

ICA Conference 2010 Sponsorship Benefits

Platinum
\$25,000

- * select eight of the events listed on the reverse (**you will become the exclusive sponsor of five**) (includes easel signage, materials table space and acknowledgment in the Conference Program)
- * *right of first refusal* of sponsorship for the 2010 Annual Conference
- * inclusion on the sponsor page of the Conference Program as a Platinum Sponsor
- * 8' x 10' space in the Conference Exhibit Area
- * two sets of Conference attendee labels
- * two full-page advertisements in the Conference Program
- * three complete sets of ICA member labels
- * two full-page ads in the online *ICA Newsletter*
- * one marketing piece included in ICA New Member Packets for one year
- * four-month ad on ICA website home page

Gold
\$15,000

- * **select five** of the events listed on the reverse for which you will become a sponsor (includes easel signage, materials table space and acknowledgment in the Conference Program)
- * *right of first refusal* of sponsorship for the 2010 Annual Conference
- * inclusion on the sponsor page of the Conference Program as a Gold Sponsor
- * 8' x 10' space in the Conference Exhibit Area
- * two sets of Conference attendee labels
- * one full-page advertisement in the Conference Program
- * two complete sets of ICA member labels
- * one full-page ad in the online *ICA Newsletter*
- * one marketing piece included in ICA New Member Packets for one year
- * three-month ad on ICA website home page

Silver
\$10,000

- * **select three** of the events listed on the reverse for which you will become a sponsor (includes easel signage, materials table space and acknowledgment in the Conference Program)
- * *right of first refusal* of sponsorship for the 2010 Annual Conference
- * inclusion on the sponsor page of the Conference Program as a Silver Sponsor
- * 8' x 10' space in the Conference Exhibit Area
- * one set of Conference attendee labels
- * one half-page advertisement in the Conference Program
- * two complete sets of ICA member labels
- * one half-page ad in the online *ICA Newsletter*
- * one marketing piece included in ICA New Member Packets for one year
- * two-month ad on ICA website home page

Bronze
\$5,000

- * **select one** of the events listed on the reverse for which you will become a sponsor (includes easel signage, materials table space and acknowledgment in the Conference Program)
- * *right of first refusal* of sponsorship for the 2010 Annual Conference
- * inclusion on the sponsor page of the Conference Program as a Bronze Sponsor
- * 8' x 10' space in the Conference Exhibit Area
- * one set of Conference attendee labels
- * one quarter-page advertisement in the Conference Program
- * one complete set of ICA member labels
- * one quarter-page ad in the online *ICA Newsletter*

ICA Conference 2010 Sponsorship Events

Platinum
\$25,000

- select eight** of the events listed below. You will become the **exclusive** sponsor of **five** events (includes signage, exhibit booth for marketing materials and acknowledgment in Conference Program)

Gold
\$15,000

- select five** of the events listed below. You will become a non-exclusive sponsor (includes signage, exhibit booth and acknowledgment in Conference Program)

Silver
\$10,000

- select three** of the events listed below. You will become a non-exclusive sponsor (includes signage, joint exhibit space and acknowledgment in Conference Program)

Bronze
\$5,000

- select one** of the events listed below. You will become a non-exclusive sponsor (includes signage, joint exhibit space and acknowledgment in Conference Program)

Important Notes!

Important notes regarding sponsorship selections for the convention:

- **only** the **Platinum** level has **exclusive** sponsorship rights to **five** of the eight selected events
- sponsorships are reserved on a first-come, first-served basis (reservation must be accompanied by a check, or a signed reservation form and will be legally and financially binding)

Important Notes!

Check the appropriate number of boxes related to your desired sponsorship level:

- Plenary Session
- Plenary Poster Session
- Advanced Audio/Visual Presentation Rooms
- Past Presidents' Breakfast
- Fellows' Breakfast
- Presidential Reception

- Graduate Student Reception
- Division/Interest Group Reception
- Opening Reception
- Keynote Speaker
- Refreshment Breaks
- Cyber Cafe