Gearing Up For San Juan!

Amy Jordan, ICA President-Elect, U of Pennsylvania

As your President-Elect, it is my job to plan our annual conference in San Juan, Puerto Rico for May 2015. I say “my job,” but the reality is that there is an entire team of folks working very hard to make this meeting successful. Your Division and Interest Group planners have been thinking “out of the box” in their calls for submissions to come up with strategies to accommodate the growing numbers of submissions. Your Executive Director, Michael Haley, and the staff at ICA Headquarters, have been negotiating with hotels in San Juan to ensure that there are enough affordable rooms at area hotels to accommodate attendees. And our conference theme chair, Jon Nussbaum (Pennsylvania State U), has been diligently recruiting reviewers who are expert in our conference theme: “Communication Across the Life Span.” Add to this the efforts of Federico Subervi (Kent State U) to connect with local scholars and institutions, and the members of the Executive Committee who provide advice and guidance along the way, and we have a truly exceptional collection of people doing their very best to make San Juan a smoothly run and intellectually stimulating conference.

But we face challenges.

Challenge: Low acceptance rate

ICA’s membership has grown over the past 10 years, and so too has interest in the annual conference. In 2013, we received 3,632 competitive paper and 330 panel submissions. The overall acceptance rate was 36.5%. Compare this to San Francisco in 2007, when there were 2,456 competitive paper and 283 panel submissions, and a significantly higher acceptance rate of 45%. Many ICA members cannot attend the annual conference because their institutions do
not provide funding unless they are presenting work (in other words, “in the program”). The dramatically lower acceptance rate also means that solid research that deserves an audience cannot find a space in the program.

**Solution: Creative programming**

Until we determine a different structure for the annual meeting (which is booked out until 2019 with the existing parameters), we need to think beyond the traditional “four papers and a respondent” mode of presenting research. Certainly there is still a place for this at the annual meeting, but I believe there is also an opportunity to consider new formats. You will see in your Division and Interest Groups’ “call for submissions” (and later acceptance letters) some terms you may not have seen before, such as “escalator session.” I encourage you to be open to presenting your research in novel formats so that we can open up space for a greater number of participants to attend the annual meeting. You can work with your Division and Interest Group planner to learn about the alternative formats they have created.

**Challenge: Poor review quality**

Program planners across many Divisions and Interest Groups have heard feedback from their members that the review process feels perfunctory and arbitrary. This results, in part, from the heavier burden that has befallen reviewers as more and more papers come into the conference paper submission pipeline. Reviewers are asked to read more papers, and the timeline for turnaround remains tight. Additionally, it is sometimes difficult for planners to match the topic of the papers with reviewers’ expertise.

**Solution: Larger reviewer pool, more precise keywords**

Program planners have been encouraged to begin recruiting reviewers early (in fact, you may have already been contacted). We will also be asking for volunteers as soon as we open the paper/panel submission site. We encourage reviewers to provide substantive feedback as they read submissions, both to help direct the planners in their selection process and to aid the authors in understanding the perceived strengths and weaknesses of their work. Scales with numbers can be useful, but they can also be frustratingly obtuse for those who have poured a lot of time and effort into the work they have submitted.

A second initiative we have undertaken in the past few months has been to update the keywords that members use to identify their areas of expertise and authors use to identify the topics addressed in their work. Please take the time to update your member profile so that we have a better understanding of your current interests, and so that your program planners can better identify qualified experts to review papers. (You can do so by clicking on the following link and logging in to your ICA Profile. Then, click on the green button “Change my Keywords” located in the middle of the page. http://www.icahdq.org/cgi-shl/twserver.exe?run=memony:members/myICA/). And when you submit your work, please also think carefully about your keyword selection. We hope that the “refreshing” of the keywords will result in a better match of paper to qualified reviewer.

**In sum, we need your help!**

As we work to accommodate the growing size of the conference and the increased volume of submissions we make two requests of ICA members:
1) Please be open to presenting your work at the annual conference through novel formats suggested by your Division and Interest Group program planners

2) Please volunteer to be a reviewer and, as you do this, you revisit your "keywords" to ensure they are accurate and up-to-date.

The ICA conference submission site opens on 1 September 2014 and we look forward to seeing your work!

Amy Jordan
ajordan@asc.upenn.edu

ICA Annual Board of Directors Meeting

Michael Haley, ICA Executive Director

The ICA Board of Directors held its annual meeting in Seattle 22 May 2014. Several key issues were discussed and decisions were reached that will keep ICA an energetic and responsive organization.

A new membership category (approved by the membership last fall) will be available when members renew starting in August 2015. The new membership category: "Employment Exception" includes faculty from across the globe who are part time or nonpermanent employees, adjuncts or the equivalent at a university or research center. The membership fee will be 75 percent of full membership fees and tiered for your country of residence.

- Under the leadership of ICA President-Elect Amy Jordan (U of Pennsylvania), ICA will survey the entire membership in September on issues related to the future of the ICA annual conference. With very low acceptance rates, upcoming site selection issues, and the need to accommodate more attendees, ICA will seek the views of all members on how to best balance a number of competing issues such as holding the conference in hotels vs conference centers and cost consequences related to all decisions. It is very important that you respond to the survey to make sure your views are heard.

- The Board has approved a change that would replace the "Board members at large" representing five different regions within the Board of Directors to three members who would be chosen by the membership among 6 people committed to internationalization and proposed by the nominations committee. This will be formalized into a proposal for change in the bylaws to be approved by the members on the ballot in September. This is an important step in focusing on the areas of the world that are not well represented in the ICA membership and/or leadership. The board asks that you support its change in structure.

- Divisions and Interest Groups are encouraged to designate two new roles within the division or interest group; a Student Representative who will pay particular attention to the needs, initiatives and interests of the student members of that unit and liaise with other Student representatives and the Student Board members for exchange and coordination; and a member to act as the section's Internationalization Liaison, i.e. a relay at the division level to contribute to the association-wide efforts to enhance the international nature of ICA, its members and its activities to the Membership and Internationalization
Committee.
- The Board approved the guidelines for ICA Affiliate Journals. The submission **deadline** for an application is **1 July 2014**. The task force working on this anticipates that one or two journals will be approved within a few months of that deadline.
- The "Environmental Communication" Interest Group was approved as a full division and a new Interest Group on "Sports Communication" was created.
- The Board also reminded the members of two ICA Regional Conferences that will take place in the coming months: one in Brisbane, Australia (**1-3 October 2014**, program finalized, 22 countries represented and involvement of regional Fellows); the other in Lodz, Poland (**9-11 April 2015**, co-organized with partner universities from 6 countries, call just published).

The Board of Directors and, especially, the Executive Committee (**Peter Vorderer** (U of Mannheim), Amy Jordan, **Francois Heinderyckx** (U Libre de Bruxelles), **Cynthia Stohl** (U of California - Santa Barbara), and **Larry Gross** (U of Southern California)) welcome any questions and ideas you might have. Please feel free to contact them directly.

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**President's Message: ICA Goes to Africa**

Peter Vorderer, ICA President, U of Mannheim

As you may know, ICA was founded in the United States in January 1950 as the National Society for the Study of Communication (NSSC). Its original name is a testament to the fact that, at the outset, our organization was thought of as national in scope rather than international. This, no doubt, changed substantially over the years, and this shift was officially recognized in 1969 when NSSC became the International Communication Association. Although today we are registered as an organization in the United States, maintain our headquarters in the U.S. capital, and are subject to U.S. laws, the core of our activities is hardly limited to the borders of any one nation. Instead, we foster and support research, teaching, and the application of all aspects of human and mediated communication across the globe, with more than 4,500 members in over 80 countries.

However, if we look more closely at where most of our members are located, we find a rather skewed picture: A bit more than half of our members are from or currently work in the United States, with the second largest group representing (primarily Western) Europe and a growing proportion coming from Asia. These numbers are also generally reflected in the leadership of ICA. In particular, all previous ICA presidents have been scholars from the so-called Western world (including Oceania). Luckily, that will change with this year’s presidential election, as both of our candidates for the post of president-elect select are from Asia. I believe that this marks a fundamental change in our character as a truly international association.

Two regions of the world, however, remain underrepresented: Latin America and—even more so—Africa. With next year’s annual conference in Puerto Rico (although officially a U.S. territory), we will at least take one step closer to establishing a solid presence in Latin America. Last year, we also held regional conferences in Chile and Brazil, so we seem to be on our way
towards a more fully inclusive manifestation of our “international” label. But Africa, I have to admit, is still a relatively unknown continent to us in terms of its academic contours. Therefore, ICA’s Executive Committee is currently putting together an ad hoc committee of scholars who are either from Africa or who know the current state of communication research in Africa well. This group will be charged with the tasks of mapping the landscape of communication studies in this huge continent and, more specifically, identifying a place where we can hold a regional conference in the next few years by connecting with those African colleagues who are devoted to our common mission. We already have a few ICA members from Africa, with a number of African attendees at our annual conferences. Nevertheless, we do not yet have a clear picture of who does what kind of research there and where exactly this all takes place. Africa is too big a continent to be neglected in an organization that is as international as ours has become, and I look forward to our ongoing efforts to rectify this and thus better fulfill our role as the International Communication Association.

 Communication Yearbook 40: Deadline 15 February 2015

Elisia L. Cohen, Editor Communication Yearbook, U of Kentucky

CY 40 is a forum for the exchange of interdisciplinary and internationally diverse scholarship relating to communication in its many forms. Specifically, we are seeking state-of-the-discipline literature reviews, meta-analyses, and essays that advance knowledge and understanding of communication systems, processes, and impacts. Submitted manuscripts should provide a rigorous assessment of the status, critical issues, and needed directions of a theory or body of research; offer new communication theory or additional insights into communication systems, processes, policies, and impacts; and/or expand the boundaries of the discipline. In all cases, submissions should be comprehensive and thoughtful in their synthesis and analysis, and situate a body of scholarship within a larger intellectual context. For CY 40, the editorial board also welcomes essays that advance knowledge and understanding of communication research methodologies and applications.

Details

- Submit manuscripts electronically via a Word attachment to Elisia L. Cohen (U of Kentucky), Editor, at CommYear@uky.edu
- Submissions for CY 40 will be considered from 1 January 2015 through 15 February 2015
- Use APA style, 6th edition
- Include a cover letter indicating how the manuscript addresses the CY 40 call for papers
- Prepare manuscripts for blind review, removing all identifiers
- Include a title page as a separate document that includes contact information for all authors
- Following Communication Yearbook’s tradition of considering lengthier manuscripts, initial manuscript submissions may range from 6,500 to 13,000 words (including tables, endnotes, references).
- Incomplete submissions not adhering to the above journal guidelines will be returned to authors for revision.
For more information about CY 40 or this call for submissions, please contact Elisia at CommYear@uky.edu

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**A Bird’s Eye View of ICA 2014**

Bob van de Velde and Kasper Welbers, VU University Amsterdam

**The networks of communication science**

![Diagram of university collaboration network](image)

ICA 2014 had a big diversity of submissions, with hundreds of contributing universities. We looked at the collaboration network, i.e. authors from different universities which shared a submission. This provided the basis for the graph in figure 1, where the main component of the university collaboration network is shown. We removed internal links, which means the picture shows universities with sizes corresponding to their external collaboration ties (Degree centrality). The graph suggests ICA communication science is a collaborative endeavor. Colors indicate group membership as estimated through modular community detection (Blondel, Guillaume, Lambiotte & Lefebvre: 2008). The Wisconsin-Michigan State connect many U.S. and international universities, whereas the U of Texas seems to bridge other groups. The U of Amsterdam – and to a lesser extend the VU U Amsterdam – bridge Dutch and Belgian
universities with the American network. Other European universities seem to cluster more amongst each other, with less collaboration with the US. By contrast, many Asian universities seem strongly oriented towards collaboration with the US.

Table 1: Frequency of publication & network degree for the top 15 Universities at ICA 2014

<table>
<thead>
<tr>
<th>Rank</th>
<th>University</th>
<th>Frequency</th>
<th>Rank</th>
<th>University</th>
<th>Degree</th>
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<td>U of Texas</td>
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<td>2</td>
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<td>U of Wisconsin</td>
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<td>3</td>
<td>Michigan State U</td>
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<td>U of California</td>
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<td>3</td>
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<tr>
<td>6</td>
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<td>7</td>
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<td>U of Pennsylvania</td>
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<td>9</td>
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<td>9</td>
<td>VU U Amsterdam</td>
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<td>10</td>
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<td>Rutgers U</td>
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<td>14</td>
<td>U of Connecticut</td>
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</table>
When we look at the reported research interests of submissions and use these to plot a Division-to-Division network, we can see strong integration in communication science. A dense network suggests that the Divisions share many of their interests with each other, forming one component without outliers. But when we look at the overlap in authors between the Divisions, we see that major Divisions are very central, with smaller Divisions such as Feminist Scholarship relating only to Divisions closer to their topic and sharing fewer researchers.

**Table 2: Submission frequency and degree in author or research area overlap for divisions (units) at ICA 2014**

<table>
<thead>
<tr>
<th>Item</th>
<th>Frequency</th>
<th>Degree (Authors sharing)</th>
<th>Degree (Research Area overlap)</th>
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<td>Sponsored Sessions</td>
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<td>Children Adolescents and Media</td>
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<td>Mass Communication</td>
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<td>Communication and Technology</td>
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<td>Political Communication</td>
<td>141</td>
<td>20</td>
<td>Ethnicity and Race in Communication</td>
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<td>Journalism Studies</td>
<td>136</td>
<td>18</td>
<td>Feminist Scholarship</td>
</tr>
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<td>Information Systems</td>
<td>127</td>
<td>18</td>
<td>Global Communication and Social Change</td>
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<tr>
<td>Health Communication</td>
<td>124</td>
<td>Political Communication</td>
<td>17</td>
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<tr>
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<tr>
<td>Popular Communication</td>
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<td>Journalism Studies</td>
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<td>Global Communication and Social Change</td>
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<td>Theme Sessions</td>
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<td>Philosophy, Theory and Critique</td>
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<td>Philosophy, Theory and Critique</td>
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<tr>
<td>Interpersonal Communication</td>
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<td>Ethnicity and Race in Communication</td>
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<td>Ethnicity and Race in Communication</td>
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<td>Game Studies</td>
<td>12</td>
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<tr>
<td>Communication Law &amp; Policy</td>
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<td>Interpersonal Communication</td>
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<td>Visual Communication Studies</td>
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<td>Feminist Scholarship</td>
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</table>
Disclaimer

University names were standardized with priority on high-frequency names, but possible incorrect names may remain in the dataset. Due to time-constraints, all numbers should be considered best-effort estimates. The raw data, processing scripts and files are available upon request by mailing to r.n.vande.velde@vu.nl.

Both authors are PhD Candidates at the department of communication science of the VU University Amsterdam.

Brisbane Regional Conference

Terry Flew, ICA Regional Conference Chair

Planning is highly advanced for the International Communications Association Regional Conference, “Digital Transformations, Social Media Engagement, and the Asian Century”, to be held at the Queensland U of Technology (Gardens Point campus) from 1-3 October 2014.

The conference has a very exciting range of keynote speakers, including incoming ICA President Peter Vorderer (U of Mannheim), Mohan Dutta (National U of Singapore), Cynthia Stohl (U of California Santa Barbara), Jack Linchuan Qiu (Chinese U of Hong Kong), Yi-Hui Christine Huang (Chinese U of Hong Kong), ICA fellows Cindy Gallois (U of Queensland) and John Hartley (Curtin U), Lance Bennett (U of Washington), Christoph Neuberger (LMU U, Munich), and Stuart Cunningham (Queensland
There will be a range of special events taking place, including a forum on “Science Communication in the Digital Age” hosted by the U of Queensland at the historic Customs House, and “Crisis Communication in Chinese Context”, sponsored by the Public Relations Institute of Australia. There are also special lunchtime sessions on academic publishing convened by the Australian and New Zealand Communication Association (ANZCA) and Taylor & Francis, as well as over 50 paper sessions, panels and poster sessions.

Information on the conference can be found on the conference web site at http://icabrisbane2014.com. Early bird registration ($300 for faculty and $150 for graduate students) is available until 22 August 2014, with final registration by 12 September 2014. A draft program can be accessed from the conference website, as well as information about accommodation in Brisbane.

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**Student Column: Summertime**

Francois Allard-Huver, ICA Student Board Member, Sorbonne U

As the new student representative – Anne Kaun’s new partner in crime for 2014-2015 – I have the chance to write my first student column in the summer, when the tension, the hustle-and-bustle of graduate school is slowly replaced by long days at the beach, drinking mojitos and daydreaming about the paper – of course a paper worth a Top Student Paper Award – I could present at Puerto Rico for the next ICA’s conference… or not.

Life as a grad student is often inscribed in a different temporality from the other students and summer is nothing more than two sunnier* – months of work for most of us. Of course the majority of graduate schools are operating at a slower pace which means less teaching/meeting/conference time but more time to spend on preparing new courses, organizing new research projects or writing new papers for this fall’s or this winter’s conferences.

Keeping the balance between work and life is a real challenge in the summer. I can remember a recent study showing that young researchers and Ph.D. students often share a common feeling of guilt when taking leisure time and having a hard time accepting to go on holidays. We often see research as a full-time commitment – and even a lifetime commitment for some of us – where leisure means writing a paper on a secondary research interest or taking time to do some additional research on a different topic of interest…I admit, it’s fun too, but achieving a sort of equilibrium between work in academia and life outside academia demands some efforts… and should be worth a thought or two!

Before locking yourself again into a nice office without window, arriving at work before dawn and leaving after sunset, you should consider August or even September as perfect time to
take some vacation! And considering vacation you should definitively think about sun! Sun is not only good for the mood, allowing a nice tan but is also vital for stockpiling vitamin D at the edge of the long fall and winters months approaching where the only light source we have is neon light or moonlight. Vitamin D is vital for the researcher. Vitamin D helps having strong bones, a healthy cardiovascular system and is even linked to cognitive faculties. The three are a must! As writing a dissertation is nothing more than a long marathon you definitively need strong legs and a good cardio. And regarding cognitive faculties, I think that it’s not superfluous to have some of these in reserve!

And work in academia in all of this? As a Grad Student Representative, I see two or three possible thoughts I will explore this summer. First, I will think of what we, grad student rep and student / early career division representative could do for you next year, especially to strengthen the network and ICA. I know, we keep asking ourselves – and asking you – but since I joined ICA, I'm wondering: “If only I knew more of my fellows outside France to build a network that has the same research interests as I have, who could help share their experience with me, we could maybe work together, exchange advice or even write papers together.” Most of us do that informally, but why not use ICA’s student and early career division representatives as a catalyst? If you have ideas popping up this summer while swimming in a sea or hiking in the mountain, please, let us now! Another idea: Puerto Rico 2015! 1 September 2014 is the deadline for proposing and planning preconference panels. I will definitively spend some time in the sun sending emails and contacting friends about preconferences or workshops we could organize together! So…enjoy the sun and see you in September!

* For my friends and colleagues living in the southern hemisphere, July and August are two colder months of work… but I hope that you will have the chance to follow these advices in December and in January for your Summer!

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**Member News & Updates**

This article includes new postings with the latest ICA member news, as well as updates on outside conferences and publications. All ICA members are encouraged to submit their latest professional news for inclusion in the Newsletter by e-mailing Jennifer Le at jle@icahdq.org.

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**Division News**

**Intergroup Communication**

**Jordan Soliz** (U of Nebraska - Lincoln and Vice-Chair-Elect) with **Jess Gasiorek** (U of Hawaii)
at Manoa) and Jake Harwood (U of Arizona) have spearheaded the Intergroup Communication’s launch of the new interest group’s blog! The blog’s purpose is to serve as a “collaborative and informational space for those interested in learning, discussing, and engaging intergroup communication scholarship with a particular emphasis on the practical application of research to human relations.”

You can access the blog at: http://intergroupica.wordpress.com/. If you have any questions, feel free to contact Howard Giles (U of California - Santa Barbara) howiegiles@cox.net or Jordan Soliz jsoliz2@unl.edu.

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**Public Relations**

The Public Relations division is looking for one or two volunteers to join their social media working group. Please contact Lee Edwards (U of Leeds) l.m.s.edwards@leeds.ac.uk if you are interested.

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**Call for Papers**

**Call for Chapter Proposals on the X-Men Films**

We would like to invite submissions of chapter proposals for an edited book on the X-Men film franchise. The volume, to be published by Rowman & Littlefield, is titled *The X-Men Films: A Cultural Analysis* and seeks to present scholarly research on the movies, their audiences, and their place within the entertainment industry. The overarching framework is cultural studies and media studies, yet the approach is interdisciplinary, so we welcome submissions that involve related disciplines.

The book focuses specifically on the X-Men movies (not the comics) as popular culture products of international relevance. While the films are rooted in the original Marvel series, they depart from it in various ways, constituting their own conceptual universe. Therefore, chapter proposals may consider the X-Men’s transformation from comics to movies, but should not deal primarily with the comic books.

Proposals may focus on any of the X-Men’s movie characters, on themes that run across several films, or on particular installments of the series—including the original trilogy that started in the year 2000, the recent prequels, and the ‘Wolverine’ offshoots. Since the franchise continues to expand (two more movies are already slated for release in upcoming years) we are looking for research that is relevant and timely. In particular, proposals may address textual aspects of the X-Men films, consider them in relationship to social and political issues, compare them to other superhero movie series, or provide an understanding of their audiences. Proposals that deal with topics of importance for international/intercultural communication are encouraged.

The following is a preliminary list of topics of interest: - Social issues reflected in the X-Men films
- Political subtexts found in the X-Men films
- Individual characters’ analysis (Wolverine, Professor X, Magneto, Mystique, etc.)
- Representations of gender, race, class, age, and sexual orientation
- Issues of diversity, disability, inclusiveness, and marginalization
- Issues of otherness, identity, trauma, and belonging
- Portrayals of violence and war in the X-Men films
- Historical references (e.g. the Holocaust, the Vietnam War)
- Representations of power, politics, and the government
- Moral dilemmas, personal choices, and issues of social responsibility
- Portrayals of science, technology and change
- The X-Men’s transformation from comics to movies
- Industry aspects of the film franchise
- The X-Men in relationship to other Marvel superhero films (e.g. Avengers)
- Marvel’s X-Men versus DC-based series (e.g. Batman, Justice League)
- Original research on audiences and fans
- International/intercultural perspectives on the X-Men
- Beyond the X-Men: related themes in popular culture

Please send a 600-word abstract of your proposed chapter to bucciferro@gonzaga.edu, along with a short bio and contact information. The deadline for proposals is 27 September 2014.

The chapter selection will seek to represent a variety of analytical perspectives, disciplinary frameworks, and thematic clusters. The full chapters will be 5,500 - 6,000 words long and the manuscripts will be due in January 2015, with further revisions due in May 2015.

If you have questions, please contact Claudia Bucciferro, assistant professor of communication studies at Gonzaga U, at bucciferro@gonzaga.edu or +1 (509) 313-3635.

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**CALL FOR PAPERS: Critical Studies in Media Communication**

Special Issue: Queer Technologies in Communication

Editors:
- Katherine Sender, U of Auckland, k.sender@auckland.ac.nz
- Adrienne Shaw, Temple U, adrienne.shaw@temple.edu

**Abstract deadline: 30 September 2014**

Decisions on abstracts: 15 October 2014

First drafts due: 28 February 2015

Second drafts due: 31 July 2015

Final drafts due: 31 October 2015

**Publication: April 2016** (Volume 33, issue 2)

Communication and media scholars have productively engaged with the representation of lesbian, gay, bisexual, transgender, and queer (LGBTQ) people in popular media. They have also investigated how LGBTQ people and communities connect via communication technologies. This special issue invites scholars to engage with a third framework for understanding intersections among gender, sexuality, and communication technologies: how can queer theory and queer methodologies complicate our understanding of communication technologies, their structures and uses, and the cultural and political implications of these?

**Papers might address topics that include:**

- Historically and contemporarily, how do communication technologies create the possibilities for queer cultural production and consumption?
- In what ways do the design, structure, and underlying architecture of these technologies
presume a gender normative or heterosexual subject?
- What would a queer design or queer restructuring of these technologies entail?
- What would a queer “hack” of communication technologies involve?
- How are queer and trans* lives particularly affected by surveillance technologies? How do big data organize assumptions about gender and sexual identities? How might queer and trans* people resist these normalizing forces?
- How do queer and trans* people use computer applications and technologies to navigate a world that is not necessarily built with them in mind?
- How are queer mobilities and transnational gender and sexual formations facilitated and/or hindered by communication technologies?

We are interested in work that addresses a broad range of communication technologies including, but not limited to: radio, television, music, games, social networking sites, the internet, mobile phones, film, video, print media, computers, information systems, and so on. We also encourage authors to address the intersections of class, race, nationality, religion, and other structuring formations with gender and sexuality. Should you wish to discuss possible submissions, please email both special issue editors at the email addresses above.

About the Journal

Critical Studies in Media Communication (CSMC) publishes scholarship in media and mass communication written from a cultural studies and critical perspective. Research articles selected for publication make a substantial contribution to existing literature in media studies, provide novel theoretical insights that have the potential to stimulate further research, and serve as foundational contributions for debates within and beyond the field of communication. While each essay is well researched, primary emphasis is on the theoretical contribution the essay makes through the development of concepts, terms, and ideas that move the field in new and exciting directions.

Submission Details

Abstracts must be no longer than 500 words, and can be submitted as a Word document via email to adrienne.shaw@temple.edu with the subject head: “Abstract for special issue of CSMC.” Please make sure your name and the paper title is on the abstract itself, not only in the email.

If accepted to be developed into full papers, all manuscripts must conform to the Publication Manual of the American Psychological Association (6th edition, 2010). Full papers should not exceed 7,000 words including references, notes, figures, and tables. Shorter pieces will be considered. Essays significantly longer than 7,000 words may be returned.

Available Positions and Other Advertising

LEHIGH UNIVERSITY
Department of Journalism & Communication
Assistant Professor, Digital and Mobile Media
The Department of Journalism & Communication invites applications for a tenure-track assistant professor position dedicated to research and teaching on how digital and mobile media are transforming global and community life in arenas such as politics, culture, migration, health, environment or others. An ability to teach multimedia, digital or visual classes in journalism is preferred. The candidate should also have relevant professional experience. A Ph.D. is required by appointment start date. The position is a joint appointment between the department and the university’s Globalization and Social Change Initiative. Broad, interdisciplinary approaches are welcome. Preference is for candidates with depth of experience in a particular region of the world with knowledge of language and culture that enriches their research and teaching.

The candidate will teach two courses per semester, advise students, participate in departmental and program service, and conduct an active research program. Salary and benefits are highly competitive. The department has offered a small undergraduate program of superior quality since 1927. It has eight full-time faculty. With major and minor programs in journalism, science and environmental writing, and mass communication, it enrolls about 160 majors and minors. The Globalization and Social Change Initiative has supported the popular interdisciplinary major, Global Studies, since 2006. Participating faculty are drawn from throughout the college. http://www.lehigh.edu/journalism and http://www.lehigh.edu/globalization

Lehigh University is a Research 1 university and ranks in the top 50 among national universities in the 2014 U.S. News & World Report ratings and is in the most competitive category in both Peterson’s Guide and Barron’s Profile of American Colleges. Lehigh is located on a scenic, 1,600-acre campus in historic Bethlehem in a region of eastern Pennsylvania known as the Lehigh Valley. It is about one and one-half hours from New York and Philadelphia. The Lehigh Valley is an attractive place to live and work with reasonable cost of living, easy commuting, good schools, and abundant cultural activities.

Applicants should apply at Academic Jobs Online: https://academicjobsonline.org/ajo/jobs/4104

The site will have instructions for the easy upload of all materials by candidates and references. Required materials are cover letter, vita, statements on research and teaching, and three letters of reference. Review of applications will begin September 15 and continue until the position is filled. Inquiries can be addressed to Professor Jack Lule, Department Chair, Journalism & Communication: jack.lule@lehigh.edu.

The College of Arts and Sciences at Lehigh University is committed to increasing the diversity of the college community and curriculum. Candidates who can contribute to that goal are encouraged to apply and to identify their strengths or experiences in this area.

Lehigh University is an equal opportunity/affirmative action employer and Lehigh offers excellent benefits including domestic partner benefits. Please also see Lehigh Work/Life Balance for Faculty: http://www.lehigh.edu/~inprv/work_life_balance.
required. We are seeking applicants with evidence or promise of research. More specifically, we are looking for someone to further strengthen our doctoral program, which focuses on the areas of health, culture, and behavioral and social change. Salary is competitive and commensurate with experience.

Successful applicants must be able to teach undergraduate courses in at least two of the following areas: Public relations principles, public relations writing, graphic design, social media strategies, research methods, public relations campaigns, and public relations cases. The ability to teach graduate-level courses in theory, research methods, and a substantive area in public relations related to the Ph.D. program is required. The ideal candidate also will have at least one year teaching experience; some PR industry experience is also a plus.

Review of applications will begin September 15, 2014 and will continue until the position is filled. Interested and qualified candidates should send 1) a letter summarizing their teaching philosophy 2) a current CV and 3) three letters of recommendation to:

Dr. Alyse R. Lancaster, Chair
Department of Strategic Communication School of Communication
University of Miami PO Box 248127
Coral Gables, FL 33124-2105

The University of Miami offers competitive salaries and a comprehensive benefits package including medical and dental benefits, tuition remission, vacation, paid holidays and much more. The University of Miami is an Equal Opportunity/Affirmative Action Employer.

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**UNIVERSITY OF MIAMI**

**Department of Strategic Communication, Advertising Program**

**Tenure-track Assistant Professor**

The Department of Strategic Communication at the University of Miami’s School of Communication is seeking applications for a tenure-track assistant professor in advertising to begin in August 2015. A Ph.D. in advertising, mass communication or a related field is required. We are seeking applicants with evidence or promise of research. More specifically, we are looking for someone to further strengthen our doctoral program, which broadly focuses on the areas of health, culture, and behavioral and social change. Salary is competitive and commensurate with experience.

Successful applicants must be able to teach undergraduate courses in at least two of the following areas: Advertising principles, advertising strategy development, copywriting, graphic design, media planning, advertising sales, international advertising, research methods, advertising campaigns, social media strategies, and statistics. The ability to teach graduate-level courses in theory, research methods, and a substantive area in advertising related to the Ph.D. program is required. We’re also seeking someone to help us build a masters program in advertising. The ideal candidate also will have at least one year teaching experience; some advertising industry experience is a plus.

Review of applications will begin September 15, 2014 and will continue until the position is filled. Interested and qualified candidates should send 1) a letter summarizing their teaching philosophy 2) a current CV and 3) three letters of recommendation to:

Dr. Alyse R. Lancaster, Chair
Department of Strategic Communication
School of Communication
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**STANFORD UNIVERSITY**

**South Asian Studies**

**Assistant Professor**

STANFORD UNIVERSITY invites applications for a tenure-line, assistant professor position in SOUTH ASIAN STUDIES to begin in the academic year 2015-16. The scholar appointed will be based in a department but is also expected to make contributions to the interdisciplinary study of South Asia across the University. The appointment will be in one of the following departments in the School of Humanities and Sciences: Communication, Political Science, or Sociology. Teaching responsibilities will be determined by the home department.

Applicants should provide a cover letter including a brief statement of research interests, a curriculum vitae including list of publications, and sample(s) of recent scholarship. Applicants should arrange to have three letters of reference submitted by the deadline to Academic Jobs Online.

Please go to [http://academicjobsonline.org/ajo/jobs/4141](http://academicjobsonline.org/ajo/jobs/4141) in order to apply to Political Science and to [http://academicjobsonline.org/ajo/jobs/4158](http://academicjobsonline.org/ajo/jobs/4158) to apply to Communication or Sociology.

For full consideration, materials must be received by October 1, 2014.

Stanford University is an equal opportunity employer and is committed to increasing the diversity of its faculty. It welcomes nominations of, and applications from, women, members of minority groups, protected veterans and individuals with disabilities, as well as others who would bring additional dimensions to the university’s research and teaching missions.

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**MIAMI UNIVERSITY**

**Department of Media, Journalism & Film**

**Assistant or Associate Professor - Journalism**

Miami University (Oxford, OH). Innovative interdisciplinary undergraduate Department of Media, Journalism & Film, with strong commitment to scholarship and professional education, seeks candidate for tenure-track position in journalism, at assistant or associate professor rank, beginning August 2015. Responsibilities include teaching media law and multi-platform journalism; advising students; maintaining scholarly agenda; providing service to the profession and the university. Require: PhD by date of appointment. Prefer: PhD in journalism, media studies, or related field; experience in journalism, expertise across platform in print, broadcasting, documentaries, or online journalism a plus. For appointment to rank of associate professor, candidate should have exceptional journalism experience or established writing/scholarly record. Send curriculum vitae, cover letter, and contact information for at least three references to www.miamiujobs.com/applicants/Central?quickFind=53693. Inquiries can be directed to Dr. Howard Kleiman, kleimah@miamioh.edu. Screening of applications begins
October 1, 2014 and will continue until the position is filled. Miami University, an equal opportunity/affirmative action employer with smoke- and tobacco-free campuses, is committed to a multicultural environment and strongly encourages applications from minorities, females, veterans and individuals with disabilities. Miami’s Annual Security and Fire Safety Report with information on campus crime, fires, and safety may be found at: http://www.MiamiOH.edu/campus-safety/annual-report/index.html. Hard copy available upon request. Employment will require a criminal background check according to University guidelines.

UNIVERSITY OF CALIFORNIA, SANTA BARBARA
Department of Communication
Assistant Professor, Interpersonal/Intergroup Communication

The Department of Communication invites applications for a tenure-track faculty position in the area of interpersonal and/or intergroup communication, at the level of Assistant Professor, with an anticipated start date of July 1, 2015. Candidates should be ABD (with a degree expected by June 2015) or have a Ph.D., preferably in Communication, and have a strong social science background with a record of publishing innovative scientific research. Applicants interested in interpersonal and/or intergroup processes whose work complements other emphases within the department are encouraged to apply.

Applicants must submit a cover letter highlighting qualifications, a curriculum vitae, evidence of teaching effectiveness, three publications, and contact information for three references, to the appropriate sections of the job search website: https://recruit.ap.ucsb.edu. Please send any questions to the Search Committee Chair, Dr. Howie Giles (giles@comm.ucsb.edu, or 805-893-2055). Department review of materials will begin on October 1, 2014.

The department is especially interested in candidates who can contribute to the diversity and excellence of the academic community through research, teaching, and service. The University of California is an Equal Opportunity/Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, or any other characteristic protected by law including protected Veterans and individuals with disabilities.

UNIVERSITY OF KENTUCKY
School of Journalism and Telecommunications (JAT)
Director Search

The University of Kentucky (UK) seeks a Director of the School of Journalism and Telecommunications (JAT). Reporting to the Dean of the College of Communication and Information, the Director serves on the college leadership team and works collaboratively with the leadership of the other academic units within the college that include the School of Library and Information Science, the Department of Communication, and the Division of Graduate Studies as well as the Associate Dean for Graduate Studies, the Associate Dean for Research,
the Associate Dean for Undergraduate Affairs and the Senior Associate Dean for Academic Affairs.

The School of JAT is recognized at UK and across the globe for its accomplishments in academic scholarship and professional areas. The School offers BA and BS degrees in three major areas of study – journalism (print, broadcast), integrated strategic communication, and media arts and studies. The School also participates in the graduate program of the college that includes the MA and Ph.D. in Communication.

The School annually enrolls more than 800 undergraduate students and is one of the fastest growing academic units at UK. The JAT curriculum effectively balances hands-on application with current and emerging theoretical research. Graduates are prepared for careers in news broadcasting and reporting, advertising and public relations, media management, and sound, video, and multimedia production. Most students complete internships as part of their studies. Our facilities and technology provide students with the opportunity to develop skills that exceed industry standards. JAT faculty are innovators outside of the traditional classroom and leaders in study abroad education and research. UK’s award-winning daily newspaper, the Kentucky Kernel, is housed in the Journalism building.

As the highest ranking academic and administrative officer in the School, the Director provides academic leadership and administers all undergraduate programs, staff, and budgets. The successful candidate will have strong academic credentials (earned doctorate strongly preferred), national recognition, excellent teaching credentials, leadership skills, management experience and fundraising experience. The successful candidate should also have a record of, and continuing commitment to, scholarly and professional achievement commensurate with appointment as a tenured full professor in the School.

The Director will be expected to demonstrate commitment to the School’s multi-track academic appointment system and will demonstrate leadership with accreditation processes involving the Accrediting Council on Education in Journalism and Mass Communication (ACEJMC). The Director will be a dynamic leader with the ability to champion change and continuous improvement in a rapidly changing digital media landscape. The successful candidate must bring the ability to foster relationships with faculty, staff, students, alumni, and other stakeholders throughout the University and across the Commonwealth.

The University of Kentucky is a vibrant, highly residential/research-intensive public, land-grant university of approximately 30,000 students, nearly 3,000 faculty and 12,000 staff dedicated to improving people's lives through excellence in education, research and creative work, service, and healthcare. With more than 200 academic programs across 16 colleges and professional schools, the University plays a critical leadership role by promoting diversity, inclusion, economic development and human well-being.

Priority applicant review will occur after September 1, 2014. Interested applicants should submit a letter of interest, curriculum vitae and contact information for three references either by regular mail or as PDFs in an email to: cemona2@uky.edu or Charlene Monaghan, Office of the Dean, College of Communication and Information, 308 Little Library, University of Kentucky, Lexington, KY 40506-0224.

The University of Kentucky is an equal opportunity employer committed to building a culturally diverse intellectual community and strongly encourages applications from women and underrepresented minorities.
COASTAL CAROLINA UNIVERSITY  
College of Humanities and Fine Arts  
Lecturer of Communication

The College of Humanities and Fine Arts at Coastal Carolina University invites applications for a Lecturer of Communication. This is a nine-month position (with benefits) subject to annual renewal. The appointment will be effective August 16, 2014 or January, 2015 depending on availability of the candidate.

Candidates must have an earned M.A. or Ph.D. in Communication or Mass Communication. A record that indicates the potential for success in teaching and learning and an interest in institutional service are also required. Teaching assignments may include evening/weekend courses. Prior experience with distance learning would be beneficial.

The Department of Communication, Languages and Cultures has for fields of focus: Communication Studies, Health Communication, Interactive Journalism, and Public Relations/Integrated Communication. Candidates for our position in Communication should possess teaching skills and interests in one of these discipline areas. The Department is one of Coastal’s newest programs with over 550 majors. Our faculty is committed to excellence in teaching and learning, research, and the integration of leading edge ideas, technologies, and developments within the discipline of communication.

Coastal Carolina University is a public comprehensive liberal arts institution located just nine miles from the Atlantic coast resort of Myrtle Beach, South Carolina. Coastal enrolls more than 9,400 students from 45 states and 56 nations. The University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the baccalaureate and selective master’s degrees of national and/or regional significance in the arts and sciences, business, humanities, education, and health and human services and a Ph.D. degree in Marine Science.

Candidates should submit a letter of application (outlining interest in the position, qualifications, and approach to teaching), a current CV, a list of three references, and transcripts of all graduate work (copies are acceptable at this time) electronically at: http://jobs.coastal.edu. Screening of candidates will begin immediately and continue until the position is filled.

Coastal Carolina University is building a culturally diverse faculty and strongly encourages applications from women and minority candidates. CCU is an EO/AA Employer.

THE HEBREW UNIVERSITY OF JERUSALEM  
Department of Communication and Journalism  
Tenure-Track Research and Teaching Positions

The Noah Mozes Department of Communication and Journalism at The Hebrew University of Jerusalem invites outstanding candidates to apply for tenure-track positions starting July 2015.

Excellent candidates in all areas of communications are invited to apply.

The successful applicant will join a dynamic research-oriented faculty offering innovative undergraduate, graduate and doctoral programs. For more information about our faculty and research please visit: http://sites.google.com/site/smarthuji/home.

The language of instruction is Hebrew, although English is acceptable for an initial period.

Applications should include:
• Detailed CV including full list of publications
• A scientific biography, including a research plan for the next several years, 3-4 pages long
• Letters of recommendation from at least two persons qualified to assess the candidate’s achievements and potential
• Copies of three selected recent publications that best showcase the candidate’s scholarship
• Brief description of 3-4 potential courses that the candidate could teach
• Teaching evaluations (if such exist)

Applicants will compete with candidates of other departments in the Faculty of Social Sciences for academic positions.

Application materials, letters of recommendation and/or inquiries should be directed to:

Prof. Esther Schely-Newman, Chair
marciek@savion.huji.ac.il

Deadline for applications: September 15th 2014.