

Friday May 25, 2007

| 8:00am                              | 9:00am  | 10:00am  | 11:00am | 12:00pm  | 1:00pm   | 2:00pm  | 3:00pm  | 4:00pm  | 5:00pm | 6:00pm | 7:00pm | 8:00pm | 9:00pm | 10:00pm |
|-------------------------------------|---|--|---------|--|--|---|---|---|--------|--------|--------|--------|--------|---------|
| Hilton Hotel Continental Ballroom 1 | 9:00a - 10:15a<br>News Audiences  | 10:30a - 11:45a<br>Audience Perspectives on the European Public Sphere                 |         |  | 1:30p - 2:45p<br>The Public Sphere   | 3:00p - 4:15p<br>Affect in public life: Mediating Conflict and Terrorism  |   |   |        |        |        |        |        |         |
|                                     | 9:00a - 10:15a<br>Movements   | 10:30a - 11:45a<br>Partisanship, Polarization, and Ideology                            |         |  | 1:30p - 2:45p<br>War & Peace   | 3:00p - 4:15p<br>Mapping Code Politics: International Perspectives on Web Campaigning                           | 4:30p - 5:45p<br>Political Communication Meeting  | 6:00p - 7:00p<br>Political Communication Division Reception |        |        |        |        |        |         |
| Hilton Hotel Continental Ballroom 2 | 9:00a - 10:15a<br>Expecting and Exceeding Work  | 10:30a - 11:45a<br>Creating Corporate Social Responsibility                            |         |  | 1:30p - 2:45p<br>Engaging Conversation about Major Works in Organizational Communication                           | 3:00p - 4:15p<br>Creating Strategic Organizational Communication  |   |   |        |        |        |        |        |         |
|                                     | 9:00a - 10:15a<br>The Third-Person Effect and Behavior: Research and Reviews            | 10:30a - 11:45a<br>Advances in Content Analysis Research on Food Marketing to Children |         |  | 1:30p - 2:45p<br>Creating and Controlling our Emotional Environments via Selective Exposure to Entertainment Media | 3:00p - 4:15p<br>Future Directions in Television News Research  |   |   |        |        |        |        |        |         |
| Hilton Hotel Continental Ballroom 3 | 9:00a - 10:15a<br>New Member and Graduate Student Orientation to ICA and the Conference | 10:30a - 11:45a<br>The Heart and Science of Designing Serious Games for Education      |         | 12:00p - 1:15p<br>Plenary: What's So Significant About Social Networking? Web 2.0 and its Critical Potential | 1:30p - 2:45p<br>Information Systems High-Density: Systematic Examination of Communication Phenomenon              | 3:00p - 4:15p<br>The Symbolic Power of Breaking News: 'Field Theory' Case Studies on French and U.S. Journalism | 4:30p - 5:45p<br>Plenary: The Politics of Publishing: The Future Of Academic Publishing | 9:00p - 11:00p<br>Graduate Student Reception                |        |        |        |        |        |         |
|                                     |   |  |         |  |  |   |   |   |        |        |        |        |        |         |

Hilton Hotel Continental Ballroom 1

Hilton Hotel Continental Ballroom 2

Hilton Hotel Continental Ballroom 3

Hilton Hotel Continental Ballroom 4

Hilton Hotel Continental Ballroom 5



Friday May 25, 2007

| 8:00am | 9:00am  | 10:00am  | 11:00am | 12:00pm | 1:00pm   | 2:00pm | 3:00pm  | 4:00pm  | 5:00pm | 6:00pm   | 7:00pm   | 8:00pm | 9:00pm | 10:00pm |
|--------|---|--|---------|---------|--|--------|---|---|--------|--|--|--------|--------|---------|
|        | <b>9:00a - 10:15a</b><br>The Creative 'Affordances' of Communication Technologies: A Discussion Panel | <b>10:30a - 11:45a</b><br>Surveillance, Consent, and Dissent |         |         | <b>1:30p - 2:45p</b><br>Content, Technology, and the Self                    |        | <b>3:00p - 4:15p</b><br>User Rights in the UGC Era: Media Literacy, Copyright and Fair Use                    |   |        |  | <b>6:00p - 7:00p</b><br>Joint Reception of the Feminist Scholarship Division; Popular Communication Division; Philosophy of Communication Division; Gay, Lesbian, Bisexual, and Transgendered Special Interest Group; and the Ethnicity and Race in Communication Special Interest Group |        |        |         |
|        | <b>9:00a - 10:15a</b><br>Quality, Credibility, and Morality in Journalistic Genres Online             | <b>10:30a - 11:45a</b><br>Journalism and Human Rights        |         |         | <b>1:30p - 2:45p</b><br>What Makes the Way Journalism Tells Stories Special? |        | <b>3:00p - 4:15p</b><br>Building Core Theories About the Culture of Journalism in an Age of Relentless Change | <b>4:30p - 5:45p</b><br>Journalism Studies Business Meeting |        | <b>6:00p - 7:00p</b><br>Journalism Studies Reception |  |        |        |         |

Hilton  
Hotel  
Imperial  
Ballroom A

Hilton  
Hotel  
Imperial  
Ballroom B

Friday May 25, 2007

| 8:00am | 9:00am   | 10:00am   | 11:00am | 12:00pm | 1:00pm  | 2:00pm | 3:00pm  | 4:00pm   | 5:00pm | 6:00pm | 7:00pm | 8:00pm | 9:00pm | 10:00pm |
|--------|--|---|---------|---------|---|--------|---|--|--------|--------|--------|--------|--------|---------|
|        | <b>9:00a - 10:15a</b><br>Telling Stories and Changing Minds: Narrative in Health Communication   | <b>10:30a - 11:45a</b><br>Focusing on Exposure as a Central Construct in Health Campaigns Research: Interventions in Africa |         |         | <b>1:30p - 2:45p</b><br>Intended and Unintended Outcomes of Campaigns to Control Drug Abuse, Skin Cancer, and Tobacco, and PTSD |        | <b>3:00p - 4:15p</b><br>Normative Approaches to the Prevention of Alcohol-related Problems in Youth | <b>4:30p - 5:45p</b><br>Message and Social Features Affecting Information Seeking, Risk Perceptions, and Personal Disclosures About Health |        |        |        |        |        |         |
|        | <b>9:00a - 10:15a</b><br>Trauma and Popular Culture  | <b>10:30a - 11:45a</b><br>Impact of Two Types of Advertising on Health Behavior: Direct-to-Consumer and Social Marketing    |         |         | <b>1:30p - 2:45p</b><br>Making and Using Online News: Reports on the Accelerating Global News Cycle                             |        | <b>3:00p - 4:15p</b><br>News Coverage of Health: Framing, Stigmatization, and Agenda Setting        | <b>4:30p - 5:45p</b><br>High Density: Online Forums, Conversations, and Blogs  |        |        |        |        |        |         |
|        | <b>9:00a - 10:15a</b><br>A Walk Down the Longest Street in the World: What Research Says about the Impact of International Coproductions of <i>Sesame Street</i> | <b>10:30a - 11:45a</b><br>Ripped From the Headlines: Sex, News, Spectacle   |         |         | <b>1:30p - 2:45p</b><br>Feminism and the Not-So-Domestic Arts   |        | <b>3:00p - 4:15p</b><br>Feminist Scholarship Division Business Meeting                              | <b>4:30p - 5:45p</b><br>Representing Sexuality, Mediating Power: Twenty-Five Years After the Barnard Conference                            |        |        |        |        |        |         |
|        | <b>9:00a - 10:15a</b><br>Developments in Public Relations Theory Building I  | <b>10:30a - 11:45a</b><br>Developments in Public Relations Theory Building II   |         |         | <b>1:30p - 2:45p</b><br>Excellence in Public Relations Practice: The Case of the Brookhaven National Laboratory                 |        | <b>3:00p - 4:15p</b><br>Giving up Cognitive Control: Public Relations and the Turn to Emotion       | <b>4:30p - 5:45p</b><br>Public Relations Young Potentials High Density Session   |        |        |        |        |        |         |

Hilton Hotel Franciscan Room A

Hilton Hotel Franciscan Room B

Hilton Hotel Franciscan Room C

Hilton Hotel Franciscan Room D



Friday May 25, 2007

| 8:00am                                      | 9:00am   | 10:00am   | 11:00am  | 12:00pm | 1:00pm   | 2:00pm   | 3:00pm   | 4:00pm   | 5:00pm  | 6:00pm   | 7:00pm | 8:00pm | 9:00pm | 10:00pm |
|---|--|---|--|---------|--|--|--|--|---|--|--------|--------|--------|---------|
| <b>Hilton Hotel</b><br>Union Square 17 & 18 | <b>9:00a - 10:15a</b><br>Creating Perspective with Words   | <b>10:30a - 11:45a</b><br>New Directions in Intercultural Communication Research          | <b>10:30a - 11:45a</b><br>Global News in Local Context |         | <b>1:30p - 2:45p</b><br>Highly Ranked Competitive Papers in Intercultural Communication                | <b>1:30p - 2:45p</b><br>Media, Youth and Education | <b>3:00p - 4:15p</b><br>Being public: bowling, murder, and coming out  | <b>4:30p - 5:45p</b><br>Intercultural Communication Business Meeting | <b>4:30p - 5:45p</b><br>Making Sense of Networks  | <b>6:00p - 7:00p</b><br>Intercultural Communication Division Reception |        |        |        |         |
| <b>Hilton Hotel</b><br>Union Square 19 & 20 | <b>9:00a - 10:15a</b><br>How Global is the Communication Research Community?                     |   |  |         |  |  | <b>3:00p - 4:15p</b><br>China's Olympic Makeover: Shaping China's Global Image via the 2008 Beijing Olympics |  |   |  |        |        |        |         |
| <b>Hilton Hotel</b><br>Union Square 21      | <b>9:00a - 10:15a</b><br>Communicating Identity and Self Presentation                            | <b>10:30a - 11:45a</b><br>Well-Being, Anger, and Arguments                                |  |         | <b>1:30p - 2:45p</b><br>Top Four Papers in Intercultural Communication                                 |  | <b>3:00p - 4:15p</b><br>Business Meeting Interpersonal Communication   |  |   |  |        |        |        |         |
| <b>Hilton Hotel</b><br>Union Square 22      | <b>9:00a - 10:15a</b><br>Representing the Other in Contemporary Cultural Discourses              | <b>10:30a - 11:45a</b><br>Politics of Communication, Cultural Difference, and Diasporas   |  |         | <b>1:30p - 2:45p</b><br>Articulating Home and Belonging: Mapping the Diaspora and its Experiences      |  | <b>3:00p - 4:15p</b><br>Minority Matters: Issues of Race in Work and Education                               |  |   |  |        |        |        |         |
| <b>Hilton Hotel</b><br>Union Square 23 & 24 | <b>9:00a - 10:15a</b><br>Media Diversity in Small States - Limited Options for Media Regulation? | <b>10:30a - 11:45a</b><br>Ownership, Advertising and Market Structure in Media Industries |  |         | <b>1:30p - 2:45p</b><br>Policy in Practice: Evaluating the Implementation of Communication Legislation |  | <b>3:00p - 4:15p</b><br>Network Neutrality and Broadband Development   |  | <b>4:30p - 5:45p</b><br>Public Relations in Eastern Europe, Russia and CIS: Six Years into the New Millennium |  |        |        |        |         |

**Friday May 25, 2007**

| 8:00am | 9:00am   | 10:00am | 11:00am   | 12:00pm | 1:00pm | 2:00pm  | 3:00pm | 4:00pm | 5:00pm   | 6:00pm   | 7:00pm | 8:00pm | 9:00pm | 10:00pm |
|--------|--|---------|---|---------|--------|---|--------|--------|--|--|--------|--------|--------|---------|
|        | <b>9:00a - 10:15a</b><br>Conflict, War<br>and Visuals<br>(High Density<br>Session) |         | <b>10:30a -<br/>11:45a</b><br>Viewing/Formi<br>ng Asia<br>through Visual<br>Media: From<br>Visual/Cultural<br>Perspective |         |        | <b>1:30p - 2:45p</b><br>Top Three<br>Papers in<br>Language and<br>Social<br>Interaction |        |        | <b>4:30p - 5:45p</b><br>Language &<br>Social<br>Interaction<br>Business<br>Meeting | <b>6:00p -<br/>7:00p</b><br>Language &<br>Social<br>Interaction<br>Division<br>Reception |        |        |        |         |

**Hilton  
Hotel**  
Union  
Square 13