuasive Effects of Native Language and International Comments on YouTube
Leonie Roesner, U of Duisburg-Essen, GERMANY
Stephan Winter, U Duisburg-Essen, GERMANY
Joseph B. Walther, Michigan State U, USA
Nicole C. Kramer, U of Duisburg-Essen, GERMANY
Tina Ganster, U of Duisburg-Essen, GERMANY

Are You Scared Yet? Evaluating Fear Appeal Messages in Tweets About the Tips Campaign
Sherry L Emery, U of Illinois - Chicago, USA
Glen Szczypka, Health Media Collaboratory
Eulalia Puig Abril, U of Illinois - Chicago, USA
Lisa James, U of California - San Diego, USA

Respondent
Saleem El Alhabash, Michigan State U, USA

3242

**Sexting, Sexual Selfies, and Sexism in Social Media Contexts**

**Friday**

**Communication and Technology**

**Chair**
Gordon Carlson, Fort Hays State U, USA

**Participants**
Sexting: Motivation and Underlying Mechanisms of Sexting
Kikuko Omori, U of Wisconsin, USA
Mike Allen, U of Wisconsin - Milwaukee, USA

The Nature of Youth Sexting According to Young People
Jessica Marie McGraw, Portland State U, USA
Leslie A. Rill, U of Nevada - Reno, USA

Examining the Role of Sexism in Perceptions of Female Virtual Representations
Kristine L. Nowak, U of Connecticut, USA
Jesse Fox, Ohio State U, USA
Yerina S. Ranjit, U of Connecticut, USA
“Hey, See My Body!”: An Exploratory Study of Body Display on Facebook
Lik Sam Chan, U of Southern California, USA
Hing Weng Eric Tsang, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Respondent
Kristine L. Nowak, U of Connecticut, USA

3244
BlueSky Workshop: Exploring Current Advantages, Challenges, and Opportunities in Media-Based Pedagogies: Toward a More Engaged Classroom
Friday 09:00-10:15 Freemont
Sponsored Sessions
Chairs
Lisa Kiyomi Hanasono, Bowling Green State U, USA
Nancy Bressler, Bowling Green State U, USA
From social media and apps to video and audio clips, a growing number of educators are integrating media to promote learning. This workshop aims to explore the use of media in classroom contexts and identify strategies to enhance students’ media literacy, critical thinking skills, and understanding of course-related concepts. Attendees will examine pedagogical approaches in a technology-saturated learning environment. Through group collaborations and curriculum development activities, attendees will discuss how to employ media materials, such as film, magazines, newspapers, radio clips, blogs, and social media in the classroom. Moreover, attendees will explore larger issues related to pedagogy, epistemology, and praxis.

3245
News Evaluation and Credibility
Friday 09:00-10:15 Greenwood
Mass Communication
Chair
Patrick Roessler, U of Erfurt, GERMANY
Participants
Crisis, Credibility, and the Press: A Priming Model of News Evaluation
Erik P. Bucy, Texas Tech U, USA
Paul D’Angelo, The College of New Jersey, USA
Nichole M. Bauer, Indiana U, USA
Linking Domain-Specific News to Citizens’ Perceptions of Novel Issues: An Example From Risk Communication
Andrew R. Binder, North Carolina State U, USA
Emily Z. Berglund, North Carolina State U, USA
Perceived Credibility Gaps and Opinion Formation Within a Competitive Media Environment: Arab Satellite TV News in Lebanon
Erik C. Nisbet, Ohio State U, USA
Magdalena Saldana, U of Texas, USA
Guy J. Golan, Syracuse U, USA
Thomas Johnson, U of Texas, USA
Anita Day, U.S. Department of Defense, USA
The Influence of Presumed Influence and Emotions on Audience Evaluation of News Credibility and Behavioral Tendencies
Xiao Wang, Rochester Institute of Technology, USA
Andrea Allen Hickerson, Rochester Institute of Technology, USA
Narrative Engagement and Persuasion

Mass Communication

Chair
Rick W. Busselle, Bowling Green State U, USA

Participants
Narrative Persuasion as a Mechanism of Framing Effects: The Mediating Role of Engagement With Characters in Crime News
Barbara Maleckar, Augsburg U, GERMANY
David Giles, U of Winchester, UNITED KINGDOM
Magdalena Zawisza, U of Winchester, UNITED KINGDOM

Psychological Distancing: The Effects of Narrative Perspectives and Levels of Access to a Victim’s Inner World on Victim Blame and Helping Intention
Xiaoxia Cao, U of Wisconsin - Milwaukee, USA
Donna Decker, U of Wisconsin – Milwaukee, USA

The Elements of Narrative Engagement and Their Influence on Beliefs and Empathic Insight
Freya Sukalla, Augsburg U, GERMANY
Helena Bilandzic, Augsburg U, GERMANY
Cornelia Schnell, Augsburg U, GERMANY
Rick W. Busselle, Bowling Green State U, USA

The Role of a Narrative’s Emotional Flow in Promoting Persuasive Outcomes
Robin Nabi, U of California - Santa Barbara, USA
Melanie C. Green, U of North Carolina, USA

The Psychological Mechanisms of Persuasive Impact From Narrative Communication
Suyeun Seung, U of Georgia, USA
Kristin Andersen, U of Georgia, USA
Demetria Marie McNeal, U of Georgia, USA
Lijiang Shen, U of Georgia, USA

Extended Session: Communication Law, Policy, and the "Good Life"

Communication Law & Policy

Chairs
Leslie Regan Shade, U of Toronto, CANADA
Vibodh Parthasarathi, Jamia Millia Islamia, INDIA

Participants
Against Policy Failure: Designing a Media System That Enables “The Good Life”
Victor W. Pickard, U of Pennsylvania, USA

Access to Knowledge and Cultivating the Good Life
Lucas Logan, Texas A&M U, USA

Digital Human Capital: A Policy Framework for Transitioning From Digital Exclusion to a “Good Life”
Gwen Shaffer, California State U, Long Beach
Todd Wolfson, Rutgers U, USA
Amy Bach, U of Texas - El Paso, USA

The Goods Life: Local Journalism From Public Good to Merit Good
Christopher Ali, U of Virginia, USA

The Right to Communicate as a Foundation for the Good Life
Jenifer Sunrise Winter, U of Hawaii, USA

Freedom of Information Laws and the Promise of “the Good Life”
Lindita Camaj, U of Houston, USA

Good Life and Regulating Hate Speech Online
Minjeong Kim, Hankuk U of Foreign Studies, KOREA, REPUBLIC OF

Position Paper: Revenge Porn: Criminalizing the Posting of Provocative Pictures When Breakups Go Bad
Rebecca Taylor, Siena College, USA
Public Understanding of Climate Change: From Misperceptions to Engagement

Environmental Communication

Chair
Merav Katz-Kimchi, Tel Aviv U, Israel

Participants
Correcting Misperceptions About the Scientific Consensus on Climate Change: The Role of Providing an Explanation
John Kotcher, George Mason U, USA
Teresa Myers, George Mason U, USA
Edward Maibach, George Mason U, USA
Anthony Leiserowitz, Yale U, USA

Effects of Climate Change Messaging on Support for Policy and Individual Behavior Change Over Time
Laura N. Rickard, SUNY College of Environmental Science and Forestry
Zheng Janet Yang, U at Buffalo, State U of New York, USA
Mihye Seo, U at Albany, State U of New York, USA

Exploring the Use of Online Collaborative Platforms for Climate Change Policy and Public Engagement
Bruno Takahashi, Michigan State U, USA
Guy Edwards, Brown U, USA
Timmons Roberts, Brown U, USA
Ran Duan, Michigan State U, USA

Women Farmers’ Voices on Climate Change: A Culture-Centered Approach to Climate Change Adaptation
Jagadish J Thaker, National U of Singapore, Singapore
Mohan Jyoti Dutta, National U of Singapore, Singapore

“Global Warming” vs. “Climate Change”: The Influence of Terminology on Beliefs and Affective Imagery
Ashley A Anderson, Colorado State U, USA
Nicholas Smith, U College London, United Kingdom
Emily K Vraga, George Mason U, USA
Connie Roser-Renouf, Center for Climate Change Communication, USA
Edward Maibach, George Mason U, USA
Anthony Leiserowitz, Yale U, USA
3250

Counterprogramming: Resistance, Satire, Subversion

Friday
09:00-10:15
Ravenna A

Popular Communication

Chair
Henry Siling Li, Curtin U, AUSTRALIA

Participants
Spoof Videos, Alternative Memory, and the New Regime of Truth in China
Henry Siling Li, Curtin U, AUSTRALIA
The Civic Value of Funny and Fictional Communication: The Comic Counterfactual
Don Waisanen, Baruch College, City U of New York, USA
Reflexive Rock: Yacht Rock’s Intervention in the Field of Popular Music
Christopher Jon Cwynar, U of Wisconsin, USA
Slow Media as Alternative Media: On Cultural Resistance and the Persistence of Print and Analog Forms
Jennifer Rauch, Long Island U, USA
When the Private Sphere is Hiding From the Public Sphere: Israel's' Days of Remembrance and the Sport Viewing Experience
Ilan Tamir, Ariel U, ISRAEL

3251

On Sale: Labor, Commodities, and Value(s) in the Music Industries

Friday
09:00-10:15
Ravenna B

Popular Communication

Respondent
David Hesmondhalgh, U of Leeds, UNITED KINGDOM

Business models in the music industries are shifting away from the circulation of discrete objects and toward services (subscription models, streaming, apps, etc.); as this transpires, music industries and music makers must explore new technological infrastructures and political-economic terrains. Two critical questions emerge: 1) how does popular music accrue and maintain value, where value is measured both in terms of marketplace monetary exchange and social, cultural, and affective worth (Hesmondhalgh 2013)? and 2) how do music industries attract and retain consumers and music makers in such highly competitive and unpredictable environments? Animated by these questions, this panel will explore the idea of “selling” by looking at both how the music commodity itself is sold and how value-laden notions of creative work and professional identity are sold to musicians and consumers. How do practices and processes of selling of music shift in light of new technologies and techniques? What roles do professional intermediaries and creative workers play in the process of selling?
Advancing Mediatization Research

**Philosophy, Theory and Critique**

**Chair**
Knut Lundby, U of Oslo, NORWAY

**Participants**
Institution, Technology, World: Ontological Roots and Epistemological Challenges in Mediatization Theory  
Goran Bolin, Sodertorn U, SWEDEN  
Media as Agents of Cultural and Social Change: An Institutional Perspective  
Stig Hjarvard, U of Copenhagen, DENMARK  
Operationalizing Mediatization: The Case of Public Bureaucracies  
Kjersti Thorbjornsrud, U of Oslo, NORWAY  
Oyvind Ihlen, U of Oslo, NORWAY  
Tine Ustad Figenschou, U of Oslo, NORWAY  
Varieties of Mediatization Research: The Case of Education  
Sonia Livingstone, London School of Economics, UNITED KINGDOM  
Peter Lunt, U of Leicester, UNITED KINGDOM

**Respondent**
Lynn Schofield Clark, U of Denver, USA

After the past five years of establishing a contemporary discourse on “mediatization” (e.g. Strömbäck 2008, Livingstone 2009, Lundby 2009, Hepp 2013, Hjarvard 2013, and the special issue of Communication Theory (2013)) – this panel puts the framework to ‘work’. Following this, the aim of the panel is to deepen and develop the conceptual framework, theoretically and analytically. Mediatization research focuses on changes and transformations with emphasis on media influences on culture, institutions and social interactions in media-saturated environments and lifeworlds. The panel participants have been active in the recent discourse from various positions. A common interest of the four panelists is to qualify the notion of cultural and social change and the role of media in this change from four perspectives: institutional theory, ontology/epistemology, organizational studies, and history of institutions.

Outcomes of CSR-Related Initiatives

**Public Relations**

**Chair**
Craig E. Carroll, New York U, USA

**Participants**
Communicating the “Good Life” via Corporate Social Advocacy: The Amplified Impact of Corporate Social Responsibility on Consumer Purchase Intention, Corporate Financial Performance  
Melissa Dawn Dodd, U of Central Florida, USA  
Dustin Supa, Boston U, USA  
"Will You Join Us?: The Effects of a Partake-in-Our-Cause (PIOC) Message in Corporate Social Responsibility Campaigns on the Evaluations of a Negatively Publicized Company  
Joon Soo Lim, Syracuse U, USA  
Sung-Un Yang, Indiana U, USA  
Minjeong Kang, Ball State U, USA  
Angie Chung, Syracuse U, USA  
The Effects of Message Framing and Source Credibility in Cause-Related Marketing  
Young Eun Park, Indiana U, USA  
Hyunsang Son, U of Florida, USA
The Cultural Mediated Moderation Effects of CSR Campaigns: Perceived CSR as a Mediator  
Soojung Kim, U of Oregon, USA  
Jiyang Bae, Chonnam National U, KOREA, REPUBLIC OF  
Respondent  
Candace L. White, U of Tennessee, USA

### 3261  
**Consumer Behavior and Social Media**

**Friday 09:00-10:15**  
**Columbia**

**Communication and Technology**

**Chair**  
Sonja Utz, Knowledge Media Research Center, GERMANY

**Participants**

Exploring the Impact of Culture on the Formation of Consumer Trust in Internet Shopping  
Sheila Ilagan, U of Wyoming  
Frank E. Millar, III (DECEASED), U of Wyoming, USA  
Chia-Fang (Sandy) Hsu, U of Wyoming, USA

The Effect of Advertisement Customization and Narrative Transportation on Online Advertising Effectiveness  
Yan Huang, Pennsylvania State U, USA  
Thomas Franklin Waddell, Pennsylvania State U, USA

The Role of Cognitive Dissonance in the Selection of Online Reviews  
Jake Liang, Chapman U, USA

How Negative is Negative Word-of-Mouth? The Effects of Posting and Viewing Online Negative Word-of-Mouth on Purchase Behaviors  
Su Jung Kim, Northwestern U, USA  
Rebecca Jen-Hui Wang, Northwestern U, USA  
Edward Malthouse, Northwestern U, USA

**Respondent**  
Qian Xu, Elon U, USA

### 3262  
**Feminist Approaches to Social Media Research**

**Friday 09:00-10:15**  
**Jefferson A**

**Feminist Scholarship**

**Chair**  
Laura Portwood-Stacer, New York U, USA

**Participants**

Rena Bivens, Carleton U, CANADA  
Brooke Erin Duffy, Temple U, USA  
Christina Dunbar-Hester, Rutgers U, USA  
Stine Eckert, U of Maryland, USA  
Jessalynn Keller, U of Texas, USA  
Tamara Kneese, New York U, USA  
Jenny Ungha Korn, U of Illinois - Chicago, USA  
Alice Marwick, Fordham U, USA  
Eve C Ng, Ohio U, USA  
Renee M. Powers, U of Illinois - Chicago, USA  
Joseph Reagle, Northeastern U, USA  
Bryce Renninger, Rutgers U, USA  
Carol A. Stabile, U of Oregon, USA
Social media is a hot topic in academia, industry, and popular culture. A raft of scholarship and journalism has emerged in the past decade on the rise of social networking as a major site of communication and culture, and many of the communications and media studies academic job postings in recent years mention a desire for applicants who possess expertise in social media. Business of all stripes are looking to capitalize on consumers' interest in social media platforms and technologies. Policy makers too are concerned about the implications of social networking's dominance in the media landscape. Given all this, a scholarly conversation about what it might mean to take an explicitly feminist approach to social media research is ripe for the having.

Reducing Tobacco Use: Empirical Approaches to Developing Antitobacco Campaigns Targeting Adolescents and Young Adults

**Children Adolescents and Media**

**Chair**
Robert Hornik, U of Pennsylvania, USA

**Participants**
Using Cross-Sectional Survey Data to Identify Promising Themes for Youth-Focused Anti-Tobacco Mass Media Campaigns
Emily Brennan, Cancer Council Victoria, AUSTRALIA
Laura Gibson, U of Pennsylvania, USA
Jiaying Liu, U of Pennsylvania, USA
Ani Momjian, U of Pennsylvania, USA
Robert Hornik, U of Pennsylvania, USA

A Multi-Method Approach for Developing a Dialogue With Young Adults About Tobacco
Donna Vallone, Legacy Foundation, USA
Jessica Rath, Legacy Foundation, USA
Nicole Dorrler, Legacy Foundation, USA
Eric Asche, Legacy Foundation, USA

How “Peer Crowds” Can Help Us Understand Teens’ Risk Behaviors and How to Change Them
Jeff Jordan, Rescue Social Change Group, USA

Developing Campaigns that Employ the Power of Interpersonal Communication
Bas van den Putte, U of Amsterdam, THE NETHERLANDS

**Respondent**
Amy B. Jordan, U of Pennsylvania, USA

Every day more than 80,000 young people around the world become addicted to tobacco, and in the United States alone, almost 4,000 children smoke their first cigarette. In an effort to curb rates of smoking, the U.S. Food and Drug Administration plans to spend $600 million over five years on mass media campaigns to discourage initiation and encourage smoking cessation, and the American Legacy Foundation is planning a new iteration of the successful "truth" campaign. Initially, the primary audience of these campaigns will be adolescents aged 13–17 and young adults aged 18–25. Such a substantial investment requires empirical research to identify the campaign strategies and themes most likely to lead to campaign success. For instance, empirical data can inform decisions about whether the campaign should target institutional, social, or individual routes of influence. Campaigns targeting an institutional route may explicitly encourage legislators and regulatory bodies to take action on policy issues, or more subtly, may aim to increase the prominence and perceived importance of these issues. Alternatively, a campaign may try to indirectly influence an individual’s behavior by targeting others within their social environment—such as when campaigns encourage parents to talk to their children about smoking. More commonly though, campaigns try to directly influence the individual-level predictors of smoking, including beliefs about: a) the consequences of smoking (e.g., smoking causes negative health effects; smoking is addictive); b) self-efficacy (e.g., confidence to refuse cigarette offers from friends); or c) perceived social norms (e.g., approval of smoking among peers). Given the large array of potential individual-level predictors, formative research can be particularly useful in identifying which of these classes of beliefs and/or specific beliefs has the greatest influence on the target behavior in the target
audience. In this panel, scholars from four different institutions (advertising agencies; campaign sponsors; academia) will describe the approach that they take when conducting formative research to inform the development of new anti-tobacco campaigns. Covering a range of theoretical and methodological approaches, these four presentations will facilitate consideration both of the extent to which diverse methodologies may generate similar conclusions and of the ways in which disparate findings can be accounted for, and will allow the strengths and weaknesses of the various approaches to be compared. Bringing together researchers who are working on a common and substantive problem, the panel aims to highlight the critical insights that can be gleaned from formative campaign research.

**Contesting Race / Questioning Postraciality**

**Ethnicity and Race in Communication**

**Chair**
Florentia Enghel, Karlstad U, SWEDEN

**Participants**
Black Cable Television and the Ideology of Uplift
Christopher Anthony Chavez, U of Oregon, USA

Antiheroes, White Trash, and Postracial Sensibilities in Basic Cable Crime Drama
Michael Wayne, U of Virginia, USA

Flipping the Script?: Television Authorship and Black Gay Male Characters in Black Cast Situation Comedies
Alfred Leonard Martin, Jr., U of Texas, USA

Interrogating Kim: Making Sense of the Racial “Other” on the Real Housewives of Atlanta
Gretta Moody, U of Pennsylvania, USA

Evading Color: Black and Brown in a Time of Postrace
Kumi Silva, U of North Carolina, USA

Signaling Blackness: Understanding Industrialized Constructions of “Urban” Radio Listeners
Gretta Moody, U of Pennsylvania, USA

**New Perspectives in Interpersonal Communication**

**Interpersonal Communication**

**Chair**
Graham Douglas Bodie, Louisiana State U, USA

**Participants**
A New Approach to Examining Serial Arguments: The Benefits of Alternating Initiator Roles
Ioana A. Cionea, U of Oklahoma, USA
Amy Janan Johnson, U of Oklahoma, USA

A Theory of Interpersonal Goals and Situations
Dale Hample, U of Maryland, USA

Examining Transcendent Interactions in Close Friend and Roommate Relationships
Jenna McNallie, Purdue U, USA
Patricia North Gettings, Purdue, USA
John O. Greene, Purdue U, USA

Mothers’ Impact on Their Daughters’ Cardiovascular Reactivity in a High-Threat Context: An Immersive Virtual Environment Study
Walid Affif, U of Iowa, USA
Katlyn Elise Gangi, U of California - Santa Barbara, USA
James Blascovich, U of California - Santa Barbara, USA
Tamara D. Affifi, U of Iowa, USA
Jessica Cornick, U of California - Santa Barbara, USA
Anne Merrill, U of California - Santa Barbara, USA
Will Ryan, U of California - Santa Barbara, USA
Kenneth Sterling, U of California - Santa Barbara, USA
Supportive Communication and the Adequate Paraphrase (Top Applied Paper)
Graham Douglas Bodie, Louisiana State U, USA
Kaitlin Cannava, Louisiana State U, USA
Andrea Jean Vickery, Louisiana State U, USA

The Confidant Response Theory
Stephanie A Robbins, Ohio U, USA
Walid Afifi, U of Iowa, USA

Cognitive Resource Allocation

Information Systems

Friday
09:00-10:15
Virginia

Chair
Paul David Bolls, U of Missouri, USA

Participants
Available Resources as an Indicator of Brand Placement Processing
Moniek Buijzen, Radboud U Nijmegen, THE NETHERLANDS
Esther Rozendaal, Radboud U Nijmegen, THE NETHERLANDS
Martin Tanis, VU U - Amsterdam, THE NETHERLANDS
Ivar Vermeulen, VU U - Amsterdam, THE NETHERLANDS
Annie Lang, Indiana U, USA
Eva van Reijmersdal, U of Amsterdam, THE NETHERLANDS

Beyond Time and Frequency: Attending to Attention in Media Multitasking
Prabu David, Washington State U, USA
Jared Scott Brickman, Washington State U, USA
David Eduardo Silva, Washington State U, USA
Shan Xu, Washington State U, USA
Weina Ran, Washington State U, USA

Can Exemplars Trigger a Spiral of Silence?
Thomas Zerback, Ludwig-Maximilians-U Munich, GERMANY
Nayla Fawzi, U of Munich, GERMANY
Christina V. Peter, Ludwig-Maximilians-U Munich, GERMANY

Effects of Testimonial and Informational Comments on News Perception
Manu Bhandari, U of Missouri, USA
Justin David Wolfgang, U of Missouri, USA

Jiyoun Kim, U of Wisconsin, USA
Kristin Runge, U of Wisconsin, USA
Michael Andrew Xenos, U of Wisconsin - Madison, USA
Dominique Brossard, U of Wisconsin, USA
Dietram A. Scheufele, U of Wisconsin, USA

Exploring Effects of Controlled and Automatic Processes for Cognitive Information Processing on Perceived Interactivity
Chialing Ho, U of California - Davis, USA
Narine S. Yegiyan, U of California - Davis, USA
Richard Chan, U of California – Davis, USA

Information-Seeking as a Precaution Behavior: Exploring the Role of Decision-Making Stages
Ming-Ching Liang, U of Texas, USA
Niveen Abi Ghannam, U of Texas, USA
Matthew S. Eastin, U of Texas, USA
Lee Ann Kahlor, U of Texas, USA

Resources Available to Processing Antismoking PSAs as a Function of Smoking Cues, Argument Strength, and Structural Complexity
Sungkyoung Lee, U of Pennsylvania, USA
**New Media and Political Participation: Antecedents and Consequences**

**Friday**

**10:30-11:45**

**Diamond**

**Political Communication**

**Chair**

Kjerstin Thorson, U of Southern California, USA

**Participants**

A Digital Divide in Political Participation: Exploring Antecedents and Effects of Online Political Participation

Christian Pieter Hoffmann, U of St. Gallen, SWITZERLAND

Lea Sophie Aeschlimann, U of St. Gallen

Christoph Lutz, U of St. Gallen, SWITZERLAND

Corrective or Confirmative Actions? Political (Online) Participation as a Consequence of Presumed Media Influences in Election Campaigns

Uli Bernhard, U of Duesseldorf, GERMANY

Marco Dohle, U of Duesseldorf, GERMANY

Gerhard Vowe, U of Duesseldorf, GERMANY

The Influence of Social Media on Political Behavior: Modeling Political Involvement via Online and Offline Activity

Tonghoon Kim, U of Connecticut

David J. Atkin, U of Connecticut, USA

Carolyn A. Lin, U of Connecticut, USA

Journalistic Behaviors in Social Media and Political Participation

Chang Sup Park, Southern Illinois U Carbondale, USA

Toward a Psychosocial Bridge to Communicative Action: Media System Boundaries and Cognitive Complexity

Jennifer Brundidge, U of Texas, USA

Hao Cao, U of Texas, USA

**ICA Annual Member Meeting and New Member/Graduate Student Orientation**

**Friday**

**10:30-11:45**

**Redwood A**

**Sponsored Sessions**

**Chair**

Francois Heinderyckx, U Libre de Bruxelles, BELGIUM

**Participants**

Peter Vorderer, U of Mannheim, GERMANY

Cynthia Stohl, U of California - Santa Barbara, USA

Larry Gross, U of Southern California, USA

Francois Coorens, U de Montreal, CANADA

Amy B. Jordan, U of Pennsylvania, USA

Rahul Mitra, Wayne State U, USA

Anne Kaun, Södertörn U, SWEDEN

Michael L. Haley, International Communication Association, USA

This session is designed to provide an opportunity for all members to raise issues regarding the association. It is your opportunity to interact with the Executive Committee and help shape the association and its future direction. You will also gain an overview of ICA, the conference, and opportunities for participation. ALL MEMBERS ARE STRONGLY ENCOURAGED TO ATTEND. Refreshments will be provided.
Political Campaigning 2.0 – (Non-)Professional Political Online Communication in Three Western Democracies

Sponsored Sessions

Chair
Andreas Schuck, U of Amsterdam, THE NETHERLANDS

Participants
Personalizing Twitter: Political Online Communication in the 2013 German Election Campaign
Lukas Otto, U of Koblenz-Landau, GERMANY
Isabella Glogger, U of Koblenz-Landau, GERMANY
Michaela Maier, DGPuk - Deutsche Gesellschaft fur Publizistik-und Kommunikationswissenschaft, GERMANY

Processing the #debates: Live-Tweeting the 2012 U.S. Presidential Debates
Mitchell S. McKinney, U of Missouri, USA
Joshua Hawthorne, U of Missouri, USA
Benjamin Ryan Warner, U of Missouri, USA

Explaining the Relationship Between Personalized and Interactive Online Communication and Citizens’ Political Involvement.
Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS
Guda van Noort, U of Amsterdam, THE NETHERLANDS
Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS

Social Media and Credibility: What Makes Political Posts on Facebook Credible Information to the User?
Daniela Hohmann, U of Mainz, GERMANY

Respondent
Dhavan Shah, U of Wisconsin, USA

Social networking services have fundamentally changed how citizens engage in politics, and how political parties and representatives communicate. This panel emphasizes two major changes in online political communication. First, and almost trivial to mention, citizens themselves not only consume but also produce online media content, thus abolishing the former distinction between communicators and recipients. Second, we assume that personalization (a shift from issues and parties to politicians) and privatization (a shift from politicians’ political qualities to personal characteristics and private lives) play a pronounced role in political social media communication when compared to traditional media; specific features of social media facilitate the direct link between politicians and citizens, which consequently puts individual politicians in the forefront. Taking into account the interplay between professional (strategic) communicators and laypersons in political online communication, this panel analyzes the relevance of personalization and privatization in election campaigns. Examining current data from three western democracies, the panel compares the described phenomena across presidential (USA) and parliamentary systems (Germany, Netherlands) and across countries with high usage of twitter services (USA., Netherlands) vs. relatively low usage (Germany).

Health Message Framing Issues

Health Communication

Chair
Shahira S. Fahmy, U of Arizona, USA

Participants
An Examination of the Relationships Between Dispositional Behavioral Activation, Behavioral Inhibition, and Effective Health Message Framing
Matthias R. Hastall, Technical U Dortmund, GERMANY
Freya Sukalla, Augsburg U, GERMANY
Effects of Message Susceptibility and Gain-Loss Framing on Readers’ Selective Exposure and Behavioral Intentions
Matthias R. Hastall, Technical U Dortmund, GERMANY
Anna Wagner, Augsburg U, GERMANY

News Framing of Suicide: A Personal or Public Health Issue
Roma Subramanian, U of Missouri, USA
Amanda Hinnant, U of Missouri, USA

Newspaper Representation of Autism in China: A Framing Analysis
Bijie Bie, U of Alabama, USA
Lu Tang, U of Alabama, USA
Lifeng Deng, Sun Yat-Sen U, CHINA, PEOPLE’S REPUBLIC OF

3323
The Role, Content, and Shaping of Political News in a New Media Environment

Friday
10:30-11:45
Cedar A

Political Communication
Journalism Studies

Chair
Katrin Voltmer, U of Leeds, UNITED KINGDOM

Participants
Normativity and Journalism: Assessing Journalists’ Aspirations of a Democratic Public Sphere and Role Perceptions Empirically
Charlotte Loeb, U of Mannheim, GERMANY

Reassessing Media Fragmentation and Cable News Bias Through the Lens of Big Data
Sandra Gonzalez-Bailon, U of Pennsylvania, USA

The Augmented Newsbeat: Spatial Structuring in a Twitterized News Ecosystem
Matthias Revers, U at Albany, State U of New York, USA

What Makes Political Messages Fit for Reporting? An Experimental Study of Journalistic News Selection
Luzia Helfer, Leiden U, BELGIUM
Peter Van Aelst, U of Antwerp, BELGIUM

3324
Applications of Health Behavior Change Theory

Friday
10:30-11:45
Cedar B

Health Communication

Chair
Leanne Chang, National U of Singapore, SINGAPORE

Participants
Comparing Immediate and Long-Term Eating Behaviors: A Test of the Theory of Planned Behavior
Jennifer Allen Catellier, John Carroll U, USA

Effect of Similarity, Social Identification, and Source Credibility in Obesity PSAs on Health Behavioral Intentions
Joe Phua, U of Georgia, USA

The Power of Collective Intelligence: Online Deliberation Effects on Intention to Participate in Genetic Research: An Extended Theory of Planned Behavior Approach
Sojung Claire Kim, High Point U, USA
Joseph N. Cappella, U of Pennsylvania, USA
Vincent Price, U of Pennsylvania, USA

Using Virtual Pets to Promote Exercising Behavior in Children
Sun Joo (Grace) Ahn, U of Georgia, USA
Kyle Johnsen, U of Georgia, USA
James Moore, U of Georgia, USA
Scott Brown, U of Georgia, USA
Aryabrata Basu, U of Georgia, USA
Decentering Television Studies: Global Histories of TV in the Present

Global Communication and Social Change

Chair
Jonathan Alan Gray, U of Wisconsin - Madison, USA

Participants
Global Histories of TV in the Present
Paula U. Chakravartty, New York U, USA
Shawn Shimpach, U of Massachusetts, USA
A Socialist History of Television
Aniko Imre, U of Southern California, USA
Power, Politics and Protests: The Death and Life of Turkish Television
Ece Algan, California State U - San Bernardino, USA
Signals of the South: Television Viewing in Rural Zambia
Lisa Parks, U of California - Santa Barbara, USA

Respondent
Ellen E. Seiter, U of Southern California, USA

Both academic and popular discourses in Anglophone television studies have, to a remarkable degree, begun to consign television to the—if not "dust heap," at best banal—past. Announcements of "television studies after TV" are premised on media convergence and multiplication, digital distribution, and audience fragmentation amounting to an experientially and institutionally new practice. Hardly experienced as a crisis of the object however, much of media studies has instead followed the general tide of commodity logic, deeming television "old media" and moving on to the new product, dedicating energies and attentions to interactive, mobile, "convergent," and "spreadable" media. Yet the industry's own research and revenue indicate that television viewing, while changing in some ways, has not ceased (nor even diminished). Indeed for much of the world, television is in fact the most relevant "new media" there is. We see this in the expansion of access to television across nationally and transnationally reconfigured publics, the growing influence of television as a political and economic institution, and the complex role of television in shaping aspirations to modernity in everyday life. Rather than endorsing a perspective that would seek out what comes "after TV," this panel argues that television studies' history of insights and interventions offer an important approach toward understanding the transforming role and meaning of television as it is still produced and experienced around the globe.

Critical Perspectives in Development Communication

Global Communication and Social Change

Chair
Karlin Gwinn Wilkins, U of Texas, USA

Participants
Communicating Neoliberal Development: Critical Analysis of Grameen Bank Programs for Women
Karlin Gwinn Wilkins, U of Texas, USA
Achieving 'Effective' Development: An Examination of Intercultural Communication Competence From the Development Practitioner's Perspective
Jennifer Joy Braddock, U of Florida, USA
Agriculture Technologies and Alternate Development: Women Farmers Resistance to Bt Cotton
Jagadish J Thaker, National U of Singapore, SINGAPORE
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE
African Media and the Global Climate Change Discourse: Implications for Sustainable Development
Goretti Linda Lugolobi Nassanga, Makerere U, UGANDA
Global Agenda and ICT4D in Africa: Constraints of Localizing 'Universal Norm' in Nation-States
Tokunbo B. Ojo, York U, CANADA
Methodological Advances in Digital Content Analysis: Inductive and Deductive Approaches to ‘Big Data’ Research in Journalism Studies

Journalism Studies

Participants
Introduction: Big Data Content Analysis in (Online) Journalism Research
Thorsten Quandt, U of Münster, GERMANY
Foreign Nation Visibility in the Associated Press: A Longitudinal Analysis of Contextual Determinants
Rodrigo Zamith, U of Minnesota USA
Seth C. Lewis, U of Minnesota USA
Observing the News Flow: A Big Data Analysis of Online Coverage During the 2013 German Elections
Elisabeth Guenther, U of Münster, GERMANY
Thorsten Quandt, U of Münster, GERMANY
Big Data Analysis of Public Service Broadcasting: Problems and Solutions in Longitudinal Semiautomatic Analysis of Online News
Eirik Stavelin, U Bergen, NORWAY
Helle Sjøvaag, U of Bergen, NORWAY
Hallvard Moe, U of Bergen, NORWAY
Hashtag Dissent: Finding Meaning in the Counter-Narrative of the #IdleNoMore Protests in Canada
Alfred Hermida, U of British Columbia, CANADA
Candis Callison, U of British Columbia, CANADA

Journalism has undergone enormous changes in recent years—the rapid development of computer technology and the digitization of content, the impact of online communication, a global economic crisis, and wide-reaching societal and political changes are some of the factors that have considerably altered the face of journalism. It has been argued that journalism research must adapt to the situation and change accordingly, using innovative approaches and methods. Furthermore, the technological changes do not only affect journalism, but also science, offering new possibilities and paths for research. One of the most debated areas of development is the analysis of ‘Big Data’: A wealth of digital content can be retrieved from websites or news archives, and in its digital form, it is seemingly ready for analysis. The promises of Big Data are tempting: By accessing large chunks of the journalistic output over longer periods of time, researchers can get a topological overview of complete corpora using (semi)automatic analysis, while still retaining the full material for detailed analysis. Furthermore, large-scale comparative approaches to content analysis seem to be much easier to conceive. However, some doubts remain about the feasibility and the adequacy of new computerized analysis under actual research conditions. In our panel, we will therefore discuss four Big Data projects—their theoretical background, their methodological rationale, the technologies they use, the findings they offer, and the limitations they still have.

On Good Authority: Leadership and Expertise in the Workplace

Organizational Communication

Chair
Bernadette Marie Gailliard, Rutgers U, USA

Participants
Advertising Expertise: Antecedents to Recognition of Workers’ Expertise in Organizations
Jeffrey William Treem, U of Texas, USA
Exploring Contexts in Organisational Members’ Discourses of Communicative Leadership
Solange Barros de Alcantara Hamrin, Mid Sweden U, SWEDEN
The Relationship Between Leader-Member Exchange and Organizational Citizenship Behavior: Exploring the Mediating Effects of Supervisory Communication
I Hsuan Chiu, U at Buffalo, State U of New York, USA
Talk Matters at Work: The Effects of Supervisor-Subordinate Conversational Richness and Communication Frequency on Work Role Stressors
Guowei Jian, Cleveland State U, USA
Francis Dalisay, U of Hawaii, USA
Respondent
Ryan S. Bisel, U of Oklahoma, USA

3341

Mobile Phones and Macro to Micro Behaviors
Communication and Technology
Chair
Brett Oppegaard, Washington State U- Vancouver, USA

Participants
Mobile Communication and Relational Mobilization in China
Jun Liu, U of Copenhagen, DENMARK
Communicating Beyond Information: Mobile Phones and Mobilization to Offline Protests in China
Jun Liu, U of Copenhagen, DENMARK
Disentangling Different Activities on Social Network Site and Their Interaction With Mobile Communication on Social Capital
Wenjing Xie, Southern Illinois U - Carbondale, USA
Veronika Karnowskii, Ludwig-Maximilians-U Munich, GERMANY
Samson Struckmann, Ludwig-Maximilians U – Munich, GERMANY

Respondent
Rich Ling, IT U of Copenhagen/Telenor, NORWAY

3342

Integrating Social Media Data Into Communication Research Using Application Programming Interfaces (APIs)
Communication and Technology

Participants
Studying Online Information Seeking Through Social Media Posts Using APIs
Anne Oeldorf-Hirsch, U of Connecticut, USA
A Date with Data: Using A Facebook App to Collect Network Data
Nicole Ellison, Michigan State U, USA
Self-Disclosure Research on Social Network Sites: Different Ways of Behavioral Data Collection
Natalya N. Bazarova, Cornell U, USA
Collecting Social Media Data: To Scrape or to Buy?
Deen Goodwin Freelon, American U, USA

Research on the use and effects of social media is a rapidly growing space in need of more technologically advanced methods of data collection. Social media contain a wealth of behavioral data that are beyond what can be captured using traditional research methods. Facebook and Twitter, among other social networking sites, offer Application Programming Interfaces (APIs) that enable the development of applications (apps) to access user data such as profile information, network characteristics, and website activity. Building apps on these APIs provides researchers direct access to user content, bypassing the need for participants to provide this information manually. These data can be combined with participant measures or even integrated directly into experimental stimuli and questionnaires to better answer research questions about online communication. A clear benefit of this approach is the acquisition of more complex and more accurate user behavior data than that which could be provided by self-report. Rather than ask participants to recall how often they log in, when they interact with their various online friends, or the content of their messages, this information can be pulled from unbiased data logs. However, use of API data also presents new challenges. While "big data" has become a popular theme in recent years, this panel focuses more specifically on how communication researchers can retrieve social media data about their participants and integrate it into their empirical research by combining it with traditional survey, experimental, and qualitative research methods.
BlueSky Workshop: Not Lost in Translation: Experiences in Communicating across Different Cultures and Languages

**Friday**
10:30-11:45
Freemont

**Sponsored Sessions**

**Chair**
Paolo Sigismondi, U of Southern California, USA

Translations have historically maintained a central role in the diffusion of knowledge, culture, arts and sciences across national and cultural borders. While the globalization processes have fostered an international milieu where English is increasingly the lingua franca of communication, distances among languages and cultures still remain, and translations retain a central role in international communication. This workshop aims to foster a conversation among scholars engaged in research that relates to translating. Papers presented will be considered for publication in a Special Section of the International Journal of Communication.

Media Structure: Fragmentation and Polarization

**Friday**
10:30-11:45
Greenwood

**Mass Communication**

**Chair**
James G. Webster, Northwestern U, USA

**Participants**
Fragmentation in the Internet Age. Changes in Diversity in Germany Between 1994 and 2005
Gianna Haake, Westfälische Wilhelms-Universität Münster, GERMANY
Judith Vaeth, U of Münster, GERMANY
Volker Gehrau, Westfälische Wilhelms-Universität Münster, GERMANY

Is Digital Television Fragmenting Civil Membership? The Missing Connection Between Trust and Viewing Frequency
Esteve Sanz, Yale U, USA
Valerie Belair-Gagnon, Yale U, USA

Perceived Media Position and Polarization: Projection of Issue Preference and Extremity
Stephanie Jean Tsang, U of Wisconsin, USA

Structural Changes in Media and Attitude Polarization: Examining the Contributions of TV News Before and After the Telecommunication Act of 1996
Jay D. Hmielowski, U of Arizona, USA
Michael A. Beam, Washington State U, USA
Myiah J Hutchens, U of Arizona, USA

The Internet and Changes in Media Industry Structure: An International Comparative Approach
Sung Wook Ji, Michigan State U, USA

Media and Morality

**Friday**
10:30-11:45
Issaquah

**Mass Communication**

**Chair**
Rene Weber, U of California - Santa Barbara, USA

**Participants**
Exploring a Moral Continuum: Examining Explanatory Mechanisms Underlying Moral Disengagement Across Characters of Different Moral Complexities
Meghan Shara Sanders, Louisiana State U, USA
Mina Tsay-Vogel, Boston U, USA

How Moral Schemas Impact Our Liking and Moral Acceptance of Antiheroes
Sophie H Janicke, Florida State U, USA
Arthur A. Raney, Florida State U, USA
It’s the Thrill That Matters: Temporal Placement of Narrative Events as a Potential Neutralizer of Morality Preference in Suspense
Sarah Brookes, U of Maine, USA
Emily Moyer-Guse, Ohio State U, USA

The Role of Intuition Accessibility on the Appraisal and Selection of Media Content
Sujay Prabhu, Michigan State U, USA
Ron Tamborini, Michigan State U, USA
Pat Idzik, Michigan State U, USA
Lindsay Hahn, Michigan State U, USA
Matthew N Grizzard, U at Buffalo, State U of New York, USA
Lu Wang, Michigan State U, USA

Validating a Scale to Assess Media Preference and Moral Judgment of Antisocial Media Content
Xanthie S. Plaisier, VU U - Amsterdam, THE NETHERLANDS
Elly A. Konijn, VU U - Amsterdam, THE NETHERLANDS

Public Attitudes and Responses to Environmental Messages

Environmental Communication

Chair
Xinghua Li, Babson College, USA

Participants
The Influence of Ethnicity on Consumers’ Environmental Attitudes and Responses to Guilt Appeal in Green Advertising?: An Experimental Study
Kenneth C. C. Yang, U of Texas - El Paso, USA
Marissa Jiménez, Saber Hacer, LLC, USA
YOWEI KANG, Kainan U, KOREA, REPUBLIC OF
U.S. Public Response to Corporate Environmental Messages
Barbara M. Miller, Elon U, USA
Janas Sinclair, U of North Carolina, USA
Transgenic Salmon and the Future of Food: A Comparative Discourse Analysis of the Public, the Policy, and the Producers
Margaret Markham Siebert, U of New Mexico, USA

Evidence of Convergent and Divergent Validity of Implicit and Explicit Measures of Environmental Attitudes
Lee Ahern, Pennsylvania State U, USA
Jennifer Hoewe, Pennsylvania State U, USA

Respondent
Xinghua Li, Babson College, USA

GIFTS: Great Ideas for Teaching Students

Instructional & Developmental Communication

Chair
Aaron R. Boyson, U of Minnesota - Duluth, USA

Participants
GIFTS: Communication, Gender, and Theory: Exploring the “Good Life” of One’s Childhood
Nancy Bressler, Bowling Green State U, USA
GIFTS: Describing the Network of Your Favorite Characters
Marjorie Buckner, U of Kentucky, USA
GIFTS: Group Impromptu Speech
Scott Christen, Tennessee Technological U, USA
GIFTS: Intercultural Transmedia Storytelling  
Rebekah Jorgensen, Webster U Geneva, SWITZERLAND

GIFTS: Internet-Based Audience Awareness Activity  
Heather J Stone, U of Utah, USA

GIFTS: Nonverbal Speech Delivery and Humor: Discovering the “Good Side of Your Face”  
Nancy Bressler, Bowling Green State U, USA

GIFTS: Student Communication Theory Class Poster Presentations  
Darrin J. Griffin, U at Buffalo, SUNY, USA

GIFTS: Teaching Research Traditions, Methods, and Research in Intercultural Communication  
Jennifer E Kienzle, U of Nebraska, USA

GIFTS: Teaching and Practicing Nonverbal Communication in Online Communication Courses  
Stephanie Kelly, North Carolina A&T State U, USA  
Chris Clausell, West Virginia U, USA

GIFTS: Using the Sandtray to teach Mindfulness of the Good Life  
Stephanie Webster, U of Florida, USA

GIFTS: Dueling Rhetors: Teaching Aristotle, Cicero, and Burke Through Debate Tournaments  
Colleen Arendt, Fairfield U, USA

This interactive session will feature 12 different instructors sharing their "Great Ideas for Teaching Students" about a variety of communication topics including for examples the use of social media in the classroom, nonverbal communication out of the classroom, and transmedia storytelling. Ideas on display range through Communication Theory, Intercultural, Research Methods, Nonverbal Communication, and Speech courses.
Write a Blog Post or a Journal Article…..? Best and Worst Practices in Public Intellectualism
C. Lee Harrington, Miami U - Ohio, USA
Business Time
Joshua Green, Undercurrent, USA

Respondent
Jeffrey P. Jones, U of Georgia, USA

This panel examines the challenges and benefits of academic engagement outside of University contexts. Although tenured professors are often criticized for being (or appearing) out of touch with the lives of ‘ordinary’ people, scholarly work still plays vital roles in policy formation, the corporate sector, and in the broader intellectual discourse of cultures. However several factors continue to complicate the relationship between the academy and the wider world. The first is that what we understand to be ‘academic language’ tends to favour complexity over simplicity of expression. In large part this may be because, over time, a set of mutually-reinforcing generic expectations have arisen between researchers, publishers and reviewers, turning academic writing into a well-worn genre that is rife with obfuscation. The second issue is the narrow range of outputs that are considered worthy of academic consideration, so that we often see, as Sam Wineburg recently argued in the Chronicle of Higher Education, “limited circulation journals” as the only worthwhile publication venues. Even for those who do say things to a wider audience, there are larger forces at play. Because, as Wineburg goes on to note, “This whole business is kept in check by an interlocking directorate of journals, grant-making agencies, promotion and tenure criteria…” The third issue that complicates the relationship between the academy and the wider world is somewhat different – the fact that important intellectual work is taking place outside of universities by non-academics. McLaughlin (1996, p. 150), for example, argues that theory is not a rarefied activity, but an “extensive daily practice… [undertaken] by people who would never think of their practice in those terms and might even be hostile to what they would define as theory”. Indeed, the popularity of initiatives such as TED may be evidence that the wider public possess a will to engage with challenging ideas, new research, and intellectual discourse. So, the four presentations on this panel – informed by a range of national and professional contexts – are concerned with why, and how, scholars should seek to reconcile academic and popular communication practices. How can we engage with the wider public? What are the challenges that we face when doing so? Where, and to whom, is our work important or relevant? And, finally, why is it so important to think beyond the ‘ivory tower’?

Autonomist-Marxist Contributions to Media Theory and Communication Studies

Friday
10:30-11:45
Ravena C

Philosophy, Theory and Critique

Chair
Marco Deseriis, Northeastern U, USA

Participants
Towards a Compositionist Media Studies: Subjectivations and Subsumptions
Jack Zeljko Bratich, Rutgers U, USA
Autonomist Populism: Promise of Threat?
Mark Hayward, York U, CANADA
The Death of the Cool Hunter: Big Data and Immaterial Labour
Jennifer Pybus, Kings College London, UNITED KINGDOM
The Misfortunates
Sarah Rani Sharma, U of North Carolina, USA
From the Factory to the Network: The Legacy of Autonomist Co-Research for Activist Media Scholarship
Alessandra Renzi, Northeastern U, USA
Why Anonymous Matters to Media Theory
Marco Deseriis, Northeastern U, USA

While the roots of autonomist Marxism can be traced back to multiple strands of class analysis that range from the Italian workerist research of the 1950s and 1960s (Mario Tronti, Antonio Negri, Romano Alquati, Sergio Bologna, among others) to the parallel analyses of the Correspondence Publishing Committee in the United States (C. L. R. James, James and Grace Lee Boggs, Cornelius Castoriadis) to second-wave feminist critiques of Marx in the 1970s (Mariarosa Dalla Costa and Selma James, Sivia
Federici, Leopoldina Fortunati, Alisa del Re) in the 1980s and 1990s this tradition begins to take a more decisive communicative turn.

### Relationship, Engagement, and Nonprofit Public Relations

#### Public Relations

**Chair**
Juan-Carlos Molleda, U of Florida, USA

**Participants**
The Situational Public Engagement Model in a Municipal Watershed Protection Program: An Extension of the Situational Theory of Publics
Joon Soo Lim, Syracuse U, USA
Cary A. Greenwood, Middle Tennessee State U, USA
Hua Jiang, Syracuse U, USA
Segmenting Publics to Improve Health: Exploring Health Consciousness, Media Sources, and Demographics Related to the Situational Theory of Publics
Yue Zheng, U of South Carolina, USA
Brooke Weberling, U of South Carolina, USA
Donor Empowerment: Enhancing Nonprofit-Donor Relationships and Donors’ Supportive Behavior
Moonhee Cho, U of South Florida, USA
Far From the Public Relations Good Life: Small, Community-Based Nonprofits and Local Community Stakeholders
Steve Matuszak, Virginia Polytechnic Institute and State U, USA

**Respondent**
Chun-ju Flora Hung-Baesecke, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

### Effects of Fukushima on Media Debates and Public Risk Perceptions in a Globalized World

#### Mass Communication

**Chair**
Heinz Bonfadelli, U of Zurich, CH

**Participant**
Silje Theresa T Kristiansen, U of Zurich, SWITZERLAND

**Participants**
Media Coverage of Fukushima and Reactions of the Public in Switzerland
Silje Theresa T Kristiansen, U of Zurich, SWITZERLAND
Heinz Bonfadelli, U of Zurich, SWITZERLAND
Fukushima-Effects on Media Coverage and Attitudes in Germany
Dorothee Arlt, U of Bern, SWITZERLAND
Jens Wolling, Technische U Ilmenau, GERMANY
Public Perceptions of Climate Change and Energy Futures Before and After Fukushima: A Comparison Between Britain and Japan
Midori Aoyagi, National Institute for Environmental Studies, JAPAN
News Sources and Perceptions of Health and Environmental Risks in International Fukushima News Coverage
Juliet Gill Pinto, Florida International U, USA
Weirui Wang, Florida International U, USA
David J. Park, Florida International U, USA
Public Opinion and Media Coverage of the Fukushima Daiichi Nuclear Accident Anniversary in Spain
Camila Tosello-Oliveira, U of Navarra, SPAIN

**Respondent**
Dietram A. Scheufele, U of Wisconsin, USA
Media play a major role in the case of natural disasters like earthquakes or technological accidents in nuclear power plants like the ones in TMI, Chernobyl, and Fukushima. It is therefore important for the further advancement of risk communication theory and research to analyze and to know more about the messages media are delivering in such an uncertain situation and how such an accident is framed by the media. One the one hand, a deeper understanding is important to enhance effective risk communication to the public, and on the other hand it is important to gain more insight into the complex processes of risk management between the involved stakeholders. Especially the nuclear accident in spring of 2011 in Fukushima (Japan) triggered an enormous amount of media messages in all countries of the world and set again the topic of risks associated with nuclear energy on the political agenda. As a result, e.g. the government of Germany or the parliament in Switzerland decided to abandon nuclear energy in the future, whereas no such political reactions have been triggered in other countries e.g. like France, UK or the US. But risk communication in the context of the Fukushima accident not only influenced and changed energy policies in various countries; it had as a trigger a more or less long lasting influence on the opinions of the general public for or against nuclear energy, the associated risk perceptions, and the trust in public authorities as well. As a consequence, the panel is focusing on three questions: 1) How did the media cover and frame the accident in the nuclear power plant of Fukushima, and what can be said about the quality of media coverage in the context of science and risk communication? 2) What impact did the agenda-setting and framing by the media have on politicians and the energy policy in different countries? 3) What can be said about the responses of the public to the risk communication after the Fukushima catastrophe? – It is the explicit aim of the panel, to compare and analyze media coverage and reactions by politicians and the public between countries, and to seek for explanations of similarities and differences between different countries.

Feminist Reflections About Contemporary Problems

**Feminist Scholarship**

**Chair**
Carolyn M. Byerly, Howard U, USA

**Participants**
Framing an Emerging Issue: How U.S. Print and Broadcast News Media Covered Sex Trafficking, 2008-2012
Anne Johnston, U of North Carolina, USA
Barbara G. Friedman, U of North Carolina, USA
Meghan Sobel, U of North Carolina, USA

This is Not Where We Thought We Would Be: Still Striving for the Good Life Through Feminism
Virginia McCarver, Metropolitan State U, USA
Sarah Jane Blithe, U of Nevada, Reno, USA

Transferring Gendered Narratives Through Digital Reflexivity: Reframing Middle Eastern Appeals for the Western Good Life
Victoria A. Newsom, Olympic College, USA
Lara Lengel, Bowling Green State U, USA

Working Toward a Good Life: Constructing Women’s Standpoint on Economic Empowerment
Jasmine Eeling Tan, Manhattan College, USA

Feminist Abilities: How Bodies Matter in Qualitative Research
James Michael Fortney, Western Washington U, USA

**Respondent**
Bernadette Barker-Plummer, U of San Francisco, USA
Appeals to Young People Through Advertising and Programming

Children Adolescents and Media

Participants
Children’s Attitudinal and Behavioral Response to Advergaming: Product Involvement, Brand Attitude, and Persuasion Knowledge
Ini Vanwesenbeeck, U of Antwerp, BELGIUM
Michel Walrave, U of Antwerp, BELGIUM
Koen Ponnet, U of Antwerp, BELGIUM
Evaluating Industry Self-Regulation of Food Marketing to Children: A Longitudinal Study
Dale Kunkel, U of Arizona, USA
Jessica Castonguay, U of Arizona, USA
Christine R. Filer, U of Arizona, USA
Portrayals of Bullying on Teen Television: Destined to Deter or Bound to Backfire?
Kimberly R. Walsh, U of California - Santa Barbara, USA
Food Brand Recognition and BMI in U.S. Preschoolers
Kristen Harrison, U of Michigan, USA
Jessica D Moorman, U of Michigan, USA
Mericarmen Peralta, U of Michigan, USA
Kally Fayhee, U of Michigan, USA
The New Faces of Leading Characters in Children’s Animated Cartoons
Jobia Keys, Georgia State U, USA

Respondent
Dale Kunkel, U of Arizona, USA

From Civic Engagement to Fandom: The Social Practices of "Black Twitter"

Ethnicity and Race in Communication
Communication and Technology

Chair
Dayna Earlene Chatman, U of Southern California, USA

Participants
“Black Twitter” as a Social Public: The Problems and Possibilities
LaCharles Ward, Northwestern U, USA
Clever, Political, and Powerful Racialized Discourse: Online Civic Action and #PaulasBestDishes
Jenny Ungha Korn, U of Illinois - Chicago, USA
“Be quiet, #Scandal is on!” Black Twitter and the Practice of Live Tweeting
Dayna Earlene Chatman, U of Southern California - Annenberg School for Communication, USA
Kevin Driscoll, U of Southern California, USA
Francois Bar, U of Southern California, USA
"Acting White" on Social Media: A Study of African Americans' Racial Performance on Twitter
Raven Simone Maragh, U of Missouri, USA

The papers on this panel explore the phenomenon that has come to be known as “Black Twitter.” The panelists employ different theoretical frameworks and methodologies in order to study this phenomenon and gain a better understanding of what “Black Twitter” is and how it operates. We specifically highlight the ways that “Black Twitter” mobilizes around both politics and the consumption of popular culture. The first essay theorizes “Black Twitter” as a social public and outlines specific problems and possibilities for subverting normalized discourses about racial identity. The second essay examines “Black Twitter’s” collective action in response to Paula Deen’s racist comments and highlights the social significance of this organizing. The final paper explores “Black Twitter’s” practice of live tweeting during the television series “Scandal” and considers the implications for future audience research.
Advances in Family Communication

Interpersonal Communication

Chair
Tamara D. Afifi, U of Iowa, USA

Participants
Hurtful Episodes in Parent-Adolescent Relationships: How Accounts and Attributions Contribute to the Difficulty of Talking About Hurt
Rachel McLaren, U of Iowa, USA
Alan L. Sillars, U of Montana, USA
Min Kyong Cho, U of Minnesota USA
Jamie Taylor, U of Montana, USA

In the Wake of the Great Recession: Economic Uncertainty, Communication, and Physiological Stress Responses in Families
Tamara D. Afifi, U of Iowa, USA
Sharde Davis, U of California - Santa Barbara, USA
Anne Merrill, U of California - Santa Barbara, USA
Samantha Coveleski, Ohio State U, USA
Amanda Denes, U of Connecticut, USA
Walid Afifi, U of Iowa, USA

Integrating the Relational Turbulence Model and a Multiple Goals Approach to Understand Children-in-Law’s Uncertainty Management During the Transition to Extended Family
Sylvia L Mikucki-Enyart, U of Wisconsin - Stevens Point, USA
John P. Caughlin, U of Illinois, USA

Overparenting is Associated With Child Problems and a Critical Family Environment
Chris Segrin, U of Arizona, USA
Michelle Dora Givertz, California State U - Chico, USA
Paulina Swiatkowski, U of Arizona, USA
Neil Montgomery, Keene State College, USA

Relational Turbulence in the Family: A Changing Dynamic Between Emerging Adults and Their Parents
Bryan Abendschein, U of Illinois, USA
April Trees, Saint Louis U, USA

Talking The Talk: An Exploration of Parent-Child Communication About Cyberbullying
Veronica Anne Droser, U of Denver, USA
Lesile A. Rill, U of Nevada - Reno, USA

Theories and Models of Communication Processes

Information Systems

Chair
Zheng Joyce Wang, Ohio State U, USA

Participants
Complex Dynamic Systems in Communication Research
Joseph Steinhardt, Cornell U, USA

A Dynamic, Human-Centered Conceptualization of Flow, Presence, and Transportation States
Rachel L. Bailey, Indiana U, USA
Bridget E Rubenking, U of Central Florida, USA
Annie Lang, Indiana U, USA

A Simulation of a Dynamic Theory of Reasoned Action With Shock: Implications for the Fit of the Cross-Sectional Theory of Reasoned Action
Franklin J. Boster, Michigan State U, USA
Briana Nichole DeAngelis, Michigan State U, USA
David D. Clare, Michigan State U, USA
Shannon Cruz, Michigan State U, USA
Allison Zorzie Shaw, U at Buffalo, SUNY, USA
A Reciprocal Dynamic Motivational Model of Media Use, Diet, and Exercise
Alex Hedstrom, Ohio State U

Blending Behavioral and Cognitive Science to Produce a More Rigorous Theory of Human Communication
John L. Sherry, Michigan State U, USA

Can Identity Serve Simultaneously as a Moderator and Mediator of Communication Effects? Evidence for the Prism Model
Maria Leonora (Nori) G. Comello, U of North Carolina, USA
Lisa Marie Barnard, U of North Carolina, USA

Comprehension Models of Audiovisual Discourse Processing
Courtney E. Anderegg, Ohio State U, USA
Fashina Alade, Northwestern U, USA
David R. Ewoldsen, Ohio State U, USA
Zheng Joyce Wang, Ohio State U, USA

Evaluating Movies: A Review and a Framework for Investigating Underlying Psychological Processes
Frank M. Schneider, U of Mannheim, GERMANY
Ines Clara Vogel, U of Koblenz-Landau, GERMANY
Ulrich Gleich, U of Koblenz-Landau, GERMANY
Anne Bartsch, Ludwig-Maximilians-U Munich, GERMANY


Sponsored Sessions
Friday 12:00-13:15
Grand Ballroom C

Chair
Christoph Klimmt, Hanover U of Music, Drama and Media, GERMANY

Participants
Malcolm R. Parks, U of Washington, USA
James D. Ivory, Virginia Polytechnic Institute and State U, USA
Silvia Knobloch-Westerwick, Ohio State U, USA
Katharine Sarikakis, U of Vienna, AUSTRIA
Sriram Kalyanaraman, U of North Carolina, USA

This session is dedicated to debating current challenges and future perspectives of the peer review systems of ICA and the field of communication. With increasing numbers of scholars in the field and growing competition among them, the demand for reviews and editorial decisions is rising, which implies potential negative consequences for authors, reviewers, and editors. Experienced scholars will involve the audience in active discussions on how future models of quality assurance could look like.

Influencing the Vote
Political Communication
Friday 13:30-14:45
Diamond

Chair
Peter Van Aelst, U of Antwerp, BELGIUM

Participants
Electoral Volatility and Fragmentation: Effects of Vote Advice, Issue Voting, and News on the Vote
Jan Kleinnijenhuis, VU U - Amsterdam, THE NETHERLANDS
Jasper van de Pol, U of Amsterdam, THE NETHERLANDS
Anita M. J. van Hoof, VU U - Amsterdam, THE NETHERLANDS
Andre Krouwel, VU U - Amsterdam, THE NETHERLANDS

The Effect of Politicians' Facial Appearance on Voting Behavior
Frank Marcinkowski, U of Münster, GERMANY
The European tradition that understands the media as central to cultural formation recognises the close connection between the field of communication and the economic, political and social contingencies of any particular context (Vroons, 2005). This acknowledgement, in part amplified by totalitarian attempts to use the media for propaganda purposes, is responsible for the legacy of State interventionism to protect social plurality within post-war Europe. Within the sector of mass communication, such interventionism takes the form of regulation to ensure equality of access to the media and to control social, economic and cultural disparities. However, the contextual exigencies of globalisation and digitisation (Golding et al., 2013) have led to increased liberalisation and deregulation within the European media sector, a process that challenges the very foundations of European societies. Such foundations generally hark back to Rousseau’s ‘Social Contract’, which considers the State to protect the common good and the public interest (Rollet, 2001). In a context in which the normative foundations of public and private are openly challenged (Sparks, 2013), the presumptions of research in Communication in Europe, strongly tied to Marxist approaches under the form of critical theory, political economy or British cultural studies, are also shaken. This panel seeks to reflect on the consequences of the questioning of such normative foundations for research in Europe, especially in a context in which the bridging of gaps between academics, media industry, and media regulators becomes imperative for the sake of research sustainability, social relevance and productive dissemination of results.
Communicative Bursts and Idea Sharing in Collaborative Engineering Design Processes
Patricia North Gettings, Purdue, USA
Teis Kristensen, Purdue U, USA
Kylie Peppler, Indiana U, USA
Niklas Elmqvist, Purdue U, USA
Karthik Ramani, Purdue U, USA
Interpersonal Communication, Language Use and Performance: The Case of Virtual Teams
Gamze Yilmaz, U of Massachusetts Boston, USA
"With Tough Work Comes Group Responsibility": The Association Between Perceived Task Demand and Transactive Memory in Video Game Teams
Adam S. Kahn, Western Michigan U, USA
Nicholas David Bowman, West Virginia U, USA

Respondent
Sarah Fleur van der Land, Erasmus U Rotterdam, THE NETHERLANDS

3522
Technology and Health Communication

Health Communication
Chair
Laura Gibson, U of Pennsylvania, USA

Participants
Copresence in Gamified mHealth Contexts: Its Determinants and Effects
Soela Kim, U of Georgia, USA
Jeong Yeob Han, U of Georgia, USA
Could That Be Me? Investigating Personally Tailored and Targeted STD Ads on Social Network Sites
Michael A. Beam, Washington State U, USA
Parul Jain, Ohio U, USA
Eric Hoffman, Flagler College, USA
Shan Xu, Washington State U, USA
Dilemmas of a Connected World: Impacts of Mobile Technology Usage and Policies on Hospital Settings
Heather Zupancic, Northwestern U, USA
Marian Huhman, U of Illinois, USA
Ashley Snick, U of Illinois, USA
The Effects of Rotoscope Animation on Attention and Memory of Depression Drug Messages
Russell Brent Clayton, U of Missouri, USA

3523
The Dynamics of Changing Media Environments and Public Engagement and Participation

Political Communication
Chair
Ulrike Klinger, U of Zurich, SWITZERLAND

Participants
On the Phone and in the Know?: The Implications of Political Uses of Mobile Communication Technology
Soo Young Bae, U of Michigan, USA
Public Engagement in Local Government: The Voice and Influence of Citizens in Online Communicative Spaces
Julie Firmstone, U of Leeds, UNITED KINGDOM
Stephen Coleman, U of Leeds, UNITED KINGDOM

Second Screen and Participation: A Content Analysis on a Full Season Dataset of Tweets
Fabio Giglietto, U of Urbino Carlo Bo, ITALY
Donatella Selva, Luiss U, ITALY

The Cynics in Action: Social Networking Sites Use, Political Attitudes, and Political Participation in Mainland China and Hong Kong
Xinzhi Zhang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Wan-Ying Lin, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

WhatsApp Africa? Use of Information Communication Technologies and Mobilisation in the Age of Parallel Media: Nafeer's Flood Campaign in Sudan
Maha Bashri, Bradley U, USA

Pandemics and the Media

Health Communication

Chair
Hyunmin Lee, Saint Louis U, USA

Participants
Communication Channel Use Patterns and Cognitive Effects in 2009 Beijing H1N1 Flu: A Comparison Between Crisis Phases and Across Social Groups
Baijing Hu, Renmin U of China, CHINA, PEOPLE’S REPUBLIC OF
Di Zhang, Renmin U of China, CHINA, PEOPLE'S REPUBLIC OF
Comparing News Coverage of H1N1 Flu Between South Korea and the United States
Sanghee Park, Bowling Green State U, USA
Brett Rodrique Labbe, Bowling Green State U, USA
Public Reactions to Health Crises in an Authoritarian Context: An Inquiry of Rally Effects During China’s SARS Crisis
Tao Sun, U of Vermont, USA
Bu Zhong, Pennsylvania State U, USA
Gregory Payne, Emerson College, USA
Third Person Effect and Pandemic Flu: The Role of Perceived Severity, Self-Efficacy, and Message Source
Hyunmin Lee, Saint Louis U, USA
Sun-A Park, U of Missouri, USA

Media Systems and Media Markets: Effects on Journalism

Journalism Studies

Chair
Valerie Belair-Gagnon, Yale U, USA

Participants
Does Cross-Media Concentration Translate Into Cross-Promotion? Analysing Newspapers’ Coverage of Affiliated and Competitive Television Stations
Koen Panis, U of Antwerp, BELGIUM
Hilde Dy Van den Bulck, U of Antwerp, BELGIUM
Miriam van der Burg, U of Antwerp, BELGIUM
Birte Verschraegen, U of Antwerp, BELGIUM
Homogenisation or Differentiation? The Effects of Consolidation in the Regional Newspaper Market
Helle Sjøvaag, U of Bergen, NORWAY
Media Development and Professional Autonomy: Factors Influencing Professional Journalism in Different Media Systems
Reinvigorating the Public Sphere in Turkey: The Gezi Park Social Movement

Global Communication and Social Change

Chair
Christine L. Ogan, Indiana U, USA

Participants
Reinvigorating the Public Sphere in Turkey: The Gezi Park Social Movement
Burce Celik, Bahcesehir U, TURKEY
Ozen Odag, Jacobs U Bremen, GERMANY
Ozden Ulug, Jacobs U Bremen, GERMANY
Nevin Solak, Middle East Technical U, TURKEY
Nurcay Turkoglu, Cukurova U, TURKEY
Christine L. Ogan, Indiana U, USA
Kevin Smets, U of Antwerp, BELGIUM
Mehmet Ozan Asik, U of Cambridge, UNITED KINGDOM

Production of the Political: The Streets and the Social Media in the Gezi Revolt
Burce Celik, Bahcesehir U, TURKEY

Çapulcu Identity and Collective Action through Social Network Sites in the Gezi Park protests
Ozen Odag, Jacobs U Bremen, GERMANY
Ozden Ulug, Jacobs U Bremen, GERMANY
Nevin Solak, Middle East Technical U, TURKEY

Searching for a Better Life in Community: Some Lessons to Learn From Gezi Protests
Nurcay Turkoglu, Cukurova U, TURKEY

Was That Tear Gas or Just Me Laughing Until I Cried: Humor and Satire Use in the Gezi Resistance Movement
Christine L. Ogan, Indiana U, USA

Battle in the Airwaves: Media Freedoms and Controversies Among Kurdish Broadcasters
Kevin Smets, U of Antwerp, BELGIUM

Remembering and Representing Practices of the Television Journalists in Negotiating Kurdish Identity in the Cultural Production of News in Turkey
Mehmet Ozan Asik, U of Cambridge, UNITED KINGDOM

The Gezi Park protests in Turkey in the summer of 2013 were not the result of a contagious Arab Spring set of uprisings across the region. Though Turkey is a predominantly Muslim country, unlike Egypt, Libya, and Syria, it has been governed by a secular and democratically elected government for most of its existence as a republic. Even in this context, it was extraordinary that people should engage in street protests of the undemocratic actions of their leaders. The coming together of disparate ethnicities, groups and causes was also unusual. World Values surveys conducted over the years have shown that only about 10% of its people trust one another. Yet Gezi demonstrations found Kurds, Turks, LGBT communities, senior citizens, teen-agers, Alevis, Sunnis, atheists and others united in their goal to have their voices heard. Participants also included diasporic Turks and others committed to international social change in Europe and the United States. The large demonstrations in the streets of most all major Turkish cities ground to a halt after about a month following the brutal response by the police, who used massive water cannon and tear gas attacks on their own defenseless people. Something else was different in what has become a social movement in Turkey—the use of all kinds of media to tell the story of repression and to organize forums, marches, and meetings. This panel will highlight elements of those differences—the connection between the street and the use of social media; the use of humor and satire in spreading the message on and offline in mocking government leaders and the mainstream media; and in the formation of...
a new kind of community. Other perspectives that provide context for the actual Gezi events are included—the negotiations over Kurdish identity by journalists in a society where conflict between the PKK and the Turkish government has been ongoing for 30 years, and the struggle for media freedom by Kurdish broadcasters who have experienced censorship and isolation for decades. No predictions are made for the ultimate outcome of the protests. They have largely disappeared from the streets, but continue on social media, in newer broadcast stations and newspapers telling the other side of the story. This panel sets the stage for a discussion of a range of issues surrounding any social movement using both new and traditional media to organize, provide critique and possibly effect real global social change.

3527

10 Years of Journalism Studies at ICA: A Roundtable on the State of Memory Studies in Journalism Scholarship

Friday 13:30-14:45 Willow A

Journalism Studies

Chairs
  Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL
  Barbie Zelizer, U of Pennsylvania, USA

Participants
  Why Journalism Has Always Been Part of Memory's Landscape
    Barbie Zelizer, U of Pennsylvania, USA
  Memory Discourse as a ‘Reflective’ Dimension of Network Journalism
    Ingrid Volkmer, U of Melbourne, AUSTRALIA
  Rethinking Journalistic Memory-Work in the Era of Mediatized Mass Self-Communication: Syria’s ‘YouTube Revolution’
    Kari Anden-Papadopoulos, Stockholm U, SWEDEN
  When the Past is Present: Utilizing Memory in News Narratives
    Motti Neiger, Netanya Academic College, ISRAEL
    Oren Meyers, U of Haifa, ISRAEL
    Eyal Zandberg, Netanya Academic College, ISRAEL
  “Help Can’t Come Soon Enough”: Collective Memory, Accountability, and the Lasting Legacy of Hurricane Katrina
    Jill A. Edy, U of Oklahoma, USA
  Remembrance of Journalisms Past: Memory Work and Discontinuity
    Matt Carlson, Saint Louis U, USA
  Understanding the ‘Crisis’ in Journalism Through Post-Industrial Identity and Memory
    Carolyn Kitch, Temple U, USA
  Memory and the Future in Journalism Studies
    Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

This roundtable aims to showcase and assess the state of memory studies in journalism scholarship, with an eye to showing how central is the study of memory for the future of journalism studies. Bringing together leading researchers in the study of journalism and memory, the panel will chart the trajectories of scholarly engagement with journalism's complex role as a vehicle of collective memory, present state-of-the-art research on journalism and memory, and lay out an agenda for future research in this growing field.

3528

A World of Good: Diversity and Culture in Organizational Communication

Friday 13:30-14:45 Willow B

Organizational Communication

Chair
  Kumi Ishii, Western Kentucky U, USA

Participants
  Readiness for Workplace Diversity: The Case of France and its Growing Immigrant Populations
    Stephen Michael Croucher, U of Jyvaskyla, FINLAND
Chinese Employees Negotiating Differing Conflict Management Expectations With the Subsidiary of a US-Based Multinational Corporation in Southwest China
Yiheng Deng, Southwestern U of Finance and Economics, CHINA, PEOPLE’S REPUBLIC OF
Kaibin Xu, Temple U, USA

CSR with Chinese Characteristics: An Examination of the Meaning of Corporate Social Responsibility in China
Nan Li, California State U – Chico, USA

The Effect of Message Framing on Corporate Social Responsibility in Different Psychological Distances: A Construal Level Perspective
Gain Park, Sungkyunkwan U, KOREA, REPUBLIC OF
Hyun Soon Park, Sungkyunkwan U, KOREA, REPUBLIC OF

Respondent
Chih-Hui Lai, U of Akron, USA

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3540
BlueSky Workshop: Whose ___ Is It Anyway? An Interactive Dramatized Conversation

**Sponsored Sessions**

**Chair**
Araba B. Sey, U of Washington, USA

This-town is an enigma, nothing there seems to happen the way it should. Or that's how it seems to people trying to work there. Now there's trouble brewing in the kingdom - a new ICT project with specific conditions. Is the cost too great for This-town to accept? The project investors are also deliberating on their demands; there is dissent. What happens next? You can help decide. This workshop uses drama as the backdrop for discussing debates about ICT4D. No acting skills required! Only readiness to share views and/or play devil's advocate in a fictional context.

3541
Government Involvement in Communication Technology Networks

**Communication and Technology**

**Chair**
Hyunjin Seo, U of Kansas, USA

**Participants**
Public Diplomacy and the International News Flow on Twitter: The Case of Government-Sponsored News Media
Guy J. Golan, Syracuse U, USA
Itai Himelboim, U of Georgia, USA

The Use Of Information and Communication Technologies in Egyptian Newsrooms
Ahmed Mohamed El Gody, Orebro U, SWEDEN

What's on the Other Side of the Great Firewall? Chinese Web Users’ Motivations for Bypassing the Internet Censorship
Qinghua Yang, U of Miami, USA
Yu Liu, Florida International U, USA

Understanding the Use of Circumvention Tools to Bypass Online Censorship
Yi Mou, Macau U of Science and Technology, CHINA, PEOPLE’S REPUBLIC OF
Kevin Wu, U of Connecticut, USA

**Respondent**
Linchuan Jack Qiu, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Emerging Research Agendas at the Intersection of Communication and Computational Social Science

**Communication and Technology**

**Chairs**
Brooke Foucault Welles, Northeastern U, USA
Sandra Gonzalez-Bailon, U of Pennsylvania, USA

**Participants**
Assessing Online Political Commenting Norms Using Supervised Learning
Deen Goodwin Freelon, American U, USA

Why So Similar?: Identifying Theoretically Meaningful Invisible Networks From Raw Text
Drew Berkley Margolin, Cornell U, USA
Yu-Ru Lin, U of Pittsburgh, USA
David Lazer, Northeastern U, USA

Drawing Constellations Amongst the Stars: Opportunities and Challenges of Studying Vulnerable Populations via Computational Social Science
Katy Elizabeth Pearce, U of Washington, USA

Patterns of Social Play in Online Game Worlds: A Multi-Game, Cross-Cultural Comparison
Cuihua Shen, U of Texas - Dallas, USA
Yun Huang, Northwestern U, USA
Dmitri Williams, U of Southern California, USA

Leveraging Archival Internet Data to Understand the Growth of Social Movements
Matthew Scott Weber, Rutgers U, USA

**Respondent**
Dhavan Shah, U of Wisconsin, USA

Digital communication technologies mediate an increasing proportion of social life. This growth is augmenting the scope of human communication, and it is also, as a by-product, allowing communication scholars to collect and analyze patterns of behavior on a massive scale, transforming the boundaries of communication research and pushing theoretical developments to new and exciting frontiers. Online data provide unique opportunities to investigate communication practices at a scale and level of precision unimaginable using traditional behavioral research techniques.

BlueSky Workshop: Mobile Media – An Emerging Field in Communication or Just Another Technological Phenomenon?

**Sponsored Sessions**
**Chair**
Thilo von Pape, U of Hohenheim, GERMANY

Within ICA’s conferences and publications, a growing body of research has been dedicated to the phenomenon of mobility in communication. The goal of this workshop is to reach out to a broad range of researchers within ICA to assess the significance of this research and its ongoing evolution. Leaving aside current trends and dynamics within the specific community of dedicated "mobile communication"-scholars, we want to see which questions arise from outside of that community, which expectations exist towards research on mobility in communication and which impulses can be taken from various other divisions.

Cultivation Studies in Mass Communication

**Mass Communication**
**Chair**
Richard Wayne Huskey, U of California - Santa Barbara, USA
Participants
"I Can Read Snooki Like a Book": Television Exposure and Genre Preferences Cultivate Narcissism
Robert Benjamin Lull, Ohio State U, USA
Ted Dickinson, Ohio State U, USA
Reading Speed in Hostile Territory: Motivated Processing of Incongruent Information
Albert C. Gunther, U of Wisconsin, USA
David A. Wise, U of Wisconsin, USA
Stephanie Jean Tsang, U of Wisconsin, USA
Patrice Kohl, U of Wisconsin, USA
Television Viewing and the Cultivation of Terrorism Preparedness
Greg Russell Blackburn, U of Massachusetts, USA
The Impact of Personal Experience in the Cultivation Process
Anna Schnauber, U Mainz, GERMANY
Christine E. Meltzer, U Mainz, GERMANY
The Multiple Scary Worlds of Television: An International Perspective on Gerbner’s Cultivation Theory
Jan Van den Bulck, U of Leuven, BELGIUM

3546

Identity and Stereotypes in Mass Media
Mass Communication
Chair
Dana Mastro, U of California - Santa Barbara, USA

Participants
Documenting Portrayals of Race/Ethnicity in Primetime Television Over a 20-Year Span and Assessing the Association With National-Level Racial/Ethnic Attitudes
Riva Tukachinsky, Chapman U, USA
Dana Mastro, U of California - Santa Barbara, USA
Moran Yarchi, Interdisciplinary Center, ISRAEL
Die, Foul Creature! How the Supernatural Genre Affects Attitudes Toward Outgroups
Morgan E. Ellithorpe, Ohio State U, USA
David R. Ewoldsen, Ohio State U, USA
English-Language Latino-Themed Programming and Identity: The Relationship Between Viewing and Self-Esteem Among Latina/os
Adolfo Rafael Mora, U of Texas, USA
Seok Kang, U of Texas - San Antonio, USA
Impulsive Facial Threat Perceptions After Exposure to Stereotypic Crime News
Florian Arendt, U of Vienna, AUSTRIA

3547

Diverse Media Issues in Intercultural Communication
Intercultural Communication
Chair
Che Baysinger, Kaplan U, USA

Participants
Kyungbo Kim, U of Missouri, USA
Jennifer Stevens Aubrey, U of Arizona, USA
Cultural Trends of Audiences Online Interactions With Vocal Talent Shows: A Comparative Study Between China and the US
Yafei Zhang, U of Iowa, USA
Heungseok Koh, U of Iowa, USA
Li Chen, U of Iowa, USA
Andrea M Weare, U of Iowa, USA

The Case of the Yellow-Faced Characters in Film: Heroes, Villains, and More
Carolyn A. Lin, U of Connecticut, USA
Linda Dam, U of Connecticut, USA
Josh Fishlock, U of Connecticut, USA
Zhan Xu, U of Connecticut, USA

Vision of Eurovision: Pre-Eurovision Visual Profiling of Azerbaijan and Sweden as a Reflection of Cultural Conflict Between “East” and “West”
Rashad Mammadov, Indiana U, USA

Respondent
Moyi Jia, Monmouth U, USA

Visual Activism(s): Tactics, Technologies, and Styles

Visual Communication Studies

Chair
Katy Jane Parry, U of Leeds, UNITED KINGDOM

Participants
Steve Presence, U of West England, UNITED KINGDOM
Tina Askanius, Lund U, SWEDEN
Michael Glassco, U of Iowa, USA

Participants
A Tale of Two Avant-Gardes: Politics, Aesthetics and Political Film Networks in the UK
Steve Presence, U of West England, UNITED KINGDOM

Online Video Activism and Political Mash-Up Genres
Tina Askanius, Lund U, SWEDEN

The Moscow Masque: Embodying Dissent in Sacred Spaces
Katy Jane Parry, U of Leeds, UNITED KINGDOM
Giorgia Aiello, U of Leeds, UNITED KINGDOM

Tactical Interventions and Interventionist Collage: The Poetics of the Billboard Liberation Front
Michael Glassco, U of Iowa, USA

This panel session aims to foreground the significance of the visual in key contemporary mediatized arenas of activist practice, performance and politics. The papers included in this panel extend key debates emerging from this burgeoning area of inquiry by addressing some of the major ‘communicative’ dimensions of visual activism across technological and aesthetic realms such as film, video, and performance. In doing so, participants will offer insights reflecting historical, sociological and semiotic approaches applied to a range of topics, including radical filmmaking, online political mash-up videos, and feminist protest performance. In particular, each paper addresses one or more of these questions: 1) What are some of the key visual tactics or techniques employed and deployed by activists, protest groups and/or social movements in contemporary national, international or global mediatized arenas? Why and how are such tactical approaches chosen or selected among others? How do given visual techniques ‘work’ on target audiences, such as political institutions and the broader public? 2) What are some of the major technological means and media outlets that are used in visual activism? How does the specificity of such technologies and media institutions shape and affect the ‘substance’ of activist practices and politics? 3) What are some of the more properly aesthetic and stylistic features found in visual activism? What are the histories of such aesthetics, and how are they adapted and transformed in situated practices of visual activism? How and why are specific styles adopted and recontextualized in contemporary visual arenas of activism?
On the Improvement of Mentoring and Parenting: From Children to Graduate Students

**Friday**

13:30-14:45

**Medina**

**Instructional & Developmental Communication**

**Chair**

Morgan E Summers, Michigan State U, USA

**Participants**

GR8 Parenting: Impact of Text Message Intervention on Parent-Child Activity Engagement
- Lisa B. Hurwitz, Northwestern U, USA
- Alexis Lauricella, Northwestern U, USA
- Ann Hanson, Ounce of Prevention Fund Chicago, USA
- Anthony Raden, Ounce of Prevention Fund Chicago, USA
- Ellen Wartella, Northwestern U, USA

Mentorship on the Doctoral Level: An Examination of Communication Faculty’ Traits and Functions
- Serena Carpenter, Michigan State U, USA
- Naheda Makhadmeh, Michigan State U, USA
- Leslie-Jean Thornton, Arizona State U, USA

Workplace Bullying by Graduate Faculty: The Effects on Graduate Students’ Burnout and Organizational Citizenship Behaviors
- Alan K. Goodboy, West Virginia U, USA
- Matthew M. Martin, West Virginia U, USA
- Zac D. Johnson, West Virginia U, USA

Bodies in Place: Mediated Identities and Intersections

**Friday**

13:30-14:45

**Ravena A**

**Popular Communication**

**Feminist Scholarship**

**Gay, Lesbian, Bisexual & Transgender Studies**

**Chair**

Nina B. Huntemann, Suffolk U, USA

**Participants**

Towards a Radical Body Positive: Reading the Online “Body Positive Movement”
- Alexandra Sastre, U of Pennsylvania, USA

Can a Black Woman be Sex-Positive? Examining Audience Responses to Popular Female Artists’ Music Videos
- Omotayo Banjo, U of Cincinnati, USA

Giving License on RuPaul's Drag Race
- Alyxandra Vesey, U of Wisconsin, USA

The Queer Clubhouse: Problematizing Community, Consumerism, and Symbolic Membership Through Gay Sports Bars
- Evan Brody, U of Southern California, USA

Multicultural Program Production Process: The Case of South Korea's Love in Asia
- Na Young Cha, Korea U, KOREA, REPUBLIC OF
- Shinhea Claire Lee, U of Texas, USA
- Ji Hoon Park, Korea U, KOREA, REPUBLIC OF

Research-Creation

**Friday**

13:30-14:45

**Ravena B**

**Popular Communication**

**Chair**

Lisa Henderson, U of Massachusetts, USA
In new academic times, old divisions between theory and practice just don’t work. This roundtable explores links between cultural scholarship and cultural production in the interest of (1) creating new relationships among scholars and producers, (2) exploring new expressive repertoires for scholars and new conceptual frameworks for producers, and (3) expanding our platforms for teaching and the public communication of research. In professional academic life, we have long cultivated pointed distinctions between our work and the work of designated producers, protecting the distance between research or critique and industrial practice. Cultural studies scholars want disciplinary distinction and the space to comment independently on the work of others (filmmakers, say, or music producers) whose interests we recognize to be creative, commercial, audience-seeking, institutionally-grounded, and formulaic. Yet, the fact is that academics are themselves engaged in culture-making, sometimes as designated producers, often as accomplished amateurs and fans in one or another form, most times as teachers, writers, and arbiters of cultural value. What would happen if we avowed our proximity to cultural production? This high-density roundtable addresses longstanding links between cultural production and cultural scholarship from the perspectives of those who do or enable both and who seek new expressive terms and new interpretive communities for our work. We take the phrase “research-creation” from Canada, where the title refers to university-based artists and culture-makers competing for federal funds. But we intend something more evocative, something that broadens theoretical and expressive repertoires for research and teaching. We all have PhDs (or soon will), but some of us are also filmmakers, founders of re-issue labels, trade press authors, bloggers, campus partners in public initiatives, event producers, and journalists. We protect our opportunities to theorize while experimenting with different idioms and addressing non-academic producers as colleagues. We need those relationships, we acknowledge, to deepen and illuminate our scholarly questions and better communicate our work. With this roundtable, we seek a public conversation where these issues and gestures are the focal point.

Two Faces of Digital Capitalism: Class, Charisma, Discourse, and Participation

**Friday**

13:30-14:45

**Ravena C**

**Chair**

Dan Leopard, Saint Mary's College of California, USA

**Participants**

Ambivalent Dilemmas of Freedom: Class, Ethical Eating, and the Michael Pollan Phenomenon

Heidi Zimmerman, U of Oregon, USA

Steve Jobs, Authenticity, and the Desire for a "Good" Capitalism

Thomas Streeter, U of Vermont, USA

Silicon Valley Ideology and Class Inequality: A Virtual Poll Tax on Digital Politics

Jen Schradie, Berkeley Center for New Media, USA
Networked Media and the Decline of Institutional Authority: Governmentality or Functionality?

Tim Markham, Birkbeck, U of London, UNITED KINGDOM

On the one hand, charismatic figures like Michael Pollan and Steve Jobs participate in the transformation of cultural capital and class; on the other hand the digital worlds emergent in this context are socially and ideologically structured in ways that may pre-defined or constrain voice and participation. But is digital participation necessarily a form of governmentality?

3560

Engagement and Public Relations

Friday
13:30-14:45
Boren

Public Relations

Chair
Lee Edwards, U of Leeds, UNITED KINGDOM

Participants
Dialogic Engagement: Explicating a Foundational Public Relations Concept
Maureen Taylor, U of Oklahoma, USA
Michael L. Kent, U of Oklahoma, USA
The Art of Engagement: Extending Dialogic Strategies on Twitter
Beth Lee Sundstrom, College of Charleston, USA
Abbey Blake Levenshus, U of Tennessee, USA
Social Media Engagement as an Evaluation Benchmark: Insights From Public Relations Leaders
Hua Jiang, Syracuse U, USA
Yi Luo, Montclair State U, USA
Owen Kulemeka, U of Oklahoma
Engagement as Connection/Connectivity: Online/Offline Intersections at a University Sustainability Office
Rahul Mitra, Wayne State U, USA

Respondent
Ansgar Zerfass, U of Leipzig, GERMANY

3561

Exploring the Role of Technological Affordances for Processes of Organizing

Friday
13:30-14:45
Columbia

Organizational Communication

Chair
Christine Goldthwaite, Rutgers U, USA

Participants
Investigating the Affordances of Group-Based ICTs for Global Team Participation, Conflict, and Identification
Jennifer L. Gibbs, Rutgers U, USA
Anu Sivunen, Aalto U, FINLAND
Malgorzata Boyraz, Rutgers U, USA
Emma Nordback, Aalto U, FINLAND
Exploring Technological Affordances for Knowledge Sharing in Global Outsourcing Teams
Julia Eisenberg, Rutgers U, USA
Jennifer L. Gibbs, Rutgers U, USA
Nik Ahmad Rozaidi, Rutgers U, USA
Working Around Enterprise Social Media
Nick Oostervink, VU U – Amsterdam, THE NETHERLANDS
Marlous Agterberg, VU U – Amsterdam, THE NETHERLANDS
Marleen Huysman, VU U - Amsterdam, THE NETHERLANDS
Social Media as a Team Effort: Coordinating an Organization’s Online Voice
Jeffrey William Treem, U of Texas, USA

Respondent
Ronald E. Rice, U of California - Santa Barbara, USA

While early research on organizational technology use often focused on constraints imposed by information and communication technologies (ICTs), as workplace technologies have evolved scholarly thinking has shifted to emphasize their affordances. An affordance perspective acknowledges the possibilities for action engendered by various technologies, or their ability to 'make a difference'. Using multiple methods, these papers examine various ICTs and their affordances for organizing processes such as collaboration, knowledge sharing, and identification in a range of organizational and cultural contexts.

Communication Research in the U.S./Mexican Border Region

Sponsored Sessions
Chair
Daniel C. Hallin, U of California - San Diego, USA

Participants
News Media, Epistemic Violence, and Instrumentality: An Analysis of Journalistic Practices in the City of Guadalajara
Salvador Leetoy, ITESM, MEXICO

Parteindo la Madre: Re-Visioning Citizenship, Borders, Ideals of Mobility, and Be-Longing Among El Alberto's Hñähñu
Michaela Django Walsh, U of California - San Diego, USA

Negotiating Latino/a Stereotypes: Critical Participatory Culture and Media Production in a Border Region High School
David Gonzalez, U of California - San Diego, USA

Exploring Borders: Experimental Media Workshops in Tijuana
Juan Jose Rojo, BINACOM, MEXICO

Respondent
Mari Castaneda, U of Massachusetts, USA

The Binational Association of Schools of Communication of the Californias brings together communication scholars and educators from the U.S. and Mexico, with a particular focus on the border region. Binacom's panel highlights research about the U.S./Mexican Border region, about borders more generally and about media and communication in and between our two countries. This year's panel includes research on journalistic practices in the city of Guadalajara, on migration and citizenship in an indigenous community now separated across two sides of the border, and two papers on action-oriented media projects among youth in the border region, one a literacy project in a San Diego County high school and one on experimental media workshops in Tijuana.

Experiencing Risk, Regret, and "Reality" via Social Networking Sites

Children Adolescents and Media

Participants
Adolescents’ Use of Social Networking Sites: Mass Media Appearance Ideals and an Objectified Self-Concept
Laura Vandenbosch, U of Leuven, BELGIUM
Steven Eggermont, U of Leuven, BELGIUM

Social Networking Sites and Youth Privacy: An Examination of Self-Disclosures and Risk Perceptions
Yaguang Zhu, U of Texas, USA
Longitudinal Effects of Social Networking Site Use on Adolescents’ Social Development
Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS
Alexander Peter Schouten, Tilburg U, THE NETHERLANDS
Emiel Krahmer, Tilburg U, THE NETHERLANDS

Teens’ Use of Social Networking Sites and Online Risks: Their Relationships to Parental Mediation
Sha Li, Texas Tech U, USA

Youths’ Regretted Online Self-Presentations: Risk or Opportunity?
Susannah R. Stern, U of San Diego, USA

Respondent
Sahara Byrne, Cornell U, USA

South Asian Diaspora, Racialization, and Popular Cultures

Ethnicity and Race in Communication

Popular Communication

Chair
Nabeel Zuberi, U of Auckland, NEW ZEALAND

Participants
Indian Accents and Racial Masks: Heroes, Villains, and the Science Fiction Blockbuster
Shilpa Dave, U of Virginia, USA

Clubbing and the Governance of Race Within the Neo-Liberal City: From the Asian Underground to the Desi Scene
Anamik Saha, U of Leeds, UNITED KINGDOM

Taqwacore in the News: Representations of Muslim Punk Rock Culture in American, British, and Ethnic Press
Saif Shahin, U of Texas, USA

Brown and Not so Brown: Racializing Hip-Hop and Singer-Songwriter Rock-Pop in the South Asian Atlantic
Nabeel Zuberi, U of Auckland, NEW ZEALAND

Media Forms as Forms of Conflict: History in the Making

Communication History

Journalism Studies

Chair
Richard K. Popp, U of Wisconsin - Milwaukee, USA

Participants
Reevaluating the “Talented Tenth”: The Black Press, Race Representation, and Celebrity Culture, 1903-1926
Carrie Teresa, Temple U, USA

The Battle of Blair Mountain and the News: The Mainstream Press and Class Conflict in 20th Century Appalachia
Matthew Ross, U of South Carolina, USA
Anmol Kalsi, U of South Carolina, USA

A Marriage of Friends or Foes? Radio, Newspapers, and the Facsimile in the 1930s
Charlene N. Simmons, U of Tennessee - Chattanooga, USA

KVOS-TV and Canawest Film Productions: A Case Study of Cross-Border Industry Dynamics, 1960-1977
Mary Erickson, U of Oregon, USA

Combatting “Big Media”: The Liberal Roots of the Conservative Critique of the “Liberal Media,” 1969-1974
Christopher Cimaglio, U of Pennsylvania, USA
Respondent
Michael Stamm, Michigan State U, USA

It is, arguably, no longer helpful to refer to ‘the media’ in ways which assume that it is fundamentally an accessible term which conveniently groups together various activities around the transmission of entities such as ‘news’. More usefully, the media might best be conceptualised as a site of disputation where issues of politics, class and identity are contested in a shifting public space delineated by the possibilities inherent in evolving media technologies. The papers in this session take as their cultural context the American experience of media forms as the location of public disputation, both challenging and supporting the status quo within a range of defined historical timeframes, generating original insights and perspectives into the role and functioning of the media.

Psychological Processes Underlying Mediated Entertainment

Information Systems

Chair
Francesca Renee Dillman Carpentier, U of North Carolina - Chapel Hill, USA

Participants
3D Screening and Entertainment: A Model of Entertainment for Cinema
Sabrina Sobieraj, U of Duisburg-Essen, GERMANY

Egocentric Projection Into Story Characters
Shuo Zhou, Cornell U, CHINA, PEOPLE’S REPUBLIC OF
Michael A. Shapiro, Cornell U, USA

Experiencing Sports Entertainment in the Light of Fan Group Involvement
Tino GK Meitz, Augsburg U, GERMANY
Claudia Wilhelm, Eberhard Karls U Tuebingen, GERMANY
Frank Papenmeier, U of Tuebingen, GERMANY
Annika Maurer, U of Tuebingen, GERMANY
Aileen Oeberst, Knowledge Media Research Center, GERMANY
Stephan Schwan, Knowledge Media Research Center, GERMANY
Markus Huff, U of Tuebingen, GERMANY

Media Entertainment and Well-Being: Linking Hedonic and Eudaimonic Entertainment to Media-Induced Recovery and Vitality
Diana Rieger, U of Cologne, GERMANY
Leonard Reinecke, U of Mainz, GERMANY
Lena Frischlich, U of Cologne, GERMANY
Gary Bente, U of Cologne, GERMANY

Same Same But Different: Antecedents and Consequences of Eudaimonic Entertainment in a Political Format
Franziska Susanne Roth, U of Mannheim, GERMANY

Story Character’s Goal Achievement and Goal Pursuit on Readers’ Implicit and Explicit Goal
Tae Kyoung Lee, Cornell U, USA
Michael A. Shapiro, Cornell U, USA

The Influence of Media Portrayals of Care, Loyalty, and Purity on Elevation and Connectedness With Humanity
Mary Beth Oliver, Pennsylvania State U, USA
Keunyeong (Karina) Kim, Pennsylvania State U, USA
Jennifer Hoewe, Pennsylvania State U, USA
Drew D. Shade, Pennsylvania State U, USA
Erica Bailey, Pennsylvania State USA

Viewing Meaningful Entertainment and Altruistic Behavior: Investigating Potential Mediators
Erica Bailey, Pennsylvania State U, USA
Bartosz Wojtek Wojdynski, U of Georgia, USA
Sports Communication Organizational Business Meeting

**Friday**
**13:30-14:45**
**Cirrus**

**Sports Communication, Sports Communication**

**Chair**
Andy Billings, U of Alabama, USA

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Comparing Political Communication: Cross-National Perspectives

**Friday**
**15:00-16:15**
**Diamond**

**Political Communication**

**Chair**
Daniel C. Hallin, U of California - San Diego, USA

**Participants**
Hallin and Mancini (2004) Revisited: Four Models of Western Media Systems
- Michael Brueggemann, U of Zurich, SWITZERLAND
- Sven Engesser, U of Zurich, SWITZERLAND
- Edda Humprecht, U of Zurich, SWITZERLAND
- Florin Buechel, U of Zurich, SWITZERLAND
- Laia Castro Herrero, U of Fribourg, SWITZERLAND

A Democratic Advantage? Evaluating Media Use and Political Knowledge Across Information Regimes
- Erik C. Nisbet, Ohio State U, USA
- Elizabeth Stoycheff, Wayne State U, USA
- Teresa Myers, George Mason U, USA
- Golnoosh Behrouzian, Ohio State U, USA

The Party and the Public: Party Cues, Identification, and Exposure in 21 Countries
- Rachid Azrout, U of Amsterdam, THE NETHERLANDS
- Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

When the Media Make a Difference: A Cross-National Analysis of Exposure to Cross-Cutting News and Turnout
- Laia Castro Herrero, U of Fribourg, SWITZERLAND
- David Nicolas Hopmann, U of Southern Denmark, Centre for Journalism, DENMARK

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Government Communication: Cases and Challenges

**Friday**
**15:00-16:15**
**Redwood A**

**Sponsored Sessions**

**Participants**
Meeting the challenges? How German Government Communication Adapts to the New Media Environment
- Christina Holtz-Bacha, U of Erlangen-Nuernberg, GERMANY

Government Communication in Spain. Leaving Behind the Legacies of the Past
- Maria Jose Canel, U Complutense de Madrid, SPAIN

Challenges for Government Communication in Sweden
- Lars W. Nord, Mid Sweden U, SWEDEN
- Kajsa Larsson Falasca, Mid Sweden U, SWEDEN

- Karen Sanders, U CEU San Pablo, SPAIN

French Government Communication and the 5 Years Presidential Mandate: An Impossible Cohabitation?
- Philippe J. Maarek, U Paris Est - UPEC, FRANCE

This panel addresses challenges for government communication as a key area of scholarship and practice. From a range of theoretical and empirical perspectives, panellists examine questions such as how government communication adapts to new media environments; the tensions between historical legacies
and the pressures of new institutional, media and public contexts; and the imperatives apparently driving practice in a more strategic direction and this development’s relationship with the possible ‘thinning out’ of democracy.

### 3621

**Good Life in Mediatized Worlds? Critical Perspectives**

**Theme Sessions**

**Chair**

Knut Lundby, U of Oslo, NORWAY

**Participants**

Living Within the Complexity of Communicative Figurations: The Challenges of a Multiple Communicative Involvement
- Andreas Hepp, U of Bremen, GERMANY
- Uwe Hasebrink, Hans Bredow Institute for Media Research, GERMANY

Ontological Security, the Good Life and the Mediatization of Homelessness
- Maren Hartmann, U of the Arts Berlin, GERMANY

A Good (Family) Life in Polymedia? The Ambivalent Consequences of the Mediatization of Migration
- Maria Mirca Madianou, Goldsmiths College, U of London, UNITED KINGDOM

Selfhood, Moral Agency, and the Good Life in Mediatized Worlds?
- Charles M Ess, U of Oslo, NORWAY

**Respondent**

Peter Lunt, U of Leicester, UNITED KINGDOM

The theme “Communication and ‘The Good Life’” invites perspectives on people’s lives in relations to self and others. Social connectivity with mobile, networked media creates “mediatized worlds” across the online/offline. “Mediatization” has become a key term in communication research. Our understanding of this transformative process benefits from “a critical analysis of the interrelation between the change of media and communication, on the one hand, and the change of culture and society on the other” (Hepp and Krotz 2014). “Mediatized worlds” denote the everyday mediatization explored in this panel. The papers have an international perspective, with cases ranging from Philippine migrants to everyday life in Europe, and U.S. approaches to privacy.

### 3622

**Top Papers in Health Communication**

**Health Communication**

**Chair**

Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

**Participants**

Toward a Theory of Persuasive Hope: Hope Appeals and Hope, Appraisals, and Climate Change Prevention (Top Paper in Health Communication)
- Amy E. Chadwick, Ohio U, USA

Nonmedical Information Seeking Amid Conflicting Health Information: Negative and Positive Effects on Prostate Cancer Screening
- Laura Gibson, U of Pennsylvania, USA
- Andy SL Tan, U of Pennsylvania, USA
- Derek Freres, U of Pennsylvania, USA
- Nehama Lewis, U of Haifa, ISRAEL
- Lourdes Martinez, Michigan State U, USA
- Robert Hornik, U of Pennsylvania, USA
Dilemmas Families Face in Talking With Returning U.S. Military Service Members About Seeking Professional Help for Mental Health Issues
Steven Robert Wilson, Purdue U, USA
Patricia North Gettings, Purdue, USA
Elizabeth Dorrance Hall, Purdue U, USA
Rebekah Pastor, Purdue U, USA

The Effects of Regulatory Fit and Presentation Order of Health Messages in Countering Unhealthy Food Advertising's Influence on Attitudes and Intentions to Eat Healthily (Top Student Paper)
Su Lin Yeo, Nanyang Technological U, SINGAPORE
May O. Lwin, Nanyang Technological U, SINGAPORE
Ying-yi Hong, Nanyang Technological U, SINGAPORE

3623

The Tools for a Good (Research) Life: Advances in Game Studies Theory and Method

Friday
15:00-16:15
Cedar A

Game Studies, Game Studies

Chair
Rachel Kowert, U of Münster, GERMANY

Participants
Digital Games in Laboratory Experiments: Controlling a Complex Stimulus Through Modding
Malte Elson, U of Muenster, GERMANY
Object-Relation Mapping: A Method for Analyzing Phenomenal Assemblages of Play
Jaime Banks, U of Toronto, CANADA
Reterritorializing the Magic Circle
Robert Mejia, SUNY Brockport, USA
Playing for Keeps: Fraud in a Virtual Economy
Joshua Andrew Clark, U of Southern California, USA
The Internet Gaming Disorder Scale
Jeroen S Lemmens, U of Amsterdam, THE NETHERLANDS
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS
Douglas Gentile, Iowa State U, USA

3624

A Not-So-Ordinary Metadiscourse: Engaging With the Scholarship of Robert T. Craig on the Occasion of his Retirement

Friday
15:00-16:15
Cedar B

Language & Social Interaction

Chair
Jessica Sarah Robles, U of Washington, USA

Participants
A Key Role for Meta-Discourse in Communication: Practical Theory and Ethnography of Communication
Donal Carbaugh, U of Massachusetts, USA
A Practical Theory of the Responsible Communication of Science
Jean Goodwin, Iowa State U, USA
Michael Field Dahlstrom, Iowa State U, USA
The Influence of Bob Craig’s Approach to the Discipline on my Scholarly Activities
Anita Pomerantz, U at Albany, State U of New York, USA
The Theorist's Duty of Care: An Appreciation of the Work of Robert Craig
Sally Jackson, U of Illinois, USA

Respondent
Robert T. Craig, U of Colorado, USA
Robert T. Craig (PhD, Michigan State University, 1976), ICA past president and fellow and distinguished scholar of NCA, has had an enduring impact on the field of Communication. Across decades of scholarship—including such seminal moments as his founding of the journal Communication Theory and the publication of his 1999 article on communication theory as a field—Craig has published more than 60 books, journal articles, and book chapters; he has directed 22 theses and dissertations and has taught hundreds of undergraduate and graduate students; and he has been a faculty member at the University of Colorado at Boulder for 23 years. Craig’s contributions to the areas of communication theory, argumentation and grounded practical theory have constituted a rich, unique, and provocative metadiscourse on the essential challenges of Communication research. In 2013 Craig retired from teaching. The interview in Communication Theory which marked this turning point suggests directions in which Craig will continue his work, while the ongoing research of those inspired by his ideas ensures that Craig’s scholarship will continue to flourish in the field for decades to come. This panel brings together scholars to honor the work of Bob Craig by presenting research which builds on Craig’s scholarship, by reflecting on how Craig’s work informs the field of communication, and by sharing the impact Craig’s research has had on their own work.

### Theories of Journalism in a Digital Age

**Journalism Studies**

**Chair**  
Steen Steensen, Oslo and Akershus U College of Applied Sciences, NORWAY

**Participants**

David Domingo, U Libre de Bruxelles, BELGIUM  
Pere Masip, U Ramon Llull, SPAIN  
Irene Costera Meijer, VU U - Amsterdam, THE NETHERLANDS

Actors, Actants, Activities, and Audiences in Cross-Media News Work: Extending the Model of Journalism  
Seth C. Lewis, U of Minnesota USA  
Oscar Westlund, U of Gothenburg / IT U of Copenhagen, SWEDEN

Journalism as Cultures of Circulation  
Henrik Bodker, Aarhus U, DENMARK

Place-Based Knowledge in the 21st Century: The Creation of Spatial Journalism  
Amy Schmitz Weiss, San Diego State U, USA

From Grand Narratives of Democracy to Small Expectations of Participation: Audiences, Citizenship, and Interactive Tools in Digital Journalism  
Chris Peters, U of Groningen, THE NETHERLANDS  
Tamara Witschge, U of Groningen, THE NETHERLANDS

This panel will address the consequences of digitalization for theories of journalism. New theoretical approaches for the study of digital journalism and news practices will be presented and discussed, and conventional theories of journalism will be reassessed. The overall goal is to map out valuable approaches for studies of journalism in the future. The panel consists of five papers, all of which take as their starting point the changes in the production, distribution and consumption of journalism we have seen during the last ten years.

### Building BRICS With Soft Power?

**Global Communication and Social Change**

**Chair**  
Daya Thussu, U of Westminster - Communication and Media Research Institute, UNITED KINGDOM
The economic rise of China has defined contemporary international relations. Commentators have wondered whether China can restructure its economy, improve its governance and reform its political performance and that this might facilitate more opportunities for China to make its cultural impact on the outside world. Would it be possible for China to exert its Soft Power globally as well as can it sustain its hard power enhancement? If so, in which way and to what extent would China play a more influential role in global Soft Power playground?
Organizational Citizenship Behaviors as a Framing Conundrum
Elissa N Arterburn, U of Oklahoma, USA
Ryan S. Bisel, U of Oklahoma, USA
The Structures of Interorganizational Communication Networks
Andrew Nicholas Pilny, U of Illinois, USA
Michelle D. Shumate, Northwestern U, USA
Macarena Pena y Lillo, U of Illinois, USA
Yannick Atouba, U of Illinois, USA
Katherine R Cooper, U of Illinois, USA
Emotion and Communication in the Workplace: Exploring Employees’ Emotional Experience and Communication Motives to Supervisors
Moyi Jia, Monmouth U, USA

Respondent
Katherine Miller, Arizona State U, USA

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**Constraint Removal Effects in Social Media**

**Communication and Technology**

**Chair**
Ashley Sanders-Jackson, Stanford U, USA

**Participants**
100 Million Strong: A Case Study of Group Identification and Deindividualization on Imgur.com
Jude Mikal, U of Utah, USA
Ronald E. Rice, U of California - Santa Barbara, USA
Robert G. Kent, U of Utah, USA
Bert Uchino, U of Utah, USA
Aggressive Language in Online Comments: Social Influence, Group Norms, and Effects of Anonymity
Leonie Roesner, U of Duisburg-Essen, GERMANY
Social Media and Subcultures: The Role of Facebook Use in Subcultural Identity
Katharine McGwin, U of Rhode Island, USA
Yinjiao Ye, U of Rhode Island, USA
If I Had More Time, I’d Tell You Fewer Lies: The Effect of Technological Affordances on Online Dating Deception
Catalina Laura Toma, U of Wisconsin-Madison, USA

**Respondent**
Nicholas David Bowman, West Virginia U, USA

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**Privacy Management of Social Media Users**

**Communication and Technology**

**Chair**
Jenifer Sunrise Winter, U of Hawaii, USA

**Participants**
Who’s Watching Me?: Balancing Audience and Privacy Tensions on Social Network Sites
Jessica Vitak, U of Maryland, USA
Stacy Blasiola, U of Illinois - Chicago, USA
Sameer Patil, Helsinki Institute for Information Technology
Eden Litt, Northwestern U, USA
Managing Privacy Boundaries Together: Exploring Individual and Group Privacy Management Strategies in Facebook
Ralf Patrick De Wolf, VU U - Brussels, BELGIUM
Koen Willaert, VU U – Brussels, BELGIUM
Jo Pierson, VU U – Brussels, BELGIUM
Teens’ Concern for Privacy When Using Social Networking Sites: An Analysis of Socialization Agents and Relationships With Privacy-Protecting Behaviors
Yang Feng, Southern Illinois U - Carbondale, USA
Wenjing Xie, Southern Illinois U - Carbondale, USA
Predicting Users’ Privacy Boundary Management Strategies on Facebook
Qian Liu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Ming YANG, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Mike Z. Yao, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Caixie Tu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Respondent
Bill D. Herman, Hunter College, USA

BlueSky Workshop: E-Publishing as a Vehicle for Interdisciplinary Work

Friday
15:00-16:15
Freemont

Sponsored Sessions

Chair
Kieth Dorwick, U of Louisiana - Lafayette, USA

This workshop allows participants to explore how practitioners and scholars in communication and in other fields can work together on projects that go beyond the training of any single participant in the process. We will look at the ways in which scholars in international communication might find and work with collaborators from other fields in order to publish in interdisciplinary journals such as Technoculture, found at tcjournal.org. E-journals allow scholars a wide variety of means for disseminating knowledge created by collaborations from wide spread fields, and multiple tools including video, audio, or other multimedia.

Media Entertainment: Selective Exposure, Consumption, and Effects

Friday
15:00-16:15
Greenwood

Mass Communication

Chair
Peter Vorderer, U of Mannheim, GERMANY

Participants
An Information-Processing Model for Audiences’ Selections of Online Movies: Quantitative Versus Qualitative Bandwagon Effects
Xuexin Xu, Nanyang Technological U, SINGAPORE
Xiaoming Hao, Nanyang Technological U, SINGAPORE
Younbo Jung, Nanyang Technological U, SINGAPORE
Permanently Entertained or Permanently Under Pressure? Effects of Intrinsic and Extrinsic Need Satisfaction on Media Enjoyment
Leonard Reinecke, U of Mainz, GERMANY
Peter Vorderer, U of Mannheim, GERMANY
Katharina Knop, U of Mannheim, GERMANY
The Role of Habit and Emotional Regulation on Entertainment Video Selection
Elif Ozkaya, Michigan State U, USA
The Effects of Viewing Romantic Comedies on Relational Expectations and Satisfaction: A Social Comparison Approach
Robin Nabi, U of California - Santa Barbara, USA
What Happened to the Context? Extending the Integrated Model of Entertainment Consumption
Katharina Hoelck, VU U Brussels, BELGIUM
An Jacobs, VU U Brussels, BELGIUM

3646

Media Use and Political Debate

Friday
15:00-16:15
Issaquah

Mass Communication

Chair
Lance Holbert, U of South Carolina, USA

Participants
The Matthew Effect or the Equalizing Effect? Mutual Causation and “Moderating Mediator”
Relationships Between Media Use and Political Discussion
Hyunjin Song, Ohio State U, USA
News Coverage of Sexual Assault and Rape in the U.S. Military: From Tailhook to the Invisible War
Sarah R. Stein, North Carolina State U, USA
Kristina Wilma Frances Bell, High Point U, USA
Ryan James Hurley, North Carolina State U, USA
The Effects of Emotional and Rational News Appeals on Political Attitudes
Fabian Ryffel, U of Zurich, SWITZERLAND
Christian Schemer, U of Mainz, GERMANY
The Effects of Repetitive News Framing on Political Opinions Over Time
Sophie Lecheler, U of Amsterdam, THE NETHERLANDS
Mario Keer, Netherlands Organisation for Applied Scientific Research, THE NETHERLANDS
Regula Haenggli, U of Fribourg, SWITZERLAND
Andreas Schuck, U of Amsterdam, THE NETHERLANDS
Differentiating the Psychological Mechanism of Framing and Priming: Testing Competing Explanations of Accessibility and Applicability
Yang Liu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

3647

Regulatory Models and Cultures in New and Convergent Media

Friday
15:00-16:15
Kirkland

Communication Law & Policy

Chair
Andrew Kenyon, U of Melbourne, AUSTRALIA

Participants
Diversity of European Information Cultures as Explanation for Varying Efficacy of ICT Policies
Ursula Maier-Rabler, ICT and S Center / U of Salzburg, AUSTRIA
Corporate Governance of China’s Media: History, Logic, and Framework
Qi Yin, Xiamen U, CHINA, PEOPLE’S REPUBLIC OF
Three Network Convergence and OTT TV Development in China:
Richard WS Wu, U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Grace L K Leung, Chinese U - Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Can States Regulate Media Ecosystems Amid Globalization and Convergence Trends? The Flemish ‘Signal Integrity’ Case
Hilde Dy Van den Bulck, U of Antwerp, BELGIUM
Karen Donders, VU U - Brussels, BELGIUM
### Visual Politics: Posters, Cartoons, and Political Depictions in Visual Communication

**Friday**

**15:00-16:15**

**Leschi**

**Visual Communication Studies**

**Chair**

Michael S. Griffin, Macalester College, USA

**Participants**

Paranoid Politics: Visual Communication in Right-Wing Populist Political Poster Advertising
Franziska Marquart, U of Vienna, AUSTRIA
Joan Ramon Rodriguez-Amat, U of Vienna, AUSTRIA

Political Cartoons in Social Media Age: Visual Narratives and Framing of Syrian Revolution on Facebook
Hyunjin Seo, U of Kansas, USA
Goran Sabah Ghafour, U of Kansas, USA
Ren-Whei Joanna Harn, U of Kansas, USA

Lin Zhang, U of Southern California, USA
Robeson Taj Frazier, U of Southern California, USA

Different Ways of Seeing Political Depictions: A Quantitative-Qualitative Analysis Using Q Methodology
Katharina Lobinger, U of Bremen, GERMANY
Cornelia Brantner, U of Vienna, Department of Communication, AUSTRIA

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### Extended Session: Representation, Play, and Agency: Queering Notions of the Good Life

**Friday**

**15:00-17:45**

**Medina**

**Gay, Lesbian, Bisexual & Transgender Studies**

**Participants**

Representations of Transsexuals in Chinese Cinema: Case Studies of Kitchen and Whispers and Moans
Lik Sam Chan, U of Southern California, USA

Shifting From Resistance to Resilience: Articulating Resiliency as an LGBTQ Audience Practice
Andre Cavalcante, U of Virginia, USA

Chelsea Manning and the Potentialities for Envisioning a Critical Queer Politics
Mia Fischer, U of Oregon, USA

The Art of Coming Out: Traditional and Social Media Frames Surrounding the NBA’s Jason Collins
Andrew C. Billings, U of Alabama, USA
Leigh M Moscowitz, College of Charleston, USA
Coral Marshall, U of Alabama, USA
Natalie Brown, U of Alabama, USA

Seeing Nothing Through Something: Presenting and Reading Absence in LGBT History Walking Tours
Byron Lee, Temple U, USA

Evan Brody, U of Southern California, USA

The Promises and Pitfalls of Queer Game Design
Alison Harvey, U of Leicester, UNITED KINGDOM

Google, the "It Gets Better Project," and Corporate Social Responsibility
Laurie Phillips, U of Oregon, USA
Erica Ciszek, U of Oregon, USA

Re-Examining LGBT Resources on College Counseling Center Websites: An Over-Time and Cross-Country Analysis
Christopher Joseph McKinley, Montclair State U, USA
Yi Luo, Montclair State U, USA
Paul J Wright, Indiana U, USA

Sexual Minorities’ Identity Management on Social Networking Sites: A Cocultural Approach to the Spiral of Silence
Jesse Fox, Ohio State U, USA
Katie Marie Warber, Wittenberg U, USA
Policing the Proper Queer Subject: RuPaul’s Drag Race in the Neoliberal “Post” Moment
Kai Kohlsdorf, U of Washington, USA

Selling Lesbians and Postgay Politics: Media Industry and Lesbian-Parented Families in Film and Television
Elena Rosa Maris, U of Pennsylvania, USA

This extended session is divided into three parts to be followed by a cross-session discussion.

### 3650
**Top Papers in Intercultural Communication**

#### Intercultural Communication

**Chair**
Hee Sun Park, Korea U, KOREA, REPUBLIC OF

**Participants**
- Communication and Cultural Context in Malaysia Workplaces: Incorporating Cultural Values in Communication Scale Development
  - Hassan Abu Bakar, U of Utara - Malaysia, MALAYSIA
  - Haslina Halim, U Utara Malaysia, MALAYSIA
  - Tim Neal Walters, U of North Malaysia, MALAYSIA
- Face, Its Correlates, “Reticence,” and Alienation: The Chinese International Students in the U.S. Classroom
  - Yi Zhu, Michigan State U, USA
- What Makes Some Intercultural Negotiations More Difficult Than Others? Power Distance and Culture-Role Combinations
  - Meina Liu, George Washington U, USA
  - Ioana A. Cionea, U of Oklahoma, USA
  - Lin Zhu, U of Massachusetts - Boston, USA
- “You’d Better Go to School Today LOL!” Utilizing YPAR to Rethink the Communication Theory of Identity in the Era of Social Network Sites
  - Maria Elena Kuntz Lewis, U of Denver, USA
  - Lynn Schofield Clark, U of Denver, USA

**Respondent**
Stephen Michael Croucher, U of Jyvaskyla, FINLAND

### 3651
**Sounds Global: Music, Politics, and Discourse**

#### Popular Communication

**Chair**
Patrick Burkart, Texas A&M U, USA

**Participants**
  - Gooyong Kim, Temple U, USA
- “Sor Bir Bana”: Hip Hop and Sociocultural Institutions in Germany (Top Student Paper in Popular Communication)
  - Kate Zambon, U of Pennsylvania, USA
  - Didem Uca, U of Pennsylvania, USA
- Against All Odds: Making Underground Music in Iran
  - Daniel M. Ahadi, Simon Fraser U, CANADA
The proliferation of “connective media” (Van Dijck 2013) – online platforms that engineer sociality – has engendered new ways of thinking about metrics and measurement. Analysis of concepts such as the “like economy” (Gerlitz and Helmond 2013), “algorithmic identity” (Cheney-Lippold 2011), and “sentiment detection” (Lury 2011) reveal that specific modes of communication on these platforms are used in the measurement and evaluation of social forms, which become in turn strong indicators of relevance, social status, legitimacy, or price. As scholars like Wendy Espeland have shown, social measures do not simply account for what is already there; rather, they “recreate social worlds” (Espeland and Sauder 2007) by helping to constitute what they aim to measure. Metrics are “reactive” in that they alter the beliefs and behavior of those they affect. We focus here on online commentary, exploring how this communicative practice has been modified and manipulated by its measurement. If it is increasingly obvious to the public that the measurement and management of online communication is economically valuable for the platform owners, what kinds of value accrue – or, conversely, are eliminated – for the original owners of these opinions and feelings? What communicative processes are made valuable by this engineered sociality, and what is made worthless? This panel offers a variety of approaches, both empirical and conceptual, to foster a robust discussion of the value of online communication. Brooke Duffy draws on a multiyear analysis and interview set of fashion bloggers to inquire into the implications of emergent metrics for the production and circulation of creative fashion content. Devon Powers considers the web logics and cultural implications of “firstness” – the race to break a story or own an idea in online communicative processes. Melissa Aronczyk uses the case study of Reddit and online rumor circulation to analyze transformations to the cultural concept of reputation. Darren Stevenson investigates recent efforts of Internet users to purposely confuse, misdirect, and subvert communication analytics. Connecting to the conference theme, it is essential to consider to what degree the valuation processes structuring current online communication affect our understanding of the “good life.” Do our metrics reflect the world as we wish it to be? What are the implications of contemporary forms of communication privileging popularity, attention and “connectivity” over respect, privacy, and wellbeing? We believe a close examination of online communication metrics can contribute to understanding what dominates our current interpretive frameworks of what constitutes a good life.
**Crisis Communication Effects on Stakeholders**

**Public Relations**

**Chair**
Shari R. Veil, U of Kentucky, USA

**Participants**
Crisis Communication of Youth and Child Welfare Agencies: A Theory-Driven Analysis of Governmental Communication Practice and Its Impact on Well-Being for Employees and Stakeholders in Local Communities
Andreas Schwarz, Technische U Ilmenau, GERMANY
Liane Rothenberger, Technische U Ilmenau, GERMANY
Kathrin Schleicher, Technical U Ilmenau, GERMANY
Alice Srugies, Technische U Ilmenau, GERMANY

The Impact of Spokespersons’ Nonverbal Crisis Communication on the Public’s Perception of Organizational Competence
An-Sofie Claeys, Katholieke U Leuven, BELGIUM
Verolien Cauberghe, U Gent, BELGIUM

Stakeholder Evaluations of Four Elements of an Organizational Apology
Joshua M Bentley, U of New Mexico, USA

Investigating the Effectiveness of Corporate Social Responsibility: Interplay Between Congruence and Consistency
Sojung Kim, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

**Respondent**
Finn Frandsen, U of Aarhus, DENMARK

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**The Popularization of Hacker Culture: Practicing Politics With, About, and Through Media Technologies**

**Philosophy, Theory and Critique**

**Chair**
Sebastian Kubitschko, U of Bremen, GERMANY

**Participants**
Defining a “Civic Hacker”
Andrew Schrock, U of Southern California, USA

The Performative Turn in Hacker Epistemic Politics
Molly Sauter, McGill U, CANADA

Hacking Politics
Sebastian Kubitschko, U of Bremen, GERMANY

**Respondent**
Nick Couldry, London School of Economics and Political Science, UNITED KINGDOM

The ongoing popularization of hacker culture expands the scope of who identifies as a hacker and attracts new participants. Geographically-situated organizations such as the Chaos Computer Club – one of the world’s oldest and largest hacker communities – and internationally distributed networks like Anonymous have emerged as political actors on the world stage. “Hacker culture”, once comfortably defined as a subculture, has expanded into multiple strands and identities worldwide. Yet, despite the longstanding equating of hacking as infused with political significance, the scope and style of hackers’ engagement with institutional, community, and movement-based politics remains poorly understood. Practices related to media technologies become an ever more consistent part of democratic politics per se. At the same time, thorough and critical investigations of hackers who practice politics with, through and about contemporary media technologies are still rare. This gap of theoretical and empirical exploration is particularly true for the field of media and communication studies. Bringing together theoretical inquiries and qualitative studies from different national contexts the panel bridges parts of this research gap.
Gendered/Gendering Practices and Discourses

Feminist Scholarship

Chair
Claudia Bucciferro, Gonzaga U, USA

Participants
Tracing Resistance to the "Good Woman" Through the Sworn Virgin: An Ethnography of Gender Roles in Montenegro
Jennifer Ashley Zenovich, U of Massachusetts, USA
Beyond the "Digital Divide": Locating the "Computer Girls" of Seelampur
Sreela Sarkar, Santa Clara U, USA
“Not as Much the Magazines or Movies, But the Glimpse of Lust in Them”
Laura Saarenmaa, U of Tampere, FINLAND
Susanna Paasonen, U of Turku, FINLAND
Kaarina Nikunen, U of Tampere, FINLAND
Katariina Kyrölä, U of Turku, FINLAND

Mobile Communication and Gender Rituals
Cheryll Ruth Reyes Soriano, De La Salle U, PHILIPPINES

Gendered Discourses in Defining the Imagined Community of Gamer
Kelly Bergstrom, York U, CANADA
Florence Chee, Loyola U Chicago, USA

Respondent
Soumia Bardhan, Pennsylvania State U, USA

Developing Views and Behaviors Regarding Sex and Romance

Children Adolescents and Media

Participants
Early Exposure to Pornography: Indirect and Direct Effects on Sexual Satisfaction in Adulthood
Jennifer Beth Johnston, Fielding Graduate U, USA
Exploring Associations Between Exposure to Online Sexy Self-Presentation and Adolescents’ Sexual Attitudes and Behavior
Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS
Investigating Adolescents’ Sexual Uncertainty: Looking at the Interplay of Sexual Media Use and Individual Dispositions
Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS
Jochen Peter, U of Amsterdam, THE NETHERLANDS
Inge Boot, U of Amsterdam, THE NETHERLANDS
Music Television Viewing, Perceived Same-Gender Peer Norms, and Sexual Behavior: A Longitudinal Study Among Adolescents
Eline Frison, U of Leuven, BELGIUM
Laura Vandenbosch, U of Leuven, BELGIUM
Steven Eggermont, U of Leuven, BELGIUM
Jolien Trekels, U of Leuven, BELGIUM
Sex in College Relationships: The Role Television Plays in Emerging Adults’ Expectations in Relationships
Hilary Gamble, U of Arizona, USA
Leslie Nelson, U of Missouri, USA

Respondent
Amy B. Jordan, U of Pennsylvania, USA
Cities of Difference: Channelling and Challenging Belonging in Urban Media and Communications

**Ethnicity and Race in Communication**

**Popular Communication**

**Philosophy, Theory and Critique**

**Chair**

Myria Georgiou, London School of Economics and Political Science, UNITED KINGDOM

**Participants**

Communicating Through the Wall: Representations of Difference in Stockholm via Graffiti
Miyase Christensen, Stockholm U, SWEDEN

Towards an Intersectional Approach to the Digital Mediation of Urban Multiculture: A Case Study of Digital Identification Among Young Londoners
Koen Leurs, London School of Economics and Political Science, UNITED KINGDOM

‘Down There’ in Chapeltown: Local News and Distances of ‘Race’ and Ethnicity in the Media Ecology of the City
Nancy Thumim, U of Leeds, UNITED KINGDOM

Arab ‘Media Cities’ Visions of Ethnic Identities and Differences
Joe F. Khalil, Northwestern U -Qatar, QATAR

Conflicting Cosmopolitanisms and ‘the Value of Difference’
Myria Georgiou, London School of Economics and Political Science, UNITED KINGDOM

With more than half of the world’s population now living in cities, questions about how we live together in difference are more urgent than ever before. The vast growth of urbanisation is largely the result of internal and international migration and in many parts of the world metropolitan areas are places where identity, race, ethnicity and difference are negotiated and contested continuously (Amin 2013; Davis 2000). At the same time claims and challenges to claims of belonging in urban societies increasingly take place through the media (Georgiou 2013; Gordon 2010; McQuire 2008). This panel addresses a number of key questions about how media and communications channel and challenge diversity in the city: both bottom up and top down. While each of the papers makes a distinct empirical contribution, the panel as a whole contributes to setting the research agenda for the study of media and the city today. Thus, we are asking a series of crucial questions: In what ways do the media as industries and as systems of representations frame and act upon difference and commonality in the city? In what ways is the mediated and creative city a space of belonging and participation and in what ways is it a space of exclusion? Finally, how does media and communications research in cities contribute to our understanding of mediation and communication in culturally diverse societies? We are particularly interested in exploring how our different methodological approaches and diverse spatial foci can contribute to developing comparative, global and inter-textual understandings of media and communications as technologies, industries and systems of representation in cities of difference.

The Actuality of Walter Lippmann

**Communication History**

**Chair**

Dominique Trudel, New York U, CANADA

**Participants**

Pseudo-Environments 2.0: New Media and the Perfection of Manufactured Consent
Nathan Crick, Texas A&M U, USA

Walter Lippmann’s Heritage in the Field of Public Relations
Cesar Garcia, Central Washington U, USA

Rethinking Walter Lippmann’s "Political Observatories" in Our Time
Michael Schudson, Columbia U, USA

The Outlawry of War Debate: What Lessons for Lippmann’s Historiography?
Dominique Trudel, New York U, CANADA
In his seminal Communication as Culture, James Carey claimed that Public Opinion is “the founding book in American media studies” (1989, p. 75). What he meant was that Walter Lippmann’s famous book anticipated and cleared the path for the behaviourist and media effects traditions that still dominated mainstream communication research in the late 1980s. Using Lippmann as an oppositional “stage-setter,” Carey focused on Lippmann’s “conflict” with John Dewey in order to promote his own Deweyan ritual conception of communication. Since then, Carey’s account of the Lippmann-Dewey debate achieved canonical status in communication studies where Carey is without a doubt “the single most influential interpreter of the Lippmann-Dewey discussion” (Schudson, 2008, p. 1032). However, in recent years, Carey’s narrative has been widely criticized by various communication scholars who opposed his oversimplistic depiction of Lippmann’s thought and binary framing of the exchange (Jansen, 2008, 2009; Schudson, 2008). Building from these revisionist claims and against all odds, Lippmann’s work was rediscovered and has recently been the object of an unexpected revival. As Sue Curry Jansen pointed out, there is now a sense that “Lippmann somehow matters again” (2013, p. 9). Contrarily to Carey’s bitter, ironical portrayal, Lippmann’s work may inform new insights to communication research, including the reconstruction of a pragmatist tradition within the field (Russill, 2008; Tell, 2013). In this regard, the communication scholars taking part in this panel will expose some interesting but neglected aspects of Lippmann’s contribution to communication research and democratic theory. They will also address Lippmann’s actuality within the broader historiographical debate surrounding Lippmann’s recent rediscovery.

### Applications and Theoretical Perspectives of Construal-Level Theory in Media and Communication Studies

**Information Systems**

**Chair**

David R. Ewoldsen, Ohio State U, USA

**Participants**

- When Do Online Users Believe in Other People's Messages? A Construal Level Perspective
  Hande Sungur, VU U - Amsterdam, THE NETHERLANDS
  Tilo Hartmann, VU U - Amsterdam, THE NETHERLANDS
  Guido M Van Koningsbruggen, VU U - Amsterdam, THE NETHERLANDS

- Construal Level Theory, Persuasion, and Youth
  Sherri Jean Katz, Cornell U, USA
  Sahara Byrne, Cornell U, USA

- Impact of Mental Construal on Storage and Evaluation of Organ Donation Messages
  Sabine Reich, U of Mannheim, GERMANY

- So Close and Yet So Far: Construal Level Moderates Cultivation Effects
  Morgan E. Ellithorpe, Ohio State U, USA
  Sarah Brookes, U of Maine, USA

Construal level theory has emerged as a leading theory in social psychology and consumer behavior over the past decade (Fiedler, 2007). It links how close or far an item is to how abstractly it is mentally represented, with close items being thought about more concretely, and far items being rendered more abstractly (Liberman & Trope, 2008). In other words, the theoretical premise is a bidirectional heuristic processing relationship between abstraction and psychological distance. A substantial number of differences have been identified between abstract and concrete heuristics. When processing information abstractly, individuals make use of broader categories for encoding and storing object-related information; they represent actions mainly goal-oriented, use primary information, are ignorant of secondary and circumstantial information, and consequently represent objects as more distant. Compelling research shows how these heuristics affect social judgments, probability, semantic and linguistic representations, attitudes, behavioral choices, and many mental categories, which are historically interesting for media effects and media processing scholars (for a comprehensive overview see Trope & Liberman, 2010). As a theory of representation, self-regulation, and motivation, research on construal level theory adds valuable information about the underlying mechanisms of media effects. The panel ties together applications of construal level theory in media and communication studies over the last few years. The lines of research presented here cover different media formats, including texts, audiovisual, online, and interpersonal.
communication. The communication and media processes the authors touch upon vary and include: informative communication, persuasive communication, and cultivation. Therefore, this panel enables a scholarly discussion about a dense set of theoretical propositions, while creating impetus for development within our field from the variety of implications the participants’ data driven research can offer. All panelists provide predominantly experimental data and the panel focuses strongly on extending theoretical ideas based on the findings.

3712

Political Communication Business Meeting

Friday
16:30-17:45
Diamond

Political Communication

Chair
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

3720

CCA Research Panel: Impact of New Media, Social Media and Media Technology on Chinese Communities and Beyond

Friday
16:30-17:45
Redwood A

Sponsored Sessions

Chair
Yu-li Liu, National Chengchi U, TAIWAN

Participants
Multimodal Connectedness and the Good Life: Examining the Impact of Communication Technologies on the Subjective Well-Being of Hong Kong Citizens
   Michael Che Ming Chan, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Internet Censorship in the Arab Spring Seen From China: One Movement, Different Stories
   Ying Roselyn Du, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Media, Activism, and the New Political: A Critical Review of the Scholarship on Mediated Activism in China
   Miao Feng, U of Illinois - Chicago, USA
   Elaine J. Yuan, U of Illinois - Chicago, USA
Facebook Versus Renren: How Chinese Students Depend on Different Social Networking Sites for Acculturation Into the American Society
   Cong Li, U of Miami, USA
   Jiangmeng Liu, U of Miami, USA
   Zongchao Li, U of Miami, USA
From Communicative Continuity to Relational Continuity: Multimedia Mobile Communication in Trans-Local Relationship Management,
   Di Cui, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Third-Person Effect and Rectifying Measures: Studying Anti-Drug and Drug-Encouraging Online Messages
   Wan Chi Leung, U of South Carolina, USA
   Ven-Hwei Lo, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Construction of International News: A Study of Libya Crisis Coverage in Chinese Newspapers
   Yue Zheng, Jinan U, CHINA, PEOPLE’S REPUBLIC OF
   Yu Huang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Guanxi-Related Practice in Chinese Public Relations Industry From the Perspective of Stakeholders: A Comparative Study of Mainland and Hong Kong
   Fang Wu, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
How Media Affects Youngsters’ Likelihood of Political Participation: A Comparative Survey in Mainland and Hong Kong
   Fan Zhang, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Respondents
Diana Stover, San Jose State U, USA
Temptation and Resistance: Self Regulation, Media Use, and “the Good Life”

Theme Sessions

Chair
Allison Eden, VU U - Amsterdam, THE NETHERLANDS

Participants
Media-Use and Self-Control: An Experience Sampling Study of Media Use, Goal Conflicts, and Psychological Well-Being
Leonard Reinecke, U of Mainz, GERMANY
Wilhelm Hofmann, U of Cologne, GERMANY
Sina Klein, U of Mannheim, GERMANY

Choosing When to Choose: A Field Observational Study of Planned, Unplanned, and Ritual Media Selection
Elliot T. Panek, Drexel U, USA

Reduced Self Regulation and Media Temptations: The Role of Ego Depletion in Selective Exposure to Challenging Media
Allison Eden, VU U - Amsterdam, THE NETHERLANDS
Tilo Hartmann, VU U - Amsterdam, THE NETHERLANDS

The Impulsive Appeal of Social Network Sites (SNS): Automatic Affective Reactions to SNS-Cues
Guido M Van Koningsbruggen, VU U - Amsterdam, THE NETHERLANDS
Harm Veling, Radboud U Nijmegen, THE NETHERLANDS

Respondent
Ron Tamborini, Michigan State U, USA

Media is a seductive temptation of modern life. It is accessible, ubiquitous, and offers a reliable source of pleasure. These effects make regulating entertaining media use particularly difficult. This lack of effective regulation of media use may in turn have negative consequences for people’s health, happiness, and well-being; in short, people’s desire to live the good life. For example, recent time sampling research by Hofmann, Vohs, and Baumeister (2012) shows that entertaining media use was the desire least successfully controlled in everyday life. That is, despite their intentions to do other things, people often found themselves in front of the screen. The role of goal conflict and the ability to regulate personal media use behaviors in maximizing goal pursuit has been overlooked to date in both media and well-being research. In this panel we focus on the state and trait factors at play as people control and self-regulate their media-based temptations and desires, with the goal of understanding how media can affect overall well-being.

Self-regulation, or the ability to control the self’s behaviors and desires in order to obtain a desired goal, has been extensively researched in other domains of psychological well-being (Baumeister et al., 2007). Continued, effortful self-regulation is theorized to drain a limited psychological resource, which may then lead to people making short term, hedonic choices that may not benefit their long term goals (Gailliot et al., 2007). But how self-regulation (or lack thereof) affects our media choices and usage behaviours is only now beginning to be examined by media researchers. Wagner, Barnes, Lim, and Ferris (2012) showed that reduced self-regulatory capacity is a strong predictor of “cyberloafing” at the office. Reinecke, Hartmann, and Eden (in press) demonstrated that individuals with low self-regulation are particularly prone to feel poorly about their media use and selections, and fail to benefit from the hedonic pleasures of entertainment in terms of stress-reduction and well-being. In sum, research suggests that individuals who suffer from reduced self-regulatory abilities are less able to resist the temptations presented by media, and that these may be difficult temptations to ignore during the course of everyday life. The research presented in this panel explores the causes of self-regulatory failure in media use and selection, and the effects of such failure on the emotional state and well-being of media users. These studies together provide a comprehensive picture of the interplay between media-related self-regulation and well-being.
Health Communication Business Meeting

Health Communication

Friday
16:30-17:45
Aspen

Train Your Brain: The Effectiveness of Goal-Oriented Serious Games

Game Studies, Game Studies

Chair
Andy Boyan, Albion College, USA

Participants
"Judge This! Is It Hit Music or Not?" An Exploratory Study on the Gamification of Evaluation
Hiesun Cecilia Suhr, Miami U - Ohio, USA

Motivation and Performance in a Language Learning Game: Competitive, Cooperative, and Conjunctive Task Demands and the Interaction of Social Categorization Diversity
Wei Peng, Michigan State U, USA
Hayeon Song, U of Wisconsin - Milwaukee, USA
Jinyoung Kim, U of Wisconsin - Milwaukee, USA
Tom Day, Michigan State U, USA

Training Cognitive Abilities With Digital Games: Comparing the Effects of a Math Game and Paper Exercises
Elena Nunez Castellar, U Gent, BELGIUM
Anissa All, U Gent, BELGIUM
Jan Van Looy, U Gent, BELGIUM

A Systematic Review and Meta-Analysis of Serious Digital Games for Healthy Lifestyle Promotion
Ann DeSmet, U Gent, BELGIUM
Wendy Van Lippevelde, U Gent, BELGIUM
Dimitri Van Ryckeghem, U Gent, BELGIUM
Sofie Compernolle, U Gent, BELGIUM
Sara Bastiaensens, U of Antwerp, BELGIUM
Karolien Poels, U of Antwerp, BELGIUM
Heidi Vandebosch, U of Antwerp, BELGIUM
Geert Crombez, U Gent, BELGIUM
Ilse De Bourdeaudhuij, U Gent, BELGIUM

The Effects of Working Memory Capacity and Expertise on Attention and Comprehension of Persuasive Messages in Digital Games
Yu-Hao Lee, U of Oklahoma, USA

Language and Social Interaction Business Meeting

Language & Social Interaction

Friday
16:30-17:45
Cedar B

Participants
Alena L. Vasilyeva, Minsk State Linguistic U, BELARUS
Jessica Sarah Robles, U of Washington, USA
Theresa R. Castor, U of Wisconsin - Parkside, USA
Global Telecommunications and Access: Investigating the Intersections of Policy, Praxis and Power

Global Communication and Social Change

Chair
Deepti Bharthur, Bowling Green State U, USA

Participants
Privatizing Telecoms: Implications for the Information-Poor
Daya Thussu, U of Westminster - Communication and Media Research Institute, UNITED KINGDOM

Narratives of Strength and Hope: Domestic Workers and Social Media Use in Beijing
Cara J. Wallis, Texas A&M U, USA

On the Margins of the Evolving Global Telecommunications System: The “Public Good” and Burma
Brett Rodrique Labbe, Bowling Green State U, USA

From Microcredit to Microfinance: Post 1970s Policy Shifts Leading to Digital/Mobile (Micro)Finance
Radhika Gajjala, Bowling Green State U, USA
Venkataramana Gajjala, Tiffin U, USA

Respondent
Radhika Gajjala, Bowling Green State U, USA

The proliferation of internet and mobile technologies and the global infrastructures that have developed to facilitate their dissemination and usage have contributed to a broadened understanding of the role of telecommunications in people’s lives. Broadband penetration and cell phone usage alone have increased by many folds today covering many pockets of the world’s population, particularly in the global south. Even so, technology saturated environments coexist with parts of the world still unconnected through basic telephony. These disparate patterns of access hold true for economies across the globe whether they be categorized as ‘developed’ or otherwise and put a new spin on ever present questions of access, equity and social justice in relation to information and technology. This panel aims to tackle some of the questions by bringing together international perspectives on global telecommunications, information and communication technologies (ICTs) and new media practices situated within the new multi-level infrastructure of international communication. The panel will examine the dynamics of policy, political economy and market reform by looking at telecom and mobile technologies in various regional and international contexts such as India, China and Burma and will critically engage with a host of issues including ownership and power, the negotiation of marginalizations, the financialization of information services and the notions of public good embedded within neoliberal reform in telecommunications. The objective of the panel will be to add new insights to the discourse of global telecommunications and access.

Global Communication and Social Change Business Meeting

Global Communication and Social Change

Chair
Rashmi Luthra, U of Michigan - Dearborn, USA

Participant
Joe F. Khalil, Northwestern U -Qatar, USA

The Past Brought Into the Present: Collective Memory and Journalism

Journalism Studies
Communication History

Chair
Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL
Participants
@todayin1963: Commemorative Journalism, Digital Collective Remembering, and the March on Washington
   Brendan R. Watson, U of Minnesota, USA
   Michelle Chen, U of Minnesota, USA
For That Forgetful Memory: Ten-Year Anniversary Coverage of SARS in Mainland China and Hong Kong
   Bijie Bie, U of Alabama, USA
Unmasking Title IX on Its Fortieth Birthday: The Operation of Women’s Voices, Women’s Spaces, and Sporting Mythnarratives in the Commemorative Coverage of Title IX
   Lori Amber Roessner, U of Tennessee, USA
   Erin Elizabeth Whiteside, U of Tennessee, USA
“Everything Old is New Deal Again”: U.S. Media Remember the Depression and New Deal, 2008-2010
   Christopher Cimaglio, U of Pennsylvania, USA

Respondent
   Barbie Zelizer, U of Pennsylvania, USA

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Good to Hear Your Voice: Organizational Communication Division Business Meeting
Organizational Communication

Participants
   Craig R. Scott, Rutgers U, USA
   Keri Keilberg Stephens, U of Texas, USA
   Bart J. van den Hooff, VU U Amsterdam, THE NETHERLANDS

All division members and interested others are encouraged to join us at this meeting, where we will give out awards and discuss several items of business.

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Relationship Maintenance on Facebook
Communication and Technology

Participants
   The Connection Between Social Capital and Help Seeking on Facebook
      Nicole Ellison, Michigan State U, USA
      Rebecca Gray, Michigan State U, USA
      Cliff Lampe, U of Michigan, USA
      Andrew Fiore, Facebook, USA
   Facebook Features, Usage, and Relational Quality
      Vivian Hsueh-Hua Chen, Nanyang Technological U, SINGAPORE
   Connecting in the Facebook Age: Development and Validation of a New Measure of Relationship Maintenance
      Jessica Vitak, U of Maryland, USA
   Usage Patterns and Social Networks: A Comparative Study of Facebook and Renren
      Xiaoqian Li, U of Texas, USA
      Wenhong Chen, U of Texas, USA

Respondent
   Anastasia G Kononova, Michigan State U, USA
Political Participation and Social Media

Communication and Technology

Chair
Weiyu Zhang, National U of Singapore, SINGAPORE

Participants
Revisiting Civic Voluntarism Predictors of College Students’ Political Participation in the Context of Social Media
Yeojin Kim, U of Alabama, USA
Hyoungkoo Khang, U of Alabama, USA
Political Facebook Use in the 2012 Presidential Campaign: Political Participation and Congruency
Porismita Borah, Washington State U, USA
Inadvertently Exposed: The Behavioral Implications of Inadvertent Exposure to Information in Social Networks
Soo Young Bae, U of Michigan, USA
Customizability Technology and Political Communication
Ivan B Dylko, New Mexico State U, USA

Respondent
Teresa Marie Harrison, U at Albany, State U of New York, USA

BlueSky Workshop: Letting the Data Speak: Alternative Approaches to Data Reporting and Storytelling

Sponsored Sessions

Chair
Brad Crownover, College of Mount Saint Vincent, USA

This workshop invites participants to share their work and ideas for the reporting and representation of research data in non-traditional formats. Participants will be asked to discuss how they have produced and/or imagined the reporting of data in forms such as poetry, monologues, essays, plays, textiles, and/or visual art. The purpose of this workshop is to engage in critical discussions of how scholars can represent and tell the story of what they have learned from research studies in increasingly diverse and data supported ways.

Staying Connected: Interacting With Popular Culture Through Social Media

Mass Communication

Chair
Ronald E. Rice, U of California - Santa Barbara, USA

Participants
Examining Perceived Distance and Authenticity as Mediators of the Effects of Sociability and Ghost-Tweeting on Parasocial Interaction With a Microcelebrity
Elizabeth L. Cohen, West Virginia U, USA
William J. Tyler, West Virginia U, USA
How Do Fans Criticize Their Own Team? Demonstrated Practices From a Facebook Fan Page
Xima Avalos, U of Massachusetts, USA
Gonen Dori-Hacohen, U of Massachusetts, USA
Motivations to Use Social Media During Sporting Event Attendance: Placing Attitude Functions Within the Theory of Planned Behavior
Xiao Wang, Rochester Institute of Technology, USA
Something Old, Something New, Something Borrowed From Something Blue: Experiments on Dual Viewing TV and Twitter
Jaclyn Cameron, U of Tennessee, USA
Nick Geidner, U of Tennessee, USA

Time, Tweets, Uses, and Gratifications: The Dynamic Nature of Television Viewing Orientations
Daniel G. McDonald, Ohio State U, USA
Shu-Fang Lin, National Chung Cheng U, TAIWAN
Jonathan J Anderegg, Ohio State U, USA
Kilhoe Miranda Na, Ohio State U, USA
Katherine R. Dale, Ohio State U, USA

3746
Media Violence and Aggression

Mass Communication

Friday
16:30-17:45
Issaquah

Chairs
Rene Weber, U of California - Santa Barbara, USA
Marina Krcmar, Wake Forest U, USA

Participants
A Theory of Vivid Media Violence
Karyn E. Riddle, U of Wisconsin - Madison, USA

Does the Coviewing of Sexual Material Affect Rape Myth Acceptance? The Role of the Coviewer's Reactions, Gender, and Perceived Identification With the Male Protagonist
Nurit Talor, U of Haifa, ISRAEL
Yariv Tsfati, U of Haifa, ISRAEL

Moderating Effect of Violent Media Exposure on the Link Between Peer Rejection and Behavioral Problems: A 5-Year Longitudinal Study
Grace S. Yang, U of Michigan, USA
Brad J Bushman, Ohio State U, USA

Simultaneous Portrayals of Sex and Violence in Music Lyrics and Music Video Images: A Content Analysis of Mainstream Music Media
Stacey J. T. Hust, Washington State U, USA
Kathleen Boyce Rodgers, Washington State U, USA
Weina Ran, Washington State U, USA
Stephanie Ebreo, Washington State U, USA

The Effect of Nonsanitized Violence on Media Enjoyment: Reduced Character Identification or Enhanced Narrative Transportation?
Thomas Franklin Waddell, Pennsylvania State U, USA
Erica Bailey, Pennsylvania State U, USA
James D. Ivory, Virginia Polytechnic Institute and State U, USA

3747
Assessing Internet Access: Content, Connection, and Speed

Communication Law & Policy

Friday
16:30-17:45
Kirkland

Chair
Seamus Simpson, U of Salford, UNITED KINGDOM

Participants
An Emerging Internet Underclass?: A Critique of Mobile Internet Access
Philip M. Napoli, Rutgers U, USA
Jonathan Obar, Michigan State U, USA

Effects of Public Policy on the Quality of Broadband Services: A Comparative Analysis of Internet Download Speeds
Hsin-yi Sandy Tsai, Michigan State U, USA
Johannes M. Bauer, Michigan State U, USA
Filtering Out Harm: A Comparative Theoretical Analysis of David Cameron’s Policy of Filtering Pornography by Default
Brett Gregory Johnson, U of Oregon, USA
Kriste Patrow, U of Oregon, USA

New Models and Conflicts in the Interconnection and Delivery of Internet-Mediated Content
Robert M. Frieden, Pennsylvania State U, USA

3748
Visual Communication Studies Business Meeting

Friday
16:30-17:45
Leschi

Visual Communication Studies

Participants
Giorgia Aiello, U of Leeds, UNITED KINGDOM
Jaana Simola, U of Helsinki, FINLAND

3750
Intercultural Communication Business Meeting

Friday
16:30-17:45
Ravena A

Intercultural Communication

Chair
Hee Sun Park, Korea U, KOREA, REPUBLIC OF

3751
Industrial Histories of New Media

Friday
16:30-17:45
Ravena B

Popular Communication
Communication History

Chair
Jennifer Petersen, U of Virginia, USA

Participants
The Iberian Pre- and Postcolonial Roots of the Latin American Television Regional Market (Top Paper in Popular Communication)
Joseph D. Straubhaar, U of Texas, USA
John Graham Sinclair, U of Melbourne, AUSTRALIA
Technological Discourse, Moral Panic, and Home Audio Taping in the 1980s
Robert Drew, Saginaw Valley State U, USA
Defining Broadband, Shaping the Internet: Information, Telecommunications, and the Terms of Power in Internet Infrastructure Policy
Danny Kimball, U of Wisconsin, USA
Screening Games: Commodity Fetishism and the Regulation of New Media
Jennifer Petersen, U of Virginia, USA
Transmedia Histories: Disjunctions and Continuities
Karin Fast, Karlstad U, SWEDEN
Henrik Ornebring, Karlstad U, SWEDEN

3752
Noise, Memory, Multiculturalism: Mediation in Postcolonial Spaces

Friday
16:30-17:45
Ravena C

Philosophy, Theory and Critique
Ethnicity and Race in Communication

Chair
Nadia Kaneva, U of Denver, USA
Participants
Noise: Listening, Masculinity, and the Soundscape of the State in Gibraltar, 1940-2013
Bryce Peake, U of Oregon, USA
On the Mediation of Multiculturalism Beyond the Developed World: The Case of Manila's Diasporas
Jason Vincent Aquino Cabanes, U of Leeds, UNITED KINGDOM
Doing Mediated Memories Memory Work and the Practices of Cuban-American Remembrance
Christian Pentzold, Alexander von Humboldt Institute for Internet and Society, GERMANY
Christine Lohmeier, U of Munich, GERMANY
From (New)Media to (Hyper)Mediations: Recovering Jesús Martín-Barbero’s Mediation Theory in the Age of Digital Communication and Cultural Convergence
Carlos Alberto Scolari, U Pompeu Fabra, SPAIN

These papers examine mediated interaction among diasporas and in postcolonial cities in Southern Europe, the South Pacific, and Latin America. They examine social stratification, cultural memory, and multiculturalism, drawing on insights from mediation theory, sound studies, and ethnographic research.

3760
Public Versus Corporate Discourses on Environmental Issues

Friday
16:30-17:45
Boren

Public Relations

Chair
Katerina Tsutsura, U of Oklahoma, USA

Participants
Climate Narratives in Public Relations and Strategic Communication
Patricia Riley, U of Southern California, USA
Allison Leigh Noyes, U of Southern California, USA
Bei Yan, U of Southern California, USA
Sandra K. Evans, U of Southern California - Annenberg School for Communication, USA
Yasuhiro Abe, U of Southern California, USA
Rong Wang, U of Southern California
Xin Wang, U of Southern California, USA
Kristen Guth, U of Southern California, USA

Audience Response to Values-Based Environmental Marketplace Advocacy
Barbara M. Miller, Elon U, USA
Julie Lellis, Elon U, USA

Gas Versus the Good Life: The Unconventional Gas Controversy in the United States and Australia, 2008 to 2013
Elizabeth Mitchell, U of Queensland, AUSTRALIA
Daniel Angus, U of Queensland, AUSTRALIA

How to Investigate the Establishment of Facts in Public Discourse?
Hagen Schoelzel, U of Erfurt, GERMANY
Howard Nothhaft, Lund U, SWEDEN

Respondent
Craig E. Carroll, New York U, USA

3761
Critical Examinations of Drama and Media Production

Friday
16:30-17:45
Columbia

Mass Communication

Chair
J. Michael Mangus, U of California - Santa Barbara, USA

Participants
Double-Identification and the Critical Actor: Implications of Brecht’s Dramatic Theory for Media Research
Katharina Hoelck, VU U Brussels, BELGIUM
Who You Know in Hollywood: A Network Analysis of Television Writers
Patricia Frances Phalen, George Washington U, USA
Thomas Burton Ksiazek, Villanova U, USA
Jacob Benjamin Garber, George Washington U, USA

Women at ‘Disposal’: Genre, Sex, and Politics in South Korean Erotic Films, 1974-1986
Molly Hyo Kim, U of Illinois, USA

Women’s Employment and Professional Empowerment in South Korean Dramas
Jiyeun Lee, Korea U, KOREA, REPUBLIC OF
Sung-Yeon Park, Bowling Green State U, USA

Feminist Scholarship Business Meeting
Friday
16:30-17:45
Jefferson A

Children, Adolescents, and the Media Business Meeting
Friday
16:30-17:45
Jefferson B

Sexy Topics in Interpersonal Communication
Friday
16:30-17:45
Seneca

Feminist Scholarship

Children Adolescents and Media

Interpersonal Communication

Chair
Amanda Denes, U of Connecticut, USA

Participants
Americans, Pornography Use, and Sexual Satisfaction
Jennifer Beth Johnston, Fielding Graduate U, USA
Disclosures of Sexual Victimization: Managing Privacy and the Decision to Disclose
Roseann Pluretti, College at Brockport, USA
Examining the Risk Perception Attitude Framework in Interpersonal Contexts: The Effects of Mother-Daughter Communication on Their Daughters’ Safer Sex Behavior
Leslie Ramos Salazar, California State U - Fresno, USA
Pillow Talk and Cognitive Decision Making Processes: Exploring the Role of Orgasm and Alcohol on Communication After Sexual Activity
Amanda Denes, U of Connecticut, USA
Tamara D. Afifi, U of Iowa, USA
Same-Sex Infidelity in Heterosexual Romantic Relationships: Investigating Emotional, Relational, and Communicative Responses
Amanda Denes, U of Connecticut, USA
Pamela Jane Lannutti, Boston College, USA
Jennifer L. Bevan, Chapman U, USA
Shades of Sexting: Social Versus Sexual Sexting
Jessica Marie McGraw, Portland State U, USA
Lesile A. Rill, U of Nevada - Reno, USA
Communication History Business Meeting

Communication History

Chair
Philip Lodge, Edinburgh Napier U, UNITED KINGDOM

If you are a member of the Communication History Division, or if you are thinking of joining us, please do come along to our Business Meeting. Having attained Divisional status in London last year, CHD now needs to grow and develop, and this is the opportunity for you to help make the decisions that will shape our future. We will also be considering issues which affect the ICA as a whole, recognising our Top Paper Award winners, and welcoming a new Chair for the division. We are a friendly group, and you will be most welcome.

Analyses of Stereotypes, Gender Roles, and Expectancy Violations in Media

Information Systems

Chair
Michael David Hazen, Wake Forest U, USA

Participants
Communication Can Reduce Stereotyping Behavioral Decisions
Zheng Joyce Wang, Ohio State U, USA
Tyler Solloway, Ohio State U, USA
Cody Kenneth Cooper, Ohio State U, USA
How Do Men and Women Self-Present in Online Business Networks: A Quantitative and Qualitative Analysis
Sabrina Cornelia Eimler, U of Duisburg-Essen, GERMANY
Lars Bollen, U of Twente, THE NETHERLANDS
Online Interruptions: Relevancy of Media Richness Theory
Eilat Chen Levy, U of Haifa, ISRAEL
Sheizaf Rafaeli, U of Haifa, ISRAEL
Yaron Ariel, Yezreel Valley College, ISRAEL
Online and Retrospective Negation of Media Stereotypes
Florian Arendt, U of Vienna, AUSTRIA
Jorg Matthes, U of Vienna, AUSTRIA
Parsing Gender Gaps on News Memory Making and Decay
Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS
Ozen Bas, Indiana U, USA
Irene Ingeborg van Driel, Indiana U, USA
Maria Elizabeth Grabe, Indiana U, USA
How Gender, Conflict Linkage, Victimization, and Cardiovascular Reactivity Predict Taking Conflict Personally
James M. Honeycutt, Louisiana State U, USA
Laura C Hatcher, Louisiana State U, USA
No Woman No Cry?: How Televised Women’s Football Affects Moods and Judgments
Johannes Knoll, Wuerzburg U, GERMANY
Holger Schramm, U of Wuerzburg, GERMANY
Christiana Schallhorn, Wuerzburg U, GERMANY
Violating Viewers’ Expectations During Narrative Processing
Freya Sukalla, Augsburg U, GERMANY
Heather Shoenberger, U of Missouri, USA
Paul David Bolls, U of Missouri, USA
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<th>Event Description</th>
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<tbody>
<tr>
<td>3812</td>
<td>Political Communication Reception</td>
<td>Friday</td>
<td>18:00-19:15</td>
<td>Diamond</td>
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<tr>
<td>3820</td>
<td>Chinese Communication Association and Hong Kong Baptist University Joint Reception</td>
<td>Friday</td>
<td>18:00-19:15</td>
<td>Redwood A</td>
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<td>3822</td>
<td>Health Communication Reception</td>
<td>Friday</td>
<td>18:00-19:15</td>
<td>Aspen</td>
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<tr>
<td>3824</td>
<td>Language and Social Interaction Reception</td>
<td>Friday</td>
<td>18:00-19:15</td>
<td>Cedar B</td>
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<tr>
<td>3826</td>
<td>Global Communication and Social Change Reception</td>
<td>Friday</td>
<td>18:00-19:15</td>
<td>Madrona</td>
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<tr>
<td>3828</td>
<td>In Good Spirits: Organizational Communication Division Reception</td>
<td>Friday</td>
<td>18:00-19:15</td>
<td>Willow B</td>
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<tr>
<td>3848</td>
<td>Visual Communication Studies Reception</td>
<td>Friday</td>
<td>18:00-19:15</td>
<td>Leschi</td>
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<tr>
<td>3850</td>
<td>Intercultural Communication Reception</td>
<td>Friday</td>
<td>18:00-19:15</td>
<td>Ravena A</td>
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*This event is offsite. The location will be announced during the Division’s business meeting.*
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<tbody>
<tr>
<td>3862</td>
<td>Teresa Award Ceremony and Reception</td>
<td>Friday</td>
<td>18:00-19:15</td>
<td>Jefferson A</td>
</tr>
<tr>
<td>3863</td>
<td>Children, Adolescents, and the Media Reception</td>
<td>Friday</td>
<td>18:00-19:15</td>
<td>Jefferson B</td>
</tr>
<tr>
<td>3865</td>
<td>Communication History Reception</td>
<td>Friday</td>
<td>18:00-19:15</td>
<td>University</td>
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<tr>
<td>3985</td>
<td>ICA Graduate Student Reception</td>
<td>Friday</td>
<td>20:00-22:00</td>
<td>Private Dinning Room</td>
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</tbody>
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**Teresa Award Ceremony and Reception**

Feminist Scholarship

Award Ceremony and reception for Teresa Award, presented by Feminist Scholarship Division.

**Children, Adolescents, and the Media Reception**

Children Adolescents and Media

**Communication History Reception**

Communication History

**ICA Graduate Student Reception**

Sponsored Sessions

Chairs

Rahul Mitra, Wayne State U, USA
Anne Kaun, Södertörn U, SWEDEN

Kells Irish Restaurant & Pub 1916 Post Alley, Pike Place Market Seattle, Washington, 98101 Located between Stewart & Virginia Streets
Environmental Communication Breakfast/Reception

Environmental Communication

Saturday
07:30-09:00
Jefferson B

ICA Fellows' Breakfast

Sponsored Sessions

Chair
Joseph Turow, U of Pennsylvania, USA

The Appeal of Populist Ideas and Messages: Understanding Populism in the Context of De-Nationalization and Mediatization

Saturday
09:00-10:15
Diamond

Political Communication

Chair
Anne Schulz, U of Zurich, SWITZERLAND

Participants

Populism and the Media Forming an Unholy Alliance: An Integrative Framework
Dominique Stefanie Wirz, U of Zurich, SWITZERLAND
Nicole Ernst, U of Zurich, SWITZERLAND
Florin Buechel, U of Zurich, SWITZERLAND
Anne Schulz, U of Zurich, SWITZERLAND
Martin Wettstein, U of Zurich, SWITZERLAND
Sven Engesser, U of Zurich, SWITZERLAND
Christian Schemer, U of Mainz, GERMANY
Frank Esser, U of Zurich, SWITZERLAND
Werner Wirth, U of Zurich, SWITZERLAND

The Face of the Enemy. Analyzing the Anti-Establishment Discourse of Two Populist Parties
Stijn Theodoor van Kessel, Heinrich-Heine-U Dusseldorf, GERMANY
Remco Castelein, Radboud U Nijmegen, GERMANY

“Stop Foreign Infiltration!” The Content of Right-Wing Populist Poster Ads in Austria, 1978-2008
Franziska Marquart, U of Vienna, AUSTRIA

Mediated Populism and its Indirect Effects in Germany and Austria
Hajo Boomgaarden, U of Amsterdam, THE NETHERLANDS

Respondent
Gianpietro Mazzoleni, U of Milan, ITALY

The ways in which politicians address the citizens are versatile. Yet within the past decade a “populist Zeitgeist” has been observed hovering above modern democracies (Mudde, 2004), shaping communication strategies of all political parties – not only of the ‘usual suspects’ (Albertazzi & McDonnell, 2008). While political scientists have emphasized the importance of research in the area, communication science is most extensively lacking theoretical and empirical investigation on populism, presenting only a few initial studies (e.g. Bos, van der Brug, & de Vreese, 2011; Mazzoleni, Stewart, & Horsfield, 2003). Yet, the role of the media has to be taken into account when the promotion of populist ideas and the success of populist parties are to be explained. In order to circumvent established political structures, populists use the media as a platform for their claims and thus directly address citizens. Among others, they blame the political elite for undesirable political developments and demand people’s sovereignty. Considering this, a number of questions arise concerning underlying mechanisms and consequences of this form of communication in many different respects, all touching the functioning of
democracy: To what degree do mass media or new media carry, shape and/or transform populist communication in debates and election campaigns? What kind of political and media opportunity structures are conducive to which manifestations of populism? What are the effects of political and media populism on citizen’s attitudes, beliefs, and emotions and what are the underlying mechanisms? Applying different methods, looking at different countries and media, the panel’s participants from political and communication science will give answers to these challenging questions.

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**4220**

**Media Ecology and “The Good Life”**

**Sponsored Sessions**

**Chair**
Roxanne M. O'Connell, Roger Williams U, USA

**Participants**
Top Chef and the Good Life: The Convergence of Highbrow and Lowbrow
Ryan Scott Eanes, U of Oregon, USA

“The Good Life, or a Good Life? Media Ecology and the Difference Between the Two”
Thom Gencarelli, MEA - Media Ecology Association, USA

“Functional Aesthetics in the Philosophy of Media”
Andrew Iliadis, Purdue U, USA

Media and Good Life: A Charles Taylor Perspective
Laura Liñan, U Panamericana, MEXICO

This panel examines the relationship of media to “the good life,” and the impact of media on the good life, through various perspectives, but in particular through the lens of media ecology.

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**4221**

**Communication Technologies, Social Networks, and the Conditions of a Good Life in the Digital Age**

**Theme Sessions**

**Chair**
Charles M Ess, U of Oslo, NORWAY

**Participants**
Barry Wellman, U of Toronto, CANADA
Hua Wang, U at Buffalo, State U of New York, USA
Jeffrey Boase, Ryerson U, CANADA
Keith N. Hampton, Rutgers U, USA

**Respondent**
William H. Dutton, U of Oxford, UNITED KINGDOM

We live in a network society where digital technologies and mediated social interactions are interwoven into the fabrics of the everyday life. These new developments bring unprecedented communication opportunities for people around the world but they also present various challenges and intricate issues of the time. The debate about new media, social connectivity, and the well-being of individuals, communities, nation-states, and societies at large have gone on for decades. Through the proposed theme panel, we gather a group of scholars in this area to share recent empirical research findings and engage in a dialogue about the role of new technologies in the social dynamics of contemporary societies as people strive to pursue a healthy, balanced, productive, and meaningful life.
4222

Social Influence and Health Outcomes

Health Communication

Chair
Kevin B. Wright, George Mason U, USA

Participants
Testing the Persuasive Ability of Superdiffusers in a Seasonal Flu Vaccine Word of Mouth Campaign
Christopher John Carpenter, Western Illinois U, USA
Joshua M. Averbeck, Western Illinois U, USA
The Route of Health Persuasion: An Examination of the Relationships Among Message Characteristics, Message Exposure, Message Appraisal, and Behavioral Intentions
Anna Wagner, Augsburg U, GERMANY
Matthias R. Hastall, Technical U Dortmund, GERMANY
To Reach Adolescents With High Trait Reactance and Sensation Seeking, Taking Risks May Be Beneficial: A Case Study of the Truth Campaign
Beth J. Bollinger, San Diego State U, USA
Meghan Bridgid Moran, San Diego State U, USA
Using Inoculation Theory to Promote Interpersonal Discussion About Emergency Preparedness
Kristin Pace, Public Health - Seattle and King County, USA
Kami J. Silk, Michigan State U, USA

4223

Shaping Political News

Political Communication

Journalism Studies

Chair
Erik Albaek, U of Southern Denmark, DENMARK

Participants
Sarah Stonbely, New York U, USA
Kevin Coe, U of Utah, USA
Seth Bradshaw, U of Arizona, USA
Political News Journalism: Media Interventionism Across Three News Reporting Contexts
Kajsa Larsson Falasca, Mid Sweden U, SWEDEN
The Rise of Soft Media Political Parallelism: A Study of the Italian Tabloid Chi During the 2013 Electoral Campaign
Marco Mazzoni, U of Perugia, ITALY
Antonio Ciaglia, U of the Witwatersrand - Johannesburg, SOUTH AFRICA

4224

Subjectivity, Morality, and Agency in Conversation, Radio Phone-ins, 9/11 Interactions, and Qualitative Research

Language & Social Interaction

Chair
Alena L. Vasilyeva, Minsk State Linguistic U, BELARUS

Participants
Building Intersubjectivity: A Practical Moral Distinction Between Recognition and Inferential Understanding
Jessica Sarah Robles, U of Washington, USA
Doing 'Being Ordinary' in Witnessing 9/11
Danielle Lawson, Edinboro U, USA

More-Than-Three-Part Lists and Their Interactional Achievements in Radio Phone-In Shows
Gonen Dori-Hacohen, U of Massachusetts, USA

Talking Objects: The Recording Devices as Participants in the Research Setting (Top Paper)
Letizia Caronia, U of Bologna, ITALY

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**Journalists' Role Conceptions and Journalistic Cultures**

**Saturday**

**09:00-10:15**

**Juniper**

**Journalism Studies**

**Chair**
Claudia Mellado, U of Santiago, CHILE

**Participants**
The American Journalist in the Digital Age: A First Look
Lars Willnat, Indiana U, USA
David H. Weaver, Indiana U, USA

Culture Matters: Influences on Interventionist Role Orientations of Journalists in 21 Countries
Thomas Hanitzsch, Ludwig-Maximilians-U Munich, GERMANY
Folker Christian Hanusch, Queensland U of Technology, AUSTRALIA
Corinna Maria Lauerer, Ludwig-Maximilians-U Munich, GERMANY

Crossing Boundaries: Professional Role Perceptions and Freedoms Among Diasporic Iranian Journalists
Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS
Briar Smith, U of Pennsylvania, USA

Development Journalism in Politically Unstable Democracies: A Case Study of Fijian Journalism Culture
Folker Christian Hanusch, Queensland U of Technology, AUSTRALIA
Charu Uppal, Karlstad U, SWEDEN

Conceptualizing a Four-Factor Construct for Journalists’ Job Satisfaction: A Structural Equation Modeling Method
Uma Shankar Pandey, Surendranath College for Women, INDIA

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**Indian Media, Culture, and Globalization**

**Saturday**

**09:00-10:15**

**Madrona**

**Global Communication and Social Change**

**Chair**
Rashmi Luthra, U of Michigan - Dearborn, USA

**Participants**
Bollywood and the Consumerist Shift: Tracking the Modernization of Contemporary Hindi Cinema
David J. Schaefer, Franciscan U - Steubenville, USA
Kavita Karan, U of Southern Illinois - Carbondale, USA

Globalization and Television in India
Divya C. McMillin, U of Washington - Tacoma, USA

All Aboard the Ladies Special: A Critical Analysis of a Documentary About a Women-Only Commuter Train in India
Deborah James, Governors State U, USA

Globalizing Beauty: A Cultural History of the Global Beauty Industry
Katherine T. Frith, Southern Illinois U, USA
News and Networks: Journalists' Social Media Use

Saturday
09:00-10:15
Willow A

Journalism Studies
Communication and Technology

Chair
Amy Schmitz Weiss, San Diego State U, USA

Participants
Tradition Meets Immediacy and Interaction: The Influence of Social Media on Journalism Practices
Frauke Zeller, Ryerson U, CANADA
Alfred Hermida, U of British Columbia, CANADA

Ines Drefs, U of Hamburg, GERMANY

Chinese Journalists’ Discursive Weibo Practices in a Spin-Off Journalistic Sphere
Jiawei Sophia Fu, Northwestern U, USA
Alice Yuet Lin Lee, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

“Stay Tuned”: A Case Study of Trustee Networked Journalism
Mildred Frances Perreault, U of Missouri, USA
Joy Michelle Jenkins, U of Missouri, USA
Esther Thorson, U of Missouri, USA

Social Media Guidelines for Journalists. An Investigation Into the Sense and Nonsense Among Flemish Journalists
Michael Opgenhaffen, U of Leuven / U of Leiden, BELGIUM
Harald Scheerlinck, U of Leuven, BELGIUM

Good to Make Your Acquaintance: Networks and Collective Action Within and Between Organizations

Saturday
09:00-10:15
Willow B

Organizational Communication

Chair
Catrin E. Johansson, Mid Sweden U, SWEDEN

Participants
Smoke-free Policy and Inter-Organizational Networks in Rural Communities
Ganna Yuryivna Kostygina, U of California - San Francisco, USA

Top NGO Partnerships With Corporations: A Test of the Symbiotic Sustainability Model
Michelle D. Shumate, Northwestern U, USA
Yuli Patrick Hsieh, Northwestern U, USA
Amy O'Connor, North Dakota State U, USA

The Value of Tensions: The Role of Contestation in the Construction of Volunteer Communities of Practice
Kirstie Lynd McAllum, U de Montreal, NEW ZEALAND
Shiv Ganesh, Massey U, NEW ZEALAND

Revisiting the Roles of Communication for Collective Action: A Theoretical Analysis
Poong Oh, U of Southern California, USA

Respondent
Laurie K. Lewis, Rutgers U, USA

Self Disclosure in Social Media

Saturday
09:00-10:15
Capitol Hill

Communication and Technology

Chair
Irina A. Shklovski, IT U of Copenhagen, DK
Participants
Self-Disclosure on Facebook and Twitter: An Examination of Medium and Audience as Contextual Factors
  Yoon Hyung Choi, Cornell U, USA
  Natalya N. Bazarova, Cornell U, USA
New Communication Technologies and Self-Disclosure: Do Broadcast Disclosures Have a Uniform Impact Across One’s Social Network?
  Steve Rains, U of Arizona, USA
  Steven Brunner, U of Arizona, USA
Effects of Public Self-Disclosure on the Internet
  Nicole C. Kramer, U of Duisburg-Essen, GERMANY
  Jennifer Klatt, U of Duisburg-Essen, GERMANY
  Cornelia Jers, U of Hohenheim, GERMANY
  Adam Nicholas Joinson, U of West England, UNITED KINGDOM
  Wiebke Maass, Hamburg Media School, GERMANY
  Monika Taddicken, U of Hamburg, GERMANY
Self-Disclosure on Social Networking Sites: Intimate, But Also Entertaining Self-Disclosure Increases the Feeling of Connection
  Sonja Utz, Knowledge Media Research Center, GERMANY
Respondent
  Natalya N. Bazarova, Cornell U, USA

4242

Threats Responses on Social Media
Communication and Technology
Chair
  Burcu S. Bakioglu, Lawrence U, USA
Participants
Impression Curation: Reacting to Other-Generated Face Threats on Facebook
  Donghee Yvette Wohn, Northwestern U, USA
  Jeremy Birnholtz, Northwestern U, USA
  Jeff Hancock, Cornell U, USA
  Eden Litt, Northwestern U, USA
  Erin Spottswood, Cornell U, USA
Bystander Intervention in Cyberbullying
  Nicholas Brody, U of Puget Sound, USA
  Anita L. Vangelisti, U of Texas, USA
For Your Eyes Only, or for the Crowd to See? Bystander Behaviour Towards SNS Harassment
  Sara Bastiaensens, U of Antwerp, BELGIUM
  Heidi Vandebosch, U of Antwerp, BELGIUM
  Karolien Poels, U of Antwerp, BELGIUM
  Katrien Van Cleemput, U of Antwerp, BELGIUM
  Ann DeSmet, U Gent, BELGIUM
  Ilse De Bourdeaudhuij, U Gent, BELGIUM
Anticyberbullying Civic Participation: Effects of Virality, Arousal Level, and Commenting Behavior for YouTube Videos on Civic Behavioral Intentions
  Saleem Elias Alhabash, Michigan State U, USA
  Jong-hwan Baek, Michigan State U, USA
  Carie Cunningham, Michigan State U, USA
  Amy Lynn Hagerstrom, Michigan State U, USA
Respondent
  Drew Berkley Margolin, Cornell U, USA
4245

Saturday 09:00-10:15
Greenwood

**Audience and Advertising in Social Media**

**Mass Communication**

**Chair**
Maya Mazor, U of Haifa, ISRAEL

**Participants**
Investigating Positive Outcomes From Younger and Older Ecommerce Site Users’ Experience of Social Capital Affinity and Flow: An Exploratory Study
Valerie E. Barker, San Diego State U, USA
Plug Away: Disclosure of Material Connections in Social Media Channels
David Kamerer, Loyola U Chicago, USA
Predicting Individuals’ Interactions With Facebook Sponsored Stories: The Application of TRA and Personal Norms
Soojung Kim, U of Oregon, USA
Joonghwa Lee, Middle Tennessee State U, USA
Doyle Yoon, U of Oklahoma, USA
The Origin of Bursts in Public Attention: The Temporality Hypothesis for the Diffusion of YouTube Videos
Cheng-Jun Wang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

4246

Saturday 09:00-10:15
Issaquah

**Narrative Processes in Media**

**Mass Communication**

**Chair**
Jonathan Cohen, U of Haifa, ISRAEL

**Participants**
Does Narrativity Make a Difference? Types of Narrativity in News, Narrative Engagement, and Learning Effects
Susanne Kinnebrock, U of Augsburg, GERMANY
Helena Bilandzic, Augsburg U, GERMANY
Anja Kalch, U of Augsburg, GERMANY
Manuel Menke, Augsburg U, GERMANY
Engagement, Perceived Unrealism and Emotion: How Differences in Thoughts Relate to Narrative Experience
Rick W. Busselle, Bowling Green State U, USA
Jessie M. Quintero Johnson, U of Massachusetts - Boston, USA
Chun Yang, Washington State U, USA
Helena Bilandzic, Augsburg U, GERMANY
Ying Xu, Bowling Green State U, USA
Ingroup Loyalty and Transportation Into Narratives: Testing the Influence of Collective Assimilation
Allison Eden, VU U - Amsterdam, THE NETHERLANDS
Jolien Arendsen, VU U - Amsterdam, THE NETHERLANDS
Matthew N Grizzard, U at Buffalo, State U of New York, USA
Looking Deeper Into the Narrative Interpretation Process: Exploring the Determinants and Dynamics of Reacting to and Interpreting Media Stories
Jay D. Hmielowski, U of Arizona, USA
Parul Jain, Ohio U, USA
Jonathan Cohen, U of Haifa, ISRAEL
David R. Ewoldsen, Ohio State U, USA
Self-Regulatory Depletion and Narrative: A Test of the TEBOTS Model
Benjamin K. Johnson, Ohio State U, USA
David R. Ewoldsen, Ohio State U, USA
Michael D. Slater, Ohio State U, USA
Cross-Cultural Adaptation of Internationally Adopted Children and Adoptive Families

Inter-cultural Communication

Chair
Zhuojun Joyce Chen, U of Northern Iowa, USA

Participants
Should We Go or Not?: Making the Choice to Take Your Adopted Child on a Return Trip to China
April Chatham-Carpenter, U of Northern Iowa, USA

Culture Camps: Building Community Among International Adoptees
Diane M Monahan, Saint Leo U, USA

Connections in the Co-Creation of Identity in Internationally Adopted Youth
Armeda Reitzel, Humboldt State U, USA

The Role Adoptive Parents Have Played in the Cross-Cultural Adaptation Process of Internationally Adopted Children
Zhuojun Joyce Chen, U of Northern Iowa, USA

The existing studies demonstrate that the identity formation of internationally adopted children and the adjustments of adoptive families reside in the processes of cross-cultural and intercultural communication. However, there have been few studies on this topic from the perspectives of intercultural and cross-cultural communication. This proposal seeks to examine the life-long (before, during and after the adoption) cross-cultural adaptation and transformation processes of international adoptees and their adoptive families, in terms of theories, methodologies, and practices. The panelists will report their studies on the communication between adopted children and their home countries facilitated by adoptive parents, the supporting community building in an adoptive country, the identity formation of adoptive youth, and the cross-cultural adaptation process from the perspectives of adoptive parents. Their findings would identify the key issues involved in the cross-cultural adaptation process and the accomplishment and failure adoptive families have experienced. Finally, the panel will provide suggestions that would enhance effective communication in adoptive families and with adoptive society in order to achieve good lives and help the public better understand and positively support international adoptees and their adoptive families.

From a “Life Line” to a “Bridging Model” of Visual Research? Theoretical and Methodological Challenges of Visual Framing

Visual Communication Studies

Chair
Stephanie Geise, U of Texas, USA

Participants
On the Importance of Visual Frames: Why Should We Care About Visual Frames?
Porismita Borah, Washington State U, USA

Can Visual Framing Offer Insight Into Studying Visual Culture ‘Beyond the News’?
Katy Jane Parry, U of Leeds, UNITED KINGDOM

Accentuate the Negative? The Importance of Valence in Visual Framing
Renita Coleman, U of Texas, USA

Stephanie Geise, U of Texas, USA
Katharina Lobinger, U of Bremen, GERMANY
Cornelia Brantner, U of Vienna, Department of Communication, AUSTRIA

What is Visual Framing Research? A Systematic Overview of an Emerging Field of (Visual) Communication Research
Stephanie Geise, U of Texas, USA
Michael Grimm, Hans Bredow Institute for Media Research, GERMANY
Due to its increasing relevance, Coleman (2010, p. 233) describes the visual framing approach as one of the “life lines” of visual research, as an „important new direction for theory building and future research“. The current state of research nevertheless shows that it is exactly this „theory building“, which confronts visual research with theoretical and methodological challenges. Thus, the contributions in the panel discuss contemporary perspectives of current research and explore in how far the theoretical approach of visual framing moves towards the direction of a “bridging model” for visual and multimodal media research. The panel provides a forum to present different lines of current empirical and theoretical research on framing through visual information and will discuss central challenges which future visual framing research should overcome going forward.

**The Challenge of Finding the Good Life: Retention and Learning Both In and Out of the Classroom**

**Instructional & Developmental Communication**

**Chair**
Sarah F. Rosaen, U of Michigan - Flint, USA

**Participants**
The “Good Life” for Everyone: A Critical Look at International Service-Learning
Cynthia Wood, Appalachian State U, USA
Lynn Gregory, U of Vermont, USA
The Good Life From “The Other’s” Perspective: Classroom Communication Challenges in an Inner-City School
Phyllis Bo-Yuen Ngai, U of Montana – Missoula, USA
A Liberated Classroom
Anu Sachdev, U of Texas - El Paso, USA
First-Year Students’ Perceptions of Face Threats and Support: Influences on Academic Performance and Retention
Brandi N Frisby, U of Kentucky, USA
Brittany Nicole Lash, U of Kentucky, USA
Laura Stafford, Bowling Green State U, USA
Deanna Dee Sellnow, U of Kentucky, USA

**Intergroup or Alcohol (but Not Intergroup With Alcohol)**

**Interpersonal Communication**

**Chair**
Jessica Gasiorek, U of Hawaii, USA

**Participants**
Contextualized Coping: Examining Supportive Communication to Targets of Racial Discrimination in Face-to-Face and Computer-Mediated Contexts
Lisa Kiyomi Hanasono, Bowling Green State U, USA
Fan Yang, Pennsylvania State U, USA
How Sports Fans Forge Intergroup Polarization Through Language: The Case of Verbal Irony
Christian Burgers, VU U - Amsterdam, THE NETHERLANDS
Camiel J. Beukeboom, VU U - Amsterdam, THE NETHERLANDS
Martinke Kelder, VU U – Amsterdam, THE NETHERLANDS
Martine Peeters, Coebergh Communication and PR, THE NETHERLANDS
Meet Joe Black? The Effects of Mortality Salience and Similarity on the Desire to Date In-Group vs. Out-Group Members in an Online Dating Context
Lena Frischlich, U of Cologne, GERMANY
Diana Rieger, U of Cologne, GERMANY
Thomas Dratsch, U of Cologne, GERMANY
Gary Bente, U of Cologne, GERMANY
Motives and Intentionality in Processing Nonaccommodation
Jessica Gasiorek, U of Hawaii, USA
Howard Giles, U of California - Santa Barbara, USA
Neither Shaken Nor Stirred: How Professionals Who Abstain From Alcohol Communicatively Negotiate Their Nondrinking Identity
Lynsey Kluever Romo, North Carolina State U, USA
Dana R Dinsmore, Texas State U, USA
Tara L Connolly, North Carolina State U, USA
Christine N Davis, North Carolina State U, USA
“Support Drinking”: Motivations for Drinking With Close Others From the Perspective of Social Support
Kyungueun Jang, Yonsei U, KOREA, REPUBLIC OF
Jennifer L. Monahan, U of Georgia, USA

How Memes Matter: Probing New Modes of Popular Participation and Exclusion

Saturday 09:00-10:15 Ravena B
Popular Communication
Communication and Technology
Participants
The Cultural Logic of Meme Genres
Limor Shifman, Hebrew U of Jerusalem, ISRAEL
Internet Memes and Public Discourse: Five Fundamentals
Ryan M. Milner, College of Charleston, USA
So Bad it's Funny: Ambiguous Fan Engagement as an Expression of Cultural Literacy
Whitney Phillips, U of Oregon, USA
Needing to Feed the Trolls to Maintain Honor, but at Great Risk: State-Sponsored Trolling as a Tool of Control
Katy Elizabeth Pearce, U of Washington, USA
“No One Would Create a LOLCat to Keep for Themselves”: Memes as a Conduit for Interpersonal Communication
Kate Miltner, Microsoft Research New England, USA

Respondent
Jean Burgess, Queensland U of Technology, AUSTRALIA

‘Internet memes’ – now a pervasive part of the media landscape – are amateur artifacts, created, circulated, and transformed in participatory networks and collectives. They are phrases hashtagged on Twitter, images photoshopped on reddit, and videos mashed up on YouTube. The term ‘meme’ was coined by Richard Dawkins to describe a gene-like unit of cultural dissemination. As with its cousin, ‘viral content’, ‘meme’ has been highly contested, yet is now widely used in popular and industry discourses. While marketers seek to manufacture the next big meme, sit back, and watch it diffuse through the masses, the process requires more critical investigation. Memes are used to mark cultural boundaries, to exclude and include, to voice and silence. They’re new modes of popular participation premised on familiar tensions. Memes evidence open conversation; they are the commentary of countless popular participants, novel expressions remixed with established practices. They vibrantly flow among mediated networks and collectives, as fundamental logics persist across unique genres. In this process, memes intertwine individual creativity, technical skill, and resonant inspiration into pervasive expression. Their populist power has ramifications for both interpersonal and public communication. Yet memes are also produced within discursive networks wrought with unequal power and cultural gatekeeping. They’re artifacts often crafted by subcultural collectives on socially policed sites. Memes are ‘populist’ artifacts, and therefore can be co-opted by dominant groups – and even entrenched government agencies – in order
to deride dissent and marginalized expression. Populist participation can mean an exclusionary mob. These tensions in mind, this high-density panel explores the pull between relationships and politics, exclusion and voice, in mediated cultural participation.

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**The Press’ Labor of Listening and its (Neoliberal) Freedom**

*Philosophy, Theory and Critique*

**Chair**

Andreas Hepp, U of Bremen, GERMANY

**Participants**

Comparing News Work to Care Work: A Different Lens on Journalistic Labour
Mirjam Gollmitzer, Simon Fraser U, CANADA

The Press as a Listening Institution
Mike Ananny, U of Southern California, USA

Neoliberal Imaginaries, Press Freedom, and the Politics of Leveson
Sean Phelan, Massey U, NEW ZEALAND

Is journalism a form of care for the public? Ought the press’ special protections be re-conceived along different lines? This panel questions the changing customs and expectations of the press as an institution necessary to democracy in times of citizen journalism, constant war, and neoliberal reconfigurations of freedom.

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**Storytelling and Corporate Narratives**

*Public Relations*

**Chair**

Michael A. Mitrook, U of South Florida, USA

**Participants**

The Power of Storytelling in Public Relations: Understanding the 20 Master Plots
Michael L. Kent, U of Oklahoma, USA

Organization Sustainability Communication: Similarities and Differences of OSC Messages in the United States and South Korea
Eyun-Jung Ki, U of Alabama, USA
Sumin Shin, U of Alabama, USA

Ceo’s Voice as the Face of an Organization: Exploring Ceo Communication Through Blogs
Rajul Jain, DePaul U, USA
Maria De Moya, DePaul U, USA
Sarab Kochar, U of Florida, USA

Employer Branding Through CEO’s Message: Investigation of CEO’s Social Media Use’s Effects on Organizational Images and Millennials’ Job Pursuit Intentions
Jaehee Cho, Chung-Ang U, KOREA, REPUBLIC OF
H. Erin Lee, Hankuk U of Foreign Studies, KOREA, REPUBLIC OF

**Respondent**

Juliana J.C. Raupp, Freie U - Berlin, GERMANY

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**Keywords for a Feminist Political Economy of Communication**

*Feminist Scholarship*

**Chair**

Alison Hearn, U of Western Ontario, CANADA
Participants
From Values to Value
  Beverley Skeggs, Goldsmiths College, U of London, UNITED KINGDOM
Management
  Melissa Gregg, Intel Labs, USA
Compensation
  Laura Grindstaff, U of California - Davis, USA
Privatization
  Vicki Mayer, Tulane U, USA

This panel is interested in complicating the taken-for-granted acknowledgement of gender and gendered labor that exist in critical political economy studies within the field of communication. Although the focus on affective labor has been helpful for stipulating a range of immaterial factors inherent in economic reproduction, the notion that feminism is now ‘taken for granted’ (McRobbie 2004) actually overwrites ongoing forms of invisible discrimination that historically remained the burdens of women, immigrants, and marginalized populations to bear. This point has been raised by Lauren Berlant (c.f. The Female Complaint), who traces the parallels between a register of thought and a conceptual lineage that leads to women’s permanent exclusion from the public sphere precisely when the language of productive economic selfhood was being shaped. For example, the notion of the economy as “social factory” (Tronti in Scholtz 2013) seeks to incorporate cultural life into labor and consumer markets, but media labor scholars today have generally been at a loss to explain the gendered, racialized, and other cultural meanings embedded in their own analytical lexicon. Words like “domestic” to describe either labor or products have gendered valences that can’t be communicated in evaluating national economies, ironically indexed by the “gross domestic product.” Yet these gendered bifurcations between public and private spheres, the hidden hierarchies between sources of economic versus other categories of values, and the ongoing omission of emotion and feeling as always already gendered traits underline so much of the current theorizing on immaterial labor, soft power, emotion work, the affect economy, and the personalization processes of the digital economy. As a feminist intervention, this panel seeks to historicize and recover the intersections of culture and identity that have become central and generalized in this moment. The panel thus combines the trajectory of these keywords and the stakes of deconstructing their meanings.

4263
Environmental Communication Business Meeting

Saturday
09:00-10:15
Jefferson B

Environmental Communication

4264
News Media, Advertising, and Diversity

Saturday
09:00-10:15
Seneca

Ethnicity and Race in Communication

Chair
  Federico Subervi, Kent State U, USA

Participants
  Racial Identity, Media, and Perceived Value Orientations: What Contributes to Endorsement of Mainstream American Values?
    Yuki Fujioka, Georgia State U, USA
    Kimberly Neuendorf, Cleveland State U, USA
    Saif Shahin, U of Texas, USA
  A Vulnerable Diversity: Perspectives on Cultural Diversity Policies in Swedish Public Service Media
    Gunilla Hulten, Stockholm U, SWEDEN
  El Ambiente y Las Noticias: Understanding U.S. Spanish Language Newsrooms’ Coverage of Environmental Issues
Disciplinary Explorations

Communication History

Chair
Jefferson D. Pooley, Muhlenberg College, USA

Participants
‘The Forerunners of a New Era’: Television History and Ruins of the Future (Top Paper)
Lars Lundgren, Södertörn U, SWEDEN
Radio Melodrama and the Cultural Cold War in Post-Korean War South Korea, 1956–1960 (Top Student Paper)
Bohyeong Kim, U of Massachusetts, USA
Broadcasting to the Portuguese Empire: Salazar's Singular Broadcasting Policy
Nelson Costa Ribeiro, Catholic U of Portugal, PORTUGAL
‘Adventurous Laymen’ and a Berlin Wall Tunnel: Cold War Television, Documentaries, and Journalism Boundary Work in the 1960s
Mike Conway, Indiana U, USA

Respondent
Richard R. John, Columbia U, USA

‘Communication history’ is more than a simple descriptive term: rather, it is a concept which encapsulates a complex range of activities, concerned significantly with a sense of self-definition most obviously seen, for example, in the ongoing debate centred on issues of disciplinary identity. The papers in this session extend the themes of that debate by engaging with the function of the broadcast media in various political contexts and in a wide range of countries, imaginatively exploring the possibilities and the limitations of the media through innovative research and writing strategies. The session includes the papers which won the Division’s ‘Top Paper’ and ‘Top Student Paper’ awards

Online Media I: Analyses of Communication Processes

Information Systems

Chair
Sriram Kalyanaraman, U of North Carolina, USA

Participants
Adolescents’ Comments on Social Network Sites: Who Receives Negative Feedback and Why?
Maria Koutamanis, U of Amsterdam, THE NETHERLANDS
Helen Vossen, U of Amsterdam, THE NETHERLANDS
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS
Audience Targeting Strategies for Seeking Information on Facebook
Anne Oeldorf-Hirsch, U of Connecticut, USA
Darren R. Gergle, Northwestern U, USA
Credibility of Anonymity in Third-Party Content Online
Justin David Wolfgang, U of Missouri, USA
Manu Bhandari, U of Missouri, USA
Many researchers have recently started using social media to predict social, political and economic outcomes, ranging from election results to box office success of movies. As an increasing share of everyday social interactions happens on social media platforms, social sciences are experiencing a dramatic shift from data scarcity to data abundance. Still, scholars in communication and political science have rarely been on the forefront of this change as the leaders and innovators in this area have mostly come from the ranks of computer and information scientists. Perhaps not surprisingly, most of the research utilizing social media to predict public sentiment has been data-driven and atheoretical. Moreover, instead of predicting the future, most studies have usually “predicted the present” or the past (i.e. post-hoc predictions) and have rarely benchmarked their findings against more established methods of public opinion research. Scholars have also questioned the representativeness and authenticity of social
media data, noting its demographic biases and the managed and curated nature of social media representations. The corpus of conversation in the social media is not a representative and projectable sample of the answers people would provide to a questionnaire. (In this day and age of 20% response rates and opt-in survey samples those assembled answers may or may not accurately represent what we understand to be public opinion.) So one would be remiss to simply equate the social media to the traditional definition of public opinion. But recalling Habermas’ famous celebration of the conversations in the salons and coffee houses of 19th century Europe, this corpus of conversation is indeed in many ways a digital reimagining of a nostalgically recalled court of public deliberation. If a tweet is not a survey response, it is no less a resource for understanding the dynamics of the public agenda. Further, it provides tantalizing insight into the network structure of human communications. Given these important new developments in the field, it is imperative to revisit the theoretical and methodological foundations that have guided research in these areas.

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**Top Papers in Intergroup Communication: Advances in Theorizing and Measuring Intergroup Contact**

**Saturday**

**10:30-11:45**

**Redwood A**

**Intergroup Communication**

**Chair**

Howard Giles, U of California - Santa Barbara, USA

**Participants**

Identifying With the "Other" Through Digital Media: Facilitating Positive Intergroup Contact

Chad Wertley, U of Nebraska, USA

Jordan E. Soliz, U of Nebraska, USA

Authoritarianism, Social Dominance, and Evaluation of In-Group vs. Out-Group Propaganda Among Police Officers

Lena Frischlich, U of Cologne, GERMANY

Kim Michelle Lefarth, German Sport U Cologne, GERMANY

Gary Bente, U of Cologne, GERMANY

Intergroup Contact and Host Community Attitudes Toward Immigrants in Plainstown: A Mixed Methods Study

Kelly McKay-Semmler, U of South Dakota, USA

Sama Hitendra Patel, U of South Dakota, USA

Rachel Anne Prodanovich, U of South Dakota, USA

Shane Michael Semmler, U of South Dakota, USA

Measuring Mediated Intergroup Contact: Using a Content List Technique to Indicate Exposure to Outgroup Characters

David Schieferdecker, U of Mannheim, GERMANY

Eike Mark Rinke, U of Mannheim, GERMANY

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**Human <-> Machine Communication**

**Saturday**

**10:30-11:45**

**Redwood B**

**Communication and Technology**

**Chair**

Younbo Jung, Nanyang Technological U, SINGAPORE

**Participants**

How Design Characteristics of Robots Determine Evaluation and Uncanny Valley Related Responses

Astrid Marieke Rosenthal-von der Puetten, U of Duisburg-Essen, GERMANY

Talking to an Agent in Smart TV: Effects of Modality Matching in Human-TV Interaction on Viewing Experience

Young June Sah, Michigan State U, USA

Soyon You, Samsung Electronics, USA
### HIV Message Framing and Risk Perceptions

#### Health Communication

**Chair**
Kevin B. Wright, George Mason U, USA

**Participants**
College Students and HIV Testing: Perceptions, Emotions, Motivations, and Communication Channel Effectiveness  
Carolyn A. Lin, U of Connecticut, USA  
Deya Roy, U of Connecticut, USA  
Linda Dam, U of Connecticut, USA  
Emil Coman, U of Connecticut Health Center, USA

Coming Down From the Ivory Tower: Visual Frames of HIV/AIDS in Academe and Society  
Viorela Dan, Free U of Berlin, GERMANY  
Renita Coleman, U of Texas, USA

Motivational Barriers to Retention of At-Risk Young Adults in HIV-Prevention Interventions: Perceived Pressure and Efficacy  
Jiaying Liu, U of Pennsylvania, USA  
Christopher Jones, U of Pennsylvania, USA  
Kristina Wilson, U of Pennsylvania, USA  
Marta R Durantini, U of Pennsylvania, USA  
William Livingood, Duval County Health Department, USA  
Dolores Albarracin, U of Pennsylvania, USA

Sensation Seeking as a Moderator of Gain- and Loss-Framed HIV-Test Promotion Message Effects  
Shawnika Jeanine Hull, U of Wisconsin, USA  
Yangsun Hong, U of Wisconsin-Madison, USA

### Political Humor and Satire

#### Political Communication

**Chair**
Weiyu Zhang, National U of Singapore, SINGAPORE

**Participants**
Political Satire and the Generation of Influence Within Democratic Frameworks: The Political Satire Appropriateness Model  
Lance Holbert, U of South Carolina, USA

Seriously Entertained: The Antecedents and Consequences of Hedonic and Eudaimonic Entertainment Experiences With Political Talk Shows  
Franziska Susanne Roth, U of Mannheim, GERMANY  
Carina Weinmann, U of Mannheim, GERMANY  
Frank M. Schneider, U of Mannheim, GERMANY  
Frederic Hopp, U of Mannheim, GERMANY  
Peter Vorderer, U of Mannheim, GERMANY
Toward a Political Humor Processing Model: Examining Humorous Tone as a Key Determinant in Political Satire Message Processing
Heather LaMarre, Temple U, USA
Kristen Dawn Landreville, U of Wyoming, USA
Danna Young, U of Delaware, USA
Nathan David Gilkerson, U of Minnesota USA

“Just Please Vote!”: The Sarcastic and Sincere Depictions of Electoral Participation on The Daily Show During Campaigns 2008 and 2012
Sharon E. Jarvis, U of Texas, USA
Matt Lamb, U of Texas, USA

Ethnographic and Narrative Perspectives on Identity and Culture in Chinese, French, and Bulgarian Interactions

Saturday
10:30-11:45
Cedar B

Language & Social Interaction

Chair
David Boromisza-Habashi, U of Colorado, USA

Participants
Assumptions of Personhood in the Discourse About Chinese Identity in Malaysia
Ee Lin Lee, Western Washington U, USA
Cultural Terms for Talk: Making Sense of the Chinese “Citizen and Official Interaction” in Public Confrontations (Top Student Paper)
Bingjuan Xiong, U of Colorado, USA
Narrative and Cultural Identities: Performing and Aligning With Figures of Personhood
Michele Koven, U of Illinois, USA
“Sheep and Cockroaches”: Negotiating the Unattainable Bulgarian Well-Being Through the Ritualized Enactment of Oplakvane
Nadezhda Mihaylova Sotirova, U of Massachusetts, USA

Reconsidering the Role of News in Democratic Governance

Saturday
10:30-11:45
Juniper

Journalism Studies

Chair
Kimberly Meltzer, Georgetown U, USA

Participants
Journalists as Moralists: A Multimodal Metaphor Analysis of Government Shutdown Coverage
Janis Teruggi Page, Florida Institute of Technology, USA
Margaret Ellen Duffy, U of Missouri, USA
Greg Perrault, U of Missouri, USA
Online Campaign News, Voter Learning, and Electoral Participation
Jason A. Martin, DePaul U, USA
The News Media as a Political Institution: Party Competition and the Variance in Journalistic Framing
Michael W. Wagner, U of Wisconsin, USA
Michael W. Gruszczynski, Austin Peay State U, USA
The Changing Role of the Local News Media in Enabling Citizens to Engage in Local Democracies
Julie Firnstone, U of Leeds, UNITED KINGDOM
Stephen Coleman, U of Leeds, UNITED KINGDOM
The Advent of Podcast Journalism: Remediation of Carnival in the Current Affairs Podcasts in South Korea
Chang Sup Park, Southern Illinois U Carbondale, USA
Middle East and North African (MENA) Media and Public Communications After the "Arab Spring"

Global Communication and Social Change

Chair
Joe F. Khalil, Northwestern U -Qatar, QATAR

Participants
Communication and Public Space In the Arab Spring: A Tentative Taxonomy
Marwan M. Kraidy, U of Pennsylvania, USA

Controlling Squares, Reclaiming Space: “Revolutions” and Communication in Beirut and Egypt
Joe F. Khalil, Northwestern U -Qatar, USA

Islamism to Post-Islamism: The Egyptian Muslim Brotherhood’s Challenge of Marrying an Islamic Ethos With Democratic Ideals
Soumia Bardhan, Pennsylvania State U, USA

Mental Geographies of Hybrid Audiences in the Globalization Era: A Study of Viewers in Morocco
Jill G. Campaiola, Rutgers U, USA

“The Only Image I Ever See”: Media Consumers’ Perceptions of Iraqis, Muslims, Arabs, and Middle Easterners
Jennifer Midberry, Temple U, USA

What's Changed? Trends in News Content

Journalism Studies

Political Communication

Participants
The Push to Popularize Politics: Comparing Public Affairs Coverage in Six News Systems Since the 1960s
Andrea Umbricht, U of Zurich, CH
Frank Esser, U of Zurich, SWITZERLAND

Stephen Cushion, Cardiff U - JOMEC, UNITED KINGDOM

Diverse Politics, Diverse News Coverage? A Longitudinal Study of Diversity of Dutch Political News During Two Decades of Election Campaigns
Anita M. J. van Hoof, VU U - Amsterdam, THE NETHERLANDS
Carina Jacobi, U of Vienna, AUSTRIA
Nel Ruigrok, U of Amsterdam, THE NETHERLANDS

Michael B. Karlsson, Karlstad U, SWEDEN

So Far, So Good, Part I: Organizational Communication Research Escalator

Organizational Communication

Chairs
Jennifer L. Gibbs, Rutgers U, USA
Bart J. van den Hooff, VU U Amsterdam, THE NETHERLANDS

Participants
#HurricanePreparedness: Emergency Response Recommendations in 140 Characters or Less
Carolyn Lagoe, U of New Haven, USA

A Non-Verbal Perspective on Communicative Constitution of Organization: Fleshing Out Genre With Goffman's Situational View
Jo Ann M. Brooks, USA
An Interactive Video Website as a Mode for Communication About Change: Exploring the Impact on Participation
Therese Eva Maria Hedman Monstad, Uppsala U, SWEDEN
Stefan Hrastinski, KTH Royal Institute of Technology, SWEDEN

Battling the Enemy: The Militarization Metaphor in Wildland Firefighting Discourse
Jody Jahn, U of Colorado, USA

Between Social Movement and Business Undertaking: A Case Study of “Green” IT Strategy Formation
Jingfang Liu, Fudan U, CHINA, PEOPLE'S REPUBLIC OF

Branded Public Diplomacy: A Comparison of Brand Equity of Western Cultural-Oriented and Aid-Oriented Public Diplomacy Organizations in Egypt
Amal Bakry, U of Florida, USA

Classing Organizational Support: A Critical, Comparative Ethnographic Analysis of Unemployment Organizations
Angela N Gist, U of Missouri, USA

Communicating Anti-Racism Strategically: Analyzing Three NGO-Driven Campaigns on Racism in Finland
Anna Camilla Haavisto, U of Helsinki, FINLAND

Creating the Crowd: How Collective Labor Organized the Internet
Maxwell Foxman, Columbia U, USA

Cultural Intelligence and International Business Ventures Success: A Framework at Organizational-Level
Juana Juan Du, Royal Roads U, CANADA

Discursive Hierarchies and Network Centralization: Comparing Technological and Linguistic Affordances in Three Issue Sectors Online
Amoshaun Toft, U of Washington - Bothell, USA

Driven by Figures in/and Tensions: Humanitarian Volunteering at Work
Frederik Matte, Montreal U, CANADA

Emotional Experience in the Organization Socialization: Thinking Beyond Information Seeking
Moyi Jia, Monmouth U, USA
Ran Ju, Ohio U, USA

Evolution of Mobiles Research: Analysis of an Epistemic Community of Academic Articles
Komathi Ale, U of Southern California, USA

Exploring the Intersections Between Leadership and Entrepreneurship
Ziyu Long, Purdue U, USA

Fantasy Themes and Shared Identity: A Symbolic Convergence Perspective of a Voluntary Team’s Culture
Alaina Zanin, U of Oklahoma, USA
Carrisa S Hoelscher, U of Oklahoma, USA

For Us and Everyone!: Dalit-Women Who Built a Check Dam - All by Themselves
RAHUL RASTOGI, Purdue U, USA

Hegemonic Activism? Social Media Campaigns Concerning Syrian Refugee Women Facilitated by Informal Activists and NGO Organizations in Jordan
Katty Alhayek, Ohio U, USA

How Perceived Competitor Networks and Organizational Identity Discourse Are Used to Make Sense of Change in Public Radio Organizations
Sandra K. Evans, U of Southern California, USA

ICTs in XSPs: The Role of Information and Communication Technologies in Cross Sector Partnerships
Ivory Mills, Northwestern U, USA

Insiders’ Socialization Behaviors: A Turning Point Analysis of Collaboration as an Outcome
Mette Lund Kristensen, U of Southern Denmark, DENMARK

LMX (Leader-Member Exchange) Between Cross-Ethnic Dyads in Malaysian Organizations
Hooi San Noew, U Utara Malaysia, MALAYSIA

Legitimacy, Networked Publics, and the Organizing of Advocacy Movement on Social Media
Rong Wang, U of Southern California, USA
Kar-Hai Chu, U of Southern California, USA

Network Structure and Research Outcomes: A Longitudinal Study of a Research Network
Zack Hayat, U of Toronto, CANADA

Preliminary Development of a Model of Inter-generational Communication Competence: Identifying Key Components From Multicultural Perspectives
Papassara Chaiwong, Chulalongkorn U, THAILAND
Roong Sriussadaporn, Chulalongkorn U, THAILAND
Prestige, Popularity, and Homophily in a Network of HIV/AIDS Organizations in Santiago, Chile
Macarena Pena-y-Lillo, U of Illinois
Status Update: Exploring Social Media Policy Construction in Norwegian Organizations
Eric D. Waters, U of Texas, USA
The 5 Stars Movement as a Post Bureacratic Organization
David Coppini, U of Wisconsin, USA
The Contribution of Corporate Social Responsibility Activities on Organizational Identity: An Analysis of Turkey’s Banking Sector
Emel Isil Ozdora, Bilkent U, TURKEY
Sirin Atakan-Duman, Turgut Ozal U, TURKEY
The ITU’s “Global Youth Summit” and Organizational Issues
Rebekah Jorgensen, Webster U Geneva, SWITZERLAND
The Paranoid Organization
Sanne Frandsen, U of Southern Denmark, DENMARK
The Phenomenology of Materiality in Organizations: How the Relationship With Equipment Affects Experience in Organizations
Elizabeth D. Wilhoit, Purdue U, USA
The Role of Organizational Communication in the Life and the Mission of the Society of St. Paul: An Empirical Research
Dominic Xavier D'Silva, Societ San Paolo, BRAZIL
The Crisis and the Chaos: When Forgotten Stakeholders Self-Organize
Colleen Arendt, Fairfield U, USA
The Impact of New Ways of Working on Employee Well-Being
Claartje L. ter Hoeven, U of Amsterdam, THE NETHERLANDS
Understanding Organizational Change in a Post-Conflict Society: A Sensemaking Approach to Northern Ireland’s Government Re-Organization
Ashley Alice McConnell, U of Ulster, UNITED KINGDOM
Using and Being Used by Meetings: Two Autoethnographic Perspectives
Katherine Rose Peters, U of Colorado, USA
Well-Being and Daily Virtual Interactions at Work
Jean-Francois Stich, Lancaster U Management School, UNITED KINGDOM
Why Mobile Government Isn’t Successful (Yet): Perceived Innovativeness Between Citizens and the Government
Jakob Ohme, Technical U Dresden, GERMANY
Claudia Seifert, Technical U Dresden, GERMANY
Rebecca Renatus, Technical U Dresden, GERMANY
Work-Life Negotiation as Engaged Practice: Considering a Practice-Based Approach to Empowerment
Amy Way, Villanova U, USA

Respondents
Dawna I. Ballard, U of Texas, USA
Boris H. J. M. Brummans, U de Montreal, CANADA
Patrice M. Buzzanell, Purdue U, USA
Craig E. Carroll, New York U, USA
Ling Chen, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF
George Cheney, Kent State U, USA
Francois Cooren, U de Montreal, CANADA
Stanley A. Deetz, U of Colorado, USA
Gail Fairhurst, U of Cincinnati, USA
Janet Fulk, U of Southern California, USA
Guowei Jian, Cleveland State U, USA
Daniel J. Lair, U of Denver, USA
John C. Lammers, U of Illinois, USA
Katherine Miller, Arizona State U, USA
Vernon D. Miller, Michigan State U, USA
Peter Monge, U of Southern California, USA
The “research escalator” provides an opportunity for less experienced researchers to meet with more seasoned scholars to discuss and get feedback on a paper-in-progress. In this double session, pairs of faculty mentors will react to a small set of submitted papers, giving them oral and written feedback in a small group setting where everyone is free to offer constructive feedback that will help move the research papers toward submission to a conference or publication outlet. Guests are more than welcome to sit in on the groups to get ideas about conducting quality research, writing good scholarship, and preparing it for submission.
Hashtags and Handles: The Effect of Structural and Content Attributes of Tweets on Smoking-Cessation Information Contagion
Ashley Sanders-Jackson, Stanford U, USA
Vanessa Vega, Stanford U, USA
Brandon Zerbe, U of California - San Francisco, USA
Cati Brown, U of California - San Francisco, USA
Open Media or Echo Chamber: The Use of Links in Audience Discussions on the Facebook Pages of Partisan News Organizations
Susan L. Jacobson, Florida International U, USA
Eunyoung Myung, U of Wisconsin, USA
Steven L. Johnson, Temple U, USA
Respondent
Sandra Gonzalez-Bailon, U of Pennsylvania, USA

4344
BlueSky Workshop: Digital Protest: Memes, Moments, and Momentum

Sponsored Sessions
Chair
Guobin Yang, U of Pennsylvania, USA

In popular imagination, incidents of dissent and protest are often remembered for some critical moments, such as the tank man in Tiananmen Square and the death of Neda Agha-Soltan in Iran. Whereas in earlier times, these moments were preserved and passed down in historical narratives, today, they may be communicated real-time on social media, thus giving momentum to local mobilization and global spectacle. Often, these moments become influential because they are crystallized into memorable internet memes. This workshop explores methodological and theoretical issues in the analysis of the production, circulation, reception, and impact of internet memes in contemporary digital protest.

4345
Trust and Credibility on the Internet

Mass Communication
Chair
Jorg Matthes, U of Vienna, AUSTRIA

Participants
Wither Expertise? Newer Versus Traditional Sources in Credibility Evaluation Today
Andrew Flanagin, U of California - Santa Barbara, USA
Miriam Metzger, U of California - Santa Barbara, USA
Reasons to Trust Anonymous Reviewers on Physician Rating Sites
Matthias Kohring, U of Mannheim, GERMANY
Sevda Can Arslan, U of Mannheim, GERMANY
Trust Heuristics Online: Cues That communicate Trust and Lead to Online Deception
Arun Vishwanath, SUNY - Buffalo, USA
Yu Jie Ng, U at Buffalo, State U of New York, USA
Bryinne Harrison, U at Buffalo, State U of New York, USA
Perceptions of Product Review Quality: Testing Credibility, Informativeness, and Readability
Dave Yeats, Bazaarvoice, USA
Jo Mackiewicz, Auburn U, USA

Respondent
Jorg Matthes, U of Vienna, AUSTRIA

For living a “good life” we are to a growing extent dependent on information from the internet. Internet technology widens our scope of possible sources of information by giving us new opportunities to
communicate. The Web as a whole new world of shared knowledge and experiences allows us to get our questions answered from people all over the world – people who we haven’t even met before and who we know nothing about. Yet, the anonymity the internet affords makes trusting and determining credibility more difficult. No longer can we rely on traditional signals of trust because such signals are rarely available within this context. How then, are traditional trust relations established on the Web? How are well-known communicative practices of what is to be perceived trustworthy manifested on the internet? Being more and more connected offers us further social interaction, but also raises the demand to ensure that we are not mislead. This panel focuses on the way trust and credibility work on the internet. By acknowledging the authors’ different theoretical concepts of “credibility” and “trust” we work on defining these terms and their meaning within the context of the Web. We will also report empirical findings about what is perceived as trustworthy and credible and why. The discussion will additionally emphasize possible methods of researching trust and credibility. With an international team of presenters from different backgrounds spanning technical communications, communication studies, marketing, and linguistics, we systematically approach what needs to be researched and how with the intent of understanding the mechanisms of trust and credibility on the Internet.

4346

Methodological Innovations in Mass Communication Research

Saturday
10:30-11:45
Issaquah

Mass Communication

Chair
Michael Scharkow, U of Hohenheim, GERMANY

Participants
Computational Method Applied to Mass Communication Research: The Case of Press Release Content in News Media
Sergey Golitsynskiy, U of Northern Iowa, USA
Implicit Measurement of Media Habits: Refinement and Validation of the Response-Frequency Measure of Media Habit
Anna Schnauber, U Mainz, GERMANY
Teresa K. Naab, U of Augsburg, GERMANY
Measuring Message Credibility: Construction and Validation of an Exclusive Scale
Alyssa Appelman, Pennsylvania State U, USA
S. Shyam Sundar, Pennsylvania State U, USA
Validity of Self-Reported Television Use in Quantitative Surveys
Julian Unkel, Ludwig-Maximilians-U Munich, GERMANY
Alexander T. Haas, Ludwig-Maximilians-U Munich, GERMANY

4347

Online Privacy, Policy, and the Good Life: Intercultural Perspectives

Saturday
10:30-11:45
Kirkland

Communication Law & Policy

Chair
Monroe E. Price, U of Pennsylvania, USA

Participants
Conceptualization of Privacy in Chinese Legal Context and Current Legal Framework for the Protection of Online Privacy
Jinghong Xu, Beijing U of Posts and Telecommunications, CHINA, PEOPLE’S REPUBLIC OF
Bo Mai, U of Pennsylvania, USA
Ethics and Privacy in Brazilian Internet Policies: Theoretical and Empirical Approaches From the South
Luiz Peres-Neto, Escola Superior de Propaganda e Marketing, BRAZIL
Living in a Glass Wall House: Social Networking Sites and the Right to Privacy in Iran
Ameneh Dehshiri, Sant'Anna School of Advanced Studies of Pisa, ITALY
Theorizing Mass Secrecy and Mass Privacy Culture in the Digital Era
Katerina Girginova, U of Pennsylvania, USA

Different Cultures, Common Challenges: The Global Biases of Internet Infrastructure and Their Consequences for Individual User Privacy
Ben Wagner, U of Pennsylvania, USA

The global proliferation of digital communication technologies raises serious concerns over the issue of online privacy, especially after the significant media coverage of some recent breaches of users’ data security. Yet, despite the increasing popular and scholarly attention to digital privacy and related policy practices, we notice two conspicuous omissions from the ICA panels in recent years. The first is the absence of cross-cultural comparative perspectives in policy studies; the second is the predominance of Western conceptualizations in both theoretical and empirical discussions of Internet privacy. The proposed panel, composed of scholars from a variety of academic and cultural backgrounds, addresses these issues through a cross-cultural examination of the conceptualization of privacy in five case studies. These explorations ignite an intellectual conversation that feeds directly into the larger theme of the conference: how do we conceptualize privacy, and what are some possible ways to structure laws and policies to secure the practice of a good life?

4348
Visual Design, Visual Complexity, and Impact
Saturday
10:30-11:45
Leschi

Visual Communication Studies
Chair
Shahira S. Fahmy, U of Arizona, USA

Participants
Personality and Demographic Predictors of Preference for Visual Complexity
Zongyuan Wang, U of Missouri, USA
Brittany R. L. Duff, U of Minnesota USA

Visual Variation at a Glance: An Analysis of the Visual Complexity of Nutritional Information Online
Allison Lazard, U of Texas, USA
Anthony David Dudo, U of Texas, USA
Tessa Dennis, U of Texas, USA
Mary Grace Ewald, U of Texas, USA
Brad Love, U of Texas, USA

User Evaluations of Design Complexity: The Impact of Visual Perceptions for Effective Online Health Communication
Allison Lazard, U of Texas, USA
Michael S. Mackert, U of Texas, USA

Developing Measurement Scales for Principles of Design: An Analysis of Websites
Julian Lin, National U of Singapore, SINGAPORE

Preference for Visual Complexity in Brand Logos
Zongyuan Wang, U of Missouri, USA
Brittany R. L. Duff, U of Minnesota, USA

4349
Media Technologies and the Good Life: Past, Present, and Future
Saturday
10:30-11:45
Medina

Theme Sessions
Chair
Frederick C. Turner, Stanford U, USA

Participants
Media Technology and the Ideal Citizen in Cold War America
Frederick C. Turner, Stanford U, USA
Since the advent of the World Wide Web 20 years ago, claims for the utopian powers of digital media have flowered around the globe. Individual empowerment, collective economic advancement, political democracy – according to a generation of scholars and pundits, digital technologies cannot help but transform our lives for the good. This panel will put these claims in perspective by anchoring them within longer streams of historical, ethnographic and philosophical research in media and communication studies. Drawing on historical cases from the United States and contemporary examples from rural Zambia, the panel will analyze the ways in which a variety of institutions have recruited emerging media technologies to support their own visions of the good life. It will then assess current claims for the impact of new media technologies in light of research into the ethics of communication and into the environmental impact of communication technologies. Regardless of the specialized interests audience members bring to the panel, they will leave with a clearer sense of the ways in which political and ethical concerns can and should shape contemporary debates over media technologies and the good life.

Forgiveness, Happiness, Mindfulness, and Charity

Interpersonal Communication

Chair
John Patrick Crowley, Colorado State U, USA

Participants
Antecedents to Forgiveness: The Mediating Role of Trait Mindfulness
John Patrick Crowley, Colorado State U, Department of Communication Studies, USA
Valerie Lynn Manusov, U of Washington, USA
Jacquelyn Ann Harvey-Knowles, U of Washington, USA

Don’t Be So Touchy: Social Distance and Interpersonal Touch Influences on Charitable Giving in Social Movement Organizations
Margaret A Fesenmaier, U of Washington, USA
Maggie Christ, DePaul U, USA
Andrae Hash, Virginia Polytechnic Institute and State U, USA

Gender Differences in Perceived Happiness and Well-Being of Individuals Who Engage in Contemptuous Communication
John Patrick Crowley, Colorado State U, USA
Jacquelyn Ann Harvey-Knowles, U of Washington, USA

The Mindful Communication Scale: Development and Initial Validation
Jacquelyn Ann Harvey-Knowles, U of Washington, USA

The Relationship Between Forgiveness, Imagined Interactions, Empathy, and Relational Satisfaction Among Romantic Couples
Christopher Mapp, U of Louisiana - Monroe, USA
James M. Honeycutt, Louisiana State U, USA

Jian Rui, U at Buffalo, State U of New York, USA
Michael A. Stefanone, U at Buffalo, State U of New York, USA
Web History, Social Media, and Popular Memory

Saturday
10:30-11:45
Ravena B

Chair
Jean Burgess, Queensland U of Technology, AUSTRALIA

Participants
Popular Memory in Old and New Media Practices
Lee Humphreys, Cornell U, USA
Measuring Influence: Personal Media Metrics From Clips to Klout
Alice Marwick, Fordham U, USA
Rational Markets and Hysteracl Practices: Evaluating the Gendered/Classed Discourses of Speculation and Web Design in the Dot-Com Bubble
Megan Sapnar Ankerson, U of Michigan, USA
Twitter Over Time: Approaches to the Dynamics of Change in Social Media
Jean Burgess, Queensland U of Technology, AUSTRALIA
Nancy Baym, Microsoft Research, USA

Respondent
Gerard Michael Goggin, U of Sydney, AUSTRALIA

This panel seeks to articulate the emerging field of web history with established qualitative and textualist approaches in popular communication research. It has a particular focus on visuality, materiality, and everyday user experience in the context of social media. While the ‘social media’ paradigm has only recently achieved hegemonic status, the Web more broadly is now old enough that we can start developing historical approaches to understanding its emergence and evolution (Brügger, 2012); as well as to contextualise its forms, platforms and practices within the far larger arcs of media and popular communication history (Ankerson, 2012). This dual attention to the broader historical context of contemporary phenomena and the specific dynamics of contemporary change helps us understand what is new about the contemporary internet and where it might be heading, as well as what has persisted throughout communication history and might be expected to remain. While coming from a range of disciplinary and methodological perspectives, each of the papers in the panel aims to approach social media as historically situated within a continuum of popular communication technologies and practices rather than as a novel break from the past; while attending to the special nature of the proprietary social media platforms within which these practices take place (cf. Halavais, 2014). We approach these objectives by comparing contemporary social media affordances and practices to early historical practices of communication and popular memory (Humphreys, Marwick); by situating contemporary phenomena within the history of the web itself (Ankerson) and by investigating the dynamics of change within a single contemporary social media platform (Burgess & Baym). The papers focus on different kinds of discursive and communicative practices (financial, status, personal practice); and different kinds of material and semiotic features. Finally, across all the papers in the panel we respond to Allen’s (2012) provocation to prioritise people's own narratives of change as represented in their own practices.

Surveillance, Narrative, & Expert Systems in the Digital Era

Saturday
10:30-11:45
Ravena C

Chair
Thomas Streeter, U of Vermont, USA

Participants
Debora Ann Ling Lui, U of Pennsylvania, USA
Police surveillance video, mobile media, financial trading, and museums’ social media projects entrain people into technological systems of knowledge and power. These papers examine how such processes result in authoritative narratives and in the implication of participants in systems of social control.

### Public Relations Identity and Professionalism

**Public Relations**

**Chair**
Winni Johansen, Aarhus U, DENMARK

**Participants**
- International Public Relations Codes of Ethics: The Nexus of Global Networks and Local Contexts
  - Aimei Yang, U of Southern California, USA
  - Maureen Taylor, U of Oklahoma, USA
- Constructing Public Relations: Legitimacy, Jurisdiction, and the Erasure of Society
  - Lee Edwards, U of Leeds, UNITED KINGDOM
- What Matters in Public Relations Leadership?: A Survey and Interviews Among Public Relations Professionals in South Korea
  - Jae-Hwa Shin, U of Southern Mississippi, USA
  - Jaesub Lee, U of Houston, USA
  - Jongmin Park, Kyung Hee U, KOREA, REPUBLIC OF
  - KwangHee Kim, Inha U, KOREA, REPUBLIC OF
- Successful PR Consulting: When is PR Work Consulting and What is Necessary to Ensure Success?
  - Clarissa Schoeller, Ludwig-Maximilians-U Munich, GERMANY

**Respondent**
Juan-Carlos Molleda, U of Florida, USA

### Women’s Contradictory Position in Social Movements and Times of Crisis in Diverse National Contexts

**Feminist Scholarship**

**Chair**
Rashmi Luthra, U of Michigan - Dearborn, USA

**Participants**
- Carolyn M. Byerly, Howard U, USA
- Priya Kapoor, Portland State U, USA
- Susanne Kinnebrock, U of Augsburg, GERMANY
- Rashmi Luthra, U of Michigan - Dearborn, USA
- Travers Scott, Clemson U, USA

Feminist activists as well as women at large find themselves negotiating difficult terrain when they position themselves in relation to larger social movements or crises occurring within their particular contexts. A number of contradictions arise as they attempt to suture their own concerns with those of the larger movements or crises. The papers in the panel attend to some aspect of this theme from different starting points and examine issues attendant to the theme in a number of different national contexts, including India, Germany, Mexico and the U.S.
Environmental Campaigns: Effects, Rhetoric, and Mobilization

Saturday
10:30-11:45
Jefferson B

Environmental Communication

Political Communication

Chair
Charlotte Ryan, U of Massachusetts - Lowell, USA

Participants
Concerned, Responsible, and Guilty? Testing a Model of Guilt Arousal and Effects in Environmental Campaigns
Anke Wonneberger, U of Amsterdam, THE NETHERLANDS

How Naked People and Polar Bears Made Climate Change Newsworthy
Collin Jacob Syfert, U of Washington, USA

Internet, Citizen Self-Mobilization, and Social Movement Organizations in Environmental Collective Action Campaigns: Two Hong Kong Cases
Francis L. F. Lee, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Mobilizing Facebook Users Against Facebook's Energy Policy: The Case of the Greenpeace Unfriend Coal Campaign
Merav Katz-Kimchi, Tel Aviv U, ISRAEL
Edith Manosevitch, Netanya Academic College, ISRAEL

Respondent
Charlotte Ryan, U of Massachusetts - Lowell, USA

Migration, Minorities, and Diasporas

Saturday
10:30-11:45
Seneca

Ethnicity and Race in Communication

Chair
LeiLani Nishime, U of Washington, USA

Participants
Will to Love, Will to Fear: Citizenship and Illegality in the “Anchor Baby” Discourse
Margaret Franz, U of North Carolina, USA

Nollywood Online: Towards Individual Consumption of Nigerian Film Among African Diaspora Travellers
Afra Dekie, U of Antwerp, BELGIUM
Philippe Meers, U of Antwerp, BELGIUM
Sofie Van Bauwel, U Gent, BELGIUM
Roel Vande Winkel, U of Antwerp, BELGIUM
Kevin Smets, U of Antwerp, BELGIUM

Ming Wang, U of Nebraska, USA

The Politics of Place. Media Representations of Traditionally Mobile Minorities: The Case of Irish Travellers
Anna Roosvall, Örebro U, SWEDEN

Until You are Able: South Korean Multiculturalism and Hierarchy in My Little Hero
David Chison Oh, Ramapo College of New Jersey, USA
Chuyun Oh, U of Texas, USA

Reflections on Methodology: Yesterday and Today

Saturday
10:30-11:45
University

Communication History

Chair
David W. Park, Lake Forest College, USA
Participants
The History of Focus Group Research: The Development, Use, and Misuse of a Method
David E. Morrison, U of Leeds, UNITED KINGDOM
The Archive and Disciplinary Formation: A Case Study in Defining Mass Communications
Lauren Bratslavsky, U of Oregon, USA
What’s the ‘Situation’? Media Change Research and the Complexity of Transitions in Culture and Society
Christian Schwarzenegger, Augsburg U, GERMANY
Manuel Menke, Augsburg U, GERMANY
Thomas Birkner, U of Münster, GERMANY
Dimensions of Diversity: Analyzing Research Patterns in Media and Communication Science by Combining Cognitive and Material Dimensions
Alexander Buhmann, U of Fribourg, SWITZERLAND
Diana Ingenhoff, U of Fribourg, SWITZERLAND
Benedetto Lepori, U della Svizzera Italiana, SWITZERLAND

Respondent
Menahem Blondheim, Hebrew U of Jerusalem, ISRAEL

The recognition of a discipline is in part dependent on its adherents being able to demonstrate methodological rigour, and yet attitudes towards what constitutes an appropriate disciplinary methodology demonstrate marked cultural and historical variations. Whilst, notionally, methodology per se should offer an uncontested, unifying influence, these variations have shaped what is taken to constitute the body of ‘communication work’ differently in different places and at different times, and are obviously reflected in the debates surrounding issues such as inter- and multidisciplinarity and in what should form the core of communication knowledge. This session engages with these debates from both North American and European perspectives, outlining new developments in the use of research techniques in the context of the reformulation of established methods from the past.

Advances in Measurement and Methodology

Information Systems
Chair
Emily Falk, U of Pennsylvania, USA

Participants
A Case Study in Computational Content Analysis: Comparisons of Sentiment Analysis Methods on News Media
Rebecca J Weiss, Stanford U, USA
A New Content Analysis Methodology: A Comparison of ExxonMobil’s CEO Corporate Citizen Report Letters for 2002 and 2012
Edward T. Vieira, Jr, Simmons College, USA
Susan Grantham, U of Hartford, USA
Development of a Short Measure of Media Multitasking for Adolescents
Susanne E. Baumgartner, U of Amsterdam, THE NETHERLANDS
Wouter Weeda, U of Amsterdam, THE NETHERLANDS
Mariette Huizinga, VU U – Amsterdam, THE NETHERLANDS
Efficient Versus Accurate Message Testing: Choosing an Optimal Sample Size to Evaluate Message Characteristics
Minji Kim, U of Pennsylvania, USA
Joseph N. Cappella, U of Pennsylvania, USA
Manipulating and Measuring Involvement in Mass Communication Research, 1990-2009
Bartosz Wojtek Wojdynski, U of Georgia, USA
Francesca Renee Dillman Carpentier, U of North Carolina, USA
Validity and Reliability of Media Violence Exposure Measures
Karin Fikkers, ASCoR, U of Amsterdam, THE NETHERLANDS
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS
Using a Response Deadline Procedure to Understand How People Process Alcohol PSAs
David R. Ewoldsen, Ohio State U, USA
Sarah Brookes, U of Maine, USA
Catherine Elise Goodall, Ohio State U, USA
Rachel Ralston, Ohio State U, USA
Michael D. Slater, Ohio State U, USA
Who Watches the Watchmen? Evaluation of Peer Reviews in Social Science Journals
Malte Elson, U of Muenster, GERMANY
James D. Ivory, Virginia Polytechnic Institute and State U, USA

Political Communication and the Mediatization of Politics

Political Communication

Chair
David Nicolas Hopmann, U of Southern Denmark, DENMARK

Participants
Do Media Govern? Mediatization of Energy Policy in Germany From Political Actors’ and Journalists’
Point of View
Nayla Fawzi, U of Munich, GERMANY
Mediatization vs. Politization of Public Bureaucracies
Kjersti Thorbjørnsrud, U of Oslo, NORWAY
Managing the Optics: Mediatized Indigenous Affairs Policymaking in Australia
Kerry McCallum, U of Canberra, AUSTRALIA
Lisa Waller, Deakin U, AUSTRALIA
Political Actors Understanding of Media in Lobbying Praxis
Emma Svensson, Uppsala U, SWEDEN

Meet the Editors of ICA Publications

Sponsored Sessions

Chair
Jake Harwood, U of Arizona, USA

Participants
Malcolm R. Parks, U of Washington, USA
John A. Courtright, U of Delaware, USA
Thomas Hanitzsch, Ludwig-Maximilians-U Munich, GERMANY
Radhika E. Parameswaran, Indiana U, USA
S. Shyam Sundar, Pennsylvania State U, USA
Elissa L. Cohen, U of Kentucky, USA
Michael J. West, International Communication Association, USA

This panel provides the ICA membership the opportunity to meet the editors of ICA's journals and the
Communication Yearbook. The session is devoted to answering and addressing issues you may have about
specific ICA publications.

Media Memories: Experience, Intimacy, and Politics of Popular Imaginations of the Past

Popular Communication

Chair
Vicki Mayer, Tulane U, USA
Digital technologies have opened previously closed archives for the public as well as offered tools for mapping and creating personal histories (Garde-Hansen et al. 2009). Nostalgic televisual imageries, individual, intimate media histories and diasporic online memory sites provide insight on the ways in which imaginations of the past have become increasingly open, available and re-produced in public. How do these media memories help to understand past and to connect with our present social worlds? This panel explores the relationship between individual and collective historical experiences and the value of media memories in facilitating an affective, experiential and material form of remembering (cf. Zelizer 1998, 4-5). By introducing a range of research and methodologies in the field of memory work and popular media the panel examines how media memories operate as form of emotional knowledge, through which we may gain understanding on how private experiences connect with, and are shaped by, broader social, political, and economic conditions (Haug et al., 1987). The focus on the unofficial or banal narratives of the past recount histories that often remain outside the official historical narratives (Kuhn 2002; Assman 1995). As a method, memory work reaches topics considered sensitive, difficult to access, and otherwise hard to produce knowledge on (cf. Onyx and Small 2001). The panel addresses methodological challenges of memory work and the need for contextual understanding of mediated constructions of the past. The contribution of communication scholarship to memory studies is highlighted with studies that explore the connections between forms of popular imaginations with particular emotional registers, moral claims and social relevance and their national, cultural and economic contexts.
How a Teleconsultation Technology and Service Humanize Palliative Homecare. A Longitudinal, Qualitative Multiple Case Study
Jelle van Gurp, Radboud U Nijmegen, THE NETHERLANDS
Martine van Selm, U of Amsterdam, THE NETHERLANDS
Kris Vissers, Radboud U Nijmegen, THE NETHERLANDS
Evert van Leeuwen, Radboud U Nijmegen, THE NETHERLANDS
Jeroen Hasselaar, Radboud U Nijmegen, THE NETHERLANDS

Perspectives of Māori Carers/Patients and Healthcare Workers About Ideal Communication Behaviors From Healthcare Workers During End-of-Life Care
John Oetzel, U of Waikato, NEW ZEALAND
Mary Louisa Simpson, U of Waikato, NEW ZEALAND
Kay Berryman, Waikato Tainui College, NEW ZEALAND
Tiwai Iti, Rauawaawa Kaumatua Charitable Trust, NEW ZEALAND
Rangimahora Reddy, Rauawaawa Kaumatua Charitable Trust, NEW ZEALAND

Political Communication and the Environment: Framing, Activism, Polarization, and Hyperlinking

4423 Political Communication and the Environment: Framing, Activism, Polarization, and Hyperlinking Saturday 12:00-13:15 Cedar A

Political Communication
Environmental Communication
Chair
Hajo Boomgaarden, U of Amsterdam, THE NETHERLANDS

Participants
Do Hostile Media Perceptions Lead to Action? The Role of Hostile Media Perceptions, Political Efficacy, and Ideology in Predicting Proclimate Change Activism
Lauren Feldman, Rutgers U, USA
Sol Hart, U of Michigan, USA
Anthony Leiserowitz, Yale U, USA
Edward Maibach, George Mason U, USA
Connie Roser-Renouf, Center for Climate Change Communication, USA

Framing Climate Change: Emotions as Mediators for the Effect of Threat Framing on Climate Change Beliefs and Political Behavior
Andreas Schuck, U of Amsterdam, THE NETHERLANDS
Lukas Otto, U of Koblenz-Landau, GERMANY

Heating Up the Debate? Fragmentation and Polarisation in a German Climate Change Hyperlink Network
Thomas Haeussler, U of Bern, SWITZERLAND

The Intended and Unintended Consequences of Hyperlinking Behaviors on the Advancement of Environmental Claims
Lindsay Erin Young, Northwestern U, USA

Communication and Health-Related Stigma Management

4424 Communication and Health-Related Stigma Management Saturday 12:00-13:15 Cedar B

Health Communication
Chair
Kevin B. Wright, George Mason U, USA

Participants
Managing Stigma: Exploring Disclosure-Response Communication Patterns in Pro-Anorexic Websites
Pamara Flora Chang, Cornell U, USA
Natalya N. Bazarova, Cornell U, USA

Sugar-Sweetened Beverage-Reduction Messages and Parents’ Intentions to Reduce Their Consumption: The Moderating Role of Weight Stigma History
Sarah Ellen Vaala, U of Pennsylvania, USA
Amy Bleakley, U of Pennsylvania, USA
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<td>4425</td>
<td>Transnational Media and Cultural Hybridity</td>
<td>Joe F. Khalil</td>
<td>Jessica Retis, California State U - Northridge, USA; Francisco Sierra, U de Sevilla, SPAIN; Mohan Jyoti Dutta, National U of Singapore, SINGAPORE; Sarah Comer, U of Georgia, USA; Mary Lee, National U of Singapore, SINGAPORE; Daniel Teo, National U of Singapore, SINGAPORE; Arudhra Krishnaswamy, National U of Singapore, SINGAPORE; Pauline Luk, National U of Singapore, SINGAPORE; Dazzelyn Baltazar Zapata, National U of Singapore, PHILIPPINES</td>
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<td>4426</td>
<td>The National and the Global in Communication Research</td>
<td>Terry Flew</td>
<td>Colin Sparks, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF; Silvio R. Waisbord, George Washington U, USA; Terry Flew, Queensland U of Technology, AUSTRALIA; Divya C. McMillin, U of Washington - Tacoma, USA; Katherine Margaret Anne Reilly, Simon Fraser U, CANADA; Zhenzhen Wang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF</td>
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10 Years of Journalism Studies at ICA: The Institutionalisation of Journalism Studies, Understanding the Present and Contemplating the Future

**Journalism Studies**

**Chair**
Howard Tumber, City U London, UNITED KINGDOM

**Participants**
From Our Own Correspondent
Howard Tumber, City U London, UNITED KINGDOM

Multiplatform Enterprises and Journalistic Identities
Philip Schlesinger, U of Glasgow, UNITED KINGDOM

Growth, But No Consensus
Barbie Zelizer, U of Pennsylvania, USA

Is Journalism's Future All Behind? From Known to Unknown
Michael Stuart Bromley, City U London, UNITED KINGDOM

Contributions Over Time to the Journalism Studies Section of the ICA
David E. Morrison, U of Leeds, UNITED KINGDOM

This year's ICA sees the decennial anniversary of the Journalism Studies Division, which offers a unique opportunity to advance understanding of the path and possible future direction of the field. This panel sets out a series of papers that address the position of journalism studies as an organising principle for thinking about journalism, using the institutionalisation of journalism's study as a platform through which to reflect on the development of knowledge within the field. In line with the rationality of the proposed panel, the structure of the presentations is such as to cover perceived movements in the history of journalism research whilst at the same time allowing for a dynamic display of the intricacies of the movements in non-linear fashion that go to constitute its' history. The framework of analysis is one of looking at the 'internal' sources and factors and 'external' sources and factors that have constructed the present and may point to future developments. 'Internal' sources and factors refer to the intellectual dynamics deriving from knowledge developments within the field, and by 'external' sources and factors to the political and social elements that have acted as directions for the field. The latter can be referred to as the primary formation of the subject matter of the field, and the former the primary form by which the subject matter forming the field has been addressed, that is, the intellectual framework of the address.

So Far, So Good, Part 2: Organizational Communication Research Escalator

**Organizational Communication**

**Chairs**
Jennifer L. Gibbs, Rutgers U, USA
Bart J. van den Hooff, VU U Amsterdam, THE NETHERLANDS

The “research escalator” provides an opportunity for less experienced researchers to meet with more seasoned scholars to discuss and get feedback on a paper-in-progress. In this second part of a double session, pairs of faculty mentors will react to a small set of submitted papers, giving them oral and written feedback in a small group setting where everyone is free to offer constructive feedback that will help move the research papers toward submission to a conference or publication outlet. Guests are more than welcome to sit in on the groups to get ideas about conducting quality research, writing good scholarship, and preparing it for submission.

BlueSky Workshop: Our Future Through a (Google) Glass: A Blue Sky Workshop on Wearable Communication Technologies and 'the Good Life'

**Sponsored Sessions**

**Chair**
Francesca Marie Smith, U of Southern California, USA
This forum offers attendees the opportunity to share questions, ideas, hopes, and concerns about wearable communication technologies like Google Glass. After a brief introduction, we will discuss how wearables influence communication in various settings (e.g., home, work, entertainment, or journalism), what implications they have for policy and ethics (including privacy), and how they relate to the historical trajectory of communication technology. In light of our conference theme, we will also evaluate how wearables augment or impair our experiences as we aspire to “the good life.” Finally, we will explore how such devices might interface with our research and pedagogical practices.

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### End-Stage Interpersonal Relationships on Facebook

**Saturday**  
**12:00-13:15**  
**Capitol Hill**

**Chair**  
Stephanie A Robbins, Ohio U, USA

**Participants**

- Exploring Relational Termination Between Online Friends: An Investment Model Approach  
  Christopher John Carpenter, Western Illinois U, USA
  Stephanie Tom Tong, Wayne State U, USA

- Spying on the Ones We Love: Antecedents and Outcomes of Postbreakup Surveillance on Facebook  
  Nicholas Aaron Ross Merola, Northwestern U, USA
  Nicholas Brody, U of Puget Sound, USA
  Leah LeFebvre, U of Wyoming, USA
  Kate Blackburn, Student, USA

- “Friendly” Alternatives: The Effect of Maintaining Facebook Connections With Exes on Romantic Relational Investment  
  K. Megan Hopper, Illinois State U, USA
  Caleb T. Carr, Illinois State U, USA
  Rebecca A. Hayes, Illinois State U, USA
  Elizabeth Baiocchi-Wagner, Market Strategies International, USA

- "Why Are They Commenting on His Page?": Using Facebook to Continue Connections With the Deceased  
  Amanda Bouc, Doane College, USA
  Soo-Hye Han, Kansas State U, USA

**Respondent**  
Alexander Peter Schouten, Tilburg U, THE NETHERLANDS

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### Social Network Analysis of Social Media

**Saturday**  
**12:00-13:15**  
**Ballard**

**Chair**  
Sujin Choi, Kookmin U, KOREA, REPUBLIC OF

**Participants**

- Unspeaking on Facebook? Testing Network Exposure Effects on Self-Censorship of Political Expressions in Social Network Sites  
  K. Hazel Kwon, Arizona State U, USA
  Shinil Moon, U at Buffalo, State U of New York, USA
  Michael A. Stefanone, U at Buffalo, State U of New York, USA

- Investigating the Effects of News Sharing and Political Interest  
  Jihyang Choi, Indiana U, USA
  Jae Kook Lee, Indiana U, USA

- Flow, Diversity, and Influence of Political Talk in Social-Media-Based Public Forums  
  Sujin Choi, Kookmin U, KOREA, REPUBLIC OF

- Information Diffusion on Microblogs: Testing the Threshold Hypothesis of Interpersonal Effects  
  Cheng-Jun Wang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Ethnographers of Communication (EC) have come together recently to discuss and advance EC research. In 2012, 47 EC scholars met at Creighton University to present work and discuss “The Ways Forward” for EC. In 2013, nearly 20 EC scholars participated in an NCA pre-conference to present work and discuss “New Connections in EC and Technology.” This Blue Sky Workshop will advance this ongoing conversation with a focus on “Local Strategies Research” (LSR). The workshop will do so in two ways. First, building from definitions and extant examples of LSR highlighted by the University of Washington Center for Local Strategies Research (UWCLSR), scholars will discuss the nature and potential for LSR in interventions for social betterment including, but not limited to, public health, design, environmental problem-solving, peace and security, education and social justice. Second, these scholars will plan for the future of the center including how it should facilitate intellectual, social, and financial support for LSR.

Participants
"Am I Being Entertained or Manipulated?" Audience Interpretations of Persuasive Intent
John Tchernev, Ohio State U, USA
Emily Moyer-Gusé, Ohio State U, USA
Christopher Brown, Minnesota State U, USA
Whitney Walther, U of Oregon, USA
Perceived Media Credibility and Psychological Reactance
Hyunjung Kim, Sungkyunkwan U, KOREA, REPUBLIC OF
Eun Kyo Jung, Sungkyunkwan U, KOREA, REPUBLIC OF
The Effectiveness of Self-Persuasion in Media Campaigns
Stefan F. Bernritter, U of Amsterdam, THE NETHERLANDS
The Effectiveness of Using Sexual Appeals in Persuasive Messages: Memory and Third-Person Perception
Lelia Samson, Indiana U, USA

Participants
(Internet) Habits: Conceptual and Measurement Issues
Robert Shota Tokunaga, U of Hawaii, USA
Gaming Habits and Self-Determination: Conscious and Non-Conscious Paths to Behavior Continuance
Donghee Yvette Wohn, Northwestern U, USA
Habitual Media Selection and Involvement During Reception
Teresa K. Naab, U of Augsburg, GERMANY
Anna Schnauber, U Mainz, GERMANY

The Psychology of Interactive Media Habits
Robert Larose, Michigan State U, USA

Respondent
Tilo Hartmann, VU U - Amsterdam, THE NETHERLANDS

In lay communication and media practice as well as in scientific publications, media use is often said to be a habit. Although various researchers in the past have touched upon the concept (e.g., Palmgreen, Wenner, & Rosengren, 1985; Rosenstein & Grant, 1997; Rubin, 1981; 1983; 1984; Stone & Stone, 1990) “media habits […] have been periodically discovered, forgotten, and rediscovered in communication research” (LaRose, 2010: 194). Yet, over half of all media behaviors are thought to be habitual (Wood, Quinn, & Kashy, 2002). Only recently, communication scientists have developed more sophisticated definitions and operationalizations of media habits (foremost Bayer & Campbell, 2012; Koch, 2010; LaRose, 2010; Naab, 2013; Naab & Schnauber, 2013; Tokunaga, 2013). Media habits may be defined as automatic selections. Instead of engaging in an effortful (rational) decision process each time anew, recipients automatically and thus efficiently perform a media behavior which has repeatedly proven to lead to satisfactory results in the past. Media habits – along with many other habitually performed behaviors in everyday life – therefore save cognitive resources and usually (unless they have turned into bad habits or addictions) help individuals to behave in line with long-run goals. Media habits thus challenge well-known theories of media selection, including uses and gratifications and mood management theory, that presume the pre-eminence of conscious selection processes. Widely used measures of media consumption and media motivations may be re-construed as measures of habits, leading to new interpretations of the current body of media usage and media effects research. Therefore, our panel reflects recent enhancements of the concept of media habits on a theoretical, methodological, and empirical level. It starts with a general overview on habit research and measurement. The panel integrates research on habitual use of traditional and new media, thus preparing a broad picture of the subject. The interaction of media habits with related constructs like self-control and motivational drivers of behavior in media selection and use is discussed. Additionally, the outcomes of habitual media selection, e.g. involvement in the reception phase and its consequences for recipients’ like psychological well-being are targeted. Altogether, the four papers should allow for an assessment of the importance of media habits as selection strategies in complex multimedia environments and their potential consequences for media use and effects.

Policing, Managing, and Censoring the Self in the Digital Era

Communication Law & Policy
Chair
Nora A Draper, U of Pennsylvania, USA

Participants
Copyright Practices and Creative Self-Censorship in the Visual Arts Community
Tijana Milosevic, American U, USA

"No Overly Suggestive Photos of Any Kind": Content Management and the Policing of Self in Gay Digital Communities
Yoel Roth, U of Pennsylvania, USA

Informed Consent and Decision-Making Processes
Anja Bechmann, Aarhus U, DENMARK

The Right to Erasure: Editing Our Virtual Selves
Muge Fazlıoğlu, Indiana U, USA
Identity Issues, Discussions, and Debates in Intercultural Communication

Saturday
12:00-13:15
Leschi

Intercultural Communication

Chair
Che Baysinger, Kaplan U, USA

Participants
Balancing (Inter)Cultural Identities of Patrifocality and Liminality: Experiences of Indian Women in U.S. Engineering Programs
Debalina Dutta, National U of Singapore, SINGAPORE
Lorraine G. Kisselburgh, Purdue U, USA
Re/Constructing “the Selfhood” Across the U.S. Academic Settings: A Critical Intercultural Dialogue of Two International Teaching Assistants
Gloria Pindi Nziba, Southern Illinois U - Carbondale, USA
Bin Zhang, Southern Illinois U - Carbondale, USA
Straight is the Gate: An Ethnographic Study of the Centennial Park Polygamist Community
Michael Ault, U of Oklahoma, USA
The Relationship Among Host Language Competency, Host National Involvement, Home National Involvement, Intercultural Communication Apprehension and Preferences for Intercultural Conflict Management Styles
Deepa Oommen, Minnesota State U, USA

Respondent
Hassan Abu Bakar, U of Utara, MALAYSIA

Instructor Variables in the Scholarship of Teaching and Learning

Saturday
12:00-13:15
Medina

Instructional & Developmental Communication

Participants
Instructor Immediacy, Instructor Rapport, and Student Learning: A Test of the Affective Learning Model
Brandi N Frisby, U of Kentucky, USA
Amy L. Housley Gaffney, U of Kentucky, USA
Influence of Teachers’ Perception of Media on Students’ Learning Experiences of Media Literacy Education: Case Study of North Korean Refugees in South Korea
Jiwon Yoon, Roosevelt U, USA
Instructor Credibility as a Mediator of Instructors’ Compulsive Communication and Student Communication Satisfaction and Interest in the College Classroom
Robert John Sidelinger, Oakland U, USA
Derek Bolen, Angelo State U, USA
Humor in the Classroom: An Examination of Students’ and Their Instructors’ Perspectives on Humor Use and Student Outcomes
Zac W. Goldman, West Virginia U, USA
Melanie Booth-Butterfield, West Virginia U, USA

Perspectives on Interpersonal Communication From Around the Globe

Saturday
12:00-13:15
Ravena A

Interpersonal Communication

Chair
Jin Liu, Cornell U, USA

Participants
Cultural Variation in the Effects of Background on Video-Mediated Communication
Jin Liu, Cornell U, USA
Susan R Fussell, Cornell U, USA
Micro Blogger’s Brand Attitude Change and Forwarding Willingness Toward the Brand Crisis Messages: A Study of China
Xi Chen, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
Ke Xue, Shanghai Jiao Tong U, CHINA, PEOPLE'S REPUBLIC OF
Zhenyuan Wang, Shanghai U, CHINA, PEOPLE'S REPUBLIC OF

The Rapport Management of Sellers: An Exploratory Study in Examining the Seller-Buyer Relationship in Small and Medium-sized Enterprises of China
Yang Cheng, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

The Social Media Overture of the Pan-European Anti-ACTA Protest: An Empirical Examination of Coordination in Connective Action
Dan Mercea, City U London, UNITED KINGDOM

They Heard it Through the Grapevine: Uncertainty, Emotion, Information Management, and Relational Consequences of Gossip
Jenny Rosenberg, Kent State U, USA

Our Food Versus My Food: Investigating If and How Shared Food Practices During Childhood Relate to Adult Prosocial Behavior Among Belgian and Taiwanese Students
Charlotte Jacqueline De Backer, U of Antwerp, BELGIUM
Koen Ponnet, U of Antwerp, BELGIUM

Race and the Production of Popular Culture

Saturday 12:00-13:15
Ravena B

Popular Communication
Ethnicity and Race in Communication

Participants
Storytelling and Race in Old and New Media
Darnell Hunt, U of California - Los Angeles

Tyler Perry and the Decline of Black Creative Production
Aymar Jean Christian, Northwestern U, USA

The Production of 'Race' in the Publishing Industries
Anamik Saha, U of Leeds, UNITED KINGDOM

Producing "Roots" Under the Sign of Africa
Timothy Havens, U of Iowa, USA

Respondent
David Hesmondhalgh, U of Leeds, UNITED KINGDOM

Racial difference and identity are, in many ways, at the heart of cultural production. However, Herman Gray’s (1993) observations regarding race and television studies—the race was frequently relegated to the footnotes and margins of the field—applies equally well to contemporary media production studies. This panel brings together established and emerging scholars whose work address racial difference and cultural production in the television and book publishing industries. Drawing on different national contents and different disciplinary frameworks, including African American Studies, Cultural Studies, Political Economy, and Sociology, the panel aims to open up an interdisciplinary dialog on the various ways in which we might center race as an analytic category in cultural production studies. While prior scholarship on race and production studies has tended to address how specific technological and political-economic ruptures can lead to new representational practices and opportunities for cultural producers of color (Brown, 1999; Gray, 1994; Zook 1999), our panel seeks to develop both methodological and conceptual vocabularies for studying race and cultural production across various sites, media, and historical periods. Consequently, we collectively examine three distinct media—network broadcasting, postnetwork television, and book publishing—in two national cultures.

Liberalism, Rights, Normativity, and the Good Life

Saturday 12:00-13:15
Ravena C

Philosophy, Theory and Critique

Chair
Janice Peck, U of Colorado - Boulder
Participants
Two Concepts of the Public Sphere
Max T. Hanska Ahy, U of Gothenburg, SWEDEN
Public, Private, Popular: Music-Makers, Rights, and the Limits of Liberalism
Matt Stahl, U of Western Ontario, CANADA
Human Need as a Justification for Communication Rights
Andrew Calabrese, U of Colorado, USA
A Moral Compass for a Practical Discipline: Metaethics and the Metamodel
Joanne C. Esch, U of Colorado, USA

These papers present a range of conceptual and empirical approaches to basic elements of the liberal imagination, offering complementary and contrasting accounts of the public sphere concept, communication, property, and labor rights, and the possibility of an ethical basis for empirical communication research.

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Public Relations for Politics and Governments

Saturday
12:00-13:15
Boren

Public Relations

Chair
Aimei Yang, U of Southern California, USA

Participants
The Media Relations Network: A Social Network Study on Media Relations in a New Media Environment
Juliana J.C. Raupp, Freie U - Berlin, GERMANY
Christin Schink, Freie U - Berlin, GERMANY
Exploring Presidential Agenda Building and Policymaking: Examining Linkages Across Three Levels
Spiro K. Kiousis, U of Florida, USA
Matthew Wade Ragas, DePaul U, USA
Ji Young Kim, Bradley U, USA
Tiffany Lynn Schweickart, U of Florida, USA
Jordan Neil, U of Florida, USA
Sarabdeep K Kochhar, U of Florida, USA
Exploring Crisis Type and Effects of Planning, Magnitude, and Citizen Satisfaction on Local Government Officials' Evaluations of Crisis Management
Elizabeth Johnson Avery, U of Tennessee, USA
Melissa Wooten Graham, U of Tennessee, USA
Sejin Park, U of Tennessee, USA
Responsible Leadership: The Stakeholder and Relational Approach on the Government's Sustainability Development
Chun-ju Flora Hung-Baesecke, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Respondent
Kathy Fitzpatrick, Florida International U, USA

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Top Competitive Papers in Game Studies

Saturday
12:00-13:15
Jefferson A

Game Studies, Game Studies

Chair
James D. Ivory, Virginia Polytechnic Institute and State U, USA

Participants
The Keys to Success: Supplemental Measures of Player Expertise in Massively Multiplayer Online Games
Gender and Identity Development in a Media-Rich Context

Children Adolescents and Media

Participants
Boys and Girls Taking Risks Online: A Gendered Perspective on Families, Societies, and Adolescents’ Risky Online Behavior
Natascha Notten, Radboud U Nijmegen, THE NETHERLANDS
Peter Nikken, Netherlands Youth Institute/Erasmus U Rotterdam, THE NETHERLANDS

It’s a Bird! It’s a Plane! It’s a Gender Stereotype!: Longitudinal Associations Between Viewing Superhero Programs in the Media and Gender Stereotyped Play in Preschool Children
Sarah M. Coyne, Brigham Young U, USA
Jennifer Linder, Linfield College, USA
Eric E Rasmussen, Texas Tech U, USA
David A Nelson, Brigham Young U, USA
Kevin Collier, Brigham Young U, USA

Negotiating Identity Through Media Use: Developmental Tasks and the Social Dimension of Using Audiovisual Media in Adolescence
Mathias Weber, U Mainz, GERMANY

Princess Culture in Qatar: Exploring Princess Media Narratives in the Lives of Arab Female Youth
Kirsten Pike, Northwestern U in Qatar, QATAR

The Gendered Nature of News Consumption by Children and Youth
Dafna Lemish, Southern Illinois U - Carbondale, USA
Rotem Pick-Alony, Open U of Israel, ISRAEL

Respondent
Kirsten Drotner, U of Southern Denmark, DENMARK

Media and Latina/o Youth Mental Health

Ethnicity and Race in Communication

Chair
Lucila Vargas, U of North Carolina, USA
Participants
Revisiting the Television and Media Worlds of Latina/o Youth: Research Needs in the Era of Internet and Mobile Communication
Federico Subervi, Kent State U, USA
Media and Latina Adolescent Girl Depression: Interrogating the Literature Through Governmentality
Lucila Vargas, U of North Carolina, USA
Francesca Renee Dillman Carpentier, U of North Carolina, USA
Exploring the Relationship Between Media Representations of Latina/os and the Self-Esteem of High-Achieving Latino College Students
Joseph Erba, American U, USA
Examining the Process of Media Production as a Mechanism for Increasing the Success, Satisfaction, and Mental Health of Latina/o Students in Higher Education
Ryan Neal Comfort, U of North Carolina, USA

Whether the Good Life is conceived as related to happiness, consciousness, absence of pain, a sense of purpose and meaning, or a free and active self, mental health is an indispensable aspect of it. This panel responds to the conference theme by addressing an extremely understudied topic: The nexus between media and the mental health of Latina/o youth (ages 9-24). Despite distressing statistics on the mental health of this growing segment of the U.S. population, such a nexus has been largely neglected in media studies. Furthermore, the pertinent literature in other fields routinely disregards media and often fails to critically engage questions of racialization, classism, and postcoloniality. These questions are the unifying thread of the panel, which seeks to highlight the significance of the topic. The Centers for Disease Control and Prevention (2013) have thoroughly documented that Latina/o youth suffer from mental illnesses and conditions more often than their white peers. For example, Latina/o adolescents engage in risky health behaviors, such as getting in physical fights, at higher rates than white adolescents; the rate of attempted suicide among Latina adolescent girls has been almost twice as much as that of their white counterparts. Such distressing statistics, however, have not stimulated enough research interest in the role of the media in these phenomena. The current anti-immigrant political climate has exacerbated the mainstream media micro-aggressions that Latina/o youth endure in their daily lives. However, Latina/o youth is also exposed to a much larger variety of self-affirming content than ever before. How is Latina/o youth coping, or not coping, with mainstream media micro-aggressions? How is this youth using media technologies and alternative media offerings to develop resilience? How can media scholars foster resilience? The panel contributes to an emerging critical line of inquiry by addressing questions such as these.

From Postal Networks to Fashion Magazines: Communications and Information Revolutions in Late Qing China

Communication History

Participants
The Subao 蘇報 Case, Sir Robert Hart, and Origins of Modern Censorship in China
Lane Harris, Furman U, USA
To Steal His Book Is Not an Elegant Offense: Yan Fu and Copyright in a Transforming Society in Late Qing China
Dong Han, Southern Illinois U - Carbondale, USA
Between the East and West: Early Newspapers and Public Sphere in Nineteenth Century China
Ying Zhang, U of Illinois
Fashion Magazines and Women’s Liberation in Late Qing China
Yunze Zhao, Renmin U of China

Communications and information sectors were at the center of global social and political transformations triggered by the aggressive expansion of Western capitalism in the nineteenth and twentieth centuries. China’s encounters with gunboats from the West in the mid-nineteenth century were a prelude to profound social, political, and cultural changes as well as the end of the imperial order and Qing dynasty in the early twentieth century. Revolutionary transformations in communications and information sectors in late Qing China reshaped nearly every aspect of political, social, economic, and cultural activities and
laid the groundwork for, and served as one of the primary agents in, the radical political revolutions to come. New ideas, practices and institutions in cultural and information sectors taking shape in late Qing China had long-lasting influences and served as the foundations for more extensive and profound social transformations in the next century within and beyond Chinese borders. This panel represents an attempt to come to grips with the dynamics of the communications and information revolutions from various perspectives, including communication networks and state censorship, commodification of cultural products, new forms of information, and fashion magazines and gender politics.

Analyses of Content and Structural Features of Messages

**Information Systems**

**Chair**
Robert F. Potter, Indiana U, USA

**Participants**

Dimensions and Information Introduced (ii): How Information Provided Weighs Differently When Number of Visual Dimensions change
Byungho Park, Korea Advanced Institute of Science and Technology, KOREA, REPUBLIC OF
Eunkyoung Lee, Korea Advanced Institute of Science and Technology, KOREA, REPUBLIC OF
Kyunhee Lee, Korea Advanced Institute of Science and Technology, KOREA, REPUBLIC OF
Dal Woo Nam, Korea Advanced Institute of Science and Technology, KOREA, REPUBLIC OF

Explicating the Emotion Spillover Effect Using Motivated Information Processing Approach: Promising Evidence and Remaining Issues
Narine S. Yegiyan, U of California - Davis, USA

How Camera Changes Affect the Recognition of Public Service Announcements: A Test Outside the Lab
Paul G. Hendriks-Vetteheen, Radboud U Nijmegen, THE NETHERLANDS
Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS

How Perceived Information Quality of Online News Sources Determines Political Knowledge Through Self-Efficacy
Josephine Schmitt, U of Hohenheim, GERMANY

People vs. Objects in Media Texts: Effects of Content Features on Attention, Arousal, and Memory
Miglena Mantcheva Sternadori, U of South Dakota, USA
Brandon Harley Nutting, U of South Dakota, USA
Frank Hulscher, U of South Dakota, USA
Charlie Dalldorf, U of South Dakota, USA

The Impact of Image Intensity and Text Color on Responses to Health Warnings
Erika Katherine Johnson, U of Missouri, USA
Ginny Chadwick, U of Missouri, USA
Rachel Lara Davis, U of Missouri, USA
Qin Liu, U of Missouri, USA
Michelle Reed, U of Missouri, USA
Dawn Schillinger, U of Missouri, USA
Jennah Sontag, U of Missouri, USA
Zongyuan Wang, U of Missouri, USA

Variables Influencing the Likelihood of Being Reminded to a Failed Message by a Similar Communication Situation
Janet R. Meyer, Kent State U, USA

“Help! I’m Being Attacked by a Giant Word!” Bodily Responses to Looming Words and Pictures
Annie Lang, Indiana U, USA
Rachel L. Bailey, Indiana U, USA
Sharon Mayell, Indiana U, USA
Jiawei Liu, Indiana U, USA
Sean Ryan Connolly, Indiana U, USA
Katherine Krizan, Indiana U, USA
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Wolfgang Donsbach, Technical U - Dresden, GERMANY

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Kyu Ho Youm, U of Oregon, USA
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Klaus Bruhn Jensen, U of Copenhagen
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Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS
Rebecca B. Rubin, Kent State U, USA
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Stephen D. Reese, U of Texas, USA
Juergen Wilke, Johannes Gutenberg U, GERMANY
Katherine Miller, Arizona State U, USA
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Peng Hwa Ang, Nanyang Technological U, SINGAPORE
Michael E. Roloff, Northwestern U, USA
Patrick Roessler, U of Erfurt, GERMANY
Young Yun Kim, U of Oklahoma, USA
Jane B. Singer, City U London, UNITED KINGDOM
Winni Johansen, Aarhus U, DENMARK
Jan van den Bulck, U of Leuven, BELGIUM
Renee Hobbs, U of Rhode Island, USA
Paul Mihailidis, Emerson College, USA
Jorg Matthes, U of Vienna, AUSTRIA
Craig R. Scott, Rutgers U, USA
Laurie K. Lewis, Rutgers U, USA
Maria Jose Canel, U Complutense de Madrid, SPAIN
Joanne Cantor, U of Wisconsin, USA
Joseph N. Cappella, U of Pennsylvania, USA
Joseph M. Chan, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Akiba A. Cohen, Yezreel Valley College, ISRAEL
Accumulating evidence (mainly based on US-data) suggests that political polarization results from partisans’ selective exposure to ideologically congruent media (Stroud, 2011). The proliferation of partisan news media choices in the US and "echo chambers" on the Internet are considered to enhance this effect (Jamieson & Cappella, 2008). However, a recent review (Prior, 2013) casts doubts if the evidence linking polarization and ideological exposure is genuine or rather results from a measurement error. Also, the amount of partisan US-media choices may be much smaller than suggested by some scholars, and political news avoidance may play an important role, whereas partisan selective exposure may be a phenomenon that is confined to a relatively small (but maybe influential) group of citizens. Furthermore, polarizing effects of the media seem to differ depending on whether users are voluntarily or involuntarily exposed to ideological content (Arceneaux, Johnson, & Murphy, 2012) and depending on whether affective or cognitive forms of polarization are investigated (Iyengar, Sood, & Lelkes, 2012). In summary, the precise mechanisms by which mass media may influence polarization in society are far from being completely understood. Even more, the actual prevalence of political polarization is still a matter of debate (Prior, 2013), and since the vast majority of this literature comes from the US, we also know little about political polarization and its media-related origins in other countries. Accordingly, the present panel aims to contribute to a better understanding of the role of mass media in political polarization. To this end, the panel brings together an international composition of some of the leading scholars in the field that provide a fresh, empirically substantiated, and complementary update on polarization research.
Online and Offline Media Dimensions of “The Good Life” in Multi-Stratified Societies

Sponsored Sessions

Chair
Elena Vartanova, National Association of Mass Media Researchers, RUSSIAN FEDERATION

Participants
New Media and Information Ghettos: Ethical Issues of ICTs
Henrikas Yushkyavichyus, National Association of Mass Media Researchers, RUSSIAN FEDERATION

Online Media Environment as Russian “Good Life”: Case Studies of Cultural, Professional, and Consumption Areas
Olga Smirnova, National Association of Mass Media Researchers, RUSSIAN FEDERATION
Anna Gladkova, National Association of Mass Media Researchers, RUSSIAN FEDERATION
Denis Dunas, National Association of Mass Media Researchers, RUSSIAN FEDERATION

Supporting National Media Products in the Global Digital Environment as an Indicator of "Good Life"
Media Policies
Dmitry Strovsky, National Association of Mass Media Researchers, RUSSIAN FEDERATION

Online Journalism for Quality of Life: Examining St-Petersburg Media in the Digital Era
Svetlana Pasti, National Association of Mass Media Researchers, RUSSIAN FEDERATION

The concept of a “good life” though having a universal appeal, in many national contexts might very substantially subject to age, ethnic or professional values and also to consumers’ value priorities and cultural traditions of societies. In postindustrial societies “good life” became closely linked to the growth of market economy. In such societies media played a multi-faceted role not only by promoting consumption through an advertising-based business model that dominated in media industry, but also by communicating lifestyles, social values and common identities. This contributed to diminishing differences between various social groups and communities, that was also proved by their communicative experience. Digital revolutions have extended the scope of media dimensions in the “good life” by adding new indicators to it, such as access to online networks and digital competences. In contemporary mediated societies the role of online media in ensuring “good life” became quite comprehensive. Though in less developed counties with multi-ethnic and multi-cultural population living standards are much lower than in developed post-industrial world, these trends remain even more visible. Those counties are less monolithic as they are composed of a higher number of different social and ethnic groups with various lifestyles and levels of income. While the criteria for stratification may be similar – gender, race, living environment, age, income, profession, etc. – a number of social groups may be substantially higher. Each group has its own needs and demands in media environment, which relates to their expectations and perceptions of “good life”. Modern Russia is an example of multi-stratified society that aggregates diverse notions of “good lives” in terms of media environment. The growing availability of new media technologies is evident in modern Russia, although access to new media, abilities to produce and use they is determined by different factors of social stratification. So we found it challenging to explore to what extent Russia maintains a variety of approaches to understanding a “good life” and exploring its media dimensions.
Participation Divide or Additive Benefits? The Implications of ICT Use for the Social and Psychological Well-Being of Older Adults
Jennifer Ihm, Northwestern U, USA
Yuli Patrick Hsieh, Northwestern U, USA

A Moveable Feast: Do Mobile Media Technologies Mobilize or Normalize Cultural Participation?
Wenhong Chen, U of Texas, USA

Linking Cultural Capital With Subjective Well-Being and Social Support: The Role of Communication Networks
Seungyoon Lee, Purdue U, USA
Jae Eun Chung, Howard U, USA
Namkee Park, Yonsei U, KOREA, REPUBLIC OF

Media Regulation for Happiness: The Case of Bhutan
Peng Hwa Ang, Nanyang Technological U, SINGAPORE

Teenage Health and the Good Life: Health Issues Among Adolescents and Young Adults

Health Communication
Chair
Elisia L. Cohen, U of Kentucky, USA

Participants
Health Education About Alcohol for Low Educated Adolescents: The Influence of Textual Markers on Persuasion
Simon Zebregs, U of Amsterdam, THE NETHERLANDS
Bas van den Putte, U of Amsterdam, THE NETHERLANDS
Peter Neijens, U of Amsterdam, THE NETHERLANDS
Anneke de Graaf, U of Amsterdam, THE NETHERLANDS

Social Competence of Adolescents in Residential Substance Abuse Treatment
Jenepher Lennox Terrion, U of Ottawa, CANADA
Susan O'Rielly, Dave Smith Youth Treatment Centre
Meredith Rocchi, U of Ottawa, CANADA

Tell Me a Story About Healthy Snacking and I Will Follow: Comparing the Effectiveness of Self-Generated Versus Message-Induced Implementation Intentions on Promoting Healthy Snacking Habit Among College Students
Hyun Jung Oh, Michigan State U, USA

Adults’ Pornography Consumption and Attitudes Toward Adolescents’ Access to Birth Control: A National Panel Study
Paul J Wright, Indiana U, USA
Soyoung Bae, Indiana U, USA

New Perspectives on Agenda-Setting

Political Communication
Chair
Tamir Sheafer, Hebrew U of Jerusalem

Participants
“The Most Important Source of Presidential Power”: Setting the Agenda of the 2012 Presidential Election
Virginia Johnson, U of Alabama, USA

A New Agenda Setting: Hybrid Agendas and New Media
Galen Asher Thomas Stocking, U of California - Santa Barbara, USA

Agenda Setting in Social Media and Traditional Media: A Time Series Analysis of Big Data
W. Russell Neuman, U of Michigan, USA
Lauren Guggenheim, U of Michigan, USA
Seung Mo Jang, U of Michigan Ann Arbor, USA
Soo Young Bae, U of Michigan, USA
Information Flow in the 21st Century: The Theory of Agenda-Uptake
Michael W. Gruszczynski, Austin Peay State U, USA
Michael W. Wagner, U of Wisconsin, USA

Talking Tobacco: Cognition and Emotional Messages

Health Communication

Chair
Erin K. Maloney, U of Pennsylvania, USA

Participants
Does Vaping in E-Cigarette Advertisements Affect Tobacco Smoking Urge, Intentions, and Perceptions:
Regular, Social, and Former Smokers?
Erin K. Maloney, U of Pennsylvania, USA
Joseph N. Cappella, U of Pennsylvania, USA

Motivational Processing of Antitobacco Messages: The Effects of Anger and Disgust
Glenn M. Leshner, U of Missouri, USA
Russell Brent Clayton, U of Missouri, USA
Manu Bhandari, U of Missouri, USA

The Impact of Graphic Cigarette Pack Warnings: A Meta-Analysis of Experimental Studies
Seth M. Noar, U of North Carolina, USA
Marissa G Hall, U of North Carolina, USA
Diane B. Francis, U of North Carolina, USA
Kurt Ribisl, U of North Carolina, USA
Jessica Pepper, U of North Carolina, USA
Noel Brewer, U of North Carolina, USA

Utilizing Need for Affect and Need for Cognition From a Dual-Processing Perspective: Theoretical Framework to Measure Acceptability of E-Cigarette Smoking Based on Personality Attributes
Se-Jin Kim, Colorado State U, USA

Climate Change in the News: Regional, National, and International Perspectives

Environmental Communication

Journalism Studies

Chair
Michael Brueggemann, U of Zurich, SWITZERLAND

Participants
Climate Change in Great Lakes Region Newspapers: A Study of the Use of Expert Sources
Bruno Takahashi, Michigan State U, USA
Kanni Huang, Michigan State U, USA
Fred Fico, Michigan State U, USA
David Poulson, Michigan State U, USA

Climate Change Image Frames in U.S. Print News Stories
Stacy Rebich-Hespanha, U of California - Santa Barbara, USA
Ronald E. Rice, U of California - Santa Barbara, USA
Daniel Montello, U of California - Santa Barbara, USA
Sean Retzloff, U of California - Santa Barbara, USA
Sandrine Tien, U of California - Santa Barbara, USA
Joao Hespanha, U of California - Santa Barbara, USA

Sea Ice Minima and the News Coverage of Arctic Climate Change: Views From the USA, UK, and Sweden
Miyase Christensen, Stockholm U, SWEDEN
Media Coverage of Climate Change in Spanish-Speaking Online Media: A Content Analysis During UN Climate Change Conferences in Cancun (2010) and Durban (2011)
Carlos Arcila Calderon, Universidad del Rosario, COLOMBIA
Maria Teresa Mercado, U San Pablo CEU Valencia, SPAIN
José Luis Piñuel-Raigada, U Complutense de Madrid, SPAIN

Respondent
Michael Brueggemann, U of Zurich, SWITZERLAND

4526

Mediated Communities: Global Civic Voices, Empowerment, and Belonging in the Digital Era

Saturday
13:30-14:45
Madrona

Global Communication and Social Change

Chair
Moses A Shumow, Florida International U, USA

Participants
Moses A Shumow, Florida International U, USA
Paul Mihailidis, Emerson College, USA
Manuel Alejandro Guerrero Martinez, U Iberoamericana, MEXICO
May Farah, American U of Beirut, LEBANON

This panel proposes an exploration of the implications that dramatic changes in the ways people now communicate have for the idea of community. It is from the concept of community that civil society emerges; communitarians and others have long envisioned the close bonds of communal living as fostering and encouraging the concern for others that leads ultimately to civic engagement. In an effort to update this conceptualization, mediated communities are presented here as an iteration of social spaces that present potentially transformative avenues for civic action and empowerment in the digital era.
Participants in the panel are all contributing authors to a forthcoming book of the same title to be published later in 2014 by Peter Lang, Inc. They use the theoretical framework of media literacy as a heuristic tool to investigate how digital media are changing notions of community and belonging across the globe, and the shifting role of the civic voice as increasing forms of interconnectivity both unite and fracture traditional social structures.

4527

Mediatization of Politics: Understanding the Transformation of Journalism and Democracy

Saturday
13:30-14:45
Willow A

Journalism Studies

Chair
Frank Esser, U of Zurich, SWITZERLAND

Participants
Mediatization of Politics: Towards a Theoretical Framework
Jesper Stromback, Mid Sweden U, SWEDEN
Frank Esser, U of Zurich, SWITZERLAND

Mediatization of News: The Role of Journalistic Framing
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

Mediatization and Political Populism
Gianpietro Mazzoleni, U of Milan, ITALY

Mediatization and New Media
Winfried Schulz, U of Erlangen-Nuernberg, GERMANY

Mediatization and Political Agenda Setting: The Contingency of Media Influence
Peter Van Aelst, U of Antwerp, BELGIUM
Stefaan Walgrave, U of Antwerp, BELGIUM
Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS
Thesen Gunnar, International Research Institute of Stavanger, NORWAY
This panel focuses on the mediatization of politics. At the core of this concept is an understanding of journalism as a social institution whose professionally, commercially and technologically motivated practices – news media logic – influence politics. As politics becomes increasingly mediatized, the logic of the media becomes more important in political processes, overlaying and subsuming political logic. This may affect not only the symbolic aspects of politics, but also policymaking processes and how democracy works. Against this background, this panel brings together state-of-the-art papers that are designed to set the agenda for subsequent work on the mediatization of politics.

### On Good Terms: Team and Group Interaction in Organizations

#### Organizational Communication

**Chair**
B Christine Shea, Cal Poly, San Luis Obispo, USA

**Participants**
Collective Sensemaking Across Professional Boundaries: The Communicative Accomplishment of the Interprofessional Patient Case Review
Stephanie Fox, Simon Fraser U, CANADA

I'll Upload if You Upload: Social Exchange in Communal Transactive Memory Systems
Courtney Schultz Pade, U of Southern California, USA
Janet Fulk, U of Southern California, USA

The Sequential Structural Signatures of Success in Multiteam Systems
Aaron Mitchell Schecter, Northwestern U, USA
Leslie Ann DeChurch, Georgia Institute of Technology, USA
Roger T. A. J. Leenders, Tilburg U, USA
Noshir S. Contractor, Northwestern U, USA

Re-Operationalizing History Groups in Brainstorming: Validating Osborn’s Claims
Kenneth J. Levine, U of Tennessee, USA
Kyle B. Heuett, U of Tennessee, USA
Katie M. Reno, U of Tennessee, USA

**Respondent**
Michael W. Kramer, U of Oklahoma, USA

### Mobile Phones and Social Behaviors

#### Communication and Technology

**Chair**
Ronald A Yaros, U of Maryland, USA

**Participants**
Korean High School Girls' Bowling Online: Smartphones, Mobile Messengers, and Mobile Social Games
Hogeun Seo, U of Texas, USA

There’s (a Lot of) Apps for That! An Exploratory Perspective on Media Choice Processes for Smartphone Apps
Leyla Dogruel, Freie U - Berlin, GERMANY
Sven Joeckel, U of Erfurt, GERMANY
Nicholas David Bowman, West Virginia U, USA

A Comparative Analysis of Convergent Media: Audio Versus Video on Mobile
Brett Oppegaard, Washington State U- Vancouver, USA
Michael Rabby, Washington State U, USA
Mobile Phone Use to Manage Negative and Positive Emotion
Cynthia A. Hoffner, Georgia State U, USA
Sangmi Lee, Georgia State U, USA

Detecting Deception in Text Messaging: The Role of Context, Relationships, the Lie, and the Liar
Lindsay Reynolds, Cornell U, USA
Jeff Hancock, Cornell U, USA
Megan French, Cornell U, USA
Madeline E Smith, Northwestern U, USA
Jeremy Birnholtz, Northwestern U, USA

Respondent
Scott J. Patterson, San Francisco State U, USA

Privacy Paradox of Social Media Use
Communication and Technology
Chair
Lorraine G. Kisselburgh, Purdue U, USA

Participants
Frailty, Thy Name is Online Privacy Opinion? Experimental Approach to Solve Privacy Paradox
Young Min Baek, Yonsei U, KOREA, REPUBLIC OF
Sunmin Lee, Yonsei U, KOREA, REPUBLIC OF

Is the Privacy Paradox a Relict of the Past? An In-Depth Analysis of Privacy Attitudes and Privacy Behaviors
Tobias Dienlin, U of Hohenheim, GERMANY

Risky Behaviors: How Online Experiences Influence Privacy Behaviors
Sabine Trepte, U of Hohenheim, GERMANY
Tobias Dienlin, U of Hohenheim, GERMANY

"I Agree to the Terms and Conditions": (How) Do Users Read Privacy Policies Online?
Nili Steinfeld, Hebrew U of Jerusalem, ISRAEL

Respondent
Leah A. Lievrouw, U of California - Los Angeles, USA

Audience Perceptions of Media Sources and Political Interest
Mass Communication
Chair
Lance Holbert, U of South Carolina, USA

Participants
Chatting Politics: How Appearances in Feel-Good Talk Show Affect Trust in Politicians
Mark Boukes, U of Amsterdam, THE NETHERLANDS
Saskia C. Mulder, U of Amsterdam, THE NETHERLANDS

Entertainment and Politics Revisited: How Nonescapist Forms of Entertainment Can Stimulate Political Interest and Information Seeking
Anne Bartsch, Ludwig-Maximilians-U Munich, GERMANY
Frank M. Schneider, U of Mannheim, GERMANY

Politicians’ Perceptions of Biased News Media: A Hostile Media Phenomenon Approach
Jorg Matthes, U of Vienna, AUSTRIA
Peter Maurer, U of Vienna, AUSTRIA
Florian Arendt, U of Vienna, AUSTRIA
What It Means To Be Earnest: How Perceived Helping, Goodwill, and Responsiveness Explain Audience Perceptions of Media Sources
Andrea Marie Quenette, U of Kansas, USA
Jason Peifer, Ohio State U, USA

A Co-Citation Network Map of Communication Research, 2003-2013

Mass Communication
Chair
Deen Goodwin Freelon, American U, USA

Participants
Mapping the Discipline From Center to Periphery
W. Lance Bennett, U of Washington, USA
Connecting Scholarship Between Clusters
Mary Beth Oliver, Pennsylvania State U, USA
Race, Media, and the Discipline
Travis L. Dixon, U of California - Los Angeles, USA
Citation Norms and the Communication Canon
Dhavan Shah, U of Wisconsin, USA

Like all major scholarly disciplines, communication contains multitudes. Individual researchers typically draw theoretical, methodological, and empirical inspiration primarily from one or two of the field’s many subsidiary areas of interest. These interest areas have traditionally been defined in two complementary ways: first, in reference materials such as introductory textbooks and disciplinary encyclopedias; and second, in the division structure of the major disciplinary organizations, including ICA. While these resources amply describe the range of subject matter our field covers, they convey little about the relative popularity and influence of different research topics and authors. In an attempt to represent these important theories and thought leaders visually, I have created a network cocitation map of the discipline. This network is based on reference lists extracted from research articles published in nine major communication journals between 2003 and 2013. Each node is an article with at least ten citations in Web of Knowledge, and each link between two articles indicates that they were found together in at least five different reference lists. Densely interconnected sets of nodes are represented by a common color and clustered together in the same physical space. These network clusters represent the most prominent interest areas in some of communication’s top journals over the past ten years. The map is an interactive online visualization which can be viewed here: http://dfreelon.org/comm_map/ Unlike the comparatively static taxonomies of disciplinary encyclopedias or ICA’s topical divisions, this network map presents an unprecedented impression of who and what we value most as a discipline right now. The inclusion of journals rated highly by both Google Scholar and Web of Knowledge emphasizes popularity at the expense of comprehensiveness—indeed, many worthwhile and interesting research areas are poorly represented on the map or absent entirely. The map offers new graduate students and seasoned researchers alike the opportunity to take stock of where we are as a discipline and consider where we should go next. This panel brings together four senior scholars, each of whom is well-represented in one or more of the map’s clusters, along with the map’s creator. Each scholar’s personal experiences will inform his or her unique comment on the map’s implications for the field. Ample time will be allotted for audience discussion. This proposal was submitted to the Mass Communication division because nearly all the network’s clusters incorporate a substantial mass communication component.

Studies on Traits and Behaviors in Intercultural Communication

Intercultural Communication
Chair
Chia-Fang (Sandy) Hsu, U of Wyoming, USA
Participants
Cultural Dialectics in International Teamwork Dynamics
Steven Levitt, U of Texas - San Antonio, USA
Examining Foreign Language Communication Apprehension: Testing Models in Geographically and Linguistically Diverse Populations
Lisa M Guntzviller, Utah State U, USA
Robert N Yale, U of Dallas, USA
Relational Boundary and Projected Experiences of Guilt and Shame in Two Cultures
Jie Zhuang, Michigan State U, USA
Mary Jiang Bresnahan, Michigan State U, USA
What is Stopping Them From Racial Mixing?
Sohyun Choi, U of Texas, USA

Respondent
Deborah A. Cai, Temple U, USA

4548
Saturday
13:30-14:45
Leschi
Perception and Effectiveness of Visual Messages
Visual Communication Studies
Chair
Jana Holsanova, Lund U, SWEDEN
Participants
Visual Exemplification and Skin Cancer: The Effects of Message Presentation and Perceptions on Message Effectiveness
Andy J King, Texas Tech U, USA
Visual Scandalization: Effects of Visual News Frames on Recipients’ Judgements About Scandalized Individuals
Christian von Sikorski, German Sport U Cologne, GERMANY
Mark Ludwig, German Sport U Cologne, GERMANY
Hot Brands Are Cool: The Temperature Scale as a Branding Tool in the Digital Age
Patricia Dias, Catholic U of Portugal, PORTUGAL
Graphic News Images and Audience Reactions: Empathy, Distress, and Prosocial Behavior
Jennifer Midberry, Temple U, USA
Terrorism as Spectacle: It’s All for the Audience
Jonathan Matusitz, U of Central Florida, USA

4549
Saturday
13:30-14:45
Medina
Transforming the World Through Latina Communication Studies: Empirical Reflections of Pedagogy and Civic Learning
Instructional & Developmental Communication
Chair
Mari Castaneda, U of Massachusetts, USA
Participants
Creating a Transformative Classroom Environment: Reflections and Teaching Intercultural Communication at Elite College
Claudia Anguiano, Dartmouth College, USA
The Pros and Cons of Using Race-Based Pedagogies in Mass Communication Courses
Sonya M. Aleman, U of Utah, USA
Using Pedagogy With Race, Ethnic and Class Perspective to Capture Threatened Voices: Confronting Gentrification with Activist Scholarship
Mercedes Lynn de Uriarte, U of Texas, USA
Teaching Latina Communication Studies in Through Community-Based Learning
Mari Castaneda, U of Massachusetts, USA
This panel addresses the potential of Latina communication studies, and its usage of intersectional theoretical and methodological frameworks for college instruction. As communities in and outside the US increasingly grapple with increased racial, ethnic, class and gender diversity, how do we prepare students to develop their agency as civically engaged subjects who have the capacity to address social justice issues in their own communities? The presenters on this panel provide four empirically researched examples of Latina communication frameworks as applied to classroom environments and their impact on and off campus. Additionally, the panelists engage with issues surrounding multicultural teaching, community-based learning, cultural meaning making, civic engagement, and student/faculty (dis)empowerment. As universities and college struggle to diversify their faculty ranks and student populations, which is critically important for engaging with a 21st century context of globalization and diversity, a pathway towards addressing the largely white landscape of higher education can perhaps be addressed by offering course options that allow students the space to consider the productive and complex ways race, ethnicity, class, and culture can address social ills. Consequently, each of the presenters will discuss class activities and assignments that point to the possibility of students engaging in socially responsible learning and activism. Based on disciplinary engagement, this mode of communication has the potential to produce respectful responses to diverse environments and offers useful considerations for communicating with students. By explicitly focusing on the teaching practices that aim to apply relevant theoretical material beyond academia, the panel demonstrates ways in which higher education institutions can affect social change.

<table>
<thead>
<tr>
<th>4550</th>
<th>Gay, Lesbian, Bisexual, and Transgender Studies Business Meeting</th>
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<tbody>
<tr>
<td><strong>Saturday</strong></td>
<td>Gay, Lesbian, Bisexual &amp; Transgender Studies</td>
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<td>13:30-14:45</td>
<td>Ravena A</td>
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<tr>
<th>4551</th>
<th>If You Like the Good Life You Might Also Like...: Manufacturing Audiences Through Recommender Systems</th>
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<tr>
<td><strong>Saturday</strong></td>
<td>Popular Communication</td>
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<tr>
<td><strong>Saturday</strong></td>
<td>Communication and Technology</td>
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<tr>
<td>13:30-14:45</td>
<td>Ravena B</td>
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</tbody>
</table>

**Participants**

An Institutional Theory Perspective on Content Recommendation Systems
Philip M. Napoli, Rutgers U, USA

The Social Graph: Visualizing Difference for Commodification and Control
Tamara Shepherd, Ryerson U, CANADA

From Cultural Intermediaries to Infomediaries: Automating Immaterial Labour
Jeremy Wade Morris, U of Wisconsin, USA

Transparent Intermediaries and Visible Audiences
Joshua Braun, Quinnipiac U, USA

**Respondent**

Tarleton L. Gillespie, Cornell U, USA

As part of a broader “algorithmic turn” (Uricchio 2011) that has seen the deployment of algorithms across sectors such as healthcare, finance, insurance, customer service, and the cultural industries, recommender systems often promote conceptions of the good life that are tied to increasingly individualized and amplified consumption. The micro-targeting of audience preferences through algorithmic operations supports the manufacture of a micro-segmented audience, connected through networked social groupings and databases designed to predict consumer tastes. Recommender systems thus both measure and manufacture audiences to provide targeted recommendations for popular cultural goods. In often hidden or transparent ways, they exert a kind of institutional power that shapes the ways audiences discover, use, and experience informational and cultural content. In pursuit of predictive accuracy, recommender systems enlist complex models of aggregated user data organized within comprehensive social graphs.
The mapping of networked consumer information serves to simultaneously particularize and commodify visions of the good life, while also facilitating the development of a data-rich mechanism that can be appropriated for surveillance and monitoring (e.g., the NSA’s Prism program). Recommender systems that configure audiences within social graphs thus evoke new forms of data politics where power is consolidated within a few information intermediaries and popular tastes are shaped by algorithmic assumptions. The manufacture of audiences by and for these recommender systems thus becomes a critical site where commodification and control collide.

**The End of Education as a "Public Good"?: Struggles for Public Education in an Era of Market Fundamentalism**

*Saturday*

*13:30-14:45*

*Ravena C*

**Philosophy, Theory and Critique**

**Popular Communication**

**Chairs**

Alison Hearn, U of Western Ontario, CANADA

Janice Peck, U of Colorado – Boulder, USA

**Participants**

Interrogating Scholarly Responsibility and the ‘Public Good’ in an Era of Market Fundamentalism

Alison Hearn, U of Western Ontario, CANADA

Taking the "Public" Out of Public Education: U.S. Education Reform and the Struggle Over Education as a Public Good

Janice Peck, U of Colorado – Boulder, USA

Defending Access to Affordable Higher Education: Lessons from the Quebec Student Strike

Jonathan Sterne, McGill U, CANADA

Standing by the University: Critical Communications Research and the Counter-Culture Against Neoliberalism

Nick Couldry, London School of Economics and Political Science, UNITED KINGDOM

**Respondent**

Andrew Calabrese, U of Colorado, USA

Once considered an essential individual right, vital public service, and foundation of a functioning democracy, public education has undergone a profound reformulation from the "long boom" organized around Keynesian economic principles (1945-1973) to the "long downturn" associated with the neoliberal political-economic project (1979-present). Since the 1980s, the State has been dramatically reshaped through deregulation, privatization and reduced social spending while public education has faced mounting efforts to make it a "lightly regulated market in which consumer demand, in the form of student (and parental) choice, is sovereign in determining what is offered by service providers" (Collini). The notion that access to education is essential to the "good life" and facilitates the investigation and dialogue required for meaningful democratic governance has been displaced by the assumption that a "good life" is a strictly private matter to be achieved through individual endeavors in the marketplace. The values of market fundamentalism now dominate the discourses and practices of teaching and learning; students are consumers and clients, teachers service providers and managers, and their activities and institutions figured as corrupted by entitlement, disorder and disrepair. These transformations of public education have not been without productive contradictions. The spirit of engagement, contestation and debate that once informed the ideals of public education is spilling out of the classroom into the streets of Montreal, London, Athens, Chicago, and Mexico City, as students, teachers, parents and supporters stand against neoliberal austerity measures. Such events are reminders of the history of struggles for equitable access to and State support for learning and education. This panel tackles the struggle over public education, examining trends, contradictions and resistance to efforts to reshape the mission of public education in accordance with "market fundamentalist" (Soros/Stiglitz) values and practices in three national locations.
Best Student Papers in Public Relations

Saturday 13:30-14:45
Boren

Public Relations

Chair
Jennifer L. Bartlett, Queensland U of Technology, AUSTRALIA

Participants
Activism Research 1993-2012
Julio J. Bermejo, U of Maryland, USA
Writing’s On the Wall: Public Response to Corporate Facebook Ability and Responsibility Posts
Julia Daisy Fraustino, U of Maryland, USA
Colleen Connolly-Ahern, Pennsylvania State U, USA
Organizing or Disorganizing Public Relations Departments: Tensions and Resistance in the Identity Work of Public Relations Professionals
Christina Grandien, Mid Sweden U, SWEDEN
Catrin E. Johansson, Mid Sweden U, SWEDEN
The Status of Online Crisis Communication Research in 1999-2013: A Review and Critique
Yang Cheng, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF
Zhengye Hou, U of Queensland, AUSTRALIA
Yunxia Zhu, U of Queensland, AUSTRALIA

Understanding the Good Life Through Our Gaming and Identities: Action, Perception, and Relation

Saturday 13:30-14:45
Jefferson A

Game Studies, Game Studies

Chair
Julia Kneer, Erasmus U Rotterdam, THE NETHERLANDS

Participants
A Massively Moral Game? Mass Effect as a Case Study to Understand the Influence of Players’ Moral Intuitions on Adherence to Hero or Antihero Play Styles
Andy Boyan, Albion College, USA
Matthew N Grizzard, U at Buffalo, State U of New York, USA
Avatars Are (Sometimes) People Too: Linguistic Indicators of Parasocial and Social Ties in Player-Avatar Relationships
Jaime Banks, U of Toronto, CANADA
The Perception of the Effects of Military-Themed Video Games
Greg Russell Blackburn, U of Massachusetts, USA
The Influence of Physical Activity Habits on Observed Video Game Travel Mode Decisions
Ryan Lance Lange, Alvernia U, USA
Jaime Banks, U of Toronto, CANADA
Amanda Lange, Independent Game Developer
“I Play So I Am?” A Gender Study Into Stereotype Perception and Genre Choice of Digital Game Players
Lotte Vermeulen, U Gent, BELGIUM
Jan Van Looy, U Gent, BELGIUM

Communicating Research to the Community: The Good Life for Everyone

Saturday 13:30-14:45
Jefferson B

Children Adolescents and Media

Chair
Nancy Jennings, U of Cincinnati, USA
Participants
Translating Research Knowledge to Empower Science-Based Parenting in the Digital Age: The Experience of the Center on Media and Child Health
David S. Bickham, Boston Children's Hospital, USA
Lauren L. Rubenzahl, Center on Media and Child Health, USA
Kristelle M. Lavallee, Center on Media and Child Health, USA
Jill R. Kavanaugh, Center on Media and Child Health, USA
Michael O. Rich, Center on Media and Child Health, USA
“Talk, Listen, Connect”: Reaching Out to Families Through the Sesame Workshop Model
David Cohen, Sesame Workshop, USA
Forging Productive Public Sector Partnerships: Lessons From Developing the Social Media Resource Kit for Youths-at-Risk
Sun Sun Lim, National U of Singapore, SINGAPORE
Developing a Meaningful Evidence Base for Issues Advocacy: Insights From Australia's Young and Well Cooperative Research Centre
Jennifer A. Robinson, RMIT U, AUSTRALIA
Respondent
Nancy Jennings, U of Cincinnati, USA

Research on children and media is ultimately geared towards improving the well-being of young people, seeking to enhance their engagement with media, through media, as well as by media. The field has developed a rich tradition of research excellence, providing valuable findings that inform policy-making, legislation, public education, pedagogical design, product and content development, and not least, counselling and parenting. As media assumes a growing role in the lives of children, the imperative to conduct child-centred media research becomes increasingly urgent. Even more pressing is the need to convey these research findings to the very stakeholders who can apply, optimise, and benefit from them, so that more can enjoy “The Good Life”. However, opportunities for such research to be translated into policy changes, public education, community outreach, and content development, which has direct societal impact, are not always forthcoming. Comprising speakers from Australia, Singapore, and the US, this panel’s multi-national group of researchers will share diverse experiences of translating academic research into initiatives that speak directly to community stakeholders. The panel will collectively discuss the rewards and challenges of engaging multiple community stakeholders, tried and tested approaches for soliciting inputs from the ground, and the importance of initiating sustainable community-based relationships that can enhance the impact of academic research. In doing so, the panel will also identify key learning points for future efforts.

"Region as Frame: Politics, Presence, Practice"

Sponsored Sessions
Chair
Janet Wasko, IAMCR - International Association for Media and Communication Research, US

Participants
Rodrigo Gomez, U Autonoma Metropolitana
Gabriela Martinez, U of Oregon, USA
Jessica Retis, California State U - Northridge, USA
Dr Ibrahim Mostafa Saleh, IAMCR - International Association for Media and Communication Research, SOUTH AFRICA
Biswarup Sen, U of Oregon, USA.
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<tr>
<td>13:30-14:45</td>
<td><strong>Intergroup Communication Business Meeting</strong></td>
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<td>13:30-14:45</td>
<td><strong>Intergroup Communication</strong></td>
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|             | **Participants**                                                      |                | Howard Giles, U of California - Santa Barbara
|             |                                                                       |                | Angela Lynn Palmer-Wackerly, Ohio State U, USA |
| 13:30-14:45 | **Persuasion, Compliance, and Attitude Change**                       | Virginia       |                                            |
|             | **Information Systems**                                               |                |                                            |
|             | **Chair**                                                             |                | Lelia Samson, Indiana U, USA               |
|             | **Participants**                                                      |                |                                            |
|             | Emotional Cues and Thought Confidence in Persuasion: Attitudinal and Behavioral Outcomes
|             | Morgan Schunn, Ohio State U, USA                                      |                |                                            |
|             | Nancy Rhodes, Ohio State U, USA                                       |                |                                            |
|             | Exploring the Cognitive Mechanism for the “Just-One-More” Technique of Gaining Compliance
|             | Christopher John Carpenter, Western Illinois U, USA                   |                |                                            |
|             | Is Personalization Too Fragile to Work? How Priming and Need for Uniqueness Influence the Effectiveness of Personalized Communication
|             | Cong Li, U of Miami, USA                                              |                |                                            |
|             | Zongchao Li, U of Miami, USA                                          |                |                                            |
|             | Killer Ads: A Terror Management Account of Fear in Advertisements
|             | Enny Henrica Das, Radboud U Nijmegen, THE NETHERLANDS                |                |                                            |
|             | Rolien Duiven, VU U - Amsterdam                                       |                |                                            |
|             | Jolien Arendsen, VU U - Amsterdam                                     |                |                                            |
|             | Ivar Vermeulen, VU U - Amsterdam                                      |                |                                            |
|             | Mere Thought Effects as Mere Bunk: Message Conformity Effects That Implode the Myth of Self-Generated Attitude Change
|             | Mark A. Hamilton, U of Connecticut, USA                              |                |                                            |
|             | Testing the Reactance vs. the Reciprocity of Politeness Explanations for the Effectiveness of the “But You Are Free” Compliance-Gaining Technique
|             | Christopher John Carpenter, Western Illinois U, USA                   |                |                                            |
|             | Alexandre Pascual, U of Bordeaux 2, FRANCE                            |                |                                            |
|             | When Truth Hurts: How Rectifying Misinformation Can Lead to Unintended Consequences
|             | Christina V. Peter, Ludwig-Maximilians-U Munich, GERMANY             |                |                                            |
|             | Thomas Koch, Ludwig-Maximilians-U Munich, GERMANY                    |                |                                            |
| 15:00-16:15 | **International Communication Association Annual Awards and Presidential Address** | Grand Ballroom C | Francois Heinderyckx, U Libre de Bruxelles, BELGIUM |
| 16:30-17:45 | **ICA Plenary Interactive Paper/Poster Session and Reception**        | Metropolitan Ballroom | Francois Heinderyckx, U Libre de Bruxelles, BELGIUM |

This year ICA is launching the plenary poster session as an evening social event as well. Come and discuss over 150 posters and mix and mingle with your colleagues.
Children, Adolescents, and the Media Interactive Poster Session

Children Adolescents and Media

Participants
1. Entertaining Audiences, Ensuring Inclusivity, and Considering Media Influence: Sixth-Graders’ Understanding of Media Producers’ Responsibility
   Laras Sekarasih, U of Massachusetts, USA
   Kavita Ilona Nayar, U of Massachusetts, USA
   Donica O'Malley, U of Massachusetts, USA
   Christine Olson, U of Massachusetts, USA
2. Acquiring a New Technology at Home: Factors Contributing to Youths’ Influence on Digital Media Adoption in a Family
   Teresa Correa, U Diego Portales, CHILE
3. Latino Adolescent Use of Mass Media and Mediated Communication in Romantic Relationships
   Maria E. Len-Rios, U of Missouri, USA
   Sarah Killoren, U of Missouri, USA
   Arielle Deutsch, U of Missouri, USA
   Cara Streit, U of Missouri, USA
   M. Lynne Cooper, U of Missouri, USA
   Gustavo Carlo, U of Missouri, USA
4. Parasocial and School Relationships of Preschool Children
   Kate Szer Kurtin, California State U - Los Angeles, USA
   Kirstie Farrar, U of Connecticut, USA
5. Parental Mediation of Children’s Television and Video Game Use: Active and Embedded in Family Processes
   Violetta Schaaf, U Trier, GERMANY
   Andre Melzer, U of Luxembourg, LUXEMBOURG
6. Proactive vs. Reactive Media Mediation: Effects of Mediation’s Timing on Children’s Reactions to Cartoon Violence
   Eric E Rasmussen, Texas Tech U, USA

Communication History Interactive Poster Session

Communication History

Participants
7. "Containing the Freshest Advice Both Foreign and Domestic": Early News Values in the American Colonies
   Nicholas Gilewicz, U of Pennsylvania, USA
8. The Model: Hubert Harrison and the Production of African-American Media History
   Sholnn Freeman, Howard U, USA
9. From Birth Control to Fertility Boosting: Family Planning TV Ads in Hong Kong 1972-2006
   Wan Chi Leung, U of South Carolina, USA
10. Cold War Communications: Defining Governmental Communication Before and Behind the Iron Curtain
    Jan Niklas Kocks, Freie U – Berlin, GERMANY
    Juliana J.C. Raupp, Freie U - Berlin, GERMANY
    Lori Amber Roessner, U of Tennessee, USA
Communication Law and Policy Interactive Poster Session

Communication Law & Policy

Participants
   Lucas Logan, Texas A&M U, USA
   Michael Thomas Martinez, U of Tennessee, USA
   Dwight L. Teeter, Jr., U of Tennessee, USA
14. Media Reform in Argentina: A Case Study of International Influences on National Media Law
   Mark Princi Hannah, U of Southern California, USA
   Matthew D. Bunker, U of Alabama, USA
16. The Effects of Regional Concentration and Vertical Integration on the Flow of Cable Programming Networks
   Sung Wook Ji, Michigan State U, USA

Respondents
Johannes M. Bauer, Michigan State U, USA
Seamus Simpson, U of Salford, UNITED KINGDOM

Communication and Technology Interactive Poster Session

Communication and Technology

Participants
17. All Blogs Are Not Created Equal: The Role of Narrative Formats and User-Generated Comments in Health Prevention
   Carmen D. Stavrositu, U of Colorado - Colorado Springs, USA
   Jinhee Kim, Pohang U of Science and Tech, KOREA, REPUBLIC OF
   Jie Qin, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
   Taikan Peng, Nanyang Technological U, SINGAPORE
19. Coping With Unemployment Through Online Social Support
   Severina Mueller, U of St. Gallen, SWITZERLAND
   Johannes Christian Fieseler, U of St. Gallen, SWITZERLAND
   Miriam Meckel, U of St. Gallen, SWITZERLAND
   Jihyun Kim, Bloomsburg U of Pennsylvania, USA
   C. Erik Timmerman, U of Wisconsin – Milwaukee, USA
21. Coding Collected Research Papers to Create a Simple Information System
   Gordon Carlson, Fort Hays State U, USA
   James J Sosnoski, U of Illinois - Chicago, USA
22. A Novel Explanation of Differentiated Contributions to Wikipedia: The Role of Internet Skills
   Eszter Hargittai, Northwestern U, USA
   Aaron Shaw, Northwestern U, USA
23. Emotional Approach Coping and the Effects of Online Support Group Participation: A Longitudinal Study
   Anika Batenburg, VU U - Amsterdam, THE NETHERLANDS
24. Foot-in-the-Door or Moral Balancing: The Moderating Effect of Issue Similarity in Activism Compliance Post Slacktivism
   Gary Hsieh, U of Washington, USA
   Yu-Hao Lee, U of Oklahoma, USA
25. Effects of Social Interface Cues on Blogs and Traditional News Sites  
Manu Bhandari, U of Missouri, USA  
Maria E. Len-Rios, U of Missouri, USA

26. The Accuracy of Self-Reported Internet Use: A Validation Study Using Client Log Data  
Michael Scharkow, U of Hohenheim, GERMANY

27. The Role of Privacy Assurances in Influencing Online Trust and Information Disclosure  
May O. Lwin, Nanyang Technological U, SINGAPORE  
Chitra Panchapakesan, Nanyang Technological U, SINGAPORE

28. Facebook Displays as Predictors of Binge Drinking: Introducing a Theory of Reason, Presentation, and Action  
Jonathan D'Angelo, U of Wisconsin, USA  
Megan Moreno, U of Washington, USA  
Bradley Kerr, Seattle Childrens Hospital, USA

Yoonmo Sang, U of Texas, USA  
Jeong-Ki Lee, Hanyang U, KOREA, REPUBLIC OF  
Yeora Kim, National Assembly Research Service of Korea  
Hyung-Gin Woo, Hanyang U, KOREA, REPUBLIC OF

30. Impression Management in LinkedIn vs. Traditional Resumes: A Comparison of Attitudes and Behaviors  
Nicole Sikora Heschong, U of North Carolina - Charlotte, USA  
Nan Wilson, U of North Carolina – Charlotte, USA  
Heather Sackett, U of North Carolina – Charlotte, USA

31. Meaning of New Technologies for the Transnational Communication Experiences of Latina Migrants in the U.S. East Coast  
Vanessa Bravo, Elon U, USA

32. A Dissimilar Virtual Self to Decrease Social Anxiety  
Laura Aymerich-Franch, Stanford U, USA  
Jeremy N. Bailenson, Stanford U, USA

33. Social but Divided: Elites and Nonelites’ Social Networking Use Site in Armenia  
Katy Elizabeth Pearce, U of Washington, USA  
Ronald E. Rice, U of California - Santa Barbara, USA

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**Environmental Communication Interactive Poster Session**

**Environmental Communication**

**Participants**

34. Selling Climate Change: Developing a Model of Climate Change Communication That Accounts for Persuasive Messages  
Lucy Atkinson, U of Texas, USA

35. Family Communication and Climate-Friendly Behavior: Intergenerational Influence at Home and on the Road  
Connie Roser-Renouf, Center for Climate Change Communication, USA  
June A. Flora, Stanford U, USA  
Teresa Myers, George Mason U, USA  
Edward Maibach, George Mason U, USA  
Anthony Leiserowitz, Yale U, USA

36. “Wild Flavors” or Wild Animals? The Discursive Warfare Surrounding China’s Endangered Wildlife Trade in the (Looming) Age of Green Consumerism  
Xinghua Li, Babson College, USA

37. Meta-Analysis of Influence Factors on Acceptance of Hydrogen Energy Technologies and Recommendations for Communication Strategies  
Adriane Schmidt, Technische U Dresden, GERMANY
Ethnicity and Race in Communication Interactive Poster Session

Saturday
16:30-17:45
Metropolitan Ballroom

Ethnicity and Race in Communication

Participants

38. Drag Eye for the Straight Gal: RealityTV and the Promise of the Good Life in RuPaul’s Drag U
   Stephen Hocker, U of Illinois, USA
   Christopher Boulton, U of Tampa, USA
40. On Writing in Exile: Absolving Cuba and China in Robert F. Williams’ Crusader
   Cristina Mislan, Pennsylvania State U, USA
41. Rethinking Banal Nationalism: Banal Americanism, Europeanism and the Missing Link Between Media Representations and Identities
   Vera Slavtcheva-Petkova, U of Chester, UNITED KINGDOM
42. Music and Mind for Human Rights: Voices from Jamaica's Music Community, Neuroscience, and Political Economy Intersect
   Vernita Pearl Fort, U of Illinois, USA

Feminist Scholarship Interactive Poster Session

Feminist Scholarship

Participants

43. Gender as a Multilayered Issue in Journalism: A Qualitative Study of Gender Inequality in Newsrooms
   Sara De Vuyst, U Gent, BELGIUM
   Karin Raeymaeckers, U Gent, BELGIUM
44. Is the Personal Political (Yet)? Female Columnists in the US and the Male Definition of Politics
   Ingrid Bachmann, Pontificia U Catolica de Chile, CHILE
   Jaime Loke, U of Oklahoma, USA
   Dustin M. Harp, U of Texas - Arlington, USA
45. Text to Sex: How Cell Phones Impact Hooking Up and Sexuality on Campus
   Sascha Goluboff, Washington and Lee U, USA
46. Trans-ing the Wreck: Constructing a Trans Hip-Hop (Post) Feminist Lens
   Jasmine N Salters, U of Pennsylvania, USA
47. Alcohol-Discordancy and HIV/AIDS Among Women in Rural Kenya
   Nancy W. Muturi, Kansas State U, USA

Game Studies Interactive Poster Session

Game Studies, Game Studies

Participants

48. Gender Stereotypes in Gaming Behavior: Play Styles, Gaming Motives, and Genre Preferences
   Claudia Wilhelm, Eberhard Karls U Tuebingen, GERMANY
49. Harsh Words and Deeds: Content Analyses of Offensive User Behavior in Online First-Person Shooter Games
   Adrienne Holz Ivory, Virginia Polytechnic Institute and State U, USA
   Winston Wu, Virginia Polytechnic Institute and State U, USA
   Nathaniel Andrew, Milligan College, USA
   Brandon Sesler, Virginia Western Community College, USA
   Anthony Michael Limperos, U of Kentucky, USA
50. Object, Me, Symbiote, Other: A Social Typology of Player-Avatar Relationships
   Jaime Banks, U of Toronto, CANADA
51. Seeing Through the Avatar’s Eyes: Effects of Perspective and Gender Match on Identification and Enjoyment
   Arienne Ferchaud, Pennsylvania State U, USA
   Meghan Shara Sanders, Louisiana State U, USA

Gay, Lesbian, Bisexual and Transgender Studies Interactive Paper Session

Gay, Lesbian, Bisexual & Transgender Studies

Participants
52. A Girl Worth Fighting For: A Critique of Freedom and Domination in Queering Disney’s Mulan
   Adam Key, Tennessee State U, USA
53. Culture Jamming (and Tucking): RuPaul’s Drag Race and Unconventional Reality
   David Gudelunas, Fairfield U, USA

Global Communication and Social Change Interactive Poster Session

Global Communication and Social Change

Participants
54. A Global Perspective of Press-State Relations: Comparing the Source Structure in Three News Agencies’ Coverage of the North Korea Missile Crisis
   Qian Wang, U of Texas, CHINA, PEOPLE’S REPUBLIC OF
   Seok Ho Lee, U of Texas, USA
55. A Framing Analysis of Media Coverage of Food Safety Issues in China
   Li Chen, U of Iowa, USA
56. Constituting and Engaging in Transnational Media Activism Locally: A Case Study of Hong Kong In-Media
   Dennis K.K. Leung, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
57. Crowdsourcing for Philanthropy: The Case of Kiva.org
   Suzannah Evans, U of North Carolina, USA
58. Examining the Role of Facebook in Political Participation Among Young Voters in Georgia
   Maia Mikashavidze, U of South Carolina, USA
   Shin Haeng Lee, U of Washington, USA
60. The Multisitedness of Global Media
   Yu Zhang, Rutgers U, USA
   Shan Xu, Washington State U, USA
   Prabu David, Washington State U, USA
   Xianwei Wu, U of Iowa, USA

Health Communication Interactive Poster Session

Health Communication

Participants
63. An Investigation of Student Perceptions of Health Care Reform: New Findings and New Directions
   Lindsay Neuberger, U of Central Florida, USA
<table>
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<th>Page</th>
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| 64.  | Implementing an Evidence-Based Breast Cancer Support and Communication Tool as Standard Care | Alanna Kulchak Rahm, Geisinger Health System, USA  
Robert P. Hawkins, U of Wisconsin - Madison, USA  
James W. Dearing, Kaiser Permanente, USA  
Suzanne Pingree, U of Wisconsin, USA  
Jana Bolduan Lomax, Exempla Saint Joseph Hospital  
Helene McDowell, U of Wisconsin, USA  
Erica Ferro Morse, Kaiser Permanente, USA  
Breanne Barela, Kaiser Permanente, USA |
| 65.  | Influencing Help Seeking Among People With Elevated Depressive Symptomatology: Mistargeting as a Persuasive Technique | Jason T Siegel, Claremont Graduate U, USA  
Brianna Alyssa Lienemann, Claremont Graduate U, USA  
Cara N. Tan, Claremont Graduate U, USA |
| 66.  | Mortality Salience and Identification Processes in Predicting Organ Donation Outcomes | Parul Jain, Ohio U, USA, USA  
Morgan E. Ellithorpe, Ohio State U, USA |
| 67.  | On a Scale of Health Uncertainty                                        | Poyao Huang, U of California - San Diego, USA  
Lijiang Shen, U of Georgia, USA |
| 68.  | Perceptions Regarding Healthy and Unhealthy Families: Formative Research to Inform Health Communication Interventions in Malawi | Carol R. Underwood, Johns Hopkins U, USA  
Dziko Chatata, Johns Hopkins U, USA  
Jane Brown, Johns Hopkins U, USA  
Thomas Ofem, Johns Hopkins U, USA  
Fayyaz Ahmad, Johns Hopkins U, USA |
| 69.  | Realism Matters: The Role of Perceived Realism in the Biggest Loser      | Jina H. Yoo, U of Missouri - St. Louis, USA  
Yan Tian, U of Missouri - St. Louis, USA |
| 70.  | Shame Predicts Sexual Risk-Taking Among MSM                               | David Jeong, U of Southern California, USA  
Lynn Carol Miller, U of Southern California, USA  
John Christensen, U of Connecticut, USA  
Paul Robert Appleby, U of Southern California, USA  
Stephen J. Read, U of Southern California, USA |
| 71.  | Systematic Review of Mass Media Interventions for Child Survival in Low-and Middle-Income Countries | Danielle Naugle, U of Pennsylvania, USA  
Robert Hornik, U of Pennsylvania, USA |
| 72.  | The Effects of Temporal Framing and Consideration of Future Consequences in the Context of HPV vaccination | Jarim Kim, U of Maryland, USA  
Xiaoli Nan, U of Maryland, USA |
| 73.  | The Health Belief Model as an Explanatory Framework in Communication Research | Christina L. Jones, U of Wisconsin – Whitewater, USA  
Jakob D. Jensen, U of Utah, USA  
Courtney L. Scherr, Moffitt Cancer Center, USA  
Natasha Brown, Indiana U Northwest, USA  
Katheryn R. Christy, Ohio State U, USA  
Jeremy Weaver, U of Utah, USA |
| 74.  | The Role of Communication Networks on HIV/AIDS-Related Behaviors in Malawi | Rupali Limaye, Johns Hopkins U, USA |
Information Systems Interactive Poster Session

Information Systems

Participants
75. A Content Analysis of User Roles in the Twitter Discourse on the NSA Scandal in Germany
   Sanja Kapidzic, Ludwig-Maximilians-U Munich, GERMANY
   Christoph Neuberger, U of Munich, GERMANY
   Stefan Stieglitz, U of Münster, GERMANY
   Malte Landwehr, U of Münster, GERMANY
76. Digital Divide in Social Media Prosumption: Proclivity, Production Intensity, and Prosumer Typology Among College Students and General Population
   Louisa Ha, Bowling Green State U, USA
   Gi Woong Yun, Bowling Green State U, USA
77. Interested Processing of Audiovisual Educational Content
   Ya Gao, Indiana U, USA
78. Journalism Endures: Twitter as a Case Study of Human-Software Interaction
   Will Mari, U of Washington, USA
   Shin Haeng Lee, U of Washington, USA
79. Matching Driver State With Cognitive and Affective Message Framing: Consistency Effect on Pro-Environmental Attitude and Driving Performance
   Key Jung Lee, Stanford U, USA
80. The Relationship Between TV Viewing and Fear Across 26 European Countries: Implications of a Multilevel Approach
   Kathleen Custers, U of Leuven, BELGIUM
   Jan Van den Bulck, U of Leuven, BELGIUM
81. Will the Prosody Win Olympic Votes?
   Emma Rodero, U Pompeu Fabra, SPAIN
   Lluis Pompeu Fabra Mas, Pompeu Fabra U, SPAIN
   Maria Blanco, Pontificia U, SPAIN

Instructional and Developmental Communication Interactive Poster Session

Instructional & Developmental Communication

Participants
82. Educational Gamification in the Virtual Classroom: The Effect of Leaderboards on Women’s Math Performance
   Katheryn R. Christy, Ohio State U, USA
   Jesse Fox, Ohio State U, USA
83. Friending Instructors or Not? Student-Instructor’s Social Interaction on Cyberspace
   Ruoxu Wang, Pennsylvania State U, USA
   Nan Yu, North Dakota State U, USA
84. Get the Math: The Impact of Online Videos and Games on Students’ Algebraic Reasoning
   Shalom M. Fisch, MediaKidz Research and Consulting, USA
85. The Need for Immediacy in Business Communication Training: Supervisor Immediacy as Influence of Subordinate Organizational Citizenship Behaviors
   Stephanie Kelly, North Carolina A&T State U, USA
   Patrick MacDonald, West Virginia U, USA

Intercultural Communication Interactive Poster Session

Intercultural Communication

Participants
86. Americanizing Anime: Is Disney’s Reinterpretation of Miyazaki Movies Removing the “Japan” from Japanese Anime?
   Josephine Lukito, Syracuse U, USA
87. International Marriage in Korea: A Conversation Between a Foreign Bride and a Korean Mother-in-Law
   Jihye Kim, U of Texas, USA

   Wai Han Lo, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

89. Wrestling With Languages: Informal Interaction and Language Negotiation in a Non-English Dominant Environment
   Chien Wen Yuan, Cornell U, USA
   Leslie Setlock, Cornell U, USA
   Susan R Fussell, Cornell U, USA

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**Intergroup Communication Interactive Poster Session**

**Participants**

90. Media Frames of Economic Crisis, Psychological Processes and Collective Action
   Antonis Gardikiotis, Aristotle U of Thessaloniki, GREECE
   Nikoletta Alexandri, Aristotle U of Thessaloniki, GREECE
   Akis Apostolidis, Aristotle U of Thessaloniki, GREECE

91. Minimal Groups Facilitate the Perception of Out-Group Anger
   Gary Bente, U of Cologne, GERMANY
   Thomas Dratsch, U of Cologne, GERMANY
   Corinna Thier, U of Cologne, GERMANY

92. Mobile Media as a Factor of Social Cohesion
   Sara Henriques, Lusófona U, PORTUGAL
   Manuel José Damásio, ULHT - Lusófona U, PORTUGAL
   Inês Teixeira-Botelho, Lusófona U, PORTUGAL
   Patricia Dias, Lusófona U, PORTUGAL
   Maria da Conceicao Goncalves Costa, Lusófona U, PORTUGAL

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**Interpersonal Communication Interactive Poster Session**

**Participants**

   Caitlin Michelle McLaughlin, Bishop’s U, CANADA

94. Patterning Openness: Expanding Family Communication Patterns to Enhance Adult Adoptee Dual Family Identities and Self-esteem
   Haley Horstman, U of Missouri, USA
   Colleen Colaner, U of Missouri, USA
   Christine E. Rittenour, West Virginia U, USA

95. Social Network Analysis of Interactive Communication Patterns Among Graduate Students in the United States
   Komathi Ale, U of Southern California, USA

96. The Influence of Conversations Stimulated by Electoral Advertising on Political Trust
   Christian Wiencierz, U of Muenster, GERMANY

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**Journalism Studies Interactive Poster Session**

**Participants**

97. Are the Latent Factors of News Credibility Distinct? Discriminant Validity of the News Credibility Scale
Robert N Yale, U of Dallas, USA
Jakob D. Jensen, U of Utah, USA
Nick Carcioppolo, U of Miami, USA
Ye Sun, U of Utah, USA
Miao Liu, U of Utah, USA

98. Assessing News Diversity for Minority Audiences: Using Real Simple Syndication (RSS) to Evaluate Spanish-Language Media
Moses A Shumow, Florida International U, USA
Maria Mercedes Vigon, Florida International U, USA

Logan Molyneux, U of Texas, USA
Avery E. Holton, U of Utah, USA

100. Google as Market Information Regime: How Indian Students Choose a Journalism School
David Bockino, U of North Carolina, USA

Seong Choul Hong, Kyonggi U, KOREA, REPUBLIC OF

102. Inclusion of Persons With Disabilities Through Media Sports: Attitudinal and Behavioral News Framing Effects
Christian von Sikorski, German Sport U Cologne, GERMANY

103. News Induced Uncertainty and Consumer Confidence
Helle Moelgaard Svensson, U of Southern Denmark, DENMARK
Antonis Kalogeropoulos, U of Southern Denmark, DENMARK

104. Journalistic Professionalism in the Context of Revolution: Comparing Survey Results From Before and After the 25 January 2011 Egyptian Uprising
Mohamad Hamas Elmasry, U of Denver, USA
Dina Basiony, American U in Cairo, EGYPT
Sara Farag Elkamel, American U in Cairo, EGYPT

105. The Limits of the Debate: How the Oslo Terror Shook the Norwegian Immigration Debate
Tine Ustad Figenschou, U of Oslo, NORWAY
Audun Beyer, U of Oslo, NORWAY

106. “Mrs. Jesus?” A Hegemonic Press Love Affair With Jesus the Bachelor
Gregory Pearson Perreault, U of Missouri, USA
Joy Michelle Jenkins, U of Missouri, USA
Alecia Swasy, U of Missouri, USA
Mildred Frances Perreault, U of Missouri, USA

107. What is the ‘Elite Press’? A Network Analysis of High-Circulation Newspapers in the US
Rodrigo Zamith, U of Minnesota USA

108. The Web 2.0 Within Journalistic Research: Examining the Role of Web 2.0 Platforms in Comparison to Conventional Sources and the Relationship Between Web 2.0 Affinity and Journalistic Role Perception
Luisa Bauer, Technical U Dresden, GERMANY
Mass Communication Interactive Poster Session

Mass Communication

Participants

   Andy J King, Texas Tech U, USA
   Jakob D. Jensen, U of Utah, USA
   Nick Carcioppolo, U of Miami, USA
   Melinda Krakow, U of Utah, USA
   Ye Sun, U of Utah, USA

12. Effects of Narrative Modality and Transportation in Charitable Appeals
   Alison C. Matthesiessen, Virginia Polytechnic Institute and State U, USA
   Bartosz Wojtek Wojdynski, U of Georgia, USA

13. Emotional Influences on News Processing: The Effects of Pride and Shame on Attention
   Anna Al-Abri, U of Connecticut, USA
   Anne Marie Borsai, U of Connecticut, USA
   Sara Picklesimer, U of Connecticut, USA

14. First- and Third-Person Perceptions: Using the Ostensible Audience as a Comparison Anchor in the Processes of Downward and Upward Social Comparisons
   Sue-Jen Lin, I-Shou U, TAIWAN

15. Innovation, Creativity, and Entrepreneurial Decision-Making in Media and Communication Firms
   Frank Michael Russell, U of Missouri, USA

16. Locating Qatar in the Arab Uprisings: Al-Jazeera Arabic and the Language of Images
   Assem Nasr, Indiana U - Purdue U Fort Wayne, USA

17. Mapping Media Innovation Research From a Media Economics and Media Management Perspective and Deriving an Integrative Framework
   Leyla Dogruel, Freie U - Berlin, GERMANY

18. Nothing to Fear? Fear Responses to Video Games
   Teresa Lynch, Indiana U, USA
   Nicole Martins, Indiana U, USA

   Uche Titus Onyebadi, Southern Illinois U, USA
   Delwar Hossain, Southern Illinois U - Carbondale, USA

20. Salience Transfer and Its Effects on Attributional Judgment in Cause-Related Marketing
   Jusheng Yu, Southern Illinois U - Edwardsville, USA

21. Social Sharing of Online Videos: Examining American Consumers’ Video Sharing Attitudes, Intent, and Behavior
   Hongwei Yang, Appalachian State U, USA
   Yingqi Wang, Virginia Polytechnic Institute and State U, USA

22. Strategies of Media Use: Linking Reception and Life, Social Structure, and Practice
    Benjamin Kramer, Ludwig-Maximilians-U Munich, GERMANY

23. Ten Years of Steroids in Baseball: A Study of News and Sports Issue Coverage
    Claudia Kozman, Indiana U, USA

24. Testing a General Celebrity Evaluation Model
    Mark A. Hamilton, U of Connecticut, USA

25. What Media Tell Us About Income Inequality and Why It Matters
    David Coppini, U of Wisconsin, USA
    German Alvarez, U of Wisconsin, USA
    Hernando Rojas, U of Wisconsin, USA
### Organizational Communication Interactive Poster Session

**Saturday**  
**16:30-17:45**  
**Metropolitan Ballroom**

#### Organizational Communication

**Participants**

126. How German Universities Promote Their Eligibility to Public Funding  
   Andres David Friedrichsmeier, U of Münster, GERMANY  
   Frank Marcinkowski, U of Münster, GERMANY

127. Measure Twice, Cut Once: The Temporality of Communication Design  
   Dawna I. Ballard, U of Texas, USA  
   Thomas McVey, U of Texas, USA

128. Peer-Influenced Organizational Exit: An Examination of its Relationship With Workplace Jealousy and Envy  
   Michael Sollitto, West Virginia U, USA  
   Rebecca M. Chory, West Virginia U, USA  
   Keith David Weber, West Virginia U, USA

129. Perspectives on Workplace Romance: A Comparison of Workplace Romance Participants and Organizational Observers  
   Hailey Grace Gillen, West Virginia U, USA  
   Rebecca M. Chory, West Virginia U, USA

130. Temporal Challenges Facing Volunteer Recruitment and Retention: Introducing a Model of Membership Transitions for Volunteers  
   LaRae Dawn Tronstad, U of Texas, USA

131. Working Toward a Positive End (of the Good Life): Third Party Resolution of Family Conflict  
   Paula Hopeck, Stephen F. Austin State U, USA  
   Tyler R. Harrison, Purdue U, USA

132. “The Birthing Process is Messy”: Positioning Sustainability “In the Cloud” as an Emerging Profession  
   Rahul Mitra, Wayne State U, USA  
   Patrice M. Buzzanell, Purdue U, USA

### Philosophy, Theory and Critique Interactive Poster Session

**Saturday**  
**16:30-17:45**  
**Metropolitan Ballroom**

#### Philosophy, Theory and Critique

**Participants**

133. Transcoding: The Mirroring of the Database Form and Postmodern Culture  
   Benjamin A. Lyons, Southern Illinois U – Carbondale, USA

134. Intrapersonal Communication: Technologies of the Self in Educational Material & Practice  
   Norm Friesen, Boise State U, USA

135. “No Media, Less Life?”: Online Disconnection and Media Participation  
   Christian Schwarzenegger, Augsburg U, GERMANY  
   Anne Kaun, Södertörn U, SWEDEN

136. Political Economy of Media and Communication: An Argument for its Continued Relevance  
   Sumanth Inukonda, Bowling Green State U, USA

137. Caffeine, Agency, and the Role of Rules in Mormon Identity  
   Rosemary Avance, U of Pennsylvania, USA

### Political Communication Interactive Poster Session

**Saturday**  
**16:30-17:45**  
**Metropolitan Ballroom**

#### Political Communication

**Participants**

138. Do Targets React and Third Parties Comment? Responsiveness and Scope Expansion in Television News Reports of Protest Demonstrations  
   Ruud J. Wouters, U of Antwerp, BELGIUM
139. Effects of Fictional Exemplars on Political Attitudes
   Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS
   Diana Mutz, U of Pennsylvania, USA

140. From Voluntary Associations to Community Involvement: The Roles of Social Ties, Affiliations, and Multimodal Participation
   Chih-Hui Lai, U of Akron, USA

141. How Narrative Focus and a Statistical Map Shape Policy Support Among State Legislators
   Jeff Niederdeppe, Cornell U, USA
   Sungjong Roh, Cornell U, USA
   Caitlin Dreisbach, Johns Hopkins U, USA

142. Image or Issue-Orientation: A Question of Mode of Information Processing in Televised Debates?
   Lukas Otto, U of Koblenz-Landau, GERMANY
   Michaela Maier, DGPuk - Deutsche Gesellschaft fur Publizistik-und Kommunikationswissenschaft, GERMANY
   Isabella Glogger, U of Koblenz-Landau, GERMANY

143. News Media and the Social Construction of International Politics
   Saif Shahin, U of Texas, USA

144. The Kenyan Election 2013: The Role of the Factual Discussion Programme Sema Kenya (Speak Kenya)
   Georgina Page, BBC Media Action, UNITED KINGDOM
   Angela Wanjiuru Githitho Muriithi, BBC Media Action, KENYA

145. The Political Communication of Independent Regulatory Agencies
   Manuel Puppis, U of Fribourg, SWITZERLAND
   Martino Maggetti, U of Lausanne, SWITZERLAND
   Fabrizio Gilardi, U of Zurich, SWITZERLAND
   Jan Biela, U of Lausanne, SWITZERLAND
   Ioannis Papadopoulos, U of Lausanne, SWITZERLAND

146. The Politically Demobilizing Role of Conflict Avoidance for Participation, Efficacy, and Attention to Information Sources
   Francis Dalisay, U of Hawaii, USA
   Matthew James Kushin, Shepherd U, USA
   Masahiro Yamamoto, U of Wisconsin - La Crosse, USA

147. The Predictors of Economic Sophistication: Media, Interpersonal Communication, and Negative Economic Experiences
   Antonis Kalogeropoulos, U of Southern Denmark, DENMARK
   Helle Moelgaard Svensson, U of Southern Denmark, DENMARK

148. Urban Politics and Local Public Sphere for Interdisciplinary Communication Research
   Yongjun Shin, Bridgewater State U, USA

149. When the Fourth Estate Becomes a Fifth Column: The Effect of Media Freedom and Social Tolerance on Domestic Conflict
   Jenifer Whitten-Woodring, U of Massachusetts - Lowell, USA
   Marc Hutchison, U of Rhode Island, USA

150. Users of VAAs: A Typology
   Jasper van de Pol, U of Amsterdam, THE NETHERLANDS
   Bregje Holleman, Utrecht U, THE NETHERLANDS
   Naomi Kamoen, Utrecht U, THE NETHERLANDS
   Andre Krouwel, VU U - Amsterdam, THE NETHERLANDS

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**Popular Communication Interactive Paper Session**

**Participants**

151. Catty: The Feral Feminine in Advertising
    Debra L. Merskin, U of Oregon, USA
152. Did Manga Conquer America? Implications for the Cultural Policy of "Cool Japan"
    Casey Brienza, City U London, UNITED KINGDOM
153. Insider/Outsider Schizophrenia: The Spatial Identity of Entertainment Marketers
    Katherine Felsburg Wong, U of Pennsylvania, USA
154. Modeling the Good Life: The Hidden Costs of Glamor
    Elizabeth Wissinger, Borough of Manhattan Community College, City U of New York, USA
155. Negotiating the ‘Real’ in ‘Reality TV’: Production Side Discourses on Authenticity and Realism in Reality Shows
    Jelle Mast, VU U - Brussels, BELGIUM
156. Obsessive-Compulsive Disorder: The Panoptican and Popular Film
    Sean Baker, Central Michigan U, USA
157. TV to Tweet About: The CW, Social Media, and Industrialized Fandom in 21st-Century Teen Television
    Sarah Erickson, U of Michigan, USA
158. The Subcultural Logic of Anime Fansubs
    Douglas Schules, Rikkyo U, JAPAN
159. The TM Technique: David Lynch and the Spiritual Marketplace
    Corrina Laughlin, U of Pennsylvania, USA
160. Why TV Ratings in Foreign Countries Matter to Us: Finding Coevalness via Online Viewing
    Yu-Kei Tse, Goldsmiths College, U of London, UNITED KINGDOM

Public Relations Interactive Poster Session

Public Relations

Participants

161. Landscapes of Care: Feminist Approaches to Global Public Relations
    Amanda Kae Kennedy, U of Maryland, USA
162. Exploring the Typology of Organizations’ Social Media Usage
    Eun Go, Pennsylvania State U, USA
    Kyung Han You, Pennsylvania State U, USA
163. Student Social Media Responses Towards a University Crisis
    Erik Marinus Snoeijers, Royal Military Academy, BELGIUM
    Karolien Poels, U of Antwerp, BELGIUM
    Colombine Nicolay, U of Antwerp, BELGIUM
164. Media Portrayals of Protestant Christian Churches in South Korea
    Se Na Lim, U of Alabama, USA
165. “Activate Consumers on Facebook!” Community Identification’s Mediating Effect Between Social Media Engagement and Online Word-of-Mouth
    Qinghua Yang, U of Miami, USA
    Zongchao Li, U of Miami, USA
166. Engaging the Good Life? What Digital Natives Think About Engaging With Brands and Organizations
    Vilma L. Luoma-aho, U of Jyvaskyla, FINLAND
    Hilkka Rissanen, U of Jyvaskyla, FINLAND
    Laura Olkkonen, U of Jyvaskyla, FINLAND
167. Setting the Consumer Agenda: How Oregon Wineries Use Social Media to Promote Their Brand and Engage Consumers
    Lisa Marie Weidman, Linfield College, USA
    Sharon Wagner, Linfield College, USA
Interactive Paper Session on the Conference Theme

Theme Sessions

Participants

168. Assessing the Role of Communication Ties in Neighborhood Disorder and Crime
Masahiro Yamamoto, U of Wisconsin - La Crosse, USA

169. Communication Resources That Connect: A Network Approach to Understanding the Relationship Between Urban Neighborhood and Residents
Nan Zhao, U of Southern California, USA

170. The (F)Unemployment Diaries: A Frame Analysis of the Good Life in an Unemployment Blog
Alison N. Novak, Drexel U, USA
Wajeeha A. Choudhary, Drexel U, USA

171. "Handmade Goods for a Good Life": A Fantasy Theme Analysis of Etsy Seller Interviews
Denise Vultee, Wayne State U, USA

Visual Communication Studies Interactive Poster Session

Visual Communication Studies

Participants

172. A Typology of Profile Pictures: How Do Young Adults Acquire Profile Images on Facebook?
Mastewal Adane Mellese, Jacobs U Bremen, GERMANY

173. 'She Needs More': The Villainization of Infertile Women in Horror Films
Brooke Edge, U of Colorado, USA

174. The Impact of Comics on Knowledge, Attitude, and Behavioral Intentions Related to Wind Energy
Lulu Rodriguez, U of Illinois, USA
Xiao Lin, Iowa State U, USA

175. Individual Differences in Recall From News Infographics: The Role of Quantitative Media Literacy and Spatial Reasoning
Nick Geidner, U of Tennessee, USA
Ivanka Pjesivac, U of Tennessee, USA
Jaclyn Cameron, U of Tennessee, USA

176. Vertical Video: Rupturing the Aesthetic Paradigm
Kathleen M. Ryan, U of Colorado, USA

The Good Life in Cities: Communicative Infrastructures and Quality of Life

Theme Sessions

Chair
Gary Gumpert, Urban Communication Foundation, USA

Participants

The Good Life and the Golden Years
Sue Ducker, Hofstra U, USA
Gary Gumpert, Urban Communication Foundation, USA

The Hong Kong-Style Café: A Study in Urban Communication and the Good Life
Casey Lum, William Paterson U, USA

Lewis Mumford and Jane Jacobs: Past Visions of the Urban Good Life
Peter Haratonik, The New School, USA

Signs of the City: The Visualization of Urban Identity
Harvey Jassem, U of Hartford, USA

A discussion on dimensions of the quality of urban life with a focus on communication scholarship from diverse communication perspectives. We will also present the 2014 James W. Carey Urban Communication Grant and the 2014 Gene Burd Outstanding Dissertation in Journalism Studies Award.
Annual Dinner of the Public Relations Division

Public Relations

Attendance is limited and preregistration is required. The Public Relations Division will have its traditional annual dinner for members on Saturday May 24th at Blueacre Seafood Restaurant. Attendance is limited and pre-registration is required. The dinner comprises a starter, an entree and a dessert. There are fish, meat and vegetarian options. The price includes a non-alcoholic beverage packet as well as gratuity and taxes. Participants wishing to leave as a group should meet at the Sheraton Seattle Hotel lobby at 6:30pm. Price: 57 US$ Maximum participants: 75 Contact: Chiara Valentini (chv@asb.dk)
ICA Past Presidents' Breakfast

Sunday
07:30-09:00
Cirrus

Sponsored Sessions

Chair
Francois Heinderyckx, U Libre de Bruxelles, BELGIUM

(Mis)Perceptions and Their Consequences

Sunday
09:00-10:15
Diamond

Political Communication

Chair
David Tewksbury, U of Illinois, USA

Participants
One-Track Minds? Cognitive Needs, Media Diet, and Overestimation of Public Support for One’s Views
Shira Dvir-Gvirsman, Netanya Academic College, ISRAEL
Perception of Public Opinion and Willingness to Speak Out in Fragmented Audiences
Christiane Eilders, U of Duesseldorf, GERMANY
Pablo Porten-Chee, U of Duesseldorf, GERMANY
Political Celebrity Endorsements on Facebook: Effects and Perceived Effects
Julian Unkel, Ludwig-Maximilians-U Munich, GERMANY
Anna Sophie Kuempel, U of Munich, GERMANY
Alexander T. Haas, Ludwig-Maximilians-U Munich, GERMANY
“Certain” Gains in Measurement of Political Knowledge (and Misinformation)
Joshua M. Pasek, U of Michigan, USA
Gaurav Sood, Stanford U, USA
Jon A Krosnick, Stanford U, USA

ICA Publication Strategic Planning Meeting

Sunday
09:00-10:15
Redwood A

Sponsored Sessions

Chair
Francois Heinderyckx, U Libre de Bruxelles, BELGIUM

Participants
Peter Vorderer, U of Mannheim, GERMANY
Cynthia Stohl, U of California - Santa Barbara, USA
Larry Gross, U of Southern California, USA
Francois Cooren, U de Montreal, CANADA
Amy B. Jordan, U of Pennsylvania, USA
Jake Harwood, U of Arizona, USA
Robert T. Craig, U of Colorado, USA
Patrick Roessler, U of Erfurt, GERMANY
Sun Sun Lim, National U of Singapore, SINGAPORE
Jonathan Sterne, McGill U, CANADA
Malcolm R. Parks, U of Washington, USA
John A. Courtright, U of Delaware, USA
Thomas Hanitzsch, Ludwig-Maximilians-U Munich, GERMANY
Radhika E. Parameswaran, Indiana U, USA
S. Shyam Sundar, Pennsylvania State U, USA
Elisia L. Cohen, U of Kentucky, USA
John Paul Gutierrez, International Communication Association, USA
Michael J. West, International Communication Association, USA
Michael L. Haley, International Communication Association, USA

This meeting is of the ICA leadership, the publication committee and editors to plan for ICA publications.
Venture Labor: Work and “The Good Life”

Theme Sessions

Chair
Laura Robinson, Santa Clara U, USA

Participants
"Applying Venture Labor: Lessons for the Field of Communication"
Gina Neff, U of Washington, USA
"Implications of Entrepreneurialism: Journalism Education in an Age of ’Venture Labor’"
C.W. Anderson, College of Staten Island, City U of New York, USA
"Venturing and Venture Labor in the Next Boom"
Danah Michele Boyd, Microsoft Research, USA
"Entrepreneurial Subjects: Venturing From Alley to Valley"
Alice Marwick, Fordham U, USA
“Culture and the Economy: What is Their Relation, Again?”
Thomas Streeter, U of Vermont, USA

This panel examines “the good life” in terms of emergent understandings of work vis-à-vis ICTs and the IT labor market. Taking its cue from Gina Neff’s award-winning book: Venture Labor, the panel examines how the search for the “good life” is being impacted by changes in the world of work. Neff coins the term “venture labor” to describe individuals’ entrepreneurial behaviors as extreme investments in work in terms of time, energy, personal resources, and opportunity costs. As Neff shows, this behavior is part of a broader shift in society in which economic risk is shifting away from collective responsibility toward individual responsibility. Thus, the culture of the dot-com boom indicates a more generalizable stance towards work in which personal risk is the price of potentially garnering the rewards promised by the “good life.” This panel will draw on Neff’s insights to consider the deep cultural shifts emanating from the IT sector in terms of paid and unpaid labor, as well as the communication technologies they are providing for the work force at large. With an eye to Neff’s concept of venture labor, panelists speak to how the search for the “good life” is being impacted on several fronts. Across the papers, panelists consider the emotional, financial, personal gratifications at play for those engaging in venture labor. From complementary perspectives, the panelists shed light on how individuals frame risk and rewards in their attempts to obtain the “good life” through paid and unpaid labor. In terms of technological affordances, panelists examine how emergent communication technologies “allow” individuals to be “at work” 24/7 regardless of physical location. At the same time, panelists address how these new communication opportunities to be “at work” 24/7 has dramatically changed both the opportunities and costs of engaging in paid and unpaid work. Drawing on Neff’s concept of venture labor, the panelists will also explore how individuals benefit and/or pay heavy costs in terms of their work gratifications and ambitions, personal lives and relationships, and general well-being. In these ways, the panel contributes to the ICA conference theme: Communication and “The Good Life.”

Health Information-Seeking and Processing Research

Health Communication

Chair
Amber Kelly Worthington, Pennsylvania State U

Participants
Determinants of Self-Rated Health and Health Information Efficacy of Migrants Living in South Korea
Jeehyun Kim, Yonsei U, KOREA, REPUBLIC OF
Yong-Chan Kim, Yonsei U, KOREA, REPUBLIC OF
Examining Patterns and Motivations for Drug-Related Information Seeking and Scanning Behavior
Among University Students
Nehama Lewis, U of Haifa, ISRAEL
Lourdes Martinez, Michigan State U, USA
Aysha Agbarya, U of Haifa, ISRAEL
Tanya Piatok-Vaisman, U of Haifa, ISRAEL
Reducing Unrealistic Optimism About Alcohol-Related Problems Among College Students: The Relative Efficacy of Narrative and Informational Messages With Self-Affirmation
Hye Kyung Kim, Nanyang Technological U, SINGAPORE
Health Communication in an Ageing Society: Towards a Conceptual Framework to Understand Information Recall in Older Adults
Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS

5223  Sliding the Slash Mark? Questioning the Punctuation of Latin/@ Media Studies

Global Communication and Social Change

Chair
Christopher Joseph Westgate, Johnson and Wales U, USA

Participants
What’s in a Name? Discourses of Exceptionalism and Latina/o Latin American Media Studies
Angharad N. Valdivia, U of Illinois, USA
In the Name of Indivisibility: Latin/@ Media Studies
Christopher Joseph Westgate, Johnson and Wales U, USA
Blasting Beyond the Border: Broadcasters, Regulators, and Listeners
José Luis Ortíz Garza, U Panamericana, MEXICO
Coloniality in Television Studies: The Latin American Mark in the U.S.-Mexico Mediated Landscape
Hector Amaya, U of Virginia, USA
An Overview of Latin American Digital Media Studies and the Exclusion of U.S. Media
Carlos Arcila Calderón, U del Norte, COLOMBIA

To punctuate means to insert marks in a text, but that verb also suggests interruption, separation, unification, and accentuation. This panel brings together leading thinkers whose work punctuates Latin American and (U.S.) Latin@--also known as Latina/o--media studies as well as the larger field of media studies. Panelists will engage several of the following questions: how might Latin@ media studies illuminate Latin American media scholarship, and in which ways could Latin American media theories and methods contribute to Latin@ media research? Is there room for collaboration between these fields, or are their subjects of analysis too distinct? What does one field claim to know about the other, and under which circumstances might epistemological claims be contested? Do Latin@ and Latin American media studies separately but equally contribute to media studies, or are the former fields fully integrated into the latter one? To what extent could parent-progeny and colonizer-colonized histories influence the prominence of Latin American and Latin@ media studies inside and outside of the academy? Should Latin@ be replaced by terms with more specificity, such as Colombian or Chican@ media studies? Panelists will attempt to answer such questions by stressing the interrelations between Latin American and Latin@ media studies-- as well as media studies more generally--across time and space. The panel is organized into five subjects that touch on those issues: nomenclature, history, radio, television, and digital media. Although their subjects of analysis are distinct, all of the panelists draw similar conclusions regarding the need to connect Latin American with Latina/o Media under the heading of Latin/@ Media Studies.

5224  Health Narratives and Messages

Health Communication

Chair
Meghan Bridgid Moran, San Diego State U, USA
Participants
Consequences of Failure to Acknowledge Individual Responsibility in Narratives to Promote Obesity-Reducing Policies
Jeff Niederdeppe, Cornell U, USA
Michael A. Shapiro, Cornell U, USA
Sungjong Roh, Cornell U, USA
Complicating Relationships Between Exposure to Narrative Messages, Intentions to Talk About the Message, and Intentions to Engage in Healthy Sleep Behavior
Rebecca Robbins, Cornell U, USA
Do the Ends Justify the Means? A Test of Alternatives to the FDA Proposed Cigarette Warning Labels
Sahara Byrne, Cornell U, USA
Sherri Jean Katz, Cornell U, USA
Jeff Niederdeppe, Cornell U, USA
Alan D. Mathios, Cornell U, USA
Telling Stories, Saving Lives: An Examination of Narrative Messages Using the Extended Parallel Processing Model
Lauren B. Frank, Portland State U, USA
Sheila Teresa Murphy, U of Southern California, USA
Joyee Shairee Chatterjee, U of Southern California, USA
Meghan Bridgid Moran, San Diego State U, USA
Lourdes Baezconde-Garbanati, U of Southern California, USA

Journalism and its Future: Perspectives on Change
Journalism Studies
Chair
Mike Ananny, U of Southern California, USA
Participants
Wondering What the Future Holds
Kenneth Reinecke Hansen, U of Southern Denmark, DENMARK
Jonas Nygaard Blom, U of Southern Denmark, DENMARK
Crisis or Transition Period in the Written Press?
Rui Alexandre Novais, U of Cape Verde, CAPE VERDE
“The Mission is to Keep this Industry Intact”: Digital Transition in the Japanese Newspaper Industry
Mikko Villi, U of Helsinki, FINLAND
Kaori Hayashi, U of Tokyo, JAPAN
“Should I Stay or Should I go?” Exit, Voice, and Loyalty Among Journalists
Roei Davidson, U of Haifa, ISRAEL
Oren Meyers, U of Haifa, ISRAEL
Respondent
Silvio R. Waisbord, George Washington U, USA

Between Media and Mediations: Recontextualizing Communication, Performance, and Agency in Emerging Arab Communities
Global Communication and Social Change
Chair
Douglas A. Boyd, U of Kentucky, USA
Participants
Remixing Hezbollah's Political Brand
Nour Halabi, U of Pennsylvania, USA
Arab Uprisings: Youth-Generated Media as Rhizomes
Joe F. Khalil, Northwestern U -Qatar, QATAR
Creative, Contentious, Consumerist: Rethinking the City
Marwan M. Kraidy, U of Pennsylvania, USA
Reliable Sources: Oral Cultures, Cultural Mediations, and Communication Spheres in Lebanon
Assem Nasr, Indiana U - Purdue U Fort Wayne, USA

Respondent
Karin Gwinn Wilkins, U of Texas, USA

While there has been an increase in diffusion of media technologies in Arab societies, this panel focuses on cultural, economic, political, and aesthetic elements integral to the process of communication. As such, the panel contextualizes media within forms of mediation and performances of meaning that transcend technological tools. Going beyond media scopes of print, electronic, or digital/social formats, the panel proposes a media model that emphasizes the performative agency and textual production of the communication process. For instance, one paper argues how communication processes among Arab youth emerge within long-existing frameworks while simultaneously incorporating new media technologies. As social media have been pivotal during the Arab uprisings, the argument underscores how existing structures have persisted and incorporated new tools while operating in a linear and a hierarchical scheme. Another paper takes into account fundamental cultural limitations to the use of news technologies. Taking Lebanon as a case study, it highlights the socio-cultural nuances of how citizens exchange information through social spheres that individuals consider more accessible and reliable than official news sites. Focusing on the rhetoric of images during rising divisions on the Lebanese society over the Syrian conflict, a semiotic analysis finds a locus of political expression in the humorous appropriation of partisan symbols. From a different angle, another paper critically analyzes graffiti as a form of political expression in Beirut, Lebanon. The study explores how graffiti emerges from wall-scribble activism to public art form not only reflecting aesthetic transformations but also neoliberal undertones. This panel draws attention to the multimodal forms of communication within specific sociocultural frames and political environments. Using the Arab world as a prism, it offers tropes that broaden our understanding of media.

The Perceptions of Journalists and the Perceptions of Audiences

Sunday 09:00-10:15 Willow A

Journalism Studies

Chair
Matthew Powers, U of Washington, USA

Participants
Does Television Foreign News Content Match Audience Interest? A 12-Nation Study of Topics and Countries of Interest
Francis L. F. Lee, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Knut De Swert, U of Amsterdam, THE NETHERLANDS
Akiba A. Cohen, Yezreel Valley College, ISRAEL
News Values in Online User Rankings: Comparing the News Selection of Journalists and the Audience
Manuel Wendelin, Ludwig-Maximilians-U Munich, GERMANY
Ines Engelmann, U of Munich, GERMANY
Julia Neubarth, Ludwig-Maximilians-U Munich, GERMANY
Journalists’ Presumptions of Media Effects: A Framework of Their Dimensions, Determinants, and Consequences
Philipp Mueller, Ludwig-Maximilians-U Munich, GERMANY
Ralf Hohlfeld, U of Passau, GERMANY
The Double-Edged Sword: The Effects of Journalists’ Social Media Activities on Audience Perceptions of Journalists and Their News Products
Jayeon (Janey) Lee, Lehigh U, USA

Respondent
Linda C. Steiner, U of Maryland, USA
B.E.S.T. - Technology Use, Virtual Work, and Beyond

Organizational Communication

Chair
Craig R. Scott, Rutgers U, USA

Participants
The Disruptive Potential of Online Information: Replacing Interview Interactions With Digital Extraction of Applicant Information
Brenda L. Berkelaar, U of Texas, USA
Two Sides of the Same Artifact: Exploring the Intersection Between Policy and Technology Implementation
Casey Spruill Pierce, Northwestern U, USA
Adapting Electronic Health Record (EHR) to Workflow: Connecting Clinician, Technology and Patient
Nancy Tobler, Utah Valley U, USA
Janet Colvin, Utah Valley U, USA
Time Stacking and Technology in the Virtual Workplace
Caroline Sinclair, U of Texas, USA
Manager Identity in the Game Industry
Carla Schieb, Western Washington U, USA
Sonja Kroeger, U of Hohenheim, GERMANY
Networks of Practice and Bridging Mechanisms in Global IS Change Projects
Susan Gasson, Drexel U, USA
Connections Over Content: Enterprise Social Media Affordances and Knowledge Collaboration
Magdalena Maly, VU U – Amsterdam, THE NETHERLANDS
Marlous Agterberg, VU U – Amsterdam, THE NETHERLANDS
Bart J. van den Hooff, VU U Amsterdam, THE NETHERLANDS
What's a Good Time to Call? Poor Alignment in Media Use by Grantors and Grantees Throughout the Application Process
Bob Robbert Nicolai van de Velde, VU U - Amsterdam, THE NETHERLANDS
Ivar Vermeulen, VU U - Amsterdam, THE NETHERLANDS
Not Always Helpful: How Ethnic Organizational Communication Networks Sustained by Communication Technology Uses Can Hinder Korean Immigrants' Intercultural Development
Sun Kyong Lee, U of Oklahoma, USA

Respondents
Lorraine G. Kisselburgh, Purdue U, USA
Matthew Scott Weber, Rutgers U, USA
Keri Keilberg Stephens, U of Texas, USA

These papers about organizational communication are not just Good, they are B.E.S.T. — Brief, Entertaining Scholarly Talks. In this format, each participant will give a 4-5 minute, high-energy, technology-enhanced presentation designed to excite the audience about the research. After the presentations, B.E.S.T. presenters will divide into three breakout groups and meet with audience members to more deeply engage issues raised by that subset of presenters. Respondents will guide the breakout discussion, keep the presentations rolling, and provide private feedback to authors on their papers.

Psychological Variables Associated With Social Media Use

Communication and Technology

Chair
Jih-Hsuan Lin, National Chiao Tung U, TAIWAN

Participants
Need for Connectedness: A Self-Determination Approach to Examine Attachment Styles, Facebook Use, and Psychological Well-Being
Jih-Hsuan Lin, National Chiao Tung U, TAIWAN
Another Brick in the Facebook Wall: How Personality Traits Relate to the Content of Status Updates
Stephan Winter, U Duisburg-Essen, GERMANY
German Neubaum, U of Duisburg-Essen, GERMANY
Sabrina Cornelia Eimler, U of Duisburg-Essen, GERMANY
Judith Meinert, U Duisburg-Essen, GERMANY
Jonathan Herrmann, U Duisburg-Essen, GERMANY
Jenna Theil, U Duisburg-Essen, GERMANY
Vanessa Gordon, U Duisburg-Essen, GERMANY
Lonely People Use Facebook Just for Presenting?: Facebook Activities, Networking Usefulness, and Loneliness
Borae Jin, Yonsei U, KOREA, REPUBLIC OF
Hye-kyung Shin, Yonsei U, KOREA, REPUBLIC OF
Comparing More and Less Conscious Psychological Predictors of Dangerous Texting Behaviors
Elliot T. Panek, Drexel U, USA
Joseph Bayer, U of Michigan, USA
Sonya Dal Cin, U of Michigan, USA
Scott W. Campbell, U of Michigan, USA

Respondent
Yoram M. Kalman, Open U of Israel, ISRAEL

Methodological Advances in Analysis of Online Data
Communication and Technology
Chair
Heidi Ann Campbell, Texas A and M U, USA
Participants
Big Data, Big Noise: The Challenge of Extracting Issue Networks From the Web
Annie Waldherr, Freie U - Berlin, GERMANY
Daniel Maier, Freie U – Berlin, GERMANY
Peter Miltner, Freie U - Berlin, GERMANY
Enrico Günther, U of Strasbourg, FRANCE
Nanotechnology, Synthetic Biology, and Nuclear Power: Understanding the Social Media Discourse of Science Issues
Michael Cacciatore, U of Georgia, USA
Dietram A. Scheufele, U of Wisconsin, USA
Dominique Brossard, U of Wisconsin, USA
Michael Andrew Xenos, U of Wisconsin - Madison, USA
When Two Disciplines Meet, Data Mining for Communication Science
Mathias Verbeke, Katholieke U Leuven, BELGIUM
Bettina Berendt, Katholieke U Leuven, BELGIUM
Leen S. J. d'Haenens, Katholieke U Leuven, BELGIUM
Michael Opgehaafften, U of Leuven / U of Leiden, BELGIUM
Online Communication Dynamics During Natural Hazard Events
Emma Spiro, U of Washington, USA

Respondent
Sandra Gonzalez-Bailon, U of Pennsylvania, USA

BlueSky Workshop: Building the “Good Life” One Conversation at a Time: Teaching Communication Skills for a Better Future
Sponsored Sessions
Chair
Claudia Bucciferro, Gonzaga U, USA
This workshop explores the connection between the “good life” and every day communication practices, inquiring into how teaching communication skills can be instrumental for building a better society. As a starting point, it considers that various theories propose that we basically “co-create” our world with others through daily interaction, yet a close look at the characteristics of that interaction yields startling results. News and statistics on domestic violence, bullying, and mass shootings pose analytical and practical challenges regarding the current state of social life. How can we create positive change? The workshop provides a space for collaborative discussion and reflection.

The Presumption of Innocence in the Current Media Environment

Sunday 09:00-10:15
Greenwood

Mass Communication

Chair
Sam N. Lehman-Wilzig, Bar-Ilan U, ISRAEL

Participants
Comparative Media Narratives on Sexual Violence, Politics, and Power
Hannah Brenner, Michigan State U College of Law, USA

Turning the Tables With Twitter: Shifting Suspicion From Rape Victims to Rape Culture With Social Media
Nancy E. Worthington, Quinnipiac U, USA

Argument by Appearance: Digital Images and the Unspoken Proposition in Legal Discourse
Mary Angela Bock, U of Texas, USA

Guilty or Victimized? Shaming” and “Laundering” Rituals in the Media Trial of Israeli Prime Minister Ehud Olmert
Anat Peleg, Bar-Ilan U, ISRAEL
Bryna Bogoch, Bar-Ilan U, ISRAEL

Respondent
Sam N. Lehman-Wilzig, Bar-Ilan U, ISRAEL

"Trial by media" in which a defendant is tried and often convicted in the media before or during the actual legal proceedings, has been viewed as a threat to the presumption of innocence, and as a danger to public trust in the courts. The social media have added another layer of complexity to the problem of ensuring a fair trial, providing a platform for campaigns of innocence by defendants and for pro-guilt discussions, both involving public relations professionals and/or active internet users. The proposed panel offers the interdisciplinary perspectives by law and media scholars of these changes in the media engagement with the law.

The Nature and Effects of Pornography: Current Directions and Research

Sunday 09:00-10:15
Issaquah

Mass Communication

Chair
Bryant M. Paul, Indiana U, USA

Participants
Bodies Exposed: A Content Analysis of Men’s and Women’s Bodies in Internet Pornography
Marleen Johanna Elisabeth Klaassen, U of Amsterdam, THE NETHERLANDS

The Role of Pornography Consumption and Sexual Self-Determination in Korean Adolescents’ Perceptions on Sexual Behaviors
Jae Woong shim, Sookmyung Women's U, KOREA, REPUBLIC OF

Built for Submission? Pornography Consumption and U.S. Adults’ Gendered Attitudes Toward Women
Paul J Wright, Indiana U, USA
An Application of the Parasite Model of Democratization to Pornography Censorship
Christopher Seaman, U of California - Santa Barbara, USA
Linz Daniel, U of California - Santa Barbara, USA
A Psychophysiological Test of Intra- and Inter-Gender Differences in Reactions to Variations in Sexual Explicitness in Pornography
Bryant M. Paul, Indiana U, USA

A large number of policy makers, mental health professionals, and popular media outlets continue to increasingly focus concern on the potential effects of sexually explicit material. Much of this attention seems driven by the meteoric rise over the last two decades in the availability of such content made possible through Internet pornography. Unfortunately, the negative connotations often generally associated with pornography has at times resulted in serious and important research and scholarship on the topic being disregarded over concern that such work is either less serious, or more politically or socially sensitive than other, seemingly less prurient research pursuits. Yet the fact remains that the pornography industry is enormous and that huge numbers of individuals continue to consume sexually explicit content. Scholarship focused on pornography therefore has potentially very serious implications researchers and practitioners in public health, social policy, and a number of other areas. Recent controversies over seemingly conflicting results, reported by well-meaning researchers from various perspectives, over the potential for the development of addiction to pornography, make clear that a systematic consideration of what is and is not known about the nature and effects of sexually explicit content is well overdue. This panel is an attempt to begin this process. Communication scholars from Korea, Holland, and the United States will present, and discuss the implications of recent empirical findings related to the nature, effects, and attitudes towards regulation of pornographic content. Findings from theoretically grounded studies incorporating survey, experimental, and content analytic research methods will all be presented. A discussion of possible directions for the future of research in this area will also be included.

5247 Parsing Free Speech Around Press, Politics, and the State
Communication Law & Policy
Chair
Lindita Camaj, U of Houston, USA

Participants
Speaking Freely: Questioning Assumptions Underlying Negative Free Speech
Andrew Kenyon, U of Melbourne, AUSTRALIA
Defining a Journalist: Freedom of the Press in the Age of the Citizen Journalist
Douglas Allen, U of Pennsylvania, USA
WikiLeaks, the Espionage Act, and Press Membership
Tyler Rollins, U of Colorado, USA
An Eye on McCutcheon v FEC: An Empirical Analysis of Issue Advertising in Wisconsin Judicial Races Before and After Citizens United
Christopher R Terry, U of Wisconsin - Milwaukee, USA
Mitchell Bard, Iona College, USA

5248 Analyzing the Visual Sphere of Social Networks: Functions, Effects, and Social Reflections of Images on Social Network Sites
Visual Communication Studies
Chair
Stephanie Geise, U of Texas, USA

Participants
Displaying the Self Through Moving Images. Functions and Consequences of YouTube-Videos on Peer-Perception and Self-Identification
Daniel Klug, U of Basel, SWITZERLAND
Between Communicative Action and Picture-Related Practices: Young People’s Use of Pictures in Social Network Sites
Wolfgang Reissmann, U of Siegen, GERMANY
Bourdieu on Social Network Sites: The Communicative Function of Economical, Cultural and Social Capital of Images as Visual Frames in Facebook
Julia Niemann, U of Hohenheim, GERMANY
Stephanie Geise, U of Texas, USA

The Visual Worlds of Social Network Sites as a Reflection of a Radical Visualization of Our (Communication) Society?
Ulla Autenrieth, U of Basel, SWITZERLAND
Klaus Neumann-Braun, U of Basel, SWITZERLAND

Respondent
Robert L. Craig, U of St. Thomas, USA

Although images play an important role in Social Network Sites (SNS), the visual construction of identity in virtual spaces has up to now not been the focus of SNS-research. Besides providing an overview of existing findings on processes, structures and effects of visuals in technologically mediated social interactions, this panel will firstly present current empirical results supporting the crucial role of visuals in SNS: While we focus on one up to now little examined field of technological and visual communication research from a methodological and empirical perspective, from a theoretical point of view we will secondly also discuss which broader theoretical approaches (visual framing/habitus theory/semiotics/grounded theory of action) could offer appropriate bridging models for analyzing the many-faceted mechanisms, functions and effects, which accompany image communication in SNS for users and recipients.

[Extended Session] The Dark Cloud of Video Game Effects (and an Emerging Silver Lining): Can Games Have a Place in a Good Life?

Sunday 09:00-11:45
Medina

Game Studies, Game Studies

Chairs
Andre Melzer, U of Luxembourg, LUXEMBOURG
Tilo Hartmann, VU U - Amsterdam, THE NETHERLANDS
Sriram Kalyanaraman, U of North Carolina, USA

Participants
Narrative and Moral Perspective-Taking as Determinants of Players’ Antisocial Behavior
Andrew J. Weaver, Indiana U, USA
Nicholas L Matthews, Indiana U, USA
Nicky Lewis, Indiana U, USA
Fangxin Xu, Indiana U, USA

Moral Disengagement as a Predictor of Violent Video Game Preference
Andre Melzer, U of Luxembourg, LUXEMBOURG
Christian Happ, U Trier, GERMANY
Georges Steffgen, U of Luxembourg, LUXEMBOURG

Why Do Males Play More Violent Video Games Than Females?
Tilo Hartmann, VU U - Amsterdam, THE NETHERLANDS
Ingrid Moeller, U of Potsdam, GERMANY
Christina Krause, U of Potsdam, GERMANY

Short- and Long-Term Effects of Video Game Violence on Interpersonal Trust
Tobias Rothmund, U of Koblenz-Landau, GERMANY
Mario Gollwitzer, Philipps U Marburg, GERMANY
Jens Bender, U of Koblenz-Landau, GERMANY
Christoph Klimmt, Hanover U of Music, Drama and Media, GERMANY

Challenged by Rainbows: The Effects of Displayed Violence, Difficulty, and Game-Performance on Arousal, Cognition, Aggressive Behavior, and Emotion
Julia Kneer, Erasmus U Rotterdam, THE NETHERLANDS
Florian Knapp, U of Cologne, GERMANY
Malte Elson, U of Muenster, GERMANY
Debates about the deleterious effects of violent and immoral video game content on players’ thoughts, emotions, and actions continue to be central to academic and public discourses on game studies. Such debates are fueled by increased mass media attention to social science research on the subject, as well as by widespread publicity given to games’ supposed role in violent crimes, such as school shootings and other acts of domestic terrorism. In an effort to better understand the current state of game studies on violence and immorality in video games, this extended session presents recent data and theory on the topic with a variety of points both in support of and opposition to the notion that video games cause violence and incivility. First, five papers present new data on the mechanisms underlying frustration with, aggression from, excessive playing of, and self-esteem gained from gameplay. Following these papers, a panel presentation will invite discussion on specific moral mechanics of video games - including discussions on moral disengagement and decision-making, empathy and justification in games, and the impact of gaming on out-of-game interpersonal trust.
For the past four years much of Europe has been engulfed in an ongoing economic crisis that has dominated both national and European politics, and has been omnipresent in the media. Though being fiscal and economic in origin, the crisis has also spilled into cultural and social domains. The crisis in the Eurozone has divided Europe economically and politically. Not only have the triple-A economies dictated the terms of the bailouts to their southern neighbours, but contradictory views as to how to manage the crisis and stimulate growth have emerged within the Eurogroup. Politically, the blame game has eroded
European solidarity and revealed different conceptualizations of what being European means. These uncertainties pertaining to the management of the crisis and the very idea of Europe are clearly discernible in public debates across European states. This panel sets out to examine media coverage of the Euro crisis and its implications in different EU states. Media reporting is of special interest as it serves as an indicator of public perceptions of the crisis. How have the causes, culprits and solutions to the crisis been represented in the media across EU states? Have these representations facilitated or undermined a common European narrative on the crisis? And crucially how have citizens made use of the media in managing and making sense of the crisis?

5260

Breaking New Ground in Research on the Strategic Communication of Countries: Measurement and Management of Country Perceptions

Public Relations

Chair
Diana Ingenhoff, U of Fribourg, SWITZERLAND

Participants
The Social Construction of Country’s Identity and Strategic Communication: The Role of the Domestic “In-Groups”
Elena Alina Dolea, U of Bucharest, ROMANIA

The Nation Brand: What is it Good for?
Rasmus Kjærgaard Rasmussen, U of Southern Denmark, DENMARK
Henrik Merkelsen, Lund U, SWEDEN

The Building Blocks of Country Reputation: How Corporate Communication Helps Brand Countries
Candace L. White, U of Tennessee, USA

Imagining Switzerland. Applying the 4D-Model in a Comparative Analysis of the Swiss Country Image and Identity
Alexander Buhmann, U of Fribourg, SWITZERLAND
Diana Ingenhoff, U of Fribourg, SWITZERLAND

Respondent
Spiro K. Kiousis, U of Florida, USA

This panel takes an integrative perspective to discuss the applicability of different approaches in studying the related concepts of country image, reputation, brand and identity in (international) public relations research.

5261

Cultural Production and the Good Life

Philosophy, Theory and Critique

Chair
Laura Grindstaff, U of California - Davis, USA

Participants
Cultural Work, Value and the Good Life
Mark Banks, Open U of Israel, UNITED KINGDOM

Applying the Capabilities Approach to Cultural Production
David Hesmondhalgh, U of Leeds, UNITED KINGDOM

Cultural Work Beyond ‘Work/Life Balance’: ‘Etsy-preneurs’, Internet Distribution and the Quest for a Family-Friendly ‘Good Life’
Susan Luckman, U of South Australia, AUSTRALIA

Respondent
Helen Kennedy, U of Leeds, UNITED KINGDOM
Studies of media and cultural production have very rarely engaged with ethical questions, including those pertaining to the 2013 ICA conference theme, ‘the good life’, or related concepts such as human flourishing. In recent years, a number of media, communication and cultural researchers have begun to engage with such ethical questions more explicitly, some of them in the realm of production. Particularly notable has been research on working lives in the cultural and creative industries, and in the digital communication industries. This is partly been a response by critical researchers to boosterish discourses of unlimited possibility around the creative industries and an analogous technologically determinist focus on the possibilities for mobile and connected communication to liberate knowledge workers from the spatial and temporal limits of the office or studio. In fact, a number of researchers have claimed, these sectors are marked by a quality of working life that inhibits, rather than promotes, people’s efforts to construct good lives. Moreover, concepts such as career, vocation and calling indicate desires for people to sustain good working lives over time and yet are problematically gendered. However, a concern with ethical questions and human flourishing might not be confined to studies which focus on labour. Some of the main existing paradigms for studying media and cultural production as a whole have paid relatively little to the ethical implications of capitalism, markets and commodification. For example, this is true of approaches based on neo-classical and neo-liberal approaches to media and culture, and it is also true of many perspectives within political economy of culture and cultural studies of production (such as ‘production studies’ within television). One untapped resource is the idea of moral economy developed by social scientists, philosophers. Another is the capabilities approach, which, in the hands of economist and philosopher Amartya Sen, has sought to ‘remoralise’ economic thought as a whole. However, moral economy and capabilities theorists have paid very little attention to cultural production and consumption. How might their ideas need to be modified to explain and evaluate the specific dynamics of cultural production in the media, creative and digital industries? To address the above issues, this panel aims to open up new spaces for dialogue between different traditions, regarding the relationship between markets, capitalism, production, media, culture and ethics.

Gender Performances on Small Screen

Feminist Scholarship

Chair
Kirsten Drotner, U of Southern Denmark, DENMARK

Participants
Kerry Washington and the Scandal of Representation: A Black Feminist Critique of Postrace, Postfeminist Media
Jasmine N Salters, U of Pennsylvania, USA
October Baby, Christian Postfeminism, and the Co-Optation of Choice in Antiabortion Films
Emma Bedor, U of Minnesota, USA
The Reproduction of Latina Motherhood in "Modern Family"
Isabel Molina-Guzman, U of Illinois, USA
Cattiness as Credibility in Neoliberalism
Krista McQueeny, Merrimack College, USA
Kim Hong Nguyen, U of Waterloo, CANADA
The Gendered World of Work in the Good Life of Television
Sabrina Kim Pasztor, U of Illinois at Chicago, USA

Respondent
Kim Hong Nguyen, U of Waterloo, CANADA
Children and Media: What We Know, Don't Know, and Need to Find Out

Children Adolescents and Media

Chair
Victor C Strasburger, U of New Mexico, USA

Participant
Ed Donnerstein, U of Arizona, USA

Respondent
Bob Hancox, U of Otago, NEW ZEALAND

The research literature on how media affect children and adolescents is now quite extensive and spans 60 years; but it not always well understood, even by some media researchers and certainly not by young researchers just beginning in the field. For example, with the recent mass shootings, what role – if any – do first-person shooter video games play? How “significant” are the 18 studies that use longitudinal data to examine the relationship between sexual content in the media and earlier onset of sexual intercourse among teenagers? Are scenes of smoking and drinking in the movies really the leading cause of adolescents’ experimenting with cigarettes and alcohol? Is the prevalence of sexting 20% as originally suggested by the National Campaign to Prevent Unwanted Pregnancy or closer to 2% according to a 2012 study in Pediatrics? How significant is cyberbullying compared with in-person bullying? This presentation will attempt to elucidate what is currently known about key topic areas in media research: media violence, sex in the media, drugs in the media, and obesity and eating disorders. The three presenters will examine both “old” and “new” media and the research findings attached to both. Significant gaps in the research will be identified, and suggestions will be made for future research. For example, there currently exists very little research funding for media studies. Foundations, the U.S. government, and international governments have been reluctant to fund such research. There is also an urgent need for a new National Institute of Mental Health report, the last one having been published in 1982, long before the Internet, cell phones, iPads, and social networking. Finally, it would be fascinating to conceive of an international consortium that would attract research funding and would stimulate research in countries other than the U.S. and Canada, European countries, and Australia.

High-Density: New Media

Interpersonal Communication

Chair
Christopher John Carpenter, Western Illinois U, USA

Participants
Channels to Accumulate Social Capital: Effects of Face-to-Face Interaction, Telephone Use, and Internet Use
Yalong Jiang, City university of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Gender Leadership Stereotypes in Immersive Virtual Environments: The Effects of Styling on Evaluation and Behavior
Jennifer Klatt, U of Duisburg-Essen, GERMANY
Brenda Benninghoff, U of Duisburg-Essen, GERMANY
Nicole C. Kramer, U of Duisburg-Essen, GERMANY

Interpersonal Source Effects in Online-Offline Collective Action: Triggering Participation From Unaffiliated Individuals
Elmie Nekmat, National U of Singapore, USA
Karla K. Gower, U of Alabama, USA
Gonzenbach William, U of Alabama, USA
Andrew Flanagin, U of California - Santa Barbara, USA

Making Sense of Becoming Facebook Official: Implications for Identity and Time
Brianna L. Lane, U of Oklahoma, USA
Cameron Wade Piercy, U of Oklahoma, USA
Social Networking Sites as the Cause and the Solution to Relationship Problems
Christopher John Carpenter, Western Illinois U, USA
Erin Spottswood, Cornell U, USA

Text Messaging: Connecting Texters Through Self-Disclosure
Steven Brunner, U of Arizona, USA

The Use of Social Network Sites for Relationship Maintenance in Long-Distance and Geographically Close Romantic Relationships
Cherrie Joy Billedo, VU U - Amsterdam, THE NETHERLANDS
Peter Kerkhof, VU U - Amsterdam, THE NETHERLANDS
Catrin Finkenauer, VU U - Amsterdam, THE NETHERLANDS

Use of Communication Technology by Older People: Social Cues in a Globalized World
Jane Fleischer, U of Augsburg, GERMANY
Janine Faß, U of Augsburg, GERMANY
Magdalena Klingler, U of Augsburg, GERMANY
Rebecca Naunheimer, U of Augsburg, GERMANY
Amelie Thaler, U of Augsburg, GERMANY

Protests, Politics, and Activism: Current and Historic GLBT Struggles for A Better Life

Gay, Lesbian, Bisexual & Transgender Studies

Participants
GLBT Rights and National Identity: The Campaign to Decriminalize Gay Sex in the Republic of Ireland, 1977-1993
Yoel Roth, U of Pennsylvania, USA

Victims, Heroes, and Changing Times: How Media Portrayals Affect Attitudes About Gay People and Gay Rights
Seth K. Goldman, U of Massachusetts, USA
Patrick J. Egan, New York U, USA
Renée Richardson Gosline, Massachusetts Institute of Technology, USA

Banning "Homosexual Propaganda": Belonging and Visibility in Contemporary Russian Media
Emil Persson, Lund U, SWEDEN

Is it About the Park? Queers and the Gezi Park Protests in Istanbul
Lukasz Szulc, U of Antwerp, BELGIUM

The ‘Uncanny Doubles’ of Queer Politics: Sexual Citizenship in the Era of Same-Sex Marriage Victories
Tanja Dreher, U of Wollongong, AUSTRALIA

Processes Underlying The Communication of Science and Health Information

Information Systems

Chair
Saleem Elias Alhabash, Michigan State U, USA

Participants
Bridging Disciplines: An Agenda for Health Risk Communication Research and Practice
Sherine Mahfouz El-Toukhy, U of North Carolina, USA

Bystanding or Standing by? How the Number of Bystanders Affects the Intention to Intervene in Cyberbullying
Magdalena Obermaier, U of Munich, GERMANY
Nayla Fawzi, U of Munich, GERMANY
Thomas Koch, Ludwig-Maximilians-U Munich, GERMANY
Message or Process? Learning About Nanotechnology Through Engaged Deliberation
Myiah J Hutchens, U of Arizona, USA
Lisa M PytlikZillig, U of Nebraska, USA
Peter Muhlberger, Texas Tech U, USA
Alan J Tomkins, U of Nebraska, USA
Ryan P Anderson, U of Nebraska, USA
Janell C Walther, U of Nebraska, USA
Frank J Gonzalez, U of Nebraska, USA
Road Rage: The Impact of Highway Safety PSAs
Anthony Almond, Indiana U, USA
The Impact of Visualization of Hurricane Uncertainty on Risk Perception, Affective Responses, and Behavioral Intentions
Yan Huang, Pennsylvania State U, USA
Jennifer Smith Mason, Pennsylvania State U, USA
Visual Message-Framing: The Difference Between ‘Here’ and ‘There’ in Global Warming Dialogues
Zeynep Melis Altinay, Louisiana State U, USA
Who Tweeted What? Effects of Race and Weight Status on Memory for Obesity Online News Stories
Nasser N Almutairi, Michigan State U, USA
Erin Willis, U of Memphis, USA
Lea C. Hellmueller, Texas Tech U, USA
Saleem Elias Alhabash, Michigan State U, USA
Caring, Sharing, and Reframing: Analysis of Interaction Sequences Among Cancer Caregivers
Tae Joon Moon, U of Wisconsin, USA
Soo Yun Kim, U of Wisconsin, USA
Ming-yuan Chih, U of Wisconsin, USA
David H Gustafson, U of Wisconsin, USA
Comparative Political Communication: Cross-National Empirical Analyses
Sunday
10:30-11:45
Political Communication
Chair
Christina Holtz-Bacha, U of Erlangen-Nuernberg, GERMANY
Participants
Bad News: The Coverage of National Leaders in International News
Meital Balmas, Hebrew U of Jerusalem, ISRAEL
Do Ordinary Politicians Influence Journalists’ Framing Building?
Peter Van Aelst, U of Antwerp, BELGIUM
Rosa van Santen, Leiden U, THE NETHERLANDS
Knocking on Heaven’s Door
Joost van Spanje, U of Amsterdam, THE NETHERLANDS
Elias Dinas, U of Nottingham
Bjoern Burscher, U of Amsterdam, THE NETHERLANDS
The Great Equalizer? Patterns of Social Media Use and Youth Political Engagement in Three Advanced Democracies
Michael Andrew Xenos, U of Wisconsin - Madison, USA
ariadne vromen, U of Sydney, AUSTRALIA
Brian Loader, U of York, UNITED KINGDOM
Advances in Language and Social Psychology: New Research Directions
Sunday
10:30-11:45
Sponsored Sessions
Chair
Jake Harwood, U of Arizona, USA
Participants
Effects of Gender and Language Intensity on Persuasion in Farm Bill Messages: Language Expectancy Theory Revisited in Textual Discourse With Multiple Authors
Amber Kelly Worthington, Pennsylvania State U, USA
Roxanne Parrott, Pennsylvania State U, USA
Jon F. Nussbaum, Pennsylvania State U, USA

Language, Stereotype Content, and Imagined Intergroup Contact
Jake Harwood, U of Arizona, USA
Nicholas Joyce, U of Arizona, USA
Chien-Yu Chen, U of Arizona, USA
Jun Xiang, U of Arizona, USA
Stefania Paolini, U of Newcastle, UNITED KINGDOM
Mark Rubin, U of Newcastle, UNITED KINGDOM

Looking at the Influence of Individual Differences and Media Use on Political Polarization During the 2012 Presidential Primary Season, and Considering the Language of Polarization
Mei-Chen Lin, Kent State U, USA
Paul Haridakis, Kent State U, USA
Gary Hanson, Kent State U, USA
Bin Xing, Kent State U, USA

A language and social psychology perspective (LSP) emphasizes the critical role that affect, cognitions, and an individual’s motivations play in communication behaviour. A LSP approach recognises that participants bring to each interaction their socio-historical context and associated biases and cultural beliefs and communication can be both interpersonal and intergroup. This symposium will showcase recent developments in the area both conceptually and methodologically and highlight a range of contexts in which a LSP approach can be applied. The topics will include current issues with respect to the USA Farm Bill and methods such as Discursis word visualization software for rating interactions. The symposium will conclude with a discussion of potential new directions for LSP research.

Promoting the Good Life Online: Improving Online Security Through Consumer Education, Good Habits, Software Design, and Public Policy

Sunday
10:30-11:45
Redwood B
Theme Sessions
Chair
Robert Larose, Michigan State U, USA

Participants
Understanding Online Safety Behavior in the Online Banking Context
Hsin-yi Sandy Tsai, Michigan State U, USA
Mengtian Jiang, Michigan State U, USA
Saleem Elias Alhabash, Michigan State U, USA
Robert Larose, Michigan State U, USA
Nora J Rifen, Michigan State U, USA
Shelia Cotten, Michigan State U, USA

Mental Models of Software Updates
Kami Vaniea, Michigan State U, USA
Emilee Rader, Michigan State U, USA
Rick Wash, Michigan State U, USA

Communicating Online Safety: A Critical Analysis of Websites Providing Online Safety Information to Consumers
Ruth Shillair, Michigan State U, USA
Jan Boehmer, Michigan State U, USA
Shelia Cotten, Michigan State U, USA
Nora J Rifen, Michigan State U, USA
Consumer online security is a never-ending problem in a world that is increasingly reliant on the Internet for all the daily activities that make for a good life. Consumer surveys find that most Internet users do not feel safe online and with good reason: Many worry about identity theft, malware or viruses, and the safety of their financial information. Alarming numbers of users have had their email or social media accounts hijacked, their personal information stolen, or lost money to online scams. Estimates of cybercrime losses range from $24 to $120 billion a year in the U.S. alone. Despite the risks, there are significant gaps in online consumer safety practices. Few have downloaded security software on their smartphones, a growing source of security threats. And, there are still those who do not have any kind of online safety protection products or who do not take any actions to protect their privacy online. Even though most Internet users try to protect their information online, most do not believe they can be completely anonymous and worry about their personal information online. Online threats are becoming more sophisticated, including “spear phishing” attacks that use detailed information gleaned from social media to target messages to highly selective groups or to individuals. “Drive by” and “rouge anti-virus” attacks from innocent web page visits evade standard virus and malware protections and that require user vigilance to update protective software and to guard against invasions from which there is no automatic protection. The panel presentations address the issue by considering the factors that motivate consumer security behavior, critically evaluating current consumer security education available to the average consumer, examining barriers to timely software security updates, and reviewing public policy initiatives that affect consumer security. A multivariate empirical study of the factors that motivate consumer security behavior in a high risk (i.e., online banking) context highlights the importance of developing good personal security habits and taking personal responsibility for online safety. A crucial consumer safety precaution is to download software security updates and to understand mental models that impede that activity, examined in a multimodal study combining interview, survey, and computer log data. Popular consumer security websites are critically analyzed in light of theoretically-derived factors thought to motivate online safety. An analysis of public policy initiatives related to online consumer security examines approaches other than consumer education that can preserve the good online life for all.
The Role of Impulsivity in the Effect of Food Advergames on Actual Food Intake
Frans Folkvord, Radboud U Nijmegen, THE NETHERLANDS
Doeschka Anschutz, Radboud U Nijmegen, THE NETHERLANDS
Henk Westerik, Radboud U Nijmegen, THE NETHERLANDS
Chantal Nederkoorn, Maastricht U, THE NETHERLANDS
Moniek Buijzen, Radboud U Nijmegen, THE NETHERLANDS

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Organizing and Campaigning Online

Sunday
10:30-11:45
Cedar A

Political Communication

Chair
Julia Metag, U of Zurich, SWITZERLAND

Participants
Confounding Control: Strategies of Campaign Control in the Face of New Media Platforms, and Changing in Organizational Structure
Jessica Baldwin-Philippi, Emerson College, USA
Do Presumed Online Media Effects Have an Influence on Online Activities of Politicians?
Uli Bernhard, U of Duesseldorf, GERMANY
Marco Dohle, U of Duesseldorf, GERMANY
Gerhard Vowe, U of Duesseldorf, GERMANY
Explaining Technical Breakdowns in Political Communication: Data, Analytics, and the 2012 Presidential Campaign Cycle
Daniel Kreiss, U of North Carolina, USA
Modeling Political Organizations’ Use of Websites and Facebook
Paula Nitschke, U of Greifswald, GERMANY
Patrick Donges, U of Greifswald, GERMANY
Henriette Schade, U of Greifswald, GERMANY
The Impact of Boundary Management Strategies on Politicians’ Social Media Use
Christian Pieter Hoffmann, U of St. Gallen, SWITZERLAND
Anne Suphan, U of St. Gallen, SWITZERLAND
The Myth of Digital Activism: How Hierarchy Increases Online Participation
Jen Schradie, Berkeley Center for New Media, USA

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Communication and Cancer: Psychological Approaches

Sunday
10:30-11:45
Cedar B

Health Communication

Chair
Evelyn Y. Ho, U of San Francisco, USA

Participants
Remedy or Poison? Reconsidering the Impact of Online Participation on Cancer Patients’ Psychological Adjustment Moderated by Personality
Xiaojing An, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Yuchen Ren, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Influence of Absolute and Comparative Risk Perceptions on Cancer Screening Behaviors and the Mediating Role of Cancer Worry
Xinyan Zhao, U of Maryland, USA
Xiaoli Nan, U of Maryland, USA
The Emotional and Behavioral Effects of Viewing Online Cancer Information Among Patients’ Loved Ones
Carolyn Kay Lauckner, Michigan State U, USA
Recent developments in research on the Olympics have diverged from traditional media events scholarship, which framed the Games as a hegemonic device for asserting shared norms and values. Instead, the Olympics can be understood as a platform for both drawing global attention to and articulating multiple and sometimes discordant sociopolitical messaging. Building on this approach, this panel offers analyses of key Olympic stakeholders associated with and implicated by the Sochi 2014 Olympic Winter Games. Although all the papers in this panel concern the Sochi Winter Olympics, they do so via a wide spectrum of Olympic stakeholders and their authors employ a wide variety of methodologies from ethnography and new media research to textual analysis and critical discourse analysis.
**5327**

**Visualizing the News: Trends in Image Use**

**Journalism Studies**

**Chair**
Robert Gutsche Jr, Florida International U, USA

**Participants**
Material Journalism: Journalistic Algorithms, News Photographs, and a "Turn to Ontology" in Journalism Studies  
Jonathan Scott Brennen, U of North Carolina, USA
Institutional Isomorphism and the Community Structure Approach in Visual Framing of the Trayvon Martin Shooting  
Dylan M. McLemore, U of Alabama, USA
Showing Versus Telling: Comparing Video Narratives on Newspaper and Television Websites  
Mary Angela Bock, U of Texas, USA
Use Patterns of Interactive Graphics: A Case Study of a New York Times’ College Debt Graphic  
Nick Geidner, U of Tennessee, USA  
Jaclyn Cameron, U of Tennessee, USA
Visual Strategies and Representations: How Journalists and PR Professionals Coproduce the Images of Climate Change  
Antal Wozniak, U of Mannheim, GERMANY  
Julia Lueck, U of Mannheim, GERMANY  
Hartmut Wessler, U Mannheim, GERMANY

**5328**

**B.E.S.T. - Exploring Organizational Identity and Identification Issues**

**Organizational Communication**

**Chair**
Craig R. Scott, Rutgers U, USA

**Participants**
How Discourses Cast Airport Security Characters: A Qualitative Analysis of Identity and Emotional Performances  
Shawna Malvini Redden, Arizona State U, USA
The Volunteer Experience in Temporary Organizations: Volunteer Role Negotiation and Identity in a Popular Culture Convention  
Michael Tornes, U of Oklahoma, USA  
Michael W. Kramer, U of Oklahoma, USA
Imbricated Space-Times: Storying the Organization’s Self Through the Here and Now, the Then and There  
Consuelo Vasquez, U du Québec à Montréal, CANADA  
James R. Taylor, U de Montreal, CANADA
Exploring Professional Identity  
Scott Banghart, U of California - Santa Barbara, USA
Resistance, Dissent, and the Maintenance of Professional Identities: The Case of Taiwanese Commercial Airline Pilots  
Andy Kai-chun Chuang, Metropolitan State U, USA
Identity Negotiation Among Healthcare Professionals: Standpoint Theory and Identity Work Perspectives and Latent Class Analysis  
Bernadette Marie Gailliard, Rutgers U, USA  
David R. Seibold, U of California - Santa Barbara, USA  
Karen Kroman Myers, U of California - Santa Barbara, USA
Identifying Barriers to Identification Among Low-Status, Remote Healthcare Workers  
Muriel E. Scott, U at Albany, State U of New York, USA
Living and Working in a "Hipster Rockwell" Town: Investigating Identification Among Rural Young Professionals
Anna Marie Wiederhold, U of Nevada, Reno, USA
Laura W. Black, Ohio U, USA
Howard Theodore Welser, Ohio U, USA
Timothy McKenna, Ohio U, USA

Open Climate and Organizational Commitment as Predictors of Citizenship Upward Influence Among University Faculty Members in Hong Kong
Vivian C. Sheer, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Victoria K. Chow, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Respondents
Greg Larson, U of Montana, USA
Steven K. May, U of North Carolina, USA
Tracy Callaway Russo, U of Kansas, USA

These papers about organizational communication are not just Good, they are B.E.S.T. -- Brief, Entertaining Scholarly Talks. In this format, each participant will give a 4-5 minute, high-energy, technology-enhanced presentation designed to excite the audience about the research. After the presentations, B.E.S.T. presenters will divide into three breakout groups and meet with audience members to more deeply engage issues raised by that subset of presenters. Respondents will guide the breakout discussion, keep the presentations rolling, and provide private feedback to authors on their papers.

Visual Variables in Communication Technologies: Effects on Perceptions and Behaviors

Communication and Technology
Chair
Frank Biocca, Syracuse U, USA

Participants
Does Avatar Appearance Matter? How Similarity and Self-Identification Impact on Virtual Team Performance
Sarah Fleur van der Land, Erasmus U Rotterdam, THE NETHERLANDS
Alexander Peter Schouten, Tilburg U, THE NETHERLANDS
Frans Feldberg, VU U - Amsterdam, THE NETHERLANDS
Marleen Huysman, VU U - Amsterdam, THE NETHERLANDS

Effects of 3D Presentation on Social Presence and Philanthropy
Younbo Jung, Nanyang Technological U, SINGAPORE
MinCheol Shin, Nanyang Technological U, SINGAPORE
Cornelius M Ong, Nanyang Technological U, SINGAPORE
Alan Shum, Nanyang Technological U, SINGAPORE
Cerlyn Chia, Nanyang Technological U, SINGAPORE
Joel Lee, Nanyang Technological U, SINGAPORE

What Motivates Users to Interact? Understanding Social Media Engagement Through Likes/Dislikes, Comments, and Shares
M Laeeq Khan, Michigan State U, USA

Respondent
Erik P. Bucy, Texas Tech U, USA
Civic Engagement With Social Media

Communication and Technology

Chair
Nicole C. Kramer, U of Duisburg-Essen, GERMANY

Participants
A Click for the Good Life? Slacktivism on Facebook and Its Impact on Life Satisfaction
Claudia Seifert, Technical U Dresden, GERMANY
Jakob Ohme, Technical U Dresden, GERMANY
Kerstin Helm, Technische Universitt Dresden, GERMANY
Lutz M. Hagen, Technical U Dresden, GERMANY

Media and Psychological Predictors of Civic Engagement: Uses of News, Motivation, Political Efficacy, and Relative Deprivation
Zhi-Jin Zhong, Sun Yat-Sen U, TAIWAN
Xinzhi Zhang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Personalized Public Goods Production in Social Networking Site: The Effectiveness of Incentivizing User-Generated Content for Public Goods
Wang Liao, Cornell U, USA
Yusi Liu, Tsinghua U, CHINA, PEOPLE’S REPUBLIC OF

SNS Dependency and Community Engagement: From a Media System Dependency Theory Perspective
Yong-Chan Kim, Yonsei U, KOREA, REPUBLIC OF
Joo-Young J. Jung, International Christian U, JAPAN

Respondent
R. Kelly Garrett, Ohio State U, USA

BlueSky Workshop: Creating Cross-Cultural Partnerships to Internationalize Curriculum

Sponsored Sessions

Chair
Cathryn Edelstein, Emerson College, USA

Join in a fruitful discussion about infusing cross-cultural experiences into your curriculum. Among the desired learning outcomes of Higher Education is that students graduate interculturally competent. Two common options exist - participation in cultural exchange programs or enrollment in a traditional lecture course. There is a third option – providing cross-cultural opportunities for students without leaving home. I recently partnered with professors from Romania and Fiji allowing our students to create cross-cultural partnerships and work collaboratively, increasing their intercultural competence. This workshop is for those who have thought of doing this or have different ideas as to how this can be accomplished.

Third Person Effects in Mass Communication

Mass Communication

Chair
Jonathan Cohen, U of Haifa, ISRAEL

Participants
Influence of Different Movie Genres on the Perceptual and Behavioral Component of the Third-Person Effect: The Moderating Role of Hedonic Motivation
Matthias Hofer, U of Zurich, SWITZERLAND

Investigating the Role of Incomparability on Third-Person Effects and First-Person Effects of Public Service Announcements
Nam Young Kim, Sam Houston State U, USA
Is the Third-Person Effect Real?: A Critical Examination of the Effect of the Third-Person Perception on Censorship Attitudes
Sungeun Chung, Sungkyunkwan U, KOREA, REPUBLIC OF
Shinil Moon, U at Buffalo, State U of New York, USA

Narrative Processing and Person Effects
Sonny Rosenthal, Nanyang Technological U, SINGAPORE
Michael Field Dahlstrom, Iowa State U, USA

We're All in This Together: Self-Monitoring and Collectivism as Antecedents to the TPP
Michael P. Boyle, West Chester U, USA
Michael Schmierbach, Pennsylvania State U, USA


Sunday
10:30-11:45
Issaquah

Mass Communication
Chair
Wolfgang Donsbach, Technical U - Dresden, GERMANY

Participants
Making Norms and Values Visible: Reflections on Media Policy Research
Ulrike Klinger, U of Zurich, SWITZERLAND
Melanie Magin, U of Mainz, GERMANY
Cornelia Wallner, Ludwig-Maximilians-U Munich, GERMANY
(Changing) Norms and Values in Journalism and Journalism Studies
Claudia Riesmeyer, Ludwig-Maximilians-U Munich, GERMANY
Liane Rothenberger, Technische Universität Ilmenau
Annika Sehl, Technical U Dortmund, GERMANY

Media as a Mirror of Societal Norms? Norms and Values in Media Content
Katharina Kleinen-vonKnigslw, U of Vienna, AUSTRIA
Cordula Nitsch, Heinrich-Heine U, GERMANY

Norms, Values and Audience Research: A Neglected Research Field
Arne Freya Zillich, Friedrich Schiller U Jena, GERMANY
Kathrin Friederike Mueller, U of Muenster, GERMANY
Christina Evelin Schumann, Technical U Ilmenau, GERMANY
Stephanie Geise, U of Texas, USA
Teresa K. Naab, U of Augsburg, GERMANY

Although some communication researchers follow a normative approach (e.g. in critical studies), communication research regards itself today predominantly as a social science with an empirical orientation (Donsbach, 2006). The panel contributes to this debate by investigating norms and values in four central research fields: media politics, journalism, media content research, and audience research, assessing the entire communication process. It examines norms and values in communication research on two levels: 1) as an object of research, and 2) as a guiding principle for communication research. In order to document, systematize, and synthesize the state of research, we conducted a systematic review (Dixon-Woods & Sutton, 2004) of journal articles from 1990 to 2012 dealing with norms and values in the four aforementioned fields. To identify the relevant articles, first the EBSCO-database “Communication and Mass Media Complete” was searched, using the terms “norms” and “values” in English, German, and French, not only taking into account the US but also the Western European scientific communities. By this means, 12,000 articles were identified. In a second step, the abstracts and the full text of the articles were screened and analyzed, assessing the main theoretical concepts, research topics, guiding principles, and methodical approaches in each research field. This approach not only allows us to open up a critical self-reflection of norms and values in communication research in its entirety, but also to reveal changes over a period of 22 years. Against this background, open research questions for future studies are deduced.
Privacy, Personal Data, and Surveillance: Histories, Tensions, and Dilemmas

Communication Law & Policy

Chair
Manuel Puppis, U of Fribourg, SWITZERLAND

Participants
Technology Dissemination and Computer Surveillance Under the Northern Territory Intervention
Julian Thomas, Swinburne U of Technology, AUSTRALIA
Jake Goldenfein, Melbourne Law School, AUSTRALIA
Ellie Rennie, Swinburne U of Technology, AUSTRALIA

Phantom Data Sovereigns: Walter Lippmann, Big Data, and the Fallacy of Personal Data Sovereignty
Jonathan Obar, Michigan State U, USA

The European Union and United States at a Privacy Crossroads…Again
Ashley Raine Packard, U of Houston, USA

Your Privacy for Sale: The Evolutions of Infomediaries and the Transactional Model for Privacy Protection
Nora A Draper, U of Pennsylvania, USA

Cross-Cultural Media Comparisons

Intercultural Communication

Chair
Ling Chen, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF

Participants
Catherine A. Luther, U of Tennessee, USA

Media Multitasking Across Countries
Hilde Voorveld, U of Amsterdam, THE NETHERLANDS
Claire Monique Segijn, U of Amsterdam, THE NETHERLANDS
Paul Ketelaar, Radboud U Nijmegen, THE NETHERLANDS
Edith Gloria Smit, U of Amsterdam, THE NETHERLANDS

News Framing in an International Context: A Semantic Network Analysis
Ke Jiang, U of California, Davis, USA
George A. Barnett, U of California - Davis, USA

The Truth Between the Lines: Conceptualizing Trust in News Media in Serbia and Macedonia
Ivanka Pjesivac, U of Tennessee, USA
Katerina Spasovska, Western Carolina U, USA

Respondent
Michael David Hazen, Wake Forest U, USA

Public Cultural Politics and Mediated Citizenships

Popular Communication

Chair
Limor Shifman, Hebrew U of Jerusalem, ISRAEL

Participants
‘It Gets Better’: Internet Memes and the Construction of Collective Identity (Top Paper in Popular Communication)
Noam Gal, Hebrew U of Jerusalem, ISRAEL
Limor Shifman, Hebrew U of Jerusalem, ISRAEL
Zohar Kampf, Hebrew U of Jerusalem, ISRAEL
A Cultural Industries’ Genre Approach to the Phenomenon of Celebrity Politics  
Nahuel Ribke, Hebrew U of Jerusalem, ISRAEL

Social Media and Symbolic Action: Exploring Participation in the Red Equal Sign Profile Picture Campaign  
Joel Penney, Montclair State U, USA

Spring Festival Galas in Transformation Era: A Comparison of Entertainment Programs in Mainland China  
Jingwen Liang, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

The Laughable Excessiveness of the ‘Ordinary’: A Multimodal Analysis of Class-Making on Swedish Reality Television  
Goran Eriksson, Orebro U, SWEDEN

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5351  
**Laboring for the “Good (Part of Your) Life”: Communication Scholarship on Media, Work, and Activism**

**Sunday 10:30-11:45**

**Philosophy, Theory and Critique**

**Participants**

Making Media Work: A Cultural History of New Media and Management  
Michelle Rodino-Colocino, Pennsylvania State U, USA

Freelancing as the Good Life? A Case Study of Canadian Freelance Journalists  
Nicole Cohen, U of Toronto Mississauga, CANADA

The Internet’s Factory Floor: Cognitive Capitalism, Political Economy and the Cybertariat  
Enda Brophy, Simon Fraser U, CANADA

From Romanticism vs. Expertise to Romanticism as Expertise  
Thomas Streeter, U of Vermont, USA

Towards a Theory of Communicative Capitalism: The Production of Popular Culture in the Digital Age  
Gina Neff, U of Washington, USA

Organizing for New Media: Lessons From the first 16 years  
Marcus Courtney, AFL-CIO, USA

Speakers representing work from across divisions will spark a lively debate about how communication scholars approach the study of media, work, and activism. Specifically, we are interested in discussing the various traditions in communication scholarship on labor, knowledge work, the “creative industries, high-tech labor as well as flexible and “precarious” work arrangements. In keeping with this year’s theme, we will discuss how workers appear to be striving for the good life, yet working for the better part of their lives. After all, for three decades, digital communication technologies have been mobilizing workers by opening up new spatio-temporal frontiers for paid and familial labor and play. At the same time, workers are also mobilizing through these technologies and as makers of these technologies. What good is this work? This mobilization? This striving? Panels also recognize that some problems we ascribe to “new” media are actually quite old ones with longstanding histories. Finally, speakers are mindful to the ways that gender, race, class, and location in the world and in time affect relationships between labor, “new” media, activism. As work across the areas of new media, labor, and labor activism has been richly interdisciplinary, we think it is time to reflect on, synthesize, and chart out the future of such work in communication studies.

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5352  
**Ethnographic Interventions: Linking New Configurations of Media Practice With Theory**

**Philosophy, Theory and Critique**

**Chair**  
Christine Lohmeier, U of Munich, GERMANY
Participants
Mediatized Worlds of Communitization: Young People as Localists, Centrists, Multilocalists, and Pluralists
Andreas Hepp, U of Bremen, GERMANY
Matthias Berg, U of Bremen, GERMANY
Cindy Roitsch, U of Bremen - ZeMKI, GERMANY
Exploring Media Criticism From a Citizen's Perspective
Anne Kaun, Södertörn U, SWEDEN
Media Resistance and the Good Life: Opportunities for Audience Studies, Practice Theory, and New Media Research
Louise Woodstock, Ursinus College, USA
Faraway, So Close! Proximity and Distance in Ethnography Online
Stina Bengtsson, Södertörn U, SWEDEN

This panel includes reports from the field of media ethnography, and offers insights into how new forms of embodied media engagement can enhance media theory.
Slicing #occupywallst: Building a Social Media Archive in Support of Interdisciplinary Work
Shawn Walker, U of Washington, USA
Sheetal Doshi Agarwal, U of Washington, USA

In the past two years, the buzzword "big data" has provoked critiques by a number of social scientists (eg., boyd & Crawford 2011; Bruns & Burgess 2012; Burrell 2012; Baym 2013) on the theories, methodologies, and analysis of large data sources. This panel follows up from last year’s ICA 2013 panel, “Downsizing Data: Analyzing Social Digital Traces,” and draws from the experiential grounded approach of Hargittai’s (2009) “Research Confidential” to bring to light practical critiques of the application of digital data research methods in the study of social media platforms. Namely, the panelists will explore how social scientists can shift away from the rhetoric surrounding “big data” and robustly analyze the use of large-scale, computationally-driven, mixed-methods approaches in digital data research. Again, this panel will not discredit large-scale data approaches; instead, we aim to provide context to researchers who wish to employ them in combination with established methods in the field. The panel brings together five scholars to speak about their successes and failures working on projects that employ large-scale digital data methods and tools, regardless of the size of the data, in addition to their iterative approaches dealing with the practicalities of data collection, sampling, theory, analysis, and especially results. Notably, these projects are not purely quantitative, analytical studies employing large datasets: all participants use large-scale data and computational approaches within the context of empirical mixed-methods or even (traditionally) qualitative, interpretive studies. The panelists will also discuss the critical approaches to “big data” that inhabit each project. These projects are all exemplars of an emerging mode of scholarship, and collectively they aim to generate a productive and concrete discussion about methodology and epistemology. After a framed introduction by the moderator, participants will spend 10 minutes each to speak in detail about the methodologies of their projects, after which the latter half of the panel will open to discussion with the audience. This panel also will be paired with a Blue Sky Workshop, provocatively entitled “‘Big Data is Bullshit’: Scoping the Next 5 Years of Digital Data Research.” We aim to use the panel as an expert-driven, experiential methods presentation as well as a launchpad for topics and debates that can be further explored in the workshop session (which will occur at some point following the panel).

Critical Readings of Media Representations

Feminist Scholarship

Chair
Bettina Joyce Petelo Ilagan, Cavite State U, PHILIPPINES

Participants
Mothers, Myths, and Magazines: A Content Analysis of Women's Magazines From the 1950s, the 1980s, and the 2000s
Rosemary Clark, U of Pennsylvania, USA

The Invisible Woman? Women's Sports Coverage in UK Press Before and After the 2012 Olympics
Deirdre ONeill, Leeds Trinity U, UNITED KINGDOM
Matt Mulready, Leeds Trinity U, UNITED KINGDOM

“It’s a Two-Woman Race … Doesn’t That Have a Nice Ring?”
Miglena Mantcheva Sternadori, U of South Dakota, USA
Mandy Hagseth, U of South Dakota, USA

“The Three Harpies”: Media Representation of Political Leadership in the 2013 Israeli General Election
Dalia Liran Alper, Communication School, ISRAEL
Orly Tzarfati, Jezreel Valley College, ISRAEL

Respondent
B. Christine Shea, California Polytechnic U - San Luis Obispo, USA
Mobile Media, Digital Media, and Youth

Sunday 10:30-11:45
Jefferson B

Children Adolescents and Media

Participants
Believing the Unbelievable: Understanding Young People’s Digital Literacy Beliefs and Practices
Miriam Metzger, U of California - Santa Barbara, USA
Andrew Flanagin, U of California - Santa Barbara, USA
Monica E. Bulger, U of Oxford, USA
Rebekah A Pure, U of California - Santa Barbara, USA
Alex Markov, U of California - Santa Barbara, USA
Self-Perceived Popularity, Perceived Peer Pressure, and Need for Popularity as Predictors of Adolescents' Use of the Mobile Phone for Making and Distributing Hurtful Pictures and Videos of Peers and Teachers
Mariek Vanden Abeele, Tilburg U, THE NETHERLANDS
Katrien Van Cleemput, U of Antwerp - Department of Communication Studies, BELGIUM
Heidi Vandebosch, U of Antwerp, BELGIUM
The Mobile Internet: Access, Use, Opportunities, and Divides Among European Children
Giovanna Mascheroni, Universit Cattolica of Milano, ITALY
Kjartan Olfsson, U of Akureyri, ICELAND
What Do You Use Mobile Phones For? A Creative Visual Method With Chinese Adolescents
Jiachun Hong, Southern Illinois U Carbondale, CHINA, PEOPLE’S REPUBLIC OF
“Going Wild” to Get to the Good Life: Rural Girls’ Social Media Migration Within Marginality
Aimee N. Rickman, U of Illinois, USA

Respondent
Sun Sun Lim, National U of Singapore, SINGAPORE

High-Density: 2014 Interpersonal Potpourri

Sunday 10:30-11:45
Seneca

Interpersonal Communication

Chair
Kim Brandes, U of Amsterdam, THE NETHERLANDS

Participants
Metastatic Cancer Patients’ and Care-Givers’ Use of an Intervention on Interpersonal Communication Regarding End-of-Life Issues
Kim Brandes, U of Amsterdam, THE NETHERLANDS
Phyllis Butow, U of Sydney, AUSTRALIA
Annemiek Linn, U of Amsterdam, THE NETHERLANDS
Martin Tattersall, U of Sydney, AUSTRALIA
Josephine Clayton, Greenwich Hospital, AUSTRALIA
Patricia Davidson, U of Technology Sydney, AUSTRALIA
Jane Young, U of Sydney, AUSTRALIA
Ronald Epstein, U of Rochester Medical Centre. AUSTRALIA
Adam Walczak, U of Sydney, AUSTRALIA
Negotiation of Competing Discourses by Primary Caregivers of Hospice Patients
Paul Kozar, Comfort Care Hospice, USA
Karishma Chatterjee, U of Texas - Arlington, USA
Relationships Between Cancer Disclosure Strategies and Patients’ Hope: A Survey of Cancer Patients’ Perceptions in China
Weidan Cao, Temple U, USA
Xiaona Qi, Harbin Medical U Cancer Hospital, CHINA, PEOPLE’S REPUBLIC OF
Ting Yao, Jianghan U, CHINA, PEOPLE’S REPUBLIC OF
Sex Constellation and Sibling Relationship Maintenance
Jenna McNallie, Purdue U, USA
Elizabeth Dorrance Hall, Purdue U, USA
The Effect of Family Communication on Adult Children of Alcoholics’ Perceptions of Stigma and Their Associations With Emotional and Psychological Resilience
Marie Christine Haverfield, Rutgers U, USA
Jennifer A. Theiss, Rutgers U, USA

The Impact of Multiple Goals and Discrete Emotions
Sandi W Smith, Michigan State U, USA
Jennifer Cornacchione, Michigan State U, USA
David M Keating, Michigan State U, USA
Jessica Russell, California State U - Long Beach, USA

The Privacy Process Mode: A New Theoretical Approach Towards a Better Understanding of Privacy
Tobias Dienlin, U of Hohenheim, GERMANY

Proposing the Communicate Bond Belong Theory: Evolutionary Intersections With Episodic Interpersonal Communication
Jeffrey A. Hall, U of Kansas, USA

Communication History High-Density Panel

Communication History

Chair
Philip Lodge, Edinburgh Napier U, UNITED KINGDOM

Participants
The Re-Emergence of Classical Stasis for Analysis and Execution of Apologias: A Review and Application
Charles Marsh, U of Kansas, USA

The Diplomacy of Color: The Black Press and U.S. Foreign Policy During the Early Cold War
J. Keith Saliba, Jacksonville U, USA

Sponsored Film, “Subtle Salesmanship:” John Sutherland Productions’ Economic Education Cartoons in the United States, 1947-1962
Caroline Jack, Cornell U, USA

Resistance at Home and Abroad: Asian American Movement and Newspapers in the Post-Civil Rights Era
Kristin L. Gustafson, U of Washington - Bothell, USA

Language, Listening, and Crowd Politics in the 1968 Doves Riot in British Gibraltar
Bryce Peake, U of Oregon, USA

Comparing the ‘Good Life’: Consumption and Female Citizenship in the Postwar German-German Context
Mandy Troger, U of Illinois, USA

Don Quixote of La Mancha: Transmedia Storytelling in the Grey Zone
Carlos Alberto Scolari, U Pompeu Fabra, SPAIN

Distributing Freedom’s Journal: A Social Network Analysis of a Nineteenth-Century Newspaper’s Agents’ C. Patrick Burrowes, Pennsylvania State U - Harrisburg, USA

Gregory Pearson Perreault, U of Missouri, USA

The Other-Publics: Revisiting the Mediated Communicative Practices of the Dreyfus Affair
Sun ha Hong, U of Pennsylvania, USA

This high-density session provides an opportunity to meet a variety of authors who, after each giving a brief introduction (4-5 minutes) to their research, will make themselves available on a one-to-one basis or in small groups to discuss their work, using an interactive display. This is a very real chance to engage with the range and diversity of current research in communication history.
Analyses of Gaming, Mobile Devices, and Technology

Information Systems

Chair
Kristine L. Nowak, U of Connecticut, USA

Participants
Attention to Interface Elements in a Single-Player Video Game
Matthew Falk, Indiana U, USA
Robert F. Potter, Indiana U, USA

Cell Phone Devices as an Extension of Self and Impedance on Cognitive Tasks
Russell Brent Clayton, U of Missouri, USA
Anthony Almond, Indiana U, USA
Glenn M. Leshner, U of Missouri, USA

Do We Blame it on the Machine? Task Outcome and Agency Attribution in Human-Technology Collaboration
Haiyan Jia, Pennsylvania State U, USA
Mu Wu, Pennsylvania State U, USA
S. Shyam Sundar, Pennsylvania State U, USA

Heart Rate Variability as a Function of Motivational Activation and Violent Game Exposure
Satoko Kurita, Osaka U of Economics, JAPAN
Hirokata Fukushima, Kansai U, JAPAN
Harumitsu Murohashi, Hokkaido U, JAPAN

Recall and Recognition of In-Game Advertising: The Impact of Game Control
Laura Herrewijn, U of Antwerp, BELGIUM
Karolien Poels, U of Antwerp, BELGIUM

The Thrill is Gone, But You’d Never Know: Habituation and Generalization of Arousal Responses to Video Games
Matthew N Grizzard, U at Buffalo, State U of New York, USA
Ron Tamborini, Michigan State U, USA

VMPFC Activity Predicts Changes in Mobile Game App Recommendations
Christopher Cascio, U of Pennsylvania, USA
Matthew Brook O'Donnell, U of Pennsylvania, USA
Joseph Bayer, U of Michigan, USA
Frank Tinney, U of Michigan, USA
Emily Falk, U of Pennsylvania, USA

Why Do People Play Human Computation Games? Effects of Perceived Enjoyment and Perceived Output Quality
Ei Pa Pa Pe Than, Nanyang Technological U, SINGAPORE
Dion Ho Lian Goh, Nanyang Technological U, SINGAPORE
Chei Sian Lee, Nanyang Technological U, SINGAPORE

Miniplenary: ICA Fellows' Panel

Sponsored Sessions

Chair
Joseph Turow, U of Pennsylvania, USA

Participants
Pragmatism and Ventriloquism: The Communicative Constitution of Reality or How the World Manages to Speak to Itself
Francois Cooren, U de Montreal, CANADA

Memes and Human Rights. The Role of Memes in the Protection of Human Rights
Cees J. Hamelink, U of Amsterdam, THE NETHERLANDS

Connectedness-in-Action
Cynthia Stohl, U of California - Santa Barbara, USA
ICA honors its new Fellows each year with a special panel that focuses on their life work and contributions to the field of communication.

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**Miniplenary: The Good Life and the Good Citizen**

**Sunday**

12:00-13:15

**Willow B**

**Sponsored Sessions**

**Chairs**

Wolfgang Donsbach, Technical U - Dresden, GERMANY

W. Russell Neuman, U of Michigan, USA

**Participants**

Matthew Scott Hindman, Arizona State U, USA

Thomas E. Patterson, Harvard U, USA

Katrin Voltmer, U of Leeds, UNITED KINGDOM

Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

Abundance is an important part of a conception of the good life and that notion importantly includes an abundance and diversity of communication. This is particularly true in the domain of political communication and the public sphere. But research is raising new questions about communication and abundance. Sometimes too much of a good thing is too much. For much of the broadcast era, a few television networks and a few newspapers provided a political commons and a shared space for deliberation and advocacy. But with the dramatic proliferation of digital channels we confront a set of new challenges. One is the notion of post-broadcast democracy which gives the less politically inclined the increased capacity to avoid political content altogether. Another is the interaction of polarization and fragmentation as political conversation becomes isolated in hermetically sealed gated communities mutually ignorant of the views and perspectives of others. A third challenge is the marginalization of professional and presumably valid and unbiased sources, i.e. professional journalism, in the flood of channels. And finally the fundamental question of information overload itself – in seeking political information it is no longer adequate to describe it as finding a needle in a haystack, it is finding a needle in a stack of needles. What role can evolving journalistic institutions play in responding to these challenges?

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**Miniplenary: Gabriel Tarde On Communication Research: What We Know Better or Different 100 Years Later**

**Sunday**

12:00-13:15

**Ballard**

**Sponsored Sessions**

**Chair**

Daniel Dyan, Centre National de la Recherche Scientifique, FRANCE

**Participants**

Terry Clark, U of Chicago, USA

Louis Salmon, Sorbonne, USA

Elihu Katz, U of Pennsylvania, USA

Dominique Reynie, l'Institute d'Etudes Politiques de Paris, FRANCE

Christopher Ali, U of Virginia, USA

Joohan Kim, Yonsei U, KOREA, REPUBLIC OF

**Respondents**

Louis Salmon, Sorbonne, FRANCE

Dominique Reynie, l'Institute d'Etudes Politiques de Paris, FRANCE

Over 100 years ago, Gabriel Tarde published “l’Opinion et la Conversation,” which reflected on the interactional system among press, conversation, opinion, and action. Long neglected, it deserves to be
recognized as a canonical text for the modern study of political communication, public opinion, deliberative democracy, and the public sphere. A century after Tarde, Elihu Katz, his colleagues and students will reconsider Tarde’s schema, through staging an excerpt from his famous 1903 debate with Emile Durkheim. This debate, first re-enacted in Paris in 2007, can be considered as a debate over how to understand society—whether via networks or via norms. Now that communication research, not to mention the rest of social sciences, has embraced networks, Tarde is being given a new chance to “win” against Durkheim. After the Debate, a series of short presentations and discussions will follow to deal with the question of “what do we know, better or different, more than a century later?” The aim of this plenary is thus not only to reawaken attention to Tarde’s text, but to assess the progress of communications research in its light.

Miniplenary: Do Disciplines Matter?

Sponsored Sessions

Chair
Barbie Zelizer, U of Pennsylvania, USA

Participants
James Curran, Goldsmiths College, U of London, UNIVERSITY OF LONDON
Emily Falk, U of Pennsylvania, USA
Isabel Maria Capeloa Gil, U Catolica Portuguesa, PORTUGAL
Steven Jones, U of Illinois - Chicago, USA
Graeme Turner, U of Queensland, AUSTRALIA

When Bertrand Russell declared that the good life was guided by knowledge, he might have been thinking about the modern university. Hailed as a requisite platform for realizing all things related to the good life, the university has played its role by organizing the acquisition of formal knowledge by disciplines. Separating different kinds of inquiry from each other, it has sustained longstanding distinctions across the natural sciences, social sciences and humanities as well as assumptions about theory and method that have kept bodies of inquiry detached. But what if the discipline is no longer the most relevant organizing principle of formal knowledge acquisition? Do disciplines matter differently today than they did centuries ago, and how do they function for newer fields of inquiry like communication? The issues that complicate the discipline’s positioning are many: outdated models of disciplinary formation, professionalization and the bureaucratization of academic institutions, neural responses to group categorization and social information, problem-solving approaches to knowledge, contemporary limits on interdisciplinarity. This panel considers them each in turn, using the vantage points of history, culture, psychology, neuro-science, technology and philosophy to explore under which conditions disciplines matter more and less and what relevance, if any, they have for communication.

Online Politics and Youth Political Engagement

Political Communication

Chair
Hernando Rojas, U of Wisconsin, USA

Participants
Determinants of Online Youth Political Participation in the Netherlands
Marjon Schols, Erasmus U Rotterdam, THE NETHERLANDS
Jeroen Jansz, Erasmus U Rotterdam, THE NETHERLANDS
Developing Self-Actualizing and Dutiful Citizens: A Longitudinal Study of Traditional News, Creative Online Media Use, and Political Engagement Among Adolescents
Adam Shehata, Mid Sweden U, SWEDEN
Mats Erik Ekstrom, U of Gothenburg, SWEDEN
Tobias Olsson, Lund U, SWEDEN
The Effects of SNS Use on Chinese Young Citizens’ Online Political Participation: A Perspective From Citizen Communication Mediation Model
Yu Xu, Tsinghua U, CHINA, PEOPLE’S REPUBLIC OF
Young Citizens and “Opt-in” Engagement: Designing Online Networks of Information and Mobilization
Kjerstin Thorson, U of Southern California, USA
Melissa R Gotlieb, Texas Tech U, USA
Brandon Chase Bouchillon, Texas Tech U, USA

2014 Steve Jones Internet Lecture: Ian Bogost

Sponsored Sessions
Chair
Steven Jones, U of Illinois - Chicago, USA

See page XXX for details

5521
Revisiting Media, Market, and Democracy in Microblogging China

Theme Sessions
Chair
Monroe E. Price, U of Pennsylvania, USA

Participants
Chinese Modernity, Media, and Democracy: From the Perspective of Urban-Rural Relationship
Xinyu Lu, Fudan U, CHINA, PEOPLE’S REPUBLIC OF
The Hidden Injuries of WGC (Worker-Generated Content)
Linchuan Jack Qiu, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Whose Dream of Democracy? The Online Speech Acts of China’s Liberal Intellectuals
Changchang Wu, Research Center for New Media, Shanghai Academy of Social Science, CHINA, PEOPLE’S REPUBLIC OF
Middle Class Environmental Activism, Democracy, and China’s Developmental Crisis
Yuezhi Zhao, Simon Fraser U, CANADA

Respondent
Paula U. Chakravarty, New York U, USA

This panel re-examines the enduring problematic of “media, market, and democracy in China” in the context of China’s micro-blogging explosion and its rising as a major political economic power in an increasingly multi-polar world. The main theoretical thrust builds upon not only longstanding challenges against earlier transitology-inspired optimistic hypotheses on the prospects for a market-driven and information technology-induced liberal democratic transition in China, but also ongoing critiques against their more recent alarmist antitheses, which have focused on the role of China’s state-controlled and hyper-commercialized media in “marketing dictatorship” and constituting an authoritarian “bureaucratic capitalist” social formation. First, instead of starting with a narrow liberal notion of democracy, this panel assumes a broader and more substantive notion of democracy that encompasses economic, social and cultural dimensions, that is, a view of democracy as “the good life”, in reference to the current ICA conference theme. Second, instead of truncating history by conceiving China’s democratic transition as a post-Cold War project, this panel engages with China’s longer history of democratic struggles, including radical democratic practices and aspirations within its socialist legacies. Third, instead of taking top-down and technology-centric approaches, and positing highly unproductive state vs market, or state vs society dichotomies, this panel approaches the topic from the ground up by examining the stakes and claims of China’s major social forces in the ongoing struggles for democratic empowerment. Fourth, instead of predicating democracy on the basis of a consumerist capitalist economy, this panel locates the challenges of China’s democratization at the center of the multifaceted crises of the country’s capitalist integrationist model of development, including the twin-problems of domestic under-consumption and environmental degradation.
Social Support and Health Issues

Health Communication

Chair
Jonathan Matusitz, U of Central Florida, USA

Participants
Accessing Nutrition Information Through Social Support: The Relationship Between the Dietitian and Low-Income Americans
Elizabeth Candello, Arizona State U, USA
Connecting Research Methods: Breastfeeding Support Explored Through Mixed Methods
Emily Therese Cripe, Kutztown U, USA
Disabled Patients Discriminated by Ableist Language in the U.S.: The Effects of Social Support Networks
Darcey McCampbell, U of Central Florida, USA
Jonathan Matusitz, U of Central Florida, USA
Supporting Others: Supporting Oneself: Members’ Evaluations of Supportive Communication in Al-Anon Mutual-Aid Groups
Venla Inkeri Kuuluvainen, U of Tampere, FINLAND
Pekka Isotalus, U of Tampere, FINLAND

New Media and Political Deliberation

Political Communication

Chair
Myiah J Hutchens, U of Arizona, USA

Participants
Can News Comment Sections Be More Deliberative?
Natalie Jomini Stroud, U of Texas, USA
Joshua M. Scacco, U of Texas, USA
Ashley Muddiman, U of Wyoming, USA
Alexander L Curry, U of Texas, USA
Deliberative System and Discussions on Racism and Homophobia in Networked Media Environment
Rousiley Celi Moreira Maia, Federal U - Minas Gerais, BRAZIL
Thaiane Alexsandra Silva Rezende, Universidade Federal de Minas Gerais, BRAZIL
Public Discourse on Political Candidates’ Social Network Sites
Stephanie E. Bor, U of Nevada - Reno, USA
The Impact of Uncivil and Insincere Comments on the Deliberative Quality of Online Discussions
Martin Wettstein, U of Zurich, SWITZERLAND
Werner Wirth, U of Zurich, SWITZERLAND
The “Deliberative Digital Divide:” Opinion Leadership and Integrative Complexity in the U.S. Political Blogosphere
Jennifer Brundidge, U of Texas, USA
Scott A. Reid, U of California - Santa Barbara, USA
Sujin Choi, Kookmin U, KOREA, REPUBLIC OF
Ashley Muddiman, U of Wyoming, USA

Cultural Issues in Cancer Communication

Health Communication

Chair
Xiaoquan Zhao, George Mason U, USA
Participants
Cancer Information Seekers in China: A Preliminary Profile
Xiaoquan Zhao, George Mason U, USA
Quan Mao, China Ministry of Health, CHINA, PEOPLE’S REPUBLIC OF
Gary L. Kreps, George Mason U, USA
Guoming Yu, Renmin U of China, CHINA, PEOPLE’S REPUBLIC OF
Yinghua Li, China Ministry of Health, CHINA, PEOPLE’S REPUBLIC OF
Wen-Ying Chou, National Cancer Institute, CHINA, PEOPLE’S REPUBLIC OF
Alexander Persoskie, National Cancer Institute, CHINA, PEOPLE’S REPUBLIC OF
Xueqiong Nie, China Ministry of Health, CHINA, PEOPLE’S REPUBLIC OF
Zihao Xu, Renmin U of China, CHINA, PEOPLE’S REPUBLIC OF
Meijie Song, Renmin U of China, CHINA, PEOPLE’S REPUBLIC OF
Paula Kim, George Mason U, USA

Chinese Cancer Patients’ Perceptions of Disclosure Strategies: Relationships Between Cancer Diagnosis Disclosure and Trust in Doctors
Weidan Cao, Temple U, USA
Xiaona Qi, Harbin Medical U Cancer Hospital, CHINA, PEOPLE’S REPUBLIC OF
Ting Yao, Jianghan U, CHINA, PEOPLE’S REPUBLIC OF

Let’s Talk Girls: The Effectiveness of an Educational Female Cancer Prevention Intervention GirlTalk in Pakistan
Marilis Vahe, Florida State U, USA

Using Communication to Manage Uncertainty About Cervical Cancer Guideline Adherence Among Appalachian Women
Elisia L. Cohen, U of Kentucky, USA
Allison Marie Scott, U of Kentucky, USA
Rachael A Record, U of Kentucky, USA
Sara Shaunfield, U of Kentucky, USA

New Media, New Practices? Examining Journalistic Conventions

Journalism Studies

Chair
Avery E. Holton, U of Utah, USA

Participants
Comparing Levels of Mediatization in Television Journalism: An Analysis of Political Reporting on U.S. and UK Evening News Bulletins
Stephen Cushion, Cardiff U, UNITED KINGDOM

Michael B. Karlsson, Karlstad U, SWEDEN
Christer Clerwall, Karlstad U, SWEDEN
Henrik Ornebring, Karlstad U, SWEDEN

When Reporters Disbelieve: Searching for Predictors of Journalistic Cross-Verification
Yigal Godler, Ben-Gurion U of the Negev, ISRAEL
Zvi Reich, Ben-Gurion U of the Negev, ISRAEL

Print is Future, Online is Past: Cross-Media Analysis of Temporal Orientations in the News
Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL
Motti Neiger, Netanya Academic College, ISRAEL

Respondent
Michael Stuart Bromley, City U London, UNITED KINGDOM
The Peculiarities of East Asian Cultural Politics

Global Communication and Social Change

Sunday
13:30-14:45
Madrona

Chair
Terry Flew, Queensland U of Technology, AUSTRALIA

Participants
From Culture for the People to Culture for Profit—the PRC’s Making of Cultural Industries as a Mode of Governmentality
Wendy Su, U of California – Riverside, USA
Transforming Cultural Politics in the New Korean Wave
Dal Yong Jin, Simon Fraser U, CANADA
Cool Japan Policy: (Killing) Two Birds With One Stone?
seong-bin Hwang, Rikkyo U, JAPAN
Becoming “Culture and Creative Industry”: The Transformation of Taiwan’s Game Policy Discourse
Ying-Chia Lin, Fu Jen Catholic U, TAIWAN
The Regionalization of Co-Production in the Film Industries of Hong Kong and China
Peichi Chung, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Cultural industries in East Asian countries have experienced a revolutionary transformation amid neoliberal globalization over the past two decades. East Asian cultural industries and/or creative industries have swiftly grown to become an integral part of the national economy and culture. Several East Asian countries, such as Japan, Korea, China, and Taiwan, have developed their own cultural industries, and the massive circulation of Asian cultural commodities in global markets started. The papers that comprise the panel attempt to develop new East Asian perspectives to conceptualize the relations between the cultural industries and cultural policy, because cultural policies in East Asian countries have become a primary factor for the growth of national cultural/creative industries. Unlike previous works, which typically focused on the representational and ideological aspects of culture and the media, or on the text as an object of social and cultural discourse, the articles in this panel pay a particular attention to the context—the way the massive production and export of cultural commodities transforms Asian cultural markets and the ways the cultural industries change government policies to favor their operations. We look into the dynamics of political-economic practices of production and distribution to clarify the processes and mechanism responsible for the emergence of and the growth of Asian cultural/creative industries. This is imperative to our understanding of the global restructuring of the world’s popular cultural market, in which the East Asian cultural industries are being integrated into. Empirically, the papers are based on fieldwork, in-depth interviews, and data analysis of primary sources.

Citizens as Collaborators: Extending the Voices of Journalism

Journalism Studies

Sunday
13:30-14:45
Willow A

Chair
Mark Anthony Poepsel, Southern Illinois U Edwardsville, USA

Participants
Is Citizen News Alternative? Online News Platforms and the BP Oil Spill
Benjamin A. Lyons, Southern Illinois U – Carbondale, USA
Making Investigative News: Social Network, Collaboration, and Journalistic Autonomy
Fei Chris Shen, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Zhian Zhang, Fudan U, CHINA, PEOPLE’S REPUBLIC OF
Open Investigative Journalism and the Reciprocal Panopticon: Citizens as Watchdogs
Tanja Katarina Aitamurto, U of California - Berkeley, USA
Rearranging Repertoires: How User Commentary Contributes to Journalistic Diversity in the Coverage of the Financial Crisis
Christian Baden, Ludwig-Maximilians-U Munich, GERMANY
Nina Springer, Ludwig-Maximilians-U Munich, GERMANY
Work in modern organizations is increasingly characterized by the presence of different types of boundaries. For example, the adoption of flat organizational forms has created the need for workers to communicate across disciplines and occupations. The diffusion of new communication technologies has coincided with the greater adoption of team structures that span space and time. Globalization has led to the increased importance of bridging cultural boundaries during daily work. Economic factors have focused our gaze on the value to be gained from inter-organizational relationships. We often conceive of boundaries as barriers that, only when successfully overcome, hold the potential for great benefit. The purpose of this panel is to move beyond a notion of boundaries as hurdles to success. Instead, we encourage a perspective that views boundaries themselves as catalysts for organizational change. If the presence of boundaries is enough to transform organizing, we would do well to understand the broader patterns emergent from these processes. Such an understanding may lead us to question our stance toward boundary spanning by recognizing that cross-boundary communication may engender unintended consequences for organizational practice.
Counting on Friends: Cues to Trustworthiness in Facebook Profiles  
Catalina Laura Toma, U of Wisconsin-Madison, USA
Determined Attraction of Online Dating Site Profiles  
Alexander Peter Schouten, Tilburg U, THE NETHERLANDS  
Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS  
Saskia Kanters, Tilburg U, THE NETHERLANDS

**Respondent**  
Christine L. Ogan, Indiana U, USA

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**5542**

**Collective Action Mobilization With Social Media**

**Sunday**  
13:30-14:45  
**Ballard**

**Communication and Technology**

**Chair**  
Jan A. G. M. Van Dijk, U of Twente, THE NETHERLANDS

**Participants**

Social Media for Social Change: Online Political Efficacy and Online Political Participation in Student Activist Groups  
Alcides Velasquez, Pontificia U Javeriana, COLOMBIA  
Robert Larose, Michigan State U, USA
Cultivating an Active Online Counterpublic: Examining Usage and Political Impact of Internet Alternative Media  
Dennis K.K. Leung, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF  
Francis L. F. Lee, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
The Bridges and Brokers of Global Campaigns in the Context of Social Media  
Sandra Gonzalez-Bailon, U of Pennsylvania, USA
A Longitudinal Study of Social Media and Youth Protest: Facebook, Twitter, and Student Mobilization in Chile (2009-2012)  
Sebastian Valenzuela, Pontificia U Catolica de Chile, CHILE  
Arturo Arriagada, U Diego Portales, CHILE  
Andres Scherman, U Diego Portales, CHILE

**Respondent**  
Amoshan Toft, U of Washington - Bothell, USA

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**5544**

**BlueSky Workshop: Investigating Networked Work**

**Sunday**  
13:30-14:45  
**Freemont**

**Sponsored Sessions**

**Chairs**  
Guang Ying Mo, U of Toronto, CANADA  
Barry Wellman, U of Toronto, CANADA

Work and organizations are networked, thanks to the diffusion of Information and Communication Technologies. Despite widespread interest in networked organizations, there has been more speculation than evidence. Early discussions viewed networked organizations as the antithesis of traditional bureaucratic organizations. These discussions expected that networked organizations would avoid hierarchy, centralization and formalization that are the key characteristics of bureaucracies. Research reveals a more complex picture. Traditional bureaucratic properties co-exist with networked ones, with emergent communication structures overlaying old authority structures and functional divisions. This ICA workshop is intended to gather researchers together to present the ongoing studies on networked work.
Issues of Credibility in Online News Media

Mass Communication

Chair
Miriam Metzger, U of California - Santa Barbara, USA

Participants
Political Activism on Youtube: Video Type, Source, and the Role of Efficacy in Political Participation
Porismita Borah, Washington State U, USA
Rumor Chambers Online? Examining the Resonance of Unverified Information in Online Social Networks
Soo Young Bae, U of Michigan, USA
The Journalist is Marketing the News: Social Media in News Construction
Edson Jr. Castro Tandoc, Nanyang Technological U, SINGAPORE
Trust What You Want to Give a Credit When You Know Where It Is: Exploring Structural Relations Among Users’ Motives, Online Media Use, Information Credibility, and Trust in the Press
Eun Go, Pennsylvania State U, USA
Kyung Han You, Pennsylvania State U, USA
Eun Hwa Jung, Pennsylvania State U, USA

Affect and Emotion in Mass Media

Mass Communication

Chair
Robin Nabi, U of California - Santa Barbara, USA

Participants
Cultural Differences in Preference for Entertainment Messages That Induce Mixed Responses of Joy and Sorrow
Jinhee Kim, Pohang U of Science and Tech, KOREA, REPUBLIC OF
Mihye Seo, U at Albany, State U of New York, USA
Hong-Sik Yu, Chung-Ang U, KOREA, REPUBLIC OF
Kimberly Neuendorf, Cleveland State U, USA
Effects of Hedonic and Eudaimonic Television Clips on Viewers' Affective States and Subsequent Program Selection
Erica Bailey, Pennsylvania State U, USA
James D. Ivory, Virginia Polytechnic Institute and State U, USA
Fandom and its Relationship to Affective, Cognitive, and Behavioral Audience Responses: Examining the Connection of Fans to the World of Harry Potter
Mina Tsay-Vogel, Boston U, USA
Meghan Shara Sanders, Louisiana State U, USA
Testing the Reliability of the Intuitive Motivation-Affect Misattribution Procedure (IM-AMP)
Ron Tamborini, Michigan State U, US
Sujay Prabhu, Michigan State U, USA
Lindsay Hahn, Michigan State U, USA
Pat Idzik, Michigan State U, USA
Lu Wang, Michigan State U, USA
“I’m Pumped, But I Don’t Feel Like It!”: The Differential Effects of Affect and Arousal Regulation on Mood Repair and Recovery
Diana Rieger, U of Cologne, GERMANY
Nicholas David Bowman, West Virginia U, USA
Lena Frischlich, U of Cologne, GERMANY
Gary Bente, U of Cologne, GERMANY
Risk Models and Communities at Risk: From Climate Change to Asbestos

Environmental Communication

Chair
Todd M Norton, Washington State U, USA

Participants
Extending the RISP Model: Elaboration, Policy Support, and Behavioral Intention Related to Climate Change Mitigation
Zheng Janet Yang, U at Buffalo, State U of New York, USA
Mihye Seo, U at Albany, State U of New York, USA
Laura N. Rickard, SUNY College of Environmental Science and Forestry
Teresa Marie Harrison, U at Albany, State U of New York, USA
Testing the Impact of Aggressive Communication in the Context of Health and Environmental Risk
John C. Besley, Michigan State U, USA
Hyun Jung Oh, Michigan State U, USA
M Laeeq Khan, Michigan State U, USA
Chen Lou, Michigan State U, USA
The Spillover Heuristic? How the GMO Labeling Debate Affects Information Processing of Nanotechnology
Heather Akin, U of Wisconsin, USA
Sara K. Yeo, U of Wisconsin, USA
Dietram A. Scheufele, U of Wisconsin, USA
Dominique Brossard, U of Wisconsin, USA
Michael Andrew Xenos, U of Wisconsin - Madison, USA
Social Dynamics and Mental Health in a Slowly-Evolving Environmental Disaster
Rebecca J. Cline, Kent State U, USA
Heather Orom, U at Buffalo, State U of New York, USA
Jae Eun Chung, Howard U, USA
Andrea Meluch, Kent State U, USA
Tanis Hernandez, Center for Asbestos Related Disease, USA

Respondent
Todd M Norton, Washington State U, USA

Analytical Potentials of Picture Sorting Studies: Current Research Fields, Methodological Approaches, and Future Challenges

Visual Communication Studies

Chair
Stephanie Geise, U of Texas, USA

Participants
Eyes on the Visual. The Picture Sorting Study as an Observing Method of Communication Science:
Analysis Logic, Status, and Future Potentials
Stephanie Geise, U of Texas, USA
Patrick Roessler, U of Erfurt, GERMANY
Faces on Facebook. Picture Sort Studies and the Analysis of Privacy and Openness in the Profile Pictures on Social Networking Sites
Julia Niemann, U of Hohenheim, GERMANY
Hanna Goelz, U of Hohenheim, GERMANY
Healthy Choices. Picture Sort Studies and the Analysis of Health Communication Messages
Doreen Reifegerste, U of Jena, GERMANY
Avoiding Verbalizations. Picture Card Sorting and Q-Sort as Particular Forms of Visual Elicitation
Katharina Lobinger, U of Bremen, GERMANY
Cornelia Brantner, U of Vienna, AUSTRIA
Respondent
Mary Angela Bock, U of Texas, USA

As research method, sorting studies are relatively new, but appear promising for empirical visual research. While they are already common in psychological research or cognition-science, they were only occasionally transferred into communication research, although they (1) allow for an efficient examination of perception structures, (2) are applicable for the analysis of different (textual, visual, audio-visual) stimuli, and (3) are easily and economically to implement and (4) work well together with other research methods. Starting from a systematic consideration of the method’s logic of analysis, the contributions show exemplary fields of implementation, discuss implications for research practice and point out methodological challenges. This panel is intended to foster theoretical-methodological reflection, especially with regard to the conceptions underlying the sorting studies, their potential for integrating other methods, as well as the analysis and interpretation of the collected data.

Narratives, Self-Presentation, and Cheating: From Edutainment to Lying in the Classroom

Instructional & Developmental Communication
Chair
Marjorie Buckner, U of Kentucky, USA

Participants
A Narrative Framework for Edutainment on Television and Beyond
Gordon Carlson, Fort Hays State U, USA

Academic Dishonesty Beyond Cheating & Plagiarism: Students’ Interpersonal Deception in the Classroom
Darrin J. Griffin, U at Buffalo, SUNY, USA
San S. Bolkan, California State U - Long Beach, USA
Alan K. Goodboy, West Virginia U, USA
Mark G. Frank, U at Buffalo, State U of New York, USA

Skewed Self-Estimations of Speaking Performance and Video Feedback: How Students See Themselves on Video
Luke LeFebvre, Iowa State U, USA
Leah LeFebvre, U of Wyoming, USA
Kate Blackburn, Student, USA

Faith in the “Good Life”: Mediatization, Identity, and the Framing of Religion in Popular Culture

Popular Communication
Participants
Preachers of LA: Celebrity, Reality, and Religion
Mara Einstein, Queens College, City U of New York, USA

The Amish in the Media Panopticon: Lessons for the Rest of Us
Stewart M. Hoover, U of Colorado, USA

Post-Islamist Sounds: Nasheed and Qur'anic Recitation on YouTube and the Modern Muslim Self
Nabil Echchaibi, U of Colorado, USA

Ultra-Orthodox on TV and Film: A Match Made in Heaven
Michele Rosenthal, U of Haifa, ISRAEL

Respondent
Johanna Maaria Sumiala, U of Helsinki, FINLAND

Media and religion are strange bedfellows. From kosher cell phones and hallal internet to Christian rock music and twittering evangelicals, the pursuit of spirituality is married to a never-ending array of media forms. Contrary to theories of secularization that prophesied the decline of religion (especially in the
public sphere) contemporary religion has re-emerged beyond the walls of church, synagogue, and mosque, and into the mediated public sphere. Fueled by the availability of digital communication and its synergy with legacy media, people can learn about a plethora of faiths, attend services online, and even chat in virtual pews. On the other hand, for media producers working in a fragmented media environment, religion has become as acceptable a topic for content as police crime dramas or sci-fi fantasy. Put simply, there is little or no separation between media and religion. With this blurring of lines has come what Hjarvard (2006) calls the mediatization of religion, a cultural space in which religion is incorporated into the logic of the media. Because of its ubiquity, media becomes the primary purveyor of religious ideas—ideas that must be shaped to adhere to popular culture genres. This panel explores the intersections of media, religion and culture through a series of international case studies, with particular emphasis upon recent iterations of popular culture that are religiously inflected.

Global Television Formats: New Agendas for Transnational Television Scholarship

Sunday 13:30-14:45
Ravena B

Popular Communication
Global Communication and Social Change

Chair
Sharon Shahaf, Georgia State U, USA

Participants
“I Have a Feeling We Are Not in the Margin Anymore”: Israeli TV, a Global Cinderella Story
Sharon Shahaf, Georgia State U, USA
The New Format TV Market in Latin America and its Impact on the Regional Television Market or Space
Joseph D. Straubhaar, U of Texas, USA
Elizabeth MacLean, U of Texas, USA
International Talent Formats and Their Audiences: Reflections on the Reception of ‘the Local’
Andrea Esser, U of Roehampton, UNITED KINGDOM
Global Game Show Formats and Socialist TV
Aniko Imre, U of Southern California, USA

Television globalization was, until recently, generally discussed in terms of the popularity of “finished” American programs (Thussu, 2007). However the rise of big transnational Reality franchises gave new visibility to an alternative type of television flow, wherein what travels globally aren’t finished products, but rather programming forms concepts, or formats. Hardly a new practice, local formal adaptation has a long, if little regarded history in international broadcast (Oren and Shahaf, 2012). Generally perceived as marking the marginality of smaller-scale television industries, formal adaptations are nonetheless now on the cutting-edge of a most drastic reconfiguration of global television’s power dynamics. While locally produced formatted shows are forcing top U.S. programs out of their traditional worldwide primetime slots, American broadcasters “back home” increasingly develop content borrowing concepts created elsewhere. There and elsewhere then, broadcasters from marginalized markets are now emerging as big players in a new, format-driven global television. Moreover, the simultaneous broadcast of local iterations of the same “family” of texts opens up new sites for a truly transnational evaluation of audiences’ activity, transcending more traditional “comparative” methods while finally, attention to the function of formal flows allows a radical revision to commonly accepted historical narratives associated with television globalization (Oren and Shahaf, 2012; Esser, 2013; Moran 2013). Bringing together five leading global television scholars and covering diverse cultural, geographical, historical, theoretical and methodological approaches, this panel sets out to explore new horizons, trends and possibilities in industry, texts, audience activities and scholarship triggered by format-driven television globalization.

Spaces of Contestation: Information, the Press, Advocacy, and Elites

Sunday 13:30-14:45
Ravena C

Philosophy, Theory and Critique

Chair
Kim Christian Schroder, Roskilde U, DENMARK
The rise of social media and the large amounts of information it generates poses serious challenges to established press organizations and advocacy groups alike. This panel explores some of these spaces of contestation and challenge, and offers new theoretical frames for approaching these developments.

**Stakeholders, Corporate Strategies, and CSR**

**Public Relations**

**Chair**
Melissa Dawn Dodd, U of Central Florida, USA

**Participants**
Stakeholder Inclusiveness as Argument Pro Homine in CSR Reports
Craig E. Carroll, New York U, USA

Corporate Communication Strategies to Corporate Sustainability
Soojin Kim, Purdue U, USA
Jeong-Nam Kim, Purdue U, USA
Arunima Krishna, Purdue U, USA

Activists in Corporate Suites: Shareholder-Corporate Engagement on Social Responsibility Issues
Nur Uysal, Marquette U, USA
Katerina Tssetsura, U of Oklahoma, USA

Internal Communication, Cultural Inertia, and Knowledge Production
Kim A. Johnston, Queensland U of Technology, AUSTRALIA
James L Everett, Coastal Carolina U, USA

**Respondent**
Vilma L. Luoma-aho, U of Jyvaskyla, FINLAND

**News and Public Opinion**

**Mass Communication**

**Chair**
Dietram A. Scheufele, U of Wisconsin, USA

**Participants**
Anger in the News: The Effect of Appropriateness of Anger Expressions on Attitudes
Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS
Jonathan Vantomiet, Radboud U Nijmegen, THE NETHERLANDS
Gabi Joachim Schaap, Radboud U Nijmegen, THE NETHERLANDS
Paul G. HendriksVetteheen, Radboud U Nijmegen, THE NETHERLANDS
Liesbeth E.A.H.M. Hermans, Radboud U Nijmegen, THE NETHERLANDS
Bridging the Gap Between Deliberative and Participatory Democracy: Issue Publics’ Information Selectivity, Deliberation, and Participation
Hsuan-Ting Chen, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Personalized News and How it Affects Public Opinion
Mark Boukes, U of Amsterdam, THE NETHERLANDS

Nan Li, U of Wisconsin, USA
Leona Yi-Fan Su, U of Wisconsin, USA
Xuan Liang, U of Wisconsin - Madison, USA
Dominique Brossard, U of Wisconsin, USA
Dietram A. Scheufele, U of Wisconsin, USA

Gender, Work, and Media Organizations

Feminist Scholarship

Chair
David Hesmondhalgh, U of Leeds, UNITED KINGDOM

Participants
Working the Booth: Promotional Models and the Value of Affective Labor
Nina B. Hunte mann, Suffolk U, USA

Girls in the Space of Play: Feminization and Script Supervision
Erin Hill, U of California - Los Angeles, USA

Reputation Management and the Gendered Cultures of the BBC
Jane Arthurs, Middlesex U, UNITED KINGDOM

Sexual Work Segregation in the Media Industries
David Hesmondhalgh, U of Leeds, UNITED KINGDOM

Respondent
Miranda J. Banks, Emerson College, USA

In the recent surge of research on working conditions and organisations in the media, industries, too little attention has been paid to questions of gender. Yet there are potentially rich resources to draw upon from neighbouring areas of scholarship, notably feminist studies of work, occupations and organisations more generally. This panel brings together a number of researchers who have been addressing questions of gender, work and organisation in their recent work on cultural production and institutions. It addresses a number of issues concerning sex inequality and power relations, in ways that throw light upon media work and organisations, but which also suggest ways in which the analysis of media might contribute to studies of gender and work.

Aggression, Bullying, and Fear in a Media-Rich Environment: High-Density Session

Children Adolescents and Media

Chair
Erica L. Scharrer, U of Massachusetts - Amherst, USA

Participants
Adolescents’ Antisocial Media Use Increases Their Cyberbullying Behavior: A Longitudinal Study
Anouk H. den Hamer, VU U, THE NETHERLANDS
Elly A. Konijn, VU U - Amsterdam, THE NETHERLANDS

Developmental Trajectories of (Cyber)Bullying Perpetration and Social Intelligence During Early Adolescence
Sara Pabian, U of Antwerp, BELGIUM
Heidi Vandebosch, U of Antwerp, BELGIUM
Gender Differences in the Association Between Peer Rejection and Adolescents’ Moral Judgment and Preferences for Antisocial Media Content
Xanthe S. Plaisier, VU U - Amsterdam, THE NETHERLANDS
Elly A. Konijn, VU U - Amsterdam, THE NETHERLANDS

Internet Use and Verbal Aggression: The Moderating Role of Parents and Peers
Markus Appel, U of Koblenz-Landau, GERMANY
Barbara Stiglbauer, Johannes Kepler U of Linz, AUSTRIA
Bernad Batinic, Johannes Kepler U of Linz, AUSTRIA
Peter Holtz, U of Jena, GERMANY

Liked Characters Get a Moral Pass: Young Viewers’ Evaluations of Social and Physical Aggression in Tween Sitcoms
Nicole Martins, Indiana U, USA
Marie-Louise Mares, U of Wisconsin, USA
Mona Malacane, Indiana U, USA
Alanna L Peebles, U of Wisconsin, USA

Television Exposure and Fear of Crime in Adolescents: Exploring the Mediated Fear Model
Kathleen Custers, U of Leuven, BELGIUM
Jan Van den Bulck, U of Leuven, BELGIUM

The Individual or the Class: A Multilevel Analysis of Cyberbullying Behavior in School Context
Ruth Festl, U of Hohenheim, GERMANY
Michael Scharkow, U of Hohenheim, GERMANY
Thorsten Quandt, U of Münster, GERMANY

Violent Video Games and Delinquent Behavior in Adolescents: Aggressiveness and Peer Delinquency as Moderators
Liese Exelmans, Katholieke U Leuven, BELGIUM
Kathleen Custers, U of Leuven, BELGIUM
Jan Van den Bulck, U of Leuven, BELGIUM

Ethnic Conflict: Constructing, Deconstructing, and Reconstructing Ethnic Divides

Ethnicity and Race in Communication

Sunday
13:30-14:45
Seneca

Chair
Steven Gibson, California State U - Northridge, USA

Participants
Inspiring hate: AQAP’s “Inspire”
Randall Gage Rogan, Wake Forest U, USA

Use of Narrative When Confronting Intractable Conflict
Don Ellis, U of Hartford, USA

Simulated Ethnic Conflict in Video Games
Alexander Howard, California State U - Northridge, USA

Conflict, Communication, and Sport: Transcending the Bosnian Ethnic Divide
Benjamin Jared Triana, U of Kentucky, USA
Emina Herovic, U of Kentucky, USA

Remembering the Past or Repeating it: Twenty Years of Scholarship on Rwanda and Ethnic Conflict
Darla Anderson, California State U – Northridge, USA

Recognizing Patterns of Discourse to Prevent Genocide
Rebecca Zimmermann, U of Arkansas, USA

Traditional African Culture and Communication: The Missing Link in Cattle Rustling Interventions Among Pastoralist Communities in Northern Kenya
Agnes Lucy Lando, Daystar U, KENYA
Samuel Kochomay, Daystar U, KENYA

Role of Traditional and New Media in Ethnic Conflicts in Nigeria’s Middle-Belt Region: Contrasting Responsibilities, Approaches, and Ethos
Bala A. Musa, Azusa Pacific U, USA
This roundtable addresses divisions between ethnic groups that involve mediated interaction, as well as, interactions involving discourse and narrative. Encouraging peaceful coexistence of groups divided by race and ethnicity is a difficult and complex process that is fully intertwined with communication styles, methods, tools and media use. Ethnic conflict has been visible on the world stage for years. The break-up of the former Yugoslavia, the 1994 killings in Rwanda, ethnic displacement in the western region of Darfur, conflict between Turks and Armenians, struggles between Kurds and Iraqis, and many other incidents in this and the last century serve to focus scholarly attention on issues relevant to ethnic conflicts. This roundtable brings together participants who will address discourse based factors in ethnic conflict and offer potential approaches to understanding, resolving or reducing conflict. The panel members analyze the role of communication in the construction of ethnic division involved in ethnic conflicts taking place internationally.

**The Global News Business: New Institutional Approaches**

**Sunday**  
13:30-14:45  
University

**Communication History**

**Chair**  
Jefferson D. Pooley, Muhlenberg College, USA

**Participants**

*News as Property: The Case of Associated Press, 1942-1945*  
Gene Allen, Ryerson U, CANADA

*A History of International Access to Knowledge in News*  
Sara Bannerman, McMaster U, CANADA

*The Strange Products of the “Newspaper Business”*  
Michael Stamm, Michigan State U, USA

*The International Creation of Domestic Legislation on the Press*  
Heidi Tworek, Harvard U, USA

**Respondent**  
Victor W. Pickard, U of Pennsylvania, USA

Contemporary debates about news increasingly center on profitability (or lack of it), while simultaneously addressing questions about news as a public good. This panel offers a new perspective on current issues by providing a better historical understanding of the business of news. Individual papers analyze the regulatory and legal aspects of news as well as news firms’ expansion into myriad markets far removed from information. The contemporary news business is global, with digital information traveling seamlessly across borders. To better frame these contemporary debates, the panel provides an international perspective, considering examples from the United States, Canada, Germany, Switzerland, and the U.K.

**Online Media II: Analyses of Communication Networks**

**Sunday**  
13:30-14:45  
Virginia

**Information Systems**

**Chair**  
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE

**Participants**

*Institutional vs. Entrepreneurial Engagement in Commons-Based Peer Production Communities: Network Analysis of Online Collective Action*  
Rong Wang, U of Southern California, USA

*Leveraging Twitter for Networked Social Movement: Hashtag, Virality, and Symbolic Power*  
Rong Wang, U of Southern California, USA  
Wenlin Liu, U of Southern California, USA

*Sociotechnical Trajectories: A Structural Framework for Analyzing Event Log Data*  
Brian Christopher Keegan, Northeastern U, USA
The Antisocial Net. Modeling the Influence of Presumed Harmful Influences on Support for Restrictive Internet Regulation
Mathias Weber, U Mainz, GERMANY
Marc Ziegele, U of Mainz, GERMANY

The Sweetness of Solitude in SNS: An Integrative Model on Online Privacy, Withdrawal, and Self-disclosure
Jin Huang, U of Southern California, USA

The Wealth of Social Networks: A Case Study in Network Capital
Mitchael Schwartz, U of Wisconsin, USA

Trade-Offs Between User’s Privacy and Monetarization of SNS. An Exploratory Perspective on Facebook Users
Leyla Dogruel, Freie U - Berlin, GERMANY

Two-Step Flow on Facebook: Opinion Leadership in Social Networking Sites
Stephan Winter, U Duisburg-Essen, GERMANY
German Neubaum, U of Duisburg-Essen, GERMANY

Journal of Children and Media Editorial Board Meeting

Sunday
13:30-14:45
Cirrus

Sponsored Sessions

Chairs
Amy B. Jordan, U of Pennsylvania, USA
Dafna Lemish, Southern Illinois U - Carbondale, USA

Participants
Vicky Rideout, VJR Consulting, USA
Christine Bachen, Santa Clara U, USA
Dina L. G. Borzekowski, U of Maryland, USA
J. Alison Bryant, PlayScience LLC, USA
David Buckingham, Loughborough U, UNITED KINGDOM
Moniek Buijzen, Radboud U Nijmegen, THE NETHERLANDS
Sandra L. Calvert, Georgetown U, USA
Letizia Caronia, U of Bologna, ITALY
Cynthia Luanne Carter, Cardiff U, UNITED KINGDOM
Charlotte Cole, Sesame Workshop, USA
Stephanie Hemelryk Donald, U of Sydney, AUSTRALIA
Maya Goetz, IZI International Central Institute, GERMANY
Kristen Harrison, U of Michigan, USA
Uwe Hasebrink, Hans Bredow Institute for Media Research, GERMANY
Renee Hobbs, U of Rhode Island, USA
Cynthia A. Hoffner, Georgia State U, USA
Dale Kunkel, U of Arizona, USA
Sun Sun Lim, National U of Singapore, SINGAPORE
Sonia Livingstone, London School of Economics, UNITED KINGDOM
Sharon R. Mazzarella, James Madison U, USA
Maire Messenger Davies, U of Ulster, UNITED KINGDOM
Amy Nathanson, Ohio State U, USA
Norma Pecora, Ohio U, USA
Jeanne Prinsloo, Rhoades U- Grahamstown, SOUTH AFRICA
Rivka Ribak, U of Haifa, ISRAEL
Michael O. Rich, Center on Media and Child Health, USA
Keith Roe, Katholieke U Leuven, BELGIUM
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS
Ron Warren, U of Arkansas, USA
Ellen Wartella, Katholieke U Leuven, BELGIUM
Erica Weintraub Austin, Washington State U, USA
Barbara J. Wilson, U of Illinois, USA
Comparative Political Communication

Political Communication

Chair
Maria Jose Canel, U Complutense de Madrid, SPAIN

Participants
Journalistic Reporting Styles in Elections: Comparing Election Campaign Coverage in TV News Across Countries Using QCA
Florin Buechel, U of Zurich, SWITZERLAND
Negativity in the News: Exploring the Drivers of “Bad News” - Tendencies in 16 Media Systems
Frank Esser, U of Zurich, SWITZERLAND
Sven Engesser, U of Zurich, SWITZERLAND
Jorg Matthes, U of Vienna, AUSTRIA
Rosa Berganza, U Rey Juan Carlos, SPAIN
The Substantive Cost of the Sound Bite: Short Utterance Durations Decrease Opinion Justification in Television News
Eike Mark Rinke, U of Mannheim, GERMANY
Mobile Communication and Hearing the Other Side: A Cross-National Study
Hoon Lee, U of Michigan, USA
Nojin Kwak, U of Michigan, USA
Scott W. Campbell, U of Michigan, USA

Korean American Communication Association (KACA) Special Panel: Korean Government-Funded Research

Sponsored Sessions

Chair
Seungahn Nah, U of Kentucky, USA

Participants
Measuring the Concentration of News Media in South Korea
Youngchul Yoon, Yonsei U, KOREA, REPUBLIC OF
Seungchan Yang, Sookmyung Women's U, KOREA, REPUBLIC OF
Mi-Seon Shim, Sooncheonhyang U, KOREA, REPUBLIC OF
Jong-Seok Byun, Hanshin U, KOREA, REPUBLIC OF
Influence of Social Media Over the Formation of Public Opinion
Sugmin Youn, Seoul National U, KOREA, REPUBLIC OF
Jin Ah Bae, Kongju National U, KOREA, REPUBLIC OF
Sangin Park, Seoul National U, KOREA, REPUBLIC OF
Hoyoung Lee, Hanyang U, KOREA, REPUBLIC OF
Minkyu Lee, Choongang U, KOREA, REPUBLIC OF
Conflict Resolution and Social Integration Communicator
Hyun Soon Park, Sungkyunkwan U, KOREA, REPUBLIC OF
Hyun Ju Lee, Sungkyunkwan U, KOREA, REPUBLIC OF
Creative Applications of Communication Technologies and Social Integration
Yong-Chan Kim, Yonsei U, KOREA, REPUBLIC OF
Joohan Kim, Yonsei U, KOREA, REPUBLIC OF
Chang-Hoan Cho, Yonsei U, KOREA, REPUBLIC OF
Namkee Park, Yonsei U, KOREA, REPUBLIC OF
Young Min Baek, Yonsei U, KOREA, REPUBLIC OF

Respondent
Gi Woong Yun, Bowling Green State U, USA
Top 4 Papers in Interpersonal Communication

**Sunday**
**15:00-16:15**
**Redwood B**

**Interpersonal Communication**

**Chair**
Timothy R. Levine, Korea U, KOREA, REPUBLIC OF

**Participants**
Exposure to Verbal Aggression in Childhood and Desensitization to Conflict in Adult Romantic Relationships
Lindsey Aloia, Pennsylvania State U, USA
Denise H. Solomon, Pennsylvania State U, USA

Family Identification and the Transition to College: A Mixed Method Construct Exploration (Top Student Paper)
Elizabeth Dorrance Hall, Purdue U, USA

Children’s Verbal and Nonverbal Congruent and Incongruent Communication
Tsfira Grebelsky-Lichtman, Hebrew U and Ono Academic College, ISRAEL

Job Seekers’ Behaviors and the Willingness of Others to Provide Esteem Support: The Role of Attributions, Emotions, and Efficacy
David D. Clare, Michigan State U, USA
Ashley A Hanna, Michigan State U, USA
Amanda J. Holmstrom, Michigan State U, USA
Morgan E Summers, Michigan State U, USA
Catherine M. Musatics, Michigan State U, USA

**Respondent**
Timothy R. Levine, Korea U, KOREA, REPUBLIC OF

Social Norms and Health Interventions

**Sunday**
**15:00-16:15**
**Aspen**

**Health Communication**

**Chair**
Evelyn Y. Ho, U of San Francisco, USA

**Participants**
Community Dialogue for Normative and Behavior Change: The Tchova Tchova Project in Mozambique
Maria Elena Figueroa, Johns Hopkins U, USA
Patricia Poppe, Johns Hopkins U, USA
Maria Carrasco, Johns Hopkins U, USA
Dida Pinho, Johns Hopkins U, USA
Felisberto Massingue, Johns Hopkins U, USA
Amata Kwizera, Johns Hopkins U, USA
Maria Tanque, Johns Hopkins U, USA

Social Norms and Involvement in Health and Environmental Behaviors
Maria Knight Lapinski, Michigan State U, USA
Jie Zhuang, Michigan State U, USA
Hyeseung Koh, U of Texas, USA

Tapping Into Traditional Norms for HIV Prevention: Harnessing the Influence of Grandmothers (Agogos) in Malawi
Rupali Limaye, Johns Hopkins U, USA
Rajiv N. Rimal, George Washington U, USA
Jane Brown, Johns Hopkins U, USA
Glory Mkandawire, Johns Hopkins U, USA

The Mediating Effect of Emotion on the Comparison Between Descriptive Norm Information and Recycling Behaviors
Hyeseung Koh, U of Texas, USA
Maria Knight Lapinski, Michigan State U, USA
Methodological, Conceptual, and Operational Issues

Political Communication

Chair
Lance Holbert, U of South Carolina, USA

Participants
Automatic Coding of Policy Issues in News Articles and Parliamentary Questions
Bjoern Burscher, U of Amsterdam, THE NETHERLANDS

Capturing Issue Publics With Attitude Attributes and Issue-Specificity: The Conceptualization and Operationalization
Hsuan-Ting Chen, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Measuring the Cynicism Epidemic: Improving Conceptual and Operational Definition of Political Cynicism
Andrea Marie Quenette, U of Kansas, USA

Teaching the Computer to Code Frames in News
Bjoern Burscher, U of Amsterdam, THE NETHERLANDS
Daan Odijk, U of Amsterdam, THE NETHERLANDS

Risk Communication and Health

Health Communication

Chair
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

Participants
Connecting Risk With Communication Profiles: The Case of Young Car Drivers
Sarah Geber, Hanover U of Music, Drama and Media, GERMANY
Eva Baumann, U of Bielefeld, GERMANY
Christoph Klimmt, Hanover U of Music, Drama and Media, GERMANY

How Motivated Reasoning and Temporal Cues Polarize the Acceptance of One Health Risk Messages
Sungjong Roh, Cornell U, USA
Katherine A. McComas, Cornell U, USA
Laura N. Rickard, SUNY College of Environmental Science and Forestry

Message Format, Numeracy, Risk Perception of Alcohol-Attributable Cancer, and Intention for Binge Drinking Among College Students
Cindy Yixin Chen, U at Buffalo, USA
Zheng Janet Yang, U at Buffalo, State U of New York, USA

The Business of Risk: An Exploration of Risk Management in the Sale of Sex Online
Jessica D Moorman, U of Michigan, USA
Kristen Harrison, U of Michigan, USA

Discursive and Cultural Constructions of Politics, Public Discourse, and Deliberative Moments

Language & Social Interaction

Chair
Karen Tracy, U of Colorado, USA

Participants
Communication Design of Election Debates
Alena L. Vasilyeva, Minsk State Linguistic U, BELARUS

Deliberative Moments: Understanding Deliberation as an Interactive Accomplishment
Leah Sprain, U of Colorado, USA
Laura W. Black, Ohio U, USA
Reinventing Public Speaking: The Anglo-American Public Speaking Textbook in a Global Context
David Boromisza-Habashi, U of Colorado, USA
Jessica Hughes, U of Colorado, USA
Jennifer Malkowski, U of Colorado, USA
The Politics of Being Insulted: The Uses of Hurt Feelings in Public Discourse
Zohar Kampf, Hebrew U of Jerusalem, ISRAEL

Global Communication, Advocacy, and Social Change

Global Communication and Social Change
Public Relations
Chair
Janice Barrett, Lasell College, USA
Participants
Mediatization and Communication for Social Change: Representations of Networks and Power in HBO’s Treme
Kristin Shamas, Oklahoma City U, USA

Have Global Ethical Values Emerged in Communication Practice? Evidence From National and International Professional Public Relations Associations
Maureen Taylor, U of Oklahoma, USA
Aimee Yang, U of Southern California, USA
The Changing Faces of NGO Information Work: A Historical View
Matthew Powers, U of Washington, USA

A Dialectical Approach to Analyzing Corporate Social Responsibility
Ganga Sasidharan Dhanesh, National U of Singapore, SINGAPORE

Promoting Global Advocacy Through Global Communication Networks: Lessons Learned From the Kony 2012 Campaign
William J. Brown, Regent U, USA
Benson P Fraser, Regent U, USA
Terrence R Lindvall, Virginia Wesleyan College, USA

10 Years of Journalism Studies at ICA: The Way Forward

Journalism Studies
Chair
Stephanie L. Craft, U of Illinois, USA
Jane B. Singer, City U London, UNITED KINGDOM
Participants
Theodore L. Glasser, Stanford U, USA
Bonnie S. Brennen, Marquette U, USA
Kevin G. Barnhurst, U of Leeds, UNITED KINGDOM
Thomas Hanitzsch, Ludwig-Maximilians-U Munich, GERMANY

One need look no further than the ICA program to see that Journalism Studies -- the field and the division -- has had a dynamic and productive decade. Where do we go from here? Five prominent scholars from across the discipline discuss where Journalism Studies is and ought to be headed in the next 10 years.
Transferring the ‘Good Life Approach’ Between Eastern and Western Europe: Challenges for Organizational Communication Research

**Organizational Communication**

**Chair**
Franzisca Weder, U of Klagenfurt, AUSTRIA

**Participants**
The Concept of ‘the Good Life’: Universal or Predefined?
Larissa Krainer, U of Klagenfurt, AUSTRIA
The Key Roles of Employee Representatives in Defining and Framing the Good Life at Work
Franzisca Weder, U of Klagenfurt, AUSTRIA
Anne Ellerup Nielsen, Aarhus U, DENMARK
Isabell Koinig, U of Klagenfurt, AUSTRIA
Reframing of the ‘Good Life’ in Post-Socialist States
Tina Olteanu, U of Vienna, AUSTRIA
Social Partnership as Framework for Business in Slovenia
Ursa Golob, U of Ljubljana, SLOVENIA
Klement Podnar, U of Ljubljana, SLOVENIA
Natasa Verk, U of Ljubljana, SLOVENIA

**Respondent**
Shiv Ganesh, Massey U, NEW ZEALAND

The ‘good life’ is a universal normative framework that has regional variations. The guiding question of the panel is: What do organizations do to meet the concept of a ‘good life’ and is there a socio-cultural impact, comparing different political frameworks of Western and Eastern Europe, between socialism and capitalism? Complex societies, particularly those undergoing rapid change, are likely to provide the conditions to think about the good life; but those who think about a ‘good life’ are likely those who already have a comfortable life situation but for a variety of reasons are discontent and wish for something better (Tuan, 1986, p. 4). In particular when focusing on organizations and their socially constructed and communicated ‘good life approach’ (Putnam & Nicotera, 1009, Taylor & van Every, 2011), we should not overlook the fact that the meaning and significance of the good life as normative framework changes over time and differs between regions due to varying socio-political and cultural circumstances (Guignon, 1999; Moon, 2007; Lee, 2012). So the ‘good life’ approach is related on the one hand to the free-market capitalism and on the other hand to the principle of socialism as well. And what’s happening if a socialist region/country adapts to the ‘western’ political as well as economic principles? The panel explores how far ‘good life’ as normative concept challenges organizational communication research; it provides examples of quantitative and qualitative empirical, including international collaborative research, where the ‘good life’ as the ‘normative moment’ is set up as a research focus related to the socio-cultural and political impact in Eastern, former socialist and western European countries. The panel compares organizations in Romania, Slovenia, Denmark and Austria as four examples for the relationship between the good life approach communicatively constructed and reproduced in organizations and the cultural as well as socio-political background. (1) Romania as former socialist country is analysed under the paradigm of transition of the “good life “ in organizations. (2) Slovenia is a country with a much ‘smoother’ change from socialism to a more capitalistic socio-political system. But yet ‘social partnerships’ as institutionalized co-operations between the representations of employers and labor reproduce a ‘socialist good life approach’. Similarly, (3) Denmark and Austria both have a long history of strong labor unions, employee organizations and representatives. Here, we ask for their role in defining, framing, ensuring and safeguarding ‘good life’ at ‘work’.

BlueSky Workshop: Humor and Comedy Studies Huddle

**Sponsored Sessions**

**Chair**
Amber Day, Bryant U, USA
This workshop is designed to provide a forum for scholars from diverse research traditions who work on subject matter related to humor and comedy. As a group, participants will help map an aerial view of the field, discussing the trajectory thus far, the challenges we currently face, and the possibilities for future directions. The workshop will provide the chance to collectively step back and look at the big picture, taking stock of where our individual interests intersect and how different disciplinary traditions can speak to one another.

### Industry and Public Perception of Video Games: Crafting Tools for A Good Life

**Game Studies, Game Studies**

**Chair**
Sven Joeckel, U of Erfurt, GERMANY

**Participants**
Japanese Console Games Popularization in China: Nation-State Ideology, Transnational Cultural Power, and Bottom-Up Localization Practice  
Sara X. T. Liao, U of Texas, USA
Professional Identity of Women Working in the Field of Gaming: A Qualitative Inquiry  
Sonja Ganguin, U of Paderborn, GERMANY  
Anna Hoblitz, U of Paderborn, GERMANY
Should Game Companies Use Reviews in Policy Decisions?  
Brett Sherrick, Pennslyvania State U, USA
The Japanese Console Game Industry: Capcom and Level-5  
Mia L. Consalvo, Concordia U, CANADA
What the Gamers Want: Interviews With Videogame Journalists and the Exploitation of Women  
Howard Fisher, U of Scranton, USA

### Top Four Papers in Communication and Technology

**Communication and Technology**

**Chair**
Nicole Ellison, Michigan State U, USA

**Participants**
Virtual Stereotype Lift: Effects of Arbitrary Gender Representations on Quantitative Task Performance in Avatar-Represented Virtual Groups  
Jong-Eun Roselyn Lee, Ohio State U, USA  
Clifford Ivar Nass (Deceased), Stanford U, USA  
Jeremy N. Bailenson, Stanford U, USA
Immersive Virtual Environments That Promote Environmental Behaviors Also Encourage Indulgent Eating via the Licensing Effect  
Sun Joo (Grace) Ahn, U of Georgia, USA  
Jesse Fox, Ohio State U, USA  
Dooyeon Park, U of Georgia, USA
The Impact of Structure on Response Decisions for Recipients of Distressing Disclosures: The Bystander Effect  
Stephanie A Robbins, Ohio U, USA  
Walid Affifi, U of Iowa, USA
Stakeholders and Information Communication Technologies as Integral to an Active Shooter Emergency Notification Process  
Keri Keilberg Stephens, U of Texas, USA  
Jessica Lynn Barnes, U of Texas, USA  
Michael Mahometa, U of Texas, USA

**Respondent**
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE
BlueSky Workshop: 'Big Data is Bullshit': Scoping the Next 5 Years of Digital Data Research

**Sponsored Sessions**

**Chair**
Alex Leavitt, U of Southern California - Annenberg School for Communication, USA

In an October 2013 keynote to educators, Reed Harper, the chief technology officer to President Obama’s 2012 electoral campaign, laid it out plain and simple: “Big data is bullshit.” Given the recent buzz around “big data” studies in social science and humanistic research, this panel aims to scope the practical issues with large-scale, digital-data-driven research. Drawing from the methodological papers presented in the “Data-Driven Data Research Using Data and Databases: A Practical Critique of Methods and Approaches in “Big Data” Studies’ panel, this workshop will identify and discuss particular areas of concern and critique for researchers doing empirical work with digital data.

Critiques of Environmental Discourse and Ideology

**Environmental Communication**

**Chair**
Emily Plec, Western Oregon U, USA

**Participants**
Eco-Spirituality and Environmental Education in Oman: An Analysis of Environmental Ideologies
Maryam Ali Alhinai, U of New Mexico, USA

The Performer Metaphor: “Mother Nature Never Puts on the Same Show Twice”
Tema Oliveira Milstein, U of New Mexico, USA

A Magical Kingdom? Disney Aulani Resort Discourses of Indigenous Hawaiian Ecocultures
David A Maile, U of New Mexico, USA
Mónica Pérez-Marín, U of New Mexico

“You Don’t Win Friends With Salad:” Vegetarian Characters at Odds With Television’s Carnonormativity
Carrie Packwood Freeman, Georgia State U, USA

**Respondent**
Emily Plec, Western Oregon U, USA

Mass Communication and Health

**Mass Communication**

**Chair**
Rene Weber, U of California - Santa Barbara, USA

**Participants**
Neural Systems Associated With Self-Related Processing Predict Population Success of Health Messages
Emily Falk, U of Pennsylvania, USA
Matthew Brook O'Donnell, U of Pennsylvania, USA
Steven Tompson, U of Michigan, USA
Richard Gonzalez, U of Michigan, USA
Sonya Dal Cin, U of Michigan, USA
Victor Strecher, U of Michigan, USA
Lawrence An, U of Michigan, USA

Connecting With The Biggest Loser: An Extended Model of Parasocial Interaction and Identification in Health-Related Reality TV Shows
Yan Tian, U of Missouri - St. Louis, USA
Jina H. Yoo, U of Missouri - St. Louis, USA
Modeling Attitude Change During Antidrug Public Service Announcements
Amber L. Westcott-Baker, U of California - Santa Barbara, USA
Rene Weber, U of California - Santa Barbara, USA
The Influence of Presumed Media Influence on Young People’s Attitudes Toward Cosmetic Surgery
Nainan Wen, Macau U of Science and Technology, CHINA, PEOPLE’S REPUBLIC OF
Stella C. Chia, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Xiaoming Hao, Nanyang Technological U, SINGAPORE

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Media Policy Literacy

Communication Law & Policy

Chairs
Robert G. Lentz, McGill U, CANADA
Bethany Klein, U of Leeds, UNITED KINGDOM

Participants
Ways With Media Governance: Two Takes on Media Policy Literacy
Minna KM Aslama, New America Foundation, USA
Vibodh Parthasarathi, Jamia Millia Islamia, INDONESIA
Media Policy Literacy and Deliberative Policymaking
Giles Moss, U of Leeds, UNITED KINGDOM
Bethany Klein, U of Leeds, UNITED KINGDOM
Media Activism as Media Policy Literacy
Robert G. Lentz, McGill U, CANADA
Allison Perlman, U of California - Irvine, USA
Digital Policy Literacy Toolkits for Youth Privacy Engagement
Leslie Regan Shade, U of Toronto, CANADA
Tamara Shepherd, Ryerson U, CANADA

Respondent
Sharon Strover, U of Texas, USA

This panel brings together scholars who share the goal of bringing publics into communication policy discussions through collaborative research and the development of potential avenues for media policy education. Panelists address the role of education in media activism, alongside other formal and informal cases of media policy education in the secondary school classroom, universities and beyond. The emergent concept of ‘media policy literacy’ is explored across the papers: what does the phrase mean, what does its implementation look like, and how might it be useful to us as scholars interested in connecting publics to policymaking debates in our field? The panel explores the conceptual complexity and richness of ‘media policy literacy’ and reflects on its embodiment in particular initiatives and education curricula.

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Visualizing Social Change

Visual Communication Studies

Chair
Sandra Ristovska, U of Pennsylvania, USA

Participants
Human Rights Through the Camera’s Eye
Sandra Ristovska, U of Pennsylvania, USA
Curating Activism: Locating Politics in the Amateur Videos of WITNESS’ Human Rights Channel
Daniel J. Mauro, U of Texas, USA
Manufacturing Souls and Slaves: Aesthetic Critiques of Labor and Their Limits
Lyndsey Beutin, U of Pennsylvania, USA
What Does Hunger Look Like in America?
Catherine L. Preston, U of Kansas, USA
The history of our field has shown how visuals have a power to cultivate a structuring relationship between the viewers and the lived world. Documentary film scholar Bill Nichols (2010: xv) has argued that “when we believe that what we see bears witness to the way the world is, it can form the basis for our orientation to or our action within the world.” Not surprisingly, then, visual culture and communication research have looked at the ways in which visuals can summon up morally, socially and politically engaged publics who can advocate for change. Indeed, even the history of ethics is tangled with discussions over spectatorial practices. As early as the 18th century, ethics in the vein of Smith, Locke, Hume and Rousse was conceived as a matter of sentiment, sympathy and spectatorship. Thus, spectatorial encounters with drawings, paintings, pictorial engravings, and later photographs were central to humanitarian, social and political advocacy in events as diverse as the earthquake in Lisbon in 1755 (Sliwinski 2011), the American Civil War (Goldberg 1991), the Armenian genocide at the beginning of the 20th century (Torchin 2012), and the Holocaust (Zelizer 1998). However, contemporary communication scholarship on social advocacy, contentious politics, and nongovernmental activism examines the global flow of media without paying distinct analytical attention to images. At the same time, the centrality of visuals to contemporary culture, at least Western cultures, might be considered unprecedented—visuals are not only omnipresent in our media environment, but also a 2009 report by the Institute for the Future documents how YouTube is the most popular search engine and Google search engine’s operating loss on YouTube at the time was estimated at $470 million dollars a year. At times when visuals are becoming the preferred source of information, it is of uppermost importance to reflect on their role in shaping public life. The struggle for social justice does not only play out on the level of law and politics; spectatorial encounters with different forms of visuality are also crucial for public policy. Thus, the papers on this panel look at issues such as human rights, labor exploitation and hunger to illustrate how in today’s globally mediated world, visuals are central to which news, events, and social injustices get recognized, publicized, and remembered. The papers examine the ways in which social change in contemporary public culture is facilitated, shaped, complicated, silenced or commercialized through visuals.

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**Top Papers in Instructional and Developmental Communication Division**

**Sunday 15:00-16:15 Medina**

**Instructional & Developmental Communication**

**Participants**

Perspective Taking to Improve Attitudes Towards International Teaching Assistants: The Role of National Identification and Prior Attitudes  
Uttara Manohar, Ohio State U, USA  
Osei Appiah, Ohio State U, USA  

Predicting Teacher Attitudes Toward Technology for Student Learning  
Courtney Blackwell, Northwestern U, USA  
Alexis Lauricella, Northwestern U, USA  

Applying a Model of Communicative Influence in Education in Closed Online and Offline Courses  
Caleb T. Carr, Illinois State U, USA  

Using Formative Assessment to Show Our Students We Care  
Morgan E Summers, Michigan State U, USA  
Katherine Justyna Denker, Ball State U, USA  

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**Rights, Ideology, and Diplomacy: Key Issues for Intercultural Communication**

**Sunday 15:00-16:15 Ravena A**

**Intercultural Communication**

**Chair**  
Sorin Nastasia, Southern Illinois U - Carbondale, USA  

**Participants**  
A Comparative Study of News Reports on Human Rights and One-Child Policy  
Yanqin Liu, Arizona State U, USA
Does the Gold Medal Really Matter for Every Country?: A Panel Study on the Foreign Countries’ Image Among Chinese Audience After Beijing and London Olympics
Huailin Chen, U of Macao, CHINA, PEOPLE’S REPUBLIC OF

Improving Public Diplomacy by Improving the International Student Experience
Benjamin Jared Triana, U of Kentucky, USA

“My Family Isn’t Racist However…”: Ideological Barriers to Teaching Intercultural Communication in a Postracial Era
Yea-Wen Chen, Ohio U, USA
Nathaniel Simmons, Ohio U, USA
Dongjing Kang, Ohio U, USA

Respondent
Zara Mirmalek, Harvard U, USA

The Region in Global Media Studies

Sunday 15:00-16:15 Ravena B

Popular Communication
Global Communication and Social Change

Chairs
Evan Elkins, U of Wisconsin-Madison, USA
Jonathan Alan Gray, U of Wisconsin - Madison, USA

Participants
Scale-Making Media
Michael Curtin, U of California - Santa Barbara, USA

Conjuring Regions: Regional Lockout and Global Media Industries
Evan Elkins, U of Wisconsin-Madison, USA

Critical Regionalism and New Global Media Centers
Serra Tinic, U of Alberta, CANADA

Regional Arabic Television: The Messy Space of Production Where Identity Meets Economics
Tarik Elseewi, Vassar College, USA

Radio Ceylon in the Indian Ocean Arena: Towards a More Expansive Cultural Geography of Media
Aswin Punathambekar, U of Michigan, USA

Malawian Media, Tambuka, and African Identities
Jonathan Alan Gray, U of Wisconsin - Madison, USA

Barriers to “Regionalizing” India in Media and Cultural Studies: The Resilience of Linguistic and Cultural Hegemony
Radhika E. Parameswaran, Indiana U, USA

As studies of media and communication continue to focus on cultural-geographic categories like the national, local, global, transnational, and diasporic, the “regional” remains underexplored. Although a handful of scholars have laid the groundwork for explaining the importance of geocultural and cultural-linguistic regions (Chalaby 2005; Sinclair, Jacka, and Cunningham 1996; Straubhaar 2007, Venegas 2009), this workshop will make an intervention in these areas by investigating the conceptual category of the region and its importance to the global mediascape. Presentations will focus on how regions function for media industries, users, and regulators as segmented markets, zones of creative labor and migration, spaces that foster cultural organization and identification, and geopolitical entities. Questions that the workshop will consider include: How can we make sense of the complex connections between regions as media markets and spaces where culture is organized and contested? How does the region trouble our understanding of the relationships among space, scale, and media globalization? In addition to distribution and reception, how might issues of media production and creative labor correspond with the conceptual category of the region? Most broadly, how can an intensified theoretical and methodological focus on regions further develop inquiry into global media?
Communication and Justice: Revisiting Three Classics of Normative Communication Theory

Philosophy, Theory and Critique

Sunday 15:00-16:15
Ravena C

Chairs
Robin Elizabeth Mansell, London School of Economics and Political Science, UNITED KINGDOM
Klaus Bruhn Jensen, U of Copenhagen, DENMARK

Participants
The Continuing Relevance of Habermas for Normative and Empirical Accounts of Media and Democracy
Peter Lunt, U of Leicester, UNITED KINGDOM

From the Veil of Ignorance to the Overlapping Consensus: John Rawls as a Theorist of Communication
Klaus Bruhn Jensen, U of Copenhagen, DENMARK

Amartya Sen and the Normative Deficit of Critical and Communications Research
Nick Couldry, London School of Economics and Political Science, UNITED KINGDOM

The normative implications of human communication have often remained secondary or implicit concerns in a field focused on describing, interpreting, and explaining how individuals, groups, and entire cultures communicate in social contexts (Park & Pooley, 2008). This is in spite of the fact that media and communication research is a domain of both theory and practice (Craig, 1999, 2007): Its diverse social and instrumental uses hold evident normative implications, for example, for political communication, advertising, and public policy. Both scholarship and practical training in the field, further, derive much of their relevance and legitimacy from the common understanding of communication as a resource for collective reasoning in the public interest and for the social good (Peters, 1999). In view of the conference theme on ‘Communication and “the good life,”’ this panel seeks to reinvigorate research and debate on normative communication theories by revisiting and reassessing the classic contributions of Jürgen Habermas, John Rawls, and Amartya Sen. The panel begins to outline a future agenda for normative communication theories, departing from what are arguably the main current positions with a direct bearing on politics and policies regarding media and communication.

Best Faculty Papers in Public Relations

Sunday 15:00-16:15
Boren

Public Relations

Chair
Jennifer L. Bartlett, Queensland U of Technology, AUSTRALIA

Participants
Proactive Versus Reactive CSR in a Crisis: The Role of Perceived Altruism on Corporate Reputation
Hyejoon Rim, U of Minnesota, USA

On PR, Diplomacy, and Branding: Proposing a Social Constructivist and Interdisciplinary Approach to Country Promotion
Elena Alina Dolea, U of Bucharest, ROMANIA

Hyperlinked Network Structure of Stakeholders on Corporate Social Responsibility
Yoonjae Nam, Kyunghee U, USA

Identifying Active Hot-Issue Communicators and Subgroup Identifiers: Examining the Situational Theory of Problem Solving
Yi-Ru Regina Chen, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Chun-Ju Flora Hung-Baescke, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Jeong-Nam Kim, Purdue U, USA

The Effect of Interactivity and Conversational Tone on Organizations’ Personification and Relationship Investment
Kang Hoon Sung, California Polytechnic State U - Pomona, USA
Global Media and Religion

Global Communication and Social Change

Chair
Joseph D. Straubhaar, U of Texas, USA

Participants
Western Christian Arabic-Language Radio Broadcasting to the Middle East: Motivation, History, and Audience Impact
Douglas A. Boyd, U of Kentucky, USA
Constituting Transnational Authority Among Humanistic Buddhists: Asian and Global Mediations
Pauline Hope Cheong, Arizona State U, USA
Religion and the Mediation of Public Culture in Ghana
Stewart M. Hoover, U of Colorado, USA
Transnational Religious Television From Brazil
Joseph D. Straubhaar, U of Texas, USA

Events of the twenty-first century have contradicted some tried-and-true assumptions about social and cultural development worldwide. This is perhaps nowhere more true than in the contemporary status and evolution of religion: As religions become increasingly mediated, traditional religious authorities are facing challenges to their control and credibility. This panel will present assessments of globalizing media and religion, including the production, distribution, content and reception of religiously related media, drawing upon recent and original case study research from four regions: Asia, Africa, Latin America, and the Middle East. Taken together, this panel will address critical areas of growing interest in the online-offline glocalization and transnationalization of religious beliefs and practices, and provide fruitful cross-cultural and multi-level comparisons of religious infrastructure, stimulus and influence.

Opting Out, Leaning In, Roaring Like a Tiger: New Narrative Constructions of the “Mommy Wars”

Feminist Scholarship

Chair
Dafna Lemish, Southern Illinois U - Carbondale, USA

Participants
The Mommy Myth: A Ten Year Retrospective
Susan J. Douglas, U of Michigan, USA
"Why Women Still Can't Have It All": And Why One Article Caused Such a Stir
Einat Lachover, Sapir College, ISRAEL
Linda C. Steiner, U of Maryland, USA
Reading the Tiger Mom Across Race, Class, and Culture
Lori Kido Lopez, U of Wisconsin, USA
Sexy Girls, Malevolent Moms: Motherhood and the Media Sexualization of Girls
Meenakshi Gigi Durham, U of Iowa, USA
The Social Construction of the "Good" Mother: Online Reader Response to a Mother-Daughter Diet Tale
Carolyn Bronstein, DePaul U, USA

Respondent
Dafna Lemish, Southern Illinois U - Carbondale, USA

This roundtable discussion will focus on popular media discourse around motherhood today, seeking to elucidate current patterns in the “Mommy Wars” and seeking a way forward to reclaim the political potential of a motherhood movement.
Young People Making Sense of Online Media

Children Adolescents and Media

Participants
A Global Research Agenda for Children’s Rights in the Digital Age
  Sonia Livingstone, London School of Economics, UNITED KINGDOM
  Monica E. Bulger, U of Oxford, USA
Children’s Moral Sensitivities About Online Self-Disclosure
  Lien Mostmans, VU U - Brussels, BELGIUM
In Their Own Words: What Bothers Children Online?
  Sonia Livingstone, London School of Economics, UNITED KINGDOM
  Lucyna Aniela Kirwil, Warsaw School of Social Psychology, POLAND
  Cristina Ponte, U Nova Lisbon, PORTUGAL
  Elisabeth Staksrud, U of Oslo, NORWAY
Optimistic Biases in Online Credibility Evaluation Among Parents and Children
  Miriam Metzger, U of California - Santa Barbara, USA
  Andrew Flanagin, U of California - Santa Barbara, USA
  Elmie Nekmat, National U of Singapore, USA
“Sign Up Today for Free!”: 6th Graders’ Perceptions of the Internet
  Christine Olson, U of Massachusetts, USA
  Donica O’Malley, U of Massachusetts, USA
  Laras Sekarasih, U of Massachusetts, USA
  Kavita Ilona Nayar, U of Massachusetts, USA

Respondent
  Sharon R. Mazzarella, James Madison U, USA

Popular Communication, Everyday Imaginaries, and Transnationality

Ethnicity and Race in Communication

Popular Communication

Chair
  Miyase Christensen, Stockholm U, SWEDEN

Participants
Jazz Vernacular and the Rhetoric of the Dispossessed in Spike Lee’s When the Levees Broke
  Lisa Corrigan, U of Arkansas
  Amanda Nell Edgar, U of Missouri, USA
Colliding Bodies: Celebrities vs Dictators in Revolutionary Times
  Marwan M. Kraidy, U of Pennsylvania, USA
Violent Imaginaries: Transnational Latinidad and Narcomusic
  Hector Amaya, U of Virginia, USA
Storyboard Towards Critical Autoethnographic Dance Film
  Vernita Pearl Fort, U of Illinois, USA

Rewriting the Digital: Alternative Histories of New Media

Communication History

Chair
  David W. Park, Lake Forest College, USA

Participants
Networked Forums in the History of Computing
  Benjamin Peters, U of Tulsa, USA
Architectures of Intelligence: MIT’s AI Lab & the Architecture Machine Group
Molly Wright Steenson, U of Wisconsin, USA
"The Internet Did Not Exist for Mortals": FidoNet and the Popular History of Networked Computing
Kevin Driscoll, U of Southern California, USA
The Quality of “Cool”: Producing the Look and Feel of Early Commercial Websites (1994-95)
Megan Sapnar Ankerson, U of Michigan, USA
Hissyfits and Disgruntled Housewives: Forgotten Histories of the Feminist Internet
Alice Marwick, Fordham U, USA

Respondent
David W. Park, Lake Forest College, USA

In this panel, a mix of rising scholars propose and examine alternative historical perspectives on early computing culture. The panel generally seeks to enrich understanding of how the tales told about the dawn of digital media have come to embody, design, and construct modern communication discourse. How have the stories about computers and communication evolved in the twentieth century--and how might they be retold? What can alternative genealogies do to help critically reassess the field’s assumptions about communication technologies? The panel addresses these questions by dividing attention between key computer technologies and the terms that characterize and embody specific technical systems.

Best of Information Systems

Information Systems

Chair
Prabu David, Washington State U, USA

Participants
"TV No Longer Commands Our Full Attention": Effects of Second-Screen Viewing and Task Relevance on Cognitive Load and Learning From News
Anna Van Cauwenberge, U of Leuven, BELGIUM
Gabi Joachim Schaap, Radboud U Nijmegen, THE NETHERLANDS
Rob van Roy, U of Leuven, BELGIUM
Attention-Getters in Political Speech: Immediate Effects From Rhetorical Formulations and Negative Frames
Luuk Lagerwerf, VU U - Amsterdam, THE NETHERLANDS
Amber Boeynaems, Wijzer Multimedia, THE NETHERLANDS
Charlotte Brussee, Noord-Hollands Dagblad, THE NETHERLANDS
How Emotional and Rational Media Messages Shape Attitudes: The Moderating Role of Preexisting Attitudes and Appeal Strength
Fabian Ryffel, U of Zurich, SWITZERLAND
Werner Wirth, U of Zurich, SWITZERLAND
Nonparametric Unfolding: An Unknown Scaling Method for Bipolar Concepts Such as Soft Versus Hard News
Mark Boukes, U of Amsterdam, THE NETHERLANDS

Selective Exposure: Its Antecedents and Effects

Political Communication

Chair
Yariv Tsfati, U of Haifa, ISRAEL

Participants
A Gridlock Scenario of Political Communication: Partisan Media, Selective Exposure, and Agenda-Setting Effect
H. Denis Wu, Boston U, USA
Cognitive and Motivational Factors in Selective Exposure and Political Misperceptions on the Right and Left
Patrick C Meirick, U of Oklahoma, USA
Elena Bessarabova, U of Oklahoma, USA

Contextual Cues, Selective Exposure, and Information Utility
Sara K. Yeo, U of Wisconsin, USA
Michael Andrew Xenos, U of Wisconsin - Madison, USA
Dominique Brossard, U of Wisconsin, USA
Dietram A. Scheufele, U of Wisconsin, USA

Pre-Election Confirmation Bias in Online Searches: Selective Exposure Impacts on Attitude Shifts
Silvia Knobloch-Westerwick, Ohio State U, USA
Benjamin K. Johnson, Ohio State U, USA
Axel Westerwick, Ohio State U, USA

Selective Exposure Phenomenon and Its Effect on Hostile Media Perception
Chanjung Kim, U of Arizona, USA
Hyunjung Na, Korea U, KOREA, REPUBLIC OF

Selective Media Exposure and Increasing Gaps in Political Knowledge: The Case of Switzerland
David Nicolas Hopmann, U of Southern Denmark, DENMARK
Anke Wonneberger, U of Amsterdam, THE NETHERLANDS
Adam Shehata, Mid Sweden U, SWEDEN

Korean American Communication Association (KACA) State of Art Research Panel

Sunday
16:30-17:45
Redwood A

Sponsored Sessions
Chair
Seungahn Nah, U of Kentucky, USA

Participants
Food Preference and Cultural Holism
Sang-Yeon Kim, U of Wisconsin - Milwaukee, USA
Hayeon Song, U of Wisconsin - Milwaukee, USA
Emily Cramer, U of Wisconsin - Milwaukee, USA
Seokhoon Ahn, U of Wisconsin - Milwaukee, USA

Effects of Narrative Anti-Smoking PSAs on Forewarning-Induced Resistance to Persuasion (Top Faculty Paper Honorable Mention)
Bidin Azman, Multimedia U, MALAYSIA
Hyuhn-Suhck Bae, Yeungnam U, KOREA, REPUBLIC OF
EunGyuuhl Rosie Bae, U of Pennsylvania, USA
Doohwang Lee, Kyung Hee U, KOREA, REPUBLIC OF

Government Surveillance Beliefs and Online Information Sharing under a Perceived National Threat: An Exploration of South-North Korean Saber Rattling 2013 (Top Faculty Paper Honorable Mention)
K. Hazel Kwon, Arizona State U, USA

Effects of Physical Distance of Social Interactions and Intention Attribution on Viewers’ Watching Experiences in Social TV
Younbo Jung, Nanyang Technological U, SINGAPORE
Namkee Park, Yonsei U, KOREA, REPUBLIC OF
Kwan Min Lee, U of Southern California, USA
Kiseul Suh, Korea Advanced Institute of Science and Technology, KOREA, REPUBLIC OF

The School or the Stage (and Suffering): The Neoliberal Restructuring of South Korea’s Cultural Industry and Its Implications for the Post-Crisis Generation (Top Faculty Paper)
Inkyu Kang, Pennsylvania State U - Erie, USA

Is Journalism Fair to Obesity? A Content Analysis of Obesity-Related Stigmas in a Korean Newspaper From 1996 to 2012
Hyang-Sook Kim, St. Norbert College, USA
Hyunjin Kang, U of Wollongong, AUSTRALIA
Mun-Young Chung, Pennsylvania State U, USA
Emily Gear, St. Norbert College, USA
Mediated Contact, Attitudes Toward Outgroup, and Ingroup Members’ Basic Values: In the Context of Migrant Workers in South Korea
Hyeyeon Ju, Korea U, KOREA, REPUBLIC OF
Sung-Yeon Park, Bowling Green State U, USA
Jae C. Shim, Korea U, KOREA, REPUBLIC OF

SNS Dependency And Community Engagement in Seoul: Focusing on the Moderating Role of Individuals’ Integrated Connectedness to Community Storytelling Network (ICSN)
Yong-Chan Kim, Yonsei U, KOREA, REPUBLIC OF
Eui-Kyung Shin, Yonsei U, KOREA, REPUBLIC OF
Ahra Cho, Yonsei U, KOREA, REPUBLIC OF
Eunjean E. Jung, Yonsei U, KOREA, REPUBLIC OF
Kyunguen Shin, Yonsei U, KOREA, REPUBLIC OF
Hongjin Shim, Yonsei U, KOREA, REPUBLIC OF

Respondents
Kang Namkoong, U of Kentucky, USA
Sun Kyong Lee, U of Oklahoma, USA

5721

Interpersonal Communication Business Meeting

Interpersonal Communication

Chair
Timothy R. Levine, Korea U, KOREA, REPUBLIC OF

Participant
Ascan F. Koerner, U of Minnesota USA

5722

Cultural Issues in Health Communication

Health Communication

Chair
Jonathan Matusitz, U of Central Florida, USA

Participants
A Culture-Centered Approach to Infant Feeding: An Inverse Quest
Nadine A. Yehya, American U of Beirut, LEBANON

Communication Processes and the Latino Health Paradox: Exploring Relationships Among Loneliness, Cultural Values, and Health
Monica L. Gallegos, Northern Kentucky U, USA
Chris Segrin, U of Arizona, USA

Meanings of Care: A Culture-Centred Approach (CCA) to the Left-Behind Family Members in the Countryside of China
Kang Sun, National U of Singapore, SINGAPORE
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

Autism and Online Ethnography
Vered Seidmann, Nanyang Technological U, SINGAPORE
Natalie Pang, Nanyang Technological U, SINGAPORE
Political Rhetoric and Discourse

Sunday
16:30-17:45
Cedar A

Political Communication

Chair
Caroline Avila, U del Azuay, ECUADOR

Participants
American Exceptionalism in the American Mind: Presidential Discourse, National Identity, and U.S. Foreign Policy
Jason Gilmore, Utah State U, USA
I Am A Barack Obama: A Qualitative Analysis of the Discursive Nature of President Obama’s Reddit Discussion
Jessica Marie McGraw, Portland State U, USA
Maurice Jason Gauz, Portland State U, USA
Moving Beyond Limits of Authorship?: Michelle Obama’s 2012 Convention Speech
Jules Wight, U of Oregon, USA
The ‘Dawn’ of Neoliberalism: Metaphors, Myths, American Ideology, and Obama’s Burma Speech
Brett Rodrique Labbe, Bowling Green State U, USA

Talking About Cancer: Patient Self-Disclosure and Willingness to Communicate

Sunday
16:30-17:45
Cedar B

Health Communication

Chair
Tamar Ginossar, U of New Mexico, USA

Participants
Characterizing Discussion About Complementary and Alternative Medicine in Routine Visits Among Advanced Cancer Patients and Their Providers
Christopher J. Koenig, U of California - San Francisco, USA
Evelyn Y. Ho, U of San Francisco, USA
Laura Trupin, U of California - San Francisco, USA
Daniel Dohan, U of California - San Francisco, USA
Disparities in Awareness, Opportunity, and Willingness to Participate in Clinical Trials Among Patients and Caregivers Attending a Minority-Serving University Cancer Center
Tamar Ginossar, U of New Mexico, USA
Motivated Disclosures: An Analysis of Cancer Diagnosis Disclosures Grounded in the Theory of Motivated Information Management
Erin Collette Nelson, U of Texas, USA
Erin Donovan-Kicken, U of Texas, USA
Talking About Cancer on Twitter: Big Data, Health Semantics, and Social Media
Gang (Kevin) Han, Iowa State U, USA
Chengrui Cai, Iowa State U, USA
Wen Wang, Iowa State U, USA

Exploring Multiple Modalities in Language and Social Interaction Research: Writing, 'Arabizi', Graffiti, and Sign Language

Sunday
16:30-17:45
Juniper

Language & Social Interaction

Chair
Saskia Witteborn, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Participants
Addressivities, Identities, and Written Interactions in Heritage Museums
Chaim Noy, U of South Florida, USA
Arabizi: An Emerging Hybrid of Language and Technology
   Rebekah Jorgensen, Webster U Geneva, SWITZERLAND
Latrinalia: Writing Gender in a University Restroom
   Melissa R. Meade, Temple U, USA
Exploring Overlapping Speech Communities Through Holographic Methodology: The Case of Signing Communities in Panama
   Elizabeth Shun-Ching Parks, U of Washington, USA

New Perspectives in Global Communication Research

Global Communication and Social Change
Chair
   Lisa B. Brooten, Southern Illinois U - Carbondale, USA
Participants
   Breaking Four Decades of Silence: Memory Work in Post-Civil War Nigeria
      Elizabeth Bird, U of South Florida, USA
   Discovery Channel’s Jungle Gold in Ghana: Hegemonic Globalization Sparks Resistance and Policy Change
      S. Senyo Ofori-Parku, U of Oregon, USA
      Leslie Steeves, U of Oregon, USA
   Twitter Diplomacy: A Content Analysis of Eight U.S. Embassies’ Twitter Feeds
      Meghan Sobel, U of North Carolina, USA
      Joe Bob Hester, U of North Carolina, USA
      Daniel Riffe, U of North Carolina, USA
   Searching for Mediapolis: Mediated Cosmopolitanism in Three Media Systems Between 2002-2010
      Johan Eric Lindell, Karlstad U, SWEDEN
   South African Youths and Digital Reproduction of Marginalization
      Toks Oyedemi, U of Limpopo, SOUTH AFRICA

Journalism Studies Business Meeting

Journalism Studies

Organizational Change Communication: Materializing the Immaterial
Chair
   Linda L. Putnam, U of California - Santa Barbara, US
Participants
   Materialising Discourse: The Geosocial Nature of Organizational Change Communication
      Colleen Elizabeth Mills, U of Canterbury, NEW ZEALAND
   Understanding the Interfaces of Sensemaking, Discourse, and Materiality During an E-Innovation
      Maryam Tehrani, U of Canterbury, UNITED KINGDOM
   Materializing Strategy at the Interface Between Managers and Frontline Staff
      Celine Legrand, Audencia, FRANCE
      Arnaud Nicolas, U de Nantes, FRANCE
   The Materializing of the Nascent Franchisor’s Identity
      Faith Jeremiah, U of Canterbury, NEW ZEALAND
The 'communicative constitution of organizing' perspective (CCO) has become a powerful contemporary force in organizational communication scholarship, positioning communication at the heart of organizing and, in doing so, challenging scholars to move beyond functionalist conceptions of organizational communication. The advancement of CCO, coupled with the discursive turn in the social sciences, has caused discursive processes to be privileged with scant regard given to the material dimensions of organizational communication. As a result the material dimension is often framed as merely context rather than an integral part of organizational reality and the communication that constitutes it. The papers in this panel recouple the material and discursive dimensions of organizational reality and demonstrate how understanding the dynamics of such coupling can enrich our understanding of the subjectivities of change communication and organizational members’ experience of this communication. The papers reveal how materiality and discursive processes (e.g., narrativity) support organizational change. In doing so, the panel advances our understanding of the multifaceted and subjective way organizational change communication is materially embedded in organizational reality and provides a valuable platform for discussing the methodological challenges of organizational communication research that addresses the interface between materiality, discourse, and sensemaking.

Game Studies Business Meeting

**Sunday**

16:30-17:45

**Capitol Hill**

**Game Studies, Game Studies**

**Chair**

James D. Ivory, Virginia Polytechnic Institute and State U, USA

**Participants**

Nicholas David Bowman, West Virginia U, USA

Elizabeth Newbury, Cornell U, USA

Communication and Technology Business Meeting

**Sunday**

16:30-17:45

**Ballard**

**Communication and Technology**

**Chair**

Kwan Min Lee, U of Southern California, KOREA, REPUBLIC OF

**Participant**

Lee Humphreys, Cornell U, USA

BlueSky Workshop: Visual Analysis of News: Challenges and Opportunities

**Sunday**

16:30-17:45

**Freemont**

**Sponsored Sessions**

**Chair**

Francis F. Steen, U of California - Los Angeles, USA

Television, and thus the visual dimension, has been central to news mediation for two generations, yet the nature of visual communication remains the step-child of media studies. We propose to develop new strategies for investigating the complex dimensions of contemporary visual communication datasets are now becoming readily available, opening up new forms of media scholarship. As a demonstration system, we will use the UCLA NewsScape Library's collection of 250,000 hours of local, national, and international television news, and invite scholars from different fields to join us in charting out the future of the visual analysis of news.
Changing the Climate for Communicating About Marine Health

Environmental Communication

Chair
Ronald E. Rice, U of California - Santa Barbara, USA

Participants
How Do People Think About Marine Health? Exploring Motivated Reasoning About the Links Between Climate Change, Oyster Disease, and Human Health
Jonathon P. Schuldt, Cornell U, USA
Colleen A Burge, Cornell U, USA
Katherine A. McComas, Cornell U, USA
Sol Hart, U of Michigan, USA

News and Opinion Framing of a Scientific Controversy in Marine Health: The Case of Salmon and Sea Lions at the Columbia River
Cynthia-Lou Coleman, Portland State U, USA

Incorporating Issues of Marine Health and Climate Into Local Planning
Seth Tuler, Social and Environmental Research Institute, Inc.
Joseph Arvai, U of Calgary, CANADA

Strategic Design and Unintended Consequences of Marine Health Communication Campaigns
Ronald E. Rice, U of California - Santa Barbara, USA
Sahara Byrne, Cornell U, USA
Sol Hart, U of Michigan, USA

No area of the ocean remains pristine or untouched, due to industrialized fishing and aquaculture, oil and natural gas extraction, mineral mining, coastal development, nutrient and toxic pollution, pathogens, invasive species, ocean acidification, marine transport, overfishing and species extinction, military testing, and climate change. The interconnectivity and severity of these impacts present profound threats to animal, plant, and human health. And these problems are becoming increasingly complex, and solutions involve difficult socioeconomic tradeoffs. While there have been some successful marine campaigns, and there is no paucity of books on ocean and environmental campaigns, the public’s knowledge and awareness of ocean topics is negligible, superficial, and little changed since 1999. The percentage of Americans who worry a great deal about pollution of drinking water, or of rivers, lakes, and reservoirs, has dropped about 20% from 2000 to 2012. This panel’s thesis is that marine health challenges can only be identified, analyzed, and managed through an interdisciplinary approach toward environmental communication. Media researchers can analyze how people and media frame marine health issues. Marine scientists can identify and model ecological, migratory, life-cycle, disease diffusion, and food-web aspects. Decision scientists and community policy analysts can help people and communities assess risks and negotiate political, economic, technical, and social tradeoffs. Campaign designers and evaluators can apply research and theory to improve outcomes while minimizing unintended consequences.

Mass Communication Business Meeting

Mass Communication

Chair
Rene Weber, U of California - Santa Barbara, USA

Communication Law and Policy Business Meeting

Communication Law & Policy
We welcome anyone interested in learning about or contributing to this section.
Does Group Membership Matter? Implications of Age, Gender, and (Dis)Ability in Intergroup Communication

**Sunday 16:30-17:45 Leschi**

**Chair**
Jon F. Nussbaum, Pennsylvania State U, USA

**Participants**
Ageism and the Evaluation of Job Candidates: An Application of Social Identity Theory
Jennifer Ohs, Saint Louis U, USA

Extreme Counterstereotypical Media Exemplars: Working to Reinforce or Reduce Stereotypes
Sheila A Springer, U of Arizona, USA
Nicholas Joyce, U of Arizona, USA
Jake Harwood, U of Arizona, USA

Beyond Trayvon: Comparing and Contrasting Perceptions of Race, Gender, and Culpability in Stand-Your-Ground Cases
Lanier Frush Holt, Ohio State U, USA
Osei Appiah, Ohio State U, USA
Tiffany Nichole White, OSU, USA

Disparaging Jokes: Does Group Membership Matter?
Jessica R. Abrams, California State U - Long Beach, USA
Amy M. Bippus, California State U – Long Beach, USA
Karen J. McGaughhey, California Polytechnic State U - San Luis Obispo, USA

Predictors of Disability-Related Attitudes: Implications for Interventions in College-Student Populations
Yen-I Lee, Bowling Green State U, USA
Dinah Tetteh, Bowling Green State U, USA
Kate Magsamen-Conrad, Bowling Green State U, USA

Instructional and Developmental Communication Business Meeting

**Sunday 16:30-17:45 Medina**

**Chair**
Aaron R. Boyson, U of Minnesota - Duluth, USA

**Participants**
Stephanie Kelly, North Carolina A&T State U, USA
Michelle T. Violanti, U of Tennessee, USA

The State of Adaptation/Assimilation Research

**Sunday 16:30-17:45 Ravena A**

**Chair**
Marcella LaFever, U of the Fraser Valley, CANADA

**Participants**
Communication, Perceived Host Acceptance, and Host Conformity Pressure: Another Study of Host Environment and Non-Chinese Ethnic Members in Hong Kong
Ling Chen, Hong Kong Baptist U, CHINA, PEOPLE'S REPUBLIC OF
Guangchao Charles Feng, Jinan U, CHINA, PEOPLE'S REPUBLIC OF

Cultural Appropriation of Mottainai: Wangari Maathai and Cultural Empowerment
Etsuko Kinefuchi, U of North Carolina, Greensboro, USA

Exploring the Cultural and Communicative Meanings of Cooking to Chinese Students in the USA Through Photovoice
Zhiming Xu, Washington State U, USA
Jeffery Chaichana Peterson, Washington State U, USA
**Metaphor as a Tool for Preparing Sojourners**
Lauren Bayliss, U of Florida, USA

**Respondent**
Jerry L. Allen, U of New Haven, USA

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### Popular Communication Business Meeting

**Sunday**
16:30-17:45
*Ravena B*

**Popular Communication**

**Chair**
Jonathan Alan Gray, U of Wisconsin - Madison, USA

**Participants**
Melissa A. Click, U of Missouri, USA
Jason Striker, Arizona State U, USA
Melissa Aronczyk, Rutgers U, USA

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### Philosophy, Theory and Critique Business Meeting

**Sunday**
16:30-17:45
*Ravena C*

**Philosophy, Theory and Critique**

**Chair**
Amit Pinchevski, Hebrew U of Jerusalem, ISRAEL

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### Public Relations Business Meeting

**Sunday**
16:30-17:45
*Boren*

**Public Relations**

**Chair**
Jennifer L. Bartlett, Queensland U of Technology, AUSTRALIA

**Participants**
Chiara Valentini, Aarhus U, DENMARK
Friederike Schultz, VU U - Amsterdam, THE NETHERLANDS

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### Mediating Self, Social Imaginaries, and Collectives: Interpreting Asian Digital Cultures Through Asian Frameworks

**Sunday**
16:30-17:45
*Columbia*

**Global Communication and Social Change**

**Chair**
Gerard Michael Goggin, U of Sydney, AUSTRALIA

**Participants**
Face and Online Social Networking
- Sun Sun Lim, National U of Singapore, SINGAPORE
- Ichema Basnyat, National U of Singapore, SINGAPORE

My Letter to Heaven via Email: Translocal Piety and Mediated Selves in Urban Marian Piety in the Philippines
- Cheryll Ruth Reyes Soriano, De La Salle U, PHILIPPINES
- Manuel Victor Sapitula, U of the Philippines, PHILIPPINES

Digital Culture and the Question of Nationalism in Japan
- Keisuke Kitano, Ritsumeiken U, JAPAN

Credibility, Reliability, and Reciprocity: Mobile Communication, Guanxi, and Protest Mobilization in Contemporary China
- Jun Liu, U of Copenhagen, DENMARK
Respondent
T. T. Sreekumar, National U of Singapore, SINGAPORE

Asia is the site of reinvention and re-imagination of media and technology. The fervent adoption of information and communication technologies in Asia, the region’s rapid economic growth, its youthful and educated populace, and the advent of migration and globalization, have lent a complex impetus to the adoption, consumption, appropriation, and production of media content and technologies. Juxtaposed against these contemporaneous developments are the region’s rich history and enduring traditions and cultural values that are simultaneously shaping, and being shaped by the socio-technological landscape. Previous studies have argued that incorporating Asian concepts provides greater cultural nuances in the understanding of local digital cultures that may otherwise be overlooked if Anglophone or Eurocentric models are automatically transposed to Asian experiences. Still, many studies on media appropriation in the Asian context predominantly rely on these paradigms as explanatory lens. The panel seeks to enrich the understanding of Asian digital cultures through the lens of enduring Asian concepts to generate theoretical, cultural, and empirical insights from everyday Asian media experiences. The four papers comprising the panel explore the intersections of online mediation with indigenous conceptual maps for the understanding of identity-formation, self-presentation, and the construction of social imaginaries and collectives.

5762 Exploring Gender Landscapes of Popular Culture

Sunday 16:30-17:45
Jefferson A

Feminist Scholarship

Popular Communication

Chair
Mari Castaneda, U of Massachusetts, USA

Participants
Constitution and Disruption of Identities: Between Feminist Identity and Fan Identity of Pop Star in South Korea
Woori Han, U of Massachusetts, USA
Celebrity as Celebration of Privatization in Global Development: A Critical Feminist Analysis of Oprah, Madonna, and Angelina
Karin Gwinn Wilkins, U of Texas, USA
Chick Lit in a Financial Crisis: The Technologies of Money in the Shopaholic Series
Micky Lee, Suffolk U, USA
“Fartin’ Thru Silk”: Roseanne, Elvis, and White Trash Feminism
Taylor Cole Miller, U of Wisconsin, USA

Respondent
Jennifer McClearen, U of Washington, USA

5763 Parents and Media as Agents of Socialization

Sunday 16:30-17:45
Jefferson B

Children Adolescents and Media

Participants
Explaining Parent-Child Discussion of Television: Active Mediation as a Proxy for Attitude Accessibility
Eric E Rasmussen, Texas Tech U, USA
David R. Ewoldsen, Ohio State U, USA
Maternal Predictors of Young Children’s Television Exposure: Findings From a Panel Study of Mothers’ Structural Life Circumstances
Ine Beyens, U of Leuven, BELGIUM
Pathway to Political Participation: The Influence of Online and Offline News Media on Internal Efficacy and Turnout of First-Time Voters
Judith Moller, U of Amsterdam, THE NETHERLANDS
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS
Stance-Taking in Talking to Children About Media: A Language Socialization Perspective
Letizia Caronia, U of Bologna, ITALY
The Relationship Between Parents’ Cognitions and Children’s Television Viewing: Implications for Interventions That Reduce Television Viewing
Ine Beyens, U of Leuven, BELGIUM

Respondent
Sonia Livingstone, London School of Economics and Political Science, UNITED KINGDOM

5764

Ethnicity and Race in Communication Business Meeting

Ethnicity and Race in Communication

Participants
Federico Subervi, Kent State U, USA
Alfred Leonard Martin, Jr., U of Texas, USA
Florencia Enghel, Karlstad U, SWEDEN

5765

Technologies, Social Media, and New Histories

Communication History

Chair
Nicole Maurantionio, U of Richmond, USA

Participants
Probing a Nation’s Web Sphere: A New Approach to Web History
Niels Brugger, Aarhus U, DENMARK
Procedural Communities: Los Angeles, Postwar Recreation, and the Rise of the Network Society
Mathias Crawford, Stanford U, USA
From Adoption to Retransmission: Reconceptualizing Diffusion Research in the Era of Online Social Media
Jingwen Zhang, U of Pennsylvania, USA
Digital Fantasy Parks: A Historical Analysis on Virtual Worlds of Amusement
Payal Arora, Erasmus U Rotterdam, THE NETHERLANDS

Respondent
Stephanie Schulte, U of Arkansas, USA

That technological determinism is a defining factor in the development of communication in society is an unquestioned given. What is more debateable is the influence of the lived experience of technological change and innovation, capturing the human possibilities of new technologies and extending the scope of what is recognised as ‘communication’. New technologies and new ideas require new sense-making frameworks, locating the new within the map of the discipline. Reconceptualisation of established orthodoxies, innovative engagement with emerging social phenomena, and the establishment of new genealogies for familiar texts and methods characterise emerging ways of capturing innovation in a meaningful way. The papers in this session exemplify these approaches in different contexts, generating new insights into processes of revolutionary change.

5766

Information Systems Business Meeting

Information Systems

Chair
Prabu David, Washington State U, USA
<table>
<thead>
<tr>
<th>Event ID</th>
<th>Event Details</th>
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<tbody>
<tr>
<td>5820</td>
<td>Korean American Communication Association (KACA) Reception</td>
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<tr>
<td><strong>Sunday</strong></td>
<td>18:00-19:15</td>
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<td>Redwood A</td>
<td>Sponsored Sessions</td>
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<td>Korean American Communication Association (KACA) and the Nam Center for Korean Studies at University of Michigan will co-host a reception for their members and guests.</td>
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<tr>
<td>5827</td>
<td>Journalism Studies Division 10th Anniversary Celebration Reception</td>
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<td><strong>Sunday</strong></td>
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<td>Willow A</td>
<td>Journalism Studies</td>
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<tr>
<td>5830</td>
<td>Feminist Scholarship and Philosophy, Theory and Critique Divisions' Joint Reception</td>
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<td>Grand Ballroom D</td>
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<tr>
<td>5830</td>
<td>Philosophy, Theory and Critique and Feminist Scholarship Divisions' Joint Reception</td>
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<td>Grand Ballroom D</td>
<td>Philosophy, Theory and Critique</td>
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<td>Ethnicity and Race in Communication</td>
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<td>Gay, Lesbian, Bisexual &amp; Transgender Studies</td>
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<tr>
<td>5842</td>
<td>Communication and Technology, Game Studies, and Information Systems Joint Reception</td>
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<td>Kwan Min Lee, U of Southern California, KOREA, REPUBLIC OF</td>
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<td>Lee Humphreys, Cornell U, USA</td>
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<td>5842</td>
<td>Information Systems, Communication and Technology, and Game Studies Joint Reception</td>
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<td>Prabu David, Washington State U, USA</td>
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<tr>
<td>5846</td>
<td>Mass Communication Reception</td>
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<td>Chair</td>
<td>Rene Weber, U of California - Santa Barbara, USA</td>
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<td>5847</td>
<td>Communication Law and Policy Reception</td>
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<td><strong>Sunday</strong>&lt;br&gt;18:00-19:15&lt;br&gt;Kirkland</td>
<td>Communication Law &amp; Policy</td>
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<th>Event Description</th>
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<tr>
<td>5851</td>
<td>Popular Communication, Ethnicity and Race in Communication, and Gay, Lesbian, Bisexual, and Transgender Studies Joint Reception</td>
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<td><strong>Sunday</strong>&lt;br&gt;18:00-19:15&lt;br&gt;Ravena B</td>
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<td>Ethnicity and Race in Communication; Gay, Lesbian, Bisexual, and Transgender Studies; and Popular Communication Joint Reception</td>
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<td>5943</td>
<td>Dancing in Seattle</td>
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<tr>
<td><strong>Sunday</strong>&lt;br&gt;20:00-22:00&lt;br&gt;Metropolitan Ballroom</td>
<td>Sponsored Sessions</td>
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In addition to ICA members’ various ways of interacting and communicating with each other at receptions and university parties, this year there is a new way of getting together, i.e., by dancing (with each other). This little party will be neither formal nor strict but rather casual: We’ll have music of different styles so that each and everyone may find what suits him or her best. After long days of talking, presenting, and listening, some might appreciate the opportunity to also move their bodies.
Twittering Politics

Political Communication

Chair
Rebecca A. Hayes, Illinois State U, USA

Participants
Everyday Elites, Citizens, or Extremists? Assessing the Use and Users of Nonelection Political Hashtags
Anders Olof Larsson, U of Oslo, NORWAY

Of Big Birds and Bayonets: Hybrid Twitter Interactivity in the 2012 Presidential Debates
Deen Goodwin Freelon, American U, USA
David Karpf, George Washington U, USA

Political Expression on Social Media as a Pathway to Engagement: A Study of Political Talk Among Twitter Users in Italy
Cristian Vaccari, U of Bologna, ITALY
Augusto Valeriani, U of Bologna, ITALY

Words That Matter: Twitter and Partisan Polarization
Benjamin J Toff, U of Wisconsin, USA
Young Mie Kim, U of Wisconsin, USA

Toeing the Party Line?: Examining Twitter Self-Presentations in Same-Gender Senate Elections
Lindsey Meeks, U of Oklahoma, USA

The 20th Anniversary of Digital Divide Research: Challenges and Opportunities for Communication and “The Good Life”

Theme Sessions

Chair
Susan B. Kretchmer, Johns Hopkins U, USA

Participants
Digital Inclusion: A Chance at the “Good Life” for All
Laura Robinson, Santa Clara U, USA

Some Things Change, Others Remain the Same: The “Good Life” of an Invisible Digital Native
Joy Pierce, U of Utah, USA

Negotiating the Divide in Pursuit of the “Good Life”: How Digital Connectivity Impacts Latino Parents and Children
Vikki Sara Katz, Rutgers U, USA

Is the Persistent Digital Divide a Permanent Barrier to the “Good Life”?: Exploring Two Decades of Research, Policy, and Practice
Susan B. Kretchmer, Johns Hopkins U, USA

2014 marks the 20th anniversary of the recognition of the digital divide. In the search for equity in access to “the good life” in the digital, networked age, academic research has played a key role in the public discourse on the issues of the digital divide as well as in the decisionmaking by policymakers and practitioners as they work to craft solutions to this pressing societal concern. The first wave of digital divide research concentrated primarily on inequality in physical access to computers and Internet technology. Then, as an increasing percentage of the population gained access to the Internet, the focus of a second wave of digital divide research has shifted from the gap in access and connectivity to social and cultural aspects of the divide, including the skills and digital literacy needed to interpret, understand, and navigate information presented online, the impact of socioeconomic factors on user behavior, the role of motivation, differences in patterns of usage, how people use the Internet to create content, and the resulting socioeconomic and cultural effects. The purpose of this panel session is to discuss challenges and opportunities for communication and “The Good Life” through new perspectives on the digital divide after two decades of research on the topic.
Health Literacy and Message Design

Health Communication

Chair
Gary L. Kreps, George Mason U, USA

Participants
Developing and Evaluating a Digital eHealth Literacy Intervention
Jueman (Mandy) Zhang, New York Institute of Technology, USA
Gang (Kevin) Han, Iowa State U, USA
Gary L. Kreps, George Mason U, USA

Kaumātua and Whānau Encounters With Palliative Care Information: A Cultural, Communication, and Health Literacy Analysis
Mary Louisa Simpson, U of Waikato, NEW ZEALAND
Kay Berryman, Waikato Tainui College, NEW ZEALAND
John Oetzel, U of Waikato, NEW ZEALAND
Tiwai Iti, Rauawaawa Kaumatua Charitable Trust, NEW ZEALAND
Rangimahorā Reddy, Rauawaawa Kaumatua Charitable Trust, NEW ZEALAND

Progressing Health Literacy Measurement by Exploring How it is Demonstrated in Online Conversations About Health
Michael S. Mackert, U of Texas, USA
Brad Love, U of Texas, USA
Marie Guadagno, U of Texas, USA
Sara Champlin, U of Texas, USA

Adapting Health Messages to Health Literacy Level: The Role of Text Difficulty and Added Illustrations
Corine S. Meppelink, U of Amsterdam, THE NETHERLANDS
Edith Gloria Smit, U of Amsterdam, THE NETHERLANDS
Bianca M. Buurman, U of Amsterdam, THE NETHERLANDS
Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS

Framing and Framing Effects: New Perspectives

Political Communication

Chair
Paul D’Angelo, The College of New Jersey, USA

Participants
Media Framing of the Bt Brinjal Controversy in India: Conflicts of Issues and Values
Rahul Mukherjee, U of California - Santa Barbara, USA

The Impact of Female Suicide Attacks on the Foreign Media's Framing of Conflicts: The Case of the Palestinian-Israeli Conflict
Moran Yarchi, Interdisciplinary Center, ISRAEL

Of, By, and For the People: “The Nation” in Tea Party Movement Identity Frames
Damon T. Di Cicco, Point Park U, USA

Inoculation in Competitive Framing: Effects of Messages About Soda Taxes Under Competition Over Time
Jeff Niederdeppe, Cornell U, USA
Sarah E. Gollust, U of Oregon, USA
Colleen L. Barry, Johns Hopkins U, USA

Shifting Frames: Conditional Indirect Effects of Contested Issues on Perceived Effectiveness Through Multiple Emotions
Alina Feinholdt, U of Amsterdam, THE NETHERLANDS
Andreas Schuck, U of Amsterdam, THE NETHERLANDS
Sophie Lecheler, U of Amsterdam, THE NETHERLANDS
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS
Video Games and Social Dynamics: A Good and Connected Life

Game Studies, Game Studies
Chair
Jaime Banks, U of Toronto, CANADA

Participants
Examining the Impact of Gaming-Related Friendships on Social Capital Among Social Online Game Players
Emese Domahidi, Westfaelische Wilhelms-U Muenster, GERMANY
Rachel Kowert, U of Münster, GERMANY
Examining the Relationship Between Online Video Game Involvement and Gaming-Related Friendships Among Emotionally Sensitive Individuals
Rachel Kowert, U of Münster, GERMANY
Emese Domahidi, Westfaelische Wilhelms-U Muenster, GERMANY
Stand by Your Man: An Examination of Gender Disparity in League of Legends
Rabindra A. Ratan, Michigan State U, USA
Nicholas Taylor, North Carolina State U, USA
Jameson Hogan, North Carolina State U, USA
Tracy L. M. Kennedy, Brock U, CANADA
Dmitri Williams, U of Southern California, USA
The Role of Social Structure of Online Games in Players' Experiences: Study of a Massively Multiplayer Online Game
meghdad mehrabi, Nanyang Technological U, SINGAPORE
Vivian Hsueh-Hua Chen, Nanyang Technological U, SINGAPORE
This Guild Isn't Big Enough for the Two of Us
Nathaniel D. Poor, USA

Journalism and its Communities

Journalism Studies
Chair
Erik Albaek, U of Southern Denmark, DENMARK

Participants
Agenda Setting in a Local Multiethnic Community: Matches and Mismatches
Zheng An, U of Southern California, USA
Nien-Tsu Nancy Chen, U of Southern California, USA
Sandra J. Ball-Rokeach, U of Southern California, USA
Wenlin Liu, U of Southern California, USA
Nan Zhao, U of Southern California, USA
Michael C. Parks, U of Southern California, USA
Community Structure, Economic Dependency, and News Coverage of Fishing Regulations in New England
Suzannah Evans, U of North Carolina, USA
Daniel Riffe, U of North Carolina, USA
Reporting Resilience: Narratives of Preparedness and Recovery in the Joplin Globe
Mildred Frances Perreault, U of Missouri, USA
“So Much for ‘Give Us Your Masses’”: Opposing Refugees in "America" in a Local U.S. Newspaper
Sarah Bishop, U of Pittsburgh, USA
The Influence of Editorial Lines on Human Rights Reporting at Mexican Newspapers
Ella Elizabeth McPherson, London School of Economics and Political Science, UNITED KINGDOM
Rethinking New and Old Media Through Longitudinal Fieldwork: Experiences From Brazil, Philippines, Burma, and Turkey

Global Communication and Social Change

Monday 09:00-10:15
Madrona

Chair
Robert Huesca, Trinity U, USA

Participants
Understanding the Impact of New Media Through Longitudinal Fieldwork: Experiences From the Philippines and Burma (Myanmar)
Lisa B. Brooten, Southern Illinois U - Carbondale, USA
The Evolution of Media Impact: A Longitudinal and Multi-Site Study of Television and New Electronic/Digital Media in Brazil
Richard Brown Pace, Middle Tennessee State U, USA
Problemamizing “New” Participatory Culture Through a Longitudinal Media Ethnography in Turkey
Ece Algan, California State U - San Bernardino, USA
Understanding Transformations in Rural Brazil: The Benefits of Longitudinal Ethnography
Antonio C. La Pastina, Texas A&M U, USA

Respondent
Patrick D. Murphy, Temple U, USA

There have been great strides in de-westernizing media studies, yet the theoretical framework from which much global media studies research has drawn continues to follow western theorizing, especially regarding the impact of new media. As a result, we see an abundance of research that reads like local applications of ethnocentric theorizing in various national and regional contexts, while the theory with a capital T is rarely challenged and the actual experiences of people are often left out. Drawing from longitudinal media ethnography projects from Brazil, Philippines, Burma and Turkey, this panel illustrates how long-term, multi-sited fieldwork research on new media and ICT use can shed a light on their impact on society, while further challenging our assumptions concerning the use, role and meaning of media in non-western contexts. Panelists specifically address the new media and communication technologies’ impact on the transformation of community, civil society formation, journalism, community media and other media institutional structures, along with the complexity of network, interactive and participatory cultures.

10 Years of Journalism Studies at ICA: A Decade Since ‘Digitizing the News’: The Past, Present, and Future of Research on Journalism and Technology

Monday 09:00-10:15
Willow A

Journalism Studies

Chair
Seth C. Lewis, U of Minnesota USA

Participants
Newsroom Innovation Research and the Problem of Hidden Normativity
Steen Steensen, Oslo and Akershus U College of Applied Sciences, NORWAY
Putting a Face on User Inscriptions: The Evolution of News Ethnography Beyond the Newsroom
David Domingo, U Libre de Bruxelles, BELGIUM
Looking at News Ethnography and Technodeterminism
Nikki Usher, George Washington U, USA
Taking Scholarship on Technology and Journalism Into the Classroom and Back
Pablo J. Boczkowski, Northwestern U, USA
‘-ing-ing’ the News: Deciding What’s News and the Practice-Technology Tradition in Journalism Studies
C.W. Anderson, College of Staten Island, City U of New York, USA
The year 2014 will mark not only 10 years of the Journalism Studies Division at ICA but also a decade since the publication of Pablo Boczkowski's landmark book *Digitizing the News: Innovation in Online Newspapers*, winner of the International Communication Association’s Outstanding Book Award. Using the book and its legacy as a starting point for discussion, this panel examines the interplay of and research about technology and journalism—past, present, and future. We discuss the paradigms that have guided research on digital news production during the past decade, the blind spots that still elude scholars today, and the theoretical and empirical opportunities that lie ahead for research in this domain. We consider the vantage point of Journalism Studies as a particular lens for studying news technology phenomena, while also acknowledging the potential of interdisciplinary concepts, methods, and approaches. In particular, panelists will unpack the “hidden normativity” persistent in a decade of scholarly discourse on news innovation; discuss the need to look beyond the newsroom (ethnography) to study journalism today; examine an empirical study of the association between emergent news values and technology change; reflect on lessons learned in taking the scholarship on journalism and technology into the classroom and back again; and critique the practice-centric paradigm of news technology research, advocating for the role of science and technology studies (STS) in the future development of journalism studies.

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**Strategic Organizing and Dialectical Tensions: A Constitutive View of Social Media Use**

**Organizational Communication**

**Chair**
Jennifer L. Gibbs, Rutgers U, USA

**Participants**
Blogging the Way through Job Loss: An Exploration of Identity Tensions in Bloggers’ Job Loss Narratives
Sally Abdul Wahab, Rutgers U, USA

Unifying Through Discordant Voices: Dialectical Tensions in the Blogosphere
Linda L. Putnam, U of California - Santa Barbara, USA
Ryan Patrick Fuller, U of California - Santa Barbara, USA

Enacting Sharing and Surveillance Through the Use of Enterprise Social Media: An Organizational Tension Approach
Heewon Kim, Rutgers U, USA

The Constitutive Power of Twitter: #Hashtag as Hypertext
Oana Brindusa Albu, Copenhagen Business School, DENMARK
Michael Andreas Etter, Copenhagen Business School, DENMARK

**Respondent**
Guowei Jian, Cleveland State U, USA

Drawing on a constitutive view of communication, this panel casts social media technologies as sites of emergent, tension-filled, yet strategic organizing processes. The papers explore how contexts of digital social exchange such as blogs, enterprise social media, and Twitter are recursively constituted through the interactions of users, as they co-construct, reconstruct, and pursue their discursive objectives, and strategically navigate the dialectical tensions and contradictions inherent therein.

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**Addiction to Communication Technologies**

**Communication and Technology**

**Chair**
Emmelyn Adriana Justine Croes, Tilburg U, THE NETHERLANDS

**Participants**
The Interplay of Intrinsic Need Satisfaction and Facebook Specific Motives in Explaining Facebook Addiction
Philipp Kurt Masur, U of Hohenheim, GERMANY
Vicious Cycle of Mobile Phone Addiction: The Unsuccessful Attempt of the Depressed to Alleviate Their Mood Through Mobile Phone
Jung-Hyun Kim, Sogang U, KOREA, REPUBLIC OF
Mihye Seo, U at Albany, State U of New York
Prabu David, Washington State U, USA
Predictors of the Initiation and Persistence of Internet Addiction Among Adolescents
Fong-ching Chang, National Taiwan Normal U, TAIWAN
Chiung-hui Chiu, National Taiwan Normal U, TAIWAN
Ching-mei Lee, National Taiwan Normal U, TAIWAN
Ping-hung Chen, National Taiwan Normal U, TAIWAN
Nae-fang Miao, Taipei Medical U, TAIWAN
Technology Addiction’s Contribution to Mental Wellbeing: A Mediation Model
China C Billotte Verhoff, U of New Mexico, USA
Kate Magsamen-Conrad, Bowling Green State U, USA

Respondent
Amy Fisheram, U of Victoria, CANADA

Collective Action Predictors in Social Media Contexts

Communication and Technology

Chair
Elmie Nekmat, National U of Singapore, USA

Participants
Connective-Collective Action on Social Media: Moderated Mediation Path of Cognitive Elaboration and Perceived Source Credibility on Personalness of Source
Elmie Nekmat, National U of Singapore, USA
Karla K. Gower, U of Alabama, USA
Shuhua Zhou, U of Alabama, USA
Miriam Metzger, U of California - Santa Barbara, USA
United in the Name of Justice: How Conformity Processes in the Social Web Influence Online Vigilantism
German Neubaum, U of Duisburg-Essen, GERMANY
Leonie Roesner, U of Duisburg-Essen, GERMANY
Tina Ganster, U of Duisburg-Essen, GERMANY
Kristina Hambach, U of Duisburg-Essen, GERMANY
Project X Haren: The Role of Media Influence and Social Influence, in Present-Day Event Mobilization
Lidwien van de Wijngaer, U of Twente, THE NETHERLANDS
Jan A. G. M. Van Dijk, U of Twente, THE NETHERLANDS
Sanne ten Tije, U of Twente, THE NETHERLANDS
We the People: U.S. E-Petitioning as Technology-Mediated Social Action
Teresa Marie Harrison, U at Albany, State U of New York, USA
Catherine Dumas, U at Albany, State U of New York, USA
Chris Kotfila, U at Albany, State U of New York, USA
Dan LaManna, U at Albany, State U of New York, USA
S.S. Ravi, U at Albany, State U of New York, USA

Respondent
Sebastian Valenzuela, Pontificia Universidad Catolica de Chile, CHILE
**Monday 09:00-10:15 Greenwood**

**News, Politics, and Stereotyped Portrayals**

**Mass Communication**

**Chair**
Dana Mastro, U of California - Santa Barbara, USA

**Participants**
All Hostile Media: Consonance of News Reporting as Moderator of the Hostile Media Effect
Anne Schulz, U of Zurich, SWITZERLAND
Martin Wettstein, U of Zurich, SWITZERLAND
Werner Wirth, U of Zurich, SWITZERLAND

Effects of Right-Wing Populist Political Advertising on Implicit and Explicit Stereotypes
Florian Arendt, U of Vienna, AUSTRIA
Franziska Marquart, U of Vienna, AUSTRIA
Jorg Matthes, U of Vienna, AUSTRIA

Reconsidering Ethnic Media Research: An Argument for a Diasporic Identity Framework
David Chison Oh, Ramapo College of New Jersey, USA

The Combined Impact of News Coverage of Outgroups on Outgroup Derogation and Ingroup Favoritism
Christian Schemer, U of Mainz, GERMANY
Philipp Mueller, Ludwig-Maximilians-U Munich, GERMANY

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**Monday 09:00-10:15 Issaquah**

**Interpersonal Issues in Online Media**

**Mass Communication**

**Chair**
Stephanie A Robbins, Ohio U, USA

**Participants**
Online Stigma Resistance: A Study of the Proanorexia Community
Daphna Yeshua-Katz, Indiana U, USA

Facebook Use, Envy, and Depression Among College Students: Is Facebooking Depressing?
Edson Jr. Castro Tandoc, Nanyang Technological U, SINGAPORE
Patrick Ferrucci, Bradley U, USA
Margaret Ellen Duffy, U of Missouri, USA

Multimedia Theme Repertoires in the Everyday Identity Practices of Young Adults
Katharina Kleinen-von Knigslw, U of Vienna, AUSTRIA
Kati Foerster, U of Vienna, AUSTRIA

Social Network Sites as a Threat to Users' Self-Determination and Security: A Framing Analysis of German Newspapers
Doris Teutsch, U of Hohenheim, GERMANY
Julia Niemann, U of Hohenheim, GERMANY

The Relationship Between the Internalization of Media Ideals and Profile Picture Selection on Facebook
Sanja Kapidzic, Ludwig-Maximilians-U Munich, GERMANY
Nicole Martins, Indiana U, USA

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**Monday 09:00-10:15 Kirkland**

**Rethinking Public Service and Support in Today’s Media**

**Communication Law & Policy**

**Chair**
Ellie Rennie, Swinburne U of Technology, AUSTRALIA
Participants
Media Diversity Policies for the Public: Empirical Evidence Examining Exposure Diversity and Democratic Citizenship
   Dam Hee Kim, U of Michigan, USA
   Nojin Kwak, U of Michigan, USA
Critical Regionalism and the Policies of Place: Revisiting Localism for the Digital Age
   Christopher Ali, U of Virginia, USA
Towards a Critical Media Governance: Exploring the Change of Paradigm in Public Service Media
   Katharine Sarikakis, U of Vienna, AUSTRIA
   Joan Ramon Rodriguez-Amat, U of Vienna, AUSTRIA
Public Financial Support for News Organizations in the Digital Era
   Manuel Puppis, U of Fribourg, SWITZERLAND
   Corinne Schweizer, U of Zurich, SWITZERLAND
   Matthias Kuenzler, U of Zurich, SWITZERLAND
   Samuel Studer, U of Zurich, SWITZERLAND

Energy Issues: Public Opinion, Attitudes, and Behavior

Environmental Communication
   Chair
   Nayla Fawzi, U of Munich, GERMANY

Participants
Are Biofuels the Answer in Search for Green Energy?: An Examination of Public Attitudes Toward Biofuels
   Timothy Fung, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
   Doo-Hun Choi, U of Wisconsin, USA
   Dietram A. Scheufele, U of Wisconsin, USA
   Bret Shaw, U of Wisconsin, USA
From Media Exposure to Environmental Attitudes and Behaviors: The Case of Hydraulic Fracturing
   Niveen Abi Ghannam, U of Texas, USA
   Ming-Ching Liang, U of Texas, USA
   Matthew S. Eastin, U of Texas, USA
   Lee Ann Kahlor, U of Texas, USA
The Impact of Vivid and Personal Messages on Energy Savings Behaviors
   Jakki Bailey, Stanford U, USA
   Jeremy N. Bailenson, Stanford U, USA
   June A. Flora, Stanford U, USA
   Kathleen Armel, Stanford U, USA
   David Voelker, Stanford U, USA
   Byron Reeves, Stanford U, USA
National Support, Local Opposition? Effects of Communication on Opinion About Local and National Energy Issues
   Julia Metag, U of Zurich, SWITZERLAND
The Use of Message Framing in the Promotion of Eco-Driving
   Yeon Kyoung Joo, Stanford U, USA

Respondent
   Nayla Fawzi, U of Munich, GERMANY
Advertising Gender: A Comparison of East Asian Images Through Time, Space, and Media

Monday 09:00-10:15
Ravena A

Popular Communication
Feminist Scholarship

Chair
Michael Prieler, Hallym U, KOREA, REPUBLIC OF

Participants
Unraveling Masculinity From Men's Magazines in Taiwan
Ching-Shan Jiang, U of Nebraska – Kearney, USA

Beauty and the Asian Gaze
Katherine T. Frith, Southern Illinois U, USA

Gender Struggle: Static and Fluid Genderisms in Contemporary Japanese TV Ads
Todd Joseph Miles Holden, Tohoku U, JAPAN

Gender Stereotypes in East Asian Television Advertisements
Michael Prieler, Hallym U, KOREA, REPUBLIC OF
Alex Ivanov, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Shigeru Hagiwara, St. Margaret's Junior College, JAPAN

Respondent
Angharad N. Valdivia, U of Illinois, USA

East Asia has one of the most vital advertising markets in the world, with China and Japan, respectively, being the second and third largest in the world. This matters because advertising not only communicates messages about products, but has been shown to exert social and cultural consequences—teaching values and social roles (Pollay, 1986; Sheehan, 2013), especially and significantly about gender. This panel explores how commercial messages in various East Asian contexts may or may not differ, have changed, and contribute to a global conversation about gender. Scholars on this panel analyze television and magazine ads—the most influential modes of advertising in East Asia. Taken together, this panel explores how representations are connected with struggles over “modern” ideas about what it means to be a man and a woman in the respective societies and what is expected of each gender. In the process we find differences and consistencies—both within and between societies, which, in turn, enable discussion about ruptures and persistence of social values in an embattled global situation wherein the relationality between East and West is a major political, economic, and cultural fault line.

(Trans)national Brand Cultures and Civic Engagement

Monday 09:00-10:15
Ravena B

Popular Communication
Global Communication and Social Change

Chairs
Katja Valaskivi, U of Tampere, FINLAND
Nadia Kaneva, U of Denver, USA

Participants
The 2012 Olympics and Its Legacies: State, Citizen, and Corporate Mobilizations of the Olympic Spirit
James Pamment, U of Texas, USA

Mission for the Nation: Involving Citizens in Nation Branding
Katja Valaskivi, U of Tampere, FINLAND

Nation Building Through Nation Branding? The Case of Post-War Kosovo
Nadia Kaneva, U of Denver, USA

Branding Collective Action: The Case of Canada’s “Ethical Oil”
Melissa Aronczyk, Rutgers U, USA

Respondent
Goran Bolin, Sodertorn U, SWEDEN
A powerful wave of transnational citizen movements has emerged in recent years. The media have emerged as key sites for renewed or enhanced modes of civic engagement in national and transnational political contexts. At the same time, (trans)national politics around the world have been steeped in market fundamentalism and increasingly guided by a New Public Management doctrine, whereby national institutions of governance and public sector organizations absorb principles and practices from the private sector. This panel explores the possibilities of civic engagement within these seemingly contradictory contexts and aims to shed light on the tensions and similarities between their constructions of citizenship.

### 6252
**Now You See It, Now You Don’t: On Codes, Screens, Visibility, and Erasure**

*Philosophy, Theory and Critique*

**Chair**
Sorin Nastasia, Southern Illinois U - Carbondale, USA

**Participants**
- From Visibility to Presence: Theorising Aesthetic-Affective Communication in Digital Space
  - Sun ha Hong, U of Pennsylvania, USA
- Saving Private Manning? On Erasure and the Queer in the I Am Bradley Manning Campaign
  - Jules Wight, U of Oregon, USA
- Beyond Interactivity: The Interpassive Hypothesis on Good Life and Communication
  - Hagen Schoelzel, U of Erfurt, GERMANY
- Coding the Public Screen
  - Daniel Faltesek, Oregon State U, USA

This panel examines the blurred boundaries between aesthetics and affect, passivity and interactivity, identity and invisibility in the world of social media, focusing on the implications of these blurred boundaries for political activism and theoretical innovation.

### 6260
**Public Voices in Crisis Management**

*Public Relations*

**Chair**
Jeesun Kim, California State U, Fullerton, USA

**Participants**
- Whistleblowing in Government: What Whistleblowers Say About it
  - Cary A. Greenwood, Middle Tennessee State U, USA
- Online Activists vs. Kraft Foods: A Case of Social Media Hijacking
  - Shari R. Veil, U of Kentucky, USA
  - Jenna Elizabeth Reno, U of Kentucky, USA
  - Rebecca Freihaut, U of Kentucky, USA
  - Jordan Oldham, U of Kentucky, USA
- Voices in Conflict? The Crisis Communication of Metaorganizations
  - Finn Frandsen, U of Aarhus, DENMARK
  - Winni Johansen, U of Aarhus, DENMARK
- Framing the Crisis: A Semantic-Network Approach to Inquire Frame Alignment Among PR, News Media, and the Public
  - Toni G.L.A. van der Meer, U of Amsterdam, THE NETHERLANDS
  - Piet Verhoeven, U of Amsterdam, THE NETHERLANDS
  - Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS
  - Johannes W.J. Beentjes, U of Amsterdam, THE NETHERLANDS

**Respondent**
Joshua M Bentley, U of New Mexico, USA
Russian Life Lived and Communicated: The Media and the Messages High-Density Session

**Sponsored Sessions**

**Chair**
Michael David Hazen, Wake Forest U, USA

**Participants**

Linguistic Features of the Web-Based Russian Public Discourse as Markers of Social Change
Mira Bergelson, Higher School of Economics, RUSSIAN FEDERATION

Russian Media System in the Context of Media Change: Reconstruction of the National
Elena Vartanova, Lomonosov Moscow State U, RUSSIAN FEDERATION

Attitudes Towards Alternative Identities in Social Networks
Alexander Voiskounsky, Lomonosov Moscow State U, RUSSIAN FEDERATION
Natalia Fedunina, Lomonosov Moscow State U, RUSSIAN FEDERATION
Alexander Evdokimenko, Lomonosov Moscow State U, RUSSIAN FEDERATION
Olga Smyslova, Lomonosov Moscow State U, RUSSIAN FEDERATION

Beyond Russian, Belarusian and the Politics of Nationalism: Recovering the Local and the Particular in Language and Culture in Contemporary Belarus
William Graves III, Bryant U, USA

Online Communication Strategies and the Good Life: the Russian Case
Maria Pilgun, Higher School of Economics, RUSSIAN FEDERATION

Ecology of Communication: Minority languages in Moscow Linguistic Landscape
Elena Chilingir, Russian New U, RUSSIAN FEDERATION
Galina V. Sinekopova, Eastern Washington U, USA

How Far Can You Trust It?: On Decrease in Trust in the Internet Mediated Communication in Russia
Irina Privalova, Russian State U of Trade and Economics, RUSSIAN FEDERATION

The Russian Riddle: A Poor Journalism Indicates a Good Life in the Country?
Elina Erzikova, Central Michigan U, USA

The Next President of the Russian Federation Will be a Woman
Elena Borisovna Ponomarenko, Peoples' Friendship U of Russia, RUSSIAN FEDERATION

Communicating Christian "Good Life" Model in a Secular Public Sphere: A Case of Russia
Victor Khrul, Lomonosov Moscow State U, RUSSIAN FEDERATION

This panel aims to advance the understanding of the processes and effects of interpersonal, intercultural, political, technological, and mass media communication on life in Post-Soviet Russia. It represents multiple theoretical and methodological perspectives and places a special emphasis on how the ‘good life’ is conceptualized, lived and mediated in diverse contexts of online and offline interaction.

Where is the Good Life When the Voice is Silenced and the Gaze is Averted?

**Feminist Scholarship**

**Chair**
Priya Kapoor, Portland State U, USA

**Participants**

Women, Graffiti, and Agency: Creating Witnesses Through Gaze Aversion in Cairo’s Public Spaces
Soumia Bardhan, Pennsylvania State U, USA
Karen Foss, U of New Mexico, USA

Adverting the Gaze: Advertisers’ Construction of Female Masculinity Through the Athleticism of Olympians Abby Wambach, Lindsey Vonn, and Marlen Esparza
Sim Butler, U of Alabama, USA
Kimberly Bissell, U of Alabama, USA
“I Wish a Whole New Word Was Used for It”: “Pro-ED” Blogging and Online Identity
Andrea M Weare, U of Iowa, USA
The Feminist and the “Bandit”: Sophie Treadwell’s 1921 Interview With Pancho Villa
Jane B. Marcellus, Middle Tennessee State U, USA

Respondent
Ammina Kothari, Rochester Institute of Technology, USA

Measuring Key Concepts and Considering Emotional Well Being in CAM

Children Adolescents and Media

Participants
A Growth Curve Analysis Examining Depression and General Health as Predictors of Adolescents’ Television Viewing
Adrienne Holz Ivory, Virginia Polytechnic Institute and State U, USA
Christine E. Kaestle, Virginia Polytechnic Institute and State U, USA
Jyoti T. Savla, Virginia Polytechnic Institute and State U, USA
Depression Trajectories From Adolescence to Young Adulthood: Demographics, Media Use, and Relationship With Parent
Guanxiong Huang, Michigan State U, USA
Development and Validation of a Survey Instrument to Measure Children’s Advertising Literacy
Esther Rozendaal, Radboud U Nijmegen, THE NETHERLANDS
Suzanna Johanna Opree, U of Amsterdam, THE NETHERLANDS
Moniek Buijzen, Radboud U Nijmegen, THE NETHERLANDS
Presenting Validated Self-Report Character Involvement Scales for 4- to 6-Year-Olds
Simone M. de Droog, Radboud U Nijmegen, THE NETHERLANDS
Moniek Buijzen, Radboud U Nijmegen, THE NETHERLANDS
Validating the Narrative Transportability Scale With Children 9 - 13
Katheryn R. Christy, Ohio State U, USA
Jakob D. Jensen, U of Utah, USA
Melinda Krakow, U of Utah, USA
Kevin John, U of Utah, USA

Respondent
Elly A. Konij, VU U - Amsterdam, THE NETHERLANDS

The Darker Side of Interpersonal Communication

Interpersonal Communication

Chair
Allison Zorzie Shaw, U at Buffalo, SUNY, USA

Participants
Holding Your Peace or Just Withholding?
Esther Liu, Northwestern U, USA
Michael E. Roloff, Northwestern U, USA
Face Threatening Acts Effects on Channel Selection: An Examination Into Politeness Theory and Communication Channel
Allison Zorzie Shaw, U at Buffalo, SUNY, USA
Emily A. Dolan, U at Buffalo, SUNY, USA
Tanuka Mukherjee, U at Buffalo, State U of New York, USA
Weiiai Xu, U at Buffalo, State U of New York, USA
Giving Negative Evaluations in Romantic Relationships: The Effects of Sequential Order and Enhancement Specificity
Shuangyue Zhang, Sam Houston State U, USA
Richard Bello, Sam Houston State U, USA

Warning! Explicit Content: The Persuasive Effects of Profanity on Evaluations of Message, Source, and Topic
Sara Picklesimer, U of Connecticut, USA
Kyle Steven Hull, U of Connecticut, USA

To Catch a Cheater: An Exploratory Analysis of Confessions and Denials
Joshua Charles Nelson, Michigan State U, USA
Rain Wuyu Liu, Michigan State U, USA
Greg Viken, Michigan State U, USA
Brigitte Arianna Balogh, Michigan State U, USA
Soo Yun Shin, Michigan State U, USA

Elena Svetieva, U at Buffalo, State U of New York, USA
Allison Zorzie Shaw, U at Buffalo, SUNY, USA

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Communication and the Senses: Thinking Historically

Communication History

Participants
Heard in Passing: Vital Signs of Past Practices in Extremis
Deborah Lubken, U of Pennsylvania, USA
Signalizing Through the Soundscape: The Crescendo and Diminuendo of the Klaxon Horn, 1908-1932
Matthew F. Jordan, Pennsylvania State U, USA
An Ear to Hear, an Eye to See, and a Finger to Touch: Negotiating the Senses With the Push-Button Interface
Rachel Plotnick, U of North Carolina - Charlotte, USA
Transmissions on an Empty Channel: Cutaneous Communication Systems and the Engineering of Informatic Tactility
David Parisi, College of Charleston, USA

Respondent
Frederick C. Turner, Stanford U, USA

Participants in this panel will take up questions that are of key concern to the Communication History Division, with particular interests in the ways that human bodies communicate with – and are communicated through – technologies and media forms in the nineteenth and twentieth centuries.

Psychological Processes Underlying Consumption of Narrative and Music

Information Systems

Chair
Tino GK Meitz, Augsburg U, GERMANY

Participants
Breakthrough or One-Hit Wonder? Replicating Effects of Single-Exposure Musical Conditioning on Choice Behavior
Ivar Vermeulen, VU U - Amsterdam, THE NETHERLANDS
Anika Batenburg, VU U - Amsterdam, THE NETHERLANDS
Camiel J. Beukeboom, VU U - Amsterdam, THE NETHERLANDS
Tim Smits, Katholieke U Leuven, BELGIUM
Effects of Music Complexity and Intensity on Listener Attention and Arousal
   Edgar Jamison-Koenig, Indiana U, USA
   Robert F. Potter, Indiana U, USA
Pop Prosody: The Effect of Emotional Singer Inflections on Automatic Attention to Popular Music
   Robert F. Potter, Indiana U, USA
   Yijie Wu, Indiana U, USA
   Jiawei Liu, Indiana U, USA
   Katherine Krizan, Indiana U, USA
Portrayals of Intimate Partner Violence in Music Videos: Effects on Definitions of Violence
   Bridget Potocki, Ohio State U, USA
   Nancy Rhodes, Ohio State U, USA
   Desirae Masterson, Indiana U - Purdue U Indianapolis, USA
Story Appraisal Theory: Implications for Understanding Narrative Impact
   Charles R. Berger, U of California - Davis, USA
   Meng Chen, U of California – Davis, USA
The Alias Effect: Encoding of Semantically Related and Unrelated Scenes Within a Narrative
   Curtis Blaine Matthews, Kansas State U, USA
   Samuel D. Bradley, Texas Tech U, USA
The Effect of Familiarity on Automatic Attention to Expectancy Violations in Popular Songs
   Robert F. Potter, Indiana U, USA
   Glenna Read, Indiana U, USA
   Joshua D. Sites, Indiana U, USA
The Influence of Radio Music Programming on Flow Experience During Radio Reception
   Benedikt Spangardt, U of Wuerzburg, GERMANY
   Nicolas Ruth, U of Wuerzburg, GERMANY
   Holger Schramm, U of Wuerzburg, GERMANY
Transportation, Narrative Engagement, and Storytelling: An Investigation of Time Required to Elicit Effects
   Brandon Harley Nutting, U of South Dakota, USA
   Collin Kristopher Berke, U of South Dakota, USA

2015 San Juan Conference Planning Meeting

Sponsored Sessions

Chair
   Amy B. Jordan, U of Pennsylvania, USA

Participants
   Michael L. Haley, International Communication Association, USA
   Jennifer Le, International Communication Association, USA
   Sahara Byrne, Cornell U, USA
   James A. Danowski, U of Illinois at Chicago, USA
   Richard K. Popp, U of Wisconsin - Milwaukee, USA
   Seamus Simpson, U of Salford, UNITED KINGDOM
   Merav Katz-Kimchi, Tel Aviv U, ISRAEL
   Natalia Rybas, Indiana U East, USA
   Adrienne Shaw, Temple U, USA
   Travers Scott, Clemson U, USA
   Evelyn Y. Ho, U of San Francisco, USA
   Kevin Wise, U of Illinois, USA
   Aaron R. Boyson, U of Minnesota - Duluth, USA
   Stephen Michael Croucher, U of Jyvaskyla, FINLAND
   Janice Raup Krieger, Ohio State U, USA
   Henrik Ornebring, Karlstad U, SWEDEN
   Lance Holbert, U of South Carolina, USA
   Rene Weber, U of California - Santa Barbara, USA
This meeting is for all Division and Interest Group planners for the 2015 conference in San Juan, Puerto Rico. All sections need to be represented.

### Partisan Media, Selective Exposure, and Political Polarization

**Political Communication**

**Chair**
Holli A. Semetko, Emory U, USA

**Participants**
Calling it Wrong: Partisan Media Effects on Electoral Expectations and Institutional Trust  
Andrew M. Daniller, U of Pennsylvania, USA  
Laura Silver, U of Pennsylvania, USA  
Devra C. Moehler, U of Pennsylvania, USA

Imperfect Control Over Media Exposure and Attitude Polarization  
Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS  
Lauren Feldman, Rutgers U, USA  
Natalie Jomini Stroud, U of Texas, USA  
Bruce Bimber, U of California - Santa Barbara, USA

Moderation From Bias: A Field Experiment on Partisan Media in a New Democracy  
Devra C. Moehler, U of Pennsylvania, USA  
Jeffrey Conroy-Krutz, Michigan State U, USA

News Web and Newspapers: Causes and Remedies for Political Polarization  
Larisa Doroshenko, U of Wisconsin, USA

Exploring the Frequency and Predictors of Online Ideological News Exposure Using Actual Web Use Data  
Shira Dvir-Gvirsman, Netanya Academic College, ISRAEL  
Yariv Tsfati, U of Haifa, ISRAEL  
Ericka Menchen-Trevino, Erasmus U Rotterdam, THE NETHERLANDS

### Reimagining the Good Life With Disability: Communication, New Technology, and Humane Connections

**Theme Sessions**

**Chair**
Meryl Alper, U of Southern California, USA

**Participants**
Reconsidering Theories of ICT Adoption: The Case of Tablet-Based Augmentative and Alternative Communication Devices  
Meryl Alper, U of Southern California, USA
Many deeply cherished notions of the “good life” are based on limiting notions of humans, things, and their environment. In particularly, the good life is often imagined as a realm beyond illness, impairment, and especially, disability. With contemporary communication and new media, disability is even more seen as an impediment, barrier, or tragedy, to be overcome with digital technology. Regrettably, the very widely shared experience of disability, and its complex relationships with communications, is only rarely seen as a resource for how we achieve the good life, in our own lives and societies, now and in the future. Indeed while various divisions within ICA increasingly engage with questions concerning marginalized populations—including issues of race, ethnicity, gender, sexuality, and diasporic populations—the study of disability and its relationship with social, cultural, and political life is stagnant. New media are often hailed as a great “equalizer” for people with disabilities. Such arguments though tend to obscure the complex ways in which disability and technology intersect for better and for worse in the lives of people with various disabilities from diverse backgrounds. However, with the rise of new social movements, disciplinary formations, and theories—such as critical disability studies—communication studies is slowly engaging with the challenges and new conceptual possibilities disability offers. Accordingly in this theme panel, we take up pressing yet sorely neglected questions of disability and communication—in order to illuminate how we might see the good life in much more enabling, humane, and democratic ways.
Effects of Repeatedly Presented Attacking Campaign Posters: The Influence of Negative Campaigning and the Truth Effect on Political Issue Evaluation, the Trustworthiness of Statements and the Feeling of Reactance
Nicole Ernst, U of Zurich, SWITZERLAND
Werner Wirth, U of Zurich, SWITZERLAND
Rinaldo Kuehne, U of Amsterdam, THE NETHERLANDS

The Effects of Right-Wing Populist Advertisements on Young Voters: Symbolic Threats, Economic Threats, and the Moderating Role of Education
Desirée Schmuck, U of Vienna, AUSTRIA
Jorg Matthes, U of Vienna, AUSTRIA

To Whom Does the Message Matter? The Impact of Televised Debate Strategies on Candidate Evaluation
Wouter de Nooy, U of Amsterdam, THE NETHERLANDS
Juergen Maier, U of Koblenz-Landau, GERMANY

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**6324**

**Communication Issues in Health Campaigns**

**Health Communication**

**Chair**
Andy SL Tan, U of Pennsylvania, USA

**Participants**
Examine Interpersonal Communication as a Mediator of Campaign Effects on Smokers' Quit Behaviors
Michelle Jeong, U of Pennsylvania, USA
Andy SL Tan, U of Pennsylvania, USA
Emily Brennan, Cancer Council Victoria, AUSTRALIA
Laura Gibson, U of Pennsylvania, USA
Robert Hornik, U of Pennsylvania, USA

Incorporate Immersive Virtual Environments in Health Promotion Campaigns: A Construal Level Theory Approach
Sun Joo (Grace) Ahn, U of Georgia, USA

Who Seeks Cita Con El Doctor? Twelve Years of Spanish-Language Radio Program Targeting U.S. Latinos
A Susana Ramirez, U of California - Merced, USA
Kaitlin Graff, Washington U, USA
David E. Nelson, National Cancer Institute, USA
Bryan LeyvaVengoechea, National Cancer Institute, USA
Kasia Galica, National Cancer Institute, USA
Mateo Banegas, National Cancer Institute, USA
Elmer Huerta, Washington Hospital Center, USA

“I Mean…It May be Kind of Effective”: Evaluating an Online Responsible Gambling Campaign
Lindsay Neuberger, U of Central Florida, USA
Ashley Elrics, U of Central Florida, USA
Christin Senior, U of Central Florida, USA

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**6325**

**Negotiating New Tensions in News Production**

**Journalism Studies**

**Chair**
Juliette De Maeyer, U de Montreal, CANADA

**Participants**
Journalism Hits a Wall: Changing Metaphors of the Separation of Editorial and Advertising Functions in News Organizations
Katie Artemas, U of Missouri, USA
Tim P. Vos, U of Missouri, USA
Margaret Ellen Duffy, U of Missouri, USA
Journalism-Business Tension in Swedish Newsroom Decision-Making
Magdalena Saldana, U of Texas, USA
George Sylvie, U of Texas, USA
Shannon McGregor, U of Texas, USA

Producing Protest News and Processing Journalism: Influences on Social Protest Coverage in Journalists’ Narratives
Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

The Ethics of Web Analytics: Implications of Using Audience Metrics in News Construction
Edson Jr. Castro Tandoc, Nanyang Technological U, SINGAPORE
Ryan James Thomas, U of Missouri, USA

Respondent
Pablo J. Boczkowski, Northwestern U, USA
Comparing News Reporting Across Print, Radio, Television, and Online: Back to the Particularist Perspective
Zvi Reich, Ben-Gurion U of the Negev, ISRAEL
Blogging Back Then: Annotative Journalism in I.F. Stone’s Weekly and Talking Points Memo
Lucas Graves, U of Wisconsin, USA

Respondent
Theodore L. Glasser, Stanford U, USA

On the Various Ways of Studying Agency in Organizational Communication: A Roundtable Discussion

Organizational Communication

Monday
10:30-11:45
Willow B

Chair
Boris H. J. M. Brummans, U de Montreal, CANADA

Participants
It's All in the Network: On the Distribution of Agency in Organizational Communication
Steffen Blaschke, U of Hamburg, GERMANY
Translating Agency: Re-Writing the Narratives of Organizational Communication
Kirsten Broadfoot, U of Colorado Anschutz Medical Campus
Debashish Munshi, U of Waikato, NEW ZEALAND
Acting and Passing in Organizational Communication: Agency as Making a Difference
Francois Cooren, U de Montreal, CANADA
Agency as Communal, Participative, Promiscuous, and Protean: Implications for Social Movement Organizing
Shiv Ganesh, Massey U, NEW ZEALAND
Structurational Agency in Four Flows of Organizational Communication
Robert D. McPhee, Arizona State U, USA
Damned If I Do and Damned If I Don’t: How Structurational Divergence Strips Actors of Agency and What to Do About It
Anne M Nicotera, George Mason U, USA

Evaluating Online Information

Communication and Technology

Monday
10:30-11:45
Capitol Hill

Chair
Lara Zwarun, U of Missouri - St. Louis, USA

Participants
What is Social About Social Media Users? How Social Media Efficacy Impacts Information Evaluation Online
Kristin Page Hocevar, U of California - Santa Barbara, USA
Andrew Flanagin, U of California - Santa Barbara, USA
Miriam Metzger, U of California - Santa Barbara, USA
The Protagonist, My Facebook Friend: How Crossmedial Extensions Change the Concept of Parasocial Interaction
Jessica Martina Szczuka, U of Duisburg-Essen, GERMANY
Elias Kyewski, U of Duisburg-Essen, GERMANY
Can a “Like” Affect Liking? Online Taste Performances, Feedback, and Subsequent Media Preferences
Benjamin K. Johnson, Ohio State U, USA
Brandon Van Der Heide, Ohio State U, USA
The Prevalence and Role of Social Credibility Assessment Online
Alex Markov, U of California - Santa Barbara, USA
Andrew Flanagan, U of California - Santa Barbara, USA
Miriam Metzger, U of California - Santa Barbara, USA

Respondent
Monica E. Bulger, U of Oxford, USA

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Twitter Studies

**Monday**
10:30-11:45
**Ballard**

**Communication and Technology**

**Chair**
Teresa Marie Harrison, U at Albany, State U of New York, USA

**Participants**
Intrapersonal, Interpersonal, and Informational Twitter Use: Antecedents and Consequences
Eun-Ju Lee, Seoul National U, KOREA, REPUBLIC OF
Yeweon Kim, Seoul National U, KOREA, REPUBLIC OF

A Hole in One (Hundred and Forty Characters): Examining Golfer's Twitter Use During the Masters
Kevin Hull, U of Florida, USA

Influence of Twitter Communication Style on Brand Personality Perceptions and Attitudes
Xiaochen Zhang, U of Florida, USA

Did You See That? Shared Attention to Media Events on Twitter
Yu-Ru Lin, U of Pittsburgh, USA
Brian Christopher Keegan, Northeastern U, USA
Drew Berkley Margolin, Cornell U, USA
David Lazer, Northeastern U, USA

**Respondent**
Katy Elizabeth Pearce, U of Washington, USA

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Echo Chambers and Filter Bubbles: Fragmentation in the Online Era

**Monday**
10:30-11:45
**Greenwood**

**Mass Communication**

**Chair**
Birgit Stark, U of Mainz, GERMANY

**Participants**
Theoretical and Methodological Challenges for Fragmentation Research in the Online Era
Merja Mahrt, U of Duesseldorf, GERMANY

Online News Fragmentation and the Polarization of American Political Knowledge and Opinion
David Tewksbury, U of Illinois, USA
Julius Matthew Riles, U of Illinois, USA

The Limits of Fragmentation
James G. Webster, Northwestern U, USA
Thomas Burton Ksiazek, Villanova U, USA

Measuring Algorithm-Induced Fragmentation
Pascal Juergens, U of Mainz, GERMANY
Birgit Stark, U of Mainz, GERMANY
Melanie Magin, U of Mainz, GERMANY
While media landscapes as well as practices of media use keep changing at an increased speed across the globe, the resulting societal transformations have hardly been explored on the macro level. An especially salient but equally contested issue in this regard concerns hypotheses of fragmentation, polarization, or segmentation of media audiences (and hence societies) as a result of online usage. These phenomena relate to fears of an increasing isolation of individuals as they fall out of touch with their peers and larger societal groups. Such a trend of isolation has been discussed under various terms, for instance echo chambers and enclaves (Sunstein 2007), sphericules (Gitlin 1998), or—more recently—filter bubbles (Pariser 2011). A fragmented society without a unifying “virtual fireplace,” which traditional mass media may have formerly created, might suffer a range of negative effects, including a destabilization of the political system. Current research on media repertoires, but also analyses from computer science on online usage suggest that there is indeed potential for fragmentation due to Internet usage, but the evidence is contradictory so far. As recent contributions (e.g., Messing & Westwood 2012, Tewksbury 2005, Webster & Ksiazek 2012) have shown, research on fragmentation in new media environments not only demands a critical re-evaluation and expansion of its theoretical underpinnings, but also requires specialized and often new methods. The reality of increasingly complex media usage patterns is no longer adequately captured by simple aggregate audience statistics. Instead, a broadening range of available sources along with growing and heterogeneous media repertoires call for individual-level data and matching fine-grained methods of analysis. Through such methodological and theoretical refinements, fragmentation research not only gets rid of the threat of ecological fallacies related to older approaches, but at the same time opens up a cornucopia of new research questions, for example regarding the effects of politically-motivated selectivity, media habits, and effects on the social environment. The panel gathers current international research on fragmentation phenomena at the macro-level in order to take stock of new approaches, explore fruitful directions for future research, and establish a consensus in terms of methods and terms that are employed.

Narrative Persuasion: How Narrative Discourse Influences Persuasive Mechanisms and Outcomes

Mass Communication

Monday
10:30-11:45
Issaquah

Chair
Rick W. Busselle, Bowling Green State U, USA

Participants
Exemplars, Anecdotes, or Narratives? A Meta-Analysis of Narrativity in Exemplification Research and Narrative Persuasion
Helena Bilandzic, Augsburg U, GERMANY
Michael Field Dahlstrom, Iowa State U, USA
Rick W. Busselle, Bowling Green State U, USA
Anna Wagner, Augsburg U, GERMANY

You’re in Charge: Narrative Processes and Outcomes in Interactive Narratives
Melanie C. Green, U of North Carolina, USA
Keenan M. Jenkins, U of North Carolina, USA

Personality, Attitudes, and Drinking Experience as Predictors of Narrative Engagement and Responses to Alcohol Use in Film
Sonya Dal Cin, U of Michigan, USA
Thomas A. Wills, U of Hawaii, USA
Frederick X Gibbons, U of Connecticut, USA

Exploring the Influence of Personalized Health Narratives in Social Media: The Influence of Health Information Presentation and Communication Modality on Users’ Information Processing and Outcomes
Jessie M. Quintero Johnson, U of Massachusetts - Boston, USA
Gamze Yilmaz, U of Massachusetts - Boston, USA
In little more than a decade, the amount of empirical research into narrative persuasion has grown rapidly. A large number of studies demonstrate the influence of narratives on beliefs and attitudes, as well as how narrative experiences such as transportation and identification enhance these effects. This panel looks at factors for and mechanisms of narrative persuasion originating from the narrative discourse itself. Narrative discourse refers to the text - the exact wording and arrangement of an author or the exact performance constructed in a film (Oatley, 2002). The discourse is crucial because it serves as a basis for the readers’ or viewers’ processing activities and sense-making. The text may facilitate understanding and increase effects, for example, by providing a narrative perspective with which people resonate or occasions for emoting with the characters. Characteristics of the text are of utmost importance for applied fields of narrative persuasion (such as health, advertising or entertainment-education), because they may be translated into guidelines of effective narrative communication. Research has shown that mediating processes are crucial for explaining narrative effects. However, the discourse itself still matters – not only for direct outcomes, but also for indirect effects by increasing narrative experiences that serve as mediators. This panel seeks to expand and deepen research in this area and presents a set of papers that demonstrate how psychological mechanisms and narrative effects depend on specific aspects of narrative discourse.

6347
Unrest as a Strategic Environmental Communication Strategy

Sponsored Sessions

Participants
Tzaporah Berman, CANADA
Libby Lester, International Environmental Communication Association, USA
Kevin DeLuca, U of Utah, USA
Julie Schutten, Northern Arizona U, USA

In 1992, Seattle was the flashpoint of civil disobedience and protest against globalization when a number of pro-social organizations demonstrated, often violently, against the meeting of the World Trade Organization. Several of the groups involved were environmental advocacy organizations. The Northwest region has also been the site of many acts of active resistance against forestry companies, most notably in the instance of high-profile tree-sitting efforts. From the beginning, the modern environmental movement has been associated with civil disobedience and extreme protest. That is why environmentalist and author Paul Hawken chose “Blessed Unrest” as the title for his comprehensive history of the movement. Although many of the more notable have faded from the headlines, environmental advocates remain detained in Russia and passionate protestors are threatening Argentine-Uruguay relations. As a strategic communication strategy, has this approach been good or bad for the cause? This panel will examine past and present instances of environmental groups pushing and exceeding the legal limits of protest, and debate the implications of these efforts on the ultimate goals. Panelists will include leading environmental advocates, journalists and researchers.

6348
Images, Cultural Identity, and Politics

Visual Communication Studies

Chair
Mary Angela Bock, U of Texas, USA

Participants
Voted-Out Case of the Chinese Dragon as the Official Mascot of the Beijing 29th Olympic Games: Using Iconic Images in Intercultural Communication
Bin Zhang, Southern Illinois U Carbondale, USA
Effects of the Korean Wave Images on Viewing Gratifications, Cultural Identity, and Social Network Activities Among Asian American College Students
Carolyn A. Lin, U of Connecticut, USA
Suji Park, U of Connecticut, USA
A Useable Soccer Martyr: The Egyptian Ultras and Their Fight for Legitimacy Through Pictures
Natalia Mielczarek, U of Iowa, USA

Re-Membering War and Revolution in the War Remnants Museum in Vietnam
Kim Hong Nguyen, U of Waterloo, CANADA

"No Outlet": A Critical Visual Analysis of Neoliberal Narratives in Mediated Geographies
Robert Gutsche Jr, Florida International U, USA
Moses A Shumow, Florida International U, USA

Managing Communication Across Digital Learning Platforms

Monday
10:30-11:45
Ravena A

Instructional & Developmental Communication

Chair
Michelle Epstein Garland, U of Tennessee, USA

Participants
Multitasking With New Media, Multitasking Motivations, Learning Variables, and Academic Performance Among College Students
Weiyu Zhang, National U of Singapore, SINGAPORE
Lingzi Zhang, National U of Singapore, SINGAPORE

Defining Best Practices for Assessing the Effectiveness of Digital Game-Based Learning
Anissa All, U Gent, BELGIUM
Elena Nunez Castellar, U Gent, BELGIUM
Jan Van Looy, U Gent, BELGIUM

A Crisis in Hand: Exploring Mobile Technology to Engage Students in Public Relations Crisis Management Curriculum
Jean Kelso Sandlin, California Lutheran U, USA
Kate Cabebe, California Lutheran U, USA

Performing Graduate Student: Impression Management in Online Discussion Forums
Carolyn Michelle Cunningham, Gonzaga U, USA
Heather Crandall, Gonzaga U, USA

Contemporary Soldiering, Self-Representation, and Popular Culture

Monday
10:30-11:45
Ravena B

Participants
Telling Our Own Stories: Visual Culture, Self-Representation and the British Soldier
Kate Jane Parry, U of Leeds, UNITED KINGDOM
Nancy Thumim, U of Leeds, UNITED KINGDOM

Mortars and Memes: Participating in Pop Culture From a War Zone
Lisa Silvestri, U of Iowa, USA

Strategic Visions, Lived Realities: Representations of Military Practice in Digital Media
Sarah Maltby, U of Sussex, UNITED KINGDOM
Helen Thornham, U of Leeds, USA

New Media, Counter-Narratives and Popular Communication
Maria Hellman, Stockholm U, SWEDEN
Charlotte Wagnsson, Swedish National Defence College, SWEDEN

This panel explores the representations of modern soldiering across varied popular media forms and genres, and the degree to which soldiers’ own self-representations and co-produced materials provide new perspectives or counter-narratives. Following two long and miscalculated wars in Iraq and Afghanistan, the UK administration has followed the US example by introducing a number of initiatives designed to reconnect serving and returning soldiers with the wider public, which in turn cause concerns about a creeping militarism or militarisation in media events, schools and local communities (Kershner 2013). The two wars have been conducted in an era of simultaneous rapid developments in communication technologies and digital cultures. With an emphasis on digital culture, the papers cover social media, blogging, video memes, documentary and museum displays.
6352

**Topographies of Rhetoric and Media Theory**

**Philosophy, Theory and Critique**

**Chair**  
Christopher Ali, U of Virginia, USA

**Participants**
Toward a Gramsci in Rhetoric  
Alexander Scott Hiland, U of Oregon, USA
A Multiple Identities Structuration Analysis of Shame and Avoidance  
Randall A. Rose, U of Nebraska - Omaha, USA
The Rhetorical Problem of Perversion  
Matt Bellinger, U of Washington, USA
Developments in Empirical and Rhetorical Communication Theory  
James A. Anderson, U of Utah, USA  
Michael Keith Middleton, U of Utah, USA

This panel considers different dimensions of rhetoric and communication theory, offering innovative ways of reading established media theorists and assessing long-term trends and patterns in the production of media theory.

6360

**Public Diplomacy, Nation Branding and Public Relations**

**Public Relations**

**Chair**  
Elena Alina Dolea, U of Bucharest, ROMANIA

**Participants**
Building Relationships With Brands From Different Countries: An Exploration of the Compatibility of Organization-Public Relationship Theory With the Country-of-Origin Effect  
Nadine Christina Hoffmann, Marist College, USA
Public Diplomacy as a Strategic Public Relations: How a Nonprofit Organization of South Korea Uses Soft Power in Nation Branding in Social Media  
Ji Yoon Han, U of Texas, USA
International Nongovernmental Organizations’ Role in the Formation of National Reputations  
Lauren Bayliss, U of Florida, USA
Information Subsidies for Nation Branding and Public Diplomacy  
Seow Ting Lee, National U of Singapore, SINGAPORE  
Julian Lin, National U of Singapore, SINGAPORE

**Respondent**  
Maureen Taylor, U of Oklahoma, USA

6361

**Mobile Phones and Consumer Behaviors**

**Communication and Technology**

**Chair**  
Trisha T. C. Lin, Nanyang Technological U, SINGAPORE

**Participants**
Persuasiveness of Viral Advertising on SNS: Exploring the Effects of Tie Strength and Message Publicity  
Qian Xu, Elon U, USA
Effects of Adopting and Using a Brand’s Mobile Application on Purchase Behaviors
Su Jung Kim, Northwestern U, USA
Edward Malthouse, Northwestern U, USA
Tom Collinger, Northwestern U, USA

Examining Consumer Acceptance of Location-Based Mobile Advertising: Affecive Attitude, Use Intention, and Consumer Response
Trisha T. C. Lin, Nanyang Technological U, SINGAPORE
John Robert Razote Bautista, Nanyang Technological U, SINGAPORE
Fernando de la Cruz Paragas, Nanyang Technological U, SINGAPORE
Dion Ho Lian Goh, Nanyang Technological U, SINGAPORE

Listening on the Go: Effect of Mobility on Narrative Engagement
Maria Teresa Soto-Sanfiel, U Autonoma de Barcelona, SPAIN

Respondent
Caleb T. Carr, Illinois State U, USA

6362
Feminism and the System: Complicating Automated Technologies & Narratives in Everyday Life

Monday
10:30-11:45
Jefferson A

Feminist Scholarship

Chair
Paula M Gardner, OCAD U, CANADA

Participants
Mobile Health Gadgets to Automate Subaltern Labour
Radhika Gajjala, Bowling Green State U, USA

The Banality of Convergence: Feminism, Media, and Militarism in Debating Women as Combat Troops
Mary Douglas Vavrus, U of Minnesota, USA

Future Media: Anti-TED Thinking for Media and Technological Futures
Sarah Kember, Goldsmiths College, U of London, UNITED KINGDOM

Fix Your Sluggish Mind: EEG Monitors Marketing of Big Data Effects
Paula M Gardner, OCAD U, CANADA

6363
Connections That Matter: Exploring Intersections of Migration, Generation, and Media Use in the Family Context

Monday
10:30-11:45
Jefferson B

Children Adolescents and Media

Chair
Dafna Lemish, Southern Illinois U - Carbondale, USA

Participants
Generational Belonging of Diasporic Groups: Between Migratory Background and Media Use
Marta Cola, U of Bedfordshire, UNITED KINGDOM

Shared References: The Relative Importance of Ethnic-Cultural Origin, Age, and Generation in Media Uses in Flanders
Alexander Dhoest, U of Antwerp - Department of Communication Studies, BELGIUM

Second Generation Migrants: SNS Use, Family and Social Ties in Italy
Nicoletta Vittadini, Catholic U of Milan, ITALY
Danielle Milesi, U Cattolica del Sacro Cuore Milan
Piemarco Aroldi, Catholic U of Milan, ITALY

Managing Adolescent Desires for Privacy and Autonomous Media Use in Immigrant Mexican Families
Vikki Sara Katz, Rutgers U, USA

(Re)Constructing Ethnic Identities: New Media as an Important Platform Among Korean American Adolescents in the United States
Jiwoo Park, Southern Illinois U - Carbondale, USA
This panel will explore the intersections between the literatures on young people and their families on the one hand, and on ethnic minority and 'diasporic' media connections, on the other. It aims to contribute to scholarship on young people's media use by focusing on immigrant, minority, and diasporic youth, for whom media take on added dimensions of identity negotiation. The five papers on this panel situate media use within young people’s social contexts, particularly their family interactions. Rather than focusing on differences based on ethnic-cultural roots, similarities between young people based on their migration backgrounds (first, second or later migration generation) and their shared age cohort, having experienced the same technological and media developments during their childhood and adolescence, are explored.
The Effect of Intragroup Processes on Group Cohesion and Attraction
Nicole C. Kashian, Michigan State U, USA
Rabindra A. Ratan, Michigan State U, USA
Béatrice Susanne Hasler, Interdisciplinary Center, ISRAEL

The Effect of Anonymity on Conformity in Computer-Mediated Communication: A Meta-Analysis
Guanxiong Huang, Michigan State U, USA
Kang Li, Michigan State U, USA

Psychological Processes Underlying Health Communication
Information Systems

Chair
Ashley Sanders-Jackson, Stanford U, USA

Participants
Wendy A. Maxian, Xavier U, USA

Moderating Effects of Ethnicity on Dynamic Motivational Processing of Antismoking PSAs
Linghan Wang, Ohio State U, USA

Processing Food Advertisements: Initial Biological Responses Matter
Rachel L. Bailey, Indiana U, USA
Jiawei Liu, Indiana U, USA

Representations of Primary Appetitive Stimuli: How Food Advertising and Packaging Alter Cognitive and Motivational Responses
Rachel L. Bailey, Indiana U, USA
Yijie Wu, Indiana U, USA

Anger and Disgust: Understanding Smokers Psychophysiological Responses to Antitobacco Public Service Announcements
Glenn M. Leshner, U of Missouri, USA
Russell Brent Clayton, U of Missouri, USA
Roma Subramanian, U of Missouri, USA
Manu Bhandari, U of Missouri, USA
Paul David Bolls, U of Missouri, USA

Boost Your Body: Self-Improvement Magazine Headlines Increase Body Satisfaction in Young Adults
Jolanda Veldhuis, VU U - Amsterdam, THE NETHERLANDS
Elly A. Konijn, VU U - Amsterdam, THE NETHERLANDS
Silvia Knobloch-Westerwick, Ohio State U, USA

Extending the O-S-R-O-R Framework to Healthcare Marketing Communications: How Reasoning Processes Mediated Information Effects
Hyesun Choung, U of Wisconsin, USA
Woohyun Yoo, U of Wisconsin, USA
Dhavan Shah, U of Wisconsin, USA

Goal Refreshing and Stimulation: Can Media Multitasking Help Keep Focus While Reading Health-Related Information Online?
Anastasia G Kononova, Michigan State U, USA
Shupei Yuan, Michigan State U, USA
Eunsin Joo, Michigan State U, USA
Political Talk and Deliberation

Political Communication

Chair

Patricia Moy, U of Washington, USA

Participants

Dissecting Heterogeneity in Political Discussion Networks: The Critical Role of Discussion With People Holding Extreme Views
Myiah J Hutchens, U of Arizona, USA
William P. Eveland, Jr., Ohio State U, USA
Alyssa Morey, U at Albany, State U of New York, USA

Reinforcing Spirals of Political Discussion and Attitude Polarization
Myiah J Hutchens, U of Arizona, USA
Jay D. Hmielowski, U of Arizona, USA
Michael A. Beam, Washington State U, USA

Talking Politics in Contentious Political Climates: The Opening and Closing of Political Conversation
During the Wisconsin Recall Elections of 2012
Christopher Wells, U of Wisconsin, USA
German Alvarez, U of Wisconsin, USA
Leticia Bode, Georgetown U, USA
Stephanie Edgerly, Northwestern U, USA
Lewis A. Friedland, U of Wisconsin, USA
Dhavan Shah, U of Wisconsin, USA
Itay Gabay, Bowling Green State U, USA

The Sociodemographics of Political Public Deliberation: How to Measure Deliberative Quality Among Different User Groups
Ulrike Klinger, U of Zurich, SWITZERLAND
Uta Russmann, FHWien U of Applied Sciences, AUSTRIA

What's Going Online? Effectiveness of Digital Learning

Instructional & Developmental Communication

Chair

Sarah F. Rosaen, U of Michigan - Flint, USA

Participants

"Try Asking Questions": Scaffolding Argumentative Skill Development in Online Educational Simulations
Susan Lee Kline, Ohio State U, USA
Jonathan D'Angelo, U of Wisconsin, USA
Molly Sharp, Ohio State U, USA

Authentic Assessment and Generative Learning Strategies in Virtual World Classrooms
Kevin Westmoreland Bowers, Radford U, USA

Comparing the Effectiveness of Online Versus In-Person Instruction on Finding Empirical Communication Research
Kami J. Silk, Michigan State U, USA
Evan K. Perrault, Michigan State U, USA
Sharon Ladenson, Michigan State U, USA
Samantha Ann Nazione, Michigan State U, USA

Emotion in Online College Classrooms: Examining the Influence of Perceived Teacher Communication Behavior on Students’ Emotional Experiences
Catherine F. Brooks, U of Arizona, USA
Stacy L. Young, California State U - Long Beach, USA
6422

**Social Media and Health Communication**

**Health Communication**

**Chair**
Emily Brennan, Cancer Council Victoria, AUSTRALIA

**Participants**
Facebook and College Women’s Bodies: Social Media’s Influence on Body Image and Disordered Eating
Petya Eckler, U of Strathclyde, UNITED KINGDOM
Yusuf Kalyango, Jr., Ohio U, USA
Ellen Paasch, U of Iowa, USA

Googling Suicide: Content Analysis of Websites Retrieved With Search Engines in Austria and in the United States
Benedikt Till, Medical U of Vienna, AUSTRIA
Thomas Niederkrotenthaler, Medical U of Vienna, AUSTRIA

Propagation of Information About Pre-Exposure Prophylaxis (PrEP) for HIV Prevention Through Twitter
Margaret L. McLaughlin, U of Southern California, USA
Jinghui (Jove) Hou, U of Southern California, USA
Jingbo Meng, U of Southern California - Annenberg School for Communication, USA
Chihwei Hu, U of Southern California, USA
Zheng An, U of Southern California, USA
Yujung Nam, U of Southern California, USA

Social Media Messages in an Emerging Health Crisis: Tweeting Bird Flu
Sarah Vos, U of Kentucky, USA
Marjorie Buckner, U of Kentucky, USA

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6423

**The Online Public Sphere and Political Activism and Participation**

**Political Communication**

**Chair**
Ashley Muddiman, U of Wyoming, USA

**Participants**
Digital Media and Civic Engagement: Navigating the Mediapolis
Maria Bakardjieva, U of Calgary, CANADA

Switching Between the Private and Public: The Mechanism of Chinese Cyber Vigilantism
Jia Dai, Tsinghua U, CHINA, PEOPLE'S REPUBLIC OF
Nan Zheng, James Madison U, USA

The Dramatic Form of Online Collective Action: A Case From China
Guobin Yang, U of Pennsylvania, USA

The Multiple Public Spheres of Weibo: On the Forms and Potentials of Online Public Spheres in China
Adrian Rauchfleisch, U of Zurich, SWITZERLAND
Mike Schäfer, U of Hamburg, GERMANY

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6424

**Mobile Health in an Era of Being Permanently Online or Not Being Online at All?**

**Health Communication**

**Chair**
K. Viswanath, Harvard U, USA

**Participants**
Health Disparities and Social Isolation: The Potential of mHealth in Connecting People
Maddalena Fiordelli, U of Lugano, SWITZERLAND
Nicola Diviani, U della Svizzera Italiana, SWITZERLAND
Peter J. Schulz, U della Svizzera Italiana, SWITZERLAND
Preconditions for Successful mHealth Usage: The Influence of Health Literacy on the Use of Mobile Health Information
Nicola Krömer, U of Mannheim, GERMANY

Text2Move: Effectiveness of a Text Message-Intervention to Promote Physical Activity Among Young Adults
Veronika Karnowski, Ludwig-Maximilians-U Munich, GERMANY
Constanze Rossmann, Ludwig-Maximilians-U Munich, GERMANY

mHealth via Tablets in Rural Thailand
Arul Chib, Nanyang Technological U, SINGAPORE
Qiaolei JIANG, Nanyang Technological U, SINGAPORE
Samson Struckmann, Ludwig-Maximilians U – Munich, GERMANY
Vanessa Chong, Nanyang Technological U, SINGAPORE
Michelle Lim, Nanyang Technological U, SINGAPORE
Regina Rodricks, Nanyang Technological U, SINGAPORE
Thanomwong Poorisat, Nanyang Technological U, SINGAPORE

With extensive user numbers of mobile phones all around the globe a multitude of possibilities for delivering mobile health-related information to individuals arise. Health disparities seem to be closely related to the matter of mobile device usage, since it is especially the group of disadvantaged people with poorer health literacy and health conditions, higher age, and less income or education who are not able to use mobile online devices with advanced functions yet. Therefore, the question is becoming more pressing of how to specifically use mobile communication channels for communicating health messages to disadvantaged groups in a smart phone era and how to decrease health disparities in that way. This panel aims at exposing possibilities for reducing existing health disparities related to different forms of mobile device usage. In this context, the focus of the panel comprises potentials, preconditions, and effects of mHealth interventions that aim at a reduction of health disparities.

6425

Journalism, Accuracy, and Criticism

Monday 12:00-13:15
Juniper

Journalism Studies

Chair
Michael B. Karlsson, Karlstad U, SWEDEN

Participants
Reader Comments as Press Criticism: Implications for the Journalistic Field
Stephanie L. Craft, U of Illinois, USA
Tim P. Vos, U of Missouri, USA
Justin David Wolfgang, U of Missouri, USA

Discussing the News: Hostility and Civility in User Comments
Thomas Burton Ksiazek, Villanova U, USA
Limor Peer, ISPS / Yale U, USA
Andrew Zivic, Villanova U, USA

The Emergence and Development of News Fact-Checking Sites: Institutional Logics and Population Ecology
Wilson Hugh Lowrey, U of Alabama, USA

Accuracy and Currency. How Journalists and Academics Prioritize Two Conflicting Values
Senja Post, U Koblenz-Landau, GERMANY

Respondent
Stephen D. Reese, U of Texas, USA

6426

At Crossroads: China’s Digital Policy and the Global Communications Landscape

Monday 12:00-13:15
Madrona

Global Communication and Social Change

Chair
Linchuan Jack Qiu, Chinese U of Hong Kong, HONG KONG
Participants
Law, Lies, and Cyberspace: The New Judicial Interpretation and the Ambiguities of Internet Regulation in China
Dong Han, Southern Illinois U - Carbondale, USA
Cisco in China and China in Cisco
Min Tang, U of Illinois, USA
Regional Disparities in Policies on the Mobile Internet Industry in China
Wei Wang, U of Southern California - Annenberg School for Communication, USA
Beyond Cyber-Sovereignty: China’s Internet policy toward global Internet Governance (1994-2013)
Hong Shen, U of Illinois at Urbana-Champaign, USA

Respondent
Yu Hong, U of Southern California, USA

China stands out in the global communications landscape at a time when China and ICTs (information and communication technologies) constitute the two poles of growth in the global capitalist political economy. China’s digital policy choices are crucial at home, where communication networks are not only major sites of commercialization and economic growth but also key battlegrounds in social and political struggles. They are also critical internationally when the U.S.-led political economic order with ICTs as the growth propellant suffered a heavy blow from the global crisis and China emerged as a major contender. Faced with both domestic challenges no longer patchable by piecemeal reforms and a radically shifting international communication order unprecedented since the WWII, China is at a critical moment when its decisions will have profound impacts on global communications and political economy. This panel strives to come to grips with the dynamics of network growth and policy development in China at the eve of ground-breaking changes. At this tumultuous moment of change, China’s digital policy is at the center of path-defining choices that will shape the global communications landscape in decades to come.

6427

Reporting Across Borders: Foreign Correspondents and NGOs

Journalism Studies

Chair
John C. Pollock, College of New Jersey, USA

Participants
Diverging Worlds of Foreign Correspondence: A Profession Between Continuity and Change
Michael Brueggemann, U of Zurich, SWITZERLAND
Gerit Goetzenbrucker, U of Vienna, AUSTRIA
Thomas Hanitzsch, Ludwig-Maximilians-U Munich, GERMANY
Guido Keel, Zurich U of Applied Sciences, SWITZERLAND
Laura Schacht, U of Amsterdam, THE NETHERLANDS

Strategic Access and Symbiotic Interaction: Rethinking the Journalist-Source Relationship of Foreign Correspondents
Xiaoxuan Cheng, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

“Our Troubled Neighbor Across the River”: Cross-Border Journalism on the Canadian-U.S. Border
Kevin M. Grieves, Ohio U, USA

Newsmaking Beyond Newsrooms: Information Production in Leading Humanitarian and Human Rights NGOs
Matthew Powers, U of Washington, USA

The Freelancer-NGO Alliance: What a Story of Kenyan Waste Reveals About Contemporary Foreign News Production
David Conrad, U of Pennsylvania, USA
**As Good as New: Emerging Paradigms/Directions in Organizational Communication**

**Organizational Communication**

**Chair**  
R. Tyler Spradley, Stephen F. Austin State U, USA

**Participants**  
Nicolas Bencherki, U at Albany, State U of New York, USA  
Mathieu Chaput, Lund U, CANADA  
Francois Cooren, U de Montreal, CANADA  
Consuelo Vasquez, U du Québec à Montréal, CANADA  

Queering Difference Research in Organizational Communication: A New Paradigm to Analyze and Critique Organizational Life  
James McDonald, U of Texas - San Antonio, USA  
Towards an Assemblage Theory for Organizational Communication: Deleuze and Guattari Meet Organizational Sociomateriality  
Elizabeth D. Wilhoit, Purdue U, USA  
Membership and Partial Inclusion: A Communicative Perspective on Organizational Membership  
Nicolas Bencherki, U at Albany, State U of New York, USA

**Respondent**  
Anne M Nicotera, George Mason U, USA

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**Emotive Expression Effects in Technology-Mediated Communication**

**Communication and Technology**

**Chair**  
Beth Bonniwell Haslett, U of Delaware, USA

**Participants**  
Cheery Companions or Serious Assistants? Role and Demeanor Congruity as Predictors of Robot Attraction and Use Intentions Among Senior Citizens  
Eun Hwa Jung, Pennsylvania State U, USA  
Thomas Franklin Waddell, Pennsylvania State U, USA  
Ki Joon Kim, Sungkyunkwan U, KOREA, REPUBLIC OF  
S. Shyam Sundar, Pennsylvania State U, USA  

Mediation and Interpersonal Attraction: A Comparison of Verbal and Nonverbal Expressions of Affection in Audiovisual CMC and FtF  
Emmelyn Adriana Justine Croes, Tilburg U, THE NETHERLANDS  
Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS  
Alexander Peter Schouten, Tilburg U, THE NETHERLANDS  
Emiel Krahmer, Tilburg U, THE NETHERLANDS  

Impact of Emoticons on Perception of Politeness: Social Information Processing in Computer-Mediated Communication  
Jieun Shin, U of Southern California, USA  
Student Perceptions of Teacher Emoticon Usage: The Effect on Teacher Credibility and Liking  
Aubrie Serena Adams, U of California - Santa Barbara, USA

**Respondent**  
K. Hazel Kwon, Arizona State U, USA
Digital Divides

Monday
12:00-13:15
Ballard

Communication and Technology

Chair
Ellen Johanna Helsper, London School of Economics and Political Science, GB

Participants
Modelling Internet Access to Understand Digital Divides: An Empirical Investigation
Alexander van Deursen, U of Twente, THE NETHERLANDS
Jan A. G. M. Van Dijk, U of Twente, THE NETHERLANDS
Who Benefits Most From Being Online?
Alexander van Deursen, U of Twente, THE NETHERLANDS
Jan A. G. M. Van Dijk, U of Twente, THE NETHERLANDS
Ellen Johanna Helsper, London School of Economics and Political Science, UNITED KINGDOM
Content Creation on the Internet: A Social Cognitive Perspective on the Participation Divide
Christian Pieter Hoffmann, U of St. Gallen, SWITZERLAND
Christoph Lutz, U of St. Gallen, SWITZERLAND
Miriam Meckel, U of St. Gallen, SWITZERLAND
Mind the Gap: Network Analysis and Computational Approaches to Global Digital Divide
Hyunjin Seo, U of Kansas, USA
Stuart Thorson, Syracuse U, USA

Respondent
Joseph D. Straubhaar, U of Texas, USA

Issues in Advertising

Monday
12:00-13:15
Greenwood

Mass Communication

Chair
Jorg Matthes, U of Vienna, AUSTRIA

Participants
Effects of Agent, Message Vividness, and Need for Cognition on Viral Advertising: Persuasion Knowledge as the Underlying Mechanism
Qian Xu, Elon U, USA
Predictive Validity of Evidence-Based Advertising Principles: An Application of the Index Method
J. Scott Armstrong, U of Pennsylvania, USA
Rui Du, U of Pennsylvania, USA
Kesten Green, U of South Australia, AUSTRALIA
Andreas Graefe, Department of Communication Science and Media Research / LMU Munich, GERMANY
Alexandra House, House and Hoffman Consultants, USA
The Death of the Death of Advertising: Portrayals of Online Advertising in the Business Press
Lisa Marie Barnard, U of North Carolina, USA
Yao (Sophie) SUN, U of Southern California, USA
Xinshu Zhao, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Fuyuan Shen, Pennsylvania State U, USA
“Would You Still Take the Information, If You Knew It Was an Advertisement?” Taking Prior Knowledge and Affective Responses Toward Health Advertorials
Sunny Jung Kim, Dartmouth College, USA
Framing and Agenda Setting

Mass Communication

Chair
David Tewksbury, U of Illinois, USA

Participants
The Third-Level Agenda Setting in the Contemporary China: Tracking Descriptions to Moral and National Education (MNE) in Government Policy, Media Coverage, and People’s Minds
Yang Cheng, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Ching Man Chan, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Lai Xu, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

A Cognitive Process Model of Agenda Setting: Salience Transfer, Accessibility, Importance, and Attributional Judgment
Jusheng Yu, Southern Illinois U - Edwardsville, USA

Beyond Cognitive Framing Processes: Anger Mediates the Effects of Responsibility Frames on the Preference for Punitive Measures
Rinaldo Kuehne, U of Amsterdam, THE NETHERLANDS
Patrick Weber, U of Hohenheim, GERMANY
Katharina Sommer, U of Zurich, SWITZERLAND

Framing Cancer in Online News: Implications for Popular Perceptions of Cancer
Julius Matthew Riles, U of Illinois, USA
Angeline L. Sangalang, U of Southern California - Annenberg School for Communication, USA
Ryan James Hurley, North Carolina State U, USA
David Tewksbury, U of Illinois, USA


Communication Law & Policy

Chair
Kyu Ho Youm, U of Oregon, USA

Participants
Bruce E.H. Johnson, Davis Wright Tremaine, USA

Transporting and Transforming Sullivan: Examples From Common Law Jurisdictions
Andrew Kenyon, U of Melbourne, AUSTRALIA

The Application of the New York Times Rule in Hungary With a View to the Jurisprudence of the ECtHR
András Koltay, Pázmány Péter Catholic U, HUNGARY

The Diffusion of “Sullivan Principles” in African Common Law Jurisdictions
Lyombe S. Eko, U of Iowa, USA

Matt J. Duffy, Kennesaw State U, USA

In *The Right to Speak III* (2006), Prof. Andrew Kenyon of the University of Melbourne and his co-authors stated cogently: “The principles embodied in [New York Times v.] Sullivan derived from the First Amendment, yet they spoke to values common to all democracies, particularly after the Second World War when the discourse of rights grew powerfully.” The year 2014 will mark the 50th anniversary of Sullivan, truly the landmark U.S. Supreme Court case on the First Amendment. In this connection, we need to examine the actual or perceived impact of Sullivan abroad. This is all the more timely and relevant to us in ICA in the global 21st century as the influence of the American Constitution is often viewed to be declining. The invited speakers for the Sullivan panel are well established in media law in the U.S., Australia, and Hungary.
Looking Backwards, Looking Forward: Views on Visual Communication Studies

**Visual Communication Studies**

**Chair**
Jana Holsanova, Lund U, SWEDEN

**Participants**

- Promising Directions for Visual Communication Studies
  Michael S. Griffin, Macalester College, USA
- Globalization and the Visual: Key Tensions and Resources
  Giorgia Aiello, U of Leeds, UNITED KINGDOM
- The Ethics of Images
  Lilie Chouliaraki, London School of Economics and Political Science
- Visual Framing as a Concept and Method: Key Principles and Challenges
  Katy Jane Parry, U of Leeds, UNITED KINGDOM
- Image, Vision, and Cognition
  Jana Holsanova, Lund U, SWEDEN
- Visual Research as a Critical Practice: Issues of Visual Data Production, Processing, and Presentation
  Luc Pauwels, U of Antwerp, BELGIUM
- Visual Theory: Axiology and Imagining the "Good Life"
  Kevin G. Barnhurst, U of Leeds, UNITED KINGDOM

This roundtable session aims to create a space for reflection, exchange and discussion on the state, status and stakes of visual communication studies. We are particularly interested in looking at the past and future of visual communication studies (VCS), while also using this space to foster a productive conversation on VCS’ present. Participants in this roundtable session include scholars who have actively contributed to the development and definition of VCS as a whole, and by means of one or more of three kinds of contribution: a) an active engagement with broader conceptualizations of visual communication; b) a sustained focus on specific theoretical, empirical and methodological dimensions of VCS; and/or c) an investigation of the specificities and challenges of the visual in relation to broader communication practices and media genres.

Language and Mediated Interactions: Reality and Chat Television, Yiddish Interviews, and Holistic Health

**Language & Social Interaction**

**Popular Communication**

**Chair**
George B. Ray, Cleveland State U, USA

**Participants**

- Bringing Class to Light and Life: A Case Study of Reality-Based Television Discourse
  Katherine A. Dunsmore, Fairleigh Dickinson U, USA
  Kathleen C. Haspel, Fairleigh Dickinion U, USA
- The “Ancient Hindu Practice of Schnoz-Cleansing”: The Americanization of an Asian Health Tradition in Neti Pot News Coverage
  Evelyn Y. Ho, U of San Francisco, USA
  Kathryn A. Cady, Northern Illinois U, USA
  Jessica Sarah Robles, U of Washington, USA
- Yiddish Across Borders: Interviews in the Yiddish Ultra-Orthodox Jewish Audio Mass Medium
  Dalit Assouline, U of Haifa, ISRAEL
  Gonen Dori-Hacohen, U of Massachusetts, USA
- “I’m Just Having a Hard Time”: Negotiating Identity and Well Being on a Crisis Help Line
  Stephen DiDomenico, Rutgers U, USA
Creative Industries: From PR to Porn

**Popular Communication**

**Chair**
Matthew P. McAllister, Pennsylvania State U, USA

**Participants**
- Pornography as a Creative Industry  
  Alan McKee, Queensland U of Technology, AUSTRALIA
- Understanding Public Relations as a Cultural Industry  
  Lee Edwards, U of Leeds, UNITED KINGDOM
  Matt Sienkiewicz, Boston College, USA  
  Lindsay Hogan, Boston College, USA
- The Political Economy of the Modern Comics Industries  
  Matthew P. McAllister, Pennsylvania State U, USA  
  Brian L. MacAuley, Pennsylvania State U, USA
- It Takes Two to Tango: The Relationship Between the Celebrity Magazines and Celebrities in Belgium  
  Baldwin Van Gorp, Katholieke U Leuven, BELGIUM

The Dissolution of Old Boundaries: Time, Labour, Media Production and Data Analysis

**Philosophy, Theory and Critique**

**Chairs**
- Maren Hartmann, U of the Arts Berlin, GERMANY
- Elizabeth Anna Prommer, U of Rostock, GERMANY

**Participants**
- Blending Time Through Mobile Media Use: The Transgression of Work and Leisure in Wireless Cafes  
  Elizabeth Anna Prommer, U of Rostock, GERMANY  
  Stephan Goerland, U of Rostock, GERMANY
- Logistical Time or Calculations of Performance  
  Ned Rossiter, U of Western Sydney, AUSTRALIA
- Hybridity in Film and Television: The Dissolution of Genre  
  Lothar Mikos, U of Film and Television, GERMANY
- Big Data and Mobile Methods? The Question of Research Methods in Times of Boundary Dissolutions  
  Maren Hartmann, U of the Arts Berlin

**Respondent**
David Hesmondhalgh, U of Leeds, UNITED KINGDOM

Globalization and the introduction of networked and digital media have altered our media environments dramatically. Former borders and boundaries are blurring and even dissolving. These observations are currently discussed with different labels: transgression, hybridity, convergence, seamless media, multimedia platforms, time management or transnational media. The panel discusses empirical evidence and theoretical implications of the phenomena of the blurring and dissolution of former boundaries, looking at aspects of uses of time and media, time and logistics in the working world, new modes of hybrid media production and new research methods. Despite their diversity, all these expressions basically refer to dissolutions of former media/technology boundaries and the creation of new media concepts. In order to further develop the question of transgression of boundaries, the panel aims to approach the topic from diverse angles. This concerns both the location of the boundaries (at work, at home, between both, etc.) as well as the nature of such boundaries (social, spatial, temporal, content, etc.). The aim is to re-focus our current knowledge about boundaries and develop a definition that includes their diversity, but also hints at the range of boundary management approaches with/against/through the media.
Cross-Border Collaborations and Strategic Communication in the Public Interest

Public Relations

Chair
Kathy Fitzpatrick, Florida International U, USA

Participants
Linda Hon, U of Florida, USA
Allan Richards, Florida International U, USA
Amelia Hardee Arsenault, Georgia State U, USA
Jeffrey K Springston, U of Georgia, USA

This roundtable discussion will focus on public interest communication as an emerging academic discipline and growing area of practice for communication professionals. The distinguished panel – experts in public relations, public diplomacy, journalism and health communication – will provide unique insights into the power and influence of cross-border collaborations and strategic communication including traditional and new media in driving social change. The program will link public interest communication to public diplomacy in illustrating how cross-border collaborations and strategic communication by state and non-state actors can help solve the most pressing problems in global society and improve the lives of the world’s citizens. Panelists will identify key factors for success in public interest communication campaigns, such as the highly successful HIV/AIDS initiative in South Africa, which will serve as a backdrop to illustrate the impact of people coming together in cross-border collaborations to drive social change – in this case, the doctors and hospitals and U.S. aid workers and NGOs and foundations and public health experts and media representatives and communication experts who joined forces to solve one of the world’s most urgent health problems.

Source Perceptions: Using Media to Inform and Persuade

Mass Communication

Chair
Lance Holbert, U of South Carolina, USA

Participants
Stealing Thunder in Crisis Communication: The Moderating Effects of Forewarning and Brand Attachment
SANG YEAL LEE, West Virginia U, USA
Margaret Matsko, West Virginia U, USA
Economic Condition, Policy Cycle, and Media Visibility of Environmental Organizations
Francis L. F. Lee, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Disasters and Information Source Repertoires: Information Seeking and Information Sufficiency in Postearthquake Haiti
Erich James Sommerfeldt, U of Maryland, USA
Media Violence From Parents’ Perspective: Exploring the Determinants of Attitudes Toward Media Effects and Their Role in Online Science Communication
German Neubaum, U of Duisburg-Essen, GERMANY

Health Issues and Intercultural Communication Research

Intercultural Communication

Chair
Jakraphan Riamliw, U of the Thai Chamber of Commerce, THAILAND
Participants
Culture and Doctor-Patient Communication in China: The Doctor’s Perspective
   Lu Tang, U of Alabama, USA
   Mengfei Guan, U of Alabama, USA
Sexual Coercion Across Cultures: Prevalence and Perceptions in Korea and the United States
   Jihye Kim, U of Texas, USA
   Carmen M. Lee, San Diego State U, USA
Social Support on Sina Weibo for People Living With HIV/AIDS in China
   Jingyuan(Jolie) Shi, Nanyang Technological U, SINGAPORE
   Liang Chen, Nanyang Technological U, SINGAPORE
The Impact of Self-Construal on Weight Estimation and Health Practice
   Sang-Yeon Kim, U of Wisconsin - Milwaukee, USA
   Seokhoon Ahn, U of Wisconsin - Milwaukee, USA
   Emily Cramer, U of Wisconsin - Milwaukee, USA

Respondent
   Suman Mishra, Southern Illinois U - Edwardsville, USA

Opportunities and Barriers to Learning From Television

Monday
12:00-13:15
Jefferson B

Children Adolescents and Media

Participants
Engaging, Critical, Entertaining: Transforming Public Service Television for Children in Denmark
   Christa Lykke Christensen, Copenhagen U, DENMARK
Media Use and ADHD-Related Behaviors in Children and Adolescents: A Meta-Analysis
   Sanne Nikkelen, U of Amsterdam, THE NETHERLANDS
   Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS
   Mariette Huizinga, VU U – Amsterdam, THE NETHERLANDS
   Brad J Bushman, Ohio State U, USA
Participatory Cues and Program Familiarity Predict Young Children’s Learning From Educational Television
   Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Personalized Interactive Characters for Toddler’s STEM Learning From a Video Presentation
   Sandra L. Calvert, Georgetown U, USA
   Melissa N Richards, Georgetown U, USA
   Courtney Kent, Georgetown U, USA
What Preschoolers Bring to the Show: The Effects of Viewer Characteristics on Children’s Learning From Educational TV
   Fashina Alade, Northwestern U, USA

Respondent
   Marie-Louise Mares, U of Wisconsin, USA

Race, Class, Myth, and Neoliberal Agendas

Monday
12:00-13:15
Seneca

Ethnicity and Race in Communication

Chair
   Anamik Saha, U of Leeds, UNITED KINGDOM

Participants
Prislam Reconsidered or, the American-ness of Jihad: Race, Mass Incarceration, and Informants in the War on Terror
The Selling of History: Theory, Practice, and Collective Memory

Communication History

Participants
Nine for IX: Gender and Histotainment
Lori Amber Roessner, U of Tennessee, USA
Scion and the Branding of Chicana/o Punk History
Richard Cruz Davila, U of Western Ontario, CANADA
Consuming Historic Homosexuality: Limits and Potentialities for Queer Representations in Downton Abbey (2010-)
Liora Elias, U of Minnesota, USA
Social Memory for Sale: Branding, Narrative, and the Second World War
Jonathan Monroe Bullinger, Rutgers U, USA

This panel seeks to understand how moments of collective memory and pieces of recorded history come to be sold to audiences as consumable products. Little literature has combined these two areas – collective memory and commodification via branding strategies – to study the phenomena of not just selling history, but in essence branding it. Each of these conversations articulates the intersection between memory and branding strategies through specific perspectives including gender, ethnicity, sexual preference, and war.

Analyses of Advertising Cues

Information Systems

Chair
Kevin Wise, U of Illinois, USA

Participants
"This Ad is So You!“: Perception and Effectiveness of Personalized Online Advertisement
Christina V. Peter, Ludwig-Maximilians-U Munich, GERMANY
Can’t Cut Through the Clutter: Memory Impairment for Brands Advertised in Violent and Congruent Video Game Contexts
Carlos Cruz, Ohio State U, USA
Robert Benjamin Lull, Ohio State U, USA
Consumers’ Online Brand Endorsements: A Study Into Intentions to Endorse Different Types of Brands
Stefan F. Bernritter, U of Amsterdam, THE NETHERLANDS
How Advertising Cues in Cause-Related Marketing Campaigns Influence Consumer Responses
Annemarie Margot Wennekers, U of Amsterdam, THE NETHERLANDS
The Effect of Goal Specificity and Self-Referencing Ad on Persuasion
Yeuseung Kim, DePaul U, USA
The Interaction Effects of Mood and Message Characteristics on Advertising Effectiveness
Jing (Taylor) Wen, Iowa State U, USA
Sela Sar, U of Illinois, USA
George Anghelcev, Pennsylvania State U, USA
Warning Before or After the Message? The Role of Argument Quality in Advertising Warning Effects
Marieke L. Fransen, U of Amsterdam, THE NETHERLANDS
Manon Fennis, U of Amsterdam, THE NETHERLANDS
Peeter Verlegh, U of Amsterdam, THE NETHERLANDS

When Discounting Fails: Initial Beliefs Can Bias Processing of Corrective Advertising Disclosures
Andreas Philippe Huesser, U of Zurich, SWITZERLAND

ICA Seattle Closing Plenary: Communication and the Good Life: Where Do We Go From Here?

Monday
13:30-14:45
Grand Ballroom C

Sponsored Sessions
Chair
Diana Rieger, U of Cologne, GERMANY

Participants
Nicole Ellison, Michigan State U, USA
Jon F. Nussbaum, Pennsylvania State U, USA
Stacey Spiegel, Parallel World Labs, USA
Peter Vorderer, U of Mannheim, GERMANY

The closing plenary is perfectly suited to address the question: Where do we (as communication scholars) go from here? It promises to offer provocative insights about what new media and technology could mean for the quality of our lives.