Preconference: 12th ICA Mobile Preconference “From Womb to Tomb: Mobile Research Across Genders, Generations, Ethnicities, Cultures, and Life Stages”

**Wednesday 09:00-17:00 Flamboyan**

**Sponsored Sessions**

**Chair**
- Jun Liu, U of Copenhagen, DENMARK
- Sun Kyong Lee, U of Oklahoma, USA
- Eulalia Puig Abril, U of Illinois – Chicago, USA
- James E. Katz, Boston U, USA

The 12th annual ICA Mobile Preconference will examine, scrutinize, and reflect upon the influence of this dominant new medium on everyday practices of communication through the theme “From Womb to Tomb: Mobile Research Across Genders, Generations, Ethnicities, Cultures, and Life Stages.” We anticipate a broad range of research topics in mobile communication and welcome extended abstracts based on empirical and/or theoretical work as it relates to: civic engagement, activism and social movements, social media, learning and education, methodologies, international contexts, international development, health, cultural similarities and differences, local culture and heritage, place-based issues, journalism, politics, usability issues, user experiences and perceptions, technologies, interfaces, mobile media histories, and archaeology. The preconference will include a workshop for emerging scholars to provide a forum where graduate students, new faculty, and early scholars can present and discuss their research with more experienced mobile researchers, thus representing an opportunity to establish and nurture a supportive and integrated community.

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**Preconference: 12th ICA Mobile Preconference “From Womb to Tomb: Mobile Research Across Genders, Generations, Ethnicities, Cultures, and Life Stages” Breakout**

**Wednesday 09:00-17:00 Ceiba**

**Sponsored Sessions**
International Communication Association Executive Committee Meeting

**Sponsored Sessions**

**Chair**
Peter Vorderer, U of Mannheim, GERMANY

**Participants**
Amy B. Jordan, U of Pennsylvania, USA
Francois Heinderyckx, U Libre de Bruxelles, BELGIUM
Cynthia Stohl, U of California - Santa Barbara, USA
Larry Gross, U of Southern California, USA
Peng Hwa Ang, Nanyang Technological U, SINGAPORE
Ted Zorn, Massey U, NEW ZEALAND
Michael L. Haley, International Communication Association, USA

Preconference: Communication and Technology Doctoral Consortium

**Sponsored Sessions**

**Chairs**
Nicole C. Kramer, U of Duisburg-Essen, GERMANY
Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS
S. Shyam Sundar, Pennsylvania State U and Sungkyunkwan U, USA
Jesse Fox, Ohio State U, USA
Louis W. Leung, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Veronika KarnowskI, Ludwig Maximilians U Munich, GERMANY
Joseph B. Walther, Nanyang Technological U, SINGAPORE
Sabine Trepte, U of Hohenheim, GERMANY
Mike Z. Yao, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Klaus Bruhn Jensen, U of Copenhagen, DENMARK
Lee Humphreys, Cornell U, USA
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE

The consortium brings together PhD candidates working on Communication and Technology to give them the opportunity to present and discuss their research in a constructive and international atmosphere. The goals of the event are to provide feedback and advice to participating PhD candidates on their in-progress research thesis. Moreover, the doctoral consortium will provide the opportunity to meet experts as well as fellow PhD candidates from different backgrounds working on related topics. During the consortium, students will be invited to present their work, following which they will receive feedback from their fellow students and faculty participants, all of whom will have read the proposals in advance of the Doctoral Consortium. In addition, at least one faculty participant will be assigned to respond in detail to each proposal. Besides the presentations of proposals, there will also be discussion of other topics such as ethics, research methods, publishing the thesis, and positioning one's work for the job market.

Preconference: Advancing Public Diplomacy Research: Bringing Together Political Communication and Public Relations

**Sponsored Sessions**

**Chairs**
Diana Ingenhoff, U of Fribourg, SWITZERLAND
Kathy Fitzpatrick, Florida International U, USA
Candace L. White, U of Tennessee, USA
Spiro K. Kiousis, U of Florida, USA
Participant
Jian Wang, U of Southern California, USA

Public diplomacy has been the focus of scholarship in both political communication and public relations, yet the two disciplines have worked separately, for the most part, in terms of developing a research agenda that would contribute to the advancement of public diplomacy. This preconference will help spark discussion that can lead to new collaborative initiatives between these interdisciplinary fields, and illuminate tangible methods to investigate public diplomacy and nation branding from different angles and perspectives.

Preconference: Organizational Communication Division Doctoral Consortium: Your Academic Career in a Globalized World

Thursday
08:30-17:00
Las Olas

Sponsored Sessions

Participants
Boris H. J. M. Brummans, U of Montreal, CANADA
Janet Fulk, U of Southern California, USA
Rebecca Gill, Massey U, NEW ZEALAND
Dennis K. Mumby, U of North Carolina, USA
Amanda J. Porter, VU U Amsterdam, THE NETHERLANDS
Ronald E. Rice, U of California - Santa Barbara, USA
Keri Keilberg Stephens, U of Texas, USA
Katie R. Sullivan, U of Utah, USA
Consuelo Vasquez, U of Quebec in Montreal, CANADA
Y. Connie Yuan, Cornell U, USA

This full-day workshop brings together doctoral students and faculty to examine contemporary issues related to the development of our next generation of scholars. As we try to further increase the international profile of ICA and our division, it is appropriate to discuss what the international character of the academic world means for one’s career (or academic life span).

We are grateful to VU University Amsterdam / KIN Research Group for their generous sponsorship of this event.

Preconference: Computational Approaches to Advance Communication Research

Thursday
08:30-17:00
Flamingo A

Sponsored Sessions

Chairs
Noshir S. Contractor, Northwestern U, USA
Leslie Ann DeChurch, Georgia Institute of Technology, USA

Rapid advancements in digitally-enabled communication have given rise to novel forms of organizing. Because of their immense capacity for flexibility and their ability to draw on the expertise of multiple disciplines, the large-scale, these novel forms of organizing have the potential to solve some of the grand challenges of today’s world – those in education, cyberlearning, health care, environmental sustainability, climate change, and disaster response. However, understanding and enabling these novel forms of organizing faces the significant hurdle of interdisciplinarity. The complexity of virtual organizing requires the deep expertise of many sub-disciplines within communication as well as computer science, information and decision sciences, management, and psychology, to name a few. An integral next step is to invest in community and infrastructure development that better fuses the “social” and the “technical” cores of this science. This need for greater sociotechnical integration is at the heart of a new paradigm in social science, dubbed computational social science (CSS).
Preconference: Stuart Hall and the Future of Media and Cultural Studies

**Sponsored Sessions**

**Participants**

- Melissa A. Click, U of Missouri - Columbia, USA
- Jonathan Alan Gray, U of Wisconsin, USA
- Adrienne Shaw, Temple U, USA
- Lawrence Grossberg, U of North Carolina, USA

Stuart Hall is a household name for all who do critical/cultural work on communication; his influence is abundantly evident on second, third, and fourth generation work; and he is a revered public intellectual who dedicated his career as much to civic society around him as to the academy. He is the leading figure in Cultural Studies, and his work is canonical in the study of media representations, identity, audiences, cultural theory, class, postcolonialism, youth and criminality, ideology, ethnic studies, and diaspora. Hall has received countless honors, is the subject of books and films, and has a library named after him, and his death in February 2014 was widely—and deeply—felt. Hall won ICA’s Steven H. Chaffee Career Achievement award in May 2014, and this preconference will reflect upon Hall’s contributions to and his relevance for contemporary and future communication scholarship.

Preconference: Communications and the State: Toward a New International History

**Sponsored Sessions**

In 2004, Paul Starr remarked that “Technology and economics cannot alone explain the system of communications we have inherited or the one we are creating. The communications media have so direct a bearing on the exercise of power that their development is impossible to understand without taking politics into account, not simply in the use of media, but in the making of constitutive choices about them.” Alongside Starr, historians have produced a vibrant new literature detailing the constitutive role of the state in the making of communications and the constitutive role of communications in the making and unmaking of states and empires. Indeed, communications – and the industries, infrastructures, and cultures that take shape around it – has been integral to state-related projects ranging from empire building to liberation movements and “great leaps forward.” Though the range of state activities affecting and structuring communications is vast, it is possible to identify four broad themes: the state as communicator, the state as a regulator of communication, the state as a creator and/or subsidizer of structures of communication, and the state as an object of critique by citizens and subjects.

This preconference is off-site.

Preconference: Communications and the State: Toward a New International History Breakout

**Sponsored Sessions**

This preconference is off-site.

Communication in the Digital Age: New Frontiers

**Sponsored Sessions**

**Chairs**

- Brooke Foucault Welles, Northeastern U, USA
- Sandra Gonzalez-Bailon, U of Pennsylvania, USA
Participants
Nick Beauchamp, Northeastern U, USA
Deen Goodwin Freelon, American U, USA
Drew Berkley Margolin, Cornell U, USA
Ericka Menchen-Trevino, Erasmus U Rotterdam, THE NETHERLANDS
Katherine Ognyanova, Northeastern U, USA
Katy Elizabeth Pearce, U of Washington, USA
Jaime Settle, William and Mary U, USA
Aaron Shaw, Northwestern U, USA

Digital technologies, social media, and countless online applications create the infrastructure and interface through which many of our interactions take place today. This societal change is interesting in itself: it poses new questions about how we socialize and engage in public, but also how we build a sense of identity and delimit the private domain. It is also interesting because the ubiquitous adoption of new technologies produces, as a byproduct, new ways of observing the world: many of our interactions now leave a trail of digital footprints that, if followed, can help us unravel the complexity of society – and take us to the eye of the hurricane of social order and change. Using digital data to tackle interesting questions and advance our research agendas requires partnerships across disciplinary boundaries that are still uncommon. Social scientists and computer scientists have never been closer in their goals of trying to understand communication dynamics. This preconference workshop builds on a popular panel discussion at ICA2014 and aims to create a platform to discuss recent research at the intersection of computational and social science approaches to integrate knowledge and address the big puzzles that beat at the heart of communication research.

2113 Preconference: PhD Workshop: Public Relations and Strategic Communication
Sponsored Sessions
Thursday 09:00-12:30 Boardroom 2

This half day workshop is relevant for Public Relations and Strategic Communication PhD students at different stages of their dissertation. The workshop aims to provide doctoral students with an opportunity to present and discuss their dissertation research in a constructive atmosphere. Students receive feedback and advice on their projects, theoretical frameworks, methodologies and research designs from senior scholars and other students, who review the proposals. The workshop also serves as a platform for students working in these areas to establish valuable networks and examine issues which are important for their future careers. It provides a basis for general discussions on a variety of other issues.

2114 Preconference: Bringing Together Social and Semantic Networks in Communication Research
Sponsored Sessions
Thursday 09:00-17:00 Conference Room 3/4/5

While the analysis of social networks and semantic networks has quickly advanced over the past years, this development is still weakly received in the communication sciences. Network researchers have developed a whole bouquet of powerful and scalable tools and methods to the analysis of discourse texts and communicative interactions, and first inroads are being cut toward the joint analysis of social and semantic network data. However, these methods’ communication theoretic foundations, as well as their applications for addressing pressing questions in the field are still underdeveloped. Moreover, social and semantic network analytic approaches are most commonly considered separately. Yet, communication processes inevitably include patterns of both social relations and semantic contents, which can often be fruitfully conceptualized as networks. Building upon last year’s preconference on this theme, this event is aimed to connect network analytic methodology with important developments in the field of communication research.
Preconference: Theorizing Sex, Sexuality, and Sexual Identity: Exploring the Constitutive Roles of Communication

**Sponsored Sessions**

**Chairs**
- Jimmie Manning, Northern Illinois U, USA
- Lelia Samson, Nanyang Technological U, SINGAPORE

This preconference brings together scholars from across contextual areas of the discipline to consider how sex, sexuality, and sexual identity are and can be theorized in communication research. Through a panel discussion, research presentations, and interactive agenda-building sessions, participants will collaborate to consider generative futures for communication scholarship about sex, sexuality, and sexual identities.

Preconference: Administrative v. Critical Research: Implications for Contemporary Information Policy Studies

**Sponsored Sessions**

**Chairs**
- Amit Schejter, Ben-Gurion U of the Negev, ISRAEL
- Richard D. Taylor, Pennsylvania State U, USA
- Krishna Jayakar, Pennsylvania State U, USA
- Seamus Simpson, U of Salford, UNITED KINGDOM
- Robin Elizabeth Mansell, London School of Economics and Political Science, UNITED KINGDOM
- Bingchun Meng, London School of Economics and Political Science, UNITED KINGDOM
- Noam Tirosh, Ben-Gurion U of the Negev, ISRAEL

Tensions, disagreements, differences and disputes of both a methodological and theoretical nature have always been an attribute of communication policy studies. One of the major contributions to this debate is Paul Lazarsfeld’s seminal piece “Remarks on Administrative and Critical Communication Research.” The Journal of Information Policy, the Institute for Information Policy at Penn State, the Department of Media and Communications at the London School of Economics and Political Science, the LINKS-ICORE project at the Department of Communication Studies at Ben-Gurion University of the Negev and ICA’s Communication Law and Policy Division present a preconference in which the distinction between “administrative” and “critical” scholarship in light of Lazarsfeld’s analysis will be tested when applied to today’s information society and the research questions contemporary information policy raises.

Preconference: Communication Science: Evolution, Biology, and Brains Across the Lifespan - Innovation in Theory and Methods

**Sponsored Sessions**

**Chairs**
- Rene Weber, U of California - Santa Barbara, USA
- Jason C. Coronel, U of Pennsylvania, USA
- Allison Eden, VU - U Amsterdam, THE NETHERLANDS
- Emily Falk, U of Pennsylvania, USA

Research using evolutionary theory, biological explanations, and study paradigms from the neurosciences to answer questions central to communication scholars are increasingly common and have seen a recent surge in communication science. For instance, the past year has seen multiple special issues focusing on neuroscience and broader biological methods in communication science including special issues in Communication Monographs, Journal of Medical Psychology, and Communication Methods and Measures. This preconference responds to the critical mass of communication researchers who have taken up biological explanations and seeks to bring together researchers under the explicit umbrella of our field
and our questions. Building on the momentum from the past 2 years, this preconference will bring together scholars who are working across subfields of communication studies and use evolutionary theory, biological explanations as well as neuroscience, and other biological measures to address core questions in communication studies. Most importantly, the preconference participants will share new data and discuss a vision for how communication studies can best leverage such new theorizing and study paradigms.

Preconference: Ethical Stakeholder Engagement: A Showcase of Projects From the Arthur W. Page Center

Sponsored Sessions

This preconference will include two panel discussions. Each will feature sponsored research from the 2013-2014 Arthur W. Page Center project on ethical stakeholder engagement. The first research panel will feature four of the research projects that together examined engagement as related to social media. The discussions will cover multiple platforms and theoretical foundations in an effort to identify practical implications for ethical engagement in the rapidly changing social media environment. The second panel will include presentations on engagement with four unique stakeholder groups. The discussion will focus on best practices and recommendations.

Preconference: 12th ICA Mobile Preconference “From Womb to Tomb: Mobile Research Across Genders, Generations, Ethnicities, Cultures, and Life Stages”

Sponsored Sessions

Chair
- Jun Liu, U of Copenhagen, DENMARK
- Sun Kyong Lee, U of Oklahoma, USA
- Eulalia Puig Abril, U of Illinois – Chicago, USA
- James E. Katz, Boston U, USA

Communication through mobile media has become central to people’s lives around the world, no matter age, gender, or ethnicity, and is driven by widespread adoption of a repertoire of mobile devices. Usage of mobile media is closely tied to the life circumstances of individuals. The 12th annual ICA Mobile Preconference will examine, scrutinize, and reflect upon the influence of this dominant new medium on everyday practices of communication through the theme “From Womb to Tomb: Mobile Research Across Genders, Generations, Ethnicities, Cultures, and Life Stages.”

Preconference: 12th ICA Mobile Preconference “From Womb to Tomb: Mobile Research Across Genders, Generations, Ethnicities, Cultures, and Life Stages” Breakout

Sponsored Sessions

Preconference: New Media and Citizenship in Asia: Civic Engagement for Sustainable Development Across the Life Span

Sponsored Sessions

Chairs
- Nojin Kwak, U of Michigan, USA
- Marko M. Skoric, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
- Natalie Pang, Nanyang Technological U, SINGAPORE
- Baohua Zhou, Fudan U, CHINA, PEOPLE’S REPUBLIC OF
- Tetsuro Kobayashi, National Institute of Informatics, Japan, JAPAN
- Scott W. Campbell, U of Michigan, USA
- Junho Choi, Yonsei U, KOREA, REPUBLIC OF
Participants

Estimating Media Partisanship From Twitter Data: A Case in Japan
Tetsuro Kobayashi, National Institute of Informatics, Japan, JAPAN
Yuki Ogawa, National Institute of Advanced Industrial Science and Technology, JAPAN
Hitoshi Yamamoto, Rissho U, JAPAN
Takahisa Suzuki, the Graduate U for Advanced Studies, JAPAN

How Social Media Reacted to the Korean Presidential Debate? A Korean Case of Linking Biobehavioral and Computational Approaches via the Second Screen
JungHwan Yang, U of Wisconsin, USA
Dhavan Shah, U of Wisconsin, USA
Alex Hanna, U of Wisconsin, USA
Erik P. Bucy, Texas Tech U, USA
Christine Garlough, U of Wisconsin, USA

Social Media Use, Political Efficacy and Political Participation in China: The Moderating Role of Need for Orientation
Lu Zhao, Zhejiang U, CHINA, PEOPLE’S REPUBLIC OF

Analyzing Political Micro Blogging Through a Language-Based Approach: A Comparative Study of English and Malay Twitter Users During the 2013 Malaysian General Election
Saifuddin Ahmed, U of California - Davis, USA
Jaeho Cho, U of California - Davis, USA
Kokil Jaidka, Independent Researcher, INDIA

Performative Documents: Media Rhetoric of Empowerment and the Unique Identification Project in India
Saayan Chattopadhyay, Jadavpur U, INDIA

Social Media for Change: Two Cases From Indonesia
Abdul Roman, Nanyang Technological U, SINGAPORE
Natalie Pang, Nanyang Technological U, SINGAPORE

Civic Engagement in a Township in Myanmar: The Promise of ICTs
Rich Ling, Nanyang Technological U, SINGAPORE
Chitra Panchapakesan, Nanyang Technological U, SINGAPORE

Transmission of “Positive Energy”: Citizenship and the Democratic Culture in China’s New Media Environment
Jing Wang, Rutgers U, USA

Texting Galatis and the Ili: Narratives of Indigenous Civic Engagement, Collective Action, and the Mobile Phone
Dazzelyn Baltazar Zapata, National U of Singapore, SINGAPORE

The Domesticated Resistance: Critical Analysis of Displaced Chinese’s Everyday Discourse in Weibo
Zhiqiu Zhou, Northwestern U, USA

Online Symbolic Activist in Contentious Actions: The Case of the Hong Kong Umbrella Movement
Fangzhou Ding, Zhejiang U, CHINA, PEOPLE’S REPUBLIC OF

Chinese Identity and Student Movements in Hong Kong
Sixin Lin, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Fen Jennifer Lin, Department of Media and Communication, CHINA, PEOPLE’S REPUBLIC OF

Digital Media Use and Modes of Participation in the Umbrella Movement
Francis L. F. Lee, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

(Not) Under My Umbrella: Political Engagement and Polarization on Facebook and Online Forums During the 2014 Hong Kong Protests
Marko M. Skoric, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Fei Chris Shen, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Qinfeng Zhu, Nanyang Technological U, SINGAPORE

Social Media Efficacy, Social Media Censorship and Strategic Resistance in China: Construct and Measurement
Ranran Zhu, Washington State U, USA

Examining the Impact of Surveillance and Affiliation Motivations on Political Participation of Young Indian Facebook Users
Priyanka Dasgupta, Nanyang Technological U, SINGAPORE
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE
Shirley S. Ho, Nanyang Technological U, SINGAPORE
The role of new communication technologies—such as the internet, social media, and mobile phones—in political and civic engagement has generated significant interest not only from scholars, but also organizations, politicians, and ordinary citizens. While recent events in parts of the world, such as the Middle East, help recognize the potential of new communication media as an agent contributing to macro-level political changes, these new communication tools are also actively utilized in more traditional political processes, such as electoral campaigns. Also important is everyday use of new communication technologies, which provides individuals with an opportunity to encounter public affairs news and discourse, enhance understanding of issues, and get involved in civic and political opportunities. One of critical elements that we should pay attention to when appreciating the role of new media—perhaps underlying all of these processes and practices—would be values, traditions, and history that define each Asian country and the region.

Preconference: Discussion, Dialogue, Discourse: Meanings and Methods

Thursday 09:00-15:00
Maguey

Sponsored Sessions

Chairs
Uta Russmann, FHWien U of Applied Sciences, AUSTRIA
Anne B Lane, Queensland U of Technology, AUSTRALIA

Participants
Carl H. Botan, George Mason U, USA
Michael L. Kent, U of Oklahoma, USA
Karin Wahl-Jorgensen, Cardiff U - JOMEC, UNITED KINGDOM

Participants
Rules of Engagement: Preparing PR Students and Early Career Professionals for the Digital Front Lines
Betsy D. Anderson, U of Minnesota, USA
Rebecca Dean Swenson, U of Minnesota, USA
Nathan Gilkerson, Marquette U, USA

Dialogue: A Guiding Principle for Young Public Relations Professionals? Results of a Q-Survey Among German Professional Newcomers
Helena Maria Stehle, U of Hohenheim, GERMANY
Simone Huck-Sandhu, Deutsche Gesellschaft für Publizistik, GERMANY

The Role of Social Media Discourses on Stakeholder Crises Awareness and Perception: A Conceptual Framework
Chiara Valentini, Aarhus U, DENMARK
Stefania Romenti, IULM U, ITALY
Dean Kruckeberg, U of North Carolina - Charlotte, USA
Discussion, dialogue, and discourse have long been regarded as important concepts across a range of communication-related disciplines such as public relations, organizational communication, computer-mediated communication, journalism and political communication. These concepts are becoming even more significant with the increasing use of social media and other forms of online communication by organizations and their publics/stakeholders/citizens. The online environment has provided a unique milieu for the conduct of discussion, dialogue, and discourse, but it has also focused attention on the inconsistent use of these labels, the significance of the differences between the concepts, and the gaps between normative theory and pragmatic action. The focus of this preconference therefore will be to invite theoretical and empirical contributions that add to the understanding of discussion, dialogue, and discourse with particular emphasis on the translation of these concepts into the online space.
Studies Division’s commitment to academic mentorship and will be held as preconference in conjunction with the 2015 Annual Conference of the International Communication Association in San Juan, Puerto Rico. Its goal is to contribute actively to the professional development of young scholars by giving them an opportunity to present and discuss their research in a constructive and international atmosphere. Participating graduate students will receive project-specific feedback from recognized experts in the field, as well as general career development advice. The Colloquium will thus provide the opportunity to meet experts as well as fellow PhD candidates from different backgrounds working on related topics.

Preconference: Journalism Studies Graduate Student Colloquium Breakout

Sponsored Sessions

2161

Thursday
09:00-16:00
Condado Plaza Hilton Boardroom II

Preconference: Young Scholars Preconference on Visual Methods

Sponsored Sessions

2174

Thursday
09:00-17:00
U of Turabo Museo y Centro de Estudios Humanísticos

Chairs

Michael Grimm, Hans Bredow Institute for Media Research, GERMANY
Maria Fernanda Luna, U Autonoma de Barcelona- Incom, SPAIN

Participants

Nessa Adams, Brunel U, UNITED KINGDOM
George Anghelcev, Pennsylvania State U, USA
Ozen Bas, Indiana U, USA
Lindsey Blumell, Texas Tech U, USA
Nadine Bol, U of Amsterdam, THE NETHERLANDS
Eva Boller, U of Hamburg, GERMANY
Carie Cunningham, Michigan State U, USA
Jaelyn deMaria, U of New Mexico, USA
Tao Deng, Marquette U, USA
Ran Duan, Michigan State U, USA
Julie Escurignan, U of Texas, USA
Brian Ekdale, U of Iowa, USA
Jessica Francis, Michigan State U, USA
Michael Grimm, Hans Bredow Institute for Media Research, GERMANY
Jennifer Huemmer, Texas Tech U, USA
Stefan Jarolimek, Johannes Gutenberg U, GERMANY
Alessandro Jedlowski, U of Liège, BELGIUM
Pablo B. Jost, Johannes Gutenberg U, GERMANY
Kathrin Karsay, U of Vienna, AUSTRIA
Allison Kwsell, International Christian U Tokyo, JAPAN
Jessica N. Larsen, U of Illinois – Chicago, USA
Eugène F. Loos, U of Amsterdam, THE NETHERLANDS
Maria Fernanda Luna, U Autonoma de Barcelona- Incom, SPAIN
Crystal Miller, Michigan State U, USA
Minh Hao Nguyen, U of Amsterdam, THE NETHERLANDS
Tom Powell, U of Amsterdam, THE NETHERLANDS
Sandra Ristovska, U of Pennsylvania, USA
Nathian Shae Rodriguez, Texas Tech U, USA
Quintarrius Shakir, U of California, USA
Rachel Somerstein, SUNY New Paltz, USA
Considering mediated images on all levels of the communication process is becoming increasingly important and receives growing attention from scholars throughout all sub-fields of communication studies covered by ICA. At the same time, due to the specifics of visual communication, research on mediated images, their production and reception comes with particular methodological challenges. Discussing them, however, proves to be particularly difficult for young scholars, since peers and experts with respect to specific visual methods are scattered throughout all ICA divisions and interest groups. This one-day preconference therefore focuses on the needs of young scholars.

This preconference is off-site.

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**Preconference: Gaming Bodies**

**Sponsored Sessions**

**Chair**
Jaime Banks, West Virginia U, USA

Digital games have complicated notions of what a body is and what it means during and apart from play. Both digital and physical bodies are understood to influence – or be influenced by – gameplay experiences according to their unique traits, states, abilities, materialities, and governing systems. In gamespaces, digital bodies may be considered both as signifiers and agents of players’ intention and as independent entities functioning according to their inherent design. On the other side of the interface, physical bodies may be considered both as manipulators of game content and as being influenced by game events that they help create. In many ways, these interplays between digital and physical bodies are central to notions of play. The goal of this preconference is to shed light on the natures, functions, and interplays of digital and physical bodies in games, and how bodies are engaged in and influenced by play.

This preconference is off-site.
Preconference: Public Sector Communication: The Challenge of Building Intangible Assets

**Sponsored Sessions**

**Chairs**

- Maria Jose Canel, U Complutense de Madrid, SPAIN
- Vilma L. Luoma-aho, U of Jyvaskyla, FINLAND

Public sector organizations are globally challenged by reaching and engaging citizens and maintaining their trust, a challenge for which the role communication plays needs to be more fully analysed. Present world economic and financial crisis, associated with a crisis of trust in public institutions, is challenging both practitioners and researchers with ethical issues about the practice of communication in the public sector. As long as this crisis implies doing more with less (functions and responsibilities are being increased and resources are coming under threat), citizens’ expectations are not met. Public sector organizations are being impelled to legitimize their activities in order to preserve their existence, bringing communication into the center of public sector practice. This preconference focuses on the role communication plays in building intangible assets for the public sector, through concepts such as expectations, reputation, legitimacy, social capital, intellectual capital, engagement and trust.

International Communication Association Annual Board of Directors’ Meeting

**Sponsored Sessions**

**Chair**

- Peter Vorderer, U of Mannheim, GERMANY

**Participants**

- Amy B. Jordan, U of Pennslyvania, USA
- Peng Hwa Ang, Nanyang Technological U, SINGAPORE
- Francois Heinderyckx, U Libre de Bruxelles, BELGIUM
- Cynthia Stohl, U of California - Santa Barbara, USA
- Larry Gross, U of Southern California, USA
- Colleen Elizabeth Mills, U of Canterbury, NEW ZEALAND
- Sonia Virginia Moreira, Rio de Janeiro State U, BRAZIL
- Jiro Takai, Nagoya U, JAPAN
- Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS
- Jonathan Cohen, U of Haifa, ISRAEL
- Francois Allard-Huver, Paris Sorbonne U - CELSA, FRANCE
- Anne Kaun, Sodertorn U, SWEDEN
- Erica L. Scharrer, U of Massachusetts - Amherst, USA
- James A. Danowski, U of Illinois - Chicago, USA
- Richard K. Popp, U of Wisconsin-Milwaukee, USA
- Seamus Simpson, U of Salford, UNITED KINGDOM
- Richard J. Doherty, U of Leeds, UNITED KINGDOM
- Miyase Christensen, Stockholm U, SWEDEN
- Paula M Gardner, OCAD U, CANADA
- James D. Ivory, Virginia Tech, USA
- Travers Scott, Clemson U, USA
- Adrienne Shaw, Temple U, USA
- Rashmi Luthra, U of Michigan - Dearborn, USA
- Kevin B. Wright, George Mason U, USA
- Prabu David, Washington State U, USA
- Aaron R. Boyson, U of Minnesota - Duluth, USA
- Hee Sun Park, Korea U, KOREA, REPUBLIC OF
- Howard Giles, U of California - Santa Barbara, USA
- Timothy R. Levine, U of Alabama - Birmingham/Korea U, USA
- Matt Carlson, Saint Louis U, USA
- Theresa R. Castor, U of Wisconsin-Parkside, USA
ICA San Juan Opening Plenary: Do Communication Technologies Define a “Generation?”

Sponsored Sessions

Chair
Amy B. Jordan, U of Pennsylvania, USA

Participants
Sun Sun Lim, National U of Singapore, SINGAPORE
Jean Burgess, Queensland U of Technology, AUSTRALIA
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS
Zizi A. Papacharissi, U of Illinois - Chicago, USA

This plenary discussion explores whether and how communication technologies shape the contours, capacities, and connections of a generation. Each “generation” has unique experiences with communication technologies that can be revolutionary and transformative for those who witness their introduction and experience their widespread adoption. The distinguished panelists examine the question of the plenary title “Do communication technologies define a ‘generation?’” through the unique perspectives they bring to notions of both “communication technology” and “generation.”
BlueSky Workshop: Consuming Virtual Reality: Promises and Pitfalls

Sponsored Sessions

Chairs
Ketaki Shriram, Stanford U, USA
Jakki Bailey, Stanford U, USA
Andrea Stevenson Won, Stanford U, USA

This forum offers attendees the chance to discuss the opportunities and pitfalls of using consumer virtual reality interfaces, such as the Oculus Rift, as research platforms. After a brief introduction, we will contrast the past and future use of virtual reality in communication research. In particular, we will examine how this technology may be experienced differentially across the lifespan. What will the effects of immersive virtual reality be on children? How may older adults adapt to this technology? Who will have access to this technology? What will drive the development of content? What ethical issues have already arisen, and what issues may arise in the future?

Constructing the Carer Across the Lifespan of Care: Home and Community-Based Care Contexts Across the Globe

Theme Sessions

Chair
Mary Louisa Simpson, U of Waikato, NEW ZEALAND

Participants
“The Constructed Role of Mother and Daughter When Negotiating Care after a Breast Cancer Diagnosis”
Carla L Fisher, George Mason U, USA

“Who Cares? Home-Based and Community-Based Care Workers’ Development of Positive Occupational Identity”
Kirstie Lynd McAllum, U de Montreal, CANADA

“What Makes a “Good” Aide? Examining Competing Expectations Concerning Traits of Home Health Aides”
Muriel E. Scott, Winona State U, USA

“Constructions of the Whanau Care Role in Palliative Care of Māori Kaumātua”
Mary Louisa Simpson, U of Waikato, NEW ZEALAND
John Oetzel, U of Waikato, NEW ZEALAND
Kay Berryman, Waikato Tainui College, NEW ZEALAND
Rangimahora Reddy, Rauawaawa Kaumatua Charitable Trust, NEW ZEALAND

“The Communicative Force of Hospice Rituals”
Jillian Tullis, U of North Carolina – Charlotte, USA

Respondent
Jill Yamasaki, U of Houston, USA

This panel examines how caregivers engaged in elder care, palliative care, hospice care, and care for a family member with cancer construct their role, in light of the barrage of multiple, competing meanings and values attributed to giving care. Previous work has positioned the caregiving role in either/or terms, as nurturant and self-sacrificing or as low-skilled dirty work. These studies unpack how such roles are communicatively generated and contextually bound to caregivers’ place in the care relationship and extend them, offering alternative, empirically grounded, ways of understanding the caregiver role. As the blurred public/private boundaries that characterize home- and community-based care also complexify role expectations, the papers consider how caregivers navigate seemingly incompatible notions.
Corporate Social Responsibility and Sustainability

Organizational Communication

Chair
Francois Allard-Huver, Paris Sorbonne U - CELSA, FRANCE

Participants
Corporate Risk Policing: On the Surveillance Practices of Extractive Multinationals to Corporate Resistance
Hans Krause Hansen, Copenhagen Business School, DENMARK
Julie Uldam, Copenhagen Business School, UNITED KINGDOM

Discursively Positioning Environmental Sustainability as Competitive Driver in Emerging Markets
Rahul Mitra, Wayne State U, USA

Is the Impact of CSR Similar Across Borders? Comparison Between Puerto Rico and United States
Mari Luz Zapata-Ramos, U of Puerto Rico, PUERTO RICO
Yeonsoo Kim, James Madison U, USA

Theorizing Sustainability as a Communicative Tool: Communicating Identity in Organizations
Debalina Dutta, National U of Singapore, SINGAPORE

Respondent
Claartje ter Hoeven, U of Twente, THE NETHERLANDS

Building a Comparative Framework for Addressing the Role of Media in the Turkish and Brazilian 2013 Protests

Global Communication and Social Change

Chair
Stuart Davis, U of Texas, USA

Participants
Fluid Movements? How Contemporary Social Movements Hail Each Other via Social Media
Ece Algan, California State U - San Bernardino, USA

How the Hashtag Revolutionizes the Way We Collectively Contend
Eric Borja, U of Texas – Austin, USA

Beyond Twitter Revolutions: The June 2013 Brazilian Mobilizations in National and International News Media
Stuart Davis, U of Texas, USA
Joseph D. Straubhaar, U of Texas, USA

Are Connective Action's Strengths Also Its Weaknesses?
Zeynep Tufekci, U of North Carolina, USA

Respondent
Philip Howard, U of Washington, USA

We seek to develop a comparative framework for examining the role of information and communications technologies in recent large-scale social mobilizations in areas like Turkey and Brazil. Furthering Bennett and Segerberg’s recent argument in “The Logic of Connective Action” (2013) that scholars and activists need to devote closer attention to the different paths taken by memes, slogans spread through platforms like Twitter, and images disseminated through various media outlets, we intend to thicken the descriptive work around these elements of large scale manifestations that have taken off in the last few years through addressing potential lines of intersection or divergence.
The New Organizational Landscape of Journalism

Journalism Studies
Organizational Communication

Chair
Valerie Belair-Gagnon, Yale U, USA

Participants
Times Are a Changin’: How a Merger Affects Construction of News Processes
Patrick Ferrucci, Bradley U, USA
Frank Michael Russell, U of Missouri, USA
Heesook Choi, U of Missouri, USA
Margaret Ellen Duffy, U of Missouri, USA
Esther Thorson, U of Missouri, USA

Innovating From the Inside Out: Restructuring the Digital Newsroom Through News Intrapreneurship
Jan Lauren Boyles, Iowa State U, USA

Newsroom Moves and the Newspaper Crisis Evaluated: Space, Place, and Cultural Meaning
Nikki Usher, George Washington U, USA

Journalism and the Role of Venture Capital: Navigating the New, News Media Landscape
Allie Kosterich, Rutgers U, USA
Matthew Scott Weber, Rutgers U, USA

Respondent
David Domingo, U Libre de Bruxelles, BELGIUM

Entertainment Media and Politics
Mass Communication

Chair
Lance Holbert, Temple U, USA

Participants
Connecting the Comedy Dots: Interview Content, Elaborative Processing, and Political Satire Programming
Amy B. Becker, Loyola U Maryland, USA
Andrew B Goldberg, Arcode Corporation, USA

Is This Funny, or What? Explaining Humor Appreciation Through a Mass Communication Theory Lens
Christiane Grill, U of Vienna, AUSTRIA

Mobilizing the Public at Multiple Levels: Satyamev Jayate, a Case Study
Charu Uppal, Karlstad U, SWEDEN

Politics in Fictional Entertainment: An Empirical Classification of Movies and TV Series
Cordula Nitsch, Heinrich-Heine U, GERMANY
Christiane Eilders, U of Duesseldorf, GERMANY

Clarifying and Advancing Theory in Mass Communication Research (TOP PAPER ENTRY)
Mass Communication

Chair
Erica L. Scharrer, U of Massachusetts - Amherst, USA

Participants
The Bricklayer Effect: A Primer on Accounting for Method Variance in Cultivation Research (TOP PAPER)
Lennert Coenen, U of Leuven, BELGIUM
Jan Van den Bulck, U of Leuven, BELGIUM
The Influence of Closeness on Cultivation Effects
Christine E. Meltzer, U of Mainz, GERMANY
Anna Schnauber, U of Mainz, GERMANY
D) All of the Above: Reinvigorating Masspersonal Communication Within the Discipline
Caleb T. Carr, Illinois State U, USA
Rebecca A. Hayes, Illinois State U, USA
Media Impact Assessment: The Search for Measures of the Social Value of Public Interest Media
Initiatives Abstract
Philip M. Napoli, Rutgers U, USA
Bryce Renninger, Rutgers U, USA

Online Harassment and Victimization

Friday
09:00-10:15
Las Olas

Children Adolescents and the Media

Chair
Teresa Lynch, Indiana U, USA

Participants
Sexual Harassment on Social Networking Sites: Exploring Adolescent Views
Kathleen Van Royen, U of Antwerp, BELGIUM
Karolien Poels, U of Antwerp, BELGIUM
Heidi Vandebosch, U of Antwerp, BELGIUM
Does Offline and Online Peer Victimization Make Young People Sick? Psychosomatic Complaints, Peer Victimization, and the Moderating Role of Social Support
Sindy R. Sumter, U of Amsterdam, THE NETHERLANDS
Susanne E. Baumgartner, U of Amsterdam, THE NETHERLANDS
Longitudinal Evidence for a Cyclic Process Model on Cyberbullying With Media Use as Amplifying Factor
Anouk H. den Hamer, VU U Amsterdam, THE NETHERLANDS
Elly A. Konijn, VU U Amsterdam, THE NETHERLANDS
Marja Aartsen, VU U Amsterdam, THE NETHERLANDS
Jolanda Veldhuis, VU U Amsterdam, THE NETHERLANDS
Marloes Spekman, VU U Amsterdam, THE NETHERLANDS
Dark Triad Personality Traits and Adolescent Cyber-Aggression
Sara Pabian, U of Antwerp, BELGIUM
Charlotte Jacqueline De Backer, U of Antwerp, BELGIUM
Heidi Vandebosch, U of Antwerp, BELGIUM
Short-Term Longitudinal Relationships Between Adolescents' (Cyber)bullying Involvement and Social Anxiety
Sara Pabian, U of Antwerp, BELGIUM
Heidi Vandebosch, U of Antwerp, BELGIUM
Perpetrators on the Internet: Individual and Structural Explanation Factors of Cyberbullying in School Ruth Festl, U of Muenster, GERMANY
Framing Cyberbullying: A Content Analysis of U.S. Newspaper Coverage of Cyberbullying for the Last Five Years
Yeojin Kim, U of Alabama, USA
Carol B. Mills, U of Alabama, USA

Respondent
Susanne E. Baumgartner, U of Amsterdam, THE NETHERLANDS
**3122**

**Make Room for Retail: Repositioning Sites of Consumer Encounter Within the Study of Media Industries**

**Popular Communication**

**Chair**
Avi Santo, Old Dominion U, USA

**Participants**
- Mapping Media Retail in the Global Midwest
  Daniel Herbert, U of Michigan, USA
- Selling Warner Bros. Bunnies and Disney Teens: Studio Local-Language Franchising Strategies and Paratexts
  Courtney Brannon Donoghue, Oakland U, USA
- Rewriting Frozen's Feminist Fantasy? Toys, Books, and Soundtracks as Key Para/Texts
  Kathryn M Frank, U of Michigan, USA
- Amanda D. Lotz, U of Michigan, USA
- Starplaza: Virtual Malls, Globalization, and Girlhood
  Avi Santo, Old Dominion U, USA
- Creating Retail: Amazon Studios and the Open Submission Production of Children’s Television
  Derek Johnson, U of Wisconsin, USA

This panel seeks to make two important interventions within media industry studies research: 1) it seeks to privilege sites of consumption as sites of production, and 2) it seeks to privilege the extratextual experience as a key site of meaning making for both consumers and producers.

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**3123**

**Culture and Mental Health Stigma: Communication as Barrier and Bridge Across Generations**

**Intercultural Communication**

**Chair**
Maria Elena Villar, Florida International U, USA

**Participants**
- Mental Health Stigma Among Hispanic and Haitian Immigrant Parents and Storytelling Approaches to Reduce Stigma
  Lorene Bauduy, Federation of Families - Miami-Dade County, USA
  Maria Elena Villar, Florida International U, USA
- Youth-led Approaches to Reduction of Stigma Concerning Mental Illness and Mental Health Needs
  Christina Bruhn, Aurora U, USA
- Expressions of Mental Health Stigma in Chinese Social Media: Implications for Intervention
  Yu Liu, Florida International U, USA
  Weirui Wang, Florida International U, USA
- Youth and Social Media: Resistance to Narratives That Construct LGBTQ Identity and Mental Health Stigma
  Erica Ciszek, U of Houston, USA
- Mental Health Services for Children in Puerto Rico: Efforts to Combat Stigma and Increase Early Intervention
  Gretchen Ortiz Perez, Initiative for Children and Families ASSMCA, USA

The overall objective of this panel is to examine how communication can perpetuate or resist stigma within different cultural groups, and discuss the importance of cultural competence in anti-stigma interventions for all age groups. By the end of the panel, participants will be able to: 1. Understand how stigma of mental health compounds with other stigmas across the lifespan 2. Describe efforts to combat mental health stigma in diverse cultures and generations 3. Discuss theories and strategies of communication approaches to mental health stigma reduction.
3124

Environmental Discourses: Rhetoric and Consequences

Environmental Communication

Chair
Maryam Ali Alhinai, U of New Mexico, USA

Participants
Must Environmental Communication be Explicitly ‘Critical’? A Consideration of Tensions Between Doubting and Emancipation
Murdoch Stephens, Massey U, NEW ZEALAND
On Queers and Animals: An Eco-Critical Analysis of Ambivalent Discourses in the Nonhuman Animal Rights Movement
Terrell Jake Dionne, Syracuse U, USA
The Tragedy of Oil: Bill McKibben’s Reframing of the Fossil Fuel Industry
Megan Elizabeth Cullinan, U of Montana, USA
Nature Documentaries, Connectedness to Nature, and Proenvironmental Behavior
Florian Arendt, Ludwig Maximilians U Munich, GERMANY
Jorg Matthes, U of Vienna, AUSTRIA

Respondent
Richard J. Doherty, U of Leeds, UNITED KINGDOM

3125

Mediating the Caliphate: Global, Regional and Digital Dimensions of Islamic State in Iraq and Syria

Global Communication and Social Change

Chair
Lilie Chouliaraki, London School of Economics and Political Science, UNITED KINGDOM

Participants
Narratives of Good and Evil: Framing Social Media Use in the Arab World in 2011 and 2014
Omar Al-Ghazzi, U of Pennsylvania, USA
Condemning and Legitimizing ISIS: Turkey's Pro-Government, Islamist Media and the Ambiguities of Neo-Ottomanism
Bilge Yesil, College of Staten Island – CUNY, USA
Turning Murders Into Public Executions, ‘Beheading Videos’ as Alternative Media
Joe F. Khalil, Northwestern U in Qatar, USA
ISIS’s New Media Narrative is Oddly Historical: Appropriating the Sykes-Picot Agreement to Claim Legitimacy
William Lafi Youmans, George Washington U, USA

Respondent
Lilie Chouliaraki, London School of Economics and Political Science, UNITED KINGDOM

Moving beyond the utopianism/pessimism dichotomy, this panel examines the new media rhetorics and forms ISIS deploys to seek larger legitimation of its statehood project. This panel offers a close, multi-method examination of ISIS’s communicative trajectories in the context of regional and external news media’s understanding of the region and public discourse at-large.

3126

Extended Session: Ebola and Health Communication

Health Communication

Chairs
Khadiadiatou Ndiaye, George Washington U, USA
Douglas Storey, Johns Hopkins Bloomberg, USA
Participants
Collins Airhihenbuwa, Pennsylvania State U, USA
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE
Rafael A. Obregon Galvez, UNICEF, USA
Tilly Ann Gurman, George Washington U, USA
Maria Knight Lapinski, Michigan State U, USA
Shaunak Sastry, U of Cincinnati, USA
Maha Bashri, Bradley U, USA
Amanda Berman, Johns Hopkins U, USA
Michael Bailey, Johns Hopkins U, USA
Daniel Barnett, Johns Hopkins U, USA
Catie Snow Bailard, George Washington U, USA
Silvio R. Waisbord, George Washington U, USA
Maria Elena Figueroa, Johns Hopkins U, USA

This panel will address both the challenges and opportunities for health communication within the Ebola response as well as the media portrayals. The researchers on this panel bring a diverse set of experiences as they share their insights on the complex nexus of issues spurred by this outbreak. They will discuss Ebola from the public health, academic, and nongovernmental perspectives. Panelists will share their insights on health communication, culture and Ebola while keeping in mind lessons to be learned.

Dating Processes Using Social Media
Communication and Technology
Chair
Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS

Participants
Too Hot to Trust: Examining the Relationship Between Attractiveness, Trustworthiness, and Desire to Date in Online Dating
Rory McGloin, U of Connecticut, USA
Amanda Denes, U of Connecticut, USA
Olivia Kamisher, U of Connecticut, USA

Uncertainty Management and Information Seeking in Grindr
Elena Francesca Corriero, Wayne State U, USA
Stephanie Tom Tong, Wayne State U, USA
Chad Van De Wiele, Wayne State U, USA
Benjamin Lennemann, Wayne State U, USA
Annisa Rochadiat, Wayne State U, USA

The Couple Who Facebooks Together, Stays Together: Effects of Facebook Self-Presentation on Relationship Commitment and Longevity Among College-Aged Dating Couples
Catalina Laura Toma, U of Wisconsin, USA
Mina Choi, U of Wisconsin, USA

Algorithms, Attributions, and Decision-Making: The Effects of System Design Features on Mate Selection in Online Dating
Stephanie Tom Tong, Wayne State U, USA
Jeff Hancock, Cornell U, USA
Richard B. Slatcher, Wayne State U, USA
Elena Francesca Corriero, Wayne State U, USA
Joseph B. Walther, Nanyang Technological U, SINGAPORE
Benjamin Lennemann, Wayne State U, USA
Annisa Rochadiat, Wayne State U, USA
Prathyusha Tadi, Wayne State U, USA
Social Cognition, Comparison, and Influence

Information Systems

Chair
Tamara Makana Chock, Syracuse U, USA

Participants
A Prophet Not in His (or Her) Own Land: The Effect of Distance Traversed on Social Influence
Edward L. Fink, U of Maryland, USA
Deborah A. Cai, Temple U, USA
Sanja Sipek, U of Maryland, USA

A Laboratory Investigation on Predictors and Consequences of Experiencing Social Closeness During the Usage of Social Networking Sites
German Neubaum, U of Duisburg-Essen, GERMANY
Nicole C. Kramer, U of Duisburg-Essen, GERMANY

Blending In or Standing Out? Investigating the Impact of Selfies and Social Comparison and Individuals’ Self-Concept
Zeynep Melis Altinay, Louisiana State U, USA
Arienne Ferchaud, Pennsylvania State U, USA
Minjie Li, Louisiana State U, USA
Shiyla Sharae Goodie, California State U - Monterey Bay, USA
Meghan Shara Sanders, Louisiana State U, USA

Parasocial Relationships as Meaningful Relationships: An Exploratory Study of PSRs’ Relationship With Companionship and Emotional Support
Meghan Shara Sanders, Louisiana State U, USA

Romantic Jealousy 2.0: Facebook Jealousy as a Three-Component Conceptualization
Elisabeth Timmermans, U of Leuven, BELGIUM
Jenna McNallie, Purdue U, USA

The Role of Source Identification and Credibility in the Social Media Impact Hypothesis
Tamara Makana Chock, Syracuse U, USA
Ji Won Kim, Syracuse U, USA
Myojung Chung, Syracuse U, USA
Eun Ji (Angie) Chung, Syracuse U, USA

Twitter, Twitter on my Screen What Opinion Can be Seen?
Elias Kyewski, U Duisburg-Essen, GERMANY

Zero Likes: Virtual Thumbs Down for Belongingness and Self-Esteem
Leonie Heling, U of Mannheim, GERMANY
Sabine Reich, U of Mannheim, GERMANY
Peter Vorderer, U of Mannheim, GERMANY

Dialogue, Communication, and Social Media

Public Relations

Chair
Guy J. Golan, Syracuse U, USA

Participants
Ticking the Box and Closing the Loop: Can Dialogue Be Mandated?
Anne B Lane, Queensland U of Technology, AUSTRALIA

The Dialogic Persona and the Evil Wizard of Social Media: Transcending the Toolmaker’s Paradigm
Michael L. Kent, U of Oklahoma, USA

Extolling and Extending Dialogue: Proposing New Directions for Research on Corporations’ Use of Social Media
Oyvind Ihlen, U of Oslo, NORWAY
Abbey Blake Levenshus, U of Tennessee, USA

Between Hope and Fear: The Use of Social Media Guidelines in Companies
From Socialism to Capitalism in One Life Span: Changes in Communication Practices in Russia and Eurasia

Friday
09:00-10:15
Tropical A

Sponsored Sessions

Chair
Michael David Hazen, Wake Forest U, USA

Participants
The Case for "Liberation Journalism:" Evidence From Russia That the Fourth Estate is Critical to Democracy in the Internet Age
Sarah Ann Oates, U of Maryland, USA

Analyzing Gatekeeping in Kyrgyzstan: Levels of Analysis
Jyldyz Kuvatova, American U of Central Asia, KYRGYZSTAN
Elira Turdubaeva, American U of Central Asia, KYRGYZSTAN

From Promoting Democracy to Longing for a Cold War Past: The Associated Press' Coverage of Russia, 1991-2013
Anna A Popkova, U of Minnesota, USA
Konstantin Toropin, U of Minnesota, USA
Rodrigo Zamith, U of Minnesota, USA

Different Mediums, Same Messages: Character Assassination Practices During the Ukrainian Crisis
Sergei Samoilenko, George Mason U, USA
Elina Erzikova, Central Michigan, USA
Alexander V Laskin, Quinnipiac U, USA

Politics of Identity, Co-Presence and Distance: How Ukrainians in the US participated in the Euromaidan Protests in Ukraine
Tetyana Lokot, U of Maryland - College Park, USA

Transmedia Storytelling Panorama in Russian Media Landscape
Renira Rampazzo Gambarato, National Research U – Higher School of Economics, RUSSIAN FEDERATION
Ekaterina Lapina-Kratasyuk, National Research U – Higher School of Economics, RUSSIAN FEDERATION

Systems of Values in Intercultural Business Communication: Russian Case
Maria Pilgun, Higher School of Economics, RUSSIAN FEDERATION

Respondent
Michael David Hazen, Wake Forest U, USA

This program will present a series of contemporary studies about communication in Russia and other countries of Eurasia. Broadly, the panel will focus on the communicative practices and issues dealing with the role of the media, deliberative practices in the public sphere, and values manifest in intercultural business interactions.
The Long Life Span of U.S. Media Empire

**Philosophy, Theory and Critique**

**Chair**
Paula U. Chakravartty, New York U, USA

**Participants**
- Infrastructures of Empire in the 21st Century
  - Paula U. Chakravartty, New York U, USA
  - Miriyam Aouragh, U of Westminster
- Contesting Empire: Media and Culture in Puerto Rico
  - Anilyn Diaz-Hernandez, U of Puerto Rico at Arecibo, USA
- The Birth of a Terrifying State: ISIS and the Technologies of Shock and Awe
  - Gholam Khiabany, Goldsmiths, U of London, UNITED KINGDOM
- The Empire’s Liberal Clothes: Obama’s Multicultural War on Terror
  - Deepa Kumar, Rutgers U, USA

**Respondent**
Linchuan Jack Qiu, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

This panel brings together a set of papers that critique the long life span of U.S. Media Empire from its “backyard” of Puerto Rico, the Caribbean and Latin America more generally during the Cold War era, to the current iterations of military intervention in the decade-plus long era of the War on Terror. The papers take up theoretical critiques drawing from political economy traditions as well as postcolonial and critical race theory to question some of the core assumptions that undergird liberal formulations of media and democratic transformation as well as media and democratic political culture.

Examining Mediated Sport: Top Papers in the Sports Interest Group

**Sports Communication**

**Chair**
Scott Reinardy, U of Kansas, USA

**Participants**
- Has Nationalism Weakened?: Korean Online Discussions about Sporting Nationalism and Citizenship in the 2014 Winter Olympics
  - Jinsook Kim, U of Texas, USA
- Examining the World’s Game in the United States: Impact of Nationalized Qualities on Fan Identification and Consumption of the 2014 FIFA World Cup
  - Michael Devlin, DePaul U, USA
  - Andrew C. Billings, U of Alabama, USA
- Points of Attachment Among Professional, Collegiate, and High School Football Fans in the United States
  - John S.W. Spinda, Clemson U, USA
  - Daniel L. Wann, Murray State U
  - Robin L. Hardin, U of Tennessee
- The Role of Twitter and Parasocial Interaction in College Students’ Sport Media Consumption
  - Jan Boehmer, U of Miami, USA

**Respondent**
Walter Gantz, Indiana U, USA

Employing Local Strategies Research to Understand the User Experience (UX)

**Language & Social Interaction**

**Chair**
Trudy Milburn, Taskstream, USA
Participants
Local Strategies Research and User Interactions
   Trudy Milburn, Taskstream, USA
   James L. Leighter, Creighton U, USA
When “Just Talking” Isn’t Allowed: Analyzing Procedural Knowledge to Make Sense of an Online Community’s Failed Interactions
   Tabitha Hart, San Jose State U, USA
Transforming Teacher Practice Through Online Exchange- How Cultural Discourse Analysis Can Illuminate Meaning at the Intersection of Learning and Technology
   Maaike Bouwmeester, New York U, USA
Considering Cell Phone Use in Macau and Finland
   Saila Poutiainen, U of Helsinki, FINLAND
   Todd L. Sandel, U of Macau, CHINA, PEOPLE’S REPUBLIC OF
"OK, talk to you later!": Practices of Ending and Switching Tasks in Interactions With an In-Car Voice Enabled Interface
   Elizabeth Molina-Markham, Dartmouth College, USA
   Brion van Over, U of Massachusetts, USA
   Sunny Lie, St Cloud State U, USA
   Donal Carbaugh, U of Massachusetts, USA
“Showing We’re a Team”: Relating and Acting in Online/Offline Hybrid Organizational Meetings
   Katherine Rose Peters, U of Colorado - Boulder, USA

Respondent
Mark Aakhus, Rutgers U, USA

This panel aims to advance the theoretical and methodological understanding of communication practices that are part and parcel of the everyday interactions humans have with technology. In this panel, we combine live presentations with brief 2 minute pre-recorded presentations to be inclusive of researchers outside the US.

Who Will Win? The Media’s Role in the Formation of Electoral Expectations

Political Communication

Chair
Thomas Zerback, Ludwig Maximilians U Munich, GERMANY

Participants
The “Surprised Loser” in U.S. Presidential Elections (1952-2012)
   Barry A. Hollander, U of Georgia, USA
Be Published or Perish: Polls and Party Coverage in the Run up to the 2013 German Election Campaign
   Sjoerd Stolwijk, U of Amsterdam, THE NETHERLANDS
   Andreas Schuck, U of Amsterdam, THE NETHERLANDS
Calling it Wrong: Partisan Media Effects on Electoral Expectations and Institutional Trust
   Andrew M. Daniller, U of Pennsylvania, USA
   Laura Silver, U of Pennsylvania, USA
   Devra C. Moehler, U of Pennsylvania, USA
Perceived Opinion Climate Mediates the Effect of Selective Exposure on Political Polarization:
   Experimental Evidence From the Netherlands
   Damian Trilling, U of Amsterdam, THE NETHERLANDS
   Marijn Van Klinger, U of Amsterdam, THE NETHERLANDS
   Yariv Tsfati, U of Haifa, ISRAEL
Ghost Light or Light House? Investigating Poll Reporting, Subjective Assessments, and Media Bias in Public Opinion Coverage in an Election Context
   Angela Nienierza, Ludwig Maximilians U Munich, GERMANY
   Carsten E. Reinemann, Ludwig Maximilians U Munich, GERMANY
   Thomas Zerback, Ludwig Maximilians U Munich, GERMANY
Respondent
Patricia Moy, U of Washington, USA

This panel concentrates on the media’s role in the context of electoral expectations by examining (1) the prevalence of specific cues to political public opinion within coverage (especially polls, subjective statements on political public opinion, and general media slant), (2) the role of these cues in the formation of electoral expectations, and (3) the consequences of expectations for political attitudes and behavior.

3135

The Role of Media in Politics

Friday
09:00-10:15
San Cristobal
Ballroom C

Political Communication

Chair
Regina G. Lawrence, U of Texas, USA

Participants
Information and Arena. The Complex Role of the News Media in Modern Politics
Stefaan Walgrave, U of Antwerp, BELGIUM
Peter Van Aelst, U of Antwerp, BELGIUM

The Impact of News Media on Substantial and Symbolic Governmental Reactions to International Events
Jeroen Karl Joly, U of Toronto, CANADA

The Media’s Role in Lawmaking: A Case Study Analysis
Lotte Melenhorst, Leiden U, THE NETHERLANDS

Press Contact Staff as Political Communicators in Danish Interest Groups: The Role of Media Work in Public Affairs
N. Leila Trapp, Aarhus U, DENMARK
Bo Laursen, Aarhus U, DENMARK

3136

Grounding Transnational Communication Flows in Global Contexts: Emerging Research From Metropolitan Miami

Friday
09:00-10:15
San Cristobal
Ballroom D

Ethnicity and Race in Communication

Participants
Mediated Belonging and the Security of Home
Sallie L. Hughes, U of Miami, USA

Nocturnal Geosemiotics of Forced Migration: The Gentrification of Miami’s Wynwood Arts District
Moses A Shumow, Florida International U, USA
Robert Gutsche Jr, Florida International U, USA

Engines and Hinges: The Latin America Indie Producers’ Role in the Network Cities of System of Telenovela Production
Juan Pinon, New York U, USA

The Emperor Has No Clothes: Comparing South Florida Spanish-Language and Cuban Media Coverage of Sea Level Rise
Mercedes Vigón, Florida International U, USA
Juliet Gill Pinto, Florida International U, USA
Bruno Takahashi, Michigan State U, USA
Manuel D. Chavez, Michigan State U, USA

This panel seeks to address key questions surrounding scholarship focused on transnational media and communication: How can empirical communication research grounded in particular geographic contexts create stronger conceptualizations of transnational phenomena? To what degree can such research disambiguate meanings of transnationalism that have been possibly applied too widely? And how can communication research contribute to larger, multidisciplinary efforts at understanding key social phenomena as societies are reshaped by globalization in the 21st Century? In metropolitan Miami, the confluence of migration, economics, and media production, along with the region’s unique geography, environmental challenges, and conservative local and state governments that prioritize commerce, development, and free-market policies has created an environment that offers multiple avenues of inquiry.
Transnational Histories of Communication Studies

Communication History

Chair
Peter D. Simonson, U of Colorado – Boulder, USA

Participants
African Communication Study From the Dawn of Independence to Globalization
Terje Skjerdal, NLA U College, NORWAY

Transnational Vectors and Intellectual History: A History of Non-U.S. Students in U.S. Communication Graduate Programs
David W. Park, Lake Forest College, USA

AcademicAssociationsasStructuringStructures:TheCaseofCommunicationStudiesinLatinAmerica
Raul Fuentes-Navarro, ITESO U, MEXICO

The “Great Uncle of Dissemination”: Wilbur Schramm and Communication Study in China
Chunfeng Lin, U of Illinois, USA
John Nerone, U of Illinois, USA

Internationalization Through Americanization: The Expansion of the International Communication Association (ICA) to the World
Thomas Wiedemann, Ludwig Maximilians U Munich, GERMANY
Michael Meyen, Ludwig Maximilians U Munich, GERMANY

This panel takes up transnational, cross regional, and institutional perspectives on elements of the global history of communication studies since the 1950s. In so doing, it maps a complex story of the hegemony of U.S. socio-intellectual influence and resistances and indigenous alternatives to it. The powerful influence of the U.S. model for communication scholarship has been met from the beginning with pockets of intellectual and political resistance. This resistance became more organized in the 1970s, when leftist, post-colonial, and critical scholars developed critiques of U.S. positivism and created alternative bodies of scholarship and professional associations—in Latin America, Africa, Europe, South Asia, and Anglophone North America. China was a more complicated case, where the Cultural Revolution was followed by a backlash that made Wilbur Schramm and the mainstream American model appealing. The five papers on this panel narrate both parallel and overlapping stories about the history of communication studies.

The Visual in Politics: Rhetorics, Frames, Effects

Visual Communication Studies

Political Communication

Chair
Giorgia Aiello, U of Leeds, UNITED KINGDOM

Participants
Gender Gap Through Media Lens: Visual Portrayal of Women Candidates by Indian Newspapers in Facebook
Pallavi Guha, U of Maryland, USA

Leaders and Symbols: Constructing Political Images of Presidents in the United States and Russia
Tatsiana Karaliava, U of Missouri, USA

Visual Frames of Obamacare: The Evolving Roles of Political Cartoons and Memes in Engaging Public Discourse
Marguerite Page, Northern Illinois U, USA
Janis Teruggi Page, George Washington U, USA

Social Media and Visual Propaganda: A Comparative Analysis of Facebook Images During Syrian Conflicts
Hyunjin Seo, U of Kansas, USA
Husain Ebrahim, U of Kansas, USA
Automated Visual Coding of Politicians in the Mass Media: Correlating Large-Scale Image Analysis With Public Opinion Polls
Jungseock Joo, U of California - Los Angeles, USA
Francis F. Steen, U of California - Los Angeles, USA

Creating, Sharing, and Reducing Stereotypes Through Communication

Intergroup Communication

Chair
Sucharita Belavadi, Claremont Graduate U, USA

Participants
Can I Live? Stereotypes and the Intersectional Identities of Black Gay Men
Catasha Renell Davis, U of Wisconsin, USA
David Coppini, U of Wisconsin, USA
Shawnika Jeanine Hull, U of Wisconsin, USA

How Stereotypes Become Shared Knowledge: Biased Language Use in Communication About Stereotyped Individuals.
Camiel J. Beukeboom, VU U Amsterdam, THE NETHERLANDS
Christian Burgers, VU U Amsterdam, THE NETHERLANDS

It’s Funny How You Cope: An Examination of Humor, Coping, and Parasocial Relationships With Stigmatized Characters in a Narrative
Elise M. Stevens, U of North Carolina, USA
Francesca Renee Dillman Carpentier, USA

Jennifer E Kienzle, U of Nebraska-Lincoln, USA
Chad Wertley, Robert Morris U, USA
Jordan E. Soliz, U of Nebraska-Lincoln, USA
Hannah Coatney, U of Nebraska-Lincoln, USA
Geoffrey Ledbetter, U of Nebraska-Lincoln, USA

Pushing the Boundaries of Journalism Studies: Photojournalism in Transition

Journalism Studies

Chair
Paul Frosh, Hebrew U of Jerusalem, ISRAEL

Participants
From Unprecedented Digital Access To Traditional Media Blackouts
Shahira S. Fahmy, U of Arizona, USA

Citizen Photojournalism and the Changing Processes and Practices of Icon-Formation
Kari Anden-Papadopoulos, Stockholm U, SWEDEN

How Memes Can Destroy Iconicity: The Digital Recycling of Iconic Photographs
Sandrine Boudana, Tel Aviv U, ISRAEL
Paul Frosh, Hebrew U of Jerusalem, ISRAEL
Akiba A. Cohen, Yezreel Valley College, ISRAEL

Falling Walls: How the Iconic Imagery of the Berlin Wall Travels in Contemporary Global Contexts
Julia Sonnevend, U of Michigan, USA

Photojournalism in Transition: Theorizing Abundance
Robert Hariman, Northwestern U, USA
John Lucaites, Indiana U, USA
**Gaming & Computer Tailored Interventions for Health**

**Health Communication**

**Friday**

**09:00-10:15**

**Ceiba**

**Chair**

Hyang-Sook Kim, Towson U, USA

**Participants**

Who Benefits Most? The Effectiveness of an Internet-Based Smoking Cessation Program Among Smoker Subgroups

- Eline Suzanne Smit, U of Amsterdam, THE NETHERLANDS
- Ciska Hoving, Maastricht U, THE NETHERLANDS
- Hein de Vries, Maastricht U, THE NETHERLANDS

Health Promotion Through Serious Games: A Meta-Analysis of the Effects of Health Serious Games on Self-Efficacy, Enjoyment and Behavioral Intention

- Benjamin J. Li, Nanyang Technological U, SINGAPORE
- May O. Lwin, Nanyang Technological U, SINGAPORE

Pretesting Game-Inspired Infographics for an Online Health Behavior Assessment Tool

- Maria Leonora (Nori) G. Comello, U of North Carolina, USA
- Xiaokun Qian, U of North Carolina, USA
- Allison Deal, U of North Carolina, USA
- Kurt Ribisl, U of North Carolina, USA
- Laura Linnan, U of North Carolina, USA
- Deborah F. Tate, U of North Carolina, USA

The Effectiveness of Active Videogames on BMI Among Young People: A Meta-Analysis

- Jonathan Vantriet, Radboud U Nijmegen, THE NETHERLANDS
- Eva Alblas, Radboud U, THE NETHERLANDS
- Rik Crutzen, Maastricht U, THE NETHERLANDS
- Amy Shirong Lu, Northeastern U, USA

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**Digital Dividing? Managing and Measuring Student Media Multitasking**

**Instructional & Developmental Communication**

**Friday**

**09:00-10:15**

**Guayacua**

**Chair**

Aaron R. Boyson, U of Minnesota, USA

**Participants**

Managing Student Distraction in an Age of Hyperconnectivity: Communicative Perspectives, Practices, and Tensions

- Pauline Hope Cheong, Arizona State U, USA
- Robert Shuter, Marquette U, USA
- Tara Suwinyattaichaiporn, Arizona State U, USA

Student Electronic Multitasking Predictors: Scale Development and Validation

- Yuxia Qian, Albion College, USA
- Li Li, U of Wyoming, USA

Self-Regulation in Multimedia Learning Environments: Depletion Improves Intellectual Performance by Enhancing Media Enjoyment

- Bryan M. Vanco, U of Connecticut, USA
- John L. Christensen, U of Connecticut, USA

Do Gestures Matter? The Implications of Using Touchscreen Devices in Mathematics Instruction

- Rhonda McEwen, U of Toronto Mississauga, CANADA
- Adam K. Dubé, U of Toronto, CANADA
Online Social Support and Health

Health Communication

Chair
Elizabeth L. Spradley, Stephen F. Austin State U, USA

Participants
Benefits of Illness Blogging for Social Support and Intrapersonal Well-Being
Marilyn B Mitchell, Bond U, AUSTRALIA

Communicating Social Support in Computer-Mediated Contexts Among Individuals Coping With Illness: A Meta-Analytic Review of Content Analyses Examining Support Messages Shared Online
Steve Rains, U of Arizona, USA
Kevin B. Wright, George Mason U, USA
Emily Peterson, George Mason U, USA

Online Peer Support and Patients’ Psychological Wellbeing: The Role of Optimistic and Pessimistic Social Comparisons
Anika Batenburg, Radboud U, THE NETHERLANDS
Enny Henrica Das, Radboud U Nijmegen, THE NETHERLANDS
Jolien Arendsen, VU U Amsterdam, THE NETHERLANDS
Cherrie Joy Billedo, VU U Amsterdam, THE NETHERLANDS

Online Social Support Exchange Among Pregnant Women With Language Barriers
Sachiko Terui, U of Oklahoma, USA
Sun Kyong Lee, U of Oklahoma, USA

Online-Discourses About Pregnancy: Privacy as a ‘Price’ for Informational and Social Support?
Elena Link, U of Music, GERMANY
Eva Baumann, U of Bielefeld, GERMANY
Hannah H. Frueh, U of Freiburg, SWITZERLAND

Focusing Theories on Communication Technology #1

Communication and Technology

Chair
Petra Theunissen, Auckland U of Technology, NEW ZEALAND

Participants
Ambient Awareness: Interpersonal Knowledge in Online Social Networks
Ana Levordashka, Knowledge Media Research Center, GERMANY
Ruoyun Lin, Knowledge Media Research Center, GERMANY
Sonja Utz, Knowledge Media Research Center, GERMANY

Credibility Heuristics, Pre-Existing Attitudes, and Reactions to Messages on Ideological Websites
Michael Ault, U of Oklahoma, USA
Alisha M Ness, U of Oklahoma, USA
William D Taylor, U of Oklahoma, USA
D Genevieve Johnson, U of Oklahoma, USA
Shane Connelly, U of Oklahoma, USA
Matthew Jensen, U of Oklahoma, USA
Norah E. Dunbar, U of California - Santa Barbara, USA

The Influence of Sociopolitical and Sociocultural Context on Hyperlinks
Jiawei Sophia Fu, Northwestern U, USA
Michelle D. Shumate, Northwestern U, USA

Emerging Communication Technology Research: Theoretical and Methodological Variables in the Last 16 Years and Future Directions
Porismita Borah, Washington State U, USA
Facebook as a Social Comparison Neighborhood

Communication and Technology

Chair
Jessica Vitak, U of Maryland, USA

Participants
Facebook and Self-Perception: Individual Susceptibility to Negative Social Comparison on Facebook
Dian Afina de Vries, THE NETHERLANDS
Rinaldo Kuehne, U of Amsterdam, THE NETHERLANDS

Social Comparison Motivations, Self-Esteem, and Affective Consequences of Facebook Use
Emily M. Cramer, North Central College, USA
Hayeon Song, U of Wisconsin-Milwaukee, USA
Adam M. Drent, U of Wisconsin-Milwaukee, USA

Social Comparison on Facebook: Its Antecedents and Psychological Outcomes
Kyungun Jang, Yonsei U, KOREA, REPUBLIC OF
Namkee Park, Yonsei U, KOREA REPUBLIC OF
Hayeon Song, U of Wisconsin-Milwaukee, USA

When Misery Avoids Company: Selective Social Comparisons to Photographic Online Profiles
Benjamin K. Johnson, VU U Amsterdam, THE NETHERLANDS
Silvia Knobloch-Wester Hick, Ohio State U, USA

BlueSky Workshop: (Re) Developing the Intergroup Communication Course

Sponsored Sessions
Chair
Jordan E. Soliz, U of Nebraska-Lincoln, USA

Participants
Janice Krieger, U of Florida, USA
Jordan E. Soliz, U of Nebraska-Lincoln, USA

The goal of this workshop is to develop and/or refine pedagogical practices as if relates to undergraduate and graduate education concerning intergroup communication and intergroup relations. At the end of the session, participants should exit with: (a) an increased familiarity with various types of intergroup courses on the graduate and undergraduate level; (b) a comprehensive list of readings and texts used in undergraduate courses; (c) copies of various assignments and activities employed by teachers and insight into best practices for implementation in the courses; and (d) copies of syllabi and course schedules to adapt in future course offerings. The schedule of the workshop will revolve around these objectives and include informal presentation of materials and discussion. Prior registration required.

Relationship, Engagement, and PR Professional Development

Public Relations
Chair
Yi Luo, Montclair State U, USA

Participants
International Networks of Social Capital: Public Relations Roles in Sustaining International Relationships
Adam J. Saffer, U of North Carolina, USA

Social Network Analysis and Public Relations: Tertius Lungens as a Path to Organizational Trust and Relationship Building
Michael L. Kent, U of Oklahoma, USA
Erich James Sommerfeldt, U of Maryland - College Park, USA
Adam J. Saffer, U of North Carolina, USA
Toward the Conceptualization of the Engagement Process in Public Relations: Evidence From Six Nations
Aimei Yang, U of Southern California, USA
Erich James Sommerfeldt, U of Maryland - College Park, USA
Maureen Taylor, U of Oklahoma, USA
Let’s Play! An Exploration of Public Relations Through the Lens of a Play Theory
Anna Kochigina, U of Oklahoma, USA

Respondent
Anne B Lane, Queensland U of Technology, AUSTRALIA

Entertainment Media and Health Communication
Health Communication
Chair
Avery E. Holton, U of Utah, USA

Participants
Delivery of Health and Wellness via Digital Interactive Television (iDTV): The Relevance of Health Literacy
Manuel José Damásio, U Lusófona, PORTUGAL
Célia Quico, U Lusófona, PORTUGAL
Iolanda Verissimo, CICANT-ULHT, PORTUGAL
Sara Henriquez, Lusofona U, PORTUGAL
Effects of Narrative Antismoking PSAs on Forewarning-Induced Resistance to Persuasion
Bidin Azman, Multimedia U, MALAYSIA
EunGyuhl Rosie Bae, U of Pennsylvania, USA
Doohwang Lee, Kyung Hee U, KOREA, REPUBLIC OF
Hyuhn-Suhck Bae, Yeungnam U, KOREA, REPUBLIC OF
Framing in Entertainment-Education: Effects on Processes of Narrative Persuasion
Elbseth Asbeek Brusse, U of Amsterdam, THE NETHERLANDS
Marieke L. Fransen, U of Amsterdam, THE NETHERLANDS
Edith Gloria Smit, U of Amsterdam, THE NETHERLANDS
How Movies Shape Attitudes Towards Individuals with Schizophrenia: Examining Relationships Between Entertainment Experience and Stigmatization
Alexander Roehm, TU Dortmund U, GERMANY
Matthias R. Hastall, TU Dortmund U, GERMANY
Ute Ritterfeld, TU Dortmund U, GERMANY

Irony and the Internet: Community, Conflict, and Popular Culture
Popular Communication
Chair
Amber Day, Bryant U, USA

Participants
"If Hamas Rockets Are Late, Do We Get a Free Pizza?" Israeli-Palestinian Online Dialogue at War
Oren Livio, U of Haifa, ISRAEL
Clickhole: Parody’s Infinite Regress
Amber Day, Bryant U, USA
Old Media, New Media: Old Irony, New Irony?
Viveca Greene, Hampshire College, USA
“Let's Hope Osama bin Laden Doesn't Learn Showtunes”: Unintentional Irony and the Internet as Cultural Archive
Philip Scepanski, Concordia U Chicago, USA
Indexing Vulnerability to Embody the Digital: Irony and Community on Autostraddle
Rachel Stonecipher, U of Pennsylvania, USA

This panel seeks to examine ironic communication on the web in its many manifestations, exploring who is being addressed and how, what irony is used to convey, and how it mediates varied forms of popular culture. In so doing, panelists simultaneously take up issues of racial, ethnic, national, gender and sexual identity through textual, audience, and historical analyses related to internet content. Surveying subcultural online community forums, social media in sectarian conflict, parodic entertainment, web-tv hybrid comedy, and online archives, panelists consider the strengths and weaknesses of ironic communication: what sorts of interaction and politics it enables and what it curtails.

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3317  
**Coordination/Collaboration in and Across Organizations**  
**Organizational Communication**  
**Chair**  
Sun Kyong Lee, U of Oklahoma, USA  
**Participants**  
Buy-In as Vertical Collaboration: Fostering Intraorganizational Commitment to Interorganizational Goals  
Joanne C. Esch, U of Colorado, USA  
Interorganizational Project Coordination: Identifying Communication and Innovation Metrics  
Jihyun Esther Paik, U of Wisconsin, USA  
Vernon D. Miller, Michigan State U, USA  
Sinem Korkmaz, Michigan State U, USA  
Weida Sun, Michigan State U, USA  
Long-Term Consequences of Interdisciplinarity: How the Need to Sell Work Shapes a Discipline Over Time  
William C. Barley, U of Illinois, USA  
Spatial Context, Materiality, and Collaborative Design  
Lorraine G. Kisselburgh, Purdue U, USA  
Ninger Zhou, Purdue U, USA  
Senthil Chandrasegaran, Purdue U, USA  
Elizabeth D. Wilhoit, Purdue U, USA  
Joran Booth, Purdue U, USA  
Sriram Karthik Badam, Purdue U, USA  
Niklas Elmqvist, Purdue U, USA  
Karthik Ramani, Purdue U, USA  
**Respondent**  
Marya L. Doerfel, Rutgers U, USA

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3318  
**Advances in Third Person Effect Research (TOP PAPER ENTRY)**  
**Mass Communication**  
**Chair**  
Albert C. Gunther, U of Wisconsin, USA  
**Participants**  
Do Difference Scores Make a Difference on the Third-Person Effect?  
Guangchao Charles Feng, Jinan U, CHINA, PEOPLE’S REPUBLIC OF  
The Third-Person Effect of Online Cosmetic Surgery Advertising: Testing the Behavioral Hypotheses in the Age of Social Media  
Joon Soo Lim, Syracuse U, USA  
You Jin Jeong, Syracuse U, USA  
Josephine Lukito, Syracuse U, USA
The Third-Person Effect Over Time: Support for Censorship in a Highly Regulated Media Environment
(TOP PAPER)
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE
Sonny Rosenthal, Nanyang Technological U, SINGAPORE

Third-Person Effect on Contentious News in a Cross-Border Setting
Mengyang Zhao, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Xiao Zhang, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Methodological Concerns in Mass Communication Research (TOP PAPER ENTRY)

Mass Communication

Chair
David R. Ewoldsen, Ohio State U, USA

Participants
Blinded by the Light: P-Value Misreporting and Excess P-Values Just Below .05 in Communication Science
Ivar Vermeulen, VU U Amsterdam, THE NETHERLANDS
Camiel J. Beukeboom, VU U Amsterdam, THE NETHERLANDS
Anika Batenburg, Radboud U, THE NETHERLANDS
Dimo Stoyanov, VU U Amsterdam, THE NETHERLANDS
Bob Robbert Nicolai van de Velde, VU U Amsterdam, THE NETHERLANDS
Dirk Oegema, VU U Amsterdam, THE NETHERLANDS

Probabilistic Misconceptions Are Pervasive Among Communication Researchers
Eike Mark Rinke, U of Mannheim, GERMANY
Frank M. Schneider, U of Hohenheim, GERMANY

Questionable Research Practices in Experimental Communication Research: A Systematic Analysis From 1980 to 2013 (TOP PAPER)
Jorg Matthes, U of Vienna, AUSTRIA
Franziska Marquart, U of Vienna, AUSTRIA
Brigitte Naderer, U of Vienna, AUSTRIA
Florian Arendt, Ludwig Maximilians U Munich, GERMANY
Desiree Schmuck, U of Vienna, AUSTRIA
Karoline Adam, U of Vienna, AUSTRIA

Brain Imaging in Communication Research: A Practical Guide to Understanding and Evaluating fMRI Studies
Rene Weber, U of California - Santa Barbara, USA
J. Michael Mangus, U of California - Santa Barbara, USA
Richard Wayne Huskey, U of California - Santa Barbara, USA

From Hook Up to Pregnancy: Sex, Sexuality, and Media

Children Adolescents and the Media

Chair
Jessica Ethel Tompkins, Indiana U

Participants
Adolescents’ Sexual Media Use and Casual Sex: An Investigation of the Prototype-Willingness Model
Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS
Jochen Peter, U of Amsterdam, THE NETHERLANDS
Laura P. Vandenbosch, U of Amsterdam, THE NETHERLANDS
Antecedents of Adolescents’ Use of Different Types of Sexually Explicit Internet Material: A Longitudinal Study
Laura P. Vandenbosch, U of Amsterdam, THE NETHERLANDS
Jochen Peter, U of Amsterdam, THE NETHERLANDS
Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS

Contributions of Screen Media to Self-Sexualization among Undergraduate Women and Men
Lucretia Monique Ward, U of Michigan, USA
Rita Seabrook, U of Michigan, USA
Adriana Manago, Western Washington U, USA
Lauren A Reed, U of Michigan, USA

Gritty or Glamorous? A Content Analysis of Teen Parenthood in Teen Mom Reality Programming
Nicole Martins, Indiana U, USA
Mona Malacane, Indiana U, USA
Nicky Lewis, Indiana U, USA
Ashley Kraus, Indiana U, USA

Investigating Longitudinal Relationships Between Sexy Self-Presentations on Social Network Sites and Adolescents’ Sexual Self-Concept
Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS
Jochen Peter, U of Amsterdam, THE NETHERLANDS
Dian Afina de Vries, THE NETHERLANDS

Sexually Explicit Internet Material and Adolescents’ Sexual Attitudes and Behavior: Parallel Development and Directional Effects
Suzan Doornwaard, Utrecht U, THE NETHERLANDS
David S. Bickham, Boston Children’s Hospital, USA
Michael O. Rich, Center on Media and Child Health, USA
Tom ter Bogt, Utrecht U, THE NETHERLANDS
Regina van den Eijnden, Utrecht U, THE NETHERLANDS

The Influence of a Sexual Media Diet on College Freshmen’s Endorsement of the Hookup Culture, Hookup Behaviors, and Sexual Risk-Taking
Sara Jean Peters, U of Missouri, USA
Jennifer Stevens Aubrey, U of Arizona, USA

The Effect of Playing With Video Game Avatars on Self-Objectification in Adolescent Boys and Girls
Laura P. Vandenbosch, U of Amsterdam, THE NETHERLANDS
Karolien Driesmans, U of Leuven, BELGIUM
Jolien Trekels, U of Leuven, BELGIUM
Steven Eggermont, U of Leuven, BELGIUM

Traditional Media Use and Perpetration of Digital Dating Abuse Among College Men: Exploring the Mediating Role of Gendered Sexual Scripts
Julia R Lippman, U of Michigan, USA
Lauren A Reed, U of Michigan, USA
Lucretia Monique Ward, U of Michigan, USA

Respondent
Dafna Lemish, Southern Illinois U - Carbondale, USA

Building Brands: Deconstructing Media Institutions’ Constructions and Omissions

Popular Communication

Chair
Matthew P. McAllister, Pennsylvania State U, USA

Participants
Respectability Politics, Self-Help, and Colorism in Essence Magazine
Nicola A. Corbin, Weber State U, USA

“Having it All” on Social Media: Entrepreneurial Femininity and Self-Branding Among Fashion Bloggers
Brooke Erin Duffy, Temple U, USA
Emily Hund, U of Pennsylvania, USA
Women and Girls Respond to Media: Using and Interpreting Media Texts and Spaces

**Feminist Scholarship**

**Chair**
B Christine Shea, California Polytechnic U - San Luis Obispo, USA

**Participants**
Communication, Childhood, and Gender: Girls Around the World Interpret Non-Western Disney Princesses
- Sorin Nastasia, Southern Illinois U, USA
- Diana Iulia Nastasia, Southern Illinois U, USA
- Charu Uppal, Karlstad U, SWEDEN

Amish and Ultra-Orthodox Women’s Responses to New Media
- Rivka Neriya-Ben Shahar, Sapir Academic College, ISRAEL

Counteracting for the Indirect Influence: The Responses of Chinese Single Women to Prejudicial Media Portrayals
- L.Crystal Jiang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
- Wanqi Gong, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Examining the Construction of Identity by the Immigrant Brides of South Korea in Relation to Their Consumption of South Korean TV Dramas
- HaeLim Suh, Temple U, USA

Convenient or Empowering: Trends of Internet Usage Among Women in the UAE
- Ilhem Allagui, Northwestern U in Qatar, QATAR

Managing Interaction in Medical Encounters and Troubles Talk

**Language & Social Interaction**

**Chair**
Jessica Sarah Robles, U of Washington, USA

**Participants**
Alignment Within Troubles Talk
- Kaitlin Cannava, Louisiana State U, USA

Assembling (Non)treatable Cases: Physicians’ Epistemic and Interactive Resources to Pursue and Resist an “Off-Label” Policy in an Intensive Care Unit
- Letizia Caronia, Department of Education U of Bologna, ITALY
- Arturo Chieregato, U Hospital Careggi, ITALY

Interactant’ Management of Multiple Involvements in Chinese Medical Encounters
- Wan Wei, Rutgers U, USA

Sugar Talk: Presenting Blood Glucose Levels in Routine Medical Visits
- Roberto Montenegro, Yale U, USA
- Gonen Dori-Hacohen, U of Massachusetts - Amherst, USA
Media, Activism and the New Political: Inter-Asian Perspectives

Global Communication and Social Change

Participants
Creative Labor and Digitally Networked Resistance: Notes From the Umbrella Movement, Hong Kong
  Linchuan Jack Qiu, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Inter-Asian Solidarities and the Island of Happiness
  Paula U. Chakravartty, New York U, USA
Mao vs. Jasmine: Transnational Orbits of Revolutionary Symbols in the Cold War and 2011
  Guobin Yang, U of Pennsylvania, USA
  Min Jiang, U of North Carolina - Charlotte, USA
Hasbara 2.0: New media and the Palestinian/Israeli Conflict
  Miriyam Aouragh, U of Westminster
The Digital Popular and the New Political in India
  Aswin Punathanbekar, U of Michigan, USA

Author Meets Critics: Pax Technica: How the Internet of Things May Set Us Free or Lock Us Up

Communication and Technology

Chair
  Philip Howard, U of Washington, USA
Respondents
  Christian Sandvig, U of Michigan, USA
  Tarleton L. Gillespie, Cornell U, USA
  Zizi A. Papacharissi, U of Illinois - Chicago, USA

By 2020 our world will be filled with connected devices. This “internet of things” consists of human-made objects with small power supplies, embedded sensors, and an address on the internet. Most of these networked devices are everyday items that are sending and receiving data about their conditions and our behavior. Unlike mobile phones and computers, devices on these networks are not designed for deliberate social interaction, content creation, or cultural consumption. The bulk of these networked devices are items that communicate with other devices: coffeemakers, car parts, clothes, and a plethora of other products. This will not be an internet you experience through a browser. Indeed, as the technology develops, many of us will be barely aware that so many things around us have power, are sensing, and are sending and receiving data. In Pax Technica: How the Internet of Things May Set Us Free or Lock Us Up (New Haven, CT: Yale University Press, 2014), Philip N. Howard envisions a new world order emerging from this great transformation in the technologies around us.

Promising Student Work in Information Systems

Information Systems

Chair
  Kevin Wise, U of Illinois, USA

Participants
Anger, Goals, and Compliance-Gaining: An Exploration of the Rebuff Phenomenon
  Shannon Cruz, Michigan State U, USA
Eye-Catching?! Using Eye Tracking to Examine the Effect of Health Literacy on the Attention-Recall Relationship
  Corine S. Meppelink, U of Amsterdam, THE NETHERLANDS
  Nadine Bol, U of Amsterdam, THE NETHERLANDS
Dong-Hee Shin, Sungkyunkwan U, KOREA, REPUBLIC OF
Jaegil Lee, Sungkyunkwan U, KOREA, REPUBLIC OF
Myunggoon Choi, Sungkyunkwan U, KOREA, REPUBLIC OF
Towards an Integrated and Differential Approach to the Relationships Between Loneliness, Different Types of Facebook Use, and Adolescents’ Depressed Mood
Eline Frison, U of Leuven, BELGIUM

3329

Normative Theories of Digital Journalism
Journalism Studies

Friday
10:30-11:45
Salon Del Mar

Chair
Daniel Kreiss, U of North Carolina, USA

Participants
The Digital Journalism Literature and Normative Democratic Theory
Daniel Kreiss, U of North Carolina, USA
Jonathan Scott Brennen, U of North Carolina, USA
What the Concept of Boundaries Brings to the Study of Norms
Seth C. Lewis, U of Minnesota, USA
A Public Right to Hear and the Networked Press
Mike Joseph Ananny, U of Southern California, USA
Digital Journalism, Neoliberal Journalism?
Isabel Awad, U of Rotterdam, THE NETHERLANDS
The One Thing News Might Just Do for Democracy
Rasmus Kleis Nielsen, U of Oxford, UNITED KINGDOM

Respondent
Beate Josephi, International Assosiation for Media and Communication Research, AUSTRALIA

This panel brings together an international group of scholars to discuss a number of strains of normative argument present in the literature, including claims that journalists should provide accurate and reliable information and a diverse set of viewpoints to the public, monitor the state and other powerful interests in society, represent the public to elites and serve as a proxy for public opinion, facilitate governance and serve as institutional conduits between elites and citizens and elites themselves, and provide forums for debate and discussion of public issues. Panelists will consider whether journalism can, and should, still do these things, as well as discuss what appear to be distinctly new normative arguments among scholars for journalism in the digital age, which involve furthering the ends of a participatory citizenry through the embrace of new technologies.

3330

Hooking Up and Turning On: Queer Communication and Technology for Digital Dissidents
Lesbian, Gay, Bisexual, Transgender and Queer Studies

Friday
10:30-11:45
Tropical A

Participants
Does Community Matter? ICANN and Global Recognition of Queer Communities
David Gudelunas, Fairfield U, USA
Queer Iranian Vernacular Discourse in Weblogistan; An Extended Abstract
Shadee Abdi, U of Denver, USA
Technologies of Visibility: Digital Mediations of Bisexuality Online
Nora Madison, Drexel U, USA
The Hyperlinked Identities of LGBTQ Websites: Towards a Qualitative Hyperlink Analysis
Lukasz Szulc, U of Antwerp, BELGIUM
Vernacular and Opaque Queer and Trans* Human-Machine Configurations
Bryce Renninger, Rutgers U, USA
Voice and Experience in Mediated Civil Society: Conditions, Limitations, and Metaphors

**Philosophy, Theory and Critique**

**Chair**
Paula M Gardner, OCAD U, CANADA

**Participants**
Finding a Voice Through 'Humanitarian Technologies'?
Maria Mirca Madianou, Goldsmiths, U of London, UNITED KINGDOM
Liezl Longboan, Goldsmiths, U of London, UNITED KINGDOM
Jonathan Corpus Ong, U of Leicester, UNITED KINGDOM

Citizenship and Power: Containment of Critical Voices in the Public Sphere
Julie Uldam, Copenhagen Business School, UNITED KINGDOM
Hans Krause Hansen, Copenhagen Business School, DENMARK

Experience in the Customized Online Media Environment
Darren M. Stevenson, U of Michigan, USA

Autism and Digital Media
Amit Pinchevski, Hebrew U of Jerusalem, ISRAEL
John Durham Peters, U of Iowa, USA

Sports Communication Business Meeting

**Sports Communication**

**Chair**
Andrew C. Billings, U of Alabama, USA

ICA Annual Member Meeting and New Member/Graduate Student Orientation

**Sponsored Sessions**

**Chair**
Peter Vorderer, U of Mannheim, GERMANY

**Participants**
Francois Heinderyckx, U Libre de Bruxelles, BELGIUM
Cynthia Stohl, U of California - Santa Barbara, USA
Larry Gross, U of Southern California, USA
Amy B. Jordan, U of Pennsylvania, USA
Peng Hwa Ang, Nanyang Technological U, SINGAPORE
Anne Kaun, Sodertorn U, SWEDEN
Francois Allard-Huver, Paris Sorbonne U - CELSA, FRANCE
Michael L. Haley, International Communication Association, USA
John Paul Gutierrez, International Communication Association, USA

This session is designed to provide opportunity for all members to raise issues regarding the association. It is your opportunity to interact with the Executive Committee and help shape the association and its future direction. You will also gain an overview of ICA, the conference, and opportunities for participation. ALL MEMBERS ARE STRONGLY ENCOURAGED TO ATTEND. Refreshments will be provided.
Explaining News Content

Political Communication

Journalism Studies

Chair
Kimberly A. Gross, George Washington U, USA

Participants
A Factorial Survey Experiment With Political Journalists to Explain the Newsworthiness of MPs
Debby Vos, U of Antwerp, BELGIUM

News Coverage of Conflict Involving Government and Factors Affecting its Frequency
Jan Boehmer, U of Miami, USA
Serena Carpenter, Michigan State U, USA
Fred Fico, Michigan State U, USA

Opening the News Gates? Humanitarian and Human Rights NGOs in the U.S. News Media, 1990-2010
Matthew Powers, U of Washington, USA

Personalization of Dutch Political Newspaper Coverage, 1950 - Now
Ellis Aizenberg, VU U Amsterdam, THE NETHERLANDS
Wouter van Atteveldt, VU U Amsterdam, THE NETHERLANDS
Chantal Van Son, VU U Amsterdam, THE NETHERLANDS
Franz-Xaver Geiger, VU U Amsterdam, THE NETHERLANDS

Emerging Methods and Measures in Game Studies

Game Studies

Chair
Julia Kneer, Erasmus U Rotterdam, THE NETHERLANDS

Participants
A Participatory Approach to Understanding Game Cheating
Vivian Hsueh-Hua Chen, Nanyang Technological U, SINGAPORE
Jeremy Ong, Nanyang Technological U, SINGAPORE

Emotion, Anthropomorphism, Realism, Control: Validation of a Merged Metric for Player-Avatar Interaction (PAX)
Jaime Banks, West Virginia U, USA

Perceived Game Realism in Shooting Games: Scale Validation
Wannes Ribbens, Erasmus U Rotterdam, THE NETHERLANDS
Steven Malliet, U of Antwerp, BELGIUM
Rick Van Eck, U of North Dakota, USA
Damien Larkin, U of Alabama, USA

Predicting Moral Responses in Video Games: A Theoretical Integration of Moral Emotion Research With Video Game Play
Matthew N Grizzard, U at Buffalo - SUNY, USA
Alexandra Plante, U at Buffalo - SUNY, USA
Julia Kristine Weiss, U at Buffalo - SUNY, USA
Zen Ngoh, U at Buffalo - SUNY, USA
Jialing Huang, U at Buffalo - SUNY, USA
Eric R Novotny, U at Buffalo - SUNY, USA
Brian M. Lowe, SUNY Oneonta, USA

Video Game Genres and Types of Engagement: A Multiple Self-Report Engagement Approach for Assessing Differences Between Games
Adrienne Shaw, Temple U, USA
Kate Kenski, U of Arizona, USA
Christine R. Filer, U of Arizona, USA
Seth Bradshaw, U of Arizona, USA
3336

Inventing Communities, Spheres, and Publics

Friday
10:30-11:45
San Cristobal
Ballroom D

Communication History

Chair
Nicole Maurantonio, U of Richmond, USA

Participants
Letters to the Editor and the Public Sphere in the GDR
   Michael Meyen, Ludwig Maximilians U Munich, GERMANY
   Anke Fiedler, U Libre de Bruxelles, BELGIUM
Rethinking the Middle: U.S. News Media and the Rise of "Middle America," 1968-72
   Christopher Cimaglio, U of Pennsylvania, USA
Searching for Benedict de Spinoza in the History of Communication: His Influence on Walter Lippmann and Edward Bernays
   Cesar Garcia, Central Washington U, USA
The Normative Role of Public Opinion in the Republican Experience of Renaissance Venice
   Juraj Kittler, St. Lawrence U, USA

Respondent
John Nerone, U of Illinois at Urbana–Champaign, USA

3337

The Consequences of Freedom of Information Legislation for Democratic Governance and Media Freedom

Friday
10:30-11:45
San Cristobal
Ballroom E

Communication Law & Policy

Chair
Juliet Gill Pinto, Florida International U, USA

Participants
News Media, Violence, and Asymmetrical Information: A Study of Mexico-U.S. Border Journalists’ Use of State and Federal Access to Information Laws in a Time of Conflict
   Jeannine E. Relly, U of Arizona, USA
   Celeste Gonzalez de Bustamante, U of Arizona, USA
Investigative Reporting and FOI: How Journalists Use and View Public Access Laws
   Gerry Lanosga, Indiana U, USA
A Comparative Analysis of Freedom of Information and Open Government Data Online
   Jason A. Martin, DePaul U, USA
From ‘Window Dressing’ to ‘Door Openers’?: Freedom of Information Legislation, Public Demand, and State Compliance in Emerging Democracies
   Lindita Camaj, U of Houston, USA
Freedom of Information Laws as Symbols of Modernization: Chile’s Transparency Law
   Anthony Lewis Fargo, Indiana U, USA

The goal of this panel is to move the FOI discourse beyond the “means” of how to address practical problems with governance towards examining the “end results” of such reforms. Towards this end, panelists will examine the outcomes of FOI laws for government transparency and media freedom, providing a comparative perspective between Western countries and emerging democracies in Latin America and Eastern Europe. Research on the consequences of FOI policies has clear significance for evaluating such initiatives from the ground, explaining causal mechanisms that improve patterns of governance, and building a more systematic theory on the impact of FOI initiatives.
The Life Span of Iconic Photographs

Visual Communication Studies

Chair
Akiba A. Cohen, Yezreel Valley College, ISRAEL

Participants
The Power(s) and Audience(s) of Photojournalistic Icons
David D. Perlmutter, Texas Tech U, USA

Time, Mediation and Institutional Power in the Making of Iconic Images
Michael S. Griffin, Macalester College, USA

In Search of Icons for the Umbrella Movement in Hong Kong: The Interplay of Images, media, Government, Activists, and Time
Joseph M. Chan, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

The Life Span of Iconic War and Conflict Photography
Lilie Chouliaraki, London School of Economics and Political Science, UNITED KINGDOM

The Visual Motif Matters! Motifs, Meanings and Contexts in the Life Span of Iconic Press Photographs
Marion G. Mueller, Jacobs U Bremen, GERMANY

Who Owns Iconic Photos? When Authorship and Collective Memory Seem to Fade Away
Sandrine Boudana, Tel Aviv U, FRANCE

Re-Collecting Iconic Photographs
Karin E. Becker, Stockholm U, SWEDEN

Photographic Singularity and the Aggregate icon
Paul Frosh, Hebrew U of Jerusalem, ISRAEL

Respondents
Robert Hariman, Northwestern U, USA
John Lucaites, Indiana U, USA

Intergroup Communication Research in Progress

Intergroup Communication

Participants
Female is the New Black: Examining How Gender Trumps Race in Stand Your Ground Cases
Lanier Frush Holt, Ohio State U, USA
Osei Appiah, Ohio State U, USA
Katherine R. Dale, Ohio State U, USA
Tiffany White, Ohio State U, USA

Communication in Chronic Illness Decision-Making
Angela Lynn Palmer-Wackerly, Ohio State U, USA

Intergroup Communication Inspires Youths to Work Together for a Better Future
Yasmin Khan, Bangladesh Center for Communication Programs, BANGLADESH
Meher Afroz, Bangladesh Center for Communication Programs, BANGLADESH
Mohammad Shahjahan, BCCP - Bangladesh Center for Communication Programs

Passing the Buck: Millennial Social Identity Expansion and Communication With Conscious Corporations
Shabnam Shalizi, U of Southern California, USA

Polygamy in America: How Marginalized Religious Communities Cope With Stigmatizing Discourses Surrounding Plural Marriage
Michael Ault, U of Oklahoma, USA
Bobbi Van Gilder, U of Oklahoma, USA

Revisiting the Spiral of Silence: How Majority and Minority Groups Differ in Voicing Their Opinions in the Prodemocracy Movement in Hong Kong
Wan-Ying Lin, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Bolin CAO, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Talking With Different Others: Roles of Superordinate Citizen Identity in Cross-Cutting Discussions
Kyurim Kyoung, U of Wisconsin, KOREA, REPUBLIC OF

An Examination of Influence From Self-Esteem and Media Stereotype on American Students' Discrimination and Aggression Toward Asian International Students
Chun Zhou, U of Miami, USA

Pushing the Boundaries of Journalism Studies: Ecological Approaches to Studying News

Friday
10:30-11:45
Flamboyan

Journalism Studies

Chair
Sarah Stonbely, New York U, USA

Participants
Genealogies of News Ecosystems
C.W. Anderson, College of Staten Island - CUNY, USA
What Makes Communication Ecology Models Ecological?
Lewis A. Friedland, U of Wisconsin, USA
Both Seen and Heard: A Multi-Method Approach to Studying the Metropolitan News Ecosystem
Jesse Holcomb, Project for Excellence in Journalism, USA
Infrastructure—Output—Performance: A Conceptual and Methodological Approach to Assessing the Health of Local News Ecosystems
Philip M. Napoli, Rutgers U, USA

Respondent
Sarah Stonbely, New York U, USA

This panel heeds the Division’s call for explorations of new methods and theories appropriate to studying journalism in the Digital Age. We will discuss the concept of a media “ecosystem,” which has been increasingly employed in recent years, likely due to the increasingly networked nature of information.

Control or Management? BRICS Mastering the Art of Digital Diplomacy

Friday
10:30-11:45
Ceiba

Political Communication

Chairs
Yelena Osipova, American U, USA
Di Wu, American U, USA

Participants
South Africa’s First Digital Nation Branding Campaign
RS Zaharna, American U, USA
Digital Diplomacy From Delhi: Implementation, Misconceptions, and Expectations
Theo Mazumdar, U of Southern California, USA
Russian Digital Diplomacy: Origins and Practice
Yelena Osipova, American U, USA
Oleg Shakirov, Johns Hopkins, USA
Brazil is Something Else: Battling for the Nation in the Digital Space
Cesar Antonio Jimenez-Martinez, London School of Economics and Political Science, UNITED KINGDOM
Dancing with Shackles: China’s Public Diplomacy in the Digital Sphere
Di Wu, American U, USA

Respondent
Jian Wang, U of Southern California, USA
**Top Papers in Instructional and Developmental Communication Division**

**Instructional & Developmental Communication**

**Chair**
Aaron R. Boyson, U of Minnesota, USA

**Participants**
Response to Negative Student Evaluations on RateMyProfessors.com: The Effect of Instructor Statements of Credibility on Student Cognitive Learning, Likelihood of Enrollment, and State Motivation to Learn
Yuhua (Jake) Liang, Chapman U, USA

Instructor Swearing II, “Oh, S**t! Did I Just Swear in Class?”: Using Emotional Response Theory to Understand the Influence of Instructor Swearing in the College Classroom
Mark Generous, Arizona State U, USA
Marian L. Houser, Texas State U, USA

“Othered” in the Classroom: Using Community Autoethnography to Better Understand Nonnative and Perceived Nonnative Teacher-Student Interactions
Sadaf R. Ali, Eastern Michigan U, USA
Jehoon Jeon, Eastern Connecticut State U, USA

iPads in Kindergarten: The Effect of Tablet Computers on Young Children's Academic Achievement
Courtney Blackwell, Northwestern U, USA

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**Health Message Framing: Fear, Gain/Loss, Emotions**

**Health Communication**

**Chair**
Alla Kushniryk, Mount Saint Vincent U, CANADA

**Participants**
Communication and Coping: Effects of Hope and Rumination Messages on Heart Rate and Anxiety
Amy E. Chadwick, Ohio U, USA
Peggy M Zoccola, Ohio U, USA
Erin M. Rabideau, Ohio U, USA
Wilson S. Figueroa, Ohio U, USA

Persuasive Impact of Loss and Gain Frames Intentions to Exercise: A Test of Six Moderators
Jakob D. Jensen, U of Utah, USA
Elliot Fenech, U of Utah, USA
Robert N Yale, U of Dallas, USA
Melinda Krakow, U of Utah, USA
Courtney L Seherr, Moffitt Cancer Center, USA
Sara K. Yeo, U of Utah, USA

Putting the Fear Back Again: Revisiting the Role of Fear in Fear Appeal
Lijiang Shen, U of Georgia, USA
Liyuan Wang, U of Georgia, USA
Suyeun Seung, U of Georgia, USA

The Impact of Self-Affirmation on Defensive Processing of Health Messages: A Meta-Analysis
Xiaofei He, U of Minnesota, USA
Marco C. Yzer, U of Minnesota, USA

Emotional Responses to Warning Labels for Alternative Tobacco Products and Their Implications for Behavioral Intentions: An Experimental Study
Lucy Popova, U of California - San Francisco, USA
Jiyeon So, U of Georgia, USA
Angeline L. Sangalang, U of Southern California, USA
Pamela M. Ling, U of California - San Francisco, USA
Focusing Theories on Communication and Technology #2

**Friday 10:30-11:45 Garita**

**Communication and Technology**

**Chair**
Artemio Ramirez, Jr., U of South Florida, USA

**Participants**
A Formative Study About Habitual Cell Phone Use Threatening Pedestrian Safety Based on Theory of Planned Behavior
Hyeseung Elizabeth Koh, U of Texas, USA
Effect of Professionals’ Religious Disclosures on Social and Task Attraction
Caleb T. Carr, Illinois State U, USA
Effects of LBS on Psychological Distance in CMC
MinCheol Shin, Nanyang Technological U, SINGAPORE
Younbo Jung, Nanyang Technological U, SINGAPORE
Mean World 2.0: Does Online Media Use Cultivate Beliefs About the World?
Leonie Roesner, U of Duisburg-Essen, GERMANY
German Neubaum, U of Duisburg-Essen, GERMANY

**Political Facebooking**

**Friday 10:30-11:45 Caribe**

**Communication and Technology**

**Chair**
Michael Latzer, U of Zurich, SWITZERLAND

**Participants**
Differential Gains in SNSs: Effects of Active Versus Passive Facebook Political Participation on Voting Behavior Among Young Voters
Jih-Hsuan Lin, National Chiao Tung U, TAIWAN
Karolina Koc-Michalska, SciencesCom - Audencia Group, FRANCE
Darren Lilleker, Bournemouth U. UNITED KINGDOM
Jan Zajac, Warsaw U, POLAND
Feeling Ambivalent: Attitudes Toward the Political Use of Facebook, the Spiral of Silence, and Political Participation on Facebook
Jih-Hsuan Lin, National Chiao Tung U, TAIWAN
Kai-Yu Julia Huang, National Chiao Tung U, TAIWAN
Chih-An Wan, National Chiao Tung U, TAIWAN
Shu-Yu Lin, National Chiao Tung U, TAIWAN
Like to Engage: A Multilevel Analysis of Connective Action on Facebook
Cedric Courtois, U of Leuven, BELGIUM
Pieter Verdegem, Ghent U, BELGIUM

**ICA Plenary Interactive Paper/Poster Session I**

**Friday 12:00-13:15 Grand Salon Los Rosales**

**Sponsored Sessions**

**Chair**
Peter Vorderer, U of Mannheim, GERMANY
This year ICA is presenting three separate plenary poster sessions. This session will feature posters from the Communication, Law and Policy, Journalism Studies, Communication History, Political Communication, Philosophy, Theory and Critique, Ethnicity and Race in Communication, Lesbian, Bisexual, Gay, Transgender, and Queer Studies, Feminist Scholarship, Popular Communication, and Visual Studies divisions and interest groups. Come and discuss over 81 posters and mix and mingle with your colleagues. Refreshments will be provided.

**Communication History Interactive Poster Session**

**Participants**

1. Claim and Value: Sixty Years of Rhetorical, Critical, and Empirical Research  
   Michael Keith Middleton, U of Utah, USA  
   James A. Anderson, U of Utah, USA
2. Jimmy Carter and the Emerging National “Malaise”: Letters to the Editor in America’s Political System  
   Lori Amber Roessner, U of Tennessee, USA  
   Jaclyn Cameron, U of Tennessee, USA
3. Starting a Family: Brand Journalism and Ford Times, 1908-1917  
   Rebecca Dean Swenson, U of Minnesota, USA
   Edgar C. Simpson, Central Michigan U, USA
   Altug Akin, Izmir U of Economics, TURKEY

**Communication Law and Policy Interactive Poster Session**

**Participants**

6. Ecological Views of Big Data: Perspectives and Issues  
   Dong-Hee Shin, Sungkyunkwan U, KOREA, REPUBLIC OF  
   Hongseok Yoon, Sungkyunkwan U, KOREA, REPUBLIC OF  
   Jung Jaeyeol, Sungkyunkwan U, KOREA, REPUBLIC OF  
   Seyoung Park, Sungkyunkwan U, KOREA, REPUBLIC OF
7. How Personal Is Personal Information? Data-Driven Policymaking for Targeted Online Advertising  
   Darren M. Stevenson, U of Michigan, USA  
   Christian Sandvig, U of Michigan, USA
   Ginger Blackstone, U of Florida, USA
9. Big Data Analytics and the Limits of Privacy Self-Governance  
   Lemi Baruh, Koc U, TURKEY  
   Mihaela Popescu, California State U - San Bernardino, USA
Ethnicity and Race in Communication Interactive Poster Session

Ethnicity and Race in Communication

Participants

10. The Power of a Protest Icon: How Anger, Solidarity, and Subjugation Converged in “Hands Up, Don’t Shoot” in Ferguson, Missouri
   Margaret Ellen Duffy, U of Missouri, USA
   Janis Teruggi Page, George Washington U, USA
   Cynthia Marie Frisby, Missouri, USA
   Gregory Pearson Perreault, U of Missouri, USA
   Brad Best, U of Missouri, USA
11. Producing a Crossover Fail: A Case Study of Latin Pop Star "Nigga"/Flex
   Michelle M Rivera, U of Illinois, USA
12. Testimonies of Race-Based Suffering: Individual Differences in Openness to the Other
   Aaron Castelan Cargile, California State U, USA
13. The Representations of the Minority Group in the Traditional Print Media of Singapore: A Comparative Content Analysis
   Nathanael Subasaran, National U of Singapore, SINGAPORE
   Esther Geraldine Tan Tan, National U of Singapore, SINGAPORE
   Thi Ngoc Bich Pham Pham, National U of Singapore, SINGAPORE
   Shanwei Sabrina Tong Tong, National U of Singapore, SINGAPORE
   Julian Lin, National U of Singapore, SINGAPORE
14. “To Learn the Society of the US, I See those Channels”: Refugees’ Use of Media During Ongoing Resettlement
   Sarah C Bishop, Baruch College - CUNY, USA
15. Cultural Competence Development, Critical Service-Learning, and Latina/o Youth Empowerment: A Qualitative Case Study
   Lucila Vargas, U of North Carolina, USA
   Joseph Erba, U of Kansas, USA
16. Epistemic Communities and FCC Policy: Case Study of African-American and Feminist Activism
   Aitza M Haddad, Howard U, USA
   Carolyn M. Byerly, Howard U, USA

Feminist Scholarship Interactive Poster Session

Feminist Scholarship

Participants

17. 4chan Thinks We Are Scientologists, YouTube Thinks We Are Creationists, and Twitter Thinks We Are Marxists: GamerGate, Anti-Intellectualism, and Antifeminism
   Adrienne Shaw, Temple U, USA
   Shira Chess, U of Georgia, USA
18. Beyond Sex Differences: Using Testosterone to Investigate Communication During the Post Sex Time Interval
   Amanda Denes, U of Connecticut, USA
   Annika C Speer, U of Connecticut, USA
   Rebecca B. Speer, Denver Health, USA
19. Embodiment of Beauty: Chinese Migrant Female Workers in the Making of Body
   Sara X. T. Liao, U of Texas, USA
20. The Gendering of Spectacle: Politics, Pink Shoes, and the Texas "Fillybuster"
   Dustin M. Harp, U of Texas - Arlington, USA
   Jaime Loke, U of Oklahoma, USA
   Ingrid Bachmann, Pontificia U Católica de Chile, CHILE
21. War on Women: Interlocking Conflicts Within the Vagina Monologues in China
   Yalan Huang, Tsinghua U, CHINA, PEOPLE’S REPUBLIC OF
22. Counterintensive Mothering: Exploring Transgressive Portrayals and Transcendence on *Mad Men*
   Suzanne Marie D'Enbeau, Kent State U, USA
   Patrice M. Buzzanell, Purdue U, USA

23. A Space for Women: Online Commenting Forums as Indicators of Civility and Feminist Community-Building
   Joy Michelle Jenkins, U of Missouri, USA
   Justin David Wolfgang, U of Missouri, USA

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**Journalism Studies Interactive Poster Session**

**Friday**
12:00-13:15  
**Grand Salon Los Rosales**

**Journalism Studies**

**Participants**

24. "Making the News" in a Digital World
   Ruth A. Palmer, IE U, SPAIN

25. "Truth at All Costs": Journalistic Discourse About 2012 War Reporting From Syria
   Nicholas Gilewicz, U of Pennsylvania, USA

26. Audiovisual Infotainment in European News: A Comparative Content Analysis of Dutch, Spanish, and Irish Television News Programs
   Amanda Paz Alencar, U of Amsterdam, THE NETHERLANDS
   Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS

   Rachel Somerstein, SUNY New Paltz, USA

28. Covering Pyongyang and Tehran From London: Networked Journalism of Two Virtual Foreign Bureaus
   Soomin Seo, Columbia U, USA

29. Driving the Life Cycle of News Organizations
   Bartosz Wilczek, U della Svizzera Italiana, SWITZERLAND

30. Is Business News Starting to Bark? How Business News Covers CSR After the Economic Crisis
   Lauren Darm, U of Florida, USA
   Moonhee Cho, U of Tennessee, USA
   Tiffany Lynn Schweickart, U of Florida, USA

   Anne Hoag, Pennsylvania State U, USA
   August E. Grant, U of South Carolina, USA
   Serena Carpenter, Michigan State U, USA

32. Multiple Media or Multiple Modalities? Redefining Multimedia as a Framework for Journalism Scholars
   Michael Opgenhaffen, U of Leuven, BELGIUM

33. Regenerating Journalism: Exploring the "Alternativeness" and "Digital-ness" of Online-Native Media in Latin America
   Summer Harlow, Florida State U, USA
   Ramon Salaverria, U of Navarra, SPAIN

34. Shift in Influence: A Case Study Argument for Changes in Studying Gatekeeping
   Patrick Ferrucci, Bradley U, USA
   Edson Tandoc, Nanyang Technological U, SINGAPORE

35. The BuzzFeedication of Journalism? How Traditional News Organizations Talk About a New Entrant to the Journalistic Field Will Surprise You!
   Edson Tandoc, Nanyang Technological U, SINGAPORE
   Joy Michelle Jenkins, U of Missouri, USA

36. The Limits of Watchdog Journalism: A Case Study of the Representation of Power
   Anita Varma, Stanford U, USA

   Christopher Cimaglio, U of Pennsylvania, USA
Lesbian, Gay, Bisexual, Transgender, and Queer Studies Interactive Paper Session

**Participants**
38. Social Identity Theory, Gender Differences, and Gender Role Beliefs in Understanding Homophobia  
   JhuCin Rita Jhang, U of Texas, USA
39. The Moderating Effects of LGBTQ Television Narratives on Rehearsal Imagined Interactions and LGBTQ Identity Disclosure  
   Erin B. Waggoner, U of Connecticut, USA
40. The Relationship Between Computer-Mediated Communication, Identity, and Well-Being Among Lesbian, Gay, and Bisexual Adolescents  
   Bradley J Bond, U of San Diego, USA  
   Andrea Figueroa-Caballero, U of California - Santa Barbara, USA

Philosophy, Theory, and Critique Interactive Poster Session

**Participants**
41. "I Just Hope it Really is Organic": On the Interaction Between Communication and Evolving Ideologies  
   Carly O'Neill, U of Leeds, UNITED KINGDOM
42. Interrogating Participation Across Disciplinary Boundaries: Lessons From Political Philosophy, Cultural Studies, and Art  
   Ioana Literat, U of Southern California, USA
43. The Cathedral Hosts a Bazaar: Free Culture and the Digital Evangelical  
   Corrina Laughlin, U of Pennsylvania, USA
44. Ontology of Opposition Online: Representing Antagonistic Structures in the World Wide Web  
   Benjamin Kramer, Ludwig Maximilians U Munich, GERMANY  
   Nina Springer, Ludwig Maximilians U Munich, GERMANY
45. Practically Theorizing the I and If of Discussion-Based Teaching I  
   Heidi Lynn Muller, U of Northern Colorado, USA
46. Three Studies in the Philosophy of Logic  
   Pascal Gagne, U of Colorado, USA
47. Toward a Field of “Distribution Studies:” Considering the Role of Media Distribution in Society and Scholarship  
   Joshua Braun, Quinnipiac U, USA
48. Looking East for Ethics: Tetsuro Watsuji’s Notions of Privacy, Trust, and Mutuality  
   Rick Kenney, Georgia Regents U, USA  
   Kimiko Akita, U of Central Florida, USA
49. What Do the Relations Between Popular Music and Religious Thought Tell Us About Sacred Forms in the Modern World?  
   Jennifer Carlberg, U of Leeds, UNITED KINGDOM
Political Communication Interactive Poster Session

Political Communication

Participants

50. Discourse on the Website of a Slovak Radical Right-Wing Party, LSNS: Euroscepticism or Not? Marta Natalia Lukacovic, Wayne State U, USA

51. Elite Communication and Legitimization of Violence During Intergroup Conflicts Sonia Jawaid Shaikh, U of Southern California, USA
    Steven McCormack, Michigan State U, USA

52. Journalists in Cognitive Dissonance: When Liberal Journalists Work for Conservative Media (or Vice Versa) Kecheng Fang, U of Pennsylvania, USA

53. Lapel Pins or Skywriting: How the FEC Fails To Regulate New Media Using Old Standards Katherine Haenschen, U of Texas, USA

54. Living Proof: Using Autobiographical Argument to Make Political Points in Blogs About Inequality Doron Taussig, U of Pennsylvania, USA

55. Network Media Logic Jakob Svensson, Uppsala U, SWEDEN
    Ulrike Klinger, U of Zurich, SWITZERLAND

    Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS
    Linda Bos, U of Amsterdam, THE NETHERLANDS

57. Openbare Vergaderingen and the Communist Anticolonial Struggles in the Dutch East Indies Rianne K Subijanto, U of Colorado, USA

    Naomi Kamoen, Utrecht U/ Tilburg U, THE NETHERLANDS
    Jasper van de Pol, U of Amsterdam, THE NETHERLANDS
    Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

59. Science and Narrative: Practical or Problematic? Aaron Zamora, California State U - Fullerton, USA

60. Social Media and Generalized Functions of the Public Sphere: Transformative Potentials From a Comparative Perspective Adrian Rauchfleisch, U of Zurich, SWITZERLAND
    Marko Kovic, U of Zurich, SWITZERLAND

61. Swiss Politicians on Twitter: Switzerland as a Most Different System Adrian Rauchfleisch, U of Zurich, SWITZERLAND
    Julia Metag, U of Zurich, SWITZERLAND

62. The Right Faces for Right-Wing and Left-Wing Attitudes Nurit Talor, U of Haifa, ISRAEL
    Liat Bivas, U of Haifa, ISRAEL
    Yael Mosseri, U of Haifa, ISRAEL
    Israel Waismel-Manor, U of Haifa, ISRAEL

63. The “Safety Valve” Effect: Grassroots Criticism, Perceived Freedom of Expression, and Citizen Satisfaction in China Tianjiao Wang, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF
    Fei Chris Shen, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF
Popular Communication Interactive Poster Session

Popular Communication

Participants

65. Getting to Know Others One Episode at a Time: The Influence of Aspergers on Character Attributes (Top Poster in Popular Communication)
   Brenda Rourke, U of Connecticut, USA
   Rory McGloin, U of Connecticut, USA

66. Sport Fans and Sci-Fi Fanatics: Social Impressions of Different Types of Fans
   Elizabeth L. Cohen, West Virginia U, USA
   Anita Atwell Seate, U of Maryland, USA
   Shaun Anderson, West Virginia U, USA
   Melissa Tindage, West Virginia U, USA

67. Producing Public Intellectuals: Shifting Scales in Moroccan Cinema (Top Poster in Popular Communication)
   Annemarie Iddins, U of Michigan, USA

68. United in Nostalgia? A Content Analysis of Personal and Historic Nostalgia in Flemish Magazine Advertisements
   Joyce Koeman, U of Leuven, BELGIUM
   Karolien Delaere, Katholieke U Leuven, BELGIUM
   Dorien Sterkendries, Katholieke U Leuven, BELGIUM

69. Jennifer Lawrence, Celebrity Interviews, and the Butt-Plugging of the Public Sphere
   Perry Parks, Michigan State U, USA

70. Queenie’s Body and Powers: Abjection and Objectification in American Horror Story: Coven
   Miranda Olzman, U of Denver, USA

71. The Problem With Being Joe Biden: Political Comedy and Circulating Personae
   Don Waisanen, Baruch College - CUNY, USA
   Amy B. Becker, Loyola U Maryland, USA

72. Results of Framing in Music Journalism: Benefits and Burdens of Being Designated Heir to a Cultural Icon
   Jordan McClain, Drexel U, USA

73. Philanthropic Crowdfunding on Social Media: Exploring the Factors Shaping the Outcome and Transparency of Online Fundraising
   Zhi-Jin Zhong, Sun Yat-sen U, CHINA, PEOPLE'S REPUBLIC OF

74. Emotional Duplex in the National (De-)Branding of China
   Lik Sam Chan, U of Southern California, USA

75. Selling Out Other’s Culture: Overseas Chinese as the Brokers of Cosmopolitanism in Online Shopping
   Sara X. T. Liao, U of Texas, USA

76. Dramaturgical Capital: A Study of “Sze-ying”, Private Photo-Shooting of Amateur Teenage Models in Hong Kong
   Ka Fai Cheung, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Visual Communication Studies Interactive Poster Session

Visual Communication Studies

Participants

77. Expansion and Consolidation of the Consumer Society in Chilean Retail Advertisements at the 90’s: A Visual Analysis Approach
   Paulina Gomez-Lorenzini, Pontificia U Católica de Chile, CHILE
   Claudia Labarca, Pontificia U Católica de Chile, CHILE
   Enrique Vergara, Pontificia U Católica de Chile, CHILE
   Pablo Matus Lobos, Pontificia U Católica de Chile, CHILE
   William Porath, Pontificia U Católica de Chile, CHILE
78. Now That the Smoke has Cleared: Examining the Visual and Headline Valence Framing of Marijuana Preceding and Following Legalization in Colorado
   Tara Marie Mortensen, U of South Carolina, USA
   Aimei Yang, U of Southern California, USA
   Chad Mortensen, Midlands Technical College
   Anan Wan, U of South Carolina, USA

79. The Invisibilization of Colombian Disabled: A Semiotic Analysis of Colombia’s Revista Semana
   Jessica E Wendorf, U of Miami, USA

80. “Picturing” Ourselves Into Being: Assessing Identity, Sociality, and Visuality on Instagram
   Sarah Rose Marcus, Rutgers U, USA

81. A Peircean Analysis of Apple’s Logo: From the Beginning to its Current Version
   Jonathan Matusitz, U of Central Florida, USA
   Erica Cowin, U of Central Florida, USA

BlueSky Workshop: Further Internationalizing ICA

Friday 13:30-14:45
Boardroom 2
Sponsored Sessions
Chair
Linchuan Jack Qiu, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Participants
Linchuan Jack Qiu, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Peng Hwa Ang, Nanyang Technological U, SINGAPORE
David Boromisza-Habashi, U of Colorado - Boulder, USA
Terry Flew, Queensland U of Technology, AUSTRALIA
Aswin Punathambekar, U of Michigan, USA
Hilde Dy Van den Bulck, U of Antwerp, BELGIUM
Peter Vorderer, U of Mannheim, GERMANY

Following the 2014 bylaw change, ICA has assigned new roles to the Regional Board Members-at-Large; most divisions and interest groups have selected their International Liaisons. A new system of internationalization is taking shape with the goal of further enhancing ICA's global impact. But what exactly does internationalization mean -- for ICA, for the divisions and interest groups, and for the scholarship of ICA members? What is more important -- geographical diversity, epistemological pluralism, collaboration across sub-fields of research? How to measure it? What is to be done, by whom, under what specific organizational structures? This BlueSky Workshop shall address these key questions and open up space for more in-depth discussion among ICA leadership, the newly appointed international liaisons, and all colleagues sharing an interest in further internationalizing ICA. Workshop is open to any conference participant, with no prior registration needed.

Comparative Perspectives on Media Training and Civic Engagement in At-Risk Communities

Friday 13:30-14:45
Conference Room 3/4/5
Intercultural Communication

Chairs
Stuart Davis, U of Texas, USA
Lynn Schofield Clark, U of Denver, USA

Participants
Creating an E-Book With Migrant Teens for Migrant Pre-Teens: Exploring a YPAR (Youth Participatory Action Research) Digital Media Effort
Lynn Schofield Clark, U of Denver, USA
OnCities: Documenting Community Challenges in Global Culture Through Connective Technologies
Paul Mihailidis, Emerson College, USA
New Media for a New Afghanistan: Training the Post-Invasion Creative Class
Matt Sienkiewicz, Boston College, USA
Building Long-Term Partnerships to Cover Communities in the Digital-First Journalistic Era: Need, Potential, and Obstacles
Lou W. Rutigliano, DePaul U, USA

Interrogating Empowerment: Reconsidering Media Production Training in Rio de Janeiro’s Favelas
Stuart Davis, U of Texas, USA

Building on recent theoretical work by Nick Couldry (2010) and Clemencia Rodriguez (2012) that investigates how grassroots media production provides a voice for marginalized actors as well as literature on international media literacy, this panel attempts to investigate scenarios where trainers and other intermediaries develop programs for building competencies in media literacy and media production. To investigate this process we will draw on a set of comparative case studies from the United States, Afghanistan, Brazil, and other areas that begin to offer a preliminary picture of how nongovernmental organizations and community groups use training in how to understand and use digital media as tools for promoting social transformations in at-risk areas. Central issues to be discussed include community outreach within the areas where groups operate, how "empowerment" is defined and translated into tangible programs, different group's approaches to technology usage, and the political, cultural, or economic obstacles facing groups.

Health Communication About HPV

Health Communication
Chair
Liz Jones, Griffith U, AUSTRALIA

Participants
Role of Narrative Perspective and Modality in the Persuasiveness of Public Service Advertisements
Promoting HPV Vaccination
Xiaoli Nan, U of Maryland, USA
Michelle Futerfas, U of Maryland, USA
Zexin Ma, U of Maryland, USA

The Comparative Efficacy of Guilt and Fear Appeals to Influence HPV Vaccination Intentions
Nick Carcioppolo, U of Miami, USA
Cong Li, U of Miami, USA
Elena Chudnovskaya, U of Miami, USA
Rebecca Kharsa, Missouri State U, USA
Tyler Stephan, U of Miami, USA
Kelly Nickel, Missouri State U, USA

The Influence of Trust and Physician Communication on HPV Vaccine Perceptions
Nick-Tsu Nancy Chen, California State U - Channel Islands, USA

Temporal Framing Effects Differ for Narrative vs. Nonnarrative Messages: The Case of Promoting HPV Vaccination
Jarim Kim, U of Missouri - St. Louis, USA
Xiaoli Nan, U of Maryland, USA

The Cold War and its Remains: Entertainment Programming Across Regions of the Former Socialist Bloc

Global Communication and Social Change
Chair
Yeidy M. Rivero, U of Michigan, USA

Participants
The Cold War Comes to Ayatimbo: Cuban Exiles and Voice of America in Latin America in the Early 1960s
Yeidy M. Rivero, U of Michigan, USA

Late Socialist Elements in Postsocialist Russian and East European Media
Aniko Imre, U of Southern California, USA
Commercial Nationalism: A Case Study of a Post-Socialist, Post-War Bosnian TV
Zala Volcic, Pomona College, USA
‘It Has Been a Truly Revolutionary Television’: Youth Entertainment in Late Socialist Cuba
Anna Cristina Pertierra, U of Queensland/U of Western Sydney, AUSTRALIA
The Transnational Spaces of Socialist Television: A Five Country Comparison
Sabina Mihelj, Loughborough U, UNITED KINGDOM

This panel’s historical and transnational approach examines a key element of the cold war, socialist, and postsocialist periods: the media. Building on the premise that any analysis of cultural artifacts involving countries of the former socialist bloc must consider the intersections of the socialist and post-socialist eras as well as the links and disjunctions of Western and Eastern media systems (Sabina Mihelj 2013), the papers on this panel examine the political, economic, and ideological intersections of capitalist and socialist pasts and neo-liberal and hybrid post-socialist presents.

3517

Group and Work Team Interactions: Antecedents, Processes, and Outcomes

Organizational Communication

Chair
Lisa Volk Chewning, Pennsylvania State U - Abington, USA

Participants
Antecedents of Group Member Performance: An Examination of Leader-Member Dyadic Interaction
Agreement and Servant Leadership
Hassan Abu Bakar, U of Utara - Malaysia, MALAYSIA
Robert M. McCann, U of California - Los Angeles, USA

Design Brainstorming: How Process Structures Discourse and Conceptual Development
Lorraine G. Kisselburgh, Purdue U, USA
Senthil Chandrasegaran, Purdue U, USA
Elizabeth D. Wilhoit, Purdue U, USA
Karthik Ramani, Purdue U, USA

Expertise Perception and Communication Accommodation in Computer-Mediated and Face-to-Face Groups
Wang Liao, Cornell U, USA
Natalya N. Bazarova, Cornell U, USA
Y. Connie Yuan, Cornell U, USA

The Impact of Group Conflict and Racial Diversity on Group Decision-Making Accuracy
Brian Manata, Michigan State U, USA

Respondent
Kay Yoon, DePaul U, USA

3518

Advances in Content Analysis

Mass Communication

Chair
Mark Boukes, U of Amsterdam, THE NETHERLANDS

Participants
Exploring News Content Complexity Using Network Analysis
Carina Jacobi, U of Vienna, AUSTRIA
Jakob-Moritz Eberl, U of Vienna, AUSTRIA
Stephan Schlögl, U of Vienna, AUSTRIA
Katharina Kleinen-von Knigslw, U of Vienna, AUSTRIA
Outsourcing the News: An Assessment of the Relationship Between Sources, News Agencies, and Newspapers
Jelle Boumans, U of Amsterdam, THE NETHERLANDS
Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS
Hajo G. Boomgaarden, U of Vienna, AUSTRIA

Reliability and Accuracy With Lotus
Benjamin Fretwurst, U of Zurich, SWITZERLAND

Fragmentation or Massively Overlapping Culture? The "Fat Head" on YouTube
Merja Mahrt, U of Duesseldorf, GERMANY

Issues in Narrative Research

Mass Communication

Chair
Lance Holbert, Temple U, USA

Participants
Measuring Narrative Transportation: Comparing the Validity of the Transportation Scale in Relation to Written Versus Audio-Visual Narratives
Alice E. Hall, U of Missouri - St. Louis, USA
Amber Marie Reinhart, U of Missouri - St. Louis, USA
Lara Zwarun, U of Missouri - St. Louis, USA
Predicting Narrative Enjoyment From Message Content and User Perceptions: The Role of Intuitions
Ron Tamborini, Michigan State U, USA
Sujay Prabhu, Michigan State U, USA
Lindsay S Hahn, Michigan State U, USA
Pat Idzik, Michigan State U, USA
Di Pei, Michigan State U, USA
Sangwon Lee, Michigan State U, USA
The Influence of Narrative on Third-Person Perception
Sonny Rosenthal, Nanyang Technological U, SINGAPORE
Michael Field Dahlstrom, Iowa State U, USA
Xiaowen Zhu, Iowa State U, USA
Time to Indulge in Feeling. The Influence of Narrative Pace on Empathy, Perceived Social Distance, and Intentions to Help Stigmatized Groups
Freya Sukalla, Augsburg U, GERMANY
Anne Bartsch, Ludwig Maximilians U Munich, GERMANY
Cornelia Schnell, Augsburg U, GERMANY

Cutting Edge Research on Parental Mediation of their Children's Media Use

Children Adolescents and the Media

Chair
Colleen Elizabeth Russo, Vanderbilt U, USA

Participants
Adolescent Computer and Internet Use: Associations With Parental Monitoring, Mediating, and Modeling Behaviors
Sarah Ellen Vaala, Vanderbilt U, USA
Amy Bleakley, U of Pennsylvania, USA
Comparing Two Models of Parent Mediation of Adolescent Social Media Use
Marina Krcmar, Wake Forest U, USA
Drew Cingel, Northwestern U, USA
Family and Religious Influences on Restrictive Parental Mediation and Video Game Addiction
  John J. Davies, Brigham Young U, USA
  Steven Holiday, Brigham Young U, USA
  Kieth Evans, Brigham Young U, USA
  Sarah M. Coyne, Brigham Young U, USA

Fathers’ Mediation of Teens’ Media Use
  Ron Warren, U of Arkansas, USA

Parental Monitoring and Youths’ Online Risky Behaviors: Cross-Sectional and Longitudinal Effects
  Vivian Hsueh-Hua Chen, Nanyang Technological U, SINGAPORE
  Shiao En Grace CHNG, National Institute of Education, SINGAPORE

The Relation Between Norm Accessibility, Pornography Use, and Parental Mediation Among Emerging Adults
  Eric E Rasmussen, Texas Tech U, USA
  Nancy Rhodes, Ohio State U, USA
  Rebecca R. Ortiz, Texas Tech U, USA
  Shawna R White, Texas Tech U, USA

The Relationship Between Children’s Tablet Use and Parent-Child Conflict: The Moderating Role of Parental Mediation
  Ine Beyens, U of Leuven, BELGIUM
  Kathleen Beullens, U of Leuven, BELGIUM

Predictors of Parents’ Use of the V-Chip and Perceptions of Television Ratings Utility: The Role of Family Characteristics and the Home Media Environment
  Sarah Ellen Vaala, Vanderbilt U, USA
  Jessica Castonguay, U of Arizona, USA
  Amy Bleakley, U of Pennsylvania, USA
  Amy B. Jordan, U of Pennsylvania, USA

Boomerang Effects in Restrictive Mediation: Investigating the Role of Reactance Using Serial Multiple Mediation Analysis
  Shawna R White, Texas Tech U, USA
  Eric E Rasmussen, Texas Tech U, USA
  Andy J King, Texas Tech U, USA

Respondent
  Sahara Byrne, Cornell U, USA

The Life of Fans: Fandom, Identity, and the Life Course

Popular Communication

Chair
  Cornel Sandvoss, U of Huddersfield, UNITED KINGDOM

Participants
    Matt Hills, Aberystwyth U, UNITED KINGDOM
  Living With Fandom: Exploring Martha Stewart Fans’ Growth, Adaptation, and Decline
    Melissa A. Click, U of Missouri, USA
  The Age of Fans: Value, Judgment, and Generations in Convergence Culture
    Cornel Sandvoss, U of Huddersfield, UNITED KINGDOM
  Adult Players, Toys, and Creative Material Culture
    Katriina Heljakka, U of Turku, FINLAND
  The Life Cycle of Fandoms: Fans’ Expression of Loss and Grief
    Denise D. Bielby, U of California - Santa Barbara, USA
    C. Lee Harrington, Miami U - Ohio, USA

This panel explores the role of fandom and fan texts in the contemporary life course through four papers:
WomXn Working in the Intersections: Intersecting Experiences and Problematics of WomXn in the Workplace

*Feminist Scholarship*
*Organizational Communication*

**Chair**
Fatima Zahrae Chrifi Alaoui, Georgetown U, USA

**Participants**
Discursive Effects of Neoliberal Governmentality: The Subjective Performance of Gendered Labor in the Workplace
Leslie Rossman, U of Denver, USA

Waging Battle Against Wage Inequity Through the Reframing of Social and Personal Narratives of Work and Worth
Chardline Chanel-Faiteau, City of Boston, USA

Defying the Defensiveless Nature of Working Women
Elizabeth O'Brien, Northeastern U, USA

The Discursive Paradox of the Female Leader
Bobbi Van Gilder, U of Oklahoma, USA

(m)Othering in the Workplace: How Structural and Interpersonal Inequalities Work Against Working Mothers
Veronica Anne Droser, U of Denver, USA

‘You Teach Like a Girl’: A Critical Re-Visitation of Young Women’s Gendered Performances in Pedagogical Settings
Mariko Oyama Thomas, Portland State U, USA

“I Don’t Depend on Men for Shit”: Gender and Labor in Rio de Janeiro’s Funk Movement
Raquel Moreira, Graceland U, USA

Lesbians of Color Need Not Apply: Working Towards Equality for Women Who Love Women
Shadee Abdi, U of Denver, USA

By pairing together work from varying and diverse academic and professional divisions, this panel seeks to explore women in the workplace intersectionally, an effort that will be both interesting and beneficial. The work presented in this panel represents the complexities surrounding workplace (in)equality.

Always There When I Need You!: Providing Social Support in Close Relationships

*Interpersonal Communication*

**Chair**
Lucas Youngvorst, U of Minnesota, USA

**Participants**
Modeling Motivational Support: A Conception and Test of Motivational Support Messages
Elizabeth Jones, Asbury U, USA
Susan Lee Kline, Ohio State U, USA

Social Support Seeking: The Dimensions of Retrospective Support Seeking Messages
Ashley A Hanna Edwards, The College at Brockport - SUNY, USA

The Influence of Contextual, Relational, and Personal Factors on the Costs of Seeking Supportive Communication
Andrew High, U of Iowa, USA
Kristina M. Scharp, Iowa State U, USA

The Nonverbal Bully: Effects of Shouting and Conversational Distance on Perceptions of Bullying Intensity
Corey Pavlich, U of Arizona, USA
Steve Rains, U of Arizona, USA
Chris Segrin, U of Arizona, USA
“She Stopped Me From Killing Myself”: Bullied Students’ Coping Behaviors in Bullying Blogs
Carly M. Danielson, U of Minnesota, USA

Providing social support is among the most fundamental functions communication has in close relationships. These papers explore social support in various contexts and relationships.

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**Best Student Papers in Public Relations**

**Public Relations**

**Chair**
Jennifer L. Bartlett, Queensland U of Technology, AUSTRALIA

**Participants**
Understanding Publics’ Perception and Behaviors in Crisis Communication: Effects of Crisis News Framing and Publics’ Acquisition, Selection, and Transmission of Information in Crisis Situations
Young Kim, Louisiana State U, USA

Raising the Standing of Evaluation in Dialogic Research: The Influences of Budget and Evaluation Style on Dialogue Implementation
Jin Huang, U of Southern California USA

Extending the Life and Reach of Communication: Information Sharing, Resonance, and Aware Publics in the Digital Age
Amanda Kehrbarg, U of Oklahoma, USA

Toward a Model of Government-Public Relationship With Digital Publics in Crisis
Myoung-Gi Chon, Louisiana State U, USA

An Affective Turn for Public Relations
Amanda Kae Kennedy, U of Maryland, USA

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**B.E.S.T.: Organizations, Communication, and Technology**

**Organizational Communication**

**Chair**
Craig R. Scott, Rutgers U, USA

**Participants**
The Practical Paradox of Technology: The Influence of Communication Technology Use on Employee Well-Being
Claartje L. ter Hoeven, U of Amsterdam, THE NETHERLANDS
Ward van Zoonen, U of Amsterdam, THE NETHERLANDS
Kathryn L. Foner, U of Wisconsin-Milwaukee, USA

Motivation, Governance, Efficacy and Contribution: A Social Practice Model of Commons-Based Peer Production
Rong Wang, U of Southern California, USA

The Creation of Information Goods in Online Knowledge-Sharing Communities
Leila Bighash, U of Southern California, USA
Poong Oh, U of Southern California, USA
Janet Fulk, U of Southern California, USA
Peter Monge, U of Southern California, USA

The Blurred Boundaries of Knowledge: Organizational Learning in the Emergent Environment of Social Media
Jacob Stuart Ford, U of Texas, USA
Stephanie Layne Dailey, Texas State U, USA

Enterprise Social Media as a Multifunction Public Good: The Role of Perceived Critical Mass in Motivating Differential Use
Marjolijn Honcoop, VU U Amsterdam, THE NETHERLANDS
Jeffrey William Treem, U of Texas, USA
Bart J. van den Hooff, VU U Amsterdam, THE NETHERLANDS
The Professional Roles of Social Media Communicators: A Scale
Serena Carpenter, Michigan State U, USA
Alisa Lertpratchya, Michigan State U, USA

Project Managers’ Communication Behaviors and Their Relation to Information Systems Use: An Exploratory Study
Dron M Mandhana, U of Texas, USA
Vernon D. Miller, Michigan State U, USA
Sinem Korkmaz, Michigan State U, USA

Who Controls the Internet? Internet Service Providers and Their Interdependent Directors
Grace Ann Benefield, U of California - Davis, USA

The Nonlinear Design Trajectories of Cyberinfrastructure: How Organizational Factors Play Out in the Development and Diffusion of Big Data Software for e-Science
Kerk F. Kee, Chapman U, USA

Respondents
Keri Keilberg Stephens, U of Texas, USA
Chih-Hui Lai, Nanyang Technological U, SINGAPORE
Steven R. Corman, Arizona State U, USA

B.E.S.T. sessions are "Brief Entertaining Scholarly Talks." In this relatively new format, each participant gives a 4-5 minute, high-energy, technology-enhanced presentation designed to excite the audience about the research. For the final 30 minutes of the session, presenters and audience members meet in 3 small breakout groups to discuss ideas stimulated by that set of papers.

Waveland Press will sponsor an award for the Best of the B.E.S.T. as judged by the session respondents.

Social Influence in Social Media

Communication and Technology

Chair
Sandra Braman, U of Wisconsin-Milwaukee, USA

Participants
Led it on Reddit: An Exploratory Study Examining Factors of Opinion Leadership on Reddit
Joseph Jai-sung Yoo, U of Texas, USA
Danielle Kathleen Kilgo, U of Texas, USA
Thomas Johnson, U of Texas, USA
Melissa Suran, U of Texas, USA
Vinicio Sinta, U of Texas
Ben S. Wasike, U of Texas - Brownsville, USA
Hyeri Jung, U of Texas, USA
Shuning Lu, U of Texas, USA

Networks of Protest, Protests on Networks: Metaanalysis of the Relationship Between Social Media and Protests
Marcelo Luis Barbosa dos Santos, Pontificia U Católica de Chile, CHILE

Social Media Use and Protest Behavior in Latin America: Deepening or Bridging Gaps in Participation?
Sebastian Valenzuela, Pontificia U Católica de Chile, CHILE
Nicolas Manuel Somma, Pontificia U Católica de Chile, CHILE
Andres Scherman, U Diego Portales, CHILE
Arturo Arriagada, U Diego Portales, CHILE

Promoting Democratic Institutions Through Social Networking: Culture, Civil Society, and the Middle East
Soumia Bardhan, Pennsylvania State U, USA
**Persuasion I: Strategies**

**Information Systems**

**Chair**
Amy Shirong Lu, Northeastern U, USA

**Participants**
An Examination of the But-You-Are-Free (BYAF) Technique Effectiveness
Allison Zorzie Shaw, U at Buffalo - SUNY, USA
Tanuka Mukherjee, U at Buffalo - SUNY, USA
Erik Messerschmidt, U at Buffalo - SUNY, USA
Emily A. Dolan, U at Buffalo - SUNY, USA
Kenton Bruce Anderson, U at Buffalo - SUNY, USA

Communicator Matching Effects in Persuasion: Susceptibility to Persuasive Appeals from Emotional and Rational Communicators and the Moderating Role of Attitude Meta-Bases
Christian Schemer, U of Mainz, GERMANY
Fabian Ryffel, U of Zurich, SWITZERLAND

Do You Say it Best, When You Say Nothing at All? Analyzing the Paradoxical Effects of Strong and Weak Arguments
Thomas Koch, Ludwig Maximilians U Munich, GERMANY
Magdalena Obermaier, Ludwig Maximilians U Munich, GERMANY

How Pre-Existing Attitudes, Motivations, Message Processing and Media Frames Influence Beliefs About a Racially Charged Issue
Lanier Frush Holt, Ohio State U, USA
Morgan E. Ellithorpe, Ohio State U, USA
Rachel Ralston, Ohio State U, USA

I Shake My Head But They Will Nod: On the Relevance of Persuasion Knowledge and Reactance for Third-Person Perceptions
Sebastian Scherr, Ludwig Maximilians U Munich, GERMANY
Philipp Mueller, U of Mainz, GERMANY

Misremembering Corrected Misinformation: How Judgment-Formation Strategies Can Prevent Backfire Effects and Their Consequences for People’s Attitudes
Christina V. Peter, Ludwig Maximilians U Munich, GERMANY
Thomas Koch, Ludwig Maximilians U Munich, GERMANY

The Effects of Attitudes Toward Access to Data, Perceived Risk, and Funding Sources on Data Sharing Practices
Ivanka Pjesivac, U of Georgia, USA
Elizabeth Dortch Dalton, U of Tennessee, USA
Carol Tenopir, U of Tennessee, USA

With Heart and (No) Mind? How Recipients Negatively Infer Missing Information About Ooliticians and How This Affects the Assessment of the Speaker
Thomas Koch, Ludwig Maximilians U Munich, GERMANY
Magdalena Obermaier, Ludwig Maximilians U Munich, GERMANY

**Postnormative Cosmopolitanism: Voice, Space, and Citizenship**

**Popular Communication**

**Chair**
Miyase Christensen, Stockholm U, SWEDEN

**Participants**
Cosmopolitanism: A Perspective From the South
Nikos Papastergiadis, U of Melbourne, AUSTRALIA
Loving Difference? The Contradictory Cosmopolitan Visions of the Mediated City
Myria Georgiou, London School of Economics and Political Science, UNITED KINGDOM
Post-Humanitarianism: The Contemporary Politics of Solidarity
Lilie Chouliaraki, London School of Economics and Political Science, UNITED KINGDOM
"Cosmopolitan" Cities, Embodied Expressivity and Morality of Proximity
Miyase Christensen, Stockholm U, SWEDEN

Respondent
Scott Mcquire, U of Melbourne, AUSTRALIA

This panel concerns itself with theoretical and practical aspects of communication, urban space and social practice at large. We seek to offer contextual understandings of questions and debates that materialize around multiculturalism, marginalized communities, global social movements, and art and ‘expressive cultures’. While recent social incidents that invoke such debates (such as the various global uprisings and urban riots) constitute concrete contexts within which to reconsider the purchase of cosmopolitanism as idea and ideal, the panel aims to generate theoretical thinking and deliberation on the transhistoric-transcultural viability of cosmopolitan thought. In particular, it will explore key concepts such as posthumanitarian and aesthetic cosmopolitanism while giving close attention to case studies on street art, graffiti and performativity.

3530

Media Industry Studies Interest Group Organizational Business Meeting

Sponsored Sessions

Chair
Patricia Frances Phalen, George Washington U, USA

Participants
Amanda D. Lotz, U of Michigan, USA
Philip M. Napoli, Rutgers U, USA
Joseph D. Straubhaar, U of Texas, USA
Oscar Westlund, U of Gothenburg/IT U of Copenhagen, SWEDEN
Thomas Burton Ksiazek, Villanova U, USA
Robert Georges Picard, U of Oxford, UNITED KINGDOM

Over the last 10-20 years, media industry studies has emerged as a distinct academic discipline within the field of communication. Several scholarly journals such as Media Industries, the Journal of Media Business Studies and the International Journal on Media Management highlight the growing significance of this important field of research. At the last ICA conference, a number of academic colleagues and I discussed the possibility of creating a Media Industry Studies interest group to highlight research on media institutions and processes around the globe. The new Media Industry Studies group would serve academics including media economists, media management scholars and experts on the culture of media production. Previously, relevant papers did not fit under one division or interest group, but rather appeared unsystematically across a broad range of panels.

3531

The Limits of Liberalism and the Misadventures of Media

Philosophy, Theory and Critique

Chair
Des Freedman, Goldsmiths, U of London, UNITED KINGDOM

Participants
The Illegitimate Foundations of Economic Liberalism
Andrew Calabrese, U of Colorado, USA
Donning the Fancy Pants of Freedom and Stripping Bare the Multiple Disguises of (Neo) Liberalism in the Digital Age
Natalie Fenton, International Association for Media and Communication Research, UNITED KINGDOM
Illiberal Rage of Liberal Media: Race, Media, and Democracy in Neo-Liberal Times
Gholam Khiabany, Goldsmiths, U of London, UNITED KINGDOM

Press Freedom in the UK: A Liberal Assault on Liberals
Des Freedman, Goldsmiths, U of London, UNITED KINGDOM

Imperialist Feminism: The State, Empire, and the Limits of Liberalism
Deepa Kumar, Rutgers U, USA

Smoking, Stigma, Social Support: High Density Panel in Health Communication

Health Communication

Chair
Rachael A Record, U of Kentucky, USA

Participants
Life Politics of Smokers and Vapers in the Digital Media Age: A Case for Issue Publics
Jinha Kim, U of Wisconsin, USA
Young Mie Kim, U of Wisconsin, USA
David Wise, U of Wisconsin, USA

Systematic Review of Measures Used in Graphic Cigarette Pack Warning Experiments
Diane B. Francis, U of North Carolina, USA
Marissa G Hall, U of North Carolina, USA
Seth M. Noar, U of North Carolina, USA
Kurt Ribisl, U of North Carolina, USA
Noel Brewer, U of North Carolina, USA

The Association Between E-Cigarette Information Scanning and Cognitions Among Youth and Young Adults: Does Current Tobacco Use Matter?
Kirsten Lochbuehler, U of Pennsylvania, USA
Jiaying Liu, U of Pennsylvania, USA
Laura A. Gibson, U of Pennsylvania, USA
Robert Hornik, U of Pennsylvania, USA

The Relationship Between Knowledge, Tobacco Use, and Support for Vape-Free Policies: A Motivated Reasoning Perspective
Ashley Sanders-Jackson, Stanford Prevention Research Center, USA
Cabral A Bigman, U of Illinois, USA
Andy SL Tan, Dana-Farber Cancer Institute and Harvard School of Public Health

Public Perceptions of Health Literacy and Associated Stigma
Michael S. Mackert, U of Texas, USA
Amanda Mabry, U of Texas, USA
Erin Donovan-Kicken, U of Texas, USA
Sara Champlin, U of Texas, USA
Kathy Pounders, U of Texas USA
Patricia A. Stout, U of Texas, USA

“I Had the Guilt Trip of Helping Others”: Social Support, Identity Gaps, and Clinical Trials Decision-Making
Angela Lynn Palmer-Wackerly, Ohio State U, USA
Phokeng M Dailey, Ohio State U, USA
Jessica Krok-Schoen, Ohio State U, USA
Janice Krieger, U of Florida, USA

Who Provide Care to Dementia Caregivers?
Iccha Basnyat, National U of Singapore, SINGAPORE
Leanne Chang, National U of Singapore, SINGAPORE
Political Discussions and Deliberation

Political Communication

Chair
David Nicolas Hopmann, U of Southern Denmark, DENMARK

Participants
Everyday Political Talk and Political Action
Scott Graham Wright, U of Melbourne, AUSTRALIA
Todd Graham, U of Groningen, THE NETHERLANDS
Daniel Jackson, Bournemouth U, UNITED KINGDOM

How You Are Motivated to Talk Matters: A Moderated-Mediation Model of Political Discussion
Hsuan-Ting Chen, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Magdalena Saldana, U of Texas, USA
Homero Gil de Zuniga, U of Vienna, AUSTRIA

Ideology Isn't Everything: The Role of Personality Traits on Informal Political Discussion
Steven Kleinman, Indiana U of Pennsylvania, USA

Measures of Political Conversation Frequency: Assessing Reliability and Meaning
Alyssa C Morey, U at Albany, USA
William P. Eveland, Jr., Ohio State U, USA

Social Communication, Social Expertise, and The Foundations of Political Involvement
Scott McClurg, Southern Illinois U, USA

How Framing Can Influence Advocacy and Protest

Political Communication

Environmental Communication

Chair
Stefaan Walgrave, U of Antwerp, BELGIUM

Participants
How Implicit Negative Affect Mediates News Framing Effects on Individual Risk Perceptions and Behavioral Intentions
Andreas Schuck, U of Amsterdam, THE NETHERLANDS
Lukas Otto, U of Koblenz-Landau, GERMANY

Take Action Now: Framing Action Requests in Climate Change Advocacy Email Communications
Luis E Hestres, U of Texas - San Antonio, USA

Tracing Protest Motivations: Studying the Link Between Media Coverage and Frames of Protest
Pauline Ketelaars, U of Antwerp, BELGIUM

Mainstream Media’s Coverage of the Gezi Protests and Protesters Perception of Mainstream Media
Mustafa Oz, U of Texas, USA

On the Spanish Language and Performance, Identity Formation and Belonging, and Ideologies of Authenticity and Value: A Mixed Method and Critical Panel

Ethnicity and Race in Communication

Chair
Claudia Anguiano, Dartmouth College, USA

Participants
Are You From Here? Communication Between Undocumented Latino/as and Anglo-Americans
Jeannet Rodriguez, California State U – Fullerton, USA

The Malleability of Social Value With (non)Native Spanish Speakers in Spaces of Whiteness: A Critical Approach
Rebecca Avalos, U of Colorado, USA
Why Don’t You Speak Spanish? Identity Challenges Between English-Only Latinos and Spanish Speaking Latinos
Ralph Joe Castellanos, California State U - Fullerton, USA
Language Fluency and Authentic Identity
Joel Aaron Salcedo, California State U - Fullerton, USA

3537
3538

3537

Verbal and Nonverbal Immediacy at Work Both In and Out of the Classroom

Instructional & Developmental Communication

Chair
Allyson DeVito, U of Kentucky, USA

Participants
Academic Entitlement in Student Course Evaluation: Nonverbal Immediacy and Instructor Credibility as Mediators
Lin Zhu, UMass Boston, USA
Deepa Anagondahalli, U of Maryland, USA
An Alternative Interpretation of the Zhang and Oetzel Chinese Teacher Immediacy Measure
Stephanie Kelly, North Carolina Agricultural and Technical State U, USA
Zachary Denton, North Carolina Agricultural and Technical State U, USA
An Analysis of Out-of-Class Communication: Student Motivation, Perceived Teacher Approachability, Conversation Frequency, and Duration in Relation to College Course Format
Catherine F. Brooks, U of Arizona, USA
Stacy L. Young, California State U - Long Beach, USA
Student Preferences of Teachers’ Nonverbal Immediacy Cues: A Pilot Study
Aviva Gordon, Wayne State U, USA

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Media and Communities Across the Life Span: Facing an Environmental Crisis

Environmental Communication

Chair
Fadia Hasan, U of Massachusetts - Amherst

Participants
Log in if You Survived: Social Media Functions in the Aftermath of Typhoon Haiyan in the Philippines
Edson Tandoc, Nanyang Technological U, SINGAPORE
Bruno Takahashi, Michigan State U, USA
Mine Lands, Mine Bodies, Mine Memories in the Anthracite Coal Region
Melissa R. Meade, Temple U, USA
Competing Meanings in Environmental Discourses: A Text Analysis of the Binational Environmental Agenda Between Ecuador and Colombia
Jose Rene Castro-Sotomayor, U of New Mexico, USA
Notes From the Field: Living With Colonialism and Environmental Injustice in Puerto Rico
Kathleen M. de Onis, Indiana U, USA

Respondent
Colleen Connolly-Ahern, Pennsylvania State U, USA
**Advances in Visual Communication Studies: New Challenges and New Frameworks**

**Visual Communication Studies**

**Chair**
Katharina Lobinger, U of Bremen, GERMANY

**Participants**
"Good” Pictures? Discussing Ethical Challenges of Visual Everyday Communication
Rebecca Venema, U of Bremen, GERMANY
Katharina Lobinger, U of Bremen, GERMANY

Visual Metaphor in Advertising: A Modified Typology of Visual Structure and Support from Consumer Elaboration
Ying Huang, U of West Florida, USA

A Rubric for Transcultural Visual Media Production
Rachel Schaevitz, Temple U, USA
Manovich, Movies, and Montage
David M Staton, U of Oregon, USA

**Pushing the Boundaries of Journalism Studies: The NSA Affair and the Global Legitimation Challenges of Journalism**

**Journalism Studies**

**Chair**
Risto Kunelius, U of Tampere, FINLAND

**Participants**
A Breach of Consensus: Outlining a Comparative Study on the Snowden/NSA Case
Heikki Heikkila, U of Tampere, FINLAND
Risto Kunelius, U of Tampere, FINLAND

USA: Old and New Journalism in a Hybrid Environment
Silvio R. Waisbord, George Washington U, USA
Adrienne Russell, U of Denver, USA

China and Russia: Legitimation of New Kinds of Internet Governance
Dmitry Yagodin, U of Tampere, FINLAND
Haiyan Wang, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

France: Everyday Digital Practices and Global Surveillance
Oliver Baisnee, Institute d’Etudes Politiques de Toulouse, FRANCE

**Respondent**
Rasmus Kleis Nielsen, U of Oxford, UNITED KINGDOM

This panel takes the recent NSA-Snowden–event and its unfolding aftermath as an empirical opportunity to analyze how key concepts underlying the work of journalists are being discussed and re-negotiated. The presentations are based on a transnational comparative research on how the public discourse (mainly as it was carried by mainstream journalism) in 8 countries (USA, UK, China, Russia, Germany, France, Norway and Finland) framed the unfolding event from June 2013 to February 2014. Through studying the similarities and diversities of this global debate in different locations and contexts, the panel builds a multilayered picture of the discursive environment in which journalism will have to argue for its political and democratic legitimation. The panel looks at how the case initiated public negotiations about the relationships between privacy and security, journalism and the state, national interests and internet futures and everyday digital practices and commercial potentials of the web environment. In short, the panel sketches the “sphere of legitimate controversy” (Hallin 1986) about these key relationships.
It’s All About the Process: Media Literacy in Digital Age: Motives – Mediation – Measurement

**Sponsored Sessions**

**Chair**
Thorsten Quandt, U of Muenster, GERMANY

**Participants**

- The Difference Between Knowledge and Action. A Qualitative Media Literacy Typology
  Claudia Riesmeyer, Ludwig Maximilians U Munich, GERMANY
  Senta Pfaff-Ruediger, Ludwig Maximilians U Munich, GERMANY
  Anna Sophie Kuempel, Ludwig Maximilians U Munich, GERMANY

- Media Literacy and Socialization Agents’ Role During Adolescence and Early Adulthood
  Nayla Fawzi, Ludwig Maximilians U Munich, GERMANY
  Claudia Riesmeyer, Ludwig Maximilians U Munich, GERMANY

- “Teaching” the Media? Intergenerational Heritage, Transgenerational Negotiation, and Media Use per Proxy as Strategies of Coping With Media Changes
  Thorsten Naab, Augsburg U, GERMANY

  Alexandra Ellen Sowka, Hanover U of Music, Drama, and Media, GERMANY
  Christoph Klimmt, Hanover U of Music, Drama, and Media, GERMANY
  Dorothee Hefner, U of Mannheim, GERMANY
  Daniel Possler, Hanover U of Music, Drama, and Media, GERMANY

**Respondent**
Thorsten Quandt, U of Muenster, GERMANY

This panel takes the development and importance of media literacy into account on a theoretical, methodological, and empirical level. It takes a broad, multi-methodological perspective on media literacy and its education across the life span. The panel aims to get a deeper understanding of the concept itself as well as its education dealing with media literacy from both adolescents’ and adults’ point of view.

Critical Perspectives on “the People” and the Popular in Networked Media Cultures

**Philosophy, Theory and Critique**

**Chair**
Jayson Harsin, Baruch College - CUNY, USA

**Participants**

- From Demolatry to Demophila: New Media and the Remaking of Cuban Populism
  Sara Garcia Santamaria, U of Sheffield, UNITED KINGDOM

- Networked Populisms: The Rise of the Net Parties and the Case of the M5S
  Marco Deseriis, Northeastern U, USA

- Populisms within Regimes of Post-Truth and Post-Political Strategies
  Jayson Harsin, Baruch College - CUNY, USA

- From the Multitude (Back) to the People: Emerging Figures in Technocratic Populism
  Jack Zeljko Bratich, Rutgers U, USA

**Respondent**
Alison Hearn, U of Western Ontario, CANADA

This panel has two purposes that are often separated in academic treatments of populism and popular media. First, it engages empirically with the role of media practices in popular political movements around the world, from Italy to Cuba, the U.S. and France, asking to what degree access to new media technologies has helped alter the dynamics of traditional populist movements hierarchically organized around charismatic leaders. Second, it places the empirical studies in the context of a productive theoretical tension between Gramscian cultural studies approaches to national populars and more recent theories of the multitude.
New Challenges for Organizational Communication and Public Relations in Puerto Rico: Theory and Practice

**Sponsored Sessions**

**Chair**
Lina Gomez, U del Este, USA

**Participants**
University Social Responsibility: Organizational and Communication Challenges at Higher Educational Institutions in Puerto Rico
- Beatriz Morales, U of Puerto Rico, Río Piedras, USA
- Juan Vadi-Fantauzzi, U of Puerto Rico, Río Piedras, USA
- Lina Gomez, U del Este, USA

Facebook and Twitter use as Organizational and Public Relations Tools at Two Puerto Rican Universities
- Mahirami Melendez-Burgos, U of Puerto Rico, Río Piedras, USA

Challenges and Opportunities for Puerto Rican Nonprofit Organizations
- Ivette Soto-Velez, National U College Online, USA

A Theoretical Framework of CSR Communication Practices Through Internet
- Lina Gomez, U del Este, USA
- Lucely Vargas-Preciado, Johannes Kepler U, GERMANY

**Respondents**
- Sandra Diaz-Menendez, U of Sacred Heart, USA
- Amarilys Ortiz-Medina, Ana G. Mendez U System, USA

This panel has the objective to analyze and evaluate the distinctive trends in the management of communication at organizations in Puerto Rico (universities, NGOs, and companies). The purpose of this panel is to present the different challenges faced by the organizational communication and public relations discipline (including social responsibility) in Puerto Rico.

Focusing Theories on Communication and Technology #3

**Communication and Technology**

**Chair**
Miguel Vicente-Mariño, Asociacion de Comunicación Política, SPAIN

**Participants**
Motivation, Social Media Type, and Network Heterogeneity
- Cheonsoo Kim, Indiana U, USA
- Jae Kook Lee, Indiana U, USA

Are Habits Cognitive Processes? Examining the Distinct Antecedents of Habits and Its Influence on the Outcomes of a Phishing Attack
- Arun Vishwanath, U at Buffalo - SUNY, USA

Effects of Group Response on Continued Newcomer Participation in Online Groups
- Bei Yan, U of Southern California, USA
- Lian Jian, U of Southern California, USA

Embarrassed by Friends on Facebook: Effects of and Responses to Face-Threatening Information Shared by Others
- Anne Oeldorf-Hirsch, U of Connecticut, USA
- Jeremy Birnholtz, Northwestern U, USA
- Jeff Hancock, Cornell U, USA
3545

Health Communication Media Effects

Friday
13:30-14:45
Caribe

Mass Communication

Chair
Lance Holbert, Temple U, USA

Participants
An Examination of the Moderating Role of Group-Identification in the Peer Norm-Mediated Media Influence
Bo Yang, U of Maryland, USA
Xinyan Zhao, U of Maryland, USA

Audience Susceptibility to the Negative Effects of Celebrity-Based Dietary Misinformation: Mechanisms and Remedies
Jessica Gall Myrick, Indiana U, USA

Emotional and Behavioral Implications of Viewers' Shifting Comparisons to Transforming Media Targets
Lauren Keblusek, U of California - Santa Barbara, USA
Robin Nabi, U of California - Santa Barbara, USA

Media as Educator, Media as Disruptor: Conceptualizing the Role of Social Context in Media Effects
Rajiv N. Rimal, George Washington U, USA
Adrienne H Chung, George Washington U, USA
Nimesh Dhungana, American U, USA

3613

BlueSky Workshop: The Future of Communication Graduate Study

Friday
15:00-16:15
Boardroom 2

Sponsored Sessions

Chair
Jennifer Petersen, U of Virginia, USA

Participants
Sarah Banet-Weiser, U of Southern California, USA
Sharon Strover, U of Texas, USA
Avi Santo, Old Dominion U, USA
Christopher Ali, U of Virginia, USA

The question of the future of graduate studies is a topic of discussion inside academia and without. The way we plan, adapt, and implement graduate education is deeply entwined with political and ethical responses to economic pressures within the academy and beyond. It is also entwined with institutional cultural pressures to replicate new generations of scholars in our and our forebears’ image (a generational, “lifespan” model). The panel will address this through an exchange among panelists and the audience. It draws together a variety of different experiences and perspectives on graduate education in the US. The goal of the discussion is to define common problems in graduate education in communication at this time and to propose possible directions for thinking about graduate education in the future. Workshop is open to any conference participant, with no prior registration needed.

3614

Sports – and Media – Across the Life Span

Friday
15:00-16:15
Conference Room 3/4/5

Theme Sessions

Chair
Andrew C. Billings, U of Alabama, USA

Participants
Powerful Youth vs. Enduring Elders at the 2014 World Cup
Jaye L Atkinson, Georgia State U, USA

From the Crib to the Retirement Center: The Development of Sports Fanship in Interpersonal and Family Communication
Kimberly Bissell, U of Alabama, USA
The Arc of Sports Fanship
Walter Gantz, Indiana U, USA
Nicky Lewis, Indiana U, USA
Baseball and Baby Boomers: An Ethnographic Examination of Older Fans’ Experiences of Baseball
Robert Krizek, St. Louis U, USA
Where it All Starts: The Influence of Family Communication and Youth Sport on the Sport Life Span
James Sanderson, Clemson U, USA

This panel will examine the evolving role of sports and sports fanship across the lifespan and the ways in which life span trajectories influence participation in sports, communication about sports, and sports fanship.

### Health News: Autism, Hep B, HIV

**Health Communication**

**Chair**
Nadine A. Yehya, American U of Beirut, LEBANON

**Participants**
Framing Autism: A Content Analysis of Five Major News Frames in US-Based Newspapers
Jessica E Wendorf, U of Miami, USA
Fan Yang, U of Miami, USA
Jing Su, Indiana U,USA
Dong Dong, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
The News Tells Us What is the Most Urgent Health Problem, But That is Not Reality: A Longitudinal Agenda-Setting Study 2001 to 2010
Lei Guo, Boston U, USA
Hong Tien Vu, U of Texas, USA

### Transnational Media, Cultural Knowledge, and Local/Global Identities

**Popular Communication**

**Chair**
Lillian Boxman-Shabtai, Northwestern U, USA

**Participants**
Five Shades of Locality: The Humorous Construction of National Identity in a Global Age
Lillian Boxman-Shabtai, Northwestern U, USA
Limor Shifman, Hebrew U of Jerusalem, ISRAEL
Distorting Puerto Rican Cultural Hybridity on U.S. Television: A Critical Analysis of the Portrayal of Puerto Rican Ethnicity on Lifetime TV’s Devious Maids
Melissa Camacho, San Francisco State U, USA
“Coming No Up”: Ridicule as De-Legitimization of the Working Class in Swedish Reality Television
Goran Eriksson, Orebro U, SWEDEN
Hyperliminal Rituals: Reality TV, Place, and the Amazing Race
Myles McNutt, U of Wisconsin, USA
Reading Politics Out of Entertainment: Chinese Fans’ Interpretation of House of Cards
Weiyu Zhang, National U of Singapore, SINGAPORE
Experimental Studies of News and Journalism

**Journalism Studies**

**Mass Communication**

**Chair**
Christer Clerwall, Karlstad U, SWEDEN

**Participants**
- Scandal 2.0: How Valenced Reader Comments Affect Recipients’ Perception of Scandalized Individuals and the Journalistic Quality of Online News
  - Christian von Sikorski, U of Vienna, GERMANY
  - Maria Hänelt, German Sport U Cologne, GERMANY
- Perceptual Disconnect in Speed-Driven Journalism: Examining the Gap Between News Production and Audience Reception
  - Angela M. Lee, U of Texas - Dallas, USA
- Reader Reaction to News of Mass Suffering: An Experimental Study Assessing the Influence of Story Form
  - Scott R. Maier, U of Oregon, USA
  - Paul Slovic, U of Oregon, USA
  - Marcus Mayorga, U of Oregon, USA
- Should We Repeat the Error and Attribute Blame? Experimental Analysis of Newspaper-Correction Style
  - Kirstie Hettinga, California Lutheran U, USA
  - Alyssa Appelman, Pennsylvania State U, USA

**Respondent**
Silvio R. Waisbord, George Washington U, USA

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Political Journalism Between Autonomy and Propaganda

**Political Communication**

**Journalism Studies**

**Chair**
Rasmus Kleis Nielsen, U of Oxford, UNITED KINGDOM

**Participants**
- Democratizing Public Service Broadcasting: An Analytical Framework for Understanding PSB Politicization in Consolidating Democracies
  - Antonio Ciaglia, U of the Witwatersrand, UNITED KINGDOM
  - Ximena Orchard, U of Sheffield, UNITED KINGDOM
- The GDR's "Junge Welt": Mouthpiece of the Communist Youth, Propaganda Vehicle, and the Public’s Favorite
  - Anke Fiedler, Libre de Bruxelles, BELGIUM
  - Michael Meyen, Ludwig Maximilians U Munich, GERMANY
- The Construction of U.S. Presidential Photographs in China’s Xinhua News Agency Since 1972
  - Xiaoye Zhou, Pennsylvania State U, USA
  - Li Chen, Syracuse U, USA

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Ethical Challenges in Communication Research Practice: International Perspectives

**Mass Communication**

**Chair**
John L. Sherry, Michigan State U, USA
Participants
Research Ethics in the Digital Age. Queries, Challenges, Solutions
Katrin Christiane Doeveling, U of Leipzig, GERMANY
Denise Sommer, U of Leipzig, GERMANY
Ethical Standards of Covert Observations
Stephanie Geise, U of Erfurt, GERMANY
Nicole Nadine Podschuweit, U of Erfurt, GERMANY
Ethical Standards for Online Data
Thomas N. Friemel, U of Bremen, GERMANY
Ethical Challenges of a False-Positive Communication Science: Three Daring Suggestions
Rene Weber, U of California - Santa Barbara, USA

Respondent
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE

This international panel brings together researchers from different countries and institutions. Each presents current analysis and ethical considerations in the application of diverse methods of communication studies.

Finding Myself, for Better or Worse: Adolescents and Media

Friday
15:00-16:15
Las Olas

Children Adolescents and the Media

Chair
Kathryn C. Montgomery, American U, USA

Participants
The Role of Media Exposure and Perceived Realism in Adolescents’ Endorsement of Dysfunctional Relationship Beliefs
Jenna McNallie, Purdue U, USA
When I Fall in Love: The Uses and Gratifications of Romantic Parasocial Attachments in Adolescent Girls
Sarah Erickson, U of Michigan, USA
Adolescent Development as an Explanation for and Predictor of Self-Disclosure on Facebook
Amanda van der Meer, VU U Amsterdam, THE NETHERLANDS
Marina Krcmar, Wake Forest U, USA
Drew Cingel, Northwestern U, USA
Exploring the Relationships Between Different Types of Facebook Use, Perceived Online Social Support and Adolescents' Depressed Mood
Eline Frison, U of Leuven, BELGIUM
Steven Eggermont, U of Leuven, BELGIUM
Media Use and Depression: Exposure, Household Rules, and Symptoms Among Young Adolescents
David S. Bickham, Boston Children's Hospital, USA
Yulin Hswen, Boston Children's Hospital, Harvard U, USA
Michael O. Rich, Center on Media and Child Health, USA
Physiological Indicators of Pathological Video Game Use in Adolescence
Sarah M. Coyne, Brigham Young U, USA
Justin Dyer, Brigham Young U, USA
Rebecca Densley, Texas Tech U, USA
Nathan Money, Midwestern U, USA
James Mitchell Harper, Brigham Young U, USA
Peers Influencing Adolescents’ Moral Permissibility and Preferences for Media Portraying Antisocial, Risky, and Norm-Crossing Behaviors
Xanthe S. Plaisier, VU U Amsterdam, THE NETHERLANDS
Elly A. Konijn, VU U Amsterdam, THE NETHERLANDS
Jolanda Veldhuis, VU U Amsterdam, THE NETHERLANDS
Adolescents’ Differential Susceptibility to the Influence of Soap Opera Viewing on Alcohol Attitudes
Jolien Vangeel, U of Leuven, BELGIUM
Youth Appeal in Televised Alcohol Advertisements: Development of the Primarily Youthful Content Appeal (PYCA) Index

Adolescents’ Emotion Regulation Strategies as Predictors of Music Importance and of Music as an Expression of Identity: The Moderating Role of Gender

Respondent
Erica L. Scharrer, U of Massachusetts - Amherst, USA

Where and How is Television Being Revolutionized?

Friday
15:00-16:15
Flamingo A

Popular Communication

Chair
Amanda D. Lotz, U of Michigan, USA

Participants
The Distribution and Economics of Post-Network U.S. Television
Amanda D. Lotz, U of Michigan, USA

Digital Piracy and the Fragmentation Question
Ramon Lobato, Swinburne U of Technology, AUSTRALIA

Decisions, Decisions: Choices and Givens in Watching Television, From Malawi to Madison
Jonathan Alan Gray, U of Wisconsin, USA

Practices and Networks: Formal and Informal Television Consumption in Cuba and Mexico
Anna Cristina Pertierra, U of Queensland/U of Western Sydney, AUSTRALIA

Content (Re)creation in Chinese TV: Inter-Asia TV Format Adaptation
Anthony Y.H. Fung, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Carlos Ka Fai Cheung, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

The Rise of the "Brand": Change and Continuity in Transnational Television
Serra Tinic, U of Alberta, CANADA

Television in Revolutionary Times: South Asian Perspectives
Aswin Punathambekar, U of Michigan, USA

This high-density panel examines the wide-ranging changes evident as television reinvents itself as a new medium taking advantage of digital distribution and new technologies. Following Turner and Tay’s important assertion that “what” television is in the contemporary era depends very much on “where” you are, this panel assembles scholars with expertise in a broad array of national contexts to speak to questions about the future of television with specificity. Our panel asks how television’s industrial practices are changing, with what effect on the texts produced, and possible audience experiences in contexts as diverse as Mexico, Australia, Canada, China, Cuba, India, and the United States. Without doubt, the medium we’ve long known as television is experiencing tremendous adjustments from norms that in some cases have been in place for more than seventy years. This panel is driven both by curiosity about the consequences for television’s cultural role as a communicative force at both the local and global level as well as the lessons television’s digital transition adds to expanding understandings of digital media, transitions from mass to niche media, and media disaggregation.
Free and Digital Labor of Women: Technofeminist Examinations of Cyber-Inequality and the Politics of (In)visibility

Feminist Scholarship

Chair
Radhika Gajjala, Bowling Green State U, USA

Participants
Technofeminist Action Research: Bridging the Gap Between Media Rhetorics and Women Lived Realities
Kristine Lisa Blair, Bowling Green State U, USA
No Service With a Smile or a Sigh: Reframing Service Learning in Technofeminist Terms
Vicki Mayer, Tulane U, USA
Making a Normal Hyperproductive Ethos: The Gendered Labour of Making and Using Fitbits, Nike Bands, and Jawbone Ups
Paula M Gardner, OCAD U, CANADA
Wom-Entrepreneurs: iMake, iConnect, iDigitize, iMarket, iSell
Radhika Gajjala, Bowling Green State U, USA

Respondent
Kristine Lisa Blair, Bowling Green State U, USA

This panel serves as an intervention against continued material, technological, and cultural conditions that impact women’s academic and technological labor online and off, as well as inside and outside the academy within classroom, community, and professional contexts. The presenters question how techno- and cyberfeminist methods and methodologies can develop sustainable, recursive connections among theory, practice, and political action to counter contemporary cultural rhetorics and realities that continue to impact women’s representation, labor, and participation in technologically-mediated spaces.

Top Four Papers in Interpersonal Communication

Interpersonal Communication

Participants
Complications and Confused Co-Owners: Disclosure Conundrums for Adult Children Who are Estranged From Their Parents
Kristina M. Scharp, Iowa State U, USA
Measuring Alcohol-Specific Communication With Friends: Conceptualizing and Operationalizing Communication as Multidimensional
Jennifer Andrea Kam, U of Illinois, USA
Andrea Figueroa-Caballero, U of California, USA
Erin Diane Basinger, U of Illinois, USA
Relationship Characteristics That Predict Communication About Weight Loss and Efficacy to Achieve Weight Loss Goals
Jennifer A. Theiss, Rutgers U, USA
Amanda Mae Carpenter, Rutgers U, USA
Joy Cox, Rutgers U, USA
Toward a Theory of Resilience and Relational Load (TRL)
Tamara D. Afifi, U of Iowa, USA
Anne Merrill, Pennsylvania State U, USA
Sharde Davis, U of California - Santa Barbara, USA

Respondent
Timothy R. Levine, U of Alabama - Birmingham/Korea U, USA

The four most highly evaluated competitive papers showcase the best research conducted in interpersonal communication.
**Discourse, Disasters, and Place**

**Global Communication and Social Change**

**Chair**
Paolo Sigismondi, U of Southern California, USA

**Participants**

- **Digital Inequality and Second-Order Disasters**
  - Maria Mirca Madianou, Goldsmiths, U of London, UNITED KINGDOM

- **Mapping Political Discourse of the Iranian Green Movement**
  - Karin Gwinn Wilkins, U of Texas, USA
  - Faegheh Shirazi, U of Texas – Austin, USA

- **Placemaking as Praxis: Connectivity and a South Lebanese Village**
  - Kristin Shamas, Oklahoma City U, USA

- **The Content Analysis of Song Sequences in Bollywood Cinema**
  - David J. Schaefer, Franciscan U of Steubenville, USA
  - Kavita Karan, Southern Illinois U, USA

This session considers the impact that discourses and framing have upon representations, with reference to political movements, natural disasters, and media reporting on Africa. It also considers how media and communications construct cultural identities and a sense of place, through case studies of Bollywood cinema and media use in Lebanon.

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**Organizational Communication Research Escalator - Extended Session**

**Organizational Communication**

**Chairs**
Joshua B. Barbour, Texas A&M U, USA
Kathleen J. Krone, U of Nebraska-Lincoln, USA

**Participants**

- **A Big Threat or The Bigger Picture: Face, Commitment, Trust, and Behavior in Not-for-Profit Collaboratives**
  - Mrittika Sen, Northwestern U, USA

- **A Generation in Trouble: The Theoretical and Practical Implications of Internships**
  - Chelsea Beveridge, U of North Carolina - Charlotte, USA

- **African American Females Communicative Workplace Experiences With Organizational Success**
  - Creshema Rekuise Murray, U of Houston–Downtown, USA

- **An Evolutionary Theory of Diagnostic Text Development**
  - Jeffrey D Proulx, U of Illinois, USA

- **CSR-Communication Between Voluntariness and Obligation: A Qualitative Analysis of the Energy Sector in Germany**
  - Valentin Belentschikow, Technische U Chemnitz, GERMANY

- **Centrality in Social Networks and the Diffusion of Information: The Case of CA Technologies**
  - Tsahi (Zack) Hayat, The Interdisciplinary Center, Herzliya, ISRAEL
  - Kelly Lyons, U of Toronto, CANADA

- **Channel Preferences When Transmitting Negative Information/Bad News Upwards**
  - Levor Henry, Western Illinois U, USA

- **Discursively Constructing and Managing Failure: A Case Study of a Committee Tasked With Organizational Change of Educational Space and Technology**
  - R. Tyler Spradley, Stephen F. Austin State U, USA
  - Elizabeth L. Spradley, Stephen F. Austin State U, USA

- **Disseminating Innovations Into Organizations: The Case of Fatal Vision Impairment Simulation Goggles**
  - Michael Aguilar, U of Wisconsin, USA

- **Extending Organizational Socialization: An Australian Army Perspective**
Bree Devin, Queensland U of Technology, AUSTRALIA
Alicia Mazur, Queensland U of Technology, AUSTRALIA
Cameron Newton, Queensland U of Technology, AUSTRALIA

From Learning to Being: How Organizations Redefine Human-Machine Interaction Through Promotional Strategies
Sky S Marsen, U of Southern California, USA

Getting (Dis)organized: The Ordinariness of Extreme in a South Sudanese Refugee Camp
Frederik Matte, U Ottawa, CANADA

Getting Attention, Fostering Engagement: A Case Study on Corporate Brands
Patricia Dias, Research Center in Communication and Culture, Catholic U of Portugal, PORTUGAL

Good Inside, Showed on the Outside? When Internal Communication Tools Turn Collaborators Into Lifelong Ambassadors.
Francois Allard-Huver, Paris Sorbonne U - CELSA, FRANCE

Informal Communication and Job Satisfaction
Lucas Youngvorst, U of Minnesota, USA

Informal Networks of Educators and Innovations at Journalism Schools
Ana Keshelashvili, Georgian Institute of Public Affairs, GEORGIA

Internal Crisis Perception Following a Social Media Crisis Message
Erik Marinus Snoeijers, Royal Military Academy, BELGIUM

Interorganizational Collaboration and Collective Change: A Sensemaking Perspective
Carrisa S Hoelscher, U of Oklahoma, USA

Navigating Contested Terrain: Accounting for Sensemaking Practices Using Societal, Macro, and Micro Discourses of Work-Life Balance
Disraelly Cruz, U of West Florida, USA

Negotiations of Internal Legitimacy in the Wake of an External Legitimacy Crisis
Sanne Frandsen, Copenhagen Business School, DENMARK

Optimal Communication Networks for Collective Problem Solving
Devon L. Brackbill, U of Pennsylvania, USA

Organizational Communication of Microenterprise in Mexico: Staring Conception
Griselda Guillen, U Autónoma de Baja California, MEXICO

Susana Espinoza, U Autónoma de Baja California, MEXICO
Roberto Burguéño, U Autónoma de Baja California, MEXICO

Organizing Synthetic Biology: Structuring the Social and the Technical
Elizabeth Pitts, North Carolina State U, USA

Reconsidering Coordination and Information Dissemination Challenges in Integrated Project Teams: A Team-level Perspective
Dron M Mandhana, U of Texas, USA

Claire Marie Schneider, U of Texas, USA

Ropes & Recipes: The Role of Socialization and Structuration on Expressions of Gratitude
Zach Massey, U of Oklahoma, USA

Selfish or Selfless: The Role of Power Construal and Ability Feedback on Strategic Information Sharing
Nicoleta Balau, VU U Amsterdam, THE NETHERLANDS

Tenemos Que Salir Adelante: An Examination of Mexican Immigrant Domestic Workers’ Occupational Identity on the Texas-Mexico Border
Ariadne Alejandra Gonzalez, Texas A&M U, USA

The Bigger Picture of Big Data? Understanding the Organizational Communication of Big Data
Eleftheria J Lekakis, U of Sussex, UNITED KINGDOM
Fidele Vlavo, King's College London, UNITED KINGDOM

The Hydra Organization: The Role of Leadership Talk in the Constitution of Organization
Oana Brindusa Albu, U of Southern Denmark, DENMARK

The Process of Family Member Marginalization
Elizabeth Dorrance Hall, Purdue U, USA

The Role of Tensions in the Empowering Communication
Therese Eva Maria Hedman Monstad, Uppsala U, SWEDEN

Theory and Practice in Doctoral Leadership Training
Maria Dwyer, Rutgers U, USA

Ralph A Gigliotti, Rutgers U, USA
Christine Goldthwaite, Rutgers U, US
Surabhi Sahay, Rutgers U, USA
Brian Agnew, Robert Wood Johnson U Hospital, USA
Translating Geek Speak: A CCO Exploration Into the Communication Challenges of Small Software Development Firms
Bridget Reynolds Sheffer, U of Waikato, USA
Ventriloqual Career Designs: Explicating the “Pushing Hands (推手)” of Women’s Entrepreneuring in China
Ziyu Long, Purdue U, USA
What’s (Really) Communicating Control in Intersectoral Foreign Aid? Contracts, Competence, and Lip Service
Shabnam Shalizi, U of Southern California, USA
When Offenders Become Victims: Are Structural Differences in Juvenile Detention Centers Correlated to Sexual Victimization?
Brandon Golob, U of Southern California, USA
Katherine Elder, U of Southern California, USA
Who Cares? Home-Based and Community-Based Care Workers’ Development of Positive Occupational Identity
Kirstie Lynd McAllum, U de Montreal, NEW ZEALAND
Why the Deal Fails: An Analysis of Corporate Value Conflict in a Transnational Merger and Acquisition
Juana Juan Du, Royal Roads U, CANADA
Work-Related Social Media Content: The Socially Mediated Workplace
ward van zoonen, U of Amsterdam, THE NETHERLANDS
Becoming Data: Web Analytics, Journalism, and the Emotional Dimensions of Rationalization
Caitlin Petre, New York U, USA

Respondents
Bart J. van den Hooff, VU U Amsterdam, THE NETHERLANDS
Francois Cooren, U de Montreal, CANADA
James O. Olufowote, U of Oklahoma, USA
Jeffrey William Treem, U of Texas, USA
Jennifer L. Gibbs, Rutgers U, USA
Jennifer J. Mease, James Madison U, USA
Johny T. Garner, Texas Christian U, USA
Karen Lee Ashcraft, U of Colorado - Boulder, USA
Linda L. Putnam, U of California - Santa Barbara, USA
Lorraine G. Kisselburgh, Purdue U, USA
Michelle D. Shumate, Northwestern U, USA
Paaige Kelle Turner, Webster U, USA
Rahul Mitra, Wayne State U, USA
Rebecca J. Meisenbach, U of Missouri, USA
Rebecca Gill, Massey U, NEW ZEALAND
Sarah Bonewits Feldner, Marquette U, USA
Marshall Scott Poole, U of Illinois, USA
Tyler R. Harrison, U of Miami, USA
Vernon D. Miller, Michigan State U, USA
William C. Barley, U of Illinois at Urbana–Champaign, USA

This double session matches up less experienced scholars with more seasoned ones to provide extensive feedback on a research paper and to discuss strategies for publishing organizational communication research. Others are also encouraged to join the breakout groups to share ideas about publishing and writing.

Top Four Faculty Papers in Communication and Technology

Communication and Technology
Chair
Joseph D. Straubhaar, U of Texas, USA
Participants
A Longitudinal Investigation of Technological Affordances for Humanitarian Organizing
Chih-Hui Lai, Nanyang Technological U, SINGAPORE
Xinyue Ye, Kent State U, USA
Bing She, Wuhan U, CHINA, PEOPLE’S REPUBLIC OF
Chen-Chao Tao, National Chiao Tung U, TAIWAIN

Tweeting Supertyphoon Yolanda: Evolving Functions of Twitter During and After a Disaster Event
Clarissa C. David, U of the Philippines, PHILIPPINES
Erika Fille Legara, Agency for Science, Technology, and Research, SINGAPORE
Jonathan Corpus Ong, U of Leicester, UNITED KINGDOM

Digital Stress Over the Life Span: The Effects of Communication Load and Internet Multitasking on Perceived Stress and Psychological Health Impairments in a German Probability Sample
Leonard Reinecke, U of Mainz, GERMANY
Stefan Aufenanger, U of Mainz, GERMANY
Manfred Beutel, U of Mainz, GERMANY
Michael Dreier, U of Mainz, GERMANY
Oliver Quiring, Johannes Gutenberg U, GERMANY
Birgit Stark, U of Mainz, GERMANY
Klaus Woelfling, U of Mainz, GERMANY
Kai Mueller, U of Mainz, GERMANY

Idealized Self-Presentation Online: Relationships Among Anticipated Online vs. Offline Interaction, Self-Presentational Efficacy, Self-Presentation, and Self-Esteem
Dian Afina de Vries, THE NETHERLANDS
Joseph B. Walther, Nanyang Technological U, SINGAPORE
Jochen Peter, U of Amsterdam, THE NETHERLANDS
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS

Research Exploring Individual Differences
Information Systems
Friday
15:00-16:15
San Geronimo
Ballroom C

Participants
Cultivating the Opinionated: The Need to Evaluate Moderates Crime Drama Cultivation
Lennert Coenen, U of Leuven, BELGIUM
Jan Van den Bulck, U of Leuven, BELGIUM

Empowered Sexual Objects? The Priming Influence of Self-Sexualization on Thoughts and Beliefs Related to Gender, Sex, and Power
Jennifer Stevens Aubrey, U of Arizona, USA
Hilary Gamble, U of Arizona, USA
Rachel Hahn, U of Arizona, USA

Expertise or Involvement: How Does Fandom Effect Information Processing of Sports Entertainment?
Tino GK Meitz, U of Tuebingen, GERMANY
Markus Huff, U of Tuebingen, GERMANY
Claudia Wilhelm, U of Erfurt, GERMANY
Aileen Oeberst, Knowledge Media Research Center, GERMANY
Frank Papenmeier, U of Tuebingen, GERMANY
Annika Maurer, U of Tuebingen, GERMANY
Stephan Schwan, Knowledge Media Research Center, GERMANY

Framing and Attitude: A Transgender Perspective
Minjie Li, Louisiana State U, USA

Gender Differences in Memory for Social and Inanimate Visuals in a Mediated Environment
Irene Ingeborg van Driel, Indiana U, USA
Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS
Ozen Bas, Indiana U, USA
Maria Elizabeth Grabe, Indiana U, USA
Gender Differences in Using the Mobile Gaming App QuizClash: Motivations, Performance, Strategy, and Success Anticipation
Sabrina Cornelia Eimler, U of Duisburg-Essen, GERMANY
Martin Wörmer, U of Duisburg-Essen, GERMANY
How Consumers' Self-Construal Affects Their Intention to Endorse Brands on Social Media
Stefan F. Bernritter, U of Amsterdam, THE NETHERLANDS
Annemijn C. Loermans, VU U Amsterdam, THE NETHERLANDS
Peeter Verlegh, U of Amsterdam, THE NETHERLANDS
Edith Gloria Smit, U of Amsterdam, THE NETHERLANDS
Intergenerational Differences in Information Behavior
Katrin Etzrodt, TU Dresden, GERMANY
Rebecca Renatus, TU Dresden, GERMANY
Lutz M. Hagen, TU Dresden, GERMANY

Best Faculty Papers in Public Relations

Public Relations

Chair
Jennifer L. Bartlett, Queensland U of Technology, AUSTRALIA

Participants
Online Conversation and Corporate Reputation: A Two-Wave Longitudinal Study on the Effects of Social Media Exposure
Corne Dijkmans, NHTV Breda U of Applied Sciences, THE NETHERLANDS
Peter Kerkhof, VU U Amsterdam, THE NETHERLANDS
Asuman Buyukcan-Tetik, VU U Amsterdam, THE NETHERLANDS
Camiel J. Beukeboom, VU U Amsterdam, THE NETHERLANDS
Veracity and Transparency as Myths. A Framework for the Analysis of Deception in Public Relations.
Kerstin Thummes, U of Muenster, GERMANY
Understanding Factors Affecting Organizations' Implementation of Dialogic Communication: An Exploratory Study
Jin Huang, U of Southern California, USA
Aimei Yang, U of Southern California, USA
Utilization of CSR to Build Organizations' Corporate Image in Asia: Need for an Integrative Approach
Augustine Pang, Nanyang Technological U, SINGAPORE
May O. Lwin, Nanyang Technological U, SINGAPORE
Chrysal Shu-Min Ng, Nanyang Technological U, SINGAPORE
Ying Kai Ong, Nanyang Technological U, SINGAPORE
Shannon Rose Wing Ching Chau, Nanyang Technological U, SINGAPORE
Kristle Poh Sim Yeow, Nanyang Technological U, SINGAPORE
The Scared, the Outraged, and the Anxious: How Crisis Emotions, Involvement, and Demographics Predict Publics' Conative Coping
Yan Jin, U of Georgia, USA
Julia Daisy Fraustino, U of Maryland, USA
Brooke Fisher Liu, U of Maryland, USA

Intergroup Communication and Globalization: Contact, Identity, and Discrimination

Intergroup Communication

Chair
Christian Burgers, VU U Amsterdam, THE NETHERLANDS
Participants

Being ‘Afrikaans’: A Contested Identity
Petra Theunissen, Auckland U of Technology, NEW ZEALAND

Predicting Host Country Nationals Contact With Immigrants: How Perception of Others Predicts Contact
Mike Allen, U of Wisconsin-Milwaukee, USA
Andrew Cole, Waukesha County Technical College, USA
SEOKHOON AHN, U of Wisconsin-Milwaukee, USA

The Effects of Mediated and Direct Contact on Outgroup Attitudes, Perceived Discrimination, and Collective Action Orientation
David Schieferdecker, U of Mannheim, GERMANY

Intergroup Threat and Prejudice Among Early, Middle, and Late Adolescents in Finland
Elvis Nshom Ngwayuh, U of Jyvaskyla, FINLAND

Negotiating Conflict Across Deep Divisions in Face-to-Face Group Discussions: An Examination of Deliberative Transformative Moments
Rousiley Celi Moreira Maia, U Federal de Minas Gerais, BRAZIL
Danila Gentil Rodriguez Cal, U Federal de Minas Gerais, BRAZIL
Rafael Cardoso Sampaio, U Federal de Minas Gerais, BRAZIL
Renato Francisquini Teixeira, U Federal de Minas Gerais, BRAZIL
Patrícia Gonçalves Conceição Rossini, U Federal de Minas Gerais, BRAZIL
Vanessa Veiga de Oliveira, U Federal de Minas Gerais, BRAZIL

Shame, Hackers, and Nonhumans: Control and Resistance in New Media

Friday 15:00-16:15
Tropical B

Participants

Standing on the Edge of Control: Power and Privacy in the Age of Public Shaming
Olivia Grace Conti, U of Wisconsin, USA

Demonstrating and Articulating Expertise: Hackers Acting About Media Technologies and Infrastructures
Sebastian Kubitschko, U of Bremen/ U of Goldsmiths, UNITED KINGDOM

The Transductive Botnet: A Theory and History of Hacktivist DDoS Attacks
Marco Deseriis, Northeastern U, USA

Heuristics of the Algorithm: Big Data, User Interpretation and Institutional Translation
Goran Bolin, Sodertorn U, SWEDEN
Jonas Andersson Schwarz, Sodertorn U, SWEDEN

How can we understand power and resistance in an era where human and non human actors, in the form of protocol and bots, are so deeply entangled? Examinations of public shaming online, human and non human hacker culture, and efforts to ‘translate back’ algorithmic findings into more human meanings in the advertising industry, shed light on emerging contradictions of control and resistance in the internet era.

Alcohol, Diet, Behavior Change: High-Density Panel in Public Health Communication

Friday 15:00-16:15
San Cristobal Ballroom A

Participants

Celebrity Endorsement in Anti-Drunk-Driving Campaigns: Reaching Risk Groups by Risk-Taking Advocates?
Eva Baumann, U of Bielefeld, GERMANY
Sarah Geber, Hanover U of Music, Drama, and Media, GERMANY
Christoph Klimmt, Hanover U of Music, Drama, and Media, GERMANY
Emphasizing Good or Bad Health Conditions? How Gain-Loss Framing and Kernel State Framing Influence Adaptive and Maladaptive Health Outcomes
Matthias R. Hastall, TU Dortmund U, GERMANY
Maike Barth, Technische Hochschule Mittelhessen

Making Sense of Bystander Intervention: Student Explanations of Other's Risk and Responsibility
Cindy H. White, U of Colorado, USA
Jennifer Malkowski, U of Colorado - Boulder, USA

Norm Accessibility Reduces Reactance and Drinking and Driving Intentions
Morgan Schunn, Ohio State U, USA
Nancy Rhodes, Ohio State U, USA

Self-Persuasion in Health Communication: Reducing Alcohol Consumption by Framing Antialcohol Messages as Questions
Jeroen Gerardus Bartolomeus Loman, Behavioural Science Institute, Radboud U Nijmegen, THE NETHERLANDS
Barbara Müller, Radboud U Nijmegen, THE NETHERLANDS
Moniek Buijzen, Radboud U Nijmegen, THE NETHERLANDS

The Headless and Feckless in Obesity Messages
Yongwoog Jeon, Indiana U, USA
Minchul Kim, Indiana U, USA
Robert F. Potter, Indiana U, USA

Increasing Identification With Photographic Images to Improve Health Communication Across Diverse Audiences
Mary Klein Buell, Klein Buendel, Inc., USA
Erwin P. Bettinghaus, Klein Buendel, Inc., USA
Lyndsay Fluharty, Klein Buendel, Inc., USA
Peter A. Andersen, San Diego State U, USA
Michael D. Slater, Ohio State U, USA
Xia Liu, Klein Buendel, Inc., USA

Comparative Perspectives in Political Communication Research

Political Communication

Chair
Frank Esser, U of Zurich, SWITZERLAND

Participants
Do the Media Set the Parliamentary Agenda? A Comparative Study in Seven Countries
Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS
Stefaan Walgrave, U of Antwerp, BELGIUM
Laura Chaqués Bonafont, U of Barcelona, SPAIN
Peter Mortensen, Aarhus U, DENMARK
Pascal Sciarini, U of Geneva, SWITZERLAND
Anke Daniela Tresch, U of Geneva, SWITZERLAND
Shaun Bevan, U of Mannheim, GERMANY
William Jennings, U of Southampton, UNITED KINGDOM
Frank Baumgartner, U of North Carolina, USA

Building Empirical Typologies With QCA: Towards a Classification of Media Systems
Florin Buechel, U of Zurich, SWITZERLAND
Edda Humprecht, U of Zurich, SWITZERLAND
Laia Castro Herrero, U of Fribourg, SWITZERLAND
Sven Engesser, U of Zurich, SWITZERLAND
Michael Brueggemann, U of Zurich, SWITZERLAND

Investigating and Explaining Local Political Communication Cultures in a Comparative Analysis
Philip Baugut, Ludwig Maximilians U Munich, GERMANY
Nayla Fawzi, Ludwig Maximilians U Munich, GERMANY
Carsten E. Reinemann, Ludwig Maximilians U Munich, GERMANY
Political Systems, the News Media, and the Integrative Complexity of Politicians
Eran Amsalem, Hebrew U of Jerusalem, ISRAEL
Tamir Sheafer, Hebrew U of Jerusalem, ISRAEL
Stefaan Walgrave, U of Antwerp, BELGIUM

Media Frames and Frame Building
Political Communication
Chair
Christian Baden, Hebrew U of Jerusalem, ISRAEL

Participants
Maintaining Frame Coherence Between Uncertain Information and Changing Agendas: The Evolving Framing of the Syrian Chemical Attacks in the U.S., British, and Russian News
Christian Baden, Hebrew U of Jerusalem, ISRAEL
Katsiaryna Stalpouskaya, Ludwig Maximilians U Munich, GERMANY
Framing Big Data: A Discourse Analysis of the Media Frames of Aggregate Mobile Phone Data in Germany
Christian Pentzold, Technische U Chemnitz / HIIG, GERMANY
Charlotte Fischer, Humboldt U Berlin, GERMANY
Claudia Fraas, Technische U Chemnitz, GERMANY
Manufacturing Conflict? How Journalists Intervene in the Conflict Frame Building Process
Guus Bartholome, U of Amsterdam, THE NETHERLANDS
Sophie Lecheler, U of Amsterdam, THE NETHERLANDS
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS
The Life and Death of Frames: A Dynamic Analysis of Media Frame Duration
Rebekah Tromble, Leiden U, THE NETHERLANDS
Michael F. Meffert, Leiden U, THE NETHERLANDS

Evolving Representations of Race Within Internet Communication: The Life of Race Captured Within Subreddits, Translation, Twitter, and Blogging
Ethnicity and Race in Communication
Chair
Jenny Ungha Korn, U of Illinois - Chicago, USA

Participants
“No Rice, No Spice, No Chocolate:” The Online Affirmation of Sexual Racism via Upvoting in the GayBros Subreddit
Jenny Ungha Korn, U of Illinois - Chicago, USA
Margaret MacAulay, Simon Fraser U, CANADA
Contextualizing Linguistic and Cultural Diversity in Digital Spaces: Digital Translation Tools and Culturally-Localized Information Design
Laura Gonzales, Michigan State U, USA
What We Talk About When We Talk About Black Twitter
Meredith Clark, U of North Texas, USA
Blogging Ferguson: Self-Care and the ‘Practice of Freedom’ for Marginalized Writers and Communities Online
Catherine Knight Steele, Colorado State U, USA

Respondent
Jenny Ungha Korn, U of Illinois - Chicago, USA
CLAP Conference Theme Session: Communication Law and Policy Issues Across the Life Span

Friday
15:00-16:15
San Cristobal
Ballroom E

Communication Law & Policy

Chair
Seamus Simpson, U of Salford, UNITED KINGDOM

Participants
A2K Across the Life Span
Lucas Logan, U of Houston–Downtown, USA
Data Surveillance Marketing, Wearable Media, and the Life Span of Digital Data
Yong Jin Park, Howard U, USA
Marko M. Skoric, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Discrimination and Inequity: Big Data Problems
Seeta P. Gangadharan, Open Technology Institute, USA
Identity Construction Across the Lifespan: Realizing the Right to Memory in Communication Law and Policy
Amit Schejter, Ben-Gurion U of the Negev, ISRAEL
Noam Tirosh, Ben-Gurion U of the Negev, ISRAEL
Managing Growing Pains: Shedding the Regulation-by-Default Mentality
Carol Wan Ting Soon, National U of Singapore, SINGAPORE
Tarn How Tan, Institute of Policy Studies, Singapore, SINGAPORE
The Right to be Forgotten as the Right to Evolve: Reexamining Melvin v. Reid
Jasmine McNealy, U of Kentucky, USA

Communicating Science and Environmental Issues: Addressing Challenges and Controversies

Friday
15:00-16:15
San Cristobal
Ballroom F

Environmental Communication

Chair
Miguel Vicente-Mariño, Asociacion de Comunicacion Politica, SPAIN

Participants
Best Practices in Environmental Communication: A Case Study of Louisiana’s Coastal Crisis
Paige Brown, Louisiana State U, USA
Zeynep Melis Altinay, Louisiana State U, USA
Amy Reynolds, Louisiana State U, USA
Meet the Rogue in Shady Cove: Using Polyrational Communication to Help Implement a Riparian Ordinance
Geoff Ostrove, U of Oregon, USA
Mediatized Risk Culture: News Coverage of Risk Technologies
Mikkel Fugl Eskjaer, Aalborg U Copenhagen, DENMARK
Mette Marie Roslyng, Aalborg U Copenhagen, DENMARK
Does Being Aggressive Work? Examining the Impact of Aggressive Communication in the Context of Nuclear Energy
John C. Besley, Michigan State U, USA
Shupei Yuan, Michigan State U, USA
Tsuyoshi Oshita, Michigan State U, USA
Examining the Roles of Efficacy, Threat, and Media Trust: The Case of Haze Pollution in Singapore
Trisha T. C. Lin, Nanyang Technological U, SINGAPORE
John Robert Razote Bautista, Nanyang Technological U, SINGAPORE

Respondent
Bruno F. Battistoli, Fairleigh Dickinson U, USA
Top Four Competitive Papers in Game Studies

Game Studies

Chair
Nicholas David Bowman, West Virginia U, USA

Participants
Women’s Experiences With Harassment in Online Video Games: Rumination, Organizational Responsiveness, Withdrawal, and Coping Strategies
Jesse Fox, Ohio State U, USA
Wai Yen Tang, Ohio State U, USA
Occupy the Galaxy: Social Movement Theory in a Virtual World
Joshua Andrew Clark, U of Southern California, USA
Factors Predicting Internet Gaming Disorder: A Two-Wave Panel Study
Sophie F Waterloo, U of Amsterdam, THE NETHERLANDS
Jeroen S Lemmens, U of Amsterdam, THE NETHERLANDS
Attachment Issues: The Ideological Divide in Research on Violent Digital Games and Aggression
Malte Elson, Ruhr U Bochum, GERMANY
James D. Ivory, Virginia Tech, USA
Jens Vogelgesang, U Muenster, GERMANY

Pushing the Boundaries of Journalism Studies: The Audience Turn in Journalism (Studies)

Journalism Studies

Chair
Karin Wahl-Jorgensen, Cardiff U - JOMEC, UNITED KINGDOM

Participants
The Journalism-Audience Relationship as a “Communicative Figuration”
Wiebke Loosen, Hans Bredow Institute for Media Research, GERMANY
Journalism Audiences and Emotion
Karin Wahl-Jorgensen, Cardiff U, UNITED KINGDOM
Practice Theory as a Means to Understand the ‘In-Betweeners’ of Participatory Journalism
Laura Alva, U of Tampere, FINLAND
Social Media News Audiences and the Quantified Journalist
Tim Highfield, Queensland U of Technology, AUSTRALIA
Axel Bruns, Queensland U of Technology, AUSTRALIA

Respondent
Elizabeth Bird, U of South Florida, USA

The presentations in this panel analyse the audience turn in journalism from a variety of theoretical and methodological approaches. Ultimately, the panel aims to integrate the public’s perspective in journalism studies not only by rethinking the journalism-audience relationship but also by reconsidering the constituents of this relationship; our concepts of “journalism”, “news”, and “audience”.

Narrative Persuasion Research

Mass Communication

Chair
Rick W. Busselle, Bowling Green State U, USA

Participants
Identification With Characters and Cognitive Processes in Entertainment-Education Interventions Through Audiovisual Fiction
Juan Jose Igartua, U of Salamanca, SPAIN
Jair Vega, U del Norte, COLOMBIA
Persuasion Through Interactive Narratives: The Role of Personal Responsibility and Individual Differences
Keenan M. Jenkins, U of North Carolina, USA
Melanie C. Green, U at Buffalo - SUNY, USA

The Effect of Narrative on Beliefs, Attitudes, Intentions, and Behavior: A Meta-Analysis
Kurt Howard Braddock, Pennsylvania State U, USA
James Price Dillard, Pennsylvania State U, USA

The Influence of Narrative and Numerical Messages on Integration-Relevant Attitudes among Muslim Immigrant Minorities
Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS
Rachid Azrout, U of Amsterdam, THE NETHERLANDS
Hajo G. Boomgaarden, U of Vienna, AUSTRIA
Amanda Paz Alencar, U of Amsterdam, THE NETHERLANDS
Penelope Helen Sheets, U of Amsterdam, THE NETHERLANDS

Social Media, Public Health, and Mental Health

Health Communication

Chair
Nehama Lewis, U of Haifa, ISRAEL

Participants
A Creator Matters and So Does a Sharer (But for Different Reasons)
Soela Kim, U of Georgia, USA
Lijiang Shen, U of Georgia, USA

The Networked Narratives of Ebola: Communicating the Meaning of Epidemics on Social Media
Shaunak Sastry, U of Cincinnati, USA
Alessandro Lovari, U degli Studi di Sassari, ITALY

An Analysis of Imagined Interactions With Pro-Ana (Anorexia): Implications for Mental and Physical Health
Pavica Sheldon, U of Alabama - Huntsville, USA
Stephanie Houston Grey, Louisiana State U, USA
Andrea Jean Vickery, Louisiana State U, USA
James M. Honeycutt, Louisiana State U, USA

Tweeting and Trivializing: How the Trivialization of Obsessive-Compulsive Disorder via Social Media Impacts User Perceptions, Emotions, and Behaviors
Rachel Liane Pavelko, Indiana U, USA
Jessica Gall Myrick, Indiana U, USA

“Calling It Starts”: Prosmoking Information Scanning Using Social Media and Increased Young Adult Smoking
Yaguang Zhu, U of Texas, USA

Communication Research in the U.S./Mexican Border Region

Sponsored Sessions

Chair
Daniel C. Hallin, U of California - San Diego, USA

Participants
By, For and With Young Latinos: Challenges and Opportunities of Teaching Civic Journalism in ‘Glocal’ Contexts
Jessica Retis, California State U - Northridge, USA
The Narrative of Fear: Media Narratives in the Northwestern Mexico Border Region
Laura Figueroa, Autonomous U of Baja California, MEXICO
Marcos Ramirez, Autonomous U of Baja California, MEXICO
Adolfo Soto, Autonomous U of Baja California, MEXICO

Trademarks, Trends, and Traditions: Shifting Advertising Practices on Univisión
Kristin C. Moran, U of San Diego, USA

The West and the Rest: The Importance of Mediatization Research for Understanding Latin American Politics
Harry L Simon Salazar, U of California - San Diego, USA

The Binational Association of Schools of Communication of the Californias brings together communication scholars and educators from the U.S. and Mexico, with a particular focus on the border region. Binacom's panel highlights research about the U.S./Mexican Border region, about borders more generally and about media and communication in and between our two countries. This year's panel includes research advertising directed toward Latino audiences, media discourses of fear in the northern Mexican border region, the teaching of bilingual journalism, and the mediatization of politics in Latin America.

Focusing Theories on Communication and Technology #4
Communication and Technology
Friday 15:00-16:15 Garita
Chair
Yeuseung Kim, DePaul U, USA

Participants
Content and Context in Crowdsourcing Design: Exploring the Role of Communication on Contest Performance
Kristen Guth, U of Southern California, USA
Daren C. Brabham, U of Southern California, USA

Adapting the Cognitive Mediation Model to Facebook: Examining the Impact of Surveillance Gratification and Affiliation Motivation on Structural Political Knowledge of Facebook Users in India
Priyanka Dasgupta, Nanyang Technological U, SINGAPORE

Antecedents and Consequences of Social Media Consumer Engagement
Nam-Hyun Um, U of Wisconsin-Whitewater, USA
Sojung Kim, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Jong Min Kim, Hongik U, KOREA, REPUBLIC OF

Antecedents and Outcomes of Online Serendipity: Contextual Differences Between Online Services
Christoph Lutz, U of St. Gallen, SWITZERLAND
Christian Pieter Hoffmann, U of St. Gallen, SWITZERLAND
Miriam Meckel, U of St. Gallen, SWITZERLAND

Issues in the Study of Media Industries
Mass Communication
Friday 15:00-16:15 Caribe
Chair
Glenn M. Leshner, U of Missouri, USA

Participants
Barriers and Incentives to DTV Over the Air Antenna Adoption: Five Years After the 2009 Transition
Gi Woong Yun, Bowling Green State U, USA
Sung-Yeon Park, Bowling Green State U, USA
Claire Youngnyo Joa, Bowling Green State U, USA
Louisa Ha, Bowling Green State U, USA
Influences on Entrepreneurship in Mass Communication
Clayton Rosati, Bowling Green State U, USA
Sanghee Park, Bowling Green State U, USA
Jongsoo Lim, Sejong U, KOREA, REPUBLIC OF
Leo W. Jeffres, Cleveland State U, USA
Kimberly Neuendorf, Cleveland State U, USA
Anup Kumar, Cleveland State U, USA
David J. Atkin, U of Connecticut, USA

The Organizational Culture of Asian Broadcasting
Drew McDaniel, Ohio U, USA
Chalisa Magpanthong, Bangkok U, THAILAND

The Role of Electronic Word of Mouth in Predicting Bollywood’s Overseas Box Office Performance
Manu Bhandari, U of Missouri, USA
Harsh Taneja, U of Missouri, USA

BlueSky Workshop: Preparing A Journalism Research Hub

Sponsored Sessions

Friday
16:30-17:45
Boardroom 2

Chairs
Francois Heinderyckx, U Libre de Bruxelles, BELGIUM
Ruhan Zhao, Communication U of China, CHINA, PEOPLE’S REPUBLIC OF

Participant
Francois Heinderyckx, U Libre de Bruxelles, BELGIUM

The Journalism Research Hub (J-Hub) is a project that aims to create space to share, discuss, build and enhance quality research in the area of journalism and news media. The J-Hub would involve scholars at every career stage, from graduate students to seasoned scholars. It would allow all to engage with other scholars and to access resources indicated or provided by others. It would be a space to share experience, issues, findings or corpus; to find advice, tools or records of past research. The workshop will discuss priorities in preparing the structure and identify preferred functionalities for an online platform and its articulation with real-world scholars. Workshop is open to any conference participant, with no prior registration needed.

Techno-Social Generations and Communication Research

Friday
16:30-17:45
Conference Room 3/4/5

Theme Sessions

Chair
Lewis A. Friedland, U of Wisconsin, USA

Participants
The Problem of Socio-Technical Generations and Civil Society in Transition
Lewis A. Friedland, U of Wisconsin, USA

Constructing the Taste of a New Generation: Branding and/as the Making of Audiences
Jonathan Alan Gray, U of Wisconsin, USA

The Digital Natives of the Millennial Generation: Stereotype and Reality
Peter Hart-Brinson, U of Wisconsin-Eau Claire, USA

Sent from an Old MacBook: Social Status, Age, and New Technologies
Wazhmah Osman, Temple U, USA

What is the Role of Media Technologies in Shaping Generational Identities?
Piermarco Aroldi, U Cattolica del Sacro Cuore, ITALY

Conceptualizing Techno-Social Generations for Communication Research
Guobin Yang, U of Pennsylvania, USA

Consisting of an international team of six scholars, this theme session proposal contributes to the conference theme by outlining a coherent conceptual, theoretical, and methodological agenda to integrate the concepts of sociological generations and techno-social generations into communication research.
Patient Perspectives: Celebrities, Tanning, Vaccines

Health Communication

Chair
Gang (Kevin) Han, Iowa State U, USA

Participants
An Empirical Analysis of Indoor Tanners: Implications for Audience Segmentation in Campaigns
Dannielle Kelley, U of North Carolina – Chapel Hill, USA
Seth M. Noar, U of North Carolina – Chapel Hill, USA
Jessica Gall Myrick, Indiana U, USA
Alexandra Zeitany, U of North Carolina – Chapel Hill, USA
Brenda Morales-Pico, U of North Carolina – Chapel Hill, USA
Nancy E. Thomas, U of North Carolina – Chapel Hill, USA

Celebrity Influence and Identification: A Test of the Angelina Effect
Ryan James Hurley, North Carolina State U, USA
Kama Allyn Kosenko, North Carolina State U, USA

Mental Health-Related Outcomes of Robin Williams’ Death: The Role of Parasocial Relations and Media Coverage in Stigma, Outreach, and Help-Seeking
Cynthia A. Hoffner, Georgia State U, USA
Elizabeth L. Cohen, West Virginia U, USA

Perception and Acceptance of the Meningitis Vaccine Among College Students
Davi Kallman, Washington State U, USA
Angie Funaiole, Washington State U, USA

Pivoting Digital Capitalism? Political Economy, Power, and Conflict of Information Technology and China

Global Communication and Social Change

Chair
Linchuan Jack Qiu, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Participants
Computerworld and the Historical Transformation of Chinese Information Politics
Hongzhe Wang, Peking U, CHINA, PEOPLE’S REPUBLIC OF

Go Digital and Go Global: China’s Strategies Towards Global Internet Governance
Yu Hong, U of Southern California, USA

How Can Intellectuals be Organic to the Workers in Virtual China?
Changchang Wu, Eastern China Normal U, CHINA, PEOPLE’S REPUBLIC OF

Rule of (What) Law? Transformation of Digital Content Regulation in China
Dong Han, Southern Illinois U, USA

Respondent
Linchuan Jack Qiu, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

This panel explores conflict-ridden institutional, policy and ideological transformations underpinning China’s contested embrace of “digital capitalism,” while addressing its profound implications on class politics. The four papers examine information technology and China as the new pivots of global digital capitalism, while underscoring inherent contradictions and accompanying struggles. At stake is not only China’s development or the projection of information technology but also the organization and utilization of communication and labor in a global scale.
Intercultural Research in Cultural Adaptation

**Intercultural Communication**

**Chair**
Keith Edward Dilbeck, Erasmus U Rotterdam, THE NETHERLANDS

**Participants**
Acclimation as a Predictor of Employment: An Australian Study of Refugee Communities  
Nigar Khawaja, Queensland U of Technology  
Aparna Hebbani, U of Queensland, AUSTRALIA  
Cindy Gallois, U of Queensland, AUSTRALIA  
Mairead Mackinon, U of Queensland, AUSTRALIA

Acculturation, Ethnic Performance, and Ethnic Media Use  
Srividya Ramasubramanian, Texas A&M U, USA  
Marissa Joanna Doshi, Hope College, USA

Social Media Use and Adaptation Among Chinese Students Beginning to Study in the United States  
Eric Forbush, Northwestern U, USA  
Brooke Foucault Welles, Northeastern U, USA

Welcome Home: Dimensions of Communicative Reverse Adaptation Faced By Chinese Students Upon Return to China  
Carrol R Haggard, Fort Hays State U, USA  
Zhengyu (Tracy) Zhang, Fort Hays State U, USA

**Respondent**
Gina G Barker, Coastal Carolina U, USA

These Papers each approach the study of cultural adaptation from different approaches and in different cultural settings.

Advances in Advertising Research (TOP PAPER ENTRY)

**Mass Communication**

**Chair**
Osei Appiah, Ohio State U, USA

**Participants**
Continued Willingness to Purchase After Learning an Advertisement is False  
Melanie C. Green, U at Buffalo - SUNY, USA  
John K Donahue, Hocking College, USA

Metaphor Persuasiveness and Message Framing  
Hongmin Ahn, West Virginia U, USA  
Yongju Sun, Korea U, USA  
Nam-Hyun Um, U of Wisconsin-Whitewater, USA

Signaling Warmth: How Brand Warmth and Symbolism Affect Online Brand Endorsements of Non- and For-Profits (TOP PAPER)  
Stefan F. Berri, U of Amsterdam, THE NETHERLANDS

“Hey Guys, Check This Out!” Investigating Media Figure-User Relationships and Celebrity Endorsements on Twitter  
Kathryn L Lookadoo, U of Oklahoma, USA  
Norman C. H. Wong, U of Oklahoma, USA

Mass Communication: Elevation, Meaningfulness, Altruism

**Mass Communication**

**Chair**
Sophie H Janicke, Florida State U, USA
Participants
Broadcasting One World: How Watching Elevating Online Videos Can Strengthen Universal Orientation and Reduce Stereotypes
Nicole C. Kramer, U of Duisburg-Essen, GERMANY
Sabrina Cornelia Eimler, U of Duisburg-Essen, GERMANY
German Neubaum, U of Duisburg-Essen, GERMANY
Leonie Roesner, U of Duisburg-Essen, GERMANY
Stephan Winter, U Duisburg-Essen, GERMANY
Mary Beth Oliver, Pennslyvania State U, USA

Dude, That Was Deep: Reflection Enhances the Tragic Film Experience for Hedonists
Guan-Soon Khoo, Roanoke College, USA

Eudaimonic Experiences as Predictors of Audience Interest in the Paralympics and Destigmatization of Persons With Disabilities
Anne Bartsch, Ludwig Maximilians U Munich, GERMANY
Cordula Nitsch, Heinrich-Heine U, GERMANY
Sebastian Scherr, Ludwig Maximilians U Munich, GERMANY
Mary Beth Oliver, Pennsylvania State U, USA

Meaningful Films: The Relationship Between Elevation, Connectedness, Compassionate Love, and Helping Behavior
Sophie H Janicke, Florida State U, USA
Mary Beth Oliver, Pennsylvania State U, USA

Meaningful Movies as Anxiety Buffers: The Role of Mortality and Life Salience in Appreciation, Liking, and Self-Esteem
Diana Rieger, U of Manhheim, GERMANY
Matthias Hofer, U of Zuirch, SWITZERLAND

3720
Children, Adolescents, and the Media Business Meeting
Friday
16:30-17:45
Las Olas

3722
Popular Communication Business Meeting
Friday
16:30-17:45
Flamingo A

3723
Feminists Examine Violence and Heroism
Friday
16:30-17:45
Flamingo B

Participants
Apologia and Rape: How the U.S. Military Framed Two Cases of Sexual Assault
Nadine Christina Hoffmann, Marist College, USA
Barbara Ann Barnett, U of Kansas, USA

Anti-Corruption Hero? The Transformation of Chinese Femininity on Sina Weibo
Yin Wu, Syracuse U, USA

Child Murders: Media Coverage of a Global Practice
Barbara Ann Barnett, U of Kansas, USA
Symbolism in Female Terrorism: Five Overarching Themes
Jonathan Matusitz, U of Central Florida, USA
Bryce Peake, U of Oregon, USA

### 3724 Interpersonal Communication Division Business Meeting

**Friday**
16:30-17:45
*Flamingo C*

**Interpersonal Communication**

**Participants**
- Jennifer A. Samp, U of Georgia, USA
- Timothy R. Levine, U of Alabama - Birmingham/Korea U, USA
- Amanda Denes, U of Connecticut, USA

### 3725 Transformations in Global Communication Research (ICA Roundtable)

**Friday**
16:30-17:45
*Flamingo D*

**Global Communication and Social Change**

**Chair**
- Terry Flew, Queensland U of Technology, AUSTRALIA

**Participants**
- What is the Global Context of Global Communications Research?
  - Karin Gwinn Wilkins, U of Texas, USA
- Directions for Future Research in Global Communication
  - Jan E. Servaes, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
- Bringing the State Back in to Global Communications
  - Terry Flew, Queensland U of Technology, AUSTRALIA
- Theoretical and Conceptual Challenges in the Digital Era
  - Ole J. Mjos, U of Bergen, NORWAY
- Researching the Unevenness of Emerging Transnational Public Spheres
  - Rashmi Luthra, U of Michigan - Dearborn, USA
- National Media Studies: Lost in Translation?
  - Elena Vartanova, Lomonosov Moscow State U, RUSSIAN FEDERATION
- Globalization Research in New Dimensions of Public Interdependence
  - Ingrid Volkmer, U of Melbourne, AUSTRALIA
- Changing of the Guard?
  - Stuart Duncan Cunningham, ARC Centre of Excellence for Creative Industries and Innovation, AUSTRALIA

This roundtable will provide the opportunity for leading scholars in the global communication field to critically reflect upon the significance of transformations in the field such as the rise of the Internet and networked digital media, challenges to U.S. political-economic hegemony, and the question of whether global networks enable the emergence of transnational public spheres. Each speaker will issue a five-minute provocation around one or more of the designated themes in order to enable a highly interactive and participatory roundtable.

### 3727 Communication and Technology Business Meeting

**Friday**
16:30-17:45
*San Geronimo Ballroom B*

**Communication and Technology**

**Chair**
- James A. Danowski, U of Illinois - Chicago, USA
Persuasion II: Message Features

Information Systems

Chair
Bartosz Wojtek Wojdynski, U of Georgia, USA

Participants
Advergame Alert! Effects Disclosure of Advergames and Mood on Persuasion Knowledge and Persuasion
Eva van Reijmersdal, U of Amsterdam, THE NETHERLANDS
Nienke Lammers, U of Amsterdam, THE NETHERLANDS
Esther Rozendaal, Radboud U Nijmegen, THE NETHERLANDS
Moniek Buijzen, Radboud U Nijmegen, THE NETHERLANDS

Cognitive Bridging: Tests of the Induced and Integrated Processes
Sherri Jean Katz, U of Minnesota, USA
Sahara Byrne, Cornell U, USA

Neural Mechanisms of Successful Message Propagation in Speaker-Listener Communication
Kristin Shumaker, U of Pennsylvania, USA
Matthew Brook O'Donnell, U of Pennsylvania, USA
Lynda Lin, U of Pennsylvania, USA
Emily Falk, U of Pennsylvania, USA
Nicolette Gregor, U of Michigan, USA

Processing the Perceived Impact of Sexual Versus Nonsexual Appeals in Persuasive Messages: Sexual Content-Induced Delay
Lelia Samson, Nanyang Technological U, SINGAPORE

Self-Affirmation Alters the Brain’s Response to Health Messages and Subsequent Behavior Change
Emily Falk, U of Pennsylvania, USA
Christopher Cascio, U of Pennsylvania, USA
Matthew Brook O'Donnell, U of Pennsylvania, USA
Kristin Shumaker, U of Pennsylvania, USA
Frank Tinney, U of Michigan, USA
Yoona Kang, U of Pennsylvania, USA
Matthew D Lieberman, U of California - Los Angeles, USA
Shelley Taylor, U of California - Los Angeles, USA
Lawrence An, U of Michigan, USA
Kenneth Resnicow, U of Michigan, USA
Victor Strecher, U of Michigan, USA

Social Exclusion Increases Susceptibility to Persuasion Strategies That Appeal to the Need to Belong
Loes Janssen, Radboud U, THE NETHERLANDS
Ilja van Beest, Tilburg U, THE NETHERLANDS
Nicole L Mead, Erasmus U Rotterdam, THE NETHERLANDS

When Forewarnings Backfire: Self-Control Depletion Increases Persuasion by Brand Placements After Disclosure
Loes Janssen, Radboud U, THE NETHERLANDS
Marieke L. Fransen, U of Amsterdam, THE NETHERLANDS
Rebecca Wulff, U of Amsterdam, THE NETHERLANDS
“This Post is Sponsored” Effects of Sponsorship Disclosure on Persuasion Knowledge and Electronic Word-of-Mouth in the Context of Facebook
Sophie Carolien Boerman, U of Amsterdam, THE NETHERLANDS
Eva P. Van der Aa, U of Amsterdam, THE NETHERLANDS
Lotte Michaela Willemsen, U of Amsterdam, THE NETHERLANDS

3729
Public Relations Business Meeting
Friday
16:30-17:45
Salon Del Mar
Public Relations
Chair
Jennifer L. Bartlett, Queensland U of Technology, AUSTRALIA
Participants
Chiara Valentini, Aarhus U, DENMARK
Lee Edwards, U of Leeds, UNITED KINGDOM

3730
Instructional and Developmental Lessons in Intended and Unintended Messages
Friday
16:30-17:45
Tropical A
Instructional & Developmental Communication
Chair
Sarah F. Rosaen, U of Michigan - Flint, USA
Participants
The Role of Communication in the Mental Health of Elderly Individuals: Views From Thailand and the USA
Shaughan A. Keaton, Young Harris College, USA
Robert M. McCann, U of California - Los Angeles, USA
Howard Giles, U of California - Santa Barbara, USA
Scholar-in-Training, Leader-in-Training: The Rutgers University Predoctoral Leadership Development Institute
Surabhi Sahay, Rutgers U, USA
Maria Dwyer, Rutgers U, USA
Ralph A Gigliotti, Rutgers U, USA
Christine Goldthwaite, Rutgers U, USA
Brian Agnew, Robert Wood Johnson U Hospital, USA
The I-O-F Sequence and Talking Invitationaly in the Classroom I
Heidi Lynn Muller, U of Northern Colorado, USA
What Message Are We Sending? An Examination of Mastery- and Performance-Based Motivations in Advertising and Public Relations Syllabi
Elise M. Stevens, U of North Carolina, USA
Rhonda Gibson, U of North Carolina, USA

3731
Philosophy, Theory, and Critique Business Meeting
Friday
16:30-17:45
Tropical B
Philosophy, Theory and Critique
Global Pipes: Building Networks on Five Continents

Communication History

Chair
Caroline Jack, Cornell U, USA

Participants
Back to the Future: What Teletext’s Past Tells Us About the Future Relationship Between Public Service Media and Publishers in Switzerland
Manuel Puppis, U of Fribourg, SWITZERLAND
Samuel Studer, U of Zurich, SWITZERLAND
Edzard Schade, U of Applied Sciences, SWITZERLAND
The Development of Spheres of Interest in Global Communications, 1919-1921
Rita Zajacz, U of Iowa, USA
Empire and Broadcasting in the Interwar Years: Towards a Consideration of Public Broadcasting in the British Dominions
Ruth Elizabeth Teer-Tomaselli, U of KwaZulu-Natal, SOUTH AFRICA
Wireless and the Village: Combating the Digital Divide in India
Noah Arceneaux, San Diego State U, USA

Respondent
Nelson Costa Ribeiro, U Catolica Portuguesa, PORTUGAL

The News Media and the Strategic Behaviour of Political Actors

Political Communication

Chair
James Stanyer, Loughborough U, UNITED KINGDOM

Participants
When Presidents Want to Dodge the Question: A Quantitative Content Analysis of Press Conferences, 2000-2014
David Edward Clementson, Ohio State U, USA
William P. Eveland, Jr., Ohio State U, USA
Revisiting Press-State Relations in the Digital Age: Partisan Coalitions on Twitter
Benjamin J Toff, U of Wisconsin, USA
Young Mie Kim, U of Wisconsin, USA
David Lassen, U of Wisconsin, USA
The Political Agenda-Setting Effect of Media Storms: A Story-Level Analysis
Anne Hardy, U of Antwerp, BELGIUM
Julie Sevenans, U of Antwerp, BELGIUM
When Do Politicians React to Media Reports? A Political Agenda-Setting Experiment
Luzia Helfer, Leiden U, THE NETHERLANDS

The Effects of Entertainment Media and Satire

Political Communication

Chair
Lance Holbert, Temple U, USA

Participants
It's Fun! But is it Effective? The Appreciation, Processing, and Persuasiveness of Political Satire
Mark Boukes, U of Amsterdam, THE NETHERLANDS
Hajo G. Boomgaarden, U of Vienna, AUSTRIA
Parallel Priming: Rap News and the Salience of Political Corruption in Uganda
Lee Shaker, Portland State U, USA
Paul Falzone, Independent Scholar, USA

Politically Entertained: Political Knowledge and Attitude Towards Lead Characters in Biographical Political Movies
Azmat Rasul, Florida State U, USA
Arthur A. Raney, Florida State U, USA

Relationship of Satirical News Viewing and Online News-Sharing Behavior to Political Efficacy Among College Students
Minseon Jeong, Washington State U, USA
Erica Weintraub Austin, Washington State U, USA
Porismita Borah, Washington State U, USA
Bruce Pinkleton, Washington State U, USA

3736
Ethnicity and Race in Communication Business Meeting
Friday
16:30-17:45
San Cristobal Ballroom D

Ethnicity and Race in Communication
Chair
Miyase Christensen, Stockholm U, SWEDEN

Participants
Federico Subervi, Kent State U, USA
Alfred Leonard Martin, Jr., U of Texas, USA

3737
Communication Law and Policy Business Meeting
Friday
16:30-17:45
San Cristobal Ballroom E

3738
Environmental Journalism: Coverage, Reader Response, and Mediators
Friday
16:30-17:45
San Cristobal Ballroom F

Environmental Communication
Journalism Studies
Chair
Kanni Huang, Michigan State U/International Environmental Communication Association, USA

Participants
Examining International News Flow: A Comparative Study of American and Chinese Newspaper Coverage of Beijing’s Air Pollution
Ran Duan, Michigan State U, USA

It's Real, but Not Here, Not Now: The Portrayal of Climate Change in U.S. Newspapers
Hang Lu, Cornell U, USA
Naa Amponsah Dodoo, U of Florida, USA

Global Coverage of Climate Change Stories About Small Island Developing States: A Worldwide Comparison From 1979 to 2012
Kristina Alexandra Diana John, U of Mannheim, GERMANY
Hartmut Wessler, U of Mannheim, GERMANY
Scott L. Althaus, U of Illinois, USA
Comments on Climate: Does Reader Response Disrupt the Reception of Environmental Journalism Stories?
Amanda Hinnant, U of Missouri, USA
Roma Subramanian, U of Missouri, USA
Rachel Young, U of Iowa, USA

Mapping the Minds of the Mediators: The Cognitive Frames of Climate Journalists From Five Countries
Sven Engesser, U of Zurich, SWITZERLAND
Michael Brueggemann, U of Zurich, SWITZERLAND

Respondent
Bruno Takahashi, Michigan State U, USA

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### 3739

**Game Studies Business Meeting**

**Friday**  
**16:30-17:45**  
**San Cristobal Ballroom G**

**Game Studies**

**Chair**
James D. Ivory, Virginia Tech, USA

**Participants**
Rachel Kowert, U of Muenster, GERMANY
Malte Elson, Ruhr U Bochum, GERMANY
Elizabeth Newbury, Cornell U, USA

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### 3740

**Journalism Studies Business Meeting**

**Friday**  
**16:30-17:45**  
**Flamboyan**

**Journalism Studies**

**Chair**
Rebekah Nagler, U of Minnesota, USA

**Participants**
Brittani Crook, U of Texas, USA
Elizabeth Glowacki, U of Texas, USA
Brad Love, U of Texas, USA

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### 3741

**Cancer Health Communication**

**Friday**  
**16:30-17:45**  
**Ceiba**

**Health Communication**

**Chair**
Rebekah Nagler, U of Minnesota, USA

**Participants**
Hanging by a Thread: Exploring the Features of Nonresponse in an Online Young Adult Cancer Survivorship Support Community
Brittani Crook, U of Texas, USA
Elizabeth Glowacki, U of Texas, USA
Brad Love, U of Texas, USA

Oncology Nurses’ Challenges in Communicating Empathically With Patients and Discussing End-Of-Life Goals of Care
Smita C. Banerjee, Memorial Sloan-Kettering Cancer Center, USA
Ruth Manna, Memorial Sloan-Kettering Cancer Center, USA
Nessa Coyle, Memorial Sloan-Kettering Cancer Center, USA
Megan Johnson Shen, Memorial Sloan-Kettering Cancer Center, USA
Cassandra Pehrson, Memorial Sloan-Kettering Cancer Center, USA
Talia Zaider, Memorial Sloan-Kettering Cancer Center, USA
Stacey Hammonds Penn, Memorial Sloan-Kettering Cancer Center, USA
Carol A Krueger, Memorial Sloan-Kettering Cancer Center, USA
Carma Bylund, Hamad Medical Corporation, QATAR
Personal Predispositions as Predictors of Media Attention on Breast Cancer: Knowledge, Fatalistic Belief, and Risk Perception
Xiaodong Yang, Nanyang Technological U, SINGAPORE
Xiaoming Hao, Nanyang Technological U, SINGAPORE
Shirley S. Ho, Nanyang Technological U, SINGAPORE

The Conversations About Cancer (CAC) Project – Phase II: National Findings From a Randomized Control Trial
Wayne A. Beach, San Diego State U, USA
David Michael Dozier, San Diego State U, USA
Mary Klein Buller, Klein Buendel, Inc., USA
Kyle Gutzmer, San Diego State U, USA
Lyndsay Fluharty, Klein Buendel, Inc., USA
Valerie H. Meyers, Klein Buendel, Inc., USA
David B. Buller, Klein Buendel, Inc., USA

Sustained Impact of an Occupational Skin Cancer Health Communication Campaign on Outdoor Workers (2004-2012)
Barbara J. Walkosz, Klein Buendel, Inc., USA
David B. Buller, Klein Buendel, Inc., USA
Peter A. Andersen, San Diego State U, USA
Michael D. Scott, Mikonics, USA
Gary Cutter, U of Alabama, USA

Political Engagement and Agenda Setting in a New Media Ecosystem

Friday 16:30-17:45 Guayacua

Sponsored Sessions

Chair
Rocio Zamora, U of Murcia, SPAIN

Participants
Citizens’ Apathy and Disinterest in Political Issues: The Presence of Conflict and Negativity in Political News in Spain Compared to 15 Countries
Rosa Berganza, King Juan Carlos U, SPAIN
Roberto De Miguel, U Rey Juan Carlos, SPAIN
Beatriz Herrero, U Rey Juan Carlos, SPAIN

Are Politicians Politically Engaged? Examining the Political Engagement 2.0 of Electoral Candidates Through Facebook
Carlos Muñiz, U Autónoma de Nuevo León, SPAIN

Agenda-Setting on the Online News Network: Identifying Structural Mechanisms That Influence Public Opinion
Silvia Majo-Vazquez, Internet Interdisciplinary Institute UOC, SPAIN

Agenda-Setting Effects Related International Political Leadership Coverage on U.S. Media Coverage and Their Presidential Approval
Rocio Zamora, U of Murcia, SPAIN

Tweets Influence in Traditional Media: How ISIS Spread Terror Through Social Media
Javier Lesaca, U de Navarra, SPAIN
Teresa La Porte, U of Navarra, SPAIN

Respondents
Carlos Muñiz, U Autónoma de Nuevo León, SPAIN
Maria Jose Canel, U Complutense de Madrid, SPAIN

This panel addresses challenges for Political Engagement and Agenda Setting from traditional to new social contexts for political deliberation. From a range of theoretical and empirical perspectives, panellists examine, first, political engagement in relation to public opinion characteristics of actual political contexts and give explanations about citizens’ apathy and disinterest in political issues around political disaffection; then, panellists focus on how politicians use social networks in relation to potentially benefit the political
engagement. The validity of Agenda Setting theory to explain public opinion influence in this new media ecosystem is then examined with different studies that explain how it works with structural mechanisms that influence public opinion in the online networks; how it works with the influence on international political leadership coverage and, finally, the influence of new social media on traditional media to set public opinion attitudes.

3743

Children & Family Health Communication

Health Communication

Interpersonal Communication

Chair
Ashley P. Duggan, Boston College, USA

Participants
Pamara Flora Chang, Cornell U, USA

Communication Frequency and Stress Carry-Over Among Family Members: Implications for Physical Health and Emotional Well-Being
Monica L. Gallegos, Northern Kentucky U, USA
Analisa Arroyo, U of Georgia, USA
Chris Segrin, U of Arizona, USA

Message Attributes and Parental Mediation Effects on Children: How Parental Communication Modifies Message Framing Effects
Adrienne H Chung, George Washington U, USA
Rajiv N. Rimal, George Washington U, USA
Dina L. G. Borzekowski, U of Maryland, USA
Andrea Gielen, Johns Hopkins U, USA

Social Support and Depression in a Relationship Context: The Role of Relational Maintenance Behavior
Zheng An, U of Southern California, USA

3744

Chinese Communication Association: Hot Topics in Chinese Communities: From Food Safety, Same-Sex Marriage, Social Trust to National Identities

Sponsored Sessions

Chair
Yu-li Liu, National Chengchi U, TAIWAN

Participants
BRICS Summit Diplomacy: Constructing National Identities Through Russian and Chinese Media Coverage of the Fifth BRICS Summit in Durban, South Africa
Jiayi Lu, Communication U of China, CHINA, PEOPLE’S REPUBLIC OF
Natalia Grincheva, Centre for Interdisciplinary Studies in Society and Culture, Concordia U, CANADA

An Exploratory Study of NPOs’ Microblogging in China: Predictors of Followers and Retweets of NPO Weibo Accounts
Yi-Ru Regina Chen, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Jiawei Sophia Fu, Northwestern U, USA

Persuasive Message Processing of the Conflict of Same-Sex Marriage in Taiwan
JhuCin Rita Jhang, U of Texas, USA

Geographical Difference in Media Effects on Political Discussion in China: Economy, Cultural Characteristics and Social Trust
Di Zhang, Renmin U of China, CHINA, PEOPLE’S REPUBLIC OF
Shuya Pan, Renmin U of China, CHINA, PEOPLE’S REPUBLIC OF
Public Trust in Food Safety Issues in Mainland China: A Comparative Study of Yili and Fonterra Milk Powder Contamination Crises
Qing Huang, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Respondents
Shuhua Zhou, U of Alabama, USA
Fuyuan Shen, Pennsylvania State U, USA

This is the refereed research paper session organized by Chinese Communication Association

3745

Issues With the Study of Media Use

Friday
16:30-17:45
Caribe

Mass Communication

Chair
Thomas Burton Ksiazek, Villanova U, USA

Participants
Cameras in the Home: Ethical Considerations When Using Digital Recording Devices for Media Research
Jean Brechman, The College of New Jersey, USA
Jennifer A. Robinson, RMIT U, AUSTRALIA
Brooke Wooley, Media Science, AUSTRALIA
Steven Bellman, Murdoch U, AUSTRALIA
Duane Varan, Murdoch U, AUSTRALIA

I Favor What I Already Have: Biases in Online Movie Selection
Leyla Dögruel, Free U of Berlin, GERMANY

Media Devices, Content, and Audience Factors as Determinants of Second Screen Viewing
Bridget E Rubenking, U of Central Florida, USA

Parental Rules About Technology Use and Later-Life Academic Achievement Among Young Adults
Drew Cingel, Northwestern U, USA
Eszter Hargittai, Northwestern U, USA

3812

Intergroup Communication Networking Reception

Intergroup Communication

Participants
Howard Giles, U of California - Santa Barbara, USA
Jessica Gasiorek, U of Hawaii, USA
Jordan E. Soliz, U of Nebraska-Lincoln, USA
Shuang Liu, U of Queensland, AUSTRALIA
Angela Lynn Palmer-Wackerly, Ohio State U, USA

3813

ICA Internationalization Committee iReception

Sponsored Sessions

Chair
Linchuan Jack Qiu, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

This "iReception" is designed to facilitate communication among and with the first cohort of ICA's division-level internationalization liaisons. Hosted by the ICA Membership and Internationalization Committee, this event will provide informal meeting opportunities for all stakeholders in our collective endeavor to make ICA even more diverse and dynamic.
ICA Fellows Panel - I

Sponsored Sessions

Chair
Dafna Lemish, Southern Illinois U - Carbondale, USA

Participants
Communication and Other-Praising Emotions
Mary Beth Oliver, Pennsylvania State U, USA

Working in the Borderlands between Media History, Cultural Studies and Political Communication
James Curran, Goldsmiths, U of London, UNITED KINGDOM

Information Policy and the Transformations of Law-State-Society Relations
Sandra Braman, U of Wisconsin-Milwaukee, USA

Scientific Serendipities in Audience Studies
Kirsten Drotner, U of Southern Denmark, DENMARK

ICA honors its new Fellows each year with a special panel that focuses on their life work and contributions to the field of communication. A reception will follow the session.

Children, Adolescents, and the Media Reception

Children Adolescents and the Media

Communication and Technology, Game Studies, and Information Systems Joint Reception

Communication and Technology

Game Studies, Communication and Technology, and Information Systems Joint Reception

Game Studies

Information Systems, Communication and Technology, and Game Studies Joint Reception

Information Systems

Communication and Technology

Game Studies
Public Relations Reception

**Friday**
18:00-19:15
Salon Del Mar

**Public Relations**

**Chair**
Jennifer L. Bartlett, Queensland U of Technology, AUSTRALIA

**Participant**
Lee Edwards, U of Leeds, UNITED KINGDOM

Communication Law and Policy Reception

**Friday**
18:00-19:15
San Cristobal
Ballroom E

Communication Law & Policy

Journalism Studies Reception

**Friday**
18:00-19:15
Flamboyan

Journalism Studies

Chinese Communication Association Business Meeting

**Friday**
18:00-19:15
Garita

Sponsored Sessions

**Chairs**
Zhengjia Liu, U of Iowa, USA
Bu Zhong, Pennsylvania State U, USA
Zhengrong Hu, Communication U of China, CHINA, PEOPLE’S REPUBLIC OF

Ethnicity Race in Communication, Feminist Scholarship, Lesbian, Gay, Bisexual, Transgender, and Queer, Popular Communication, Philosophy, Theory and Critique, Visual Communication Studies Joint Reception

**Friday**
18:30-20:30
Bahia Urbana, Beach Terrace

Ethnicity and Race in Communication

We would like to acknowledge the Department of Media Studies at Stockholm University, Routledge, Taylor & Francis Group (Popular Communication: The International Journal of Media and Culture), and the College of Communication and Information at Kent State University for helping to make this reception possible.

Feminist Scholarship, Ethnicity Race in Communication, Lesbian, Gay, Bisexual, Transgender, and Queer, Popular Communication, Philosophy, Theory and Critique, Visual Communication Studies Joint Reception

**Friday**
18:30-20:30
Bahia Urbana, Beach Terrace

Feminist Scholarship
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<th>Philosophy, Theory and Critique, Ethnicity Race in Communication, Feminist Scholarship, Lesbian, Gay, Bisexual, Transgender, and Queer, Popular Communication, Visual Communication Studies Joint Reception</th>
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| **Chairs** | Jana Holsanova, Lund U, SWEDEN  
Catherine L. Preston, U of Kansas, USA  
Michael Grimm, Hans Bredow Institute for Media Research, GERMANY  
Jaana Simola, U of Helsinki, FINLAND  
Giorgia Aiello, U of Leeds, UNITED KINGDOM |
| 3951 | ICA Graduate Student Reception |
| **Friday** | 20:00-22:00 |
| | Atlantico Bar and Grill |
| **Sponsored Sessions** |  
**Chairs**  
Anne Kaun, Sodertorn U, SWEDEN  
Francois Allard-Huver, Paris Sorbonne U - CELSA, FRANCE |
ICA Fellows' Breakfast

**Sponsored Sessions**

**Chair**
Dafna Lemish, Southern Illinois U - Carbondale, USA

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Breakfast/Mix-and-Mingle With Book Authors

**Environmental Communication**

**Chair**
Richard J. Doherty, U of Leeds, UNITED KINGDOM

**Participants**
Lucy Atkinson, U of Texas, USA
Miyase Christensen, Stockholm U, SWEDEN
Nayla Fawzi, Ludwig Maximilians U Munich, GERMANY
Carrie Packwood Freeman, Georgia State U, USA
Emily Plec, Western Oregon U, USA
Brian G. Southwell, RTI International, USA

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BlueSky Workshop: What Should We Be Teaching: Communication and Media Studies Curricula in the 21st Century

**Sponsored Sessions**

**Chair**
Gwenyth Jackaway, Fordham U, USA

Given the reach of the media in the 21st century, communication professors have a unique opportunity to help shape the future. The undergraduates in our classrooms today will be the media professionals of tomorrow. It is said that "with great power comes great responsibility". What are we teaching those who will one day wield such power? A comparison of communication and media studies programs around the U.S. reveals a broad range of approaches, but little consistency. Which curricular concepts should be considered essential? What can we offer our students today that will remain relevant, despite the pace of technological change? And, can our increasingly interdisciplinary field help to save the liberal arts by helping to bridge theory and practice? Workshop is open to any conference participant, with no prior registration needed.

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BlueSky Workshop: Storytelling Across Media and Across Lives

**Sponsored Sessions**

**Chair**
Francesca Marie Smith, U of Southern California, USA

Recent developments in communication technology have brought us closer than ever before to a world that just a decade ago would have seemed the stuff of science fiction, with ubiquitous computing and virtual reality revolutionizing not only our conversations and our commerce, but also our practices of storytelling. This BlueSky workshop aims to sketch out a rough agenda for future scholarship on narratives and entertainment, focusing on five aspects of the new media landscape: contemporary technologies (like wearables, alternate reality interfaces, and the Internet of Things); audience participation; transmedia storytelling; fandoms across media, demographics, and lifespans; and the role of the scholar in relation to industry. Participants from across the discipline are encouraged to share their perspectives and insights.
Love, Same-Sex Marriage, Story-Telling, and Sleeping Across the Lifespan

Theme Sessions

Chair
Amber Kelly Worthington, Pennsylvania State U, USA

Participants

Love Isn’t Just for the Young: Examining the Online Dating Experiences of Older Adults
Derek Blackwell, Prairie View A&M U, USA

Metaphors and Social Generational Change in Discourse About Same-Sex Marriage in the US
Peter Hart-Brinson, U of Wisconsin-Eau Claire, USA

Aging With Service, Socialization, and Support: The Work of Church-Based Stories in a Lifetime Community
Jill Yamasaki, U of Houston, USA

Sleeping Patterns, Media Use, and Adolescent Well-Being: Results of the AMES Survey
Jessica Castonguay, U of Arizona, USA
Amy B. Jordan, U of Pennsylvania, USA

Effects of Interpersonal Communication on Persuasion and Compliance Gaining

Interpersonal Communication

Chair
Tricia J. Burke, Texas State U, USA

Participants

A Consumer Socialization Perspective on Prosocial Attitudes and Behaviors: The Importance of Interpersonal Influence
Clay Craig, Coastal Carolina U, USA

Are All Forms of Insistence Equally Effective?: Sexual Assertiveness, Aggression, and Biological Sexual Risk Markers
Valerie Coles, U of Georgia, USA
Jennifer L. Monahan, U of Georgia, USA
Erin L. P. Bradley, Spelman College, USA
Laura Min Mercer Kollar, U of Georgia, USA
Jennifer A. Samp, U of Georgia, USA
Teaniese P. Davis, Morehouse U, USA
Sarah Comer, U of Georgia, USA
Jessica McDermott Sales, Emory U, USA
Eve Rose, Emory U, USA
Ralph J. DiClemente, Emory U, USA

Does Reactance Arise to a Counterattitudinal Message: Reexamining Social Judgment Theory Adopting Intertwined Model of Psychological Reactance
Sang-Yeon Kim, U of Wisconsin-Milwaukee, USA
Mike Allen, U of Wisconsin-Milwaukee, USA
Michele Olson, U of Wisconsin-Milwaukee, USA
Arrington Stoll, U of Wisconsin-Milwaukee, USA

Examining the Impact of Valenced Messages and Normative Expertise in Emotional Education Safe Sex Interventions
Sara Picklesimer, U of Connecticut, USA

Understanding Others' Goals Depends on the Efficiency and Timing of Goal Pursuit
Nicholas A. Palomares, U of California - Davis, USA
Katherine L Grasso, U of California - Davis, USA
Siyue Li, U of California - Davis, USA

Relationship dynamics often impact how persuasive individuals are. Research on this panel considers both classical and new approaches to interpersonal influence.
Coming of Age With Popular Media: Tracing Youth Cultures Through Screens, Comics, and the News

**Saturday 09:00-10:15**
Conference Room 7

**Popular Communication**

**Children Adolescents and the Media**

**Chair**
Hilde Dy Van den Bulck, U of Antwerp, BELGIUM

**Participants**
The Trouble With “Screen Time”: Disability and the Social Construction of Children’s Mediated Bodies
Meryl Alper, U of Southern California, USA
Mothers, Daughters, and Ritual Abjection: Narrative Analysis of Adolescent Self-Injury in Four U.S. Films
Warren Bareiss, U of South Carolina Upstate, USA
"Share Your Universe": Gender, Generation, and the Future of Marvel Comics Publishing
Derek Johnson, U of Wisconsin, USA
Youth, Digital Media, Popular Communication, and Concepts of the Public Good
Regina M. Marchi, Rutgers U, USA
Cute Kids or Unhinged Teens? Framing Celebrities’ Coming of Age by Media and Audiences
Hilde Dy Van den Bulck, U of Antwerp, BELGIUM
Annebeth Bels, U of Antwerp, BELGIUM
Nathalie Claessens, U of Antwerp, BELGIUM

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News and Journalism in Authoritarian, Postconflict, and Emerging Democracy Regimes

**Saturday 09:00-10:15**
Conference Room 8/9

**Journalism Studies**

**Political Communication**

**Chair**
Henrik Ornebring, Karlstad U, SWEDEN

**Participants**
Media Freedom: an Imperative in Postconflict Societies?
Anke Fiedler, U Libre de Bruxelles, BELGIUM
Marie-Soleil Frère, U Libre de Bruxelles, BELGIUM
Participatory Journalism in an Authoritarian Space: How Chinese Media Use Opinion Polls Online and Offline
Yunya Song, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Yin Lu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Tsan-Kuo Chang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Yu Huang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Georgian Journalism Educators: Implementing Innovations
Ana Keshelashvili, Georgian Institute of Public Affairs, GEORGIA
Journalistic Self-Censorship in Postconflict Societies
Marc Christian Wilhelm Jungblut, Ludwig Maximilians U Munich, GERMANY
Abit Hoxha, Ludwig Maximilians U Munich, GERMANY
Models and Evidence: Globalized Journalism in an Emerging Democracy
Ruth Moon, U of Washington, USA

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Advances in Public Opinion Research (TOP PAPER ENTRY)

**Saturday 09:00-10:15**
Conference Room 10

**Mass Communication**

**Chair**
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE
Participants
Contextual Factors and Issue Difference Influencing Willingness to Express Minority Views on Internet and Offline
Xigen Li, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Do Media Really Make Us Silent?: Exploring the Fear of Isolation and Situational Variables as Mediators in the Digital Media Environment
Andrea Miller, Louisiana State U, USA
Myoung-Gi Chon, Louisiana State U, USA
Young Kim, Louisiana State U, USA

The Effects of Media Selection and Issue Controversy on Audience Media Experiences, Information-Seeking Behavior, and Consent Toward Social Issues
Hyejung Ju, Claflin U, USA
Hyang-Sook Kim, Towson U, USA

Understanding the Decay of Public Attention: Predicting Progress of Opinion Formation With Latent Growth Curves (TOP PAPER)
Stefan Geiss, U of Mainz, GERMANY

Antismoking Messages and Campaigns
Health Communication
Chair
Nadine Bol, U of Amsterdam, THE NETHERLANDS

Participants
Short and Sweet: The Persuasive Effects of Message Framing and Temporal Context in Antismoking Warning Labels
Saar Mollen, U of Amsterdam, THE NETHERLANDS
Susanne Engelen, U of Amsterdam, THE NETHERLANDS
Bas van den Putte, U of Amsterdam, THE NETHERLANDS
Loes Kessels, U of Maastricht, THE NETHERLANDS

The Effect of Anticipated Regret Appeal on Adolescents’ Smoking Intentions
Leslie Snyder, U of Connecticut, USA
Amna Al Abri, U of Connecticut, USA

Using the Theory of Planned Behavior to Design Messages Aimed at Increasing Compliance With a Tobacco-Free Policy
Rachael A Record, U of Kentucky, USA
Donald W. Helme, U of Kentucky, USA
Nancy Grant Harrington, U of Kentucky, USA
Matthew W Savage, U of Kentucky, USA

Why Do Smokers Talk About Antismoking Campaigns? Predictors of the Occurrence and Content of Campaign-Generated Conversations
Emily Brennan, Cancer Council Victoria, AUSTRALIA
Sarah Jane Durkin, The Cancer Council Victoria, AUSTRALIA
Melanie A. Wakefield, The Cancer Council Victoria, AUSTRALIA
Yoshihisa Kashima, U of Melbourne, AUSTRALIA

Tailoring By “Cloning”: A User-Based Collaborative Filtering Approach to Recommend Effective Antismoking PSAs
Sijia Yang, U of Pennsylvania, USA
Poong Oh, U of Southern California, USA
Hyun Suk Kim, U of Pennsylvania, USA
Minji Kim, U of Pennsylvania, USA
Joseph N. Cappella, U of Pennsylvania, USA
**Children, Adolescents, and Media: Research Escalator 1**

**Children Adolescents and the Media**

**Chair**
Sahara Byrne, Cornell U, USA

**Participants**

Adolescents’ Responses to e-Cigarette and Cigarillo Advertising: An Experimental Study
Lucy Popova, U of California - San Francisco, USA  
Bonnie Halpern-Felsher, Stanford U, USA  
Kimberly R. Walsh, U of California - Santa Barbara, USA  
Pamela M. Ling, U of California - San Francisco, USA

An Exploratory Investigation of the Links Between Colleges Students’ Social Networking Site Use and Problem Drinking
Charee Thompson, Ohio U, USA  
Lynsey Kluever Romo, North Carolina State U, USA

Do Children on the Autism Spectrum Learn Emotion Recognition From Media Content? A Survey of Parents
Erin Leigh Ryan, Kennesaw State U, USA

Intergenerational Dialogics in Mister Rogers’ Neighborhood Fan Letters
Alexandra Castro Klaren, U of Pittsburgh, USA

Music’s Effect on Aggression: Analysis of Aggression Following Music Exposure Through a Lexical Decision Task
Lucas Youngvorst, U of Minnesota, USA

Psychosocial Developments Effects on the Development of Parasocial Relationships
Joshua Amaro Dunn, Ohio State U, USA

Support, Stress, and Surveillance: The Intersections of Social Media Use and Social Capital Among Low-Income Youth of Color
Brooke Foucault Welles, Northeastern U, USA  
jesica Speed Wiley, Northeastern U, USA

Toward a Multidimensional Understanding of Adolescent Romantic Parasocial Attachments to Media Figures
Sarah Erickson, U of Michigan, USA

Bridging the Deficit in Moral Panic: A Sociopolitical Analysis of Middle Aged Women in the Philippines
Maria Gwenetha Ybanez Pusta, U of Santo Tomas, PHILIPPINES

**Respondents**

Sonya Dal Cin, U of Michigan, USA  
Srividya Ramasubramanian, Texas A&M U, USA  
David R. Ewoldsen, Ohio State U, USA  
Nancy Jennings, U of Cincinnati, USA  
Erica L. Scharrer, U of Massachusetts - Amherst, USA  
Agnes Lucy Lando, Daystar U, KENYA  
Jan Van den Bulck, U of Leuven, BELGIUM  
Lee Humphreys, Cornell U, USA  
Sahara Byrne, Cornell U, USA

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**Health Messages for Adherence and Compliance**

**Health Communication**

**Chair**
Kathryn Greene, Rutgers U, USA
Participants
An Analysis of Temporal Message Content in Motivational Messages About Medication Adherence
Melinda Morris Villagran, Texas State U, USA
Gary L. Kreps, George Mason U, USA
Xiaoquan Zhao, George Mason U, USA
Colleen A. McHorney, U.S. Outcomes Research, Merk and Co., Inc.
Brenda L. MacArthur, George Mason U, USA

An Exploration of Sociopsychological Factors Associated With Suboptimal Adherence to Therapeutic Regimens Among Patients on Continuous Ambulatory Peritoneal Dialysis
Timothy Fung, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Kelvin Lee, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
M. F. Lam, U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Effect of Exposure to Online Health Information on Compliance Intentions
Gayathri Sivakumar, Colorado State U, USA
Marie-Louise Mares, U of Wisconsin, USA

Preparing for Antibiotic Resistance Campaigns: A Person-Centered Approach to Audience Segmentation
Rachel A. Smith, Pennsylvania State U, USA
Madisen N Quesnell, Pennsylvania State U, USA
Lydia Glick, Pennsylvania State U, USA

Feminist Contributions to Global Communications Governance and Policy

Feminist Scholarship
Chair
Lisa M. McLaughlin, Miami U - Ohio, USA

Participants
The Global Alliance on Media and Gender and Communication Governance and Policy: A Window to Open
Medley Aimee Vega Montiel, U Nacional Autonoma de Mexico, MEXICO

Women, ICT for Development, and Multistakeholder Partnerships: Individualism, Collectivism, and Neoliberal Flexibility
Lisa M. McLaughlin, Miami U - Ohio, USA

Gender and E-Health: Communicating and Implementing HIV/AIDS Policies in Kenya
Nancy W. Muturi, Kansas State U, USA

Public Service Media Under Austerity Rules: A Feminist Approach
Katharine Sarikakis, U of Vienna, AUSTRIA

While some critical scholars lament the lack and/or marginalization of communications governance and policy-making that is receptive to gender advocacy and equality, feminists increasingly are engaging with communications governance domains and creating new centers and de-centered arenas of policy debate. In response, this panel illustrates that feminists have, and are, offering examples and analyses of research and practice that recognize feminist scholarship, specifically forward-looking and gender-aware work in global communication governance and policy.

Short Intercultural Presentations (SIPs)

Intercultural Communication
Chair
Michael David Hazen, Wake Forest U, USA
**Participants**

A Longitudinal Examination of the Effects of Self Perceived Leader-Member Dyadic Communication Differentiation and Perceived Group Member Performance: Do Ethnicity Make a Difference?

Hassan Abu Bakar, U of Utara - Malaysia, MALAYSIA

Robert M. McCann, U of California - Los Angeles, USA

Constructing Common Ground for Cross-Cultural Communication: An Interactive-Metaphorical Approach

Xiaosui Xiao, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Cross-Cultural Perspectives on Intercultural Communication Competence

Gina G Barker, Coastal Carolina U, USA

Neoliberalism and Cultural Discourse: What is Missing in Neo-Liberalization in China?

Yunkang Yang, U of Washington, USA

A Cross-Cultural Comparison of Expectations in Romantic Relationships

Ioana A. Cionea, U of Oklahoma, USA

Carrisa S Hoelscher, U of Oklahoma, USA

Bobbi Van Gilder, U of Oklahoma, USA

Deepa Anagondahalli, U of Maryland, USA

**Respondent**

John Baldwin, Illinois State U, USA

This is an interactive paper session. Each presenter gets 5 minutes to present their ideas to the audience. There will be two respondents who will respond to the papers. Time will be left in the SIP panel for discussion with the presenters and the audience.

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**Social Media Communications in Critical Situations**

**Public Relations**

**Chair**

Sabine A. Einwiller, U of Vienna, AUSTRIA

**Participants**

How Social Media is Changing Crisis Communication Strategies: Evidence From the Updated Literature

Yang Cheng, Huatian Technology Corporation, CHINA, PEOPLE’S REPUBLIC OF

Is Facebook an Effective Tool for Crisis Communication?: An Analysis of BP’s Crisis Communication on Facebook After the Deepwater Horizon Oil Spill

Lan Ye, SUNY Cortland, USA

Eyun-Jung Ki, U of Alabama, USA

Use of Social Media During Disaster Response: A Case Study of the American Red Cross

Julianne Macie, U of North Carolina, USA

Maria Leonora (Nori) G. Comello, U of North Carolina, USA

To Err is Human? How to Establish a Human Voice in Organizational Responses to Online Criticism

Lotte Michaela Willemsen, U of Amsterdam, THE NETHERLANDS

Using Social Media for Organizational Resilience: Alumni Relations Across the Life Span of Identification-Disruptive Events

Anna Marie Wiederhold, U of Nevada, Reno, USA

**Respondent**

Michael J. Palenchar, U of Tennessee, USA

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**B.E.S.T.: Communication Networks in and Between Organizations**

**Organizational Communication**

**Chair**

Craig R. Scott, Rutgers U, USA
**Participants**

Examining Organizational Support Networks: Homophily in a Korean Immigrant Church  
Sun Kyong Lee, U of Oklahoma, USA  
Heewon Kim, Rutgers U, USA  
Cameron Wade Piercy, U of Oklahoma, USA  

Bubbling Up the Good Ideas: A Two-Mode Network Analysis of an Intraorganizational Idea Challenge  
Bryan Stephens, U of Texas, USA  
Wenhong Chen, U of Texas, USA  
John Sibley Butler, U of Texas, USA  

An Adapted Structurational Framework of Network Emergence  
Andrew Nicholas Pilny, U of Illinois, USA  
Ly Dinh, U of Illinois, USA  
Ann Bryan, U of Illinois, USA  
Jeffrey D Proulx, U of Illinois, USA  

Hiring and Placement Mechanisms in Communication (2007-2014)  
Bo Mai, U of Pennsylvania, USA  
Sandra Gonzalez-Bailon, U of Pennsylvania, USA  
Jiaying Liu, U of Pennsylvania, USA  

Partnership Networks for Public Diplomacy: Power Differential and Resource Transaction in the 100,000 Strong Network  
Di Wu, American U, USA  

Interorganizational Social Capital: Examining Structural Holes, Closure, and Constrained Choice Models of Civil Society Networks  
Nina F. O'Brien, California State U - Los Angeles, USA  
Andrew Nicholas Pilny, U of Illinois, USA  
Yannick Atouba, U of Texas - El Paso, USA  
Michelle D. Shumate, Northwestern U, USA  

A Mixed-Mode View of the Evolutionary Dynamics of Humanitarian Organizing Networks: Integration of Bona Fide Networks, Media Multiplexity, and Affordances  
Chih-Hui Lai, Nanyang Technological U, SINGAPORE  
Xinyue Ye, Kent State U, USA  
Bing She, Wuhan U, CHINA, PEOPLE’S REPUBLIC OF  

Organizing and Communicating in the Global South: Actor-Network and Postcolonial Perspectives on Faith-Based Organizations During the Polio Vaccination Stoppage in Nigeria  
James O. Olufowote, U of Oklahoma, USA  

The Evolution of Multiplex Interorganizational Networks and Collaboration in a Community-Based Health Coalition  
Wenlin Liu, U of Southern California, USA  
Amanda M. Beacom, U of Southern California, USA  
Lauren B. Frank, Portland State U, USA  
Jonathan Nomachi, Community Health Councils, USA  
Sonya Vasquez, Community Health Councils, USA  
Lark Galloway-Gilliam, Community Health Councils, USA  

**Respondents**  
Ronald E. Rice, U of California - Santa Barbara, USA  
Peter Monge, U of Southern California, USA  
Noshir S. Contractor, Northwestern U, USA  

B.E.S.T. sessions are "Brief Entertaining Scholarly Talks." In this relatively new format, each participant gives a 4-5 minute, high-energy, technology-enhanced presentation designed to excite the audience about the research. For the final 30 minutes of the session, presenters and audience members meet in 3 small breakout groups to discuss ideas stimulated by that set of papers.  

Waveland Press will sponsor an award for the Best of the B.E.S.T. as judged by the session respondents.
Presenting the Self in Social Media

Saturday  
09:00-10:15  
San Geronimo Ballroom B

Communication and Technology

Chair  
Caleb T. Carr, Illinois State U, USA

Participants

How Online Profile Pictures Affect Recruiters’ Perceptions of Job Candidates  
Alexander Peter Schouten, Tilburg U, THE NETHERLANDS  
Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS  
Mariel Vanden Abeele, Tilburg U, THE NETHERLANDS  
Charlotte Van Lith, Tilburg U, THE NETHERLANDS

Identity Shift III: Effects of Publicness of Feedback and Relational Closeness in Computer-Mediated Communication  
Caleb T. Carr, Illinois State U, USA  
Ashley Foreman, Illinois State U, USA

Processes Underlying Communication Technology Use

Saturday  
09:00-10:15  
San Geronimo Ballroom C

Information Systems

Chair  
James D. Ivory, Virginia Tech, USA

Participants

"Who is Jonathan the Tortoise?": Question-Asking in Everyday Life  
Darren R. Gergle, Northwestern U, USA  
Eszter Hargittai, Northwestern U, USA  
Richard Herndon, Northwestern U, USA  
Karina Sirota, Northwestern U, USA

2D, or not 2D? Failure to Demonstrate a Benefit of Stereoscopic 3D for User Experience and Performance in Digital Games  
Malte Elson, Ruhr U Bochum, GERMANY  
Jan Van Looy, Ghent U, BELGIUM  
Lotte Vermeulen, iMinds-MICT-UGent, BELGIUM  
Frederik Van den Bosch, Ghent U, BELGIUM

Another Note on Presence Terminology: A General Model of Experiencing Virtual Environments  
Benny Liebold, Chemnitz U of Technology, GERMANY  
Daniel Pietschmann, Chemnitz U of Technology, GERMANY  
Peter Ohler, Chemnitz U of Technology, GERMANY

Appearance and Ability: The Impact of Different Types of Avatar Customization  
Ryan Rogers, Marist College, USA

Broadband Internet Adoption and Utilization in the Inner City: A Comparison of Competing Theories  
Hsin-yi Sandy Tsai, Michigan State U, USA  
Robert Larose, Michigan State U, USA

How Immersive is Enough? A Meta-Analysis of the Effect of Immersive Technology on User Presence  
James J Cummings, Stanford U, USA  
Jeremy N. Bailenson, Stanford U, USA
Objectives and Peer Pressure in a Driving Video Game Influence Real-Life Driving Norms, Attitudes, and Behavioral Intentions
Morgan E. Ellithorpe, Ohio State U, USA
Nancy Rhodes, Ohio State U, USA
“i”Play: The Psychological Effects of Customized Feedback in Videogames
Ryan Rogers, Marist College, USA
Sriram Kalyanaraman, U of Florida, USA

News Content Analysis: New Issues, New Directions
Journalism Studies
Chair
Tim P. Vos, U of Missouri - Columbia, USA
Participants
Quantitative Analysis of Large Amounts of Journalistic Texts Using Topic Modeling
Carina Jacobi, U of Vienna, AUSTRIA
Kasper Welbers, VU U Amsterdam, THE NETHERLANDS
Modeling Newspaper Coverage of Rural Communities Over Time, Population, and Distance
Sarah Cavanah, U of Minnesota, USA
The Second Digital Revolution: U.S. Newspapers’ Design for the Mobile Web
Bartosz Wojtek Wojdylski, U of Georgia, USA
Perry Parks, Michigan State U, USA
Introducing the Paywall: A Case Study of Content Changes in Four Online Newspapers
Helle Sjøvaag, U of Bergen, NORWAY
Respondent
Karin Wahl-Jorgensen, Cardiff U, UNITED KINGDOM

Putting Theories to the Test
Instructional & Developmental Communication
Chair
Stephanie Kelly, North Carolina Agricultural and Technical State U, USA
Participants
Best Practices in Instructional Risk Communication: The IDEA Model for Effective Message Design
Deanna Dee Sellnow, U of Kentucky, USA
Derek Ray Lane, U of Kentucky, USA
Timothy Sellnow, U of Kentucky, USA
Robert Littlefield, North Dakota State U, USA
Old Theory, New Possibilities: Theory of Planned Behavior Changing How We Predict Student Communication
Michael Edward Burns, Texas State U, USA
Marian L. Houser, Texas State U, USA
Kristen LeBlanc Farris, Texas State U, USA
Vocational Anticipatory Socialization Sources, Messages, and Career Choice
Samantha Rae Powers, U of California - Santa Barbara, USA
Extraclass Communication, Student Engagement, and Predicted Outcome Value Theory
Godfrey A. Steele, U of the West Indies, TRINIDAD AND TOBAGO
Madgerie Jameson-Charles, U of West Indies, TRINIDAD AND TOBAGO
Racialized Surveillance: Visuality and Social Control

**Philosophy, Theory and Critique**

**Chair**
Lisa Parks, U of California - Santa Barbara, USA

**Participants**
- Filming the Cops Won’t End Structural Racism: Police Brutality and the Limits of Counter-Surveillance
  Lyndsey Beutin, U of Pennsylvania, USA
- “What did TSA find in Solange’s Fro?”: Security Theater at the Airport
  Simone Browne, U of Texas, USA
- Visualizing the Invisible: What the Absence of Data on Police Killings Reveals
  Kelly Allison Gates, U of California - San Diego, USA
- For Their Own Safety: Policing White Women
  Khadijah Costley White, Rutgers U, USA
- Satellite, Drones, and Mobile Phones: Surveillance and Counterterrorism in Africa
  Lisa Parks, U of California - Santa Barbara, USA

Revisiting the Phenomenon of Game Addiction

**Game Studies**

**Participants**
- Are You Addicted to Candy Crush Saga? An Exploratory Study Linking Psychological Factors to Mobile Social Game Addiction
  Cheng CHEN, The Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF
  Louis W. Leung, The Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF
- Explaining Adolescents’ Game Use and Game Engagement Levels: The Role of BIS and BAS
  Jolien Vangeel, U of Leuven, BELGIUM
  Kathleen Beullens, U of Leuven, BELGIUM
  Nathalie De Cock, Ghent U, BELGIUM
  Wendy Van Lippevelde, Ghent U, BELGIUM
  Lien Goossens, Ghent U, BELGIUM
  Leentje Vervoort, Ghent U, BELGIUM
- The Internet Gaming Disorder Scale
  Jeroen S Lemmens, U of Amsterdam, THE NETHERLANDS
  Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS
- Video Game Addiction: What Can We Learn From a Media Neuroscience Perspective?
  Britney Nicole Craighead, U of California - Santa Barbara, USA
  Richard Wayne Huskey, U of California - Santa Barbara, USA
  Rene Weber, U of California - Santa Barbara, USA

**Respondent**
Pilar Lacasa, U of Alcala, SPAIN

The Effects of News Coverage

**Political Communication**

**Chair**
Patricia Moy, U of Washington, USA

**Participants**
- Agenda Cueing Effects of News and Social Media
  Elizabeth Stoycheff, Wayne State U, USA
  Raymond J. Pingree, Louisiana State U, USA
Mingxiao Sui, Louisiana State U, USA
Jason Peifer, Ohio State U, USA
Explaining Shifts in Party Preferences With the News, Debates, Vote Advice Applications, and Issue Ownership
Jan Kleinnijenhuis, VU U Amsterdam, THE NETHERLANDS
Anita M. J. van Hoof, VU U Amsterdam, THE NETHERLANDS
Wouter van Atteveldt, VU U Amsterdam, THE NETHERLANDS
News Priming and the Changing Economy: How Economic News Influences Governmental Evaluations
Antonis Kalogeropoulos, U of Southern Denmark, DENMARK
Erik Albaek, U of Southern Denmark, DENMARK
Arjen van Dalen, U of Southern Denmark, DENMARK
The News Environment and the Diversifying Public Agenda, 1975-2013
Jill A. Edy, U of Oklahoma, USA
Patrick C Meirick, U of Oklahoma, USA

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<th>4135</th>
<th>The Right to Speak and the Right to Remain Private</th>
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<td><strong>Saturday</strong></td>
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<tr>
<td>San Cristobal Ballroom C</td>
<td>Communication Law &amp; Policy</td>
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<tr>
<td><strong>Chair</strong></td>
<td>Manuel Puppis, U of Fribourg, SWITZERLAND</td>
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| **Participants** | Privacy Expectations in Online Contexts: A New Approach for the Legal Protection of Privacy
Rebekah A Pure, U of California - Santa Barbara, USA
Miriam Metzger, U of California - Santa Barbara, USA
Chile and the Right Not to Be Forgotten
Edward L. Carter, Brigham Young U, USA
Karen Connell, Brigham Young U, USA
Changing Perspective: Balancing Drone Journalism Rights and Rights to Privacy
Courtney Barclay, Jacksonville U, USA
Kearston Wesner, U of Minnesota, USA
Toward Normalization of Libel Laws: The U.K. Defamation Act 2013
Roxanne Watson, U of South Florida, USA
Roberto Roldan, U of South Florida, USA
Andres Faza, U of South Florida, USA |

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<th>Listening Learners: The Political Economy of Media Education During the New Deal, 1935-1948</th>
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<tr>
<td>San Cristobal Ballroom D</td>
<td>Communication History</td>
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<tr>
<td><strong>Chair</strong></td>
<td>Joy Elizabeth Hayes, U of Iowa, USA</td>
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</table>
| **Participants** | The Federal Radio Education Committee and the Legacy of the Communications Act of 1934 for Educational Policy
Josh Shepperd, Catholic U of America, USA
Mediating Education and Entertainment: Legacies of New Deal Broadcasting
Joy Elizabeth Hayes, U of Iowa, USA
Radio Listening Groups in the USA: ‘Haphazard' Development and Comparative Perspectives
David Charles Goodman, U of Melbourne, AUSTRALIA
Charles Siepmann’s Forgotten Legacy for Communication Research and Educational Broadcasting
Victor W. Pickard, U of Pennsylvania, USA |
Respondent
Paddy Scannell, U of Michigan, USA

This panel examines the legacy of the U.S. Federal Radio Education Committee (FREC) for media education policy, content and reception.

4137

Environmental Communication Business Meeting

Environmental Communication

Saturday
09:00-10:15
San Cristobal
Ballroom E

4138

Visuality, Space, and Place

Visual Communication Studies

Chair
Giorgia Aiello, U of Leeds, UNITED KINGDOM

Participants
Global Symbols in Outdoor Advertisements: Hong Kong, Shanghai, Seoul, and Tokyo
Pamela Kay Morris, Loyola U, USA
Visual Narratives of the Old West: How Arizona Old Western Towns Communicate History to Tourists
Melissa McMullen, Trinity U, USA
“Oh Lord Have Mercy!”: Visual Media and Public Mediatization in Amusement Parks
Chaim Noy, U of South Florida, USA
From Testimony to Memorial: Rhetoric of Korean "Comfort Women" Memorial as a Transitional Memory Media
JEONG-HYUN LEE, U of Utah, USA
Radical Media as Street Art: Graffiti in Postrevolution Egypt
Amal Bakry, U of Florida, USA

4139

LGBTQ Around the World: Global Settings

Lesbian, Gay, Bisexual, Transgender and Queer Studies
Global Communication and Social Change

Participants
Homophobic Slur or Cultural Misunderstanding? Discourse Around #FIFAPUTOS
Nathian Shae Rodriguez, Texas Tech U, USA
Identity in Crisis: The Dialectics of Social Identity and Conflict in LGBT Social-Change Activity
Noam Gal, Hebrew U of Jerusalem, ISRAEL
LGBTQ Performance and Digital Media in Singapore and Malaysia: Cultural and Political Formation in Transnational Context
Eve C Ng, Ohio U, USA
Myths and Labels for Kenyan LGBTI Identities: Cautions for Queer Cultural Humility
Dustin Goltz, DePaul U, USA
Jason Zingsheim, Governors State U, USA
Alexandra Murphy, DePaul U, USA
Teresa Mastin, DePaul U, USA
The Holocaust, Race, and LGBT Rights: Reconsidering Analogy Logic in the US and Mexico
Michelle Kelsey Kearl, Indiana U – Purdue U Fort Wayne, USA
Nadia Ivette Martinez-Carrillo, Indiana U – Purdue U Fort Wayne, USA

4140

Understanding News Selection and Selective Exposure

Political Communication

Chair
R. Kelly Garrett, Ohio State U, USA

Participants
Choosing Civility: Understanding News Selection Patterns
Ashley Muddiman, U of Wyoming, USA
Alexandria Hellrung, U of Wyoming, USA
Jamie Matson, U of Wyoming, USA
Selective Exposure and Hostile Media Perceptions During Election Campaigns
Marko Bachl, U of Hohenheim, GERMANY
Motivated Selective Exposure Among Issue Publics
Carlos Manuel Brenes Peralta, U of Amsterdam, THE NETHERLANDS
We Are What We Measure: A Bayesian Concept to Combine Information on News-Show-Level Bias and Individual-Level Preferences Into a Latent Trait Measure of Ideological News Preferences
Tobias Konitzer, Stanford U, USA
A Longitudinal Analysis of News-Avoidance Over Three Decades: From Public Service Monopoly to Smartphones
Adam Shehata, U of Gothenburg, SWEDEN
Ingela Wadbring, Mid Sweden U, SWEDEN
David Nicolas Hopmann, U of Southern Denmark, DENMARK

4141

Social Media and the New Politics of Engagement Across the Lifespan

Sponsored Sessions

Chair
Diana Bossio, Swinburne U of Technology, AUSTRALIA

Participants
Mediated Communication and the Politics of Family Engagement in a Natural Disaster
Colleen Elizabeth Mills, U of Canterbury, NEW ZEALAND
Social Media, Political Engagement, and the Australian Political Public Sphere
Terry Flew, Queensland U of Technology, AUSTRALIA
Stephen Harrington, Queensland U of Technology, AUSTRALIA
Technological Transformations in Collective Action in Aotearoa New Zealand
Shiv Ganesh, Massey U, NEW ZEALAND
Internet Politics and Emergent Publics in Contemporary Australia
Julian Thomas, Swinburne U of Technology, AUSTRALIA

Respondent
Stuart Duncan Cunningham, ARC Centre of Excellence for Creative Industries and Innovation, AUSTRALIA

This panel presents an interdisciplinary focus on the different ways social media has affected forms of social and political engagement across the lifespan. The predominant use of social media by younger demographics also threatens to take older generations and more traditional forms of political and social engagement out of the sphere of communications. Where organisations, political and activist groups and governmental authorities choose increasingly to engage with audiences on social media, are a new politics of engagement being created? This panel will present research that examines different forms of social engagement--political, environmental, organisational and governmental--and how they are affected by the use of social media.
Structural Policies of the Media and Communication Industries of Puerto Rico

Sponsored Sessions

Chair
Federico Subervi, Kent State U, USA

Participants
The Number and Genres of Radio Stations, and How These Have Changed Over the Last Decade, Especially in Terms of Ownership
Karen M. Markin, U of Rhode Island, USA
New Models and Strategies for Digital Journalism in Puerto Rico
Luis Fernando Coss Pontón, U de Puerto Rico, USA
The Social Agenda of the Telecommunications Regulatory Board of Puerto Rico: Universal Access and the Information Society
Luis Rosario Albert, U del Turabo, USA
Cultural Policies and Politics in Puerto Rico’s Entertainment Industry
Anilyn Diaz-Hernandez, U of Puerto Rico at Arecibo, USA
Establishing a Journalistic New Glocal Brand: Metro Puerto Rico
Némesis Mora Pérez, Diálogo Digital, USA

The purpose of this session is to examine some of the economic and policy interrelationships within the media system of Puerto Rico. The Island’s entertainment industries as well as the news and emergent digital media will be analyzed from various perspectives to offer insights and implications of their modus operandi in a time of Puerto Rico’s economic and political transitions.

This session will also be bi-lingual--two presentations in English and two in Spanish. In-room informal translations will be available for anyone who needs that service.

Digital Media and Communications Activism

Global Communication and Social Change

Chair
Karin Gwinn Wilkins, U of Texas, USA

Participants
Becoming a Circumstantial Media Activist: Brazilian Landless Workers Movement Struggle to Construct Arenas for Communication (GCSC Top Paper)
Paola Sartoretto, Karlstad U, SWEDEN
A Model of Collective Action in Digital Media Networks: Cultural and Sociopsychological Origins of Civic Digital Campaigns
Luis E. Santana, Fundacion Democracia y Desarrollo, CHILE
International Perspectives on Hashtag Activism as a Form of Political Action: A Qualitative Framing Analysis of #BringBackOurGirls in Nigerian, British, and U.S. Press
Derek Moscato, U of Oregon, USA
S. Senyo Ofori-Parku, U of Oregon, USA
Matrix Activism: Media, Neo-Liberalism and Social Change in Italy
Michela Ardizzoni, U of Colorado - Boulder, USA
Participatory Public Culture and Youth Citizenship in the Digital Age: The Medellín Model
Melissa Brough, U of California - Irvine, USA

This panel critically engages with innovative uses of digital media for purposes of political activism, civic engagement and political participation. It brings together case studies from South America, Europe, Africa and North America.
Chinese Communication Association: Development of New Media: Challenges for Policy and Business in China, Hong Kong, Macau, and Taiwan

**Sponsored Sessions**

**Chair**
Bu Zhong, Chinese Communication Association, CHINA, PEOPLE’S REPUBLIC OF

**Participants**
Be Strong, Advanced and Powerful: Understanding the Logical Changes of Policymaking of Media Convergence in China
Zhengrong Hu, Communication U of China, CHINA, PEOPLE’S REPUBLIC OF

How Politicization of Communications Policy and Regulation Impact the Media Service Development of Hong Kong in the Wake of Occupy Central Movement?
Grace L K Leung, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Richard WS Wu, Room 517, CHINA, PEOPLE’S REPUBLIC OF

Dispute Over Communal Antenna Service: Television Policy in Macao
Mei Wu, U of Macao, CHINA, PEOPLE’S REPUBLIC OF
Yang Hua, U of Macau, CHINA, PEOPLE’S REPUBLIC OF

The Regulatory Issues of Over the Top Video Services in Taiwan
Yu-li Liu, National Chengchi U, TAIWAN

This panel invites scholars from China, Hong Kong, Macau, and Taiwan to discuss the current status of the new media and the challenges they brought to traditional media and regulation.

Organizing for Health

**Organizational Communication**

**Chair**
Tyler R. Harrison, U of Miami, USA

**Participants**
Organizing Transdisciplinary Research: A Breast Cancer and Environment Collaborative Model
Kami J. Silk, Michigan State U, USA
Sandi W Smith, Michigan State U, USA

Using Social Capital to Build Global Health Initiatives: Connecting Organizations and Citizen-Stakeholders Through Social Media
Lisa Volk Chewning, Pennsylvania State U - Abington, USA

Networked Forms of Organizing, Disaster, and Public Health
Marya L. Doerfel, Rutgers U, USA

Leading Inter-Organizational Health Collaborations: The Importance of Leader-Leader Relationships
Elizabeth Ann Williams, Colorado State U, USA

Designing Complex Health Systems
Mark Aakhus, Rutgers U, USA
Tyler R. Harrison, U of Miami, USA

This panel begins to fill this void by focusing on large-scale efforts at organizing for health and advocates for further research in this area. To do so, participants in this panel will present their current theorizing on how we organize leaders, groups, advocates, networks, and organizations to improve health processes and outcomes in a variety of contexts. Several of the contributions in this panel draw upon long term research projects exploring issues of social networks, the role of social capital and inter-organizational cooperation, and the design of complex health systems.
BlueSky Workshop: Toward An Agenda of More Civility, Open-Mindedness, and Candor in Video Game Effects Research

**Sponsored Sessions**

**Chairs**
- James D. Ivory, Virginia Tech, USA
- Malte Elson, Ruhr U Bochum, GERMANY

**Participants**
- Malte Elson, Ruhr U Bochum, GERMANY
- Andrew K. Przybylski, Oxford Internet Institute, UNITED KINGDOM
- Erica L. Scharrer, U of Massachusetts - Amherst, USA
- John L. Sherry, Michigan State U, USA

This workshop brings scholars interested in video game effects research together to discuss existing problems with the culture around the research area with the goal of developing a public agenda for a more productive and collegial future. Workshop is open to any conference participant, with no prior registration needed.

BlueSky Workshop: Teaching and Working Across the Generations (Professional Development Workshop)

**Sponsored Sessions**

**Chairs**
- Meghan Shara Sanders, Louisiana State U, USA
- Brooke Barnett, Elon U, USA

In the age of digital media, globalization and multitasking, we find ourselves in arguably the most multigenerational work environments. This Blue Sky session proposes to examine communication across the life span by bringing together scholars from various career stages to discuss teaching and research, with the goal of establishing relationships and possible collaborations across generational lines, work styles and identities. Participants from all disciplines within communications, and all career stages – graduate students to senior scholars-- are welcome to attend. Attendees will address various topics such as mentorship, conflicts in using technology for teaching and research, non-traditional classrooms and diverse pedagogies, and international collaboration in the digital age. At the end of the session, each person will leave with shared take-aways.

An Affordance Framework for Communication Research: Theoretical, Contextual, and Methodological Considerations

**Communication and Technology**

**Chair**
- Jeffrey William Treem, U of Texas, USA

**Participants**
- Theory or Approach? Clarifying the Disciplinary Lineages of Affordances
  - Andrew Schrock, U of Southern California, USA
- Same but Different: Social Media Affordances for Blackmail
  - Katy Elizabeth Pearce, U of Washington, USA
- Social Media Affordances: Enhancing or Disrupting Relationships?
  - Jessica Vitak, U of Maryland, USA
- Strengths and Weaknesses of Research Methods for Assessing Affordances
  - Sandra K. Evans, California Polytechnic U - Pomona, USA
This panel will focus on the theoretical, methodological and contextual questions of how affordances lead to particular outcomes for ICT use. The theoretical lineage of affordances varies significantly in how they have been employed across neighbor disciplines such as ecological psychology, human-computer interaction, and sociology.

**4315**

**Saturday**

10:30-11:45

Conference Room 6

**“Making Do” With Volunteering: Committing to Organize**

**Organizational Communication**

**Chair**

Kirstie Lynd McAllum, U de Montreal, CANADA

**Participants**

When Firing Isn’t an Option: Exploring the Dark Side of Volunteer Management”
Disraelly Cruz, U of West Florida, USA

“Business as Usual: Reflexive Accounts of Volunteering in the Extreme Context of South Sudan”
Frederik Matte, U Ottawa, CANADA

“Between a Rock and a Hard Place: The Contradictions of Volunteer Committing in an Refugee Resettlement Organization in New Zealand”
Kirstie Lynd McAllum, U de Montreal, CANADA

“What to Hold on to and What to Let Go?” The Attachment/Detachment Dynamic of Volunteering in a Canadian Health Promotion Project”
Consuelo Vasquez, U of Quebec in Montreal, CANADA

**Respondent**

Shiv Ganesh, Massey U, NEW ZEALAND

**4316**

**Television’s New Intermediaries: The Rise of Multichannel Networks (MCNs)**

**Popular Communication**

**Participants**

MCNs and the New Television Ecology: A ’Middle Range’ Approach
Stuart Duncan Cunningham, ARC Centre of Excellence for Creative Industries and Innovation, AUSTRALIA

MCNs and the Globalization of Chinese Content Regulations
Aynne Kokas, U of Virginia, USA

MCNs, Local Talent, and the Transformation of YouTube
Patrick Vonderau, U of Stockholm, SWEDEN

MCNs and the Long Distribution Revolution
Ramon Lobato, Swinburne U of Technology, AUSTRALIA

**4317**

**Framing: National and Global Issues**

**Journalism Studies**

**Political Communication**

**Chair**

Rasmus Kleis Nielsen, U of Oxford, UNITED KINGDOM
Participants
Textual Framing of the Trayvon Martin Shooting: Institutional Isomorphism and the Community Structure Approach
Dylan M. McLemore, U of Alabama, USA
The News is in the Frame: A Journalist-Centered Approach to the Frame-Building Process of the Belgian Syria Fighters
Jan Boesman, U of Leuven, BELGIUM
Anna Berbers, U of Leuven, BELGIUM
Leen S. J. d'Haenens, Katholieke U – Leuven, BELGIUM
Baldwin Van Gorp, Katholieke U - Leuven, BELGIUM
Issue Framing Within Political Boundaries
Xianwen Kuang, Liverpool U, UNITED KINGDOM
Global Multimodal News Frames of Climate Change (Top Faculty Paper)
Hartmut Wessler, U of Mannheim, GERMANY
Antal Wozniak, U of Mannheim, GERMANY
Lutz Hofer, U of Mannheim/U of Amsterdam, GERMANY
Julia Lueck, U of Mannheim, GERMANY
Framing of an Election Petition in Ghana
Esi Eduwaa Thompson, U of Oregon, USA
Origins and Correlates of Parents’ Expectancy Value Beliefs About Children’s Media Use
Sarah Ellen Vaala, Vanderbilt U, USA
Matthew A. Lapierre, U of North Carolina - Wilmington, USA

Ethical Orientations and Judgments of Chinese Press Journalists in Times of Change
Francis L. F. Lee, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Di Cui, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Zhian Zhang, Sun Yat-sen U, CHINA, PEOPLE’S REPUBLIC OF

Respondent
Francois Heinderyckx, U Libre de Bruxelles, BELGIUM

This present panel builds on the observation that most approaches in communication science implicitly touch upon the concept of laymen’s media beliefs. Examples include journalistic co-orientation, imagined audiences, assumed media gratifications, or users’ presumed media influence.
Theorizing Digital Media's Visual Imagery: Aesthetics, Abilities, and Motivations

Saturday 10:30-11:45
Flamingo A

Chair
Paul Frosh, Hebrew U of Jerusalem, ISRAEL

Participants
The Aesthetics of the Selfie: Gestural Inscription, Photography Theory and Digital Sociability (Top Paper in Popular Communication)
Paul Frosh, Hebrew U of Jerusalem, ISRAEL

YouTube and Schizophrenia
Kevin Gotkin, U of Pennsylvania, USA

Fear and Selfie-Loathing in America: Intersections of Image Theory, Feminist Theory, and Arm's Length Self-Portraits (Top Student Paper in Popular Communication)
Jessica Leigh Hennenfent, U of Georgia, USA

Depicting Social Television on Instagram: Visual Social Media, Participation, and Audience Experiences of #sbseurovision
Tim Highfield, Queensland U of Technology, AUSTRALIA

The Selfie Study: Archetypes and Motivations in Modern Self-Photography
Steven Holiday, Brigham Young U, USA
Matthew J Lewis, Brigham Young U, USA
Rachel Nielsen, Brigham Young U, USA
Harper Anderson, Brigham Young U, USA
Maureen Elinzano, Brigham Young U, USA

A Much Anticipated Release: Exploring Reactions to Fifty Shades on Film

Saturday 10:30-11:45
Flamingo B

Chair
Melissa A. Click, U of Missouri - Columbia, USA

Participants
Fifty Shades, Sex Media, and Media Studies
Feona Attwood, Middlesex U, GREAT BRITAIN
Understanding Fifty Shades of Grey’s Audiences
Melissa A. Click, U of Missouri - Columbia, USA

Merchandising Desire: The Fifty Shades Consumer
Lynn A. Comella, U of Nevada, Las Vegas, USA

Consensual Entertainment? An Examination of BDSM Culture and Fifty Shades of Grey Portrayals
Francesca Tripodi, U of Virginia, USA

Respondent
Andrea Lee Press, U of Virginia, USA
The *Fifty Shades of Grey* (Fifty Shades) book series has dominated bestseller lists and sold more than 70 million copies worldwide. The Hollywood translation, starring Dakota Johnson as Ana and Jamie Dornan as Christian, is set for release on Valentine’s Day, 2015. This panel endeavors to focus upon the controversies surrounding Fifty Shades that the premiere of the movie promises to reignite. Incorporating new controversies that may emerge with the movie’s release, we plan to examine Fifty Shades’ portrayals of graphic sexuality, traditional themes of heterosexual romance, representations of sexual identities, and cultural reception by building upon scholarship we have conducted on the Fifty Shades book series. Our panel engages longstanding themes in Feminist Scholarship, including sexual media, the commodification of female consumers, the construction of community identities, and female audiences of popular media.

**Short Intercultural Presentations (SIPs) #2**

**Intercultural Communication**

**Chair**

Che Baysinger, Kaplan U, USA

**Participants**

Social Capital Split: International Students’ Dual Social Network Site Use and its Influences on Social Capital
Chien Wen Yuan, Cornell U, USA
Susan R Fussell, Cornell U, USA

Testing Measurement Equivalence of Eudaimonic and Hedonic Entertainment Motivations in a Cross-Cultural Comparison
Ozen Odag, Jacobs U Bremen, GERMANY
Matthews Hofer, U of Zurich, SWITZERLAND
Frank M. Schneider, U of Hohenheim, GERMANY
Anne Bartsch, Ludwig Maximilians U Munich, GERMANY
Katharina Knop, U of Mannheim, GERMANY

The Emotional Side of Forgiveness: A Cross-Cultural Investigation of the Role of Anger and Compassion and Face Threat in Interpersonal Forgiveness and Reconciliation
Qin Zhang, Fairfield U, USA
Stella Ting-Toomey, California State U - Fullerton, USA
John Oetzel, U of Waikato, NEW ZEALAND
Jibiao Zhang, Central China Normal U, CHINA, PEOPLE’S REPUBLIC OF

Understanding the American K-Pop Fandom
Katy Lavonne Snell, U of Miami, USA

Vicarious and Source Credibility: A Cross-Cultural Explanation
Keith Edward Dilbeck, Erasmus U Rotterdam, THE NETHERLANDS

**Respondent**

Carrol R Haggard, Fort Hays State U, USA

This is an interactive paper session. Each presenter gets 5 minutes to present their ideas to the audience. There will be two respondents who will respond to the papers. Time will be left in the SIP panel for discussion with the presenters and the audience.

**Risk Communication and Perception**

**Public Relations**

**Chair**

Mari Luz Zapata-Ramos, U of Puerto Rico, PUERTO RICO
Participants
Marketplace Commodification of Risk Communication: Consequences for Risk Bearers and Implications for Public Relations
   Michael J. Palenchar, U of Tennessee, USA
   Robert L. Heath, U of Houston, USA
   Abbey Blake Levenshus, U of Tennessee, USA
   Laura Lemon, U of Tennessee, USA
The Impact of Cultural Biases and Self-Construals on Risk Perception
   Yungwook Kim, Ewha Womans U, KOREA, REPUBLIC OF
   HyunJi Dana Lim, U of Miami, USA
Risk Amplification From an Intercultural Perspective
   Sifan Xu, U of Maryland - College Park, USA
Risk, Crisis and Social Media: A Metastudy of Six Years’ Research
   Joel Dag Rasmussen, U of Oslo, NORWAY
   Oyvind Ihlen, U of Oslo, NORWAY
The Public Tragedy: Clarifying and Defining a Public Relations Challenge
   Rebecca A. Hayes, Illinois State U, USA
   Julia Crouse Waddell, U of Arkansas at Monticello, USA

Respondent
   Deanna Dee Sellnow, U of Kentucky, USA

Portrayals of Identity in and Around Video Games

Game Studies

Chair
   Jaime Banks, West Virginia U, USA

Participants
An Experimental Study of a Dance Video Game on Racial Attitudes of African Americans
   Janine Sakiko Slaker, Michigan State U, USA
   Rabindra A. Ratan, Michigan State U, USA
Effects of Individual Video Game Protagonist Sex on Identification and Purchase Intention
   Ted M. Dickinson, Ohio State U, USA
   Michael Hanus, Ohio State U, USA
   Roselyn J. Lee-Won, Ohio State U, USA
Kawaii Japan: Defining JRPGs Through the Cultural Media Mix
   Douglas Schules, Rikkyo U, JAPAN
Women are From FarmVille, Men are From ViceCity: The Cycle of Exclusion and Sexism in Video Game Content and Culture
   Rachel Kowert, U of Muenster, GERMANY
   Johannes Breuer, U of Cologne, GERMANY
   Ruth Festl, U of Muenster, GERMANY
   Thorsten Quandt, U of Muenster, GERMANY
Girl Playing <3: Video Game Live Streaming and the Perception of Female Online Gamers
   Lena Uszkoreit, U of Southern California, USA

Social Support via Social Media #1

Communication and Technology

Chair
   Natalia Rybas, Indiana U East, USA
Participants
An Experiment Examining the Influence of Computer-Mediated Communication on the Outcomes of Supportive Interaction
Steve Rains, U of Arizona, USA
Steven Brunner, U of Arizona, USA
Chelsie Akers, U of Arizona, USA
Corey Pavlich, U of Arizona, USA
Selin Goktas, U of Connecticut, USA
Anonymity and Interaction in an Online Breast Cancer Social Support Group
Kyungwon Katie Kang, Rutgers U, USA
Are Weak Ties Weak? Lung, Prostate, and Ovarian Cancer Survivors’ Online Social Networking
Wan Chi Leung, U of South Carolina, USA
The Effect of Socially Oriented Internet Use on Subjective Well-Being: The Moderating Role of Social Support
Macarena Pena-y-Lillo, U of Illinois, USA
Ningxin Wang, U of Illinois at Urbana-Champaign, USA
Chul-joo Lee, Seoul National U, KOREA, REPUBLIC OF

Processes Underlying Advertising and Consumer Behavior
Information Systems
Chair
Yeuseung Kim, DePaul U, USA
Participants
Digital Manipulation in Advertising: Effects of Photo Retouching Disclosures on Consumer Responses
Guda van Noort, U of Amsterdam, THE NETHERLANDS
Eva van Reijmersdal, U of Amsterdam, THE NETHERLANDS
Do Psychophysiological Responses to Gay Imagery in Advertising Predict Consumer Behavior Better Than Self-Reported Responses?
Glenna Lee Read, Indiana U, USA
Irene Ingeborg van Driel, Indiana U, USA
Yongwoog Jeon, Indiana U, USA
Robert F. Potter, Indiana U, USA
Effect of Interactive Advertising on Large Display
Daeun Lee, Sungkyunkwan U, KOREA, REPUBLIC OF
Frank Biocca, Syracuse U, USA
Soyoung Jung, Syracuse U, USA
Effects of Symbolic Packaging Cues: A Goal Perspective
Iris van Ooijen, U of Amsterdam, THE NETHERLANDS
Memorable Metaphor: How Different Elements of Visual Rhetoric Affect Resource Allocation and Memory for Advertisements
Zongyuan Wang, U of Illinois, USA
Matt Peterson, U of Illinois, USA
Yilin Ren, U of Illinois, USA
Jiachen Yao, U of Illinois, USA
The Impacts of Banner Format and Animation Speed on Banner Effectiveness: Evidence From Eye Movements
Kang Li, Michigan State U, USA
Guanxiong Huang, Michigan State U, USA
Gary Bente, U of Cologne, GERMANY
The Persuasive Effects and Underlying Mechanisms of Creative Media Advertising
Fabienne Rauwers, U of Amsterdam, THE NETHERLANDS
Guda van Noort, U of Amsterdam, THE NETHERLANDS
The Cost of Creepiness: How Online Behavioral Advertising Affects Consumer Purchase Intention
Lisa Marie Barnard, Ithaca College, USA
Maria Leonora (Nori) G. Comello, U of North Carolina, USA
Jeffrey R. Edwards, U of North Carolina, USA

Journalism, Metrics, and Big Data

Journalism Studies

Chair
Tanja Katarina Aitamurto, Stanford U, USA

Participants
Big Data and Journalism: Epistemology, Expertise, Economics, and Ethics
Seth C. Lewis, U of Minnesota, USA
Oscar Westlund, U of Gothenburg/IT U of Copenhagen, SWEDEN
Caitlin Petre, New York U, USA
The Normalization of Public Service News on the Web: A Longitudinal Big Data Analysis of the Norwegian Broadcasting Corporation’s Online News
Helle Sjøvaag, U of Bergen, NORWAY
Eirik Stavelin, U Bergen, NORWAY
Hallvard Moe, U of Bergen, NORWAY
Big Data Analytics and Journalism: New Tools, New Insights?
Andreas Katsanevas, Stanford U, USA

Respondent
Michael Schudson, Columbia U, USA

Playing Around With New Media Both in and As the Classroom

Instructional & Developmental Communication

Chair
Sarah F. Rosaen, U of Michigan - Flint, USA

Participants
Can You Really Teach THAT With a Game? A Case Study With Experimental Results
James H. Watt, U of Connecticut, USA
Mark A. Hamilton, U of Connecticut, USA
Kristine L. Nowak, U of Connecticut, USA
John L. Christensen, U of Connecticut, USA
Validating a Standardized Procedure for Effectiveness Assessment: Learning English Vocabulary Through Gameplay
Anissa All, Ghent U, BELGIUM
Elena Nunez Castellar, Ghent U, BELGIUM
Dries Meeschaert, Ghent U, BELGIUM
Jan Van Looy, Ghent U, BELGIUM
“It was Perfect!”: Sixth Graders’ Reviews of Popular Media in a Media Literacy Education Initiative
Laras Sekarasih, U of Massachusetts, USA
Christine Olson, U of Massachusetts, USA
Erica L. Scharrer, U of Massachusetts, USA
Great Class! Learner Satisfaction With Massive Open Online Courses
Bahaa Ghobrial Gameel, U of Texas, USA
4331

Algorithms, Public Culture, and Platform Responsibility

**Saturday**
10:30-11:45
*Tropical B*

**Philosophy, Theory and Critique**

**Chair**
Ted Striphas, Indiana U, USA

**Participants**
Platform Responsibility, and the Curation of Public Discourse
Tarleton L. Gillespie, Cornell U, USA
What is an Algorithm?
Ted Striphas, Indiana U, USA
Your Fave Could Never: The Political Economy of Algorithmic Popularity
Alice Marwick, Fordham U, USA
You Are a Political Junkie and Felon Who Loves the Sound of Blenders: Machine Learning Taste Publics
Christian Sandvig, U of Michigan, USA

4332

Exploring Creativity, Stress, Emotional Messages, and Classroom Discussions

**Saturday**
10:30-11:45
*Tropical C*

**Language & Social Interaction**

**Chair**
Theresa R. Castor, U of Wisconsin-Parkside, USA

**Participants**
Assessing Creativity Through its Degree of Objectivity: A Communicative Approach to Creativity
Thomas Martine, U de Montreal, CANADA
Gerald Bartels, U de Montreal, CANADA
Francois Cooren, U de Montreal, CANADA
Developing STRESStnet: A Lexical Analysis Tool to Detect Stress in Long Duration Spaceflight
Jim Driskell, Florida Maxim, USA
Eduardo Salas, U of Central Florida, USA
Shawn Burke, U of Central Florida, USA
Tripp Driskell, Florida Maxima, USA
Lindsay Neuberger, U of Central Florida, USA
The Triadic I-O-F Participation Structure and Discursive Construction of Open-Access Classroom Discussion I
Heidi Lynn Muller, U of Northern Colorado, USA
Video Rants: Anatomy of a Genre
Patricia Lange, California College of the Arts, USA

4333

Health Technologies and Communication

**Saturday**
10:30-11:45
*San Cristobal Ballroom A*

**Health Communication**

**Communication and Technology**

**Chair**
Qinghua Yang, U of Miami, USA

**Participants**
A Pilot Study of Virtual Reality for the Treatment of Pediatric CRPS
Andrea Stevenson Won, Stanford U, USA
Christine Tataru, Stanford U, USA
Cristina Cojocaru, Lucile Packard Children's Hospital, USA
Jeremy N. Bailenson, Stanford U, USA
Sarah Niswonger, Lucile Packard Children's Hospital, USA
Eliot Krane, Lucile Packard Children's Hospital, USA
Brenda Golianu, Lucile Packard Children's Hospital, USA
Mobile Text Messaging for Health: A Systematic Review of Reviews
Jay Bernhardt, U of Texas, USA
Amanda K Hall, U of Washington, USA
Heather Cole-Lewis, Columbia U, USA
The Use of Hypervideo in E-Health Applications: The Impact on Usability, Utilization, and Competence
Katrin Tonndorf, Passau U, GERMANY
Julian Windscheid, U of Passau, GERMANY
Tween and Teen Health Information-Seeking in the Age of Digital Media
Heather Zupancic, Northwestern U, USA

4334
Political Communication
Saturday
10:30-11:45
San Cristobal Ballroom B

Populism, Voters, and the Media
Political Communication
Chair
Carsten E. Reinemann, Ludwig Maximilians U Munich, GERMANY

Participants
Extreme Right Parties in the EU and Media Populism: Comparative Analysis During European Parliament Elections
Larisa Doroshenko, U of Wisconsin, USA
Social Media as a Political Instrument: How Politicians in Four Countries Use Facebook and Twitter for Populist Purposes
Sven Engesser, U of Zurich, SWITZERLAND
Nicole Ernst, U of Zurich, SWITZERLAND
Frank Esser, U of Zurich, SWITZERLAND
Florin Buechel, U of Zurich, SWITZERLAND
The Paranoid Style in American Political Communication: “Antiestablishment” Discourse and Contemporary GOP Spin
Michael James Serazio, Fairfield U, USA
The Impact of Media Coverage on Right-Wing Populist Parties: The Role of Issue Ownership
Linda Bos, U of Amsterdam, THE NETHERLANDS
Jonas Lefevere, U of Amsterdam, THE NETHERLANDS
Roos Thijssen, U of Amsterdam, THE NETHERLANDS
Penelope Helen Sheets, U of Amsterdam, THE NETHERLANDS

4335
Interpersonal Communication in the Health Care Context: Patients and Providers in Interaction
Saturday
10:30-11:45
San Cristobal Ballroom C

Interpersonal Communication
Health Communication
Chair
Erina L. MacGeorge, Pennsylvania State U, USA

Participants
Communicating Through Family Members: Patients’ Experiences With Informal Interpreting in General Practice
Rena Zendedel, U of Amsterdam, THE NETHERLANDS
Barbara Schouten, U of Amsterdam, THE NETHERLANDS
Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS
Bas van den Putte, U of Amsterdam, THE NETHERLANDS
Empathic Communication Between Physician Assistant Students and Patients: Perceptual Differences and Genetic Antecedents
Kory Floyd, Arizona State U, USA
Mark Generous, Arizona State U, USA
Lou Clark, Arizona State U, USA
Albert Simon, A. T. Still U, USA
Ian McLeod, A. T. Still U, USA
Examining the Peer Educator: Emotional Contagion Within Peer Health Education  
Lucas Youngvorst, U of Minnesota, USA

Patients’ Reports of Barriers to Expressing Concerns During Cancer Consultations  
Kim Brandes, U of Amsterdam, THE NETHERLANDS  
Annemiek Linn, U of Amsterdam, THE NETHERLANDS  
Edith Gloria Smit, U of Amsterdam, THE NETHERLANDS

Unraveling the Determinants of Cancer Patients’ Concern Expression  
Kim Brandes, U of Amsterdam, THE NETHERLANDS  
Annemiek Linn, U of Amsterdam, THE NETHERLANDS  
Edith Gloria Smit, U of Amsterdam, THE NETHERLANDS  
Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS

The effectiveness of health care and prevention is often dependent on how health care professionals and patients communicate with one another. Researchers on this panel investigate these important dynamics.

4336

Identity and Nation

Saturday  
10:30-11:45  
San Cristobal Ballroom D

Ethnicity and Race in Communication

Chair  
Jason Edward Black, U of Alabama, USA

Participants

Cristina Mislan, U of Missouri, USA

Twitter, Asian American Media Activism, and Cultural Citizenship  
Lori Kido Lopez, U of Wisconsin, USA

A Slave’s Dream? A Freeman’s Promised Land?: Reading Martin Luther King, Jr.’s Position on the National Mall  
Gretta Moody, U of Pennsylvania, USA

Recognition Gaps in the Israeli-Palestinian Conflict: The People-State and Self-Other Axes  
Elie Friedman, Hebrew U of Jerusalem, ISRAEL

4337

Media, Social Media, and Environmental Action

Saturday  
10:30-11:45  
San Cristobal Ballroom E

Environmental Communication

Political Communication

Chair  
Yunkang Yang, U of Washington, USA

Participants

Hashtag as Publics: Transnational Environmental Movement Twitter Framing Practices  
Jill Elizabeth Hopke, U of Wisconsin, USA

Framing Fracking: An Examination of the Public Framing of Fracking in Social Media  
Ariel A Hasell, U of California - Santa Barbara, USA  
Heather Hodges, U of California - Santa Barbara, USA

Role of Collective Efficacy in Climate Change Communication: A Multilevel Analysis  
Jagadish J Thaker, National U of Singapore, SINGAPORE  
Edward Maibach, George Mason U, USA  
Anthony Leiserowitz, Yale U, USA  
Xiaoquan Zhao, George Mason U, USA  
Peter D Howe, Utah State U, USA

Politicizing Climate Change: Challenging Power Through Fossil Fuel Divestment  
Rowan Howard-Williams, U of Pennsylvania, USA
### Social Media and Climate Action: A Case Study of Greenpeace’s Online Mobilization Campaigns
**Targeting Global Brands**  
Merav Katz-Kimchi, Interdisciplinary Center Herzliya, ISRAEL  
Lucy Atkinson, U of Texas, USA

**Respondent**  
Charlotte Ryan, U of Massachusetts - Lowell, USA

### Doing Things With Images: Practices, Strategies, Meanings

**Visual Communication Studies**

**Chair**  
Stephanie Geise, U of Erfurt, GERMANY

**Participants**
- Ethical Considerations of Visual Health Communication Strategies and Their Effects  
  Stephanie Geise, U of Erfurt, GERMANY  
  Eva Baumann, U of Bielefeld, GERMANY
- What People Do With Images: The Various Modes and Meanings of Sharing Photographs  
  Katharina Lobinger, U of Bremen, GERMANY
- Life Experience Narratives in the Digital Space: Images in Richard Deitsch’s Single Best Moment Project  
  Richard Johnson, Creighton U, USA  
  Miles Romney, Arizona State U, USA  
  Kristy Roschke, Arizona State U, USA
- Mr. Gates of Citizen Submitted Photographs  
  Eun Jeong Lee, U of Texas, USA
- Meaning of Cuteness and Cultural Difference  
  Sookyung Cho, Northern Kentucky U, USA  
  Richard Gonzalez, U of Michigan, USA

### 4339

**Lesbian, Gay, Bisexual, Transgender, and Queer Studies Business Meeting**

**Lesbian, Gay, Bisexual, Transgender and Queer Studies**

### 4340

**Partisanship, Polarization, and Participation**

**Political Communication**

**Chair**  
Kate Kenski, U of Arizona, USA

**Participants**
- Why Do Partisan Audience Participate? Perceived Public Opinion as the Mediating Mechanism  
  Shira Dvir-Gvirsman, Tel Aviv U, ISRAEL  
  R. Kelly Garrett, Ohio State U, USA  
  Yariv Tsfati, U of Haifa, ISRAEL
Toward an Agonistic Model of Political Polarization
Benjamin Ryan Warner, U of Missouri, USA
Joshua Hawthorne, U of Missouri, USA
Philip M Tschirhart, Central Michigan U, USA

Partisan News and Political Participation: Exploring Mediated Relationships
Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS
Bruce Bimber, U of California - Santa Barbara, USA
Lauren Feldman, Rutgers U, USA
Natalie Jomini Stroud, U of Texas, USA

When Corrections Succeed: Partisan Differences in Effects of News Adjudicating Factual Disputes
Raymond J. Pingree, Louisiana State U, USA
Mingxiao Sui, Louisiana State U, USA
Newly Paul, Louisiana State U, USA
Rosanne M. Scholl, Louisiana State U, USA

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4341
Journalism Education in the Digital Mediascapes

Sponsored Sessions

Chair
Iwona Hofman, Maria Curie-Skłodowska U, POLAND

Participants
Dimensions of Journalism Education
Wolfgang Donsbach, TU Dresden, GERMANY

Journalism and Mass Communication Education in the United States: Past, Present, and Future
David H. Weaver, Indiana U, USA
Lars Willnat, Indiana U, USA

Comparing Different Species: Journalism Education in the US and Romania
Peter Gross, U of Tennessee, USA

Journalism Education and the Profession: Socialization, Traditions, and Change
Gunnar Nygren, Sodertorn U, SWEDEN

Limitations of Journalism Education: The Case of Poland
Bogusława Dobek-Ostrowska, U of Wroclaw, POLAND
Michal Glowacki, U of Warsaw, POLAND

Respondent
Barbie Zelizer, U of Pennsylvania, USA

The aim of this panel, entitled “Journalism education in the digital mediascapes” is to combine theoretical approaches to journalism with opportunities, challenges and risks in the development of journalism education and training. In line with this, the session will go a long way to explaining the contributions of journalism education to professionalization, accountability and professional roles. Special emphasis will be put on different variables having an impact on the quality of journalism education in different social and cultural architectures. All of this when underlining comparative approach to journalism education as well as scenarios for future professional development. What is the current state of discussions on journalism education? What kind of knowledge and experience do media professionals gain from training courses and classes offered by schools and universities? To what extend journalism education contribute to professionalization and media performance and the understanding of values and norms? What are the main challenges for education systems (journalism studies included) in the era of convergence, collaborative media-making and network practices? And last, but not least, what are the reasons responsible for the limits of the potential of journalism education?
Economics and Politics in Puerto Rico’s Mass Media Industry

**Sponsored Sessions**

**Chair**
Luis Rosario Albert, U del Turabo, USA

**Participants**
Crowdfunding and Independent Filmmaking in Puerto Rico: A Case Study
Janice Mejías Avilés, U de Puerto Rico, Río Piedras, USA

The Client-Agency Relation: The Account Director’s Perspective in Puerto Rico Advertising Agencies
Enrique Rosario Albert, U de Puerto Rico-Carolina, USA

Eighteen Textual Features in Comedy Videos Produced in Puerto Rico for Dissemination in YouTube
Diana Betancourt Caballero, U de Puerto Rico, Río Piedras, USA

Tu Mañana, A Glocal Television Program
Glorimar Velázquez Carrasquillo, U de Puerto Rico, Río Piedras, USA

Media Invisibility and Hyper-Visibilization of the Poor in Puerto Rico: A Challenge in the Information Society of the Twenty-First Century
Yalitza Navedo Román, U de Puerto Rico, Río Piedras, USA

This panel will examine the relationship between the economy and the policies of mass media (press, advertising, television, film, and Internet) in Puerto Rico, as a central theme and starting point for discussion of this and other topics of interest. From various theoretical perspectives such as media economics, cultural industries, media history and others, the panel will include research on corporate media links with domestic and foreign companies; access and diversity of content in information and entertainment services; finance and programming in commercial and public television; advertising client-agency relations; entrepreneurship in the media; individual and groups representation in mass media; and Internet streams. This session will be in Spanish.

Willing Collaborators: Negotiating Change in the East Asian Media Environment

**Global Communication and Social Change**

**Chair**
Terry Flew, Queensland U of Technology, AUSTRALIA

**Participants**
Going Global or Going Nowhere? Chinese Television in a Time of Flux
Michael Andrew Keane, Queensland U of Technology, AUSTRALIA

Horizons of Chinese-South Korean Film Encounters: Closing the Gaps With Hollywood
Brian Yecies, U of Wollongong, AUSTRALIA

Comparative Cultural Economy and Games Industries in Asia
Anthony Y.H. Fung, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

A Comparison of Cultural Exports Between China and the US
Huailiang Li, Communication U of China, CHINA, PEOPLE’S REPUBLIC OF

**Respondent**
Michael Curtin, U of California - Santa Barbara, USA

This panel will focus on some of the exciting and important new developments across a range of audio-visual and digital content service sectors including film, television, games and applications in traditional, online and mobile environments. The presenters will provide case studies from East Asia where companies are relocating to China and will consider a number of previously neglected collaborative mergers and alliances between media practitioners and firms from East Asia and their local partners in China. These include both collaborations facilitated by Chinese nationals returning home with overseas experience, and engagements with patterns in countries such as Korea and Japan. It also considers rethinking in the upper echelons of the Chinese state about how to revitalise media production sector, and content aimed at domestic markets in particular, to reverse China’s ‘cultural trade deficit’, and to engage a new generation of Chinese media entrepreneurs in building the Chinese cultural economy.
4344

Social Ties, Social Networks, and Social Media

Saturday
10:30-11:45
Garita

Chair
Young Ji Kim, MIT Center for Collective Intelligence, USA

Participants
An Exponential Random Graph Modeling of Patient-to-Patient Interactions on Social Media
   Jingyuan(Jolie) Shi, Nanyang Technological U, SINGAPORE
   Xiaohui Wang, Nanyang Technological U, SINGAPORE
   Tai-Quan Winson Peng, Nanyang Technological U, SINGAPORE
   Liang Chen, Nanyang Technological U, SINGAPORE
The Effects of Relationship Tie on Perceived Credibility of Location Check-In Information on Facebook
   Hyang-Sook Kim, Towson U, USA
   Mun-Young Chung, Pennsylvania State U, USA
We All Have Access to Social Media, But Don’t Use Them in the Same Way: Linking Psychological Attributes, Gratifications and Social Media Use to Social Capital of Net-Generation in China
   Pei Zheng, U of Texas, USA
Glocalization and Networked Individualism: Mixed Findings From a Low-Income Neighborhood Text Intervention on Health and Cohesion
   Amy L Gonzales, Indiana U, USA

4345

Anti-Smoking PSAs, Web and Peer Influences

Saturday
10:30-11:45
Caribe

Chair
Stanislav Orlov, Mount Saint Vincent U, CANADA

Participants
Quality of State Cessation Websites for Pregnant Women Smokers and State-Level Tobacco Indicators
   Anne Marie Borsai, U of Connecticut, USA
   Leslie Snyder, U of Connecticut, USA
Analyzing Messages for Their Effectiveness: Content and Executional Features on Smoking Cessation Advertisements
   Minji Kim, U of Pennsylvania, USA
   Young Min Baek, Yonsei U, KOREA, REPUBLIC OF
   Sijia Yang, U of Pennsylvania, USA
   Hyun Suk Kim, U of Pennsylvania, USA
   Joseph N. Cappella, U of Pennsylvania, USA
Creating a Healthier Citizenry: An Efficacy Study of Antismoking Public Service Announcements
   Nia Johnson, U of Alabama, USA
Focus Group Findings of Smoking Onset Among Chinese Male Teenagers and Implications for Antismoking Interventions
   Vivian C. Sheer, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
   Chang Mao, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
   Yi-Ru Regina Chen, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Peer Influence on Adolescent Smoking Initiation and Progression: A Meta-Analysis
   Jiaying Liu, U of Pennsylvania, USA
   Siman Zhao, U of Pennsylvania, USA
   Xi Chen, U of Illinois, USA
   Emily Falk, U of Pennsylvania, USA
   Robert Hornik, U of Pennsylvania, USA
   Dolores Albarracin, U of Illinois, USA
UNESCO has the UN mandate to monitor and promote press freedom and the safety of journalists worldwide. Given this, in 2014 UNESCO published the World Trends in Freedom of Expression and Media Development Report. Although there have been various reports providing snapshots of specific dimensions or regions, there was previously no systematic trend analysis. Presenting a worldwide trend analysis was challenging, both because of the absence of data in some domains, and the need to ascertain whether trends are predominant, emerging, divergent or static. This particular Study, produced by UNESCO in partnership with an Advisory Group of 27 international experts, presents a global picture of evolutions since 2007 in the four dimensions of press freedom: media freedom, pluralism, independence and safety, with a particular focus on global media and gender dimensions. This workshop will present the findings of the Report and discuss future research possibilities in freedom of expression and media development. Workshop is open to any conference participant, with no prior registration needed.

Computer-mediated communication (CMC) has been a burgeoning field for years. However, most CMC empirical research still uses theories proposed a few decades ago. The overall purpose of this workshop is to engage thought provoking dialogue that reviews and criticizes extant CMC theories and proposes new directions for theoretical development in a roundtable format. Specifically, four major CMC theories will be reviewed and criticized: social presence theory, social information processing theory, social identity model of de-individuation effect (SIDE), and hyperpersonal model.

Effective Experiences: A Social Cognitive Analysis of the ICT Development of Youth
Kuo-Ting Huang, Michigan State U, USA
Christopher Ball, Michigan State U, USA
Sheelia Cotten, Michigan State U, USA
R.V. Rikard, Michigan State U, USA
LaToya O'Neal Coleman, U of Alabama - Birmingham, USA
Aspirations and Non-Use: Outcomes of Communication Technology Engagements
Laura Robinson, Santa Clara U, USA
Older Adults and Electronic Communication: Preferences and Patterns in Close Relationships
Shupei Yuan, Michigan State U, USA
Syed Ali Hussain, Michigan State U, USA
Kayla Danielle Hales, Michigan State U, USA
Shelia Cotten, Michigan State U, USA

Live and Learn: Older Adults’ Technology Learning, a Quantitative Approach
Hsin-yi Sandy Tsai, Michigan State U, USA
R.V. Rikard, Michigan State U, USA
Shelia Cotten, Michigan State U, USA
Ruth Shillair, Michigan State U, USA

Respondent
William H. Dutton, Michigan State U, USA

This panel examines how different groups across the life span use information and communication technologies (ICTs) and the potential impacts of these varying uses. A range of samples and impacts are examined.

4415

Understanding and Countering Effects of Advertising on Youth

Children Adolescents and the Media

Chair
Sahara Byrne, Cornell U, USA

Participants
Children and Advertising on Social Network Games: A Structural Equation Model of Parental Media Mediation, Advertising Literacy, and Pester Intent
Ini Vanwesenbeeck, U of Antwerp, BELGIUM
Michel Walrave, U of Antwerp, BELGIUM
Koen Ponnet, U of Antwerp, BELGIUM

Development and Persuasion Understanding: Predicting Knowledge of Persuasion/Selling Intent from Children’s Theory of Mind
Matthew A. Lapierre, U of North Carolina - Wilmington, USA

Strengthening Children’s Defenses Against Advergames: The Effectiveness of an Approach-Avoidance Training
Kirsten van Iersel, Radboud U, Nijmegen, THE NETHERLANDS
Esther Rozendaal, Radboud U Nijmegen, THE NETHERLANDS

Strengthening Children’s Advertising Defenses: The Effect of Forewarnings of Commercial and Manipulative Intent
Laura Buijs, Radboud U Nijmegen, THE NETHERLANDS
Esther Rozendaal, Radboud U Nijmegen, THE NETHERLANDS
Eva van Reiijmersdal, U of Amsterdam, THE NETHERLANDS

Respondent
Vicky Rideout, VJR Consulting, USA

4416

Political Parody and Satire in the Global Digital Sphere

Global Communication and Social Change

Chairs
Kirk Combe, Denison U, USA
Sangeet Kumar, Denison U, USA
Participants
The Networked Practice of Online Political Satire in China: Between Ritual and Resistance
Guobin Yang, U of Pennsylvania, USA
Min Jiang, U of North Carolina - Charlotte, USA
Stephen Colbert: Great Satirist, or Greatest Satirist Ever?
Kirk Combe, Denison U, USA
Satire and the Time of Elections in Digital India
Aswin Punathambekar, U of Michigan, USA
The Art of Satirical Deterritorialization: Shifting Cartoons from Real Space to Cyberspace in Sub-Saharan Africa
Lyombe S. Eko, U of Iowa, USA
Satirical Cultures and the Media Publics in Iran
Babak Rahimi, U of California - San Diego, USA
Satire as Counter-Discourse: Dissent, Cultural Citizenship, and Youth Culture in Morocco
Mohamed El Marzouki, Indiana U, USA
Difference with Repetition: The Structure of Dissent on the Indian Web
Sangeet Kumar, Denison U, USA

This roundtable brings together the current scholarship on the proliferation of parody and satire on the global web from six different locations worldwide in order to understand the new ways in which the genre is emerging as a form of political subversion online. While distinctive cultural modalities of political satire and parody have existed in various locations around the world, their incorporation into the web’s networked technology has allowed them a new kind of reach and political power. This power has been enhanced by a culture of interactivity and participation that allows it to thrive within a global memetic culture of collaborative sharing. Our proposed roundtable extends the conversation on this phenomenon by analyzing case studies from China, Morocco, Iran, India, USA and Sub Saharan African countries in order to analyze the ways in which pre-existing traditions of parody and satire are being converging with a global proliferation of the genre to create a new grammar of contention online.

Conceptualizing the Uses of Social Media in Journalism: Networked Audiences, Participation, and News Production

Saturday 12:00-13:15
Conference Room 8/9

Journalism Studies

Chair
Wiebke Loosen, Hans Bredow Institute for Media Research, GERMANY

Participants
Normative Ideals vs. Actual Daily Practices: A Reality-Check on Audience Participation and Social Media in Spanish Online News Websites
David Domingo, U Libre de Bruxelles, BELGIUM
Bella Palomo, U de Málaga, SPAIN
Pere Masip, U Ramon Llull, SPAIN

Which for What?! Uses of Social Media in the View of Journalists and Audience Members
Wiebke Loosen, Hans Bredow Institute for Media Research, GERMANY
Christoph Neuberger, Ludwig Maximilians U Munich, GERMANY
Susanne Langenohl, Ludwig Maximilians U Munich, GERMANY
Christian Nuenbergk, Ludwig Maximilians U Munich, GERMANY

Living in Two Worlds: Role Taking of Participatory Journalists
Merel Borger, VU U Amsterdam, THE NETHERLANDS
Anita M. J. van Hoof, VU U Amsterdam, THE NETHERLANDS
José Sanders, Radboud U Nijmegen, THE NETHERLANDS

Participatory Journalism and Transformative Events: Covering the Same-Sex Marriage Debate on Twitter
Matthias Revers, U of Graz, AUSTRIA

Respondent
Alfred Hermida, U of British Columbia, CANADA
This panel brings research together to cover the full range of social media uses in journalism: as a tool leading to manifold novel news practices, as platforms that lead to new patterns of news consumption and networked audiences, and also as an important space for audience participation. The studies presented in the panel stem out of projects in four Western countries: USA, Germany, the Netherlands and Spain. Results highlight the striking similarities in trends in these different media contexts. Altogether, the analyses of social media use in journalism and of (its) networked and partly participating audiences lead to something we could describe as “a clash” of the mass media paradigm inherent to the institution of journalism with a social media paradigm inherent to a new “networked architecture of journalism” – a paradigm which to date we are only able to describe in its contours.

**Complementary and Integrative Treatments and Interventions**

**Health Communication**

**Chair**
Raihan Jamil, Zayed U, UNITED ARAB EMIRATES

**Participants**
The Effectiveness of a Social Network-Implemented Intervention to Promote Water Consumption: A Cluster-Randomized Control Trial
Crystal Smit, Radboud U Nijmegen, THE NETHERLANDS
Rebecca de Leeuw, Behavioural Science Institute, THE NETHERLANDS
William Burk, Radboud U Nijmegen, THE NETHERLANDS
Moniek Buijzen, Radboud U Nijmegen, THE NETHERLANDS

Geo-Ethnic Tailoring of Health Coverage in American Newspaper for Russian-Speaking Immigrants
Yulia Medvedeva, U of Missouri, USA

How to Find an Alternative? A Typology of Cancer Patients’ Information Behavior Regarding CAM
Michael Grimm, Hans Bredow Institute for Media Research, GERMANY
Stefanie Wahl, Hans Bredow Institute for Media Research, GERMANY

Predicting the Use of TCM Health Maintenance Approach From Cultural and Religious Perspectives
Yi Mou, Macau U of Science and Technology, CHINA, PEOPLE’S REPUBLIC OF

**Socializing the News, Connecting to Public Issues? Exploring Audiences’ Media Practices in Four Countries**

**Mass Communication**

**Chair**
Tim Markham, Birkbeck, U of London, UNITED KINGDOM

**Participants**
Public Connection and Social Networks: Citizenship, Deliberation, and Engagement in Mexico
Manuel Alejandro Guerrero Martinez, U Iberoamericana, MEXICO

News-Based Public Connection in Finland: Will the Relationship Last?
Laura Ahva, U of Tampere, FINLAND
Heikki Heikila, U of Tampere, FINLAND

Building News Media Repertoires as Resources for Public Connection
Kim Christian Schroder, Roskilde U, DENMARK
Chileans Media Practices and Media Pluralism From the Bottom-Up
Arturo Arriagada, U Diego Portales, CHILE
Teresa Correa, U Diego Portales, CHILE
Andres Scherman, U Diego Portales, CHILE

**Respondent**
Nick Couldry, London School of Economics and Political Science, UNITED KINGDOM

Based on diaries recording individuals’ perspectives on public issues, as well as their everyday habits of media consumption; in-depth interviews and surveys, this panel is based on different studies across varied
Digital Formations and the Management of Visibilities

Organizational Communication

Participants
The Digital Prism: Transparency and Visibility in the Age of Total Information
Mikkel Flyverbom, Copenhagen Business School, DENMARK

Hiding in Plain Sight: Communicative Mechanisms of Opaque Transparency
Cynthia Stohl, U of California - Santa Barbara, USA
Michael Stohl, U of California - Santa Barbara, USA

Shifting Functions of Radical Disclosure through Digitally Mediated Communication
Luke Justin Heemsbergen, Department of Media and Communication

Activism and Digital Surveillance: Developing an Agenda for Scholarship
Shiv Ganesh, Massey U, NEW ZEALAND

Managing Secrecy
Clare Birchall, King's College London, UNITED KINGDOM

Respondent
Paul Leonardi, Northwestern U, USA

This panel contributes to emergent discussions about visibility, transparency and secrecy in organizational communication by exploring the role of digital technologies. With papers from established as well as emerging scholars from Europe, the US and Australasia, the panel explores the often paradoxical and complex workings of organizational attempts to share information, create openness and deal with surveillance in an era of ubiquitous digital media. The panel will be of interest to multiple parts of the ICA community, including those working on organizational communication, transparency, surveillance and visibility, digital technologies, and governance and control.

The Scaled Impacts of Digital Distribution

Popular Communication

Participants
Scaling Up Chinawood: Digital Distribution and the Rise of Sino-US Film Co-Productions
Aynne Kokas, U of Virginia, USA

Changing Scales: Diasporic Streaming and Local Video Stores
Evan Elkins, U of Wisconsin, USA

Web TV is Local: Expanding Value Outside Hollywood Through Indie Production
Aymar Jean Christian, Northwestern U, USA

Local Labor in a Global Space: Making Ends Meet at YouTube Space LA
Kevin Sanson, U of California - Santa Barbara, USA

Respondent
Serra Tinic, U of Alberta, CANADA

This panel will emphasize digital distribution’s cultural-geographic implications. Specifically, the panel will interrogate the scalability of digital distribution. Drawing from the work of Anna Tsing (2005; 2012), presentations will pay particular attention to the ways in which digital distribution impacts the scale of
media production and consumption by expanding both the “local-ness” and “global-ness” of cultures and communities. Pushing against dominant narratives that suggest digital distribution technologies and practices necessarily increase the scale of media industry operations, this panel shows that the scaled impacts of digital distribution are in fact complex, contingent, and contradictory. Moving from the hyperglobal to the hyperlocal, presenters explore how groups leverage digital distribution infrastructure to both broaden or narrow their impact, at times doing both.

4423

If/When We Have Fun: Gender Subjectivities in Leisure

Feminist Scholarship

Chair
Catherine L. Preston, U of Kansas, USA

Participants
The Intimate Distance of a Feminine Industry
Katie Ellen McCollough, Rutgers, USA
Fashioning the Feminine Self in “Prosumer Capitalism”: Women’s Work and the Transnational Reselling of Western Luxury Online
Lin Zhang, U of Southern California, USA
Still White Male's Predominance: An Intersectional Analysis of the Alpha/Beta/Omega Framework in Online Fan Fiction
Wan Chi Leung, U of South Carolina, USA
"It Can Kill You...": Developing and Demonstrating the Gendered Capacity to (Re)act in Extreme Fitness Programs
Eric Preston James, Metropolitan State U of Denver, USA
Rebecca Gill, Massey U, NEW ZEALAND
Consumption in the City: The Turn to Interiority in Contemporary Postfeminist Television
Tisha Dejmanee, U of Southern California, USA

4424

Typology Teasing: Extending on Sociological Approaches in Public Relations

Public Relations

Chair
Oyvind Ihlen, U of Oslo, NORWAY

Participants
Normative Studies and Social Capital: The Fix-It Approach to Public Relations
Vilma L. Luoma-aho, U of Jyvaskyla, FINLAND
An Interpretive Approach to Public Relations
Magnus Fredriksson, U of Gothenburg, SWEDEN
Critical Theories in Public Relations
Magda Pieczka, Queen Margaret U, UNITED KINGDOM
Dialogic and Postmodern Studies of Public Relations
Derina R. Holtzhausen, Oklahoma State U, USA

Respondent
Finn Frandsen, U of Aarhus, DENMARK

4425

Local and Regional Information, Infrastructure, Ideologies, and Ideas

Global Communication and Social Change

Chair
Stuart Duncan Cunningham, ARC Centre of Excellence for Creative Industries and Innovation, AUSTRALIA
Participants
A Mysterious Lack of Geopolitical Struggle: Transportation Logistics and the Geopolitics of Information in South America
Katherine Margaret Anne Reilly, Simon Fraser U, CANADA
Changing Class Formations and Changing Television Viewing: The New Middle Class, Television, and Pay Television in Brazil and Mexico, 2003-2013
Joseph D. Straubhaar, U of Texas, USA
Vanessa de Macedo Higgins Joyce, Texas State U, USA
Vinicio Sinta, U of Texas, USA
Christopher Lee McConnell, U of Texas, USA
Jeremiah Spence, U of Texas Austin, USA
Locating Creative City Policy in East Asia: Neoliberalism, Developmental State and Assemblage of East Asian Cities
Changwook Kim, U of Massachusetts, USA
Symbolizing the Bow and Arrow in Contemporary Films: A Comparative Analysis of Hollywood and Korean Cinema
Dal Yong Jin, Simon Fraser U, CANADA
Youth Media, A Conceptual Clarification for Development, and Social Change
Joe F. Khalil, Northwestern U in Qatar, QATAR

This session considers issues of access, infrastructure and demand for different forms of media among national populations and particular population segments (e.g. youth). The session draws upon case studies from Latin America, Asia and the Middle East. It looks at how particular cultural symbols travel across regions and cultures (such as the bow and arrow), as well as the policy transfer of concepts and ideas, such as creative cities.

Applications and Theoretical Perspectives on the Role of Cognitive Heuristics in Forming Online Credibility Judgments

Information Systems
Chair
Tilo Hartmann, VU U Amsterdam, THE NETHERLANDS

Participants
The Role of Cognitive Heuristics in Credibility Assessment Online
Andrew Flanagin, U of California - Santa Barbara, USA
Miriam Metzger, U of California - Santa Barbara, USA
Role of Technological Affordances in Triggering Heuristics and Challenges in Estimating Their Influence
S. Shyam Sundar, Pennsylvania State U and Sungkyunkwan U, USA
The Role of Cognitive Heuristics in Online Truth judgments: A Construal Level Approach
Hande Sungur, VU U Amsterdam, THE NETHERLANDS
Guido M Van Koningsbruggen, VU U Amsterdam, THE NETHERLANDS
Tilo Hartmann, VU U Amsterdam, THE NETHERLANDS
What is the Function of Online Cues? Understanding Cognitive Heuristics as Reasons to Trust
Sevda Can Arslan, U of Mannheim, GERMANY
Matthias Kohring, U of Mannheim, GERMANY

This panel brings together scholars to discuss theoretical, methodological, and empirical developments on the role of cognitive heuristics in the formation of online credibility judgments. A variety of complementary cognitive heuristics backed up by the panelists’ empirical findings relating to online credibility are discussed within different theoretical frameworks. The panel aims to provide an important overview on the role of cognitive heuristics in forming online credibility judgments, fostering scholarly discussion to develop theoretical perspectives that can push our field forward in understanding perceptions of online credibility.
Social Support via Social Media #2

Saturday
12:00-13:15
San Geronimo
Ballroom B

Communication and Technology

Chair
Sandra K. Evans, California Polytechnic U - Pomona, USA

Participants
The Social Sharing of Emotion (SSE) in Online Social Networks: A Case Study in Live Journal
Carmina Teresa Rodriguez Hidalgo, U of Amsterdam, THE NETHERLANDS
Eduard Sioe-Hao Tan, U of Amsterdam, THE NETHERLANDS
Peeter Verlegh, U of Amsterdam, THE NETHERLANDS

The Relationships That Matter: Social Network Site Use and Social Well-Being Among Older Adults in the United States
Rebecca Ping Yu, U of Michigan, USA
Nicole Ellison, U of Michigan, USA
Ryan McCammon, U of Michigan, USA
Ken Langa, U of Michigan, USA

What Happens on Facebook Stays on Facebook! The Implications of Facebook Interaction for Perceived, Receiving, and Giving Social Support
Xiaoqian Li, U of Texas, USA
Wenhong Chen, U of Texas, USA
Pawel Popiel, U of Texas – Austin, USA

That’s so OCD: The Effects of Disease Trivialization via Social Media on User Perceptions and Impression Formation
Rachelle Liane Pavelko, Indiana U, USA

Multitasking and Selective Attention

Saturday
12:00-13:15
San Geronimo
Ballroom C

Information Systems

Chair
Zheng Joyce Wang, Ohio State U, USA

Participants
Does Media Multitasking Make Food Taste Bland?
Zheng Joyce Wang, Ohio State U, USA
Kelsey Williams Woods, Ohio State U, USA
Shan Xu, Ohio State U, USA
Cody Kenneth Cooper, Ohio State U, USA

How Mobile Device Screen Size Affects People's Attention to Advertisements While Reading
Yilin Ren, U of Illinois, USA
Peiyun Zhou, U of Illinois, USA
Yilin Ren, U of Illinois, USA

Multitasking Distorts Time Perceptions: Examining Time Passage and Time Duration During Media Multitasking
Shan Xu, Ohio State U, USA
Prabu David, Washington State U, USA

Selective Attention and Selective Avoidance in the Context of Political Advertising: A Behavioral Approach Using Eye-Tracking Methodology
Franziska Marquart, U of Vienna, AUSTRIA
Jorg Matthes, U of Vienna, AUSTRIA
Elisabeth Rapp, U of Vienna, AUSTRIA

The Effects of Media Multitasking on Emotion and Content Choice Over a Week of Laptop Use
Leo Yeykelis, Stanford U, USA
James J Cummings, Stanford U, USA
Byron Reeves, Stanford U, USA
The Persuasive Effects and Underlying Mechanisms of Multitasking With Second Screen Media
Claire Monique Segijn, U of Amsterdam, THE NETHERLANDS
Hilde Voorveld, U of Amsterdam, THE NETHERLANDS
Edith Gloria Smit, U of Amsterdam, THE NETHERLANDS

The Relationship Between Media Multitasking and Academic Achievement
Winneke van der Schuur, U of Amsterdam, THE NETHERLANDS
Sindy R. Sumter, U of Amsterdam, THE NETHERLANDS
Susanne E. Baumgartner, U of Amsterdam, THE NETHERLANDS

Time Flies and Students are Productive When Attention is Combined With Multitasking Distraction
Prabu David, Washington State U, USA
Jared Scott Brickman, Washington State U, USA
Ranran Zhu, Washington State U, USA
Shuang Liu, Washington State U, USA
David Eduardo Silva, Washington State U, USA

4429

Reporting ISIS: A New Paradigm?
Journalism Studies
Chair
Howard Tumber, City U London, UNITED KINGDOM

Participants
ISIS and the limits of “Islamic Terrorism”
Mehdi Semati, Northern Illinois U, USA
ISIS: When Unfamiliar Horror Takes on Familiar Visual Form
Barbie Zelizer, U of Pennsylvania, USA
ISIS and the Logic of Image-War in Syria’s Civil Conflict
Kari Anden-Papadopoulos, Stockholm U, SWEDEN
SIS and the Specter of Evil
Simon Cottee, U of Kent, UNITED KINGDOM
Ending Impunity for Crimes Against Journalists
Howard Tumber, City U London, UNITED KINGDOM

This panel addresses the factors that are shaping the media coverage of ISIS. With hardly any independent journalists able to report on ISIS how do the public make sense of what is happening. Unlike other conflicts how are we to discern both the general features and distinct specifics of news reporting of ISIS in comparative contexts. The panel’s members vary in perspective and academic discipline but taken together, the panel’s papers raise important questions about whether the conflict is being mediated in new forms or in familiar discourses.

4430

Understanding and Predicting Student Communication
Instructional & Developmental Communication
Chair
Stephanie Kelly, North Carolina Agricultural and Technical State U

Participants
Is That a Hand Up or is That a New Post?
Erin Kleinman, Indiana U of Pennsylvania, USA
Steven Kleinman, Indiana U of Pennsylvania, USA
Steven Kleinman, Indiana U of Pennsylvania, USA

The Relationships Between Student Behavior Alteration Techniques and Student Motives to Communicate
CJ Claus, California State U - Stanislaus, USA
Scott Allan Myers, West Virginia U, USA
The Influence of Instructor-Student Rapport on Instructors’ Professional and Organizational Outcomes
Annie Beck, U of Kentucky, USA
Brandi N Frisby, U of Kentucky, USA
Audrey Bachman, U of Kentucky, USA
Cynthia Byars, U of Kentucky, USA
Cynthia Lamberth, U of Kentucky, USA
Jason Thompson, U of Kentucky, USA
Peer and Teacher Support as Predictors of Students’ Academic Adjustment
Arleen Bejerano, U of Waikato, NEW ZEALAND

Legacies and Innovations in Media Theory

Philosophy, Theory and Critique

Chair
Laura Grindstaff, U of California - Davis, USA

Participants
The Rediscovery of Ideology Once More: A Tribute to Stuart Hall
Justin Schlosberg, Birkbeck, U of London, UNITED KINGDOM

Imagined Affordance: Reconstructing a Keyword for Communication Theory
Péter Nagy, Central European U, HUNGARY
Gina Neff, U of Washington, USA

Utilizing Temporal Capital as a Conceptual Framework
Cynthia Wang, U of Southern California, USA
What is Music for Insects? Explorations of Music as a Metaphor for Media Systems
Maxwell Foxman, Columbia U, USA

No matter how seductive the idea of a “post-theoretical age” of Big Data might be, media theory is still very much alive and well. This panel takes stock of the rich legacy of Stuart Hall and his theory of media resistance, rethinks a contemporary keyword - the “affordance”, expands on the concept of “temporal capital”, and innovatively offers music as a metaphor for media systems.

Projecting and Managing Images of Sporting Bodies

Sports Communication

Chair
Steve Bien-Aime, Pennsylvania State U, USA

Participants
Cynthia Marie Frisby, Missouri, USA

"Just Goes to Show How These Hoes Try to Tear Men Down": Investigating Cultural Conversations in Sport on Athletic Ability, Gender, Race, and Sexual Assault
Erin Ash, Clemson U, USA
James Sanderson, Clemson U, USA
Chenjerai Kumanyika, Clemson U, USA
Kelly Gramlich, Clemson U, USA

The Split Female: How Chinese Sports Media Visualize the Female in Microblog Updates
Yan Yan, Wuhan U, CHINA, PEOPLE’S REPUBLIC OF
Zhong Liu, Wuhan U, CHINA, PEOPLE’S REPUBLIC OF

The Women’s Olympics? A Gender Analysis of NBC’s Coverage of the 2012 London Summer Games
Roxane Jeanne Lilia Coche, U of North Georgia, USA
C. A. Tuggle, U of North Carolina, USA

Constructing the Unimpeachable Ethos: Lance Armstrong’s Vow of Silence
Harry Archer, U of Colorado - Boulder, USA
Respondent
Barbara Ann Barnett, U of Kansas, USA

4433
Risk Communication and Health

Saturday
12:00-13:15
San Cristobal Ballroom A

Health Communication

Chair
Lauren B. Frank, Portland State U, USA

Participants
"Only a Plane Ride Away": Toward a Comprehensive Model of News Coverage of Epidemics
Julie L. Andsager, U of Tennessee, USA

Explicating the Process of Risk Amplification and Attenuation: The Role of Perceived Consequence, Uncertainty, Fairness, and Efficacy
Kai Kuang, Purdue U, USA
Hyunyi Cho, Purdue U, USA

Stories and Risk Perceptions: The Effects of Subjective Numeracy and Transportation Into Narrative Worlds
Melanie C. Green, U at Buffalo - SUNY, USA
Remi Moore, U of North Carolina – Chapel Hill, USA

The Mediated Amplification of a Crisis: Communicating A/H1N1 in European Press Releases and Press Coverage
Constanze Rossmann, U of Erfurt, GERMANY
Lisa Meyer, Ludwig Maximilians U Munich, GERMANY
Peter J. Schulz, U della Svizzera italian, SWITZERLAND

4434
Information, Polarization, and Perceptions of Others

Saturday
12:00-13:15
San Cristobal Ballroom B

Political Communication

Chair
Devra C. Moehler, U of Pennsylvania, USA

Participants
The Effects of Counterattitudinal Narrative Versus Numerical Evidence on Message Acceptance and Attitude Change Toward Out-Groups
Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS
Nuri Kim, Stanford U, USA

Deceptive Audience Costs: Priming Costs and Hawkishness in the Russia-Crimea Conflict
Elizabeth Stoycheff, Wayne State U, USA
Erik C. Nisbet, Ohio State U, USA

Party Favors: How Helping a Partisan Opponent Impacts Attitudes Toward the In-Group
Gregory Major Blascovich, Stanford U, USA
Jeremy N. Bailenson, Stanford U, USA

Not Living Up to Our Ideals: Value-Trait Consistency in News Exposure and Democratic Citizenship
Dam Hee Kim, U of Michigan, USA
Joshua M. Pasek, U of Michigan, USA

4435
Interpersonal Communication and Health: Impact of Relationships on Health and Health-Related Behaviors

Saturday
12:00-13:15
San Cristobal Ballroom C

Interpersonal Communication

Health Communication

Chair
Kristina M. Scharp, Iowa State U, USA
Participants
A Meta-Analysis of the Effect of Interpersonal Communication on Health Outcomes in the Context of Mass Media Campaigns
Michelle Jeong, U of Pennsylvania, USA
EunGyuhl Rosie Bae, U of Pennsylvania, USA
Appearance-Related Communication and Body Image Outcomes: Fat Talk and Old Talk Among Mothers and Daughters
Analisa Arroyo, U of Georgia, USA
Kristin Andersen, U of Georgia, USA
Chewing the Fat: How Formerly Overweight and Obese Individuals Negotiate Disclosure of Their Weight Loss
Lynsey Kluever Romo, North Carolina State U, USA
Christine N Davis, North Carolina State U, USA
Meredith Foulke, North Carolina State U, USA
Haley Gilroy, North Carolina State U, USA
Melissa Hoffman, North Carolina State U, USA
Enacting Social Control to Encourage Healthier Partner Diet and Exercise Behavior: Motives, Constraints, and Topic Avoidance
Tricia J. Burke, Texas State U, USA
Subjective Reality: How Perceived and Objective Conversational Valence Influence Binge Drinking Determinants
Hanneke Hendriks, Leiden U, THE NETHERLANDS
Bas van den Putte, U of Amsterdam, THE NETHERLANDS
Gert-Jan de Bruijn, U of Amsterdam, THE NETHERLANDS
Personal health and lifestyle choices often are impacted by close interpersonal relationships. Researchers on this panel explore the various effects that close relationships have in the health context.

Intersections of Race and Ethnicity and Gender

Saturday
12:00-13:15
San Cristobal Ballroom D

Ethnicity and Race in Communication

Chair
Lisa Calvente, DePaul U, USA

Participants
Communication Across the Business Life Span of Immigrant Women Entrepreneurs: Strategic Use of Communication Channels to Survive
Muge Haseki, Rutgers U, USA
Intraethnic Serial Arguments, Well-Being, and the Use of the Demand/Withdraw Pattern: A Comparison of Four Groups in the United States
Ioana A. Cionea, U of Oklahoma, USA
Amy Janan Johnson, U of Oklahoma, USA
Bobbi Van Gilder, U of Oklahoma, USA
Jacqueline S. Bruscella, U of Oklahoma, USA
Resistance Through Encoding: African American Women Journalists and the News
Marian J. Meyers, Georgia State U, USA
Lynne Gayle, Georgia State U, USA
Offline Social Networks in Information-Gathering Processes Among Latina Migrants in New York and North Carolina
Vanessa Bravo, Elon U, USA
Extended Session: Beyond Good and Evil: Cognitive, Emotional, and Behavioral Effects of Digital Games

Game Studies

Chair
Thorsten Quandt, U of Muenster, GERMANY

Participants
Fear Play: Probing the Emotional and Behavioral Effects of Horror Games
Johannes Breuer, U of Cologne, GERMANY
Malte Elson, Ruhr U Bochum, GERMANY
On the Reception and Influences of Persuasive Games
Ruud Jacobs, Erasmus U Rotterdam, THE NETHERLANDS
Do Moral Concerns Predict Moral Memory After Playing Violent Video Games?
Andre Melzer, U of Luxembourg, LUKEMBOURG
Fight, Flight, or Just Feasting Your Eyes?
Teresa Lynch, Indiana U, USA
You Could Have Just Asked: Influences on the Perception of Violent Game Play Motivations
Ruud Jacobs, Erasmus U Rotterdam, THE NETHERLANDS
Extending Bounded Generalized Reciprocity: An Explanation of the Social Benefits of Cooperative Video Game Play
John Velez, Texas Tech U, USA
From Good Associates to True Friends: A Typology of Friendships in Massively Multiplayer Online Games
Fanny Anne Ramirez, Rutgers U, USA
Identifying the Good and the Bad: The Virtual Body’s Impact on Cognition
Jakki Bailey, Stanford U, USA
Jeremy N. Bailenson, Stanford U, USA
Daniel Casasanto, U of Chicago, USA
Revisiting an Assumption of Video Game Research
Eric R Novotny, U at Buffalo - SUNY, USA
Matthew N Grizzard, U at Buffalo - SUNY, USA
Zed Ngoh, U at Buffalo - SUNY, USA
Alexandra Plante, U at Buffalo – SUNY, USA
Julia Kristine Weiss, U at Buffalo – SUNY, USA
Jialing Huang, U at Buffalo - SUNY, USA

Respondent
Jeroen Jansz, Erasmus U Rotterdam, THE NETHERLANDS

This panel brings together researchers who study the effects of digital games from an angle that goes well beyond the dichotomy of good and bad. All of the panelists present and discuss late-breaking results on cognitive, emotional, and behavioral effects of digital games that have been understudied in comparison to other areas. The range of topics is deliberately wide, including the persuasive power of digital games, the experience of fear in horror games, third-person effects and the perception of playing motivation, and the relationship between moral concerns and player memory. The idea behind this panel is to showcase the diversity of game studies by presenting and discussing emerging areas of research that can advance our understanding of the medium and its effects beyond the dichotomous harms vs. uses perspective.

Researching Cognition, Perception, and Effects in Visual Communication

Visual Communication Studies

Chair
Jana Holsanova, Lund U, SWEDEN
Participants
Effects of Visual and Verbal Arguments in Advertisements on Audience Cognitive Responses
Shuhua Zhou, U of Alabama, USA
Cui Zhang, U of Texas-Pan American, USA
Yeojin Kim, U of Alabama, USA
Looking Left or Looking Right? Effects of Newspaper Layout on the Perception of Political News
Johanna Keppeler, Ludwig Maximilians U Munich, GERMANY
Benjamin Kramer, Ludwig Maximilians U Munich, GERMANY
Philipp Müller, Johannes Gutenberg U, GERMANY
Surface and Substance: The Interaction of Color and Valence in Early Evaluative Processing
Matt Irwin, Ohio State U, USA
Michael D. Slater, Ohio State U, USA
Melissa Abo, Ohio State U, USA
Visual Semiotics of Neotenic Logotypes
Sookyung Cho, Northern Kentucky U, USA
Richard Gonzalez, U of Michigan, USA
Visualizing Scientific Data for Lay Audiences: Effects of Graphical Characteristics on Comprehension and Confidence in Data Quality
Nan Li, U of Wisconsin, USA
Dominique Brossard, U of Wisconsin, USA
Dietram A. Scheufele, U of Wisconsin, USA
Leona Yi-Fan Su, U of Wisconsin, USA
Paul Wilson, U of Wisconsin, USA
Anthony Scopatz, U of Wisconsin, USA

Top Papers in Intergroup Communication
Saturday
12:00-13:15
San Cristobal Ballroom G

Intergroup Communication
Chair
Howard Giles, U of California - Santa Barbara, USA

Participants
Understanding Narrative Persuasion: Exploring the Effects of Perceived Intended Audience and Outgroup Evaluation on Attitudes
Katherine R. Dale, Ohio State U, USA
Osei Appiah, Ohio State U, USA
Escaping the Brown Shadows: Right-Wing Propaganda Motivates Dissociation From One's National Ingroup and Turning Towards Alternative Identities
Lena Frischlich, U of Cologne, GERMANY
Diana Rieger, U of Mannheim, GERMANY
Gary Bente, U of Cologne, GERMANY
When We Enjoy Bad News About Other Groups: A Social Identity Approach to Out-Group Schadenfreude
Jaap W. Ouwerkerk, VU U Amsterdam, THE NETHERLANDS
Wilco W. Van Dijk, Leiden U, THE NETHERLANDS
Charlotte Vonkeman, VU U Amsterdam, THE NETHERLANDS
Russell Spears, U of Groningen, THE NETHERLANDS
Motivated Offense: Group Membership, Status Competition, Offense, and the Desire to Punish
Becky Robinson, U of California - Santa Barbara, USA
Scott A. Reid, U of California - Santa Barbara, USA
### 4440

**Gender, Media, and Politics**

**Political Communication**

**Chair**
Toril Aalberg, NTNU Trondheim, NORWAY

**Participants**
- Political Sophistication and Gender Stereotyping: A Comparison of Self-Report and Eye Movement Measures
  - Jason C. Coronel, U of Pennsylvania, USA
- Personalization, Gender, and Social Media: Gubernatorial Candidates’ Social Media Strategies
  - Shannon C McGregor, U of Texas, USA
  - Regina G. Lawrence, U of Texas, USA
  - Arielle Cardona, U of Texas, USA
- Talk Like a Man, Walk Like a Woman: An Advanced Political Communication Framework for Female Politicians
  - Tsfira Grebelsky-Lichtman, Hebrew U of Jerusalem, ISRAEL
  - Liron Bdolach, Hebrew U of Jerusalem, ISRAEL
- Gendered Political Discussion and Intersectional Construction of Women’s Political Discussion Networks
  - Yangsun Hong, U of Wisconsin, USA

### 4441

**The Study of Media Violence and Graphic Content (TOP PAPER ENTRY)**

**Mass Communication**

**Chair**
Andrew J. Weaver, Indiana U, USA

**Participants**
- Images of Injury: Graphic News Visuals’ Effects on Attitudes Toward the Use of Unmanned Drones
  - Erica L. Scharrer, U of Massachusetts - Amherst, USA
  - Greg Russell Blackburn, U of Massachusetts, USA
- Men’s and Women’s Situation Models for Violent Media
  - Karyn E. Riddle, U of Wisconsin, USA
- Twigging Enjoyment of Violence: A Meta-Analysis of the Effects of Mediated Violence on Enjoyment
  - Azmat Rasul, Florida State U, USA
- “No” Means Higher Ratings: Rape Fantasies, Seduction, and Submission in Scandal
  - Laurena Elizabeth Nelson Bernabo, U of Iowa, USA

### 4442

**IAMCR: Hegemony or Resistance? On the Ambiguous Power of Communication**

**Sponsored Sessions**

**Chair**
Janet Wasko, International Association for Media and Communication Research, USA

**Participants**
- Hegemony or Resistance? On the Ambiguous Power of Communication
  - Martin Lussier, U du Quebec a Montreal, CANADA
- From State Security to Human Security: A Case of Archipelago of Gender Justice in Egypt
  - Ibrahim Mostafa Saleh, International Association for Media and Communication Research, SOUTH AFRICA
- Power in the Communication Research Field: Exploring the Relation of Communication Research Associations With Hegemonic and Resistant Discourses
  - Miguel Vicente-Mariño, Asociacion de Comunicacion Politica, SPAIN
Hegemony and Resistance as Dialectic: Co-Option and its Limits
John Graham Sinclair, U of Melbourne, AUSTRALIA

Upcoming Media Between Hegemony and Resistance: From Possibilities for Social Movements to a Support of Established Power Relations
Friedrich Lothar Krotz, U of Bremen, GERMANY

### 4443
Policy Perspectives on the Creation of a Networked Society

**Communication Law & Policy**

**Chair**
Christopher Ali, U of Virginia, USA

**Participants**
The Realization of a Networked Public Sphere in an End-to-End Architecture of the Internet
Sohyun Choi, U of Texas, USA

Framing the Net Neutrality Debate in South Korean Newspapers Based on the Debate in the US: Analysis of South Korean Newspapers Referring to U.S. Net Neutrality Issues
Bumgi Min, U of Texas, USA

A Comparative Analysis of Net Neutrality
Dong-Hee Shin, Sungkyunkwan U, KOREA, REPUBLIC OF
Guri Kim, Sungkyunkwan U, KOREA, REPUBLIC OF
Ji-Hyang Gu, Sungkyunkwan U, KOREA, REPUBLIC OF

Moral Goodness and Social Orderliness: An Analysis of the Official Discourse About Internet Governance in China
Di Cui, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

### 4444
Codes and Referents in Social Media

**Communication and Technology**

**Chair**
Uta Russmann, FHWien U of Applied Sciences, AUSTRIA

**Participants**
Multiphrenic Mages? Examining Assumptions of the Postmodern Self in an Online Gaming Context
Jaime Banks, West Virginia U, USA
Rosa Mikeal Martey, Colorado State U, USA

Predictors of Textisms and Communication Accommodation in Text Messaging
Aubrie Serena Adams, U of California - Santa Barbara, USA
Christina Young, U of California - Santa Barbara, USA
Gladys Magana, U of California - Santa Barbara, USA
Victoria Tsai, U of California - Santa Barbara, USA

One Click, Many Meanings: Interpreting Paralinguistic Digital Affordances in Social Media
Rebecca A. Hayes, Illinois State U, USA
Caleb T. Carr, Illinois State U, USA
Donghee Yvette Wohn, New Jersey Institute of Technology, USA

The Spiral of Silence Online: Civility and Click Speech on Facebook
Natalie Pang, Nanyang Technological U, SINGAPORE
Shirley S. Ho, Nanyang Technological U, SINGAPORE
Alex Meng Ren Zhang, Nanyang Technological U, SINGAPORE
Jeremy Sheng Wei Ko, Nanyang Technological U, SINGAPORE
Wei Xiang Low, Nanyang Technological U, SINGAPORE
Kay Su Yi Tan, Nanyang Technological U, SINGAPORE
Effects of Varying Forms of Presence in Communication Media

Saturday
12:00-13:15
Caribe

Chair
Sonja Utz, Knowledge Media Research Center, GERMANY

Participants
Revising the Proteus Effect: The Effect of an Avatar’s Body Size
Youjeong Kim, New York Institute of Technology, USA

Teasing Apart Crucial Aspects of Mediated and Nonmediated Interactions: The Effect of Visibility and Physical Copresence on Interpersonal Attraction
Emmelyn Adriana Justine Croes, Tilburg U, THE NETHERLANDS
Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS
Alexander Peter Schouten, Tilburg U, THE NETHERLANDS
Emiel Krahmer, Tilburg U, THE NETHERLANDS

One Theory Fits All Media? Re-Examining the Factor Structure of the Two-Step Spatial Presence Model Using CFA and SEM
Daniel Pietschmann, Chemnitz U of Technology, GERMANY
Michael Brill, Wuerzburg U, GERMANY
Benny Liebold, Chemnitz U of Technology, GERMANY

The Role of Presence as a Moderated Mediator in the Virtual Environment
Hayeon Song, U of Wisconsin-Milwaukee, USA
Jihyun Kim, Kent State U, USA

BlueSky Workshop: Convergent Media Policy - Rethinking Regulation for Multimedia Platform

Saturday
13:30-14:45
Boardroom 1

Sponsored Sessions

Chair
Terry Flew, Queensland U of Technology, AUSTRALIA

Participants
Peng Hwa Ang, Nanyang Technological U, SINGAPORE
Hilde Dy Van den Bulck, U of Antwerp, BELGIUM
Sandra Braman, U of Wisconsin-Milwaukee, USA
Stuart Duncan Cunningham, ARC Centre of Excellence for Creative Industries and Innovation, AUSTRALIA
Des Freedman, Goldsmiths, U of London, UNITED KINGDOM
Natascha Just, U of Zurich, SWITZERLAND
Ramon Lobato, Swinburne U of Technology, AUSTRALIA
Hallvard Moe, U of Bergen, NORWAY
Philip M. Napoli, Rutgers U, USA
Manuel Puppis, U of Fribourg, SWITZERLAND
Amit Schejter, Ben-Gurion U of the Negev, ISRAEL
Katharine Sarakakis, U of Vienna, AUSTRIA
Seamus Simpson, U of Salford, UNITED KINGDOM
Thomas Streeter, U of Vermont, USA
Julian Thomas, Swinburne U of Technology, AUSTRALIA
Noam Tirosh, Ben-Gurion U of the Negev, ISRAEL
Patrick Vonderau, U of Stockholm, SWEDEN

This Blue Sky Workshop will critically appraise how media convergence is promoting new modes of media regulation, evaluating their impact and considering their wider policy implications. Observing the multiple levels of uncertainty surrounding conventional approaches to media regulation in a digital environment, the workshop will consider new forms of media regulation being applied in relation to digital media, including self-regulation, regulation through code and institutional design, and the use of “soft law”.

**Preparing Your Research and Yourself for the Media**

**Sponsored Sessions**

**Chair**

John Paul Gutierrez, International Communication Association, USA

**Participant**

Barbie Zelizer, U of Pennsylvania, USA

This session will guide new scholars on how to prepare and pitch their research and themselves to the media. It will show scholars how to determine if your research is newsworthy and how to insert yourself as an expert in your field of study.

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**Top Papers on the Lifespan Communication Theme**

**Theme Sessions**

**Chair**

Jon F. Nussbaum, Pennsylvania State U, USA

**Participants**

Older Adults as Media E-Audiences
- Galit Nimrod, Ben-Gurion U of the Negev, ISRAEL

When Meaning Matters More: Media Preferences Across the Adult Life-Span
- Marie-Louise Mares, U of Wisconsin, USA
- Anne Bartsch, Ludwig Maximilians U Munich, GERMANY
- James Alex Bonus, U of Wisconsin, USA

Age Differences in Recall and Liking of Arousing Television Commercials
- Margot van der Goot, U of Amsterdam, THE NETHERLANDS
- Eva van Reijmersdal, U of Amsterdam, THE NETHERLANDS
- Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS

Media Generations and Their Advertising Attitudes and Avoidance: A Six-Country Comparison
- Margot van der Goot, U of Amsterdam, THE NETHERLANDS
- Esther Rozendaal, Radboud U Nijmegen, THE NETHERLANDS
- Paul Ketelaar, Radboud U, THE NETHERLANDS
- Edith Gloria Smit, U of Amsterdam

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**Organizational Communication in Latin American Countries**

**Organizational Communication**

**Chair**

Consuelo Vasquez, U of Quebec in Montreal, CANADA

**Participants**

Organizational Communication Studies in Brazil: A Review of “Miscegenated” Scholarship
- Adriana Machado Casali, Conestoga College, CANADA

Organizational Communication as Social Change: Contributions From the Latin American Field of Communication for Development and Social Change
- Lissette Marroquin, U de Costa Rica, COSTA RICA
- Adriana Angel, U de Manizales, COLOMBIA

Organizational Semiosis as Gender Construction: Studying the Symbolic Order and Power Relationships in Organizational Communication
- Alejandra Elizabeth Uribiola Solis, U Autónoma de Querétaro, MEXICO
- Sergio Levin Kosberg, U Autónoma del Estado de Morelos, MEXICO
Revisiting Autopoiesis: Studying the Constitutive Dynamic of Organization as a System of Narratives
Consuelo Vasquez, U of Quebec in Montreal, CANADA
Ruben Dittus, U Catolica de la Santisima Concepcion, CHILE

Respondent
Linda L. Putnam, U of California - Santa Barbara, USA

The Globalization of Microfinance and the Promise of "Change"?

Global Communication and Social Change
Chair
Radhika Gajjala, Bowling Green State U, USA

Participants
Technologies of Micro-Enterprise for Women: The Limits of Neoliberal Development
Karim Gwinn Wilkins, U of Texas, USA
ICT4D, Gender Divides, and Education: The Case of OLPC in Ghana
Leslie Steeves, U of Oregon, USA
Digital Games, African Development, and Gender Equality: A Comparative Analysis of “Family Values”
and “Moraba”
Irma Jolene Fisher, U of Oregon, USA
The Girl Effect?: Explorations of Women’s Empowerment in the 21st Century
Erika M Behrmann, Bowling Green State U, USA
Producing Value for Social Identities through Microfinance 2.0: Making Bodies Matter?
Radhika Gajjala, Bowling Green State U, USA

Respondent
Gabriela Martinez, U of Oregon, USA

Our panel as a whole takes a critical approach to how communication as technology is expected to
contribute to social change, but ends up falling short. We explore the intersection of information
communication technologies, empowerment through digital technologies and micro finance by looking at
specific contexts mostly in digitally mediated environments. Panelists examine the globalization in
relation to the global south. We look specifically at rural financial development programs such as
microfinance, global north empowerment programs for developing world locations such as one laptop per
child as well as supposedly grassroots movements using mobile games to create awareness of social
issues. Panelists cover a range of expertise

Analyses of News Coverage: Cases and Patterns

Journalism Studies
Chair
Michael Bruggeman, U Zürich, SWITZERLAND

Participants
Who Set the Media Agenda for the Sewol Ferry Tragedy in South Korea? Examining the Relationship
Between Online Media and Online Community Using Intermedia Agenda-Setting Theory
Ji Yoon Han, U of Texas, USA
Seungae Lee, U of Texas, USA
Olivia JuYoung Lee, U of Texas, USA
TaeRang Choi, U of Texas, USA
Framing ‘Bad News’: Culpability and Innocence in News Coverage of Tragedies
Saif Shahin, U of Texas, USA
Patterns of Immediacy: News Diffusion Processes Among German Online News Sites
   Florian H Buhl, U of Muenster, GERMANY
   Elisabeth Guenther, U of Muenster, GERMANY
   Thorsten Quandt, U of Muenster, GERMANY

Shades of Media Logic: Mediatization Trends in German and Austrian Elite Newspapers (1949-2009)
   Melanie Magin, U of Mainz, GERMANY

Newspaper Portrayals of Celebrity Suicide: Examining Coverage of Robin Williams
   Dylan M. McLemore, U of Alabama, USA
   Bijie Bie, U of Alabama, USA
   Lindsey Conlin, U of Alabama, USA
   Kimberly Bissell, U of Alabama, USA
   Scott Parrott, U of Alabama/U of North Carolina, USA

The News Audience

Mass Communication
Journalism Studies
Chair
   Jorg Matthes, U of Vienna, AUSTRIA

Participants
   Comment Counts, News Factors, and Interest in Politics as Factors of Users’ News Selection on News Websites
   Ines Engelmann, U of Jena, GERMANY
   Manuel Wendelin, Ludwig Maximilians U Munich, GERMANY

Examining Audience Cultivation and Relationship-Building as a Function of Media Richness
   Alyssa Appelman, Pennsylvania State U, USA
   Richard D. Waters, U of San Francisco, USA
   Denise S. Bortree, Pennsylvania State U, USA

News Selection Criteria in the Digital Age: Professional Norms Versus Real-Time Audience Metrics
   Kasper Welbers, VU U Amsterdam, THE NETHERLANDS
   Wouter van Atteveldt, VU U Amsterdam, THE NETHERLANDS
   Jan Kleinnijenhuis, VU U Amsterdam, THE NETHERLANDS
   Nel Ruigrok, Erasmus U Rotterdam, THE NETHERLANDS
   Joep Schaper, U of Amsterdam, THE NETHERLANDS

Politically Motivated Selective Exposure in Wisconsin
   Matt Barnidge, U of Wisconsin, USA
   Jinha Kim, U of Wisconsin, USA
   Yangsun Hong, U of Wisconsin, USA
   Mallory R Perryman, U of Wisconsin, USA
   Swee Kiat Tay, U of Wisconsin, USA
   Mitchell bard, Iona College, USA
   Stephanie Jean Tsang, U of Wisconsin, USA
   Albert C. Gunther, U of Wisconsin, USA

Antialcohol Messages

Health Communication
Chair
   Emily Brennan, Cancer Council Victoria, AUSTRALIA

Participants
   Eye Movement Patterns in Response to Antibinge Drinking Messages
   Marco C. Yzer, U of Minnesota, USA
   Jiyoung Han, U of Minnesota, USA
   Kelvin Choi, U of Minnesota, USA
Saw it on Facebook, Drank it at the Bar! Effects of Exposure to Facebook Alcohol Ads on Alcohol Consumption
Saleem Elias Alhabash, Michigan State U, USA
Anna R. McAlister, Michigan State U, USA
Wonkyung Kim, Michigan State U, USA
Chen Lou, Michigan State U, USA
Carie Cunningham, Michigan State U, USA
Elizabeth Taylor Quilliam, Michigan State U, USA
Jef I. Richards, Michigan State U, USA

The Effects of Textual Consequences and Instructions on Alcohol Warning Labels.
Jordy Gosselt, U of Twente, THE NETHERLANDS
Steffi Noordink, U of Twente, THE NETHERLANDS
Joris J. Van Hoof, U of Twente, THE NETHERLANDS

Linking Alcohol Advertising and Underage Drinking: Triangulating Content Analysis, Youth Survey, and Market Exposure Data
Alisa Padon, U of Pennsylvania, USA
David Jernigan, Johns Hopkins U, USA
Rajiv N. Rimal, George Washington U, USA

What Do Students Talk About When They Talk About Alcohol: Conversational Topics and Alcohol Consumption Predictors
Hanneke Hendriks, Leiden U, THE NETHERLANDS
Gert-Jan de Bruijn, U of Amsterdam, THE NETHERLANDS

**Content, Context, and Consequences of "Educational" Apps in the Lives of Children**

**Children Adolescents and the Media**

**Chair**
Sarah Ellen Vaala, Vanderbilt U, USA

**Participants**
You Get What You Pay For: Educational Quality of Free and Paid Children’s Apps
Lisa B. Hurwitz, Northwestern U, USA
Alexis Lauricella, Northwestern U, USA
Ellen Wartella, Northwestern U, USA

Language- and Literacy-Focused Apps for Young Children: A Market Scan and Content Analysis
Sarah Ellen Vaala, Vanderbilt U, USA
Anna Ly, Joan Ganz Cooney Center at Sesame Workshop
Alan Nong, U of Kansas, USA
Sadaf Sajwani, Joan Ganz Cooney Center at Sesame Workshop
Mackenzie Shea Swirbul, Vanderbilt U, USA

The Opportunities of Creative Apps in Middle Childhood
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Laurian Meester, U of Amsterdam, THE NETHERLANDS

Toddlers’ Learning From Interactive vs. Non-Interactive Mediated Experiences Using Touchscreens
Heather Kirkorian, U of Wisconsin, USA
Koeun Choi, U of Wisconsin, USA
Tiffany Pempek, Hollins U, USA
Elizabeth Schroeder, U of Wisconsin, USA
Roxanne Etta, U of Wisconsin, USA

Tapping in: Understanding How Hispanic-Latino Immigrant Families Engage and Learn With Broadcast and Digital Media
Amber Levinson, Stanford U, USA

By integrating knowledge across a diverse set of methodologies, populations, and theoretical lenses, this panel presents the latest findings associated with (1) educational app content, (2) outcomes associated with educational app use, and (3) influences of family context. In doing so, this panel aims to present rich and multi-faceted insights about the growing international practice of children’s educational app use.
Towards Hookup Apps Studies: Sexual Cultures, Digital Queers, Locative Media

Popular Communication

Chairs
Megan Sapnar Ankerson, U of Michigan, USA
Sarah Anne Murray, U of Wisconsin, USA

Participants
Jean Burgess, Queensland U of Technology, AUSTRALIA
Ben Light, Queensland U of Technology, AUSTRALIA
Stefanie Duguay, Queensland U of Technology, AUSTRALIA
Yoel Roth, U of Pennsylvania, USA
Kane Race, U of Sydney, AUSTRALIA

Participants
Lez Takes Time: Designing Lesbian Contact in Geosocial Networking Apps
Megan Sapnar Ankerson, U of Michigan, USA
Sarah Anne Murray, U of Wisconsin, USA

Studying HookUp Apps: A Comparative Platform Analysis of Tinder, Mixxxer, Squirt, and Dattch
Jean Burgess, Queensland U of Technology, AUSTRALIA
Ben Light, Queensland U of Technology, AUSTRALIA
Stefanie Duguay, Queensland U of Technology, AUSTRALIA

Pleasure, Privacy and Playful Exposure: Gay Sharing of Digital Sex Chat
Kane Race, U of Sydney, AUSTRALIA

No Fats, No Femmes, No Privacy? Interplatform Data Flows and the Douchebags of Grindr
Yoel Roth, U of Pennsylvania, USA

Collectively, this panel suggests that attending to a development of “hookup app studies” offers theoretical, methodological, and empirical insights that introduce new perspectives in mobile communication and locative media. This panel’s approach to hookup apps moves beyond established modes of inquiry and perceived popular use toward a more cultural approach to digital life that foregrounds how issues of gender and sexuality are articulated to the politics of platforms.

Intercultural Communication and Media: Bridging the Research Divide

Intercultural Communication

Chair
Ling Chen, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Participants
International Film and Audio-Visual Translation: Intercultural Experience as Moderator in Audience Recall and Enjoyment
Kara Rader, Ohio State U, USA
Kimberly Neuendorf, Cleveland State U, USA
Paul Skalski, Cleveland State U, USA

Language is a Do Community: The Use of Language in Social Media Among the South Asian Diaspora in the US
Mohammad Delwar Hossain, U of Wisconsin-Whitewater, USA
Aaron S. Veenstra, Southern Illinois U - Carbondale, USA

Model Minority Stereotypic Representations in South Asian Indian American Marital Newspaper Advertisements
Noorie Baig, U of New Mexico, USA

Predictors of Blogging in Six Arab Countries: Just Another Activity on the Internet?
Justin D. Martin, Northwestern U in Qatar, QATAR
Klaus Schoenbach, Northwestern U in Qatar, QATAR
The papers in this panel bridge the theoretical and methodological divides between intercultural and media research.

**Relationship Management and Outcomes**

**Public Relations**

**Chair**

Candace L. White, U of Tennessee, USA

**Participants**

From Perception to Engagement: Mediation Effect of Interactivity on Organization-Public Relationships

Outcomes and Stakeholders’ Online Behaviors

Yi Grace Ji, U of Miami, USA

Jianguo Liu, U of Miami, USA

Local Government-Citizen Relationships: Using the Co-Orientational Approach to Analyze the Effectiveness of the Relationship

Melissa Wooten Graham, U of Central Oklahoma, USA

Elizabeth Johnson Avery, U of Tennessee, USA

Calling Dr. Jekyll, Not Mr. Hyde: Effects of Bridging Strategy on Relational Outcomes, Perceptions, and Supportive Communication Behaviors by Staunch and Hostile Publics

Soojin Kim, Singapore Management U, SINGAPORE

Arunima Krishna, Purdue U, USA

Jeong-Nam Kim, Purdue U, USA

Gift in Our Life: How Gift-Giving Culture Affects Media Relations in Vietnam

Tham Nguyen, U of Oklahoma, USA

Katerina Tsetsura, U of Oklahoma, USA

Stakeholder Engagement and Conflict Resolution in the Global Environment: Strategies and Outcomes

Lan Ni, U of Houston, USA

Qi Wang, Villanova U, USA

Maria de la Flor, Communica PR, USA

Renato Penafior, Porter Novelli, USA

**Respondent**

Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

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**International Research on Internet Freedom: Concepts, Challenges, and Comparisons**

**Global Communication and Social Change**

**Chair**

Miriam Metzger, U of California - Santa Barbara, USA

**Participants**

Who’s Zooming Whom? DIY Citizenship, Infowars, and Veillance in Transnational Social Movements

Megan Boler, U of Toronto, CANADA

From Tool To End? Twitter and the Redefinition of News Production and Consumption Practices in Venezuela

Gisela Gil-Egui, Fairfield U, USA

Martha Fuentes-Bautista, U of Massachusetts - Amherst, USA

From Platform Jumping to Anonymous Posting: ICT use and Internet Freedom in Zambia

Miriam Metzger, U of California - Santa Barbara, USA

Lisa Parks, U of California - Santa Barbara, USA

Rahul Mukherjee, U of Pennsylvania, USA

Kristin Page Hocevar, U of California - Santa Barbara, USA
Online Freedom of Expression in Egypt: Is the Internet Paying the Price for Moving and Shaking Society?
Rasha A Abdulla, American U in Cairo, EGYPT

Respondent
Beth Kolko, U of Washington, USA

The purpose of this panel is to explore how ICT use and Internet freedom have been conceptualized and studied across different local/national/global contexts and to discuss the challenges of maintaining a commitment to Internet freedom during a time of unprecedented erosions of digital civil liberties in democracies and authoritarian regimes alike. How do citizens think about “free speech” and ICT access in different parts of the world? How do they work around restrictions that may be in place? Panelists will both zoom in to share research findings from specific sites in North America, Africa, Latin America, and the Middle East, and zoom out to discuss their work in a comparative global context.

Computer-Mediated Communication

Information Systems

Chair
Jessica Gall Myrick, Indiana U, USA

Participants
Content Structural Features and Diffusion Online: A Health-Related Case Study
Ashley Sanders-Jackson, Stanford Prevention Research Center, USA
Qiannan Zhao, U of Pittsburgh
Drew Berkley Margolin, Cornell U, USA
Cabral A Bigman, U of Illinois, USA
Yu-Ru Lin, U of Pittsburgh, USA

How Skilled Are Internet Users When it Comes to Online Privacy and Data Protection? Development and Validation of the Online Privacy Literacy Scale (OPLIS)
Philipp K. Masur, U of Hohenheim, GERMANY
Doris Teutsch, U of Hohenheim, GERMANY
Sabine Trepte, U of Hohenheim, GERMANY

Inside the Spiral: Hostile Media, Minority Perception, and Willingness to Speak Out on a Weblog
Gi Woong Yun, Bowling Green State U, USA
Sung-Yeon Park, Bowling Green State U, USA
Sooyoung Lee, Sogang U, KOREA, REPUBLIC OF

Online Pornography and Sexual Practice: Explaining the Uses of Sexually Explicit Material Within and Outside Committed Relationships
Richard Lenke, U of Mainz, GERMANY
Sönke Sascha Matschurek, U of Mainz, GERMANY
Marc Ziegele, U of Mainz, GERMANY
Mathias Weber, U of Mainz, GERMANY

The (not so) Guilty Mouse Potato: How Appraisal of Online Procrastination Changes the Recovery Outcome After Online Media Use
Adrian Meier, Johannes Gutenberg U, GERMANY
Leonard Reinecke, U of Mainz, GERMANY
Christine E. Meltzer, U of Mainz, GERMANY

The Impact of Perceptual Disfluency on Memory for Personal Information on Social Media
Stephanie Pieschl, Westfälische Wilhelms-U Muenster, GERMANY
Frank Schmischke, Westfälische Wilhelms-U Muenster, GERMANY
Ricarda Moll, Westfälische Wilhelms-U Muenster, GERMANY

Toward an Approach to Analyze, Conceptualize, and Implement Linguistic Strategies to Engage University Students with Social Media
Yuhua (Jake) Liang, Chapman U, USA
Kerk F. Kee, Chapman U, USA
Viral Information: How Distortion About Ebola Can Impact Processing and Beliefs on Twitter
Seoyeon Hong, Webster U, USA
Russell Brent Clayton, U of Missouri, USA
Heather Shoenberger, U of Oregon, USA
Erika Johnson, U of Missouri, USA

Digital Work Processes

Saturday  
13:30-14:45  
San Geronimo Ballroom B

Communication and Technology

Chair
Craig R. Scott, Rutgers U, USA

Participants
The Flow of Digital Labor
Eliane Leontine Bucher, U of St. Gallen, SWITZERLAND
Christian Fieseler, BI Norwegian Business School, NORWAY

Qualitative Study of Mobile Phone Use in Business: A Case in a Multinational Company’s China Branch
Yun Xia, Rider U, USA
Yuping Mao, Erasmus U Rotterdam, THE NETHERLANDS

Is LinkedIn Making You More Successful? The Informational Benefits Derived From Public Social Media
Sonja Utz, Knowledge Media Research Center, GERMANY

Use of Communication Media for Work in Nonwork Hours, and Job Stress: Moderation by Involvement, Work Characteristics, and Substitutes for Leadership
Ronald E. Rice, U of California - Santa Barbara, USA
Anu Sivunen, Aalto U, FINLAND

Online Experiments: Methods, Opportunities, and Challenges

Saturday  
13:30-14:45  
San Geronimo Ballroom C

Information Systems

Chair
Katherine Ognyanova, Northeastern U, USA

Participants
Validating Massively Open Online Social Experiments With Volunteer Science
Jason Radford, U of Chicago
Brian Christopher Keegan, Northeastern U, USA
Katherine Ognyanova, Northeastern U, USA
Brooke Foucault Welles, Northeastern U, USA
Jefferson Hoye, Jefferson Hoye LLC, USA
Ceyhun Karbeyaz, Northeastern U, USA
Waleed Meleis, Northeastern U, USA
David Lazer, Northeastern U, USA

Team Communication Unpacked: The Role of Endogenous Communication Processes On Team Decision-Making Outcomes
Brooke Foucault Welles, Northeastern U, USA
Christoph Riedl, Northeastern U, USA

Online Multi-Team Systems: Scaling Up Laboratory Experiments to Online Environments
Hannah Aubry, Northwestern U, USA
Eric Forbush, Northwestern U, USA
William Stawicki, Northwestern U, USA
Noshir S. Contractor, Northwestern U, USA
Challenges and Opportunities of Developing an Online Public Goods Game Experiment
Andrew Nicholas Pilny, U of Illinois, USA
Marshall Scott Poole, U of Illinois, USA

Retention of Participants in Online Collective Intelligence Tests Involving a Panel Design
Young Ji Kim, Massachusetts Institute of Technology, USA
David Engel, Massachusetts Institute of Technology, USA
Ishani Aggarwal, Tilburg U, USA
Anita Williams Woolley, Carnegie Mellon U, USA
Thomas W. Malone, Massachusetts Institute of Technology, USA

Social Science Online: Identifying Structures That Support Norm Change
Damon Centola, U of Pennsylvania, USA

Respondent
David Lazer, Northeastern U, USA

This panel explores the opportunities and challenges of using online experiments in communication research. The papers included here provide an overview of the cutting edge developments in that field over the last year. They describe the process of setting up virtual laboratories, recruiting participants, and conducting experimental studies. The authors provide useful guidance for future work in that area, describing the obstacles encountered along the way and the solutions that were found. The studies included here also examine questions of reliability and validity in online experimental designs, and explore the extent to which web replications can reproduce results obtained in brick and mortar settings.

4529
Saturday
13:30-14:45
Salon Del Mar

Constructing Identities in Online Interactions, Face-to-Face Encounters, and Music Lyrics

Language & Social Interaction
Chair
Alena L. Vasilyeva, U of Massachusetts - Amherst, USA

Participants
Dialect Crossing: Quoting Cultural Others
Jessica Sarah Robles, U of Washington, USA
Identity Labels Online to Offline: An Analysis of the Struggle of Symbolic Power in a Stratifying China
Mian Wu, Duke U, USA
Language, Ideology, and Performativity: Codeswitching in Chinese Popular Music Lyrics (Top Student Paper)
Luling Huang, Temple U, USA
Replacing Dialectal Words in Spanish
Alexa Bolanos-Carpio, Rutgers U, USA

4530
Saturday
13:30-14:45
Tropical A

Teaching Culture in Public Speaking

Instructional & Developmental Communication
Chair
Elena Nuciforo, Florida International U, USA

Participants
Age or Education? Sage or Expert? Teaching Credibility as a Culture Specific Public Speaking Component
Nurhayat Bilge, Florida International U, USA
Making the Case for Studying “Public Speaking” as a Culturally Situated Ideal for Public Expression
David Boromisza-Habashi, U of Colorado - Boulder, USA
Critical Pedagogy, Cultural Diversity, and Collaboration in the Graduate Classroom
Tammy Jeffries, Western Kentucky U, USA
Debating Cultures: Teaching Debate in an International Context
Elena Nuciforo, Florida International U, USA
Travis Lakin, Florida International U, USA

This panel takes a broad look at teaching public speaking in academic settings and presents a variety of contexts, such as U.S. graduate students immersed in diversity issues at a seminar, college students in a classroom in Turkey, or Russian and U.S. American undergraduates debating each other via the Internet. The panel is structured to showcase four independent studies that seek to explore connections between culture and public speaking.

4531

Reconsidering Mediation and Media Events: Memory, Religion, and Social Drama

Saturday
13:30-14:45
Tropical B

Philosophy, Theory and Critique

Chair
Meta Gail Carstarphen, U of Oklahoma, USA

Participants
Toward a Historical Understanding of the Media Event
Espen Ytreberg, U of Oslo, NORWAY

Cosmopolitan Memory and Global Media Disasters
Maria Kyriakidou, U of East Anglia, UNITED KINGDOM

The Implication of Technology in Mediatization and Mediation Approaches to Religious Studies
Larissa Soares Carneiro, North Carolina State U, USA

Managing Conflicts Through Social Dramas in Unsettled Times and Media’s Construction of Injustice
Limin Liang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

“Media event” can seem like a self-explanatory designation. These papers explore specificities and continuities that outline and rethink media events and mediation from several perspectives - from the pre-broadcast prehistory of the phenomenon, to a range of social and mnemonic meanings, to tensions between the concepts of mediation and mediatization.

4532

Sports Journalists and Sports Journalism: Producers and Content

Saturday
13:30-14:45
Tropical C

Sports Communication

Chair
Travis Vogan, U of Iowa, USA

Participants
Leading With the Head: How NBC’s Football Night America Framed Football’s Concussion Crisis
Michael L Mirer, U of Wisconsin, USA

Mark Mederson, U of Wisconsin, USA

Quality Still Scores High With Sports Journalists Despite Doing More With Less
Scott Reinardy, U of Kansas, USA

What is Sports Journalism? Boundary Work Performed by the Digital Counterpublic Sphere
David Asa Schwartz, U of Iowa, USA

“Go Turkey Go!”: Football, Nationalism, and the Representation of Turkey in British Newspapers Sport Sections
Nilyufer Hamid-Turksoy, Eastern Mediterranean U, TURKEY

Respondent
Wayne Wanta, U of Florida, USA
Between News About Parties and Partisan News: Content and Effects

**Political Communication**

**Chair**
Shira Dvir-Gvirsman, Tel Aviv U, ISRAEL

**Participants**
Cross-Cutting Concerns: The Varying Effects of Partisan Cues in the Context of Social Networks
Benjamin K. Smith, U of California - Santa Barbara, USA
Racial Framing and Racial Appeals in the 2012 Presidential Election
Kimberly A. Gross, George Washington U, USA
Robert M. Entman, George Washington U, USA
Carole V. Bell, Northeastern U, USA
Andrew Rojecki, U of Illinois - Chicago, USA
Sarah Stonbely, New York U, USA
The Impact of Users’ Political Tendencies on Selective Exposure and Political Polarization on Web Portals: Analysis Comparing Naver’s and Daum’s Comments
Bumgi Min, U of Texas, USA
Jinsook Kim, U of Texas, USA

Historicizing Feeling: Affect, Emotion, and the Making of Communication

**Communication History**

**Chair**
Derek W. Vaillant, U of Michigan, USA

**Participants**
Film Regulation and the Varieties of Public Opinion: Law as Communication History
Jennifer Petersen, U of Virginia, USA
Movies Made Children: Metaphor and Infantilization of Film in the Payne Fund Motion Picture Studies
Tyler Brunette, U of Pittsburgh, USA
The Sale of Office Interiors: Gender, Affect, and Modernism
Renyi Hong, U of Southern California, USA
The Intimate Space of Written Words: The Paradox of Privacy and Publicity in Love Letters
Hua Su, U of Iowa, USA

Search, Use, and Compliance in Online Environments

**Communication Law & Policy**

**Chair**
Katharine Sarikakis, U of Vienna, AUSTRIA

**Participants**
Dissolving Innovation in Meltwater: An Attack on Online Search
Bill D. Herman, Hunter College, USA
Who Should Speak? Twitter’s User Policy Enforcement
Tatevik Sargsyan, American U, USA
Andrea Hackel, American U, USA
“They Sent Me a Whole Lot!” A Content Analysis Assessing Compliance with Social Media Advertising Regulations
Sophie Carolien Boerman, U of Amsterdam, THE NETHERLANDS
Guda van Noort, U of Amsterdam, THE NETHERLANDS
Melanie de Looper, U of Amsterdam, THE NETHERLANDS
Natali Helberger, U of Amsterdam, THE NETHERLANDS
The Confusion About and the Use of URLs in China and the US
Dmitry Epstein, U of Illinois - Chicago, USA

Organizational Business Meeting for Mobile Communication Interest Group
Saturday
13:30-14:45
San Cristobal Ballroom F

Sponsored Sessions
Chair
Veronika Karnowski, Ludwig Maximilians U Munich, GERMANY

Participants
Scott W. Campbell, U of Michigan, USA
Arul Chib, Nanyang Technological U, SINGAPORE
Lee Humphreys, Cornell U, USA
Rich Ling, Nanyang Technological U, SINGAPORE
Katy Elizabeth Pearce, U of Washington, USA
Thilo von Pape, U of Hohenheim, GERMANY

Intergroup Communication Business Meeting
Saturday
13:30-14:45
San Cristobal Ballroom G

Intergroup Communication
Chair
Howard Giles, U of California - Santa Barbara, USA
Angela Lynn Palmer-Wackerly, Ohio State U, USA
Jordan E. Soliz, U of Nebraska-Lincoln, USA
Marko Dragojevic, U of California - Santa Barbara, USA
Shuang Liu, U of Queensland, AUSTRALIA
Jessica Gasiorek, U of Hawaii, USA

Politicians Online: Antecedents and Effects
Saturday
13:30-14:45
Flamboyan

Political Communication
Chair
Sven Engesser, U of Zurich, SWITZERLAND

Participants
Digital Retail Politics: Interpersonal Messaging via Social Media
Jessica Baldwin-Philippi, Fordham U, USA

Who is Leading the Campaign Charts? Comparing Individual Popularity on Old and New Media
Patrick van Erkel, U of Antwerp, BELGIUM
Evelien Dheer, iMinds-MICT-UGent, BELGIUM
Raymond Harder, U of Antwerp, BELGIUM
Peter Van Aelst, U of Antwerp, BELGIUM
Why Tweeting About Politics? Influencing Factors on Twitter Use by Members of the German Bundestag
Christian Nuernbergk, Ludwig Maximilians U Munich, GERMANY
Julia Neubarth, Ludwig Maximilians U Munich, GERMANY
Melanie Rossmann, Ludwig Maximilians U Munich, GERMANY

Local Politics Online: The Influence of Presumed Influence on Local Politicians’ Online Communication Activities
Uli Bernhard, U of Duesseldorf, GERMANY
Marco Dohle, U of Duesseldorf, GERMANY
Gerhard Vowe, U of Duesseldorf, GERMANY

2015 Steve Jones Internet Lecture: Social Justice and Internet Technology

Sponsored Sessions

Chair
Steven Jones, U of Illinois - Chicago, USA

Participant
Clifford G. Christians, USA

In moral philosophy, justice is the fundamental norm for all social formations--people groups, nation states, and transnational regimes. The philosophy of technology gives us a conceptual framework for assessing the issue of social justice in the global internet age. The ethics of justice gives coherence and meaning to public communication as a composite of technological systems. As the distinctive character of human existence, social justice is the normative basis for distinguishing human or virtual communities from one another.

Clifford G. Christians is Research Professor of Communications, Professor of Journalism, Professor of Media Studies Emeritus, University of Illinois Urbana-Champaign. His latest co-authored books are Communication Theories in a Multicultural World and The Ethics of Intercultural Communication.

The Future of Telenovelas: Webnovelas, Transmedia, and User-Generated Contents

Mass Communication

Chair
Joseph D. Straubhaar, U of Texas, USA

Participants
Webnovelas: The Hyper-Commoditization of Latina/o Viewership and Participation
Juan Pinon, New York U, USA
‘There Never Was a Telenovela like Avenida Brasil’
Maria Immacolata Vassallo de Lopes, U of San Paulo, BRAZIL
Webnovelas in Mexican Television: Still an Ambiguous Option to Audiences
Guillermo Orozco-Gomez, U de Guadalajara, MEXICO
Colombian-Web: Dreaming a New Entertainment
Omar Rincon, U de los Andes, COLOMBIA
Fanfiction and Telenovelas. The Rise of the Fans
Carlos Alberto Scolari, U Pompeu Fabra, SPAIN
The telenovela is the ultimate audiovisual popular genre in Latin America. But in the 21st century the media ecology has changed radically. In the new century the telenovela, a classic product of the broadcasting era, must face new challenges, threats and provocations from other formats and media. The telenovela, if it wants to survive in this new media ecology, is forced to adapt and learn to 'talk' to the new generations. In this context a high number of questions arises: How are the telenovelas adapting to the new media ecology? Are there transmedia telenovelas? If so, how do they differ from other types of transmedia fiction? What is the role of user-generated contents in the telenovela of the 21st century? How webnovelas (a product designed and produced for online consumption) fits in the new media ecology? The panel will bring together a group of six internationally recognized researchers from the United States, Mexico, Spain, Colombia and Brazil to answer these and other questions related to the future of telenovelas.

### 4543

**Sexual Health, Choices, and Violence Prevention**

**Health Communication**

**Chair**
Rowena Lyn Briones, Virginia Commonwealth U, USA

**Participants**

Anu Sachdev, PCI Media Impact, USA
Arvind Singhal, U of Texas - El Paso, USA

Modeling the Message-Processing Mechanisms of Tailoring in a Web-Based STD Screening Intervention
Mia Liza A. Lustria, Florida State U, USA
Juliaan Cortese, Florida State U, USA
Mary A Gerend, Northwestern U, USA
Karla Schmitt, Florida State U, USA
Ying Mai Kung, Florida State U, USA
Casey McLaughlin, Florida State U, USA

Testimonials in Prevention Campaigning
Anja Kalch, Augsburg U, GERMANY
Tino GK Meitz, U of Tuebingen, GERMANY

“I Would Never Tell My Parents That!” Using the Health Disclosure Decision-Making Model to Better Understand How Emerging Adults Decide to Disclose Sex-Related Issues to Parents
Emily Scheinfeld, U of Texas, USA
Charee Thompson, Ohio U, USA

### 4544

**Tweeting Disasters and Crises**

**Communication and Technology**

**Chair**
Luis E Hestres, U of Texas - San Antonio, USA

**Participants**

Communicating on Twitter During a Disaster: An Analysis of Tweets During Typhoon Haiyan
Bruno Takahashi, Michigan State U, USA
Edson Tandoc, Nanyang Technological U, SINGAPORE
Christine Carmichael, Michigan State U, USA

Compassion Fatigue and Audience Global Crises: Integrating Network and Content Analysis in the Examination ‘Ebola Crisis’ Tweeting
SangHee Park, Bowling Green State U, USA
Brett R. Labbe, Bowling Green State U, USA
Claire Youngnyo Joa, Bowling Green State U, USA
Information Dissemination and Network Structures on Twitter During a Crisis  
Teis Moeller Kristensen, Rutgers U, USA  
Lindsey Jo DiTirro, Purdue U, USA

Race and Ethnicity Across Asia

Ethnicity and Race in Communication  
Chair  
Michael Prieler, Hallym U, KOREA, REPUBLIC OF

Participants  
In-Group Membership and the Linguistic Intergroup Bias: Exploring the Role of Ethnic Identification  
Michael Che Ming Chan, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF  
Constructing Migrant Workers in Taiwan: A Critical Discourse Analysis  
Hsin-I Cheng, Santa Clara U, USA  
The Weibo Mediated Presence of Bodies: “Walking Marriage” or “Casual Sex”  
Meiying Li, New York U, USA  
Dongjing Kang, Ohio U, USA  
Media Consumption and Perceptions of Race and Crime  
Seow Ting Lee, National U of Singapore, SINGAPORE

International Communication Association Annual Awards and Presidential Address

Sponsored Sessions  
Chair  
Peter Vorderer, U of Mannheim, GERMANY

ICA Plenary Interactive Paper/Poster Session II  

Sponsored Sessions  
Chair  
Peter Vorderer, U of Mannheim, GERMANY  
This year ICA is presenting three separate plenary poster session. This session will feature poster from Environmental Communication, Public Relations, Organizational Communication, Communication and Technology, Intergroup, Language and Social Interaction, Global Communication and social Change, Intercultural Communication, and Interpersonal Communication divisions and interest groups. Come and discuss over 79 posters and mix and mingle with your colleagues. Refreshments will be provided.

Communication and Technology Interactive Poster Session  

Communication and Technology  
Participants  
1. A Mixture Model of Global Internet Capacity Distributions  
Hyunjin Seo, U of Kansas, USA  
Stuart Thorson, Syracuse U, USA  
Joe Phua, U of Georgia, USA  
Seung-A Annie Jin, Boston College, USA  
Jung Min Hahn, U of Georgia, USA
3. Factors Driving Adoption and Diffusion of Multiscreen Services
   Dong-Hee Shin, Sungkyunkwan U, KOREA, REPUBLIC OF
   Hoyoun Cho, Sungkyunkwan U, KOREA, REPUBLIC OF
   So Jeong Kim, Sungkyunkwan U, KOREA, REPUBLIC OF

4. High-Choice Revisited: An Experimental Analysis of the Dynamics of News Selection in High-Choice Media Environments
   Elliot T. Panek, U of Alabama, USA

5. Incidental and Deliberate Cues, Credibility, and Impression Formation on YouTube
   Andrew James Gambino, Pennsylvania State U, USA
   Adam S. Kahn, Western Michigan U, USA
   Autumn Payge Edwards, Western Michigan U, USA

6. Israeli Newspapers' Content Changes as a Response to the Emergence of e-News Sites
   Sam N. Lehman-Wilzig, Bar-Ilan U, ISRAEL
   Shimon Fridkin, Bar-Ilan U, ISRAEL

7. Media Practices Profiles Between North and South of Europe: From Access to Uses and Practices
   Sara Henriques, Lusofona U, PORTUGAL
   Manuel José Damásio, U Lusófona, PORTUGAL

8. Determinants of Stereoscopic 3D Perception in Young Users: An Experimental Study
   Jasmin Vervaeke, iMinds-MICT-UGent, BELGIUM
   Elena Nunez Castellar, Ghent U, BELGIUM
   Jan Van Looy, Ghent U, BELGIUM

   Evelien Dheer, Ghent U, BELGIUM
   Frédéric Godin, Ghent U, BELGIUM
   Tom Evens, Ghent U, BELGIUM
   Wesley De Neve, Ghent U, BELGIUM
   Pieter Verdegem, Ghent U, BELGIUM
   Rik Van de Walle, Ghent U, BELGIUM

10. How "Social" is Social TV? The Influence of Social Motives and Expected Outcomes on the Usage of Social TV Applications
    Nicole C. Kramer, U of Duisburg-Essen, GERMANY
    Stephan Winter, U Duisburg-Essen, GERMANY
    Brenda Benninghoff, U of Duisburg-Essen, GERMANY
    Christine Gallus, U of Duisburg-Essen, GERMANY

11. I Just Called to Say it's Private: Privacy in the Context of Mobile Phone Conversations
    Bianka Pagel, U of Mannheim, GERMANY
    Silvie-Kristin Wemper, U of Mannheim, GERMANY
    Eva Schmitt, U of Mannheim, GERMANY
    Marielle Christine Klein, U of Mannheim, GERMANY

12. Implications of Media Use in Long-Distance and Geographically Close Relationships
    David Matthew Markowitz, Cornell U, USA
    Katherine Bubric, Cornell U, USA
    Sarah Sinclair, Cornell U, USA
    Nicholas Vera, Cornell U, USA
    Helen Tian, Cornell U, USA
    Jillian Saulnier, Cornell U, USA

13. Meeting Online: Do We Disclose More Personal Information Towards Same-Sex or Cross-Sex Partners in Online Interpersonal Communication?
    Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS
    Alexander Peter Schouten, Tilburg U, THE NETHERLANDS
    Mariët Vanden Abeele, Tilburg U, THE NETHERLANDS

14. Equality of Participation in Online Versus Face to Face Deliberation: A Transcript and Experience Survey Analysis
    Eric Showers, Stanford U, USA
    Nathan Tindall, Stanford U, USA
    Todd Richard Davies, Stanford U, USA

15. Evaluating Subjective Well-Being in the Network Society
16. Multitasking Effects on the Memory and Attitudes of Online Advertising Videos  
   Minh Thanh Do, National U of Singapore, SINGAPORE  
   Weiyu Zhang, National U of Singapore, SINGAPORE

17. Preserving Treasures of One’s Media Past: Media Nostalgia and Media Change in the Life Span  
   Manuel Menke, Augsburg U, GERMANY

18. Effects of Traditional and New Media on Sex Bias: An Examination in East Asia and Nordic Countries  
   Bingjie LIU, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

19. Facebook Users’ Experience and Reaction Towards Facebook ads  
   Xueying Zhang, U of Alabama, USA  
   Shuhua Zhou, U of Alabama, USA

20. Influence of User-Generated Comments to Online Electronic Cigarette Commercials: Support, Opposition and Warnings About Deception  
   Rui Shi, U of Pennsylvania, USA  
   Joseph N. Cappella, U of Pennsylvania, USA

   Kathleen Van Royen, U of Antwerp, BELGIUM  
   Karolien Poels, U of Antwerp, BELGIUM

22. Knowledge Production Gap in the Age of Social Media: Weibo, Knowledge Production and Public Participation  
   Lu Zhao, Zhejiang U, CHINA, PEOPLE’S REPUBLIC OF

23. Mobiles in Interpersonal Communication: Smartphones Serve as Intrasexual Signals  
   Christine Hennighausen, U of Wuerzburg, GERMANY

Environmental Communication Interactive Poster Session

Environmental Communication

Participants

24. Climate Change and Technology: Examining Opinion Formation and Risk Perceptions of Geoengineering  
   Christopher Cummings, Nanyang Technological U, SINGAPORE

25. Effects of Similarity and Framing on Narrative Environmental Risk Communication  
   Rowie Kirby-Straker, U of Maryland, USA  
   Monique Mitchell Turner, George Washington U, USA  
   Dale Hample, U of Maryland, USA

26. Engaging Nuclear Publics: Mediations Across Civil and Political Society  
   Rahul Mukherjee, U of Pennsylvania, USA

27. Evaluating Image Repair Strategies of CRU Scientists and IPCC After the Climategate and Glaciergate Crises  
   Jagadish J Thaker, National U of Singapore, SINGAPORE

28. Linking Sadness Appeal With Gain and Hope Appeal with Loss: Communicating a Novel Marine Disease  
   Hang Lu, Cornell U, USA

29. The CSR Green Halo Effect on the Corporate-Public Communication: An Experimental Study  
   Dong Dong, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF  
   Hao-Chieh Chang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF  
   Tianjiao Wang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Global Communication and Social Change Interactive Paper Session

Participants
30. ClimateScapes: Imaginative Geographies of Bangladesh
   Gyuri Kepes, U of Massachusetts, USA
31. Exploration of Factors Leading to Successful Mediation: A Regression Analysis of Reality TV Mediation Show Episodes in China
   Yafei Zhang, U of Iowa, USA
   Li Chen, U of Iowa, USA
32. Exploring and Explicating the Myths of a Multifaceted China: Comparing China’s National Image Through the Lens of Self-Presentation and Mainstream Western Magazine Covers
   Kun xu, Temple U, CHINA, PEOPLE’S REPUBLIC OF
   Yingyan Sheng, Shanghai International Studies U, CHINA, PEOPLE’S REPUBLIC OF
33. Hybridizing "The Holy Space": The Cultures of Unity and Dissent in the Cuban Media
   Mark Princi Hannah, U of Southern California, USA
34. Mahimahi Musubi: Cosmopolitizing Strategies in Hawaiian Regional Cuisine
   Benjamin Burroughs, U of Iowa, USA
35. Narrative Influence From Donor to Recipient NGOs: The Case of the Gates Foundation’s Global Development Program
   Luis E. Santana, Fundacion Democracia y Desarrollo
   Kirsten A. Foot, U of Washington, USA
   Sarah Anne Ganter, U of Vienna, AUSTRIA
37. Online Political Satire and Practices of Cultural Citizenship in Morocco
   Mohamed El Marzouki, Indiana U, USA
38. Ranking Digital Rights: Human Rights, the Internet, and the Fifth Estate
   Nathalie Marechal, U of Southern California, USA
39. Without Words: The Use of an Image-based Instructional Video to Convey Information to Culturally Diverse Audiences
   Rachel Schaevitz, Temple U, USA
40. Toward a ‘Developed’ Media: The Values and Priorities of Media Development Projects in South Sudan
   Valerie Cooper, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Intercultural Interactive Poster Session

Intercultural Communication

Participants
41. Cultural Differences in Perception of Family Obligation and Request Compliance in China and the US
   Rain Wuyu Liu, Michigan State U, USA
   Mary Jiang Bresnahan, Michigan State U, USA
42. Influence of Ethnocentrism on Interethnic Bridging Social Capital: Mediating Effect of Interethnic Interaction
   Ezhar Tamam, U of Putra Malaysia, MALAYSIA
   Somayeh Mortazavi Ganji Ketab, U Putra Malaysia, MALAYSIA
   Jusang Bolong, U Putra Malaysia, MALAYSIA
43. The Effects of Sex and Gender Role Orientation on Approach-Based Coping Strategies Across Cultures: A Moderated Mediation Model
   Hairong Feng, U of Minnesota, USA
Lin Xiu, U of Minnesota, USA

44. The Influences of Host and Ethnic Internet Use on Sociocultural and Psychological Adaptation Among Chinese International Students in the United States: Communication Anxiety and Uncertainty Reduction as Mediators  
Chia-Fang (Sandy) Hsu, U of Wyoming, USA  
Jun Chen, JiangHuai Magazine, CHINA, PEOPLE’S REPUBLIC OF

45. What Are They Doing on U.S. College Campus? Charting and Comparing East Asian Nations’ Public Diplomacy on a U.S. College Campus  
Juyan Zhang, U of Texas - San Antonio, USA

46. Positive Asian Stereotypes and Supportive Communication for Asian College Students in the US  
Susan Lee Kline, Ohio State U, USA  
Chau-sa Dang, Ohio State U, USA

Interactive Papers in Intergroup Communication

Intergroup Communication

Participants

47. Bridging Mechanisms in Multiethnic Communities: Place-Based Communication, Neighborhood Belonging and Intergroup Relations  
Wenlin Liu, U of Southern California, USA  
Minhee Son, U of Southern California, USA  
Andrea Wenzel, U of Southern California, USA  
Zheng An, U of Southern California, USA  
Nan Zhao, U of Southern California, USA  
Sandra J. Ball-Rokeach, U of Southern California, USA

48. Extending Intergroup Theorizing to the Instructional Context: Testing a Model of Teacher Communication Behaviors, Credibility, Group-Based Categorization, and Instructional Outcomes  
Angela Hosek, Ohio U, USA

49. Managing the Tensions of Age-Based Role Reversals in the Intergenerational Workplace: Exploring Young Adults Experience Supervising Older Employees  
Lindsey Anderson, U of Maryland, USA  
Melanie Morgan, Purdue U, USA

50. Secondary Transfer Effects of Mediated Intergroup Contact: Does Habitual Exposure to US-American Media Affect Attitudes Towards South African Outgroups?  
David Schieferdecker, U of Mannheim, GERMANY

Interpersonal Communication Interactive Poster Session

Interspersal Communication

Participants

Paola Pascual-Ferra, Loyola U Maryland, USA  
Michael J. Beatty, U of Miami, USA

52. I Heard it Through the Grapevine: How Organizational Rumors Impact Interpersonal Relationships FTF and via CMC  
Stacie Wilson Mumpower, U of Oklahoma, USA  
Megan Bassick, U of Oklahoma, USA  
Eryn Nichole Bostwick, U of Oklahoma, USA

53. The Influence of Facial Attractiveness, Bodily Attractiveness, and Nonverbal Attractiveness on Person Perception and Employment Suitability  
Sabrina Sobieraj, U of Duisburg-Essen, GERMANY
54. Validating Modality Switching Effects via Trained Coder Ratings of Relational Messages
   Artemio Ramirez, Jr., U of South Florida, USA
   Erin Michelle Sumner, Trinity U, USA

55. The Psychological Mechanism of Socializing Adolescents' Expressive Behavior
   Kwansik Mun, U of Wisconsin, USA
   Dhavan Shah, U of Wisconsin, USA

56. The Role of Justice Perceptions in Influencing Victim-Offender Conference Participation
   Gregory D. Paul, Kansas State U, USA

57. The Stereotypical Cues to Deception Used by Lay Persons
   Norah E. Dunbar, U of California - Santa Barbara, USA
   Brianna L. Lane, U of Oklahoma, USA

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**Language and Social Interaction Interactive Paper Session**

**Language & Social Interaction**

**Participants**

58. Bilingual Typography in Globalized Middle East Culture: Study of the Linguistic Landscape of
   Jeddah, Kingdom of Saudi Arabia
   Shayna Blum, Xavier U of Louisiana, USA

59. Wikipedia as a Space for the Discursive Construction of Globalization
   Gisela Gil-Egui, Fairfield U, USA
   Rainer Rubira, King Juan Carlos U, SPAIN

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**Organizational Communication Interactive Poster Session**

**Organizational Communication**

**Participants**

60. Academic Leadership Development Within the Association of American Universities (AAU): A
    Communicative Approach
    Ralph A Gigliotti, Rutgers U, USA

61. Age at Work: Explaining Variation in Frames and Stereotypes of Older Employees in Corporate
    and News Media
    Anne Cornelia Kroon, U of Amsterdam, THE NETHERLANDS
    Martine van Selm, U of Amsterdam, THE NETHERLANDS
    Claartje L. ter Hoeven, U of Amsterdam, THE NETHERLANDS

62. Clearing the Smoke: Understanding Communication Satisfaction in Fire Departments
    Laura E Young, Butler U, USA

63. Espoused Moral Muteness: Organizational Values Enabling and Constraining Advertising Ethics
    Erin Elizabeth Schauster, Bradley U, USA

64. Negotiating Change: Communicative Performances at a City Magazine
    Joy Michelle Jenkins, U of Missouri, USA
    Justin David Wolfgang, U of Missouri, USA

65. Organisational Mediatisation and Public Research Institutions
    Torgeir Uberg Naerland, U of Bergen, NORWAY

66. "Pumping Up" Wellness at Work: A Communicative Model of Participation in Workplace
    Health Promotion Programs
    Yaguang Zhu, U of Texas, USA
    Stephanie Layne Dailey, Texas State U, USA

67. Techniques, Forces, and Fractals: A Poststructural CCO Framework
    Jennifer J. Mease, James Madison U, USA

68. The Institutional Bind: Challenging the Meanings of Volunteerism for Social Change
Liliya Yakova, Purdue U, USA

69. The Mediating Effect of Dyadic Communication Style Agreement on the Relationship Between Servant Leadership and Group-Level Organizational Citizenship Behavior
Hassan Abu Bakar, U of Utara - Malaysia, MALAYSIA
Robert M. McCann, U of California - Los Angeles, USA

70. ‘Winter is Coming’: Constituting the Future in Problem Construction
Theresa R. Castor, U of Wisconsin-Parkside, USA

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4750

Public Relations Interactive Poster Session

Public Relations

Participants

71. Integrating Gender and Emotions Into Issues Management: The Case of Campus Sexual Assault
   Stephanie Madden, U of Maryland, USA

72. Consumers’ Responses to Company Involvement on Brand Community: What Causes Consumers to Raise Their Defenses?
   Caitlin Michelle McLaughlin, Mindful Change, CANADA

73. Bridging the Ideological Divide: A Three-Year Comparative Analysis of Public Trust Predictors Between the US and China
   Alan VanderMolen, Edelman, USA
   Michael Cacciatore, U of Georgia, USA
   Juan Meng, U of Georgia, USA
   Bryan H. Reber, U of Georgia, USA

74. Media Orientation and Public Relations Strategies: Explaining Organizational Differences
   Anke Wonneberger, U of Amsterdam, THE NETHERLANDS
   Sandra Jacobs, U of Amsterdam, THE NETHERLANDS

75. Great Minds Think Alike: Proposed Model of Schema Resonance for Customer-Organization Information Inquiry e-Service Communication
   Xu Song, Colorado State U, USA

76. “This is a Lie, Stop it”: The Department of Veterans Affairs Misadventures in Image Restoration
   Douglas S Wilbur, U of Missouri, USA

77. Enacting Gender in Public Relations Undergraduate Education
   Kathleen Megan Brown, U of Maryland - College Park, USA

78. The Influence of Environmental Organizations’ Public Relations Efforts on Public Perceptions of Issues Management
   Matthew S. VanDyke, Texas Tech U, USA
   Weiwu Zhang, Texas Tech U, USA

79. Cultural and Global Perspectives in International Public Relations: Stakeholder Management in the Sino Chilean Case Study
   Claudia Labarca, Pontificia U Católica de Chile, CHILE
   Rodrigo Antonio Rojas Hernández, Pontificia U Católica de Chile, CHILE

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4814

San Juan: A Case Study in Urban Communication

Sponsored Sessions

Chair
Gary Gumpert, Urban Communication Foundation, USA

Participants
Carmen Yulin Cruz, Mayor, San Juan, Puerto Rico, USA
Jose R Rivera, Director of the San Juan Planning Office, USA
Luis Garcia Paletti, President of the Planning Board of Puerto Rico, USA
San Juan, like all major cities faces a variety of complex problems that call upon it civic leaders take bold and innovative steps to maintain a city’s rich history, to alleviate chronic urban dilemmas, and to move forward as technology, economics and society changes. The Urban Communication Foundation is pleased to welcome San Juan’s mayor, The Honorable Carmen Yulin Cruz, as part of a panel of distinguished civic leaders and academics. Our goal is create a discussion as how the field of Communication can help inform public policy and to explore ways that we can collaborate on dynamic urban research endeavors. At this event we will also present the 2015 James W. Carey Urban Communication Grant and the 2015 Gene Burd Outstanding Dissertation in Journalism Studies Award.

Honoring Linda L. Putnam’s Contributions to Communication Research

**Sponsored Sessions**

**Organizational Communication**

**Feminist Scholarship**

**Chair**
Ronald E. Rice, U of California - Santa Barbara, USA

**Participants**
Karen Lee Ashcraft, U of Colorado - Boulder, USA  
Boris H. J. M. Brummans, U of Montreal, CANADA  
Patrice M. Buzzanell, Purdue U, USA  
Gail Fairhurst, U of Cincinnati, USA  
Dennis K. Mumby, U of North Carolina, USA  
Marshall Scott Poole, U of Illinois, USA

**Respondent**
Linda L. Putnam, U of California - Santa Barbara, USA

Professor Linda L. Putnam will be retiring as of June, 2015, after a very long and extremely productive and influential career, in several disciplines and several research areas, collaborating with and mentoring a stunning range of faculty, students, and practitioners, and contributing to the operation and progress of a wide variety of conferences, associations, journals, handbooks, and programs. This panel provides a brief overview of just some of the highlights of Linda’s academic contributions, from the perspective of leading Communication scholars in organizational communication, feminist studies, language and social interaction, and negotiation and conflict management.

Colleagues Remember Mark R. Levy

**Sponsored Sessions**

**Chair**
Edward L. Fink, U of Maryland, USA

**Participants**
Akiba A. Cohen, Yezreel Valley College, ISRAEL  
Bradley S. Greenberg, Michigan State U, USA  
Johannes M. Bauer, Michigan State U, USA  
Frank Biocca, Syracuse U, USA  
Maurine Beasley, U of Maryland, USA  
Peng Hwa Ang, Nanyang Technological U, SINGAPORE  
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE

Professor Mark Levy died on Saturday, Feb. 7, 2015. Levy served on the faculty at Michigan State
University’s College of Communication Arts and Sciences for more than 15 years, having joined Michigan State in 1999 and serving as the (then) Department of Telecommunication, Information Studies and Media Chair from 1999 to 2006.

Prior to coming to MSU, he served as Associate Dean and Professor of the College of Journalism at the University of Maryland. He also had taught at the State University of New York in Albany, Columbia University in New York City, and Nanyang Technological University in Singapore.

Levy’s research focused on the television audience, mainly for news, and the use and impact of communication technologies on individuals and on economic and social development. He was the author, co-author, or editor of 10 books and more than 100 refereed journal articles and conference presentations. From 1991 to 1996, he was Editor of the Journal of Communication.

Levy earned a B.A. in Political Science from Johns Hopkins University, an M.A. in Politics from Rutgers University, and a Ph.D. in Sociology from Columbia University.

Prior to returning to graduate school, he was a working journalist with the Bergen Record (New Jersey); NBC News (New York); and Newsweek. He had been a consultant to ABC News, NBC News, NHK (Tokyo), the Children’s Television Workshop, the National Endowment for the Arts, the National Association of Broadcasters, and AT&T.

Sponsored by:
Michigan State University College of Communication Arts and Sciences
Nanyang Technological University Wee Kim Wee School of Communication and Information
University of Maryland Department of Communication
University of Maryland Philip Merrill College of Journalism
ICA Journal of Communication

The Joint Reception of Chinese Communication Association, Communication University of China, and Chinese University of Hong Kong: Celebrating the 50th Anniversary of CUHK

Sponsored Sessions

Chairs
Yu-li Liu, National Chengchi U, TAIWAN
Zhengrong Hu, Communication U of China, CHINA, PEOPLE’S REPUBLIC OF
Anthony Fung, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

This business session is a reception held jointly by Chinese Communication Association and Communication University of China for CCA members and other researchers in Chinese communication studies.

Annual Dinner of the Public Relations Division

Public Relations

Chairs
Jennifer L. Bartlett, Queensland U of Technology, AUSTRALIA
Chiara Valentini, Aarhus U, DENMARK

Participant
Lee Edwards, U of Leeds, UNITED KINGDOM

Attendance is limited and preregistration is required. The location and transportation (if available) will be announced via the Division’s mailing list and at the Division’s Business meeting. The Public Relations Division will have its annual dinner for members on Saturday 23 May at Casa Lola Restaurant.

Attendance in limited and preregistration is required. Casa Lola specialises in traditional Criollo cuisine with the best flavours from Puerto Rico's traditional cuisine. The dinner comprises appetizers, an entree, a
dessert and unlimited sodas. Taxes and gratuity are also included in the price.

Oceania Dinner

Sponsored Sessions
There will be a dinner for Oceania delegates (from Australia, New Zealand and other South Pacific Countries. At Barrachina restaurant, 104 Fortaleza Street, Old San Juan (http://www.barrachina.com/indexb.php) - a highly rated restaurant offering local fare. Bus transportation (included in the cost) will depart from the Caribe Hilton at 7.30pm, returning at approximately 11.30pm.
Administrators’ Breakfast: Leading Communication Programs in Higher Education

**Sponsored Sessions**

**Chair**
Dafna Lemish, Southern Illinois U - Carbondale, USA

Many of us in leadership positions – deans, associate deans, directors, chairs –face similar challenges as we aspire to facilitate the professional growth of our faculty and staff and prepare our students to the changing world of media organizations, contents, and audiences. Let us get together informally over breakfast to brainstorm about these issues, share experiences and discuss launching a support network within ICA.

ICA Past Presidents’ Breakfast

**Sponsored Sessions**

**Chair**
Peter Vorderer, U of Mannheim, GERMANY

BlueSky Workshop: The Future of mHealth Interventions

**Sponsored Sessions**

**Chair**
Veronika Karnowski, Ludwig Maximilians U Munich, GERMANY

**Participants**
Arul Chib, Nanyang Technological U, SINGAPORE
Rich Ling, Nanyang Technological U, SINGAPORE
Holley A. Wilkin, Georgia State U, USA
Constanze Rossmann, U of Erfurt, GERMANY
Paul Pechan, Ludwig Maximilians U Munich, GERMANY
Nicola Diviani, U of Amsterdam, SWITZERLAND
Maddalena Fiordelli, U of Lugano, SWITZERLAND

The aim of the BlueSky Workshop is to get insights into the current state of international mHealth research. Studies on mHealth interventions are already numerous both in developing and developed countries, with diverse research questions and foci. Nevertheless, open questions remain regarding the adoption and appropriation processes of mHealth services by end-users, the effects of mHealth interventions both on a micro and macro level, and the relevance of influencing factors on the effectiveness of mHealth. One example regarding the latter is partner support, which has been identified as an important factor for mHealth effectiveness. The current state of mHealth research, including partner support, will be discussed among the panelists, and research gaps and future perspectives will be outlined.

Media and the Family

**Children Adolescents and the Media**

**Chair**
Andre Melzer, U of Luxembourg, LUXEMBOURG

**Participants**
Children’s Temperament, Maternal Mental Distress, and Mothers’ Motivations to Use Television With Their Children
Ine Beyens, U of Leuven, BELGIUM
Television Exposure and Neuropsychological Function among Infants: The Role of Maternal Employment
Amy Nathanson, Ohio State U, USA
Patrick T Fries, Ohio State U, USA
Maternal Stress as a Moderator of the Relationship Between Mothers’ Attitudes and Children’s Television Viewing
Ine Beyens, U of Leuven, BELGIUM
Steven Eggermont, U of Leuven, BELGIUM
Amy Nathanson, Ohio State U, USA
Media and the Modern Family: The Influence of Family Structure on Enjoyment and Use of Family Media Activities
Alexis Lauricella, Northwestern U, USA
Fashina Alade, Northwestern U, USA
Ellen Wartella, Northwestern U, USA
Respondent
Thomas Socha, Old Dominion U, USA

Identity and Identification in Groups, Organizations, and Professions
Organizational Communication
Chair
Kirstie Lynd McAllum, U de Montreal, NEW ZEALAND
Participants
Overlapping Spheres: Identity Creation in a Women-Only Nonprofit Organization
Stephanie Madden, U of Maryland, USA
Claire Tills, U of Maryland, USA
Understanding Professional Identification: The Role of Interprofessional Communication in the Vocational Socialization of Physicians
Brenda L. MacArthur, George Mason U, USA
Stephanie Layne Dailey, Texas State U, USA
Melinda Morris Villagran, Texas State U, USA
Who is This “We”? Examining the Development of Identification and Conflict in Global Teams Through Talk
Maggie Boyraz, Rutgers U, USA
Emma Nordbäck, Aalto U, FINLAND
Jennifer L. Gibbs, Rutgers U, USA
Anu Sivunen, Aalto U, FINLAND
Yin and Yang of Team and Organizational Identity in Team Functioning: The Attachment Instrumentality Hypothesis
Leslie Ann DeChurch, Georgia Institute of Technology, USA
Jessica Mesmer-Magnus, U of North Carolina – Wilmington, USA
Peter Seely, Georgia Tech, USA
Raquel Asencio, Georgia Tech, USA
Respondent
Stacey L. Connaughton, Purdue U, USA

Theorizing the Research on Organizational Paradoxes, Contradictions, and Dialectics
Organizational Communication
Chairs
Scott G. Banghart, U of California - Santa Barbara, USA
Linda L. Putnam, U of California - Santa Barbara, USA
Participants
Exploring the Meta-Theoretical Traditions of Research on Organizational Contradictions, Paradoxes, and Tensions
Linda L. Putnam, U of California - Santa Barbara, USA
Scott G. Banghart, U of California - Santa Barbara, USA
Enacting Contradictions and Paradoxes in Response to Organizational Dilemmas
Marshall Scott Poole, U of Illinois, USA
Constitutive Approaches to the Study of Organizational Paradoxes, Contradictions, and Dialectics
Boris H. J. M. Brummans, U of Montreal, CANADA
Discourse and the Study of Organizational Paradoxes, Contradictions, and Dialectics
Gail Fairhurst, U of Cincinnati, USA
The (Im)materiality of Communication: Organizing and the Dialectics of Communicative Capitalism
Dennis K. Mumby, U of North Carolina, USA

Respondent
Karen Lee Ashcraft, U of Colorado, USA

The study of contradictions and its related terms, tensions, paradoxes, and dialectics, have become so dominant in the organizational communication landscape that it is difficult to describe it in any other ways than “pervasive”, if not “paradigmatic” (Ashcraft & Trethewey, 2004; Putnam, 1986; Tracy, 2004). Our recent survey of the literature on organizational communication based on titles, key words, and abstracts identified approximately 185 articles in communication journals and over 435 articles in management and organizational studies that focus on these constructs as ways of understanding organizational processes. Given the vast amount of work in this area, this panel pulls together scholars who are using these constructs from a variety of theoretical orientations, ones as diverse as process theories, structuration, communication constitutes organizations, discourse studies, deconstruction and postmodernism, and feminist theories. It aims to explore ways that a cross-section of this work could provide an alternative explanatory framework for understanding organizational processes.

A New Chapter in the Life of Local Journalism: Changing Conceptions of Journalists and Journalism in Local News

Journalism Studies
Participants
News Without Journalism: Changing Definitions of Professional News Production in American Online News Sites
David M. Ryfe, U of Iowa, USA
The Many Faces of a Local Newspaper: A Case Study in Folk Theories of Journalism
Rasmus Kleis Nielsen, U of Oxford, UNITED KINGDOM
Newsroom Spaces and Cultural Identity in Metropolitan Newsrooms
Nikki Usher, George Washington U, USA
Who Makes Local News? A French-American Comparison
Matthew Powers, U of Washington, USA
The Value of UK Hyperlocal Community News: Findings From a multi-method study
Andrew James Williams, Cardiff U, UNITED KINGDOM
Dave Harte, Birmingham City U, UNITED KINGDOM
Jerome Turner, Birmingham City U, UNITED KINGDOM

It is widely acknowledged that technological and economic pressures are driving a change in the culture of journalism. Except for a few notable exceptions, however, much of the research on these changes has focused on national and international media outlets. This is true despite the fact that local and regional journalism is changing in different and equally dramatic ways, with legacy news outlets faltering, online news sites proliferating, and citizens adopting new habits for consuming, distributing, and even producing news. In this context, basic questions, whose answers once seemed settled, have been raised anew. Among them are these: who is a journalist, what is journalism, and what audiences do both serve? This panel of international scholars investigates these questions through different prisms and in the context of a variety of local journalistic cultures.
Effects of User-Generated Online Comments and Reviews

Communication and Technology

Chair
Jian Rui, Texas Tech U, USA

Participants
Credibility at a Glance: Understanding the Prominent Cues of the Helpfulness of Reviews on Amazon
Eun Soo Rhee, Towson U, USA
Wan Seop Jung, Towson U, USA

Effects of Product Types on Online Consumer Reviews: The Case of Amazon.com
Han Jia, U of Alabama, USA
Sumin Shin, U of Alabama, USA

To Err is Human? How Typographical and Spelling Errors Affect Perceptions of Online Reviewers
Dena Cox, Indiana U, USA
Jeffrey Cox, Michigan State U, USA
Anthony Cox, Indiana U, USA

The Influence of User-Generated Comments on Public Opinion Formation in Online Media: The Case of Genetically Modified Foods
Seungae Lee, U of Texas, USA
Lucy Atkinson, U of Texas, USA

Unraveling the Active Ingredients of Effective Health Communication With Older Adult Patients

Health Communication

Chair
Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS

Participants
Lisa Sparks, Chapman U/U of California - Irvine, USA
Roxanne Parrott, Pennsylvania State U, USA
Amber Kelly Worthington, Pennsylvania State U, USA
Jon F. Nussbaum, Pennsylvania State U, USA
Gary L. Kreps, George Mason U, USA
Nadine Bol, U of Amsterdam, THE NETHERLANDS
Sifra Bolle, U of Amsterdam, THE NETHERLANDS

Participants
Creating Shared Meaning in the Older Adult Patient and Provider Relationship: A Health Literacy Approach
Lisa Sparks, Chapman U/U of California - Irvine, USA

Strategic Message Choices for Enhancing Older Adult Patients' Well-Being and Disclosure About Family Health History
Roxanne Parrott, Pennsylvania State U, USA
Amber Kelly Worthington, Pennsylvania State U, USA
Jon F. Nussbaum, Pennsylvania State U, USA

Designing Digital Health Information Tools for Older Adult Patients: Promising Health Communication Strategies
Gary L. Kreps, George Mason U, USA

Combining Interpersonal and Mediated Health Information: What Makes Health Information Effective For Older Adult Patients?
Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS
Nadine Bol, U of Amsterdam, THE NETHERLANDS
Sifra Bolle, U of Amsterdam, THE NETHERLANDS
This panel aims to unravel the active ingredients of effective interpersonal and mediated health communication with older patients and their family members. In this context, the focus of the panel comprises potentials, preconditions, and effects of interpersonal and mediated communication that aim to improve three core functions of communication in health care: (1) fostering the relationship (goal: good and effective relationship); (2) information exchange (goal: adequate information gathering and good information provision) and (3) supporting disease management (goal: adequate disease and treatment related behavior). Within this focus, various theoretical, methodological, and pragmatic communication-based research findings are introduced. Special attention will be paid to age-related problems that complicate the communication with older adult patients, especially those with health disparities, such as limited health literacy and frailty (‘biological age’ referring to losses in different domains of function).

**The Life Stage of Meme Research: Conversations in a Fledgling Field**

**Popular Communication**

**Participations**
Memes as Ritual, Virals as Transmission? In Praise of Blurry Boundaries
Limor Shifman, Hebrew U of Jerusalem, ISRAEL
Crimea River: Memes as Genre and the Russia-Ukraine Conflict
Bradley Earl Wiggins, U of Arkansas - Fort Smith, USA

The Memetic Internet
Ryan M. Milner, College of Charleston, USA

“I Know It When I See It”: Internet Culture as Structure of Feeling
Kate Milner, U of Southern California, USA

Cool Story, Bro?: Relevance, Timeliness, and the Problem of “Lame Memes”
Whitney Phillips, U of Oregon, USA

The Challenges of Traditional Structures of Power by Virality of Memes
Karine Nahon, U of Washington, USA

Memes as Tools of Dissent
Katy Elizabeth Pearce, U of Washington, USA

Lulz Will Find a Way: Mimetic Culture as Dissent in Authoritarian Asia
Patrick Elliot Sharbaugh, RMIT U - Vietnam, VIETNAM

Socially Mediated Acts of Kindness: Exploring the Potential of Online Charity Memes
Lisa Silvestri, Gonzaga U, USA

**Respondent**
Jean Burgess, Queensland U of Technology, AUSTRALIA

This high density roundtable brings together leading participatory media scholars to contextualize and complicate internet memes and viral sharing. ‘Memes’ are media texts created, circulated, and transformed by countless cultural participants, while ‘virality’ labels accelerated content sharing within online networks. Both can facilitate broad public engagement across broad contexts. Protesters in Hong Kong photoshop umbrellas into scenes from the film 300 and share them on Tumblr; activists in Ferguson, MO hashtag ‘#HandsUpDontShoot’ selfies on Instagram; participants on Facebook raise millions for ALS research by dumping ice water on their heads. In these examples and beyond, cultural participants make their world through shared texts. This panel is about the ‘life stage’ of meme research; it’s about assessing what we can learn from these prolific practices.

**Cupcakes, Headphones, and Video Games: Explorations in Media Representations of Gender Roles, Sexual Identities, and Sexual Practices**

**Popular Communication**

**Feminist Scholarship**

**Chair**
Travers Scott, Clemson U, USA
Participants
Transgressing Trans Issues: Why Glee's Kurt Hummel is its True Transgendered Character
Laurena Elizabeth Nelson Bernabo, U of Iowa, USA
“Even the Sex and the City Girls Eat Them!": A Textual Analysis of DC Cupcakes and Cupcake Girls
Donica O'Malley, U of Pittsburgh, USA
The Color of Nonmonogamy: Polyamory and Whiteness
Lital Pascar, Northwestern U, USA
Jubbies, Mammaries, and Boobs: Narratives of Breast Physics in Video Games
Ryan Rogers, Marist College, USA
Carol M. Liebler, Syracuse U, USA
Engagement as Entanglement: Processes of Becoming on Headph0ne Phet1sh
Travers Scott, Clemson U, USA

5123
The Politics of Women's Campaigns and Spaces

Sunday
09:00-10:15
Flamingo B

Feminist Scholarship
Chair
Priya Kapoor, Portland State U, USA

Participants
Weaving a ‘World’ for Women: Exploring the Affordances of Digital Spaces for Transnational Feminist Organizing
Jasmine Linabary, Purdue U, USA
Feminism and Twitter: The Ambivalences of the Antisexist Twitter Campaign #aufschrei in Germany
Ricarda Drueke, U of Salzburg, AUSTRIA
Elke Zobl, U of Salzburg, AUSTRIA
Shaming the Indian Nation on Television: Barkha Dutt Tackles Beauty and Colorism on "We the People"
Radhika E. Parameswaran, Indiana U, USA
"Our Clothes is Not Our Consent": SlutWalk, Feminism, and News
Woori Han, U of Massachetes - Amherst, USA
Kaitlynn D Mendes, U of Leicester, UNITED KINGDOM

5124
Health Messages, Framing, and Public Behavior

Sunday
09:00-10:15
Flamingo C

Public Relations
Health Communication
Chair
Shari R. Veil, U of Kentucky, USA

Participants
Effective Instructional Risk Communication in the Time of Ebola
Amiso George, TCU, USA
Debbie Sellnow, Wayne State U, USA
Deanna Dee Sellnow, U of Kentucky, USA
Telling Global Public Health Stories: Narrative Message Design for Issues Management
Joshua B. Barbour, Texas A&M U, USA
Marissa Joanna Doshi, Hope College, USA
Leandra Hinojosa Hernandez, Texas A&M U, USA
Delineating Responsibility, Decisions, and Compromises: A Frame Analysis of QSR’s Online Communication About Nutrition
Zhuo Ban, U of Cincinnati, USA
Shaunak Sastry, U of Cincinnati, USA
Stakeholder Responses Toward Fast Food Chains’ CSR: Public Health-Related Versus Generic Social Issue-Related CSR Initiatives
Yeonsoo Kim, James Madison U, USA
Mari Luz Zapata-Ramos, U of Puerto Rico, USA

Social Support and Organization-Public Relationship (OPR) Associations With Publics’ Health Behavior Intentions
Jungyun Won, U of Florida, USA

Response
Yan Jin, U of Georgia, USA

Rethinking Development Communication

Global Communication and Social Change

Chair
Rashmi Luthra, U of Michigan - Dearborn, USA

Participants
An Empirical Test of the Academic Dependency Theory: Using the Field of Communication as an Example
Zhenzhen Wang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Confluences: Global Information Flow Debates, Development Communication Perspectives, and Communication Theory
S. Senyo Ofori-Parku, U of Oregon, USA

The Structure and Evolution of the International Human Right Regime Network: A Cross-National and Longitudinal Study
Aimei Yang, U of Southern California, USA
Rong Wang, U of Southern California, USA

Trends in Information Needs and Communication Channel Use Among Rural Women in Africa, Asia, and Latin America, 2000-2012
Lulu Rodriguez, U of Illinois, USA
Supathida Kulpavaropas, U of Illinois, USA
Devi Annamalai, Memorial Sloan-Kettering Cancer Center, USA
Joyce Wright, U of Illinois, USA
James Evans, U of Illinois, USA

Muslim Women, 9/11, and the Global World (Dis)Order: A Case Study of Four Malalais
Wazhmah Osman, Temple U, USA

This session critically engages with concepts and applications of development communication. It also considers questions of structural bias and dependency in global information flows, applications of development communication in diverse local and regional contexts.

CAT Interactive Papers #1

Communication and Technology

Chair
Peng Hwa Ang, Nanyang Technological U, SINGAPORE

Participants
Cultural and Sociopsychological Fuzzy Causes of Digital Campaigns: Factors That Better Explain Countries’ Digital Activism
Luis E. Santana, Fundacion Democracia y Desarrollo, CHILE

Empirical Support for the Media Participation Hypothesis: Longitudinal Trends Across Presidential Elections
Erik P. Bucy, Texas Tech U, USA
Jacob Groshek, Boston U, USA
My Colleagues Are my Friends: The Role of Facebook Contacts in Employee Identification  
Jos Bartels, VU U Amsterdam, THE NETHERLANDS  
Mark Van Vuuren, U of Twente, THE NETHERLANDS  
Jaap W. Ouwerkerk, VU U Amsterdam, THE NETHERLANDS

From a Tweet to a Seat. Twitter, Media Visibility, and Electoral Support in the Last Luxembourg National Election  
Reimar Zeh, U of Erlangen-Nuernberg, GERMANY

Who Cares About Privacy? The Relationship of Internet Skills and Attitudes About Online Privacy  
Eszter Hargittai, Northwestern U, USA

Shifting Construal Level Through Mobile Technology  
Sherri Jean Katz, U of Minnesota, USA

Digital Media Use and Participation Leadership in Social Protests: The Case of Tiananmen Commemoration in Hong Kong  
Francis L. F. Lee, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF  
Joseph M. Chan, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Far-Right Extremist Online Discussions of Government Actions  
Julio J. Bermejo, U of Maryland, USA  
Elizabeth Lauren Petrun, U of Maryland, USA  
Stephanie Madden, U of Maryland, USA  
Claire Tills, U of Maryland – College, USA  
Brooke Fisher Liu, U of Maryland, USA

Privacy Issues With Social Media #1

Communication and Technology

Chair  
Kekel Kwabla Nuviadenu, Bethune-Cookman U, USA

Participants  
Facebook’s Privacy Perception Problem: Unpacking Motivations for Social Media Nonadoption  
Jessica Vitak, U of Maryland, USA

Influencing Privacy on Social Network Sites: The Role of Contextual Cues and Primes on Privacy Behavior  
Erin Spottswood, Portland State U, USA  
Jeff Hancock, Cornell U, USA

Introducing Google Glass: Exploring User and Media Perspectives on Usage and Privacy  
Lena Uszkoreit, U of Southern California, USA

Lost in Information: Users Expect Collective Privacy Under Conditions of Information Density  
Ricarda Moll, Westfaelische Wilhelms-U Muenster, GERMANY  
Stephanie Pieschl, Westfaelische Wilhelms-U Muenster, GERMANY  
Rainer Bromme, Westfaelische Wilhelms-U Muenster, GERMANY

Attention, Cognition, and Embodiment

Information Systems

Chair  
Kristine L. Nowak, U of Connecticut, USA

Participants  
Abstract Message Construal: A Situated Cognition Approach  
Sabine Reich, U of Mannheim, GERMANY
Are Virtual Embodiments Perceived Distinctly From Sources? The Bifurcation of Visual and Verbal Processing During Viewer Evaluation of Online Messages.
Kristine L. Nowak, U of Connecticut, USA
Mark A. Hamilton, U of Connecticut, USA
Kyle Steven Hull, U of Connecticut, USA
Saraswathi Bellur, U of Connecticut, USA

Attentional Capacity and Flow Experiences: Examining the Attentional Component of Synchronization Theory
Rene Weber, U of California - Santa Barbara, USA
Richard Wayne Huskey, U of California - Santa Barbara, USA
Magnum Terrazas, U of California - Santa Barbara, USA

Crimes Against the Body: An Embodied Cognition Study of How Platform Affects Responses to Crime News
Di Zhu, U of Missouri, USA
Paul David Bolls, U of Missouri - Columbia, USA

Dual Processing of Information in Social Media: Interaction Effects of Outcome Involvement With Argument Quality and the Group Identity Heuristic
Wonkyung Kim, Michigan State U, USA
Chen Lou, Michigan State U, USA
Wei Peng, Michigan State U, USA
Lu Tang, U of Alabama, USA

Formally Modeling Attention Allocation in a Dynamic Media Environment
Cody Kenneth Cooper, Ohio State U, USA
Zheng Joyce Wang, Ohio State U, USA

Reducing Resistance to a Loss-Framed Narrative Message About Binge Drinking
Shuo Zhou, Cornell U, CHINA, PEOPLE’S REPUBLIC OF
Michael A. Shapiro, Cornell U, USA

Seducing Society: An Embodied Motivated Cognition Study in the Motivated Processing of Sexually Objectifying Content
Dawn Lynn Schillingger, U of Missouri, USA

Journalistic Professionalism and Professional Roles

Journalism Studies

Chair
Claudia Mellado, U of Santiago, CHILE

Participants
Digital Media and the Diversification of Professionalism: A U.S.-German Comparison of Journalism Cultures
Matthias Revers, U of Graz, AUSTRIA
Managing Conflict of Interest: Shifting Between Political PR and Journalism
Caroline Cecily Fisher, U of Canberra, AUSTRALIA
Understanding Online Journalists: Redefining Professional Roles in the Chinese Journalistic Field
Yu Xu, U of Southern California, USA
Journalists’ Professional Identity: A Resource to Cope With Uncertainty?
Stephanie Grubenmann, U of St. Gallen, SWITZERLAND

Respondent
Wolfgang Donsbach, Technische U - Dresden, GERMANY
News Media Effects

Mass Communication

Chair
Spiro K. Kiousis, U of Florida, USA

Participants
Good News! How Reading Valenced News Articles Influences Positive Distinctiveness and Learning From News
Tobias Dienlin, U of Hohenheim, GERMANY
Sabine Trepte, U of Hohenheim, GERMANY
Josephine Schmitt, U of Hohenheim, GERMANY

Image Versus Text: How Newspaper Reports Affect Evaluations of Political Candidates
Mark Boukes, U of Amsterdam, THE NETHERLANDS
Aurora Iorgoveanu, National School of Political and Administrative Studies, ROMANIA
Hajo G. Boomgaarden, U of Vienna, AUSTRIA

Political Communication, Media Trust, and Political Participation: Factors and Consequences of Media Trust
Hyunjung Kim, Sungkyunkwan U, KOREA, REPUBLIC OF
Yoon-Jung Choi, Sungkyunkwan U, KOREA, REPUBLIC OF

The Role of Self-Affirmation and User Status in Readers’ Response to Identity-Threatening News
Xiao Wang, Rochester Institute of Technology, USA
Andrea Allen Hickerson, Rochester Institute of Technology, USA
Laura M. Arpan, Florida State U, USA

Free, Passionate, and Liquid: Labor and New Media

Philosophy, Theory and Critique

Chair
Gina Neff, U of Washington, USA

Participants
Metaphors of Free Labor: A Typology of Unpaid Work in the Media Sector
Karin Fast, Karlstad U, SWEDEN
Henrik Ornebring, Karlstad U, SWEDEN
Michael B. Karlsson, Karlstad U, SWEDEN

New Media and the Category of Work: Between “Labor of Love” and Exploitation
Marian Thomas Adolf, Zeppelin U gemeinnuetzige GmbH, GERMANY

Liquid Labor: Women and Informal Work in the Modern Informational City
Jessica Crowell, Rutgers U, USA

Going With the Flow: Critically Engaging Fashion, Media, and Affect
Elizabeth Wissinger, City U of New York, USA

Finding Passion in Work
Renyi Hong, U of Southern California, USA

Commencing with a multivariate typology of forms of free labor, these papers focus on social media activity, informal ICT-enabled work, modeling and contemporary career guides, highlighting dialectical problems of participation/exploitation, flexibility/marginality, and passion/peril.

The Influence of the Mass Media in the Politics and Identity of Puerto Rico

Sponsored Sessions

Chair
Otilio González, U de Puerto Rico, USA
**Participants**

The Role of World News on the National Identity and Political Change of Puerto Rico
Aitza M Haddad, Howard U, USA

An Exploratory Study of Online Political Communication in Puerto Rico: The Case of the 2012 General Elections
Luis E Hestres, U of Texas - San Antonio, USA

Changing Content Offerings in Children’s TV Programs and Their Potential Effects on the Self-Identity and National-Identity of Puerto Rican Children
Jorge Delgado Madlonado, U de Puerto Rico-Carolina, USA

Scientific Communication: Challenges for Local Media in the Digital Age
Mónica Feliú Mójer, U of California - San Francisco, USA

Theoretical Frameworks for Analyzing the Media System of Puerto Rico
Federico Subervi, Kent State U, USA
Norma Jones, Kent State U, USA
William Weaver, Kent State U, USA

The participants on this panel will address a variety of topics that have as a common denominator the potential influence that the mass media on the politics or identity of Puerto Rico and Puerto Ricans.

This session will be in Spanish.

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**5133**

| Potential Health Concerns Associated With Media Engagement |
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| **Mass Communication** |
| **Chair** | Nancy Rhodes, Ohio State U, USA |
| **Participants** | A Bad Habit for Your Health? An Exploration of Psychological Factors for Binge Watching Behavior | Yoon Hi Sung, U of Texas, USA
Eun Yeon Kang, U of Texas, USA
Wei-Na Lee, U of Texas, USA |
| | Media Use and Sleep Displacement: A Self-Control Perspective | Liese Exelmans, U of Leuven, BELGIUM
Jan Van den Bulck, U of Leuven, BELGIUM |
| | The Use of Legal Enforcement as a Normative Element to Prevent Texting While Driving | Hyang-Sook Kim, Towson U, USA
Weirui Wang, Florida International U, USA
Nicole Geiser, St. Norbert College, USA |
| | Does Media Literacy Make the Difference Between Young People’s Harmless and Harmful Smartphone Use? | Alexandra Ellen Sowka, Hanover U of Music, Drama, and Media, GERMANY
Dorothee Hefner, U of Mannheim, GERMANY
Christoph Klimmt, Hanover U of Music, Drama, and Media, GERMANY |

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**5134**

| Politicians, Governments, and Their Strategic Communication |
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| **Political Communication** |
| **Chair** | Jesper Stromback, Mid Sweden U, SWEDEN |
| **Public Relations** | |
Participants
Exploring Message Targeting at Home and Abroad: Political or Media Considerations?
Elie Friedman, Hebrew U of Jerusalem, ISRAEL
Zohar Kampf, Hebrew U of Jerusalem, ISRAEL
Meital Balmas, Hebrew U of Jerusalem, ISRAEL
Branding Politics: Emotion, Authenticity, and the Encoding of Political Communication
Michael James Serazio, Fairfield U, USA

 Presidents’ Visual Presentations in Their Official Photos: A Comparative Study of the US and South Korea
Jayeon (Janey) Lee, Lehigh U, USA

The Logics and Limits of (Russia’s) Soft Power
Stanislav Budnitskiy, Carleton U, CANADA
Melissa Aronczyk, Rutgers U, USA

Intercultural Communication in an Asian Context
Sunday
09:00-10:15
San Cristobal
Ballroom C

Intercultural Communication
Chair
Hee Sun Park, Korea U, KOREA, REPUBLIC OF

Participants
Being a Hongkonger and Not a Chinese: A Qualitative Study of Ethnic Minority Members of South-Asian Descent in Hong Kong
Ling Chen, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Toby C. Y. Yip, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Building Guanxi in Cultural Diplomacy: An Intercultural Communication Analysis of China’s Confucius Institute Initiative
Di Wu, American U, USA
RS Zaharna, American U, USA
One World, China’s Dream: Nation Branding and Soft Power Influences on Chinese Olympic Advertisements
Kelly A Chernin, Pennsylvania State U, USA
Xiuli Wang, Peking U, CHINA, PEOPLE’S REPUBLIC OF
Yunxiang Liang, Peking U, CHINA, PEOPLE’S REPUBLIC OF
Wei Wang, Hunan U, CHINA, PEOPLE’S REPUBLIC OF

Respondent
Sorin Nastasia, Southern Illinois U, USA

Africa and African Ethnicity and Race Concerns
Sunday
09:00-10:15
San Cristobal
Ballroom D

Ethnicity and Race in Communication
Chair
Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM

Participants
A Developing Chasm: Structural Violence and the Media in Postgenocide Rwanda
Sally Ann Cruikshank, Auburn U, USA
The Egyptian Sisters Club: Negotiating Community and Identity in a Time of Conflict
Yomma Elsayed, U of Southern California, USA
Andrea Wenzel, U of Southern California, USA
We Are One Kenya: Representing the Nation and De-ethnicizing Kenyan Identity
Melissa Tully, U of Iowa, USA
David Tuwei, U of Iowa, USA

Constructing the Chinese Self Through the African Other: Media Representations of Africans in Guangzhou
Yue Yang, U of Southern California, USA

5137
Problematic Interactions in Close Relationships: Negotiating Issues Surrounding Identity and Advice

Interpersonal Communication

Chair
Min Kyong Cho, U of Minnesota - Twin Cities, USA

Participants
Analyzing an Insult in a Women’s Bible Study: The Embeddedness of Frames in Group Interaction
Nancie Jeanne Hudson, U of South Florida, USA

Don't Put Me in "Quotes": Examining Communication Episodes of Health-Related Stigma
Ashley Archiopoli, U of Houston–Downtown, USA

Interactions Between Emotion-Focused and Problem-Focused Esteem Support Message Content in the Job Search
Amanda J. Holmstrom, Michigan State U, USA
Morgan E Summers, Michigan State U, USA
David D. Clare, Michigan State U, USA
Reed Reynolds, Michigan State U, USA
Travis Lee Poland, Michigan State U, USA

Invisible, Matched, and Inadvertent Advice: Outcomes and Patterns of Interaction
Lisa M Guntzviller, Utah State U, USA
Sara E. Branch, Purdue U, USA
Erina L. MacGeorge, Pennsylvania State U, USA
Lilia Yakova, Purdue U, USA
Rebekah Pastor, Purdue U, USA
Cynthia Lindley, Purdue U, USA
Helen Lillie, Purdue U, USA
Jessica Anne Robinson, Purdue U, USA
Nicole Cory, Purdue U, USA

The Influence of Emotional Support Quality on Advice Evaluation and Outcomes
Erina L. MacGeorge, Pennsylvania State U, USA
Lisa M Guntzviller, Utah State U, USA
Loren Bailey, Pennsylvania State U, USA
Kellie Brisini, Pennsylvania State U, USA
Sara Salmon, Pennsylvania State U, USA
Kaytiann Severen, Pennsylvania State U, USA
Sara E. Branch, Purdue U, USA
Helen Lillie, Purdue U, USA
Cynthia Lindley, Purdue U, USA
Rebekah Pastor, Purdue U, USA
Ryan D Cummings, Western Kentucky U, USA

The Effects of Advice Solicitation, Confidence, and Expertise on Advice Utilization
Lyn M. Van Swol, U of Wisconsin, USA
Erina L. MacGeorge, Pennsylvania State U, USA
Andrew Prahl, U of Wisconsin, USA

Interpersonal processes often are complicated by personal goals related to identity management and autonomy. Research presented here investigates these delicate dynamics in personal relationships.
Extended Session: Climate Change Communication: Testing Messages and Media Effects

**Environment Communication**

**Political Communication**

**Chair**
Kathleen M. de Onis, Indiana U, USA

**Participants**
Developing Communication Strategies for Mitigating Actions Against Global Warming: Linking Framing and a Dual Processing Model
Tsung-Jen Shih, National Chengchi U, TAIWAN

Effects of Discrete Emotions on Climate Change Beliefs and Policy Preferences
Hang Lu, Cornell U, USA
Jonathon P. Schuldt, Cornell U, USA

Effects of Hope, Fear, and Guilt Appeals on Climate Change Engagement
Amy E. Chadwick, Ohio U, USA

Going the Distance: Using Construal-Level Theory to Explain Climate Change Engagement
Laura N. Rickard, SUNY College of Environmental Science and Forestry, USA
Zheng Janet Yang, U at Buffalo - SUNY, USA

Hostile Media Perceptions as a Driver of Discursive Actions in the Context of Global Climate Change
Philip Solomon Hart, U of Michigan, USA
Lauren Feldman, Rutgers U, USA

Perceptions of Climate Changes Imagery. Evoking Salience and Self-Efficacy Through Visualization of Climate Change
Julia Metag, U of Zurich, SWITZERLAND
Mike S. Schaefer, U of Zurich, SWITZERLAND
Tjado Barsuhn, U of Hamburg, GERMANY
Tobias Füchslin, U of Zurich, SWITZERLAND
Katharina Kleinen-von Knigslw, U of Vienna, AUSTRIA

Guilt, Fear, and Optimism as Mediators of Framing Effects in Climate Change Communication
Helena Bilandzic, Augsburg U, GERMANY
Anja Kalch, Augsburg U, GERMANY
Jens Soentgen, Augsburg U, GERMANY

How You Talk About Climate Change Matters: A Communication Network Perspective on Skepticism and Belief Strength
Lisa Leombruni, NOVA/WGBH Boston, USA

The Knowledge Gap Hypothesis: Climate Change as an Impersonal Risk
Xiaodong Yang, Nanyang Technological U, SINGAPORE
Shirley S. Ho, Nanyang Technological U, SINGAPORE

Does Media Affect Farmer’s Crop Choices? Exploring the Role of Media in Enhancing Farmer’s Adaptive Capacity
Jagadish J Thaker, National U of Singapore, SINGAPORE
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

**Respondent**
Connie Roser-Renouf, Center for Climate Change Communication, USA

An Examination of Sports Consumption and Fandom

**Sports Communication**

**Chair**
Erin Ash, Clemson U, USA
Participants
Different Experiences of Watching Mediated Sports in Theaters vs. Home
Kihan Kim, Seoul National U, KOREA, REPUBLIC OF
Yunjae Cheong, Hankuk U of Foreign Studies, KOREA, REPUBLIC OF
Hyuksoo Kim, Ball State U, USA
Power Within the Olympic Rings?: Nationalism, Olympic Media Consumption, and Comparative Cases in Germany and the United States
Kenon A Brown, U of Alabama, USA
Andrew C. Billings, U of Alabama, USA
Christiana Schallhorn, Wuerzburg U, GERMANY
Holger Schramm, U of Wuerzburg, GERMANY
Natalie Brown, U of Alabama, USA
Predicting Mobile Use for Olympic Content: The Role of Active Choice, Habit, and Structure
Tang Tang, U of Akron, USA
Roger Cooper, Ohio U, USA
The Mobile Phone and Professional Sports: Fans’ Use of Online Content for Loyalty
Seok Kang, U of Texas - San Antonio, USA

Respondent
Nicholas David Bowman, West Virginia U, USA

Influencing the Vote
Political Communication
Chair
Jan Kleinnijenhuis, VU U Amsterdam, THE NETHERLANDS
Participants
How Anxiety and Enthusiasm Help Fuel the Bandwagon Effect
Sjoerd Stolwijk, U of Amsterdam, THE NETHERLANDS
Andreas Schuck, U of Amsterdam, THE NETHERLANDS
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS
News and Economic Voting During the Long Recession: How Associative Framing Affects Attribution of Responsibility and Government Support
Arjen van Dalen, U of Southern Denmark, DENMARK
Quality Press and Voter Turnout: Evidence for Causal Effects and Its Underlying Mechanisms
Florian Arendt, Ludwig Maximilians U Munich, GERMANY
Cornelia Brantner, U of Vienna, AUSTRIA
The Impact of Enhancing Local Political Election News on Political Knowledge and Participation
Scott Swafford, U of Missouri, USA
Mikkel Soelberg Christensen, U of Missouri, USA
Esther Thorson, U of Missouri, USA
Do Elections Help Reduce the Knowledge Gap? Evidence From the 2011 Presidential Campaign in Argentina
Maria Eugenia Mitchelstein, U de San Andres, ARGENTINA

Spotlight on Innovative Scholarship: Communication and Technology Across the Lifespan
Sponsored Sessions
Chair
Leah Bryant, Central States Communication Association, USA
Participants
Social Identity in Human-Robot Interaction: An Examination of Age Group Identification on Perceptions of Social Robots
Chad Edwards, Western Michigan U, USA
Autumn Payge Edwards, Western Michigan U, USA
Patric R. Spence, U of Kentucky, USA

What, Who, How, and When: The Slippery Ontology of Computer-Mediated Sex Across the Lifespan
Jimmie Manning, Northern Illinois U, USA

The Lifespan and Future of United States Presidential Campaigns and the Internet
David McMahan, Central States Communication Association, USA

Online and Offline Articulations of Life Breathed Into Race and Gender
Jenny Ungbha Korn, U of Illinois - Chicago, USA

This panel explores innovative communication scholarship about the lifespan in four intriguing contexts: robotics, politics and the internet, online articulations of race and gender, and sexuality in close relationships.

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Social Media, Exercise, and Obesity
Sunday
09:00-10:15
Guayacua

Health Communication
Chair
Xiaoli Nan, U of Maryland, USA

Participants
Exploring Reciprocity and Health Messages in the Social Network Context
Songyi Lee, Temple U, USA
Jeong Yeob Han, U of Georgia, US

Influence of Spokesperson Type and Viewer Weight in Obesity PSAs on Diet and Exercise Intentions
Joe Phua, U of Georgia, USA
Spencer Tinkham, U of Georgia, USA

The Effects of Twitter Users’ Weight Status and Gender on Attitudes and Viral Behavior Intentions toward Obesity-Related News Coverage
Nasser N Almutairi, Michigan State U, USA
Saleem Elias Alhabash, Michigan State U, USA
Lea C. Hellmueller, Texas Tech U, USA
Erin Willis, U of Memphis, USA

The Causal Impact of Social Media on Physical Activity: A Randomized Controlled Trial
Jingwen Zhang, U of Pennsylvania, USA
Devon L. Brackbill, U of Pennsylvania, USA
Sijia Yang, U of Pennsylvania, USA
Damon Centola, U of Pennsylvania, USA

Source Credibility: Contextual Effects on Online Media-Embedded Health Campaigns Against Childhood Obesity
Tino GK Meitz, U of Tuebingen, GERMANY
Alexander Ort, Eberhard Karls U Tuebingen, GERMANY
Anja Kalch, Augsburg U, GERMANY
Guido Zurstiege, U of Tuebingen, GERMANY

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Transnational Collective Action and the Public Sphere
Sunday
09:00-10:15
Maguey

Global Communication and Social Change
Chair
Julian Thomas, Swinburne U of Technology, AUSTRALIA
Participants
Anniversary Coverage of Tiananmen and the Berlin Wall in UK and U.S. Press, 1990-2013
  Yunya Song, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
  Chin-Chuan Lee, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
The Locus of Control in Networked Communications: Implications for Collective Action
  James Losey, Stockholm U, SWEDEN
A Virtual Public Sphere and its Limitations: Online Civic Engagement in China and its Interplay With the State
  Weiqun (Wendy) Su, U of California - Riverside, USA
Transnational Public Spheres as Spaces or Processes? International Broadcasting and the Imagined Public
  Max Hanska Ahy, U of Gothenburg, SWEDEN
The Ties That Bind the Diaspora to Turkey and Europe During the Gezi Protests
  Christine L. Ogan, Indiana U, USA
  Roya Imani Giglou, Katholieke U Leuven, BELGIUM
  Leen S. J. d’Haenens, Katholieke U Leuven, BELGIUM

This session brings together papers which critically reflect upon the relationship between collective action, communications media, and the question of a transnational public sphere. This is undertaken through comparative case studies of news reporting of global media events, evaluation of international broadcasting, discussion of diasporic media and the global Turkish community, online civic engagement in China, and networked civic activism.

Focus on Methods for Addressing Theoretical Questions in Communication and Technology

Sunday
09:00-10:15
Garita

Communication and Technology

Chair
  Katherine Ognyanova, Northeastern U, USA

Participants
A Replay Analysis Methodology for Small-Group Communication Research: Unique Characteristics, Potential Benefits, and Application Guide
  Elitsa Alexander, U of St. Gallen, SWITZERLAND
  Martin J. Eppler, U of St. Gallen, SWITZERLAND
  Sabrina Bresciani, U of St. Gallen, SWITZERLAND
Attention to Social, News, and Political Content: Using Eye-Tracking to Determine Who Sees What on Facebook
  Emily K Vraga, George Mason U, USA
  Leticia Bode, Georgetown U, USA
  Sonya Troller-Renfree, U of Maryland, USA
Increasing Evacuation Communication Through ICTs: An Agent-Based Model Demonstrating Evacuation Practices and the Resulting Traffic Congestion in the Rush to the Road
  Keri Keilberg Stephens, U of Texas, USA
  Ehsan Jafari, U of Texas, USA
  Stephens Boyles, U of Texas, USA
  Jessica Lynn Ford, U of Texas, USA
  Yaguang Zhu, U of Texas, USA
Measuring Internet Skills
  Alexander van Deursen, U of Twente / GW / CW, THE NETHERLANDS
  Ellen Johanna Helper, London School of Economics and Political Science, UNITED KINGDOM
  Rebecca Eynon, U of Oxford, UNITED KINGDOM
**Media and Poverty**

**Sunday**

09:00-10:15

Caribe

**Mass Communication**

**Chair**

Melanie C. Green, U at Buffalo - SUNY, USA

**Participants**

Audience Frames of Poverty
Curt Yowell, U of Texas, USA

Dialogic Exclusion of the Poor From Poverty Discourse
Lori Young, U of Pennsylvania, USA

News Narratives on Poverty: Role of Narrative Engagement on Attitude and Behavior in Narrative Persuasion
Daniel J Tamul, Indiana U – Purdue U Fort Wayne, USA

Redefining Reflexivity in the Digital Age: The New Cultural Complexity of Reflexivity
Cindy S. Vincent, Salem State U, USA

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**ICA Publication Strategic Planning Meeting**

**Sponsored Sessions**

**Chair**

Peter Vorderer, U of Mannheim, GERMANY

**Participants**

Francois Heinderyckx, U Libre de Bruxelles, BELGIUM
Cynthia Stohl, U of California - Santa Barbara, USA
Larry Gross, U of Southern California, USA
Amy B. Jordan, U of Pennsylvania, USA
Peng Hwa Ang, Nanyang Technological U, SINGAPORE
David R. Ewoldsen, Ohio State U, USA
Robert T. Craig, U of Colorado - Boulder, USA
Jake Harwood, U of Arizona, USA
Patrick Roessler, U of Erfurt, GERMANY
Leonard Reinecke, U of Mainz, GERMANY
Jonathan Sterne, McGill U, CANADA
Silvio R. Waisbord, George Washington U, USA
John A. Courtright, U of Delaware, USA
Thomas Hanitzsch, Ludwig Maximilians U Munich, GERMANY
Radhika E. Parameswaran, Indiana U, USA
S. Shyam Sundar, Pennsylvanian State U and Sungkyunkwan U, USA
Elisia L. Cohen, U of Kentucky, USA
Karin Gwinn Wilkins, U of Texas, USA
John Paul Gutierrez, International Communication Association, USA
Michael J. West, International Communication Association, USA
Michael L. Haley, International Communication Association, USA

This meeting is of the ICA leadership, the publication committee and editors to plan for ICA publications.

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**BlueSky Workshop: The Scenario Workshop - Envisioning Your Department in 2025**

**Sponsored Sessions**

**Chair**

Patricia Riley, U of Southern California, USA
Participants
Nicholas Busalacchi, U of Southern California, USA
Kristen Guth, U of Southern California, USA
Christina Hagen, U of Southern California, USA
Nathalie Marechal, U of Southern California, USA
Theo Mazumdar, U of Southern California, USA
Rong Wang, U of Southern California, USA
Xin Wang, U of Southern California, USA

This scenario planning workshop invites participants to consider the future of communication programs in a globalizing world by envisioning their program, department, or school in the year 2025. Based in narrative sensemaking, scenarios are a key component of an organization’s ability to develop foresight. Scenarios are not always linear nor are they necessarily predictive, but they are compelling and plausible. Scenario planning is an important skill set for academics as well as commercial organizations, nonprofits and government agencies to develop in order to build the capacity for organizational foresight. This workshop is facilitated by the University of Southern California’s Annenberg Scenario Lab, which has conducted scenario planning workshops for institutions and organizations around the world. Pre-registration preferred, but all participants are welcome.

5314
Life Span Across Communication: Digital Communication Technologies and the Brokering of “Life Stages”

Theme Sessions

Chair
Aimee N. Rickman, California State U - Fresno, USA

Participants
About the Data: Privacy Asymmetry and Marketing Across the Lifespan
Matthew Crain, Queens College - CUNY, USA
Performing Pregnancy Through Technology: The Collaborative Management of a Major Lifecourse Event Using Mobile Health Apps
Tamara Peyton, Pennsylvania State U, USA
Exergames and the Social Construction of Motherhood in the US
Julia G. Raz, U of Michigan, USA
“I Guess I Can Be Myself There, Instead”: Social Media as a Mediator of Young Women’s Marginality in U.S. Adolescence
Aimee N. Rickman, California State U - Fresno, USA
Anti-Gravity Selfies: Presentations of Hotness, Fitness and Style by Women Over 40 and 50 on Instagram and Tumblr
Katrin Tiidenberg, Tallinn U, ESTONIA

This panel takes up digital communication technologies as part of very human and often extremely intentional projects defining specific points in the life span in collective terms. Just as the notions of the “teen” and “tween” historically emerged with and through marketing, style, and other communication and communications technologies (e.g., Hebdige, 1987; Palladino, 1996), communication technologies continue to be involved in practices and processes girding distinct stages understood to exist across the life span. Drawing upon the work of five scholars across disciplines within communication, information, and media studies, this panel will consider how digital communication technologies claim and ratify social segmentations of the population throughout the life span.

5315
Supporting Mobile Work: Technology, Policy, and Flexible Arrangements

Organizational Communication

Chair
Yi Luo, Montclair State U, USA
**Global Markets, Diversified Industries, Situated Values: Distributing Film and Television Online**

**Participants**
Defining Digital Markets  
Jennifer Holt, U of California - Santa Barbara, USA  
The 4Cs: China, Capital, Censorship, and Cybersecurity  
Aynne Kokas, U of Virginia, USA  
All Together Now: The Many Facets of Digital Distribution Infrastructures  
Joshua Braun, Quinnipiac U, USA  
Cord Cutting and Fantasies of Unlimited Choice  
Chuck Tryon, Fayetteville State U, USA

**Respondent**  
Alisa Perren, U of Texas – Austin, USA

In showcasing diverse but conceptually linked research projects around emerging practices in online film and television distribution, the panel will investigate the ongoing transformations of the digital content industries while also advancing new conceptual languages for thinking about the relationship between media infrastructure, market power, and cultural experience.

**Gatekeeping, News Decisions, and Media Logic**

**Journalism Studies**

**Chair**  
Erik Albaek, U of Southern Denmark, DENMARK

**Participants**
Gatekeeping, Gatekeeping Forces, and Microdocumentary  
Nick Michael, U of Missouri, USA  
Tim P. Vos, U of Missouri - Columbia, USA  
Visceral or Discretional? Measuring Journalistic Judgments and Their Associations With Actual News Practices  
Zvi Reich, Ben-Gurion U of the Negev, ISRAEL  
Yigal Godler, Ben-Gurion U of the Negev, ISRAEL
Changing of the Guard: Has the Gatekeeping Role of Newspapers Changed in the Digital Age?
Kasper Welbers, VU U Amsterdam, THE NETHERLANDS

Different News Platforms, Different Media Logics?
Anita M. J. van Hoof, VU U Amsterdam, THE NETHERLANDS

Respondent
Jan Lauren Boyles, Iowa State U, USA

5318

Different Ways of Valuing Communication and Technology

Communication and Technology

Chair
Valerie Belair-Gagnon, Yale U, USA

Participants
Prototyping Big Data: Designer Algorithms and Data Rituals
M Hogan, Illinois Institute of Technology, USA
Laura Forlano, Illinois Institute of Technology, USA

Suspicion, Cognition, Automaticity Model (SCAM) of Phishing Susceptibility
Arun Vishwanath, U at Buffalo - SUNY, USA
Yu Jie Ng, U at Buffalo - SUNY, USA
Brynne Harrison, U at Buffalo - SUNY, USA

Use and Perception of Mobile Phone Texting in Classrooms
Yun Xia, Rider U, USA

The Production of Difference and Commensurability Between Regimes of Value in Open Source Cultural Production
Julia Velkova, Sodertorn U, SWEDEN
Peter Jakobsson, Sodertorn U, SWEDEN

5319

Parasocial Relationships

Mass Communication

Chair
Jonathan Cohen, U of Haifa, ISRAEL

Participants
Spoilers, Fan Theories, and Their Influence on Enjoyment and Parasocial Breakup Distress During a Finale
Morgan E. Ellithorpe, Ohio State U, USA
Sarah Brookes, U of Maine, USA

The Impact of Attachment on Enjoyment of Parasocial Relationships
Sarah F. Rosaen, U of Michigan - Flint, USA
Jayson L. Dibble, Hope College, USA

The Likeability of Gloria Pritchett: Does Viewer-Character Group Status Matter in Parasocial Affective Responses Among Modern Family Consumers?
Adolfo Rafael Mora, U of Texas, USA

Wallowing in Media-Past: Personal and Collective Triggers of Media-Induced Nostalgia
Tim Wulf, U of Cologne, GERMANY
Diana Rieger, U of Mannheim, GERMANY
Lena Frischlich, U of Cologne, GERMANY
Olivia Cornelia Rutkowski, U of Cologne, GERMANY
Gary Bente, U of Cologne, GERMANY
As various forms of media continue to offer more interactivity for applications, and as they become easily and rapidly deployed, questions arise about the effects of the interactivity of media on several outcomes for humans, and in particular for children who are increasingly using media on a daily basis for different purposes. In this panel, we present results of three studies that examined how children engaged in different forms of interactive media on different platforms or devices.
“No Strings Attached”: A Qualitative Exploration of MSM Motivations and Risk Factors While on Vacation
Rowena Lyn Briones, Virginia Commonwealth U, USA
Candace Parrish, Virginia Commonwealth U, USA
David Seal, Tulane U, USA
Eric Benotsch, Virginia Commonwealth U, USA
Steven Pinkerton, Medical College of Wisconsin, USA
Jean Redmann, NO/AIDS Task Force, USA
Josh Fegley, NO/AIDS Task Force, USA
Salvatore Seeley, Camp Rehoboth, USA
Derrick Traylor, AIDS Help, Inc., USA
Marisa Green, U of Denver, USA
Anna Cejka, U of Colorado – Denver, USA

“Does It Have What a Woman Needs?” Examining How the Use of Contraception Is Communicated in Chinese Online Magazines
Xiyuan Liu, U of Illinois - Chicago, USA

5323

Performative Research and Textual Analysis in Feminist Scholarship

Sunday
10:30-11:45
Flamingo B

Feminist Scholarship

Chair
Cara J. Wallis, Texas A&M U, USA

Participants
Reacquiring the Other Women’s Time: Toward a Transnational Feminist Analysis of Mehta’s Water, Neshat’s Women Without Men, and Labaki’s Where Do We Go Now?
Amina Asim, Northwestern U, USA
Performing Land of Smiles: Dramatizing Research in the Antitrafficking Movement in Thailand
Erin Michelle Kamler, U of Southern California, USA
Using Participatory Theater to Uncover the Narratives of Surrogacy in Gujarat, India: A Feminist Exploration
Saumya Pant, MICA, INDIA
Bridging the Disconnect Within Feminist Movements: Unveiling Muslim Feminism
Fatima Zahrae Chrifi Alaoui, Georgetown U, USA
The Burden of Class Antagonism: On the Rise of Popular Feminism in Postsocialist China
Angela Xiao Wu, The Chinese U of Hong Kong, USA
Yige Dong, Johns Hopkins U, USA

5324

Intercultural Rhetoric

Sunday
10:30-11:45
Flamingo C

Intercultural Communication

Chair
Sudeshna Roy, Stephen F. Austin State U, USA

Participants
Relational Rhetoric: A Sociocultural Approach to Rhetorical Performances in Asian Societies
Bingjuan Xiong, U of Colorado, USA
Tell Me A Story: Notable Narratives in Wangari Maathai’s Rhetoric
Versha J Anderson, Arizona State U, USA
The Expressive Dimensions of Folk Performing Arts: A Gebserian Approach to Kagura
Takuya Sakurai, Tokyo Denki U, JAPAN
Masahiro Nishiguchi, Tokyo Denki U, JAPAN
Think Big: Appeals to Transcendence in Wangari Maathai’s Rhetoric
Versha J Anderson, Arizona State U, USA
BRICS Building a New World Communication Order?

Global Communication and Social Change

Chair
Daya Thussu, U of Westminster, UNITED KINGDOM

Participants
Building a New World Communication Order in Global, Regional and Transnational Cultural Spaces
Joseph D. Straubhaar, U of Texas, USA
From Alibaba to Xinhua: Where's the Reverse Flow?
Oliver Boyd-Barrett, Bowling Green State U, USA
The Hard Edges of Soft Power: The Case of the Dalai Lama’s South African Visa
Herman Wasserman, U of Cape Town, SOUTH AFRICA
The Appropriation and (Re)Invention of ‘Soft Power’ in China: A Discourse Analysis
Zhengrong Hu, Communication U of China, CHINA, PEOPLE’S REPUBLIC OF
Lei Zhang, Communication U of China, CHINA, PEOPLE’S REPUBLIC OF
Russian Media in Global Market: The Case of RT
Elena Vartanova, Lomonosov Moscow State U, RUSSIAN FEDERATION

Respondent
Zhengrong Hu, Communication U of China, CHINA, PEOPLE’S REPUBLIC OF

This panel will examine the growing visibility and influence of media emanating from the BRICS (Brazil, Russia, India, China and South Africa) nations, reflecting their growing economic power, and how this might affect the global communication order. The panellists will address ideological concerns and empirical realities and thus provide a compelling session for broadening the discourses of media globalization, warranted by the growth of media in the BRICS countries. Despite its many internal differences and complex external affiliations, the BRICS group shares their non-Euro-Atlantic origins as well as their calls to redress power imbalances in existing international institutions and structures. As the world becomes increasingly mobile, networked and digitised, will such media flows erode US hegemony? Will the rise of the BRICS create a New World Communication Order for the digital age?

CAT Interactive Papers #2

Communication and Technology

Chair
Leah A. Lievrouw, U of California - Los Angeles, USA

Participants
Do We Trust the Crowd? Effects of Crowdsourcing on Perceived Credibility of Online Health Information
Yan Huang, Pennsylvania State U, USA
S. Shyam Sundar, Pennsylvania State U and Sungkyunkwan U, USA
Empirical Support for the Media Participation Hypothesis: Longitudinal Trends Across Presidential Elections
Erik P. Bucy, Texas Tech U, USA
Jacob Groshek, Boston U, USA
Social TV for the Elderly: When Passive Coviewing Leads to a Better TV Watching Experience
Jeremy Sng, Nanyang Technological U, SINGAPORE
MinCheol Shin, Nanyang Technological U, SINGAPORE
Younbo Jung, Nanyang Technological U, SINGAPORE
I-Nakba and the Right to Memory: Remembering the Unremembered Through New Media
Noam Tirosh, Ben-Gurion U of the Negev, ISRAEL
Amit Schejter, Ben-Gurion U of the Negev, ISRAEL

Make it Interactive and They Will Come: Correlating Interactivity in Antidrug Websites With Site Traffic
Jeeyun Oh, Robert Morris U, USA
S. Shyam Sundar, Pennsylvania State U and Sungkyunkwan U, USA

Persuasion Effects of Web Interactivity: A Meta-Analysis
Fan Yang, Pennsylvania State U, USA
Fuyuan Shen, Pennsylvania State U, USA

Big Data or Small Stories? Exemplification and Interactivity Effects on Shaping Perceptions and Attitude of Social Issues
Haiyan Jia, Pennsylvania State U, USA
S. Shyam Sundar, Pennsylvania State U and Sungkyunkwan U, USA

Privacy Issues With Social Media #3

Communication and Technology

Chair
Andrew Schrock, U of Southern California, USA

Participants
Unequal Privacy Online: Investigating Antecedents of SNS Users’ Behaviors of Online Protecting and Searching for Private Information
Qian Liu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Caixie Tu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

What Should Users Know About Online Privacy? Towards the Online Privacy Literacy Scale (OPLIS)
Doris Teutsch, U of Hohenheim, GERMANY
Philipp K. Masur, U of Hohenheim, GERMANY
Sabine Trepte, U of Hohenheim, GERMANY

You Can Trust Me With Your Data! Service Cues Facilitating Self-Disclosure on Social Networking Sites
Christian Pieter Hoffmann, U of St. Gallen, SWITZERLAND
Lea Sophie Aeschlimann, U of St. Gallen, SWITZERLAND
Miriam Meckel, U of St. Gallen, SWITZERLAND

Flying Without Fear: An Ethnographic Exploration of Incongruences Between Mobile Phone Design and Practices
Marissa Joanna Doshi, Hope College, USA

Open Science Practices in Communication Research and Reviewing: Overdue or Overrated?

Information Systems

Chair
Nicole C. Kramer, U of Duisburg-Essen, GERMANY

Participants
The Wisdom of Crowds: Transforming the Peer-Review Process
Sriram Kalyanaraman, U of Florida, USA

Grounding the Study of Interactive Media in Open Science Instead of Hopes and Fears
Andrew K. Przybylski, Oxford Internet Institute, USA

Methodological Flexibility, Questionable Research Practices, and the Quest for Beauty: Communication Research Needs to be an Open Science
Malte Elson, Ruhr U Bochum, GERMANY

Two Bites of the Cherry: Incidental Inflation of Significant Findings in Media Research and How New Structures in Manuscript Preparation and Review can Prevent It
James D. Ivory, Virginia Tech, USA
While concepts such as public and open research data, replication of research findings, and safeguards against questionable post-hoc analytical practices are tenets of any basic research methods course in communication and related disciplines, it is becoming increasingly apparent that the practice of science is often less open than espoused in principle. This provocative, and possibly controversial, panel features scholars who are active both in research production and the manuscript review and publication process sharing data, insights, and guidance about the potential of open scientific practices in communication.
20 Years of Constructing Public Diplomacy in Post-Communist Romania: The Neglected Internal Dimension of Country Promotion
Elena Alina Dolea, U of Bucharest, ROMANIA

Where You Lead, We Will Follow: A Longitudinal Study of Strategic Political Communication in Election Campaigning
Kajsa Larsson Falasca, Mid Sweden U, SWEDEN
Christina Grandien, Mid Sweden U, SWEDEN

Targeting Political Public Relations in a Post-Citizens United Democracy: Examining the Impact of Target Corporation’s Political Campaign Donations on LGBT Relationships
Heather LaMarre, Temple U, USA

Legitimacy and Trust as Intangible Assets of the Public Sector: Challenges for Government Public Relations in Times of Economic Crisis
Maria Jose Canel, U Complutense de Madrid, SPAIN

Respondent
Diana Ingenhoff, U of Fribourg, SWITZERLAND

Mediating the Life Span of Uprisings: Ferguson, Social Movement Media, and Protest Ecologies

Sunday
10:30-11:45
Tropical B

Philosophy, Theory and Critique

Chair
Jack Zeljko Bratich, Rutgers U, USA

Participants
Sharing-Together, Being-Together: An Ethnographic Study of Ferguson Protesters’ Social and Mobile Media Uses
Doug Tewksbury, Niagara U, USA

“Please Hold My Camera While I Get My Gas Mask”: Livestream Production in the Ferguson Protests
Chenjerai Kumanyika, Clemson U, USA

The Antagonistic Solution: Police Networks, Ferguson, and Social Media War
Jack Zeljko Bratich, Rutgers U, USA

Communicative Space and Atmospheric Policing
Anna Feigenbaum, Bournemouth U, UNITED KINGDOM

Popular uprisings and their police reactions are laboratories for media, communication, and cultural experimentation. Each eruption is a convergence and accumulation of media technologies, practices and mechanisms (e.g. social media platforms, livestream, memes, internal tech operations, mainstream and alternative news production). This panel is committed to understanding political repression’s innovations as well as the media inventions from below in a timely and theoretically informed manner. It takes as its focus the Summer 2014 uprisings in Ferguson, Missouri, USA. The street protests over the days after the police killing of Michael Brown became a highly mediated flashpoint of resistance. Working through the Ferguson case, the panelists provide critical conceptual analyses of contested media technologies.

Toward Multiplicity and Complexity: Examining World Wide Web

Sunday
10:30-11:45
Tropical C

Communication History

Participants
“Virtual Hands Across the Sea”: Intercultural Media Exchange From Pen Pals to e-Pals
Katie Day Good, Northwestern U, USA

From “Exceptional” to “Global”: A Short History of the Web in France
Ignacio Siles, Northwestern U, USA

Printing the Web: From “Yellow Pages” to Art Installations
Rachel Plotnick, U of North Carolina - Charlotte, USA

A Method for Describing The Evolution of New Media Ecological Systems
Meghan Dougherty, Loyola U Chicago, USA
The Historical Development of the Danish Web  
Niels Brugger, Aarhus U, DENMARK

This panel moves toward longitudinal, cross-cultural, and radically contextualized approaches that consider how web cultures evolve, transform, and stabilize over time. Each paper takes seriously the notion that rather than focus on what is “new” or what is “old,” we might be better served by a “canvassing of the interplay between past and present media” (Peters, 2009: 23). Recognizing continuity and change, the panelists embrace complexity by rethinking central issues in the history and historiography of communication technologies. Taken together, this panel reveals a multiplicity of cultures, practices, and technologies that constitute today’s complex web(s).

5333

Advances in Selective Exposure Research: Patterns of News Media Use Around the Globe

Mass Communication

Participants
How Does Increased Interest in News Impact People’s News Repertoires? Evidence From the 2014 General Elections in India  
Harsh Taneja, U of Missouri, USA

When You Find the Right Voice: How a Change in the Ideological Spectrum of News Programs Influences Patterns of TV News Viewing Over Time  
Soo Yeon Han, Seoul National U, KOREA, REPUBLIC OF  
Hye Mi Lee, Nielsen Korea, KOREA, REPUBLIC OF  
Su Jung Kim, Iowa State U, USA  
Namjun Kang, Seoul National U, KOREA, REPUBLIC OF

News Alerts, Apps, Websites, and Social Media: The Differential Effects of Modes on Attitude Changes  
Judith Möller, U of Amsterdam, THE NETHERLANDS  
Damian Trilling, U of Amsterdam, THE NETHERLANDS

Web Historian: Enabling the Collection of Self-Reported and Behavioral Data on the Web  
Ericka Menchen-Trevino, Erasmus U Rotterdam, THE NETHERLANDS

Respondent  
James G. Webster, Northwestern U, USA

The proliferation of media outlets and content has led audience researchers to revisit the question of selective exposure and the related concept of audience polarization. With increasing audience fragmentation and autonomy, due to a growth in content options and tools people have to control their own media use, the current media environment provides an ideal condition to test selective exposure theory. As a result, we have seen a growing number of studies that showed evidence of selective exposure or the lack of it in recent years. This panel is an attempt to continue this conversation and each of the constituent papers advances our understanding of selective exposure with an emphasis on the context, conditions, modes of communication, and measurement tool, respectively. In sum, the panel endeavors to provide an updated global perspective on selective exposure and audience polarization through analysis of news media use in multiple countries.

5334

Social Media, Internet, and Political Deliberation

Political Communication

Chair  
Todd Graham, U of Groningen, THE NETHERLANDS

Participants
Online Deliberation Complete. Towards a New Framework to Analyze and Explain Deliberation Online  
Dennis Michael Friess, U of Duesseldorf, GERMANY
Social Media and Public Sphere in China: A Case Study of Political Discussion on Weibo After the Wenzhou High-Speed Rail Scandal
Zhou Shan, U of Alabama, USA
Lu Tang, U of Alabama, USA

Twitter and Public Dialogue on a Local Governor Election
Juan S. Larrosa-Fuentes, Temple U, USA

‘I Don’t Like You Any More’: Facebook Unfriending Among Israelis During the War of 2014
Nicholas A. John, Hebrew U of Jerusalem, ISRAEL
Shira Dvir-Gvirsman, Tel Aviv U, ISRAEL

Interpersonal Relationships on Social Media: How Social Media Mediate

Interpersonal Communication

Chair
Leslie Nelson, U of Missouri, USA

Participants
"I Don’t Care if You Care": Risks and Benefits of Facebook Use Explaining Self-Disclosure of Models
Andreas M. Fahr, U of Fribourg, SWITZERLAND
Hannah H. Frueh, U of Freiburg, SWITZERLAND
Anja Felicitas Graf, Ludwig Maximilians U Munich, GERMANY

Dealing With Offline Friendship Online: Examining Influencing Factors of Interactive Uncertainty Reduction Strategies
Yao Sun, U of Southern California, USA

How Do Computer-Mediated Channels Negatively Impact Existing Interpersonal Relationships?
Amy Janan Johnson, U of Oklahoma, USA
Eryn Nichole Bostwick, U of Oklahoma, USA
Chris Anderson, U of Oklahoma, USA

Interpersonal Uncertainty and Interpersonal Communication in Traditional and Mediated Encounters: A New Theoretical Perspective
Joseph B. Walther, Nanyang Technological U, SINGAPORE

Romantic Partner Monitoring After Breakups: Attachment, Dependence, Distress, and Postdissolution Surveillance on Social Networking Sites
Jesse Fox, Ohio State U, USA
Robert Shota Tokunaga, U of Hawaii, USA

To Tweet or ‘Subtweet’?: Impacts of Social Networking Post Valence and Directness on Interpersonal Impressions
Autumn Payge Edwards, Western Michigan U, USA
CJ Gentile, Western Michigan U, USA
Chad Edwards, Western Michigan U, USA

Interpersonal relationships are increasingly conducted in social media or otherwise mediated by computers. This panel presents new data and theoretical perspectives on this important new area of research.
Participants
Frame Building in Immigration News: Ethnic and General Market News About the Deferred Action for Childhood Arrivals program
Maria De Moya, DePaul U, USA
Hector Rendon, North Carolina State U, USA
Melissa A. Johnson, North Carolina State U, USA
Latino Immigrant Youth, Digital Engagement and the Making of Citizens
Regina M. Marchi, Rutgers U, USA
Media Representations of Latina/os and Latino Students’ Stereotype Threat Behavior
Joseph Erba, U of Kansas, USA
Media Coverage of Children at the Border: A “Minor” Problem
Hector Rendon, North Carolina State U, USA
Melissa A. Johnson, North Carolina State U, USA

How Media Cover Media Policy: Understanding Media Policy Bias and Media Policy Silence

Communication Law & Policy

Chair
Barbie Zelizer, U of Pennsylvania, USA

Participants
When the Watchdog neither Barks nor Bites: Conceptualizing the Coverage of Media Policy
Christopher Ali, U of Virginia, USA
Manuel Puppis, U of Fribourg, SWITZERLAND
Policing the Journalism Crisis: Corporate Libertarianism and the Discursive Capture of American Media Policy
Victor W. Pickard, U of Pennsylvania, USA
Watchdog or Lapdog? Framing of the Flemish Government’s PSB Policies by Public and Commercial Broadcasters
Hilde Dy Van den Bulck, U of Antwerp, BELGIUM
What Happens When Media Power Reports on Media Power? An Examination of Press Freedom Debates in the UK Since 2011
Des Freedman, Goldsmiths, U of London, UNITED KINGDOM
Adjusting the Kaleidoscope: The Net, the Public, the Media
Sharon Strover, U of Texas, USA
Karen E. Gustafson, U of Texas, USA
Alexis Schrubbe, U of Texas, USA

The proposed panel sessions aims at shedding light on the coverage of media policy by discussing theoretical and methodological approaches to media policy bias and silence. Given the importance of media in policy-making, there is need for a better understanding how self-interests of the media industry affect media policy-making. Bringing together experienced researchers, the panel consists of five presentations and a subsequent discussion.

Preferring and Responding to Video Game Violence

Game Studies

Chair
Jih-Hsuan Lin, National Chiao Tung U, TAIWAN

Participants
Anger, Mood Management, and Attraction to Violent Video Games
Jodi L. Whitaker, U of Arizona, USA
Gendered Self-Concept: What Does It Reveal About People’s Preference for Violent Video Games?  
Elisabeth Engelberg, U of Luxembourg, LUXEMBOURG  
Andre Melzer, U of Luxembourg, LUXEMBOURG  
High-Risk Gameplay: Effects on Arousal, Presence, Attraction, and Altruism  
Jose Aviles, Pennslyvania State U, USA  
Interactive Experience and Identification as Predictors of Attributing Responsibility in Video Games  
Nathan Walter, U of Southern California, USA  
Yariv Tsfati, U of Haifa, ISRAEL  
Value Threat Can Make Pacifists Oppose Violent Video Games  
Tobias Rothmund, U Koblenz-Landau, GERMANY  
Jens Bender, U Koblenz-Landau, GERMANY  
Peter Nauroth, Philipp U of Marburg, GERMANY  
Mario Gollwitzer, Philipp U of Marburg, GERMANY

5340 Studying Public Opinion: New Perspectives  
Political Communication  
Chair  
Hajo G. Boomgaarden, U of Vienna, AUSTRIA  
Participants  
Gauging Public Opinion in the Age of Social Media  
Marko M. Skoric, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF  
Jing Liu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF  
Cliff Lampe, U of Michigan, USA  
Motivated Reasoning and Critical Thinking Skills  
Daniel E. Bergan, Michigan State U, USA  
Qualitative Big Data Research? Integrating Natural Language Processing With Textual Analysis  
Saif Shahin, U of Texas, USA  
Processes and Predictor of Opinion Expression in the 2008 U.S. Presidential Election  
Seth Bradshaw, U of Arizona, USA

5341 Media Ecology as a Lens for Interpreting Evolution and Change Across the Life Span of a Culture  
Sponsored Sessions  
Chair  
Thom Gencarelli, Media Ecology Association, USA  
Participants  
A Real "Cone of Silence": Smartphones, Portability, and Psychological Privacy  
Ryan Scott Eanes, U of Oregon, USA  
Media Changes Across the Mensfrual Life Span  
David Linton, Marymount Manhattan College, USA  
Binge-Watching: Evolution or Devolution of Television Consumption?  
Matthew Pittman, U of Oregon, USA  
Media, Media Ecology, and Memory  
Thom Gencarelli, Media Ecology Association, USA  
This panel presents a series of papers that speak to the conference theme through the lens of the media ecological tradition. The panel is sponsored by the Media Ecology Association, an affiliate organization of the ICA.
**Health Communication**

**Chair**
Stanislav Orlov, Mount Saint Vincent U, CANADA

**Participants**

Depression Stigmas Through the Lens of News in Two Cultures: A Suggestion for Theoretical Approaches
Hyang-Sook Kim, Towson U, USA
Mun-Young Chung, Pennsylvania State U, USA
Emily Gear, St. Norbert College, USA

Parent-Child Communicative Practices Regarding Depression Among Chinese International Students
Lan Jin, Purdue U, USA
Lalatendu Acharya, Purdue U, USA

Portrayals of Mental Illnesses in Women’s and Men’s Magazines in the United States
Yiyi Yang, U of Alabama, USA
Bijie Bie, U of Alabama, USA
Lu Tang, U of Alabama, USA

Role of Narrative Persuasion in Reducing Stigma and Promoting Acceptance of Mental Illness
Zexin Ma, U of Maryland, USA
Xiaoli Nan, U of Maryland, USA

The Effects of News About Depression: The Role of Narrative Format and Controllability Attributions
Ji Won Kim, Syracuse U, USA
Tamara Makana Chock, Syracuse U, USA
Myojung Chung, Syracuse U, USA
Soojin Roh, Syracuse U, USA

**Political Communication**

**Chair**
Paul D'Angelo, The College of New Jersey, USA

**Participants**

Political Attitudes Moderate the Effects of Attacks and Defenses on Candidate Evaluations in Televised Debates
Marko Bachl, U of Hohenheim, GERMANY

The Effect of Issues and Favorability in the News on Electoral Volatility: The Underlying Mechanisms
Sabine Geers, U of Amsterdam, THE NETHERLANDS
Linda Bos, U of Amsterdam, THE NETHERLANDS
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

The Power of “Issue Ownership Network”: A Big-Data Analysis of the 2012 U.S. Presidential Election
Lei Guo, Boston U, USA
Chris Vargo, U of Alabama, USA

Candidate Set Selection and its Correlates: Philippine Senatorial Elections
Clarissa C. David, U of the Philippines, PHILIPPINES
Erika Fille Legara, Agency for Science, Technology, and Research, SINGAPORE

Issue Framing Effects in VAAs. A Randomized Field Experiment
Jasper van de Pol, U of Amsterdam, THE NETHERLANDS
Bregje Holleman, Utrecht U, THE NETHERLANDS
Naomi Kamoen, Utrecht U/ Tilburg U, THE NETHERLANDS
Andre Krouwel, VU U Amsterdam, THE NETHERLANDS
Sunday 10:30-11:45

5344

**Negative Socioemotional Performances in Social Media**

**Communication and Technology**

**Chair**
Yeuseung Kim, DePaul U, USA

**Participants**
Network Awareness and Understanding of Other-Based Reciprocity: Examination of Perceived Inequity Online
Jessica M. Covert, U at Buffalo - SUNY, USA
Jian Rui, Texas Tech U, USA
Michael A. Stefanone, U at Buffalo - SUNY, USA

Demonstrating Honor Online: The Affordances of Social Media for Surveillance and Impression Management in an Honor Culture
Katy Elizabeth Pearce, U of Washington, USA
Jessica Vitak, U of Maryland, USA

Why are People Involved in Cyberbullying? A Meta-Analysis of Factors Predicting Cyberbullying Perpetration and Victimization
Liang Chen, Nanyang Technological U, SINGAPORE
Shirley S. Ho, Nanyang Technological U, SINGAPORE
May O. Lwin, Nanyang Technological U, SINGAPORE

Curbing the Effects of Cyberbullying: How Celebrity Gender and Attractiveness Affect Evaluations and Behavioral Intentions of Anticyberbullying Facebook Posts
Saleem Elias Alhabash, Michigan State U, USA
Tegan Marie Smischney, Michigan State U, USA
Karen Smreker, Michigan State U, USA
Rachel Young, U of Iowa, USA
Thomas J. Holt, Michigan State U, USA

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5345

**Social Influence on Media Use and Effects (TOP PAPER ENTRY)**

**Mass Communication**

**Chair**
Mary Beth Oliver, Pennsylvania State U, USA

**Participants**
Are You Not Entertained? Examining the Effect of Confederate Valence and Social Media Sentiment on Viewers’ Comedy Enjoyment and Bandwagon Perception
Thomas Franklin Waddell, Penn State, USA

Beyond Socio-Demographics: Explaining Adolescents’ News Exposure From a Social Cognitive Perspective
Katharina Emde, Hanover U of Music, Drama, and Media, GERMANY
Christoph Klimmt, Hanover U of Music, Drama, and Media, GERMANY
Daniela M. Schluertz, Hanover U of Music, Drama, and Media, GERMANY

Bowling Alone, Watching Together? Structural Explanations of Social TV Viewing From 1990 to 2010
Luzia Helfer, Leiden U, THE NETHERLANDS
Anke Wonneberger, U of Amsterdam, THE NETHERLANDS

News-Avoidance Among Adolescents: How Family Communication Influence Adolescents’ News Habits–A Three-Wave Panel Study (TOP PAPER)
Adam Shehata, U of Gothenburg, SWEDEN

Wait, Can I Laugh at This? Group Viewing and Racial Humor Messages
Omotayo Banjo, U of Cincinnati, USA
Zheng Joyce Wang, Ohio State U, USA
Osei Appiah, Ohio State U, USA
Whitney Walther, U of Minnesota, USA
Christopher Brown, Minnesota State U, Mankato, USA
Sponsored Sessions

Chair
Wolfgang Donsbach, TU Dresden, GERMANY

Participants
Elizabeth P. Swayne, Wiley-Blackwell Publishing, USA
Robert T. Craig, U of Colorado - Boulder, USA
Jennings Bryant, U of Alabama, USA
Kyu Ho Youm, U of Oregon, USA
K. Viswanath, Harvard School of Public Health, USA
Robin Elizabeth Mansell, London School of Economics and Political Science, UNITED KINGDOM
Klaus Bruhn Jensen, U of Copenhagen, DENMARK
Karin Gwinn Wilkins, U of Texas, USA
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS
Rebecca B. Rubin, Kent State U, USA
Peter Vorderer, U of Mannheim, GERMANY
Johannes Gutenberg U, GERMANY
Stuart Allan, Bournemouth U, UNITED KINGDOM
Stephen D. Reese, U of Texas, USA
Juergen Wilke, Johannes Gutenberg U, GERMANY
Katherine Miller, Independent scholar, USA
Winfried Schulz, U of Erlangen-Nuernberg, GERMANY
Debra L. Merskin, U of Oregon, USA
Hans-Bernd Brosius, Ludwig Maximilians U Munich, GERMANY
Robert N. Gaines, U of Maryland, USA
Betteke A.A. Van Ruler, U of Amsterdam, THE NETHERLANDS
Robert L. Heath, U of Houston, USA
Michael S. Griffin, Macalester College, USA
Maria Jose Canel, U Complutense de Madrid, SPAIN
Joanne Cantor, U of Wisconsin, USA
Joseph N. Cappella, U of Pennsylvania, USA
Joseph M. Chan, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Akiba A. Cohen, Yezreel Valley College, ISRAEL
John Nguyet Erni, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Cindy Gallois, U of Queensland, AUSTRALIA
Youichi Ito, Akita International U, JAPAN
Paolo Mancini, U di Perugia, ITALY
Denis McQuail, U of Amsterdam, THE NETHERLANDS
Karen Ross, Liverpool U, UNITED KINGDOM
Gianpietro Mazzoleni, U of Milan, ITALY
Peng Hwa Ang, Nanyang Technological U, SINGAPORE
Michael E. Roloff, Northwestern U, USA
Patrick Roessler, U of Erfurt, GERMANY
Young Yun Kim, U of Oklahoma, USA
Jane B. Singer, City U London, UNITED KINGDOM
ICA Plenary Interactive Paper/Poster Session III

Sponsored Sessions

Chair
Peter Vorderer, U of Mannheim, GERMANY

This year ICA is presenting three separate plenary poster session. This session will feature poster from Children, Adolescents and the Media, Mass Communication, Health Communication, Game Studies, Sports Communication, Theme, Information Systems, and Instructional divisions and interest groups. Come and discuss over 78 posters and mix and mingle with your colleagues. Refreshments will be provided.

Children, Adolescents, and the Media Interactive Poster Session

Participants

1. What We Have and What We Need: Librarian Perspectives on Children’s Films and Digital Media
   Renee Hobbs, U of Rhode Island, USA
   Katie Donnelly, U of Rhode Island, USA

2. "I've Walked This Street": Readings of "Reality" in Children's Reception of Fantasy
   Ranjana Das, U of Leicester, UNITED KINGDOM

3. "With Great Power Comes Great Responsibility": Media Responsibility, Corporate Social Responsibility and Preschool Television
   Ranit Grossaug, Hebrew U of Jerusalem, ISRAEL

4. Bad Seed or Good Seed? A Content Analysis of the Main Antagonists in Walt Disney and Studio Ghibli Animated Films
   Yang Feng, U of Virginia's College at Wise, USA
   Jiwoo Park, Northwood U, USA

5. Children as Players on an Adult Stage: Representation of Boys and Girls on Israeli Prime Time Reality Television Programmes
   Dalia Liran Alper, Communication School, ISRAEL
   Shelly Geffen, Communication School, ISRAEL

6. Learning From the “Blue Monster”: Children’s Reality Judgments and Transfer From TV to Real Life
   James Alex Bonus, U of Wisconsin, USA
   Marie-Louise Mares, U of Wisconsin, USA

   Lauren DeLaCruz, Northwestern, USA

8. The Impact of the Sisimpur Hygiene Media Intervention Among Children From Bangladesh’s Tea Estates
   Dina L. G. Borzekowski, U of Maryland, USA

   Erin Leigh Ryan, Kennesaw State U, USA
   Taylor Loveless, Kennesaw State U, USA
10. “There’s Many Ways That I Know That He Can Read”: Towards an Asset Model of Childhood Disability and Children’s Media Use
Meryl Alper, U of Southern California, USA

5450

Game Studies Interactive Poster Session

Sunday
12:00-13:15
Grand Salon Los Rosales

Game Studies

Participants

11. Digital Seasons: How Time of Year May Affect Video Game Playtime
   Anthony Palomba, U of Florida, USA
   Ronen Shay, U of Florida, USA

12. Gender as Moderator of the Relationship Between Performance and Enjoyment of a First-Person-Shooter Video Game
   Tobias M Hopp, U of Alabama, USA

   Jose Aviles, Pennslyvania State U, USA
   Arienne Ferchaud, Pennsylvania State U, USA

14. Need Satisfaction and Well-Being in First-Person-Shooter Clans
   Felix Reer, U of Tuebingen, GERMANY

15. Perceptual Load of Web Browser Game and Internet Advertising Processing
   Zongyuan Wang, U of Illinois, USA
   Brittany R. L. Duff, U of Illinois at Urbana-Champaign, USA
   Junle Qian, U of Illinois, USA

5450

Health Communication Interactive Poster Session

Sunday
12:00-13:15
Grand Salon Los Rosales

Health Communication

Participants

16. Experience of Abuse and its Association With Self-Reported and Coded Indicators of Sexual Health Communication Ability
   Jessica McDermott Sales, Emory U, USA
   Jennifer L. Monahan, U of Georgia, USA
   Jennifer A. Samp, U of Georgia, USA
   Laura Min Mercer Kollar, U of Georgia, USA
   Teaniese P. Davis, Morehouse U, USA
   Valerie Coles, U of Georgia, USA
   Erin L. P. Bradley, Spelman College, USA
   Eve Rose, Emory U, USA
   Ralph J. DiClemente, Emory U, USA

17. Factors Influencing Patient-Physician Discussion of Mammography Choice: Examining Informed Decision Making Amidst Cancer Screening Controversy
   Rebekah Nagler, U of Minnesota, USA
   Jennifer Lueck, U of Minnesota, USA

18. Integrated Connection to Neighborhood Storytelling Network (ICSN), Descriptive Norms, and Response Efficacy About Pap Test Screening Among Hispanic Women in Los Angeles
   Nan Zhao, U of Southern California, USA
   Carmen Gonzalez, U of Southern California, USA
   Meghan Bridgid Moran, San Diego State U, USA
   Nien-Tsu Nancy Chen, California State U - Channel Islands, USA
   Sandra J. Ball-Rokeach, U of Southern California, USA
   Sheila Teresa Murphy, U of Southern California, USA
Matthew D. Matsaganis, U at Albany - SUNY, USA
Holley A. Wilkin, Georgia State U, USA

20. Patient Willingness to Communicate: Do Perceptions of Care and Compassion Matter?
Collette Morris, U of Queensland, AUSTRALIA
Bernadette M Watson, U of Queensland, AUSTRALIA
Susan C. Baker, Saint Francis Xavier U, CANADA

21. Selling Plasma to Survive Summer: Narratives of Psychological Distress
Nadine A. Yehya, American U of Beirut, LEBANON
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

22. The Impact of Chronic Disease Self-Management Programs on Patient Empowerment
Heather Noel Fedesco, Purdue U, USA
William Bart Collins, Purdue U, USA
Wan Jiang, Purdue U, USA

23. A Theoretical Investigation of Predictors of African-American, Caucasian, and Latinos Intentions to Register as Organ Donors
Tobias Reynolds-Tylus, U of Illinois, USA
Brian L. Quick, U of Illinois, USA

24. Cognitive Pathway to Narrative Persuasion: A Serial Multiple Mediation Model
Yangsun Hong, U of Wisconsin, USA
Shawnika Jeanine Hull, U of Wisconsin, USA

25. Effects of a Personalized Online Mammography Decision Aid on Accuracy of Risk Perceptions and Mammography Intentions
Holli Hitt Seitz, U of Pennsylvania, USA
Laura A. Gibson, U of Pennsylvania, USA
Christine Skubisz, Emerson College, USA
Heather Forquer, U of Pennsylvania, USA
Susan L Mello, Northeastern U, USA
Marilyn Schapira, U of Pennsylvania, USA
Katrina Armstrong, Massachusetts General Hospital, USA
Joseph N. Cappella, U of Pennsylvania, USA

26. Exposure to Health (Mis)Information: Lagged Effects on Young Adults’ Health Behaviors and Potential Pathways
Andy SL Tan, Dana-Farber Cancer Institute and Harvard School of Public Health
Chul-joo Lee, Seoul National U, KOREA, REPUBLIC OF
Jiyoung Chae, U of Illinois, USA

27. It’s No Laughing Matter: The Use of Ironic vs. Sarcastic Humor in Health Messages
Irina Alexandra Iles, U of Maryland, USA
Xiaoli Nan, U of Maryland, USA

Seungyoon Lee, Purdue U, USA
Jae Eun Chung, Howard U, USA
Namkee Park, Yonsei U, KOREA, REPUBLIC OF

29. The Effects of Narrative Versus Nonnarrative Information in School Health Education for Low-Educated Adolescents
Simon Zebregs, U of Amsterdam, THE NETHERLANDS
Bas van den Putte, U of Amsterdam, THE NETHERLANDS
Anneke de Graaf, U of Amsterdam, THE NETHERLANDS
Jeroen Lammers, Trimbos Institute Netherlands Institute for Mental Health and Addiction
Peter Neijens, U of Amsterdam, THE NETHERLANDS

30. Using Virtual Exemplars in Health Campaigns to Promote Health Behavior Change: Reducing Soft Drink Consumption
Sun Joo (Grace) Ahn, U of Georgia, USA

31. Test of the Activation of Approach and Avoidance Motivations in Response to Health Messages
Soyoon Kim, U of Miami, USA
Marco C. Yzer, U of Minnesota, USA
32. The Promise and Pitfalls of Personalization in Narratives to Promote Social Change
   Shuo Zhou, Cornell U, CHINA, PEOPLE’S REPUBLIC OF
   Jeff Niederdeppe, Cornell U, USA

33. Using the Heuristic Systematic Model and Translated Scientific Messages to Assess Breast Cancer Risk Beliefs and Attitudes About Progesterone
   Rose Hitt, Michigan State U, USA
   Evan K. Perrault, Michigan State U, USA
   Sandi W Smith, Michigan State U, USA
   David M Keating, Fors Marsh Group, USA
   Samantha Ann Nazione, Michigan State U, USA
   Kami J. Silk, Michigan State U, USA
   Jessica Russell, California State U - Long Beach, USA

34. Recommendations for the Role of Communication Research in One Health Issues
   Maria Knight Lapinski, Michigan State U, USA
   Julie Funk, Michigan State U, USA

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**Information Systems Interactive Poster Session**

**Participants**

35. Social Norms, Behavioral Payment Programs, and Behaviors: Toward a Theory of the Role of Financial Incentives in Normative Systems (FINS)
   Maria Knight Lapinski, Michigan State U, USA
   John Kerr, Michigan State U, USA
   Jinhua Zhao, Michigan State U, USA
   Robert Shupp, Michigan State U, USA

36. (Re)viewing the Reviews: Effects of Review Emotionality, Valence, and Reviewer Status Cues on Credibility Perceptions
   Megan Ashley Vendemia, Ohio State U, USA
   Roselyn J. Lee-Won, Ohio State U, USA

37. Attempts to Determine the Mediating Mechanisms for the Legitimization of Paltry Favors
   Allison Zorzie Shaw, U at Buffalo - SUNY, USA
   Julia Kristine Weiss, U at Buffalo - SUNY, USA
   Emily A. Dolan, U at Buffalo - SUNY, USA
   Erik Messerschmidt, U at Buffalo - SUNY, USA

38. Many Roads to Rome? The Differential Relationships Between Entertainment Experiences, Knowledge, and Behavioral Intentions
   Frank M. Schneider, U of Hohenheim, GERMANY
   Carina Weinmann, U of Mannheim, GERMANY
   Franziska Susanne Roth, U of Mannheim, GERMANY
   Katharina Knop, U of Mannheim, GERMANY
   Sabine Reich, U of Mannheim, GERMANY
   Peter Vorderer, U of Mannheim, GERMANY

39. Neural Correlates of Self-Affirmation
   Christopher Cascio, U of Pennsylvania, USA
   Matthew Brook O’Donnell, U of Pennsylvania, USA
   Frank Tinney, U of Michigan, USA
   Victor Strecher, U of Michigan, USA
   Matthew D Lieberman, U of California, Los Angeles, USA
   Shelley Taylor, U of California, Los Angeles, USA
   Emily Falk, U of Pennsylvania, USA

40. New Media, New Inequalities? A Cultural Capital Approach to Digital Inequality in Romania
   Mihaela Popescu, California State U - San Bernardino, USA
   Catalin Stoica, National School of Political and Administrative Studies
   Predrag Cveticanin, Educons U, SERBIA
41. Perceived Usefulness of Online Reviews: Effects of Review Characteristics and Reviewer Attributes
   Hyunjin Seo, U of Kansas, USA
   Fengjun Li, U of Kansas, USA
   Roseann Pluretti, U of Kansas, USA
   Jeongsub Lim, Sogang U, KOREA, REPUBLIC OF
   Hao Xue, U of Kansas, USA
   Sreenivas Vekapu, U of Kansas, USA

42. Privacy, Habits and Apps: The Moderating Role of Habit Strength for the Privacy Paradox
   Among Adolescent Smartphone App Users
   Isabell Ziegler, U of Erfurt, GERMANY
   Sven Joeckel, U of Erfurt, GERMANY
   Wonsun Shin, Nanyang Technological U, SINGAPORE

43. The Aggregation of Time in Agenda Setting Research
   Sarah Kohler, U of Muenster, GERMANY

44. The Influence of Moderators' Personality on Radio Listeners' Flow Experience and the Mediating Role of Parasocial Interactions
   Benedikt Spangardt, U of Wuerzburg, GERMANY
   Holger Schramm, U of Wuerzburg, GERMANY

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Instructional and Developmental Communication Interactive Poster Session

5450

Sunday
12:00-13:15
Grand Salon Los Rosales

Instructional & Developmental Communication

Participants

45. A Phenomenological Study of User Attitudes, Apprehensions, and Experiences in Reporting News Stories Using Traditional and New Technology
   Giselle A Auger, Duquense U, USA
   Zeynep Tanes-Ehle, Duquense U, USA
   Charlie Gee, Duquense U, USA

46. Argumentative Communication in Cooperative Learning Groups: Member’s Use of Evidence and Nonevidence
   Leah LeFebvre, U of Wyoming, USA
   Gamze Yilmaz, UMass Boston, USA
   Luke LeFebvre, Iowa State U, USA

47. Intercultural Friendship Initiation in the American Classroom: Barriers, Influencers, and Pedagogical Strategies
   Tara Suwinyattichaiporn, Arizona State U, USA
   Tzu-Chiao Chen, Arizona State U, USA
   Mark Generous, Arizona State U, USA

48. Introduction of Mobile Media Into Formal Classroom Learning Environment
   Alexander V Laskin, Quinnipiac U, USA
   Joseph Avena, Quinnipiac U, USA

49. Revisiting the International TA Problem: Acknowledging Intergroup Biases and Testing the Effectiveness of Perspective-Taking in Reducing Biases
   Uttara Manohar, Ohio State U, USA
   Osei Appiah, Ohio State U, USA

   Scott Christen, Tennessee Technological U, USA
   Michelle T. Violanti, U of Tennessee, USA

51. Identifying Feelings of Threat Through Tracked Head Movements in A Virtual Classroom
   Andrea Stevenson Won, Stanford U, USA
   Michelle Friend, Stanford U, USA
   Brian Perone, Stanford U, USA
   Jeremy N. Bailenson, Stanford U, USA
Mass Communication Interactive Poster Session

Mass Communication

Participants

52. The Landscape of Information Diffusion on Sina Weibo: Investigating the Rich-Club Effect
   Cheng-Jun Wang, Nanjing U, CHINA, PEOPLE’S REPUBLIC OF
   Hexin CHEN, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
   Xinzhi Zhang, Hong Kong Polytechnic U, CHINA, PEOPLE’S REPUBLIC OF

53. Laughing at Him or Laughing with Him? Framing Psy's “Gangnam Style”
   Hyeri Jung, U of Texas, USA

54. Watching the Middle Kingdom: American Reactions to CCTV America
   Emily T. Metzgar, Indiana U, USA

55. Are Foreign Publics Interested in News About China? Analysis of a Cross-National Survey
   Francis L. F. Lee, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
   Haiyan Wang, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
   Fan Zhang, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

56. The Effects of Credibility Cues on the Selection of Search Engine Results
   Julian Unkel, Ludwig Maximilians U Munich, GERMANY
   Alexander T. Haas, Ludwig Maximilians U Munich, GERMANY

57. The People Dissent, or the People’s Consent?
   Guoliang Zhang, Shanghai Jiao Tong U, CHINA, PEOPLE’S REPUBLIC OF
   Nicholas David Bowman, West Virginia U, USA
   Guosong Shao, Shanghai Jiao Tong U, CHINA, PEOPLE’S REPUBLIC OF

58. Community Radio Help Us to Tell Our Stories, But to Whom?
   Lei Guo, Boston U, USA

59. Death Magnetic: Heavy Metal as Cultural Worldview Defense Against the Fear of Dying
   Julia Kneer, Erasmus U Rotterdam, THE NETHERLANDS

60. The Moody Blues: An Examination of Affective State and Coping Tendency on Music Choices
   Elise M. Stevens, U of North Carolina, USA
   Francesca Renee Dillman Carpentier, U of North Carolina, USA

61. Autobiographical Memories Cued Within the Narrative: Toward Predicting Who, When, and Why?
   James G Collier, Ohio State U, USA

62. A Matter of Perspective? How Self-Distancing and Perspective-Taking Influence First- and
    Third-Person Perceptions
   Philipp Mueller, U of Mainz, GERMANY
   Sebastian Scherr, Ludwig Maximilians U Munich, GERMANY

63. Beyond Valence: Matching the Discrete Positive Emotion of Elevation With Morally Framed
    Persuasive Messages
   Lindsay Handren, Claremont Graduate U, USA
   Candice Danae Donaldson, Claremont Graduate U, USA
   Sara Hollar, Claremont Graduate U, USA
   Andrea Ruybal, Claremont Graduate U, USA

64. Birds of a Feather Make Us Remember Better: Predicting Factual News Knowledge by
    Recipients’ Similarity to News Protagonists and Postexposure Discussion Quality
   Josephine Schmitt, U of Hohenheim, GERMANY
   Laura Loy, U of Hohenheim, GERMANY
   Sabine Trepte, U of Hohenheim, GERMANY

65. Conflict or Compatibility? Perceptions of Bias and Influence in News Coverage About Science
    and Religion
   Mallory R Perryman, U of Wisconsin, USA
   Albert C. Gunther, U of Wisconsin, USA

66. End of Secrecy? Journalism, Whistleblowing and the Security State
   Justin Schlosberg, Birkbeck, U of London, UNITED KINGDOM

67. Impression Formation in the Online Amateur Setting: Depiction and Platform
   Minjie Li, Louisiana State U, USA
   Meghan Shara Sanders, Louisiana State U, USA
68. Media Choice in the Times of Uncertainty: Media Richness Theory as a Predictor of Media Choice in Greece in the Times of Political and Economic Crisis
   Rashad Mammadov, Indiana U, USA
   Sung-Un Yang, Indiana U, USA

69. The Influence of Partisan Versus Nonpartisan Media Contexts on Evaluations and Effectiveness of a Media Literacy Advertisement
   Melissa Tully, U of Iowa, USA
   Emily K Vraga, George Mason U, USA

70. The Relationship Between Religiosity, Media Use, and Perceived Credibility
   Taisik Hwang, U of Georgia, USA

5450

Sport Communication Interactive Paper Session

Sports Communication

Participants
   71. A Multidimensional Model of Sport Dramaturgy
       Diana Luiza Dumitriu, National U, ROMANIA
   72. Emerging Adults’ Response to Parental Advice About Physical Activity, Exercise, and Sports
       Lisa M Guntzviller, Utah State U, USA
       Chelsea Bush, U of Utah, USA
       Travis Dorsch, Utah State U, USA
       Keith Osai, Utah State U, USA
   73. Ultimate Rebranding: The Active Commodification of Sport Subculture
       Caitlin Cieslik-Miskimen, U of Wisconsin, USA

Respondent
   Marie Hardin, Pennsylvania State U, USA

5450

Lifespan Communication Theme Interactive Paper Session

Theme Sessions

Participants
   74. ICTs in the Third Age of Life Between Past and Future
       Fausto Colombo, U Cattolica del Sacro Cuore, ITALY
       Piermarco Aroldi, U Cattolica del Sacro Cuore, ITALY
       Simone Carlo, U Cattolica del Sacro Cuore, ITALY
   75. Social Communicative Competencies Across the Life Span
       Laura Stafford, Bowling Green State U, USA
   76. Using Amazon’s Mechanical Turk to Collect Nontraditional Participant Samples
       Joe Downing, Penn State York, USA
   77. ‘Not Us, the Youth!’ ICT Adoption and Generational Expectations in the Cultural Trajectory of the Guarani
       Sarah Wagner, Open U of Catalonia, SPAIN
   78. Is Framing Coming of Age? The Use of Counterframes as an Impetus to a More Rigorous Conceptualization
       Baldwin Van Gorp, Katholieke U Leuven, BELGIUM

5512

BlueSky Workshop: Tools for Teaching and Learning of Social Media Analytics

Sponsored Sessions

Chairs
   Jonathan J.H. Zhu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
   Tai-Quan Winson Peng, Nanyang Technological U, SINGAPORE
Participants

James Cook, U of Maine at Augusta, USA
Robert Ackland, Australian National U, AUSTRALIA
Marc Smith, Social Media Research Foundation, USA
Jana Diesner, U of Illinois, USA

An increasing number of schools, departments, or programs in our field have offered training on social media analytics (including social network analysis, webometrics, data journalism, and other related content). One particular challenge in the teaching and learning of social media analytics is that students of communication and media studies are generally unfamiliar with programming languages required for collecting, analyzing, or visualizing social media data. Most courses on social media analytics are likely to rely on existing tools (e.g., UCINet, NodeXL, Pajek, Gephi, etc.). The workshop aims to bring together experienced instructors to share what tools they have used, what approaches they would like to recommend, and what collaborative opportunities may exist for the participants and beyond. Prior registration required.

BlueSky Workshop: Beyond Human: Developing Human-Machine Communication Research

Sponsored Sessions

Chairs
Andrea L. Guzman, U of Illinois - Chicago, USA
Steven Jones, U of Illinois - Chicago, USA
David J. Gunkel, Northern Illinois U, USA

This workshop focuses on the growing area of Human-Machine Communication research. Communication has been primarily conceptualized as a process occurring between humans; however, with the advent of digital technologies and sophisticated AI programs, it now encompasses interactions between humans and machines. This workshop aims to bring Human-Machine Communication scholars from across ICA divisions together to address critical questions and to raise the salience of this research. We will address the question of "What is Human-Machine Communication?" and whether "Human-Machine Communication" is the best term to describe this research. We will discuss what participants perceive to be the most pressing questions and challenges regarding this area of research and will weigh the formation of a Human-Machine Communication interest group in ICA.

The Study of Business and Economic News

Mass Communication
Journalism Studies

Chair
Heather LaMarre, Temple U, USA

Participants
An Apple a Day Keeps the News Away? Examining the Commercialization of Technology News
Hsiang Iris Chyi, U of Texas, USA
Angela M. Lee, U of Texas - Dallas, USA
Manufactured Uncertainty: A Time-Series Analysis of the Negative Impact of Uncertainty in Economic News on Consumer Confidence
Arjen van Dalen, U of Southern Denmark, DENMARK
News Media and Personal Economic Expectations
Antonis Kalogeropoulos, U of Southern Denmark, DENMARK
The Prominence of Weak Economies: Factors and Trends in Global News Coverage of Economic Crisis, 2009-2012
Menahem Blondheim, Hebrew U of Jerusalem, ISRAEL
Elad Segev, Department of Communication, ISRAEL
Maria Angeles Cabrera, U of Malaga, SPAIN
From Pornography to Facebook: Sexual Beliefs, Behaviors, and Norms in the Digital Age

Children Adolescents and the Media

Chair
David S. Bickham, Boston Children's Hospital, USA

Participants
Antecedents of the Initiation of Accessing Sexual Explicit Internet Material: A Longitudinal Study
Laura P. Vandenbosch, U of Amsterdam, THE NETHERLANDS
Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS

Sex-Related Online Behaviors and Adolescents' Body and Sexual Self-Perceptions: A Developmental and Contextual Framework
Suzan Doornwaard, Utrecht U, THE NETHERLANDS
David S. Bickham, Boston Children's Hospital, USA
Michael O. Rich, Center on Media and Child Health, USA
Ine Vanwesenbeeck, Utrecht U, THE NETHERLANDS
Regina van den Eijnden, Utrecht U, THE NETHERLANDS
Tom ter Bogt, Utrecht U, THE NETHERLANDS

Links Between Media-Based Peer Connectivity and Normative Beliefs About Sexual Behaviors
David S. Bickham, Boston Children's Hospital, USA
Suzan Doornwaard, Utrecht U, THE NETHERLANDS
Michael O. Rich, Center on Media and Child Health, USA

Young Adolescents on Facebook: Peer Sexual Norms and Knowledge About Sex
Linda Charmaraman, Wellesley College, USA
Haruka Notsu, Wellesley College, USA
Amanda Richer, Wellesley College, USA

Respondent
Michael O. Rich, Center on Media and Child Health, USA

The effects of using Sexually Explicit Internet Material (SEIM) have received considerable attention; justifiably so considering it has been linked to risky sexual behaviors, sexual preferences, and reduced sexual satisfaction. SNS use is more frequent than SEIM use and transcends the gender, age, and interest differences that differentiate SEIM users from non-users. Any problematic consequences of SNS use could be more widespread than those associated with SEIM or other more extreme online sexual behaviors. With the four papers in this panel, the participants intend to expand our understanding of SEIM antecedents and consequences while providing one of the first forays into investigating how Facebook and other types of online connectivity shape the sexual development of young people in today’s digital and interactive media landscape.

Researching the Media Industries: Problems and Pathways to Access and Information

Popular Communication

Chairs
Jennifer Holt, U of California - Santa Barbara, USA
Miranda J. Banks, Emerson College, USA

Participants
Deborah Jaramillo, Boston U, USA
Vicki Mayer, Tulane U, USA
Alisa Perren, U of Texas, USA
Eva Novrup Redvall, U of Copenhagen, DENMARK
Bridget Elizabeth Conor, King's College London, UNITED KINGDOM
Kristin Lieb, Emerson College, USA
Nina B. Huntemann, Suffolk U, USA
Karen Petruska, U of California - Santa Barbara, USA
This roundtable gathers together a variety of international scholars who research, teach, and publish about the entertainment media industries. All are actively exploring trends in popular culture and popular communication from an industry perspective.

### 5517 Online Comments and the News: Interactivity, Perception, and Political Function

**Journalism Studies**

**Communication and Technology**

**Chair**
Thorsten Quandt, U of Muenster, GERMANY

**Participants**

- Civil Discussions or Partisan Rants?: Comment Interactivity on Online News Websites
  Kyle A Heatherly, Indiana U, USA
- Civil Interactivity: Discouraging Hostility in User Comments on News Websites
  Thomas Burton Ksiazek, Villanova U, USA
- Social Credibility Online: The Role of Online Comments in Assessing News Article Credibility
  Ivanka Pjesivac, U of Georgia, USA
  Nick Geidner, U of Tennessee, USA
  Jaclyn Cameron, U of Tennessee, USA
- Online News Comments: Exploring the Role of User Personality, Self-Efficacy, and Motivations
  Tai-Yee Wu, U of Connecticut, USA
  David J. Atkin, U of Connecticut, USA
- New Media, New Phenomena: An Analysis of Online Commenters’ Perceptions of Media and Commenter Performance
  Justin David Wolfgang, U of Missouri, USA
  Ioana Alexandra Coman, USA

### 5518 Mobile Motivations

**Communication and Technology**

**Chair**
Veronika Karnowski, Ludwig Maximilians U Munich, GERMANY

**Participants**

- Integrating Mobile Communication Technologies Into Public Health: Identifying the Motivational Factors of Health App Engagement
  Min-Woo Kwon, U of Wisconsin, USA
  Kwansik Mun, U of Wisconsin, USA
  Jonathan D’Angelo, U of Wisconsin, USA
  Douglas M. McLeod, U of Wisconsin, USA
  Jin Kyun Lee, Hongik U, KOREA, REPUBLIC OF
- Media Competition in the Convergence Environment: A Study on the Cross-Activity Impacts With Smartphone Use Example
  Ho Young Yoon, U of Wisconsin, USA
- Me, Myselfie and I: Motivational Factors and the Influence of Sociodemographic and Personality Variables
  Jessica Martina Szczuka, U of Duisburg-Essen, GERMANY
  Janina Weiss, U of Duisburg-Essen, GERMANY
  Sepiedeh Fazlali, U Duisburg-Essen, GERMANY
  Nicole C. Kramer, U of Duisburg-Essen, GERMANY
- Building Civic Participation Through Mobile Reporting Apps: Efficient, Engaging, or Both?
  Jessica Baldwin-Philippi, Fordham U, USA
  Eric Gordon, Emerson College, USA
Comparatively Speaking: The Challenge of Comparative Research on Media Audiences in a Global Media Environment

**Sunday**  
13:30-14:45  
Auditorium

**Mass Communication**

**Chair**  
Klaus Bruhn Jensen, U of Copenhagen, DENMARK

**Participants**

Cross-European Patterns and National Variations of Media Use  
Rasmus Helles, U of Copenhagen, DENMARK  
Jacob Ørmen, U of Copenhagen, DENMARK  
Casper Radil, U of Copenhagen, DENMARK  
Klaus Bruhn Jensen, U of Copenhagen, DENMARK

“Old media” and “New Media”: Audience Transformations in Changing Societies  
Hanna Adoni, Hebrew U - Mt. Scopus, ISRAEL  
Manuel José Damásio, U Lusófona, PORTUGAL  
Sara Henriques, Lusófona U, PORTUGAL  
Galit Nimrod, Ben-Gurion U of the Negev, ISRAEL  
Hillel Nossek, College of Management Academic Studies, ISRAEL

Spaces Across Europe: Where People Use Media  
Piermarco Aroldi, U Cattolica del Sacro Cuore, ITALY  
Antonija Cuvalo, U of Zagreb, CROATIA  
Marina Micheli, U Milano Bicocca, ITALY  
Francesca Pasquali, U degli Studi di Bergamo, ITALY  
Zrinjka Perusko, U of Zagreb, CROATIA  
Nicoletta Vittadini, Catholic U of Milan, ITALY  
Dina Vozab, U of Zagreb, CROATIA

Future Audiences: Toward Comparative and Longitudinal Research on International Media Audiences  
Uwe Hasebrink, Hans Bredow Institute for Media Research, GERMANY  
Klaus Bruhn Jensen, U of Copenhagen, DENMARK  
Hilde Dy Van den Bulck, U of Antwerp, BELGIUM  
Sascha Hölig, U of Hamburg, GERMANY  
Pieter Maeseele, U of Antwerp, BELGIUM

**Respondents**  
W Russell Neuman, New York U, USA  
Sun Sun Lim, National U of Singapore, SINGAPORE

While contemporary media constitute an increasingly global environment of communication, audiences remain geographically and culturally situated. At the same time, research documenting and comparing audience practices around the world has been limited beyond basic commercial and cultural statistics. This panel presents empirical findings and methodological implications from a nine-country comparative study of media use in Europe, and initiates a dialogue with colleagues in North America and South-East Asia about further comparative and cross-continental research.

The Unbearable Lightness of Communication Research

**Sunday**  
13:30-14:45  
Las Olas

**Philosophy, Theory and Critique**

**Chairs**  
James A. Anderson, U of Utah, USA  
Jan E. Servaes, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

**Participants**  
Francois Cooren, U de Montreal, CANADA
5522

**Diet, Exercise, Weight, and Health**

*Health Communication*

**Chair**

Nick Carcioppolo, U of Miami, USA

**Participants**

Suggestions for Tailored Interventions for Healthy Dietary Behaviors Based on Interaction Effects of Socioeconomic Status and Health Locus of Control Beliefs

Kyungeun Jang, Yonsei U, KOREA, REPUBLIC OF

Young Min Baek, Yonsei U, KOREA, REPUBLIC OF

The Third-Person Effect of Online Weight-Loss Product Advertising: The Impact of Social Norms and Perceived Deception

Joon Soo Lim, Syracuse U, USA

Guy J. Golan, Syracuse U, USA

Tamara Makana Chock, Syracuse U, USA

Women’s Weight and Body Image: How Traditional Media Frame the Controversy

Calli Breil, U of Missouri, USA

Samuel Matthias Tham, U of Missouri, USA

“Skinny is Prettier and Normal: I Want to Be Normal” Body Image of Non-Western Ethnic Minority Children in the Netherlands

Jolanda Veldhuis, VU U Amsterdam, THE NETHERLANDS

Rian Pepping, VU U Amsterdam, THE NETHERLANDS

Fam te Poel, VU U Amsterdam, THE NETHERLANDS

Elly A. Konijn, VU U Amsterdam, THE NETHERLANDS

Marloes Spekman, VU U Amsterdam, THE NETHERLANDS

5523

**Gender Discourses in Professional Practices**

*Feminist Scholarship*

**Chair**

Carolyn M. Byerly, Howard U, USA

**Participants**

Talk Like a Man, Walk Like a Woman: An Advanced Political Communication Framework for Female Politicians

Tsfira Grebelsky-Lichtman, Hebrew U of Jerusalem, ISRAEL

Liron Bdolach, Hebrew U of Jerusalem, ISRAEL

Soft Skills and Hard Numbers: Gender Discourse in Human Resources

Renyi Hong, U of Southern California, USA

Gender, Political Leadership, and Emotions in the Mediated Discourse of Chile’s First Female President

Ingrid Bachmann, Pontificia U Católica de Chile, CHILE

The Subject Supposed to Know (Better): Journalistic Practices, Women, and the Knowing Subject

Saayan Chattopadhyay, Jadavpur U, INDIA

Women Reporting Sport: Still a Man's Game?

Suzanne Franks, City U, UNITED KINGDOM

Deirdre O'Neill, Leeds Trinity U, UNITED KINGDOM
**Top Papers in Intercultural Communication**

**Sunday**  
13:30-14:45  
*Flamingo C*

**Intercultural Communication**

**Chair**  
Stephen Michael Croucher, U of Jyvaskyla, FINLAND

**Participants**  
A Communication-Based Model of Acculturation Experiences and Mental Health of Immigrants: Stories From Indian Immigrants  
Lan Ni, U of Houston, USA  
Qi Wang, Villanova U, USA  
Anushree Gogate, U of Houston, USA

Achieving Synchrony: A Foundational Dimension of Intercultural Communication Competence  
Young Yun Kim, U of Oklahoma, USA

Advancing the Communication Model of Sojourner Reentry Adjustment  
Margaret J. Pitts, U of Arizona, USA

Intercultural Communication for Young Sojourners: Using Social Media Campaign to Reduce Stereotyping in Intercultural Encounters  
Jingyuan(Jolie) Shi, Nanyang Technological U, SINGAPORE  
Arul Chib, Nanyang Technological U, SINGAPORE

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**How Far Do Media and Net Freedom Travel? The Conceptualization and Implication of Communication Freedom in a Transnational News Environment**

**Sunday**  
13:30-14:45  
*Flamingo D*

**Global Communication and Social Change**

**Chair**  
Lea C. Hellmueller, Texas Tech U, USA

**Participants**  
Global Freedom on the Net? Policing the Internet in Egypt and the Arab World  
Rasha A Abdulla, American U in Cairo, EGYPT

The Concept of Media Freedom and the Training of Future Journalists Across Africa  
Yusuf Kalyango, Jr., Ohio U, USA

Moderation of Social Media Content and the Users’ Responsibility for Free Media  
Teresa K. Naab, U of Augsburg, GERMANY

Methodological Issues in Measuring Media Freedom in a Global Context  
Lee B. Becker, U of Georgia, USA

Charlie Hebdo Comes to Cape Town: Global Norms in a Local Context  
Herman Wasserman, U of Cape Town, SOUTH AFRICA

**Respondents**  
Herman Wasserman, U of Cape Town, SOUTH AFRICA  
Courtney C. Radsch, American U, USA

This panel brings together scholars and industry leaders from Egypt, Germany, Uganda, South Africa, the United States, and the UK to examine the fragile state of unfettered reporting across the world, from frequently repressive countries like Egypt to the increasingly worrying records of countries traditionally associated with free expression like the United States and United Kingdom, where media work is increasingly criminalized and media workers increasingly monitored. Furthermore, the panel theoretically discusses the concept of media freedom in a transnational environment, the need to expand the concept to include a broader sense of communication freedom and the need to include citizen components into the assessment of elite evaluators of communication freedom.
B.E.S.T.: The Dark Side of Organizations--Paranoia/Paradox, Risk/Disaster, Invisibility, Unemployment, Ostracizing and Beyond...

Organizational Communication

Chair
Craig R. Scott, Rutgers U, USA

Participants
Dispositional Agreeableness Predicts Ostracizing Others at Work
  Bingqing Wang, U of Tennessee, USA
  Gwen Wittenbaum, Michigan State U, USA
At All Costs, But Stay Within the Budget: The Issue of Paradox Messages in Fire Departments
  Laura E Young, Butler U, USA
Navigating Complex Organizational Ecologies: Performing Improvisation in Search and Rescue Practices
  Instead of Risking it All
  R. Tyler Spradley, Stephen F. Austin State U, USA
Training for the Unthinkable: Examining Message Characteristics on Motivations to Engage in an Active Shooter Response Video
  Jessica Lynn Ford, U of Texas, USA
  Seth S Frei, U of Texas, USA
Communication and Power in the Job Interview: Using a Ventriloqual Approach to Analyze Moral Accounts
  Nancie Jeanne Hudson, U of South Florida, USA
Dis(embodied) Job Search Communication: Critical, Qualitative Analysis of Social Class Materiality, and Discourse During Unemployment
  Angela N Gist, U of Kansas, USA
Once Bitten, Twice Shy: Stigmatization and the Emergence of Organizational Paranoia
  Sanne Frandsen, Copenhagen Business School, DENMARK
  Mette Morsing, Copenhagen Business School, DENMARK
Constructing Organizational Legitimacy Despite Core-Stigma: Discursive Practices of Nevada's Legal Brothels
  Anna Marie Wiederhold, U of Nevada, Reno, USA
  Sarah Jane Blithe, U of Nevada, Reno, USA
Alternative Organizing and (In)visibility: Tensions in a Shadowed Voluntary Organization
  Peter Rodgers Jensen, U of Missouri, USA
  Rebecca J. Meisenbach, U of Missouri, USA

Respondents
Renee Cowan, U of Texas - San Antonio, USA
Patrice M. Buzzanell, Purdue U, USA
Cynthia Stohl, U of California - Santa Barbara, USA

B.E.S.T. sessions are "Brief Entertaining Scholarly Talks." In this relatively new format, each participant gives a 4-5 minute, high-energy, technology-enhanced presentation designed to excite the audience about the research. For the final 30 minutes of the session, presenters and audience members meet in 3 small breakout groups to discuss ideas stimulated by that set of papers.

Waveland Press will sponsor an award for the Best of the B.E.S.T. as judged by the session respondents.

Privacy Issues With Social Media #2

Communication and Technology

Chair
Jennifer L. Gregg, U of Massachusetts - Boston, USA
Participants
Older and Wiser? Privacy Concern and Protection of Facebook Users in the Life Stages of Adulthood
Evert Van den Broeck, U of Antwerp, BELGIUM
Karolien Poels, U of Antwerp, BELGIUM
Michel Walrave, U of Antwerp, BELGIUM
Predicting Privacy Protection Behavior on Social Networking Sites
Zed Ngoh, U at Buffalo - SUNY, USA
Arun Vishwanath, U at Buffalo - SUNY, USA
Weiai Xu, U at Buffalo - SUNY, USA
Public Intimate Disclosures? Negotiating Intimate Self-Disclosure Among Adults Across Social Media Platforms
Cristina Miguel, U of Leeds, UNITED KINGDOM
Teens Online: Modeling Privacy Concerns, Protection Behaviors, and Information Disclosure
Hongliang Chen, Texas A&M U, USA
Christopher E. Beaudoin, Texas A&M U, USA
Traci Hong, Texas A&M U, USA

Emotion
Sunday
13:30-14:45
San Geronimo
Ballroom C

Information Systems
Chair
Narine S. Yegiyan, U of California - Davis, USA

Participants
Dispositional and Situational Emotion Regulation in Younger and Older Adults during a Stressful Film Scene
Matthias Hofer, U of Zurich, SWITZERLAND
Mathias Allemand, U of Zurich, SWITZERLAND
Emotions on Facebook: What Narcissism and Empathy Tell Us About Online Sharing Behaviors
Elizabeth C Beard, U of Michigan, USA
Christopher Cascio, U of Pennsylvania, USA
Sara H Konrath, Indiana U, USA
Joseph Bayer, U of Michigan, USA
Emily Falk, U of Pennsylvania, USA
Empathy and Emotion as Mediators of Message Effects on Health Public Policy Support
Melissa Abo, Ohio State U, USA
Michael D. Slater, Ohio State U, USA
Catherine Elise Goodall, Ohio State U, USA
Narrative, Autobiographical Memory, and Emotion: Intersections of Memory, Emotion, and Meaning as Constructed via Modality
Stephanie K. Brehe, Indiana U Bloomington, USA
Edgar Jamison-Koenig, Indiana U, USA
Self-Conscious Emotional Advertising: Beyond Fear Appeals
Stephanie C. M. Welten, U of Amsterdam, THE NETHERLANDS
Bas van den Putte, U of Amsterdam, THE NETHERLANDS
Sharing is Power: A Methodological Review on How Emotion Drives Online Sharing Intention
Yi Wang, U of Connecticut, CHINA, PEOPLE’S REPUBLIC OF
Surplus or Deficit? The Role of Memory Consolidation Processes in the Emotion Spillover Effect
Narine S. Yegiyan, U of California - Davis, USA
The Role of Emotion in Inoculating Against Conspiracy Theory Media
John A. Banas, U of Oklahoma, USA
Elena Bessarabova, U of Oklahoma, USA
Bradley Joseph Adame, Arizona State U, USA
Kylie Jeanine Robertson, Pepperdine U, USA
### Diversity in the News

**Journalism Studies**

**Chair**  
Sven Engesser, U of Zurich, SWITZERLAND

**Participants**

- **Actor Diversity and Viewpoint Diversity: Two of a Kind? A Study on the Content Diversity of News About Immigration in Flanders**  
  Andrea Masini, U of Antwerp, BELGIUM  
  Peter Van Aelst, U of Antwerp, BELGIUM

- **Are Newspapers’ News Stories Becoming More Alike? A Study of Media Content Diversity in Flanders**  
  Kathleen Beckers, U of Antwerp, BELGIUM  
  Andrea Masini, U of Antwerp, BELGIUM  
  Julie Sevenans, U of Antwerp, BELGIUM  
  Miriam van der Burg, U of Antwerp, BELGIUM  
  Julie De Smedt, U of Antwerp, BELGIUM

- **Why is There Diversity in the News? On the Explanatory Power of Structure and Practice**  
  Yigal Godler, Ben-Gurion U of the Negev, ISRAEL  
  Zvi Reich, Ben-Gurion U of the Negev, ISRAEL

- **Journalistic Views on Gender and Ethnic Diversity in News Coverage: An Interview Study**  
  Hanne Vandenbergh, Katholieke U Leuven, BELGIUM  
  Leen S. J. d'Haenens, Katholieke U Leuven, BELGIUM  
  Baldwin Van Gorp, Katholieke U Leuven, BELGIUM

**Respondent**  
Risto Kunelius, U of Tampere, FINLAND

### Leadership, Employee Communication, and PR profession

**Public Relations**

**Organizational Communication**

**Chair**  
Michael Andreas Etter, Copenhagen Business School, DENMARK

**Participants**

- **The Internal Communication Role of the Chief Executive Officer: Communication Channels, Style, and Effectiveness**  
  Linjuan Rita Men, Southern Methodist U, USA

- **Leadership and Public Relations in Two Emerging Markets: A Comparative Study of Communication Management in Latvia and Russia**  
  Baiba Petersone, Riga Stradins U, LATVIA  
  Elina Erzikova, Central Michigan U, USA

  Hua Jiang, Syracuse U, USA  
  Yi Luo, Montclair State U, USA  
  Owen Kulemeka, U of Oklahoma, USA

- **Employees’ Reactions to Inquiries of Outsiders in the Event of Negative Media Coverage**  
  Sabine A. Einwiller, U of Vienna, AUSTRIA  
  Christine Korn, Johannes Gutenberg U, GERMANY

- **Building an Authentic Enterprise in China: Roles of Leadership, Strategic Communication, and Effects on Employee Engagement**  
  Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND  
  Linjuan Rita Men, Southern Methodist U, USA
Marginality, Vulnerability, and Protest in Journalism and Media Practices  

Sunday  
13:30-14:45  
Tropical B

Philosophy, Theory and Critique

Chair  
Maria Mirca Madianou, Goldsmiths, U of London, UNITED KINGDOM

Participants

Journalism and Embodied Vulnerability: Toward a Reparative Reading of Reportorial Practice  
Meenakshi Gigi Durham, U of Iowa, USA

Examining the Figure of the Digital Freelancer in the Global “War on Terror”  
Lindsay Palmer, UW Madison, USA

Theorizing Alternative Media: From Content and Structure to Ideology and Power  
Sandra Jeppesen, Lakehead U, USA

Regimes of Time: Media Practices of the Dispossessed  
Anne Kaun, Sodertorn U, SWEDEN

Journalists covering “border children” mediate experiences of vulnerability and marginality, but, as freelance war correspondents, also experience profound degrees of vulnerability and marginality themselves. Moreover, vulnerable and marginal social groups—the unemployed in the Great Depression and participants in Occupy Wall Street—cultivate media practices in order to frame their experiences themselves. Much of such cultivation takes place in alternative media institutions. These papers examine fraught media practices, as well as the alternative institutions that often support them.

Using Affordances of Mobile Communication to Build Relationships and to Negotiate Social Actions  

Sunday  
13:30-14:45  
Tropical C

Language & Social Interaction

Chair  
David Boromisza-Habashi, U of Colorado - Boulder, USA

Participants

Answering the Mobile Summons: Managing Multiple Communicative Activities Across Copresent and Mediated Modalities  
Stephen DiDomenico, Rutgers U, USA

Joshua Raclaw, U of Wisconsin, USA

Jessica Sarah Robles, U of Washington, USA

Grindr Casual Hook-Ups as Interactional Achievements (Top Paper)  
Christian Licoppe, Telecom ParisTech, FRANCE

Carole Anne Rivière, Telecom ParisTech, FRANCE

Julien Morel, Telecom ParisTech, FRANCE

Texting and Relationship: Examining Discourse Strategies in Negotiating and Sustaining Relationships Using Mobile Phone  
Innocent Chiluwa, Covenant U, NIGERIA

The Opportunities and Risks of Adult Sexting: Salient Tensions, Relational Possibilities  
Jimmie Manning, Northern Illinois U, USA
Advances in the Study of Risk and Crisis Communication

Sunday 13:30-14:45
San Cristobal Ballroom A

Mass Communication

Chair
Shawnika Jeanine Hull, U of Wisconsin, USA

Participants
Alerting Students About a Crisis: Technology Preferences and Secondary Crisis Communication
Pavica Sheldon, U of Alabama - Huntsville, USA
Experience or Perception: Exemplification and Risk Messages
Patric R. Spence, U of Kentucky, USA
Kenneth Alan Lachlan, U of Connecticut, USA
David Keith Westerman, North Dakota State U, USA
Xialing Lin, U of Kentucky, USA
CJ Gentile, Western Michigan U, USA
Timothy Sellnow, U of Kentucky, USA
Stephen Spates, U of Tennessee, USA

How Does the News Affect Me? Understanding Third-Person Effect by Different Framing in Crisis Communication
Andrea Miller, Louisiana State U, USA
Young Kim, Louisiana State U, USA
Myoung-Gi Chon, Louisiana State U, USA

Image Rescuer or Image Destroyer?: Effects of Information Congruence on Facebook on Organizational Crisis Communication
Lan Ye, SUNY Cortland, USA
Eyun-Jung Ki, U of Alabama, USA

How Social Media and Internet Use Influences Civic Engagement

Sunday 13:30-14:45
San Cristobal Ballroom B

Political Communication

Chair
Brian E Weeks, U of Vienna, AUSTRIA

Participants
Social Media and Democratic Engagement: Exploring Facebook Uses and Impact on Political Participation and Political Efficacy
Michael Che Ming Chan, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Social Media and Ciudadania: Influence on Citizenship Norms in Latin America, 2009-2011
Summer Harlow, Florida State U, USA
Patrick Merle, Florida State U, USA
Social Interaction on Social Media as a “Path” to Political Persuasion: Social Media for News, Discussion Disagreement and Heterogeneity
Trevor H Diehl, U of Vienna, AUSTRIA
Brian E Weeks, U of Vienna, AUSTRIA
Homero Gil de Zuniga, U of Vienna, AUSTRIA

Internet-Enabled Political Participation in East and Southeast Asia
Shin Haeng Lee, U of Washington, USA

Same Same, But Different? Opinion Leadership in the Virtual World

Sunday 13:30-14:45
San Cristobal Ballroom C

Interpersonal Communication

Chair
Stephanie Geise, U of Erfurt, GERMANY
Participants
Political Campaigning in Social Network Sites: Do Campaign Aids Appear to be Opinion Leaders Online?
   Nicole Nadine Podschuweit, U of Erfurt, GERMANY
   Thomas Roessing, U of Mainz, GERMANY
   Danny Schmidt, U of Erfurt, GERMANY
   Winja Weber, U of Erfurt, GERMANY
   Simon Kruschinski, U of Erfurt, GERMANY

Bloggers as Opinion Leaders. Do They Really Take the Lead?
   Julia Niemann, U of Hohenheim, GERMANY
   Michael Schenk, U of Hohenheim, GERMANY
   Anja Briehl, U of Hohenheim, GERMANY

Opinion Leadership Online: A Case Study on Reddit
   Thomas Johnson, U of Texas, USA
   Stephanie Geise, U of Erfurt, GERMANY
   Danielle Kathleen Kilgo, U of Texas, USA

Leading Tweets? Online Leadership on Twitter
   Chang Sup Park, Bloomsburg U of Pennsylvania, USA

Respondent
   Barbara K Kaye, U of Tennessee, USA

With the transfer of the established concept of opinion leadership into the virtual world, a reexamination of its theoretical foundation has become necessary. The proposed panel thus compiles different dimensions of opinion leadership online, highlighting shared theoretical elements as well as differences in their application to different virtual spaces.

5536
Ethnicity and Race Concerns Across Europe

Ethnicity and Race in Communication
Chair
   Miyase Christensen, Stockholm U, SWEDEN

Participants
   Newspaper Coverage of Female Genital Mutilation: Spheres of Consensus and Voices of Contention
      Lynne Gayle, Georgia State U, USA
   Digital Throwntogetherness: Young Londoners Negotiating Urban Politics of Difference and Encounter on Facebook
      Koen Leurs, London School of Economics and Political Science, UNITED KINGDOM
   Germany Must Be Defended: The Biopolitics of Integration in the Sarrazin Debate
      Kate Zambon, U of Pennsylvania, USA
   Victims or Perpetrators? Explaining Media Framing of Roma Across Europe
      Anne Cornelia Kroon, U of Amsterdam, THE NETHERLANDS
      Alena Kluknavská, Comenius U Bratislava
      Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS
      Hajo G. Boomgaarden, U of Vienna, AUSTRIA

5537
GIFTS & RIFTS Extended Session: Great and (New this Year) Reprehensible Ideas for Teaching Students

Instructional & Developmental Communication
Chair
   Aaron R. Boyson, U of Minnesota - Duluth, USA
**Participants**

**GIFTS:** Teaching Theory of Reasoned Action and Theory of Planned Behavior Using Health Campaigns in Action  
Lorin Brooke Friley, Purdue U, USA  

**RIFTS:** Storytelling is Fun and Easy, Right? Nope. Digital Storytelling for Online Adult Learners  
Patrick Artz, Bellevue U, USA  

**GIFTS:** Paint Yourself Silly  
Linda T. Thomas, Bellevue U, USA  

**GIFTS:** Did You Just See That? Using Critical Pedagogy and Observation to Teach About Gender  
Kristina Ruiz-Mesa, California State U - Los Angeles, USA  

**GIFTS/RIFTS:** Preparing Students for the World Beyond College  
Michelle T. Violanti, U of Tennessee, USA  

**GIFTS:** Audience Analysis Hot Potato  
Michael Eisenstadt, U of Kansas, USA  

**GIFTS:** Improving Interviewing Skills With “Choose Your Own Adventure” Probing  
Colleen Arendt, Fairfield U, USA  

**RIFTS:** Automating the Age Old Question: Is it Scholarly?  
Andrew Prahl, U of Wisconsin, USA  

**GIFTS:** Service-Learning as a Tool for Practice-Oriented Media Relations Course  
Alexandra Endaltseva, National Research U – Higher School of Economics, RUSSIAN FEDERATION  

**GIFTS:** Teaching Diversity: Write an E-Mail  
Charisse L’Pree Corsbie-Massay, Syracuse U, USA  

**RIFTS:** Constructivism Gone Bad: Communicating Negative Performance Feedback  
Joe Downing, Penn State York, USA  

**GIFTS:** Teaching Gratitude and Building Academic Confidence Through Peer Nonverbal Communication  
Kristina Ruiz-Mesa, California State U - Los Angeles, USA  

**GIFTS:** Test/Retest: A Two-Stage Exam for Deep Analysis in the Social Sciences and Humanities  
Anne Gilbert, U of Kansas, USA  

**GIFTS:** The Basics of Public Speaking: Building a Speech, One Brick and One Point at a Time  
Travis Loof, Texas Tech U, USA  

**RIFTS:** (Anonymous) Self-Disclosure, and the Trouble With Secrets in the Interpersonal Communication Classroom  
Cameron S Basquiat, College of Southern Nevada, USA  

**GIFTS:** Using Your Privilege to Teach About Privilege  
Luke Brenneman, Arizona State U, USA  

**GIFTS:** Understanding Principles of Nonverbal Communication in the Verbal Cues-Free Context  
Jihyun Kim, Kent State U, USA  

**RIFTS:** The Answer Lies Not in the Garden  
Michael Eisenstadt, U of Kansas, USA  

**GIFTS:** Using a Human Likert Scale to Facilitate Discussions about Identity Formation in the Basic Interpersonal Communication Course  
Elizabeth L. Spradley, Stephen F. Austin State U, USA

Top GIFTS (Great Ideas for Teaching Students) presenters - and new this year - RIFTS (Reprehensible Ideas for Teaching Students) will present lessons and lessons learned in the classrooms of a wide variety of communication courses. To accommodate a large number of presenters, this session is organized as a high density panel in an extended session. Short GIFTS and RIFTS presentations will be mixed, saving 20 minutes at the end of the session for an informal IDD reception, during which attendees are encouraged to interact individually or in small groups the presenters.

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**Visual Communication in Crisis and Trauma**

**Visual Communication Studies**

**Chair**
Jana Holsanova, Lund U, SWEDEN
Participants
Abu Ghraib Photography and 'Torture Porn' Cinema: Exploring the Visual Relationship and Influence
Andrew Ryan Rico, U of Texas, USA
Comparative Analysis of Visualizing Natural Disasters: Picturing Images of Floods in the Aftermath of
Hurricane Katrina Versus Pakistan
Sadaf R. Ali, Eastern Michigan U, USA
Shahira S. Fahmy, U of Arizona, USA
Visuals and Mass-Mediated Peace: Analysis of War and Peace Journalism Frames of the Boko Haram
Crisis Coverage in Nigeria
Ngozi Agwaziam, Southern Illinois U, USA
“The Most Beautiful Suicide”: Memory, Myth, and Violence in an Iconic Photograph
Timothy Shaw Penn, U of Maryland, USA

Intergroup Conversations in Conflict and Posttrauma: Transitions in National, Gendered, and
Cultural Constructions

Sunday
13:30-14:45
San Cristobal
Ballroom G

Intergroup Communication
Chair
Don Ellis, U of Hartford, USA
Participants
Conflict Transformation Through Dialogue: Nationality and Gender, Intergroup Perceptions and Change
in Dialogue Encounters Between Israelis and Palestinians
Yiftach Ron, Hebrew U of Jerusalem, ISRAEL
Ifat Maoz, Hebrew U of Jerusalem, ISRAEL
Study
Cameil Suleiman, Michigan State, USA
The Chancellor Effect: Merkel’s Perceived Personality and Israelis’ Attitude Toward Germany
Meital Balmas, Hebrew U of Jerusalem, ISRAEL
"Punctuating the Promised Land: Who Acts and Who Reacts?"
Joshua Meyrowitz, U of New Hampshire, USA
Gendering Human Rights: Threat and Gender Perceptions as Redictors of Attitudes Towards Violating
Human Rights in Asymmetric Conflict
Yossi David, Hebrew U of Jerusalem, ISRAEL
Ifat Maoz, Hebrew U of Jerusalem, ISRAEL
Respondent
Deborah A. Cai, Temple U, USA

This panel uses different perspectives and methodologies to study transitions in intergroup
communication and transformed perceptions and constructions of self and other. We focus on the context
of intergroup conflict, and aftermath of collective trauma and Genocide.

News Consumption and its Effects on Knowledge, Interest, and Trust

Political Communication
Chair
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS
Participants
The Changing Dynamics of News Media Consumption and Political Distrust: A Longitudinal Analysis
Jesper Stromback, Mid Sweden U, SWEDEN
Monika Djerf-Pierre, U of Gothenburg, SWEDEN
Adam Shehata, U of Gothenburg, SWEDEN
Individually Received Media Content Explains Changes in Knowledge on the Consequences of Climate Change
Marcus Maurer, Johannes Gutenberg U, GERMANY
Corinna Oschatz, Johannes Gutenberg U, GERMANY
Joerg Hassler, U of Mainz, GERMANY

Reinforcing Spirals in Online and Traditional News Consumption. Testing Key Assumptions of Virtuous Circle Theory
Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS
Adam Shehata, U of Gothenburg, SWEDEN

Changing TV-Consumption, Changing Political Interest?
Eiri Elvestad, Buskerud and Vestfold U College, NORWAY
Arild Blekesaune, NTNU Trondheim, NORWAY
Toril Aalberg, NTNU Trondheim, NORWAY

Meet the Editors of ICA Publication

**Sponsored Sessions**

**Chair**
David R. Ewoldsen, Ohio State U, USA

**Participants**
Silvio R. Waisbord, George Washington U, USA
John A. Courtright, U of Delaware, USA
Thomas Hanitzsch, Ludwig Maximilians U Munich, GERMANY
Radhika E. Parameswaran, Indiana U, USA
S. Shyam Sundar, Pennsylvania State U and Sungkyunkwan U, USA
Elisia L. Cohen, U of Kentucky, USA
Michael J. West, International Communication Association, USA
Karin Gwinn Wilkins, U of Texas, USA

This panel provides the ICA membership the opportunity to meet the editors of ICA's journals and the Communication Yearbook. The session is devoted to answering and addressing issues you may have about specific ICA publications.

Aging and Health Communication

**Health Communication**

**Chair**
Hui Zhang, Colorado State U, USA

**Participants**
A Theoretical Account for Mature Adults Reluctance to Register as Organ Donors
Brian L. Quick, U of Illinois, USA
Tobias Reynolds-Tylus, U of Illinois, USA
Ashley Anker, U at Buffalo - SUNY, USA
Thomas Hugh Feeley, U of Buffalo, USA

Transparency in the Organization of Eldercare: Viewing Aged Care-Giving Through Foucault’s Heterotopic Mirror
Janet Grace Sayers, Massey U, NEW ZEALAND
Margaret Ann Brunton, Massey U, NEW ZEALAND
Effectiveness of Online Health Information Tools for Older Patients: A Systematic Review
Sifra Bolle, U of Amsterdam, THE NETHERLANDS
Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS
Joost Daams, U of Amsterdam, THE NETHERLANDS
Eugène F. Loos, U of Amsterdam, THE NETHERLANDS
Hanneke C.J.M. de Haes, U of Amsterdam, THE NETHERLANDS
Ellen M.A. Smets, U of Amsterdam, THE NETHERLANDS

Information Processing Across the Life Span: Using Eye Tracking to Predict Recall of Online Health-Related Information
Nadine Bol, U of Amsterdam, THE NETHERLANDS
Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS
Eugène F. Loos, U of Amsterdam, THE NETHERLANDS
Jennifer C. Romano Bergstrom, Fors Marsh Group, USA
Sifra Bolle, U of Amsterdam, THE NETHERLANDS
Ellen M.A. Smets, Academic Medical Center, U of Amsterdam, THE NETHERLANDS

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Journalism: The Spectacle of the Real

Sponsored Sessions

**Sunday**  
**13:30-14:45**  
**Maguey**

**Chair**  
Lourdes Lugo-Ortiz, U of Puerto Rico, Rio Piedras Campus, PUERTO RICO

**Participants**
Spectacle and Gender in Broadcast Journalism  
Margarita Mergal, U of Puerto Rico, Rio Piedras Campus, USA
Pseudoevents: Spectacle in the Construction of News  
Rosario del P Melendez Centeno, U del Este-Sistema Ana G. Méndez, PUERTO RICO
Spectacle and the Adoption of Journalistic Values  
Laura N. Pérez, El Nuevo Día, USA

**Respondent**  
Rosario del P Melendez Centeno, U del Este-Sistema Ana G. Méndez, PUERTO RICO

This panel aims to discuss the development of the spectacular discourse within the construction of news in Puerto Rico, taking as its starting point the recently published collection of essays El espectáculo de lo real: noticia, actantes y (tele)periodismo en el siglo XXI (Ediciones Callejón, 2015) (The spectacle of the real: news, subjects and [tele] journalism in the twenty-first century). The panelists will take as their starting point the essays included in the book in order to think about the state of journalism in Puerto Rico. In particular, they will look at the spectacular discourse of television news; they will analyze how gender and its various intersections have been built in television news in Puerto Rico within some spectacular schemes; they will discuss the pseudoevents theory, formulated by Daniel Boorstin in the sixties, and its relevance in the journalistic field nowadays; and they will discuss how Puerto Rico’s journalists perceive their professional practice in the XXI century.

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Individual and Group Behaviors in Virtual Space

**Sunday**  
**13:30-14:45**  
**Garita**

**Communication and Technology**

**Chair**  
Frank Biocca, Syracuse U, USA

**Participants**
Agent-Based Presence  
David Jeong, U of Southern California, USA
Communicating Leadership Online: Examining Three Facets of Leadership in Two Virtual Worlds
Jennifer Stromer-Galley, Syracuse U, USA
Rosa Mikeal Martey, Colorado State U, USA
Jaime Banks, West Virginia U, USA
Jingsi Christina Wu, Hofstra U, USA
Steven Lovaas, Colorado State U, USA

Coordination and Media Use in Virtual Teams
Robyn Carlea Walker, U of Southern California, USA

Transportation, Involvement, and Presence in Virtual Reality
Thabo J. Joshua van Woudenberg, Radboud U Nijmegen, THE NETHERLANDS

### 5545

Adolescent and Youth Social Media Behaviors

**Communication and Technology**

**Chair**
danah michele boyd, Microsoft Research, USA

**Participants**
All the Kids Are Doing It: Second Screening as Convergence in Brazil and the US
Shannon C McGregor, U of Texas, USA
Rachel Reis Mourao, U of Texas, USA
Ivo Neto, U of Minho, PORTUGAL
Joseph D. Straubhaar, U of Texas, USA
Alan Cesar Belo Angelucci, U Municipal de Sao Caetano do Sul, BRAZIL

Medial Ubiquity as Part of Adolescents’ Everyday Life: ICT’s Influence on Young Mobile Internet Users
Rebecca Renatus, TU Dresden, GERMANY
Susan Schenk, TU Dresden, GERMANY
Lutz M. Hagen, TU Dresden, GERMANY

Social Media and College Access for Low-Income Teens: An Information Literacy Perspective
Donghee Yvette Wohn, New Jersey Institute of Technology, USA
Nicole Ellison, School of Information, USA
Michael Geoffrey Brown, U of Michigan, USA

Media Multitasking and Wellbeing of College Students
Shan Xu, Ohio State U, USA
Zheng Joyce Wang, Ohio State U, USA
Prabu David, Washington State U, USA
Tao Xie, Beijing Foreign Studies U, CHINA, PEOPLE’S REPUBLIC OF

### 5612

More than Marriage: Supporting Family and Interpersonal Health

**Lesbian, Gay, Bisexual, Transgender and Queer Studies**

**Interpersonal Communication**

**Participants**
Butch in the Streets, Femme in the Sheets: An Examination of Lesbian Dating Scripts
Darcy Lynn Hahn, Southern Illinois U - Edwardsville, USA

Changing Perspectives? Public Opinion, Perceptions of Discrimination, and Feelings Toward the Family
Amy B. Becker, Loyola U Maryland, USA
Maureen E Todd, Towson U, USA

The Coming-Out Process of Gay and Lesbian Individuals From Islamic Malaysia: Their Motivations, Strategies, and Struggles
Wai Hsien Cheah, Southern Illinois U - Edwardsville, USA

Where Do Babies Come From? An Investigation Into Nontraditional Family Creation Stories
Jennifer A Sandoval, U of Central Florida, USA
“It’s Not a Choice”: Confronting Homophobia by Deploying the Homonormative Frame
Joe Edward Hatfield, Syracuse U, USA
Speaking of Gay: Exploring Parents’ Disclosures of a Son’s or Daughter’s Sexual Orientation
Justin S. Motto, North Dakota State U, USA

Sponsored Sessions

**BlueSky Workshop: Ethnographers of Communication Joining Theoretical Conversations Outside Their Subfield**

**Sponsored Sessions**

**Chairs**

Leah Sprain, U of Colorado - Boulder, USA
David Boromisza-Habashi, U of Colorado - Boulder, USA

**Participants**

Leah Sprain, U of Colorado - Boulder, USA
David Boromisza-Habashi, U of Colorado - Boulder, USA
Donal Carbaugh, U of Massachusetts, USA
Patricia Covarrubias, U of New Mexico, USA
Evelyn Y. Ho, U of San Francisco, USA
Chaim Noy, U of South Florida, USA

The Ethnography of Communication (EC) is a theoretically and methodologically coherent and productive research program. EC scholars routinely develop three kinds of theoretical material: communication and culture theories, contributions to communication activity theories, and contributions to general communication theorizing on topics such as dialogue, globalization, or interpersonal, intergroup, or organizational relations. EC research tends to assign priority to rich and detailed accounts of communication practices in particular cultural scenes. This orientation poses challenges for EC scholars seeking to present the theoretical implications of their findings to scholars whose theorizing is motivated by different research priorities. This Blue Sky Workshop invites scholars familiar with EC to explore such difficulties, and to identify best practices for joining theoretical conversations “outside” EC.

**The Digital Divide: Worldwide Challenges for Communication Across the Life Span in the Digital Age**

**Theme Sessions**

**Chair**

Susan B. Kretchmer, Johns Hopkins U, USA

**Participants**

Unequal Beginnings: Digital Inequalities Among Californian Youth
Laura Robinson, Santa Clara U, USA

How Youths’ Influence on Their Parents’ Technology Adoption is Related to Digital Inclusion in Chile
Teresa Correa, U Diego Portales, CHILE

Enterprising Women, Enterprising States, and Efforts to Overcome the Gendered Digital Divide in India
Lisa M. McLaughlin, Miami U - Ohio, USA

How Internet Censorship Contributes to Digital Inequality: Understanding the Digital Divide in China
Qinghua Yang, U of Miami, USA

The Social and Political Context and Impact of the Digital Divide in Africa
Susana Salgado, U of Lisbon, PORTUGAL

“…Be Openhanded Toward Your Fellow Israelites Who Are Poor and Needy in Your Land”: A Need-Based Approach to Digital Divide Policy Across the Life Span
Amit Schejter, Ben-Gurion U of the Negev, ISRAEL
Orit Ben-Harush, Ben-Gurion U of the Negev, ISRAEL
Noam Tirosh, Ben-Gurion U of the Negev, ISRAEL
Shula Mola, Ben-Gurion U of the Negev, ISRAEL
Jonathan Mendels, Ben-Gurion U of the Negev, ISRAEL
Malka Shaham, Ben-Gurion U of the Negev, ISRAEL
Ghalia Abu-Kaf, Ben-Gurion U of the Negev, ISRAEL

Dynamics of Digital Inclusion and Disadvantage in Remote Australia
Ellie Rennie, Swinburne U of Technology, AUSTRALIA
Julian Thomas, Swinburne U of Technology, AUSTRALIA

Digital Divides in the United Kingdom: Separating Issues of Life Stage, Class, Access, and Use
Simeon John Yates, U of Liverpool, UNITED KINGDOM
John Kirby, Sheffield Hallam U, UNITED KINGDOM
Eleanor Lockley, Sheffield Hallam U, UNITED KINGDOM

The Nexus of Non-Use and the Digital Divide Across the Life Span in the United States: Problematizing Current Conceptualizations in Research, Policy, and Practice
Susan B. Kretchmer, Johns Hopkins U, USA

With broad appeal across the units of ICA, this panel looks at the impact of the digital divide and the distinct relationships between information and communication technology and marginalized populations across an extensive range of phases of the life span. In addition, this program features panelists not just from different institutions, but work from different contexts around the world, including perspectives on the digital divide in North America, Latin America, Europe, the Middle East, Africa, Asia, and Oceania.

References

Recent Discoveries on the Relationship Between Media Use and ADHD

Sunday
15:00-16:15
Conference Room 6

Children Adolescents and the Media

Chair
Fashina Alade, Northwestern U, USA

Participants
Media Violence and Adolescents’ ADHD-Related Behaviors: The Role of Parental Mediation
Sanne Nikkelen, U of Amsterdam, THE NETHERLANDS
Helen Vossen, U of Amsterdam, THE NETHERLANDS
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS

How Do ADHD-Related Behaviors Predict Children’s Use of and Responses to Television?
Sanne Nikkelen, U of Amsterdam, THE NETHERLANDS
Helen Vossen, U of Amsterdam, THE NETHERLANDS

Media Multitasking and Attention Problems in Adolescents: Assessing Causality
Susanne E. Baumgartner, U of Amsterdam, THE NETHERLANDS
Jeroen S Lemmens, U of Amsterdam, THE NETHERLANDS

The Consequences of Media Multitasking for Youth: A Research Synthesis
Winneke van der Schuur, U of Amsterdam, THE NETHERLANDS
Susanne E. Baumgartner, U of Amsterdam, THE NETHERLANDS
Sindy R. Sumter, U of Amsterdam, THE NETHERLANDS

Respondent
Helen Vossen, U of Amsterdam, THE NETHERLANDS

When New Media Get Old: Podcasting and the Life Span of Emerging Media

Sunday
15:00-16:15
Conference Room 7

Popular Communication

Chair
Jeremy Wade Morris, U of Wisconsin, USA
In July 2013, Apple surpassed 1 billion subscriptions for podcasts via its iTunes platform – a remarkable milestone for a medium that is only a decade old and is often regarded as little more than a fringe format. It is estimated there are over 250,000 unique podcasts (around 8 million individual episodes) currently available in more than 100 languages, and the number of podcast listeners and producers are expanding exponentially. Suffice it to say podcasting – commonly cited as emerging in 2004 – is now an integral part of the digital media landscape. Yet, the subject has received scant sustained scholarly attention in media studies. To date, there has been little scholarly consensus as to podcasting's status as a medium even – whether it is an extension of radio broadcasting, a distinct “new” medium of its own, or a hybrid form. Podcasts promote new sonic aesthetics, new instances of listening, and reconfigure relationships between listeners and producers, yet much more research remains to be done on how these reconfigurations are taking place. Accordingly, this panel looks at the last 10 years of podcasting to investigate the form’s earliest promises, assess its current realities, and consider what it can tell us about the cultural and technical life span of not-so-new media.

Dialogues of Communication Between North and South: Cultural Mediations Across Time-Space Span

Global Communication and Social Change

Chair
Adriana Angel, U de Manizales, COLOMBIA

Participants
Mediating Critical Thought: Latin American Media Theories in a Global Context, the Role of Jesús Martin Barbero
Eliseo Colon-Zayas, U de Puerto Rico, USA
Ethical Issues in North/South Strategic Communication for Social Change
Amy E. Chadwick, Ohio U, USA
Reception Studies: From Contemplative Audiences to Active Producers
Nancy Gomez, U del Norte, COLOMBIA
Symbolic Bridging Devices: Rhetorical Connections Between North and South America
Michael Butterworth, Ohio U, USA

Worldwide scholarship on communication is increasing. However, the interaction between North American scholars and their colleagues in the South is still uncommon. Scholars in both regions are often unaware about the issues, methodologies, and findings from which communication is studied in North and Latin America. This panel discusses some of the interactions that have – and have not – occurred between North and South American communication theories and methodologies. We also discuss how these dialogues have changed across time so that Latin American scholars are no longer the passive consumers of North American theories, but the producers of knowledge and interlocutors in the global dialogue of communication. Any effort to promote these dialogues among scholars from different geographies undoubtedly contributes to the growth of the communication field.
Global Perspectives on Immigrants, Identity, and CSR

Organizational Communication

Chair
Zhuo Ban, U of Cincinnati, USA

Participants
Immigrants’ Negotiations of Career Inheritance: A (Dis)Placement Framework
Rahul Mitra, Wayne State U, USA

Experiencing Cultural Contact at Work: An Exploration of Immigrant Working Identity in Finland
Hannele Välipakka, U of Jyvaskyla, FINLAND
Cheng Zeng, U of Jyvaskyla, FINLAND
Malgorzata Lahti, Jyvaskyla, FINLAND
Stephen Michael Croucher, U of Jyvaskyla, FINLAND

The Dialectic of Creative Identity Work: Ethnography of a Hong Kong Advertising Agency
Lik Sam Chan, U of Southern California, USA

Mandatory Corporate Social Responsibility in India: Policy Discourse and Mainstreaming CSR
Rahul Mitra, Wayne State U, USA
Nathaniel Warshay, Wayne State U, USA

Respondent
Debalina Dutta, National U of Singapore, SINGAPORE

Local and Regional Journalism

Journalism Studies

Chair
Herman Wasserman, U of Cape Town, SOUTH AFRICA

Participants
Urban Policy, Press, and Place: City-Making in Florida’s Miami-Dade County
Moses A Shumow, Florida International U, USA
Robert Gutsche Jr, Florida International U, USA

The Neighborhood Hyperlocal: New Kid on the Block or a Chip Off the Old One?
Monica Chadha, Arizona State U, USA

It’s Time to Start Paying Attention to Local News
Jacob Nelson, Northwestern U, USA

The Subnational Media Approach: The Case of Mexican Provinces
Jose Antonio Brambila, U of Sheffield, UNITED KINGDOM

Transborder Journalism in the Danish-Swedish Oresund Region: A Case of Horizontal Europeanization?
Jesper Falkheimer, Lund U, SWEDEN
Mark Blach-Ørsten, Roskilde U, DENMARK
Veselinka Möllerström, Lund U, SWEDEN
Mads Kæmsgaard Eberholst, Roskilde U, DENMARK

Top Four Papers in Organizational Communication

Organizational Communication

Chair
Craig R. Scott, Rutgers U, USA

Participants
Discourses of an Organizational Tragedy: Emotion, Sensemaking, and Learning After the Yarnell Hill Fire
Elizabeth Ann Williams, Colorado State U, USA
Andrew Ishak, Santa Clara U, USA
Resituating Organizational Knowledge: Violence, Intersectionality, and the Privilege of Partial Perspective
Kate Lockwood Harris, U of Missouri, USA

Unwavering Resilience: A Structuration Analysis of Local Liberians’ Organizing Efforts to Prevent the Spread of Ebola
Stacey L. Connaughton, Purdue U, USA
Liliya Yakova, Purdue U, USA
Kai Kuang, Purdue U, USA
Jasmine Linabary, Purdue U, USA
Arunima Krishna, Purdue U, USA
Agaptus Anaele, Ohio U, USA

Social Media Policies and Corporate Social Responsibility
Cynthia Stohl, U of California - Santa Barbara, USA
Michael Andreas Etter, Copenhagen Business School, DENMARK
Scott G. Banghart, U of California - Santa Barbara, USA
DaJung Woo, U of California - Santa Barbara, USA

Respondent
Ted Zorn, Massey U, NEW ZEALAND

These papers represent the best scholarship submitted to our division this year. They emerged after two separate rounds of review as the most highly rated papers from among over 120 submissions eligible for top paper panel consideration. Congratulations to all these authors on their outstanding work.


Sunday
15:00-16:15
Flamingo A

Popular Communication
Visual Communication Studies

Chair
Giorgia Aiello, U of Leeds, UNITED KINGDOM

Participants
The Incredibly Expensive Business of War Coverage
Zeynep Devrim Gürsel, Macalester College, USA

“You Can’t Be What You Can’t See”: Popular Appeals of Empowerment and Authenticity in Getty Images’ Lean in Collection
Giorgia Aiello, U of Leeds, UNITED KINGDOM

The Stock Selfie: Vernacular Photographs, Commercial Performances and Approximate Lives
Paul Frosh, Hebrew U of Jerusalem, ISRAEL

From My Medium to Your Message: Internet Memes and the Political Economies of Fun
Theresa M Senft, New York U, USA

The Janus-Faced Role of Images in Digital Photography
Asko Lehmuskallio, U of Tampere, FINLAND

Digital photography constitutes an increasingly central site for the dialectic of popular culture. Integrated into smartphones and tablets, cameras have become, for many Western individuals, an essential part of their daily equipment, and photography a significant cultural activity that extends beyond the chiefly domestic and tourist contexts of earlier snapshot photography. At the same time those very same devices enable new forms of institutional monitoring, appropriation and intervention. Such centrality makes it all the more urgent to examine both representational and non-representational dimensions of digital photography in light of their popular appeals, and the entrenchment of the ‘popular’ within the ‘institutional’. This panel undertakes such a task. Focusing on three interlinked environments - commercial, news and social media - it explores the relationship between personal, amateur and vernacular photography with the industrial, economic and professional structures underlying photographic imagery and technologies.
Family in/as Fieldwork: Challenges and Possibilities of Researching (With) One's Own Family

**Feminist Scholarship**

**Chair**
Liliana Herakova, Western New England U, USA

**Participants**
My First Professors of Educación
Rebeca Burciaga, San Jose State U, USA

Employing Intimate Ethnography, Performance, and Dialogue to “Craft a Reckoning of the Past for Lessons About the Future”
Ellen Correa, U of Massachusetts, USA

Pedagogical Border Crossings: Testimonio y Reflexiones of a Mexicana Academic
Judith Flores Carmona, New Mexico State U, USA

Confronting a Mother’s Ambition: Tales From the Field
Fadia Hasan, U of Massachusetts, USA

Footnotes Poetry: Moving Family Into the Text
Liliana Herakova, Western New England U, USA

Panelists consider how different life stages and family roles during these stages are negotiated when family members are an integral part of research. Papers perform and discuss ways in which the inclusion of our families in the research process affects critical feminist methodological orientations. We regard “family” broadly and more specifically, and discuss our methods in terms of ethics, relationality, and challenges to standards of qualitative inquiry, within structures of social inequality.

Only Change is Constant: Negotiating Critical Moments in Interpersonal Relationships

**Interpersonal Communication**

**Chair**
Carly M. Danielson, U of Minnesota, USA

**Participants**
Conversations About the Transition to Coresidence, Commitment, and Plans to Marry Among Nonengaged Cohabitors
Jennifer S Priem, Wake Forest U, USA
Keli Ryan Steuber, U of Iowa, USA
Hannah Christine Moody, Wake Forest U, USA

Couple Identity Gaps and the Management of Stress and Conflict in Romantic Relationships
Anne Merrill, Pennsylvania State U, USA
Tamara D. Afifi, U of Iowa, USA

Modeling Couples' Forgiveness, Imagined Interactions, Empathy, and Relational Satisfaction
Christopher Mapp, U of Louisiana at Monroe, USA
Shaughan A. Keaton, Young Harris College, USA
James M. Honeycutt, Louisiana State U, USA

“Money is Important but it’s Not Everything”: A Dialectical Analysis of How Cultural Financial Discourses are Constituted in People’s Communication With Their Romantic Partner
Lynsey Kluever Romo, North Carolina State U, USA
Jenna Abetz, College of Charleston, USA

Arguing to Display Identity
Dale Hample, U of Maryland, USA
Amanda L Irions, U of Maryland, USA

As interpersonal relationships intensive and mature they encounter critical moments that need to be navigated through communication. Research on this panel investigates and theorizes about several of the critical moments.
Critical/Cultural Approaches to Soft Power, Nation Branding, and Public Diplomacy

Global Communication and Social Change

Chair
Joseph D. Straubhaar, U of Texas, USA

Participants
The Mediated Practice of Soft Power: The Limits of US Counter-Messaging Campaigns against the Islamic State and Russia
Craig A. Hayden, American U, USA

Communicating Human Rights to Brazil Under the Military: The Transformation of Relations With a Developing Power
Joseph D. Straubhaar, U of Texas, USA

Internationalizing Soft Power: An Indian Perspective
Daya Thussu, U of Westminster, UNITED KINGDOM

A New Conditionality? The Convergence of Aid, Branding, and Soft Power
James Pamment, U of Texas, USA

Branding Development: How Nation Branding Shapes Overseas Development Assistance of South Korea
Kyung Sun Lee, U of Texas, USA

Respondent
Karin Gwinn Wilkins, U of Texas, USA

This panel encourages the “de-Americanization” of soft power, whose conceptual parameters have largely been confined to the experiences of the U.S. and, to a lesser extent, Western European countries (Thussu, 2013). Case studies situated in multiple locations will be the point of departure for a broader understanding of the notion of culture and identity, and to capture specificities in the communicative processes constitutive of multiple levels of power relations, national identity, and role of states in particular historical contexts. Second, the panel encourages a re-thinking of the dynamic relations between soft power, nation branding and public diplomacy, particularly in terms of promoting social change in foreign – and especially developing, fragile and war-torn – regions. In particular the panel will challenge benign conceptualizations of nation branding and public diplomacy as “soft geopolitics”, and instead link them to the “hard” interests they are conducted in support of. As a whole, this panel will provide innovative case studies and theoretical interventions salient to current debates across the global media and social change division.

CAT Interactive Papers #3

Communication and Technology

Chair
Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS

Participants
Mismatched Gratifications of Media Multitasking and its Impacts on Food Intake: A Dynamic Experience Sampling Study
Matt Irwin, Ohio State U, USA
Zheng Joyce Wang, Ohio State U, USA
Alex Hedstrom, Ohio State U, USA

Explaining SERP Evaluations: The Influence of Brand Equity on the Quality Perception of Search Engine Results
Svenja Schaefer, Johannes Gutenberg U, GERMANY
Melanie Magin, U of Mainz, GERMANY
Birgit Stark, U of Mainz, GERMANY

“Tumblr is so Depressing”: Adolescents’ On- and Offline Sharing of Emotions
Anne Vermeulen, U of Antwerp, BELGIUM
Wannes Heirman, U of Antwerp, BELGIUM
Broadcast Your Product: An Online Experiment on the Persuasive Effects of Product Reviews on YouTube
   Carolin Strassmann, U Duisburg-Essen, GERMANY

Information Search Behavior on a Brand Website
   Vijay Viswanathan, Northwestern U, USA
   Mototaka Sakashita, Keio U, JAPAN

Twitter’s Functions in Disaster Relief and Recovery
   Clarissa C. David, U of the Philippines, PHILIPPINES
   Erika Fille Legara, Agency for Science, Technology, and Research, SINGAPORE
   Jonathan Corpus Ong, U of Leicester, UNITED KINGDOM

Effects of Infographics on News Elaboration, Acquisition, and Evaluation
   Eun-Ju Lee, Seoul National U, KOREA, REPUBLIC OF
   Yeweon Kim, Seoul National U, KOREA, REPUBLIC OF

Information and Communication Technologies, Overload, and Stress: The Contributors to and Impact of Information and Communication Overload
   Xiaoqian Li, U of Texas – Austin, USA

Exposure, Engagement, Creation, and Interaction: Measuring Young People’s Media Behaviors in the Digital Era

Mass Communication

Participants
   Measuring Youth Media Consumption and Creation in a Multi-Screen Landscape
      Seeta Pai, Common Sense Media, USA
   Device, Platform or Activity? Measurement Challenges in Surveys of Adolescents and Their Networked and Mobile Technology Use
      Amanda B. Lenhart, Pew Internet and American Life Project, USA
   Advancing Media Scholarship in the Big Data Era
      Kathryn C. Montgomery, American U, USA
   Content Analysis Methods Across New Media Platforms
      Lisa B. Hurwitz, Northwestern U, USA
      Aubry Alvarez, Northwestern, USA
      Heather Kirkorian, U of Wisconsin, USA
      Thomas Henry Rousse, Northwestern U, USA
      Eric Morales, Northwestern U, USA
      Alexis Lauricella, Northwestern U, USA
      Ellen Wartella, Northwestern U, USA
   Measuring Attention to Screen Media
      Heather Kirkorian, U of Wisconsin, USA

Respondent
   Ellen Wartella, Northwestern U, USA

This panel brings together researchers to present innovative methods and measures to help researchers keep pace with media behaviors in a mobile, digital, big-data, cloud-computing era. Presenters will focus on documenting young people’s media use patterns, quantifying the types of content they are exposed to through interactive online content, and assessing their attention to media. In addition, the panel will explore the traditional use of “consumption” as a metaphor for media behavior, and whether “creation” and “interaction” are more apt today. Panelists will discuss the methodological challenges of research design in the multi-platform, mobile, interactive media environment in which children and teens function. The goal of the panel is to identify best practices and highlight areas where researchers need to develop new tools and techniques. As the media landscape grows increasingly complex, it is crucial for researchers to document attention and engagement to media as well as mere exposure.
Best of Information Systems

**Information Systems**

**Chair**
Prabu David, Washington State U, USA

**Participants**
Enhancing Vitality: Physiological Evidence for the Recovery Potential of Entertaining Movies
Diana Rieger, U of Mannheim, GERMANY
Julia Kneer, Erasmus U Rotterdam, THE NETHERLANDS
Lena Frischlich, U of Cologne, GERMANY
Tim Wulf, U of Cologne, GERMANY
Olivia Cornelia Rutkowski, U of Cologne, GERMANY
Gary Bente, U of Cologne, GERMANY

Preparation and Analyses of Implicit Attitude Measures: Challenges, Pitfalls, and Recommendations
Morgan E. Ellithorpe, Ohio State U, USA
David R. Ewoldsen, Ohio State U, USA
John Velez, Texas Tech U, USA

Social Media Advertising: Consumer Responses to Promoted Tweets Send by Brands and Political Parties
Sophie Carolien Boerman, U of Amsterdam, THE NETHERLANDS
Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS

The Effects of Situational and Chronic Multitasking on Emotion Recognition
Soo Youn Oh, Stanford U, USA

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Twitter and Social Media as Journalistic Tools

**Journalism Studies**

**Chair**
Seth C. Lewis, U of Minnesota, USA

**Participants**
When Journalists Tweet: Disclosure, Participatory, and Personal Transparency
Ulrika Hedman, U of Gothenburg, SWEDEN

From 'Selfies' to 'Breaking' Tweets: How Journalists Negotiate Personal and Professional Identity on Social Media
Diana Bossio, Swinburne U of Technology, AUSTRALIA
Vittoria Sacco, U of Neuchatel - Academy of Journalism and Media

Sharing the Stage. Analysis of Social Media Adoption by Latin American Journalists
Magdalena Saldana, U of Texas, USA
Vanessa de Macedo Higgins Joyce, Texas State U, USA
Amy Schmitz Weiss, San Diego State U, USA
Rosental Alves, U of Texas, USA

Frames and Journalistic Roles in Twitter Coverage of the West Virginia Water Crisis
Marina A Hendricks, U of Missouri, USA

**Respondent**
Seth C. Lewis, U of Minnesota, USA

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Emerging Publics in Government Communications: Domestic Publics and Diaspora Communities

**Public Relations**

**Participants**
U.S. Public Diplomacy’s Emerging Domestic Publics: The Other Half of Mutual Understanding
Kathy Fitzpatrick, Florida International U, USA

Engaging Foreign Publics via Diaspora Media: An Emerging Frontier in International Public Relations
Guy J. Golan, Syracuse U, USA
National Politics Transcend Country Boundaries: A Theoretical Discussion of the Lack of
Communication of the Venezuelan Government With the Country’s Diaspora in Miami
Juan-Carlos Molleda, U of Florida, USA

Government-Diaspora Relations: The Cases of Mexico, El Salvador, and Costa Rica
Vanessa Bravo, Elon U, USA

Engaging Host Publics: U.S. Government Communication With Latino Diaspora Groups
Maria De Moya, DePaul U, USA

In communication efforts led by government institutions, both nationally and transnationally, there are
national and international publics that are strongly emerging, although the academic scholarship and the
practice has tended to neglect them until recently. By ignoring these publics, some governments have
overlooked their increasing presence and their strategic importance for the communities, the people, and
the organizations they interact with, as well as for the different countries where these emerging publics
have linkages and influence. This panel will discuss the domestic and foreign publics that these
governmental efforts have failed to include, as well as their increasing significance for not only public
institutions, but for society at large. In other words, this panel will discuss the relevance and strategic
value of emerging publics that have thus far been left in the sidelines by government international
communication efforts, as well as avenues for advancing research about these emerging publics.

Digital Media Ethics: Perspectives on Ethics of Connectivity and Disconnection Across the Lifespan

Philosophy, Theory and Critique
Chair
Stina Bengtsson, Sodertorn U, SWEDEN

Participants
Hook-Up Apps and the Ethics of Disconnection
Ben Light, Queensland U of Technology, AUSTRALIA

The Ethics of Engagement: Considering Digital Ethics and Intersectionality in a Community Engaged
Digital Media Project
Lynn Schofield Clark, U of Denver, USA

Decorum and Discomfort in Digital Media Use
Bengt Mauritz Johansson, U of Gothenburg, SWEDEN

Are Victims to Blame? Young People’s Perspectives on Online Risk Taking
Lorleen Farrugia, U of Malta, MALTA
Ana Jorge, U Nova de Lisboa, PORTUGAL

The Ethics of Ambiguity in a Culture of Connectivity?
Stina Bengtsson, Sodertorn U, SWEDEN

Drawing on perspectives from varied theoretical perspectives: social interactionism, actor-network-theory,
cultural studies, media philosophy, etc, the papers in this panel seeks to critically interrogate different
dimensions of the ethics and morality of digital media use. They build on qualitative as well as
quantitative empirical materials, and present research conducted in different parts of Europe, the US and
Australia.

Implications of Intergroup Communication on Health and Well-Being

Intergroup Communication
Chair
Lisa Sparks, Chapman U/U of California - Irvine, USA

Participants
Intergroup Communication between Medical Professionals: Application of Theory to an Adverse Event
Carly Jacobitz, U of Queensland, AUSTRALIA
Bernadette M Watson, U of Queensland, AUSTRALIA
Fiona Hawthorne, Queensland Health, AUSTRALIA
Hashtagging Health: Exploring Black Women’s Use of Social Media to Promote Health in Online Communities
Felicia Harris, U of Georgia, USA

“How Intoxicated” by Hate: Effects of Microblogged Racist Messages on Target Group Members’ Alcohol Use Intention
Roselyn J. Lee-Won, Ohio State U, USA
Ji Young Lee, Ohio State U, USA
Hyunjin Song, Ohio State U, USA
Lorraine Borghetti, Ohio State U, USA

Eating Together, Separately: Intergroup Communication and Food in a Multiethnic Community
Andrea Wenzel, U of Southern California, USA

Racial Representation in Media About Intimate Partner Violence
Ivuoma Ngozi Onyeador, U of California, Los Angeles, USA
Travis L. Dixon, U of Illinois, USA

Top Papers in Health Communication

**Health Communication**

**Chair**
Kevin B. Wright, George Mason U, USA

**Participants**
Assessing the Effects of Human Trafficking Prevention Campaign and Its Determinants Through a Multi-Level Model
Prawit Thainiyom, U of Southern California, USA
Patricia Riley, U of Southern California, USA
Sheila Teresa Murphy, U of Southern California, USA
Mark Latonero, U of Southern California, USA

Health Misinformation on Social Media: The Case of Vaccine Safety on Pinterest
Jeanine Patricia Drost Guidry, Virginia Commonwealth U, USA
Marcus Messner, Virginia Commonwealth U, USA

Christopher N Burrows, U of Connecticut, USA
Hart Blanton, U of Connecticut, USA

The Paradoxical Role of Threat in Inoculation Against Reactance to Health Interventions
Adam S. Richards, Texas Christian U, USA
John A. Banas, U of Oklahoma, USA
Yoav Magid, U of Maryland, USA

(Mis)Information, (Mis)Perception, and (Dis)Identification

**Political Communication**

**Chair**
Yariv Tsafati, U of Haifa, ISRAEL

**Participants**
Identifying Substantive Policy Misperceptions in the American Public
Emily Thorson, George Washington U, USA
Emma Haberern, George Washington U, USA

What is Done Cannot Be Undone? The Role of Misinformation in News Framing Effects
Alina Feinholdt, U of Amsterdam, THE NETHERLANDS
Sophie Lecheler, U of Amsterdam, THE NETHERLANDS
Andreas Schuck, U of Amsterdam, THE NETHERLANDS
“It Hardly Seemed Like News at All”: Millennial Perceptions of Political Media Through Journals
Alison N. Novak, Temple U, USA
Spiral of Dis-Identification: A New Look at Negative Attitudes Towards Politics
Wolfgang Donsbach, Technische U Dresden, GERMANY
Cornelia Mothes, Ohio State U, GERMANY
Anna-Maria Schielicke, Technische U Dresden, GERMANY
Isabelle Freiling, Technische U Dresden, GERMANY

5635

Scrutinizing the Shoulders of Giants: Lippmann, Dewey, Lasswell, Carey, Schiller

Communication History

Chair
Dominique Trudel, New York U, USA

Participants
A Cultural Approach to James W. Carey: To Europe and Back With Geertz and Dewey
Jefferson D. Pooley, Muhlenberg College, USA
From Togetherness to Separation: A Historical Analysis of Early Comparative Research in Politics and Communication
Terhi Rantanen, London School of Economics and Political Science, UNITED KINGDOM
The World Outside and a Debate Inside Our Heads: Duped by Carey or Lippmann?
Lana F. Rakow, U of North Dakota, USA
For Want of a Canon to Call Our Own: The Challenge of Herbert Schiller
Eleanor R Marchant, U of Pennsylvania, USA

Respondent
Robert T. Craig, U of Colorado, USA

5636

Ethnicity and Race With Regard to Identity

Ethnicity and Race in Communication

Chair
Meta Gail Carstarphen, U of Oklahoma, USA

Participants
Media, Language, and Identity: Exploring the Diasporic Identities of Korean Immigrants in the US
HaeLim Suh, Temple U, USA
Contesting “Equity” in a Public Sphere: The Negotiation of Collective Identity Where Racial Disparities Prevail
Sue Robinson, U of Wisconsin, USA
Robert Asen, U of Wisconsin, USA
Caribbean Multiracial Ethnic Identity and Social Networking Sites
Raven Simone Maragh, U of Iowa, USA
Charisse L’Pree Corsbie-Massay, Syracuse U, USA
Monetization of Race in Mediated Controversies
Sudeshna Roy, Stephen F. Austin State U, USA
Robert J. Green, Purdue U, USA

5638

Ethical Perspectives on Visual Framing

Visual Communication Studies

Chair
Stephanie Geise, U of Erfurt, GERMANY
Participants
Trophy Shots and their Framing: An Ethical Dilemma
Marion G. Mueller, Jacobs U Bremen, GERMANY
The Ethics of Routine Visual News Framing
Michael S. Griffin, Macalester College, USA
Ethical Implications of Visual Framing in Mediated Health Communication From a Reception Perspective
Michael Grimm, Hans Bredow Institute for Media Research, GERMANY
Ethical Challenges in Studying Visual Media Frames and Processes of Visual Framing
Stephanie Geise, U of Erfurt, GERMANY
Mary Angela Bock, U of Texas, USA
Katharina Lobinger, U of Bremen, GERMANY

Respondent
Patrick Roessler, U of Erfurt, GERMANY

As the ethical questions of visual framing are widely disregarded, this panel presents a theoretical reflection of ethical issues in visual framing and its research. Aiming to bring in a normative perspective, we discuss ethical issues related to visual framing 1) on the level of media content and 2) journalistic framing strategies as well as on the 3) level of frame reception, and last but not least, 4) ethical challenges in the research process.

Learning From (and With) Video Games I

Game Studies
Chair
Aubrie Serena Adams, U of California - Santa Barbara, USA

Participants
Anchoring and Representativeness Bias Mitigation Through a Digital Game: Effectiveness and Delivery Format
Yu-Hao Lee, U of Florida, USA
Norah E. Dunbar, U of California - Santa Barbara, USA
Claude H Miller, U of Oklahoma, USA
Brianna L. Lane, U of Oklahoma, USA
Matthew Jensen, U of Oklahoma, USA
Elena Bessarabova, U of Oklahoma, USA
Judee K. Burgoon, U of Arizona, USA
Bradley Joseph Adame, Arizona State U, USA
Joseph Valacich, U of Arizona, USA
Elissa N Arterburn, U of Oklahoma, USA
Eryn Nichole Bostwick, U of Oklahoma, USA
Cameron Wade Piercy, U of Oklahoma, USA
Shawn King, U of Oklahoma, USA
Francisco Javier Elizondo, U of Oklahoma, USA
Scott Wilson, U of Oklahoma, USA
Enactive and Vicarious Learning Through Exergame Avatars: Investigating Their Effects in an Exergame Motivation Model
Benjamin J. Li, Nanyang Technological U, SINGAPORE
May O. Lwin, Nanyang Technological U, SINGAPORE
Younbo Jung, Nanyang Technological U, SINGAPORE
How to Become a Race Driver at Home: The Effects of Authentic Input Devices and Simulation Accuracy on Motor Skill Learning and Real World Transfer
Benny Liebold, Chemnitz U of Technology, GERMANY
Kevin Koban, Chemnitz U of Technology, GERMANY
Peter Ohler, Chemnitz U of Technology, GERMANY
Video Games and Positive Health Behaviors: Testing the Effectiveness of Wii Physical Activity Games on Children’s Enjoyment and Exertion
  Bijie Bie, U of Alabama, USA
  Xueying Zhang, U of Alabama, USA
  Lindsey Conlin, U of Alabama, USA
  Dylan M. McLemore, U of Alabama, USA
  Kimberly Bissell, U of Alabama, USA
  Scott Parrott, U of Alabama/U of North Carolina, USA

Why Do People Play Human Computation Games? An Aesthetic Perspective
  Xiaohui Wang, Nanyang Technological U, SINGAPORE
  Dion Ho Lian Goh, Nanyang Technological U, SINGAPORE

Still the Marketplace of Ideas? Studying Diversity of News Content in Comparative Perspective
  Paolo Mancini, U di Perugia, ITALY

Participants
  Who Says What or Nothing at All? Speakers and Frames in Unauthorized Immigration News in the United States, Norway, and France
    Rodney Benson, New York U, USA
    Tim Wood, New York U, USA
  Actor Diversity and Viewpoint Diversity: Two of a Kind? A Four Country Study on the Diversity of News on Immigration
    Andrea Masini, U of Antwerp, BELGIUM
    Marco Mazzoni, U of Perugia, ITALY
    Sharon Coen, U of Salford, UNITED KINGDOM
    Paolo Mancini, U di Perugia, ITALY
    Peter Van Aelst, U of Antwerp, BELGIUM
  Content Diversity in Online News: Comparing Different Types of Ownership
    Frank Esser, U of Zurich, SWITZERLAND
    Edda Humprecht, U of Zurich, SWITZERLAND
  Does the National Context Matter? Towards a Framework for Analyzing International Differences in Content Diversity
    Carsten E. Reinemann, Ludwig Maximilians U Munich, GERMANY
    Thomas Zerback, Ludwig Maximilians U Munich, GERMANY
    Peter Van Aelst, U of Antwerp, BELGIUM

Respondent
  Daniel C. Hallin, U of California - San Diego, USA

All papers in this panel opt for a comparative design that allows to distinguish between the influence of ownership structures, media market characteristics and political context on content diversity. The panel brings together scholars from a wide variety of countries and universities. All country teams have extended experience with comparative content analyses, including some of the leading scholars worldwide.

Korean American Communication Association (KACA) State of Art Research Panel I

Sponsored Sessions
  Seungahn Nah, U of Kentucky, USA
Participants
Framing in National Interest: Airplane Crash News in Korea, the US, and China
Myojung Chung, Syracuse U, USA
Politically Efficacious Citizens, Political Talk, and Electoral Participation: How Political Ideology Moderates the SNS Political Talk’s Mediation Effect (Top Faculty Paper)
Hye Min Kim, Yonsei U, KOREA, REPUBLIC OF
Young Min Baek, Yonsei U, KOREA, REPUBLIC OF
Digitally Enabled Political Participation in East Asia: Why Have South Korean And Taiwanese Media Systems Witnessed Different Mobilizing Roles of Technology Diffusion?
Shin Haeng Lee, U of Washington, USA
Cross-Media Marketing and Audience Engagement: A 2014 Case Study of Samsung at the Super Bowl and Hyundai Motor at the Oscars
Dam Hee Kim, U of Michigan, USA
Junghyun Kim, Choongang U, KOREA, REPUBLIC OF

Youth Engagement With Media: Sharing, Synthesis, and Social Capital

Sunday 15:00-16:15 Guayacu

Chair
Vera Slavtcheva-Petkova, U of Chester, UNITED KINGDOM

Participants
Digital Curation and Young People’s Engagement in Daily Life Online
Paul Mihailidis, Emerson College, USA
How Adolescents Advance Intellectual Curiosity, Collaboration, and Civic Engagement By Learning to Create Broadcast News
Renee Hobbs, U of Rhode Island, USA
Katie Donnelly, U of Rhode Island, USA
Sharing Cultural Capital on Social Media: Social Background and Young People’s Online Sharing of Cultural Consumption
Cedric Courtois, U of Leuven, BELGIUM
Tess Thibaut, U of Leuven, BELGIUM
Hadewijch Vanwynsberghe, Ghent U, BELGIUM
Pieter Verdegem, Ghent U, BELGIUM
Anissa All, Ghent U, BELGIUM
Sparking Interest, Modeling Consumption: A Contingency Model for Youth News Socialization
Stephanie Edgerly, Northwestern U, USA
Kjerstin Thorson, U of Southern California, USA
Esther Thorson, U of Missouri, USA
Emily K Vraga, George Mason U, USA
Leticia Bode, Georgetown U, USA

Respondent
Sorin Nastasia, Southern Illinois U, USA

Policy Approaches to Access and Use of Information

Sunday 15:00-16:15 Maguey

Chair
Sharon Strover, U of Texas, USA
Participants
International Copyright and Access to Scientific Knowledge
Sara Bannerman, McMaster U, CANADA

Publishing Between Profit and Public Value: Academic Books and Open Access Policies
Casey Brienza, City U London, UNITED KINGDOM

The Transformative World of Fan Fiction: When an Author’s Ownership Collides With Fair Use?
Gino Canella, U of Colorado, USA

Predictors of Public Opinion About Digital Video Piracy
Michael Rand, Cleveland State U, USA
Leo W. Jeffres, Cleveland State U, USA
David J. Atkin, U of Connecticut, USA
Paul Skalski, Cleveland State U, USA

Top 4 Student Papers in Communication and Technology

5644
Sunday
15:00-16:15
Garita

Communication and Technology
Chair
Nicole Ellison, U of Michigan, USA

Participants
What Do We Fear Of? Expected Sanctions for Expressing Minority Opinions in Offline and Online Communication
German Neubaum, U of Duisburg-Essen, GERMANY

Enabling Protection Motivation in Heuristic-Systematic Defense Against Email Phishing
Weiai Xu, U at Buffalo - SUNY, USA
Zed Ngoh, U at Buffalo - SUNY, USA
Arun Vishwanath, U at Buffalo - SUNY, USA

Evaluation of Business Network Profiles: Gender and Career Level
Sabrina Cornelia Eimler, U of Duisburg-Essen, GERMANY

Web Tracking With Chinese Characteristics
Tim Libert, U of Pennsylvania, USA
Bo Mai, U of Pennsylvania, USA

5645
Sunday
15:00-16:15
Caribe

Communication and Technology
Chair
Karolina Koc-Michalska, SciencesCom - Audencia Group, FRANCE

Participants
Online Fragmentation in Wartime: A Longitudinal Network Analysis of Tweets About Syria, 2011-2013
Deen Goodwin Freelon, American U, USA
Marc Lynch, George Washington U, USA
Sean Aday, George Washington U, USA

First and Second Levels of Intermedia Agenda Setting: Political Advertising, Newspapers, and Twitter Postings During the 2012 U.S. Presidential Election
Yeojin Kim, U of Alabama, USA
William J. Gonzenbach, U of Alabama, USA
Chris Vargo, U of Alabama, USA
Youngju Kim, U of Alabama, USA

To the Victor Go the Tweets: BIRGing, CORFing, and Twitter Activity Following a Political Referendum
Kenneth Alan Lachlan, U of Connecticut, USA
David R Levy, U of Massachusetts - Boston, USA

Negative News on Twitter, Emotions, Recall, and Political Mobilization
Chang Sup Park, Bloomsburg U of Pennsylvania, USA
IALSP Science Communication Task Force  Insights From the Science of Language on the Language of Science

Sponsored Sessions

Participants

Janice Krieger, U of Florida, USA
Cindy Gallois, U of Queensland, AUSTRALIA
Anne Margaret Stone, Rollins College, USA
Isaac Nahon-Serfaty, U of Ottowa, CANADA
Craig O. Stewart, U of Memphis, USA
Peta Ashworth, U of Queensland, AUSTRALIA
Joan Leach, U of Queensland, AUSTRALIA
Jordan Neil, U of Florida, USA
Bernadette M Watson, U of Queensland, AUSTRALIA
Liz Jones, Griffith U, AUSTRALIA

The purpose of this task force is to examine the role of language in communicating about science and technology around the globe. A multi-national group of scholars will examine language within specific scientific areas, such as stem cell research, biotechnology, climate change, energy. There will be a common core of themes for each scholar to address within the specific context. These reviews will generate a broad overview of knowledge about language and science communication, identify important but answered theoretical and applied questions, and lay out a research agenda for advancing science and practice.

BlueSky Workshop: What Else is There? - Career Paths in and Outside Academia

Sponsored Sessions

Chairs

Anne Kaun, Sodertorn U, SWEDEN
Francois Allard-Huver, Paris Sorbonne U - CELSA, FRANCE
Paola Sartoretto, Karlstad U, SWEDEN

Participants

Silvio R. Waisbord, George Washington U, USA
Seeta Pai, Common Sense Media, USA
Jill Elizabeth Hopke, U of Wisconsin, USA

In times of tightening job markets for PhD’s, early-career scholars are increasingly considering career paths outside the university. Often these alternative paths are not discussed in PhD programs. This Blue Sky workshop gathers scholars with experiences both within and outside academia and presents their hands-on views on pro and cons of alternative career paths. The BlueSky Workshop is designed particularly for graduate students and early-career scholars that are exploring new possibilities for their future careers.

The Role of Social Media in Adolescent Identity and Relationship Development

Children Adolescents and the Media

Chair

Veronica Hefner, Chapman U, USA

Participants

The Relationship Between Social Network Site Use and Adolescent Identity Development
Kristin Lynn Drogos, U of Texas - Dallas, USA
Adolescents’ Sexual Self-Concept Explains the Association Between Their Sexy Online Self-Presentation and Sexual Preoccupation
Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS
Jochen Peter, U of Amsterdam, THE NETHERLANDS
Anytime Anyplace Identities and Relationships: Teenagers’ Social Media Use via Mobile Devices
Mariek Vanden Abeele, Tilburg U, THE NETHERLANDS
The Role of Networked Video Game Play in American Boys’ Friendships
Amanda B. Lenhart, Pew Internet and American Life Project, USA
“Following” Your “Friend”: The Relationship Between Social Media and Adolescents’ Parasocial Relationships
Bradley J Bond, U of San Diego, USA

Respondent
Veronica Hefner, Chapman U, USA

Adolescence is a crucial period of development when individuals must successfully navigate their self-concepts and their relationships with others. Though adolescent identity and relationship development have received much scholarly attention, today’s teens live in a world saturated with social media. Social media are characterized by the users’ ability to create a profile and to connect with like-minded others. Thus, social media afford novel opportunities to create, experiment, and maintain identities and relationships. Across the globe, a majority of teens in developed countries are accessing social media; the average teen is a member of five social media platforms (GlobalWebIndex, 2014). Moreover, the prevalence of mobile technologies such as smart phones and tablets has greatly increased adolescents’ accessibility to social media. The prevalence of social media in the lives of teens across the globe and the ability of social media to serve as a space for identity and relationship development serve as strong justification for continued research examining the role of social media in the lives of teens. This panel is composed of panelists who will speak to the role of social media in adolescent identity and relationship development.

New Global Mediated of Publics, Citizenship(s), and Cosmopolitanism

Sunday 16:30-17:45
Conference Room 7

Philosophy, Theory and Critique

Chair
Meenakshi Gigi Durham, U of Iowa, USA

Participants
On Citizenship Management: The Curious Lives of the “Included-Outs”
John Nguyet Erni, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
“City Inside the Oven”: Mediated Technoscience Publics of Mobile (Tower) Antenna Radiation Controversy
Rahul Mukherjee, U of Pennsylvania, USA
Cosmopolitanizing Cosmopolitanism: Toward an Inclusive Theoretical Framework of Cosmopolitanism
Anissa Tanweer, U of Washington, USA
Public Interactives and Soft Power: Nation Branding at the 2010 Shanghai World Expo
Anne Balsamo, New School of Public Engagement, USA
Cara J. Wallis, Texas A&M U, USA

This panel examines different dimensions of the processes and means by which “publics”, “citizens”, and “cosmopolitanism” are being reconstituted, redefined and summoned into existence by globalized new media technologies.

Journalistic Role Performance Around the Globe: Methodological Design and Preliminary Findings From 11 Countries

Sunday 16:30-17:45
Conference Room 8/9

Journalism Studies

Chair
Wolfgang Donsbach, TU Dresden, GERMANY
Participants
Assessing Journalistic Role Performance in 31 Countries: Comparative Design and Methodological Challenges
Claudia Mellado, U of Santiago, CHILE
Lea C. Hellmueller, Texas Tech U, USA
Ideal and Factual Professional Roles in German Journalism
Wolfgang Donsbach, Technische U Dresden, GERMANY
Anna-Maria Schielicke, Technische U Dresden, GERMANY
Cornelia Mothes, Ohio State U, GERMANY
Journalistic Role Performance in the 21st Century: Linking Normative Stances of Journalists to Sourcing Routines and Organizational News Coverage
Lea C. Hellmueller, Texas Tech U, USA
Objective Reporting and Journalistic Styles in the Polarized Pluralist Media Model. The Case of the Spanish and Greek Press
Maria Luisa Humanes, U Rey Juan Carlos, SPAIN
Sergio Roses, U of Malaga, SPAIN
Andreas Veglis, Aristotle U of Thessaloniki, GREECE
NIKOS S. PANAGIOTOU, Democritus U of Thrace, GREECE
Antonios Skannakis, Aristotle U of Thessaloniki, GREECE
Interventionism With Chinese Characteristics: Exploring the Role Performance of People’s Daily and Southern Metropolitan Daily
Haiyan Wang, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Colin Sparks, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Analyzing the Gap Between Ideals and Practice in Journalism Crossnationally: A Comparative Study of Chile, Mexico, Cuba, Argentina, Brazil and Ecuador
Claudia Mellado, U of Santiago, CHILE
Adriana Amado, U Nacional de la Matanza, ARGENTINA
Mireya Marquez, U Iberoamericana, MEXICO
Jacques Mick, U Federal de Santa Catarina, BRAZIL
Hilda Saladrugas, U de la Habana, CUBA
Dasniel Olivera, U de la Habana, CUBA
Martin Oller Alonso, Instituto de Altos Estudios Nacionales, ECUADOR

This panel will provide empirical findings from different cultural, political and societal perspectives, examining the presence of different role performances, the influence of journalist’ roles on their reporting styles and interaction with sources, as well as the relationship between professional role conception and role performance.

Youth, Media, Food Choice, and Obesity

Children Adolescents and the Media
Chair
Markus Appel, U Koblenz-Landau, GERMANY
Participants
A Longitudinal Study Of Children’s Obesity, Television Exposure, Parental Rules About TV, and Physical Activity
Leslie Snyder, U of Connecticut, USA
Tao Ma, U of Connecticut, USA
Assessing the Longitudinal Relationship Between Peruvian Children’s TV Exposure and Unhealthy Food Consumption
Peter Busse, Instituto de Estudios Peruanos, PERU
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Ramón Díaz, Instituto de Estudios Peruanos, PERU
Food Choice in Children: Television Commercials and Fading Behavioral Effects
Florian Arendt, Ludwig Maximilians U Munich, GERMANY
Brigitte Naderer, U of Vienna, AUSTRIA
Maral Abdollahi, U of Vienna, AUSTRIA
Andreas Mittelberger, U of Vienna, AUSTRIA
Olga Surzhyk, U of Vienna, AUSTRIA
Lin Zhou, U of Vienna, AUSTRIA

Help Toucan Sam Bring His Fruity Treasures to Safety!: Food Marketing to Children Online
Lisa B. Hurwitz, Northwestern U, USA
Eric Morales, Northwestern U, USA
Aubry Alvarez, Northwestern, USA

Respondent
Ron Warren, U of Arkansas, USA
Participants
Wide Open TV
  Aymar Jean Christian, Northwestern U, USA
Affectionate Men
  Lisa Henderson, U of Massachusetts - Amherst, USA
Softening Hard Science
  Christopher Boulton, U of Tampa, USA
Bodied Memories
  Inna Arzumanova, U of San Francisco, USA
Hoardings in Order
  M Hogan, Illinois Institute of Technology, USA
Beyond the Fiesta Island
  Anilyn Diaz-Hernandez, U of Puerto Rico - Arecibo, USA
"El Hielo"
  Josh Kun, U of Southern California, USA

Last year, four of our seven proposed panelists were among those who presented an ICA session titled “Research Creation,” which theorized and illustrated the convergence of cultural scholarship and production. This year, we walk the walk, as scholars who’ve long attended to form in music, film, video, dance, and television and have also largely relied on well-worn conventions of academic address in public. Those conventions claim authority, precision, dispassion, specialization, argument, and the bright line between research and affective ways of knowing. We do not revile or dispense with those claims, but experiment gently in order to locate ourselves differently in the fields of academic and cultural production. With such an experiment, we know to expect uncertainty and exposure, and our willingness to endure those qualities in the name of process is no guarantee of depth. But, we learn by doing.

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5723  
Feminist Scholarship Business Meeting  
Sunday  
16:30-17:45  
Flamingo B

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5724  
Intercultural Division Business Meeting  
Sunday  
16:30-17:45  
Flamingo C

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5725  
Global Communication and Social Change Business Meeting  
Sunday  
16:30-17:45  
Flamingo D

Participants
Shiv Ganesh, Massey U, NEW ZEALAND  
William Lafi Youmans, George Washington U, USA
CAT Interactive Papers #4

Communication and Technology

Chair
Lee Humphreys, Cornell U, USA

Participants
The Examination of Ego Factors in Facebook Stalking
Brittany Furbee, West Virginia U, USA
Hongmin Ahn, West Virginia U, USA
Sang Yeal Lee, West Virginia U, USA
Partisan Blame for the Partial Shutdown: A Big Data Analysis of Themes on Twitter During the 2013 United States Federal Government Partial Shutdown
Kristin Runge, U of Wisconsin, USA
James T. Spartz, U of Wisconsin, USA
Michael Andrew Xenos, U of Wisconsin, USA
Dietram A. Scheufele, U of Wisconsin, USA
Dominique Brossard, U of Wisconsin, USA
Who am I?: The Performance and Governance of Self in Digital Communities
Adam Dean, Barry U, USA
The Faster the Response, the Stronger the Bond? Dimensions of Relational Closeness and Texting Response Time
Jack Jamieson, U of Toronto, CANADA
Jeffrey Boase, Ryerson U, CANADA
Tetsuro Kobayashi, National Institute of Informatics, Japan, JAPAN
How Far Are You Willing to Share Your Personal Information?
Yeuseung Kim, DePaul U, USA
Crafted Networks: How Sharing on Social Media Relates to Audience Engagement for Independent Artists
Erin Flynn Klawitter, Northwestern U, USA
3D Technology, Cognitive Processing, and Purchase Intent: Difference From Converted 3D Observed Through Physiological and Self-Report Data
Woongjin Park, KAIST, KOREA, REPUBLIC OF
Byungho Park, KAIST, KOREA, REPUBLIC OF

Mass Communication Business Meeting

Mass Communication

Chair
Rene Weber, U of California - Santa Barbara, USA

Participants
Shawnika Jeanine Hull, U of Wisconsin, USA
Heather LaMarre, Temple U, USA
Young Mie Kim, U of Wisconsin, USA
Daphna Yeshua-Katz, Indiana U, USA

Information Systems Business Meeting

Information Systems

Chair
Prabu David, Washington State U, USA
News Audiences: New Findings

Journalism Studies
Mass Communication

Chair
Laura Ahva, U of Tampere, FINLAND

Participants
Opinion Surveillance or Entertainment? Understanding Who Reads the Letters Section and Why
Alex T. Williams, U of Pennsylvania, USA

Channel Surfing: The Ties Between Twitter, Traditional Media, Parasocial Relationships, and Self-Perceived Knowledge on Current Events
Steve Bien-Aime, Pennsylvania State U, USA
Fan Yang, Pennsylvania State U, USA

Newspapers’ Online Discussion Boards: Democratic Tools Or Conspiracy Theories’ Engines? Readers’ Perspectives on an Eastern European “Media War”
Vera Slavtcheva-Petkova, U of Chester, UNITED KINGDOM

Positive News Makes Readers Feel Good: A “Silver-Lining” Approach to Negative News Can Attract Audiences
Karen Elizabeth McIntyre, U of North Carolina, USA
Rhonda Gibson, U of North Carolina, USA

The Negative Effect of Flaming on Learning From Political News
Jan Boehmer, U of Miami, USA

Activism, Advocacy, and Civil Society

Public Relations
Global Communication and Social Change

Chair
Aimei Yang, U of Southern California, USA

Participants
Who Loves Consent?: An Analysis of Responses to the Culture Jamming of Victoria's Secret
Stephanie Madden, U of Maryland, USA
Melissa Janoske, U of Memphis, USA
Rowena Lyn Briones, Virginia Commonwealth U, USA

How Public Relations Practitioners Who Also Are Activists Use Social Media for Their Activism
Soumitro Sen, East Carolina U, USA

#AdvocatingForChange: The Strategic Use of Hashtags in Social Media Advocacy
Gregory Douglas Saxton, U at Buffalo - SUNY, USA
Jerome Niyirora, SUNY Institute of Technology, USA
Chao Guo, U of Pennsylvania, USA
Richard D. Waters, U of San Francisco, USA

Strategy of Outlaw Discourse in Building Civil Society
Sifan Xu, U of Maryland, USA

Collective Action Frames in a Nonprofit Organization’s Strategic Communication
Rebecca L Smith, Portland State U, USA
Alexander O Brehm, Portland State U, USA

Respondent
Katerina Tsetsura, U of Oklahoma, USA
What Makes a Person?: Late Breaking Research in Philosophy, Theory, and Critique

**Sunday**
**16:30-17:45**
**Tropical B**

**Philosophy, Theory and Critique**

**Chair**

Alison Hearn, U of Western Ontario, CANADA

**Participants**

- The Dodo Bird and the Nonhuman Personae: Toward an Expanded Universe of Rhetorical Personae
  Terrell Jake Dionne, Syracuse U, USA
- Re-Facing the Other: Face Transplants and a New Ethics of Relationality
  Sharrona Pearl, U of Pennsylvania, USA
- Consuming Loss: Alzheimer’s and the Marketing of Elder Personhood
  Scott Selberg, U of Michigan, USA
- Remember, Remember the 11th September: Neoliberal Mnemonicide of the Chilean “9/11”
  Michael Eisenstadt, U of Kansas, USA
- Face Value: Theorizing Facebook Profile Pictures From Duckface to Facial Recognition Algorithms
  Tero Jukka Karppi, U at Buffalo – SUNY, USA
- Selling and Solving Domestic Violence: The Ethics of Mediated Violence and Identification
  Brittany Angelique Farr, U of Southern California, USA

This roundtable brings junior and senior scholars together to discuss “late breaking research” projects that explore the ever-changing dimensions of personhood and subjectivity in the new media era: from face transplants to the Facebook profile, Alzheimer’s disease to the mediation of political forgetting, from nonhuman rhetorical actors to the commodification of domestic violence.

Language and Social Interaction Business Meeting

**Sunday**
**16:30-17:45**
**Tropical C**

**Language & Social Interaction**

**Participants**

- Theresa R. Castor, U of Wisconsin-Parkside, USA
- David Boromisza-Habashi, U of Colorado - Boulder, USA
- Alena L. Vasilyeva, U of Massachusetts - Amherst, USA

Health Communication Business Meeting

**Sunday**
**16:30-17:45**
**San Cristobal**
**Ballroom A**

**Health Communication**

**Chair**

Kevin B. Wright, George Mason U, USA

**Participants**

- Nadine A. Yehya, American U of Beirut, LEBANON
- Evelyn Y. Ho, U of San Francisco, USA

Sex, Sexuality, and Sexualization: A Hot Topic In Interpersonal Relationships

**Sunday**
**16:30-17:45**
**San Cristobal**
**Ballroom B**

**Interpersonal Communication**

**Chair**

Nicholas A. Palomares, U of California - Davis, USA
Participants
Cognitive, Attraction, Attachment, and Love Type Differences Among Friends With Benefits
James M. Honeycutt, Louisiana State U, USA
Cassie Shimek, Louisiana State U, USA
Richard C. White, Louisiana State U, USA
Communicative Predictors of Alcohol-Related Sexual Victimization
Melinda Morris Villagran, Texas State U, USA
Brenda L. MacArthur, George Mason U, USA
Sean Michael Horan, Texas State U, USA
Ty Schepis, Texas State U, USA
Parent-Adolescent Communication About Sex in Chinese Families
Ningxin Wang, U of Illinois at Urbana–Champaign, USA
Perceptions of Infidelity Across Sexual Orientation: Heterosexual Perceptions of Same-Sex Cheating in Exclusive Relationships
Benjamin L Compton, U of Kansas, USA
Jonathan M. Bowman, U of San Diego, USA
The Nature and Impact of Gendered Patterns of Peer Sexual Communications Among Emerging Adults
Sarah Trinh, U of North Carolina, USA
Lucretia Monique Ward, U of Michigan, USA
The Physiology of Pillow Talk: Exploring the Relationship Between Baseline Testosterone Levels and Communication During the Postsex Time Interval
Amanda Denes, U of Connecticut, USA
Tamara D. Afifi, U of Iowa, USA
Douglas Granger, Arizona State U, USA

Communication History Business Meeting
Sunday
16:30-17:45
San Cristobal Ballroom C

Communication History
Chair
Richard K. Popp, U of Wisconsin-Milwaukee, USA

Public Understanding and Perceptions of Environmental Issues
Environmental Communication
Participants
Science in the Eye of the Beholder: Selective Reading and Impacts of Online Science Information
Silvia Knobloch-Westerwick, Ohio State U, USA
Benjamin K. Johnson, VU U Amsterdam, THE NETHERLANDS
Nathan Aaron Silver, Ohio State U, USA
Axel Westerwick, Ohio State U, USA
Melanie A. Sarge, Texas Tech U, USA
Matthew S. VanDyke, Texas Tech U, USA
Andy J King, Texas Tech U, USA
Erik P. Bucy, Texas Tech U, USA
Shawna R White, Texas Tech U, USA
Worldviews, Issue Knowledge, and the Pollution of a Local Science Information Environment
Lee Ahern, Pennsylvania State U, USA
Colleen Connolly-Ahern, Penn State, USA
Jennifer Hoewe, U of Alabama, USA
Mapping the Boundary of Media Effects on Environmental Concerns: Evidence from 37 Societies
Xinzhi Zhang, Hong Kong Polytechnic U, CHINA, PEOPLE’S REPUBLIC OF
Zhi-Jin Zhong, Sun Yat-sen U, CHINA, PEOPLE’S REPUBLIC OF

Respondent
Lauren Feldman, Rutgers U, USA

5737

Instructional and Developmental Communication Business Meeting

Instructional & Developmental Communication

Chair
Aaron R. Boyson, U of Minnesota, USA

Participants
Stephanie Kelly, North Carolina Agricultural and Technical State U, USA
Michelle T. Violanti, U of Tennessee, USA

5738

Visual Communication Studies Business Meeting

Visual Communication Studies

Chairs
Jana Holsanova, Lund U, SWEDEN
Jaana Simola, U of Helsinki, FINLAND
Catherine L. Preston, U of Kansas, USA
Michael Grimm, Hans Bredow Institute for Media Research, GERMANY
Giorgia Aiello, U of Leeds, UNITED KINGDOM

5739

Learning From (and With) Video Games II

Game Studies

Participants
Inward or Outward Attention: The Effects of Working Memory Capacity and Gaming Expertise on Player Approach to a Persuasive Game
Yu-Hao Lee, U of Florida, USA

Mitigating Bias Blind Spot via a Serious Videogame
Elena Bessarabova, U of Oklahoma, USA
Cameron Wade Piercy, U of Oklahoma, USA
Shawn King, U of Oklahoma, USA
Cindy S. Vincent, Salem State U, USA
Norah E. Dunbar, U of California - Santa Barbara, USA
Judee K. Burgoon, U of Arizona, USA
Claude H Miller, U of Oklahoma, USA
Matthew Jensen, U of Oklahoma, USA
Aaron Elkins, Imperial College London, UNITED KINGDOM
David Wilson, U of Arizona, USA
Scott Wilson, U of Oklahoma, USA
Yu-Hao Lee, U of Florida, USA

Positive Relations: Action Video Games and STEM Disciplines
Lorraine Borghetti, Ohio State U, USA
Teresa L. Thompson, U of Dayton, USA

Training Through the Learning Curve: Sociality, Retention, and Mentorship-Driven Team Formation in a Massively Multiplayer Online Game
Joshua Andrew Clark, U of Southern California, USA
Alex Leavitt, U of Southern California, USA
We Don’t Need No Stinkin’ Badges: The Impact of Reward Features and Feeling Rewarded In Educational Games
Brian McKernan, U at Albany - SUNY, USA
Rosa Mikeal Martey, Colorado State U, USA
Jennifer Stromer-Galley, Syracuse U, USA
Kate Kenski, U of Arizona, USA
Ben Clegg, Colorado State U, USA
James Folkestad, Colorado State U, USA
Adrienne Shaw, Temple U, USA
Tobi Saulnier, 1st Playable Productions, USA
Tomek Strzalkowski, U at Albany - SUNY, USA

Respondent
Cheng Chen, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

5740

Political Communication Business Meeting

Sunday
16:30-17:45
Flamboyan

Political Communication

Chair
Jesper Stromback, Mid Sweden U, SWEDEN

5741

Korean American Communication Association (KACA) State of Art Research Panel II

Sunday
16:30-17:45
Ceiba

Sponsored Sessions

Participants
Framing Service, Benefit, and Credibility Though Images and Texts: A Content Analysis of Online Promotional Messages of Korean Medical Tourism
Jungmi Jun, Wayne State U, USA

Angry Voters, Sad Voters, and Whether They Talk About It: The Effects of Discrete Emotions and Emotional Expression on Voting Participation Through Approach...
Hye-kyung Shin, Yonsei U, KOREA, REPUBLIC OF
Young Min Baek, Yonsei U, KOREA, REPUBLIC OF

Perceived Bridging and Bonding Relationships via Sharing Gangnam Style: Differentiating Between Givers and Recipients (Top Student Paper)
Ji won Kim, U of Texas, USA
Hyejin Bang, U of Georgia, USA

Girls Queered: Glocal Gay Texts and Korean Fan Girls
Jungmin Kwon, U of Illinois, USA

5742

Reputation and Image Management

Sunday
16:30-17:45
Guayacua

Public Relations

Chair
Vilma L. Luoma-aho, U of Jyvaskyla, FINLAND

Participants
Michael Andreas Etter, Copenhagen Business School, DENMARK

Stakeholders’ Cognitions, Values, and Attributions: Influence Over Reputation
Lauren Bayliss, U of Florida, USA
The Effect of Chinese People Watching Korean Dramas and Recognition of TV World as Reality on the Corporate and National Reputation of South Korea
Heewon Cha, Ewha Womans U, KOREA, REPUBLIC OF
Yoosun Ham, Ewha Womans U, KOREA, REPUBLIC OF

Xiaoqun Zhang, U of North Texas, USA
Louisa Ha, Bowling Green State U, USA

The Interrelation Between Implicit Frames in Press Releases of German Banks and German Financial Media
Nadine Strauss, U of Amsterdam, THE NETHERLANDS
Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS

Respondent
Craig E. Carroll, New York U, USA

5743
Changing Audiovisual Media Markets and Regulation
Sunday
16:30-17:45
Maguey

Communication Law & Policy
Chair
Rita Zajacz, U of Iowa, USA

Participants
Economic and Other Welfare in Media Merger Control: Analysis Of National Competition Authorities’ Reviews
Miriam van der Burg, U of Antwerp, BELGIUM
Hilde Dy Van den Bulck, U of Antwerp, BELGIUM

Commodification of Television Formats
Joonseok Choi, U of Iowa, USA

The Big Society on the Small Screen: Neoliberalism and the Local Digital Television Programme Service
Christopher Ali, U of Virginia, USA

Defining ‘TV-Like’ Content: The Socioeconomic and Cultural Politics of Regulating Digital Content in the UK
Katerina Girginova, U of Pennsylvania, USA

5744
Commercial Aspects of Communication and Technology
Sunday
16:30-17:45
Garita

Communication and Technology
Chair
Agnes Lucy Lando, Daystar U, KENYA

Participants
Does a Virtual Like Cause Actual Liking? How Following a Brand’s Facebook Updates Enhances Brand Evaluations and Purchase Intentions
Camiel J. Beukeboom, VU U Amsterdam, THE NETHERLANDS
Peter Kerkhof, VU U Amsterdam, THE NETHERLANDS
Metten de Vries, VU U Amsterdam, THE NETHERLANDS

Effects of Ad-Profile and Ad-Content Congruence on Attitude Toward the Ad and Brand
Debby Ling, Nanyang Technological U, SINGAPORE
Debbie Lee, Nanyang Technological U, SINGAPORE
Aloysius Lai, Nanyang Technological U, SINGAPORE
Xinzi Yeo, Nanyang Technological U, SINGAPORE
Younbo Jung, Nanyang Technological U, SINGAPORE
Effects of Twitted Commercial Messages on Twitter Users’ Retweet and Purchase Intention
Md. Nazmul Kabir Rony, U of Oklahoma, USA
Doyle Yoon, U of Oklahoma, USA
Rahnuma Ahmed, U of Oklahoma, USA

How Online Product Presentations Shape Online Impulse Buying: The Role of Local Presence
Charlotte Vonkeman, VU U Amsterdam, THE NETHERLANDS
Tibert Verhagen, VU U Amsterdam, THE NETHERLANDS
Frans Feldberg, VU U Amsterdam, THE NETHERLANDS
Willemijn Van Dolen, U of Amsterdam, THE NETHERLANDS

Mobile Compared to Immobile Communication
Communication and Technology

Do We Tweet Differently From Our Mobile Devices? A Study of Tweet Styles on Mobile and Web-Based Platforms
Dhiraj Murthy, Goldsmiths, U of London, UNITED KINGDOM
Alexander Gross, U of Maine, USA
Sawyer Bowman, Bowdoin College, USA
marisa mcgarry, Bowdoin College, USA

Media Competition for Time and Gratification in a Multimedia Environment: An Analysis of the Audience’s Gratification Niche among Mobile Media, Personal Computer, and Television
Moonhoon Choi, U of Florida, USA

Mobile as Lived-Experience Across the Generations
Linda Gallant, Emerson College, USA
Gloria M Boone, Suffolk U, USA

Sharing “Moments” on Snapchat for Affective Well-Being
Joseph Bayer, U of Michigan, USA
Nicole Ellison, School of Information, USA
Sarita Yardi Schoenebeck, U of Michigan, USA
Emily Falk, U of Pennsylvania, USA

ICA Fellows’ Panel - II

Foundations and Effects of Health Campaign Messages
Sandi W Smith, Michigan State U, USA

For a Comparative Communication Perspective: Reflections on De-Westernizing Media Studies
Joseph M. Chan, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

From Marching Bands to Massacres: What Matters in Cultural Research
Elizabeth Bird, U of South Florida, USA

Typers vs. Skypers: What We’ve Learned (and Forgotten) About Mediated Interpersonal Communication
Joseph B. Walther, Nanyang Technological U, SINGAPORE

ICA honors its new Fellows each year with a special panel that focuses on their life work and contributions to the field of communication. A reception will follow the session.
Organizational Communication Reception

Organizational Communication

Participants
Craig R. Scott, Rutgers U, USA
Bart J. van den Hooff, VU U Amsterdam, THE NETHERLANDS
Keri Keilberg Stephens, U of Texas, USA
Jennifer L. Gibbs, Rutgers U, USA
Scott G. Banghart, U of California - Santa Barbara, USA

All current division members are encouraged to join us for this annual social gathering as we party in Puerto Rico! Division officers extend a special invite to new members of our division.

Teresa Award and Reception

Feminist Scholarship

Intercultural Communication Reception

Intercultural Communication

The reception will follow immediately after the business meeting.

Global Communication and Social Change Reception

Global Communication and Social Change

Participants
Terry Flew, Queensland U of Technology, AUSTRALIA
Shiv Ganesh, Massey U, NEW ZEALAND
William Lafi Youmans, George Washington U, USA

Language and Social Interaction Reception

Language & Social Interaction

Participants
Theresa R. Castor, U of Wisconsin - Parkside, USA
Alena L. Vasilyeva, U of Massachusetts, USA
David Boromisza-Habashi, U of Colorado - Boulder, USA

Health Communication Reception

Health Communication

Chair
Kevin B. Wright, George Mason U, USA

Participants
Nadine A. Yehya, American U of Beirut, LEBANON
Evelyn Y. Ho, U of San Francisco, USA
<table>
<thead>
<tr>
<th>Event Code</th>
<th>Event Description</th>
<th>Date &amp; Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>5835</td>
<td>Communication History Reception</td>
<td>Sunday 18:00-19:15</td>
<td>San Cristobal Ballroom C</td>
</tr>
<tr>
<td>5841</td>
<td>Korean American Communication Association (KACA) Reception &amp; Business Meeting</td>
<td>Sunday 18:00-19:15</td>
<td>Ceiba</td>
</tr>
<tr>
<td>5851</td>
<td>Political Communication Reception</td>
<td>Sunday 18:00-19:15</td>
<td>Atlantico Bar and Grill</td>
</tr>
<tr>
<td>5852</td>
<td>Mass Communication Reception</td>
<td>Sunday 18:00-19:15</td>
<td>Caribar Terrace</td>
</tr>
<tr>
<td>5927</td>
<td>Dancing in San Juan</td>
<td>Sunday 20:00-22:00</td>
<td>San Geronimo Ballroom B</td>
</tr>
</tbody>
</table>

**Participants**
- Rene Weber, U of California - Santa Barbara, USA
- Heather LaMarre, Temple U, USA
- Shawnika Jeanine Hull, U of Wisconsin, USA

In addition to ICA members' various ways of interacting and communicating with each other at receptions and university parties, we are continuing our newest way of getting together: Dancing! We will have music of different styles so that each and everyone may find what suits her or him best. After long days of talking, presenting and listening, some might appreciate the opportunity to also move. Casual dress, children and families welcome.
"Digital" vs. "Analogue" Generations in the Context of Russian Media Change

Sponsored Sessions

Chair
Elena Vartanova, National Association of Mass Media Researchers, RUSSIAN FEDERATION

Participants
The Cascade of New Media Generations: Comparing Rural New Media Practices
Ilya Kiriya, National Research U – Higher School of Economics, RUSSIAN FEDERATION

"Information Rich" Digital Generations: Peculiarities of Media Consumption
Svetlana Balmaeva, U of Humanities, RUSSIAN FEDERATION

Digital Speech in Russia Today: Generating Change
Igor Klyukanov, Eastern Washington U, USA
Galina V. Sinekopova, Eastern Washington U, USA

Print or Digital? Strategic Development of Russian Press
Olga Smirnova, National Association of Mass Media Researchers, RUSSIAN FEDERATION

How to Research a "Digital Native"? Media Anthropology as a Pioneer Discipline
Denis Dunas, National Association of Mass Media Researchers, RUSSIAN FEDERATION

The panel attempts to provide a conceptual view of the one of the key contradictions in the Russia media – between "digital" and "analogue" generations of media audiences. As a result of the digital revolution there emerged a new generation of digital natives in contrast to digital immigrants or analogue generation. The study of media consumption in different audience groups provides the insights into specifics of media choices and effects in various age groups and trends of Russian media developments. Thus, the panel analyzes the media consumption models in rural areas of Russia, provides an analysis of the news media consumption by representatives of "analogue" and "digital" generations. The panel considers strategic development of print press in the digital epoch, focuses on the digital speech in Russian media, referring to the concept of binary models in the dynamics of Russian culture, and discusses the issue of the "anthropology of media" as a pioneer discipline, but an influential theoretical approach.

Social Interaction and Media: Television, Networked Radio, and the Web

Language & Social Interaction

Chair
Gonen Dori-Hacohen, U of Massachusetts - Amherst, USA

Participants
Children Talking Television: The Salience and Functions of Media Content in Child Peer Interactions
Zohar Kampf, Hebrew U of Jerusalem, ISRAEL
Michal Hamo, Netanya Academic College, ISRAEL

Networked Radio: The Role of Social Media Interactivity in Radio Broadcasts in Ghana
Seyram Avle, U of Michigan, USA

Statements on a Cold Case
Annette Klarenbeek, Hanze U of Applied Sciences, THE NETHERLANDS

The Design and Organization of a Shared "Live" Multiscreen Sports Event on Web Television
Asa Kroon, Orebro U, SWEDEN

Communication About Drugs and Medication

Health Communication

Chair
Kai Kuang, Purdue U, USA
Participants
Communication Style as an Antecedent to Reactance, Self-Efficacy, and Restoration of Freedom
Sandi W Smith, Michigan State U, USA
Jennifer Cornacchione, Michigan State U, USA
Merry Morash, Michigan State U, USA
Deborah Kashy, Michigan State U, USA
Jennifer Cobbina, Michigan State U, USA
Does Personality Predict Information Seeking About Drugs? Using the Big 5 to Profile Personality Traits of College Students Who Actively Seek Information About Marijuana
Jisoo Ahn, U of Texas, USA
Ying Cheng, Michigan State U, USA
Nehama Lewis, U of Haifa, ISRAEL
Lourdes Martinez, Michigan State U, USA
Is Cannabis a Medical Issue, a Policy issue, or a Criminal Issue? A Framing Analysis of Cannabis for Therapeutic Purposes (CTP) in Israeli Newspaper Coverage
Nehama Lewis, U of Haifa, ISRAEL
Sharon Rodner Sznitman, U of Haifa, ISRAEL
Doron Broitman, U of Haifa, ISRAEL
Direct-to-Consumer Advertising, Information Seeking, and Medication Consumption
Tae Joon Moon, U of Wisconsin, USA
Rachel Kornfield, U of Wisconsin, USA
Zhen Di, U of Wisconsin, USA
The American Medicine Chest Challenge: Evaluation of a Drug Take-Back and Disposal Campaign
Itzhak Yanovitzky, Rutgers U, USA

Global/Regional Media Flows and Citizen Health and Identity

Monday
09:00-10:15
Conference Room 6

Global Communication and Social Change

Chair
William Lafi Youmans, George Washington U, USA

Participants
The Effects of Culture and Performance on Trust in News Media in Postcommunist Eastern Europe: The Case of Serbia
Ivanka Pjesivac, U of Georgia, USA
Developing Global Culture: The Emergence of E.U. Aid to Audiovisual Industries Abroad
Benjamin Andrew James Pearson, U of Michigan, USA
Which Countries Does the World Talk About Online? Exploring the Impact of National Attributes, Resources, and Contexts on Country Presence on Twitter
H. Denis Wu, Boston U, USA
Jacob Groshek, Boston U, USA
Michael G. Elasmar, Boston U, USA
The Meaning of Aging in an Era of Globalization
Ju Oak Kim, Temple U, USA
Improving Doctor-Patient Interactions: Using Theory-Based Research to Address the Treatment of the Roma in Macedonia
Jyotika Ramaprasad, U of Miami, USA
Chun Zhou, U of Miami, USA

This session brings together papers dealing with cross-cultural communication flows and their relationship to cultural identities and practices, across the fields of media and health, and in relation to trust and aging. The session also involves mapping of communication flows across both established news media and through Twitter.
Rhetorical Filters and Politics of the State

Popular Communication

Chair
Elizabeth Ellcessor, Indiana U, USA

Participants
Temporal Trash? The Politics of the “Garbage Dump of History” Trope in Arab Media
Omar Al-Ghazzi, U of Pennsylvania, USA

Is There a Sign for That? Media, American Sign Language Interpretation, and the Paradox of Visibility
Elizabeth Ellcessor, Indiana U, USA

Eleftheria J Lekakis, U of Sussex, UNITED KINGDOM

Creating the Social-Critical Telenovela in Brazil: How Television Drama by Left-Wing Writers Came to Dominate the National Agenda Under Military Dictatorship in Brazil
Joseph D. Straubhaar, U of Texas, USA

Heloisa Pait, UNESP, BRAZIL

Popular Articulations of the Network in Conflict: Circulating Threats in the Red Scare and the War on Terror
Piotr M. Szpunar, U of Pennsylvania, USA

Pushing the Boundaries of Journalism Studies: Shifting Temporalities of Journalism

Journalism Studies

Chair
Kevin G. Barnhurst, U of Leeds, UNITED KINGDOM

Participants
Temporal Affordances in the News
Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL
Motti Neiger, Netanya Academic College, ISRAEL

The Times of News Websites
Henrik bodker, Aarhus U, DENMARK

Interruptions of Time: On the Concept of “Event” in Media Research
Julia Sonnevend, U of Michigan, USA

The Intermediate Time of News Consumption
Emily Keightley, Loughborough U, UNITED KINGDOM

Respondent
Barbie Zelizer, U of Pennsylvania, USA

Apart from recent work on journalism and memory as well as ongoing discussions of speeded-up news cycles, an explicit focus on temporality has largely been missing from journalism studies. This panel begins to fill that void by bringing together innovative work on how temporalities are constructed by the texts, technologies and consumption of journalism and how digital media might transform journalism’s relation to time in global contexts. Journalism constitutes a series of interrelated practices for the social construction of time. It arrests the ordinary and the unusual in various forms of texts that create feelings of simultaneity, help define the contemporary, outline possible futures and shape our understanding and memories of the past. Digital technologies allow journalism an ever closer monitoring of the present, multi-modal constructions of simultaneity and a range of new possibilities for connecting with and contextualizing various pasts (for instance in the form of global media events). As such possibilities are developed, the overall temporal landscape of journalism is being reconfigured in both digital and analogue media in the sense that various temporalities are constructed through increasingly interlinked texts and usages. Against the background of such discussions, each paper in this panel focuses on the shifting temporalities of journalism in relation to different media, texts, events and contexts of usage.
**Locative Mobile Issues**

**Communication and Technology**

**Chair**
Lei Guo, Boston U, USA

**Participants**
Disentangling Location Based Mobile Advertising: The Effects of Location Congruence and Medium on Buying Behavior
Stefan F. Bernritter, U of Amsterdam, THE NETHERLANDS
Paul Ketelaar, Radboud U, THE NETHERLANDS
Thabo J. Joshua van Woudenberg, Radboud U Nijmegen, THE NETHERLANDS
Jonathan Vantriet, Radboud U Nijmegen, THE NETHERLANDS
Arief Huhn, NHTV Breda U of Applied Sciences, THE NETHERLANDS
Loes Janssen, Radboud U, THE NETHERLANDS

Living in the Smartphone Age: Examining the Conditional Indirect Effects of Mobile Phone Use on Political Participation
Yonghwan Kim, U of Alabama, USA
Hsuan-Ting Chen, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Yuan Wang, U of Alabama, USA

The Effect of Mobile Phone Use in Copresent Situations on Impression Formation and Relationship Quality
Mariek Vanden Abeele, Tilburg U, THE NETHERLANDS
Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS
Alexander Peter Schouten, Tilburg U, THE NETHERLANDS

**Media and Message Effects: High Density Panel in Health Communication**

**Health Communication**

**Chair**
Cabral A Bigman, U of Illinois, USA

**Participants**
Cultures of Safety: Media Framing of Hospital Cultures of Safety in the 2014 Ground Zero Ebola Patient in the US
Elizabeth L. Spradley, Stephen F. Austin State U, USA
R. Tyler Spradley, Stephen F. Austin State U, USA

Dynamics of Persuasion in Response to Organ Donation Messages
Amber L. Westcott-Baker, U of Maryland, USA
Josie Deanna Moore, U of Maryland, USA
Rebecca B. Speer, Denver Health, USA

Effects of Exposure to Reframed Involving Visual Displacement of Pro-Tobacco YouTube Videos
Kenneth Michael Winneg, U of Pennsylvania, USA
Kathleen Hall Jamieson, U of Pennsylvania, USA

Message Framing Tailored to the Patients’ Regulatory Focus as a Tool to Promote Medication Adherence
Lilla Nafradi, U della Svizzera italiana, SWITZERLAND
Peter J. Schulz, U della Svizzera Italian, SWITZERLAND

Norms and Teen Reactance to Antismoking PSAs
Nancy Rhodes, Ohio State U, USA
Rachel Ralston, Ohio State U, USA
Elisabeth Bigsby, U of Illinois, USA

Reducing the Negative Effects of Cultivation: Evaluation of a Digital Media Intervention for HIV/AIDS Stigma
Amanda M. White, U of Connecticut, USA
John L. Christensen, U of Connecticut, USA
Bryan M. Vanco, U of Connecticut, USA
The Role of Media Use in Genderizing Disease
Irene Ingeborg van Driel, Indiana U, USA
Jessica Gall Myrick, Indiana U, USA
Rachelle Liane Pavelko, Indiana U, USA
Maria Elizabeth Grabe, Indiana U, USA

2016 Fukuoka Conference Planning Meeting

Monday
09:00-11:45
Las Olas

Sponsored Sessions

Chair
Peng Hwa Ang, Nanyang Technological U, SINGAPORE

Participants
Michael L. Haley, International Communication Association, USA
Jennifer Le, International Communication Association, USA
John Paul Gutierrez, International Communication Association, USA
Sahara Byrne, Cornell U, USA
Lee Humphreys, Cornell U, USA
David W. Park, Lake Forest College, USA
Seamus Simpson, U of Salford, UNITED KINGDOM
Bruno Takahashi, Michigan State U, USA
Federico Subervi, Kent State U, USA
Stine Eckert, Wayne State U, USA
Julia Kneer, Erasmus U Rotterdam, THE NETHERLANDS
Eve C Ng, Ohio U, USA
Travers Scott, Clemson U, USA
Shiv Ganesh, Massey U, NEW ZEALAND
Evelyn Y. Ho, U of San Francisco, USA
Zheng Joyce Wang, Ohio State U, USA
Stephanie Kelly, North Carolina Agricultural and Technical State U, USA
Chia-Fang (Sandy) Hsu, U of Wyoming, USA
Jordan E. Soliz, U of Nebraska-Lincoln, USA
Ascan F. Koerner, U of Minnesota, USA
Henrik Ornebring, Karlstad U, SWEDEN
Alena L. Vasilyeva, U of Massachusetts, USA
Lance Holbert, Temple U, USA
Bart J. van den Hooff, VU U Amsterdam, THE NETHERLANDS
Stephen Harrington, Queensland U of Technology, AUSTRALIA
Katerina Tsetsura, U of Oklahoma, USA
Giorgia Aiello, U of Leeds, UNITED KINGDOM
Marie Hardin, Pennsylvania State U, USA
Peter Van Aelst, U of Antwerp, BELGIUM
Maria Mirca Madianou, Goldsmiths, U of London, UNITED KINGDOM
Patricia Frances Phalen, George Washington U, USA
Veronika Karnowski, Ludwig Maximilians U Munich, GERMANY

This meeting is for all Division and Interest Group planners for the 2016 conference in Fukuoka, Japan. All sections need to be represented.

"Active Aging," Media, and Communication

Monday
09:00-10:15
Flamingo A

Theme Sessions

Participants
Old Technologies, New Technologies, a New “Old Generation”
Fausto Colombo, U Cattolica del Sacro Cuore, ITALY
All industrialized and more advanced countries are facing the “Demographic Change” of the population; it is a direct consequence of the simultaneously rise in life expectancy and of the decrease in birth rates, leading to a huge shift in the population structure and to a high prevalence of older people in the total number of citizens. Ageing in western society has thus become a key issue in political and academic debate: politicians, sociologists, medical doctors, demographers, psychologists and economists are trying to understand how ageing will impact our future society. In order to understand if and how digital media actually contribute in establishing a better quality of life for elder people, the panel put together researches from different countries and established on different methodologies.
Measuring Public Response to Crisis Communication Strategies: A Crisis Case of Two Chinese Herbal Tea Companies
Ying Xiong, U of Oklahoma, USA

When No One Else Listens: A Community Response to an Environmental Crisis
Laura E Young, Butler U, USA

Exploring the Relationship Between the Order of an Organization’s Crisis Responses and Stakeholders’ Perceptions of and Attitudes Towards That Organization: A Situational Crisis Communication Theory Study
Karen DeGategno, American U, USA
Joseph Erba, U of Kansas, USA
Rosemary Ndolo, Independent Researcher, USA

Communication in Times of Crisis: The Stakeholder-Organization Relationship Under Pressure
Toni G.L.A. van der Meer, U of Amsterdam, THE NETHERLANDS
Piet Verhoeven, U of Amsterdam, THE NETHERLANDS
Johannes W.J. Beentjes, U of Amsterdam, THE NETHERLANDS
Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS

Respondent
Jae-Hwa Shin, U of Southern Mississippi, USA

Informality and Global Mediascapes

Global Communication and Social Change
Chair
Ramon Lobato, Swinburne U of Technology, AUSTRALIA

Participants
The Informal Media Economy
Ramon Lobato, Swinburne U of Technology, AUSTRALIA

Governing Informal Media
Julian Thomas, Swinburne U of Technology, AUSTRALIA

Cloud, Informality, and Global Copyright Governance
Shujen Wang, Emerson College, USA

Informality, Transnational Media Exchange, and the Softening of “Soft Power”
Nitin Govil, U of California - San Diego, USA

Informality is a widely discussed concept in social science but it has rarely been used within media and communications research. This panel, bringing together four critical media industry scholars from the US and Australia, considers how the concepts of informality and the informal economy can be to used to illuminate current and historical problems in global media. Through conceptual papers and case studies, we aim to articulate new connections between media industry research and wider problems of international governance and regulation.

Narrative and Media Entertainment

Information Systems
Chair
Brandon Harley Nutting, U of South Dakota, USA

Participants
A Merry Band of Thieves: Media-Induced Complicity With Antiheroes
Mary Beth Oliver, Pennsylvania State U, USA
Drew D. Shade, Pennsylvania State U, USA
Arienne Ferchaud, Pennsylvania State U, USA
Erica Bailey, Pennsylvania State U, USA
Chun Yang, Washington State U, USA
Helena Bilandzic, Augsburg U, GERMANY
Jonathan Cohen, U of Haifa, ISRAEL
Application of Information Introduced and Physiological Measures to Dynamic Information Processing of Television Messages and Enjoyment
Byungho Park, KAIST, KOREA, REPUBLIC OF
Rachel L. Bailey, Washington State U, USA
Restructuring the Oral Memories of the Bereaved Through Narrative and Perspective Taking
James G Collier, Ohio State U, USA
Testing Effects of Wishful Thinking and Similarity on Identification and Narrative Persuasion
Tae Kyoung Lee, Cornell U, USA
Michael A. Shapiro, Cornell U, USA
Shuo Zhou, Cornell U, CHINA, PEOPLE'S REPUBLIC OF
The Construction of Situation Models for Comprehension of TV Dramas
Fashina Alade, Northwestern U, USA
Courtney E. Anderegg, Ohio State U, USA
The Interplay of Argument Strength, Narrativity, Working Memory Capacity, and Transportation in Narrative Persuasion
Constanze Schreiner, U Koblenz-Landau, GERMANY
Markus Appel, U Koblenz-Landau, GERMANY
Tobias Richter, U of Kassel, GERMANY
Maj-Britt Isberner, U of Kassel, GERMANY
Transportation, Narrative Engagement, and Identification: An Examination of the Processing of Written and Visual Media
Collin Kristopher Berke, Texas Tech U, USA
Brandon Harley Nutting, U of South Dakota, USA
Viewers Enjoy Being Overwhelmed by TV: Exploring the Relationship Between Cognitive Overload and Enjoyment During Television Viewing
Byungho Park, KAIST, KOREA, REPUBLIC OF
Haesung Yang, KAIST, KOREA, REPUBLIC OF
Choah Lim, KAIST, KOREA, REPUBLIC OF
Jun Woo Jang, KAIST, KOREA, REPUBLIC OF
Sinyoung Kang, KAIST, KOREA, REPUBLIC OF
Tae Hwan Lim, KAIST, KOREA, REPUBLIC OF
Methodological and Theoretical Advances
Information Systems
Chair
James M. Honeycutt, Louisiana State U, USA
Participants
A New Scale for Confirmation Bias
Claude H Miller, U of Oklahoma, USA
Brianna L. Lane, U of Oklahoma, USA
Norah E. Dunbar, U of California - Santa Barbara, USA
Matthew Jensen, U of Oklahoma, USA
Judee K. Burgoon, U of Arizona, USA
Elena Bessarabova, U of Oklahoma, USA
A Proposed Technology Implementation Scheme for Virtual Research Environments
Iftekhar Ahmed, U of North Texas, USA
Marshall Scott Poole, U of Illinois, USA
Another Look at Event Time Analysis of Sequential Interaction Data: Traditional Approaches vs. Multilevel Modelling
C. Arthur VanLear, U of Connecticut, USA
Amna Al-Abri, U of Connecticut, USA
Yi Wang, U of Connecticut, CHINA, PEOPLE’S REPUBLIC OF
Applying Game Theory and Signal Detection Theory to Conflict Escalation: A Case Study of a Police Investigator Viewing a Domestic Argument
James M. Honeycutt, Louisiana State U, USA
Judson H. Eldredge, Louisiana State U, USA
Conditional Process Analysis With Multicategorical Independent Variables and Multicategorical Moderator Variables
Robert Benjamin Lull, Ohio State U, USA
Dealing With Measurement Error in Content Analysis Data Using Simulation-Extrapolation
Michael Scharkow, U of Hohenheim, GERMANY
Marko Bachl, U of Hohenheim, GERMANY
Towards a New Research Paradigm for Presence: A Pilot Study of Deriving the State of Presence From a Wide Range of Continuous Data
Benny Liebold, Chemnitz U of Technology, GERMANY
Michael Brill, Wuerzburg U, GERMANY
Daniel Pietschmann, Chemnitz U of Technology, GERMANY
Frank Schwab, U of Wurzburg, GERMANY
Peter Ohler, Chemnitz U of Technology, GERMANY
Unobtrusive Assessment of Emotional States in Astronaut Teams
Lindsay Neuberger, U of Central Florida, USA
Tripp Driskell, Florida Maxima, USA
Jim Driskell, Florida Maxima, USA
Eduardo Salas, U of Central Florida, USA
Shawn Burke, U of Central Florida, USA

Race, Nationality, and the News

Monday 09:00-10:15
Salon Del Mar

Journalism Studies
Ethnicity and Race in Communication

Chair
Avery E. Holton, U of Utah, USA

Participants
“I Am a Soldier, I Am a British Citizen”: Interpreting Coverage of the Woolwich Attack
Samantha Oliver, U of Pennsylvania, USA
Color and Crime: Race and Local Television News in a Majority-Minority City
Joshua Grimm, Louisiana State U, USA
Paromita Saha, Louisiana State U, USA
Legitimation Strategies in Journalism and Public Storytelling About Racial Disparities
Sue Robinson, U of Wisconsin, USA
Immigration Coverage in the African-American Press and the Making of Black Diasporic Identities
Ilia Rodriguez, U of New Mexico, USA

Respondent
John C. Pollock, The College of New Jersey, USA
Health and Organizing: Diagnosing (Un)Healthy Workplaces

Organizational Communication
Health Communication

Chair
Kerk F. Kee, Chapman U, USA

Participants
An Uncomfortable Truth: Sharing Health Information at Work
Catherine Y Kingsley Westerman, North Dakota State U, USA
Jenna L. Currie-Mueller, North Dakota State U, USA
Justin S. Motto, North Dakota State U, USA
Logan C. Curti, North Dakota State U, USA
Authority, Precedence, and Sensemaking: Power on Health Care Teams
Stephanie Fox, Simon Fraser U, CANADA
Eating Their Young: Understanding Nurses’ Intergenerational Communicative Experiences in the Workplace
Lindsey Anderson, U of Maryland, USA
Melanie Morgan, Purdue U, USA
Implementing Workplace Obesity Interventions: The Importance of Perceived Legitimacy and Interactional Justice
Seungcheol Austin Lee, Northern Kentucky U, USA
Hee Sun Park, Korea U, KOREA, REPUBLIC OF

Respondent
Elizabeth Ann Williams, Colorado State U, USA

Investigating Mediated Authority: Theories and Methods

Philosophy, Theory and Critique

Chair
Amit Pinchevski, Hebrew U of Jerusalem, ISRAEL

Participants
Religious Authority in the Media Age
Stewart M. Hoover, U of Colorado, USA
Constructing a Discourse About the Internet on the Internet: The Debate on ACTA and Copyright
Benjamin Kramer, Ludwig Maximilians U Munich, GERMANY
Cornelia Wallner, Ludwig Maximilians U Munich, GERMANY
Connecting Political Communication With Urban Politics: A Bourdieusian Framework
Yongjun Shin, Bridgewater State U, USA
Imitation (In-)Security: Cultivating Mimetic Theory to Critique the Media/Security Nexus
Bryan Taylor, U of Colorado - Boulder, USA

Forms of authority—whether overtly or implicitly political—encounter new types of challenges in new communicative contexts. These papers consider approaches to the conceptualization and study of digital, national, municipal and religious authority.

The Media, the Body, and the Self

Children Adolescents and the Media

Chair
Sarah Rose Marcus, Rutgers U, USA
Participants
Sexualization and Age Compression: A Content Analysis of Adultification and Youthification of Females in Magazines
Ashton Gerding Speno, U of Missouri, USA
Jennifer Stevens Aubrey, U of Arizona, USA
Adolescents’ Social Network Site Use, Appearance Training, and Body Dissatisfaction: Testing a Mediation Model
Dian Afina de Vries, THE NETHERLANDS
Jochen Peter, U of Amsterdam, THE NETHERLANDS
Hanneke de Graaf, Rutgers WPf, THE NETHERLANDS
Peter Nikken, Netherlands Youth Institute/Erasmus U Rotterdam, THE NETHERLANDS
“May the Whole World See My Body”: Sharing and Rating Pictures on the Internet Amongst Teenage Girls
Rivka Ribak, U of Haifa, ISRAEL
Shosh Davidson, U of Haifa, ISRAEL
Social Media, Friends, and Celebrities: The Role of Social Comparison in Adolescents’ Body Image Dissatisfaction
Youqing Liao, Nanyang Technological U, SINGAPORE
Shirley S. Ho, Nanyang Technological U, SINGAPORE
Pretty as a Princess: Longitudinal Effects of Engagement With Disney Princesses on Gender Stereotypes, Body Image, and Prosocial Behavior in Children
Sarah M. Coyne, Brigham Young U, USA
Jennifer Linder, Linfield College, USA
Eric E Rasmussen, Texas Tech U, USA
David A Nelson, Brigham Young U, USA
Respondent
Kirstie Farrar, U of Connecticut, USA

6133
Monday
09:00-10:15
San Cristobal Ballroom A

Moral and Legal Dilemmas in Communication Law and Policy
Communication Law & Policy
Chair
Hilde Dy Van den Bulck, U of Antwerp, BELGIUM
Participants
Freedom of Expression and the Problem of Blasphemy Under American and Russian Law
Lyombe S. Eko, U of Iowa, USA
Volha Kananovich, U of Iowa, USA
Max Hardcore and the "Law of the Horse": Community Standards in Cyberspace
Ron Leone, Stonehill College, USA
Dale A Herbeck, Northeastern U, USA
Silk Road: The Challenge of Creating a Working Cryptomarket
Rita Zajacz, U of Iowa, USA
Can an Algorithm be Unethical?
Christian Sandvig, U of Michigan, USA
Kevin Hamilton, U of Illinois, USA
Karrie Karahalios, U of Illinois, USA
Cedric Langbort, U of Illinois, USA

6134
Monday
09:00-10:15
San Cristobal Ballroom B

Civic Engagement and Communication
Political Communication
Chair
Sophie Lecheler, U of Amsterdam, THE NETHERLANDS
Participants
A Closer Look at the Relationship Between Institutions, Political Participation, and Interpersonal Political Discussions
Hillary Cortney Shulman, Ohio State U, USA
Suzanne Chod, North Central College, USA

Achieving Citizenship Through Communication. Five Types of Mediated Participation in the Egyptian Uprising 2011
Hartmut Wessler, U of Mannheim, GERMANY
Maria Roeder-Tzellos, U of Mannheim, GERMANY

Differential Citizen Participation in China: A Latent Class Analysis of Participation and Its Stratification
Zhongdang Pan, U of Wisconsin, USA
Jiawen Zheng, U of Wisconsin, USA

Does Education Cause Civic Engagement? A Cross-National Test of the Engagement Effect Using Unfortunate Events and Accidents of History
Scott L. Althaus, U of Illinois, USA
Wenshuo Zhang, U of Illinois, USA

Political Socialization of Digital Natives: The Dynamics of the Relationship of Online and Offline Political Participation
Judith Moeller, U of Amsterdam, THE NETHERLANDS

Family Communication: Dynamics and Effects on (Adult) Children

Interpersonal Communication
Chair
Ningxin Wang, U of Illinois at Urbana–Champaign, USA

Participants
Exploring the Nature and Outcomes of Adoption Entrance Narratives Told in Open Adoptive Families
Alexie Hays, U of Missouri
Haley Horstman, U of Missouri, USA
Colleen Colaner, U of Missouri, USA
Leslie Nelson, U of Missouri, USA

Family Communication Patterns That Predict Perceptions of Upheaval and Psychological Well-Being for Adult Children of Late-Life Divorce
John Leustek, Rutgers U, USA
Jennifer A. Theiss, Rutgers U, USA

Family Communication and Body Satisfaction Among Young Adult Children: Mediating Effects of Social Competence
Emiko Taniguchi, U of Texas, USA
Charee Thompson, Ohio U, USA

Parental Response to Child’s Incongruence: Verbal Versus Nonverbal Primacy in Parent-Child Interactions
Tsfira Grebelsky-Lichtman, Hebrew U of Jerusalem, ISRAEL

The Impact of Age and Family Communication Pattern on Adult Child-Parent Conflict
Jacob John Matig, U of Kentucky, USA
Stephen C. Yungbluth, Northern Kentucky U, USA

The Impact of Maternal and Paternal Communication Dominance on Offspring’s Negative Self-Talk, Depression, and Suicidality
Michelle Miller-Day, Chapman U, USA
Sam Dorros, Chapman U, USA
L. Edward Day, Chapman U, USA

Parent-child communication is an important aspect of family interaction and associated with numerous child outcomes. Papers on this panel investigate family dynamics such as conflict and the effects they have on child adjustment and well-being.
Innovative Pedagogy in Lifespan and Aging Communication

Instructional & Developmental Communication

Chair
Katey A Price, Lake Superior State U, USA

Participants
Opportunities for Engagement Within an Aging and Communication Course
Deborah A. Brunson, U of North Carolina – Wilmington, USA

"But I Don't Know How to Talk to Old People!" Using Service Learning to Teach Intergenerational Communication Competence
Elizabeth Jones, Ashbury U, USA

Communication in Leadership Through Social Activism of Alzheimer's Awareness and Memory Screenings
Katey A Price, Lake Superior State U, USA

Developing Community Partnerships to Foster Intergenerational Communication
Anne Margaret Stone, Rollins College, USA

Life Quotients Formula
Jim Towns, Stephen F. Austin State U, USA

This panel is designed to help instructors share practices and ideas for reaching out to a younger generation, facilitating connections to aging issues as they are relevant to 17-20-something year olds, engaging them in aging and communication topics, and providing innovative and unique ways to deliver an education in aging theory, practice, and engagement. Panelists will be presenting distinctive methods of teaching as they were manifest in class discussion, projects, assignments, activities, and service learning. These methods of pedagogy are aimed at highlighting communication and lifespan and aging issues such as interpersonal connection as we age, leadership and motivation of aging issues, synergy between human interaction and daily life, communication competence, and cultural constructions of aging.

Production Cultures and Cultural Production

Communication History

Chair
Richard K. Popp, U of Wisconsin-Milwaukee, USA

Participants
(Un)Familiar Spaces of Television Production
Lars Lundgren, Sodertorn U, SWEDEN

Neither Radical, nor Acquiescent, but Still a Threat to Democracy: Duke Ellington, Irving Mills and the Mediated Boundaries of Racialized Heteronationalism
Bryce Peake, U of Oregon, USA

Sunday Newspapers’ Guessing Contests and Technologies of Public Interest, 1883-1898
Paul S Moore, Ryerson U, CANADA

Creating the Kodaker: Hand Cameras, Snapshots, and the Popularization of Amateur Photography, 1880 to 1914
Annie Rudd, Columbia U, USA

Respondent
Laura Grindstaff, U of California - Davis, USA

Authenticity and Iconicity Across Visual Media Genres

Visual Communication Studies

Chair
Mary Angela Bock, U of Texas, USA
Participants
Genuine or Phony? A Q-Sort Study of the Perceived Authenticity of Self-Photographs and Selfies
Katharina Lobinger, U of Bremen, GERMANY
Cornelia Brantner, U of Vienna, AUSTRIA

Between Facts and Fiction: Visual Authentication Strategies in Comics Journalism
Wibke Weber, Zurich U of Applied Sciences, SWITZERLAND
Hans-Martin Rall, Nanyang Technological U, SINGAPORE

Televisioned Documentary-Testimonies as Strategic Propaganda: A Case Study on Four ‘Comfort Women’
Documentary-Series of STV
Yaping Xu, China U of Political Science and Law, CHINA, PEOPLE’S REPUBLIC OF

Visual Motifs in Islamist Terrorism: Applying Conceptual Metaphor Theory
Jonathan Matusitz, U of Central Florida, USA

Iconic Images of the Death, LIFE and the Cosmos: The Construction of Mass-Mediated Epiphany
Mary Angela Bock, U of Texas, USA

Global Sports Events as Platforms for Innovation
Sports Communication
Chair
Nicholas David Bowman, West Virginia U, USA

Participants
The Network of the Olympics”: ABC Sports and the Industrial Uses of Technological Innovation During the Broadcast Era
Travis Vogan, U of Iowa, USA

Shot in Black and White: Visualized Brawn and Brain Framing within ESPN’s The Body Issue
Gregory A. Cranmer, West Virginia U, USA
Alexander Lindon Lancaster, West Virginia U, USA

Digitizing the Games
Katerina Girginova, U of Pennsylvania, USA

Innovation as Identification: A Sociotechnological Critique of the 2014 Commonwealth Games and the 2012 London Olympics
Christopher Jonathan Finlay, Loyola Marymount U, USA

The Operational Aesthetics of Sport’s ‘Mega Events’
Markus Stauff, U of Amsterdam, THE NETHERLANDS

This panel brings together an interdisciplinary and international array of scholars to explore this synergetic relationship through a range of case studies and perspectives. In doing so, it expands the scope of the Sport Communication Interest Group beyond sporting events alone and into the fabric of socio-political and technological change. It also draws attention, for the first time at an ICA conference, to sport as an important cultural and communicative engine for innovation.

How Old and New Media influence Protest Politics
Political Communication
Chair
Don Ellis, U of Hartford, USA

Participants
From Spectators to Participants: A Study of Affective Intelligence, Media Uses, and Political Participation in Hong Kong
Wan-Ying Lin, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Xinzhi Zhang, Hong Kong Polytechnic U, CHINA, PEOPLE’S REPUBLIC OF

Beyond Differences: The Use of Empty Signifiers as Organizing Device in the #Occupy Movement
Elanor Colleoni, U of Milan-Bicocca, ITALY
Alessandro Rozza, U of Naples, ITALY
Social Movements, Media, and Democratization in Georgia
Maia Mikashavidze, Georgian Institute of Public Affairs, GEORGIA

The Mobilizing Effect of the Internet: Evidence From the 2008 Candlelight Protest in Korea
Jin Woo Kim, U of Pennsylvania, KOREA, REPUBLIC OF
Yun Joung Park, Seoul Institute, KOREA, REPUBLIC OF

Indigenous Voices and Mediatized Policymaking: The Campaign for Constitutional Reform in Australia
Kerry McCallum, U of Canberra, AUSTRALIA
Lisa Jane Waller, Deakin U, AUSTRALIA
Tanja Dreher, U of Wollongong, AUSTRALIA

Digital games have evolved considerably in recent years: The industry has grown into one of the driving forces in the entertainment industry, with AAA titles equalling and even surpassing Hollywood blockbusters in terms of turnover. Moreover, new distribution channels and financial models, like crowdfunding, also allowing smaller titles to find their niche. In this panel, we argue that digital games research enters a new, exciting stage of development, with new approaches and new methods opening up innovative opportunities for insights into the production, use and societal impact of games. Some of the leading experts in the field will offer their viewpoint on the potential pathways and pitfalls of digital games research, sketching the outline of what might become the future of digital games research.

Advances in Framing Research: Content Analyses

Frames in the Convergent Multimodal Discourse on the John/Ivan Demjanjuk Trial: Methodical Framework and Analytical Process
Christian Pentzold, Technische Universitaet Chemnitz / HIIG, GERMANY
Vivien Sommer, Technische U Chemnitz, GERMANY
Claudia Fraas, Technische U Chemnitz, GERMANY
Stefan Meier, Tübingen U, GERMANY
Framing Responsibility for Depression: How U.S. News Media Attribute Causal and Problem-Solving Responsibilities When Covering a Major Public Health Issue
Yuan Zhang, Virginia Commonwealth U, USA
Yan Jin, U of Georgia, USA
Sean Stewart, High Point U, USA
Coverage of Holiday Philanthropy: Media and Social Responsibility
Shani Horowitz-Rozen, Bar-Ilan U, ISRAEL
Eytan Gilboa, Bar-Ilan U, ISRAEL
Online Marijuana Legalization Movement: Applying an Integrated Approach to Examine Virtual Issue Framing
Tara Marie Mortensen, U of South Carolina, USA
Aimei Yang, U of Southern California, USA

Gender Issues in Media Research

Monday 09:00-10:15 Maguey

Mass Communication

Chair
Kristen Harrison, U of Michigan, USA

Participants
Explaining the Relationship Between Reality Television and UV Exposure: The Role of Sun Tan Ideals
Jolien Trekels, U of Leuven, BELGIUM
Measuring Extremes: A Quantitative Content Analysis of Primetime TV Depictions of Body Type
Dana Mastro, U of California - Santa Barbara, USA
Andrea Figueroa-Caballero, U of California - Santa Barbara, USA
Elizabeth Ivy, U of California - Santa Barbara, USA
The ‘Golden Age’ of Women on Primetime Television? A Quantitative Content Analysis
Alexander Sink, U of California - Santa Barbara, USA
Dana Mastro, U of California - Santa Barbara, USA
Women’s Selective Exposure to Beauty Magazines: An Application of the SESAM Model
Silvia Knobloch-Westerwick, Ohio State U, USA
Melissa J. Kaminski, Ohio State U, USA
Laura Willis, Quinnipiac U, USA
Ashley Kennard, Ohio State U, USA

Digital Divide

Monday 09:00-10:15 Garita

Communication and Technology

Chair
Benjamin K. Johnson, VU U Amsterdam, THE NETHERLANDS

Participants
Digital Divide and Individuals’ Online Interaction With Government
Alcides Velasquez, Pontificia U Javeriana, COLOMBIA
Changing Inequalities in Online Engagement
Alexander van Deursen, U of Twente / GW / CW, THE NETHERLANDS
Jan A. G. M. Van Dijk, U of Twente, THE NETHERLANDS
Digital Inclusion in Rural Areas: A Qualitative Exploration of Challenges Faced by People From Isolated Communities
Teresa Correa, U Diego Portales, CHILE
maria pavez, Media and Communication, UNITED KINGDOM
Modeling the Second-Level Digital Divide: A Five-Country Study of Social Differences in Internet Use
Moritz Buchi, U of Zurich, SWITZERLAND
Natascha Just, U of Zurich, SWITZERLAND
Michael Latzer, U of Zurich, SWITZERLAND
Antecedent and Consequent Negative Psychological Profiles in Social Media Use

Communication and Technology

Chair
Nancy Tobler, Utah Valley U, USA

Participants
Loneliness and Mobile Instant Messaging: Relational Importance, Stress, and Satisfaction
Borae Jin, Yonsei U, KOREA, REPUBLIC OF
Joohan Kim, Yonsei U, KOREA, REPUBLIC OF

Predictors of Mobilizing Online Coping Versus Offline Coping Resources After Negative Life Events
Erik van Ingen, Tilburg U, THE NETHERLANDS
Kevin B. Wright, George Mason U, USA

Push Factors Linking Loneliness and Internet Addiction: Preference for Online Social Interaction and Mood Regulation
Jiat Chow Tan, Nanyang Technological U, SINGAPORE

A Time Well Wasted? Online Procrastination in Times of Unemployment
Severina Mueller, U of St. Gallen, SWITZERLAND
Christian Fieseler, BI Norwegian Business School, NORWAY
Anne Suphan, U of St. Gallen, SWITZERLAND
Miriam Meckel, U of St. Gallen, SWITZERLAND

BlueSky Workshop: Networked China: Exploring Digital Media and Civic Engagement

Sponsored Sessions

Chair
Wenhong Chen, U of Texas, USA
Stephen D. Reese, U of Texas, USA

While the literature on digital media and China has grown quickly since the 1990s, much attention has revolved around issues of censorship and authoritarian controls. Although the state still has enormous power to manage information flows, this focus on top-down regulation and control understates how networked technologies have helped create new forms of civic engagement from the bottom-up. This workshop builds on the conversation convened last year by the organizers at the University of Texas, with emerging scholars sharing their research featured in the edited volume, Networked China. The workshop encourages participants to discuss new theories, methods, and data to capture the transformative power and the limitations of digital media technologies in the Chinese societies and beyond. Workshop is open to any conference participant, with no prior registration needed.

BlueSky Workshop: Cuba, Normalization, and Communication Research

Sponsored Sessions

Chair
Monroe E. Price, U of Pennsylvania, USA

This Blue Sky workshop focuses on ways in which the move to normalization affects possible scholarly research on media and communications. Among the subjects would be a. The Cuba negotiations as an implied critique of USAID media freedom efforts; b) understanding Cuba's long term efforts to be a key player in culture and communications in the Americas; c) moving from isolation (the US) to participation in global interchange on culture and communication in Cuba; d) policy initiatives and Internet development in Cuba.
Aging in a Mediatized Society: Lifespan Perspectives on Digital Technologies

Monday 10:30-11:45  
Conference Room 3/4/5

**Theme Sessions**

**Chair**  
Alex Frame, U de Bourgogne, FRANCE

**Participants**

Media Generations. Mediatized Communitization Across the Life Span  
Matthias Berg, U of Bremen, GERMANY  
Andreas Hepp, U of Bremen, GERMANY  
Cindy Roitsch, U of Bremen, GERMANY

Mediatization Across the Life Span: The Initiation of New Media Practices in the Context of Biographically Decisive Events  
Kathrin Friederike Mueller, U of Muenster, GERMANY  
Stephan Niemand, U of Muenster  
Jutta Roeser, U of Muenster, GERMANY

Mediatized Practices of Older Adults Online: From Email to Online Romance  
Caja C. Thimm, Bonn U, GERMANY

Generational Perceptions of Being Private in a Mediatized World  
Jessica Einspaenner-Pflock, U of Bonn, GERMANY

**Respondent**  
Jon F. Nussbaum, Pennsylvania State U, USA

In this panel we want to look at the adoption and practices of digital technologies along the life span through the lense of mediatization theory. The mediatization model assumes that people’s lives and experiences increasingly take place in “mediatized worlds.” Mediatized worlds become concrete for example in public and political, economic and cultural fields but also in everyday life, gender relationships, labor organizations, and, as is the focus of the panel, in (inter)generational and life span contexts.

Inscribing Utopias: Media Activisms at Centers and Peripheries

Monday 10:30-11:45  
Conference Room 6

**Global Communication and Social Change**

**Chair**  
Laura Portwood-Stacer, New York U, USA

**Participants**

Networking Peripheries: Technological Futures, Informatic Contests and the Myth of Digital Universalism  
Anita Chan, U of Illinois, USA

Digital Rebellion: The Cultural Logic of Contemporary Social Movements  
Todd Wolfson, Rutgers U, USA

The Global Outlier: American Exceptionalism and the Social Democratic Challenge  
Victor W. Pickard, U of Pennsylvania, USA

Radio Movements: Translating Low-Power Radio Activism  
Christina Dunbar-Hester, Rutgers U, USA

**Respondent**  
Dorothy Kidd, U of San Francisco, USA

This panel explores the production of utopian media futures through the practices of grassroots activists, civil society actors, and regulators. It critically examines the construction of technological and political possibilities at past and present historical moments through empirical research (historical and ethnographic). In these cases, the possibilities and limits of building artifacts and designing policies for social change are revealed.
## Communities of Sound: Affect and Aesthetics in the Sonic Domain

### Popular Communication

**Chair**
Jennifer Carlberg, U of Leeds, UNITED KINGDOM

**Participants**
- Have You Found What You're Looking For? On the Experience of Music Tourism
  Leonieke Bolderman, Erasmus U Rotterdam, THE NETHERLANDS
  Stijn Reijnders, Erasmus U Rotterdam, THE NETHERLANDS
- Relating Autographic Elaboration to Affectivity on The Pretenders
  Jennifer Carlberg, U of Leeds, UNITED KINGDOM
  Torgeir Uberg Naerland, U of Bergen, NORWAY
- Musical Theatre Meets Reality TV: An Investigation Into Canadian and Global Contexts
  Christine Quail, McMaster U, CANADA
- The 12th Man: Fan Noise in the Contemporary National Football League
  Travis Vogan, U of Iowa, USA
  Mack Hagood, Miami U, USA

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## Citizens and the News: Participants, Sources, Journalists?

### Journalism Studies

**Chair**
Helle Sjøvaag, U of Bergen, NORWAY

**Participants**
- Drivers of Crowdsourced Journalism: Impact, Social Change, and Peer Learning
  Tanja Katarina Aitamurto, Stanford, USA
- Reciprocation and Participation: The Role of Reciprocity in Participatory Journalism
  Mark Coddington, U of Texas, USA
  Avery E. Holton, U of Utah, USA
  Seth C. Lewis, U of Minnesota, USA
- Who We Are: A Q-Study of Types of Citizen Journalists
  Tara Marie Mortensen, U of South Carolina, USA
  Ana Keshelashvili, Georgian Institute of Public Affairs, GEORGIA
  Tom Weir, U of South Carolina, USA
- Why Citizens Still Rarely Serve as News Sources: Validating a Tripartite Model of Circumstantial, Logistical, and Evaluative Barriers
  Zvi Reich, Ben-Gurion U of the Negev, ISRAEL
- Citizen Sources in the News: Above and Beyond the Vox Pop?
  Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS
  Gabi Joachim Schaap, Radboud U Nijmegen, THE NETHERLANDS
  Liesbeth E.A.H.M. Hermans, Radboud U Nijmegen, THE NETHERLANDS

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## Social Media and Politics

### Mass Communication

**Chair**
Hillary Cortney Shulman, Ohio State U, USA

**Participants**
- Conventional and Dialogical Uses of Social Media in the Newsroom: How Journalists Use Facebook and Twitter, and Why
  Edson Tandoc, Nanyang Technological U, SINGAPORE
Exploring the Nonrecursive Effects of Twitter Echo-Chambers on Political Information Efficacy, Political Uses of Twitter, and Partisan Affect: A Uses and Gratifications Approach.
Benjamin Ryan Warner, U of Missouri, USA
Molly Greenwood, U of Missouri, USA

Facebook and Public Affairs: Delivering the News Through Social Media
Edgar C. Simpson, Central Michigan U, USA

Far From Reach But Near at Hand: The Role of Social Media for Cross-National Mobilization in the Sunflower Social Movement in Taiwan
Hsuan-Ting Chen, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Ping Sun, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Chen Gan, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Mengchieh Jacie Yang, Texas State U, USA

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Cultural Approaches to Health Communication

Health Communication
Chair
Lalatendu Acharya, Purdue U, USA

Participants
Culture and Wellbeing: Mental Constructions From the Margins
Raihan Jamil, Zayed U, UNITED ARAB EMIRATES

Health as Submission and Social Responsibilities: Embodied Experiences of Javanese Women With Type II Diabetes
Dyah Pitaloka, National U of Singapore, SINGAPORE
Elaine Hsieh, U of Oklahoma, USA

Narratives of Stress in Health Meanings of African Americans in Lake County, Indiana
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE
Rati Kumar, Central Connecticut State U, USA
Agaptus Anaele, Ohio, USA
Shaunak Sastry, U of Cincinnati, USA
Sydney J Dillard, DePaul U, USA
Uttaran Dutta, Arizona State U, USA
Christina L Jones, U of Wisconsin-Whitewater, USA
Christine Mary Spinetta, U of Texas-Pan American, USA
William Bart Collins, Purdue U, USA

Puerto Rican Latina Youth Coming Out to Talk About Alternative Sexualities
Alice Fiddian-Green, U of Massachusetts - Amherst, USA
Aline Camille Gubrium, U of Massachusetts - Amherst, USA
Jeffery Chaichana Peterson, Washington State U, USA

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Theorizing, Soliciting, and Commodifying Fan Participation

Popular Communication
Chair
Lynn Schofield Clark, U of Denver, USA

Participants
Participant or Zombie? Expanding Jenkins’ Participatory Politics Framework With Youth Participatory Action Research (YPAR)
Lynn Schofield Clark, U of Denver, USA

Stop Griping, Start Complaining: How Public Discontent Can Trigger a Change in Broadcast Entertainment Content
Efrat Daskal, Hebrew U of Jerusalem, ISRAEL
Zohar Kampf, Hebrew U of Jerusalem, ISRAEL
Transforming Fans Into Profit: Celebrity Endorsement on Microblog  
Wanqi Gong, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Mechanisms of Translation: From Participatory Culture to Participatory Politics  
Neta Kligler-Vilenchik, U of Southern California, USA

LoVe and Money: Fan Patronage and Participation in the Veronica Mars Movie  
Annemarie Navar-Gill, U of Michigan, USA

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Technologies of Becoming in the Gendered Spaces of Consumerism

Feminist Scholarship

Chair  
Natalia Rybas, Indiana U East, USA

Participants  
Consumers of Debt: Digital Subaltern 2.0 Through ICT4D 2.0  
Radhika Gajjala, Bowling Green State U, USA

Becoming a Mother Through the Looking Glass of YouTube  
Natalia Rybas, Indiana U East, USA

Samara M Anarbaeva, Florida Southern College, USA

Fashioning the Gendered Self Through Social Media: Personal Branding and Productive Consumption  
Among Aspiring Creative Professionals.  
Brooke Erin Duffy, Temple U, USA

Technologized Gender Becoming: An American Girl (Doll) Story  
Sergey Rybas, Capital U, USA

My Hair is “Layed” like Cyberqueer: Video Blogging, Computer Cross-Dressing, and the Curious Case of Funky Dineva  
Melvin L. Williams, Howard U, USA

Tia Tyree, Howard U, USA

Markeil Lewis, Howard U, USA

The session produces a double constructivist analysis of the spaces of becoming in which gendered subjects achieve or maintain notable stages of their life. The authors critique the versions of gendered identities created in such spaces (young professionals, mothers, lenders, youth, and a cross-dressing performer) and critique the activities or the tools involved in the process of becoming (microfinance sites, a toy store, and a plethora of social media portals).

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Crisis Communication Effects and Strategies

Public Relations

Chair  
Amiso George, TCU, USA

Participants  
The Impact of Audience Interpretations of Mixed Messages of Crisis Apologia  
YJ Sohn, Florida Institute of Technology, USA

Heidi Hatfield Edwards, Florida Institute of Technology, USA

Effects of Crisis Efficacy on Intentions to Follow Directives During Crisis  
Elizabeth Johnson Avery, U of Tennessee, USA

Sejin Park, U of Tennessee, USA

Effects of Crisis Response Strategies on Publics’ Postcrisis Attitude Based on Individuals’ Prior Attitudes: Applying Social Judgment Theory to Crisis Communication Management  
Xiaochen Zhang, U of Florida, USA

Moon J Lee, U of Florida, USA
Does Stealing Thunder Work? A Content Analysis of Crisis Communication Strategies and Public Responses of Stealing Thunder and Nonstealing Thunder Cases in Western and Non-Western Cultures
Lijie Zhou, U of Southern Mississippi, USA
Jae-Hwa Shin, U of Southern Mississippi, USA

Toward a More Robust Conceptualization of Crisis Communication Ethics in Public Relations: Life Span Critiques
Julia Daisy Fraustino, U of Maryland, USA

Respondent
Sora Kim, The Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

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Constituting Organizations: Scholarship on CCO
Organizational Communication
Chair
Amanda J. Porter, VU U Amsterdam, THE NETHERLANDS

Participants
Constituting Organizational Rhetoric
Abigail Selzer King, Texas Tech U, USA
Patrice M. Buzzanell, Purdue U, USA

Organizational Constitution of Communication: How a CCO-Specific Theory of Communication Could be Conceived, and How Gilbert Simondon May Help
Nicolas Bencherki, U at Albany - SUNY, USA

The Communicative Constitution of Collective Action
Anastasia Kavada, U of Westminster, UNITED KINGDOM

The Organizational Author (and the Need for His/Her Disappearance)
Emmanuel Wathelet, U catholique de Louvain, BELGIUM

Respondent
Boris H. J. M. Brummans, U of Montreal, CANADA

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Motivation
Information Systems
Chair
Josephine Schmitt, U of Hohenheim, GERMANY

Participants
A Conditional Process Model to Examine the Association Between Risky Driving Television and Joyriding Intentions
Kathleen Beullens, U of Leuven, BELGIUM
Lennert Coenen, U of Leuven, BELGIUM

Are We More Impulsive on Smartphones? A Comparison of Impulse Buying on Smartphones and Laptops
Ruobing Li, Pennsylvania State U, USA
Ruo Xu Wang, Pennsylvania State U, USA
Tsai-Wei Chen, Pennsylvania State U, USA
Yuen Lam Law, Pennsylvania State U, USA
S. Shyam Sundar, Pennsylvania State U and Sungkyunkwan U, USA

Can Incongruent Combinations of Media Frames and Emotional Trajectories Elicit Coactivation in the Motivational Systems?
Travis Loof, Texas Tech U, USA
Justin Robert Keene, Texas Tech U, USA
How Thinking About Media Can Support Democracy: Media Self-Efficacy and Internal Political Efficacy as Processes Underlying Young Adults’ Political Participation
Josephine Schmitt, U of Hohenheim, GERMANY

Motivation-Activation Measure and Media Use in Asia: A Cross-Cultural Comparison
Lelia Samson, Nanyang Technological U, SINGAPORE
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE

Negativity Bias and Driver Identification Predict Risky Driving Intentions When Mortality is Implicitly Salient
Rachel Ralston, Ohio State U, USA
Nancy Rhodes, Ohio State U, USA

Trait Motivation Activation as a Predictor of Neural Activity During Emotional Image Processing on a Large-Screen TV
Anthony Almond, Indiana U, USA
Sharon Mayell, Indiana U, USA
Robert F. Potter, Indiana U, USA

Transparency of Audience Behavior and Co-Orientation in the News Selections of Internet Users
Manuel Wendelin, Ludwig Maximilians U Munich, GERMANY
Ines Engelmann, U of Jena, GERMANY
Olaf Jandura, Ludwig Maximilians U Munich, GERMANY

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Monday 10:30-11:45
Salon Del Mar

News Ethnographies in the 21st Century

Journalism Studies

Chair
Michael B. Karlsson, Karlstad U, SWEDEN

Participants
Mel Jane Bunce, City U London, UNITED KINGDOM

Beyond Newsroom Ethnography: Finding Field Sites for Deviant Journalisms
Anne Kirstine Hermann, U of Southern Denmark, DENMARK

Crafting a Community: Staff Members’ Conceptions of Audience at a City Magazine (Top Student Paper)
Justin David Wolfgang, U of Missouri, USA
Joy Michelle Jenkins, U of Missouri, USA

Operating the Truth-O-Meter: Institutional Facts and the Epistemology of Fact-Checking
Lucas Graves, U of Wisconsin, USA

New Times for Chinese Newspapers? A Case Study of Beijing News’s Investigative Reporting in the New Media Age
Ke Li, U of Illinois, USA
Colin Sparks, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

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Monday 10:30-11:45
Tropical A

Talk About Not Getting Along: Dissent and Conflict in Organizations

Organizational Communication

Chair
May Hongmei Gao, Kennesaw State U, USA

Participants
A Deeper Examination of Dissent Messages, Audience, and Conversational Outcomes
Johny T. Garner, Texas Christian U, USA

Predicting Employee Dissent Expression in Organizations: A Cost and Benefit Approach
Mengqi Zhan, U of Maryland, USA
Dale Hample, U of Maryland, USA
Simulating Dissent: Mapping the Life Span of Organizational Dissent Using Agent-Based Modeling
Johny T. Garner, Texas Christian U, USA

When Direction and Types Matter: Exploring Emotions and Outcomes in Work-Family Conflicts
Renee Cowan, U of Texas - San Antonio, USA
Jaime Bochantin, U of North Carolina – Charlotte, USA

Respondent
Stephen Michael Croucher, U of Jyvaskyla, FINLAND

Disrupting Discourses of State, Security, and Surveillance

**Monday**
10:30-11:45
Tropical B

**Philosophy, Theory and Critique**

**Chair**
Lindsay Palmer, UW Madison, USA

**Participants**
Criticising Surveillance and Surveillance Critique: Why Privacy and Humanism are Necessary but Insufficient
Sun ha Hong, U of Pennsylvania, USA
The Land Bank as a Technique of Surveillance: Towards a New Theory of the Legibility of Space to Capital
Emily LaDue, U of Pennsylvania, USA
Nomad Rhetoric: Migrant Flows and State Control
Michael Andrew Lechuga, U of Denver, USA
Reading Benghazi Through the Surveillance Lens: Rupture, Surveillance, and National Security
Samantha Oliver, U of Pennsylvania, USA

These papers interrogate systems of surveillance, focusing on the city’s relation with capital over land use and development, the intensification and proliferation of border-policing, and the symbolic function of surveillance in national narrative. But the debate between “surveillance or not” cannot capture the entire ethical sweep of contemporary critique: the first paper sets the stage by seeking to expand the range of critical positions.

Issues of Settings and Disparities in Youth Media Research

**Monday**
10:30-11:45
Tropical C

**Children Adolescents and the Media**

**Chair**
Jennifer A. Manganello, U at Albany - SUNY, USA

**Participants**
Children’s Media Use and Sociocognitive Development: A Matter of Social Disparities?
Anne-Linda Camerini, U della Svizzera italian, SWITZERLAND
Anne-Marie Jeannet, Bocconi U, ITALY
Peter J. Schulz, U della Svizzera italian, SWITZERLAND
Observing Parent-Child Purchase-Related Interactions in a Retail Environment: Replication and Extension
Marina Krcmar, Wake Forest U, USA
Matthew A. Lapierre, U of North Carolina - Wilmington, USA
Adam Hoxie, Wake Forest U, USA
Jackson Colvett, Wake Forest U, USA
Differences in Computer Use Among Young Children in the United States
Sabrina Connell, Northwestern U, USA
Eszter Hargittai, Northwestern U, USA
U.S. Rural Female Teens’ Understandings of Safety in Social Media Use
Aimee N. Rickman, California State U - Fresno, USA
Mobile Electronic Devices and Sleep Quality Among Preschoolers
Amy Nathanson, Ohio State U, USA
Ine Beyens, U of Leuven, BELGIUM

Respondent
Susanne E. Baumgartner, U of Amsterdam, THE NETHERLANDS

Advances in Entertainment Media Research

6333
Mass Communication

Monday
10:30-11:45
San Cristobal
Ballroom A

Chair
Yariv Tsfati, U of Haifa, ISRAEL

Participants
Experiment Investigating Preexisting Beliefs and Reasons to Watch Romantic Comedies on Beliefs, Mood, and Enjoyment
Veronica Hefner, Chapman U, USA
Let’s Give Them Something to Talk About: Predicting Social Media Engagement, Peer Engagement From Favorite TV Character Perceived Personality Attributes
Heather Shoenberger, U of Oregon, USA
Freya Sukalla, Augsburg U, GERMANY
Erika Katherine Johnson, U of Missouri, USA
Mediated Relationships With TV Characters: The Effects of Perceived and Actual Similarity in Personality Traits
Jonathan Cohen, U of Haifa, ISRAEL
Michal Hershman Shitrit, U of Haifa, ISRAEL
Social Comparison in Everyday Television Usage: The Role of Perceived Realism of Television Content
Christina V. Peter, Ludwig Maximilians U Munich, GERMANY
What People Learn From Reality TV: Viewing Intensity and Motivations as Predictors of Perceived Learning: Results of a Representative Audience Study
Karin Knop, U of Mannheim, GERMANY

Media Coverage and (Mis)Representation

6334
Political Communication

Journalism Studies

Monday
10:30-11:45
San Cristobal
Ballroom B

Chair
Ingrid Bachmann, Pontificia U Católica de Chile, CHILE

Participants
Framing African Democracy: Does Media Coverage Match the Reality?
Babak Bahador, U of Canterbury, NEW ZEALAND
Virgil Hawkins, Osaka U, JAPAN
The News Media and the Emergence of the Tea Party
Khadijah Costley White, Rutgers U, USA
Writing in the Margins: Mainstream News Media Representations of Transgenderism
Thomas J Billard, U of Southern California, USA
End of Story: Accountability Spectacle as "Closure" in National Security News
Justin Schlosberg, Birkbeck, U of London, UNITED KINGDOM
**Context Matters: Comparing Communication and Media Practices in Brazil, Mexico, Argentina, France, Thailand, and the US**

**Intercultural Communication**

**Chair**
Monica Martinez, U de Sorocaba – Sao Paulo, BRAZIL

**Participants**
A Cross-Cultural Look at Communication Style
John Baldwin, Illinois State U, USA

On Theory in Communication and Journalism
Monica Martinez, U de Sorocaba – Sao Paulo, BRAZIL

Comparing Cross Cultural or International Social Media and Television Use by University Students in the US and Brazil
Joseph D. Straubhaar, U of Texas, USA
Xiaoqian Li, U of Texas, USA
Adolfo Rafael Mora, U of Texas, USA
Gejun Huang, U of Texas, USA
Alan Cesar Belo Angelucci, U Municipal de Sao Caetano do Sul, BRAZIL

Inequality, Hierarchy, and the State: Differences in Online News Production Practices by and About Working Class Communities in France and the United States
Jen Schradie, U of California - Berkeley, USA

Latin America and Community Communication: Communication Policies and Social Change
Fernando Oliveira Paulino, U of Brasilia, BRAZIL

**Respondent**
Laura Robinson, Santa Clara U, USA

This panel brings together scholars from South America, Europe, and North America to explore intercultural communication through the examination of pivotal case studies. The panel assembles a particularly wide angle of vision thanks to the breadth of the researchers. More specifically, the studies highlight differences and similarities between communication and media practices in Brazil, Mexico, Argentina, France, Thailand, and the U.S. Across their research, the panelists make a number of theoretical and substantive contributions allowing them to critically consider the importance of cultural context as it informs communication and media practices.

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**Scandalous Representations: Across Four Decades of Black Women in Primetime Television**

**Ethnicity and Race in Communication**

**Participants**
The Forty Year Black Female Review: From Get Christie Love to Olivia Pope
Creshema Rekuise Murray, U of Houston–Downtown, USA

"I Want to Show the World What They Did To My Son": A Framing Analysis of the Grieving Yet Empowered Black Mother
Jayne Cubbage, Bowie State U, USA

Trending Topics: Social Media’s Roles in Supply and Demand, Criticism, and Engagement With Black Women on Television
Felicia Harris, U of Georgia, USA

Who is Olivia Pope?: An Analysis of Contingent Agency via Representation of 'Scandal's' Lead Black Female Character
Loren B Saxton, Bowie State U, USA

As this year’s conference theme sheds light on the historical and cultural practices in communication across the life span, this panel explores the politics of representation of Black women in television over the past 40 years. This panel highlights evolving representations of Black women in television and the role of an increasingly interactive Black audience on social media. Inclusive of analyses of diverse genres of television and using a range of theoretical perspectives, this panel investigates Black women on television women across four decades and into the future.
Reuse, Revision, and Repurposing: Across the Lifespan of Digital Communication Technologies, Infrastructures, and Practices

Communication History

Participants
Speak, Spell, Touch, Tell: A History of Mobile Talking Machines
Meryl Alper, U of Southern California, USA

R.Stuart Geiger, U of California, USA

Caroline Jack, Cornell U, USA

Nadine Irene Kozak, U of Wisconsin-Milwaukee, USA

Respondent
Leah A. Lievrouw, U of California - Los Angeles, USA

Use and reuse have shaped information, media, and communication technologies in non-linear and unexpected ways (Bolter & Grusin, 2000; Jackson, 2014; Lipartito, 2003). This panel explores historical cases in which twentieth-century digital technologies, including wiki software, personal computers, mobile communication devices, and cable infrastructure, were subject to processes of reuse, revision, and repurposing. We contend that reuse is a central factor in histories of communication technology; therefore, the conference theme of communicating across the life span applies not only to human lifespans, but also to the perceived and actual lifespans of technological devices, infrastructures, and practices. This panel approaches the history of digital communication technologies in the twentieth century as a history replete with false starts, diversions, contingencies, and seeming failures that later came to be characterized as prescient or visionary. The panelists seek to confront teleological narratives of progress and inevitability by focusing on the failures, the unintentional, the coincidental, the convenient, and the expedient in digital communication technologies. We also interrogate the practices and self-representations of the individuals, groups, and organizations that have repurposed these technologies.

Journalism and IPCC AR5: A Global Perspective

Environmental Communication

Journalism Studies

Chair
Risto Kunelius, U of Tampere, FINLAND

Participants
Attention, Sources, and Frames: How Journalism in 20 Countries Mediated IPCC AR5
Risto Kunelius, U of Tampere, FINLAND

Journalists and the IPCC: Professional Evaluations
Hillel Nossek, College of Management Academic Studies, ISRAEL

Digital Networks and Narratives: Mapping the IPCC AR5 flows
Dmitry Yagodin, U of Tampere, FINLAND
Matt Tegelberg, Trent U, CANADA

Policy Networks: Journalism, IPCC, and Stakeholder Networks
Midori Aoyagi, National Institute for Environmental Studies, JAPAN
Shinichiro Asayama, National Institute for Environmental Studies, JAPAN

Media, Climate Change, Justice and Solidarity
Anna Roosval, Orebro U, SWEDEN
Respondent
Michael Brueggemann, U of Zurich, SWITZERLAND

This panel will provide an overview of how media in different parts of the world covered the recent findings of climate science - the IPCC Assessment Report 5 (its four sub-reports: WG1, WG2, WG3 and the Final synthesis report) during 2013 and 2014. A global analysis, starting from IPCC coverage in mainstream newspapers in 20 countries around the world, will look at the amount of attention, salience of the topic, and actors used as news sources. It will also show at how particular frames of interpretation were mobilized, how the scientific language used by IPCC was modified into journalistic discourse, and how the messages of IPCC became translated and domesticated into different localities and contexts. Thus, the panel offers an insight into the dynamics of mediated, global environmental governance.

Problematic Aspects of Being Permanently Online and Permanently Connected: Do the Costs Outweigh the Advantages?

Communication and Technology

Chair
Peter Vorderer, U of Mannheim, GERMANY

Participants
Cross-National Comparison of Behavior and Norms Regarding Permanent Online Usage: Differences Between Germany, the US, and the Netherlands
Lindsay S Hahn, Michigan State U, USA
Nicole C. Kashian, Michigan State U, USA
Ying Cheng, Michigan State U, USA
Ron Tamborini, Michigan State U, USA
Permanently Problematic: Exploring When and for Whom Being Permanently Online and Connected is Problematic
Niklas Johannes, U of Amsterdam, THE NETHERLANDS
Dian Afina de Vries, THE NETHERLANDS
To Control or Not to Control – That is the Question: The Influence of Time Spent With Mobile Phones and Perceived Control Over Usage on Well-Being
Dorothee Hefner, U of Mannheim, GERMANY
Alexandra Ellen Sowka, Hanover U of Music, Drama, and Media, GERMANY
Daniel Possler, Hanover U of Music, Drama, and Media, GERMANY
Coping Strategies and Feelings Towards Being Permanently Online and Permanently Connected in Germany
Nicola Kroemer, U of Erfurt, GERMANY
Frank M. Schneider, U of Hohenheim, GERMANY
Sabine Reich, U of Mannheim, GERMANY
Peter Vorderer, U of Mannheim, GERMANY

Respondent
Joseph B. Walther, Nanyang Technological U, SINGAPORE

This panel explores the phenomenon of being permanently online (PO) and permanently connected (PC), with a specific focus on children and adolescents. Furthermore, our interest is on problematic aspects and costs of POPC that users accept while enjoying the advantages of online mobile media. The authors in the panel collaboratively defined being permanently online as the constant use of online content while engaging in other activities. In contrast, being permanently connected focuses on online social interaction with other users. POPC is conceptualized as a two-dimensional construct: The first dimension comprises the actual behavior while the second dimension reflects the psychological state of permanent communicative vigilance. The aim of this panel is not a mere presentation of single study results, but giving impulses through four short presentations and a respondent’s critical statement for inducing a discussion on POPC costs in the plenary (controversy).
Political Information Online: Its Content and Consequences

Political Communication

Chair
Emily Thorson, George Washington U, USA

Participants
Cascading Homophily: Partisan Websites Audience and Polarization Processes
Shira Dvir-Gvirsman, Tel Aviv U, ISRAEL
Political Online Information Searching Before the 2013 German Federal Election: Confirmation Bias, Source Credibility, and Attitude Impacts
Silvia Knobloch-Westerwick, Ohio State U, USA
Cornelia Mothes, Ohio State U, GERMANY
Benjamin K. Johnson, VU U Amsterdam, THE NETHERLANDS
Axel Westerwick, Ohio State U, USA
Wolfgang Donsbach, TU Dresden, GERMANY
Public Perceptions of Uncivil Discourse Online: Definitions, Types, and Predictors
Kate Kenski, U of Arizona, USA
Kevin Coe, U of Utah, USA
Steve Rains, U of Arizona, USA
The Role of Credibility Assessment in Exposure to Political Information on the Internet
Ryan Medders, California Lutheran U, USA
Miriam Metzger, U of California - Santa Barbara, USA

Alcohol Use Among College Students

Health Communication

Chair
Saar Mollen, U of Amsterdam, THE NETHERLANDS

Participants
Cognitive and Affective Predictors of Controlled-Drinking Intentions Among College Students
Carolyn A. Lin, U of Connecticut, USA
Deya Roy, U of Connecticut, USA
Why College Students Binge Drink: Rational Beliefs, Stress, or Loneliness?
Yixin Chen, Sam Houston State U, USA
Exploration of the Interplay Between Drinking Motives and Social Norms Among Korean College Students
Jounghwa Choi, Hallym U, KOREA, REPUBLIC OF
Dong-Jin Park, Hallym U, KOREA, REPUBLIC OF
Ghee-Young Noh, Hallym U, KOREA, REPUBLIC OF
The Influence of Social Norms on College Drinking: Considering the Role of Regulatory Mode
Bo Yang, U of Maryland, USA
Xiaoli Nan, U of Maryland, USA

Advances in Framing Research: Experimentation

Mass Communication

Chair
Erik P. Bucy, Texas Tech U, USA
Participants
How Long Do News Framing Effects Last? A Systematic Review of Longitudinal Studies
Sophie Lecheler, U of Amsterdam, THE NETHERLANDS
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS
Matching Stylistic Elements of Persuasive Messages: Testing a Valence Rule Using Gain-Loss Framing and Image
Kiwon Seo, Sam Houston State U, USA
James Price Dillard, Pennsylvania State U, USA
Surprise! Surprise! A Serial Mediation of News Framing Effects on Behavioral Intention via Surprise and Anger
Alina Feinholdt, U of Amsterdam, THE NETHERLANDS
Unpacking Visuals: Images Enhance but Do Not Direct Framing Effects
Tom Powell, U of Amsterdam, THE NETHERLANDS
Hajo G. Boomgaard, U of Vienna, AUSTRIA
Knut De Swert, U of Amsterdam, THE NETHERLANDS
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS
Framing, the Others, and Me: Effects of Media Frames on Perceptual Judgments
Anna Sophie Kuempel, Ludwig Maximilians U Munich, GERMANY
Alexander T. Haas, Ludwig Maximilians U Munich, GERMANY

6343
Interpersonal Provider, Patient, and Partner Talk About Health
Health Communication
Interpersonal Communication
Chair
Laura Gibson, U of Pennsylvania, USA
Participants
Math Anxiety, Stigma, and Genetic Determinist Beliefs Linked to Negative Affect, Secrecy, and Spousal Communication About AATD or BRCA Genetic Mutations
Roxanne Parrott, Pennsylvania State U, USA
Rachel A. Smith, Pennsylvania State U, USA
Soo Jung Hong, Pennsylvania State U, USA
Amber Kelly Worthington, Pennsylvania State U, USA
To Communicate or Not to Communicate: Factors Predicting Passengers’ Intentions to Ask a Driver to Stop Text Messaging While Driving
Xiao Wang, Rochester Institute of Technology, USA
Physicians Communication as Manifestation of Relationship-Centered Healthcare: Analysis of a Year of Physicians’ Written Reflections
Ashley P. Duggan, Boston College, USA
Andrea Vicini, Boston College, USA
Lucas Allen, Boston College, USA
Allen F. Shaughnessy, Tufts U, USA
Using Communication Privacy Management Theory to Examine HIV Disclosure to Sexual Partners/Spouses Among PLHIV in Guangxi
Zhiwen Xiao, U of Houston, USA
Xiaoming Li, Wayne State U, USA
Shan Qiao, Wayne State U, USA
Li Zeng, Arkansas State U, USA

6344
Digital Skills Divide
Communication and Technology
Chair
Stephan Winter, U Duisburg-Essen, GERMANY
Participants
Digital Skills and Social Media: How Skills Relate to Frequency and Types of Facebook Use Among “Digital Natives”
Teresa Correa, U Diego Portales, CHILE
Mapping the Two Levels of Digital Divide: Internet and Social Network Site Adoption Among Older Adults
Rebecca Ping Yu, U of Michigan, USA
Nicole Ellison, School of Information, USA
Ryan McCammon, U of Michigan, USA
Ken Langa, U of Michigan, USA
Mobilizing Beneficial Coping Resources Online: The Role of Education, Digital Skills, and Capital-Enhancing Internet Use for Digital Inequality
Erik van Ingen, Tilburg U, THE NETHERLANDS
Uwe Matzat, Eindhoven U of Technology, THE NETHERLANDS
Internet Skill Levels Increase, But Gaps Widen
Alexander van Deursen, U of Twente / GW / CW, THE NETHERLANDS
Jan A. G. M. Van Dijk, U of Twente, THE NETHERLANDS

6345
Behavioral and Perceptual Outcomes of Social Media Use
Communication and Technology
Chair
Anne Oeldorf-Hirsch, U of Connecticut, USA
Participants
The Psychological Effects of Browsing Facebook: Happiness, Envy, and the Role of Tie Strength
Ruoyun Lin, Knowledge Media Research Center, GERMANY
Sonja Utz, Knowledge Media Research Center, GERMANY
Ana Levordashka, Knowledge Media Research Center, GERMANY
“I Am Anxious When Disconnected With Facebook”: College Students’ Use of Social Media, Mobile Phone, and Psychological Well-Being
Wenjing Xie, Southern Illinois U - Carbondale, USA
Through the Looking Glass: The Impact of Google Glass on Perceptions of Face-to-Face Interaction
Nicholas David Bowman, West Virginia U, USA
Jaime Banks, West Virginia U, USA
David Keith Westerman, North Dakota State U, USA
When Real-Life Choices Predict Virtual Ones: Virtual Validity and Why it Matters
Carlos Gustavo Godoy, U of Southern California, USA
Lynn Carol Miller, U of Southern California, USA
Charisse L'Pree Corsbie-Massay, Syracuse U, USA
Paul Robert Appleby, U of Southern California, USA
Stephen J. Read, U of Southern California, USA
Mei Si, Rensselaer Polytechnic Institute, USA
Benjamin James Smith, U of Southern California, USA

6412
Getting it on in Public: Popular Culture Confrontations and Media Communications
Lesbian, Gay, Bisexual, Transgender and Queer Studies
Popular Communication
Participants
Breakout Texts: Boys Don’t Cry, TransAmerica, and Transgender Audiences
Andre Cavalcante, U of Virginia, USA
Debating (“Alternative”) Gender Identities: The Online Discourse Triggered by the 2014 Life Ball Advertising Posters
Irmgard Wetzstein, U of Vienna, AUSTRIA
Brigitte Huber, U of Vienna, AUSTRIA

Infiltrating the Space, Hijacking the Platform: Pussy Riot, LGBT Protests, and the Sochi Media Event
Kenzie D. Burchell, U of Toronto, CANADA

Orange Tuesday as Media Flag Event and Iconic Memory in the Empowerment of LGBT Liberation
Joe Tompkins, Allegheny College, USA

“ The Next Jackie Robinson Moment:” Sport, Melodrama, and the New Gay Athlete

6413
BlueSky Workshop: Conceptualizing Framing in Political Communication

Sponsored Sessions

Chair
Katherine A. Dunsmore, Fairleigh Dickinson U, USA
Andrea Allen Hickerson, Rochester Institute of Technology, USA

Participants
Katherine A. Dunsmore, Fairleigh Dickinson U, USA
Andrea Allen Hickerson, Rochester Institute of Technology, USA

Framing research in political communication has largely been focused on discovering and explicating media effects. However, there has been a recognition that a constructionist approach permits enlarged conceptualization of questions. There are many methods available under a constructionist approach. This Blue Sky workshop proposes to focus on the advantages of analyzing the structural features of discourse. Examples of framing analysis will be provided. Attendees are welcome to bring specific texts, questions, and issues for discussion. Discourse analysts interested in collaborations are encouraged to attend. For effects researchers, no prior experience with discourse analysis is needed. This workshop is intended to foster connections between the fields of discourse analysis and political communication with respect to framing in news and political messaging.

6414
How I Met My Mother’s Media: Media, Changes, and the Life Cycle

Theme Sessions

Chair
Joseph D. Straubhaar, U of Texas, USA

Participants
Would the Real Generation Please Stand up? How Theoretical Conceptualization and Empirical Measurement Shape Our Understanding of Media Generations
Thorsten Naab, Augsburg U, GERMANY
Christian Schwarzenegger, Augsburg U, GERMANY
Passion and Nostalgia in Generational Media Experiences
Goran Bolin, Sodertorn U, SWEDEN
Intergenerational Correlation of Media Habits and Their Impact on Offspring’s Academic and Social Functioning
Grace S. Yang, U of Michigan, USA
The Bottom-Up Technology Transmission From Children to Parents: How Gender Challenges Traditional Socialization Patterns
Teresa Correa, U Diego Portales, CHILE

Respondent
Joseph D. Straubhaar, U of Texas, USA
### ICTs and Marginalized Populations

**Global Communication and Social Change**

**Chair**
Shiv Ganesh, Massey U, NEW ZEALAND

**Participants**

**Community Media As Sites of Resistance to GM Technologies**
Jagadish J Thaker, National U of Singapore, SINGAPORE  
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

**Aspirations and Contestations: ICT and New Subjectivities Among Subaltern Youth**
Sreela Sarkar, Santa Clara U, USA

**From Dialogue to Action: The Role of Communication in a Peacebuilding Initiative in the Niger Delta, Nigeria**
Stacey L. Connaughton, Purdue U, USA  
Agaptus Anaele, Ohio, USA  
Jasmine Linabary, Purdue U, USA  
Kai Kuang, Purdue U, USA  
Arunima Krishna, Purdue U, USA  
Liliya Yakova, Purdue U, USA

**Lost in Google Translate? Web-Based Digital Literacy Measurement Tools for Arabic Speaking Internet Users**
Susan Dun, Northwestern U in Qatar, QATAR  
Syed Owais Ali, Northwestern U in Qatar, QATAR

**Structural Absences: Articulations of Marginalized Indigenous Subalterns**
Uttaran Dutta, Arizona State U, USA

This session looks at new ways of expressing identity and engaging in resistance among marginalized populations through digitally networked ICTs and social media. It critically evaluates such practices in the content of the developing world, in countries such as India and Nigeria, and in the Arab world, as well as in relation to biotechnology and agriculture.

### Life (and Death) Online: Identities, Communities, and Commodities

**Popular Communication**

**Chair**
Alexandra Sastre, U of Pennsylvania, USA

**Participants**

**The Business of Digital Death: The Commercial and Moral Economies of Online Afterlife Services**
Michael Arnold, U of Melbourne, AUSTRALIA  
Martin Gibbs, U of Melbourne, AUSTRALIA  
Tamara Kohn, U of Melbourne, AUSTRALIA  
James Meese, U of Melbourne, AUSTRALIA  
bjorn nansen, U of Melbourne, AUSTRALIA

"You Got: Piper": Online Quizzes as Viral, Consumption-Based Identities
Stephanie Berberick, Pennsylvania State U, USA  
Matthew P. McAllister, Pennsylvania State U, USA

**Charisma Consumption: Internet Animal Celebrities as Identity and Commodity**
Michelle C Forelle, U of Southern California, USA

**It Ain’t What You Share (It’s The Way That You Share It): The Surprising Regulation of Sharing in Private BitTorrent File-Sharing Communities**
Nicholas A. John, Hebrew U of Jerusalem, ISRAEL

**Blogging in Style: Negotiating Authenticity, Labor and Community in the Professionalization of Style Blogging**
Alexandra Sastre, U of Pennsylvania, USA
Journalistic Autonomy and Perceived Influences

**Journalism Studies**

**Chair**
Lea C. Hellmueller, Texas Tech U, USA

**Participants**
Autonomy From the Inside: Journalists’ Perceptions of Workplace Autonomy in Five European Countries
Henrik Ornebring, Karlstad U, SWEDEN
Johan Eric Lindell, Karlstad U, SWEDEN
Christer Clerwall, Karlstad U, SWEDEN
Michael B. Karlsson, Karlstad U, SWEDEN

“How Much Love Are You Going to Give This Brand?” Lifestyle Journalists on Commercial Influences in Their Work (Top Faculty Paper)
Folker Christian Hanusch, Queensland U of Technology, AUSTRALIA
Thomas Hanitzsch, Ludwig Maximilians U Munich, GERMANY

Effects of Advertiser Pressure on Coverage: How Germany’s Leading Political Magazines Synchronize News and Ads
Lutz M. Hagen, TU Dresden, GERMANY
Anne-Marie In der Au, TU Dresden, GERMANY

Constructive or Repressive? Journalists’ Reactions to the Presumed Political Influences of Online Media
Uli Bernhard, U of Duesseldorf, GERMANY
Marco Dohle, U of Duesseldorf, GERMANY
Gerhard Vowe, U of Duesseldorf, GERMANY

In the Grip of Politics? How Political Journalists in France and Germany Perceive Political Influence
Peter Maurer, U of Vienna, AUSTRIA

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Public Spheres Concepts in Social Media Contexts

**Communication and Technology**

**Chair**
Jung-Hyun Kim, Sogang U, KOREA, REPUBLIC OF

**Participants**
Is Internet the New Public Sphere or Does it Promote Polarization of Positions in Society?
Somava Pande, Washington State U, USA

A Multimodal View of Voluntary Group Participation and Community Involvement
Chih-Hui Lai, Nanyang Technological U, SINGAPORE
Wenhong Chen, U of Texas, USA

Hijacking #myNYPD: Social Media Dissent and Networked Publics
Sarah Janel Jackson, Northeastern U, USA
Brooke Foucault Welles, Northeastern U, USA

Who Speaks for the Past? Debating China’s Great Famine in the Age of Social Media
Jun Liu, U of Copenhagen, DENMARK
Hui Zhao, Lund U, SWEDEN

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Adolescents, Family, Aging: High Density Panel in Health Communication

**Health Communication**

**Chair**
Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS
Participants
Maternity Care Providers’ Views on Effective Communication With Women
Elizabeth Maureen Blackwood, U of Queensland, AUSTRALIA
Bernadette M Watson, U of Queensland, AUSTRALIA
The Impact of Neonatal Nursery Design on Nurse-Parent Communication
Liz Jones, Griffith U, AUSTRALIA
Kathryn Peters, Griffith U, AUSTRALIA
The Significance of Parent Healthy Eating Guidance in Preschoolers’ Developing Healthy Meal Schemas
Kristen Harrison, U of Michigan, USA
Cognitive Mediators of the Relationship Between Peruvian Children’s TV Exposure and Unhealthy Food Habits Within the Reasoned Action Approach
Peter Busse, Instituto de Estudios Peruanos, PERU
"Protect their Future": Evaluating the Effectiveness of a Brief Video Intervention to Improve Adolescent Immunization
Elisia L. Cohen, U of Kentucky, USA
Katharine Jean Head, U of Kentucky, USA
Adam Parrish, U of Kentucky, USA
Donald W. Helme, U of Kentucky, USA
Jenna Elizabeth Reno, U of Kentucky, USA
Kevin Wombacher, Saint Louis U, USA
Sarah Vos, U of Kentucky, USA
Richard Crosby, U of Kentucky, USA
Audrey Bachman, U of Kentucky, USA
M. Grace Jones, U of Kentucky, USA
More Informed, More Involved: The Roles of Psychological Empowerment and Health Literacy for Older Patients’ Participation in Health Care
Gabriele Sak, U della Svizzera italiana, SWITZERLAND
Fabia Bianca Rothenfluh, U della Svizzera italian, SWITZERLAND
Peter J. Schulz, U della Svizzera italian, SWITZERLAND
Characteristics of Social Capital in Relation to Stigma Toward Suicide in Korea
Hannah Lee, Ewha Womans U, KOREA, REPUBLIC OF
Soontae An, Ewha Womans U, KOREA, REPUBLIC OF

Organizational Perspectives on Public Relations, Corporate Communication, and Branding

Monday
12:00-13:15
Flamingo A

Organizational Communication
Public Relations

Chair
Michael Andreas Etter, Copenhagen Business School, DENMARK

Participants
It is all About Trust: A New Model for Building and Protecting Organizational Trust With External Publics
Natalie C. Doyle Oldfield, Mount Saint Vincent U, CANADA
Alla Kushniryk, Mount Saint Vincent U, CANADA
Mouthpiece or Corrective: How Financial Media Responded to the Cultural Change Promulgated by Deutsche Bank
Nadine Strauss, U of Amsterdam, THE NETHERLANDS
Organizing Beyond Organization: Branding, Discourse, and Communicative Capitalism
Dennis K. Mumby, U of North Carolina, USA
Stakeholder Management in a Military Organization: An Exploration
Timothy Shaw Penn, U of Maryland, USA

Respondent
Winni Johansen, Aarhus U, DENMARK
Narrations of Rape in Postcolonial India and Beyond: Rape Discourse in Global Contests of Power

Feminist Scholarship

Chair
Angharad N. Valdivia, U of Illinois, USA

Participants
Rape, Mediated Geospace, and the Possibility of Transnational Feminist Praxis
  Meenakshi Gigi Durham, U of Iowa, USA
Narrating Rape as India’s Ruptured Modernity
  Radha S. Hegde, New York U, USA
News Coverage of Rape as a Site for Global Contests of Power
  Rashmi Luthra, U of Michigan - Dearborn, USA
Protest, Parody, and Patriarchy: Rape and the Culture of Victim-Blaming in India
  Radhika E. Parameswaran, Indiana U, USA

Participants will examine news and video performance discourses in different locations to garner insight on rape narratives as the terrain for global and domestic contests of power and relative positioning. While the panel will focus upon news tropes used to fortify uneven relations of power between the global North and South, openings for resistance will also be examined in the form of feminist parody in India and news narratives from the South attempting to reverse the gaze of empire.

CSR, Communication, and Public Perceptions

Public Relations
Environmental Communication

Chair
Anne Ellerup Nielsen, Aarhus U, DENMARK

Participants
Examining News Media and Corporate Framing of CSR and Sustainable Development in India
  Rajul Jain, DePaul U, USA
  Maria De Moya, DePaul U, USA
Framing CSR-Fit: How CSR Activities Are Covered by News Media
  Jordy Gosselt, U of Twente, THE NETHERLANDS
  Katharina Lunenberg, U of Twente, THE NETHERLANDS
  Menno de Jong, U of Twente, THE NETHERLANDS
The Power of Negative Thinking: Positive Role of Guilt and Luxury Brand’s CSR in Consumer Decision-Making Process
  Young Eun Park, Indiana U, USA
  Sung-Un Yang, Indiana U, USA
  Hyunsang Son, U of Texas, USA
  Zachary Vaughn, Indiana U, USA
CSR/Sustainability and the Insider-Activist Public Relations Role
  Donnalyn Pompper, Temple U, USA
Understanding Consumer Reactions to Corporate Association Strategies Factoring Industry Types: Corporate Social Responsibility vs. Corporate Ability Associations
  Yeonsoo Kim, James Madison U, USA
  Hanna Park, Middle Tennessee State U, USA

Respondent
Oyvind Ihlen, U of Oslo, NORWAY
Distance Makes the Heart Grow Fonder! OR Does It?: Investigating Long Distance Relationships

**Interpersonal Communication**

**Chair**
Anne Merrill, Pennsylvania State U, USA

**Participants**
Attachment, Conflict Styles, and Relational Satisfaction of Long Distance Romantic Couples
Megan Bassick, U of Oklahoma, USA
Stacie Wilson Mumpower, U of Oklahoma, USA
Sun Kyong Lee, U of Oklahoma, USA

Goals, Tactics, and Their Effects on Relational Satisfaction in Serial Arguments: A Comparison of Long-Distance and Geographically Close Romantic Relationships
Ioana A. Cionea, U of Oklahoma, USA
Stacie Wilson Mumpower, U of Oklahoma, USA
Megan Bassick, U of Oklahoma, USA

Love Letters as A Medium of Romantic Bonding: Representation, Phaticity, and Transmission
Hua Su, U of Iowa, USA

Relationship Support and Perceived Usefulness of Social Network Sites in Long-Distance Romantic Relationships
Cherrie Joy Billedo, VU U Amsterdam, THE NETHERLANDS
Peter Kerkhof, VU U Amsterdam, THE NETHERLANDS
Catrin Finkenauer, VU U Amsterdam, THE NETHERLANDS

“Hold Me Tight”: Cultural Values and Social Exchange in Long-Distance Dating Relationships
Mengfei Guan, U of Georgia, USA

Long distance relationships face particular communication challenges. These papers present research investigating the roles of psychological, cultural, and communication variables in these relationships.

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Studies of Message Properties

**Information Systems**

**Chair**
Elisabeth Bigsby, U of Illinois, USA

**Participants**
Beyond Ferguson: Implicit Impacts of Source Characteristics on Crisis Attribution
Erika Katherine Johnson, U of Missouri, USA
Seoyeon Hong, Webster U, USA
Heather Shoenberger, U of Oregon, USA

Comparing Implicit Frames Across Domains
Jelle Boumans, U of Amsterdam, THE NETHERLANDS

Melodic Variations to Stimulate Your Attention. How Pitch Variations Can Improve Effectiveness, Arousal, and Recognition of an Audio Message
Emma Rodero, U Pompeu Fabra/Indiana U, SPAIN
Robert F. Potter, Indiana U, USA

Message Sensation Value: A Meta-Analysis of Main Effects
Elisabeth Bigsby, U of Illinois, USA
Ningxin Wang, U of Illinois at Urbana–Champaign, USA

The Effects Of Media Frames and Emotional Trajectories On Emotional Reactions and Cognitive Processing
Travis Loof, Texas Tech U, USA
Collin Kristopher Berke, U of South Dakota, USA
Austin Davidson, Texas Tech U, USA
Robyn Adams, Texas Tech U, USA
Brennan Greenlee, Texas Tech U, USA
Linh Nguyen, Texas Tech U, USA
Justin Robert Keene, Texas Tech U, USA
Visual Attention to Anti-Drunk-Driving PSAs With Different Emotionality: Explicating How Messages’ Emotionality Affects “Seeing” and “Believing”
Chen Lou, Michigan State U, USA
What Negative Content and a Tabloid Production Style Contribute to the Success of Television News
Paul G. HendriksVettehen, Radboud U Nijmegen, THE NETHERLANDS
Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS
The Effects of Camera Angle, Arousing Content, and Fanship on the Processing of Sports Messages
Collin Kristopher Berke, U of South Dakota, USA
Justin Robert Keene, Texas Tech U, USA
Brandon Harley Nutting, U of South Dakota, USA

6429
Monday
12:00-13:15
Salon Del Mar

Pressures of Journalistic Work: Critical Perspectives
Journalism Studies
Chair
Nikki Usher, George Washington U, USA
Participants
Identity Lost? The Personal Impact of Brand Journalism (Top Faculty Paper)
Avery E. Holton, U of Utah, USA
Logan Molyneux, U of Texas, USA
Pretty and Plastic: The Real Life Pressures to be News Anchor Barbie
Stefanie Elizabeth Davis, Pennsylvania State U, USA
Colleen Connolly-Ahern, Pennsylvania State U, USA
The Exploitative Youth Labour at Newspaper and Magazine Internships in Canada
Errol Salamon, McGill U, CANADA
The New Women’s Movement: Burnout, Workload Driving Females From U.S. Newspaper Newsrooms
Scott Reinardy, U of Kansas, USA
Respondent
Beth Knobel, Fordham U, USA

6430
Monday
12:00-13:15
Tropical A

Instructional and Developmental Communication in Digital Environments
Instructional & Developmental Communication
Chair
Stephanie Kelly, North Carolina Agricultural and Technical State U
Participants
Teaching Argumentation: The Effect of an Interpersonal Familiarity Intervention on Argumentation in Online Discussions
Susan Lee Kline, Ohio State U, USA
D'arcy Oaks, Ohio State U, USA
The Effect of MOOC Learners’ Demographics on Their Perceptions of Online Interaction and Learning
Bahaa Ghobrial Gameel, U of Texas, USA
Collaborative Communication in Teacher Training: Using Instructional Technologies in Peruvian Schools
Komathi Ale, U of Southern California, USA
Paz Olivera, Peru Ministry for Development and Social Inclusion
Arul Chib, Nanyang Technological U, SINGAPORE
Knowledge Gains and Satisfaction in Performance Using Face-to-Face and ICTs in E-Learning and Blended Learning Environments
Binod Sundararajan, Dalhousie U, CANADA
Lorn Sheehan, Dalhousie U, CANADA
Malavika Sundararajan, Ramapo College of New Jersey, USA
Jill Manderson, Dalhousie U, CANADA
The Problem of the Symbolic

Philosophy, Theory and Critique

Chair
G. Mitchell Reyes, Lewis and Clark College, USA

Participants
Speaking in Code: Between Representation and Force
Roger Stahl, U of Georgia, USA
Thinking the Symbolic, Feeling the Metaphysical
John Lyne, U of Pittsburgh, USA
Grain Elevators, Postmodernism, and Becoming-Symbolic
Dave Tell, U of Kansas, USA
Getting Lost in Translation
David Schulz, Trinity Lutheran College, USA
Charles Peirce and the Symbolism of Argument
Nathan Crick, Texas A&M U, USA
At the Symbol’s Edge: Networks, Actants, and Socialized Material
G. Mitchell Reyes, Lewis and Clark College, USA

The paradigm of “the symbolic” has long been a hegemonic force within communication studies. Increasing knowledge of non-human communication as well as increasing forms of techno-scientific communication, however, has challenged this paradigm. This roundtable investigates the ways “the symbolic” orients communication scholars to that which they analyze, the benefits and limitations of such orientation, and the ways contemporary culture challenges communication theory's symbolic “habitus.”

Critical Discoveries About Violence and Conflict in Media

Children Adolescents and the Media

Chair
Karim Fikkers, U of Amsterdam, THE NETHERLANDS

Participants
The Longitudinal Relationship Between Media Violence and Empathy: Was it Sympathy All Along?
Helen Vossen, U of Amsterdam, THE NETHERLANDS
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS
Violent Television Viewing and Violent Video Game Play Have Opposing Effects on Fear of Violent Crime
Kathleen Custers, U of Leuven, BELGIUM
Brad J Bushman, Ohio State U, USA
The Importance of Altruistic Versus Egoistic Motivations: A Content Analysis of Conflicted Motivations in Children’s Television Programming
Ron Tamborini, Michigan State U, USA
Lindsay S Hahn, Michigan State U, USA
Sujay Prabhu, Michigan State U, USA
Brian Klebig, Michigan State U, USA
Clare Grall, Michigan State U, USA
Di Pei, Michigan State U, USA
The Role of Perceived Peer Norms in the Relationship Between Media Violence Exposure and Aggression
Karim Fikkers, U of Amsterdam, THE NETHERLANDS
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Peter Luytig, Utrecht U, THE NETHERLANDS
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS
Effects of Viewing Relational Aggression in the Media on Aggressive Behavior in Adolescents: A Three-Year Longitudinal Study
Sarah M. Coyne, Brigham Young U, USA

Design Effectiveness Analysis of an Intervention to Reduce Violent Attitudes and Video Games Consumption Among Adolescents Based on Relational Lifestyles Segmentation
Reynaldo Gustavo Rivera, U of Navarra/Intermedia Social Innovation, ITALY
David Santos, U Autonoma de Madrid, SPAIN
Gaspar Brändle, U of Murcia, SPAIN
Miguel A. Cárdenas, CES Villanueva, SPAIN

Respondent
David R. Ewoldsen, Ohio State U, USA

6433
The Study of Persuasion in Mass Communication
Mass Communication
Chair
Kurt Howard Braddock, Pennsylvania State U, USA

Participants
How Personalized Prosocial Messages Can Promote Empathy, Attitude Change, and Helping Intentions Toward Stigmatized Social Groups
Andrea Kloss, Ludwig Maximilians U Munich, GERMANY
Anne Bartsch, Ludwig Maximilians U Munich, GERMANY
Sonja Donata Kretzschmar, U of the Federal German Army, GERMANY

More Than a Feeling? An Experimental Study of the Persuasive Effects of Emotional Tone in Online Advocacy Videos
Geah Nicole Pressgrove, West Virginia U, USA
Robert McKeever, U of South Carolina, USA
Erik Collins, U of South Carolina, USA

The Impact of Moral Emotions and Self-Construal on Generating Help for Children in Need
Jie Xu, Villanova U, USA

The Indirect Effect of Nonnarrative Message Engagement (NNME) on Attitudes Through Reactance and Counterarguing
Jonathan Cohen, U of Haifa, ISRAEL
Nehama Lewis, U of Haifa, ISRAEL

6434
Emotions in Political Communication
Political Communication
Chair
Andreas Schuck, U of Amsterdam, THE NETHERLANDS

Participants
Beyond Partisanship: Anger, Anxiety, and Political Misperceptions
Brian E Weeks, U of Vienna, AUSTRIA

Media Effects on Stereotypic Cognitions, Intergroup Affects, and Policy Opinions
Christian Schener, U of Mainz, GERMANY
Rinaldo Kuehne, U of Amsterdam, THE NETHERLANDS
Fabian Ryffel, U of Zurich, SWITZERLAND
Werner Wirth, U of Zurich, SWITZERLAND

Why Retweeting? The Impact of Candidates’ Emotions and Appraisals on Information Dissemination on Twitter
Sohyun Choi, U of Texas, USA
Beyond Negativity: The Effects of Positive Emotional News on Political Behavior
Sophie Lecheler, U of Amsterdam, THE NETHERLANDS
Michael Bruter, London School of Economics and Political Science, UNITED KINGDOM
Sarah Harrison, London School of Economics and Political Science, UNITED KINGDOM

The Participatory Potential of Emotional Personalization in News
Ozen Bas, Indiana U, USA
Maria Elizabeth Grabe, Indiana U, USA

6435

Governance, Discourse, and Public Interest Issues in Media

Communication Law & Policy

Chair
Dale A Herbeck, Northeastern U, USA

Participants
Social Media and the Public Interest: Governance of News Platforms in the Realm of Individual and Algorithmic Gatekeepers
Philip M. Napoli, Rutgers U, USA
Defining Discourse: The Telecommunications Act, Comment Policies, and the Public Sphere on Top U.S. Newspaper Websites
Edgar C. Simpson, Central Michigan U, USA
Public Policy Discourses Regarding Women in STEM: Using the CSPAN Archives to Understand Gendered Political Communication
Patrice M. Buzzanell, Purdue U, USA
Lauren Berkshire Hearit, Purdue U, USA
Another Leap Forward? A Critical Analysis of China’s National Broadband Plan
Chun Liu, Southwest Jiaotong U, CHINA, PEOPLE’S REPUBLIC OF

6436

Latino/a and Latin American Representations and Discourses

Ethnicity and Race in Communication

Chair
Federico Subervi, Kent State U, USA

Participants
Transmedia Storytelling for Social Change: Redefining Racial/Ethnic Identities Through Community-Oriented Initiatives
Srividya Ramasubramanian, Texas A&M U, USA
“What Are You?”: Exploring Discursive Negotiations of Identity Gaps Experienced by Multiethnic/Racial Individuals
Audra Kate Nuru, Fairfield U, USA
Extinction, Genealogy, and Institutionalization: Challenging Normative Values in Popular Endangered Language Discourse
Elizabeth Shun-Ching Parks, U of Washington, USA
LeiLani Nishime, U of Washington, USA
Fear, Compassion, or Fraternity? Latin Americans in the Spanish Mainstream Media
Jessica Retis, California State U - Northridge, USA
Designing, Selling and Shaping Video Games (and Gamers)

Game Studies

Chair
Joshua Andrew Clark, U of Southern California, USA

Participants
Enjoyment in LIMBO: Repurposing the Enthymeme for Pleasure in Video Games
Sky LaRell Anderson, U of Minnesota, USA

Moral License in Video Games: When Being Right Can Mean Doing Wrong
  Morgan E. Ellithorpe, Ohio State U, USA
  Carlos Cruz, Ohio State U, USA
  John Velez, Texas Tech U, USA
  Adam K Bogert, Ohio State U, USA

Playing With History: Historiographic Gameplay and Design
Jessica Ethel Tompkins, Indiana U, USA

Video Game Journalism and Ideology of Anxiety: Implications for Effective Reporting in Niche Industries and Oligopolies
Howard Fisher, U of Scranton, USA
Sufyan Mohammed-Baksh, U of Scranton, USA

What Does a Gamer Look Like? A Study of Video Games, Advertising, and Diversity
Shira Chess, U of Georgia, USA
Nathaniel Evans, U of Georgia, USA
Joyya Jadawn Baines, U of Georgia, USA

Proenvironmental Behaviour and Attitudes

Environmental Communication

Participants
Paradoxical Effects of Green Communication Frames
  Marijn H. C. Meijers, U of Amsterdam, THE NETHERLANDS
  Peeter Verlegh, U of Amsterdam, THE NETHERLANDS
  Marret K. Noordewier, Leiden U, THE NETHERLANDS
  Edith Gloria Smit, U of Amsterdam, THE NETHERLANDS

Effects of Environmental Brand Attributes and Nature Imagery in Green Advertising on Brand Attitude and Purchase Intention
Desiree Schmuck, U of Vienna, AUSTRIA
Jorg Matthes, U of Vienna, AUSTRIA
Brigitte Naderer, U of Vienna, AUSTRIA
Maren Beaufort, Austrian Academy of Sciences - Institute for Comparative Media and Communication Studies, AUSTRIA

Testing the Identifiable Victim Effect With Animal Victims in Antilittering Messages
  Evan K. Perrault, Michigan State U, USA
  Kami J. Silk, Michigan State U, USA
  Sarah Sheff, Michigan State U, USA
  Jisoo Ahn, U of Texas, USA
  Alice Hoffman, Michigan State U, USA
  Jeffrey Cox, Michigan State U, USA

The Relationships Between Innovativeness and Adoption of Energy-Saving Behavior
Linlin Ku, National Taiwan U, TAIWAN

Maverick or Marine: Collective Group Orientation, Referent Similarity, and Response to Normative Information About Water Conservation
Maria Knight Lapinski, Michigan State U, USA
Jie Zhuang, Michigan State U, USA
Using Language to Evoke Identity, Power, and Stereotypes

**Intergroup Communication**

**Chair**  
Lena Frischlich, U of Cologne, GERMANY

**Participants**

Death Invoking Differences: Mortality Salience Effects on Linguistic Intergroup Bias  
Francesca Kazerooni, Cornell U, USA

Poppy L. McLeod, Cornell U, USA

Effects of Gendered Linguistic Style in Twitter: Do Older Stereotypical Attributions Persist in Social Media?  
Salvador Alvidrez, Political Communication Lab (LACOP), MEXICO

Oziel Franco, U Autónoma de Nuevo León, MEXICO

Carlos Muniz, U Autónoma de Nuevo León, MEXICO

Group Accent Portrayals on American Primetime Television: A Content Analysis  
Marko Dragojevic, U of California - Santa Barbara, USA

Dana Mastro, U of California - Santa Barbara, USA

Howard Giles, U of California - Santa Barbara, USA

Alexander Sink, U of California - Santa Barbara, USA

The Ethnolinguistic Identity Theory in Chiapas (Mexico)  
Ma. Angels Viladot Presas, U Oberta Catalunya, SPAIN

Howard Giles, U of California - Santa Barbara, USA

Jessica Gasiorek, U of Hawaii, USA

Relative Power and Group Victimization: Third-Party Evaluations of Group Entitativity, Uncertainty, and Legitimacy of Retribution  
Sucharita Belavadi, Claremont Graduate U, USA

Michael A Hogg, Claremont Graduate U, USA

Democratic Deliberation: New Perspectives

**Political Communication**

**Chair**  
William P. Eveland, Jr., Ohio State U, USA

**Participants**

Deliberative Democracy and Entertainment: Bridging Two Separate Theoretical Traditions  
Carina Weinmann, U of Mannheim, GERMANY

Peter Vorderer, U of Mannheim, GERMANY

Civility Norms in Public Discourse: An Explication  
Justin David Wolfgang, U of Missouri, USA

Entrapment of Egocentrism: Perceptions of Bias, Expectancies, and Deliberation Preparation  
Wenjie Yan, Washington State U, USA
### 6441 Social Media Effects

**Monday 12:00-13:15 Ceiba**

**Chair**
David C DeAndrea, Ohio State U, USA

**Participants**
Comparing From a (Social) Distance: Applying Social Comparison Theory to the Effects of Social Media Use
- Erin Ash, Clemson U, USA
- Jessica Frampton, Clemson U, USA

Facebook and the Self: Intensity of Facebook Use Predicts Lower Self-Concept Clarity
- Markus Appel, U Koblenz-Landau, GERMANY
- Constanze Schreiner, U Koblenz-Landau, GERMANY
- Silvana Weber, U Koblenz-Landau, GERMANY
- Martina Mara, Ars Electronica Futurelab, AUSTRIA
- Timo Gnambs, U of Osnabrueck, GERMANY

Privacy, Credibility and Site Features as Antecedents to Flow and Knowledge-Gain From Social Networking Sites
- Valerie E. Barker, San Diego State U, USA

Social Connectedness on Facebook: How Adolescents Connect in an Online Environment
- Danielle Boshove, VU U Amsterdam, THE NETHERLANDS
- Marina Krcmar, Wake Forest U, USA
- Drew Cingel, Northwestern U, USA

### 6442 Media and Morality

**Monday 12:00-13:15 Guayacua**

**Chair**
Sumana Chattopadhyay, Marquette U, USA

**Participants**
Construal-Level Theory and Intuitive Morality: How Processing States Shape Moral Judgments of Media Content
- Nicholas A. Lester, U of California - Santa Barbara, USA
- Rene Weber, U of California - Santa Barbara, USA

Divided Moral Exemplars: Moral Intuition Salience and Attitudes Toward Controversial Issues
- Matthew N Grizzard, U at Buffalo - SUNY, USA
- Zheng Janet Yang, U at Buffalo - SUNY, USA
- Robert Joel Lewis, U of Texas, USA

I Got Spoiled: The Effects of Spoilers and Character Morality on Narrative Engagement and Enjoyment
- Arienne Ferchaud, Pennsylvania State U, USA
The Effect of Moral Clarity Versus Ambiguity in Entertainment Media on Cooperation in an Economic Game
Robert Joel Lewis, U of Texas, USA
Matthew N Grizzard, U at Buffalo - SUNY, USA
J. Michael Mangus, U of California - Santa Barbara, USA
Peyman Rashidian, U of Texas, USA
Rene Weber, U of California - Santa Barbara, USA

6443

Health Information Seeking

Health Communication

Chair
Jennifer A. Manganello, U at Albany - SUNY, USA

Participants
Humanizing Patient-Centered Health Information Systems: Using Critical Incidents Data to Increase Engagement and Promote Healthy Behaviors
Jordan Alpert, George Mason U, USA
Gary L. Kreps, George Mason U, USA
Kevin B. Wright, George Mason U, USA
Linda Desens, George Mason U, USA
Increasing Knowledge of Diabetes Through Source Expertise and Perceived Credibility
Keith Richards, East Carolina U, USA
Rory McGloin, U of Connecticut, USA
Kimberly Embacher, U of Connecticut, USA
What Happens When You Go Online to Check Your Health? Implications of Online Health Information Seeking for Health Anxious People
Fam te Poel, VU U Amsterdam, THE NETHERLANDS
Martin Tanis, VU U Amsterdam, THE NETHERLANDS
Tilo Hartmann, VU U Amsterdam, THE NETHERLANDS
Susanne E. Baumgartner, U of Amsterdam, THE NETHERLANDS

“Of and Beyond Medical Consequences”: Exploring Health Information Scanning and Seeking Behaviors of Filipino Domestic Service Workers in Hong Kong
Jan Michael Alexandre Cortez Bernadas, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF L.
L. Crystal Jiang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

6444

Social Capital and Social Media

Communication and Technology

Chair
Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS

Participants
Facebook in Context: Social Capital and Mood Across Time and Space
Joseph Bayer, U of Michigan, USA
Nicole Ellison, School of Information, USA
Sarita Yardi Schoenebeck, U of Michigan
Erin Brady, U of Rochester, USA
Emily Falk, U of Pennsylvania, USA

The Relationship Between Regional Social Network Site Use, Friendships, and Social Capital Outcomes
Emese Domahidi, Westfälische Wilhelms-U Muenster, GERMANY
Thorsten Quandt, U of Muenster, GERMANY
The Associations Between Online Media Use and Perceived Social Capital/Social Support: A Meta-Analysis
Emese Domahidi, Westfaelische Wilhelms-U Muenster, GERMANY

Sexism, Social Capital, and the Spiral of Silence Online
Hilary Gamble, U of Arizona, USA

User-Generated Content Effects

**Communication and Technology**

**Chair**
Andrew Schrock, U of Southern California, USA

**Participants**
The Framing Effects of User-Generated Comments on Online News Stories
Jennifer Tyrawski, Ohio State U, USA
Zheng Joyce Wang, Ohio State U, USA

Selecting Online Reviews After Making a Decision: Congeniality and Refutation Biases
Yuhua (Jake) Liang, Chapman U, USA

User Generated Content and Credibility Evaluation of Online Health Information: A Meta Analytic Study
Tao Ma, U of Connecticut, USA

User-Generated Opinion: How Reader Reactions and Source Reputation Influence the Effects of Online News
Stephan Winter, U Duisburg-Essen, GERMANY
Nicole C. Kramer, U of Duisburg-Essen, GERMANY
Yuhua (Jake) Liang, Chapman U, USA

ICA San Juan Closing Plenary: Confronting Racial and Ethnic Stereotyping Through Entertainment Television: The Case of Latino/as in the Media

**Sponsored Sessions**

**Chair**
Mari Castaneda, U of Massachusetts, USA

**Participants**
Isabel Molina-Guzman, U of Illinois, USA
Eric Deggans, National Public Radio, USA
Kathleen Bedoya, East Los High, USA
Carlos Portugal, East Los High, USA

Entertainment media can be seen as both reflecting and shaping reality, including the perceptions audiences hold of race and ethnicity. In this plenary, we focus on the Latinos in the media -- from their relative invisibility a mere decade ago to a slate of new programs that have placed Latinos in leading roles. To illustrate, we explore the Hulu original series *East Los High*, which has been widely celebrated for its all-Latino cast and hard hitting storylines that don’t shy away from controversies. But we also examine the contention that Latinos are still largely stereotyped in entertainment media, if they are present at all. Who is right? In this plenary we debate the question of whether it is possible for entertainment media to successfully confront cultural stereotypes, whether audiences will selectively perceive and interpret content in ways that fit their existing cognitive schemes, and why communication scholars should be contributing to the debates. We will conclude by exploring the structure of a media industry that makes it challenging to bring racial and ethnic minorities up from invisibility and the opportunities that new platforms offer for writers, producers, and actors who work outside of the mainstream.
Postconference: Climate and Sustainability Campaigns

Sponsored Sessions

Chair
Merav Katz-Kimchi, School of Sustainability, IDC, ISRAEL

Participants
Higher Education and Public Communication Campaigns: The Role of Social Media in Promoting Sustainability
Serena Carpenter, Michigan State U, USA
Bruno Takahashi, Michigan State U, USA
Carie Cunningham, Michigan State U, USA
Alisa Pamela Lertpratchya, Michigan State U, USA

Activist Communication Across Platforms: Social Media and the People’s Climate March
Kjerstin Thorson, U of Southern California, USA
Stephanie Edgerly, Northwestern U, USA
Yu Xu, U of Southern California, USA
Neta Kliger-Vilenchik, U of Southern California, USA
Kevin Driscoll, Microsoft Research, USA

Exploring the Organizational Influences on Environmental Journalist's Efforts to Include Scientific Sources in Green News Stories
Ever Figueroa, U of Texas, USA

Discussing Climate Change: The Impact of the Quality of Discussion In Media Coverage on Citizen Engagement and Political Behavior
Andreas R. T. Schuck, U of Amsterdam, THE NETHERLANDS
Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

The Health Belief Model as an Explanatory Framework for Climate Change Cultivation Effects
Adam M. Rainear, U of Connecticut, USA
John L. Christensen, U of Connecticut, USA

Using Political Efficacy Messages to Increase Climate Activism: The Mediating Role of Emotions
Lauren Feldman, Rutgers U, USA
Sol Hart, U of Michigan, USA

The Meme is the Message
Judith Friedlander, U of Technology Sydney, AUSTRALIA
Chris Riedy, U of Technology Sydney, AUSTRALIA

An Analysis of the Effects of Strategic Messaging on the Perceptual, Cognitive, and Motivational Antecedents to Climate Activism in Youth
Kelly Page Werder, U of South Florida, USA

The Effect of Social Norms and Cultural Context on Pro-Environmental Behaviors
Yoon Hi Sung, U of Texas, USA

Formative Evaluation of Visual Content in News Stories for Use in Climate Change Campaigns
Stacy Rebich-Hespana, U of California – Santa Barbara, USA
Ronald E. Rice, U of California - Santa Barbara, USA

Beyond Politics: Exploring the Role of Race/Ethnicity and Environmentalist Identity in Climate Change Beliefs
Jonathon P. Schuldt, Cornell U, USA
Adam R. Pearson, Pomona College, USA

Climate Change Consumer Activists: Objectives, Beliefs and Behaviors
Connie Roser-Renouf, Center for Climate Change Communication, USA
Edward Maibach, George Mason U, USA
Anthony Leiserowitz, Yale U, USA

When Buying in Means Selling Out: Sustainable Consumption and Unintended Uncivic Boomerang Effects
Lucy Atkinson, U of Texas, USA
Environmental Campaigns: Audience Segmentation of Singaporean Consumers  
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE  
Sonny Rosenthal, Nanyang Technological U, SINGAPORE  
Youqing Liao, Nanyang Technological U, SINGAPORE  
Shirley S. Ho, Nanyang Technological U, SINGAPORE

Philadelphia Story: Documentary Film, Community Connections and Green Public Policy Support  
Colleen Connolly-Ahern, Penn State, USA  
Lee Ahern, Pennsylvania State U, USA

Sustainability for a Crowded Country: The First Climate Campaign by the Israel Ministry of Environmental Protection  
Merav Katz-Kimchi, Interdisciplinary Center, ISRAEL

The Movement is the Message: Building Public Will for Health and Climate Justice via Social Movement Campaigns  
Charlotte Ryan, U of Massachusetts - Lowell, USA

Faith-Based Organizing for Climate Justice: Campaigning for Compassionate and Sustainable Diets  
Pauline Hope Cheong, Arizona State U, USA  
Boris H. J. M. Brummans, U of Montreal, CANADA  
Jennie M. Hwang, U of Montreal, CANADA

Agenda-Setting and Communication for Collective Change: Problems, Policies, and Politics  
Todd M Norton, Washington State U, USA  
Hollie Smith, U of Maine, USA

Climate Campaigns as Development: On the Convergence of Development and Climate Resilience in Bangladesh  
Mikkel Fugl Eskjaer, Aalborg U Copenhagen, DENMARK

This postconference aims to tap the unique collaboration between the Environmental, Political and Health Communication Divisions. Our goal is to bring together scholars, grad students, and practitioners to engage in a meaningful dialogue about the current state of and the prospects for climate and sustainability campaigns. We seek submissions that address the spectrum of climate and sustainability campaigns from diverse perspectives, methods and subfields within communication. We define campaign broadly as a strategic course of action, undertaken during a predefined time limit, involving communication, which is carried out for a specific outcome (Rogers & Storey, 1987). Generally, we identify two types of overlapping campaigns: public communication campaigns and advocacy campaigns. Public communication campaigns are usually waged by institutional actors who attempt to inform or influence behaviors in large audiences within a specific time period using an organized set of communication activities. A public communication campaign features “an array of mediated messages in multiple channels generally to produce noncommercial benefits to individuals and society” (Rice & Atkin, 2013, 3). Advocacy campaigns are often, though not always, waged by non-institutional actors, aim for more systemic transformation and seek to change external conditions such as a policy decision or project (Cox, 2013, 213). What kinds of climate campaigns are promoted by governments and other institutional actors? How does citizen activism sustain climate adaptation efforts in specific localities? What kinds of campaigns are waged by Environmental NGOs and other NGOs as a response to the climate challenge? What are the affective and cognitive precursors for climate activism? What are the relevant frames for climate campaigns? Who is affected by such frames, via which affective and/or cognitive processes, and regarding what types of behavior or other relevant outcomes? What climate-related behaviors do campaigners aim/prefer to change? How do specific national environmental policies or other relevant country-specific factors affect campaigns and/or their impact on audiences? How are these campaigns covered in the media? This post-conference seeks to improve our understanding of campaign types, scope, organizational nature and actors, topics, goals, strategies, tactics, capacities, effects, audience psychology, and similar relevant issues. We hope to pave the way for additional prospective research on this topic.